

# News

University Communications

Pauline Young, Director

www.moreheadstate.edu

Morehead State University

UPO Box 1100

Morehead, KY 40351-1689

(606) 783-2030

Jan. 4, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.--Mythology and fables, stories of patriotism, world cultures and farm life will soon find a home on WMKY 90.3 FM, Morehead State University's public radio station. A new program, "A Time For Tales," begins Sunday, Feb. 10, at 4:30 p.m.

The show will be hosted by Carolyn Franzini, coordinator of the annual Cave Run Storytelling Festival, and produced by Paul Hitchcock, WMKY program/production director.

"During our fund drive, individuals mentioned that they'd like to hear a storytelling program," Hitchcock said. "We always say we listen to the comments during the fund drive and we do. There's an interest out there and we wanted to provide for that," he added.

"A Time For Tales" will feature local and national storytellers and one day, may air nationally as there is no national program for storytelling, Hitchcock said. Franzini believes WMKY's new program is important "because storytelling is an art form that all can relate to and appreciate."

Upcoming "A Time For Tales" programs include: Feb. 10, Donald Davis and Michael Williams; Feb. 17, Tom Weakley, Paw Paw Pinkerton and Judith Black; Feb. 24, stories honoring African Americans and African folktales featuring Ed Stivender, Bobby Norfolk, Sharon Kennedy and John McCutcheon; March 3, Jay O'Callahan's "The Herring Shed;" and March 10, winter stories and songs featuring Ann Zimmerman and O'Callahan.

An employee of the Rowan County Board of Education, Franzini enjoys cooking and learning about other cultures through international travel. This year, she visited Malaysia and India with her son.

She lives in Morehead with her husband Bob, chair of MSU's Department of Art. They have three children: Maria, Ben and Laura.

"Carolyn will be a great host," Hitchcock said. "She has knowledge, enthusiasm and interest. I hope people tune in and take time for tales."

Additional information about "A Time For Tales" is available from Hitchcock at (606) 783-2001.

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Jan. 7, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---A diverse range of styles may be seen in a display of six contemporary photographers in the main gallery of Morehead State University's Claypool-Young Art Building, Jan. 16 through March 1.

An opening reception for the "Still Life: Contemporary Photography" exhibit will be held on Wednesday, Jan. 16, from 7 to 9 p.m. There will be refreshments and live jazz music.

The artists include: Jean-Paul Bourdier of Berkeley, Calif.; Gloria DeFilipps Bush of Duluth, Minn.; R. Ladislav Derr of Warwick, R.I.; Barbara Aleene Edwards of Tallahassee, Fla.; Richard Schwarzchild of Manhasset, N.Y.; and Howard Steinberg of San Luis Obispo, Calif.

Following a national call, the artists were selected for their technique as well as subject matter. The artwork ranges from traditional black and white gelatin prints to digitally-manipulated and computer-generated images.

Serving the community as well as the University's service region, the gallery is open Monday through Friday, 8 a.m.-4 p.m. There is no admission charge.

Additional information is available by calling Jennifer Reis, art gallery coordinator, at (606) 783-5446.

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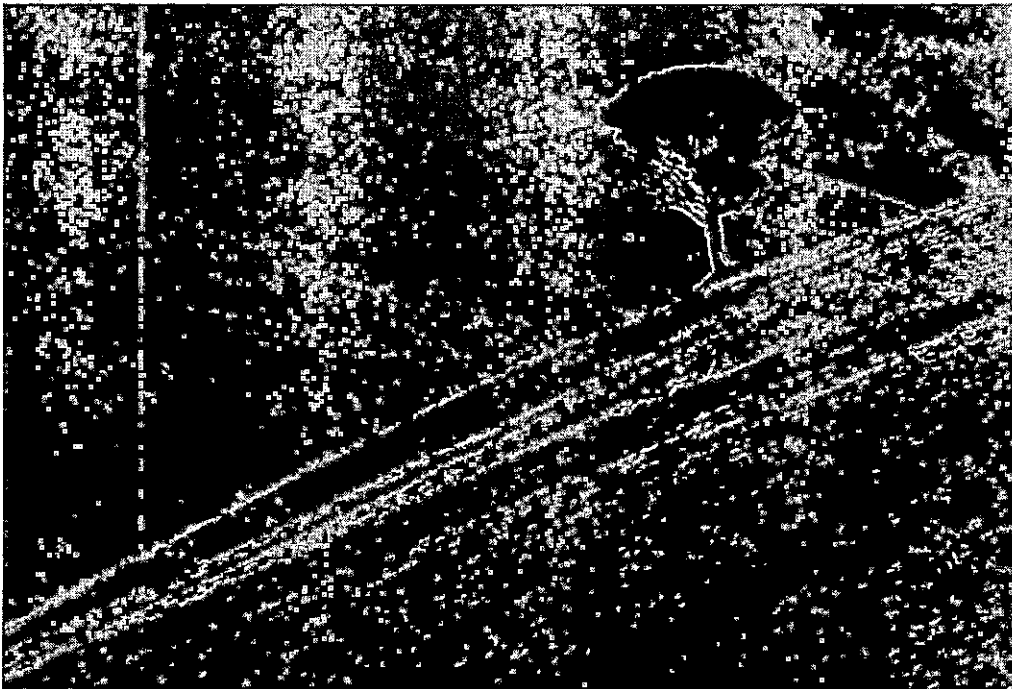
## ART EXHIBIT TO OPEN AT MSU

An exhibit by contemporary artists will be on display in the main gallery of Morehead State University's Claypool-Young Art Building, Jan. 16-March 1. An opening reception for the "Still Life: Contemporary Photography" exhibit will be held on Wednesday, Jan. 16, from 7 to 9 p.m. There will be refreshments and live jazz music. Included in the show is a "Tuscany" by Richard Schwarzchild of Manhasset, N.Y., an ilfordchrome print that measures 20 by 28 inches. Serving the community as well as the University's service region, the gallery is open Monday through Friday, 8 a.m.-4 p.m. There is no admission charge.

(MSU photo)

1-7-02rdm

MSU is an affirmative action, equal opportunity educational institution.



## ART EXHIBIT TO OPEN AT MSU

An exhibit by contemporary artists will be on display in the main gallery of Morehead State University's Claypool-Young Art Building, Jan. 16-March 1. An opening reception for the "Still Life: Contemporary Photography" exhibit will be held on Wednesday, Jan. 16, from 7 to 9 p.m. There will be refreshments and live jazz music. Included in the show is a "Heathcote Apartments" by Barbara Aleene Edwards of Tallahassee, Fla. Serving the community as well as the University's service region, the gallery is open Monday through Friday, 8 a.m.-4 p.m. There is no admission charge.

(MSU photo)

1-7-02rdm

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Jan. 7, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---A new study on the affordability of the nation's colleges says Morehead State University is an affordable choice for all low-income and median-income college-bound students.

The state-by-state analysis, sponsored by the Lumina Foundation for Education in Indianapolis, ranked Kentucky as one of only five states where every public institution was deemed affordable for low-income dependent students. Alaska, Arkansas, Hawaii and Wyoming were the only other states to claim 100 percent affordability.

The study found that, although most students would still need to obtain some type of financial aid, all of Kentucky's public colleges were financially accessible. In contrast, low-income students in one-third of the U.S. need loans even to attend some two-year community colleges.

MSU ranked high among Kentucky's four-year public institutions by being affordable, with financial aid, in all income categories.

"We realize the struggles and financial sacrifices that families must endure to make their child's college dream a reality," said Tim Rhodes, MSU assistant vice president of admissions, financial aid and housing. "We are striving very hard to keep the cost of obtaining an education at MSU as low as possible. We don't want to be out of reach to any student with a dream."

The report also commented that Kentucky attracts 25 percent more college-bound freshmen from other states than it loses to out-of-state institutions.

Researchers for Lumina cited many factors, such as geography, state funding, admission standards and financial aid availability, contributed to Kentucky's high ranking. They also said that some states simply offer more options than others do.

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Jan. 7, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---A new exhibition featuring works of art recently added to the permanent collection at Morehead State University's Kentucky Folk Art Center will open to the public with a reception from 7 to 9 p.m. on Thursday, Jan. 17.

"Recent Acquisitions" includes more than 100 paintings, sculptures, canes and altered found objects that KFAC added to its permanent collection in 2001, largely through the generosity of supportive collectors. The exhibition will remain on display through Feb. 24.

"We rely heavily on the generosity of private individuals," said Garry Barker, KFAC director, "since we don't have the funds we need to acquire all the artwork we would like to include. By donating works of art, a handful of collectors make an immense contribution to our efforts. Their gifts go a long way towards realizing our educational mission."

Artists from around Kentucky created most of the works in "Recent Acquisitions," but some pieces originated elsewhere. Featured among the out-of-state collections are two works by the late Rev. Howard Finster, arguably America's best-known self-taught artist of the contemporary era. In the early 1980s, a painting by Finster, who passed away in November, was the cover art for the "Little Creatures" album by the rock group Talking Heads.

"If you think of the programs presented in a museum as its heartbeat, the permanent collection would be the heart," said Adrian Swain, KFAC curator. "Many people think of museum collections as complete, but in most museums, building and developing their collections is a very important ongoing activity."

In addition to an ongoing display of 115 items from the Center's permanent collection, KFAC presents at least four new exhibits of this art each year.

"We have big ideas of things we want to do at Kentucky Folk Art Center," said Barker. "We're very ambitious but, like many museums, our needs exceed our financial resources."

KFAC, a cultural and educational service of MSU, is located at 102 West First Street in Morehead and is open Monday-Saturday, 9 a.m. to 5 p.m. and Sunday, 1-5 p.m.

Additional information is available from KFAC's Web site at [www.kyfolkart.org](http://www.kyfolkart.org) or by calling 606-783-2204.

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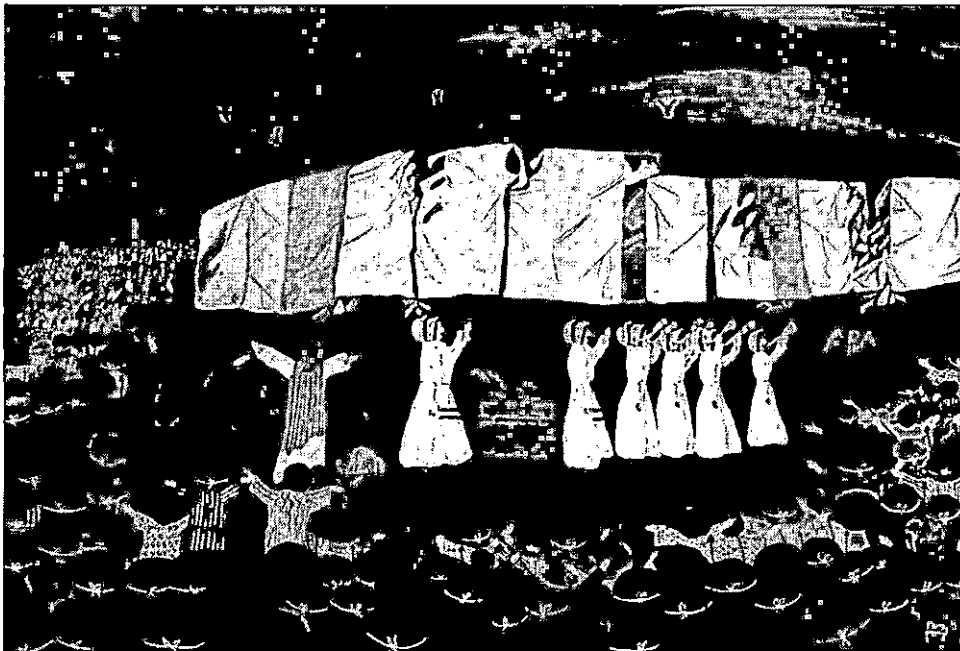
## 'WALLS OF JERICHO' JOINS MSU EXHIBIT

Four acrylic paintings by Elliott County Kentucky artist Lillian Barker (1930-1997) will be featured along with more than 100 paintings, sculptures and other works of art in a new exhibit at Morehead State University's Kentucky Folk Art Center. The exhibit, "Recent Acquisitions", opens Thursday, Jan. 17, with a public reception from 7 to 9 p.m. and will remain on display through Feb. 24. Barker's "Walls of Jericho" (1989) along with her "Moses in the Bulrushes," "Garden of Eden" and "Noah's Ark" highlight an array of new pieces from both Kentucky and out-of-state artists being added to KFAC's permanent collection. The center, located at 102 West First Street in Morehead, is open Monday-Saturday, 9-5 p.m., and Sunday, 1-5 p.m.

(MSU photo)

1-7-02dlb

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Jan. 7, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---To stimulate research and creative productions in their disciplines, 23 Morehead State University faculty members will share \$81,852 in grants during the spring semester.

The awards, ranging from \$1,000 to \$5,000, were based on proposals submitted during the fall semester, according to Dr. Michael R. Moore, provost and executive vice president.

