

MOREHEAD STATE UNIVERSITY™

BOARD BRIEFS

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Board of Regents

L.M. Jones, Chair
Gene Caudill, Staff Representative
James A. Finch
Buckner Hinkle, Jr.
Erin Hughey, Student Representative
Bruce Mattingly, Faculty Representative
Juanita Mills
Helen Pennington
Charles M. Rhodes
John M. Rosenberg
William R. Seaton

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(Family Weekend)

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Giving is a good habit and giving to MSU even better

“We make a living by what we earn, but we make a life by what we do for others.”

by Ronald G. Eaglin

The wise man who made that statement probably was not aware that only about 4 percent of the college graduates in the U.S. today make annual gifts to the institutions where they earned their degrees. It's hard to believe that just one person in 25 believes that higher education is worth supporting on a regular basis. Another unique feature of American higher education is that more individuals give to athletics than to academics.

As we celebrate the completion of MSU's first \$2 million giving year in history, it seems appropriate to reflect on why institutions seek gifts from their alumni and other friends. Until about 30 years ago, college fund-raising was the almost exclusive domain of private colleges. However, that situation changed dramatically as public institutions outgrew the ability of state governments to provide adequate support.

At MSU, we organized our foundation less than 20 years ago, but it soon became an invaluable ally in receiving and administering private gifts, especially endowment funds whose earnings provide a hedge against inflation and stagnant budgets. Private gifts are vital to the continued health of Morehead State University, and we hope you will see your annual gifts as an investment in the future of your Alma Mater.

A longer version of this article will appear in the Fall issue of Morehead STATEment.

Board Highlights

Juanita Mills, a principal in the Cincinnati-based structural/civil engineering firm of THP Limited, has been appointed to a six-year term on MSU's Board of Regents. Ms. Mills, a resident of Lakeside Park, fills the seat previously held by Lois Baker of Whitesburg whose term expired. Currently chairman-elect of the Northern Kentucky Chamber of Commerce, Ms. Mills serves on several boards, including the Northern Kentucky University Business Advisory Council, and the executive committee of the Urban League of Cincinnati.

She is a graduate of the Leadership Kentucky, Northern Kentucky, Ohio and Cincinnati programs and is active in the Leadership Kentucky Alumni Association. Her civic involvement has ranged from the United Way and Community Chest organizations in Northern Kentucky and Cincinnati to the American Red Cross and Greater Cincinnati YWCA.

Dr. Charles Rhodes, originally appointed to the Board in 1992, has been reappointed for a six-year term. In addition to his private practice, Dr. Rhodes serves as director of the Coronary Care Unit and as attending cardiologist at Our Lady of Bellefonte Hospital. A Diplomate in

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Staff Development

Last year the Office of Human Resources offered 12 staff development workshops to help MSU employees grow both personally and professionally. Enrollment in these staff development workshops has steadily increased. This year the Office of Human Resources along with the Center for Critical Thinking, Information Technology, the Small Business Development Center and Continuing Education have collaborated on a professional development brochure which will be distributed to employees at the opening of school Faculty and Staff Convocation. A copy is enclosed with this newsletter.

Wellness Center Participation

Since the University's Wellness Center became operational in September 1996, enrollment continues to grow. Upon becoming a member of the Wellness Center, an initial screening determines how fit a new participant is and serves as a baseline for continual improvement. Effective April 14, 1997, the incentive program was redefined, and employees enrolling after that date are now eligible for a one-half reduction in their membership fees if they either meet their fitness goals or utilize the facility 100 days. However, an employee must choose up front which option he or she will attempt to reach.

Membership rates for employees will not increase during the 1997-98 year; however, effective July 1, the rate for spouses, dependents, retirees and associated members (ROTC, Region 7, etc.) increased to \$120 annually. Construction of Phase II of the Wellness Center is scheduled to begin soon.



Juanita Mills



Dr. Charles Rhodes



Erin Hughey

Cardiovascular Disease, he is a fellow in the American College of Cardiology and a member of the American Medical Association.

He also sits on the boards of the Kentucky Chapter of the American Heart Association, Geiger Speech and Hearing, Our Lady of Bellefonte Hospital, Foundation of the Tri-State and St. Margaret's School in Tappahannock, Virginia. In addition, he is a member of the Marshall University School of Medicine's clinical staff.

