Morehead State College Will Inaugurate Dr. Adron Doran As Seventh President Next Friday

Scout Fund

For Tuesday

Kick-Off Scheduled In College Cafeteria Monday Evening

Drive Set

To Dedicate Fine Arts Building; Homecoming Sat.

ning is Saturday. The

Heart Attack Fatal To John **Howard Payne**

Funeral Conducted Yesterday For Forme Morehead President

uneral services for Dr. Joh ward Payne, 65, second pres

Cora Donahue. 65, Claimed At Her Home



Rough And Big Western Beats Eagles 19-13; Morehead Is **Guilty Of Many Mistakes**

Chandler To **Give Support** To Barkley

Former Governor Draws Record Crowd In Paris Address

Board Races May Enliven Rowan Voting

Candidates Must File Expense Accounts With Clerk Next Monday

\$160 Made On 975 Articles At A. A. U. W. Sale

The Agriculture Department has announced it will support grower prices of the 1954-cro burley tobacco at an averag of \$46.40 a hundred poun compared with last year's average of \$46.60.

This rate is designed to be a second of the price of \$46.60.

The stock market went to a new 25-year high last week, ending a mild reaction that lasted only a few days. There was little or nothing

Rowan Library Open Three Days Rowan County's Public Li-grary, located in the basement of the courthouse, will be open only three days a week unti-urther notice. Shortage of op-

Earl McClain. 75. Claimed In Indiana

Remembered For Making, Selling Thousands Of Walking Canes

Netherly To Head Farm Group For Barkley

Condition Of Crash Victim Is Critical

Hollie Adkins Near Death; Five Injured In Christy Creek Wreck

String Quartette Represents Rowan At Charleston

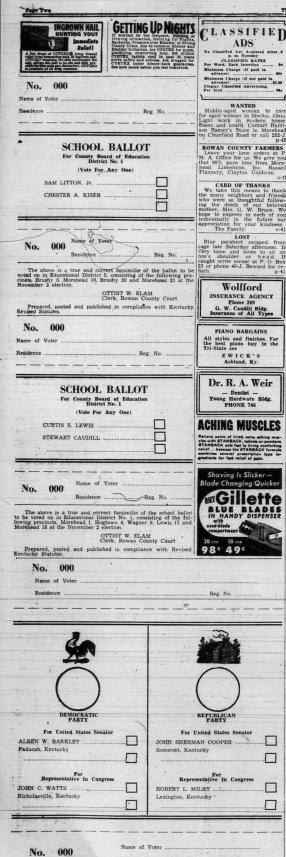
Announce Judges In Farm Bureau Contest

Cafeteria At Grade School Rated Tops

Business Men, Meeting Tomorrow, May Underwrite Strawberry Production Plan







The above is a true and correct facsimilie of the ballot to be voted on in the precincts of Rowan County at the November 2, 1954 general election.

Prepared, posted and published in compliance with Kentucky Revised State

OTTIST W. ELAM Clerk, Rowan County Court

BULLDOZING
Ponds, basements, clearing, grubbing and bush and bog work.
A. D. White, phone 172-J. c-tf

ELECTION

Ringos Mills News

UNCORK 25 FEET

tian Women's Fellowship at her land Mrs. Bill Litton and children, home in Thomas Addition this dree, Jane and Danne of PikeRev. Miller Dungan, pastor of the
the Christian Church, will have the Turner and Mrs. Blid Stoan visitdevictional. Mrs. Mason Jayne level and the state of the
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programs and children, Linda
dangher. Claire Louise, of
Springfield Ohio were week from Greenwood, Miss. where
end, guests of her parents, Mr. and week, end, duests of
dangher. De Loudill and faw with Tot Since last March, to
liy. They returned home Monday
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Crosthicaite Student

Anderson, Ind. College opened its thirty-eighth y Indiana's youngest libera diana's youngest liberal a hool with fall registrat taling 948, which Dr. John orrison, president, observes worable to the all-time figu

SMITH'S CREEK Morgan County, Kentuck; Smith's Creek Coal Co.

AUCTION SALE

87 Registered Guernseys

Friday, October 15

11:00 A. M., (EST)

51 Milk Cows — 18 Bred Heifers — 15 Open Heifers — 2 Good Herd Bulls.

This herd is accredited Bangs & T. B. Free

John Evans & Son

Ashland, Ky. - RFD 1 At Cannonsburg

Leaders In Attendance Campaign 1st Church Of God — Morehead



These persons are spearheading this attendance drive. The attendar

e has already seen you about attending Sunday School

Why not inquire about the Big Sunday School Contest that is going on at the Church of God.

