

MOREHEAD STATE UNIVERSITY BOARD BRIEFS

Issue No. 2

November 1994

PRESIDENT'S OFFICE

The focus of our second issue of *Board Briefs* is Fall 1994 Enrollment. Dr. Jeanne S. Osborne, Director of Institutional Planning, Research and Effectiveness, has prepared a statistical analysis from fall enrollment data submitted to the Council on Higher Education (see Exhibit A). Further, detailed information is provided on the results of the University's review of its academic programs. Also, included are reports from the Division of Administration and Fiscal Services.

ACADEMIC AFFAIRS

Responding to repeated reductions in state appropriations, the University initiated in 1992 a review of all academic programs to provide information for the internal planning and budgeting processes. In 1993, the Governor appointed and charged the Higher Education Review Commission to conduct a state-wide review of higher education, including academic

duplication and productivity. As a result of these and other review processes, the University proposed to the Governor's Higher Education Review Commission to take action on 38 degree programs including 22 associate degree programs, 15 baccalaureate degree programs, and one master's degree program. The University's goal was to produce cost and programmatic efficiencies without unduly limiting student options (see Exhibit B).

ADMINISTRATION AND FISCAL SERVICES

Microcomputer Lease Program

The second year of the Microcomputer Lease-Replacement Program has been completed placing a total of 246 new microcomputers across campus for students, faculty and staff use. The 1992-94 MSU Biennial Information Resources Plan and the 1992-94 MSU Biennial Budget Request included the proposal and requested authorization for the Microcomputer Lease-Purchase program. The proposal was

ratified by the Board as part of the University's 1992-94 budget request with most recent Board authorization to proceed with securing third-party financing for current and subsequent years of the program.

Academic Affairs received approximately 70% of the new systems, with the remaining systems being divided among the other University divisions. Student lab and classroom facilities received the largest

UPCOMING EVENTS

- December 9--Holiday Dinner Party
- December 17--Winter Commencement
- February 10--First Quarter Board of Regents Meeting (pending approval)
- March 13-17--Spring Break
- April 29--GALA
- May 13--Spring Commencement
- August 9-11--Administrative Retreat (tentative)

allocation of replacement systems with new machines being installed in labs within the departments of Computer Information Systems, Art, Education, Library, and the West Liberty Extended Campus Center. New open-access labs for student and faculty use were funded and installed in Cartmell Hall and the Camden-Carroll Library (4th floor).

This year, Macintosh technology was added as an option joining the MSDOS systems. There were 42 users who chose the Macintosh for their replacement system, including labs in the departments of Art and Education. A public sale is planned to dispose of the obsolete technology machines received on exchange under the replacement program.

Brief on Microcomputer Program Financing

On March 7, 1994, the Board of Regents authorized a contract with the Citizens Bank of Morehead, in conjunction with the Star Bank of Cincinnati, for the financing of new microcomputers. The total financing was authorized at a level not to exceed \$600,000 per year for 1993-94 and each of the four succeeding fiscal years.

The total financing for the 1993-94 fiscal year amounted to \$541,814. The money will be repaid over a five year period at 4.87% interest.

The microcomputers to be purchased under the 1994-95 authorization have been ordered. Most have been received and installed. Financing arrangements for the second year of the program are now being finalized. The amount of the loan will be \$477,934 with an estimated interest rate of 6.57%. This loan will also be repaid over a five year period.

KTLN Project

In consortium arrangement with all state universities, the Council on Higher Education, the Kentucky Department of Education, and other statewide organizations, Morehead State University (MSU) will receive a share of a \$4 million Federal Stars Schools Grant for distance education. This grant provides for the installation of 47 interactive, video-based distance education classrooms throughout Kentucky, which is now known as the Kentucky TeleLinking Network (KTLN). Linking interested public schools, community colleges, and universities across Kentucky through a statewide high-speed communications network, these distance education classrooms will provide two-way video, audio, and graphics communication capabilities between multiple sites thereby creating an exciting opportunity to share resources with everyone throughout the state.

