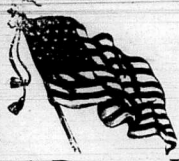


THE ROWAN COUNTY NEWS

VOLUME NUMBER: Old Series No. 66, New Series No. 24. MOREHEAD, KENTUCKY, THURSDAY, DEC. 11, 1941 SECTION ONE AND TWO TWELVE PAGES NUMBER FORTY NINE



We pledge Allegiance to the Flag and to the Country for which it stands. ONE NATION, Indivisible, with LIBERTY and JUSTICE for ALL.

Look At The Eternal Hills; Lift Up Thine Eyes To The Mountain

Proudly the Foothills of Kentucky raise their heights around the City of Morehead, nestled in their midst. Like protecting sentinels they stand all about the city, stay on a more extended journey. Pine, oak, birch, poplar, rear their heads, in an eternal struggle with the rock-tipped peaks that rise on either side. Trees that give the mountains the color of rich green in summer time, a green which turns to a darker-hued blue-black as distance intervenes.

Years that the descendants of these white men learned the great lesson of conservation and converted this great section into the Cumberland National Forest. No gold rush has ever marred the tranquility of the Hills of Eastern Kentucky. Minerals there are in abundance, awaiting the magic touch to develop them. Coal and fire clay deposits have been developed, coal in surrounding counties, fire clay in abundance right in our own back yard. Yet the mineral wealth in this section of Kentucky is scarcely touched. Its industrial possibilities are still a matter for the future.

The Black Hills of South Dakota are thrilling and beautiful. The Yellowstone National Park is still one of the seven wonders of the world. The Grand Canyon of the Colorado and of the Yellowstone Rivers are majestic scenes of awe-inspiring beauty and sublime power. Yet, who live in the Wonderland of Eastern Kentucky know that the scenery is unsurpassed to offer to the visitor in our own Cumberland Hills.

A Prayer For Our Great President

Thou Great Sovereign of all nations and of all peoples, Thou King of Kings and Lord of hosts, in these perilous times of war and rumors of war, when all the powers of Thy hate have been loosed to kill and to destroy, we pray that Thy Spirit may steady the minds and quicken the hearts of those who call themselves by Thy name, acknowledging Thee as our Father.

Protect him from those whose motives and methods are promptations of selfishness or of personal ambition. Show him Thy will. Out of the conflict of counsel may Thy voice come unto him saying, "This is the way, walk ye in it." And as Thy will is revealed, increase his faith, so that he may go forth in the consciousness of having fulfilled the task committed to him.

To the Indians of more than one hundred fifty years ago, these hills were sacred, much more sacred than to the white man who came later to despoil the forests with the industry of the future.

The casual visitor will find much to justify the spending of at least a few days or hours to drive over the forest trails from

F. F. A. Hears Mrs. Ellington

Mrs. F. F. Ellington, principal of the Morehead High School addressed the local chapter of the Future Farmers of America at their weekly club meeting on Thursday, December 4.

We Observe Our Diamond Jubilee

This is the Diamond Jubilee Edition of The Rowan County News and the NEWS is proud to announce that, for sixty years ago, the first predecessor of the News of which we have been able to obtain a record was published in the then little village of Morehead.

A year or two ago we obtained through the efforts of Mrs. E. Hogge a fairly accurate picture of the early history of the newspapers which preceded the News. It made interesting reading especially to the "old-timers" many of whom recall the early days.

Red Cross Asks Fund

The National Red Cross Chapter has advised the local Chapter of an urgent appeal for funds to meet the national crisis that has befallen the nation within the past week!

Haldean Wins Two During Week Past

The Haldean Leopards won over the Grayson Yellowjackets last Friday night by score of 30-28. The Leopards got off to a slow start but gradually overcame the Jackets. Danner was high point man for Haldean with 14 points, but the entire team gave a good account of themselves. Kibby took high scoring honors for Grayson with 9 points.

Puppel Show Reported Fine

Everybody loves a good Marionette Show, and that is what you will see when you attend the performances of the Rufus Rose Marionettes on January 14, 1942, at a 2:30 matinee and a 7:30 evening show.

Revival At Church Of God Going On

A two weeks revival is in progress at the Church of God. Reverend Ramah Johnson is the evangelist. The services begin at 7:00 p. m. each evening. We invite you to attend some of these services. You will be welcome at any time.

Methodists To Have Candle Light Service

The young people of the Methodist Church will take charge of the Vesper Service for the church on Sunday evening, Dec. 14, at 8:15. A beautiful candle light service is being planned under the direction of Miss Jean Fields. Mrs. M. E. George will be at the console of the Hammond organ to play the beautiful Christmas music so loved at this season of the year.

Chorus Offers Messiah

"The Messiah," greatest of all Christmas music, will be presented Sunday night at 7:30 p. m. by the Morehead Civic Chorus in its annual concert from the college auditorium stage.

Firemen Enjoy Annual Banquet

On Tuesday night of this week the Morehead Fire Department entertained at their annual dinner, held this year at the Cafeteria of the College. Councilman Robert H. Wilson presided.

McFarland Gel High Price

James McFarland of Big Brushy community sold 1154 pounds of Number 16 Burley tobacco that he raised on exactly one acre for \$260 per hundred pounds. The crop was sold on the Mayville market during the first week's sale. The acre of tobacco brought \$4190.90. The land was heavily manured, and had been phosphated liberally the year before.

Gov. Proclaims

IN ALL TO WHOM THESE PRESENTS SHALL COME, WHEREAS, protection and promotion of the public health are a prime essential of National Defense, and WHEREAS, tuberculosis in Kentucky continues to be the leading cause of death in the active period of life, that is, in the age group from 15 to 45, and WHEREAS, the nation is almost wholly dependent upon this age group for manpower for both its armed forces and its economic activities, and WHEREAS, the active cases of tuberculosis in Kentucky today, at a conservative estimate, not less than 10,000 at least half of whom are spreaders of the disease, and WHEREAS, tuberculosis is both preventable and curable, if detected and treated in its early stages, and WHEREAS, consideration for national defense commensurate with economic considerations and the ordinary dictates of humanity in dealing with every possible effort be made adequately and successfully to control tuberculosis, and WHEREAS, the Kentucky Tuberculosis Association, work-

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Chapel Proves To Be Rally

Sunday, December 7, dawned clear and bright. On my way to church I met smiling, happy people, little dreaming that in just a few hours their smiles would be wiped away, perhaps for years to come. It was about two o'clock when the ominous news came that WAR had been declared to our shores, that our ships had been sunk, that our own American boys had been killed, and that even while pretending to negotiate for peace, the Japanese leaders had been preparing and launching this sudden destruction.

It is a far cry to those old days both from the viewpoint of the News and of the city of Morehead. If those old editors could return and see this edition for example, they would be no more surprised than to see the town they helped to build.

Liogie Hogge Takes Oath As County Attorney

At a meeting of the Fiscal Court Tuesday, County Judge I. E. Pelfrey swore Elijah M. Hogge in as County Attorney for the Central Eastern District. Judge Hogge would ordinarily take office on January 5 with other incoming officers, but as he is enlisted in the armed service, and leaving this week, Judge Pelfrey administered the oath of office on Tuesday.

May Have Head Here

Dr. T. A. E. Evans, the retiring President of the Big Sandy Division of the State Health Department has just returned from a week's visit to Ashland on December 4. Kentucky, with 94 all-time High Departments is divided into four divisions: the Western Central, Eastern and the Big Sandy divisions, of which this county is a part.

Vikings Enjoy Trip But Lose Two Games

Breaking their string of victories for the first time this season, the Morehead Vikings returned Wednesday night after what might be called a disastrous trip into the mountains of Southern Kentucky, retaining their lead in the Big Sandy division of the county. They had lost the two games they had played; to Hazard by 25-15 and to Viper by 31-29.

American Women Are Now Sewing

Be Brief. Sewing is still to be done. American women who are interested in helping out in this emergency are requested to notify Mrs. Grace Ford at the Rowan County News office, or Mrs. Russell Becker at Haldean. This is our fight now and it has been all along. Say it with stitches.

Christian Guild To Give Play Dec. 21

The Young Peoples Guild of the Christian Church will present its annual Christmas Pageant, Sunday evening, December 21 at 7:30. "The Spirit of the Nativity" brings to life all the beautiful story and in one of the most beautiful pageants ever written.

No Effort To Get News This Week

In this issue of the News, we have frankly not worried about news. After all, news as made in Morehead paled into insignificance compared with the news we heard Sunday and Monday, and the rest of the week.

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The Rowan County News

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WACK WILSON — EDITOR and MANAGER

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THREE MONTHS — .60
SIX MONTHS — .90
ONE YEAR — \$1.50

Morehead State Teachers College is Big Part Of Community—The Heart of Morehead

The biggest industry and the biggest single interest in Morehead is without a question, the Morehead State Teachers College. It is the center of interest and the heart of the community. It is the pulse and the artery of continued life and growth in this section. It is the heart and blood, the bone and fibre of Morehead.

Under the leadership of Dr. W. H. Vaughan, President of the college since 1910, it is showing indications of renewed growth and evidence of an educational awakening of major proportions.

Commerce Dept. Offers Short Courses

While it is not the purpose of the college to offer a business course which compares with short courses offered in schools other than four year colleges, the college recognizes that all students are not able to remain in school for four years. Many students would like to study certain subjects which are offered in college until such knowledge and skill are gained that they can qualify for a business position. Morehead State Teachers College now offers a program planned to meet the requirements of this group of students.

A one and two-year secretarial and general business curriculum is now open to students unable to remain in school for a longer period of time. This curriculum provides for special emphasis on typewriting, shorthand, business English, business arithmetic, accounting, filing, office machines, office management and secretarial procedure and practice.

Several new courses are being added to the offerings of the Department of Commerce in order to insure vocational proficiency for these students. A new course in Advanced Typewriting in which special training will be given to prepare students for the United States Civil Service and the State Merit Examinations for typists.

Two new courses in Office Machines are being offered. These courses provide for thorough training in the operation of the key driven and crank-driven calculators; the tenkey and full keyboard adding and listing machines; the Ditto and Mimeograph duplicating machine and the Dictaphone machine. The work is all on the college level and college credit is given on completion of the courses.

Buy Defense Savings Bonds Now—Help Us WIN

The department of commerce in conjunction with other departments offers courses in various agricultural fields which lead to the meeting of requirements for positions as county agricultural agents and Smith-Hughes work in vocational agriculture. The department also offers courses in those fields returning to the farm and desire to improve their farms and standard of living back home.

Many students who major in agriculture and who are interested in the above fields, now occupy positions as county agents, Smith-Hughes teachers of vocational agriculture, directors of Farm Security. Work with the Federal Government throughout eastern Kentucky and in other states. A few students are employed by banks in large cities where money is loaned in rural areas or to those desiring to purchase rural property. These students evaluate the property, report to the bank as to the desirability of making the loan and selling the property. A number hold field positions with commercial dairy organizations. In other words, it is possible to earn good salaries in the field of the culture without actually farming the land.

The students enrolling in agriculture are given practical work in different fields. The college laboratory is equipped to set 7000 hen eggs at one time and each 5000 baby chicks per season and brooks flocks to demonstrate modern methods of feeding. Practical work is given in landscape property. Since March 1 on last year the Agriculture Club in cooperation with the Industrial Bank has handled the sale of the campus to the sum of \$317.50. This money was earned by the club and presented to the college in improving the campus. Lack of space makes it impossible to list many of the things offered by the department. Ex-

Women's Physical Instruction Practical

The Women's department of physical education under the guidance of Miss Louise Caudill and Miss Nette Walters is freshening up in the first term. The girls are really getting a taste of physical education in their first semester. So far this year all freshmen girls have had the experience of participating in soccer, folk dancing, tap dancing, swimming and volleyball. Before the term is over, they will have added tennis and tumbling.

Next semester they will have a choice of two activities on which they will be concentrated for the term.

The new plan is really very successful. Some of the girls are even saying they have learned to swim in three lessons. It is so planned that all girls may choose those activities in which they desire more skill. The following three semesters completed the work for the Ph. D. degree.

English Dent. Head Well Qualified

The department of English at Morehead State Teachers College includes five well-trained teachers each with at least the master's degree and with many years of college teaching experience. Veteran members of the staff are Miss Fannie Humphrey and Miss Bettie M. Robinson. Others with several years of local service are Mr. W. Emmett Bradley and Mr. Gabriel C. Banks. The newest member and head of the department is Dr. Fred A. Dudley. Miss Humphrey was already a head teacher at Morehead when the state college was established. She is affectionately remembered by hundreds of graduates and former students and her influence for better the work is felt throughout East Kentucky. Two of her former students are World Literature and Children's Literature. The latter an especially valuable part of the training of elementary teachers. She has nearly completed the work for the Ph. D. degree.

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Art Department Has New Courses

Every normal human being has an inborn drive to want to make something, say something, arrange something that is the product of his own idea or imagination. One of the purposes of the Art Department of the Morehead State Teachers College is to furnish opportunity for students interested in Art to satisfy this desire and to help them develop their creative ability.

Many people have creative ability, which, by incorrect teaching procedures, has been suppressed to the extent that any vestige of originality has been smothered. The Art Department uses all sorts of incentives to rekindle the fire of creativeness. It is not the man that copies an aeroplane of the Germans or the Japanese that will render the greatest service to the United States, but the one who expresses originally his own ideas in something bigger and better than that to which our opponents have access. This takes a creative attitude. Creative ideas can become a habit if it is encouraged. Art furnishes one of the best incentives for stimulating self-expression, and once a person risks himself of the shudders of fear of expressing himself, very often valuable ideas tumble out in the process.

In these trying times of strife and worry, one should have something he can do to help him keep his equilibrium. There will be times when one should be occupied to keep his balance of thought. There is pleasure and satisfaction in doing art work, and when the emergency is over, there will be much to be done. It depends on the art-mindedness of the people whether the rebuilding of the world will be beautiful like the Greek and Egyptian or hideous like the Hitler and Phoenicians.

The Art Department of the Morehead State Teachers College offers 22 courses in ART which covers the fields thoroughly. The work of students from this department has been highly commended by leading art people in the state.

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Ag. Department Accomplishes Much

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Midland Trail Garage Sells Chevrolets

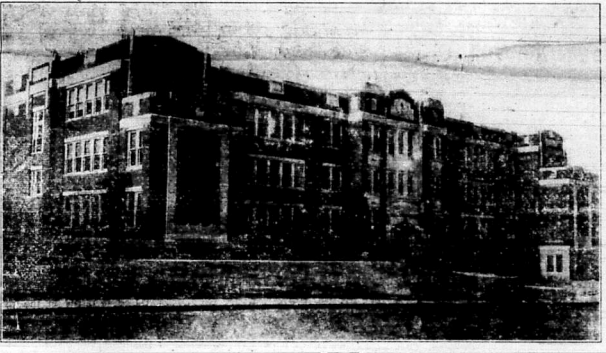
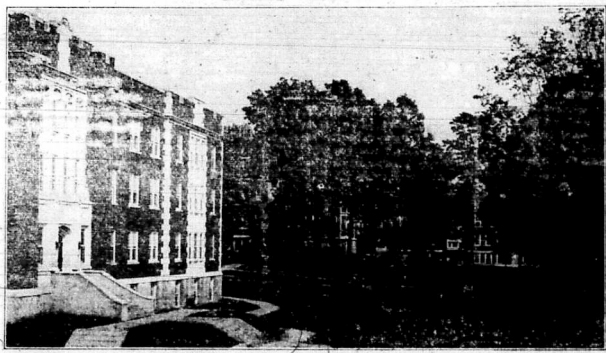
Probably one of the most rapidly expanding and successful businesses of this city is that of the Midland Trail Garage, local agency for the Chevrolet cars and trucks, and under the management and ownership of W. L. Jayne.

Last year at this time, as a part of their expansion and improvement policy, the Midland Trail Garage moved into a new and well-planned garage building on the corner of Main and Mill Streets. The new building was constructed especially for the Midland Trail Garage and is one of the finest and largest in this section of the state.

The Midland Trail Garage has built up an excellent business, both locally and with the county, through courteous treatment and high type service. They conduct a modern repair shop with the best of mechanics and are ready to serve you at any time.

In connection with their sales department they also carry on

Scenes About The Morehead Campus



Scenes are less at Morehead a Used Car department and are State Teachers College than at in a position to give the used buying it at Allen's. Mrs. Russell is known far and wide as one of the excellent cooks operating eating houses in Morehead. She makes special efforts to please the guest who is in a hurry and who has only a short time to wait. Among the specials she offers at all times are home made pies, pies that melt in your mouth and that leave a lingering pleasant taste. Sandwiches are also a special served quickly and served well plate lunch is served at noon than at the DIXIE GRILL, un-aid in the evening.

Buy Defense Savings Bonds Now—

Midland Trail Garage Sells Chevrolets

Buy Defense Savings Bonds Now—

J. A. Allens Store Has Long Record

Dixie Grill For Best Quick Meal In Town

Some visitors to the city are in a hurry, and for such, there is no better place to get a lunch by here, although a delicious served quickly and served well plate lunch is served at noon than at the DIXIE GRILL, un-aid in the evening.

Buy Defense Savings Bonds Now—

J. A. Allens Store Has Long Record

In writing of the businesses of Morehead, as in buying groceries for the family table, most Morehead people automatically think of Allen's. For the J. A. Allen's Grocery Store has long been one of the leading grocery stores of Morehead. Owned and operated by Mr. and Mrs. J. A. Allen in their own building on Main Street, the J. A. Allen Grocery is noted for the high quality of merchandise they offer to the grocery buying public. It is more than just a grocery store. It is a place of real service, where the satisfaction of the customer is more important than the satisfaction of the owner. Allen's carry only the highest quality of merchandise. They enter to all, but particularly to those who want first quality merchandise. They are particularly proud of their meat service. Here you will find the very choicest of meats of all kinds.

Buy Defense Savings Bonds Now—

Allie Jane Beauty Shoppe

Mrs. Dorothy Cales Is Again With Us

Phone Two-Five-Seven

Red Rose is .. Perry Motor Leading Dairy Company Is Of County Old Concern

Now, more than ever, health and health building foods are essential to Americans, because now more than ever since we have entered the War, it is important that Americans young and old keep fit.

Morehead is particularly fortunate in having located right in the heart of the city one of the most modern, well-equipped dairies in Eastern Kentucky, the Red Rose Dairy. The Red Rose Dairy has become known by its products and by its slogan, "you can whip our cream, but you can't beat our milk." The manager, Ray Flannery, makes every effort to live up to that slogan. Here you may buy milk or cream saving, knowing that you are getting the best and are actually aiding National effort by keeping your bodies strong and efficient.

Science Department Has Varied Courses

Morehead State Teachers College has set up up its departments in science training to meet the needs of certain types of students. Its primary purpose in these departments of the college is to train teachers for the schools in the area of Kentucky which it serves. To do this the departments of science set up a curriculum intended to qualify the primary teacher for teaching these phases of science that she has to deal with, to inspire the children in the grades to desire to know more about the universe in which they live. Another curriculum has been prepared for the high school teacher. This contains more of the fundamental knowledge in the sciences which every high school teacher of those subjects needs, but at the same time it is believed to be none the less inspirational.

The work in Bacteriology, Chemistry and Physics also offers a thorough knowledge in the fundamentals of these subjects which will qualify students for work in many industries. A number of students are placed each year as industrial



ANOTHER SCENE ON THE CAMPUS

chemists, bacteriologists and so forth.

These departments also give preprofessional training for such professions as medicine, dentistry, nursing, medical technicians, etc. This training not only meets the minimum requirements of the class A professional schools, but also meets every recommendation of such schools. Morehead students are accepted by such professional schools as the medical schools of the University of Louisville, the University of Tennessee, Western Reserve University of Cleveland, the University of Cincinnati and so on.