WHICH?

A Man To Represent You

A Party

Better Vote For

For Senator

Great Gospel

Preaching

And

Good Music

SPECIAL MUSIC

SHOTGUNS

• Camping Equipment
• Fishing Equipment "Everything For The Sportsman"

Sam's Sporting Goods Store

CORRECTION

In Circular Of Golde's

In our circular mailed you the Cannon Sheets were advertised as being 81 x 90. These should have read 81 x 99, over 130 thread count, Stock up now at the low sale price of \$1.98.

Sam Is The Authorized Dealer For

These make excellent Christmas gifts.

Daily

12:20 Noon

Tuesday Through

Friday

__ AND __

7:30 P. M.

Each Evening

REVIVAL & EVANGELISTIC SERVICES

Morehead Baptist Church

BROWNING AUTOMATIC methods of cultivating and De nd other fall plantings. wing a short business sesses. Cynthia Binion served refresh-

Congregational Singing With Choir Leading

7:30 P. M.

THREE SCORE YEARS OF HAPPINESS

Four Generations Represented At Cornett's 60th Anniversary



4 HITS ON EVERY RECORD

Big 5¢ & 10¢ Store

ATOM'S CREEK Johnson County, Kentucky Knott Mall Coal Co.

THE GREAT REVIVAL

CLEARFIELD TABERNACLE Continues Through This Week

Special Young People's Services Friday Evening At 7:00 P. M.

Rev. Everett Crockett, Evangelist

SAVE AT

THE TRADING POST

Plenty Of Free Parking

Ladie MOCCASINS LOAFERS and BALLERINAS

Wide Selection Of Ladies BLOUSES

Men's FLANNEL SHIRTS COTTON-& WOOL SWEATERS

Priced To Fit Your Budget

THE TRADING POST

Railroad Street -- Opposite Depot

On Monday Everybody

Welcome

Bring Your Friends

M. D. MORTON

GUY WOOD

The Lord With Us

Rejoice In

AL

OCTOBER 18

You Can III Afford To Miss A Single Service.

ROWAN COUNTY NEWS ferged With The Independent (1945) Published Every Thursday at Morehead, Rowan County, Ky tered as Second Class Mailing Matter at Postoffice, Morehead, Ky. W. E. Crutcher . . Publisher

Theprone 261
SUBSCRIPTION RATES
Year, in Kentucky \$3.00
fear, outside Kentucky \$3.50
abscription Taken for Less Than 1 Year)
hen requesting change of address be
sure to include old address

Display Advertising Rates Rendered Upon Request

Kindness gives birth to kind-

Another Canyon On The Floor Of The Ocean

Johnshia University scientists, headed by ec C. Hezen, geological research expert, earnounced the discovery of a second, canyon on the floor of the North Allancean, The first canyon to be discovered found about two years ago, ir ran, north-south and was found in about ocean. The second canyon discovered, the was located on a 7,000-mile trip taken collumbia University scientists recently, east-west, booth the huge gorges are said to converge

Both the huge gorges are said to converge a flat mid-Atlantic plain, which is about 100 feet below the surface of the ocean. The new canyon, running east-west, is esti-ted to be from 300 to 500 miles in length.

matted to be from 300 to 500 miles in length.

As a result of these discoveries, the latest
theory is that these canyons, and perhaps,
others, form a part of a juge network of
camyons, which may connect with canyons
originating in river valleys. If this theory
proves true, some of the myseries of the
depths may "be solved, and surprising in-

Observance Of Bible Week In America

In America

National Bible Week is being observed on October 18th to 24th this year. The pursor of the observance is an effort to resident religious thinking in every possible sy, and is in line with a year-round cample, carried on by the Laymen's National ommittee, inc. to encourage the reading distudy of the Bible.

Among other things, the Laymen's National committee, inc. provides graces, of all this, in dining-rooms of restaurants and fells, and in railroad dining cars, provides wenter present of well known people to the

holds, and in railroad dining cars, provides favorite prayers of well known people to the newspapers, soonsers spot announcements over the air throughout the year, and talks by dustanding men and women.

National Bible Week is, however, perhaps the meet important of all the organization's activities. It is an effort from which millions of Americans can profit greafly. Though the Bible is the greatest book ever written, there are those who will not necessarily agree with everything in it, or agree and the second of th

any other book.