Federal funds will cover 60% of the costs for equipment with

the state providing 20% matching funds and the institutions picking up the remaining 20% of these cost. These classrooms will allow for enhanced education reform at all levels and increased communications between local, regional and state officials, while also providing additional channels for state economic development initiatives. The KTLN project was envisioned to be a "network of networks" with universities assuming the leadership role in supporting those participating public schools in their service regions.

The grant is anticipated to provide over \$300,000 to MSU for one on-campus and three off-campus sites. The off-campus sites will be located in Ashland, Prestonsburg, and Jackson while the on-campus site will be in Ginger Hall. MSU is "partnering" with Mason and Pike County schools to establish and support their distance education classrooms. Other "partnerships" are possible as eight additional sites have yet to be identified. The network is expected to be operational by Fall Semester 95.

Campus Video Network

As part of the University's approved 1992-94 and 1994-96 Biennial Information Resources Plan and 1992-94 and 1994-96 Budget of the Commonwealth, MSU is proceeding to dramatically enhance its video distribution capabilities on campus by installing a new cab

television network. This network includes both educational and entertainment components. For the residence halls, entertainment programming for over 30 channels will replace the current 18 year old, 12 channel capacity system. The project will also establish ten channels for use by MSU for educational programming purposes. Offices, selected meeting rooms, and classroom facilities also will have video capabilities.

Bids have recently closed for installation of the cable and the provision of entertainment programming services to the residence halls. Award of this contract is expected soon. This new network should be operational by the beginning of the 1995 Fall Semester. It is anticipated that the cost of this component of the network will be amortized over a period of years, relying on revenues generated from student housing fees.

The educational component will include the ability to distribute instructional and other University related services across campus. Also, this component involves the establishment of two multi-media classrooms, two distance education classrooms (in addition to those already funded by the KTLN project), a teleconferencing center, and a faculty multi-media resource center. All buildings will have new video cable installed to augment recently installed

(1990) voice and data communications cable. In cabling between buildings, a continued emphasis in the use of fiber optics will prevail. The existing telecommunications conduit system will be able to accommodate most of this new cabling. However, some trench work in selected areas will still be required. The total project cost is estimated to be \$800,000 (exclusive of the equipment costs provided through the KTLN project). Central Associated Engineering, a Lexington based engineering consultant, was appointed by the state Finance and Administration Cabinet to design the system. The project is in its final design phase at this time.

Kentucky Folk Art Center, Inc.

The Kentucky Folk Art Center at Morehead State University is moving toward fully accredited museum status, developing private, local and regional support, and planning new and expanded educational programs. Recently, the Center received an announcement of grant awards from the Steele-Reese Foundation (\$50,000 in two years) and the E. O. Robinson Mountain Fund (\$10,000) for general operating support. Corporate support for new programs to date has been confirmed from Cumberland Valley National Bank in London and the Book Haven in Morehead. A membership drive will take place in the late fall of this year.

Ray Pace, Lexington, Director of Tax Compliance for Ashland Oil, Inc., has been elected President of the newly formed Board of Directors of Kentucky Folk Art Center, Inc., at Morehead State University. John Irvin, retired Senior Vice President of Central Bank and Trust of Lexington, has been named Vice President, and Robert J. DeAngelis, Jr., Louisville, an Attorney with Ackerson, Yann and Miller, P.S.C. of Louisville, was named Secretary. Michael R. Walters, Assistant Vice President for Fiscal Services of Morehead State University, will serve as Treasurer as the organization supports the development of the Kentucky Folk Art Center in preparation for the move into a 10,000 square foot museum facility on Morehead's historic First Street in 1996. Executive Committee Members-at-Large are Bonnie Eaglin, Civic Leader and Wife of MSU President Ronald Eaglin and Cathy Shely, Pharmacist of Morehead.

