The Worehead Independent Morehead's New Service Land Service Service Service Land Service Service Service Land Service Service Land Service Service Service Land Service Service Service Land Service Servi

"ONE OF KENTUCKY'S GREATER WEEKLIES"

MOREHEAD, KENTUCKY, THURSDAY MORNING, MAY 7, 1942

Tire Certificates **Issued By Ration Board Number 105**

MHS Baccalaureate **Delivered Sunday**

Reverend Arthur E. Landolt, astor of the Christian church, ill deliwer the buccalaureate serion to the graduating seniors of forehead high school, in the audi-rium of the Christian church, unday evening, May 10, at 7:30 clook

Board Number 105

The following certificates for tires and tubes and recapped tires from the following local Number 105, pecently:

New Truck Tires
White and Greer, 2-34x7; Clayton Dehart, 2-32x6.

Whete and Greer, 2-34x7; Willie Means, 2-34x6; Lee Clay Products Company, 1-8-25x20, and Eddie M. Perkins, 1-32x6.

New Pressurger Car Tires
Elam and Whoeler, 1-8-50x16.

Mr. Charles McKenzie
will, Kentucky, was cho
high school, and Mary De
Will Lamber and Crevosting Co., 3-52x
6; Eddie M. Perkins, 1-32x6, 10ply, and Green Truck Lines, 234x7.

The second content of the content of

O. F. Patrick Attending Insurance Company Convention In Georgia

USO Committee To O. F. Patrick of this city is now at the Cloister Hotel, Sea Island, Georgia, attending the company convention of the Commonwealth Life Insurance Company. The for May 4, 5, and 6. Attendance at the meeting was determined by fieldman's 1941 record, and Mr. Patrick is one of the forty-four Commonwealth or Standing Committee Will Meet In College

Standing Committee Will Meet In College Cafeteria Monday Evening

THE MOREHEAD INDEPENDENT (Official organ of Rowan County)

Published each Thursday morning at Morehead, Kentucky by the INDEPENDENT PUBLISHING COMPANY

ADVERTISING RATES MADE KNOWN UPON APPLICATION

Six Months in Kentucky.

One year Out of State.

(All Subscriptions Must Be Paid in Advance) Entered as second class matter February 27, 1934, at the post-office at Morehead, Kentucky, under Act of Congress of March 3, 1879.



REMEMBER PEARL HARBOR!

FO R PLUMBING CALL Clell Lewis MOREHEAD, KY.

Telephone 317

MONUMENTS

Farm Machinery Saw Mills—Motors

W. A. PORTER

ELLIOTTSVILLE, KY.

THE MOREHEAD (KY.) INDEPENDENT
and Rewan Country
and Rewan Country
in the first world war if the first world war in the States paid thirty-offs billion and the transmission of the country of t

It Is So Ordered

THAT the Ice Truck makes one delviery trip per day. THAT We make no call-backs or special trips.

-80-

PUT Up Your Ice Cards early and have your doors unlocked.

"Help Us Help You!"

MOREHEAD ICE & COAL COMPANY

COOPERATE WITH OUR OFFENSE PROGRAM



MOREHEAD LUMBER COMPANY MOREHEAD, KENTUCKY

WALLPAPER

I have a complete line in stock, many patterns. No advance over 1941 prices. Free room measure-

PHONE 317 OR SEE ORAFRALEY
154 LYONS AVENUE

MOREHEAD.

KENTUCKY

PLACE YOUR ORDER EARLY

Baby Chick Season is here. Our first hatch will be Monday, January 26 and each Monday thereafter. KENTUCKY U. S. APPROVED

CHAS. E. RANKIN HATCHERY

251 WEST WATER STREET FLEMINGSBURG, KENTUCKY

Try Us For Prices And Quality Merchandise

We Carry All The Brands

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for Economical Transportation



SALES SERVICE

Genuine Chevrolet Parts and Accessories

Experienced Mechanics 24-Hour Wrecker Service

-MIDLAND TRAIL---GARAGE

SUGAR SHORTAGES SHOULDN'T SOUR YOUR DISPOSITION NOR YOUR SWEET TOOTH!



