MINUTES

University Undergraduate Curriculum Committee February 23, 2022 at 10 a.m. - Webex

Present: Ms. Pam Colyer, Dr. Laurie Couch, Mr. Kelton Crank, Dr. DuWayne Dale, Dr. Michael Dobranski, Dr. Heba Elgazzar, Dr. Julia Hypes, Dr. David Long, Ms. Kerry Murphy, Dr. Emma Schmittzehe, & Dr. Sherry Stultz

Absent: Ms. Mary C. Carr & Dr. David Little

Guests: Dr. Sylvia Henneberg

MINUTES:

• December 13, 2021

Dr. Hypes moved to approve the minutes as written. Dr. Dale seconded the motion. Minutes approved unanimously.

PROPOSALS: MAJOR REVISION OF EXISTING MINOR:

• Social Media Minor

Dr. Henneberg stated that the proposal requests to remove the two Marketing courses (MKT 204 Marketing & MKT 340 E-marketing and Social Networking) from the minor and replace them with CVM 492 Media Law and Ethics and COMS 382 Public Relations Principles. She stated that the change was precipitated by the inconsistent offering of the courses and the unavailability of in-person modality when offered. Dr. Hypes asked what the response of the Smith College of Business and Technology personnel was once they were notified of the proposal. Dr. Henneberg stated that she could not recall but would check. Dr. Dale moved to approve. Motion seconded by Dr. Hypes. Unanimously approved.

NEW BUSINESS:

• Dr. Couch stated that the EPSB had changed state level requirements for the Teacher Education Program. Each MSU teaching program is submitting minor proposals to reflect the change. She asked the members to be expecting to receive an email regarding online voting on these. Due to the EPSB change timeline, the revisions will go into effect with the 2022 Undergraduate Catalog.

ADJOURN: Dr. Dobranski made a motion to adjourn. Dr. Stultz seconded the motion. The meeting ended.

NEXT MEETING: March 9, 2022