







# This Is A GOLDE'S FINAL CLEARANCE

## LAST AND GREATEST REDUCTIONS!

## Boys'

Blue Denim, 3-oz.

### DUCKHEAD OVERALLS

SIZES 6 TO 18

1.98

## CURTAINS

— Save —

1/2

AND MORE

Just pick out the style  
you want — the price  
will more than please  
you.

### PRETTY LADY PILLOW SLIPS

36x42

49¢

— ALL —

Women's and  
Children's

### SANDALS

and

### DRESS SHOES

Reduced Again  
for

### Final Clearance!

Hundreds of  
Items on Sale  
Not Listed  
Come and See!  
Buy What You  
Will Need  
at  
These Savings

## IN ALL DEPARTMENTS

### DRESSES

Your Choice of Any Summer Dress in the Store

Values to 22.50

Everyone a Nationally Advertised Brand

6.98

SIZES 9 TO 34

### DRESSES

Cottons, Crepes, Prints — Dressy and Casual

Values to 12.95

Georgianna, Bobby Brooks, Truly Hall

4.98

SIZES 9 TO 34

### DRESSES

Cottons — Crepes — Prints — Play Suits  
Many of These — Suitable to Wear All Winter

Values to 9.95

3.98

SIZES 9 TO 32

### DRESSES

OUT THEY GO!

Prints — Chambrays — Sheers

Values to 6.95

2.98

SIZES UP TO 32

## FINAL — MEN'S DRESS SHIRTS

1.59

Over 100 Shirts in this group. Values to 3.95. Soiled, Broadcloths,  
Prints — White and fancy colors.

Men's 1.95 &amp; 5.95

### WORK SHOES

3.98

Every pair of work shoes  
in the store has been reduced

Men's Work

### OXFORDS

Good Elk Leather Uppers  
and Leather or Panto Soles.  
VALUES TO \$5.95

2.98

CHILDREN'S  
COTTON KNT

### PANTIES

29¢

Boys' Broadcloth

### SPORT SHIRTS

98¢

Men's 8-oz.

Suspenders Back

### OVERALLS

2.59

Boys' Tennis

### SHOES

1.29

### ANKLETS

9¢

Boys' Cotton

### WASH PANTS

1.39

Ladies' Rayon 39¢  
Panties

REDUCED AGAIN!

Children's Leather

### SANDALS

1.39

36-Inch

### PRINTS

REDUCED AGAIN!

33¢ YD.

### CHAMBRAY

33¢ YD.

MOUNTAIN MIST

### Cotton Batts

79¢

MORE Better Grade

### WALL PAPER

REDUCED TO

5¢ ROLL

### OILCLOTH

White and Fancy

49¢ YD.

### TOWELS

For One More

Week at Our

### LOW SALE PRICES

Men's

### SHORTS

ODDS AND ENDS SOILED

Reduced Again To

29¢

MORE

### NYLON HOSE

Reduced To

1.00

## ORDINANCE

City of Morehead, Ky.

The City Council of the City of Morehead, Kentucky, do ordain as follows:

Section 1: It shall be unlawful for any person, firm or corporation to erect, or cause to be erected, within the City of Morehead, Kentucky, any building, other than private garages and necessary outbuildings with a ground area of not over 200 square feet or to remodel any garage or outbuilding so as to provide rooms, where persons may use as sleeping or living quarters without first obtaining a permit so to do as set out herein.

Section 2: It shall be unlawful for any person, firm or corporation to substantially remodel any building located in the "Fire Zone" as set out in this ordinance without first obtaining a permit so to do as set out herein.

Section 3: There is hereby created a "Fire Zone" for the City of Morehead, Kentucky, which shall be as follows: Main Street, on both sides between Hargis Avenue on the West and the altar of the East side of the Christian Church on the East, together with that part of the city bounded as follows: All that part of the city which lies within the following area, between Main Street and the Chesapeake and Ohio Railroad and lying between a point 100 feet West of Fairbanks Street on the West and 100 feet East of Trumbo Street on the East.

Section 4: No building shall be erected within the "Fire Zone," other than dwellings or necessary outbuildings of not over 200 square feet in ground area unless the same shall be constructed of brick, stone, concrete or other non-inflammable materials with roofing bearing the approval of the Underwriters Laboratories. All such buildings to be of fireproof or fire-resistance construction. No building shall be constructed outside of the fire zone of such construction or size or for such occupancy as may injure or impair other property located within the vicinity.

Section 5: Any person, firm or corporation desiring to erect or substantially remodel any building within the City of Morehead, Kentucky, shall file with the City Clerk an application for a permit so to do. The application shall contain a full description of the type of construction, exact location, material to be constructed, distance from other buildings, occupancy contemplated and such other information as may be required, together with a fee of Five Dollars. The City Clerk shall transmit said application to the council at its next meeting. If the council is of the opinion that said construction will be in keeping with this ordinance and will not impair or injure the property of others the permit shall be granted, otherwise it shall be refused.

In case any application is denied the reason therefor shall be entered upon the minutes of the council.

Any person, firm or corporation violating any of the provisions of this ordinance shall be fined not exceeding \$500. Each day any building erected in violation of this ordinance is permitted to remain shall constitute a separate offense.

All ordinances and parts of ordinances in conflict herewith are hereby repealed.  
Passed August 6, 1948.  
Approved.

WM. LAYNE, Mayor

MRS. I. C. BLAIR, City Clerk.

c-31

## ORDINANCE

City of Morehead, Ky.

The City Council of the City of Morehead, Kentucky, do ordain as follows:

The following shall be the rate, until changed, or ordinance, for license issued under the ordinances of the city:

For coin operated machines, each machine \$10.00 per year.

Each dealer in soft drinks, \$10.00 per year.

All ordinances and parts of ordinances in conflict herewith are hereby repealed.

This ordinance shall take effect upon its passage and publication as required by law.

Passed August 6, 1948.  
Approved.

WM. LAYNE, Mayor

MRS. I. C. BLAIR, City Clerk

c-31

Buy what you need in your community and your dollars will come back to you. Send them away from home and they are gone forever.