To do these different types of work the college has many well equipped laboratories in Biology, Chemistry, and Physics. Each student has his own equipment with which to work, so that he may get the most out of his time and his abilities. It also provides one of the best trained faculties to be found in such departments in any college or university in the state. Eighty percent of the faculty of these departments have Ph. D. degrees from such universities as Kenyon, Cornell, and the University of Wisconsin. Each has been chosen because of his sympathetic, friendly attitude toward his students, as well as for his professional training.

The student who is interested in preparing to teach in high school or in the grades, to enter graduate schools, to prepare to enter professional schools, or to enter industrial chemistry, cannot find a school better prepared to train him for these fields of work than the Morehead State Teachers College.

Visit The Eternal Hills Of Morehead For Inspiration

(Continued From Page One)

climb to the top of the Tower and gaze as long as you will or may, out, far out, across the tops of the forest trees, green, shading to black in the summer; crossing waves of yellow, brown, brown, vermilion, scarlet and green in the autumn. Drink in the cool fresh air, drink in the peace and pervading quiet. Here far above the world, removed by hundreds of feet from the noises, man-made, below, look. Look on every side. See the center of learning in Eastern Kentucky, the Morehead State Teachers College, with its stately and substantial buildings of brick and stone, built around the most beautiful library building in the South. See the miles upon miles of verdant forest, waving in the breezes.

And on your way back to Route 60, stop for a few moments at least, at the sewer pipe plant of Lee Clay Products Company, one of the largest, most complete and thoroughly efficient sewer pipe plants in the South. See this plant in operation, and if you have time, visit the mines where the clay used in the manufacture of the pipe is wrested from the bowels of the earth.

Thus and thus only can the chance visitor or the casual, obtain a correct impression of Eastern Kentucky, of Morehead, and of the surrounding wealth of beauty and usefulness. Perchance in your hometown, where ever it may be, you are using pipe that has been produced in this community. Perchance the chimney top on your home was made in the Lee Clay Products Company plant at Clearfield. Perchance the holly or the mistletoe you use at Christmas

came from the hills around this city. And now, you have the opportunity to acquaint yourself at first hand with this section and this community.

We have much to offer you. We have hospitality, we have courtesy, friendship, and we have courteous treatment. We will gladly assist you in every way possible to enjoy a brief stay with us.

The following pages were prepared to give the visitor to our community, as well as the chance reader a fleeting picture of the life of this community, and to illustrate the advancement of that community life. If we have succeeded in giving you, the other half of the world, even a slight idea of how we live, at what we do, what we enjoy, and what we have to offer, we have at least in a measure, fulfilled the purpose for which this edition was intended.

And if you visit us, and after you have finished that visit, be it long or be it for a short few hours only, and you are again on your way, may we wish you "God Speed" and "Safe Journey" and, extend the heartiest of hearty invitations to you to return and "stay all night with us" as even the humblest dweller in the most remote region of Eastern Kentucky is certain to invite you to do.

ROCK FORMATIONS

We have no Rushmore Mountain, as in the Black Hills, on which to carve the faces of the noble patriots of the past; we have no Stone Mountain as at Atlanta, Georgia, on which to carve memorials of the great men of the South. We have no canyons, no gorges, no painted deserts nor yet petrified forests. But we do have some of the most marvelous rock formations to

be found in any country or any section.

Here the mightiest Architect will. Here no man-made monument is carved out of the and even more majestic bursts upon us. We pause to gaze down upon apparently bottomless valleys filled with swaying masses of forest as far as the eye can see.

The chips from his chisel are huge boulders, piled in reckless reach. Here he tossed them centuries ago, as he wrought with his magic tools. Here no steel and blasting powder were used. The only tools at the hand of this Master Sculptor were wind and rain and frost. How well He wrought, must be seen to be understood and appreciated.

Again we are in the Forest Trails. We pass Clearfield and climb Clack Mountain. We turn to our left taking what is called the "Wagner Road or branch of the Trail. Hugging the cliff we

glance ahead and the rock formations are before us. Two miles of His travel in this direction suffice. We turn and retrace our route and even more majestic bursts upon us. We pause to gaze down upon apparently bottomless valleys filled with swaying masses of forest as far as the eye can see.

Back at the divide we take the right hand Fork of the Trail leading to Licking River. We make the round, beauty of the wildest sort on every hand. Far, far below, are seen the humble cabin homes of the farmers, and the small irregular fields that surround it. Like grant patches of black shadow, man figures, minute in the distance are seen and only they do you realize that you are driving along the trail, are far above the Trail. Hugging the cliff we

Continued On Page Four

Buy Defense Savings Bonds Now—Help Us WIN

WINTER Quick Starting SPECIALS

1. ELECTRICAL SYSTEM— Coil, Condenser, Horn and Lights completely inspected and adjusted.
2. SPARK PLUGS— Cleaned and replaced. Porcelains inspected.
3. DISTRIBUTOR— Cleaned and timing reset. GENERATOR— Checked and voltage regulator adjusted.
4. BATTERY— Tested. Connections cleaned & tightened
5. CARBURETOR and FUEL PUMP— cleaned - adjusted
6. AIR CLEANER— Cleaned and serviced.
7. CYLINDER HEADS and MANIFOLD— Nuts tightened and compression checked.
8. RADIATOR & COOLING SYSTEM— drained and filled. Water pumps inspected. Hose tightened. Fan belt.
9. TRANSMISSION and DIFFERENTIAL— Lubricants checked for winter driving
10. ENGINE TUNED— For quick Winter starting.

All For Only

\$495



Mercury

A Merry Christmas and A Prosperous New Year

COLLINS MOTOR CO.

Phone 18, Morehead, Kentucky 639-643 17 Main Street

I have Moved

I have leased Offices over the Bruce Store in the D. C. CAUDILL BUILDING, and am ready to receive my patients there. Office hours as usual.

Dr. H. L. NICKELL

Let the I. G.

A. Help Plan Your Christmas Dinner



Turkeys, Chickens, Cranberries, all may do your Grocery Shopping and the good things that go to make the eliminate worry. We invite you to Christmas Dinner what it is in this make this store your Grocery Center. Free Land of Ours, will be found in ter assuring you of our best efforts abundance at Our Store, where you to please and satisfy you.

Birds-Eye Frozen Foods—

This store is distributing agent for Birds-Eye Frozen Foods. In this line you may purchase a wide variety of meats, fish lobster, vegetables and fruits, deliciously fresh and delightfully good, just the thing to give that important touch to the perfect Meal.

THE I. G. A. STORE

Visit The Eternal Hills Of Morehead For Inspiration

Continued From Page Three as they are far below.

And then you come out on the Licking River Valley, where broad smooth acres of farm land unsurpassed in productive quality even in the Bluegrass, soothe the eye, in summer with tossing corn and in winter with the soft browns of ripened and ready grain.

And so you return to Morehead by another route, repeating, but with ever changing variety, the rocks, the hills, the scenery with a sense of well-being you have never had before.

A few years ago one of the chief problems encountered by tourists as well as farmers who wished to get to Morehead, or out, was highways. Fifteen years ago this community was proud of the fact that they were located on the Midland Trail, or Route 60, even though the highway was narrow and winding, even though the surface was rough and chuggy, even though the detours marking the route were worse than the average country road of today. Parts of this Trail were not surfaced, and there were in the entire county only eight miles of highway with any kind of a surface.

Today that condition no longer exists. Morehead has become a highway center, with good surfaced roads leading in every direction. We are still on Route 60, the main arterial highway from East to West, and Route 60 has since that far day of fifteen years ago been surfaced through out the length of the state. State Highway No. 11 carries a stream of traffic to the North while it continues through the city and up to the Big Sandy from Rodburn, surfaced to the county line. From here a good gravel highway leads to Sand Hook and West Liberty and on up into the mountain section of Kentucky.

In addition to these arterial highways, the United States Forestry department has constructed over fifty miles of forest trail well surfaced, over which the traveler is invited to travel any time. These trails wind through the Cumberland National Forest, and furnish to those who are interested in the scenic routes of the nation, a trip that is equal to any found in more widely advertised sections.

Thus in the course of fifteen years this has opened her eyes to the travelling public, and presented opportunities for comfortable means of conveyance.

HIGHWAYS

Morehead is situated on the main line of the C. and O. Railroad, running from Washington, D. C. to Louisville. Train service is excellent, trains arriving and leaving at convenient hours throughout the day and night. The C. and O. Railroad has not only excellent highways in every direction but also excellent train service and to none in the Commonwealth.

A City of Homes. The homes of Morehead are the homes of the home life, our own world. Comfort, cheeriness, where there are homes government is not difficult.

Morehead is primarily a city of homes, and it may be said some of them were narrow crooked. They wound up and in the community a home has been established. But, in calling said they were streets and streets the attention of the reader to the homes of Morehead, the leys became streets and they citizens of the city point with pride to the modern homes. There is an interesting story about the Main Street of Morehead. In the early history of the village, it wound around and about, hitting here and hitting there, with no known being planned and no certain ending. It is said to have angled off about Brady Switch west of the city, down toward Triplet Creek, where it followed the creek as rapidly as they bends and winds of the creek until it finally decided to come back to town. Then it continued twice fifty more, until today over two hundred new homes of the left the limits at about the location of the College Stadium at the end and is not yet in present.

Gradually, however it moved, first to Railroad Street and later to its present location. Cross streets, there were the present cross streets being at that time private roads leading one to a big barn, and what is now called Turnbo Avenue to the old Bishop Funeral warehouse. The only cross street in the town was Bishop and rented before the key is turned over the builder.

That is the kind of growth that makes for permanency, a solid growth and solid building. There is no rapid mushrooming of construction. Houses being constructed are as solid as the town in which they are being built. They are being built for homes, and they are being built into homes. There is no "here today, gone tomorrow" atmosphere about Morehead.

The strange part of this building program has been that there has been no apparent "boom". The progress has been rapid and true, but there has been no mad rush of construction, such as is seen in boom towns. The oil sections of the Middle West. The growth has been steady, street with every new house finished and rented before the key is turned over the builder.

J. A. Bays Has Progressive Store

Morehead has one of the really good jewelry stores in eastern Kentucky in the J. A. Bays Jewelry Store. It is owned and operated by J. A. Bays who is recognized as one of the good watch repair men of this section.

Bays carries a large assortment of jewelry, ranging from costume jewelry to high priced diamonds and watches. It is one of the jewelry shopping centers of this section and particularly so at this season of the year.

Collins Motors Growing

Two years ago the Ford Motor Company had no representative in this city. At that time the Collins Motor Company announced that they had taken over that agency and opened a garage and repair shop. Since that time two years ago the Collins Motor Company has grown and grown remarkably. They moved from the cramped quarters they then occupied to a large and commodious building peculiarly adapted to the conduct of such a business. They enlarged their repair shop and set about obtaining the services of trained mechanics who would be capable of turning out work behind which the garage could stand and guarantee. The business has expanded, under the direction of Garland Collins and Mrs. Collins who own and manage the garage.

Today the Collins Motor Company is one of the outstandingly successful businesses of this community. Their service is the best and it is rendered with a courtesy that is building good will and friendship daily.

Collins Department Offers Night Courses. A class in Beginning Typewriting will be offered in the evening the second semester at Morehead State Teachers College. This class is being given especially for teachers or regularly employed individuals who are unable to attend the regular college classes. The class will meet on Monday, Wednesday and Friday evenings from seven to seven-fifty and will carry two hours college credit. If sufficient interest is shown in the evening class, the Department of Commerce hopes to inaugurate a regular program of evening classes and to add courses in Shorthand, Accounting and Office Machines to the evening schedule.

FOR RENT OR SALE. I have a dwelling house and several lots in the City of Morehead, Kentucky, for sale or rent at a low price. See my agent, Lester Hodge for terms and prices.

Ellen Huling. When he decided to open the town for the sale of lots, he refused to call in a surveyor. He snipped off the lots, measuring them with his cane. A straight line means nothing to him, except the shortest distance between two points. And what was distance, and why worry about shape? Here he decided, is a lot, and it is worth such a price. Take it or leave it. Usually the buyer took it. Streets were laid off in a similar manner.

CHURCH OF THE NAZERENE HALDEMAN. Rev. Walter Williams, Pastor. Lacey Kegley, S.S. Supt. J. E. Basford, Song Leader. Sunday School 9:45 A. M. Preaching Service 11:00 A. M. Preaching Service 7:00 P. M. Mrs. Flora Ellington and family visited her husband who is ill in a Lexington hospital. The public is cordially invited to all in a Lexington hospital. Mr. and Mrs. Noah Cooper returned home to Muncie, Ind. Monday after a few days visit with his parents. Mr. and Mrs. H. G. Cooper. Mr. and Mrs. Noah Cooper returned home to Muncie, Ind. Monday after a few days visit with his parents. Mr. and Mrs. H. G. Cooper.

Qem Christmas FOOD SPECIALS Look at these prices

SPOTLIGHT COFFEE 3 lb... 53cts MILK COUNTRY CLUB 3... 25cst PINEAPPLE JUICE 46 oz... 30cts Krogers High Quality Country Club

CRACKERS 2 lb box 18cts WESCA BRAND nutritious Crackers

POTATOES 100 LB BAG... \$1.89 Michigan Cobblers 100 lb Bags

SUGAR - DOMINO 25 lb... \$1.49 Pure CANE Sugar

FLOUR COUNTRY CLUB 24 lb... 89cts Avondale Flour, 24 lb bag... 69cts LARD PURE HOG 50 lb... \$5.89 GRAPEFRUIT 3 large Grapefruit for... 10cts

ORANGES FLORIDA 2 doz for... 29cts A Real Juice Orange For Your Christmas BANANAS Extra Quality 2 lb for... 15cts

CRANBERRIES 1 LB..... 19cts Lowest Price In Many Weeks

OYSTERS FRESH PT.... 33cts SCRATCH FEED 100 lb bag... \$2.15 EGG MASH 100LB BAG.. \$2.65

DAIRY FEED 16 per 100 lb bag... \$2.09 More Eggs With Wesco Egg Mash 20 Percent, 100 lb Bag for... \$2.25 SALT OHIO RIVER 100 lb bag... 99cts

A COMPLETE ASSORTMENT OF HOLIDAY NUTS & CANDY

KROGER STORES Phone 250 - WE DELIVER - MOREHEAD, KENTUCKY

Kentucky Par and you get the best. REMEMBER, NO BETTER WHISKEY CAN BE MADE. KENTUCKY PARBEY CO. LOUISVILLE



Lee Clay Products Co Opened in '25

When, early in the twenties the lumber industry in this section came to an abrupt end, the Clearfield Lumber Company found that they had on their hands a vast acreage of deforested land. But in the course of working out the lumber they had discovered raw material deposits lying hidden under the surface, deposits of fire clay that were discovered to be the equal of any clay to be found anywhere.

As the lumber industry came to an end, the problem facing the owners of this land was not what to do with their property. But another problem was facing them and the community, the question of what to do with the labor, the men who had come into this section with the Clearfield Lumber Company, who had reared their families here and who were largely dependent on the company for their future. Out of this discovery of clay on their holdings, and out of the need to provide a livelihood for the laboring men dependent upon them, grew the Lee Clay Products Company.

In 1925 the plans that had been worked out for the establishment of a sewer pipe plant were perfected and the work of construction begun. Kilns were built, a plant constructed, experts were brought in to supervise and the laboring men of Kentucky learned an entirely new industry from start to finish.

To say that the establishment of a new industry in a community which was entirely unfamiliar with such an industry, was a problem, is to put it mildly. These men were lumber men, yet they were forced to forget their trade and to learn a business that was in no department similar to their old trade.

Proof of the fact that they did it and learn it well, is the fact that during the fifteen years, the existence of the Lee Clay Products Company, the plant has never been closed. Even during the worst days of the depression Lee Clay Products Company operated on an 80 per cent schedule. There have been no shut downs because of lack of business.

Lee Clay Products Company has the unique record of continuous operation during the entire period of its existence. The plant employs 150 at the mines and at the plant. Orders are filled for all parts of the United States, but the greater number of orders are from the South.

The management of Lee Clay Products invite you to visit the plant and to see for yourself the efficient manner in which the work is done. It will be well worth the time and effort spent.

Christmas Season Season Of Peace

Wessel song blares defiance to the Prince of Peace. The lovely "Stille Nacht", written by a priest praised for his faithful flock, no longer rings upon the midnight air, Austria lies crushed, with little heart to sing. The carillons in Belgium, singing from their tall bellfries, have been stifled, and there is little hope in Holland this year of the kind Kris Kringle appearing with his bag of toys for good children.

The hauntingly exquisite "Noel Noel", that sweet carol beloved of all Christmas singers, will not ring through a France saddened, torn by war and a more devastating peace, and threatened both within and without by new dangers.

Russia is long since mute, its golden bells, for all practical purposes, silenced by those who fear religion as much as the enemy army. The bells of Italy, what could they mean this year to women left at home, their men gone to end their lives in aggressive wars against peaceful neighbors? What can the grand motto of "Adeste Fideles" mean to a nation locked in the closed bonds to the godless Nazis?

Where are the bells of Germany that once rang out in such joy the Christmas season, while happy people gathered around the fir-trees which Saint Wilfred gave as a symbol of Christmas to the Germanic tribes a symbol of eternal life as opposed to the blood sacrifice of Thor and Wotan. From their hearts no longer rise the merry strains of "Oh, Tannenbaum." Instead, the Horst

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is one of the larger and most important of its branches. It is thoroughly trained in the business.

The Union Grocery carries a complete line of everything in groceries. It supplies not only local needs, but a large patronage from other merchants scattered throughout the trade territory. They feature the S. V. Products, which are noted as being a high grade line of merchandise.

Bishop Drug Firmly Established

Morehead's oldest business, is a title that may be disputed, but to this mind, it belongs by right to the C. E. Bishop Drug Company. Established by C. E. Bishop in 1886, the store has been in continuous operation since that time, first under the management of C. E. Bishop, himself, and following his death managed by his son, Robert Bishop.

The early drug store was of course an Apothecary's shop, dealing only in drugs. Now the Bishop Drug Store, located on Main Street, is modern in every way. They are the local agents for the Rexall line of products, carrying as well as complete line of groceries and accessories as well in found in any city service. Mr. Bishop is an ardent member of the city council and is one of the progressive young men of the community.

If you have a few moments to spare and get acquainted with the management of the Bishop Drug Company. They will be pleased to welcome you.

I.G.A. Built Big Trade On Good Service

If an earnest traveler on his holiday that same thing is true

can travel far and be well fed. There are in this city many grocery stores, but a mistake by calling quality and one of these is the I. G. A. Store, independently owned and operated by Glenn Fraley.

Mr. Fraley opened his store several years ago, and by keeping operation coupled with good service has built up a trade that has continually grown, until today his store is recognized as one of the leading groceries in this section.

Uncle Sam Farmers' Best Customer: 30 Marketing Centers Established



Uncle Sam, the American farmer's best individual customer, spends \$750,000 a day every day in the year on foodstuffs for his army. To afford the best possible facilities in handling these immense sales, it is announced that 30 regional marketing centers are being established throughout the country where producers may sell direct through community or farm co-operatives. In this manner the Quartermaster Corps bought 750 tons of turkey together with all the trimmings for the soldiers' Thanksgiving dinner, and just now Uncle Sam is stocking up for the Christmas holidays and all the hearty meals that will come in between.

