

THE ROUAN COUNTY NEWS

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MOREHEAD, KENTUCKY, THURSDAY, DEC. 19, 1940

NUMBER FIFTY-ONE & TWO

Midland Trail Garage In New Home

Moves To New And Modern Building On Corner Of Main And Mill Street

The Midland Trail Garage, which has enjoyed a steady growing patronage since it was purchased by Le Grande Jayne, made the most important and perhaps final move in its history, when the garage was located in the new building recently completed for it by Jack Cecil, on the corner of Main and Mill Street.

The new Midland Trail Garage is unquestionably one of the most modern and convenient from every viewpoint to be found in any city. The building was planned exclusively for the use of the Midland Trail Garage and includes arrangements that have been suggested by experience as desirable in garage construction.

The building is 69 feet by 150 feet, with a storage room capable of handling seventy cars and with well lighted repair shops in the rear. The entire lighting system. The entire side of the storage room and repair shop is composed of a series of windows which furnish a abundance of light for the mechanics.

A large used car lot at the side of the garage is another feature of value to the management.

Taken all in all, the new Midland Trail Garage is another step forward, not only for its owners, but for the city as well, and citizens, as well as Mr. Jayne and Mr. Cecil, may well take pride in the achievement.

Morehead PTA To Meet Friday P. M. At Gymnasium

Business Season Of Club To Be Followed By Play And Program

1. Call to order by President, Mrs. Brown.
2. Roll call and minutes by secretary, Miss Hogess.
3. Old Business.
4. New Business (program for January).
5. Program by Morehead school. The program will consist of a play by the high school pupils and songs by high school glee club and songs and readings by the first six grades.
6. Adjournment to January meeting, 1941.

Morehead Churches Celebrate Xmas

The Morehead churches are planning special Christmas services, beginning with Sunday, when the Baptist Church will hold their Christmas program following the regular Sunday School session. The program will be followed by the usual Christmas treat and a visit from Santa Claus. Other church programs are as follows:

Methodist Candle Light Service At Five Sunday

On Sunday afternoon, at 5:00 o'clock, there will be a Candle Light Carol Service at the Methodist Church. The church will be lighted by candles, and a candle light procession by the choir will open the service. Professor Horton will play Christmas music on the organ, and the choir will render special music.

Christians Pageant

Next Sunday evening at 7:30, the annual Christmas Pageant will be presented by the Young

With The World In A Turmoil America Celebrates Xmas



Jeast of the Birth of the Savior of humanity, the Prince of Peace.

This year more than any other year, it is proper that we Americans approach this feast with a spirit of reverence, Aspirit of Love, of Understanding, with Peace in our hearts and a prayer for Peace with justice on our lips.

In the midst of our gifts on Christmas Morn, let us as Americans not forget those who are suffering in our camps, while we enjoy the peace and plenty that their efforts are affording us. Let us not in our joy overlook the deep religious significance of the Christmas season, and let us carry this spirit through the entire Yuletide, with thanksgiving in our hearts as well as

A MERRY CHRISTMAS ON OUR LIPS

R. L. Barker, Felix Wellman Are Committee
Error In News Article Gives Names Of Wrong Men On Legion Com.

In the article in the last issue of the News, relative to reporting needy families to a committee of Legionaires, a misstatement was made as to the men who compose the committee. In the article in question it was stated that Jack West and Mahon Hall composed the committee. The facts were that the committee was composed of Russell Barker and Felix Wellman. Mr. Barker may be found at the Big Store, Furniture Company, while Mr. Wellman may be located at the Union Grocery Company. Those who have reported names to either Mr. West or Mr. Hall, need not see Mr. Barker or Mr. Wellman, as the names will be turned over to them for listing.

The error was entirely the News reporter's and we are sincerely sorry.

Morehead Churches Celebrate Xmas

Peoples Guild of the Christian Church. "The Nativity" is the third Christmas production by the young people and is one of the most beautiful pageants ever held here. The church choir, representing "a heavenly host" will sing carols during the pageant. As is the custom of the church a children's program of Christmas readings and music will follow the pageant. Concluding with a visit from Santa Claus. (Continued On Page Two)

Jubilee Service To Honor Lyons

Due to the fact that we do not want to interfere with other programs that have been planned for Sunday evening, we have arranged to present "The Garden of Prayer" at the Church of God December 25th. This will be a little different from the regular Christmas programs that are given every year, but nevertheless it will be very impressive and beautiful. After scattered, you have had a good Christmas. The Kings meet Boyd County eve and a joyful Christmas Day, here Friday night in the last game before the holidays. (Continued On Page Two)

Vacation Period Sees Many Leaves

Students And Faculty Depart To Spend Christmas Holidays At Home

Christmas vacation at the Morehead State Teachers College will begin on Friday of this week and will continue until January 2, when class will again be resumed, according to Dr. W. H. Vaughan, president of the college. Students and faculty members have already begun to make plans for spending their vacations at their various homes. Some of who do not have classes on Friday and Saturday will leave for these distant points earlier in the week.

