

MOREHEAD STATE UNIVERSITY

BOARD BRIEFS

Issue No. 1

September 1994

PRESIDENT'S OFFICE

This is the inaugural issue of *Board Briefs*. Our objectives through this newsletter are to keep the Board fully informed between meetings and to make the Board aware of issues and/or information that might not necessarily appear in other MSU publications. *Board Briefs* will be issued as needed.

As requested by the Board, following is an annual report on sexual harassment complaints.

Sexual Harassment Complaints (1993-94 year)

In accordance with the policy on sexual harassment (PG-6), the following is a summary of complaints for the 1993-94 academic year:

- Students were the complainants in 20 cases, staff in 9 cases and faculty in 2 cases;
 - Faculty were the respondents in 16 cases, staff in 13 cases and students in 2 cases;
 - An informal method of resolution was utilized in 27 cases, and the formal method of resolution outlined in PG-6 was utilized in 4 cases; and
 - All 31 cases have been resolved with no cases pending resolution.
- More specific information related to these cases can be provided if the Board desires.
- There were 31 separate cases investigated by the Affirmative Action Officer, Director of Human Resources and Dean of Students;

UPCOMING EVENTS--FALL 1994

- September 16--Board of Regents Meeting
- September 17--FAMILY WEEKEND
Eagles vs. Tennessee State
- September 24--Eagles vs. Tennessee Tech
- October 1--HOMECOMING
Eagles vs. South East Missouri State
- October 2-3--Governor's Higher Education Workshop
- October 29--Eagles vs. Alabama-Birmingham
- November 5--Eagles vs. Murray State
- November 18--Board of Regents Meeting
- December 9--Holiday Dinner Party
- December 17--Winter Commencement

ACADEMIC AFFAIRS

General Education Review and Revision

In 1990 President C. Nelson Grote appointed a commission to review and make recommendations to the faculty for the revision of the University's general education component. This group spent approximately one year studying not only the needs and expectations of MSU students but also best practice in general education nationwide. With this information, the Commission recommended to the faculty a set of general education goals which were approved in May 1992.

The second stage in the review and revision process began when the Commission developed a framework for courses in general education. This framework was distributed to faculty for comment and suggestions in writing. Four open hearings were also held, and a vote was called for in May 1994. The framework was approved by a vote of the general faculty.

The third and final stage of the process involves the creation of courses by the faculty to implement the framework and meet the approved goals of general education. This process will involve the total faculty, the Faculty Senate, and a standing committee which will serve to approve general education courses and also to

ensure the effectiveness of general education courses to meet the educational needs of MSU students.

SACS Five-Year Report

In 1989-90, the University participated in an institution-wide self-study process to prepare a comprehensive report for a visiting reaffirmation committee of the Southern Association of Colleges and Schools (SACS). The reaffirmation of the University's accreditation was approved by the Southern Association's Commission on Colleges as a result of the self-study in December of 1990.

During the spring of 1995, the University will prepare a follow-up report to submit to SACS. This report will focus on the steps which have been taken since the reaffirmation committee's visit to improve the University's planning and evaluation processes. The report will include specific examples of the University's planning and evaluation processes and how they work for the improvement of the University's efforts to fulfill its Mission Statement. All academic programs and other institutional offices will be asked to identify strengths and weaknesses and their plans for improvement.

Executive MBA Program in Pikeville

For the last two years Morehead State University faculty and staff members have worked with an advisory committee for the Appalachian Graduate Consortium in Pikeville to develop an Executive MBA program for Pikeville area residents. President Eaglin charged the committee, composed of Pikeville College, Pike County, and MSU representatives, to help the University secure \$50,000 per year for three years to support funding of a full-time faculty member to be based in Pikeville and teach in this program. The faculty member will also assist local businesses, industries, and other agencies in economic development efforts.

The advisory committee has done a good job of promoting this program and of suggesting contacts for the University's fund-raising efforts. Pikeville College representatives also have been very supportive.

Admission requirements include two or more years of supervisory experience in a business, industry, or agency. The enrolled students are drawn from some of Pikeville's and the area's largest and most successful business and medical organizations. Morehead State University's College of Business faculty are excited about the prospects of working with students who are working professionals influential in the

region's industrial and medical communities.

The foundation for successful fund raising for this program has been established. All signs indicate that the target for support of the professorship is attainable.

MSUCORPS

Morehead State University was selected as the recipient of an AmeriCorps grant from the Corporation for National Service by the Kentucky Community Service Commission. The total grant award for the first of three years is \$239,177. The additional cash and in-kind contributions from the 17 Family Resource and Youth Services Centers and Morehead State University is \$266,122.