Syrup

in your recipes according to this reference chart

AMERICA'S ON THE MARCH - - - and you, as a consumer, can join the Parade of Victory by buying wisely and substituting for the scarcer commodities. But be sure to safeguard the health and vitality of your family by serving only those substitutes that provide the proper nutritive content and vitamin values.

Our Pride Syrup

IS FEATURED AT

Your Independent Grocer's

In regular cooking when recipe calls for one cup granulated sugar, substitute 2-3 cup Our Pride Syrup. In baking, if the recipe calls for soda add an extra 1-8 teaspoon of soda for each cup Our Pride Syrup. For comparable sweetness, use 2 cups Our Pride Syrup per cup granulated

Cut out and paste this chart on your kitthen cabinet door for convenient use

Independent \$1.50 Yr

Independent Want | A Tribute---

Ads Get Results!

(Continued from Face 1.)

KURFEES



Kurfees Porch Floor Enamel

Use on any surface! Fine for cement or concrete floors—it fills the pores of the surface, makes it easy to keep clean! Come in now for FREE "Visualizer" color chart'

YOUNG HARDWARE COMPANY





Dr. L. A. Wise

Has moved to the J. A. Bays Jewelry Store where he will be located every Friday, ex-amining eyes and f i t t i n g glasses.

Dr. O. M. Lvon Dentist

ffice Phone 274—Reside OFFICE: COZY BUILDING MOREHEAD, KENTUCKY

Funeral Directors Ambulan

Phone: 91 (Day), 174 (Night)

slightest flicker, a love that is stronger than death. Let us thank Kipling for those immortal lines that speak a monument to a great

TOOLESSIONAL
Cards

Cards

Mother 'o mine, Mot

Book me to aleep. Mother, rock me to sleep.

Sunday is Mother's Day, when many will journey back to the old home and sit down to the old family table to be served with a mother's kindly hands. Many messages will be bourne across the land. Many will send flowers and hand fowers and the state of the state

MOREHEAD, KENTUCKY

DR. D. DAY

DR. D. DAY

Jeweler - Optometrist

Carey Avenue

Lane Funeral Home

Funeral Directors

Lane Buneral Home

Funeral Directors

Lane Funeral Home

Funeral Directors

Lane Funeral Home

Lane Funeral Home

Funeral Directors

Lane Funeral Home

Lane Fun

Church Plans---

church. At any rate, it is to be open air meeting. Reverend Reverend James Waltre, Evange-list, and pastor, at Salyersville, eKntucky, will do the preaching. Missionaries L. E. Leeper and Fapublic is invited.
On July 6th the Morehead church chul begin a reivval meeting to be held either in a tent, or on the harms fawn at the rear of the will be antended to the will be announced later.

REDDY KILOWATT says ...

Buy Defense Bonds And Stamps Now!

21c Out of Every Dollar Comes Back to You in **Government Benefits** ★ Out of every dollar that you pay us for electric service we pass 21 cents on to Government in taxes. And Government passes them back to you in benefits-National Defense, Schools, Poli Protection, Highways, Hospitals and Health Service, Charity Institutions, Courts. . . .

Last year (1941) our total tax bill was about \$2,265,000. That was \$6,200 every day including Sundays and holidays. It was \$18 for each electric customer, and \$1,997 for each regular employe. Do You Want the

If our company didn't pay any taxes your eles would be much lower—but you would higher taxes. Do you want to do that?

Whenever and wherever Government goes into business political management replaces business management. It offers lower prices because it pages management. It offers lower p no income taxes on the business.

A nationally famous fact-finding service rep that aggregate taxes in this country have risen about 800% in the last 25 years—prior to Pearl Harbor. In the same period the electrical industry lowered its service rates an average of 55%-and is

KENTUCKY UTILITIES COMPANY



CHEVROLET DEALERS Have the Broadest Experience IN SERVICING ALL MAKES OF CARS AND TRUCKS

For years Chevrolet dealers have had the largest number of trade-ins and, therefore, the widest opportunity to service and condition all makes and models. . . . Make sure your car is serviced right make sure it is serviced by your Chevrolet dealer!