Father Of Mrs. Duley Dies At Flemingsburg

Funeral services for Mr. Clark Garret were held at the home in Hillsboro last Saturday morning at ten o'clock. Burial was in the Hillsboro cemetery. Mr. Garret was the father of Mrs. C. P. Duley. Those from Morehead attending the services were Mrs. A. E. Martin and Mrs. Harlan Powers, Mrs. D. B. Bellamy, Mrs. P. F. Penix, Mrs. C. E. Bishop and Mrs. Claude Kessler visited the home on Friday.

Red Cross Sewing Sent To British

Local Women Complete Project And Send Clothing To Headquarters

Maybe they won't get it at time for Christmas, but when they do get it, twenty British families will be happy in the thought that the women of Rowan county are interested enough in their welfare to drop their own Christmas preparations and devote much of their time and energy to making clothing for the British babies, and for women and children too.

For last Thursday saw the completion of the first sewing project done by the women of Rowan county, and the packing out of the bundles for Britain from this county. The women knew that it was destined for the British, because they had personally raised the major portion of the money required for extras, and the regulations provided that they were permitted to designate the destination of the completed garments.

Mason Order To Elect Officers Friday, Dec. 27

On Friday evening, December 27, the Masonic Lodge will meet at the lodge room in Morehead, for the annual election of lodge officers for the regular year.

Lyons Celebrate Golden Wedding

Christmas Day, December 25, 1940, is a day set apart in the memory of Rev. and Mrs. T. F. Lyons of this city. In addition to being Christmas Day, it marks the fiftieth anniversary of their married life. In consequence Bro. Lyons and Mrs. Lyons are indulging in a celebration of both occasions at their home on Lyons Avenue. On December 25, 1890, T. F. Lyons was united in marriage to Miss Sarah Elizabeth Wells at her home in Pomeroytown, Menifee county. The ceremony was performed by Rev. M. W. Willis, Baptist minister, in the presence of hundreds of relatives and friends.

News Offers Annual Xmas Service For Readers Unable To Take Part Otherwise

Once more the Rowan County News offers to its readers the annual Christmas Union Church Service, for the benefit of its readers who may be unable for various reasons to attend the services at the various churches on Christmas Day. In view of the fact that the pastors of the churches in Morehead have been unusually occupied with their work, which is always exceptionally heavy at this season, we have, with their consent, used a service which was published previously, but which now as then is based on the Christmas theme.

These are stories which have never grown old, which with repetition become only more impressive, and which while time endures will be handed down. It is the old, old story of the Redeemer, the Prince of Peace, which year after year entralls the Christian World, and of which the Christian World never grows tired.

The Service follows:

PRAYER
Our Dear Heavenly Father, You have mentioned in the opening of this message. Just give Your Son as the Savior of the world, the greatest Christmas gift of all, for that, Jesus offered, if the world ever had, and the Son to give himself for us. He did not look fine, He did not look like a King, He did not look like a Saviour. He was too simple. He had no courtiers, He had no horses in his new birth, of faith and chariots of war. He had no touch our minds to a greater greatness. Instead of riding into Jerusalem on a white, He came riding on a simple, homely little old mother donkey, with a couple following her. Nothing to call attention to that day. Jesus in whose name we keep Christmas—Let redeeming love burst in loud halloos from earth around and swell the chorus of the heavenly host and we may sing again with the Angels of old "Peace on Earth, Good will toward Men, Glory be to God in the Highest."

"THE STAR"

By Arthur E. Landolt
A glittering, glittering bit of gold appeared in heaven's out of the east. It was his star, so we are old—God's gift to him in riches least. The wise men said, "We saw the star," And we have followed it tonight. Though we have come from afar, Through blackest night, it gave us light.

"We bring him gifts of gold and myrrh. And thanks for life so richer now. Made full of joy, a true rebirth: Because his star is best among the stars."

Ed Perkins Chairman Of Farm Group

Conservation Group Meets At Court House Tuesday To Elect Officers.

The Soil Improvement Committee of the Rowan County Court House Extension Service met Tuesday, December 10, at the County Agent's office to reorganize and plan a program for 1941.

A GIFT THAT MADE XMAS
By Rev. H. H. Kizer
"For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him, might not perish, but have everlasting life."

No Paper To Be Published Next Week
Christmas Day falls on Wednesday this year, there will be no issue of the Rowan County News next week. The News will resume January 2 issue. It has some publication with the been our custom for many years to omit the publication during Christmas week, to give our employees the Christmas holidays.

YOUR PRUNING SCORE
Do you prune your fruit trees and grapevines each fall or winter? Do you use regular pruning tools or do you butcher trees with a hatchet and carpenter's saw? Are you careful to cut each branch smoothly and

close to the trunk or do you leave stubs? Do you study each individual tree or do you just hack off some limbs and call it pruning? Do you have in mind where the fruit buds are found and prune not to destroy too many of them? Do you endeavor to balance the top of a tree or vine? Are broken from trees and grapevines once dead, or diseased branches cut or twice a year? Are all these cut or broken branches, prunings, and other refuse under the trees and vines destroyed?

COTTON STOCKINGS FOR WOMEN OF U. S.

The United States Department of Agriculture says American women are going to wear cotton stockings, thereby helping cotton growers. In tests over a period of several months, girls in the home economics department of the Kentucky College of Agriculture found that cotton stockings last twice as long as other kinds, and look just as well.

Kentucky has about 2,000 farmers who grew about 15,000 acres of cotton this year, and more than 3,000 farmers in the State are eligible to grow cotton in the agricultural adjustment program.