The week of October 18-24 is a good time for you to review your study of the Bible, and think about its message, and how much time you have spent studying it recently. Many of us have not read the Bible through completely for a number of years, and the benefits to be gained from a horrough knowledge of the Bible and its lessons, are so great as to make this re-reading well worthwhile. In fact, life's problems today are little different from those of the times of the Bible, and a study of the Bible will do more to help you meet these problems and arrange your.

you meet these problems and arrange your life satisfactorily than anything else we know of.

A Debate On Placing Airline Seats

The debate still continues on the question whether to reverse airline passenger seats. One U.S. air line amounteed, over a year ago, that it would face passengers toward the back of the plane, as a safety measure, but such that time few other air lines have followed this exempt.

United States Military Air Transport Service (MATS) is now conducting research, and experimentation with the rearward-facing seats and some MATS planes are already using this system. In fact, not many weeks ago, a MATS plane crashed in England, with some 50 persons aboard, and the crash took no lives. There was only one injury.

The British Air Ministry is reported to have credited the remarkable escapes of the plane's passengers to the reversed seats inside. The U.S. air line "which has adopted the reversed seats-seating system is North American Air Line.

Its president, Stanley Weiss, was recently quoted as saying the idea behind the experiment is to reduce air-sickness and to provide ment is to reduce air-sickness and to provide ment is to reduce air-sickness and to provide

quoted as saying the idea behind the experi-ment is to reduce air-sickness and to provide greater safety for passengers. He noted that air travelers—in a sudden impact—are now thrown against their safety belts and that airly a small area of the body is expected to absorb this sigdden forward motion. On the other hand, if one's back is to the forward end of the plane and there is a sud-den impact, then the entire surface of the back obsorbs the shock of impact. This works

to prevent injuries caused by undue strain, and sudden forward movement.

The debate on the seating arrangement in airplanes will probably continue for some time, and many air lines argue that there are no advantages to biackward seating. We believe, however, that there are many advantages, to this system, and that, in the interest of safety, all the major air lines should adopt rearward facing seats.

If North American Air Line's experience is typical, passenger reaction indicates that most passenger speefer the backward facing seats, since they have a tendency to limit air-sickness and also because they are a safety measure, which reduces any mental strain which might be involved.

Television Being Used For Education

The National Citizens' Committee for Educational Tolevision recently reported that educational TV is now being seen by 15.000.

Office American who live within range of non-commercial television stations. The committee also reported an expected thirty to forty million more Americans will be receiving educational television soon when outlets "already financed and building" are completed.

The NCET was formed to years age.

The NCCET was formed two years ago-en no educational TV station was in oper-

The NCCET was formed two years agowhen no educational TV station was in operation. The report shows seven are operating today and the proper shows seven are operating today and the proper shows seven are operating today and the proper shows the proper shows the propers have been 'most encouraging although at times it has been discouraging during the last two years." An interesting part of the NCCET report is its finding that in all instances where one million people are within broadcast range of a reserved HF channel, stations are either on the air or well advanced with plans for building, with only two exceptions. These exceptions are Minneapolis-St. Paul and Milwaikee.

This second annual report of the NCCET is interesting because it indicates the Federal Communications Commission acted wisely in setting aside channels for educational TV when channel allocations were made several years ago. That is the major criticism of U. S. radio and television—that little of the wonderful transmission possibilities of these media are utilized for educational purposes—as is done in Britain.

To correct this condition, the FCC—when allocating channels—et aside some of them

To correct this condition, the FCC—when allocating channels—set saids some of them for educational purposes, and there were loud objections from some commercial interests that they would go unused and unneeded. However, it seems that they are being utilized, and that they offer the American people a great opportunity for cultural advancement and mass education.

Radar Being Used In The North's Silent War

The silent war in the far north goes stead-ily on, with the United States now construct-ing a second radar-warning line across Canada, with Canadian cooperation. A line even farther north is also being contemplated, in addition to the first line, which is now com-plete, and the second line—which is now und-er construction.

er construction:

The third line would run above the Arctic Circle, and would present difficulties, due to the cold weather, which are now not so severe in the southerly locations of lines one and

wishes to extend our radar picket lines farther North is the unmistakable evidence that Soviet Russia is building bombers which can travel at speeds 600 miles an hour and above. Until recently, it was thought that the main Russian bomber—in an immediate war—would be the 900-mile-an-hour TU-t bomber, which averages only between three hundred and four hundred miles art hour.

While some of these preparations may not seem directly important to Americans at the moment, they are vital, and the scientific war now being waged by the United States will have a decisive influence on the outcome of the next World War. Soviet Russia is building bombers which can

Football Is Rough With Many Upsets

Many Upsels

As football has taken over the sports spotlight from baseball, it has quickly bacome
apparent that 1954 will be a season of major
upsets. Already the No. I team has been toppled, and most of the nation's most powerful
teams have fallen by the wayside in upset
victories.