Among those receiving research grants, and the names of their projects, were:

**Dr. James Knoll**, professor, and **Dr. Daniel Grace**, associate professor in the Department of Elementary, Reading and Special Education, \$1,130 for a project titled "An Analysis of Factors Contributing to the Attitudes of Teachers in Training Toward Obtaining Special Education Certification."

**Dr. Brian Reeder**, professor of biology, \$4,912 for a project titled "Effects of Vascular Vegetation on Wetland Pond Algae."

**Dr. Charles Patrick**, professor, and **Dr. William Grise**, associate professor in the Department of Industrial Education and Technology, \$4,712 for a project titled "Improving the Non-Imaging Concentrator and Fiber Optic Interface for Passive Solar Lighting."

**Dr. Steven Reid**, associate professor of geoscience, \$4,984 from the Institute for Regional Analysis and Public Policy (IRAPP) for a project titled "Heavy Metal Concentrations in Runoff and Groundwater Associated with Devonian-Mississippian Black Shales, Northeastern Kentucky."

**Dr. Ilun White**, associate professor of psychology, \$4,883 for a project titled "Prefrontal Cortex in Rule Learning."

**Dr. Wesley White**, associate professor of psychology, \$4,832 for a project titled "Amphetamine-Induced Withdrawal and Recovery."

**Holly Barcus**, assistant professor of demography, \$4,533 for a project titled "The Housing Dilemma: Differential Spatial Impacts of Population Growth on Housing in Rural Communities."

**Dr. Michael Cortese**, assistant professor of psychology, \$2,691 for a project titled "Lexicality Effects in Reading Aloud: Where in the Word Are They?"

**Jeff Fannin**, assistant professor of radiologic sciences, **Wretha Goodpaster**, ultrasound program coordinator, and **Marcia Cooper**, radiologic sciences program clinical coordinator, \$3,846 from IRAPP for a project titled "Ergonomic Injuries Among Sonographers."

**Dr. Diana Haleman**, assistant professor of education, \$1,000 for a project titled "Educating the Educator: Attitudes and Experience in Teacher Education."

(MORE)



Research grants  
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**Jason Holcomb**, assistant professor of geography, \$5,000 from IRAPP for a project titled “Mexico-Kentucky Migration Streams: Understanding the Social and Spatial Processes of First-Wave Immigration from Beyond the Border.”

**Dr. Eric Jerde**, assistant professor of geology, \$4,860 for a project titled “Geologic Mapping of a Region in Extreme Northeastern Minnesota: An Initial Characterization.”

**Dr. Shari Kidwell**, assistant professor of psychology, \$5,000 from IRAPP for a project titled “Predictors of Adjustment for Preschoolers in Head Start.”

**Dr. Thomas Kiffmeyer**, assistant professor of history, \$4,956 from IRAPP for a project titled “Reaching Through the Darkness: The Ford Foundation and the Transformation of the Southern Mountaineer.”

**Dr. Maurice Martin**, assistant professor of health, physical education and recreation, \$4,802 from IRAPP for a project titled “Fidelity of the Implementation of the Centers for Disease Control and Prevention’s (CDC) ‘Guidelines for School Tobacco Programs to Prevent Use and Addiction’ among Kentucky Middle Schools, 2002.”

**Dr. Sean O’Keefe**, assistant professor of biology, \$4,931 from IRAPP for a project titled “Catalog of the Water Beetles in Kentucky.”

**Dr. David Peyton**, assistant professor of biology, \$4,782 for a project titled “Determination of the Critical Region of the Hepatocyte Nuclear Factor 3 Protein.”

**Linda Stevenson**, assistant professor of government, \$5,000 from the IRAPP for a project titled “New Faces in Unusual Places: Hispanic Immigration in Kentucky.”

**Dr. Cynthia Trombino**, assistant professor of biology, \$4,998 from IRAPP for a project titled “Effects of Forest Management and Fragmentation on Neotropical Migrant Bird Populations of Eastern Kentucky.”

Research grants, which are available to faculty members and professional librarians, assist in meeting the cost of proposed projects and may contribute to professional growth.

Additional information is available by calling the Office of Research, Grants and Contracts at (606) 783-2010.

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FOR IMMEDIATE RELEASE

MOREHEAD, Ky.--Morehead State University's Small Business Development Center is offering a workshop to assist business owners in understanding their tax reporting responsibilities.

"Tax Planning & Reporting" will be held on Wednesday, Jan. 23, from 5 to 8 p.m. at the Lees College campus of Hazard Community College in Jackson. There is a \$15 fee.

During the session, co-sponsored by Lees College Campus of Hazard Community College Continuing Education, participants may become familiar with tax procedures and forms that owners must file to comply with state and federal regulations.

Instruction will cover: the importance of tax planning throughout the year; understanding how careful tax planning and record keeping can make tax reporting less stressful; and filing state and federal tax forms for a business.

Pre-registration is necessary due to limited seating.

Training programs sponsored or co-sponsored by SBDC are available to all individuals without regard to race, color, sex, creed or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information and registration are available by calling Barbara Spencer, Morehead State University at Jackson extended campus assistant, at (606) 666-2800 or toll free at (800) 729-5225.

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FOR IMMEDIATE RELEASE

MOREHEAD, Ky.--Morehead State University's Department of Industrial Education and Technology honored its graduating students at a special reception.

The students, introduced by their academic advisers, were given an opportunity to speak about their time at MSU. The department's faculty and staff members, as well as the students' families and friends, attended the gathering.

The graduating students included: Neil Allen of **Salyersville**; Naomi Bronson of **Cincinnati**; Joon Hung Chua of **Malaysia**; Aaron Cochran of **South Portsmouth**; Scott Cummings of **Farmers**; Brent Fields of **Wallingford**; Terri Laferty of **East Point**; Jeff Lewis of **McCarr**; John Ray Lindon of **Campton**; Yi-Chen Lu of **Taiwan**; Wayne Mason of **May's Lick**; Lowell Jesse Moore of **Ashland**; Patrick Padula of **Fairmont, W.Va.**; Dwayne Ratliff of **Louisa**; Steve Salyers of **Campton**; Gregory Watkins of **Muses Mills**; Phillip Watts of **Jackson**; Martha Williams of **Prestonsburg**; Yuqiu You of **China**; and Jing Zhang of **China**.

The Department of Industrial Education and Technology offers an associate, bachelor's and master's degrees, as well as teaching and non-teaching career options in electricity/electronics, manufacturing/robotics, construction/mining and graphic communications. Teaching certification in technology/industrial education is available for middle, secondary and post-secondary levels. Students are encouraged to participate in professional clubs and organizations and maintain professional relationships with those in their field.

Additional information is available by calling the department at (606) 783-2013.

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## MSU STUDENTS HONORED AT RECEPTION

Those students graduating from Morehead State University's Department of Industrial Education and Technology socialized with family and friends, as well as the department's faculty and staff members, at a recent reception. The students in attendance included, front row from left, Steve Salyers of **Campton**; Phillip Watts of **Jackson**; Jeff Lewis of **McCarr**; Joon Hung Chua of **Malaysia**; Jing Zhang of **China**; and Neil Allen of **Salyersville**. Back row from left, Wayne Mason of **May's Lick**; Yi-Chen Lu of **Taiwan**; Dwayne Ratliff of **Louisa**; Naomi Bronson of **Cincinnati**; Scott Cummings of **Farmers**; Yuqiu You of **China**; and Aaron Cochran of **South Portsmouth**.

(MSU photo by Wayne Mason)

1-7-02rdm

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# Tips

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## HIGHLIGHTS AT MOREHEAD STATE UNIVERSITY

(Jan. 13-19)

### Monday, Jan. 14

Classes for the Spring Semester begin at all sites, 8 a.m. Additional information: (606) 783-2008.

### Tuesday, Jan. 15

Eagle Basketball: MSU vs. Ohio Dominican College, Academic-Athletic Center, 7 p.m., charge. Additional information: (606) 783-2087.

### Wednesday, Jan. 16

Art Exhibit: "Still Life: Contemporary Photography," through March 1, main gallery, Claypool-Young Art Building, 8 a.m.-4 p.m., weekdays, free. Opening reception, Jan. 16, 7 p.m. free. Additional information: (606) 783-5446.

### Thursday, Jan. 17

Red Cross blood drive, Button Drill Room, 10 a.m.-4 p.m. Additional information: (606) 783-5124.

Art Exhibit: "Recent Acquisitions," through Feb. 24, Kentucky Folk Art Center; Monday-Saturday, 9 a.m. to 5 p.m. and Sunday, 1-5 p.m., charge. Opening reception, Jan. 17, 7 p.m., free. Additional information: (606) 783-2204.

### Saturday, Jan. 19

Eagle Rifle: MSU vs. Rose-Hulman Institute of Technology, Button Drill Room, all day. Additional information: (606) 783-2500.

Lady Eagle Basketball: MSU vs. Eastern Kentucky University, Academic-Athletic Center, 5:30 p.m., charge. Additional information: (606) 783-2126.

Eagle Basketball: MSU vs. Eastern Kentucky University, Academic-Athletic Center, 7:30 p.m., charge. Additional information: (606) 783-2087.

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## **FEBRUARY HIGHLIGHTS AT MOREHEAD STATE UNIVERSITY**

### **February is Black History Month**

- Feb. 2, Concert: IIIrd Time Out, sponsored by MSU's Kentucky Center for Traditional Music, Button Auditorium, 7:30 p.m., charge. Additional information: (606) 783-9001.
- Feb. 5, Allied Health Job Fair, Crager Room, Adron Doran University Center, 1-4 p.m., free. Additional information: (606) 783-2233.
- Feb. 7, Lady Eagle Basketball: MSU vs. Southeast Missouri State University, Academic-Athletic Center, 5:30 p.m., charge. Additional information: (606) 783-2126.
- Feb. 7, Eagle Basketball: MSU vs. Southeast Missouri State University, Academic-Athletic Center, 7:30 p.m., charge. Additional information: (606) 783-2087.
- Feb. 8, Ventriloquist Phil Hughes, grill, Adron Doran University Center, 8 p.m., free. Additional information: (606) 783-2071.
- Feb. 8-10, Kids Kraze Weekend, for MSU students' children, siblings, nieces and nephews, campus. Additional information: (606) 783-2071.
- Feb. 9, Lady Eagle Basketball: MSU vs. Eastern Illinois University, Academic-Athletic Center, 5:30 p.m., charge. Additional information: (606) 783-2126.
- Feb. 9, Eagle Basketball: MSU vs. Eastern Illinois University, Academic-Athletic Center, 7:30 p.m., charge. Additional information: (606) 783-2087.
- Feb. 11, Walt Disney World internship presentation and interviews, Commonwealth Room, Adron Doran University Center, 6 p.m. Interviews continued Feb. 12, same location, 8 a.m.-4 p.m. Additional information: (606) 783-2233.
- Feb. 14-17, 44<sup>th</sup> Annual Concert Band Clinic, for high school students, campus. Additional information: (606) 783-2486.
- Feb. 16, Board of Regents work session, location and time: TBA. Additional information: (606) 783-2030.
- Feb. 18, Lady Eagle Basketball: MSU vs. Austin Peay State University, Academic-Athletic Center, 5:30 p.m., charge. Additional information: (606) 783-2126.
- Feb. 18, Eagle Basketball: MSU vs. Austin Peay State University, Academic-Athletic Center, 7:30 p.m., charge. Additional information: (606) 783-2087.
- Feb. 19, Graduation Fair, for graduating seniors, East Rooms A and B, 10 a.m.-5 pm. Additional information: (606) 783-2080.

(MORE)

February Highlights  
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- Feb. 20, Eagle Baseball: MSU vs. Campbellsville University, Allen Field, 3 p.m., free. Additional information: (606) 783-2881.
- Feb. 20, Student Coffee House, featuring guitarist Mike Rayburn and student talent, grill, Adron Doran University Center, 8 p.m., free. Additional information: (606) 783-2071.
- Feb. 22, Concert: "Americana Crossroads Live," Duncan Recital Hall, 7:30 p.m., free. Additional information: (606) 783-2001.
- Feb. 23, Open House, for future students, Adron Doran University Center, 10 a.m., free. Additional information: (606) 783-2000 or (800) 585-6781.
- Feb. 23, Eagle Baseball: MSU vs. University of Dayton, Allen Field, 1 p.m., doubleheader, free. Additional information: (606) 783-2881.
- Feb. 24, Eagle Baseball: MSU vs. University of Dayton, Allen Field, 2 p.m., free. Additional information: (606) 783-2881.
- Feb. 24, Junior recital: James Galloway, trumpet, Duncan Recital Hall, 5 p.m., free. Additional information: (606) 783-2473.
- Feb. 25, Concert: Abbie Conang, trombone performance artist, Button Auditorium, 8 p.m., free. Additional information: (606) 783-2107.
- Feb. 26, Eating Disorders Conference, campus, 9 a.m., charge. Additional information: (606) 783-2779.
- Feb. 26, Eagle Softball: MSU vs. Northern Kentucky University, softball field, 2 p.m., free. Additional information: (606) 783-5283.
- Feb. 26, Faculty recital: Dan Cherry, trombone, Duncan Recital Hall, 8 p.m., free. Additional information: (606) 783-2473.
- Feb. 26-March 3, Theatre: "House of Blue Leaves," Kibbey Theatre, 8 p.m., except March 3, 2 p.m., charge. Additional information: (606) 783-2170.
- Feb. 27, Eagle Baseball: MSU vs. Pikeville College, Allen Field, 3 p.m., free. Additional information: (606) 783-2881.
- Feb. 28, Concert: MSU Jazz Ensemble I, Duncan Recital Hall, 8 p.m., free. Dr. Gordon Towell, director. Additional information: (606) 783-2473.