**666 GIVES**  
when cold  
LIQUID OR  
TABLETS  
FAST RELIEF

## WANTED DEAD STOCK

We remove your dead stock promptly and Pay Telephone Charges!

For Prompt Service  
phone

Morehead  
Fertilizer Co.

Phone 166 Morehead, Ky.  
R. G. MAUR, Mgr.

## — GET CASH —

FOR DEAD AND DISABLED STOCK

HORSES \$7.50 Ea.; CATTLE \$8.50 Ea.; HOGS \$7.25 per CWT.

ACCORDING TO SIZE AND CONDITION

To Call Collect **DARLINGS** Morehead  
**DARLING & COMPANY** 9114

## THE KATYDID DID

(6 Weeks Until Frost)

Better Call 71

## To Fill Your Coal Bin

(1 Ton or a Carload)

Morehead, Lee & Coal Co.

Desirable Town and Country

## PROPERTY for SALE

We have some choice rural property and property in Morehead for sale at fair prices.

— Also Desirable Town Building Lots —

If you want to buy a farm, home or a lot, see Lester Caskey. If you want to sell, see Lester Caskey.

## Caskey Realty Company

LESTER CASKEY, Mgr. Telephone 1111  
Office in West End Grocery Store

## WASH AWAY Driving Worries!

Have us install a genuine

Chevrolet Windshield Washer  
on your car!

Why put up with the risk and strain of poor driving visibility due to a dirty windshield when you can enjoy free, clear vision in all weather? Let us demonstrate how easily and effectively this low cost genuine Chevrolet accessory operates.

Visit our accessories department and see our new stocks of America's finest genuine Chevrolet accessories.

**MIDLAND TRAIL GARAGE**  
SALES SERVICE  
MOREHEAD PHONE 150 KENTUCKY



Anderson Funeral Home  
T. P. ANDERSON, Owner  
and Embalmer  
Phone 236 Morehead, Ky.  
Licensed Funeral Director





# THE GLOBE TAILORING COMPANY

CINCINNATI, OHIO

Presents

The Finest Tailored-to-Measure

## CLOTHES

For Ladies and Gentlemen

Styled in the Latest Fashion

— For —

Fall and Winter

## DAD 'N LAD STORE

Monday and Tuesday, August 16 and 17

— Representative in Charge —

MR. GEORGE J. O'BRIEN

You Are Cordially Invited to Attend

## Sarah Anne's COOKING CLASS

You don't want to spend much time in the kitchen these hot days, yet the business of eating goes on. Save your time by serving plenty of fruits that you grow in the markets and in your garden. Here are some ways of serving them, some old and some new.

**Luncheon Fruit Plate**  
Fresh spinach  
Cottage cheese  
Sliced avocados  
Peaches  
Red apples  
Whole strawberries

**PIES, COOKIES, CAKES, CUP CAKES or any kind of Pastry Made to Order**

**Anna Mae's Pastry Shop**  
(Next to Style Shoppe)  
Place your orders — Phone 31272

## OLD BEFORE THEIR TIME



Clothes are like people, they get old before their time without the proper care. If you want to get more good looking wear out of them—let us see to it with our gentle cleaning methods.



**Grapefruit sections**  
Banana slices dipped in lemon juice.  
**French dressing**

On the luncheon plate arrange tender, crisp, crinkly spinach leaves, in the center a mound of cottage cheese. Then arrange the sliced avocado, peaches, apples, grapefruit sections and the banana slices. Add whole strawberries. Serve with French dressing. To complete the meal serve rolls and a beverage.

**Fruit Salad Plate**  
5 lettuce leaves with tips dipped in paprika  
1-2 pear marinated in lemon juice  
1-4 cup seedless white grapes  
5 ripe olives  
2 or 3 cheese balls topped with walnut half

Arrange the lettuce on plates and place a cantaloupe slice in the center. Slice the pear in narrow strips, and alternate the pear strips, grapes and olives outside the cantaloupe ring. Place cheese balls in the center of the ring. Serve with the following dressing.

**Citrus Salad Dressing**  
1-2 cup orange juice  
3 tablespoons lemon juice  
Salt and pepper  
Few grains nutmeg  
Shake well and stir just before serving.

**Spooned Watermelon**  
Cut the well chilled watermelon in half. With a large spoon scoop out spoonfuls of the watermelon. Arrange 2 or 3 spoonfuls, rounded side up on each dessert plate. Serve with a wedge of lemon or lime.

**Peach Pandowdy**  
2 cups flour  
3 teaspoons baking powder  
1 teaspoon salt  
1 tablespoon sugar  
1 tablespoon shortening  
1 cup milk

Measure sifted flour, add baking powder, salt and sugar. Sift again. Cut in shortening with pastry blender or 2 knives. Blend until mixture resembles coarse meal. Stir in milk to make drop batter.

3 cups peaches sliced and pitted  
1-3 cup sugar  
2 tablespoons water  
This cream which has been sweetened and flavored with nutmeg. Combine peaches, sugar and water. Put in the bottom of

a baking dish. Drop 6 table-spoons of batter on top of peach and bake in oven 400 degrees for 30 minutes. Serve hot either plain or with the thin cream.

## In Fashion now

A new high-waisted look is one change in the silhouette for the coming season. Full skirts with light bodices, swag-draped skirts and wingback skirts are all being shown. Crepe, with tissue faille, is a favorite combination of materials for the little black dress.

## Girls Forget Fears, Thanks To 2-Way Help

What to do for women's oldest problem, functional menstrual pain? Many a girl and woman has found the answer in a 2-way help. You see, CARDIOT may ease things but easier for you is either of two ways: (1) started 3 days before "first time" and taken as directed on the label. It should help relieve functional periods pain. (2) taken throughout the month like a tonic. It should improve your appetite, add digestion, and thus help build up resistance for the trying days to come. CARDIOT is scientifically prepared and meticulously tested. If you suffer "at these certain times," get CARDIOT today.