Through the marketing centers it is declared that Uncle Sam and the millions of American farmers will get better acquainted. Uncle Sam will get fresh produce of the highest quality and the farmers will get higher prices. An example of the volume of goods taken by the army is reported in recent requisitions for rations during the autumn maneuvers in the Carolinas where the purchases in Columbia and Williamsburg marketing centers included: 2,600,000 dozen of eggs, 1,600,000 pounds of butter, 420,000 pounds of cheese, 315,000 pounds of turkey and 705,000 pounds of chicken. At the same time a program has been announced for the purchase of a large part of the scale output of local canneries, smaller industries situated in the various fruit and vegetable growing regions. These district purchases will augment the recent buying of 126,000,000 cans of vegetables through the Chicago Quartermaster Depot. Of the 50,000 horses and mules doing their bit in the army, the great majority of these equine recruits were brought from the farms within the last few months, the purchases amounting to \$229,372. The spring program calls for a still greater number of riding horses and draught animals. From all sections of the country reports that Uncle Sam's marketplace is a symbol of good partnership on the farm.

Next Year

WE WILL STILL BE WORKING FOR YOU

Come And See Us Again
Or Phone 71

WE WILL TREAT YOU THE SAME WAY

Wishing You
A Very Merry Christmas
and
A Happy & Prosperous
New Year

Morehead Ice & Coal Company

Morehead Lumber Co. Progressive

An integral part of the growth of any community, is the building material business, which rises and falls as the city in which it is located grows or declines. It might be said with all due accuracy, to be the barometer of the growth of a village into a town and a town into a city.

That is particularly and peculiarly true of the MOREHEAD LUMBER COMPANY, which may be said to represent the building program of Morehead. Through the days of slow progress, when Morehead was feeling its way forward, through the days of finding itself and of pushing ahead, the Morehead Lumber Company under the management of W. C. Swift, has accurately gauged the needs of the community and has been a force always at hand to aid the plans of progress.

Mr. Swift has been and is one of the astute business men of Morehead. He has had the vision to prepare for the future and has met each step in the evolution of the city as it arrived. To him and his forward looking policies, is due much of the improvement planned and executed in the city.

The Morehead Lumber Company under his management has grown and is continuing to grow. Mr. Swift is a community asset and his business policies have always been community assets.

Wholesale Grocery Co Union Fine

Among its other advantages Morehead enjoys the convenience of two wholesale grocery company warehouses, the city being headquarters for the Union Grocery Company. The Union Grocery Company is a subsidiary of the Sandy Valley Wholesale Grocery, and

Take a tip from the Old-Timers

TRAVELING around town here, you'll find Buicks that are still in service after six, eight, ten or even more years.

It's worth noting that these sturdy old Buicks are still serving faithfully and well, for several reasons.

They have the same basic type of engine as the sleek 1942 Buick - a rugged, long-lived, extra-efficient valve-in-head, though it is now made better by FIREBALL combustion.

They have the same dependable drive - a stout torque tube encasing a sturdy steel shaft stretching its unbroken length from transmission to rear axle.

Frames are fundamentally the same now as then; brakes, though hydraulic now, use the same, efficient, self-energizing action.



All the factors that make for strength and long life are still present - plus such further advances as all-coil springs, Domite pistons that squeeze more good from gasoline, Compound Carburetion that spells peak economy with unmatched reserve power.

There's more comfort, more convenience, more beauty, more value in these '42 models.

But what counts is that they're still Buicks - tough, rugged and dependable.

Take a look at what your next car is likely to be up against and ask yourself if that isn't the kind of car it's smart to buy right now.



"BETTER BUY BUICK"
BROWN MOTOR COMPANY
MAIN STREET MOREHEAD, KENTUCKY

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

The Churches of Morehead

No issue describing the progress of a community would be complete without a page devoted to a discussion of the various churches and the church life of the community. For it is still and we hope it will be ever true, that the growth and well-being of any community may be judged by the number of the churches of that community. Because of lack of space the story is brief.

Establishment Of Methodist Church In Morehead

The Methodist Church came into being during the 18th Century under the leadership of the Wesley's in England. The spirit of Methodism came to America with the early settlers. Soon the need for preachers was made known in England and so Coke and Asbury were sent to America to meet the spiritual needs of its colonists. They organized the Methodist Church in America, Francis Asbury became a leading figure in the building of a strong nation, and because of his influence his statue stands in the Hall of Fame in Washington. Wherever the early settlers went there a Methodist preacher soon made his appearance to preach to them. The Methodist Church has always been alert to the needs of people and communities. It has always been one of the first religious organizations at work in new communities. It has always been keenly aware of the needs of people and has sought to meet the physical, mental and spiritual needs of people. Thus early in the history of Morehead E. L. Mattingly, Under his lead-

gan was installed, new Methodist hymnals purchased, and some decoration done to the auditorium. At the present time the church is served by Rev. C. L. Cooper.

Recently five Sunday schools have been provided in the basement. The building is heated by steam, is well-lighted, and well equipped for all the activities of a modern church. The building is well located on Main street for service to the community.

The church is well-organized with the following Stewards: Glenn W. Lane, Chairman; J. O. Everhart, Vice-chairman; Rebecca Thompson, Secretary. Mrs. P. B. Reiley, Treasurer; John W. Holbrook; Drew Evans, C. P. Caudill; Mrs. John Cecil; C. P. Dudley; Miss Catherine Braun; Lionel Fannin; Everett Randall; and John M. Palmer. The Sunday school is under the direction of Mr. C. P. Caudill as Superintendent. There is a fine corps of officers and teachers in every division from the Beginners through the Adult classes. The Women's Society of Christian Service is one of the strong organizations of the church. For the last three years Mrs. J. M. Johnson, Holbrook has been the President, and under her leadership the organization has gone forward. Mrs. John Palmer is the newly-elected President and will continue the splendid work for her predecessor. There is an active Youth Fellowship ministering to the needs of the young people of the community and the students of the college. This group is under the leadership of Mrs. C. L. Cooper. Thus one can see that the Methodist Church is well-organized to meet the needs of the various age-groups for which the church is responsible.

The following services are held every week for instruction, inspiration, worship, and service: Sunday School every Sunday morning at 9:45. Worship services every Sunday at 10:45 A. M. Vesper Service every Sunday evening at 8:45 P. M. Youth Fellowship every Sunday at 6:15 P. M. and Prayer Service every Wednesday evening at 7:30. The Women's Society of Christian Service meets every month. Other organizations and classes meet regularly for inspiration, business, and fellowship.

The Methodist Church in Morehead to serve people. It is where to provide a place for worship, to minister to people in sorrow and in need, to stand for the highest ideals of life, to fight for the right, to overcome evil in every form, and to lift up Christ before all men.

CATHOLIC CHURCH
Catholic services are held in Morehead each Sunday morning at 11:00 a. m. Mass is read in the Mills Theatre Rev. Father John Danz of Elingsburg is the pastor.

Baptist Church One Of First Established

It was on the 21st day of September, 1885, that Rev. James M. Wells, Pastor of the Mt. Sterling Baptist Church, assisted by Rev. F. W. Carney of Farmers, Ky., and Rev. J. K. Nunneley, began a revival meeting at Morehead in the Macedonia Baptist Church. According to records of these early ministers, there was no church in Morehead at that time, and but one small meeting house in the entire county five miles north of Morehead.

The present church house was built (with the exception of the Sunday School building at the rear) in 1890. The church members has never been large, and many names have been neglected by old records.

The church has been served by the following brethren as pastors, named in order of their service: F. W. Carney, William Lyons, T. W. Rices, L. P. Williams, R. F. Caudill, L. P. Williams, B. L. Baker, A. T. Smith, C. L. Craig. Here the record is blank for a few years. J. R. M. Johnson, Will Holbrook has been the President, and under his leadership the organization has gone forward. Mrs. John Palmer is the newly-elected President and will continue the splendid work for her predecessor. There is an active Youth Fellowship ministering to the needs of the young people of the community and the students of the college. This group is under the leadership of Mrs. C. L. Cooper. Thus one can see that the Methodist Church is well-organized to meet the needs of the various age-groups for which the church is responsible.

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Christian Church Progresses In City

The history of the Morehead Christian Church dates back many years. The first services of the church in common with other church organizations of the community, were held in the Court House. From 1884 to 1887 all churches served in the town were intermittent and irregular. Dr. Gueran, a Presbyterian minister, finally succeeded in persuading the people of the church to erect a union church building, in which, at stated times, the various church groups might hold their services.

This union church building stood on or near the site of the present Christian Church structure. Finally, the Christian Church Congregation, by purchase, came into possession of the union church building, and with repairs and additions, served as its house of worship and teaching until the erection of a admirable edifice in location on the site of the old union building.

In 1887 Mrs. Phoebe Burton and her husband, Dr. Frank C. Burton, D. D., established what was called the Morehead Normal School, of which they were the teachers and which opened the first day with one pupil. Dr. Burton was a minister of the Disciples of Christ, was also interested in the church, and, for many years served as leader of the Christian Church.

During the days of the Morehead Normal School, under the direction of Mrs. Phoebe Burton and Dr. Frank Burton, such excellent work was accomplished. The school grew. Seventy acres of land were acquired. Various buildings were erected on the campus. Its equipment and largely through gifts from General William T. Withers of Lexington, Mrs. Robert Hodgson, Oquawka, Illinois, and Honorable T. E. Harigs, of Louisville, and many other Disciples of Christ, including numerous Christian groups throughout the nation.

For thirteen years the school and church were supported to a large extent by the Kentucky Christian Missionary Society. In 1896, the Kentucky Society transferred its interest in the school and church to the Christian Woman's Board of Missions, a national organization of Women of the Christian Church. Under the management of the C. W. B. M., the Missions school taught its greatest progress.

Thus, through the activities of Mrs. Phoebe Burton and her son, Dr. F. C. Burton, was the way paved for the later establishment of the Morehead State Teachers College in 1925. The State purchased from the Mission the property which now comprises the present campus. Dr. Frank C. Burton, who had been the first President of the Teachers College, together with several of the faculty members of the old Normal School, of whom one was the Rev. F. C. Humphrey, is at present a member of the Utopia club work is 10 years old in Kentucky. Members of clubs as young people of a community or county, study their needs and opportunities, and then formulate a program for the club as a whole and for each member as an individual.

Before buying an electric washing machine, try it out at home. Note its action, ease of operation, and the action on the clothes. Avoid washboards which tend to wear for clothes into balls or wads.

Dried rations for hogs in the winter can be balanced if enriched with leucine hay, preferably alfalfa. In a rack, corn middings, skim-milk, and hay firm. Less tender cuts are dull in rack make a good ration, and do not feed in color, and the flesh is coarser.

Instructions in the health program for Kentucky 4-H club members say: "Never use gasoline or kerosene to start a fire, nor pour gasoline in a room where there is a fire. Avoid washboards which tend to wear for clothes into balls or wads.

Dried rations for hogs in the winter can be balanced if enriched with leucine hay, preferably alfalfa. In a rack, corn middings, skim-milk, and hay firm. Less tender cuts are dull in rack make a good ration, and do not feed in color, and the flesh is coarser.

baptism of the Holy Ghost?

Answer—Of course unless constructed at a cost of \$32,000, one reads this passage with trepidation. The whole teaching of the Bible, the whole of the New Testament, was formally dedicated on Sunday May 17, 1925, by Dr. F. W. Burnham, president of the United Christian Missionary Society. The Church through the years has proven a boon to the people of this country.

In its first years, services were on a part-time basis. But as the years passed, financial help from the Kentucky Christian Missionary Society enabled the preaching and ministerial oversight, followed Dr. Patton as pastor of the church were the following clergy: Rev. J. W. H. Fisher, who also served as President of the Normal School, Rev. R. L. Riddell, Rev. G. H. H. and the present Pastor, Rev. A. E. Landolt.

The present building, free from all indebtedness on October 15, 1911 provides an adequate and beautiful sanctuary of worship, and modern facilities and a church school, it is equipped for all types of religious activities. The parsonage of the church located on second street behind the building, is a seven-room house with modern conveniences.

Church Of God Was Organized In 1904

Rev. Ramah Johnson, Pastor of the church, notes that when he was born in 1904, the church was in its infancy. The church was organized in 1904 by Rev. G. T. Clayton and Mrs. Clayton. One of the meetings held in the city at that time during the beginnings of the present Church of God.

It is interesting to note that the church was organized in 1904 by Rev. G. T. Clayton and Mrs. Clayton. One of the meetings held in the city at that time during the beginnings of the present Church of God. The church was organized in 1904 by Rev. G. T. Clayton and Mrs. Clayton. One of the meetings held in the city at that time during the beginnings of the present Church of God.

The first was the "baptism" of the Holy Ghost. This is the same prophecy that John the Baptist made concerning Jesus: "There cometh one after me, and he will baptize you with the Holy Ghost and with fire." We are all aware of the fact that this took place on the day of Pentecost for three persons. The Holy Spirit was evident in the presence of each of them. This is the same prophecy that John the Baptist made concerning Jesus: "There cometh one after me, and he will baptize you with the Holy Ghost and with fire." We are all aware of the fact that this took place on the day of Pentecost for three persons. The Holy Spirit was evident in the presence of each of them.

UPWARD LOOK

By Rev. B. H. Kazee
Question: Acts 1:8 says "Ye shall receive power after that Spirit." With this understanding, the passage fits in easily with the promise of the Holy Spirit. It is not this that puts it.

HEADS UP, AMERICA

The TRAIL THEATRE, wishes to take this opportunity to thank you for your past patronage and to pledge you in the future the same high quality of Service and Entertainment of the past. We and all other Americans pledge our utmost support of President Roosevelt and the Government in this dark hour in our National history. This is our country. Let us keep it FREE.

OUR SINCERE GREETINGS,

We take this opportunity to extend to you our most sincere Seasons Greetings. In this time of trial, when the dark clouds of War have fallen over this Great Nation, we wish to pledge ourselves to do our utmost to carry on in the American Way, and to strive with all other loyal Americans to the ultimate victory. God Bless America.

S and W DISPENSARY

"THE UNION GROCERY COMPANY"

WISHES YOU
A Merry Christmas and
A Prosperous New Year

Food is a Gift Everybody Likes. Have Your Merchant Arrange a Delightful Basket For Your Friends and include:

- Colonial Flour
- S. V. Soda
- S. V. Mayonnaise
- S. V. Baking Powder
- S. V. Oats
- S. V. Cocoa
- S. V. Pickles
- S. V. Coffee
- S. V. Beauty Soap
- Our Pride Syrup
- Scott Country Tomato Juice
- Glass Jar Peaches

ERNA THOMPSON, Manager

Tender cuts of beef have the richest color and are bright red after standing. The texture is fine grained, and the flesh is firm. Less tender cuts are dull in rack make a good ration, and do not feed in color, and the flesh is coarser.

The TRAIL THEATRE

General Information About Morehead Teachers College

HISTORY
The Morehead State Normal School was created in 1922 by an act of the General Assembly of Kentucky. This act provided for the opening of two normal schools, one in Eastern and the other in Western Kentucky, for the purpose of training white elementary teachers. Morehead and Murray were the locations selected for these schools by a commission named for that purpose. Since that time the changes have been made appropriate to its growth and organization. In 1926 it became the Morehead State Normal School and Teachers College, and in 1930 the present name of the Morehead State Teachers College was given. This same year similar changes were made in the three sister institutions of the State.

LOCATION
The Morehead State Teachers College is located in Morehead, midway between Lexington and

Ashland. It is reached by the Chesapeake & Ohio railroad and United States Highway 60, better known as the Midland Trail. It is the most accessible Kentucky institution of higher learning for the people of the Big Sandy and Licking River Valleys, and the Ohio Valley section from Ashland to Cincinnati. It is within easy reach of the people of the Botetourt and the Kentucky River valleys.

The campus of approximately seventy-five acres is composed largely of the wooded slopes of a mountain and stretches out toward the southeast into the practically level athletic field. This setting is of unsurpassed natural beauty. Added to the attraction of inspiring scenery are those of a healthful climate and unusually cool summer nights. The campus, as well as the surrounding country, offers much of interest to the pleasure seeker, the lover of nature, the student of the natural sciences. The lawns are terraced and face on a boulevard, which extends its entire length of the campus.

BUILDING
The splendid buildings of the college, situated as they are on the edge of the mountain slope overlooking the valley of Trippe Creek, present an imposing panorama of architectural beauty. They are of the Tudor-Gothic design; the library being the best example of the type and all conforming in general style. The administration building occupies the central position in the group. Allie Hall, the library, Fields Hall, the auditorium-gymnasium, the natatorium, the science hall, and the resident's home form an arc to the west of the campus, while Thompson Hall, the training school building, Men's Hall, and the stadium complete the arc toward the east. All of these buildings are of reinforced concrete, red brick and stone, and are fireproof.

Coal Mine for lease on royalty call or see B. W. Cornett, Grayson, Ky.

BOOK GOSSIP

Recent Non-Fiction Books (Continued).

Our discussion on recent Non-Fiction books will be continued in this weeks article from last week. They are as follows:

1. Kai-Shek, Madame Chiang China Shall Rise Again. Harper and Brothers.

Publishing Company, \$3.00. To any American this book will come as a revelation, for in it Mme Chiang Kai-Shek explains how the ruthless war being waged against China by Japan has brought about a strong national unity in China; how in the face of war China is making substantial gain in such fields as those of education, public health, communication, and economics. It is specific information about the conduct of Chinese affairs since the war began. To emphasize and give substance to her hope for the future of China, the author has devoted one section of her book to an illuminating series of state

ments by an Chinese official who head the important government departments. These statements illustrate effectively the progress made during China's three of grinding but no means totally destructive war and lend courage and inspiration to the cause of democracy throughout the world.

2. Crazy, Alliston Do You Need Some Money? Harper and Brothers.

Publishing Company, \$2.25. An important aspect of consumer education is consumer financing. Young people going out into the world on the eve of a great industrial boom, will need to be prepared with sound information on the merits and demerits of the agencies which now exist to extend loans to consumers. This book describes both private and federal agencies, how you extend credit or make cash loans to consumers.

SHARKY SCHOOL NEWS

Dorothy Ellis teacher. We are proud that our school joined the Junior Red Cross per cent. We love our country, and are glad of want by with our pennies as well as our children have organized prayers.

an A. B. C. Club to promote literacy on the playground. The A. B. C. stands for ALWAYS BE CAREFUL.

Our school lunch program is progressing with Mrs. Emma Harmon as our cook? The children contribute rather freely but our school fund has been providing such groceries as sugar, cocoa, salt, soda and baking powder.

In order to stimulate more reading, our children have divided in three groups, Nelly, "The Bunnie's," "The Fairies" and "The Angels." Louise McClurg, is leading The Bunnie's, Debra Gregory and Oal Eldridge are tipped for first place among The Fairies.

While Buna Kesley, Ruth Moore and Martha Bumgardner have read the same number of books in The Angel Group, we have several children who have only missed from one to three days, but the following children have perfect attendance: Linda and Louise Thornburg, Clarence Ellington, Amanda and June Hicks, Pauline Kiseck, Buna Kesley and June McClain.

Parents who have not yet visited our school are: Mrs. Henry Eldridge, Mrs. Arlie, Mrs. Barley, and Mrs. Riley Johnson. We expect them soon. The parents who visits us most frequently is Mrs. Everet Kesley. We welcome your visits and your suggestions.

Mr. Harvey Kesley donated our school a truck load of kindling and delivered it. When the kindergarten chair is needed the kindergartener came Mrs. Edith Thornsburg and made them. When our three new window panes needed to be put in Mr. Earl McClain was there and did it. Sharkley cannot be beat for cooperation.

Our school has a lovely playground, but not a single shade tree on it. We tried to get and shade trees planted through the Forest Service, but failed because the C. C. C. labor is gone. I have this suggestion to offer: If the twenty fathers who have children attending school would each plant one shade tree, think what twenty trees would mean to the children of Sharky School during the hot summers of many years.