**Due to early press deadlines, some listings may be subject to change.**

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## **MARCH HIGHLIGHTS AT MOREHEAD STATE UNIVERSITY**

March 1-3, Theatre: "House of Blue Leaves," Kibbey Theatre, 8 p.m., except March 3, 2 p.m., charge. Additional information: (606) 783-2170.

March 2, Eagle Baseball: MSU vs. University of Toledo, Allen Field, 1 p.m., doubleheader, free. Additional information: (606) 783-2881.

March 3, Eagle Baseball: MSU vs. University of Toledo, Allen Field, 2 p.m., free. Additional information: (606) 783-2881.

March 3, Junior recital: Jennifer Ramsey, trumpet, Duncan Recital Hall, 5 p.m., free. Additional information: (606) 783-2473.

March 5, Spring Job Fair, Crager Room, Adron Doran University Center, 10 a.m.-1 p.m., free. Additional information: (606) 783-2233.

March 5, Eagle Softball: MSU vs. University of Kentucky, softball field, 2 p.m., free. Additional information: (606) 783-5283.

March 5, Jefferson County Public Schools teacher recruitment and interviews, East Room A, Adron Doran University Center, 2-10 p.m. Additional information: (606) 783-2233.

March 5, Faculty recital: Amy Cherry, trumpet, Duncan Recital Hall, 8 p.m., free. Additional information: (606) 783-2473.

March 7, Eagle Baseball: MSU vs. Western Michigan University, Allen Field, 2 p.m., free. Additional information: (606) 783-2881.

March 7, Faculty recital: Dr. Stacy Baker, tuba, Duncan Recital Hall, 8 p.m., free. Additional information: (606) 783-2473.

March 9, Eagle Baseball: MSU vs. Mt. St. Mary's College, Allen Field, 1 p.m., doubleheader, free. Additional information: (606) 783-2881.

March 10, Eagle Baseball: MSU vs. Mt. St. Mary's College, Allen Field, noon, free. Additional information: (606) 783-2881.

March 10, Senior recital: Erin Sowards, saxophone, Duncan Recital Hall, 3 p.m., free. Additional information: (606) 783-2473.

March 10, Senior recital: Jason Wiley, trombone, Duncan Recital Hall, 5 p.m., free. Additional information: (606) 783-2473.

March 10, Senior recital: Sarah Adkins, trumpet, Duncan Recital Hall, 7 p.m., free. Additional information: (606) 783-2473.

March 12, Concert: MSU Jazz Ensemble II, Duncan Recital Hall, 8 p.m., free. Dr. Gordon Towell, director. Additional information: (606) 783-2473.

(MORE)



## March Highlights

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March 13, Eagle Softball: MSU vs. Indiana State University, softball field, 2 p.m., free. Additional information: (606) 783-5283.

March 13, Eagle Tennis: MSU vs. Xavier University, Sadler Tennis Courts, 2:30 p.m. Additional information: (606) 783-5408.

March 13, Student Coffee House, featuring guitar duo Life in General and student talent, grill, Adron Doran University Center, 8 p.m., free. Additional information: (606) 783-2071.

March 15, Eagle Tennis: MSU vs. Bellarmine University, Sadler Tennis Courts, 3 p.m. Additional information: (606) 783-5408.

March 16, Board of Regents meeting, location and time: TBA. Additional information: (606) 783-2030.

March 16, Open House, for future students, Adron Doran University Center, 10 a.m., free. Additional information: (606) 783-2000 or (800) 585-6781.

March 16, Eagle Baseball: MSU vs. Youngstown State University, Allen Field, 2 p.m., doubleheader, free. Additional information: (606) 783-2881.

March 17, Eagle Baseball: MSU vs. Youngstown State University, Allen Field, 2 p.m., free. Additional information: (606) 783-2881.

March 17, Junior recital: Aaron Payne, saxophone, Duncan Recital Hall, 5 p.m., free. Additional information: (606) 783-2473.

March 19, Red Cross blood drive, Button Drill Room, 10 a.m.-4 p.m. Additional information: (606) 783-5124.

March 19, Eagle Softball: MSU vs. Marshall University, softball field, 2 p.m., free. Additional information: (606) 783-5283.

March 19, Eagle and Lady Eagle Tennis: MSU vs. Northern Kentucky University, Sadler Tennis Courts, 3 p.m. Additional information: (606) 783-5408.

March 19, Concert: MSU Tuba/Euphonium Ensemble, Duncan Recital Hall, 8 p.m., free. Dr. Stacy Baker, director. Additional information: (606) 783-2473.

March 20, Eagle Baseball: MSU vs. Marshall University, Allen Field, 6 p.m., free. Additional information: (606) 783-2881.

March 21, Eagle and Lady Eagle Tennis: MSU vs. Cumberland University, Sadler Tennis Courts, 2:30 p.m. Additional information: (606) 783-5408.

March 21, Spring Egg Hunt, lawn, President's home, 5 p.m., free. Additional information: (606) 783-2071.

March 22, Eagle and Lady Eagle Tennis: MSU vs. Austin Peay State University, Sadler Tennis Courts, 3 p.m. Additional information: (606) 783-5408.

March 23, Eagle and Lady Eagle Tennis: MSU vs. Duquesne University, Sadler Tennis Courts, 1 p.m. Additional information: (606) 783-5408.

March 25-29, Spring break. No classes or office hours. Classes resume and offices reopen on April 1.

(MORE)

March Highlights

3-3-3-3

March 29, Eagle Baseball: MSU vs. Eastern Kentucky University, Allen Field, 2 p.m., doubleheader, free. Additional information: (606) 783-2881.

March 29, Eagle Softball: MSU vs. Austin Peay State University, softball field, 2 p.m., free. Additional information: (606) 783-5283.

March 29, Concert: "Americana Crossroads Live," Duncan Recital Hall, 7:30 p.m., free. Additional information: (606) 783-2001.

March 30, Eagle Softball: MSU vs. Austin Peay State University, softball field, 1 p.m., free. Additional information: (606) 783-5283.

March 30, Eagle Baseball: MSU vs. Eastern Kentucky University, Allen Field, 2 p.m., free. Additional information: (606) 783-2881.

**Due to early press deadlines, some listings may be subject to change.**

####

1-8-02rdm

# Photo

University Communications

Pauline Young, Director

[www.moreheadstate.edu](http://www.moreheadstate.edu)

Morehead State University

UPO Box 1100

Morehead, KY 40351-1689

(606) 783-2030

## THE CARTER BROTHERS BAND TO PERFORM AT MSU

The Carter Brothers Band will perform during Morehead State University's "Americana Crossroads Live" on Friday, Jan. 25, in Duncan Recital Hall on campus. Brothers Tim Carter (left) and Dan Carter began recording their own brand of Appalachian folk and Bluegrass music in North Carolina in the early 1980s. Now living near Nashville, they work from their own recording studio and are touring to promote their latest compact disc, "Cedarhouse." The concert, which is free and open to the public, is presented by WMKY 90.3 FM, MSU's public radio to the mountains, and the University's Kentucky Center for Traditional Music (KCTM). Wiley Dew kicks off the concert at 7:30 p.m. followed by The Carter Brothers Band and Valerie Smith. Doors open at 7 p.m.

(MSU photo)

1-09-02dlb

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# News

University Communications

Pauline Young, Director

[www.moreheadstate.edu](http://www.moreheadstate.edu)

Morehead State University

UPO Box 1100

Morehead, KY 40351-1689

(606) 783-2030

Jan. 9, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Morehead State University and the Central Kentucky Blood Center are bringing a spirit of competition to the next blood drive on the campus.

The CKBC's fourth annual "Battle for Life," a contest between MSU and Eastern Kentucky University, will be held Tuesday and Wednesday, Jan. 15 and 16, in Button Drill Room.

All donors will receive a "Battle for Life" T-shirt.

The drive is being conducted in conjunction with the schools' basketball match-up. The MSU Eagles will play the ECU Colonels on Saturday, Jan. 19. The Lady Eagles begin play at 5:30 p.m. at Morehead State's Johnson Arena in the Academic-Athletic Center. The men's game will follow at 7:30 p.m.

The number of pints collected at MSU will be announced during the game.

For the past eight years, CKBC has been the sole provider of blood for St. Claire Medical Center in Morehead. The center must receive 300 volunteers each day to keep the 70 regional hospitals and 54 counties it serves adequately supplied.

Additional information is available by calling CKBC's Glen White or Holly Ray at (800) 775-2522.

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rdm

Jan. 9, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Traditional Bluegrass and folk music, flavored with Irish and Appalachian heritage, will hit the stage Friday, Jan. 25, for Morehead State University's "Americana Crossroads Live."

Wiley Dew, a folk band with roots in Kentucky and Ohio, will perform at 7:30 p.m. in Duncan Recital Hall on the MSU campus. Also appearing will be The Carter Brothers Band and Valerie Smith. Doors open to the public at 7 p.m.

A unique musical trio, Wiley Dew takes its name from legendary Kentucky pioneer woman, Jenny Wiley. Singer/songwriter, Karen Yates of Minford, Ohio, is a sixth generation direct descendant of the band's namesake.

The band consists of Yates, along with mandolin/guitar player Steve Byington of Greenup and fiddle/bass player Michael Garvin. The three are experienced in a wide range of other musical instruments, including penny whistles and the Bodhran, an Irish drum.

They have performed for the Troubadour Concert Series at the Paramount Arts Center in Ashland and played before such artists as Alison Krauss, Arlo Guthrie and Emmylou Harris.

Since forming in 1998, Wiley Dew has toured constantly and released its first compact disc, "Hilljack Stew," on its own label, Hilljack Records, in 2001. A second CD, "Bootleg Dew," is on the way.

The free concert is presented by WMKY 90.3 FM, MSU's public radio to the mountains, and the University's Kentucky Center for Traditional Music (KCTM). Sponsors include Farmer's Mercantile, Morehead Tourism Commission, Poppy Mountain Bluegrass Festival and KCTM.

A recording of the live performance will air on WMKY on Thursday, Jan. 31, at 8 p.m.

Eighteen performances from the first six concerts in the series are now available on CD as "The Best of Americana Crossroads Live."

Additional information on the concert or the CD is available by calling WMKY at (606) 783-2001 or (800) 286-9659, or by visiting the Web site at [www.moreheadstate.edu/wmky](http://www.moreheadstate.edu/wmky).

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dlb

# Photo

University Communications

Pauline Young, Director

[www.moreheadstate.edu](http://www.moreheadstate.edu)

Morehead State University

UPO Box 1100

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(606) 783-2030

## WILEY DEW TO PERFORM AT 'AMERICANA CROSSROADS LIVE'

Wiley Dew will perform during Morehead State University's "Americana Crossroads Live" on Friday, Jan. 25, beginning at 7:30 p.m. in Duncan Recital Hall on campus. Wiley Dew is an Irish/Appalachian folk music trio made up of mandolin/guitar player Steve Byington (right), singer/songwriter Karen Yates; and fiddle/bass player Michael Garvin. The concert, which is free and open to the public, is presented by WMKY 90.3 FM, MSU's public radio to the mountains, and the University's Kentucky Center for Traditional Music (KCTM). The Carter Brothers Band and Valerie Smith also will perform.

(MSU photo)

1-09-02dlb

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Jan. 9, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---A night of Bluegrass music is on tap when Morehead State University's Kentucky Center for Traditional Music (KCTM) sponsors "A Bluegrass Winter Avalanche" on Saturday, Feb. 2.

Taking the stage will be IIIrd Tyme Out, International Bluegrass Music Association's top Bluegrass vocal group for seven consecutive years, with special guests, the Bluegrass Strangers. The concert begins at 7:30 p.m. in Button Auditorium.

Tickets are on sale now at MSU's Kentucky Folk Art Center and KCTM, as well as Darvin Stugill's Record Shop in Olive Hill. General admission tickets are \$12 when purchased in advance or \$15 at the door. The cost is \$10 for students or balcony seating.

For more than 10 years, IIIrd Tyme Out has been making its mark on the music scene with Bluegrass, old timey, country and gospel renditions of traditional hits and some original tunes. Whether it's *a cappella* or with instrumental backup, the group offers an array of talent as musicians, vocalists and songwriters. An appearance on the Grand Ole Opry, where they sang an *a cappella* version of "Only You" and "Swing Low, Sweet Chariot" earned them a standing ovation and an encore performance.