## Johnson Motor Company...

HOME OF—

**NEW REO TRUCKS  
KAISER - FRAZER CARS  
REO SCHOOL BUSES**

Trade In Your Old Car

or Truck for a

New One

1-1948 REO STAKE, extra good

1-1939 INTERNATIONAL STAKE

1-1939 CHEVROLET COUPE, extra good

1-1946 CHEVROLET PICK-UP, extra good

## Johnson Motor Company

CARL JOHNSON, Manager  
Fairbanks Avenue Morehead, Ky.  
"SEE J'S FOR USED CARS AND TRUCKS"

## School Just Ahead and Fall Around the Corner

— See Us —

For These and Other Choice Properties

Farm of 60 acres located only 3 1/2 miles from Morehead on State Highway 32. Owner, on account of ill health, has listed with us for sale this well improved and easily accessible farm which is considered one of the best small farms in this section. Farm has 4-room house with hardwood floors and electricity; chicken house lighted with electricity; nice stock barn with cement floor, electricity and running water; and other modern improvements. Farm is well watered with three wells and two everlasting ponds. Twelve-acre tract of timber with the remaining acreage either in crops or pasture land. Farm has 1-acre tobacco base which together with other growing crops included if unharvested at time of sale. Farm well located, being only 5-minute drive from city limits of Morehead and located at the intersection of State Highways 32 and 377. A businessman's delight. Should move readily at the price.

Restaurant building with extra rooms; one four room house with bath and other utilities; and one two-room house with running water and other utilities; all on lot 50x150 feet on West Main Street in Morehead. This is a nice investment property for someone interested. Priced to sell.

Nine-room house located on large lot in Tolliver Addition to Morehead. Plenty of room for additional house or other buildings on lot. This is a good home for persons with a large family or can be utilized for a rooming house with minor changes. Electricity with water in kitchen. A good buy at \$5,300.00.

Desirable building lot on East Main Street. One of the few lots available in this section of Morehead. Good location for a nice home.

## DUDLEY CAUDILL

Real Estate Broker

Licensed by Kentucky Real Estate Commission

PHONE 395-F2

NIGHT 417-F2

# ABSOLUTE AUCTION

— OF —

## 335 ACRE BATH COUNTY FARM

We will sell at absolute auction for the heirs of F. B. Allen, known as the Allen Farm, located 2 1/2 miles from Owingsville, Ky., on the Wyoming Road with entrance 1 1/2 miles off of U. S. 60 Highway, on

## TUESDAY, AUGUST 17

At 10 A. M. — Sale on the Premises — Rain or Shine

This is a good farm and will be sold in 3 tracts, with the right to group and sell as a whole. All in grass except about 50 acres which is in corn and tobacco. There is about 100 acres of this farm which is real bottom land. About 6-acre tobacco base.

**TRACT NO. 1**—Has approximately 211 acres of which about 100 acres are in bottom land. This is the tract with the main home, two tenant houses, 6-bent combination barn, also a 7-bent barn. This farm faces the Wyoming road on Slate Creek. 3 1/4-acre tobacco base.

**TRACT NO. 2**—Contains approximately 67 acres, which is all in grass except about 2 1/2 acres, which are in tobacco. This is the tract of land joining the Tom Hunt farm.

**TRACT NO. 3**—Contains approximately 58 acres, and is all in grass. This tract joins the land of Lacy Goodpaster.

**FREE CASH PRIZES WILL BE GIVEN AWAY ALL DURING SALE FREE**

This farm is a real money-maker, and will be sold on very desirable terms, and will give landlord's possession sale day. Anyone desiring to see this farm prior to sale day, call the undersigned.

T. H. CORBETT, Agent

## SHROUT, GOODPASTER and ROGERS

SELLING AGENTS

OWINGSVILLE, KY.

Auctioneer — BUD HAMILTON — Winchester, Ky.

## ABSOLUTE AUCTION SALE

— OF —

## TEN-ACRE FARM

Nice 6-Room Home and Store Bldg.

We are authorized by contract to sell at Absolute Auction the 10-Acre (more or less) farm, nice 6-room home, store building and gas station of L. K. Hall—

**Friday, Aug. 20 -- 10 A. M.**

This property is located in Fleming County on State Highway No. 32, 10 miles west of Morehead and 16 miles east of Flemingsburg. It has all the bus services including school bus, and is on Rural Route No. 1, Morehead, Ky. It is close to church and is in a real good community. The home has 6 rooms, front and back porches and is in A-1 condition, being a practically new house. It is wired for electricity and fee is paid to REA, and main line is close by. It has a good well and all necessary outbuildings. The store is a new building and close to the home, and it has a good service station. This is a splendid place for business.

**FREE — Cash Prizes — FREE**

The reason for selling is that Mr. Hall is in bad health. This is a nice home, well located, with all conveniences. It has 2 good, large gardens, a nice lawn and 11 nice fruit trees. Most of the farm is in woodland with a lot of saw timber.

**SOME HOUSEHOLD GOODS WILL BE SOLD**

COME, BID AND BUY—As it will be sold regardless of price!

MR. L. K. HALL, MRS. AMANDA HALL, Owners

For other information see the owner or S. D. Cecil, Hazel Green, Ky.

## ROWLAND AUCTION CO.

Real Estate Auctioneers

COL. RAY ROWLAND and A. R. CECIL, Auctioneers  
WINCHESTER, KY. — HAZEL GREEN, KY.

# ABSOLUTE AUCTION

— OF —

## 7-ROOM MODERN HOME And 14 BUILDING LOTS AND PERSONAL PROPERTY

LOCATED ON U. S. 60

4 MILES EAST OF MOREHEAD

As exclusive agents for Mr. W. F. Kegley, we are authorized by signed contract to sell at Absolute Auction his 7-room Residence, 14 Building Lots and Personal Property as described here, on—

## SATURDAY, AUG. 21 AT 10:00 A. M.

**THE DWELLING**—is a modern, 7-room home, with electricity and water in the house. Has a full-size, concrete basement; a large lawn with plenty of landscaping shrubbery and shade trees—about 3 acres of land in all. The house has hardwood floors throughout. Other improvements consist of a good barn and chicken house. This nice, roomy property, which fronts approximately 500 feet on U. S. Highway 60 would make a real place to build Tourist Cabins.