Trail Theatre Offers Best In Entertainment

Located just off Main street on Wilson avenue is Morehead's newest motion picture theatre, The Trail. The Trail is just up the street from the Federal building and post office on the opposite side.

Completed three years ago, Trail.

The Trail has built up an excellent patronage through courteous service, and by offering pictures of outstanding value. It is under the management and ownership of W. H. Shafer. Mr. Shafer is a man with wide experience in theatre management and knows what the people want and how to give it to them. Recently he replaced the machinery that was in the theatre when he leased it, with the best possible source of lighting equipment, so that with the present set-up it would be difficult to find better production any place than will be found at the

The Trail Theatre

Morehead, Ky. Phone 156

SUNDAY AND MONDAY, DECEMBER 16 and 15

Alice Faye, John Payne and Carmen Miranda in

WEEK END IN HAVANA

Is Stranger than Fiction, Popeye, News and Superman

TUESDAY AND WEDNESDAY, DECEMBER 16 & 17

The Dead End Kids and Little Tough Guys in

HIT THE ROAD

Plus Stranger than Fiction and Short Subject

THURSDAY AND FRIDAY, DECEMBER 18 & 19

Return Engagement By Popular Demand of

THE SHEPHERD OF THE HILLS

John Wayne, Betty Field and Harry Carr in

Plus—Stranger than Fiction and Short Subject

SATURDAY, DECEMBER 20: Big Double Feature

1. The Three Mesquiteres and Tom Tyler in

OUTLAWS OF CHEROKEE TRAIL

Richard Arlen and Andy Devine in

MEN OF THE TIMBERLANDS

Chapter 6 of JUNGLE GIRL SERIAL

SUNDAY AND MONDAY, DECEMBER 21 & 22

Dorothy Lamour and Jon Hall in

ALOMA OF THE SOUTH SEAS

Plus: Latest News, Tucson Trails and Popular Science



Have every member
of your family
JOIN OUR

CHRISTMAS CLUB

Come in and ask about it.

Our CHRISTMAS CLUB affords an easy method for accumulating any amount you desire for Christmas.

JOIN TODAY

THE CITIZENS BANK

MOREHEAD, KENTUCKY
Member Federal Deposit Insurance Corporation
Grow With Us

Greetings

The Morehead Lumber Company Extends the Heartiest Seasons Greetings to all their customers and wishes them the most prosperous year in Nineteen Hundred Forty-Two.

BUILDING MATERIAL

Careful selection, wise buying and protected storage enable us to offer building materials with a guarantee for longer lasting qualities. Our guarantee holds good whether you buy one piece or order for a complete job of Remodeling.

MAKING YOUR HOME MODERN

Nothing is more promising than the increased activity in small homes building industry. New Home developments are springing up in almost all communities. Skilled workmen are finding increased demand for the services. Materials have gone up and are going higher. Materials are hard to get. No wonder when worth while economies and savings can still be affected, is the time for those needed repairs and remodeling that will save your home and modernize it.

Plans, estimates and advisory service from expert craftsmen and builders are yours here without cost or obligation to you.

MOREHEAD LUMBER COMPANY

W. S. SWIFT, MANAGER, MOREHEAD, KENTUCKY

BUY RECAPPED TIRES

For Economy, Service And Long Wear

We have all SIZES to fit ALL CARS, A

quality to fit EVERY NEED, and prices to

fit every POCKETBOOK, , , ,

PRICES RANGE FROM

\$2.50 - \$6.50

We also carry a Large Stock of USED TIRES and TUBES

Let us fit your Car and Your Pocketbook. You'll be Really

Surprised and More than Satisfied at the Bargains. . . .

CAUDILL TIRE SHOP

STANLEY CAUDILL, OWNER AND MANAGER

Main Street West On Route 60. Morehead, Kentucky

Wishing You

A Very Merry Christmas

Morehead Ice Co. Grew From Small Plant

In 1926, the Morehead Ice and Coal Company came into being under the direction of its founder, C. B. Daugherty. Mr. Daugherty

came to Morehead from Flemingsburg. He looked over the opportunities and decided that there was a good place for an ice manufacturing plant. Before that time, this and surrounding communities obtained their ice spasmodically from Mt. Sterling, via railroad and it was both high priced and unsatisfactory.

In connection with his ice plant, Mr. Daugherty saw the possibility of establishing a year-

round business, delivering ice in the summer months and coal during the winter season.

His plant has been in continuous operation since that time. Even during the drought of '31 he shipped water into the city in tank cars, manufacturing it into ice, so that his customers might be supplied.

His business is one of the well established businesses of the community. He mines his own coal in his own mines and is one of the progressive business men of the city. Mr. Daugherty is a member of the American Legion, a former Mayor of the city and is President of the Citizens Bank. He has aided in practically every civic enterprise that has been carried out in the great work of community building.

head training through a wealth of background courses in the social science, mathematics and sciences which will enable him to develop and grow into a responsible position in the business office. Thirty typewriters of different makes duplicating machines, such as the Mimeograph and Ditto, Dictaphone equipment, ten-key and full keyboard adding and listing machines; key driven and crank driven calculating machines; filing practices sets and equipment and other equipment found in the modern office are available for student use.

Officers of the Department of Commerce for the Semester beginning February 2 include Business Arithmetic, Consumer Education, Beginning Typewriting, Intermediate Typewriting, Advanced Typewriting, Procedure and Practice, Applied Shortland, Office Machines, Principles of Accounting, Secretarial Accounting, Business Salesmanship, Business Law and Materials and Methods in Bookkeeping and General Business.

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Home Economics Department Has Many Classes

The Home Economics Department of the Morehead State Teachers College has been a busy place this semester. The foods classes under Miss Clark's supervision have been preparing and serving delicious low cost meals to various groups; the dietetics class has planned and prepared meals for both normal and abnormal conditions of members of the family.

Mrs. Hall's clothing classes have analyzed their needs, have planned a complete wardrobe for each member of the class, and have made house coats, slacks and dresses. Other groups have studied marriage and the family, the health as well as the financial and housing problems of the family. Miss Bolin's student teachers and her high school classes have been busy with a varied program: Their Thanksgiving Food Sale was a real event on the campus.

The Home Economics Club has been busy catering for parties, making and selling sandwiches in the halls, baking fruit pies, and thus earning money to finance its program this year. The club paid more than one half its expenses of four delegates to the Division of the Kentucky Home Economics Association which met in Louisville in November. The Club has also helped to plan and has paid for landscaping the grounds of the Home Management House.

Morehead State Teachers College offers training in Vocational Home Economics. Students who complete this training are eligible to teach in the federally aided high schools of the state after they receive their degrees.

National Unity Through Music Is New Project

"National Unity through Music" is the name of an important project being fostered by the federal government. A committee with headquarters in Washington is mustering the forces of all agencies and activities in music throughout the United States. This alone attests the importance of Music Education.

The Department of Music at Morehead State Teachers College (1) contributing to the cultural progress of the individual student and (2) preparing students to teach music, either as specialists or as grade teachers.

In the interest of the cultural progress of the individual student, the Department of Music has two choruses, an orchestra, and numerous vocal instrumental ensembles. These groups present operettas, concerts and incidental music on various occasions on the campus and are in great demand for concerts in other communities and beyond their groups.

to be taken to round out a degree with a major in another field. Morehead, has always had more call for music teachers than it could supply, and the autumn of 1941 brought several times more calls than usual. C. W. Burdette, Executive Secretary of the Music Educators' National Conference, told a group of school music teachers meeting recently in Lexington. The next few years will be profitable ones for music teachers. Morehead's graduates are now teaching music in Kentucky, Missouri, Ohio, Indiana and Tennessee.

Economics To Give Insight To National Affairs

It will be the policy of his department in the future to give students an insight into such courses as the history of economics, the necessity of adjusting themselves to this topsyturvy world. This World War is evidence of the fact that there is a social misadjustment. Nations can get on together and before friendly relations are established the peoples of the world must understand the principles of living together in peace. The physical sciences have measured the distance between the heavenly bodies and have weighed these heavenly bodies. We know the laws of gravitation that adjust the heavenly bodies to each other. But unfortunately, the social sciences have not formulated the laws that adjust the distance between human beings, and they have not yet discovered the point to a better adjusted world socially. Now is the time for students to begin to explore the possibilities of sociology in its attempt to adjust the individual world in which we live. College students of today are going to have a part in solving or partly solving these problems. Whatever success in the solution of these momentous problems is going to be accomplished in the field of sociology and the related field of economics.

One hundred and fifty billions of dollars war debt is beyond our grasp. But the debt must be paid if this nation is sure to be a self-respecting nation. If the debt is paid and when it is paid the principles of

the Auto Supply Store extends a hearty greeting. Mr. Turner force upon the students of the present generation in our college. He has been in this city, he has made for himself and his students a wide acquaintance and he is glad to help solve his friendship.

His store is located on Main street, and he will be glad to have visitors drop in and visit him. If they need anything in the way of auto supplies, tires, or accessories of any kind for any make of car, he is able to supply them from his large stock. Western Auto Supply is home owned and home operated and way in which Morehead merchants endeavor to aid the traveler and visitor, and to make his stay and his visit more pleasant.

Western Auto Supply Store Home Owned

Most of the visitors to this city are traveling in their own automobiles, whether they drive near or far, and to these people Mr. Charles E. Turner, proprietor and manager of the Western Auto Supply Store, has a complete assortment of toys and Christmas gifts, goals and invites you to come in and look them over.

Drive Dodge - Save Gas
21 1/2 MILES PER GALLON
IN NATION-WIDE DEMONSTRATION!

In a Nation-wide Demonstration, 730 All-Fluid Drive Dodge stock sedans were driven a total of 77,711 miles to establish this great economy average. Here is proof conclusive that the gasoline economy of Dodge matches its notable maintenance economy.

Economy When You Buy - Economy As You Drive

COME IN! MAKE the Gasometer Test!

Brewn Motor Company

Main Street Morehead, Kentucky

NEW GE WASHER AT NEW LOW PRICE

Only \$52.95
\$10.00 DOWN

Now - enjoy famous General Electric Washer features at a new low cost. Dreeze through washday and get your clothes beautifully clean, white and soft. Look at the array of convenient features shown below. You'd expect to pay much more! Hurry to our store now for a demonstration!

Come and See

ALL THESE REMARKABLE FEATURES

- Activator Washing Action
- Permeative Mechanism
- Permanent Lubrication
- White Enamel Finish, Rust-Resistant
- Powerful Pump of Steam Drive Charge
- Well Wringer with a Soft Safety Release
- Modern Decacy
- G-E Warranty
- Sediment Drain-Chamber
- Fast Drain

N. E. Kennard Hardware Co.

Here's Headquarters FOR THE G-E "ROAST-OF-THE-MONTH" CLUB

Get Your Free Entry Blank And You May Win a **FREE G-E ELECTRIC KITCHEN**

Including G-E Refrigerator, G-E Range, G-E Electric Sink with Dishwasher and Disposal, and G-E Kitchen Cabinet

Or a New GENERAL ELECTRIC RANGE NOTHING TO BUY

Just Send in Your Favorite Recipe for an OVEN-COOKED MEAT DISH!

HERE'S ALL YOU DO to qualify for one of these big awards. Come in, and we will give you a G-E "Roast-of-the-Month" Club free entry blank. Write the recipe of your favorite oven-cooked meat dish on this blank and mail it to "Roast-of-the-Month" Club, General Electric Company, Bridgeport, Conn.

GET THIS FREE! The money saving measure that's your chance to win a G-E kitchen!

Each month for ten months, you will have an opportunity to win a new 1941 General Electric Range and the grand award of a complete General Electric Kitchen. You don't have to buy a thing. Come in today! You've been waiting for this new General Electric Range with all its convenience and economy features. Now you can bake, roast, broil and cook better than ever in a cool, clean kitchen. Price's lowest ever! Prices start at...

\$199.50

COME IN TODAY AND SEE THE NEW GENERAL ELECTRIC RANGE

N. E. KENNARD HWD.

Up a Tree?

It's Easy to Solve the Santa Claus Problem—

GIVE BETTER SIGHT LAMPS

THE most welcome gift of course are those both useful and beautiful... gifts that last for years... gifts that are easy on the budget... gifts that please the whole tribe—Grampa and Gramma, Uncle Dan and Aunt Leora, Louise and Nettie, Sid and his wife, Bud and Sally...

They'll all be mighty glad to get Better Sight Lamps. For these scientifically designed lamps assure just the right light for easier, safer seeing... when grown-ups and youngsters read, or study, or sew, or play games. What's more, Better Sight Lamps give the home a cheery, inviting atmosphere.

Now's the time to buy Better Sight Lamps, while stocks of merchandise are complete. You'll have a choice of many styles at moderate prices... floor lamps, bridge lamps, table lamps, study lamps, pin-up lamps, adaptors.

And say—It costs less to live better electrically!

REDDY KILOWATT, your electrical neighbor

BUY DEFENSE BONDS AND HELP UNCLE SAM

See the Christmas Display of Lamps at Your Dealer's

KENTUCKY POWER & LIGHT COMPANY
INCORPORATED

GOLDE'S MOREHEAD CHRISTMAS CENTER



SALE
MENS SUITS
TOP COATS
\$9.98



Closing out our ENTIRE Stock of Fine Suits and Overcoats—Some Slightly Higher



Give A Useful Gift

Leather Jackets
\$3.95
 Long Leathers Coats
12.95



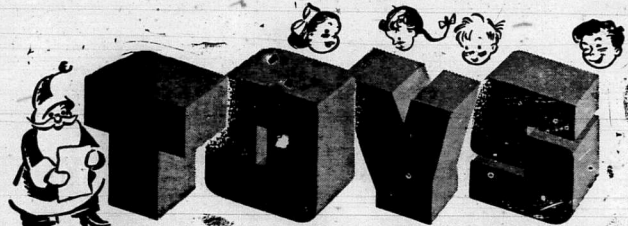
Over 1000 Sweater in Every Style

MENS SHIRTS
 Neatly Boxed



WOOL MACKINAW
 In Plaids and Solid Colors

New Style Finger Tip Coats



for Good Girls and Boys
 As In The Past—We Scooped The Toy Market—

HUNDREDS OF SAMPLES AT 1/2

Never Before Have We Offered Such Immense value

COWBOY DOLLS

Large Size Fully Dressed Regular \$1.00 Values
25c.

COWBOY SUITS
 95c. Value
\$2.98
 Real Fur

Dopy Dolls

Fully Dressed, Regular
19c
 Regular 50c Values

BOWLING ALLEYS
\$1.95
10c Toys 5c

COMPLETE LINE OF JUNIOR

POOL TABLES
FINE DOLLS
WHEEL TOYS
 Hobby Horses
 Electric Trains
CHINA DISHES
SCIENCE SETS
 Chests of Drawers
TABLE and CHAIRS

TEA SETS
PASTRY SETS
DRESSER SETS

SAVE! 1/2

CHRISTMAS SPECIALS!

BOYS ALL LEATHER COATS
\$2.98

CHILDRENS SWEATERS
 PART WOOL
29c

MENS WORK SHOES
 Good Sturdy Pano Sole
 Regular \$1.98 value
\$1.69

Men's Flannel SHIRTS
79c

BOYS HI-TOP Leather Boots
 Good Heavy Compo soles
\$1.98
 Sizes 3 to 8

ALL WOOL SWEATERS
98c

OUTING
12c

BOYS Goloshes
 Buckle
79c

GIRLS and MISSES Genuine Capeskin JACKETS
\$3.98

WORK SHOES
\$1.69

Good rough sturdy shoes for school and everyday wear

ALL WOOL SNOW SUITS
 Regular \$4.95 value
\$1.98

Boys' Rubber BOOTS
\$1.49



COATS

Regular 10.95 \$6.98
 Values
 Values \$9.98
 To \$16.50 . . .

Fur Trimmed COATS

You Have to See To Really Appreciate These
12.95-19.50
\$29.50



GENUINE PARKER WILDER

ALL WOOL ROBES
 A Regular 5.95 value
\$2.98

Silk; Satin; Tufted and Chinille
House Coats ROBES
 98c to \$5.95



CHRISTMAS SALE OF BLANKETS

BLANKETS COTTON
 Double Bed Size—Beautifully Bordered and Bound Cotton Blankets in all the new Colors and Plaids
49 cts EACH

BLANKETS Double COTTON
 Soft Fluffy New Cotton Blankets with fancy Borders, Plaids or Stripes
98c PAIR

BLANKETS 5 Percent Wool
 Blankets, Soft, Fluffy New Materials. Satin Bound
\$1.69 PAIR

BLANKETS 25 Percent Wool
 Extra Large Double Bed Size. Real Thick. Light and Warm. A Beauty, bound in lovely Colors.
\$3.98

Womens Galoshes 19c

Left over from last year. Some Snap fasteners. Regular 98 ct. last year. Sizes 3 to 4 1/2 only. While they last —

Sluss Bargain Store On Railroad Street Has Real Bargains

The Sluss Bargain Store on Railroad Street is exactly what the name implies, a place to get real bargains. Mr. Sluss has opened his store for several years and has become known for his honesty and square dealing. He carries a line of shoes and furnishings at real

bargain prices. When you shop in Morehead and need something in his line call in and see him. He will be glad to have you drop in whether you buy or not.

Telephone Service In Morehead Is Excellent

No one thinks much about the service the Telephone Company sends us, largely because we have become so accustomed to expect perfect service that the only time we are startled out of our complacency is when something goes wrong with our telephone.

Actually Morehead is blessed with a good telephone service. It has improved with the years. It has employed with the years fifteen of sixteen years ago can testify. Our service is excellent and we should be proud of it.

Citizens Bank Fast Growing Institution

A town is just as strong as its financial institutions and judged by that standard, Morehead is strong indeed. Two banks take care of the financial needs of the community, and both have remarkable records and impressive growth and stability during the past ten years.

The Citizens Bank of Morehead is particularly noteworthy for its forward strides and its aggressive growth. It is now housed in new, modern and commodious quarters on Main street in a new building. For years the institution occupied its own building on Railroad street, but with the progress of the times and the trend of business to Main street, they moved in their present location.

Business and confidence grow with the bank and it is now as it has been for many years recognized as one of the leading and safest financial institutions in this section of the state.

Whether you do business with the Citizens Bank or not it will pay you to drop in for a friendly visit. Visitors are urged to drop in. Fixtures and furniture are in natural African mahogany, a wood that is at the same time dignified and of unusual beauty. Clerks and outstiers are courteous and anxious to serve. Your needs will be well taken care of. Officers of the bank as C. B. Daugherty, president.

Directors of the Citizens Bank are: C. B. Daugherty, John W. Jones, Dr. T. A. E. Evans, C. E. Dillon, Chiles, Van Antwerp, Virgil H. Wolford, Mark Lozan and Glenn W. Lane. Employees are Louis Birchfield and Pearl Black, bookkeepers and Alpha Hutchison, assistant Cashier.

A Merry Christmas and A Prosperous New Year

Why Not Treat Yourself To A CHRISTMAS PRESENT?

Buy Defense Savings Bonds Now—Help Us WIN



Plan To Buy Christmas Dinner At Allens

Allens Grocery and Market has a complete Stock of all that goes to make up that tasty, dainty, delicious meal that we Americans call a Christmas Dinner. It is the one Meal of the Year. Your worries are over in the Year that must be just right when you buy at our store.

We Will Have Turkeys—

We are making every effort to supply our customers with Christmas turkeys, and can promise a limited number. We will appreciate it if you will place your order early so that we may have the opportunity to guarantee service.

J. A. ALLEN GROCERY

Through Trucking Service

Through DAILY SERVICE to all Points Between

Here and Cincinnati. The only Truck Service to all Cities along the Allie Young Highway.

Twenty Four Hour Guaranteed Service to Cincinnati, Ohio.