MILK RIC WEAPON AGAINST RICKETS

Milk is the one big weapon against rickets, say home economists at the Kentucky College of Agriculture. Cod liver oil also may be needed in winter. Rickets do the most damage to children, with results affecting them all their lives. It causes bow legs, stiff joints and lower legs festooned with disease. To prevent rickets, a child be largely attributed to the

HONOR WHERE DUE

American citizens have read with pity and wonder of food shortages in war torn Europe—of the spectacle of men and women standing in line for hours to obtain a few potatoes or a loaf of bread—and, in many cases, finally being turned away because the supply had been exhausted.

In this country we are at peace. We have plenty of food, clothing and other necessities. We have a standard living unparalleled in the world. Much of the credit for that must go to nature which has dealt richly with us. But man has aided Nature—and it is man's work which has been responsible for bringing the bounty of the earth to the people.

Think for a moment about the American system of retail distribution. The stores which sell you food, clothes, necessities and luxuries are the product of an intricate and superbly planned system whose purpose is to provide the nation with the maximum amount of goods for the least amount of money. This system is made up of independent stores, chain stores and other progressive forms of retailing. It is a system in which competition is free and open—in which every merchant is always seeking to improve his business and thus earn more patronage. It is a system which gives the consumer in little towns the same quality of goods at the same price as the consumer in great cities.

Our standard of living must be largely attributed to the

American retail system. The sponsors of legislation, state or national, whose purpose is to keep a store system of economical retail distribution, usually claim that the weight of public opinion is on their side. What they exults seem to the public at present are 100 per cent perfect control over the chains or any other type of merchandising. If it doesn't like their methods, all it has to do is to stop patronizing them. A store without customers will soon have a "For Rent" sign in its window.

A certain section of the public buys from chains because it likes their prices, their standard of service, etc. Another section buys from independents for similar reasons. Another favors super-markets. No other kind of merchandising can satisfy all the people. No one kind can claim that it is so perfect that there is no longer need for any other kind.

The consumer's meat, to paraphrase the saying, may be another consumer's poison. The American public is not standardized. It is, instead, immensely varied in its tastes, its desires, its habits. And that's the reason why in modern America, you see chain stores and independent stores and super markets and the best of both sides by side—doing well, all enjoying a steady, profitable patronage, all serving a satisfied clientele. If you destroy any kind of retail system, it means that you destroy a system which is certain segment of the public wants. It means that you limit the consumer's field of choice. It means that you turn the clock back.

The efficiency and economy and standards of service attained by retailing in all its branches largely resulted from wide open competition, with each merchant on his toes and seeking to outdo the man next door. This is real progress. That makes America.

Appointment of Eibert M. Bohon as manager of the Ashland office of the Social Security Board was announced today by Robert C. Goodwin regional director of the Federal agency with headquarters in Cleveland, Ohio. The Cleveland area includes the States of Kentucky, Ohio and Michigan.

"In promoting Mr. Bohon to be manager at Ashland the Board is following its policy of advancing its own personnel on opportunity permits," Mr. Goodwin said.

"With the promotion of James A. Chaney, former manager at Ashland, to duties in the Columbus, Ohio, section of the office, we are able to advance another native Kentuckian to succeed Mr. Chaney. A native of Louisville, Mr. Bohon was educated in the public schools and in Spencer College in that city. He was employed by the L. and N. Railroad and the Standard Oil Company before joining the staff of the Federal government. With the Veterans Administration in 1930.

"Mr. Bohon became a member of the staff of the Social Security Board in July, 1937, serving under William M. Duffy, manager at Louisville. Since December, 1938, he has been acting manager of the Frankfort office. His transfer to Ashland is effective December 1. No other changes in personnel of the Ashland office are planned. Mr. Bohon, like all other members of the field staff of the Security Board, received his appointment under the Federal government's classified, competitive civil service system. He and his wife will reside in Ashland after December 1." Mr. Goodwin said.

The Ashland office serves 13 counties of Northeastern Kentucky.

WHAT HIRE TO THE PUNCH
According to an item which appeared in Culler's recently, more than 10 per cent of all industrial and commercial companies whose buildings are destroyed by fire fail to survive the disaster. They go out of business.

That gives you an idea of what fire loss means to your economic system, and how much of the actual property destroyed. A concern which goes out of business no longer pays taxes—and so all remaining taxpayers must pay more to make up the loss. A concern which goes out of business no longer employs labor. So men and women find themselves unemployed. They cannot pay their bills. They get behind in rent or on mortgage installments on their homes. Some of them move away and find jobs elsewhere, to the permanent loss

of the community. Others cannot find jobs and must go to relief or apply for charity, and thus become burdens on all the people.

A concern which goes out of business is no longer a producer of wealth. Money isn't flowing through its till, to go out in wages, in order to manufacturers, in payment to shippers, etc. And so the nation becomes the poorer.

These are the kind of losses which fire insurance, vital as it is can never cover. These are the kind of losses which must directly or indirectly be borne by all of us—by merchant, banker, landlord, laborer, professional man. No one escapes the ravages of fire. A fire you never heard of may make a difference in your income, in your opportunity for employment.



