

THE ROWAN COUNTY NEWS

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MOREHEAD, KENTUCKY. THURSDAY, JUNE 4, 1942

NUMBER TWENTY THREE



We pledge Allegiance to the Flag and to the Country for which it stands.

ONE NATION, Indivisible, with LIBERTY and JUSTICE FOR ALL.

Americans All

This is primarily a Salute to the Navy. On Wednesday of last week the first of what is expected to be an almost continuous stream of sailors arrived in Morehead, and from at least for the duration of the war. By noon Wednesday the student sailors were well settled in their Thompson hall home, and were, apparently, getting rapidly acquainted. They were apparently very much at home in Morehead.

The large measure of this is unquestionably due to the attitude of the local citizens who have, because they honestly felt that way, have welcomed the Navy to Morehead and who have done their utmost to make these young men feel at home.

And judging from the remarks made by both officers and men of the Morehead Naval Training School, there is not a man who does not think that Morehead is just a little more than "All right. And quite naturally not one of us will fail to agree.

Since we published the notice to those who have sons in the Navy, that they might obtain their own stickers for display in their windows, there has been a little in charge of recruiting locally, has left some of the local selective service office and we have some at the News of the Navy. We will be glad to pass them out to the families of boys in the Navy.

Incidentally, we received a letter from the Louisville Office of the U. S. Navy, "Recruiting Service, which we are proud to pass on to you, about the article and picture we ran for the Navy. Here's the letter, which explains itself. Louisville, Kentucky, May 27. Mr. Jack Wilson, Editor, The Rowan County News, Morehead, Kentucky. Dear Mr. Wilson,

Our Recruiter in Ashland has just forwarded to us the cut from your newspaper of the Navy Sticker Offer. The part that impressed the main office staff was that you were not content to run the cut and be done with it; but that you also carried through with a forceful paragraph concerning the call for the attractive window stickers.

It is just such extra effort on the part of our citizens that is going to have a positive effect upon our War Effort. Thank you for going a little farther than you were asked to do. You're helping to win the war. Very truly yours, G. E. Kincaid, Jr., Officer in Charge.

Naturally, we are proud to receive such a letter, not only because of the thought it conveys, but because it makes us even more anxious to serve in whatever capacity possible.

And now a letter, which we have been waiting for a long time. And it is right in line with the foregoing since it is from a Morehead boy in the Navy and serving on a U. S. warship. Bobby Hogg, grandson of Mrs. E. Hogg, has just reached port from an ocean voyage. Naturally he does not say where he is. But here's his letter, notable chiefly for what it does not say.

Dear Mom, Mother, Uncle Roy, Aunt Elsie and Tom, I sure wish I could have written to you while I was away but it was impossible to, I hope you remember me telling you there would be times when I can't write. So here's hoping you haven't worried too much (Continued On Page Two)

Captain Evans Gets Advanced to Rank Of Major

A message received by Mrs. Eldon Evans will bring pleasure to all of Morehead. The message announces that Captain Evans who is on duty in the Panama Canal Zone received his second promotion, and now holds the rank of Major in the United States Army. Major Evans was promoted from the rank of Lieutenant. He was sent to the Canal Zone, and has been there since that time.

Mrs. Evans and her two children returned from Panama after the outbreak of hostilities in December and is making her home here.

Pearl Harbor Day Observed By Navy

Remember Pearl Harbor! In that case it is not a slogan but a question. The U. S. Navy is asking the question and in answer they hope to give during the week between May 31 and June 7—this week.

It is not planning on celebrating it with fireworks, but with a stronger appeal than ever to administer the oath of service in the Navy to thousands of youth in a Nation-wide ceremony, thus demonstrating just seven months after Pearl Harbor that America does not forget Pearl Harbor but will go all out to avenge that stab in the back.

Remember! At 7:55 a. m. Honolulu time last December 7, the first enemy bombs were dropped at Pearl Harbor. That unforgettable hour is equivalent to 2:25 p. m. present Eastern war time.

So at 2:25 p. m. EWT or 1:25 p. m. our time (CWT) at each one of the 500 recruiting stations in the United States the Oath of Office will be administered to all Navy enlistees who desire to qualify.

It is hoped to break all previous enlistment records during this period, in order to make the record all the more definitely an answer to the challenge issued by the Japs seven months ago.

It is hoped to have twenty five men from the Ashland Recruiting station sworn in at the ceremony on June 7, at 1:25 p. m. time. Some of them will be Rowan county boys.

Contribute To To The USO, And Help The Men Who Are In The Armed Forces

College Dedicated To Naval Service

In an impressively short ceremony held in front of Men's hall Monday afternoon, the U. S. Navy commissioned the Morehead State Teachers College as a training unit for naval education.

Lieutenant Commander Walker, on behalf of the Navy, accepted the halls, the Science building and other buildings on the campus, after President W. H. Vaughan had formally offered their use to the prosecution and the winning of the war.

President Vaughan in tendering the facilities of the college for the use of the Navy said that he is proud to be able to feel that this college is taking a vital part in the program of winning the war and that the Morehead has enlisted for a personal appearance with the program to offer our students and our graduates to fight and to work, but Morehead is joining with everything in its power.

"Morehead girls itself for its greatest effort. We have the dual responsibility of serving the military and the civilian needs of a great people. We accept the challenge with full knowledge of its magnitude and genuine determination to make it the end."

Ken Maynard Will Appear In Person On June 9th

Ken Maynard who comes to this city on Tuesday, June 9, for a personal appearance with his wonder horse Tarzan at the Trail Theatre, was the only western star who clung to his ideals when the changing standards of pictures cast the western temporarily in the discard.