From the band's inception, IIIrd Tyme Out has completed 10 albums including "Live at the Mac" in 1998 and its latest enterprise, "Back to the Mac" which were recorded at the Mountain Arts Center in East Kentucky.

The Suwanee, Ga., based group divides its time between the recording studio and a demanding tour schedule of more than 200 nights of travel and thousands of shows throughout the eastern portion of the United States each year.

Bluegrass Strangers, based in Southern Ohio, are frequent performers on the festival scene where they are known for developing a special repertoire with the audience. Their most recent project is titled "Cutting the Grass."

Additional information on tickets is available by calling KCTM at (606) 783-9001; KFAC at 783-2204; or Sturgill's Record Shop at (606) 286-4611.

####

# Photo

University Communications

Pauline Young, Director

[www.moreheadstate.edu](http://www.moreheadstate.edu)

Morehead State University

UPO Box 1100

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(606) 783-2030

## NO. 1 BLUEGRASS GROUP COMES TO MSU

IIIrd Tyme Out, the top Bluegrass vocal group in the nation, will appear in concert at Morehead State University's Button Auditorium at 7:30 p.m. on Saturday, Feb. 2. General Admission tickets, which are \$12 in advance and \$15 at the door, are on sale now at MSU's Kentucky Center for Traditional Music and Kentucky Folk Art Center as well as Darvin Sturgill's Record Shop in Olive Hill. Appearing with the group will be special guests Bluegrass Strangers. Additional information is available by calling MSU's Kentucky Center for Traditional Music, the concert's sponsor, at (606) 783-9001.

(File photo)

1-9-02

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*IIIrd Tyme Out*



# News

University Communications

Pauline Young, Director

[www.moreheadstate.edu](http://www.moreheadstate.edu)

Morehead State University

UPO Box 1100

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(606) 783-203

Jan. 9, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Members of the community will join Morehead State University faculty, staff and students in "Remember, Celebrate, Act: A Day On, Not a Day Off," held in observance of the Dr. Martin Luther King Jr. holiday on Monday, Jan. 21.

A candlelight walk will begin at 6:30 p.m. at the Little Bell Tower on the campus, according to Peggy Overly, coordinator of minority student affairs. Participants will proceed to Jesus Our Savior Catholic Church, 309 Battson Ave., for a 7 p.m. program.

Emmett (Buzz) Burnam, director of African American student recruitment at the University of Kentucky, will be the keynote speaker.

The event is co-sponsored by the Rowan County Ministerial Association and MSU's offices of Minority Student Services and Multicultural Student Services , and the Black Student Coalition.

Additional information is available by calling Overly at (606) 783-2129.

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rdm

## MSU'S COED VARSITY CHEERLEADERS

Morehead State University coed varsity cheerleaders took first place honors in the National College Cheerleading Championships in Orlando, Fla. Members of the squad are, front row from left, Kevin Kerns, Cynthiana senior; Holly Broyles, Crestwood freshman; Stephanie Waltermann, Hebron freshman; Nichole Staffins, Loganville, Ga., freshman; Jessica Johns, Acworth, Ga., graduate student; Summer Alley, Lexington senior; Chrystin Hudson, Mt. Sterling junior; Lindsay Nieporte, Alexandria sophomore; and Jayson Cluelow, Peachtree City, Ga., freshman. Middle row from left, Tamera Cantrell, Cartersville, Ga., freshman; Kelli Stevens, Milford, Ohio, junior; Jennifer Walker, Mt. Sterling freshman; Leann Johnson, Henderson, W.Va., freshman; Jennifer Brennan, Louisville freshman; Justin Gribbins, Brooks freshman; and Christen Jeschke, Vienna, Va., sophomore. Back row from left, Jared Young, Springfield, Mo., junior; Calen Cook, Shepherdsville freshman; Shannon Richmond, Lexington junior; John Morgan, Berry graduate student; Adam Beeson, Fortville, Ind., sophomore; David Sharp, Decatur, Ala., senior; James Moore, Shepherdsville sophomore; Scott Bell, Somerville, Ala., freshman; Chris Rangel, Newport, Wash., freshman; Ryan McGovern, Medford, N.Y., senior; Josh Aeschliman, Smithville, Mo., sophomore; and Patrick Smith, Nashua, N.H., junior. This was the 12<sup>th</sup> win for the coed squad. MSU's all-girl cheer squad also took first place honors for the fourth time.

(MSU photo by Tim Holbrook)

1-10-02



# News

University Communications

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Morehead State University

UPO Box 1100

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Jan. 10, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Morehead State University's Kentucky Folk Art Center has added three new members to its board of directors.

Gail Hendrickson Hart of Lexington, Emma Perkins of Morehead and Stephen D. Jones of Maysville were elected to three-year terms at the KFAC Board of Directors' December meeting.

Hart, an active arts supporter, is a retired clinical and school social worker with degrees from the University of Evansville and University of Louisville. A lifelong art collector, she is involved with the University of Kentucky Art Museum, Headley-Whitney Museum, Speed Art Museum and Art Institute of Chicago.

Perkins, MSU assistant professor of art, attended Ohio State University and Morehead State. A practicing artist, she is president-elect of the Kentucky Art Education Association and currently working on her Ph.D. degree in curriculum and instruction in art education design at UK.

Jones, a native of Whitley County, is associate director of the Mason County Museum and serves on the Northern Kentucky Firststar Bank Advisory Board and the Ohio River Valley Artists Guild.

Six current members also were re-elected to new terms. Jean Dorton of Paintsville, Gwenda Adkins of Sandy Hook, Connie Collis of Lexington, O. Leonard Press of Lexington, Jean Sandifer of Lexington, and Teresa Unseld of Winston-Salem, N.C., will continue to serve on the 21-member board until 2004.

The late Alpha M. Hutchinson of Morehead was named director emeritus.

Officers for 2001-2002 are Dorton, chair; Pam Sexton of Lexington, vice-chair; Michael Walters of Morehead, treasurer; and Cathy Shely of Morehead, secretary.

The Kentucky Folk Art Center, Inc. is a cultural and educational service of MSU.

Additional information is available by calling KFAC at (606) 783-2204 or by visiting its Web site at [www.kyfolkart.org](http://www.kyfolkart.org).

dlb

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# New

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University Communications

Pauline Young, Director

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Morehead State University

UPO Box 1100

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(606) 783-2030

Jan. 11, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Morehead State University will be closed on Monday, Jan. 21, in observance of the Dr. Martin Luther King Jr. holiday. There will be no classes or office hours.

Members of the community and the University family will gather for a candlelight march in honor of the late civil rights leader on Monday evening, beginning at 6:30 p.m. at the Eagle bust in the center of campus. Participants will walk to Jesus Our Savior Catholic Church, 309 Battson Ave., where a special tribute service will begin at 7 p.m.

Offices will reopen and classes will resume at 8 a.m. on Tuesday, Jan. 22.

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# News

University Communications

Pauline Young, Director

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Morehead State University

UPO Box 1100

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Jan. 11, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---A seminar for those interested in becoming business owners will be offered by Morehead State University's Small Business Development Center.

"Starting and Financing Your Business" will be held on Wednesday, Jan. 15, from 2 to 4:30 p.m. in 210 Combs Building on the campus. Instruction will cover: financial considerations; business plans and selection; loan sources; necessary permits/licenses; and advertising and marketing issues.

There is a \$5 fee for the session and pre-registration is necessary due to limited seating.

Training programs sponsored or co-sponsored by SBDC are available to all individuals without regard to race, color, sex, creed, or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information and registration are available by calling Morehead State's SBDC at (606) 783-2895.

####

rdm

Jan. 11, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.--Songwriter and musician Larry Cordle, a 1975 Morehead State University graduate, has added the crown jewel of country music to his professional resume. Cordle, along with co-writer Larry Shell, received the Country Music Association's Song of the Year Award for "Murder on Music Row" at the 2001 CMA Awards.

A native of Blaine in Lawrence County, Cordle said that he did not expect to win and had almost decided not to go to the ceremony; however, his 10-year-old daughter talked him into attending.

"Murder on Music Row," which addresses the disappearance of traditional country music from the Nashville music industry, has written its own story above and beyond the lyrics, which bemoans the promotion of a crossover sound. It gained instant popularity among fans of traditional country music and received critical acclaim by major media outlets such as "People" magazine.

"The thing I don't like is putting all these records out and trying to get them to cross over and actually tailor making a record to cross over," Cordle said.

"Some other writers thought that the song was so anti-town sounding that these producers and other artists would be unwilling to do business with us anymore. We didn't think about that when we wrote the song. It appealed to me because I thought, you know, 'The very thing that built the town, there's not hardly any of it left'," Cordle said.

His Bluegrass version of "Murder on Music Row" received the 2000 International Bluegrass Music Association Song of the Year Award, and a version by George Strait and Alan Jackson took the 2000 CMA honors for Vocal Event of the Year. Additionally, it won song, single and vocal event of the year at the 2001 TNN/CMT awards. Cordle's CD carrying the same name as the song, was Grammy-nominated for 2000 Bluegrass Album of the Year.

Cordle is among the professional musicians who serve on the Board of Directors of MSU's Kentucky Center for Traditional Music. Additional information on the activities at KCTM is available by calling (606) 783-9001.

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# Photo

University Communications

Pauline Young, Director

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Morehead State University

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## MSU ALUMNUS WINS CMA AWARD

Songwriter and musician Larry Cordle has achieved another milestone in his professional career. He and co-writer Larry Shell received the Country Music Association's Song of the Year Award for "Murder on Music Row" during the 2001 CMA Awards. From his office in Nashville, Tenn., the Blaine native displayed the coveted award. The Bluegrass version of the number received the 2000 International Bluegrass Music Association Song of the Year Award and a version by George Strait and Alan Jackson took the 2000 CMA honors for Vocal Event of the Year. A 1975 graduate of Morehead State University, Cordle serves on the Kentucky Center for Traditional Music's Board of Directors.

(MSU photo by Tim Holbrook)

1-11-02

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# News

University Communications

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(606) 783-2030

Jan. 12, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Morehead State University's coed varsity and all-girl cheerleading squads have taken top honors in their division at the National College Cheerleading Championships in Orlando, Fla.

This was the 12<sup>th</sup> time the coed squad has claimed the national title in Division I. The all-girl squad has earned its fourth title in the same division.

Both squads competed in the Universal Cheerleaders Association-sponsored competition held at Walt Disney's Wide World of Sports on Jan. 11.

Myron Doan, MSU dean of students, coaches the University's cheer squads.

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# Tips

University Communications

Pauline Young, Director

[www.moreheadstate.edu](http://www.moreheadstate.edu)

Morehead State University

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## HIGHLIGHTS AT MOREHEAD STATE UNIVERSITY

(Jan. 20-26)

### Monday, Jan. 21

Dr. Martin Luther King Jr. Holiday; no classes or office hours. Offices reopen and classes resume, Jan. 22, at 8 a.m. Additional information: (606) 783-2008.

King March: "Remember, Celebrate, Act: A Day On, Not a Day Off," 6:30 p.m., Little Bell Tower; program: Jesus Our Savior Catholic Church, 7 p.m. Additional information: 783-2129.

### Wednesday, Jan. 23

"Tax Planning and Reporting," Lees College Campus of Hazard Community College in Jackson, 5-8 p.m.; \$15 fee. Sponsored by Small Business Development Center. Additional information: (606) 666-2800 or (800) 720-5225.

### Thursday, Jan. 24

Lady Eagle Basketball: MSU vs. Murray State University, Academic-Athletic Center, 5:30 p.m., charge. Additional information: (606) 783-2126.

Eagle Basketball: MSU vs. Murray State University, Academic-Athletic Center, 7:30 p.m., charge. Additional information: (606) 783-2087.

Faculty recital: Dr. David Oyen, bassoon, Duncan Recital Hall, 8 p.m., free. Additional information: (606) 783-2404.

### Friday, Jan. 25

Concert: "Americana Crossroads Live," Duncan Recital Hall, 7:30 p.m., free. Featuring: Wiley Dew, The Carter Brothers Band and Valerie Smith. Additional information: (606) 783-2001.

### Saturday, Jan. 26

Lady Eagle Basketball: MSU vs. University of Tennessee at Martin, Academic-Athletic Center, 5:30 p.m., charge. Additional information: (606) 783-2126.

Eagle Basketball: MSU vs. University of Tennessee at Martin, Academic-Athletic Center, 7:30 p.m., charge. Additional information: (606) 783-2087.

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1-14-02py

# News

University Communications

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Morehead State University

UPO Box 1100

Morehead, KY 40351-1689

(606) 783-2030

Jan. 14, 2002

FOR IMMEDIATE RELEASE

GRAYSON, Ky.---A workshop for those interested in becoming business owners will be offered by the Commercial Bank of Grayson and Morehead State University/Ashland Small Business Development Center on Tuesday, Jan. 29.

The "Starting and Financing Your Business" session will be held from 1 to 3:30 p.m. in the Commercial Bank's conference room. Instruction will cover: business opportunities and planning; necessary permits/licenses; financial considerations; loan sources; and advertising and marketing issues.