Like the New York Giants' World Series
triumph, the unexpected is good for sports,
and, these upsets create much interest, surprise and elation among fans everywhere. A
season of upsets is had medicine only for the
prognosticators and crystal-graers, but
the prognosticators and crystal-graers, but
the prognosticators and crystal-graers, but
the prognosticators and crystal-graers, but
the prognosticators and crystal-graers, but
the prognosticators and crystal-graers will be
one packed with thrills. There will be candiates for the various bowl games, and many
strong teams, and the bowl games should be
better than usual on January ist. It is always
better to have an number of strong teams,
rather than to have any one team dominating
the field, and, therefore, we think the greeent
football season a more promising one than
has unfolded in several years.

THE TOLL THEY TAKE



23 Breckinridge Students Trained For Fire Duty

For Fire Duty

Twenty-three members of the
Breckinnidge Training School
Forest Fire Crew Were trained
last Thursday. These boys are
last Thursday. These boys are
Staton was elected Leader, with
Charles D. Caudill and Gerald
Crawford as Assistant Leaders.
Crawford as Assistant Leaders.
Crawford as Assistant Leaders.
Charles De County Fire
Char

YOUR HEALTH

Parents Should Guard Against Diphtheria

the Kentucky State Department of Health.

It is the parents' responsibility to see that their children against those diseases and the seeman s

ed, a real epidemic with many fatalities could result.

For further information concerning immunizations consult your family physician or your County Department of Health.

A pampliet entitled, "The Prevention and Control of Communicable Diseases," is available through the Jocal health department.

Ideals Found In

Juxtaposition Of Unrelated Items

Untrialed items. Have you motived what inter-sting—and peculiar—ateas you you fill mid in the juxtaposition of interisted articles? For example—I saw a headline "Stretch teduce." And the next thing I ead—quite a different connec-ion, was a quote from Oliver Wendell Holmers: "Man's mind tretched to a new idea never when the connection of the co



How opinionated is the group to which you belong? Can it see the which you belong? Can it see the it stretch its collective mind or it stretch its collective mind or individual minds to compass an alien viewpoint? A good exercise is to get a fresh outlook. If you are a labor man, bring in a maning, to explain his position. If you are a management man, why not ask a labor man to tell you what he thinks is wrong? If you want is you will be to wrong the wrong wrong

Oh, there are lots of ways to stretch. And you'll be a better-shaped, taller person when you get through How about daily stretching exercises? Are you on?

Almost any politician will ex-lain to you, in detail, just why e is the man the people need.

THE EDITOR'S PEN

The Best Proof Of Recent Progress On Rowan Co. Farms

Eight years ago Dr. W. P. stragus, Lexington, recognized perhaps the foremost authoron cattle in Kentucky, was ked to judge the cattle show the Rowan County Youth

cents an hour labor.

Proclamation From
Morehead Mayor
Morehead Mayor
Morehead Mayor
Layne is
issuing a proclamation reaffirm
ing the all-out support and cooperation of the citizens of our
rege. with Morehead State Collegs. With Mayor will ask business
places to close one hour while
augurated President on Friday
of next week.

A Good Leader

A Good Ladder Passes OF

Countless thousands of Kentuckians had about the same comment this week when they payre. More payre, More payre,

age.

Morehead College is fortunate that Dr. Payne was its leader during those years of its infancy. He has earned by public service the peaceful haven to which he went Sunday evening.

Dr. Payne will not be forgotten.

portary and will be rolled back the year.

The Board advised the Citizens Health Committee last month there was no way they could contribute \$50,000 to the propose-permitted. The \$5,000 just want variable in a system that is near the financial breaking point.

It may be that majorenance and other expenses by \$11,500 to off-set the salary increase. We hope they can, But, if they are accomplished something every business man is striving to securibility.

Plenty Of Rat Bait Available City Manager Jimmy Clay says the city has received a new ship-secure what he needs, without cost, at City Hall. The bait kills the redents but is not fatal to pets.

You'll read much in future is-sues of the Rowan County News about strawberries and potential profits to producers.

RADAR SCREEN

The establishment of a radabarrier, "across the most norther by practical part of North America" has been agreed to in principle by the United States an Canada. This would be well within the Agric Circle annake a third such protective

LAFF OF



We sell The Best And Serve The Rest In Plumbing and Heating

PRICES REASONABLE -

CITY PLUMBING SERVICE Harry Green, Manager OFFICE PHONE 32-JX

Hear The

MAN ON THE STREET

Directly From Mt. Sterling - COURT DAY

MONDAY, OCTOBER 18

2:30 to 3:00 P. M.