Other members of the newly elected Board of Directors are: Alpha M. Hutchinson, Chairman/CEO of The Citizen's Bank of Morehead; Keith Kappes, Vice President for University Advancement at Morehead State University; James D. (Dan) Lacy, Vice President for Corporate Communications of Ashland Oil, Inc; Paul F. Maddox, M.D. of Campton; Mini Mazzier-Heuser, a former arts educator of Louisville; and Nina Preston, Graphic Designer of Ashland.

Brief on Capital Projects

Architects/Engineers have been selected for three capital construction projects authorized in the 1994-96 Budget of the Commonwealth. The firms selected were: Ross, Feldman Architects, Inc. for the Wellness Center Facility Project (\$500,000/Student Activity Fees), Kaiser-Taulbee Associates, Inc. for the Mechanical/HVAC Repair project (\$700,000/Agency Funds), and Howard K. Bell Consulting Engineers, Inc. for the Elevator Modernization project (\$360,000/1994-96 State Life/Safety Bond Pool).

D. C. Elevator Company, Inc., submitted the low bid of \$26,240 (Fund Source-Interest Income State Life/Safety Projects) on the project for repair of the elevator servicing the bookstack at Camden-Carroll Library and will be awarded the contract to perform the work.

Plans and specifications are complete and bids will be received on the replacement of underground Gas Tank Project (Fund Source-Interest Income State Life/Safety Projects) and Lappin Hall/Phase II Project (Fund Source-MSU Bond Issue) before the end of this calendar year.

Real Property Reports

1993 Board Eminent Domain Action: The Board of Regents authorized the University to acquire property, under the

Eminent Domain Act of the Commonwealth of Kentucky, on September 17, 1993. The property located at 133 Third Street is adjacent to the Lloyd Cassity Classroom Building and is owned by Mrs. George Jamison. At the time of the recommendation to acquire the property, the owner had leased both houses on the property and was living in Louisiana. The owner had also placed the property for sale with a local realtor. A "final" offer to purchase to Mrs. Jamison was rejected and she subsequently moved back to Morehead and currently resides in one of the houses. We have delayed acquisition of the property.

Cowden Manufacturing Acquisition: The Finance and Administration Cabinet approved the appraisals on the former Cowden Manufacturing facility and on October 26, the real estate transaction was finalized. Plans are being made to relocate several functions to the site.

FALL 1994**Morehead State University
...IN A NUTSHELL...****NOVEMBER EDITION**

Fall 1993

Fall 1994

Enrollment

8,899

8,697



Business

925

906



Education & Behavioral Sci

2,171

2,400



Humanities

1,808

1,743



Science & Technology

1,745

1,585



Credit Hours

108,339

103,921



FTFR

1,300

1,139

**MOST POPULAR
UNDERGRADUATE MAJORS**

Undecided	1,092
Elementary Educ. (B)	577
General Studies (A)	505
Biology (B)	311
Social Work (B)	259
Bus Adm & Mngt (B)	226
Accounting (B)	221
Psychology (B)	203
Jr. High/Middle Ed (B)	196
Nursing (A)	148
English (B)	141
Sociology (B)	139
Industrial Tech (B)	134
Music Teacher Ed (B)	132
Physical Ed Teach (B)	132
Special Ed (B)	128
Nursing (B)	108

ALL FIRST-TIME FRESHMEN:

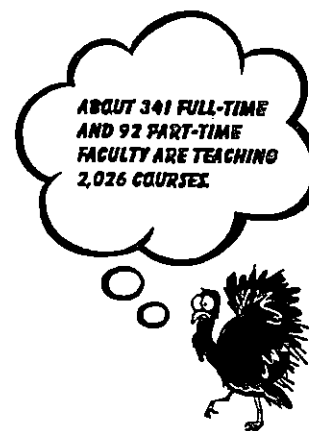
TOTAL:	1,139
Female:	644
Male:	495
Living On Campus:	844
Female:	473
Male:	371

Fall 1994 Enrollment

	<u>Full-time</u>	<u>Part-time</u>	<u>Total</u>
Freshman	1,968	346	2,314
Sophomore	1,340	150	1,490
Junior	1,247	207	1,454
Senior	1,457	334	1,791
Undergraduate	6,012	1,037	7,049
Graduate	294	1,354	1,648
Total	6,306	2,391	8,697

NOTE: Fall 1994 data is preliminary.