**A GOOD STORE-BUILDING** is situated on one lot, fronting on U. S. 60, 75 feet wide by 140 ft. deep. This building is practically new, and is a real location for a good stock of merchandise. The building, 24x24 ft., is now vacant.

**ONE OF THE BUILDING LOTS** adjoins the residence property. This lot, also fronting on U. S. 60, is 50x140 ft., and is an ideal home-site.

**FREE CASH PRIZES WILL BE GIVEN AWAY ALL DURING THIS BIG AUCTION SALE SATURDAY, AUG. 21 FREE**

**THE OTHER BUILDING LOTS**, 12 in all, are situated on the south side of U. S. 60, and are 50 ft. or wider by approximately 400 feet in depth.

**PERSONAL PROPERTY** consists of a Living Room Suite, 3 Coal Heaters, one Kitchen Cooking Range, some tables, chairs, a roll-top desk, 7 kegs of finishing nails, and many other items too numerous to mention.

**FOR FURTHER INFORMATION**, see the owner at the property, or contact W. J. Sample, Morehead. Terms of sale will be made known on the day of sale.

W. F. KEGLEY, Owner

## ROWLAND AUCTION CO.

SELLING AGENTS

WINCHESTER, KY.

## SOCIETY

**Juba, Caudill Given Surprise Birthday Party**  
John Caudill was surprised by a birthday party dinner Sunday at his home with the following guests present: Mr. and Mrs. E. D. Cornwell, Anna Mitchell Cornwell and Betty Wellman, all of Cullitonsburg; Mr. and Mrs. Samuel Prather of Grayson; Mr. and Mrs. Winford Caudill and daughter, June, of Dayton, Ohio; Elizabeth Caudill of Shelby; John Paul Messer of Richmond School; John Johnson of Glasgow; Marjorie Robinson of Somerset; Edna Mae Bailey of Jeffersonville, Ind.; Mr. and Mrs. W. T. Garvey, Rosa and Joe Messer, all of Morehead.

### DELIGHT HER with a SURPRISE BOUQUET

That's one sure way to really please a woman. She'll love to remember the day when fluttering flowers brought her unexpected delight. Right now varieties available that you're sure to find her favorites here. Come in and select them yourself or phone your order. Prompt delivery, of course.



### BRADLEY'S GREENHOUSE

"Watch Us Grow" Day Phone 478-F-1 Night Phone 189-F-2

## All Summer Merchandise Is On SALE

At The West End Department Store

LOOK! At These Bargains At The West End LOOK!

BOYS' WASH SUITS, were \$2.49	\$1.00
FAIRY TALE DRESSES for the Miss	\$2.98
MEN'S, BOYS' SHIRTS, were \$2.49	\$1.08
WOMEN'S WHITE SANDALS, were \$4.98	\$3.98
WOMEN'S MOCCASINS, were \$3.99	\$2.98
MEN'S SHOES, were \$6.95	\$5.95
PANAMA SHOES, were \$3.75	\$1.98
TENNIS SLATS for children	\$1.98

All Other Merchandise in the Store Drastically Reduced

### Women's Dress Sale

Beautiful selection of chambrays, hemibergs, failles, crepes. A wide selection. You can afford to buy several of these at this sale.

— MARKED DOWN —

25%

West End Department Store

VAN CASKEY, Owner

Phone 252F1 West Main Near Flemingsburg Road

## Back-To-School Beauty Specials

If you have a sister, a daughter, a girl friend or a neighbor who will go together with you, here's your chance to save during the month of August at Stucky's Beauty Shop.

Two \$ 5.00 Permanents for \$ 7.50
Two \$ 6.50 Permanents for \$ 9.75
Two \$ 8.50 Permanents for \$12.75
Two \$10.00 Permanents for \$15.00

These prices good during August only. Call today for your appointments. You both don't have to come at the same time, but both must be given during August to obtain these special prices.

### Other August Specials

Hair Cut	\$1.00
Shampoo	1.00
Manicure	1.00
Facial	1.50
Kolor-Treat	2.50
Wella Oil Treatment	3.50

### Complete Revlon Line

Revlon Goldette (Includes 4 Lipsticks)	\$1.98
Nail Polish	.60
Fashion Plate	1.75
Nail Creme	.50
Non-Smear Polish Remover	.50

COLD WAVES -- \$10, \$15, \$20

DEP-U CURL -- \$10

## Stucky Beauty Shop

Formerly Murphy Beauty Shop

The Maples Building

Phone 189F1

Morehead, Ky.

Betty Stucky — OPERATORS — Julia Fisher

### Missionary Society Sponsors Picnic

Seventy-five men, women and children from the Church of God, together with several guests from other churches attended a picnic and pot luck supper at Mel's Bar-B-Que Monday evening. The picnic was the result of an Apron Contest held among the Missionary ladies. Mrs. Stille Lewis and Mrs. Myrtle Hamm were the leaders in the contest. Mrs. Earl McBrayer, president of the society, led in a cake march. A large round food cake, baked by Mrs. C. Walls, was placed on a table and the entire group joined hands and marched around the table singing songs. As each passed the cake, a coin was tossed on the table. This collection of silver was to go to missions.

### Party Honoring Birthdays

Held at Clara's Home  
Mrs. Clara May, Mrs. Anne Penix and Mrs. Myrtle Caudill were honor guests at a birthday party at the home of Mrs. Roy Cornette Wednesday evening. The guest list included the honorees, Mrs. Dorothy Holbrook, Mrs. Clyde Leach, Mrs. Gertrude Kenney, Mrs. Lucille Friley, Mrs. Mabel Alfrey, Mrs. Eunice Cecil, and Miss Janice Caudill.

### Auxiliary and Friends Enjoy Picnic at Manning Home

Members of the American Legion Auxiliary and their families enjoyed a picnic at the home of Mr. and Mrs. Albie Manning Friday night with about 50 in attendance. Tables were set in the yard and a bounteous picnic spread was spread for the many guests. The next regular meeting of the Auxiliary will be held at the home of Mrs. Grace Ford on Batts Avenue in September.