There is no charge for the session. Pre-registration is necessary due to limited seating.

Training programs sponsored or co-sponsored by SBDC are available to all individuals without regard to race, color, sex, creed, or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information and registration are available by calling MSU's Ashland SBDC at (606) 329-8011.

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rdm

# News

University Communications

Pauline Young, Director

[www.moreheadstate.edu](http://www.moreheadstate.edu)

Morehead State University

UPO Box 1100

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Jan. 14, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Morehead State University's Small Business Development Center is offering a workshop to assist current and future business owners in understanding their tax responsibilities.

The session will be held on Tuesday, Feb. 5, from 9 a.m. to noon at MSU's Kentucky Folk Art Center, 102 W. First St. Instruction by an Internal Revenue Service representative will cover: sole proprietorship; partnership; corporations; limited liability companies; IRS services; and owners' rights and responsibilities under federal law.

There is no charge for the session. Pre-registration is necessary before **Jan. 31** because of limited seating.

Training programs sponsored or co-sponsored by SBDC are available to all individuals without regard to race, color, sex, creed, or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information and registration are available by calling Morehead State's SBDC at (606) 783-2895.

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rdm

Jan. 15, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Appalachian folk, blues and Bluegrass music will fill the air for an evening concert on Friday, Jan. 25, for Morehead State University's "Americana Crossroads Live."

The Carter Brothers Band, a North Carolina duo, will perform in Duncan Recital Hall on the MSU campus. Also appearing will be Wiley Dew and Valerie Smith. Doors open to the public at 7 p.m. and the concert begins at 7:30 p.m.

Dan and Tim Carter began playing together in the early 1980s, honing their skills by performing at ski resorts in the North Carolina mountains. They soon began touring the southern U.S. to spread their folk music message.

With an unusual mix of traditional acoustic instruments along with electric guitars, drums and keyboards, the brothers moved to Nashville in the mid-1990s to pursue a music career.

They built a recording studio in a two-story log house north of Nashville and quickly carved their musical path. Dan pursues his passion for songwriting while Tim concentrates on his skills as an engineer and producer.

Their latest compact disc, "Cedarhouse," was released in 2001.

The free concert is presented by WMKY 90.3 FM, MSU's public radio to the mountains, and the University's Kentucky Center for Traditional Music (KCTM). Sponsors include Farmer's Mercantile, Morehead Tourism Commission, Poppy Mountain Bluegrass Festival and KCTM.

A recording of the live performance will air on WMKY on Thursday, Jan. 31, at 8 p.m.

Eighteen performances from the first six concerts in the series are now available on CD as "The Best of Americana Crossroads Live."

Additional information on the concert or the CD is available by calling WMKY at (606) 783-2001 or (800) 286-9659, or by visiting the Web site at [www.moreheadstate.edu/wmky](http://www.moreheadstate.edu/wmky).

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dlb

# News

University Communications

Pauline Young, Director

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Morehead State University

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Jan. 15, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Morehead State University's Department of Geography, Government and History will host a viewing party for "Living the Story: The Civil Rights Movement in Kentucky" on its premiere Monday, Jan. 21, at 8 p.m.

The documentary, a collection of Kentuckians' efforts to end legal segregation, will be broadcast statewide on Kentucky Educational Television on the national holiday to recognize the contributions of Dr. Martin Luther King Jr.

There is no admission charge for the program that will be held in 419 Reed Hall. Doors open at 7:30 p.m., with an introduction slated for 7:45 p.m. A question and answer session will follow the viewing at 9 p.m.

The video will feature the personal experiences of 15 men and women who recall life in a segregated society and the struggle to bring about social justice. These individuals marched with Dr. King in Frankfort, organized boycotts, participated in non-violent protests and made themselves heard in the halls of government. The video, the first documentary to explore the state's civil rights history, was produced and directed by Arthur Rouse of Video Editing Services in Lexington with Joan Brannon, co-producer/director, and Betsy Brinson, executive producer.

The Kentucky Oral History Commission of the Kentucky Historical Society, an agency of the Education, Arts and Humanities Cabinet, is presenting the documentary. Additional information on "Living the Story" is available from the Kentucky Oral History Commission by calling (502) 564-1792 or visiting its Web site at [www.kyorahistory.org](http://www.kyorahistory.org).

MSU's Division of Academic Affairs, Caudill College of Humanities and GGH are sponsors of the evening's program that includes refreshments. Additional information is available by calling (606) 783-2655.

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Jan. 15, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.--Charles A. Baker-Clark, assistant professor of hotel, restaurant and institutional marketing management at Morehead State University, has earned a Ph.D. degree in education from Michigan State University.

Dr. Baker-Clark's dissertation was titled "An Exploration Into the Learning of Great Cooks: The Lore and Lure of the Kitchen."

A member of MSU's faculty since 2000, Dr. Baker-Clark earned a bachelor's degree in psychology from Quincy University in Illinois, an associate's degree in culinary arts from Grand Rapids Community College in Michigan, a master's degree in counseling from Western Illinois University and a master's degree in food service management from Michigan State.

A former family counselor, admissions manager and full-time chef, Dr. Baker-Clark is a member of the National Restaurant Association; The International Council on Hotel, Restaurant & Institutional Education; and the American Association for Adult and Continuing Education. He has published several papers and given various presentations concerning adult learning theories and principles.

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dlb

## MSU ROTC PROGRAM MARKS HIGHEST ENROLLMENT

High enrollment and record numbers of freshman scholarships have made Morehead State University's ROTC program one of the best-improved programs in the nation. Enrollment has doubled since 1998 and the program ranks as the second best in Kentucky. This year, the program is expected to exceed its goal of commissioning at least 10 lieutenants for the first time since 1988. Cadets in the program are preparing to enter the U.S. Army, Army Reserves or Army National Guard upon graduation. Students train weekly at Eagle Lake on the MSU campus, learning land navigation, rappelling and patrolling skills. At a recent training session were, from left, Cadet Kevin Kerns, **Cynthiana** senior; Master Sgt. Jerome Hughes, ROTC training NCO; Cadet Corey Nichols, **Henderson** freshman; Cadet Brad Brewer, **Campton** sophomore; and Cadet Jered Little, **Jackson** senior.

(MSU photo by Tim Holbrook)

1-17-02dlb

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Jan. 18, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---The energetic sounds of Bluegrass and folk music will highlight an evening concert on Friday, Jan. 25, for Morehead State University's "Americana Crossroads Live."

Valerie Smith will perform in Duncan Recital Hall on the MSU campus. Also appearing will be Wiley Dew and The Carter Brothers Band. Doors open to the public at 7 p.m. and the concert begins at 7:30 p.m.

A Missouri native, Smith began her fascination with music at the age of five and later studied jazz, pop and opera at the Conservatory of Music at the University of Missouri in Kansas City. She was an elementary school music teacher before moving to Nashville with her husband, Kraig.

After breaking into performing at a café in Bell Buckle, Tenn., Smith helped to found Bell Buckle Records and released her first recording, "Patchwork Heart" in 1999. Her first single, "Red Clay Halo," quickly climbed to the top of the American and European Indie charts.

Smith and her band, Liberty Pike, were nominated for several awards by the International Bluegrass Music Association (IBMA) and the Society for the Preservation of Bluegrass Music in America (SPBGMA), including "Emerging Artist of 1999 and 2000" and "Best Female Artist of 1999 and 2000."

She is currently promoting her latest compact disc, "Turtle Wings."

The free concert is presented by WMKY 90.3 FM, MSU's public radio to the mountains, and the University's Kentucky Center for Traditional Music (KCTM). Sponsors include Farmer's Mercantile, Morehead Tourism Commission, Poppy Mountain Bluegrass Festival and KCTM.

A recording of the live performance will air on WMKY on Thursday, Jan. 31, at 8 p.m.

Eighteen performances from the first six concerts in the series are now available on CD as "The Best of Americana Crossroads Live."

Additional information on the concert or the CD is available by calling WMKY at (606) 783-2001 or (800) 286-9659, or by visiting the Web site at [www.moreheadstate.edu/wmky](http://www.moreheadstate.edu/wmky).

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# Photo

University Communications

Pauline Young, Director

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## VALERIE SMITH TO PERFORM AT MSU'S 'AMERICANA CROSSROADS LIVE'

Valerie Smith will perform during Morehead State University's "Americana Crossroads Live" on Friday, Jan. 25, in Duncan Recital Hall on campus. A Missouri native, Smith released her first compact disc, "Patchwork Heart," in 1999. The first single, "Red Clay Halo," quickly shot to the top of the American and European Indie charts and earned her several nominations for awards in the Bluegrass music industry. She is currently promoting her latest CD, "Turtle Wings." The concert, which is free and open to the public, is presented by WMKY 90.3 FM, MSU's public radio to the mountains, and the University's Kentucky Center for Traditional Music (KCTM). Smith will be the final performer for the evening. Wiley Dew kicks off the concert at 7:30 p.m. followed by The Carter Brothers Band at 8:15 p.m. Doors open at 7 p.m.

(MSU photo)

1-18-02dlb

MSU is an affirmative action, equal opportunity educational institution.



For Bookings Contact:  
Rebel Records  
P.O. Box 288  
Bell Buckle TN 37020  
615-288-5694

Valerie Smith



Rebel Records  
P.O. Box 8087 - Nashville, TN 37208  
615-253-6278

# News

University Communications

Pauline Young, Director

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Morehead State University

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Jan. 18, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---“Taking Care of Taxes” is the subject of small business workshop in February co-sponsored by Morehead State University’s Small Business Development Center.

The workshop will be held Wednesday, Feb. 6, from 5 to 8 p.m. at Lees College Campus of Hazard Community College.

Tax compliance is an essential part of business management and participants in this workshop will become familiar with procedures and forms that are required to report sales and payroll tax liabilities.

Seating for the workshop is limited, so advanced registration is necessary. There will be a charge of \$15 per person.

Training programs sponsored or co-sponsored by SBDC are available to all individuals without regard to race, color, sex, creed or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information on the workshop or registration is available by calling MSU at Jackson at (606) 666-2800 or toll-free at 1-800-729-5225.

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Jan.18, 2001

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Morehead State University has promoted a current administrator to the newly created position of associate vice president of academic outreach and support.

Dr. Dan Connell, formerly dean of extended campus, continuing education and academic support, now will oversee the University's regional campus programs, external academic support programs, continuing education, distance learning, and academic support and retention programs.

"Dan is a proven leader who can successfully guide the University's regional programs and benefit students at our campuses all across Kentucky," said Dr. Mike Moore, MSU provost. "We are very pleased that he is willing to accept these new duties and responsibilities."

Dr. Connell has served as dean of extended campus, continuing education and academic support since September 1997.

Since joining MSU full-time in 1988, he also has served as director of academic support services, interim director of planning and director of academic services at the University and a lecturer in the Department of Leadership and Secondary Education.

He has chaired several education-oriented committees and taught several courses in human growth and development, career planning and learning theories for classroom teachers.

Dr. Connell received his bachelor's degree in sociology/education and master's degree in psychometry from Ball State University. He earned his Ed.D. degree in education policy studies and evaluation from the University of Kentucky in 1989.

He began his career in 1973 as a counselor and, later, director at the Marion County Sheriff's Community Corrections Center in Indianapolis, Ind. He later served as a lecturer in psychology and education at Spalding University in Louisville, director of the Kentuckiana Metroversity Educational Opportunity Center in Louisville and a training consultant in grant writing and TRIO evaluation in Washington, D. C.

Additional information is available from Dr. Connell at (606) 783-2005.

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dlb

## **Report from the President**

The following is a synopsis of the Nov. 30, 2001, meeting of the Morehead State University Board of Regents. It is meant only as a brief overview. The BOR Agenda Book with detailed information is available for review at the Camden-Carroll Library.

## **Moment of Silence**

Chair Buckner Hinkle Jr. asked the other members to join him in a moment of silence for President Emeritus Adron Doran who died Nov. 22.

## **Resolution**

The Board adopted a resolution honoring Madge Walters Baird for her distinguished service since 1998. Baird, formerly of Pikeville who recently relocated to Florida, served as vice chair of MSU's Presidential Search Committee in 1991-92.

## **Honorary Doctorates**

The Board approved awarding honorary Doctor of Public Service degrees to Ann Latta of Prestonsburg and J. Phil Smith of Jackson at Winter Commencement. Latta is Secretary of the Kentucky Tourism Development Cabinet, the first person with a professional background in travel and tourism to serve in that post. A 1948 graduate of MSU, Smith is a founding member of the MSU Foundation, Inc., and a longtime chairman of the Board of Trustees of Lees College, serving several terms as acting president of the two-year college now a branch of Hazard Community College.

## **Winter Graduates**

The Regents approved the awarding of degrees at Winter Commencement to all candidates successfully completing final degree requirements.

## **Personnel Actions**

The Board ratified the Personnel Actions for the period Sept. 10 through Nov. 2. The actions included one resignation and one retirement.