The project, entitled MSUCorps, is designed to improve the level of educational success of high risk school children by a comprehensive program of tutoring, mentoring and services to high risk students and their families in eight Eastern Kentucky counties. Eighteen AmeriCorps members will work with the staff of the Family Resources and Youth Services Centers to provide tutoring, mentoring, and parental empowerment programs for high risk students and their parents.

AmeriCorps is the new national service initiative signed into law by President Clinton.

Through AmeriCorps, individuals of all ages and backgrounds will address the nation's education, public safety, human, and environmental needs through service. In return, AmeriCorps members will receive a small living allowance, free health care benefits, and educational awards to help finance their postsecondary education or pay back their student loans. If eligible, child care benefits will be provided to the AmeriCorps member.

New Faculty Orientation at Morehead State University

In the fall of 1993, the University offered its first formal orientation program for new tenure-track faculty. The 1993 program consisted of a one-day session on campus and an all-day trip into the MSU service region.

This year the program was expanded to include two orientation days on campus in addition to the service-region visit. Topics covered during the two-day session included (1) the people and culture of Eastern Kentucky, (2) higher education in Kentucky, (3) Kentucky public school education, and (4) the nature and mission of MSU. In addition, the new faculty participated in a workshop on strategies for modifying the traditional lecture-centered classroom to incorporate active learning strategies and an emphasis on critical thinking and problem solving. This

workshop topic was chosen since an increasing number of MSU students will be products of the KERA curriculum which emphasizes active learning and problem solving.

The trip into MSU's service region took place on Saturday, September 10. Stops included West Liberty, Prestonsburg, and Inez. The group returned to Morehead at 5 p.m. for a buffet dinner for new faculty and their families hosted by President and Mrs. Eaglin. The President also hosted the group for the Eagles' football game following the buffet.

Throughout the 1994-95 academic year, new faculty will be provided opportunities for social interaction and for additional workshops on teaching and learning.

The New Faculty Orientation Program is coordinated by MSU's Center for Critical Thinking. Dr. Mac Luckey, Professor of Philosophy, is the Center director.

Deans' Search

National searches are underway to fill three vacant college deanships at the University. The searches for deans for the College of Science and Technology and for the College of Education and Behavioral Sciences closed on August 15. The search for a dean for the College of Business closed on August 24. Search committees in accordance with

University policy have been appointed. A starting date of January 1, 1995, is preferred but a later starting date is negotiable. Prior to January 1, a search will be initiated to fill the deanship of the Caudill College of Humanities with the expectation of filling the position by July 1, 1995.

ADMINISTRATION AND FISCAL SERVICES

ATM Center

The University, in a cooperative venture with the Citizens Bank and Trans Financial Bank of Morehead, is constructing an ATM Center on University Boulevard. The new facility will be located approximately 150 feet west of the Howell-McDowell Administration Building. Construction has started and the center is scheduled to be in operation by October 1.

The ATM Center will replace similar machines formerly located in the Adron Doran University Center. The ADUC machines were removed earlier this year due to space limitations. The costs of constructing the new facility will be paid by the two local banks. After its completion, the facility will be donated to the University.

Food Service Renovation Plans

Several new concepts have been scheduled for implementation into the

University's food service programs. Chick-fil-A, Dunkin Donuts, and Baskin Robbins Ice Cream will be introduced to the campus during the fall semester.

Chick-fil-A will be located in the west side of the Alumni Tower dining facility. The Dunkin Donuts will be produced in the kitchen area of the former cafeteria in Breckinridge Hall. The Sugar Shack, located in the Adron Doran University Center, will be remodeled and will be the primary point of sale outlet for both Dunkin Donuts and Baskin Robbins for FY 95. The dining area of the former Breckinridge Hall Cafeteria will be remodeled next year for an additional point-of-sale site for these products.

Plans have been finalized for the Sugar Shack and construction should start in September. Plans for the Chick-fil-A and Dunkin Donuts production area are near completion. Construction on these facilities should start about mid-term, pending final plan approval by the State Housing and Buildings Commission.

Office of Internal Audits

The Office of Internal Audits performs compliance, financial, and operational audits of university units.

Currently, the Office of Internal Audits is completing an audit of the University Farm and related academic programs.

The objectives of this audit are to assess the adequacy of existing internal controls, to allocate and compile the costs associated with each program, and to test compliance with University policies and federal regulations. The Director of Internal Audits has issued a draft report. The final audit report should be issued by September 15, 1994.

Besides internal audits and reviews, the Office of Internal Audit assists Kelley, Galloway & Company with the independent audit of the University's financial statements. Kelley, Galloway & Company is currently on campus performing detailed audit tests of the University's financial statements for the fiscal year ended June 30, 1994. These audited financial statements should be issued by September 30, 1994.