### Mrs. Robey Breaks Bones in Arms in Fall

According to word received by Mrs. Sam Allen Monday, daughter, Mrs. Jack Robey of Huntington, W. Va., suffered a broken bone in her wrist and her elbow in a fall from her back steps Sunday. Several years ago Mrs. Robey injured her knee in an automobile accident and was confined to the hospital for several months.

## Mills Theatre

Morehead, Ky.  
SUN - MON., TUES.  
AUGUST 15-16-17  
"Enchanted Valley"  
Short Subjects

WEDNESDAY - THURSDAY  
AUGUST 18-19  
"Gone With the Wind"

FRIDAY - SATURDAY  
AUGUST 20-21  
"Fighting 69th"

SERIAL  
Week-Day Matinees

### Return From Visit

Mr. and Mrs. Hlick McKenzie of Cogswell have returned from a visit with the latter's brother, Robert Brown and family of Newark, Ohio. Mr. Brown has been suffering from a heart ailment for some time, but is much improved at present.

### Mrs. Grace Ford Breaks Right Arm

Mrs. Grace Ford of the Rowan County News staff sustained a broken right arm in a fall at her home on Batts Avenue Saturday. She has been able to resume her duties at the News office, although her arm has been in a cast.

### Mobleys Have Guests

From Washington, D. C.

Mrs. Harve Mobley had as her guests last week her husband, Harve Mobley, his brother, Walter, Lola Meyn, Mrs. Catherine Sanford and Mabel Parsons, all of Washington, D. C.

### Mrs. Brammer Attends For Aunt

Mrs. J. H. Brammer went to Olive Hill Friday to attend the funeral of her aunt, Cynthia Ann Clay, Mrs. Clay, wife of Charles Clay, was 69 years old. She was confined to a hospital in Columbus, Ohio, and was later brought to the home of her sister, Mrs. Mardie Adont of Olive Hill. Funeral services were conducted Sunday at the Clay Cemetery near Olive Hill.

### Loaves Vacation in Texas

Glenn Lane, cashier of the Citizens Bank, Mrs. Lane and their daughters, Betty and Sarah Glenn, left Wednesday morning for a vacation. They will visit Mr. Lane's brother, R. C. Lane, at Whitney, Texas, and other relatives in western Kentucky. They plan to return to Morehead the latter part of August.

Miss Phyllis Ann Alfrey returned from a month's visit in Crestline, Ohio, Sunday morning.

Guests Sunday at the Wesley Cox home at Ediston were Mr. and Mrs. Willie Cox and seven children, Mr. and Mrs. Gilbert Ornd and three children, Mr. and Mrs. Robert Workman and five children, Mr. and Mrs. Avery Clark, Sam Clayton, Mr. and Mrs. Earl Cox and three children from West Virginia. Mrs. Poe and Mrs. Jewel Shepherd of Ohio, Mr. and Mrs. A. L. Nickell of Christy, Rev. L. D. Scaggs, Rev. Dale Eldridge of Brinsinger and daughter, and Rev. Noah Kiser of Ashland, Ky.

Mrs. T. P. Anderson and little daughter, Mary Olive, who have been visiting relatives in West Virginia for the past two weeks will return home today.

Mrs. W. K. Kenney and daughter, Janet, returned Sunday from a two weeks' visit with her sister, Mrs. Joe Camp Sorrell, and family in Jackson, Miss.

Mrs. E. M. Hogg was a business visitor in Louisville Monday last week.

Mrs. Eunice Cecil attended the executive meeting of the Association of Supervisors and Curriculum Development in Lexington Friday night.

Miss Mary Caudill of Columbus, Ohio, returned home after a two-weeks' visit with relatives and friends in Morehead.

Mr. and Mrs. Robert Briggman and son, Eddie Clay, of Lexington were week-end visitors of Mrs. Maggie Hogge and other relatives.

Mrs. Myrtle Wolford and Mrs. W. C. Lippin were shopping visitors in Lexington Tuesday.

Mrs. Nancy Moore was a guest of Mrs. John Caudill Sunday.

Miss Joyce Ann Mobley, who is employed in Frankfort, spent the week-end in Morehead visiting friends and relatives.

J. A. Williams and Curt Dillon were in Louisville Monday on business.

Mr. and Mrs. Ted L. Crothwait were business visitors in Ashland last week.

Mr. and Mrs. Dwight Pierce have had as their guests this week, Mr. Pierce's sister, Mrs. C. E. Hoffman and two daughters, June and Shirley of Cincinnati. Mrs. Pierce accompanied Mr. Hoffman back to Cincinnati where she will spend a few days.

Mr. and Mrs. Roy Cornette and Mrs. Ted L. Crothwait were business visitors in Lexington Monday.

Mr. and Mrs. R. E. Burns and family of Chicago visited her sister, Mrs. Charles Kelley of Morehead, last week.

Mrs. Harve Mobley and daughters, Mary Joe and Shirley, left Tuesday for a week's visit with her sister, Mrs. George Borders, and family in Louisville.

Mr. and Mrs. Carl Sinclair will leave tomorrow for a weeks vacation.

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ation. They plan to go north visiting in Dayton, Detroit and Canada.

One of these days we are going to be rich, and then we will print a newspaper for the benefit of people who want the truth, if we can get enough of them to agree on what the truth is.

Mr. and Mrs. Ted L. Crothwait were business visitors in Ashland last week.

Mr. and Mrs. Dwight Pierce have had as their guests this week, Mr. Pierce's sister, Mrs. C. E. Hoffman and two daughters, June and Shirley of Cincinnati. Mrs. Pierce accompanied Mr. Hoffman back to Cincinnati where she will spend a few days.

Mr. and Mrs. Roy Cornette and Mrs. Ted L. Crothwait were business visitors in Lexington Monday.

Mr. and Mrs. R. E. Burns and family of Chicago visited her sister, Mrs. Charles Kelley of Morehead, last week.

Mrs. Harve Mobley and daughters, Mary Joe and Shirley, left Tuesday for a week's visit with her sister, Mrs. George Borders, and family in Louisville.