Enrollment data as of November 15, 1994 report to Council on Higher Education.



**ABOUT 341 FULL-TIME
AND 92 PART-TIME
FACULTY ARE TEACHING
2,026 COURSES.**

EXHIBIT A

DEGREES CONFERRED BY COLLEGE, DEPARTMENT, AND LEVEL SUMMARY JULY 1, 1993 -- JUNE 30, 1994

COLLEGE	ASSOCIATE	BACHELOR	MASTER	TOTAL
BUSINESS				
Accounting & Economics	0	71	0	71
Information Sciences	15	32	2	49
Management & Marketing	5	75	29	109
TOTAL	20	178	31	229
EDUCATION & BEHAVIORAL SCIENCES				
Education				
Elementary, Reading & Special Ed.	0	217	97	314
Leadership & Secondary Ed.	0	0	89	89
Health, Physical Educ. & Recreation	0	29	7	36
Psychology	0	17	14	31
Sociology, Social Work & Carr.	1	75	10	86
TOTAL	1	338	217	556
HUMANITIES				
Art	0	20	9	29
Communications	0	67	17	84
English, Foreign Lang. & Philosophy	0	27	6	33
Geography, Government & History	0	100	0	100
Music	0	23	4	27
University Studies	25	42	0	67
TOTAL	25	279	36	340
SCIENCE AND TECHNOLOGY				
Agriculture & Natural Resources	16	29	0	45
Biological & Environmental Sciences	0	47	2	49
Home Economics	9	25	0	34
Industrial Education & Technology	20	61	0	81
Mathematics	0	15	0	15
Nursing & Allied Health	100	42	0	142
Physical Sciences	0	18	0	18
Vocational Education	0	0	12	12
TOTAL	145	237	14	396
UNIVERSITY TOTAL	191	1,032	295	1,518

Source: 1994 reports to Council on Higher Education.

Note: Specialist degrees in Education included with Masters in Education.

UNDERGRADUATE RETENTION RATES BY DEGREE SEEKING CLASSIFICATION AND FULL OR PART-TIME STATUS FALL 1993 TO FALL 1994

	Enr. F '93	Ret. F '94	Grad. & Left	Grad. & Ret.	Ret. Rate	Ret. Rate
Freshmen						
Full-time	2,193	1,413			64.4%	NA
Part-time	183	92			50.3%	
TOTAL	2,376	1,505				
First-time Use						
Full-time	1,267	852			67.2%	NA
Part-time	33	11			33.3%	
TOTAL	1,300	863			66.4%	
Sophomores						
Full-time	1,410	1,093	42		77.5%	79.9%
Part-time	160	95	12		59.4%	64.2%
TOTAL	1,570	1,188				
Juniors						
Full-time	1,210	946	83	7	78.2%	83.9%
Part-time	173	96	15	-	55.5%	60.8%
TOTAL	1,383	1,042				
Seniors						
Full-time	1,483	564	839	81	38.0%	87.6%
Part-time	261	121	76	1	46.4%	65.4%
TOTAL	1,744	685				

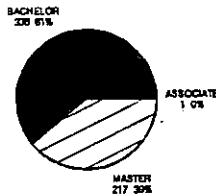
*Adjusted Retention Rates are calculated using the total number of students in that class minus the number who graduated and left; Fall 1994 data as of September 15, 1994.