It is largely due to his faith in out of door pictures that the western is back in vogue, with a stronger appeal than ever to administer the oath of service in the Navy to thousands of youth in a Nation-wide ceremony, thus demonstrating just seven months after Pearl Harbor that America does not forget Pearl Harbor but will go all out to avenge that stab in the back.

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Harry Goldberg Open Stock Reducing Sale Friday

After reading the announcement made in the Rowan County News last week in regard to the limit of stock by the Price Administrator on the amount of stock permitted on hand after July 1, 1942, Golde's Department store decided to do something about it. Mr. Harry Goldberg, owner of the store found that, in order to meet requirements, he must reduce his stock, either by passing the excess on to his customers or by returning it to the manufacturer. He chose to give his customers the benefit of the opportunity to buy at a real saving while the stock is fresh and complete. In this issue of the News Mr. Goldberg announces the opening of this money saving opportunity, an opportunity to buy summer merchandise at the spot of the summer at prices that usually prevail in a fall clearance sale.

Uncle Sam says the goods must go, and Golde's gives you the advantage.

And the opportunity. Carrol Alcott Addresses Graduates

Carroll D. Alcott, news commentator from the W. W. W. room, world traveler and reporter who spent sixteen years in Shanghai before it was fin de siécle, and who has seen the ups and downs of the Japanese understand. The win must either be complete or the loss total. There are no half measures possible, peace by compromise is not to be thought of," said Mr. Alcott.

The Japs must be given a thorough beating and the peace must be severe. It is the only thing the Japs understand. If any other method is pursued it will only give them an opportunity to be prepared for another war of conquest.

He advocated maintaining of international patrols and defenses in the Orient for the permanent preservation of the peace.

Twenty seven graduates were presented with degrees at the Rowan County Teachers College on Sunday morning. President William H. Vaughan conferred the degrees.

On Sunday morning Dr. Robert MacLeod, president of the College, delivered a dedicatory sermon to the graduates in the college auditorium. The candidates for degrees together with faculty members formed the procession all from the administration building to the auditorium.

One member of the class Steve Stegall, received his degree in absentia, he being now in the army. Another, Eddie Farrell enlisted in the Naval Air Corps in December, and is expected to report immediately for training.

John Luster's Son Is Missing In Action In Philippines

Mr. and Mrs. John Luster of this city, received word from the War Department that their son, Theodore Luster who was with General Wainwright on Bataan is missing.

It is probable that Luster is among those taken prisoner by the Japs.

This is the second Rowan county boy who has been reported missing in the Philippine Islands. Relatives here have been informed that Travis Butts of Rantoul, Ill. has been reported missing in action since May 7. He is a nephew of Mrs. Roy Vencil and a grandson of J. W. Wells.

Naval Students Start Work Monday As Instructors Open Session In Science Hall

Clearfield Boys Will Meet Mt Sterling Colored Nine

Although little has been said about it, Clearfield is coming up again this year with a baseball team that looks good as far as they have gone in their season's schedule. So far they have dropped one game, this year, losing to Graham at Graham. But come Sunday, Clearfield will risk its unblemished record to meet the American Legion Colored team from Mt. Sterling.

This colored team is one of the really good teams in this section, and the locals are taking on a load when they meet the colored boys. The visitors have not been defeated this season, and have the scalp of the Cincinnati White Sox, one of the notably good colored teams of Ohio hanging at their belt.

Naturally Clearfield would give more than two or so right arms to win. And the visitors have a winning complex, also. Do the outcome may and probably will furnish a contest to write home about.

Remember, the date, Sunday p. m. at 2:00.

Rev. Ramah Johnson Returns To Pastorate

Rev. Ramah Johnson will arrive Wednesday to resume his duties as pastor of the Church of God. For the past three months he has been holding pastoral in the North, while Rev. Bill Stone has been acting as pastor during his absence.

Local Man Gets Probated Sentence After Setting Fire

Charles Fraley pleaded guilty before Federal Judge Mac Swinford at Catlettsburg May 25, to the charge of failing to extinguish a fire started by him on U. S. Forest land. He was sentenced to 90 days in jail, suspended or probated for one year.

Errel Clark and Zora Fraley accompanied Zora's father, Charles Fraley on a hunting trip July 12, 1942, on Slack Camp creek in this county. President Fraley attempted to smoke a squirrel out of a hollow tree, but in the tree continued to burn after the hunting party left and finally escaped to the woods.

Forest Guard, Wilbur B. Nigger trailed the hunters with Roger the Forest Service bloodhound to the home of Charles and Zora Fraley.

Civilian Morale Will Win War

What is civilian morale? How important is it? Is it really vital to our conduct of the war. How important it is was answered for us in France. The blame for defeat lies upon those who put patriots before themselves. It is not many traitors among the people in France. No one who knows the French can believe that. But there were patriots who self seeking patriotism who wanted their own way their manner of living protected the power groups, pressure groups trying to force their own ideas on every one else. The minute these self seeking patriots drew apart into little groups they left great gaps and the French good without which the Common had lost the feel—the Maginot line was a wall of tissue.

How vital it is was demonstrated for us at Pearl Harbor. We must not spread rumors. We must not act jittery. We (Continued On Page 7.)

Classes for fifty embryo electricians for the U. S. Navy went into intensive training here on Monday morning at eight o'clock marching in formation to Science hall where the class work will be held for eight hours, each day for the next four months their work will continue and at end of that time, they will be electricians.

Perhaps that is putting it a bit strongly, but these young men are here for a purpose, and it distinctly not to entertain or to furnish a reason for attaching young ladies. In that connection, we overheard one of the petty officers explain to a young lady who was complaining about the restrictions that prevented the boys from enjoying their company, that "this is war, and the boys are not here either to entertain or to be entertained. He went on to say that the Navy in his opinion appreciated the friendliness and kindness of the citizens, and the spirit back of it all.