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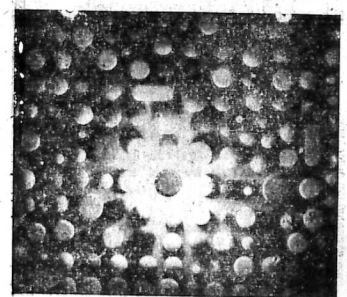
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## ONE OUT OF THOUSANDS

Red pills, white pills, brown pills... chocolate covered, gelatin covered, sugar coated pills and tablets for the thousands are in neat rows of bottles in the prescription room of your community pharmacy. But when illness strikes your home, you are interested in only one pill out of these thousands—the one that your physician prescribes for you. No one can predict whether the next illness in your family may be tonsillitis, rheumatic fever, or a bad cold. Your pharmacist, however, must be prepared for it, whatever it is. That is why his prescription room includes thousands upon thousands of pharmaceuticals... from sodium bicarbonate to sulfathiazole, talc to tyrothricin, aspirin to antioxins... and he knows the properties, uses, dosage, and incompatibilities of every one of them.



### Three New Section Heads Named By REA Cooperative

The Engineering Department of the Fleming-Mason R. E. C. C. under the supervision of Owen

Manning, formerly of Blue Grass Engineers, recently underwent a reorganization which created a new section heads. C. D. Moore was appointed Operational Engineer, Mason Ryan was appointed Construction Engineer and W. E. Davis was appointed head of the Administrative Engineering Section. All three ac-

tion heads are responsible to the Chief Engineer, Mr. Manning. Moore, an employee of the Fleming-Mason Coop since Feb. 1946, formerly was resident engineer for Ray W. Chambers, Inc., a consulting engineering firm out of Louisville, and is a native of Adair County. At present he is supervising a complete system study of the project area and the rebuilding of main lines leading to correction of the low voltage condition on the project.

Ryan, a native of Fleming County, has been in the employment of the Fleming-Mason Coop several years and worked on almost every phase of engineering.

**Chiropractor**  
**DR. L. H. HURT**  
Spinal Adjustment  
Electro-Therapy  
Colon Irrigations, Massage, Reflexology, Laxative Treatment  
A. B. McKinney Bldg.  
Morehead, Ky.  
Office 403-F-1 - Home 403-F-2  
Office Hours: 8-12 AM - 1-5 PM



Along the Ashland-Cool Grove bridge a big neon sign tells motorists from distant places that they can visit Ashland over a free bridge. The sign was bought by the Ashland Junior Chamber, of Commerce.

In itself, the Ashland sign is not from page news, but it is

important to Kentuckians because it is evidence that we are waking up to the value of publicity. State authorities assure us that roadside signs directing strangers to the Kentucky Dam will be set in the near future, and that the old scenic wonders will be directed to, all but forgotten Mammoth Cave. Illustrated literature glorifying the state's many scenic attractions is being sent to hotels and filling stations all over the nation.

All these things should be the beginning of a big publicity movement. Let me make you 35 years into the past and a distance of 2,000 miles. I was going by train from Portland, Ore., to San Francisco. Soon after the train crossed the line into the Golden State I began to see huge billboards high up on the mountainsides. They were so high I wondered how the sign builders ever got the material up there. One billboard would say: "Siskiyou County marketed empty million barrel feet of lumber annually. Another proclaimed the production of hundreds of thousands of sheep. And so on.

I don't know when California started publicizing itself. In all probability there were born press agents among the Forty-niners. Any way, there are about three million people in the state now who could be classed as first-rate press agents. And after hearing California's publicity, their state for a century, Kentuckians are just now beginning to realize what publicity means.

What did California have in natural resources 100 years ago? Some gold mines and timber were her chief material assets. The land that now helps to feed a very large per cent of the country's population was desert and had to be irrigated with costly water. The desert land needed people from some other part of the country to work it. And the hillybobs got them—got them from Kentucky and other states where fertility was high, water fell from clouds and markets were 2,000 miles closer. California became a magnet through advertising. Coal, brass, ambition, courage, the assets California needed were lured from regions that had better natural resources than the Pacific Coast could actually offer.

During the century California has been getting richer and richer. Kentucky has been lagging behind the more progressive states. And one of the main reasons is that our people just haven't realized the value of nationwide publicity. But thank goodness, we are waking up.

Most anybody can find fault anyway anywhere anyhow.

**WHY IT COSTS YOU LESS**  
**FOUR LEAF**  
Fertilizer and PHOSPHATE

FOUR-LEAF is your THIRTIETH source of phosphorus for BIGGER CROPS and RICHER PASTURES! Its COST per pound of phosphorus is LOW! And so is its cost of application. In one labor-saving operation you can broadcast enough to make your soil phosphorus-rich for years. Because NON-ACID FOUR-LEAF won't burn or leave your growing plants with root acids. DIS-SOLVE IT AS NEEDED!

**COY M. HIBBARD**  
West Liberty, Ky.  
— or write to —  
**Thomson Phosphate Co.**  
407 S. Dearborn Street  
Chicago 5, Illinois

Every family will cherish the memory of a last tribute that was dignified and fitting in every respect.

**Lane Funeral Home**  
Morehead, Ky.  
Phone 91

### Opportunity Is Offered Vets

A special opportunity for the Greenup World War II veterans with Anti Air Craft Artillery training to enlist in the U. S. Army in advanced grades ranging up to sergeant first class. (Formerly Technical Sgt) was announced today by Capt. John Crowder explained.

St. Crowder, Commanding Officer of the Ashland Recruiting Station. Open to Navy, Marine Corps, and Coast Guard veterans as well as former Army and Air Force men, this special inducement has been provided to attract qualified personnel for new military units organized under the recently authorized expansion of the Army. Captain Crowder explained.

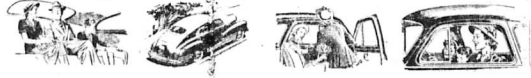
**Wofford Insurance Agency**  
Phone 249-F-1  
Insurance of all types. See us especially for your car insurance.