The GREEN TRUCK LINE

Good Food—Quick Service

This Restaurant specializes in Good Food, and service of the better sort as quickly as possible.

There are no LONG WAITS. Sandwiches, Drinks and Ice cream. We also serve Delicious Plate Lunches at the Noon Hour.

The Dixie Grill

In this time of war we urge all Americans to buy Defense Savings Bonds and Stamps.

The Bargain Store Builds Good Will

One of the old time businesses of the city is Arthur Blair. The Bargain Store. Mr. Blair is one of the best known of the business men of the city, having been connected with various business places in Morehead for many years. He is at present manager of the Bargain Store, and carries a complete line of drygoods and seasonal merchandise. They are featuring at present a full line of holiday merchandise in wearing apparel and clothing.

Young Hardware Large Stock Of Hardware

Young's Hardware Store, was formerly known as the Consolidated Hardware Company until Mr. Young purchased the entire stock. It is one of the old established businesses of the city, offering a line of dependable merchandise. Mr. Robert Young is proprietor of this store and is always ready to discuss business, sell you merchandise, or swap yarns with you. His store carries a complete line of hardware of a standard make.

Brown Motor Co. Has One Of Good Businesses In City

One of the really worth while businesses of the city is the Brown Motor Company owned and operated by Claude Brown. Mr. Brown has the local agency for Buick cars, Dodge cars, Dodge trucks and Plymouth cars. He is one of the best salesmen and business men in the business and conducts a modern up-to-the-minute garage and repair shop. He employs only the best of mechanics and does an enormous business. His building is located on Main Street West.

Caudill Tire Shop Offers Huge Tire Stock To Customer

An important and growing business in Morehead is that of the Caudill Tire Shop located on Main Street West on Route 60. Owned and operated by Mr. Stanley Caudill, who also operates a shop in Olive Hill and one in Sandy Hook. The Caudill tire shop deals in new, used and recapped tires. They carry a complete line of tires and tubes in all sizes and qualities to suit every make of car and every purse. If you need anything in their line they will be more than pleased to serve you.

Williams-Nickell Oil Company Serves Large Territory

Among the up-and-coming businesses of Morehead is one of which little is heard, because they spend their time furnishing the fuel to keep the rest of us running. We refer to the Williams-Nickell Oil Company, the firm that has the distributing agency for Shell Oil products. The Williams-Nickell Oil Co. was organized a few years ago by two local men, Ed Williams and James Nickells. From the very outset they made it a success, until to day they have one of the most successful businesses in the community. They serve

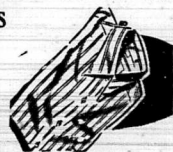


Lovely! Beautiful! and Practical!

For The Whole Family

Gifts for Him

- Military Sets, Zipper Closing,
- Genuine Leather Bill Folds
- SHIRTS; TIES
- SWEATERS
- JACKETS;
- Pajamas; Robes; House Shoes



Her Want List

- Dresser Sets, 3 Piece and 5 Piece
- Fitted Week End Cases
- GOWNs, Pajamas, Robes, House Coat
- LADIES PURSES
- Slips, Bed Jackets,
- and Panties.
- Spreads, Blankets, Sheet and Pillow
- Case Sets, Towels, Luncheon Clothes, and Bridge Sets.
- HOSE:Silks and Nylons. Gift Boxes.



Numerous Other Gifts not Mentioned. Look over Our Line

Before Buying. We have wonderful Prices on our good Practical Gifts.

The Bargain Store,

Arthur Blair, Mgr.



For the Man and Woman

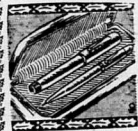
We carry a complete line of Christmas Gifts to meet the most exacting and discriminating taste.

In Gift Suggestions for the Lady why not some exquisite toiletries produced by Hudaüt, Cora Name, Yardley or Coty, all of them famous names where there are women.—Compacts, Toiletries, Rouge, Nail Sets, Delicate Perfumes.

These are Suggested gifts for the Lady that are certain to please her.

He will appreciate any one of our inexpensively priced Leather Items, Bill Folds; Key Cases, Etc.

Priced so you may buy



The C. E. Bishop Drug Co

Agricultural Developments In Rowan County Discussed By County Agent C. L. Goff

Rowan county's agricultural production in the history of the county. The soil had become poorer with each succeeding crop and many believed that there was nothing that could be done about the situation. However, there were several leaders who believed that something could be done about it, and they set about doing it. Among these were Professor H. C. Higgins, Jack Wilson, Professor W. L. Jayne, Boston Logan, Dr. T. A. E. Evans who was the County Judge at the time, and his Fiscal Court, composed of Peyton Estey, Henry Uncle Burdette, Hall, Jerry Fletcher, and Turner Crosthwaite. The efforts of these men working together realized Agriculture Extension work in 1928. The efforts of these men and others were needed to keep the work going through the early years of the work. Before many months the farmers of the county began to realize the help that was available through this new agency. This work was started when full time and a group of able field men, specialists in the various lines of agriculture, could be obtained from the College of Agriculture, Extension Service. A complete understanding of the ills of local agriculture was essential to bringing about the improvement. The assistance of Morehead College and farm leaders was obtained by County Agent Goff through a very definite and simple way. At that time farmers were perhaps at the very lowest state

years with such changes as were made necessary by changing conditions. The program followed stated briefly is: 1. To increase the fertility of the soil. 2. To improve the quality of livestock. 3. To make the farm feed the family. 4. To establish a cash income. 5. To conserve the soil and forests.

The County Agricultural Extension Service was the only Agency serving the county from a strictly agricultural viewpoint for several years. Then came the National Forest Service, the Farm Security Administration, Vocational Agriculture, and Agricultural Conservation Program. The County Agent has helped these other agencies get started and they have all worked together to bring about a better farm condition in the county. The Extension Service is an educational effort, largely with the rural people above school age; however, considerable work is done with boys and girls of 10 to 18 years of age in 4-H Club work.

Much more remains to be done to bring about a satisfactory condition. A study of the problems of Agriculture in the county was made sometime ago by a group of Agricultural workers representing Agricultural Extension, Farm Security Administration, Agricultural Conservation Association, National Forest Service, and the Agricultural Department of Morehead State Teachers College, and twenty major problems were listed.

The solving of these problems in the job of the Agricultural leaders. Many of them are being reduced to fairly simple problems that will yield to a solution, while others will

cause trouble indefinitely. The matter of limiting the soil is one of the biggest. Three to five thousand acres of land should be limed every year, requiring 5000 to 8000 tons of lime annually. At this rate all the land could be limed before a second application would need to be made. More lime was used in 1941 than in any previous year. Forty four hundred fifty tons were used in the county. Yet this is short of the minimum required. One carload of 55 tons of lime was used in 1928; in 1929 there were 200 tons used; 1930, 1300 tons were used; in 1931, 680 tons in 1932, 250 tons; in 1933, 600 tons; in 1934, 2000 tons; in 1935, 1200 tons; in 1936, 4000 tons; in 1937, 1900 tons; in 1938, 2400 tons; 1939, 2800 tons; in 1940, 4000 tons; and in 1941, 4450 tons.

The value of lime is fully known to the farmers of Rowan county and if their financial conditions improve, there will be a big increase in the use of it.

The use of phosphate on grass and clover seedings has become widespread, due to the Agricultural Conservation Program. A steady increase since 1937 has been recorded. Three carloads were used that year and 26 carloads were shipped in and used in 1941. Most of the lime used as well as the phosphate and the grass seed has been paid for in part by the Conservation Program.

The results of the use of lime, phosphate and other improved practices are shown in various ways. The county has more live stock in it than ever before. This livestock is being fed at most entirely on Rowan county produced hay, grain and pasture. A few years ago most farmers bought some hay almost every year. Now the county produces more hay and grain than is needed by the livestock owned on farms. This condition is inducing farmers to increase their livestock numbers.

The breeding stock in the county is of very much better quality than in the past. There are only three or four scrub bulls being used. Of the 83 registered and most of the others are purebred or high grade.

Farmers of the county have shown their largest acreage of Cover Crops in 1941, seeding about 30 percent of the cultivated acreage to a cover crop. This figure is far too low, but is much greater than any previous year.

The results obtained in farming are coming years. Each year and every Agricultural Agency is contributing its part. All are working for a better agriculture for Rowan county.

Perhaps the most outstanding indication of progress is the changed attitude of Rowan county farmers. They have confidence in their land and in themselves. They know their land can be made to produce a good living for their families, and they are learning how to make it do this and at the same time save its fertility. The importance of the farmer in the community is being realized by others as well as by themselves. This changed attitude makes possible much more rapid progress for the future than has been made. The county's farmers are quicker to take on new practices than ever before. An example of this is the rapid increase in the number planting hybrid corn seed. The amount more than doubles every year. Similar increases in the next three years will mean that 100 percent of the crop will be hybrid corn by 1944.

And so it may be seen that the seed planted by a few men in 1928 and 1929 has taken root and grown, and has more than justified the effort and work required to win out over obstacles

Shop at Western Auto Store

We carry a complete assortment of Christmas Goods, Toys, Car Accessories, Bicycles, Dolls and Novelties. Our stock is complete at present but it will be impossible to re-order. Buy your needs Early and thus be certain to get what you want. Below we list only a few outstanding suggestions

- Quality Scooters . . . \$1.25 to \$5.15
- Mechanical Toys 25c to \$1.49
- Dolls and Buggies 25c to \$2.98
- Electric Trains \$1.98 to \$6.98
- Steel Toy Trucks 49c to \$1.95

GIFTS FOR THE FAMILY CAR

- Electric Air Trumpets . \$2.39 to \$4.55
- Supreme FOG LAMPS . . . \$1.29 to \$2.89
- Davis Wear Tires . . . \$5.15 to \$14.70

REPLACE YOUR OLD RADIO

A Variety of Models from Portables to the Large Cabinet Sizes at Prices ranging from A Complete Stock of Bicycles, ranging in size and quality from the Juvenile size to the Western Flyer Supreme. Bicycles any boy or girl would like to own at prices you can afford to pay. Prices Range from But Remember: This stock cannot be duplicated or re-ordered. When it is sold we will not be able to replace a single item. You should order NOW to be SURE.

Western Auto Supply Store
C. E. TURNER, Owner and Manager

CHEVROLET

SALES  SERVICE

MODERN REPAIR SHOP

EXPERIENCED MECHANICS

DELCO BATTERIES

GOODRICH & NATIONAL TIRES

GENUINE CHEVROLET

PARTS & ACCESSORIES

Midland Trail Garage

—PHONE 150—

MOREHEAD, KENTUCKY

Let

McBrayer's

And the

Economy Store

Supply Your Holiday Needs !!

Give Practical Gifts

Give Something that can be Used 365 Days a Year

Seeing the coming advance in prices, we have taken advantage of the market and have stocked our floors with new merchandise at OLD PRICES. Take advantage of these SAVINGS by buying your holiday needs N-O-W !!

Mr. and Mrs. H. G. Cooper were shopping in Lexington last Saturday.

Mr. and Mrs. W. R. Bayhill and son John of Covington, Va. left for their home Wednesday after spending a week with her brother, Claude Kessler and Mrs. Kessler. Since they had never been in a farming section they visited numerous points of interest, including the stock sale at Flemingsburg tobacco sales at Maysville, and a number of the Bluegrass farms, particularly Idehour and the Whitney farm where Man of War is kept. They also visited Keenland and drove to Harrodsburg where they spent some time in the old fort. They stopped off in Huntington, W. Va. as they were returning to Virginia to visit her sister, Mrs. W. A. Woody.

The Rowan County Womens Club will hold the annual Christmas party Tuesday, December 16 at 7:30 p. m. The program is being planned by the Literature department. After an organ prelude played by Mrs. C. L. Cooper, a one-act play will be presented, "Christmas Eve and the Bus is Late". Characters in the play include: Mary Jane Puckett, Jean, Mrs. J. W. Holbrook, Elsie, Mrs. Tyler, Mrs. Cook, Kim, Gloria, Mrs. Jane Wolford, Old Lady, Mrs. A. Bur Landolt.

The Christian Church College Christmas party will be held in the church basement. The Guild this Sunday evening at 6:15 in entertains annually for these college students going home with a Christmas party. This year the play, "Mother of the World" will be presented by Lavina Waters, Mary Jane Puckett, Ollie Lyon, Margaret Young, Frances Sany, Margaret Young, Frances Sany. After the play the Christmas tree and favors will be enjoyed. The basement will be decorated in the Christmas spirit.

Mrs. A. E. Martin is somewhat better after being confined to her bed for three weeks with sprained and torn ligaments. Mrs. Martin fell tearing the ligaments in her back and spraining both ankles.

Jess Barber of Ashland spent the week end with his family.

Messiah To Be Given

(Continued From Page One) bers and solos, will be Keiser Historic pianist, a freshman from Mt. Sterling.

The history of "The Messiah" is somewhat unique. The oratorio was based upon the historical significance of the Messiah, and set to music by George Frederick Handel, who proposed to bring a message of hope to all mankind.

It was during the year of 1741 that Handel, who had been recognized as London's undisputed master-composer and producer of Italian operas before his career had been thwarted by paralysis, was inspired to compose "The Messiah". Poverty-stricken, discouraged, he chanced to glance at a copy of "The Messiah" which a friend had given him. At first, he read only a line here and there, but he became so enthusiastic that at the conclusion he had already been inspired to set the wonderful story to music. For three weeks he worked tirelessly, and never did he stop his feverish writing. He completed it just in time to present it at a Dublin founding hospital benefit program at Christmas time. His production was so well-received that it became an annual performance at the hospital. It so aroused the admiration of the audience that even the King himself rose each time the "Hallelujah Chorus" was played.

Local Churches To Dismiss All Morehead churches will suspend services Sunday night, so that a capacity audience can attend the civic chorus program. It is significant that in a time of war a peace-loving people can sing and hear the great message of peace from "The Messiah" and the civic chorus hopes to present it Sunday night in a manner worthy of its greatness.

Red Cross Asks Funds

Full effort to raising their funds in shortest time possible. Red Cross chapter of Rowan County, Ky. The local chapter of Red Cross is asking for contributions subject to change without notice.

Signed: Norman Davis, Chairman National Red Cross.

is calling upon the citizens of Rowan county to do their part in serving the nation! A drive for funds will be put on to meet this request. If citizens desire to give before a solicitor sees you, mail or give your check to Glenn Lane, Cashier of the Citizens Bank, or to Percy Caudill, Cashier of the Peoples Bank.

Vikings Trip

showed efficient passing in sinking Morzhad 31.29. In addition Coach Holbrook

said the hospitality was all that could be desired and that though in was a partisan crowd, there wasn't a boo in the house.

Puppet Show Here

million people at the last world's fair. These people have toured their show through every state in the Union in the past twelve years. In more than one thousand cities, playing to more than one million people. They have completed an elaborate marionette movie, and are largely re-

sponsible for the formation of the new Puppeteers Club.

Health Department

would afford an opportunity for many of us to become better acquainted with the problems of our public Health work. Dr. Isaac Wilder, of Grayson, was elected President of the Association for the coming year.

Governor Proclaims

Continued From Page One Judith Caskey.

calous Association, SUNDAY, year of the Commonwealth the DECEMBER, 7th (AS TURSDAY, use heard 811ch. CUCOSIS DAY; (Signed) Keen Johnson, Governor Commonwealth of Kentucky

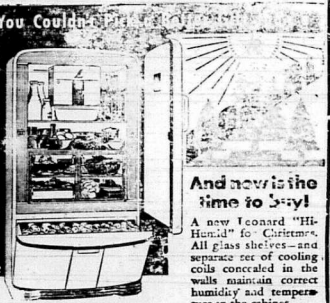
To Present Program

(Continued From Page One) Solo, "While Christmas Stars Are Shining" Five Children Song, "Bring Out Ye Christmas Bells" Children Christmas Candles Six Girls Song, "We Wish You a Merry Christmas" Children Lord one thousand and in the Benediction.

For CHRISTMAS Give FURNITURE

In carefully selecting your Christmas Gift for Wife or Family, Your Mind naturally turns to the Furniture Store. McBRAYER'S has a most complete assortment of Furniture Gifts from which to select. Below are just a few of the many and various ITEMS offered in our immense NEW Stock. Drop in and look over this Grand New Line. You will be pleased both with the Quality and with the Price.

A Refrigerator or



MODEL LH-6 WITH ALL THESE FEATURES ONLY

- * Ni-Hamid System * Ni-Hamid Freshener * Glass Shelves * Meat Chest * Vegetable Bin * Frozen Food Space * Glacier Sealed Unit
- * Other Features as Low as

Washing Machine



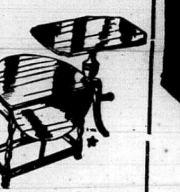
MODEL 604

Super Service Linoleum, extra heavy for heavy duty. Built for long wear and satisfaction, with durable enamel and heaviest felt base. Many attractive patterns

Just The Gift. A Comfortable CHAIR



GIFT TABLES



LAMP



98 cts to \$2.98

Give Them A Radio



Only Zenith Has This! 1942 BIG SUPER 8 WITH CONSOL-TONE

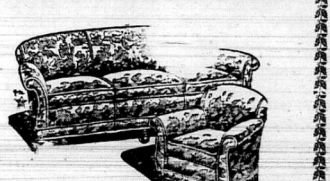
- Super 8 FEATURES
- 1. Consol-tone
- 2. Consol-tone Dial
- 3. Wavecontrol
- 4. 5-gang Condenser
- 5. Superior Broadcast Tuning
- 6. Double Protection Tubes
- 7. Super Circle Tuned R.F.
- 8. Superior Tone Circuit

Listen to the Sound-national Tone Magic of Consol-tone \$39.95

Model 60429 Enjoy big radio tone on this powerful 100 watt model. 6 tubes including rectifier. Operates on AC-DC. Fully equipped with Year Ahead Zenith features. Outstanding performance thru Wavecontrol, Consol-tone and big 3 gang condensers.



Latest styles, Newest Fabrics

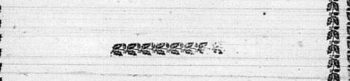


Sturdily built, Hardwood under construction, reversible Cushions filled with steel coils. Coverings are choice Jacquard Velour and Serviceable Mohair in the most popular colors. Living Room Sets, occasional chairs and bed lounges. Only a few dollars down brings your choice of these pieces. Throw rugs imported from India where the natives make these lovely small rugs of specially soft goat's hair. Woven in intricate or simple patterns. Charming for living or bed room.

Give Jewelry

The best GIFTS possible to give are those that carry with them a lasting quality that can be obtained only in JEWELRY

We have A COMPLETE Assortment of Rings, Watches Locketts and Other important JEWELRY Items



Give watches

A new Assortment just arrived from which to make your choice. You can't go wrong in picking any one of the exceptional watches on display in our stock. We cater to EVERLBODY.

J. A. BAYS, JEWELRY

McBRAYER'S

MORHEAD'S Complete FURNITURE Store

THE ROWAN COUNTY NEWS

VOLUME NUMBER 96d Series No. 60 New Series No. 24

MOREHEAD KENTUCKY THURSDAY, DEC. 11, 1941

SECTION THREE

NUMBER FORTY-NINE

Events Out Of The Past As History Recorded Them In News Columns

Being A Brief Review Of Outstanding Events That Have Made History In This Section

In this year of our Lord 1941, 1942 one hundred fifty years after the admission of our Commonwealth to statehood, it was not a bad idea to review briefly at least, most of the important events in the history of our own community. For practical purposes we have not gone beyond the year 1925, when this community and county began its most spectacular growth and showed indications that it could become one of the important centers of population in Eastern Kentucky. True probably the most important event in the history of Morehead took place in 1923, when the Morehead State Teachers College was located in this city. That was undoubtedly the initial step to a continued progress that has not yet reached its climax and that will continue for years to come.

