

THE MOREHEAD INDEPENDENT
(Official organ of Rowan County)

Published each Thursday morning at Morehead, Kentucky by the
INDEPENDENT PUBLISHING COMPANY

ADVERTISING RATES MADE KNOWN UPON APPLICATION

WILLIAM J. SAMPLE.....Editor and Publisher
HARVEY S. TACKETT.....Associate Editor

One year in Kentucky.....\$1.50
Six Months in Kentucky......75
One year Out of State..... 2.00
(All Subscriptions Must Be Paid in Advance)

Entered as second class matter February 27, 1934, at the post-office at Morehead, Kentucky, under Act of Congress of March 3, 1879.



Independent \$1.50 Yr

MONUMENTS

- Farm Machinery
 - Saw Mills—Motors
 - Wagons
- Place your order early to insure delivery

W. A. PORTER
ELLIOTTSVILLE, KY.

**THIS WEEK
IN THE WAR**

Admiral William D. Leahy, the President's Chief of Staff, in a radio broadcast August 9 marking the first anniversary of the Atlantic Charter, said "This war will probably be long. It will be the

toughest, hardest, most meretricious war we have ever fought. It calls for the united power of every American, in uniform and out of uniform, on the firing line and on the production line. I have no doubt of America's decision."

President Roosevelt, in a message read on the broadcast, said "Great progress" has been made in the battle of production, but "in terms of what will be required to defeat our enemies we have only just begun to get into our stride."

Elmer Davis, Director of the Office of War Information, said America's conversion job has largely been completed, the emphasis now must be transferred from finished goods to the raw materials from which they are made. "We will get them by full use of existing facilities, and by tapping new, or marginal, or abandoned sources of supply. We will develop new processes, eliminate waste, and work for full salvage by every citizen," Mr. Davis said.

Vice Chairman Batt of the War Production Board, on the same radio program, said the public must see to it that all waste and scrap metal is collected and "sent to the mills—quickly. There is plenty of iron and steel scrap—that must get back to the furnaces if the steel needed for the war is to be produced. You and I can help by keeping our eyes open."

In a general review of the war situation, the Office of War Information said June production of military planes fell slightly behind schedule, despite the fact that the United States made more planes than any other country in the world. The same was true of tanks, of most types of artillery, and of naval vessels, the OWI said. Because of enemy submarine activity, the office said, it probably will be well into 1943 before we equal merchant shipping as of December 7, 1941.

The Navy announced "United States Naval and other forces have attacked enemy installations in the southeast part of the Solomon Islands in force and the attacks are continuing." Later the Navy said "Considerable enemy resistance has been encountered and suits or to estimate either our own or enemy losses." General MacArthur's Headquarters in Australia reported August 10 that Allied planes from Australia were maintaining a 24-hour a-day offensive over the entire invasion zone in support of the attack against the Solomon Islands. The Navy also reported U. S. Naval Forces "bombarded enemy ships and shore establishments at Kiska" in the Aleutians, simultaneously with the beginning of the attack on the Solomon Islands.

Major General Clark, Commanding General of U. S. ground forces in Britain, said the U. S. Army is sending "picked combat divisions" to Britain and "the sooner a second front could be opened the better." He said "obviously we are not here to sit on the defensive. The Pacific Coast, from the Canadian to the Mexican borders, was ordered dimmed out beginning August 20 and for the duration by Western Defense Commander DeWitt as a precaution against enemy attack at sea and on the shore." The Navy announced the torpedoing of fourteen additional United Nations' vessels.

Sabotage and Submarine. The White House announced six of the eight Nazi saboteurs landed in this country by submarine were executed in the District of Columbia jail August 8. The sentences of the other two were commuted by the President to life and to thirty years imprisonment, "because of their assistance to the Government of the United States in the apprehension and conviction of the others."

Transportation
PEARL HARBOR! REMEMBER

HELM'S NATIONALLY famous Chicks — Immediate Delivery. Twenty years contest winners—**GOVERNMENT APPROVED—Officially Bloodtested. Sexed chicks — ROP sired ratings — Hatching year around — Free Brooding Bulletin — Catalogue HELM'S HATCHERY, Paducah, Kentucky.**

are moving over rails than ever before in United States history. A round five hundred freight trains move through the Pittsburgh Pa., cars.

area every twenty-four hours, an average of more than twenty an hour, carrying a total of between ten and thirteen thousand loaded

are moving over rails than ever before in United States history. A round five hundred freight trains move through the Pittsburgh Pa., cars.