Compare the Values!...  
Compare the Prices!...  
—see why

## MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR

COMPARE the values; compare the prices; and you'll choose Chevrolet! For to compare the values is to know that only Chevrolet brings you the Big Car riding-smoothness of the original and outstanding Unitized Knee-Action Ride... the Big Car performance and dependability of a world's champion Valve-in-Head engine... the Big Car beauty and luxury of the enviable Body by Fisher... the Big Car safety of Fisher Unitized Body-Construction

and Positive-Action Hydraulic Brakes... plus many other major quality advantages still not available in any other motor car in its field. And to compare the prices is to know that Chevrolet prices are the lowest in the field... and that Chevrolet value continues to be the highest in its field! That's why Chevrolet is America's No. 1 car; that's why it's the car for you!



**FIRST in Riding Smoothness!** You just can't beat the famous Unitized Knee-Action Ride for real riding-smoothness, real travelability over any and all kinds of roads, and, remember, this famous "Knee-Action" ride is exclusive to Chevrolet and more expensive cars.

**FIRST in Thrills with Thrift!** There's nothing but Chevrolet's world's champion Valve-in-Head engine built and built. It holds all records for miles per gallon and owners satisfied. It endures just extra sound, extra dependable Valve-in-Head engine sound elsewhere only in greater cars.

**FIRST in Tasteful Beauty!** You will be perfectly sure of your car's beauty build-up when you own a car with the world famous Body by Fisher, and the most desirable of all car bodies—built from every angle, inside and out, is available only on Chevrolet and higher-priced cars.

**FIRST in All-Round Safety!** You and your family will enjoy the triple safety protection of Fisher Unitized Body-Construction, the Unitized Knee-Action Ride and Positive-Action Hydraulic Brakes—another combination of features found only in Chevrolet and higher-priced cars.

## CHEVROLET—and Only CHEVROLET—is FIRST! MIDLAND TRAIL GARAGE

Phone 150 Morehead-Ky.

### Now Is The Time To Get Full Production

Eggs, Meat, Milk, Cream Are Higher — BUT Southern States Feeds Are Lower

DAIRY FEEDS	CHICKEN FEEDS
32% MILK MAKER, 100 lbs. \$4.95	SUPER LAYING MASH, 20% protein \$4.90
21% MILK MAKER, 100 lbs. \$4.55	MARKET LAYING MASH, 18% protein \$4.65
20% MILK MAKER, 100 lbs. \$4.25	STARTING and GROWING MASH \$5.25
16% SPECIAL DAIRY \$3.25	TURKEY GROWING MASH \$4.85
CALF STARTER \$5.30	You will save on all your feed needs at Southern States
HOG FEEDS	GRAINS
PORK MAKER, 40% \$5.55	SCRATCH GRAINS—
PIG AND HOG FEED \$4.45	1 Corn, Wheat, Oats \$4.55
HORSE AND MULE FEED \$4.40	CRACKED CORN \$4.70
Southern States has made a study for many years on all feeds. Our feeds are made to give you highest production at minimum cost.	FEED OATS, 100 lbs. \$3.45
	STANDARD MIDDINGS, 100 lbs. \$3.10
	COTTON-SEED MEAL, 100 lbs. \$4.60

Above Prices Subject To Change Without Notice

Southern States Feeds Are 'Quality' Southern States Feeds are made to get results. You are assured of getting the exact ingredients as specified.

We Will Be Glad To Help You. It will pay you to consult with your Southern States man when you think of feeds. He will advise you the best feeds to buy.

**ROWAN FARMERS SUPPLY**  
Southern States Cooperative  
W. T. (BILL) GAREY, Manager  
MOREHEAD, KY.

# BIG 10-DAY TIRE SALE!

## Firestone STANDARD TIRE

Save! Save! Save during this big 10-Day Sale! You get quality, dependability and long mileage! Silent tread! "Curve-gripping" safety shoulders! Famous Gum-Dipped cord body for protection against blowouts! Guaranteed for life! Don't wait. Come in today. Save even more because we'll buy all the UNUSED MILEAGE in your present tires!

**REDUCED TO ONLY 10.95 PLUS TAX 6.00-16**

**LESS TRADE-IN ALLOWANCE**

Up to **300** TRADE-IN ALLOWANCE

For Your OLD, WORN BATTERY on a New **Firestone Battery**

**CARRIES THE FAMOUS FIRESTONE LIFETIME GUARANTEE**

**MOREHEAD HOME & AUTO SUPPLY**  
Winford Crosthwaite, Owner

**Midland Trail Hotel Bldg.**

## RURAL SCHOOLS

OPEN AUG. 16

## RURAL SCHOOLS

OPEN AUG. 16

## School Opening Specials!

PENCILS 2 for 5c  
 FOUNTAIN PENS (regular \$1.35) NOW 29c  
 PENCIL TABLETS 5c to 10c—15c  
 INK 5c and 10c  
 PASTE AND MUGLAGE 5c and 10c  
 LUNCH BOXES 29c

## The Big 5 &amp; 10c Store

Railroad Street Morehead, Ky.

Start Drive  
To Curtail  
Speed TrapsCampaign Launched  
By Eastern Kentucky  
Automobile Club

Ashland, Lexington and Louisville Automobile Clubs will join in an investigation of charges made by motorists that traffic traps are being operated in some sections of Kentucky.

Announcement of the campaign was made by N. W. Dendy, the

manager of the Eastern Kentucky Automobile Club, after conducting complaints received from motorists.

Motorists throughout the state who have been arrested and fined in so-called traffic traps during the past 3 years were requested to report such incidents to their nearest automobile club.

Mr. Dendy said that Kentucky Motor Clubs desire to extend full cooperation to enforcement officials in curbing reckless and irresponsible drivers. Such enforcement activities are not being conducted for safety purposes, but rather as a means of obtaining revenue from unsuspecting motorists.

Mr. Dendy said reports of arrests received from motorists would be kept confidential. The club manager said the state attorney general's office had declined to investigate the speed-trap charges. Assistant Attorney General John M. Kinard was quoted as saying the club should consult private counsel about protecting the rights of motorists.

## TO HOLD MEETING



Rev. Jay Harmon

An old-fashioned tent meeting will be held on the Flemingsburg road in Morehead from Monday, August 16, to Sunday, September 5, inclusive.