Hear Your Neighbors

1380 ON YOUR RADIO DIAL



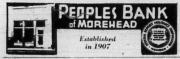


and save money

When you pay by check you automatically e a record of your spending. So you can ckly discover and eliminate any leaks that

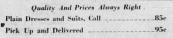
take part of your money without an adequate return. This is but one of the benefits of carry

ing a convenient checking account at this bank.



How do you find a BETTER DRY CLEANER?





Model Laundry & Dry Cleaners Phone 91 MOREHEAD, KY. PHONE 116

Sam Litton, Jr., Candidate

doing so under pressure and our teachers as individuals and to the control of the

Although this property of the Allie Young Estate has been sold the Lane Funeral Home will continue at the same Main Street location.

Member of Kentucky Funeral Director's Burial Association

- Authorized To Service -Burial Insurance Contracts Issued By Commonwealth Life Ins. Co.

Complete Ambulance Service LANE FUNERAL HOME Morehead, Ky,

Group Plans To

**Consistence of Rowan County School District Number of Morehead 10, Big Brushy 20 and Morehead 21. Many citizene, interested in our school system, urgend on to be come a candidate for the Board of Education may be considered as a citizene with the manner in which cut is necessary that I work every displayed the content of Education members. In finally consenting to make the manner in which cut is necessary that I work every displayed the content was children. And content was children when the content were consideration on whom you think will best ever the content of t Saturday At Oxford, Ohio

Haldeman And RFD 2 News

HE D Z News

Mr. and Mrs. Bill Thomas and
-daughters spent the week end
in Shebyville, the guests of her.

Ellis. Br. and Mrs. Floyd
Ellis. And Mrs. Floyd
Ellis. Paul Watson who has been
featinged with the army in
Germany has of hit father.

Mr. and Mrs. Garlen Gulley
of Morchead were guests of Mr.

and Mrs. Rufus Dean, Sunday.

Mrs. and Mrs. Edward Amburgey
and Mrs. Enmer Amburgey of
Sandaton, Va., Mrs. Nancy
Mrs. John Kelly had as her
guest Sunday, Mrs. Lester Kegley, Other guests at the Kelly
bone in the yevening were Mr.

Mr. Hollie Harris had as his

Saturday Sale

FOR LOCAL OR LONG DISTANCE MOVING OR HAULING CALL

PAINTSVILLE

BUY FROM US OR NOT **OUR STUFF IS PLENTY HOT**

Lisen Gal! Aint No Kid Git Our Coal Or Wish U Did,

Morehead Ice & Coal Co.

Tipple Screened by Middle Fork Coal Co. Also the famous "Dixie Flash Stoker" Coal, washed and oil

Call 71

Calvert Bros. Transfer

We Carry Cargo Insurance

WILLARD AND OSCAR CALVERT, Owner

ADAMS BREAD

The Adams Old-Style loaf is always fresh—nutritious— Children and grown-ups love this bread . . . It's so

Blue Bird Pies - Grennan Cook-Book Cakes What a combination—Adams Bread, Blue-Bird Pies and Grennan Cook-Book Cakes. You will never go wrong with any of these, Guaranteed fresh.

Now Distributed In This Area By Mervil Bradley These three wonderful bakery profinets are distributed in Morehead, Rowan County and nearby areas by Mervil Bradiley, phone 845. He strives each and every week day to get them to you fresh. They're all guaranteed. There's none better.

The Amazing Car X-Ray That Can Save You Hundreds of Dollars on Your Next New Car

No MATTER what cars you may be considering, come in today and get your free copy of this amazing new car X-Ray.

Now for the first time you can get all the data on all the cars—all 16 leading makes, Shows you dow they are built. The weak points. The strong points. Hidden details never revealed before. It's the book that only Nash dared to print!

Your Nash dealer will be happy to give you your copy, without any obligation whatsoever.

GET YOUR FREE 20 PAGE COPY TODAY AT YOUR HOSK DEALER'S



JOHNSON-FILSON NASH

Salt Lick News
The best light of the second of the second

"no more hunting nuts for me! I look first in the

YELLOW PAGES"

Your telephone directory guide will tell you, too — who makes it, sells it, who repairs it. Many hard-to-find products and services are listed in this handy buyer's guide . . . all neatly, alphabetically arranged under your fing for quick and easy reference. Use the Yellow Pages Tegularly. You'll save money, time and trouble.