B. SURE

**Contract Your Coal With Us Now
AND GET IT!**

**Call 71 Or C the Ice Boy!
Morehead Ice & Coal Company**

"We Mine Our Own Coal"

All That Looks Black Is Not Coal

GET THE BEST...IT COSTS LESS!

—Insist On—

ECONOMY COAL

Longer Burning—More Heat—Less Ash

—Produced By—

WILLARD COAL COMPANY

J. L. BOGGESS, Owner
WILLARD, (Carter County) KENTUCKY

for Economic Transportation



SALES SERVICE

Genuine Chevrolet Parts and Accessories

- Experienced Mechanics
 - 24-Hour Wrecker Service
- MIDLAND TRAIL—
GARAGE**

To Relieve
Misery of
COLDS
Take **666**
LUMINOUS TABLETS, SALVE, NOSE WIPERS

To Relieve MONTHLY—
FEMALE PAIN
periods with crampy nervousness—due to monthly functional disturbance—should try Lydia E. Pinkham's Vegetable Compound to relieve such distress. Made especially for women. Label directions.
"DR. J. C. PINKHAM"
"KHAM'S VEGETABLE"

**Try Us For Prices And
Quality Merchandise**

We Carry All The Brands

S & W DISPENSARY
Main St. Caskey Bldg.

AUCTION

**Of Farm Houses and Lots At
Morehead and Clearfield, Ky.**

As agents for Mrs. Nettie Haney, we will sell her 27-acre farm located at Clearfield, Kentucky, on

Saturday, August 22, 10:00 a.m.

This farm has a modern six-room house, with bath room, front porch, good concrete basement. Lights and water in the house. Water from a good, never-failing well. Garage, cow barn and good concrete walks. Has about ten acres of corn, the balance in grass and woodland.

This property has about 900 feet of highway frontage, which would make a number of nice building lots.

This is a nice little home, high and dry and well located. Possession will be given at once. Farm will be sold on easy terms.

AT 2:00 P.M., ON THE SAME DATE

We will sell the W. L. Jayne property, located at 114 Fairbanks, only 100 feet off Main Street, just around the corner from the postoffice.

This is an 8-room house with halls, porches and two bath rooms. Has hot water gas heating system, electricity, and water. Has a good stone cellar, double garage, and a large, shaded 80 x 132 feet lawn. This property will make anyone a nice home and will be sold on extra easy terms.

Following the sale of the Jayne property, we will sell for Curt Hutchinson his business property at the corner of Fairbanks Avenue and Railroad Street, just across from the Union Grocery. This is a large two-story building, frame construction, and is now rented for a barber shop, garage, storage warehouse and apartments upstairs. The whole building brings in \$65.00 per month in rent.

If you want to invest your money where it will pay big dividends this is your chance.

Free Cash and valuable prizes will be given away at **Free** both morning and afternoon sales.

For further information, contact Virgil H. Wolfford, Morehead, or Sam D. Cecil, Hazel Green, Kentucky.

ROWLAND AUCTION CO.
Selling Agents Winchester, Ky.

SELL YOUR JUNK

TO

Caudill's Tire Shop

"Throw Your Scrap Into the Fight"..... We Buy:

- | | | |
|-----------------|------------|---------------|
| Copper | Scrap Iron | Zinc |
| Brass | Heavy Tin | Lead |
| Aluminum | Babbitt | Rags |
| Tires and Tubes | Batteries | Old Radiators |

HIGHEST PRICES PAID FOR ALL SCRAP!


If you can't deliver the scrap to our yard, phone 188 and we will send a truck.

Stanley Caudill, Dealer

Cooperating With
LOCAL SALVAGE COMMITTEE
RUSSELL BARKER, Chairman

Independent Want Ads Get Results!