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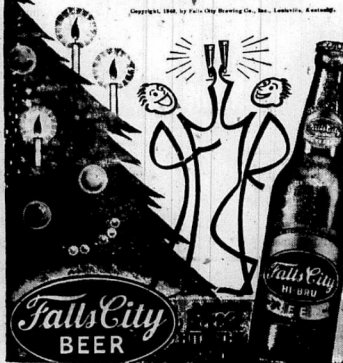
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Suggestions for Your Gift List

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ONE DOZEN PAINTING RULES

If you want to save time, money, and make the painting job look better, it is important for the woodwork to be as smooth as possible. A rough surface requires more paint, takes longer to put on, and the job doesn't look nearly so neat.

DECEMBER FLOWER TIPS

November and December are two of the best months in the year for setting shrubbery, rose bushes, and shade trees. Before setting, cut off clean all broken or injured roots, prune the tops by removing any broken or injured branches, and cut back the side limbs and tops. This pruned well, the plants will have a better chance of living and growing off quickly.

If they have not already been planted, following is a good list of flowers to put in now: Phlox, Daylilies, Sweet Peas, Columbine, Pansies, Begonias, Madonna lilies, Peonies, Rubus, Lilies, Bleeding heart, Hardy geraniums.

Delia bulbs must not be allowed to freeze. Where there is danger that the ground may freeze deep enough to reach the roots, they should by all means be taken up and stored in a job soon after the first frost.

This month and next is the best time for making cuttings of spiraea, crape myrtle, snowball hydrangea, lilac, weigela, gnoul bell, etc. Select wood that grew the past season. Plant in the open as soon as the cuttings are made. Make them six to ten inches long and cover all except one end and about an inch or two of the top. Much thoroughly

ROUP AND COLDS

Roup is a common disease of chickens which spreads rapidly through the flock, causing low production and often high mortality. The symptoms include watering of the nose and eyes accompanied by mouth breathing

NEWER PRINCIPLES OF RAT CONTROL

The U. S. Department of Agriculture is continuously investigating methods of rat control. Some years ago barium carbonate was used as the poison element in preparing baits for rats.

Today that poison which is deadly to all animals, has been largely abandoned in rat control work and red squill powder has taken its place.

This change was due to improvement in control technique and to the following facts concerning red squill: Red squill does not, in the form as commonly used, affect poultry; it acts slowly, allowing late comers to the bait to feed without being scared off by finding dead wood, castor, dead rats lying around, etc.

The Bureau of Biological Surveys, however, not only makes the control of rats through the use of red squill, but also the control of red squill poisoned bait, but 3. Use fertil topsoil next to

TO MAKE HOGS PAY

Sanitation is one of the Ten Commandments of hog raising. Hogs in the North have during the last 20 years almost completely revolutionized their methods so far as sanitary measures are concerned. For a great many years Northern growers, other than those that hogs once or twice a year with copperas, did little to combat worms. Finally, when some farmers found that they were losing money. Studying the situation, it was found that if old breeding pens were abandoned and brood sows moved to new lots or pastures a short time before farrowing, the young pigs showed a marked increase of vitality. They reached marketing weight at a much younger age and with considerably less feed.

While it pays to make the fattening lots as sanitary as possible yet hogs can be profitably raised if the pigs and young hogs are raised in three or four months of age in clean lots or pastures.

Young pigs are much more susceptible to worms than when they reach 100 pounds in weight. If the older and heavier hogs are fed full rations so as to assure maximum daily gains, they are able to do pretty well even if infested with worms. Underfed hogs, like underfed children, are liable to worm infection. It is usually poor business to underfeed.

Potassium permanganate or chlorine tablets should also be used in the drinking water.

TEN RULES FOR TREE PLANTING

If you wish to transplant to the hole to feed without the hole grounds rebud, dig out or clear rats lying around, etc. After eating some of the bait the sick animals seek their burrows, well paste these rules in your and in most cases, they die in the ground, thus preventing the worms that usually follow rat control operations, and bait mixed with red squill can be processed or el and kept indefinitely.

2. Make holes large enough to view, however not too large, and control of rats through the use of red squill poisoned bait, but 3. Use fertil topsoil next to

HOW TO THIN WOODLAND

The chief reason for thinning trees is to help the forest produce a maximum quantity of merchantable timber. It is just as sensible as thinning corn and cotton to produce the largest crop yields.

Trees compete with each other for soil fertility, moisture, and sunlight until the strong suppress the weak. This is the way nature does thinning but man can improve on this. Undesirable trees can be removed to give more desirable trees a chance to grow. Mature trees can be harvested to give the younger ones a chance. Diseased or damaged trees can be taken out for the sake of the healthier trees. It is a good plan to keep the tree tops or crowns almost closed, removing all interlock.

A general rule to follow to get proper spacing is to add 6 to the diameter of the biggest trees, expressed in inches, and use this as the number of feet for spacing. For example, a 6 inch tree, plus 6 makes 12, the number of feet for spacing.

DRIVE FOR YOUR LIFE

Automobile Club Says about a reduction of accidents. Mr. Krug announced. "While the weather makes driving more hazardous in winter, the accident rate reduces itself because the average motorist drives more carefully and at less speed than he does in the summer when the roads are dry and the visibility is good."