## **Personnel Policy PG-11**

The Board amended the Personnel Policy PG-11, Leave of Absence Without Salary for Extended Active Military Service to comply with state and federal law.

## **Audit Report and Fourth Quarter Financial Report Approved/ Operating Budget Amended**

The Board accepted the audit report by Crowe, Chizek and Company for the 12 months ending June 30 and accepted the fourth quarter financial report with a budget amendment. The management letter relating to the auditor's review of the University's internal controls reported no findings of material weaknesses in the financial control system.

A number of areas affected the report:

The University's operating margin for 2000-01 fiscal year was 9.6 percent compared to 6.1 percent for the previous year, which compares favorably with benchmark institutions across the country.

The net increase in the investment plant was largely attributed to the Breckinridge Hall renovation project. In addition, the University completed a replacement and upgrade of a telephone switch and purchased computers. These projects amounted to \$2.6 million. Student Housing Fire Safety Phase I and II projects accounted for an approximately \$1.9 million increase.

MSU issued Housing and Dining System Revenue Bonds, Series O, to refund portions of Series K and L bonds. The refunded bond series represented approximately \$4.7 million of the \$7.5 million in debt retired.

The University received nearly \$2.9 million from the state for endowments during the year.

MSU's operating budget was based on projected headcount enrollment of 8,200 students. Headcount enrollment for the 2000 fall semester was 8,327, compared to 8,171 for the previous year. The enrollment increase, combined with a tuition rate increase of 3 percent resulted in an increase in tuition and fees revenue of \$1.7 million from the previous year. Increased enrollment affected revenue from auxiliary services, such as the University Bookstore, which reported a 1.5 percent increase.

During the period April 1 to June 30, MSU received \$2,780,125 in unbudgeted revenue. This included \$2,584,866 from the CPE Endowment Trust Fund and \$195,000 from the CPE Enrollment Growth and Retention funds.

The budget for the University's 2001-02 fiscal year was based on projected headcount enrollment of 8,600 students. Enrollment figures for fall 2001 was 9,027, the second highest in the University's history. The state's current economic downturn will affect future operating periods.

### **First Quarter Financial Report/Operating Budget Amended**

The Regents approved the first quarter financial report and amended the operating budget. MSU's financial picture has remained stable through the first quarter. Actual fall enrollment was 9,027, up from the projected 8,600, which increased tuition revenue. During the period July 1 through Sept. 30, the University received \$1,080,521 from the CPE Action Agenda Trust Fund and \$112,536 in athletic revenue was carried forward to improve athletic facilities.

### **2002-04 Executive Branch Budget Request**

The Board ratified the University's 2002-04 Executive Branch Budget Request as required by the Governor's Office for Policy and Management, Legislative Research Commission and the Council on Postsecondary Education. The document included allocations in three areas: operating, trust funds and capital projects.

### **Executive Session**

The Board went into executive session to discuss acquisition of real property. When the meeting reconvened, it was announced that no action was taken.

### **Amend Campus Master Plan/Acquisition of Martindale Property**

The Regents amended the Campus Master Plan to incorporate the Elizabeth Martindale Estate on the east end of the main campus. Purchase of the approximately 12-acre tract, which has been a part of the master plan since 1989, may involve a lease agreement with the MSU Foundation. If acquired, the property would be used for green and recreation space.

### **2001 Fall Enrollment**

Dr. Michael Moore, provost, presented the final fall 2001 enrollment report to the Board. Headcount enrollment was 9,027, an increase of 8.4 percent; full time equivalency was 6,888, an 8.1 percent increase; and credit-hour production was 107,014, an increase of 7.9 percent. This is the second highest headcount in the school's history.

In his report, Dr. Moore announced that Dr. Deborah Abell would be the associate vice president for academic affairs, effective Jan. 2. She is assuming the post held by Dr. Marc Glasser who retired.

### **Health Insurance Plan for 2002**

Improved benefits and increased usage in 2001, as well as inflation, resulted in an average 55 percent cost increase for all insurance plans for the coming year. President Eaglin reported that beginning in 2002, the University will increase its average health care contribution by \$88 per employee per month. With this increase, the University will have more than doubled its contribution level during the past two calendar years, from \$140 to \$298 per employee per month.

### **Major Gifts**

Barbara Ender, vice president for development, reported on major gifts of more than \$10,000 that had been received since Sept. 1. The donors included \$60,604, R & J Development; \$58,421, Mountain Telephone Corporation; \$30,000, KOCH Foundation Inc.; \$12,925, Al Crabb; and \$11,205, Gene and Sue Caudill, with some of the money designated for scholarships and equipment purchases.

During the same period, the University received CPE State Matching Funds: \$250,000, Computer Information Systems Department Chair Endowment; \$150,000, C. Louise Caudill Allied Health/Nursing Scholarship; \$100,000, Adron Doran Endowment for Education Leadership; \$80,000, Gregory Palmer Endowment for Business; and \$55,000, Buckner and Sally Hinkle Endowment for Humanities.

The total net assets for the MSU Foundation Inc. as of Nov. 15, were \$14,439,763.

### **Campus Giving Campaign**

It was noted the Campus Giving Campaign was nearing an end. Board member Gene Caudill was praised for his efforts as co-chair of this year's campaign which, according to preliminary figures, will reach its goal. Chair Buckner Hinkle encouraged the Board members to participate if they had not already made a contribution.

## **President's Report**

In his report, President Eaglin told the Board that the last year had been remarkable as both retention and growth goals had been met. "By all indications, we are getting more 'first choice' students," he said. He credited the admissions staff for their work in getting the word out, as well as the University's faculty and staff for their hard work

Dr. Eaglin reminded the Board of the Holiday Dinner Party, Dec. 14, and Winter Commencement, Dec. 15.

## **Resolution of Appreciation**

The Board adopted a resolution praising Gov. Paul E. Patton for his efforts supporting public postsecondary education. The Regents expressed their deepest appreciation to the governor for his "abiding commitment to public education at all levels and to his unyielding support of those charged with the governance and administration of Morehead State University."

"This is not the first time the state has been through difficult economic times," said Buckner Hinkle Jr., board chair. "There is a real momentum going and we need to say thank you for a job well done."

## **Next Meeting**

The Board will meet on Feb. 16 for a work session and March 16 for its next regular meeting.

*Compiled by the Office of University Communications*



Jan. 18, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Memories of the last world conflict: lost loved ones, scrap metal drives, victory gardens and rationing coupons. What do you recall?

Sixteen Morehead State University students enrolled in a senior seminar class are asking for your help in compiling an archival history of World War II and its impact on those in Morehead and Rowan County.

“The students will be doing research and writing about the area, but it would expand their understanding of the time if they could talk with individuals about their experiences,” said Dr. Yvonne Baldwin, chair of MSU’s Department of Geography, Government and History, who teaches the class.

The students will use newspapers, local and state magazines and feature publications, census data, and military records for background information and demographic data. “In order to understand how residents reacted to the situation, participated in the war effort or on the home front, and how the war may have affected them, they need to talk to those who lived through it,” Dr. Baldwin said. “We encourage anyone with recollections of the period to contact us. We will conduct oral history interviews, but we are also interested in creating a research archive - a digital database of photographs, letters, diaries, newspaper clippings, military orders, awards or citations—any documentary record that individuals might be willing to share.”

The students plan to scan or photograph with a digital camera the items submitted, so the owner does not have to part with them or fear they will be damaged in any way. “We will be happy to accept memorabilia of a deceased family member which will be handled in the same manner,” Dr. Baldwin continued.

“Students are very interested in this period of history and it is important that this type of research be done so that communities have some record of the individual contributions that make local history such a rich field of study,” she said. As the class has already begun, Dr. Baldwin is hopeful that volunteers will begin making calls for student interviews.

(MORE)

MSU History Seminar Class  
2-2-2-2-2

Once the research is completed, the students will create a CD archive that will include all the data they acquire. Copies of the CD will be donated to both the university library and the public library to share with others.

Additional information on the seminar class or to reserve a time to talk with the students is available by calling (606) 783-2655 or by e-mail to [y.baldwin@moreheadstate.edu](mailto:y.baldwin@moreheadstate.edu). Anyone wishing to contribute documents to the project may drop them off in 350 Rader Hall on campus.

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## **Report from the President**

The following is a synopsis of the Sept. 22, 2001, meeting of the Morehead State University Board of Regents. It is meant only as a brief overview. The BOR Agenda Book with detailed information is available for review at the Camden-Carroll Library.

## **Moment of Silence**

Chair Buckner Hinkle Jr. asked the other members to join him in a moment of silence for all those who had lost loved ones in the Sept. 11 terrorist attack.

## **Oath of Office**

New members Jim Booth of Inez and Brian Martin, Grethel senior, president of the Student Government Association, were administered the oath of office by university legal counsel Jon Woodall. Martin's parents, Jerry and Linda Martin, joined him for the occasion.

## **Certificate of Accreditation**

The Office of Public Safety was presented a certificate of accreditation by Michael W. Bischoff on behalf of the Kentucky Association of Chiefs of Police. Currently 60 agencies have completed the accreditation program, established in 1990. On hand for the presentation were Chief Doug Brown, assistant chief Joseph Cline, officer Eddie Frazier, and support staff Angela Lambert and Mona Cundiff. Bischoff described the MSU group as having "done an outstanding job. This is a certificate you have to earn." This is the second time the University has earned this five-year certificate.

## **Strategic Plan**

Beth Patrick, associate vice president for planning and technology, reported on the status of Pride and Promise, the University's strategic plan for 2001-2006. She discussed the overall objectives and what measurements would be used to determine if the objectives were being met.

## **Preliminary Enrollment Report**

In the preliminary report, MSU has an enrollment of 8,693, an increase of 4.4 percent from fall 2000. President Ronald G. Eaglin credited all faculty and staff for their efforts in the recruitment process, which was led by Tim Rhodes, assistant vice president for admissions. The University credits intense recruitment efforts and the online accessibility of the graduate application as factors in the increase. Also included in the totals were a 66.3 percent in retention rates of first-time freshmen. Classes offered through the Kentucky Virtual University, of which Dr. Eaglin noted, MSU was the second largest provider.

## **Tuition Rate and Fee Schedule**

The Board approved an increase in tuition and mandatory student fees. The full-time, undergraduate resident tuition rate and fee schedule for fall semester 2002 will be \$1,463, or \$108 more than the current rate. MSU's rates will continue to remain below

the median when compared with public comprehensive universities and with benchmark institutions approved by the Council on Postsecondary Education.

The tuition rate for resident, graduate students will be \$1,584.

The Regents discussed projected cuts within the state's budget and its impact on MSU. Chair Hinkle remarked that it was unfortunate to have to raise the rates but that it was very important that students continue to receive quality teaching and teachers and staff are well compensated. "This means that we're going to have to make tough decisions down the road. This is only half of the puzzle. We've got serious and hard work to decide how to allocate the pie that is not growing."

Dr. Eaglin told the board that he had asked the staff to make student success a priority in funding for the coming year.

### **Title Change**

The Board approved a change in administrative title for the University's chief academic officer from executive vice president for academic affairs and dean of the faculty to provost and executive vice president. The recommendation was designed to establish a title that communicates more clearly to all appropriate constituencies and is consistent with common practice at other institutions.

### **PAc-2, Promotion Review**

The Board approved the change for review of faculty for promotion from associate professor to professor rank as described by PAc-2, Promotion Review. Under the changes: 1) a procedure is now in place for promotion of assistant professors to associate professor rank; 2) a provision has been added for promotion of faculty in the Institute for Regional Analysis and Public Policy (IRAPP), consistent with those in other academic units; 3) a clarification for more comprehensive distinction between the two major components of the promotion portfolio, the portfolio summary and the supporting documents.

No current, tenure-track faculty will be affected by the changes.

Dr. Lynne Fitzgerald, faculty regent, noted that this revision shows faculty members that there is a clear goal that they are working toward.

### **PAc-30, Performance-Based Compensation Plan**

The Board approved revisions to PAc-30, Performance-Based Compensation Plan for Faculty. With the revisions, faculty members will be required to participate in the annual evaluation process; clarification was set for the role of the department chair and dean of the college in establishing the standards for the evaluation process; and emphasis will be placed on criteria for evaluating teaching rather than student evaluations. The revised policy will apply to all current and future tenure-track faculty.

### **New degree program**

Dr. Moore, with assistance from Dr. Debbie Abell, chair of the Department of Leadership and Secondary Education, explained the need for a Master of Arts in Teaching degree: Secondary Teaching Option.

The proposed program, which fulfills requirements set forth by the Professional Education Standards Board, is designed primarily for individuals who have earned an

undergraduate degree in a state-approved teacher preparation content area. The individual would currently be working in a public school and have been granted a temporary provisional certificate, or be in a business, industry, or a service occupation and wish to complete the teacher certification requirements for a selected secondary program.

The program is designed to allow a candidate to complete the content area and professional coursework, supervised teaching and internship in two years. Persons who complete the degree will be eligible for full certification at the Rank II level.

The Board approved the proposed program which will now be forwarded to the Professional Standards Board and the Council on Postsecondary Education. If approval is granted, the program could be implemented in fall 2002.