Microcomputer Replacement Program Enters Second Year

The second year of the five-year microcomputer replacement program approved by the Board at the September 17, 1993, meeting is underway. Coordinated by the Office of Information Technology, the program provides for replacement of 200 machines each fiscal year. The new machines, available in both MSDOS and Macintosh format, will be included in a scheduled replacement cycle every five years.

Approximately 100 machines were placed in existing classroom/lab areas prior to opening of the fall semester. The remainder of the machines were placed in faculty and staff offices. One new student lab was created in the residence hall lobby area of Cartmell Hall.

Video Project - Strengthening Educational and Entertainment Video Services

Coordinated by the Office of Information Technology, efforts are currently underway to expand the University's communications network to include comprehensive video capabilities. This project includes upgrading the quality of entertainment video services provided residence hall students, establishing six distance learning classrooms (3 on-campus and 3 off-campus), establishing teleconferencing capabilities in the Riggle Room, and creating a multi-media development center for faculty use on the 4th floor of Camden Carroll Library. Bids are currently being sought for the residence hall entertainment portion of the project while the remaining parts of the project are being finalized by the University's consultant (Central Associated Engineers, Inc. of Lexington, KY).

Technology Contingency Planning Consortium of Kentucky Universities

Morehead State University is participating with the other

Kentucky public universities in contracting for contingency planning and computing disaster recovery services. As a result of this consortium initiative, each university will have assistance in developing a comprehensive Technology Contingency Plan and share in the use of a recovery site for centralized computing resources.

Brief on Capital Projects

University capital projects currently under construction include the Heating Plant Improvements (\$1,194,800) and the Roof Replacement - Cartmell Hall (\$49,300). The Heating Plant project was funded from balances remaining in the state funded Utility Renovation project. Due to some unforeseen conditions and contractor scheduling issues, the Heating Plant project is two to three weeks behind schedule. The contractor is working six, ten hour days each week to make up for the lost time. No major problems are anticipated from this delay. The work at Cartmell Hall started in August and is scheduled for completion within six weeks.

Major capital projects in the design stage include: Phase II of the Lappin Hall Renovation, renovation of the Kentucky Folk Art Center, repairs to Camden-Carroll Library freight elevator, restoration of Triplett Creek Dam, replacement of underground storage tanks, and replacement of steel gas transmission lines.

Final plans and specifications for Lappin Hall are scheduled for completion this fall. The Board will be asked in November to authorize the sale of bonds for the Lappin funding. The University anticipates work to begin on the project early in 1995. Plans for the Folk Art Center and dam restoration are on hold pending clarification and resolution of funding issues.

The University has requested the State Department for Facilities Management to provide architectural and engineering services for the following projects:

- Elevator Modernization(s) (\$360,000) - State Life/Safety Funds
- Mechanical/HVAC Repairs (\$600,000) - University Agency Funds
- Wellness Center (\$500,000) - Student Activity Fees

Investment Agreement with JJB Hilliard, WL Lyons, Inc.

Morehead State University, along with Eastern Kentucky University, Murray State University, the University of Louisville and the University of Kentucky will be entering into an investment management agreement with JJB Hilliard, WL Lyons, Inc. (Hilliard Lyons). Hilliard Lyons will manage the investment of the funds in the University's debt service reserve located at the PNC Bank in

Louisville. PNC is the trustee for the University's Consolidated Educational Buildings Revenue Bonds.

Under the terms of the bond trust indenture, funds in the debt service reserve accounts may only be invested in securities issued by the United States Government. The investments are further restricted to those obligations with maturities of less than two years. This short-term investment restriction has resulted in a very low income yield during the most recent fiscal years.

Hilliard Lyons has structured a program through a contract with the state to invest these funds in repurchase agreements backed by longer term securities. Investment in longer term securities will result in a higher income yield. The bond counsel for the state has issued an opinion that the Hilliard Lyons program will meet the terms of the bond trust indentures. The program will be administered without cost to Morehead State University.

University Bookstore Renovations

The University Bookstore is located on the first floor of the Adron Doran University Center. The facility has been in its present site since the 1960's, and with the exception of routine repair and maintenance,

has operated with the original floor plan and fixtures.

During the last few months, a series of renovation projects have been completed. Damaged ceiling tiles and an outdated fluorescent lighting system have been replaced. Floor tiles containing asbestos, were removed and replaced. A bank automated teller machine, which was located in the Bookstore, has been removed and is in the process of being relocated to a new ATM center in another part of the campus.

These renovation projects have resulted in a brighter, safer, and more efficient environment in the Bookstore. Future projects will include replacement of damaged and outdated merchandise display fixtures, as well as updating the point-of-sale and inventory control software system. These projects will be implemented as funds are available.