It is certainly true that the men of the navy are here for a purpose, and that purpose is to fight. They are here to help us to win. And the citizens of Morehead as well as the college students and faculty are very anxious to cooperate with the Naval authorities in carrying out their program. It's still proper and right to meet and greet the sailors, to even "date" them if you wish, but let's be citizens and as real Americans give them the right to prepare these young men to help us to win. And let's be citizens and as real Americans give them the right to prepare these young men to help us to win.

But we do know that our citizens want only what is best for the Navy, and under all conditions.

Medic Officer Arrives Lieutenant Commander Hubbard Saunders of Chicago, is now in Morehead, where he has assumed his duties as the medical officer of the station. Lieutenant Commander Saunders is a former Kentuckian, was a prominent Chicago physician before entering the Navy, having been staff surgeon in one of the largest hospitals in that city.

How To Address Them The News has been asked how to address the officers of the naval unit. Beginning with Lieutenant Commanders Walker and Saunders, in ordinary conversation they should be addressed by their title of "Lieutenant." Courtesy will give the higher rank rather than the lower at all times.

Officers of the politics, should be addressed by his title of Lieutenant. Ensign Ross may be addressed either as Ensign or Mister. Petty Officers may be called Chief by officers, or by Mister. And Sailors? Well, "Hi, Sailor" seems to have been widely accepted by old and young.

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Entered as Second Class Matter at the Postoffice of MOREHEAD, KENTUCKY, November 1, 1918

Published Every Thursday at MOREHEAD, Rowan County, KENTUCKY

JACK WILSON EDITOR AND MANAGER

All Subscriptions Must Be Paid In Advance

THREE MONTHS \$6.00
SIX MONTHS \$11.50
ONE YEAR \$22.00
ONE YEAR (Out of State) \$26.00

Farm Meetings To Be Held

(Continued from last week)

Farmers have a tremendous stake in the success of the government's policies to control prices and prevent inflation. They have much to gain from the success of measures to check the inflation, and they are in a position to exert great influence in bringing about the success of these measures. Many will recall the boom in farm prices and incomes in 1917-1919 but will also remember the disastrous collapse of farm prices and land values in the succeeding years. Farmers are not only producers and sellers of commodities, but also purchasers of large quantities of fertilizers, feeds, machinery, and other supplies for production and of large quantities of goods and services for family living.

They stand to benefit directly from the stabilization of all prices on these commodities. They are owners of bonds, life insurance policies, and of farm mortgages. At the same time prices of many of the basic commodities which farmers have

for sale are guaranteed against decline below 85 percent of parity, and for the most part are not yet subject of price ceilings. By loyal cooperation in every phase of the government's program to increase production and prevent runaway prices, farmers should be able to conduct their business in a profitable manner to the maximum contribution to the war effort. The more complete the success of the government program, the smaller will be the necessary sacrifices in blood or living standards and the more quickly victory will be won. The sooner will agriculture and the country as a whole be able to return to the ways of peace.

The Rowan county agricultural agent is now planning to start a program whereby the farmers of the county will be kept informed of the agricultural needs and what he can do about them. This will mean that several volunteer leaders will be needed in the different communities of the county. It is hoped that those asked will take an active part in this program and help us do our part better in this drive against inflation and for victory.

The Extension Service of the United States department of agriculture has been designated by the Secretary of Agriculture to carry out the educational work on the price ceiling in an effort to prevent inflation.

In order to acquaint the public with this program the following meetings have been arranged by the County Agent. Although this is a very busy time of year it is felt that everyone asked should take part from his work to find out just what is taking off an hour or so what this program is and how

everyone can help to make our county a better place in which to live both now and after the war is over.

Here are the meeting places and the dates of meetings: Morehead, Monday June 8, at 3 p. m. County Agent's office. Big Brushy, Monday, June 8 at 7:30 p. m. school house. Elliottsville, Wednesday, June 10 at 1:30 p. m. at school house. Poplar Grove, Tuesday, June 9, at 7:30 p. m. at school house. Adams Davis, Tuesday, June 9 at 1:30 p. m. at school house. Sharkey, Thursday June 11 at 7:30 p. m. school house. Haldeman, Friday, June 12 at 2:30 p. m. at school house. Minny, Friday June 12 7:30 p. m. at school house. Perkins, Monday, June 15 at 2:30 p. m. at school house. Blue Bank, Monday June 15 at 7:30 p. m. at school house. Coswell, Tuesday, June 16 at 2:30 p. m. at school house. Farmers, Tuesday June 16 at 2:30 p. m. at school house. Clark, Wednesday, June 17 at 7:30 p. m. at school house.

Civilian Morale

(Continued from Page One)

Must not show fear, nor must we be feckless. We must not permit ourselves to be governed by our prejudices toward any group. We must avoid disruptive argument and controversy, whether it be between class, race or creed.

Second, there are the "do's". We must strive for emotional stability. We must show self-control. We must remain calm and resolute against all subversive propaganda. We must remember that we are Americans first and accept as Americans all who believe in the ideals of freedom, regardless of race, creed or color. We must be willing to work and cooperate with all who want to help, without inquiry or caring whether they are Protestant, Jew or Catholic. We must remember our joint aims, and not our minor disagreements.

Our country is like a beleaguered city of old. We can hold out until the victory, we can back up our men in the field, if we are united. If we are not, if all of us demonstrate our faith in the ideals of de-

Training for Victory

By Rufus T. Strohman
Dean, International Correspondence Schools

WOMEN held one of every four jobs in war industries during World War I. It has been estimated that only 500,000 women now are employed in war work. The number of World War I. How women will be trained in the use of the big equipment that will arise out of this time.



Rufus T. Strohman of war workers means a complete change in the way of living.