**KENTUCKIANS
HAVE A RIGHT TO KNOW
THE RIGHT
ANSWERS!**



- C** Isn't strict regulation of legal beer and other beverages better than the unregulated conditions of Prohibition?
- R** Positively! Prohibition's "blind pigs", speakeasies and bootleggers undermined the morals of our people and their respect for law and order. The government spent millions in enforcement, lost countless millions in revenue. Today, legally licensed beer outlets are under constant official surveillance and supervision. Consumption is gone. And here alone provides the Federal Government with nearly half a billion dollars a year in much-needed tax revenue.
- C** Do present laws provide adequate control of the sale of beer?
- R** Yes. Under present enforcement methods, the Kentucky A. B. C. board maintains a staff of field agents to inspect licensed retail beer outlets. Law violations result in suspension or revocation of licenses. County and municipal officials are quick to move in whenever a proprietor violates the law. The irresponsibles are being systematically eliminated.
- C** How is the beer industry in Kentucky meeting its public responsibilities?
- R** By helping the authorities to maintain decent conditions wherever beer is sold. Proprietors are warned against allowing infractions. Persistent law violators are cited to proper officials by the Kentucky Committee of the Brewing Industry Foundation. With your cooperation, the remaining few undesirable beer outlets can be closed up or closed up—without eliminating the great majority of law-abiding beer retailers.

KENTUCKY BREWING INDUSTRY FOUNDATION

COMMITTEE

1182 STANLEY BLDG., LOUISVILLE, KY.

Harry B. France, State Director

Ky. Utilities Co.—

(Continued from Page 1)

Kentucky stockholders this year. The company's fuel bill in 1912 totaled \$42,283. For the year ending June 30, it was \$1,153,351. Its 1912 tax expense was \$7,170. For the fiscal year 1941, this figure had jumped to \$2,509,867.

Two hundred eighteen communities never had electric service of any kind until the company supplied it. Seven towns sold their municipal plants to the company. Thirty-eight areas were receiving limited night service only, until the new company took over and instituted twenty-four hour service. The company now serves 100,015 residential, 19,187 commercial, and 2,281 industrial customers. It furnishes current for twenty-four R.E.A. and five municipal systems, and has four lines supplying the T.V.A.

service only, until the new company took over and instituted twenty-four hour service. The company now serves 100,015 residential, 19,187 commercial, and 2,281 industrial customers. It furnishes current for twenty-four R.E.A. and five municipal systems, and has four lines supplying the T.V.A.

Higher Egg Prices In Prospect For The Remainder Of 1942

Higher-egg prices are in prospect for the remainder of 1942, according to a statement issued by the Department of Markets and Rural Finance of the College of Agriculture and Home Economics at Lexington.

The quality of fresh eggs is expected to decline as usual as the season advances. Stocks of egg are relatively large but great consumer purchasing power and Government purchases of shell and dried eggs are expected to be sufficient to create normally advancing prices for the season.

The Government egg buying program includes the purchase of shell eggs for domestic use and the purchase of dried eggs under contract for export purposes. Contract prices on dried eggs are scheduled to advance at the rate of one and one-half cents per pound each succeeding two-week period from June to December. The announced Government buying price for dried whole eggs at New York range from ninety-five cents in May to \$1.10 per pound the last two weeks in November.

The influence of Government purchases should make prices advance several cents over the season's low. In parts of Kentucky where eggs are most scarce, an

advance of ten cents or more may reasonably be expected between the summer low and winter peak prices. Reports received at the Experiment Station, indicate that there has already been a sharp advance in prices in some parts of the state.

No occasion has arisen for the application of price ceilings to eggs and poultry. These products were not included in the general price ceiling orders of the O.P.A. issued in April. Prices also will have to rise considerably above present levels before there can be ceiling prices imposed under the provisions of the Emergency Price Control Act of 1942.

Mrs. Varney To Join Husband In Kansas

Mrs. Eleanor Seay Varney, for two years dietician in the College Cafeteria here, will leave this month to join her husband, Beverly ("Jug") Varney, who is stationed at the Naval Reserve field in Gardner, Kansas.

Mr. Varney, an MSTC graduate, is connected with the Naval physical fitness program, and now holds the rank of chief specialist in physical education.

After a short visit with her parents in Lebanon, Tennessee, Mrs. Varney will be at home at Ochoctree Street, Olathe, Kansas, which is near Mr. Varney's work. She will be succeeded as dietician at Morehead College by Miss Martha Clevelin, former dining room supervisor at DePaul University, Greencastle, Indiana.

Several Million Requests For Cards Received By SS Board

Several million persons with old-age insurance accounts apply to the Social Security Board each year for duplicate account number cards to replace those lost, destroyed, or so badly worn they cannot be read, according to Mr.

Elbert M. Bohon, manager of the Board's field office at Ashland, Kentucky.