General Telephone System has tripled its plant and equipment in six years



Plumbing - Heating - Welding We Have The Best In -

Plumbing Fixtures — Heating Systems Service — Price

See Or Phone 260-R Or 395-R

C. L. Landreth Plumbing Shop

COAL FOR SALE Stone Coal \$4.00 & \$5.00 Per Ton

We are equipped to load up to fifty trucks per day. Take Route 172 out of West Liberty and watch for signs. Will load 7 days a week, day or night.

Cannel Coal \$4.00 & \$5.00 Per Ton ON ROUTE ?

LESS BRANHAM MINES



Sealu Button-Free Mattress

Fraley Furniture Company

Phone 420

Morehead, Ky.



The Citizens Bank

"GROW WITH US"

mber F D I C 'FREE" PARKING LOT FOR OUR CUSTOMERS

ITEM-OF-THE-MONTH OCTOBER SPECIAL Steak Knife Set 16 Pioce

* Hollow Ground, Serrated Tips

+ Packed in Beautiful Gold

Reg. Price-\$4.95 OUR OCTOBER SPECIAL PRICE



The Perfect Gift You'll Be Proud To Give!

Morehead Home & Auto Supply

Vinford Crosthwaite, Mgr. Phone 218 Morehead, Ky.

J. H. Payne -

Continued From Page 1)
e's policy to identify himas president at Morehead,
the possessed the bearing and
to mingle with any crowd
converse on practically any

Amanda Mauk to J. F. and ortha Holbrook, property in prehead. Morehead.

Morehead.

Alhel and Novelie-Talman to dollars.

Alhel and Floyd. Seals, property on Flemingsburg Road.

Eugene and Neva White to Harry T. and Eleanor Queen, property on Second Street.

Marvin and Glema Clay to C. H. and Gertle Tolliver, lot on Hargia Acenus.

MONUMENTS
ALL STYLES AND SIZES
For A First-Class Job At
The Right Price
See or Write W. A. PORTER

FOR RENT

REDUCE PILES' SWELLING WITHOUT SURGERY!

Morehead Students Model For. State Of Kentucky Publicity

MILLIONS WILL SEE THEM

Folks are getting older when they come to the conclusion their health would have been worth preserving, even at a sacrifice in



See is a action. Let us give you a free demonstration. This new saw.. built and backed by Homelite, manu-facturers of more than 300,000 gaso-line engine driven units... is the best that you can buy.

HOMER GREGORY & CO.

Morehead, Ky. Phone 150

e QUICE

IMPORTANT NOTICE!

--- To All ----Board of Education Candidates

The law requires you file your expense accounts at my office on Monday, October 18. This is the only day the law permits you to file this.

OTTIST W. ELAM, Rowan County Court Clerk

WHICH

A VETERAN AND A VETERAN'S FRIEND

OPER

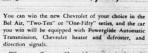
Permis policy to identify shared and coveres on praticulty and the passed file bearing and and coveres on praticulty and and coveres on praticulty and the property of the policy of the

for your Chevrolet Treasure Chest Ticket

our Chevrolet Treasure Chest ticket cor you in the mail. So, be on the look it—and bring it in to us. It's your cha win one of 40 NEW CHEVROLETS!

NEW CHEVROLET ABSOLUTELY FREE!

Nothing to buy! No cars to name! No essays to write!



When your Treasure Chest ticket arrives in the mail, here's all you have to do. Fill it out complete, bring it to our showroom, and drop it in our Treasure Chest box. And here's one of the best things! Once your ticket is in, it is good up to the very last drawn unless 1 das a winner. So get your Treasure Che ticket in soon and give yourself more chances to wi



Bring your Chevrolet Treasure Chest Ticket

to us!

TRAIL GARAGE

"CHEVROLE"

The Rowan County News

Morehead, Kentucky, Thursday Morning, October 14, 1954

Debate Is Tonight
Eric Severeit, chief Washngton correspondent for the
Columbia Broadcasting System,
will moderate a debate benear the control of the columbia the columbia
Broadcast of the columbia the columbia
Broadcast of the columbia
Broadcast o

125,000 On Farms Included In SS Law

Tax Forms Are Mailed Jones Again Elected To

Head Co-Op

Tobacco Producers Choose Officers At Lexington Gathering

First Reports Of Withholding Due Soon By Employers

State Income

Seek Stork With A Broken Heart

Establish New Bangs Testing Laboratory

Morehead



"LONE STAR"

"OFF LIMITS" With Bob Hope, Mickey Rooney and Marilyn Maxwell
—— CARTOON ——

SUNDAY - MONDAY OCTOBER 17 & 18

"The Great Sioux Uprising"
With Jeff Chandler and

TUES. - WED. OCTOBER 19 & 20 "HOUDINI"

BUCK NIGHT

"BACK TO GOD'S COUNTRY"

With Rock Hudson and Marcia Henders

WHICH?