### **Personnel Actions**

The Board ratified the Personnel Actions for the period May 21 through Sept. 7. Among the actions were nine resignations and six retirements which included Dr. Marc Glasser, associate vice president for academic affairs.

### **Sale of Housing and Dining Revenue Bonds, Series P**

At its June meeting, the Board adopted a resolution authorizing the sale of Housing and Dining System Revenue Bonds, Series P. The proceeds will be used to continue the fire safety projects in residence halls and to construct student family housing units at Lakewood Terrace.

A committee, composed of Chair Hinkle, Dr. Lynne Fitzgerald and Gene Caudill, acting on behalf of the Board, reviewed and accepted bids for the bonds. The sale was conducted on July 11. The committee accepted the bid of Ross-Sinclair & Associates, Inc., at a net cost of 4.6810 percent in interest.

The Board ratified the actions taken by the appointed committee on July 11.

### **Sale of Educational Building Revenue Bonds, Series L**

The Board adopted a resolution authorizing the issuance of consolidated educational buildings refunding revenue bonds, Series L in the approximate amount of \$4,810,000, which may be increased or decreased by \$480,000.

The Board further approved appointment of University staff members to accept the lowest and best bid as recommended by Hilliard-Lyons,' financial advisor to the board.

### **Acquisition/Gift of Real Property**

Discussion of real property involving two tracts near the MSU golf course was provided to the Board. Tract 1 is three acres, with an appraised value of \$7,500, further enhancing the 62-acres the University currently owns. Tract 2 is 1.65 acres that was previously the former railroad bed. Both tracts are the property of Board member Larry Gene Caudill and his wife Carolyn, who wish to present tract 2 to the University as a gift. The Board approved purchase of Tract 1 and accepted Tract 2 as a gift.

### **Morehead Utility Plant Board Easement**

The Board was informed that MSU has granted an easement to the Morehead Utility Plant Board to allow placement of a new water tank and water lines in the Henry Ward Place area.

### **Real Property Leases**

The Board was informed that MSU is signing a new lease on the Frederick & May property in West Liberty. It was noted that the new building will not be completed until the summer.

### **Fire Safety Projects**

In a report, the Board learned that the cost of the fire safety projects has increased from \$3,570,000 to \$8,002,850. Because of the cost increase, the Board will be asked to increase student housing to service the debt associated with each of these projects. The increases will continue to impact student housing for the next two to three years.

### **Major Gifts**

Barbara Ender, vice president for development, reported on major gifts of more than \$10,000 that had been received since June 9. Among the nine items, totaling \$1,710,469, were monies for scholarships, athletics, endowments and \$1,109,866 in state matched endowments.

### **Private Giving**

Ender reported that a total of \$1,587,658.25 in gifts from 5,039 individuals, corporations and other entities were received by the MSU Foundation, Inc., during the 2000-2001 fiscal year. Private giving surpassed the \$1.5 million mark.

The most significant gifts for the year were \$177,580.80 from Ruth and E.L. Shannon; \$150,112.58 from the Addie Rader Estate; \$150,000 from the C. Louise Caudill Estate; and \$100,000 from Ashland Inc.

### **Personal Service Contracts**

The Board received a report on Personal Service Contracts of more than \$10,000, granted from Nov. 21, 2000, through Sept. 13. These included: University Accounting Service Inc., Brookfield, Wis., \$27,000 to service Perkins Loan accounts; Morehead Clinic, \$187,600 to provide health care to MSU students through the Caudill Health Clinic; McBrayer, McGinnis, Leslie and Kirkland law firm of Lexington, \$40,000, and Sturgill, Turner, Barker and Moloney, PLLC of Lexington, \$30,000, to provide legal advice and representation; Wes Waltrip of Lexington, \$52,000 to provide assistance to the MSU Space Science Center; Crowe, Chizek and Company, LLP of Louisville, \$41,000 to conduct annual audit; Dr. Cathy Barlow of Wilmington, NC, \$16,150 to serve as evaluator for PT3 Implementation Grant; and William M. Mercer, Inc., of Louisville, \$39,900 to create campus climate surveys relating to recruitment, retention and social interaction of campus constituencies.

### **KCTM Offices to Open**

Keith Kappes, vice president for university relations, told the Board that the Kentucky Center for Traditional Music (KCTM) has made arrangements to open offices on First Street next week. KCTM will have a physical presence at the International Bluegrass Association Meeting in Louisville in October. The process is underway to hire the center's first full-time director. He also acknowledged board member Sylvia Lovely for giving advice on obtaining a community block grant.

### **President's Report**

In his report, President Eaglin reminded the Board of important dates on the calendar: Oct. 26-27, Homecoming; Dec. 14, Holiday Dinner Party; and Dec. 15, Winter Commencement.

He informed the Board that he planned to be more visible during the coming year and that every effort was being made to be sensitive to those approximately 50 students involved in the reserves or National Guard.

Dr. Eaglin reported that Family Weekend was successful. The MSU 101 picnic was well attended and he had spoken to more than 400 parents at one gathering.

The University has received a Small Business Administration grant to be used for the satellite tracking station.

At the conclusion, Sylvia Lovely said Dr. Eaglin and his staff should be praised for their efforts in accomplishing an increase in enrollment.

### **Next Meeting**

The Board will meet on Nov. 10 for a work session and on Dec. 1 for its next regular meeting.

*Compiled by the Office of University Communications*

# News

University Communications

Pauline Young, Director

[www.moreheadstate.edu](http://www.moreheadstate.edu)

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Jan. 18, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---A 14-week course to train potential and existing business owners to be more successful will be offered by area organizations and Morehead State University's Small Business Development Center in February in Maysville.

The NxLevel Entrepreneurial Training Program begins on Monday, Feb. 25, and continues each Monday until May 27. Classes will be held at the Kenton Commonwealth Center at 201 Government St. in Maysville.

Developed at the University of Colorado in Denver, NxLevel was designed to assist anyone starting a new business or maintaining an existing one. The course includes guest speakers at each session, networking opportunities with local business leaders and one-on-one business counseling and support.

Training materials and curriculum for the course are based on nearly a decade of feedback from thousands of program participants in 25 states.

The cost is \$275 per person and includes tuition and textbooks. Classes are limited to no more than 25 participants per course. Pre-registration is necessary before Feb. 15 and will be conducted on a first-come, first-serve basis.

Training programs sponsored or co-sponsored by SBDC are available to all individuals without regard to race, color, sex, creed or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information on registration and payment is available by calling the Maysville-Mason County Area Chamber of Commerce at (606) 564-5534 or (888) 875-6297.

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Jan. 18, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---A Morehead State University staff member has been appointed to a committee for a state task force examining the economic hardships facing Kentucky's women.

April Haight, MSU's recycling/energy conservation manager, is serving a yearlong term on the Committee on Education and Leadership of the Governor's Task Force on the Economic Status of Kentucky's Women.

Gov. Patton and the Kentucky Commission on Women (KCW) created the task force in November with a mission to examine women's economic obstacles, identify solutions and develop a plan of action. The KCW says that nearly 17 percent of the state's women live below the poverty level and the median annual income for female-headed families is only \$10,700.

The task force formed committees to investigate five areas of concern: Education and Leadership; Economic Development and Employment; Women in Positions of Power; Social and Cultural Barriers; and State Government Employees.

At the end of this year, the committees will combine their research for the task force and submit a comprehensive plan of action and possible legislation along with recommendations to state and local governments and the private sector.

As a result, the KCW is expected to convene a statewide summit on the economic status of Kentucky women next year to discuss the findings of the task force.

Haight graduated from MSU with a bachelor's degree in environmental science and master's degrees in biology and business administration.

She has worked in the University's recycling program since 1992.

Additional information is available by contacting Haight at (606) 783-5268.

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Jan. 18, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---With skyrocketing enrollment and record numbers of freshman scholarships, Morehead State University's Army ROTC program is charging up the ranks as one of the best-improved programs in the nation.

"We have seen a tenfold increase in the number and quality of students joining our program over the past five years," said Lt. Col. John Karaus, chair of MSU's Department of Military Science. "When the MSU ROTC program began rebuilding a few years ago, our goal was to become the best in the state and in the top 50 nationwide."

Three years ago, the University's ROTC program had only 63 students and ranked near the bottom of the nation's list of 270 programs. By 2001, enrollment had doubled to 120 students and the program's national ranking had jumped to 107<sup>th</sup>.

This year, Morehead State's program, now ranked second in Kentucky, is projected to reach its highest enrollment in 10 years with its national ranking expected to climb even higher after commencement this spring.

"We are well on our way to becoming one of the most successful programs in our brigade which consists of three states and 23 universities," said Maj. Todd McLean, assistant professor for military science.

McLean says the University's program this year will meet all of its enrollment goals, as well as exceed its goal of commissioning at least 10 lieutenants, for the first time since 1988, when he graduated from MSU's program.

"Our success has been the result of great teamwork among the staff and faculty in the department," said Karaus. "We have instructors that genuinely care about the students, good working relationships with other departmental staffs and a University administration that believes in the value of the ROTC program and provides us the resources to be successful."

Karaus also credits the help of campus initiatives such as the establishment of the 'Eagles Nest' Military Alumni Association, an updated Web site for curriculum and recruitment information, and the creation of a quarterly newsletter to keep parents and the public informed.

Started in 1968, MSU's ROTC program has produced more than 500 officers for the U.S. Army, Army National Guard and Army Reserves. Among those graduates are Sen. Walter Blevins (D-West Liberty) and Col. Randy Garver, 7<sup>th</sup> Army Provost Marshal for the U.S. Army/Europe, based in Germany.

Additional information is available by calling Karaus at (606) 783-5259.

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# News

University Communications

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Jan. 18, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---James B. Canipe, assistant professor of adult education at Morehead State University, has earned a Ph.D. degree in educational psychology with a concentration in adult education from the University of Tennessee.

His dissertation was titled "The Relationship Between Self-Directed Learning and Learning Styles."

A member of MSU's faculty since 2000, Dr. Canipe earned a bachelor's degree in business administration from the University of North Carolina and a master's degree in economics from the University of Tennessee.

He has taught at several colleges in Tennessee, Virginia and Kentucky, including Union College in Barbourville and Southeast Community College (SCC) in Middlesboro. He was selected as the Distinguished Adjunct Teacher of the Year at SCC in 1996.

A native of North Carolina, Dr. Canipe is a member of the Kappa Delta Pi International Honor Society in education and the American Association for Adult and Continuing Education.

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Jan. 18, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.--- The Morehead State University at Jackson campus now has its first full-time director.

Dr. Jeff Edgens took over the duties as permanent director at the beginning of this semester. Before his arrival, Dr. Jonell Tobin had administered MSU Jackson from her office as director of MSU at West Liberty.

Dr. Edgens received a bachelor's degree in history from Presbyterian College in Clinton, S.C., and a master's degree in government from the University of West Florida in Pensacola. He holds a Ph.D. degree in environmental and natural resource policy and the economics of land planning from Michigan State University.

Since 1998, he has taught as a natural resources policy specialist in the University of Kentucky's Department of Forestry. He is a member of the Breathitt County Forestry Committee and the Breathitt County Action Team.

Before coming to Kentucky, he managed the environmental department of the Michigan Farm Bureau. He also has taught government, geography and environmental history courses at Michigan State and Western Michigan University.

"Jeff brings a wealth of experience in public service and instruction to MSU Jackson," said Dr. Dan Connell, MSU associate vice president of academic outreach and support. "His familiarity with the business leaders and issues in Breathitt County and the surrounding area make him an ideal choice to lead our educational efforts there."

The center opened as the MSU Jackson Office in 1996, but the University has offered college courses in Breathitt County for more than 30 years. It was renamed MSU at Jackson in September 2000, serving Breathitt, Letcher and Knott counties.

MSU Jackson enrolls about 150 students each semester at the undergraduate and graduate levels, mostly in elementary education and business administration courses.

Additional information about MSU Jackson is available by calling Dr. Edgens at (606) 666-2800 or (800) 729-5225.

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# News

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Jan. 22, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.--Morehead State University's Upward Bound Program is seeking applications for instructors to teach in its summer component, June 10-July 13.

Instructors are needed in a variety of areas including mathematics, language arts, sciences, career planning, foreign languages, drama, dance and physical education. Instructors teach approximately four hours each weekday and are required to participate in some evening activities. Applicants must have at least a bachelor's degree; teaching experience and/or experience working with teen-agers is preferred.

The deadline to apply is Feb. 15. Additional information and an application are available from the Upward Bound office by calling (606) 783-2611 or stopping by 312 Allie Young Hall.

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Jan. 22, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---The fascinating culture and art of “hot rod” cars will be the highlight of two presentations at Morehead State University on Tuesday, Jan. 29.

The MSU Department of Art welcomes professional artist Jason “Von” Tingler to campus for guest lectures in the Claypool-Young Art Building, Room 111, at 10:20 a.m. and 12:40 p.m.

Tingler, a native of West Virginia, currently works in Monterey, Tenn., where he has received several commissions for his work and participated in numerous exhibitions.