Erin Hughey, a senior from Cranberry Township, Pa., was recently elected Student Government Association (SGA) president for the 1997-98 academic year. As SGA president, she will also serve as student regent on MSU's Board of Regents. In her role as regent, Hughey stressed that she will keep students and their concerns in mind throughout the year. A government major and history minor, she plans to pursue graduate work in disaster relief/emergency services. She hasn't yet chosen a graduate school, but she wants to stay in Kentucky. "I love it here," she said.

Moonlight School Event

As part of Morehead State University's 75th anniversary celebration, the University has scheduled a "Moonlight School Event," a special activity to highlight teachers and teaching. This event will take place Saturday, September 27, beginning at 4:30 p.m. on the lawn of the Moonlight School building at the east end of MSU's campus.

The program will feature performances by the Moonlight School Brass Band, under the direction of Dr. Earle Louder, MSU professor emeritus of music, as well as by the Moonlight School String Band, led by Dr. Larry Albert, MSU professor of speech. Laura Lee and Michael Duncan-O'Connell, former MSU artists-in-residence, will present highlights from her original production, "Miss Cora: The Moonlight Lady." The Duncan-O'Connells have been featured on PBS and have been recognized by the National Theatre Association.

"Cora Wilson Stewart and the Moonlight Schools: A Photographic Essay," produced by Dr. Yvonne Baldwin, MSU assistant professor of history, will be on view inside the Moonlight School, which is one of the original buildings used for the program. The exhibit includes photographs and documents that have been enlarged and reproduced, including copies of the first letters written by adult students.

Additionally, there will be an oral history corner, hosted by Phi Alpha Theta history honorary, featuring videotapes of a former Moonlight School teacher. Samantha Murphy, a senior in MSU's teacher education program, will coordinate the "Old Book Corner" which features literature from the Moonlight School era.

There also will be a display concerning the soon-to-be-published MSU history written by Dr. Don Flatt, MSU professor emeritus of history, *A Light to the Mountains: Morehead State University, 1887-1997*.

First Lady Involved in Community Activities

Morehead has the distinction of having one of the first Safe Place projects in Eastern Kentucky as a result of the community involvement efforts of MSU's First Lady Bonnie Eaglin.

Two years ago, Mrs. Eaglin founded the local Partnership Against Violent Environments (PAVE), an umbrella organization for child abuse prevention, which in conjunction with several other community groups brought the Morehead/Rowan County Safe Place project to fruition. The first Safe Place businesses were announced earlier this month.

Safe Place is designed to provide children with information on safety and how to seek help if they feel threatened as well as designating "safe places" to go if they find themselves in potentially dangerous situations.

Mrs. Eaglin is no stranger to community involvement, having taken active civic roles in other communities where she has lived. Her efforts in Morehead are not limited to chairing PAVE and serving on the Safe Place Team, but also include:

- ▶ Member, Morehead/Rowan County Council on Domestic Violence
- ▶ Chair, Safety Committee, Morehead/Rowan County Long Range Planning
- ▶ Member, Morehead/Rowan County Sister Cities Commission
- ▶ Chair, Advisory Board, MSU/Rowan County Adult Basic Education and Literacy
- ▶ Executive Committee and Board Member, Kentucky Folk Art Center
- ▶ Member, Morehead Woman's Club
- ▶ Member, Parade Committee, Kentucky Hardwood Festival



Signs designate havens

Morehead/Rowan Safe Place project launched

The front window is a bright yellow, diamond-shaped sign that says "Safe Place." You enter, the business owner stranger doesn't call down the street, and you call your parents for help.

A citizens group in Rowan County envisioned just that scenario and initiated one of the first Safe Place projects in Eastern Kentucky in Morehead/Rowan County.

Morehead/Rowan County Safe Place is a joint venture involving the local Partnership Against Violent Environments known as PAVE. The Morehead Police Department, the Rowan County Family Resources and Youth Services, Citizens and Community Members of Commerce.

The initiative is designed to educate Rowan County students about safety guidelines and how to seek help if they feel frightened or threatened, and it designates places to go if they are in potentially dangerous situations.



A Safe Place... Program offers haven for threatened youth

Children on the streets of any town can find themselves being lost from their parents or group or even being followed by a suspicious or threatening person.

But children in Morehead and other people as well — now have convenient places where they can go for immediate help thanks to the Safe Place program.