"Although requests for replacements are always granted," Mr. Bohon said, "the worker should understand that a little care on his part will help to prevent delay in issuing him a duplicate card. He should keep a permanent record of his account number, in any way he chooses. With such a record he will be able to tell us what his number is, even if he loses his card. With the number, we can replace his card immediately. Without knowing what it is, we have to send his application for a duplicate to the accounting section of the Bureau of Old-Age In-

urance at Baltimore, Maryland.

Glasses that have contained evaporated milk should be rinsed in cold water before washing.

**CONCORD GRAPES
NOW RIPE
Pioneer Orchards
FARMERS, KENTUCKY**

Professional Cards

Dr. L. A. Wise

Has moved to the J. A. Bays Jewelry Store where he will be located every Friday, examining eyes and fitting glasses.

Dr. O. M. Lyon
Dentist

Office Phone 274—Residence 237
OFFICE: COZY BUILDING
MOREHEAD, KENTUCKY

A. F. ELLINGTON
Dentist

PHONE 26 MOREHEAD, KY

DR. D. DAY
Jeweler - Optometrist
Carey Avenue

Lane Funeral Home
Funeral Directors
Ambulance Service
Phone: 91 (Day), 174 (Night)

NEW LOCATION

Hester's Photo Service

ACROSS MAIN STREET FROM COURT HOUSE

- Portraits
- Enlargements
- Old Photographs Copied

KODAK FINISHING

**JUNK RALLY
For MOREHEAD
and vicinity**

**NATIONAL SCRAP HARVEST
August 29th
at
2:00 O'clock P.M.**

Junk helps make guns, tanks, ships for our fighting men Bring in anything made of metal or rubber . . . Get paid for it on the spot

Bring your family Spend the day Meet your friends



JUNK MAKES FIGHTING WEAPONS

- One old disc will provide scrap steel needed for 210mm. automatic light carbines.
- One old plow will help make one hundred 75mm. armor-piercing projectiles.
- One useless old tire provides per inch rubber as is used in 12 gas masks.
- One old shovel will help make 4 hand grenades.



Let's Jolt them with Junk from Rowan County !!

LOCAL SALVAGE COMMITTEE
RUSSELL BARKER, Chairman
PHONE 234 PHONE 235

**Mid - Summer Sale
Now In Progress**

We are closing out our summer merchandise at real bargains. Take advantage of these prices.

OUR SPECIALS

LADIES VOILE AND BATISTE DRESSES

\$1.69 Dresses	Now \$1.39
\$1.98 Dresses	Now \$1.69
\$2.98 Dresses	Now \$2.49

LADIES CREPE AND WASH SILK DRESSES

\$3.98 Dresses	Now \$2.79
----------------	------------

CHILDRENS VOILE AND BATISTE DRESSES

\$.89 Dresses	Now \$.69
\$1.39 Dresses	Now \$.98

LADIES SLIPPERS, Brown and White and Solid White

\$3.95, \$3.50 and \$3.25 Values	Now \$2.69
\$2.49 Values	Now \$1.98

LADIES REAL SILK HOSE

While They Last	\$1.00
-----------------	--------

MENS SLACK SUITS, WASH PANTS, STRAW HATS AND SPORT OXFORDS AT BIG REDUCTIONS.

THE BARGAIN STORE

Main St. Arthur Blair, Mgr. Morehead, Ky.



MRS. C. U. WALTZ, Society Editor—Phone 146

Miss Ethel Patton is spending the week in Ashland.

Miss Clara Faye Littleton, of Gregoryville, was the guest of Miss Lottie Glover, last week.

Miss Marion Valleau, Lexington, has returned home after a visit with Miss Mary Frank Wiley.

Mr. and Mrs. M. C. Crooker and son, Johnny, were in Lexington, Monday, to see the circus.

Miss Francis Henry, of Carlisle, spent the week-end with Miss Helen Crosey.

Mrs. Earl Rogers, of Owingsville, spent Saturday and Sunday with her mother, Mrs. W. L. Jayne.

Mrs. W. H. Tarter, of Cincinnati, spent Sunday with Mr. and Mrs. J. B. Calvert and family.

Miss Josephine Francis spent the week-end with Miss Virginia Griffin, in Lexington.

Mrs. E. D. Blair and son, Don, were in Lexington, Monday attending the circus.