Plans to open the new downtown club house of the Cincinnati Automobile Club early in January are proceeding rapidly. John G. Gutting, Chairman of the Building Committee, announced. An elaborate lounge for members, together with wash and rest rooms are included so that out-of-town members will really have a downtown club in Cincinnati located on Central Parkway and Rare St. A definite date for the local opening of the new three story club house cannot be set until all interior details are completed. When opened, the new club house will be one of the finest automobile club buildings in the United States.

Motorists residing in any of the rural divisions in Ohio, Northern Kentucky and South Eastern Indiana may join the division which they reside and receive all the benefits given to Cincinnati members of the automobile club as well as of the American Automobile Association which now has more than 800 affiliated clubs more than one million members.



You've got to "drive for your life" according to the Cincinnati Automobile Club, whether it is on country roads or city streets. And, according to F. Stanley Krug, Chairman of the Traffic Committee, if you drive for your own life you'll save the lives of others. With winter snows and icy streets catching motorists unprepared it is important that all automobile drivers proceed with the car under control at all times. The strange thing is that motorists who drive more carefully when in danger because of snow, ice, fog or rain invariably bring

Natural stands of pines usually come up thick. To cause them to grow and produce straight, tall trunks, it is essential that they be allowed to remain this way until they are about 7 to 10 inches in diameter.

SILVER THREADS AMONG

One of the best loved romantic ballads of all time is "Silver Threads Among the Gold," yet its tender prophecy was never fulfilled for the woman who inspired it. In 1874, when Hart Pease Danks, musician and singer, and his wife were living happily together in New York City, he composed to her the immortal refrain. The song sold, prosperity came, and with it domestic unhappiness. A separation resulted.

In 1903 an old man was found dead in a rooming house in Philadelphia. Death overtook him as he knelt beside his bed. In his hand was a copy of "Silver Threads Among the Gold," and it was penciled "It's hard to grow old alone." That was how

Danks died." That was how Danks died, and his widow died in circumstances nearly parallel in a Brooklyn rooming house years later. When E. Rexford is said to have written the words of this song while Danks wrote the melody.

ABC'S OF WINTER LAYING

Inasmuch as the approach of cold weather often taxes the farmer to keep his hens laying at a high rate, perhaps the following ABC's will help. A. Give the hens warm water on cold mornings. B. Reduce the morning feeding. C. Feed a moist mash at noon each day consisting of laying mash moistened with buttermilk or skim milk. Three pounds per hundred hens is usually enough. D. Soak 3 pounds of oats in half gallon of milk for 24 hours and use in place of the regular morning feed of grain for each 100 hens. E. Feed a few pounds of laying mash pellets late in the afternoon following the regular grain feeding. F. Use artificial light to lengthen the day.

HERE'S THE FOODS NEEDED EVERY DAY

Appetite cannot always be followed as a guide in selecting food, and one may eat enough

to satisfy hunger and still have a deficient diet, it is pointed out in the Kentucky College of Agriculture publication, "Make the Farm Feed the Family."

In order that housewives may feel assured that members of their families are well fed, it is suggested that the following foods be served daily: A quart of milk for a school and a pint for each adult. Liberal servings of butter at meal. Two or more generous servings of fruit. At least one egg per person, including those used in cooking. One liberal serving per person, which is mostly fat. One serving of whole cereal foods. This may be a breakfast food, whole-wheat biscuits, muffins or a whole cereal cooked and used in the preparation of a main dish or dessert.

QUICK RELIEF FROM STOMACH ALCERS

Free Book Tells of New Treatment that Gives Relief to Millions Suffering from Stomach Ulcers Due to Excess Acid. Free Book Tells of New Treatment that Gives Relief to Millions Suffering from Stomach Ulcers Due to Excess Acid. Free Book Tells of New Treatment that Gives Relief to Millions Suffering from Stomach Ulcers Due to Excess Acid.

Expert Dry Cleaning. One Day Service if received by 9:00 a. m. No better Dry Cleaning can be done anywhere. Draperies Expertly Cleaned. Imperial Dry Cleaners. Phone 302 Snyder Ave., just off Main.

Some folks still can't believe their eyes



GOING over Buick dealers' reports on our 1941 models, we find an unusual thing happening.

Time and again cars come in for the usual inspections with an extra note of instructions—"Please check the gas gauge needle."

Even after hundreds of miles, people mistrust their eyes when they see its snail-like pace from the Full mark toward Empty—they don't see how it's possible for a car as big as Buick to go so far on so little.

But it does—and for good reasons. The whole FIREBALL engine was designed and built to get the most good out of modern gasolines.

And the simple secret of Compound Carburetion is that it keeps your engine running on its most frugal diet for all normal driving—and provides full feed only when you need, want and call for the lift of extra wallop. Meantime even the gears are helping save money—for the regular high gear in a Buick gives you the economy of the so-called "gas-saving" top speeds you hear about. The big thing is, of course, that this is no

small car that's setting these economy figures. There are all the room, size, impressiveness, comfort and downright thrilling performance you expect from a Buick.

So it isn't because the needle's out of kilter that it goes down so slowly. It's simply because it's in a FIREBALL Buick.

BUICK PRICES BEGIN AT \$935 for the BUSINESS COUPE delivered at Flint, Mich. State tax, optional equipment and accessories extra. Prices subject to change without notice.