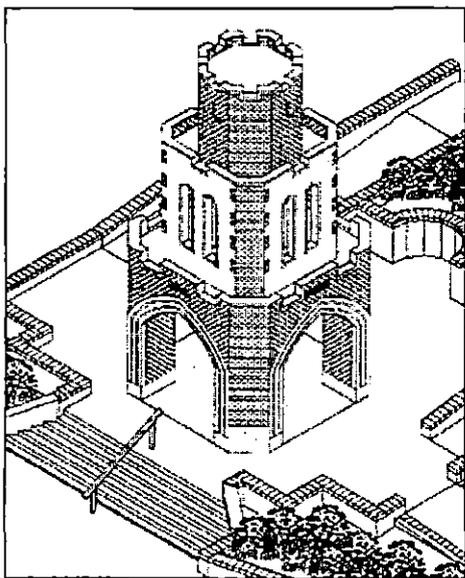
In the county, the Safe Haven sign, placed on the front of qualifying businesses or agencies, will guide youth to where they can go to get help.

Don Adams, who placed the first designated Safe Place sign in Morehead Elementary with Morehead Elementary and Morehead Police Lt. Bob Ottwell, who said he wanted to get help for youth in potentially dangerous situations, said he had a lot to say about the program. He said he had a lot to say about the program. He said he had a lot to say about the program.

Little Bell Tower

Phase I of the Plaza/Landscaping Project began this summer and is scheduled for completion in September. The bricks in this section and others will be used to memorialize University faculty and staff.

Our active and retired faculty and staff members are being solicited for gifts to the memorial plaza project as Phase II of our Heritage Campaign, which began with the creation of the Heritage Room. Our goal is \$40,000, to be used to help finance the landscaping and to purchase and install the bricks to memorialize our departed colleagues. Nearly 30 percent of the goal was given or pledged in the first month of the campaign. A committee headed by Dr. Alban Wheeler is coordinating the fund-raising effort.



BOR'S Web Site

MSU's Board of Regents now has a home page on the World Wide Web. The Board's address is <http://www.morehead-st.edu/units/admin>

University Bookstore Director Hired

Teresa Brown, a 1985 graduate of Morehead State University, has been employed as the Director of the University Bookstore. Mrs. Brown has an extensive background in retail management and will bring expertise in customer service, merchandising, and financial controls to the position.

Mrs. Brown assumed the position on July 14. She, along with her husband and daughter, resides in Olive Hill.

The director position was formerly held by Bill Sharp. Mr. Sharp has announced his retirement to be effective on January 31, 1998, and will be working on special assignment with the installation of the new bookstore management system until that time.

New Bookstore Management System Being Installed

A new bookstore management system has been purchased for the University Bookstore. The system was purchased from BMS Systems, a division of Missouri Book Company in Columbia, Missouri. The system is based on an IBM AS/400 mid-range computer platform. It includes point-of-sale, textbook ordering, and inventory control software and the related hardware. The system is expandable with other modules that include accounting, financial aid, warehousing, merchandising, and catalog/mail order functions.

The system is currently being installed with the textbook and point-of-sale functions being operational at the start of the fall semester. The inventory control system will be installed during the fall semester and should be fully operational in the spring. Staff training has been conducted both on site and at the company's offices in Columbia.

Guardian Industries Cooperation Agreement

A cooperative agreement for workforce training in polymer processing and plastics injection molding has been developed and signed by representatives of Guardian Industries Corporation, Rowan County Board of Education, Kentucky Tech, Rowan Regional Technology Center, Local Labor Market #19, School-to-Work Partnership Council, and Morehead State University.

This agreement:

1. Provides for an industrial injection molding machine to be placed at the Rowan County Senior High School and shared by all educational parties.
2. Provides for technical assistance for the design and course content by all the educational institutions.
3. Provides for additional instructional dollar support from supplier and equipment manufacturers for the educational institutions.
4. Outlines a continuum curriculum with introductory level training in the Rowan County School System, operator level training at Kentucky Tech, and University course offerings for the preparation of supervisors and management level personnel for the plastics and related manufacturing industries.

Energy Conservation Program

In 1991, the US EPA developed a program called Green Lights. This program is a voluntary effort to prevent air pollution and save on operating costs by installing energy-efficient lighting. In March 1994, Morehead State University joined more than 2,300 participants in this program. As a result, lighting upgrades have been completed in the following facilities: Alumni Center, Baird Music Hall, Breckinridge Hall, Ginger Hall and at Jacobs Field.

Energy conservation measures in Baird, Ginger and Breckinridge were funded with a matching grant from the Kentucky Natural Resources Cabinet's Department of Energy. The estimated project cost was \$127,069 (with an annual savings of \$45,668); however, the project was completed at a cost of \$72,000. In addition to reducing utility expenditures, the University has been able to give our facilities an aesthetic and lighting quality upgrade while reducing maintenance by upgrading to longer lasting bulbs and reducing the number of fixtures.