We have made no attempt to be other than brief. Only a few "highlights" are mentioned, because in a review of this kind, there is little space for extended discussion. It is published in this Sesqui-Centennial Edition of the News, as a reminder to our readers that Morehead and Rowan county has played a very definite part in the development of education and industry in Eastern Kentucky, and that the work is not yet completed.

The review follows:

The Year 1925
Important events from the field of the Rowan County News and still has the same old shack: Relief Society formed; Roy Holbrook gets first auto license; KY

Clerk; Taylor McKenzie for Power Co. opens store; Telephone rates are raised.
Other Items of Interest
Administration building and girls' dormitory opened at college; New Clearfield Road begun; dops poisoned; mass meetings and propaganda for county Agent; Midland Trail opened to Owingsville; Rowan Bath take over toll bridge at Farmers; First Rowan County Fair sponsored by the Rowan County News is held.

The Year of 1927
Strangely enough, NO POLITICS.
DEATHS—January, Mrs. Z. T. Young; March, Mrs. Harlan Blair; May, S. S. Cassidy; June, Ford Tackett; infant son of Mr. and Mrs. T. F. Hogge; Sam Candia; W. B. Batsley; Nov. A. W. Lee; Mrs. Abel Caudill.

MARRIAGES—(This must have been an exceptionally good year for Cupid—) January, Chas. E. Jennings and Wynona Atchison; April, Ava Alfrey and Lester C. Caskey; Hallie B. Davis Beekham Trumbo and Elmer Julia Meeks; February, Roy E. Graves and Octavia Williams; March, Nettie Johnson and George Jackson; July, Margie Anglin and Watham Gullett; August, June 29—Another flood hit country. H. C. Lewis appointed postmaster.
BIRTHS—November, Don Battsou; Sept. Sonnie Boy Graves.

The Year of 1929
POLITICS—Dr. H. L. Wilson resigns as Mayor; D. M. Holbrook appointed.
DEATHS—January, mother of J. H. Powers; Will Plannary; Turner Crosthwaite; May, Irene Hogge; Mrs. W. G. Blair; Aug. Herbert Proctor; Oct., Harvey B. Miller, Mrs. Ewing Bastford.

MARRIAGES—March, C. L. Giff and Deri E. Cress; August, Emie Lee Hogge and Roy Donette; Marie Barber and Orville Howard.
BIRTHS—January, Bobbie Amburgey; March, Joe McCruder; Billie Jean Caskey; Jimmie Clagton.

Business and Improvements
Bryafied opens new store; Legion wins membership drive prize; A. H. Points cashier at Citizens Bank; Green Truck Line growing; Golde's open store; Dr. A. F. Ellington opens dental office.
The College—Dr. J. H. Payne elected president; enrollment is growing; to build training school.

Over six hundred students enrolled in college.
Business and Improvements
A and P Tea Company opens; Dr. A. W. Adkins locates here; Dr. G. C. Nickell moves to new home and offices; Ky Power Co. returns on the juice; New post office fixtures; Dr. H. L. Wilson moved to Cony Building; Rowan County News gets new power cutter, electric pot and new job press; work begun on new H. C. Church; new city hall to be built; fair held again by the New and H. C. Haggan; Lee Clay gets big government order; Rat Killing contest on—it wouldn't be a bad plan right now.

After two years of propaganda on the part of the News and H. C. Haggan, County Agent finally selected, Chas. L. Goff appointed.
DEATHS—January, Mrs. S. S. Cassidy; July, Troy Carter.
MARRIAGES—Dr. J. C. Day and Anna Fighlmaster; Anna C. E. Bishop; James H. Duran; July, George Turner; Mrs. Duddie Caudill; Mrs. Laura Hayes; Arthur Fielding.

MARRIAGES—Mae Caudill and Russell Meadows; Willa Mar Wilson and Dr. S. D. Blair.
1930 was the year of the great drought. Water was on for four hours a day. People were asked to economize. Many forest trees died, many forest fires.

The Year of 1931
POLITICS—Dr. H. L. Wilson

DEATHS—February, Mrs. Lightfoot; April, A. J. Fraley; father of Everett Randall; May, the third time; Daniels and Hutchinson; robbed.
SICKNESS—Lester Hogge has operation for appendicitis; Isaac Allen injures leg; Mrs. V. D. Flood cuts finger off; Don Battsou fell in Lily Pond at college.
BUSINESS—New addition to Midland Trail Hotel; Rodburn road to be surfaced; Le Grande Jayne buys Midland Trail Garage; Flood opens furniture store; Bruce's 5c-10c and 11.00 Store opened.

The Year of 1933
DEATHS—March, Mrs. W. T. Hall; S. W. DeBard; W. O. Black; April, Dr. F. C. Patton; June, Mrs. Jeff May; August, Jack Carter; September, Mrs. Walter Miller; Elizabeth Butcher; W. T. Caudill.
MARRIAGES—Grace Evans and Wayne Wright; Mary Sue Miller and Paul Sparks.
Bank Holiday observed.
POLITICS—Ninety seven candidates announce for office. D. B. Caudill elected Circuit Judge. Democrats defeated in county elections. Mort May is only man on ticket to win.
CCC Camp established here.

DEATHS—January, 1932, Morgan Bradley; "Aunt Mary" colored retainer of Judge Allie W. Young; Annie McManis; February, 1932, Boston Logan; mother of Mrs. A. W. Adkins; March, 1932, D. M. Holbrook; Stant Johnson; G. E. Holcomb; Jim Hayes; May, W. T. Lane; July, George Turner; Mrs. Duddie Caudill; Mrs. Laura Hayes; Arthur Fielding.

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Merry Xmas TO ALL! A One Stop Christmas Dinner Store. In the rush of preparing for Christmas, time is an important item. If, when that rush is on, you can do your Christmas Dinner Shopping at one store and save steps and at the same time obtain quality that is the store you will patronize. Such a Store is the REGAL STORE. In the REGAL STORE you will find everything for the Christmas Dinner. All the fresh vegetables; all the fruits; all the quality meats and fowls; chickens; turkeys. A complete Christmas Dinner all ready to be cooked. AND CANDY. Christmas without Candy and Nuts would not be the kind of Christmas you enjoy. It just wouldn't be Christmas. So we have planned accordingly, and offer you one of the most complete assortments of Candy we have ever stocked. You will want pounds of our high grade, quality candy. Prices are always right at the REGAL. So the management invites you to visit our store, obtain a part of your Christmas Cheer and return often. At the same time we wish to you and to all those near and dear to you. A Very Merry Christmas THE REGAL STORE

Member of the Citizens Bank Force, the Directors and Employees, Wish Each and Every One of You, a Joyous Christmas Season and a Most Prosperous New Year. IF YOU PROSPER WE GROW IF YOU GROW WE PROSPER Why Not Pull Together? We aim to be, What we are THE CITIZENS BANK Member Federal Deposit Insurance Corporation Grow With Us!

Big Store Excellent Trade Center

Occupying three large store rooms, the Big Store on Railroad street, owned and operated by Frank Havens, is well named. Here the shopper will find clothing shoes and accessories for the entire family. Immediate needs can be taken care of immediately.

The Big Store is another of the Morehead businesses that has grown constantly and consistently from a small beginning, grown because it offered a service that the people want. Because of the low overhead the Big Store is able to offer better grades of merchandise at saving prices. Mr. Havens is one of the cheerful type, a man who treats you as a friend and whose friendship grows.

If the Morehead visitor needs anything in the line carried by the Big Store he can't go wrong by visiting the store at any season and particularly at this season of the year.

Krogers Store Adds To City's Business

You find them everywhere in almost every town or city. Sometimes they are known as the Plugly-Wigly, sometimes as Kroger's Self-Serve, and at other places as plain Kroger's Stores. But wherever you find them, you will also find the same courteous service and the same desire to help you fill your needs as you will find in Kroger's Store in Morehead.

Kroger's is one of the newer business places in the city, located in the Caskey Building on Main Street. The management is strictly practical. The community life and strictly interested in every civic enterprise. They will be glad to meet you, glad to have you visit them, and glad to serve you in any possible way.

Dr. John H. Milton
CHIROPRACTOR
Telephone 314, WILSON AVE., Morehead, Kentucky

To Relieve Suffering
COLDS
L-666
LORD'S TABLETS SAVE MORE MONEY

Take advantage of the holiday specials now on at
The Vogue Beauty Shoppe
which is now under new management.

Miss Dorothy Martin Abrams
the managing operator. Miss Abrams is an efficient operator in every line of work. All work is strictly guaranteed.
VOGUE BEAUTY SHOPPE
Call Phone One-O Six, Mrs. Hallie Bradley

BURLEY AND INDEPENDENT
Near Viaduct Maysville, Ky.
Maysvilles Largest Floor Space, Well Lighted
Shelter For Loaded Trucks
A Good Sale Every Time
J. F. Hardyman, General Manager

Are We One People?

By Ruth Taylor

In the past month I have traveled from one end of the continent to the other—through big towns and little towns and villages. And wherever I have spoken I have been asked one question—is there a difference—

—for one thing which impinges upon people in the various sections of this land of ours? Of purpose on basic questions. The difference lies in the method by which that purpose is to be achieved.

Fundamentally the desires are the same—a home, a family, honest work at fair recompense, friends and leisure time enough to enjoy life. But these desires imply other things as well—a home safe from fear; a family growing together with common ideals and aspirations; honest work at some constructive recompense that will enable a family to live decently, honestly and with enough margin to save for the future; friends who are free to be loyal and kind; leisure in which to learn to take part in community life, to serve as a citizen for the betterment of all.

These are the basic aspirations. But they require peace and prosperity to work them out. Not a peace of appeasement nor a prosperity of wild speculation, but a peace based on justice toward all and a prosperity with a sound economic footing.

We can achieve this goal in our time—for our children's time if we act as a nation. We are the greatest single force in the world today; if we act as ONE—not in slavish obedience, but in willing cooperation. We have the natural resources and the productive ability to make us the strongest power in the world. We have the potential brain power to achieve economic stability. We have the moral force to determine peace and to achieve justice for all mankind.

But we can't do it sitting on the sidelines criticizing. The people of this country want the same things—no matter for which party they vote, or to which church they go. Let us, the people of the United States, get together now. Let us not be misled by alien agitators or by publicity seeking dissenters into thinking there is dissunity. Let us weld the bonds of unity stronger than ever to defend a common well in the face of common danger! Let us prove to the world that we are ONE people.

If manure is used to stimulate tree growth it should be applied in late fall, in order to have time to leach out and down to the roots by early spring. Commercial fertilizers are used in early spring.

Bruce's Store An Asset To Community

As no town is complete without its bank, so no city of any importance is complete without its 5, 10 and \$100 Store. In Morehead, it's BRUCE'S. And certainly no woman visitor will be satisfied unless she has visited the Dime Store in whatever city she visits.

Bruce's is different. It is individually owned and operated by C. Z. Bruce, a Morehead man who a few years ago conceived the idea of opening up on his own, after serving a clerkship in one of the local stores. In 1934, he opened a small store, carrying only a few items. The idea caught on, the building almost immediately became too small, and he enlarged it. Again his stock and business outgrew the enlarged quarters, are he leased another, larger building where he is now located. But the growth continued and he leased the owners to build an addition which almost doubled his floor space.

And now he is again crowded. Since that time he has also opened and is operating another store in Olive Hill.

Bruce's is known far and wide for its bargains. Particularly at this time of year, the Christmas season, the store is crowded with shoppers, who through experience, have learned to "Shop and Buy at Bruce's."

Bakery Is Fast Growing Business

One of Morehead's most active businesses is the wholesale and retail bakery, known as the Midland Baking Company. Located on Main Street and Midland Baking Company, under the

management of the owner, J. T. Rowell, has become known as one of this city's growing industries.

The Midland Baking Company moved to Morehead from Olive Hill six years ago, building the structure which houses it, expressly for that purpose. Conveniently it is a model of convenience both in arrangement and in productiveness. Clean and completely sanitary, the product of this bakery are tempting and satisfying in every detail.

The Midland Baking Company a model bakery for a small city, extends a most cordial invitation to residents of Morehead and Rowan county, and to tourists and other visitors of Morehead, to spend a few moments of their time inspecting the modern baking plant they have installed and in which by far the most of the bread used in this section is baked and produced. They are proud of their plant and proud of its products, and will be more than proud to have you visit them at any time you are in the city.

They offer special baking to local customers as this Christmas season, baking that will save the busy housewife's time and at the same time furnish appetizing food for the family at low cost.

R. G. Barker Building Good Business

As a part of the Big Store in name and yet under separate ownership and management, is the Big Store Furniture Company, which occupied two rooms as well as having an upstairs store room. The Big Store Furniture Company, operated by Mr. and Mrs. R. M. Barker, is located on Railroad Street. They carry a complete line of furniture, stoves and home furnishings, as well as novelties for the home.

Mr. Barker is a member of the American Legion and of the

Agricultural Lime

We are prepared to furnish you with high quality Lime for your farm. We can take your assignment and give you service. See us before you buy. We have the best equipment for spreading lime

Burchett-Jones Lime Co.

W. P. Burchett, Frenchburg, Ky. Malcolm Jones, Bluestone.

We Will Pay Spot Cash For 25 LATE MODEL USED CARS BROWN MOTOR COMPANY
Claude Brown, Manager

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2 way help for WOMEN CARDUI POPULAR FOR 61 YEARS!

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to it, whenever possible. The tremendously increased burden of taxation, coupled with the rapid jump in the cost of living makes it necessary for the average family to hold its debts to the minimum. The banks are following the policy of wisdom when they loan for all necessary purposes, but discourage borrowing which can be avoided.

About 12 gallons of water is required daily by a cow giving milk. Milk is about 87 percent water, and nearly 50 percent of the body weight of a cow is water. The amount of water a cow drinks does not effect the richness of the milk.

One resolution adopted by the American Bankers Association at its recent annual convention is of wide interest to the public.

Banks are aiding the defense program by loans for the purchase of raw materials and the payment of wages in the defense industries. It said: "Such loans have reached huge sums and continue to mount."

"This is a time for liberal lending for defense and for conservative lending for all other purposes. This is a time when in their own interest, people generally should be paying their debts instead of borrowing more."

In other words, part of the banker's job is to help people get out of debt, rather than incur it.

Grayson Block Coal Mining Company

Grayson, Kentucky

Agricultural Lime

We are prepared to furnish you with high quality Lime for your farm. We can take your assignment and give you service. See us before you buy. We have the best equipment for spreading lime

Burchett-Jones Lime Co.

W. P. Burchett, Frenchburg, Ky. Malcolm Jones, Bluestone.

We extend you only best wishes for a Christmas is filled only with the good things of this life
Wrecking Service, Our Wrecker is always ready, Repair Shop- A complete repair shop ready to answer your need Auto Parts - Our stock is complete PREPARE for winter with your car D. R. PERRY MOTOR COMPANY
At the P and H WHOLESALE Christmas Shoppers are welcome. We have a wide selection of Christmas Gifts, in range from the antique to the newest type of Gift. We invite you to visit this Better Modern store where you are more than just welcome. We want you to come in and shop around as much and as long as you wish.
P. and H. WHOLESALE COMPANY

Dr. N. C. MARSH
CHIROPRACTOR
SUN HEAT ELECTRICAL
PHONE 160

Dr. A. F. Ellington
DENTIST
HOURS: 8:30-3:00
Office Across From Christian Church on E. Main

BLOCK COAL FOR SALE

Machine mined, vibrator screen Coal. Trucks are loaded day or night. Only 2 1/2 miles out of Hitchens on good road, FOR information call 168 Grayson after Five P. M.

Grayson Block Coal Mining Company

Grayson, Kentucky

Food For Freedom Is Discussed

Food production by American farmers in the months ahead will decide the course of his country, R. M. Stevens, national A

AA administrator told an audience of farmers and consumers at the State Fair Grounds in Louisville, Wednesday, November 12.

"The strength of America, the strength of Britain in the war on aggression and the strength of America's hand at the peace table depend upon the food from farms of the United States," Mr. Stevens said.

The AAA administration has just returned from England where he studied the British

of meat from America, we will depend for supplies. These are problems that will have to be worked out by the time peace comes, and the English agree with us that now is the time to get busy."

Mr. Stevens said, "and days. The AAA administrator said Britain never produced more than one-third of her own food needs." Mr. Stevens said, "now over her own food production stepped up to maximum levels she cannot hold out against Nazi aggression without food supplies from America."

Pointing out that this is a time of production, Mr. Stevens emphasized the importance of a statement made to him by the British labor leader, Ernest Bevin, that "if you give us plenty of meat from America, we will depend for supplies. These are problems that will have to be worked out by the time peace comes, and the English agree with us that now is the time to get busy."

"Farmers are rallying this fall around the 'Freedom program,' Mr. Stevens said. This gigantic production plan for 1942 is the farmers' answer to the call for the greatest production in history. It is carrying forward the policy that is always has been a fundamental part of AAA action since 1933—a policy of balanced abundance.

"Today balanced abundance is things on an even keel, meaning, more than ever before the nutritional needs of our people are being considered in the production plans of farmers the country over. Today as Americans are able to buy more food, the farmer is acting to stay ahead of increasing buying power. At the same time the program is providing a foundation for the post-war era. If we have the foresight to use it, I am confident we can match agriculture's surplus capacity with increased consumption of food to raise the nutritional standards of our people."

"Consumers in this country today need have no fear of food shortages," Mr. Stevens said. "The farmers' program convert our vast reserves of feed into food and the use of our farm resources for such production is the nation's assurance of plenty. But to produce this plenty, farmers must have fair prices. Farm prices are better today after a long period of low prices, but they are not unreasonably high. According to the Bureau of Labor Statistics, the average factory worker in the first ten months of this year could buy 27 per cent more food for his dollar than he was able to buy in 1929. Furthermore it must be remembered that farm prices are only one item in the cost of food."

While speaking primarily of food and its vital importance in national defense, the AAA administrator also described the part tobacco plays in maintaining the British program.

"From the way people in England grabbed whenever I offered a package of cigarettes you might have thought a smoke was more precious than a steak dinner or the eggs and milk we are sending them," he said.

While supplies of tobacco now going to England are mainly of the flue-cured variety, Mr. Stevens said, Burley growers can expect a healthy situation because of the increase in domestic consumption of cigarettes, which tends to reduce somewhat the large stocks of Burley on hand.

Cigarette consumption is at a record level, more than 10 percent higher, in the past 12 months than in the previous year.

"Loan rates for Burley, fire-cured and dark air-cured leaf will be 85 percent of the October parity price," Mr. Stevens said. "Under legislation approved this summer, loan rates offered of the 1940 crop were at 75 percent of parity."

"America today faces critical times," the administrator warned. "The strength of our nation is being tested as never before and agriculture is meeting that test. There is little need for me to repeat that agriculture is the best prepared industry of any in the nation. I have yet to see a responsible person who thinks that agriculture provided enough and more than enough of food and fiber."

McBrayers Furniture Is Real Store

Seven years ago a Rowan county boy who had wearied of teaching school in the rural districts of the county, decided to start in business in Morehead. He had 150 dollars, he had saved from teaching, and a lot of nerve. He opened a dry goods store. It could be called a store at that time. He rented a small corner in a building on Fairbanks street, placing his pitifully small stock to the best advantage, where every piece was on display.

The first day he sold two five cent handkerchiefs. The next day his sales jumped to twenty five cents.

Most of us would have been discouraged, but not he. Trade continued to pick up gradually, and gradually he did what the camel did in the story. He pushed the former occupant out of the building, renting the entire room and filling it with merchandise. The next year and the next he continued to expand his stock, until he overflowed two more rooms. In the meantime he saw the need of a first class furniture store and opened a furniture department.