Originator, Outstanding Londor CAR CONSERVATION PLANT

For "Service That Satisfies ---Service That Saves"

- 1 Check and Rotate Tires
- 2 Get Regular Lubrication
- Service Engine-Carburetor-Battery Test Brakes
- Check Steering and Wheel Alignment
- Check Clutch, Transmission, Rear Axle
- Check Cooling System Protect and Preserve Finish

THIS IS THE STORY OF **CARBOLOY**

Government to Take Over

Your Rusiness?

Buy War Savings Bonds and

Stamps Now!

How a Most Strategic Material of the War-Invented in Germany—Was Made Available to the United Nations



More Precious Than Diamonds in Wer Production . . . Carboloy is an American trademark for cemented tungsten-carbide, an alloy second only to diamonds in hardness, more precious than diamonds as a vital material in -America's war program. It. as used for the tips of cutting tools, and for wear-resistant dies. Carboloy is used in small quantities; it is difficult to make and difficult to use-but at has never been garce in modern times. There is no scarcity now.

Hevented in Germany—Krupp Protected by U. S. Petents . . . Cemented carbide was invented in Germany—it belonged to Krupp of Germany, and this made all the rest of the world Krupp's customer. In this country, Krupp was protected by patent grants from the United States.

the United States.

General Bedric Creates Independent Production... The Conernal Electric Company two years before this had begun research on Rungsten-carbide and foreas wis importance in industrial production. For immediate use in its own plants and for easier availability to others, General Electric undertook the long and arduous negoriations for the American rights. Limited rights were obtained in 1928, with Krupp continuing to export the material to its United States customers—a business which languished, however, as General Electric painstakingly developed its own Carboloy technique. This paved the way for General Electric to make the United States entirely independent of Germany for its cemented tungsten-carbide supply as early as 1936.

ported cemented carbides in chinks—and was unsuccessful. General Electric—and its subsidiary, Carbolyo Co., Inc.—found it necessary to develop a como, Inc.—found it necessary to develop a como, Inc.—found its necessary to the comparation, as a comparation of the comparation at typical German cemented carbide tool in 1928 cost \$21.26 in the United States, while a comparable American Carboloy tool cost \$11.11.

Loss to General Electric for Many Years—Art Tought to Industry . . . In times of peace—and 1928 was such a time—the measure of success of industrial adventures is to be found success to the success of industrial adventures is to be found successful. Industrial adventures. By such a measure, Cache of the other of the successful. Industrial expenses were great rate time the Company lost at the rate of \$6 1000 a day, and once had an operating deficit of more than a million dollars. One of the major contributing reasons was the continuing high cost of development, standardization, and training. In 1936—73 alone, training courses were given to 10,000 men in industry. Moreover, ix major price reductions were made in the face of operating losses, until the standard tool blank had been reduced in price 90 per cent.

Faith and Perseverance... Depression was still another reason—labor-saving tools could not be sold to industry or labor at any price. But General Electric, with determination that now seems providential, kept on—increasing its

Over the entire period of its existence up to January 1st, 1942 the total net profit of the Carboloy Company was 2.5 per cent of sales.

capacity, granting new licenses, condoning instances of unlicensed production, staying ahead of its market.

ahead of its market.

Production Multiplied forty-five Times in four Years . . . Cemented trugsten-carbide could easily have been a source of waskness here, as it was in England, had it not been for General Electries policy of continued expansion. In 1939, the production of the Carboley Company was less than 20,000 bls., in 1940, it was \$5,000 bls.; in 1941, it was 163,000—and in December came Pearl Harbor. Now, in 1942, the Company's production is going at a rate that is 45 times that of only four years ago.

years ago.

Britain Depandent upon Us... By contrast,
Britain Companies, which had been content
to continue as outstomers of Krupp, found
themselves cut off from the
when Poland was invaded. But the Geral
Flectric Company was able to supply substantial quantities to Britain industry immediately and since then has continuously
filled Britain orders. It has, in like manner,
filled Canada's requirements since 1936. It is
currently supplying Canada, Russia, and
other United Nations. All this in-addition to
supplying the greatly expanded needs of
American industry.

American industry.

American industry of American industry ...