Mr. and Mrs. J. B. Calvert and Mrs. W. H. Tarter attended the funeral of their uncle, Mr. John Myers, at Salt Lick, Saturday.

Mr. and Mrs. W. S. Allen left last week for a three-weeks vacation in Michigan and the West.

Mr. Clarence Allen was in Lexington Tuesday for removal of his tonsils.

Dr. and Mrs. O. M. Lyon were in Louisville, Monday, on business.

Miss Jane Young will be the guest of her sister, Mrs. Joe McGruder, in Ashland, this week.

Miss Mildred Morris, Mrs. J. D. Falls and daughter, Marie, spent Saturday in Lexington.

Dr. and Mrs. N. C. Marsh returned from a week's vacation at Indian Lake, near Columbus.

Miss Jean Elliott returned to her home in Frankfort Wednesday after spending several days visiting Miss Carol Patrick.

Mr. and Mrs. Earl King Senn and son, Tommie, spent the week in Mt. Sterling, the guests of his parents.

Mrs. Jack West and daughter, Martha Jean, returned from a week's vacation in South Haven, Macaugh City and Mackinac Island, Michigan, Sunday.

Miss Marion Valleau, of Lexington, is spending two weeks with Miss Mary Frank Wiley, at the Patton Farm.

Mrs. Beatrice Patton, of Ashland, spent last week at her home on U. S. 60, and Thursday and Friday in Frankfort.

Reverend and Mrs. A. E. Landolt were the guests of Mrs. Landolt's grandmother, Mrs. Rosa Rae, in Lexington, Monday.

Mr. and Mrs. Edward Bishop and son, Charles, and Miss Mary Marguerite Bishop, attended the circus in Lexington, Monday.

Mr. and Mrs. V. H. Welford and daughter, Joyce, and Mrs. Ike Noe were in Lexington, Tuesday, on business.

Mr. and Mrs. Bob Harlow, of Louisville, are the guests of Mrs. Harlow's parents, Mr. and Mrs. J. A. Allen, this week.

Mr. and Mrs. Harry Goldberg and children, Bobbie Sue and Tommie, and Miss Mildred Harlow, spent the week-end in Cincinnati.

Creed Patrick entertained with a dinner at the home of his parents, Saturday night, honoring the boys enrolled in the Civilian Pilot Training course.

Mr. and Mrs. J. L. Nickell and daughter, Miss Elizabeth, and grandson, Jimmie Williams, were in Lexington, Monday, for the circus.

Mr. and Mrs. Lewis Higgins, of Covington, announce the arrival of a daughter, Betty Bruce, born Sunday, August 16. Mrs. Higgins is the former Miss Carrie Bruce, of this city.

Mrs. Ernest Jayne and Mrs. W. S. Lindsay and daughter, Maribelle, were guests of their mother, Mrs. C. U. Waltz, from Thursday to Sunday.

Mrs. J. S. Northcutt returned to her home in Louisville, Sunday, after having attended the wedding of her sister, Kay Palmer Daugherty, last Wednesday.

Masters Don and Bill Battson went to Lexington, Sunday, and attended the circus on Monday. While there, they were the guests of their aunts, Mrs. W. S. Lindsay and Mrs. Ernest Jayne.

Mr. and Mrs. Wilfred Waltz, and daughter, Martha Jayne, spent Sunday and Monday in Lexington, the guests of Mr. and Mrs. Ernest Jayne.

Ernest Jayne and Mr. and Mrs. W. S. Lindsay.

Dr. and Mrs. G. B. Black and sons, George and Charles, returned to their home in Cincinnati, Monday, after a two week's visit with Mr. and Mrs. J. G. Black, Jr.

Mr. and Mrs. Frank Hagaman and son, George, of Louisville, were the week-end guests of his mother, Mrs. America Hagaman, and sister, Mrs. J. B. Calvert.

Misses Mary Frank Wiley and Carol Patrick entertained with a picnic to Carter Caves Tuesday and a luncheon Wednesday, honoring their guests, Mrs. Marion Valleau, Lexington, and Miss Jean Elliott, Frankfort.