STUDENT LIFE

Office of Student Housing

The renovation of Waterfield Hall is completed. The renovation included new windows, floor tile, painting, replacement of damaged doors, and a complete overhaul of shower facilities. Funding to support this project came from money left over from other bonded housing projects. In addition to housing regular students this fall, discussion is

underway to use one wing of the 400 space facility to house conference participants and other groups attending campus sponsored programs during the school year.

A ten-station computer lab in Cartmell Hall is on schedule and should be ready for the opening of school. This is the second of four labs planned for the residence halls. The first lab opened in Alumni Tower last spring. Trained work study students supervise the labs, which are open throughout the day and late evening when classroom labs are in use or not available to the general student population. The two remaining labs include five station units in Mignon Tower and Nunn Hall.

Other improvements in housing facilities are ongoing. Minor repairs, painting and the major overhaul of several elevators are included in the project list.

In addition to housing summer school students, approximately 36 groups consisting of 3700 participants were scheduled in University housing this summer. One group of special note that the University hosted was the Whitney Young Scholars Program. A component of the Lincoln Foundation, the Scholars Program provides year-round educational opportunities for Blacks, Hispanics, and economically disadvantaged White and other underrepresented students. Th

goal is to encourage and prepare these students for degree programs at four-year institutions. The 45 ninth graders spent two weeks studying math, biology, computer science, English and career exploration. The Lincoln Foundation, Inc. guarantees a full academic scholarship to any postsecondary institution for each student who remains in the program through high school graduation. Hopefully, some of these students will return to MSU upon graduation.

Office of Financial Aid

Notification has been received from the US Department of Education that the University has been approved to participate in the Department's Direct Lending Program beginning July 1, 1995. The University of Kentucky and the community colleges also were approved for the same implementation date. As you may recall, this program will allow institutions to process student loans to qualified students without going through banks or other lending agencies. The notes, collection and administration of the program will be handled by the Department of Education.

Department of Athletics

WMKY, MSU's public radio station, has been the carrier for the Eagle Sports Network for several years. In an attempt to expand broadcast opportunities into our region and to raise

additional athletic revenue through advertising and corporate sponsorships, the broadcast rights for the Eagle Sports Network were advertised for bid this past spring. SportsNet, Inc., a joint venture of WMOR in Morehead and WMCI in Ashland, was awarded the contract. Under the two year agreement, SportsNet, Inc. will pay MSU seven and one half percent of net profits annually resulting from this contract, and provides substantial air-time for MSU contracted sponsors and public service announcements. Network stations include: WMOR in Morehead, WCMI in Ashland, WSIP AM in Paintsville, WGOH FM in Grayson/Olive Hill and WFTM AM in Maysville.

The 1994 NCAA Division I Graduation-Rates Report was released in June. In comparison to other OVC schools, MSU (41%) ranked second behind Murray (46%) in the all students category. Eastern Kentucky University (31%), Austin Peay (29%), and Tennessee State (23%) had the lowest rates. In the student/athletes category, Murray State had the highest rate at 68% followed by Eastern (61%) and Morehead (59%). The two lowest graduation rates for student/athletes were recorded by Austin Peay (34%) and Tennessee State (13%). The report gives graduation data for students and student/athletes entering in 1984-87. These are the four most recent graduating classes for which the required

six years of information is available. A graduation rate (percent) is based on a comparison of the number of students who entered a college or university and the number of those who graduated within six years.

The 1993-94 Grade Report for Intercollegiate Athletics shows an all-sports (240 participants) grade point average of 2.70. Women's sports (68 participants) had an average of 3.17. The men's (173 participants) average was 2.50. The highest averages were women's cross country and track (3.45), women's volleyball (3.44), and men's tennis (3.08). The lowest averages were in football (2.26) and men's golf (2.26).

UNIVERSITY ADVANCEMENT

Nominees Sought for Foundation Board

The MSU Foundation is developing a new list of prominent alumni and other influential friends for possible appointment to the Board of Trustees of the MSU Foundation, Inc. MSU's consultant has encouraged the University to expand the membership. At the same time, the Foundation wants to improve the representation of women and minorities. Please share your suggestions with Dr. Eaglin or Mr. Kappes.

New IRS Rules on the Way

The Internal Revenue Service has issued temporary regulations on the substantiation and disclosure requirements for charitable gifts as required by the 1993 law. Permanent rules will be issued later this year in IRS publication 1771. Acknowledgement procedures have been changed to comply with the temporary regulations.

Foundation Exempt From New Fund Raising Law

A new state law took effect this summer in an effort to regulate commercial fund raising activities in Kentucky. University foundations are exempt from the legislation except for a requirement that we provide the Attorney General's Office with a copy of the IRS Form 990 filed each year in lieu of a federal tax return. The General Assembly obviously does not view higher education's fund-raising activities as a problem.