Bureau of Census report shows that there are 18,000,000 housewives between 15 and 44 years old. They constitute the principal reserve force from which additional labor might be drawn, but nearly all of them are not trained for skilled or semi-skilled work.

The industries basic to the war effort fully three-fourths of the labor demands that will arise are to be satisfied only through the use of untrained and unskilled labor. Only about one-fourth of the demand can be met by the type of unskilled labor prevailing in the potential labor reserve of women.

This nation's plans for manpower mobilization are said to be based largely on British experience. In Great Britain, strength, quality, skilled and semi-skilled, are mostly women. That may happen here.

Americans All

about me, Well it won't be long before I have a birthday. I see by your letter that you were sending me a box, but it hasn't arrived yet. I would like to get a leave in a few months and come home and see you and let you all see me in my uniform. Well I guess everything is all right in Morehead.

We sure had some good meals today. Chicken and pie for dinner and all the oysters we could eat for supper.

Your loving son, Bob

I got a big surprise yesterday when I got a letter from Robert. He's feeling fine and is crazy about the Navy. He said he is going to stay in for 20 years. He wants to come where I am, so I'm going to try and get him here. I believe I can. I'm glad he likes the Navy for I would rather see him in the Navy than in the Army.

If I get him here we'll get leave and come to see you and Mary. I'll bet we wouldn't know him, I'll bet he's so fat and tanned.

And again the Navy. Clayton Ray Turner, son of Mr. and Mrs. C. E. Turner of Elliottville joined the Navy last week and reported for duty at the Great Lakes Station.

Still more, John Paul Messer completed the work at the Indianapolis Radio school and received his rating as Radio Operator 2. He left Monday of this week for an advanced Radio school, where he will study Aviation Radio.

John D. Epperhart, Dear Mother and Dad:

Just to let you know that I am well and hope you are the same. Last week I was in Chicago, Now I'm in New York City. We get round fast in the Navy. I won't be here very long. So don't write to me till I get a permanent address. I saw my first blackout here in Brooklyn last night and it does make you feel funny.

I think we will leave Sunday for someplace, I saw a fleet of H. M. S. ships, English you know. I can't think of much to say. Mom, but can tell you a lot about it someday, soon I hope.

I was in Canada coming to New York. If you get seasick don't take a ride in a boat. I didn't get sick but a lot of the boys did. We took our lab training on the USS Wilmetton. Admiral Dewey's flagship during the Spanish American War. The ship is 45 years old.

Your loving son,
John D. Epperhart.

Claude Dillon Kessler Writes Dear Friends of Morehead: I want to thank you who sent me birthday cards and pack-

ages. I received 22 cards and two packages. I want to thank each of you myself when I get home on leave, which won't be long I hope. My birthday was spent very happily for me. I was with my brother Lion and my uncle Frank Jordan. We had a swell time.

Well today is May 16 and I'm a man of 21 and I'll be 21 after this war is over if you get what I mean.

I particularly want to thank Miss Mary Alice Calvert, Miss Ruth Nickell and Mr. and Mrs. Walter Caudill for the nice cards they sent. I also want to thank the Citizens Bank for the match holder they sent.

I have been reading about "USO the people of Morehead are giving money for it

is a very fine thing to do. I would like to have a letter from each and everyone of you but as I said before when I get home I will see and talk to you. The card I enjoyed most was from my mother, father and my brother Pete. I hope how soon he joins the navy and my brother Frank the Army and Jewell as a nurse. Then it will be O. K., one in each branch of the service.

Sincerely your friend,
Pvt. Claude Dillon Kessler,
United States Marine Corps.

Dr. A. F. Ellington
DENTIST
HOURS: 8:30-5:00
Office Across From Christmas Church on E. Main

Dr. John H. Milton
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AT THE

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The Trail Theatre

Sunday and Monday, June 7 and 8
Bob Hope and Madeline Carroll in
My Favorite Blonde

Superman in Bulletin and Latest Fox Movie News

TUESDAY, JUNE 9, 1942
KEN MAYNARD IN PERSON and Ken Maynard in
Fighting through

Wednesday and Thursday, June 10 and 11 Bingo
Judy Canova, Allen Jones and Ann Miller in....
Home in Wyoming

"Lost Jungle" Serial and "Playtime in Hawaii...."
Friday and Saturday, June 12 and 13 (double)
Roddy McDowall and Jane Darwell in....
Gene Autry in

On the Sunny Side
true to the Army
New Serial Beginning Saturday: Pearls of Nyoka

We Got 'Um

Family Ice, Picnic Ice Store Ice or Toothache Ice— Just call 71 or come up the ALLEY

COAL

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Morehead Ice & Coal Company

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AMERICA'S FIRST OIL WELL WAS DRILLED BY ACCIDENT NEAR BURNSVILLE, KY., WHILE THE NATIVES WERE ACTUALLY LOOKING FOR SALT! A METAL PLAQUE MARKS THE SITE.

MARSH IS BEING SITE OF FIRST OIL WELL IN KY.

DURING 1941, STATE TAXES PAID BY KENTUCKY'S LEGAL BREWING INDUSTRY CONTRIBUTED \$344,519 TO PUBLIC WELFARE, INCLUDING OLD AGE ASSISTANCE, AID TO DEPENDENT CHILDREN, COUNTY HEALTH SERVICE, ETC.

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In New Home

We are more than pleased to announce that our Dry Cleaning Establishment has been moved to NEW & more commodious building, built especially for such a business and arranged to give the best and quickest SERVICE it is possible to give—We are proud of our new home a home which your business has helped us to build----

We invite you to visit us in our new home, to drop in at any time and inspect us: --- Our machinery is all New and in the best of condition to give you high quality work at our REASONABLE prices: --- Bring your work if you wish or call and we will come: --- Our new home is on Railroad Street next door to the old Citizens Bank Building in the new block building: --- We welcome you

IMPERIAL
Dry Cleaners

SAVE, BUY DEFENSE AND WAR SAVING STAMPS AND BONDS!