Misses Mary Robinson, Miss Mildred Morris, Miss Mary Page Millon, Mrs. R. D. Judd and Mrs. Harley Battson entertained Mrs. Neville Fennell and Mr. Stiles Malone Cain at a progressive dinner, Thursday evening, serving the first course, a fruit cocktail, at the home of Mrs. C. U. Waltz, the dessert at the home of Mrs. R. D. Judd. The men were presented with many nice gifts for use in the army. Mr. Fennell left for Fort Knox on Friday and Mr. Cain left for Fort Thomas on Tuesday of this week.

Many Notables—

(Continued from Page 1)

follows:

Military maneuvers at Jayne Memorial Stadium, by the personnel of the Naval Training School, promptly at 2:30 p. m.

Ceremonies at the auditorium to begin promptly at 4:00 p. m.

John W. Brooker, Chairman, Board of Regents, M.S.T.C., and Superintendent of Public Instruction Presiding

Address: "Adjusting the State's Educational Program to the Needs of a Nation at War" Gov. Keen Johnson.

Music.

Address: Captain E. A. Lotquist, U.S.N., Chief of Staff, Ninth Naval District.

The public is cordially invited to attend the entire program of events.

CONCORD GRAPES
NOW RIPE
Pioneer Orchards
FARMERS, KENTUCKY

THE CITIZENS BANK
MOREHEAD, KENTUCKY

To "Johnny Doughboy's" Mother and Dad:

You're mighty proud of him, aren't you?

Well, you have a good reason to be. He's tops! And when Johnny comes marching home again, you'll be prouder still. Happier, too, for it'll be a better world when all this is over and done with.

But it is something that has to be done. He and millions of other fine American boys are in there "pitching" . . . fighting and sacrificing . . . now, so that you and we, the stay-at-homes, can maintain our freedom and the democratic process in the years to come. And that's the way it should be.

We've reserved a little book for you . . . a Service Record Book . . . that we believe you will want for that boy in uniform. It's a book to fill in and keep so that you may have a lasting record of his life in the Service. It's small, handy and compact, with a khaki color cover; moreover, it's profusely illustrated, showing the various Army, Navy, Marine and Coast Guard insignia, the U. S. Medals of Honor, with pages for autographs and photographs, etc.

You may have one of these books in exchange for a snapshot or small photograph of him in uniform, that we can place it in our patriotic display in the windows of the bank.

It is a book we're happy and proud to present to you, confident that in its pages you will find real and lasting pleasure as you re-live, with him, the highlights of his career in the Service of Uncle Sam. Be sure to stop in soon and get your copy.

Hoping this Service Record Book gives you as much pleasure as the presentation of it does us, and happy of this further opportunity to serve you, we are,

Cordially yours,
THE CITIZENS BANK

MILLS THEATRE

PHONE 146 MOREHEAD, KY.

THURS. & FRI. AUG. 20-21
"King Kong"

ALSO
Serial
Play BINGO Friday Night

SATURDAY, AUGUST 22
DOUBLE FEATURE

"Thunder River Feud"

The Range Busters

"Murder in the Big House"

Faye Emerson and Van Johnson

SUN. & MON. AUGUST 23-24
"Saboteur"

Priscilla Lane and Robert Cummings

ADDED
March of Time and Donald Duck Cartoon

TUES. & WED. AUGUST 25-26
DOUBLE FEATURE

"Parachute Nurse"

with Marguerite Chapman

AND
"A Desperate Chance For Ellery Queen"

William Garrison and Margaret Lindsay

Farmers Club—

(Continued from Page 1.)

fire prevention, home improvement, livestock disease control, feed, fertilizing and seed buying and agricultural shows and fairs.

Next meeting of the club is scheduled for Friday evening, August 21, at the high school gymnasium, at 8:00 o'clock. Membership is open to any farmer or business man living in Rowan county. Interested persons are heartily invited to attend the meeting.

Freight train performance per hour is now more than twice as great as in 1920.

Upholstering

And
FURNITURE REPAIR OF ALL KINDS
Furniture Crated for Shipment
E. H. TOMLINSON

West Main Street Morehead, Ky.

General Plumbing

—SEE—

ALBY HARDIN

BRUCE BUILDING MOREHEAD, KENTUCKY

Expert Shoe Repairing

MODERN UP-TO-DATE SHOP
CHAMPION SHOE SHOP
(NEXT DOOR TO CITY HALL)

MAIN STREET MOREHEAD, KY.



Loan Headquarters

A little extra money may enable you to profit by business deals you otherwise would have to miss. Prompt action is usually required. When your ready funds are not sufficient, consult us regarding a loan.