Test Buick Yet! BROWN MOTOR COMPANY EXPLANER OF GENERAL MOTORS VALUE WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Say! a real Smart Idea! Join Our Christmas Club FOR A real Merry Christmas The 1941 Clubs Now Open Solve your financial worries for the 1941 Christmas by Joining Now The Citizens Bank Morehead, Kentucky "Grow With Us"



Christmas Greetings From The Merchants

Merry
Christmas

From

Woody Hinton

Merry
Christmas

As the soft lights of Christmas Eve's twilight falls on the homes of Morehead and Roanoke County, we extend our wish for a Merry Christmas to all and the hope that All is well.

To every soul in Roanoke County we wish the Heartiest Merry Christmas and good cheer.

Morehead Lumber Co.

Phone 138 Morehead, Ky.

Greetings

Success, Health, Happiness

Three words with our whole-hearted sincerity behind them—Merry Christmas and with the wish that 1941 may bring you Success, Health, and Happiness in bountiful measure. We hope that the pleasure and satisfaction from serving you in the past will be duplicated throughout the coming year.

Union Grocery Co.

Greetings

From Us To You

Friendship comes in sharing trials and adversities; in rejoicing in the happiness and good fortune of those near and dear to us. We have weathered the storms of the past year together; let us go forward in the promise of good times that 1941 holds for all.

J.A. Allen

Meats And Groceries

All kinds of fresh Fruits and Vegetables, Dressed Turkeys and Chickens.

All's Well

May your hope chest be bursting with all good things for the Christmas Season and the coming year. May happy and prosperous times come to live with you permanently and all your hopes and wishes come true in this Merry Christmas and Happy New Year.

Collins Motor Co.

"Get The Facts

And

You'll Get A

FORD"

Phone 18

Greetings to our Friends

Christmas greetings to the many friends we have in Morehead and Roanoke and surrounding counties.

May your Christmas holidays be characterized by joy and contentment and the New Year bring gladness and prosperity.

May peace and goodwill toward men manifest themselves in this coming year.

Battson Drug Store

Merry Christmas

Again we come to the holiday season, and once again we are happy to greet our friends and patrons with a joyful Merry Christmas and a Happy New Year. We thank our loyal friends for their patronage and hope that we may conduct our business to continue to merit their support through the years to come.

THE GREYHOUND
Restaurant

Claude Clayton

Frank Laughlin

Welcome

The homes of people all over the land are open to friends from everywhere. To visitors and to our own townsmen alike, we bid welcome and Merry Christmas.

Midland Baking Co.

Morehead, Kentucky

Mary Jane Bread, Cakes and Pastries—

Fruit Cakes

Good Cheer

The two words of greeting — Merry Christmas—have behind them all our Good Wishes for your future and our gratitude to our patrons and clients. To All — A Merry Christmas, Good Health and Good Cheer.

Bishops Drug Co.

Morehead, Kentucky

Cherrio

The sincere feeling of Good Cheer and Health and Happiness and all the pleasant association with Christmas is our wish to everyone of you. Merry Christmas.

Imperial Dry Cleaners

Success

To you and to your family and to every one of us in Morehead and Roanoke County we wish a Merry Christmas and Success through the year to come. We are grateful for the patronage given us and wish success to all.

BRUCE'S

5c, 10c & \$1.00 Store

Noel

"Joy to the World". Noel. A Merry Christmas and every other expression that means happiness to you. This is our greeting to everyone in the whole town and county.

Red Rose Dairy

"You Can Whip Our Cream, But You Can't Beat Our MILK."

Merry Christmas,

Sincere Good Wishes

The cheery pealing of the Christmas Bells carries a message to all our many friends and patrons. And it is our sincere wish that 1941 may bring you a full measure of prosperity and joy.

The Regal Store

Groceries and Meats, Dressed Chickens for Christmas.

Yuletide

We wish to extend our most sincere Good Wishes to our fellow townsmen and to any strangers that may be within our gates at Christmas time.

Clearfield Supply Co.

Clearfield, Kentucky

Looking Ahead

Our sincere good wishes go forth to search out all the friends and patrons who have contributed to our welfare and progress. Looking ahead, we wish many, many Merry Christmas and Happy New Years for all.

The Trail Theatre

You can't see all the pictures but you can see the best

Personals

Entertainers At Birthday Party
 Martha Lee Pennekaker entertained at her home on Bays Avenue Saturday, December 14 from four to six o'clock with a party in honor of her twentieth birthday. The house was gay with Christmas greens and candles. Stunts, games, and contests were enjoyed by the guests who then were served at the dining table holding a lighted silver tree as a centerpiece, and snowed candles on the individual plates. The green and white birthday motif. The guest list included Nanette Robinson, Betty Jean Wolford, Janet Patrick, Lois Jean Wheeler, Jeanette Ruth Caudill, Nelle Fair, Doris Jean Back, Oscar Cecil, Frankie Johnson and Martha Lee Pennekaker.