Statement to You

The United States at War places us in a position of greater importance to this community than ever. Increased taxation, increased demands on the public for contributions and increased commodity prices—Recognizing this, we went all out several months ago devoting the time and efforts of the best organizations in the country gathering the smartest of styles and the best values in the country in live cost staple merchandise. Our stocks have been doubled and tripled in the past year gathering merchandise we knew would not be available later. We thought we were doing the right thing by buying a year in advance so that we could pass the savings on to you in arising market. Most all of our staple merchandise for the coming winter was bought some time ago, before prices advanced very much, and it has all been delivered. Stored in our warehouses are thousands of dollars worth of staple Fall and Winter Merchandise such as Blankets, Boots, Sweaters Coats, double soled Shoes that are not available now and Thousands of Other items many of which are not now available. We checked every item for QUALITY . . . then we insisted that our manufacturers give us the LOWEST POSSIBLE PRICES. . .

GOLDE'S DEPT STORE

Morehead, Kentucky

NOW IS THE TIME FOR QUICK ACTION

ACTION

AND WE ANSWER THE CALL WITH AN

"ALL-OUT" CLEARANCE

NOW WE ARE CONFRONTED WITH THE FOLLOWING NEW RULING: We will NOT be permitted to HAVE MORE THAN 20 percent MORE Stock after July 1, 1942 than we had at the SAME TIME LAST YEAR. We must DISPOSE of the Surplus stock by JULY 1, 1942 or return it to the Manufacturer we purchased it from. WE MUST RETURN our Winter Stocks to the Manufacturer OR DISPOSE of our Summer stock IMMEDIATELY, so that we may HAVE the Winter stock when Winter comes. EVERY ITEM in this Circular is EITHER AS LOW as Present WHOLESALE PRICES or FAR LOWER than TODAY'S MARKET PRICE. . .

Now Save Up To One Half On SUMMER MERCHANDISE AT A Price BELOW Today's WHOLESALE PRICES.

SAVE ON HOSIERY

WOMEN' COTTON HOSE 14c
FIRST QUALITY—REGULAR 25c VALUE

WOMEN'S RAYON HOSE 19c
New Summer Colors. Regular 39c. Values

Women's Full Fashion Hose 59c
All New Summer Colors. Regular \$1.29 values

NYLON HOSE \$1 19
Full Fashioned—Pure Silk Tops One Color Only. COCOBARK.

MEN'S COTTON SOCKS 9c
Work and Dress Socks—First Quality, All Colors

MEN'S HOLEPROOF and INTERWOVEN SOCKS \$1
Sell everywhere for from 55c to \$1.00. Three pair for

Men's Bannerwrap Socks 29c
All NEW Summer Patterns. Regular 39c Values

MEN'S DRESS SOCKS 2 for 25c
Regular 25c. Value Silks

SUMMER PURSES 59c and 98c
Whites and Pastel Colors. Leatherette, Cloths and Straws. Real Bargains during this sale.

WOMENS SLACKS 98c
Same Low Prices as Last Year

WOMENS SKIRTS 98c
Sun Rayons, Sharkskins, Mexican Prints

WOMENS SLIPS 59c
Rayon Shirts, Plain Tailored or Lace, Trims, Regular 98 cent Values, during this sale

CHILDREN'S & MISSES

ANKLETS
100 Dozen at Less than the Wholesale Cost. Per Pair

7c

SOCKS
MEN'S RAYON Fancy Dress Seconds & Thirds

4c
Sold ONLY in Bundles of 1 doz. prs. per doz 48cts

BOYS SUMMER NAINSOOK

UNION SUITS
Slightly Soiled. Sizes from 4 to 16. Regular 79c Value

19c

MEN'S WASH TIES

2-15c
All Colors. Per Yard

7c yd
Curtain Scrim.

7c yd

NEW SUMMER HATS

Matron & Chic Straws, Cocoanuts Wholesale Prices

98c

WE CLEAR THE RACKS OF MORE THAN A THOUSAND DRESSES

MUST BE SOLD BY JULY 1

In order to balance our stocks—NEVER BEFORE HAVE WE OFFERED SUCH VALUES AT THE BEGINNING OF A SEASON. All Prices LIMITED to STOCK ON HAND.

WASH DRESSES 77c
Anfd Some Regular \$2.95 Dresses left over from last year. 80 square Prints; Batistes; Lace Frocks; 2 Piece Wash Suits; 2 Piece Lace Suits; Sheer Voiles. Sizes 12 to 44. Values up to \$2.95. 2 - for - \$1.50

GROUP 2 — VALUES to \$2.95

BETTER WASH FROCKS 159
This Group includes Linen Suits; 2 Piece Sharkskin Suits; Better grade Wash Frocks; Flock Dot Voiles with woven dots in 2 Piece Styles 2 - for \$3.00

GROUP 3 — VALUES to \$2.95

ORGANDY FROCKS 198
VOILES — SLUB BROADCLOTHS; Broadcloth Uniforms, with Zippers. All Sizes. And EXTRA Sizes to 50.

GROUP 4 — VALUES to \$5.95

WASHABLE FROCKS 298
Washable SILK Frocks of Sharkskins; Bembergs; Prints; and Fancy Weaves in Dressy or Sport Styles. WHILE 150 LAST 2 - For \$5.50

WOMENS HATS

Your Choice of 100 Hats, \$1.95 to \$3.95 in

Navy Blue Straws
Black Straws
Red Straws
Light Fels
Marton and Chic Styles

77c

Golde's Dept Store

Surplus Stock

Sec. 435 1/2 P. L. & R
U. S. Postage Paid
Morehead, Ky.
Permit No. 1

LIQUIDATION

EVERYTHING DOWN IN PRICE

BARGAIN RIOT STARTS 9AM
Friday, June 5

WE SHOOT THE WORKS
WITH SMASH VALUES.