We can give quick service to those with established credit here. In other cases there is no red tape and little delay. Loans are made both to depositors and to non-depositors. It is not a function of a bank to make speculative loans, but any sound proposition will be given prompt consideration.

Come in and discuss your present and probable future needs with our officers.

PEOPLES BANK OF MOREHEAD

MOREHEAD, KENTUCKY

Member Federal Deposit Insurance Corporation

CLASSIFIED ADS

WANT AD RATES:
(Payable in Advance)

FOR RENT
TWO FIVE-ROOM HOUSES, all modern conveniences. Phone 183 or see Mrs. Lester Hogge.

FOR RENT
FOUR-ROOM HOUSE, with bath. Hot and cold running water, gas, and electricity. On Wilson Avenue, two blocks up from Postoffice. See Mrs. E. Hogge at 319 Wilson Avenue.
—8-13-42 chg.

FOR SALE
45-ACRE FARM, good location 15 minutes from Morehead; within sight of school house, near churches. On Christy Creek, 1-8 mi. off hard road. See or write A. E. Hamilton, Box 230, Route No. 3, Morehead, Kentucky.
—7-9-42 4t. pd.

FOR RENT
FIVE-ROOM MODERN APARTMENT, equipped for gas or furnace heat. Located near Public School. Reasonable rent, phone 214 or see Mrs. Morton Roberts.

FOR SALE OF TRADE
TWO STORE ROOMS, rented until October 1, 1942; two dwellings. All property located on Main Street in Morehead. Also one lot and 20 acres of land at Clearfield, and 20 acres at Hamm, Kentucky. Reasonable terms. See Everett Caskrey, 632 W. Main Street, Morehead.
—8-13 chg.

WE HAVE RECENTLY accepted in trade a good practice piano left in storage in Morehead by family now at Louisville. Will sacrifice rather than send truck. Also expert modern Spinet Piano at bargain price here soon. For information write Shackleton Piano Company, 307 West Broadway, Louisville, Kentucky.

THEN AND NOW!

FOLKS: As we mark our Company's thirtieth birthday this week we like to think of the amazing list of comforts, conveniences and health safeguards that electricity has brought to millions of American people in the last three decades. And frankly we're proud of the part our organization has had in bringing these advantages to thousands of Kentucky families.



Invest in America Buy Another War Bond Now!

REMEMBER WHEN?—In August, 1912, practically all domestic customers used electricity for lighting only. Still years in the future were electric refrigerators, ranges, vacuum cleaners, washing machines, flatirons, food-mixers, water heaters, heating pads, clocks, radios, etc.

Each city and town was supplied from a local power house. Smaller communities had only dusk-to-dawn service. On moonlight nights there were no street lights. If equipment broke down the service was off indefinitely.

EXPANDING SERVICE—Our Company began with service to eight towns. Today we supply 448 communities (including 218 that never before had service) from several large power plants interconnected by more than 2,500 miles of transmission lines. We started with 2,045 customers. Today we have 121,496—including 24 R.E.A. Co-operatives, and 4 lines to T.V.A.

MUCH LOWER RATES—Customers paid from 15 to 20 cents a kilowatt hour for electricity in 1912. Today our average domestic service rate is 3.0 cents. In other words, kilowatts cost about 500% more then and they weren't very dependable. Our 1912 annual payroll for 56 em-

ployes was \$41,065. For the fiscal year ending June 30, 1942, it was \$2,072,973 for some 1,200 employees. Our tax expense in 1912 was \$7,170. Last year it was \$2,509,867. Our first year's coal bill was \$42,283. Last year it was over \$1,133,851—and we paid out nearly \$3,000,000 for other materials and expenses.

YOUR NEIGHBORS—Our Company is operated, owned and controlled largely by small-town Kentuckians—your friends, neighbors and lodge brothers. It's been our steady aim to give you better service at lower cost every year. We like to feel that we do our share for the State's progress and for the civic welfare of every town we serve. Right now, we're working to help win the war. After victory, we'll offer you more comforts and conveniences through electric service than ever—modern living! at its best.

Only in the United States under a system of free enterprise, where man can engage in a business of his choosing and this business has the freedom to grow with the growing needs of the people, can all the services and conveniences you now enjoy be made possible. This American system is worth fighting for!

Kentucky Utilities Company
INCORPORATED
FRANK MAXEY, Manager