Then the flood came in 1938, and swept away in two hours what he had so long and painstakingly built up through five

years. And he had it all to do over. But he did it and did it well. Then in 1939 he leased a new building on Main Street and just before Christmas opened the McBrayer Furniture Store, one of the most complete assortments of furniture in Eastern Kentucky.

This boy was J. Earl McBrayer, who owns and operates the McBrayer Furniture Store and the Economy Store. He's worth the name.

Of equal importance to London and her besieged people war materials— and milk. So reported a London correspondent in the Journal of the American Medical Association. The report stated that the Britishers were able to stand the strain of bombing attacks, rationing of other foods, was the plentiful supply of milk so far obtainable. It had contributed largely to the good health of the people in the face of prolonged military attack, the report said.

Calling attention to the article, some economists at the Kentucky College of Agriculture and Home Economics emphasized that this state is especially fortunate in its dairy industry with milk easy to obtain at low cost. Farm families are urged to use a quart of milk a day for children and a pint of milk for adults, as a minimum standard.

The higher prices of milk for milk products now should not be permitted to tempt farm folk into cutting down on their own consumption of milk," it was said. "Keeping individual health at a high level is important to national defense, per the rate of approximately a lb. of milk products up through five

Battison Drug Draws High Type Trade

One of the old established businesses of Morehead is Battison's Drug Store on the corner of Main Street and College Street from the court house. Owned and operated by Hartley Battison, it has long been one of the operating pieces for the young and old of the community.

Recently the Battison Drug Store underwent a complete remodeling and is now one of the most convenient, as well as commodious stores in the city. They carry a complete line of drugs and toiletries of all grades and prices. Qualified clerks and druggists are on hand at all times to look after your wants.

Since being remodeled, Battison's has become one of the interesting places of the town, both for convenience and for artistic arrangement and display of merchandise.

Visitors to Morehead are particularly welcomed by the management of the store, who are anxious to do everything to help make shopping in Morehead, a pleasant and regular habit. Near by or are a causal visitor in the city.

tion of raw materials," the home economists say. For economical winter feeding give dairy cows all the roughage they will clean up with a minimum of waste. In addition, feed them grain according to their production, at the rate of approximately a lb. of milk products up through five

SANTA CLAUS IN ALL HIS GLORY

We Have No Foolishness for Christmas Presents, but We Do Have Presents that are Useful and Ones That Will Be Remembered Long Months After Christmas Is Gone

See Our Window Display And Be Convinced that we can supply you.

Jewelry, Clocks, Ties, Handkerchief Sets, Belts, Sweaters Cannon Towels --- It would take too long to mention All

THE BIG STORE

.. A PRESENT FOR EVERY PURSE AND PURPOSE ..

Railroad Street, Plenty Parking Space, Morehead

A Useful Gift Is The Best Gift

Buy your Christmas gifts among the practical useful gifts below the doorway a few of the Many Bargain gifts that may be found in our complete stock. We ask you to come in and look them over

Summ Tails, all kinds, riced at \$4.50 to \$8.25
Bed room suits, from \$49.30 to \$134.50, complete with mattress and springs.

Dining Room Suits at from \$75 to \$89.
Dishes in Sets and Pieces at from 3 cents to 50 cents.
65c to \$1.00
Lamps of all kinds, prices from

A REAL CHRISTMAS FROM A REAL STORE

The Big Store Furniture Company

Railroad Street, Morehead.
Where One Shopping Does The Job and Solves The Problem



The IDEAL CHRISTMAS GIFT

GIVE YOUR LOVED ONES A GIFT THAT THEY WILL USE AND APPRECIATE EVERY DAY NEXT YEAR Nothing Else Costs So Little, Yet Gives So Much Pleasure Convenience and PROTECTION

TELEPHONE SERVICE

Your order for immediate installation or for installation on Christmas Eve may be placed at our Business Office,

TELEPHONE NUMBER 9000

ASHLAND HOME TELEPHONE CO.

INCORPORATED

Christmas Greetings To You From . . .

Your Sanitary Dairy

Is one of the most important establishments any community can have. The Red Rose Dairy prides itself on its efficient plant, which protects you in every drop of milk you purchase from this dairy. Every drop of milk that goes through our dairy to you is run through our pasteurizing machine and is guaranteed pure and ready for your use. One quart of milk daily for every member of the family is as near as your telephone. Call us for quick, regular delivery.

THE RED ROSE DAIRY

Phone Two One Seven For Daily Delivery — Morehead



Everything FOR A PERFECT HOLIDAY DINNER

Watch our daily specials for real A one bargains. No day uses without several remarkable buys. We simplify our food shopping and make your Budget stretch to unusual size. The best prices in town. The best service in town. The best quality in town. We carry everything you require for your table. Buy here for economy . . . Fresh killed, Fresh Dressed Chickens which will grace your table

FANCY FRESH ROASTING CHICKENS

with rare delicacy and unusual goodness The PRICE is Right. We carry all kinds of fresh fruits and vegetables. Try our canned Goods. We carry the BETTER Brands for your convenience.

EAST END GROCERY

Make It A MOTOROLA Christmas This Year

A radio for every Room and IN every Room in your Home, is an Excellent Motto this Christmas. We Carry a Complete Line of MOTOROLAS, the Modern RADIO, a Model Suitable For Every Room in the Home. We invite you to Come in and Examine this complete Line. Try Them out. Hear Them Bring in the Most Remote Stations. The Model Range, of Which Only A Few Are Shown in this Page, is like the Price Range: Wide Enough to Suit Every Purpose as Well as Every Purse. Small Models and large Models from Which to Make your Selections. Portable Sets and Table Sets; as Well as Cabinet Sets of Superior Quality, Workmanship and Finish. Truly a radio for home for a real Christmas Gift.

"this Motorola is a Real Performer!"

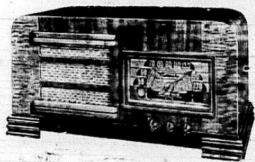
6 TUBES
10" SPEAKER
5 ELECTRIC PUSH BUTTONS

Motorola 3-DIMENSION VITA-TONE

Here... at last... is radio performance you've been waiting for—deeper... clearer... more dramatic—with Depth, Brilliance and Perspective available only through Motorola's exclusive 3-Dimension VITA-TONE 3-Position Tone Control. Push button tuning. Highly efficient Self-Coated "Aero-Vane" Loop Antenna. AMERICAN and FOREIGN RECEPTION. Priced extremely low for such high quality... it's a real fine value!

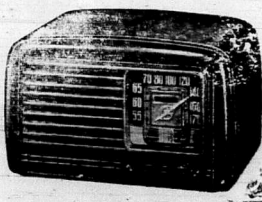
3-Dimension VITA-TONE 6 1/2"
Speaker—Battery-Saver Switch. A Low Battery Drain—only 8 milliamps. 540-1720 kc., includes 1st Police, Extremely Sensitive and Selective. Easy-to-Read Full Vision Dial. 'ON OFF' Indicator. Standard 1 1/2 "V Battery Pack fits inside Walnut Veneer cabinet. A Real Gift.

MODEL 41B12-4 TUBE SUPERHET



LOOK! Big Value A Table Model Automatic Phonograph and Radio

MODEL 51X11- TUBES. AC-DC



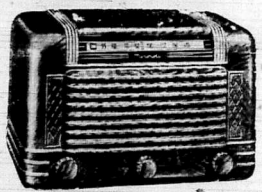
5 Tubes: AC-DC Superretrodyne: 3-Dimension VITA-TONE: Tuning Range 540-1720 kc.: Powerful Speaker: 'Aero-Vane' Loop: Brown Plastic Cabinet: Size "x6"x6": Full-vision Illuminated Dial: Molded Monogram Pointer: Underwriters' Approved. Moderately Priced.

Motorola WITH 3-DIMENSION VITA-TONE

This exquisite phonograph has patented automatic changer that handles ten 10" or eight 12" records. The Motorola Radio includes the new, revolutionary VITA-TONE discovery that brings every word, every note with Depth, Brilliance and Perspective. For greater of sound and phonograph enjoyment, 5 Tubes. The perfect combination for any

Phonograph-Radio Recorder

Changes Twelve 10" or Ten 12" Records Automatic 'Reject' Button—Manual Button—Low Pressure Crystal Pick-up with Long-Life Needle—Locating Pin for play-Home Recorder—Makes Records of Voice Home Records. Crystal Microphone; and Music—Records Radio Programs and Voice Blended with Radio. Can be used as PA system—plays Commercial Records or Home Recordings on Records up to 12". 10 Tubes including Rectifier. AC Superhet VITA-TONE. 5 Electric push buttons—3-Gang Tuned R. F. Stage on BC and SW Bands, American and Foreign Reception. 10" Speaker, Push-Pull. Output 15 Watts Continuously Variable Tone Control. Aero-Loop. Built-in Short Wave Antenna. Walnut Cabinet. Neon Light in Dial for Adjustment of Recording Volume. A real Radio for the Family Living Room and for Whole Family Enjoyment.



MODEL 41B11-4 TUBE SUPERHET

3-Dimension VITA-TONE, Battery-Saver Switch. Low Battery Drain—only 8 milliamps. in low position.—Range 540-1720 kc., includes first Police Band—Extreme Sensitivity.—Razor Sharp Selectivity. 'ON-OFF' Indicator. Uses Standard 1 1/2 Bat.—Brown Plastic Cabinet. A real buy

Price Range of These Excellent Radios is from \$15.95 to \$89.95. Easy Terms

OVER-SPEAKER CABINET TUBE SUPERHET EXCITING PERFORMANCE

Motorola WITH 3-DIMENSION VITA-TONE

COMPARE THESE FEATURES:

- 10 Tubes including Rectifier
- 10" Speaker
- 3-Gang Tuned R.F. Stage
- 3-Position Tone Control
- Push Button Tuning
- Self-Coated "Aero-Vane" Loop Antenna
- AC Superheterodyne Circuit

Big table model radio that sets a new high in Beauty, Performance and Quality. Every note, every whisper has Depth, Brilliance and Perspective... brought to your living room with control room perfection. That's VITA-TONE. Get a new idea of what is possible in table model performance! Hear this Motorola today!

Morehead Appliance

Main Street

Shop

Morehead

We Cannot Too Strongly Urge That You Visit Our Store and Examine this Complete Line Before You Buy That Christmas Radio. We Feel That We Are Doing Both You And Ourselves A Favor By Urging Your Investigation Of This Favorite Modern MOTOROLA.

A Brief Review Of Historic Events In The Making

(Continued From Page One)

win and Wallace Fannin.

Matty-Burns appointed as postmaster; **Leo Oppenheimer**, **Watt Pichard** and **Prada Nickell** see homes in fires.

Thelma Allen injured in car accident.

Prof. H. C. Haggan kidnapped and robbed.

Haldeman and **Clearfield plants** are closed by strikes.

The Year of 1936

DEATHS:— January, Madison Lee Wilson; March, Mrs. Lizzie Martin; Mary Catron; April, Mrs. John Trumbo; Mrs. Green Robinson; May, Mrs. James Pratt; Mrs. C. G. Clayton; June, Isaac Hayes; July, Mrs. O. L. Jackson; F. M. Tolliver; August, Mrs. Wesley Cox; Mrs. W. H. Hamm; Sept. Isaac Quisenberry; Mrs. T. B. Tippett; October, Mrs. Owen Barnhart; November, Jim Bob Eugate.

The Year of 1937

DEATHS:— January, Albert Caudill; Mrs. C. E. Burdick; February, Judge Alie W. Young; James Tolliver; April, Fred Burdick; S. M. R. Hurt; C. U. Waltz; June, Solie Ralston; Uncle Billie D. B. Cornette and of Mrs. Mary Daniels; Mrs. Letitia Bradley; Day Hilda Franklin; July, Prof. R. J. H. Adams had 'rabbit fever'; E. Graves; Mrs. John H. Nick-er; E. December, Jen Blair; Jas. Andrew Nickell.

The Year of 1938

DEATHS:— January, Madison Lee Wilson; March, Mrs. Lizzie Martin; Mary Catron; April, Mrs. John Trumbo; Mrs. Green Robinson; May, Mrs. James Pratt; Mrs. C. G. Clayton; June, Isaac Hayes; July, Mrs. O. L. Jackson; F. M. Tolliver; August, Mrs. Wesley Cox; Mrs. W. H. Hamm; Sept. Isaac Quisenberry; Mrs. T. B. Tippett; October, Mrs. Owen Barnhart; November, Jim Bob Eugate.

The Year of 1937

DEATHS:— January, Mrs. John Bradley; Feb., Mrs. Minerva Lambert; Mrs. Siddey Pruch; Uncle Sammie Caudill; March, W. S. Ervin; Perry Holland, Mrs. Tom Dehart; April, Edna Sparks Stagg; Mrs. Sarah Moore; July, Robert Hogge; Dewey Alfrey; Edgar Holtzook; Abel Caudill; Little Johnnie Day; Nov., Dr. N. C. Maxey; Dec., "Kaye" Muryel Hogge.

The Year of 1938

BUSINESS:— Dr. G. C. Nickell installs X-Ray machine; Graydon 'Tabbles' boys; Blue Moon Restaurant; E. A. Thompson assumes management of the Union Grocery Company; Mrs. Lydia M. Caudill opens realty office; Glenn W. Lane new cashier at Citizens Bank; Perry Motor Co. builds garage; post office building nearly completion; Kennard Hardware remodels building; Telephone Co. in new quarters; Rowan County News moves and installs new press; gas stoves and furnaces installed; College View Garage opened by Bob Day; Peoples Bank moves to new building; Bruce's moved in remodeled building.

Model Laundry moves to new home.

Nineteen file for State Senate seat; **Barkeley** and **Chandler** out of U. S. Senate; **Joe Bates** elected as Congressman for short term.

Part of West Morehead incorporated.

Barkeley defeats **Chandler** and **Bates** win for long term.

DEATHS— May, Dr. H. Van Antwerp; June, Joe Cogswell; William Poston; Mrs. Rosa Coldron; Rev. W. Dawson; Mrs. Lucy Wilkerson; former resident; May, M. M. Ridge; Mrs. W. C. Caudill; July, J. M. Egleay; November, Drew Evans, Jr.; Henderson Adams; Katherine Riley; Walter May; December, father of Ed Williams; Mrs. Richmond Tussey; Harry Mulmyers; Ervin Davis; William Earl Myers.

John Fouch and wife injured in car wreck.

Mary Flannery burned.

MARRIAGES:— Dorothy Hesou and W. A. Cumberworth; Saddle Waters and Howard Henderson; Bill Higgins and Virginia Johnson.

The Year of 1939

Seven Floods of Major proportions hit county; Twenty six die; is worst disaster of entire history of county and city; **Bess Melness** wrecked, hundreds homeless; **Food centers** tested over four hundred; **Thousands** make traffic dangerous as they come to view damage wrought by July's flood.

A. B. McKinney improves store building; Brown Motor Company builds new building.

Loss of \$50,000 in Haldeman store fire.

W. E. Crutcher appointed as Morehead postmaster.

Dan Parker opens pool room.

MARRIAGES:— Dorothy Hesou and W. A. Cumberworth; Saddle Waters and Howard Henderson; Bill Higgins and Virginia Johnson.

Barkeley carries county by 48 majority in primary election. In General election by 437.

Agreement reached in labor difficulties at Haldeman.

John Havens has 80th birthday. Six still are captured.

The Year of 1940

W. E. Crutcher appointed as Morehead postmaster.

Dan Parker opens pool room.

POLITICS:— R. M. Bagby is candidate for Lieutenant Governor; A. Y. Lloyd announces for State Superintendent; E. E. Shannon for Treasurer; Joe McKinney for Circuit Court Clerk; **Pres. Roosevelt** and **Sid Caudill** for Commonwealth Attorney; **W. B. White** for Circuit Judge; **Judge D. B. Caudill** withdraws from race for Circuit Judge; **Rowan County** goes Republican; **Democrats** win in State.

THE YEAR OF 1940

Mrs. Riggs, **Dr. Welter** killed in auto accident.

January— **John Manning** died following long illness.

Caskey Hotel burns to ground night before the great flood.

Citizens Bank broken into and robbed of huge sum, proceeds covered by insurance.

Citizens Bank moves to Main Street. Stock yards to be built.

Cozy Building theater leased to Mills of Olive Hill.

Earl McBrayer opens furniture store.

DEATHS— January, Mrs. Gertrude Snyder; D. Shouse; J. McBrayer; Mrs. Laura Clayton; Eli Evans; March, Mrs. Ellen Wilson; Mrs. Dellah Mauk; Mrs. V. D. Flood; Dr. Joe James; Mrs. Bruce Spaggs; April, E. Hoage; U. G. Bill Davis; William Messer; May, Tobias Lam; June, Jerry Fletcher; October, Mrs. Sarah Coffee; November, Minnie Thomas; William Stevens; December, Mrs. Mary Humphrey; Dr. L. F. Robbins; Mrs. Elizabeth Maxey.

MARRIAGES:— Marguerite Wheeler and Dr. William Klansman; Mary Frances Bradley and John Paul Nickel; Thelma Carmichael and Roy Caudill; Debra Lay and John Bailey; Gladys Caudill and Robert Beckwith.

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January— **John Manning** died following long illness.

City Council orders census of city taken.

Proposed retaining bond is demanded.

Kroger's open store hours.

Morehead suffers from worst cold spell. Citizens suffer because of low gas pressure.

Peoples Bank closes 23 years of serving community.

Mills Theatre opens.

Blue Moon Burns.

Lyle Howard home destroys.

Dudley Caudill goes to Davon Springs in bank there.

February.

E. D. Patton dies suddenly.

Dr. G. B. Pennebaker elected to fill vacancies left by death of Dr. Weller, while Miss Wildred Sweet takes place of Miss Riggs.

M. P. Davis is seriously ill.

McKinneys have big sale.

Citizens Bank moves to new home on Main Street.

Earl Carter dies after short illness.

Clearfield Supply Co. store is robbed.

James Franklin dies.

Beer and whiskey ordinances are adopted by council.

John Fouch dies.

April.

Home of Sheriff destroyed by fire.

W. W. Williams dies at Elliottville.

Retaining bond rejected by vote of 4 to 1 of Fiscal Court.

Harry Ramey appointed to Board of Regents; Joe McKinney appointed Republican chairman to succeed J. A. Allen.

May— **Dr. William H. Vaughn** has elected President of Morehead State Teachers College to succeed H. A. Babb.

City Council organized at Haldeman.

Floyd Reeves dies.

Credit Union organized at Haldeman.

Taxes raised by Tax Commission.

Turner.

Dr. O. M. Lyon opens Dental pay for Certifying Agent.

L. C. Williams, Mrs. Stone ens.

Jackson, Clell Dillon die.

Suit filed by Citizens opposing Post Office given P. P. delivery.

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W. E. Crutcher appointed as Morehead postmaster.

Dan Parker opens pool room.

A Merry Christmas and A Prosperous New Year

A TOWN WITH A REAL FUTURE

At the time the MIDEAND Baking Company decided to come to this city, we believed and we still believe that Morehead is a Town with a Future. It was and is our intention to help to make that future

brighter and more prosperous. We feel that we are a part of a growing, thriving community and we hope to do our part in building it to be even better.

MIDLAND BAKERY PRODUCTS

The Midland Baking Company is your Bakery. It supplies you with the newer Vitamin B1 bread and with pastry and Mary Jane cakes baked fresh daily in your own home town. We are doing our part in building the commu-

ity. May we ask you to do your part in building our business by demanding Midland Baking Company products. Our Bread is made in a clean sanitary shop of the best ingredients and is of the highest quality. A trial is all.