MEN'S CHAMBRAY SHIRTS

63c

MEN'S POLO, SPORT SHIRTS

38c

MOUNTAIN MIST COTTON BATTS

53c

BOYS POLO SPORT SHIRTS

29c

BOY'S Army AND Navy SUITS

98c

With Sam Brown Belts
BOYS' SLACK SUITS, each

\$1.19

MEN'S SUMMER PANTS
REDUCED

In Every Price Range - Wools or Wash Pants

CHILDREN'S BETTER GRADE SHOES SANDALS

\$1.49

OXFORDS And DRESS SHOES. Sizes up to 3's

1

WOMEN'S WHITE DRESS OXFORDS

1.49

Cuban Heels - and Regular Values up to \$2.96

WOMEN'S OXFORDS

Low Heels. Good Grade Leather with composition Soles - Black, BBrown and Combination colors. Regular \$2.49 also

1.69

GROUP 3 - Women's Dress SHOES

98c

Regular \$3.95 "Tireless Treads". Mostly Narrow Widths.

WOMEN'S \$5.00 and \$6.00 FRIENDLY SHOES

Dress and Sport Styles. YOUR CHOICE

3.98

SMART STYLE SPORT OXFORDS

Every Pair \$3.95 and \$4.95 Shoes. All have steel arches 22 Styles in White, Brown and Combinations. Leather Composition or Crepe Soles. At this price, the FIRST THREE DAYS of Sale Only. We will sell ONLY ONE HALF our Stock at this low price.

2.98

NOW IS THE TIME TO BUY The Best Shoes That Money Will Buy In Any Price Range.

RUBBER has been frozen. All Composition Soles such as GroCord, Panco, Crepe and Cork Soles have been frozen. There will be no more. No Shoes will have heavier than 9 iron soles whether work or Dress. We have thousands of pairs of Panco Sole and of double sole shoes which were bought before the freezing order went into effect. We will be allowed to have only a certain number of pairs in stock in July. So we either have to dispose of our entire summer stock of shoes immediately to hold the winter shoes or return the winter shoes to the manufacturer who made them.

THIS IS OUR ANSWER -

EVERY PAIR of Sport Shoes and Summer Shoes Must Go in this Sale

Softsole Ceiling Price \$2.49 **OXFORDS \$1.69**

MEN'S MOCCASIN TYPE with heavy Panco Soles **OXFORDS \$1.98**

MEN'S SPORT in Brown and White, Brown and Tan Ventilated Styles. Values to \$3.95; this Sale Only **OXFORDS \$2.69**

MEN'S WORK Shoes worth \$2.75 Men Today's Market at Only **SHOES \$1.79**

MEN'S SPORT Made By Jarman. Regular \$4.95 and \$5.85 Oxfords **OXFORDS \$3.98**

The Biggest Bargain Of The Entire Year
GENUINE JARMAN SHOES
Custom Built and Friendlies. Regular 6.95-9.50

SPORT SHOES, Brown and White, Brown and Tan, Ventilated types; Moccasin styles; Wing tips and Straight tips; All at One Price During this All Out Sale **5.85**

BOYS DRESS OXFORDS \$1.98
Solid leather soles; GroCord soles; these shoes were bought and delivered before Grocord soles were frozen. Every pair worth \$2.96. Sizes up to 6. Get a pair NOW

BOY TENNIS SHOES 77c
You will not be able to get any more for the Duration. Buy while our stock is complete.

200 PAIRS WOMEN'S SHOES YOUR CHOICE 49c
Values up to \$6.95. All sizes in one style or another. Pump; Straps; Oxfords. Plenty of white shoes and sandals. Arch support shoes; Cuban heels and high heels. In this Sale

BOX HOLDER No.
ADDRESS

BIG BENN and ALLEN **OVERALLS 1.39**
Best Grade. 8 oz.

COVERT Cloth **PANTS 1.49**
Sanforized shrunken. Regular \$1.98 Values. Covert Cloth Shirts to match

MEN'S DRESS **SHIRTS 99c**
Broadcloth and Prints. Regular \$1.49 values only

MEN'S DRESS **Straw Hats 98c**
A Better Hat For Less

.. WALL PAPER .. 30,000 ROLLS IN THIS SALE ..

Every Pattern Reduced 14 Patterns of Papers that Sold as High as 15c per Roll: for Kitchen, Bedroom, and Living Room. **5c**

Per Roll Washable Paper For the Kitchen and Bath Room **OIL PAPER 9c**
CHINA PAPER Per Roll

30 INCH WIDE **PAPER 12c**
Genuine Plastic Finish - Values to 25c.

Genuine Batts **BEDSPREADS \$1.98**
Less than Wholesale Price

CRINKLE CREPE **BEDSPREADS 88c**
Double Bed Size. This is 31 Cents Cheaper than Last Year

RAYON DRAPS \$1.98
Full Lined - Full Sizes. Regular \$3.95 and \$4.95

200 Pair of ruffed and tailored **CURTAINS 97c**
We Reserve the Right to Limit Quantities in Merchandise which is no longer Available.