A Go-Getter

A Stay-Putter

Better Vote For

COOPER

Only America's First Choice Truck Gives You The First Choice Features!



All these great advances that mean more work per day . . . more work per dollar are yours in America's lowest-priced truck line! No wonder Chevrolet trucks are the biggest sellers of all!

Get our BIG DEAL! Save with a new Chevrolet!

Aluminum alloy pis-tons, all-weather ig-nition system and full-pressure lubrica-tion assure longer, lower-cost-life in all

New stake and plat-form bodies are wider and longer. New pickup bodies are deeper. You haul

You'll find stronger frames in all models; heavier axle shafts

and bigger front wheel bearings in 2-ton models – and many, many more.

ADVANCE-DESIGN CAB FEATURES

Efficient ventilation and insulation; shackle mountings that cushion against frame vibrati

Easier steering with Chevrolet's Recircu-lating Ball Steering

NEW CHEVROLET TRUCKS MIDLAND TRAIL GARAGE

"CHEVROLE"



U. S. Highway 60

The Queen's Famous

JACK & MARY POWELL,

Is This Your Farm?



This Is An Aerial Photo Of A Rowan County Farm

This may be your farm. It was taken from an aeroplane with special telescope lens. If you are the owner of this farm come to our store and we'll present you free the large, original photo from which this engraving was made. If it is the farm of a friend, or neighbor, he sure to remind him it was in this newspaper and the photo is his with our com-

For More Than 50 Years . . .

THE C. E. BISHOP DRUG COMPANY IN MOREHEAD Has Been Recognized As The Leading Supplier in This Section of the State for the Farmer in Livestock Medicines Etc. This is a business at Bishop's—not a sideline. This Department is Open At All Times To Advise And Serve Our Farmer Friends.

One Of A Series Of 52
This is one of 52 aerial photos
of Rowan County farms and
their publication is sponsored
jointly by Monarch Supply and
Bishop Drug. A picture of a
farm will appear in each issue.
Watch for yours.

C. E. BISHOP DRUG CO.

Your REXALL Store

MOREHEAD, KY.

Truck Service **Under Probe By** State Department

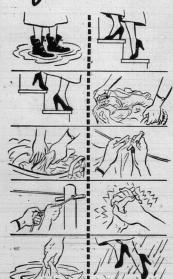
Governor Wetherby designated the week beginning October 31 as "Future Homemakers Week in Kentucky" and asked citizens to encourage and acquaint them-selves with the organization which, he said, contributed to "strong foundations for future homes and the developing of fu-homes and the developing of fu-

... a fine milk SPRING GROVE bottles and in cartons SPRING GROVE DAIRY

Grade "A" — Homogenized
"D" Milk and Other Dairy Products
MOREHEAD, KY.

ONE WAY ... TO EASIER WASHDAYS

Say goodbye to this forever...



THIS ONE SIMPLE OPERATION



Get an Electric Clothes Drver

It's the best buy in town

KENTUCKY UTILITIES COMPANY

U.S. Government Is Turning To God

arrust," on the stamps that come and the stamps that come arrust, and the stamps that come and the stamps that come arrust, and the stamps that the st

The state must not be Godless," commented The Luthernship of the state of the sta

All Kentucky **Employees Now** Covered By SS

Patronize Our Advertisers.

Stop Taking Harsh Drugs for Constination

It is fine to think you are us ally right, as long as you can

Friday & Saturday 2 Big Hits -James Whitmore Edmund Gwenn In "THEM" George Montgomery Audrey Long In In UPRISING





Anthony Quinn Peggy Castle In



Wed., Thurs In PERILOUS JOURNEY

Loretta Young LADY OF CHEVENNE FRIDAY & SATURDAY

Leo Gorcey, Huntz Hall and The Bowery Boys In "JUNGLE GENTS"

Roy Rogers Dale Evans MAN FROM

For 3 Hilarious Days Starting







JANET LEIGH EDWARD ARNOLD SUNDAY'S - 3:05 - 5:10 - 7:15 9:30 P. M.