Thus, the story of Carboloy does not end in "too little and too late." Like many previously untold stories of American industry, it continues, a sturdy and inspiring example of public service born of private enterprise, and characterized by hard work, ingenuity, investment, research, risk, and the control of the con

Midland Trail Garage MOREHEAD. KENTUCKY

GENERAL BELECTRIC



MRS. C. U. WALTZ, Society Editor-Phone 146

STONE HOUSE, modern improve-ments. Located one mile from Morehead on West Liberty Road. See George Lewis.

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IF YOU ARE INTERESTED in a modern medium priced home with up to date conveniences and a real nice location—call Phone No. 202 or see C. P. Caudill at Peoples Bank.

Will pay highest cash prices for prime white oak and poplar logs or standing timber. Our inspector will be in your county-during week of May 3rd. Write the work of May 3rd. Write the work of May 3rd. Write the work of May 3rd. Write week of May 3rd. Wr



Mother's Day...one day of the year to remember the one who gave so many days to us! No other holiday has met with more ready acceptance. It commemorates no great event. But it is dear to us, because its purpose finds ready response in our

Honor to American mothers, especially those with sons now fighting in the cause of freedom. We join the entire nation in the observance of the day dedicated to mothers to whom we owe so much.

BUY DEFENSE BONDS HERE

PEOPLES BANK OF MOREHEAD

MOREHEAD, KENTUCKY

er Federal Deposit Insurance Corporati

MILLS THEATRE



Bashful Bachelor

ZASU PITTS SUTTON • OSCAR O'SHEA LOUISE CURRIE Produced by JACK WILLIAM VOTION Directed by MALCOLM ST. CLAIR Screen play by Chandler Sprague

No Advance In Admission! Down The ALLEY

By John H. Milton

continues a baopy with a clother wringer.

Treat us right and we'll treat us right with a little added affection to boot. Treat us wrong and we'll plague you in a mad house the rest of your days. Now you old devil, get out that rocker and croon me to sleep.

NEXT WEEK:
ANOTHER FINE BEDTIME
STORY!!!

Old Ky. Home---

(Continued from Page 1)

(Continued from Page 1)

Bardstown; Shakertown, Mercer
County; Auduioon Memorial State
County; Auduioon Memorial State
City, Wickliston, ancient buried
city, Wickliston, ancient of memorial
State Park, Pineville, and
of Gethsemene, Nelson-County,
The vote was taken from a list
of fifty places, which was a consensus of opinion of J. Lyter Donsensus of opinion of J. Lyter DonJ. W. Pedley, Kenton missioner: G.
M. Pedley, Kenton Mrs. Nelle Vaughan,
Commissioner of State parks.
Donaldson has announced that
the seventeen outstanding attrac-

Edward Morris—Eleanor Laws "IRON CLAW" SERIAL

SUN. & MON. & TUES., MAY
10-11-12
"The Bashful

Bachelor'

SATURDAY, MAY 9
DOUBLE FEATURE
"Riding the

Sunset Trail"

"Man With Two Lives"

WEDNESDAY, MAY 13
"Juke Box Jenny"

Ken Murray—Harriet Hilliard
"LUCKY" JACKPOT \$85.00

"MARK EVERY GRAVE"

Decoration

SEE WHAT YOU PURCHASE

HUNDREDS OF MONUMENTS AND MARKERS TO SELECT FROM

DELIVERY BY MAY 30th GUARANTEED EVENINGS BY APPOINTMENT

MONUMENT CO.

ASHLAND, KY. PHONE 216

Lum 'n' Abner Hit Earnestine Powers Penders Excellent Opens, May 10, At Penders Excellent Miss Ernestine Powers Miss Ernestine Powers

three other essays as follows:

(1) James Phelps, RED RIVER

AVALLEY, (2) Joann Wesley, HAE, store which were have wagesed on RODSBURG. and (3) Garnet the Rodsburg.

Associated the store was a construction of the race of the store of the s



Longer Burning-More Heat-Less Ash

-Produced By-

WILLARD COAL COMPANY

J. L. BOGGESS, Owner WILLARD, (Carter County) KENTUCKY

A Salute To Mother



"The grandest, most lovable person in the world." That is everyone's tribute to Mother.

No one can take her place in the heart of son or daughter.

So we are happy today indeed to have this opportunity to remind you that next Sunday, May 10, is Mother's Day, and to suggest that you honor her as you think she would most appreciate.

The Citizens Bank

Morehead, Kentucky

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