Personals

Some of those from out of town who attended the funeral of Mrs. C. E. Dillon were Mr. and Mrs. Herbert Hefflin of Winchester, Mr. Will Hefflin and daughter, Nova of Winchester, Mr. and Mrs. Shelby Harris and daughter Janet, Winchester; Erik Johnson, Linder, Mrs. Mrs. Bill Townsman, Lexington; Mrs. Curt Dillon, Hammond, Ind. Mrs. Hugh Bucher, Lexington; Mr. and Mrs. Vernon Dillon, Hammond, Ind.; Paul Dillon, Hammond, Ind.; Mrs. La Smaller, Shelby, Ind. Mr. and Mrs. Mills Jarvis and daughter, Mrs. Clarence Miss Evelyn Cleveger Grayson; Miss Ina Bowling, Grayson; Jim Flannery, Beaver Ohio; Mrs. Luthr Flannery and family, Oldtown; Mr. and Mrs. Everett McNight, Westwood; Mrs. A. B. Rice, Ashland; H. M. Stewart, Ashland; Elwood Dillon, San Diego, Cal.; Wm. Durham, Soldier; Bill Whit, Corey.

ST ALBAN'S CHURCH
Martindal, building, Rev. F. C. Lightbourne, STB Mr. Sterling Sunday, June 7, (First Sunday after Trinity: Holy communion and sermon at 8:30 a. m.

Mr. and Mrs. Hayden Carmichael spent the weekend in Man, W. Va. visiting friends.

Mr. and Mrs. Marshall Hurst moved in the Lynn Thompson property on Sun street last week from Covington.

Mr. and Mrs. Paul Sparks of Louisville spent the weekend with her mother, Mrs. A. L. Miller.

Mrs. Josie Gearhart Maher Va. returned to his home Monday after a two weeks visit with his grandmother, Mrs. Z. T. Johnson

Mr. and Mrs. Edd Williams, Mrs. A. E. Landolt and Mrs. E. D. Blair were Lexington visitors Wednesday

Miss Katherine Powers spent the weekend with her parents Mr. and Mrs. J. H. Powers and family

Mrs. Freeman Webb and her daughter, Mrs. LeWard Gentile of Louisville were the guests of Mrs. Z. T. Johnson Tuesday

Mrs. Earl Rogers of Owingsville spent Saturday with her mother, Mrs. W. L. Jayne

Rev. and Mrs. A. E. Landolt were in Lexington on business Tuesday

Walter Winston Carr spent Saturday and Sunday with his parents, Mr. and Mrs. O. P. Carr He has been transferred from Arcadia, Florida to Montgomery Ala., where he is entering basic flying school

Miss Jewel Bays and Kenneth Bays of Louisville spent the weekend with their parents here.

Mr. and Mrs. O. P. Carr and children, Walter and Mabel spent Sunday in Etzel the guests of Mr. Carr's mother.

There will be a Fryman reunion held at Fryman chapel at Smile, Ky., June 14. All day services will be held with dinner on the grounds. Everyone is invited to come and bring their friends with them.

Mr. and Mrs. Ray Martin and children spent Memorial Day with her sister, Mrs. Lurman McGuire at Smile

Chester Fryman and wife and sister Ulla were home from Ohio to see their parents at Smile over the week end. Mr. Fryman has been quite ill with rheumatism but at present is somewhat improved.

Rosa Nester and Sylvia Reve made a business trip to Plummers Landing last Monday.

Joy McGuire of Smile spent Sunday with Alice and Sylvia Fryman.

Phillip Mabry, wife and children were Sunday guests of Mr. and Mrs. Earl Murray and family at Smile.

Mrs. Mary Olive Bogges is home this week from Tollesboro where she has been teaching for the past semester.

Rev. and Mrs. A. E. Landolt spent Sunday in Hazard. In the absence of their regular minister, Rev. Landolt was the guest preacher at the morning service.

Ms. S. C. Moore of Owingsville is the guest of her daughter, Mrs. Morgan Clayton this week

Mr. and Mrs. Walter Hogge and family of Lexington were the Sunday guests of his mother, Mrs. E. Hogge.

Miss Helen Pack of Paintsville is a guest of Robert Elam at the home of his parents, Mr. and Mrs. O. B. Elam.

Miss Lynn Thompson was the guest of her sister, Mrs. Drew Evans Sunday.

CARD OF THANKS
We wish to extend our appreciation and thanks to our friends and neighbors who so loyally stood by us during the illness and death of our wife and mother, Mrs. C. E. Dillon. Also to the ones who sent food and flowers, the pallbearers and to the ministers for their words of comfort and to the funeral director for the kindness and courtesy shown us. C. E. Dillon, Goldie and the sons

Miss Shirley Weeks of Louisville was the weekend guest of Miss Katherine Miller and Mrs. Otis Elam.

Mrs. B. E. Wells and daughter Jane and son, Junior of Hamilton, Ohio were the weekend guests of Mrs. Myrtle Caudill and family.

Mr. John Clay, Mrs. Myrtle Caudill and Miss Opal Brown were shopping in Lexington Friday.

Mrs. Custer Ramey and her daughter Mary Jane visited in Olive Hill Friday.

Miss Glava Alexander of Hickman, Ky. is the guest of her sister, Mrs. Glenn Lane this week.

Mrs. Frances Caudill will leave Saturday for a two weeks visit with friends and relatives in Hamilton Ohio.

Mrs. Fred Cassidy and Mrs. Hendrix Tolliver returned from a four weeks visit with Mr. Cassidy and Mr. Tolliver in Hopkinsville. They will leave next week to join their husbands in Hopkinsville for the summer.

Mrs. Woodie Hinton spent the weekend in Louisville, the guest of Mrs. J. S. Hogg.

Miss Mary McClung Adkins arrived home Saturday from West Virginia for her graduation. She received her degree Tuesday.

Mr. and Mrs. Crawford and kids and son are spending a few days with his parents, Dr. and Mrs. A. W. Adkins

Mrs. Morris Shankland and son and Mrs. Fred Morrison of Mrs. Nicholas Harbor of Lexington were the guests of Mrs. C. E. Bishop last Friday.