This year, lighting upgrades will be completed at the Garred House, Academic-Athletic Center, and Astrophysical Laboratory. Also, a \$21,000 grant has been received to complete energy audits on Wetherby Gymnasium, Laughlin Building, Camden-Carroll Library, and Claypool-Young. When the energy audits are complete, the University will apply for a matching fund grant to start the energy conservation measures this Fall.

Efforts are also underway to get the student body more involved by making internships available for those wishing to gain work experience. They will be responsible for performing basic lighting audits and performing cost analysis on potential projects.

Sexual Harassment Report

In accordance with the policy on sexual harassment (PG-6), the following is a summary of complaints for the 1996-97 academic year:

- There were 9 separate cases investigated by Dr. Michael Seelig, Affirmative Action Officer, 3 separate cases investigated by Mr. Myron Doan, Dean of Students, and one case investigated by Dr. Francene Botts-Butler, Director of the Office of Human Resources;
- Students were the complainants in 8 cases, staff in 3 cases, and faculty in 2 cases.
- Faculty were the respondents in 5 cases, students in 5 cases, and staff in 3 cases;
- An informal method of resolution was utilized in 10 cases, and the formal method of resolution set for this in PG-6 was utilized in 3 cases; and
- All 13 cases have been resolved with no cases pending resolution.

University of Kentucky Physician Assistant Program

The UK PA Satellite Program is starting its second year. We will have 15 students enrolled this year. We also added a third faculty position, Harold Hescoc, who will be mainly acting as the Clinical Coordinator for the Eastern Kentucky rotation sites. Our first class of eight students is now in clinical rotations and has been doing very well. Most of their rotations will be in the Morehead-Mt. Sterling areas and surrounding counties. Distance learning technology proved to be very effective and was readily accepted by the students. There is no difference in the performance of this group of students compared with the Lexington campus.

MSU Water Testing Laboratory

The Morehead State University Water Testing Laboratory performed 2,876 water analyses for public and private water supplies from 32 Kentucky counties during the 1996-97 fiscal year. In addition, 250 samples were processed for the Kentucky Division of Water under the state contract which appointed the MSU Laboratory as Kentucky's state microbiology laboratory in 1992. Several research projects were conducted. They included a Survey of the St. Elizabeth Medical Center for Legionella; Histoplasmosis Surveys for the University of Texas-Dallas, a Law Firm in Canton, Ohio, and Washington County in Kentucky. The laboratory recently participated in a three-day environmental awareness summer camp for 300 students, ages 5-11, from Montgomery County. Presently, three MSU students are employed by the laboratory as analysts.

University of Kentucky Nurse Practitioner Program

The Nurse Practitioner Program began Spring 1996 and presently has three different groups of students. There are approximately 25 students in this program. Since the students are going part-time, they are at different levels. There were 10 students enrolled in NUR 650: Health Assessment and NUR 612: Nursing Research on the MSU campus this summer. The first graduates from this program are expected to be in May, 1998. These graduates will receive a Master of Science degree in Nursing from the University of Kentucky. UK has renewed the contract with MSU for 1997-98.

MSU/UK Practitioner Program

This is a cooperative program between MSU and UK in Primary Care Nurse Practitioner Program that leads to a Bachelor of Science degree in Nursing (BSN) from MSU and a Master of Science degree in Nursing from UK. Graduates of associate degree or diploma programs apply for admission to MSU's BSN-RN Track component and to UK's graduate program in nursing. This cooperative program will have students enrolled at MSU starting Fall 1997. There has been a great deal of interest in this program. The UK Physician Assistant faculty and staff have expressed their appreciation for the cooperation received from the Morehead State faculty and staff. They have also commented on the outstanding working relationships that have been established between UK, SCMC and MSU in bringing the PA program to MSU's service region.

Snack Vending to Be Self-operated

For the past several years, the University's snack vending machines have been operated by a contractor. The University received a commission based on gross sales from the machines. This contract expired on July 31.

A review of the operation was conducted, and as a result, the University assumed responsibility for the program as of August 1. Machines have been secured through a lease/purchase arrangement with the Morehead State University Foundation, Inc. The cost of the machines will be amortized over a five-year period.

Product vendors have been identified. Routes are in the process of being established and the program is expected to be fully operational by the start of the fall semester. If sales and expenditure projections are achieved, the University will realize a greater return than would have been earned from a contract/commission operation.