Fall 1994 Average Class Sizes	
Lower Undergraduate	26
Upper Undergraduate	16
Graduate	11

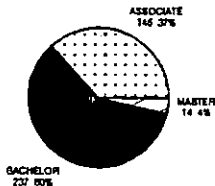
BUSINESS



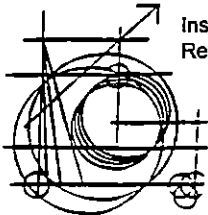
EDUCATION & BEHAVIORAL SCIENCES



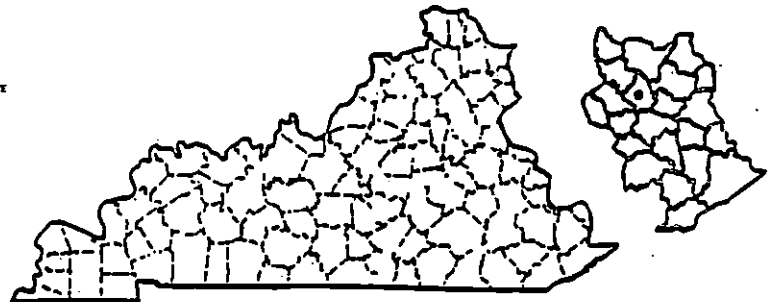
SCIENCE AND TECHNOLOGY



HUMANITIES



Institutional Planning,
Research & Effectiveness



42 Other States

963

39 Foreign Countries

88

77 Other KY Counties

1,435

22 County Servi Region

6,211

EXHIBIT B

**MOREHEAD STATE UNIVERSITY
PROGRAMS ELIMINATED AND/OR CONSOLIDATED**

PROGRAM TITLE	DEGREE	DELETE	CONSOLIDATED UNDER:
Fashion Merchandising	AAS		Home Economics, general
Journalism	AAA	3/7/94	
Radio and Television Broadcasting	AAS	3/7/94	
Radio/TV Broadcasting Technology/Technician	AAA	3/7/94	
Data Processing Technology/Technician	AAB	3/7/94	Business, general
Technical Teacher Education	AAS	6/22/94	
Architectural Engineering Technology/Technician	AAS	11/18/94*	Industrial/Manufacturing Technology
Electrical Engineering Technology/Technician	AAS	11/18/94*	Industrial/Manufacturing Technology
Electromechanical Technology/Technician	AAS	11/18/94*	Industrial/Manufacturing Technology
Manufacturing Technology	AAS	11/18/94*	Industrial/Manufacturing Technology
Power Technology	AAS	11/18/94*	Industrial/Manufacturing Technology
Child Care Provider/Assistant	AAS		Home Economics, general
Institutional Food Workers/ Administrators	AAS		Home Economics, general
Home Furnishings, Equipment Installers	AAS		Home Economics, general
Corrections/Correctional Administration	AAA	3/7/94	
Drafting, General	AAS	11/18/94*	Industrial/Manufacturing Technology
Graphic Arts	AAS	11/18/94*	Industrial/Manufacturing Technology
Welder/Welding Technologist	AAS	11/18/94*	Industrial/Manufacturing Technology
Operations Management/Supervision	AAS	6/22/94*	
Office Management (Exec. Secretary Option only)	AAB	3/7/94	
Real Estate	AAB		Business, general
Journalism	BA	6/22/94	Communications, general
Radio and Television Broadcasting	BA	6/22/94	Communications, general
Photojournalism	BA	6/22/94	
Advertising-Public Relations	BA	6/22/94	Communications, general
Agricultural Teacher Education	BS		Agricultural Sciences
Home Economics Teacher Education	BS		Home Economics, general
Technology/Industrial Arts Teacher Ed.	BS		Industrial/Manufacturing Technology
Trade/Industrial Teacher Education	BS		Industrial/Manufacturing Technology
Foods and Nutrition Studies, General	BS		Home Economics, general
Housing Studies, General	BS		Home Economics, general
Clothing/Apparel and Textile Studies	BS		Home Economics, general
Institutional Food Workers/Administrators	BS		Home Economics, general
Speech/Theatre (non-teaching option only)	BA	6/22/94	
Geology (BA degree only)	BA	6/22/94	
Earth and Planetary Sciences	BS	6/22/94	
Business Teacher Education	MBE	6/22/94	

*Suspended

**To be presented for approval

Happy Holidays