Miss Margaret Calvert and Mason Jyne were Sunday guests of Mr. and Mrs. W. S. Lindsay in Lexington

Mr. and Mrs. E. F. Flood of Ashland were the Sunday guests of his parents, Mr. and Mrs. W. D. Flood.

Mr. and Mrs. W. T. Smith of Cincinnati are the guests of Mr. and Mrs. J. F. Hackney this week.

Mrs. James Hodges and son Jeffrey are visiting her parents Mr. and Mrs. J. A. Bays this week.

Mr. and Mrs. N. E. Kennard and Mr. and Mrs. Jack Helwig were in Lexington Sunday.

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Mrs. Clayton Barker and children of Ashland spent Memorial day and the following Sunday with her parents, Mr. and Mrs. Custer Ramey.

Why Not Pay Your Subscription Now
Have you paid your subscription to the News yet. Many have paid and many new ones have subscribed. There are a few who have not responded to our request. Won't you come in or send in your subscription. You need the News and the News needs you.

FOR RENT—Cabin, two rooms, bath, hot and cold water modern. Furnished. Call or see Mabel Alfrey.

Surveying and Platting Reasonable Prices—All Work Guaranteed. See me when you have surveying work to be done.
J. A. LEWIS
Morehead, Ky. R. R. No. 3

Car Wanted To Haul Parcel Post
Sealed bids will be received at the office of the Postmaster until 2 o'clock p. m. June 16, 1942 and then publicly opened for furnishing a motor vehicle to be used in the delivery of parcel post and making relays at the Morehead post office during the fiscal year July 1, 1942 to July 1, 1943. This vehicle will be used on an average of 3 1/2 hours daily. It is used exclusively in the city limits of Morehead.

No driver is to be furnished as a qualified postal employee will perform this service.

The contractor is required to furnish all fuel tires and repair. The government has issued a priority rating on tires for this vehicle, subject to all regulation and action by the rationing board.

Post Office Asks Bid For Decorating
Sealed bids in triplicate will be received at the office of the Postmaster, Morehead, until 2 o'clock p. m. June 16, 1942 and then publicly opened for interior and exterior repair and the painting of the Post Office at Morehead.

Bid forms and complete information may be secured at the Postmaster's office.

NOTICE FOR SALE—At my garden in Thomas Addition, Morehead, Ky. Sweet potato plants, pepper plants, Cabbage Plants, Tomato Plants.
H. C. BLACK

MAYTAG WASHER REPAIRS
I have taken over the repair department of the Maytag Washing Machines. Repair work and parts at all times. Bring in your repair work.

TABOR SHOES SHOP

Why Not Try a **VOGUE** Permanent
CALL PHONE 106, for appointment
The Vogue Beauty Shoppe

Just Arrived!
500 Pair New Selby Shoes
At \$2.50 per pair
THE BIG STORE
Save On Railroad Street — Plenty Parking Space

Miss, Bring Me a Bottle of Falls City
Surely! They All Want the Beer that's Straight-Aged
Falls City BEER
100% STRAIGHT-AGED
FALLS CITY BREWING CO., INC., LOUISVILLE, KY.

Direct from Hollywood
IN PERSON ON OUR STAGE

THE DAPE-DEVIL WESTERN STAR KEN MAYNARD
and His Wonder Horse "TARZAN" and Company of ENTERTAINERS
Singin' Playin' Ropin' Riding!, Etc.

Tues., June 9
The Trail Theatre

WE SELL THE EARTH
One business house and lot in the City of Morehead, cash or term. — One business house and entire stock of goods at Farmers, Kentucky.
ONE Dwelling house and lot on Fairbanks avenue in Morehead. Lot 80 by 137 feet. Eight roomed house, well built; 2 foot stone foundation; 3 large porches, one sleeping porch. Water and lights and double garage. Cash or terms.
ONE House and lot in thomas additiin. House is almost new with large enclosed back porch. Has hardwood floors. Large lot. Cash or easy terms. Clearfield: Have two lots, Lot 129 and 130 in Farley and Caskey addition. For sale at good price
ONE farm beyond Salt Lick in Bath county on Route 60. House seven rooms, electricity available garage, poultry house, good ban. Stone walks and tiled well. Pool for poultry. Cash or terms.
FARM—30 acres at Clearfield. Six roomed house, with bath. Large garage good barn stock well
LYDA MESSER CAUDILL
WE SELL THE EARTH

RADDY KILOWATT says . . .
Now You Get As Much As 137% MORE
Electric Service for Your Money!
★ Let's look at the figures: A five-dollar bill buys 52 kilowatt hours (KWH) of electricity in 1930. Today it buys 123 KWH. That is 137% more for the same money. Three dollars bought 31 KWH in 1930. Today it buys 57 KWH. That is 84% more for the same money. One dollar bought 10 KWH in 1930. Today it buys as much as 14 KWH. That is 40% more for the same money.
Let's look further: The cost of 15 KWH in 1930 was \$1.43. Today it is \$1.05. The cost of 25 KWH in 1930 was \$2.38. Today it is \$1.55. The cost of 50 KWH in 1930 was \$4.75. Today it is \$2.98. Recently we gave all residential and rural customers one month's free electric service.
Did you ever get a month's free rent, or groceries, or fuel, or gasoline, or other necessities?
While we have been steadily cutting electrical rates by careful business management the general cost of living has gone as steadily upward. And the cost of government (even before Pearl Harbor) has sky-rocketed!
Where the politicians put the Government in the electric power business they can offer lower rates because government property doesn't pay taxes. But it means a heavier tax load for the individual citizen. Government in business destroys private enterprise and forces socialism that is un-American.
Do You Want the Government To Take Over Your Business?
BUY WAR SAVING BONDS AND STAMPS NOW
KENTUCKY UTILITIES COMPANY
INCORPORATED
FRANK MAXEY, Manager