1997 Accountability Report

The passage of House Bill 1, Kentucky Postsecondary Education Improvement Act of 1997, marked the end of the Kentucky Higher Education Accountability System established by Senate Bill 109 in 1992. For 1997, there will be a single volume system-wide Accountability Report published in September which will incorporate institutional data on a few key indicators. House Bill 1 does mandate an accountability system for Kentucky Postsecondary education. That system will be developed by the newly appointed Council on Postsecondary Education and will probably include some indicators from the just-ending system, some measures from the terminated performance funding process, and a few new indicators.

A brief view of the accountability data for the University in the 1997 Report reveals these highlights:

Graduate Alumni Survey

- The most recently surveyed graduate degree alumni (94-95 graduates) showed a very high degree of satisfaction with all measured aspects of their graduate education experience at MSU.
- The CHE determined goals were met in every instance.

Licensure Examinations

- Nursing—Associate Degree
92% pass rate represents a five percentage point increase over previous year's graduates.
- Nursing—Baccalaureate
89% pass rate was just under the goal of 90%. Of the 27 graduates, 24 passed the exam on their initial attempt.
- National Teacher's Exam

73% pass rate reflects a program in transition. In fall 1996, entry standards for the University Teacher Education Program were significantly increased and pass rates will show dramatic improvement in the next two years.

Remedial Follow-Up

- The measurement of the effectiveness of the University's development education program showed very good results, particularly in the impact of the developmental math program.

Professional School Admissions

Environmental & Biological Sciences and Physical Sciences

Medical School	11	(U of L: 7, UK: 4) (11 applied)
Dental School	2	(U of L: 1; UK: 1) (2 applied)
Pharmacy School	5	(UK: 4; Mercer: 1) (6 applied)
Medical Technology School	6	(St. Elizabeth, Covington: 2; Methodist of Pikeville: 2; U of L: 2) (2 graduated, 4 enrolled)
Physician Assistant School	5	(UK/MSU Program) (7 applied)
Physical Therapy School	1	(UK) (Number applied unknown)
Engineering School	5	(W.Va. Tech: 1; Univ. of Tennessee Institute of Space Technology: 2; UK: 2)
Optometry School	2	Southern College of Optometry, Memphis: 1; College of Optometry, Indiana Univ.: 1)
Others awaiting acceptance	5	(1 pharmacy alternate; 4 osteopathic school at Pikeville, Ky.)

1997 NCAA Graduation-rate Report National and OVC Comparisons

The 1997 NCAA Graduation-Rate Report is based on data provided by member institutions. The report provides information about two groups of students: (1) all undergraduate students who were enrolled in a full-time program of studies for a degree, and (2) student-athletes who either received athletics aid upon initial enrollment, or were offered aid but did not meet NCAA eligibility requirements.

The report is for students and student athletes who entered school in 1987-90. These are the four most recent graduating classes for which the required six years of information is available. The first column under each of the categories (all undergraduate and student-athletes) represents the graduation rate for students who entered as freshmen in 1990/91. The second column represents the 4-year average for students who entered as freshmen in 87, 88, 89, and 90. The third columns reflect the institution's ranking within the conference. The national data for all public (n=202) and small public (n=101) (enrollment less than 10,500) provides additional comparisons.

By comparison, Morehead State University (MSU) continues to have one of the best graduation rates within the conference for student-athletes, ranking second to Eastern Illinois in the 90/91 freshmen cohort rankings and third behind Eastern Illinois and Eastern Kentucky in the 4-year class rankings. In the conference, MSU ranked fourth in both categories of the all student rankings.

	All Students				Student-Athletes			
	90/91 FR	Rank	4-Yr. Avg.	Rank	90/91 FR	Rank	4-Yr. Avg.	Rank
Eastern Illinois	69%	1	65%	1	63%	1	60%	1
Morehead State	40%	4	39%	4	54%	2	52%	3
Southeast Missouri	37%	6	35%	7	53%	3	48%	4
Austin Peay	35%	8	30%	8	50%	4	40%	7
Tennessee Tech	44%	3	43%	3	48%	5	45%	5
Eastern Kentucky	25%	10	28%	9	47%	6	55%	2
UT-Martin	37%	7	36%	6	44%	7	45%	5
Murray	46%	2	45%	2	43%	8	45%	5
Middle Tennessee	38%	5	37%	5	31%	9	41%	6
Tennessee State	32%	9	27%	10	19%	10	21%	8
All Public Universities (N = 202)	53%		53%		53%		54%	
Small Public Universities (N = 101) (Less than 10,500 students)	42%		42%		47%		48	