PLAN Your Christmas Menu Now

Get away from as much drudgery as possible and enjoy Christmas

in the knowledge that your baking worries are over by buying our

Mary Jane Bread

Mary Jane ... Fruit Cakes

MIDLAND BAKING Co.



At BATTSON'S

<p>SHEAFFER'S</p> <p>Lifetime Pens and Pencils</p> <p>To Match</p> <p>Make the finest gift of its kind</p> <p>A LIFE TIME GIFT</p> <p>HALLMARK</p> <p>Cards For Christmas</p> <p>Tony Wons tells you all about them in his Radio Talk</p> <p>Complete Stock to Choose From</p>	<p>Shaving Sets - Razors</p> <p>Cigarette Lighters</p> <p>Bill Folds - Leather Goods</p> <p>Wrist Watches</p> <p>Cigars</p> <p>FOR THE MEN</p> <p>Electric heating</p> <p>Make a Useful and Timely Gift</p> <p>Gift Wrapping PAPER</p> <p>Ribbons, Cards, Boxes</p> <p>Come in and See Them</p>	<p>HELENA RUBENSTEIN CHRISTMAS</p> <p>Are Splashed with Color and Attractiveness</p> <p>OUR STATIONERY</p> <p>Department is Packed with the Finest Stationery for Gift Purposes.</p>
<p>OUR GLASSWARE DEPARTMENT</p> <p>Filled with a Delightful Assortment of the Newest Types and Patterns</p> <p>DUBARRY TOILET SETS</p> <p>Always Make a Joyous Christmas For Those Who Receive Them</p>	<p>WHITMANS</p> <p>The Best Liked Box Candy In the Land</p> <p>COMPLETE SELECTION</p> <p>Sampler - Fairhill Bow-knot Milk Chocolate Miniature</p>	

Battson's Drug Store

Lee Clay Improved Flue Thimble

Lee Clay Sanitary Septic Tank

Lee Clay Improved Flue Thimble

Lee Clay Fire Bricks

Lee Clay Fire Brick

Lee Clay Products Company

INCORPORATED

Lee Clay Wall Coping

Lee Clay Vitrified Wall Casing

The Home of
LEE CLAY PRODUCTS CO.

Manufacturers of

Lee Clay Fire Brick



Lee Clay Drain Tile

Lee Clay Fire Bricks

Vitrified Farm Drain Tile
Lee Sanitary Septic Tanks
Vitrified Clay Well Casing

Lee Clay Sanitary Septic Tank

Lee Clay Chimney Top

Lee Clay Flue Lining

Lee Clay Wall Coping

Lee Clay Flue Lining

FOR SALE—One 18 room house Mrs. Pruda Nckell, Phone 180.

We Sell the EARTH

LOTS, LOTS

Lots in the city limits of Morehead, prices reasonable. LOTS just outside city limits on the Flimingsburg Highway, low prices, cash terms. LOTS betw Flimingsburg road and Rout 60. Low prices, cash or terms.

NICE HOME

One NINE ROOM House on Lyons Avenue with bath; large lot. Price reasonable.

One Seven Room house with bath three porches one of them screened; good garage; well. Also good business place and filling station. Located 2 miles east of Morehead. Beautiful place and amount of land desired for small or large farm.

FARM: Thirty six acres; six room house and bath; garage; eight acres in meadow; stock well all the farm under fence; close to Morehead.

One 15 acre farm, four room house; good barn; electric lights; 7 acres in clover; good orchard; one half mile from city limits; 300 feet from highway. A real buy for a home.

One 7 room house on Route 60 west of Morehead; stone walks tiled with; four acres of land; garage. Good place for tourist camp. Cash or terms.

A small farm on Route 60 six room house, new and well built; two porches; fruit trees and outbuildings; crib; poultry house and barn. Low price cash or terms.

We have a number of places listed for rent. Business rooms and house keeping rooms.

Lyda M. Candill

Golde Offers Buying Public Opportunity

A city is also known by the merchandise that is offered for sale to the consumer, and in this department. Golde's Department Store is one of the city leaders. Established in 1929 by Harry Goldberg, Golde's Department Store has become one of the local centers of this trade territory. Mr. Goldberg carries a complete stock of ready-to-wear for men and women. His shelves and racks are well stocked with seasonable merchandise and he has become one of the leading merchants of this section by his perseverance and determination to supply good merchandise at reasonable prices.

Golde's is located on Main Street. It is one of the leading dry goods stores in Eastern Kentucky and brings trade to this city from all surrounding counties.

Particularly at this Christmas season has he prepared to meet all the many demands that will be made on his stock to bring happiness to the old and young of the community.

Mr. Goldberg himself is one of the public spirited men of the community, being a leader in the Morehead Merchant's Club and in the Men's Club.

BUFFER BETWEEN SECURITY AND DISASTER

Most of us think of the fire insurance industry only as an institution which provides a vital economic protection by paying losses caused by the destruction of property. What we should also realize is that, in doing this, fire insurance is the very keystone of credit and industrial development in this country.

We have a splendid example

of this now. Billions are being spent to build defense industries, and to expand existing ones. Hundreds of millions of private savings are being spent for housing facilities for workers. That would involve risk

Breakfast Pancakes



A hearty breakfast to start the day right

Call the family to breakfast with the tantalizing aroma of pancakes and sausages. They'll hurry to the table with squeals of delight for this "all-out" meal. Wholesome, nutritious hot cakes, made with enriched flour, bran and corn meal. Serve with plenty of maple syrup and just watch them go for it.

Do it the easy way Measure the dry ingredients the night before and cut in the shortening. That takes no time when you use **crispy Spzy**—the puffing shortening that cuts in quickly, blends easily. In the morning, add the beaten egg and milk and presto! **Hotcakes** are ready for the griddle.

Clip the recipe now. Better be prepared for extra servings when you use it for here are the ingredients. **Understand, please! You are invited!**

- | | |
|---------------------------|------------------------|
| 2 cups sifted flour | 1/2 cup Spzy |
| 4 teaspoons baking powder | 1/2 cup bran |
| 1 teaspoon salt | 1 tablespoon corn meal |
| 1 tablespoon sugar | 1 egg, beaten |
| | 1 1/2 cups milk |
- Sift flour with baking powder, salt and sugar. Cut in Spzy. Add bran and corn meal. Combine egg and milk. Turn liquids into dry ingredients and stir gently until blended. Drop by spoonfuls on hot griddle rubbed with Spzy. When cakes puff and bubble, turn and brown on other side. Turn only once.
- Serve with maple syrup and steaming hot sausage, ham or bacon. **Delicious!**
(All measurements to recipe listed)

What bank could make a mortgage loan unless the property was adequately covered by insurance? Fire insurance stands between the individual or the business and disaster.

Fire insurance played a vital role in the growth of this country, its factories, its industries, its homes and farms. And today fire insurance is playing a vital part in building this nation's military defenses. On top of that it has been and is carrying on an intensive, 24-hour-a-day work to prevent fires—to save for the country the resources, the money, the lives, the time, the property that fire destroys when it strikes. The battlers against fire are in our navy yards, in the army camps, in our great industrial areas, in our cities and our towns. Theirs is a great service.

Pecan Cake Recipe Given by Collee

For those who wish to make with one layer of greased pan-cakes for fall holiday occasions or for the full holiday season, the pecan cake may be just as delectable as fruitcake. The Kentucky College of Agriculture and Home Economics again gives the following recipe, found to

Here's Recipe for Hickory Nut Cake

A very old recipe for "hickory suits", wrote the recipe collector.

3 pounds seeded raisins; 2 1/2 pounds pecans; 1/2 pound candied orange peel; 1/4 pound candied cherries; 2 slices candied pineapple; 1 pound butter; 1 dozen eggs; 2 pounds sugar; 1 pound browned flour; 1 pound white flour; 2 1/2 cups molasses; 1 pint grapejuice; 4 teaspoonful nutmeg; 1 teaspoonful cinnamon; 2 teaspoonful baking powder.

To the fruit and nuts add half a pound of the white flour and mix thoroughly. Cream the butter and sugar, then add the molasses, then the dry ingredients, then the grapejuice and the whites of the eggs beaten stiffly. The fruit and nuts are added last and thoroughly mixed. Place the batter in two six-pound moulds which have been well greased and lined, both sides and bottom of the cake will be hard and crusty. Therefore pour orange juice over it at intervals until the moisture penetrates the cake. Wrap in a clean cloth and store in tin box. Wrapping an apple with

2 eggs; 1 cup sugar; 2 1/2 cups flour; 1/2 cup used lard; 1/2 cup butter; the juice of one orange; 1 teaspoon spice; 1 pound raisins; 1 pound dates; a few pieces of citron; 1 pint hickory nut kernels; 7 teaspoon baking powder.

Bake in a slow oven for two hours. When cool, the outside of the cake will be hard and crusty. Therefore pour orange juice over it at intervals until the moisture penetrates the cake. Wrap in a clean cloth and store in tin box. Wrapping an apple with

the juice of an orange as an ingredient, some people then used half a glass of wine or whiskey, but orange juice gives good results. A very old recipe for "hickory suits", wrote the recipe collector.

MAKE IT A PRACTICAL CHRISTMAS

Small presents and Gifts are much appreciated and a USEFUL gift is the FINEST you can give at this season of the year.

Shoes for the entire Family

Print is always useful and our stock of selections is complete. We have a variety of patterns and prices as low as

10 cents per Yard

These are only a few of the bargains we offer. Come in and get acquainted. We want to serve you and your needs.

SLUSS BARGAIN STORE

;; Railroad Street, Morehead ;;



TOYTOWN IS NOW OPEN AT BRUCE'S

5c. 10c. \$1.00 STORES

You are cordially invited to come and see this HUGE NEW ASSORTMENT of Christmas Gifts at BRUCE'S STORE Now on display. We invite you to come and bring the Kids for the thrill of a lifetime. HERE YOU WILL find a Huge Assortment of Gifts—the LEADING HOLIDAY LINE IN MOREHEAD. Here you will find EVERY NEED Fulfilled and EVERY Pocketbook fitted. Our Shelves and counters OVERFLOWING with Christmas Cheer. Plan NOW to visit our store before Christmas.

We bought our goods EARLY and so are able to offer you goods at PRACTICALLY THE SAME PRICES as LAST YEAR. WHEN THIS is sold we will not be able to buy more. Come EARLY and get your choice.

GIFTS FOR THE FAMILY

FREE BOOKS FOR THE KIDDIES

GIFTS FOR THE FAMILY

A Brief Review Of Historical Events In The Making

Continued From Page Five

Everett Brown dies.
 Teddy Hamm dies.
 Battison's Drug Store hold formal opening after remodeling.
 Garland Collins takes agency for Ford Cars.
 Weather effect for fair.
 Mrs. Susan Cooksey, sister of Mrs. W. L. Jayne, dies.
 1331 men register for Select-call Service.
 Jack Cecil, Ray Wendell and D. C. Canfield on Draft Board.
 November—Mrs. C. E. Waltz breaks bone in ankle, Earl Leach breaks arm. Clarence Allen is elected Mayor.
 Mrs. H. L. Roberts dies.
 December—First Red Cross Sewing shipped.
 Felts Powers dies.
 Midland Trail Garage in new home.
 Legion helps needy families.
 MARRIAGES—Miss Robinson and Andre Bowen; Jean Luzader and Lee Martin; Ella Mae Boggs and Paul Combs; Fay DeBard and Paul Johnston, Jr.; Mildred Waltz and Steve Heiber; Virginia Alfrey and Robert Howerton; Beulah Parker and Glendon Stanley; Elouise Redwine and William Eckols; Lowell Howard and Louise Katherine Gast; Audrey Edwards and Tony Hackney; Sadie Field, wife of Mike Flood.
 BIRTHS—Mr. and Mrs. Prentice Bach, a son; Mr. and Mrs. Bob Harlow, a daughter; Mr. and Mrs. George Martin, a son; Mr. and Mrs. Boone in Fraley, twin sons; Mr. and Mrs. John Paul Nickell, a daughter; Mr. and Mrs. Edgar Hanes, a kins; Albie Hardin Isaac Causson; Mr. and Mrs. Marvin Wilk, a daughter; Mr. and Mrs. J. Earl McBrayer, a daughter; Mr. and Mrs. Roy Canfield, a son; Mr. and Mrs. Harry Goldberg, a daughter; Mr. and Mrs. Robert Fraley, a son; Mr. and Mrs. William Layne, a son; Mr. and Mrs. Arthur Barber, a daughter.

THE YEAR 1941

January—Rev. and Mrs. T. F. Lyons celebrate their Golden Wedding.
 Calvin Crosthwaite loses life in accident.
 Mrs. A. Crosthwaite dies of injuries.
 John Palmer President of Men's Club.
 Mrs. W. B. Elder dies.
 Mort May, Democrat, M. F. Moore, Republican, out for the office of sheriff.
 Council leaves new fire equipment.
 February—Announcements are coming in fast. Bill Hudgins for County Clerk; Jolly Ramey for Jailer; Claude Clay-bursey, Cox, Estep and Moore for Representative; Bert King Toliver for Jailer; Allie Sorrell Jailer.
 Morehead Stock Yards open.
 Morehead Appliance Shop opens.
 R. M. Bagby presents scholar-ship in Morehead College.
 Jesse Johnson dies suddenly.
 D. B. Cornette passes away after long illness.

Merchants Club votes to donate cash to help Santa.
 Rat causes fire at Lester Caskey home.

Kennards is Headquarters Of Sportsmen

BIRTHS—Mr. and Mrs. L. Martin, son; Mr. and Mrs. Kidd, a son; Dr. and Mrs. E. D. Blair, a son; Mr. and Mrs. Watt Prichard, Jr., a son; Mr. and Mrs. Edmon Evans, a daughter; Mr. and Mrs. Earl Crosthwaite, a daughter; Mr. and Mrs. Crawford Adkins, a son; Coach and Mrs. Ellis Johnson, a daughter.

MARRIAGES

Irene Star-gill to Fred Wiess; Inez Grace Clarke to Ralph Taylor; Adna Grace Frickle; Nola Jayne Sparks to Roger McKinley; Maxine Sparkman and Roy Cassity; Billie Young and Miss Earl Rogers; Cherry Falls and Dr. Jack Allen; Marian Louise Oppenheimer and Hayden Carmichael.
 Other Deaths of prominent persons: May: O. L. Boreman; Martha Ellington; June: Rev. T. F. Lyons, August David Reynolds; September: Mrs. Roy Hardy; Leslie Wells; Aunt Becky Williams, John Ed Johnston.
 October: County Attorney R. M. Clay died after a short illness.
 Mrs. Bess Smedley dies.
 November: James Roberts; Mrs. Mollie Day; Mrs. Russell Barrows; Mrs. Belle Brown.

MARK THIS DATE

On December 7, Japanese flyers attacked the Hawaiian Islands, December 8 the United States declared War on Japan. This early marking the beginning to avoid Yule Rush.
 The heaviest movement of mail in the history of the Post Office Department is expected

this year, is announced by the Chief Clerk, Railway Mail Service, Louisville, Ky.
 Hundreds of carloads of mail will be handled daily at the larger points during the rush capacity of available cars, the stress of which can be relieved by mailing early.

Troop movement of furloughed soldiers will absorb some of the railroad equipment usually available for transport mail during the period of heavy mails.
 Holiday shoppers sending gifts and greeting cards by mail should do so before the annual Christmas rush so as to spread

He is keenly interested in sports of all kinds and has been one of the consistent backers of athletics in all the schools of this county.

It is well worth the time of anyone interested in fishing or hunting to drop into the N. E. Kennard Hardware Company store on Main Street to examine the display of mounted fish and fish heads. These fish, pigeons and muskies were captured in Licking River, about eight miles to the west of this city, while hunting been made

Early mailing is urged to avoid Yule Rush. The heaviest movement of mail in the history of the Post Office Department is expected

the flow of heavy mail over a long period and also have the cuts may be of inferior quality.
 A temperature of 30 to 40 degrees is cool enough for butcher.

A warm mash fed about noon each day tends to encourage production. About 2 lbs. of moistened man is sufficient for 100 hens. This is not a substitute for dry mash. Pullets are kept in good flesh by feeding liberally on grain.
 Well-finished hogs weighing 175 to 225 pounds are best for pies and rich cakes.

The Season's Greetings:

The Young Hardware Company extends the Season's Greetings to every one in this Community and wish that all may enjoy a Merry Christmas and a Happy and Prosperous New Year.

YOUNG'S Hardware Co.



5-YEAR BONDED Kentucky Par Kentucky's Finest
 \$1.45 PINT
 75¢ V. PINT
 REMEMBER TO BETTER WHISKEY CAN BE MADE


Regal Store Is One Of Best Groceries

Well named is the Regal Store. Its manager, Mr. Ray Lytle, has built up his business on a firm foundation of service, quality and price. The clerks are alert and friendly. The merchandise is clean and sanitary. The customers are pleased and satisfied.
 This is one of the grocery stores that have helped to make Morehead famous as a food center, and to extend the trade theory of the city far beyond the confines of Rowan county. Visitors and those who trade here regularly should by all means acquaint themselves with this store. It is not necessary to buy in order to be warmly received, for it is above all else a friendly store.
 The Regal is always well stocked and particularly so at this season, with the good things of life. A well laden table at Christmas time means that the Regal Store can supply a great many of your wants.
 Wanted—Married man to work on farm in Indiana. See Mr. Bullock at Caskey Hotel in Morehead Saturday.

BE PRACTICAL GIVE FURNITURE THIS CHRISTMAS

EVERYTHING FOR CHRISTMAS - EITHER CASH OR TERMS

When dreams come true a Caswell-Runyan Cedar HOPE Chest Will Complete Her Happiness



When dreams come true... rich in tradition—Caswell-Runyan Cedar Hope Chest will complete that thrilling moment for her. A Caswell-Runyan Cedar Hope Chest embodies traditional craftsmanship—seasoned lumber of finish—sound construction—and exclusive convenience features.
 Come in today—see the Caswell-Runyan nationally advertised line. There are dozens of styles and several sizes. You will find among these beautifully finished chests the gift that would have been her own choice. Make sure her happiness is complete.

Knebo Desks	\$12.50 up
End Tables	\$1.60 up
Lamp Tables	\$7.50 up
Duncan Phyffe Sofas	\$89.50
Lounging Chairs	\$29.50
Table Lamps	\$1.95 to \$11.50
Floor Lamps	\$6.95 to \$16.50
Cellarettes	\$32.50
Occasional Tables	\$9.50
Coal Ranges	\$52.50
Gas Ranges	\$68.50
Base Rockers	\$32.50
Kitchen Cabinets	\$29.50
Breakfast Sets	\$24.50
Occasional Chairs	\$7.50
Console Mirrors	\$2.50
Pictures	\$1.25 to \$22.50

A COMPLETE LINE OF TOYS AT PRICES THAT PLEASE

KROEHLER LIVING ROOM SUITES

BED ROOM SUITES

Bed - Chest - Vanity \$42.50 and up

\$76.50 and up

Free Delivery To Morehead and All Points Between

FIELD'S FURNITURE Co.

1700 Winchester Ave. e. Ashland, Kentucky

Greetings:

There is a certain season in each year in which all other Business is forgotten and All America joins in the old Refrain of Peace on Earth, Good Will toward Men. This year in Particular, with all the World at war, and only in this Nation a Peace, however unstable. We in America and in Rowan County have reason to celebrate the Birthday of the One Who Rules the World. For only in America are we free to live and love and thrive.

And thus it is that the CLEARFIELD SUPPLY COMPANY, with a sincere spirit of humility and a deep sense of Gratitude, take advantage of this opportunity to Extend To All Of You who read this

A Merry Christmas and A Prosperous New Year

CLEARFIELD SUPPLY Co.