WEDNESDAY & THURSDAY

Anne Kimbell Stuart Wade

Special Cast



It sure paid me to make the SANITONE "SPLIT-SUIT"



Clothes VISIBLY Cleane

Imperial Cleaners



WE'RE shooting for the biggest October in Buick history and we're willing to go all out to make it.

Right now, Buick is outselling every other car in the nation—regardless of price class—except two of the so-called "low-priced three."

So you know that it has the combination of horse-power-room-comfort-performance-and styling too good to miss.

And it isn't hard for you to figure out that Buick dealers must be offering the kind of prices and tradeins that the public goes for—because you can't make record sales these days unless you have everything it takes to make a winning combination.

Come in and see us, and you'll know what we mean.

BUICK V8 SPECIAL

Here's the big 3-Way Bonus we offer in Buick today

1. Advanced Styling — the very look of tomorrow, with long. low glamor lines, sports-car snap, and that trend-setting pano-ramic vindshield that most other cass won't have till 1955 or later.

2. Better Buy — a lot more automobile for your money — more room and power and ride comfort and solidity of structure plus the higher resale value of a car that will still be fresh and new-looking well into the future.

3. Top Allowance - from the tremendous volume that has put Buick into the top 3 of the nation's best sellers. So you get the benefit of our soaring success in the form of a higher trade-in allowance on your present car. Come in and check!

Buick Sales are Soaring

BROWN MOTOR COMPANY

166 MAIN STREET

MOREHEAD, KY.

IITTER

VIRGIL

P.T.A

MUTT AND JEFF

BOY, THESE NEW SHOPS ARE KILLING ME. I'VE GOT TO TAKE EM OFF A FEW MINUTES AND REST.

























JUST DUMB







PARDON, MY ERROR!

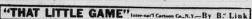


TELEVISION TIME











THE GIRL FRIENDS







MOLLY AN' ME

MOLLY TELLS ME THAT YOUR WIFE SHOWED GREAT KNOWLEDGE AT THE LADIES' CLUB THE OTHER DAY-

















... and a LOW FORD PRICE



Marilyn, Joe Split Up-Both Unhappy

sacreely heard the questions are recombed. The confidence and the confidence and the confidence who delighted interviewment of a confidence who delighted interviewment of a confidence who delighted interviewment of the confidence who delighted in the confidence who delighted the confidence who delighted in the confidence who delighted the confidence and the way of the confi

legand.

The other side is a girl named.

Norma Jean Baker. She led an in church side world if everyone behaved like they acted.



BUT LET'S FACE IT ...





Remember -in worm on besting more people buy LENNOX than any other make

Rowan Co. Heating & Plumbing



FINEST gasoline ever sold by Standard Oil

The Crown Extra Gasoline offered by your Standard Oil dealer is at an all-line high in anti-knock power . . . the most powerful motor fuel-ever soid at the Standard Oil sign. Since its introducjon tem months ago, this higher-octane Crown Extra has continued its sales leadership in premium gasolines in the five states — Alabama, Florida, Georgia, Kentucky and Mississippi — served by Standard Oil dealers.

Oil dealers.

This continuing leadership is due to the confidence of southern motorists—a confidence based on experience—in the fact that Crown Extra gives them all the power their cars can deliver . . . all the protection their engines need

STANDARD OIL COMPANY

SPORT

COATS

\$8.88

Boys Flannelette





Ladies 100% Nylon And 100% Wool

SWEATERS

\$2.98 Value Sizes 32 to 44 All Colors And Styles

Regular





Ladies 100% Nylor

PANTIES

3 Pairs

\$1.00

GOWNS

Flannel

\$1.66

DIAPERS

27 x 27

\$1.77 doz.

First Quality

NYLON

HOSE

69e

OPENING (Thursday, October 14 - 8:00 A. M.)



Department Store

C. E. Hibbard, Mgr.

Morehead, Ky.



WORK

SHOES

\$3.98

\$2.98 Men's Blanket Lined OVERALL **JACKETS** Reg. \$4.98. Sizes 34 to 46

OVERALLS

Old Ky. Brand

Reg. \$3.49 Value

\$3.98 Boys (6 to 16) \$2.98 Boys

OVERALLS Sizes 1 to 6 99€

SHIRTS Special \$1.37 Boys Corduroy SPORT SHIRTS Sizes 6 to 16 Regular \$2.98 Value \$1.98

GO! Yes, Go! Run! Ride! Fly to Golde's store during our fall open-ing sale. Then run and bank the extra cash you will saye.



PRINT

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On Sale

\$1.66

DRESSES

· All Color





· Cottons

Beautifully Styled

All Sizes

99¢