Club Has Christmas Party
 The Rowan County Woman's Club held its Christmas party in the basement of the Methodist Church last Tuesday evening. Miss Nellie Cassidy, Chairman of Education Department, was in charge of the program. "A Traditional American Christmas."
 The Christmas Story from St. Luke, Mrs. C. E. Bishop. Christmas Carols by group with introduction by Mabel Alfrey. Mrs. William Sample at the piano.
 Talk, "The Burning of the Yule Log"—Mrs. Oscar Patrick.
 Story: The Christmas Tree—Mrs. W. E. Crutcher.
 Christmas Poem—by Hostess.
 Talk: "The Giving of Gifts"—Miss Grace Crosthwaite.
 Santa Claus.
 Hostesses were Mrs. J. M. Cassidy, Miss Ellen Hudgins, Mrs. Henry Glover, Miss Grace Crosthwaite, Mrs. C. Z. Johnson.

To Have Family At Home
 Mrs. C. U. Walz will have her family with her Christmas. Mr. and Mrs. Steve Heilbrum of Cincinnati will arrive Friday and Mr. and Miss Bill Allen and daughter Maribelle will be here Saturday. Other guests will be Mr. and Mrs. Hartley Patton and sons Don and Bill, Mr. and Mrs. Ernest Jayne and Mr. and Mrs. Wilfred Waltz.

Spent Week-End In Frankfurt
 Mr. and Mrs. N. E. Kennard

spent the weekend in Frankfurt guests of Mr. and Mrs. Harry Jeffers.

Many Affairs At The College
 Several parties have been held or will be held at the College this week. The French club held a party at Allie Young Hall, Monday. The Beaux Arts Club entertained the members in the Art room. Wednesday night the girls of Fields Hall held their annual party for Allie Young and children Zazie and Patty will spend the day with her.

Spent Day In Lexington
 Mrs. A. W. Young and Mrs. F. P. Blair spent Tuesday in Lexington.

Robey's Home For Christmas
 Mr. and Mrs. Jack Robey who are now located at Prestonsburg will arrive Saturday to spend the holidays with her parents, Mr. and Mrs. S. L. Allen and family.

Allen Family To Be Together
 Mr. and Mrs. J. A. Allen will enjoy the holiday season when their entire family will be at home. Mr. and Mrs. Marshall Hurst and daughter Linda Lee of Cincinnati and Mrs. Bob Harlow and daughter Allie Gay of Louisville will arrive Saturday, while Miss Gladys Allen who is now located at Jacksonville, Ala., will arrive Monday. Mr. Harlow expects to be here for Christmas Day. Additional guests for the day will be Mr. and Mrs. Hill Allen.

Halls To Celebrate
 Mr. and Mrs. Noah Hill will have as guests their son F. P. Hill and family of Lexington and Mr. and Mrs. Claude Brown.

Are Cincinnati Visitors
 Mrs. J. A. Allen and Mr. and Mrs. Bill Allen were guests of Mr. and Mrs. Marshall Hurst in Cincinnati Sunday.

Dinner For Science Members
 Dr. and Mrs. G. B. Pennekaker entertained the members of the Science Department of the College with a Christmas buffet supper at 6:30 Wednesday evening

at their home. Included were Mrs. Isaac Moore of Christy, Mrs. Bill Carter, and sons Jack and Roger, Mrs. J. C. Carter and grandson Ronnie Tucker, Mrs. John Epphardt, Mrs. Allie Messer, Mrs. Willie Caudill, Mrs. Frank Kessler, Mrs. Melvin Hamm and Mrs. E. D. Patton. The ladies had a most enjoyable day visiting.

Miss Mills To Return
 Miss Cheryl Falls will arrive Friday from Peabody College in Nashville to spend the holidays with her parents, Dr. and Mrs. J. D. Falls.

Youngs Home For Christmas
 Mrs. A. W. Young will have as her guests over the holidays her entire family, Mr. and Mrs. C. J. McGrunder and son Joe of Frankfurt, Mr. and Mrs. Allie Young and son of Mt. Sterling and Mr. and Mrs. Taylor Young and children Zazie and Patty will spend the day with her.

Mrs. Patton Has Guests
 Guests of Mrs. E. D. Patton Tuesday were Mr. and Mrs. Clinton Johnson of Ashland. On Monday her daughter Rebecca and Helen May Beard spent the night with her.

Miss Palmer Has Guest
 Miss Katherine Palmer who spent the week-end with her parents, Mr. and Mrs. John Palmer had as her guest, Miss Margaret Kussabow also of Transylvania.

Spent Week-End At Patton's
 Week end guests of Mrs. E. D. Patton were Mr. and Mrs. Paul Huff and children of Olive Hill and Mope Ross and Bob Tucker of Lexington.

Mrs. Miller To Have Guests
 Mrs. A. L. Miller will have as her holiday guests her daughters, Mrs. Edith Proctor of Jackson, and Mrs. Paul Sparks and Mr. Sparks of Louisville.

Mrs. Crosthwaite III
 Mrs. A. Crosthwaite of Yale mother of Claude and Farris Crosthwaite is in a very serious condition and not expected to live.

Home For Christmas
 Eula Johnson will arrive from Winchester Friday to spend the holidays with her parents, Mr. and Mrs. Clayton Johnson. Eula is a student in St. Agatha's Academy where she has been for 3 years.

Mrs. Kessler Entertains
 Mrs. Claude Kessler had a dinner guests Thursday. Mrs. George Lewis of Elliotville

Are In Washington
 According to a card received by the News office last week, Mrs. J. T. Hettwime has joined her husband in Washington, D. C.