The meeting is being sponsored by the First Church of God of Morehead. Services will be held each evening, starting at 7:30. Rev. Jay Harmon of Morehead, who has been conducting tent meetings throughout the Middle West, will be in charge of the services.

## Ban Placed—

(Continued from page 1)  
 Road area on which the new Morehead Consolidated School is to be constructed. Residents in that section already have gas and water, but it is carried through small pipes which would be inadequate for the new school and for the residences that have been planned in this subdivision. As soon as this line is laid, fire plugs will be erected on the Flemingsburg road. Council members said that this would decrease insurance rates for real estate owners of that neighborhood.

On complaint of the police department that loiterers were congregating late at night in the alleys between Main Street and Railroad Street, the Council ordered the erection of additional street lights in these passageways.

Paving Personalities  
by MOREHEAD GARAGE

## THE DELIVERY BOY



There's never an embarrassing moment when you stop at the MOREHEAD GARAGE... our service is prompt and courteous—our prices lower than you expect. Drive in today for expert automobile service, guaranteed to meet with your satisfaction.

**MOREHEAD GARAGE**  
 GUARANTEED SERVICE  
 MOREHEAD KY. PHONE 397-1-2

Governor Names  
Ten To Kentucky  
Safety Council

Governor Earle C. Clements today named 10 state officials as a Coordinating Committee on Highway Safety which will direct a state-wide highway safety program as requested by President Truman's Conference on Highway Safety.

Gov. Lawrence Wetherby will serve as chairman of the committee which will include as its Supt. of Public Instruction Boswell B. Hodgkin, Highway Commissioner Garrett L. Withers, Revenue Commissioner H. Clyde Reeves, Health Commissioner Bruce Underwood, Police

Commissioner Guthrie Crowe, Attorney Gen. A. E. Funk, Director of Motor Transportation John Watts, Insurance Commissioner Cad P. Thurman and Highway Department Director of Safety T. B. Smith.

The committee will coordinate safety activities within the state with the national program and will undertake a state-wide safety education and research program. Studies will be made of law enforcement, education, legislation, accidents records and public information and their effect on highway safety promotion.

People who plan for their future usually succeed better than those who do not, but there is no law which requires you to make such plans.



53 PC.  
 Service for 6  
**SAVE \$5**  
 Reg. \$18.95

Excellent quality semi-porcelain that simulates famous Haviland china. Delicate pink roses, blue forget-me-nots, and light green leaves in gleaming white alabaster glaze; 22K gold trimmed.

Includes cups, saucers, bread and butter plates, dinner plates, fruit dishes, soup plates, vegetable bowl, 16" platter, sugar bowl, cream pitcher.

Offer subject to stocks on hand.

## WESTERN AUTO ASSOCIATE STORE

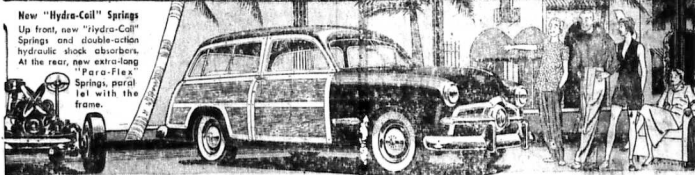
HOME OWNED and OPERATED by

C. E. TURNER, Owner and Manager

354 Main Street Phone 48-F-2



## America says "TERRIFIC!"



## The '49 FORD is The Car of the Year!



No car we've ever sold has had a reception like the Ford Forty Niner. No car has ever received such wholehearted praise. And no wonder! Inside and out, it's new in every way... and you helped design it! In letters, surveys, personal interviews, you told Ford what you wanted. Now you can see "The Car of the Year" at our showrooms. Come in soon. You'll be just as excited as we are!

COME IN TODAY!  
 SEE THE FORTY NINER  
 AT YOUR FORD DEALERS!

## CAUDILL MOTOR SALES

Phone 18

Main Street

Morehead, Ky.

## SUMMER DESSERT FEATURE

Chocolate Lime Swirl

NO COOKING! NO BAKING! ASK FOR RECIPE

Tall Cans 16c — 7.20 per case

## Allen's MEAT MARKET

PHONE 380

WISHING YOU COULD GO  
FISHING?

## Then Do a Little Saving Now

Money spent foolishly in idle ways chains you to humdrum tasks. Money saved, gradually frees you from this bondage and gives you time and money to do more of the things you want to do. Saving is worthwhile. Make it a habit.

PEOPLES BANK  
of MOREHEADEstablished  
in 1907

## CYCLOGY SEZ



A CAT WATCHING A MOUSE IS CARELESS. COMPARED TO A VILLAGER WATCHING A WIDOWET

The Little Things That Make  
Shopping at the Monarch Pleasant

This is the store that practices all the principles of fair dealing and courtesy plus quality merchandise and fine service. That's why we have made so many firm friends... so many repeat customers.

• Stone Jars, 1 to 15 Gallon Size

32-PIECE  
 DINNERWARE SET . . . 9.95

• All Metal Wall Cabinets • Sewing Machines • Garden Hose

COLD WATER  
 SEPARATORS . . 6.75  
 LARGE GALVANIZED  
 BATH TUBS . . 6.00

THE MONARCH HAS  
 SEWING MACHINES  
 ADJUSTABLE  
 WINDOW SCREENS

• Double Deck Pressure Canners • Elec. Percolators • Automatic Toasters

RAW-DUST  
 CHAIN & DRAG LINKS  
 30 POUND  
 SLATERS FELT

Cold Pack Canners  
 Quart Size . . . 2.25  
 Half-Gallon Size . . . 3.95

• Cabinet Style Table Top Refrigerators • S-W Paints, Enamels, Kemtone

PYREX MIXING BOWLS  
 In plain and colors  
 Gates Belts — Log Chains  
 In 3/16, 1/4, 5/16

Watch This Paper Each Week for  
 "CYCLOGY SEZ"  
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Hunting, Fishing Supplies

Phone 75 **MONARCH** Supply Store **Morehead KY.**

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 WASHERS - \$100.95  
 Horton Electric  
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