Business In Lexington
 Claude Hilton Kessler was a business visitor in Lexington Tuesday and Wednesday.

Dr. Blair Is Visitor
 Dr. A. L. Blair of Ashland was the overnight guest Monday of Mr. and Mrs. F. P. Blair.

Spends Week-End Here
 Miss Mildred Blair of Stanton spent the week end with home folks.

Spent Day In Lexington
 Mrs. Bill Carl and Mrs. C. P. Caudill were Lexington visitors Tuesday.

Are Lexington Visitors
 Mrs. O. B. Elam and son Robert spent Tuesday in Lexington.

Elam Family At Home
 Mr. and Mrs. O. B. Elam will celebrate Christmas with a family dinner at their home. Their guests will be Mr. and Mrs. Bob Anglin and daughter, Virginia Burns and Mr. and Mrs. Herbert Elam.

White Elephant Sale Is Great Success
 The sale held Saturday at the Morehead Public School was a success. The amount raised was \$50.31. The school winning the prizes for bringing in the most donations were:
 For bringing the most toys: Elliottville school.
 For bringing the most house-hold goods: Letha Porter's room, Morehead.
 For bringing the most food: Craney school.
 For bringing the most clothes: Clark school.

All Toys Left over Have Been Donated to the American Legion
 Mrs. Ruby Cory Moore, teacher at Three Lick, was unable to get to town on that day, sent a check for \$1.00 to help out with the Art Fund.

Mrs. W. H. Rice and other members of the A. A. U. W. and Club Morehead Wompeps Club, Farmers and Elliotville Schools helping so much in this last sale. Also the rural schools. All have worked faithful ad we feel that this Art Program is well worth the effort that has been put forth. Again let us thank all those who took part.

Are Louisville Visitors
 Mrs. A. W. Young and daughter Jane and Frances Fenix were Louisville visitors Saturday. Mrs. Young went down to consult Dr. Abel. Her condition is very satisfactory.

Miss Powers Home
 Miss Norma Powers will arrive home Saturday to spend the holidays with her parents, Mr. and Mrs. H. L. Powers and family.

Spent Day In Huntington
 Dr. and Mrs. A. W. Aukins and Mrs. Bert Tolliver spent Friday in Huntington.

Sister Is Guest
 Mrs. Arthur Hogge has as her sister this week her sister, H. Rice and Dr. W. H. Vaughan Amanda Caudill of Louisville, won high score prizes.

Spread Week-End Here
 Mr. and Mrs. Steve Heilbrum of Cincinnati spent the week-end with her mother Mrs. C. U. Waltz. They were returning from a three weeks' business trip to Pittsburg.

Entertain Bridge Club
 The contract bridge club met with Miss Juanita Minish Monday night. Mr. Neville Fencil assisted in entertaining. Mrs. W. H. Rice and Dr. W. H. Vaughan Amanda Caudill of Louisville, won high score prizes.

MILLS THEATRE

Morehead, Kentucky
Thursday & Friday, Dec., 19-20
 Leon Errol In
"MEXICAN SPITFIRE OUT WEST"
Lucky Friday: Jack Pot \$10.00-\$15 in all
Saturday, Dec., 21--Double Feature
"FARGO KID"--Tim Holt
"LAST ALARM" ---
 Chapter Four--Deadwood Dick
Sunday & Monday, Dec, 22-23
 Baumsteads In
"BLONDIE PLAYS CUPID"
 Continuous Showing from Two p. m. Sundays
Tuesday & Wednesday, Dec., 24-25
 Charles Bickford In
"QUEEN OF THE YUKON"

SANTA WON'T COME

IF THE HOUSE IS COLD

Better Fone 71

Morehead Ice and Coal Co.



Here's a chance to buy your Christmas dinner and have it include fresh fruits and vegetables at low cost! Let your table grow with

Bird's Eye-Frosted Foods

Fresh Strawberries, Fresh peaches, Fresh Raspberries, Fresh Fruits and Vegetables of all kinds, kept with that Garden Freshness that only Bird's Eye Frosted Foods offer

Let Us Help You Plan Your Christmas Dinner

We will be glad to help you plan your Christmas dinner by offering you select vegetables and fruits fresh as from orchard or garden.

Turkeys, Chickens, Ducks

For the central dish at Christmas we have a carefully selected supply of turkeys, chickens and ducks from which to supply your table. These are choice birds, carefully fed to reach just the right stage of appetizing goodness for this occasion.

THE I. G. A. STORE

GLENNIS FRALEY, Owner and Manager.

In Our New Home

It is with a great deal of pleasure that we invite our friends and customers to visit us in our new home on the corner of MAIN AND MILL STREET. We feel that in making this move we have taken another step in advance, in our effort to offer Morehead and Rowan County the best and most modern service it is in our power to obtain.

We extend to you, our friends who have made this expansion possible, a hearty invitation to visit us in our new modern garage, and to enjoy with us the advantages that will come from this location.

The building was built and planned especially for us, and we believe that it is the last word in modern, scientific construction. Our mechanics are the best we are able to employ, and in this new work shop, they will be able to offer you even better workmanship.

In a word, THE MIDLAND TRAIL GARAGE extends the SEASONS GREETINGS to every citizen in this territory, and at the same time, invites you to partake of their pride and joy in their own Christmas.

Midland Trail Garage