He describes his artwork as “pop surrealism... utilizing a vocabulary comprised of pop iconography in order to explore the full spectrum of human emotions.” He credits the artistic history of “hot rods” from the 1940s to the present as having an enormous influence on his work.

Tingler received a Bachelor of Fine Arts degree from West Virginia University and a Master of Fine Arts degree from the University of Cincinnati.

The lectures are free and open to the public. Tingler will be available after each session for questions and other discussion.

Parking will be available on Elizabeth Avenue, Main Street and University Street.

Additional information is available by calling Jennifer Reis, gallery director, at (606) 783-5446 or by e-mail to [j.reis@moreheadstate.edu](mailto:j.reis@moreheadstate.edu).

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dlb

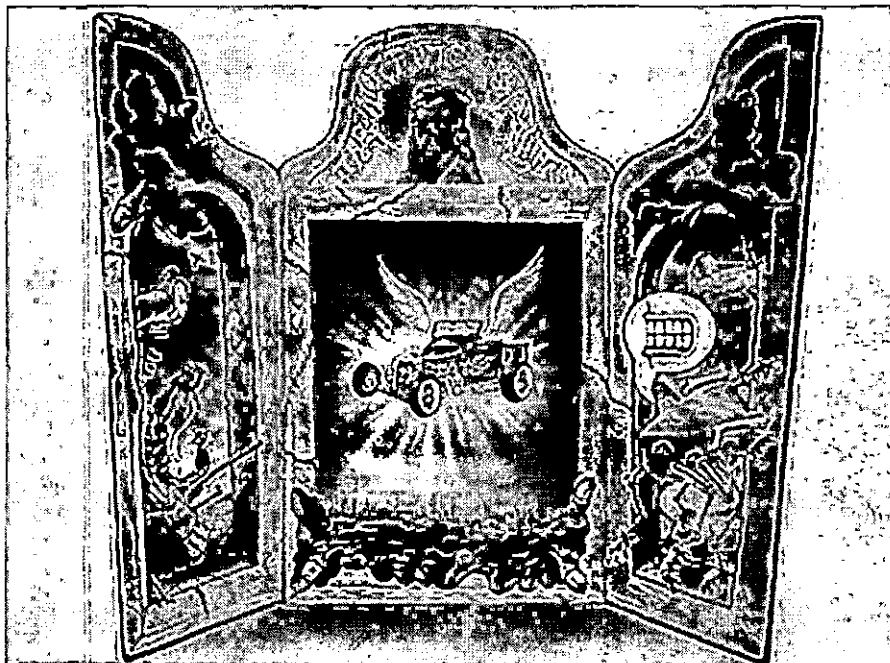
## PROFESSIONAL ARTIST TO SPEAK AT MSU

Professional artist Jason “Von” Tingler will give two presentations at Morehead State University on Tuesday, Jan. 29. The lectures will take place in the Claypool-Young Art Building at 10:20 a.m. and 12:40 p.m. Tingler, a West Virginia native, works as a professional artist in Monterey, Tenn., where he has participated in a number of exhibitions. His favorite subject matter is the art and culture of “hot rod” cars from the 1940s to the present. One of his recent works is an acrylic on wood sculpture titled “a/altar”, completed in 2001. The lectures are free and open to the public. Tingler will be available after each session to answer questions. Additional information is available from Jennifer Reis, gallery director, at (606) 783-5446.

(MSU photo)

1-22-02dlb

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# Tips

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## HIGHLIGHTS AT MOREHEAD STATE UNIVERSITY

(Jan. 27-Feb 2)

Tuesday, Jan. 29

Visiting Artist Lecture: the culture and art of “hot rod” cars, by professional artist Jason “Von” Tingler of Monterey, Tenn., 10:20 a.m. and 2:40 p.m., 111 Claypool-Young Art Building; free. Additional information: 783-5446.

“Starting and Financing Your Business,” Small Business Development Center workshop, conference room, Commercial Bank of Grayson, 1 p.m., free. Additional information: (606) 329-8011.

Wednesday, Jan 30

Student Coffee House, featuring student talent, grill, Adron Doran University Center, 8 p.m., free. Additional information: 783-2071.

Saturday, Feb. 2

Concert: IIIrd Time Out, sponsored by MSU’s Kentucky Center for Traditional Music, Button Auditorium, 7:30 p.m., charge. Additional information: 783-9001.

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## HIGHLIGHTS AT MOREHEAD STATE UNIVERSITY

(Feb. 3-9)

### Tuesday, Feb. 5

Small Business Development Center Seminar: "Tax Workshop," Kentucky Folk Art Center, 9 a.m., free.  
Additional information: (606) 783-2895.

Allied Health Job Fair, Crager Room, Adron Doran University Center, 1-4 p.m., free. Additional  
information: (606) 783-2233.

### Wednesday, Feb. 6

Small Business Development Center Seminar: "Creating an Effective Business Plan," 210 Combs  
Building, 2 p.m., charge. Additional information: (606) 783-2895.

### Thursday, Feb. 7

Lady Eagle Basketball: MSU vs. Southeast Missouri State University, Academic-Athletic Center, 5:30  
p.m., charge. Additional information: (606) 783-2126.

Eagle Basketball: MSU vs. Southeast Missouri State University, Academic-Athletic Center, 7:30 p.m.,  
charge. Additional information: (606) 783-2087.

### Friday, Feb. 8

Ventriloquist Phil Hughes, grill, Adron Doran University Center, 8 p.m., free. Additional information:  
(606) 783-2071.

Kids Kraze Weekend, for MSU students' children, siblings, nieces and nephews, campus; through  
Feb. 10. Additional information: (606) 783-2071.

### Saturday, Feb. 9

Lady Eagle Basketball: MSU vs. Eastern Illinois University, Academic-Athletic Center, 5:30 p.m.,  
charge. Additional information: (606) 783-2126.

Eagle Basketball: MSU vs. Eastern Illinois University, Academic-Athletic Center, 7:30 p.m., charge.  
Additional information: (606) 783-2087.

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1-22-02py

Jan. 23, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---If starting a business is your goal, then you may benefit from a seminar offered by Morehead State University's Small Business Development Center.

A "Creating an Effective Business Plan" session will be held on Wednesday, Feb. 6, from 2 to 4:30 p.m. in 210 Combs Building on the campus.

Instruction during the workshop will cover using a plan as an operating or financial proposal and deciding what should be included in a plan given to potential investors and/or bank loan officers. Time will be allotted for questions and answers.

There is a \$5 fee for the workshop. Pre-registration is necessary due to limited seating.

Training programs sponsored or co-sponsored by SBDC are available to all individuals without regard to race, color, sex, creed, or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information and registration are available by calling Morehead State's SBDC at (606) 783-2895.

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# News

University Communications

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Jan. 25, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Haiwook Choi, assistant professor of computer information systems at Morehead State University, has earned a Ph.D. degree in management information systems from Southern Illinois University.

His dissertation was titled "The Effects of Interorganizational Information Systems Infrastructure on Electronic Cooperation: An Investigation of the 'Move to the Middle' Hypothesis."

A member of MSU's faculty since 2001, Dr. Choi earned a bachelor's degree in business administration from Ajou University in Korea and a master's degree in management information systems from Mississippi State University.

A former system analyst for Datacommunications, Inc., Dr. Choi assisted in developing a Wide Information Network Service System (WINS) for the 1988 Seoul Olympics. He is a member of the Decision Sciences Institute and has won two Pontikes Center for the Management of Information Research awards from Southern Illinois University.

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dlb

Jan. 25, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.--Morehead State University's Upward Bound Math & Science Center is now accepting applications for its 2002 summer program.

Students will have the opportunity to participate in a six-week residential program on the MSU campus while doing hands-on research and taking various courses from science based to a wide offering of elective classes such as karate, weightlifting, history of rock and roll and disease detectives. For those selected to participate, all expenses are paid and a small weekly stipend is provided for incidentals.

Participants will be allowed to go home every weekend, leaving campus on Friday afternoon and returning on Sunday night. A trip to King's Island as well as several tours of nearby campuses will be included during each week's activities.

Concluding the summer activity is a three-day, two-night Aviation Astrotrek camp at the U.S. Space and Rocket Center in Huntsville, Ala., with a "mystery" stop and stay-over along the way.

"If you've never experienced 4 G's of force, wondered what it would be like to fly a fighter jet, or ride a rover on the surface of Mars, here's your chance," said David Sloan, associate director of the program. "The program is a wonderful opportunity to make lifelong friends with the same interests as you, as well as to undertake new challenges and discoveries."

The Upward Bound Math & Science Center is a federally funded program and candidates must meet eligibility requirements. Additional information is available from your school counselor or from Sloan by e-mail to [dl.sloan@moreheadstate.edu](mailto:dl.sloan@moreheadstate.edu) or by calling toll-free (866) 407-0011.

The 2002 summer program runs June 9 through July 17. Sloan offers this advice: The earlier you apply, the better your chances of securing a spot for the summer!

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Jan. 29, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---It was a time for thumbs up and high fives when staff members in the Office of Development tallied the contributions from Morehead State University's Campus Giving Campaign 2001.

The goal of \$107,000 was surpassed. Cash and cash pledges amounted to \$114,010.53, with gifts-in-kind totaling \$20,920.16, bringing the final tally to \$134,931.69.

The final numbers are the result of the dedication of members of the University family that chose to participate in the fourth annual "One Eagle at a Time" campaign, said Dr. Gerald DeMoss, co-chair of the 2001 effort. Co-chair Gene Caudill and approximately 40 volunteers that included faculty, staff and students assisted him.

Contributions were made to 124 different funds that included money for scholarships and a \$2,000 pledge from a student group. Nearly 300 participants chose to contribute by payroll deduction.

This year's campaign included contributions from 426 faculty and staff members or 40 percent of the University's employees.

Nine units had 100 percent participation. They were: the Department of Accounting, Economics and Finance; Office of Research, Grants and Contracts; Office of Planning and Budgets and Internal Audits; Office of the President; Office of the Provost; Offices of the Vice President for University Relations and University Communications; Department of Psychology; Office of Development and Alumni Relations; and Office of the Vice President for Student Life. A unit is designated as having at least four persons.

The campaign ran from September until December.

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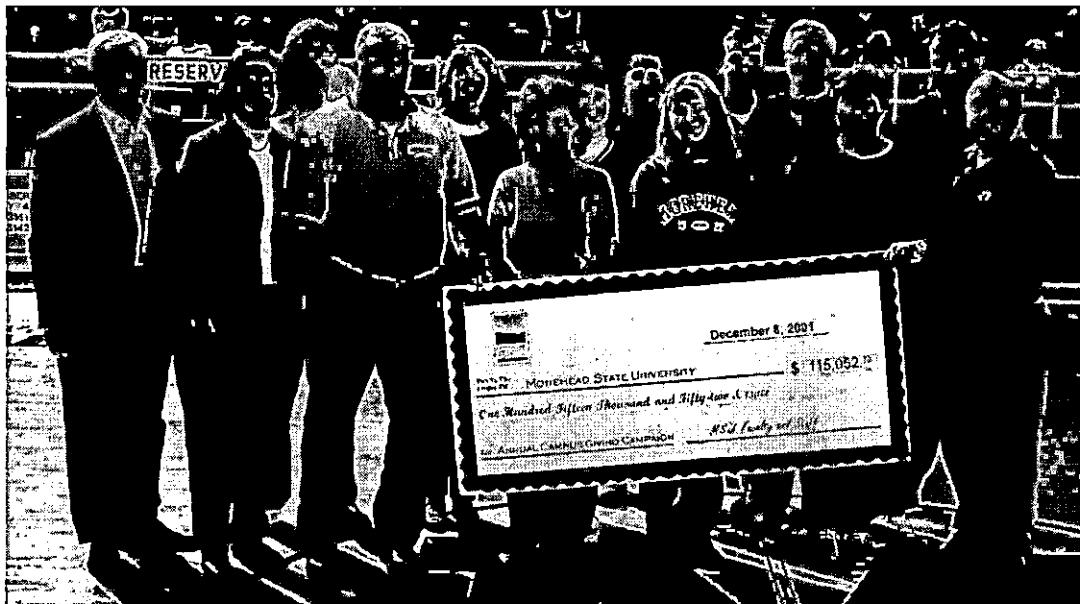
## MSU'S CAMPAIGN EXCEEDS GOAL

The 2001 annual Campus Giving Campaign at Morehead State University exceed its goal, raising \$134,493.69 in cash, cash pledges and gifts-in-kind. Dr. Gerald DeMoss and Gene Caudill coordinated the campaign with assistance from approximately 40 volunteer faculty, staff and students. Some members of the campaign gathered on the floor of the Academic-Athletic Center during a home basketball game to share a "check" with MSU President Ronald G. Eaglin, left. Attending were, from left, Mindy Highley, Ted Marshall, Caudill (holding check), Margaret Sloan, Patsy Bumgardner, Janet Ratliff, Dan Collins, April Hobbs Nutter, Jeffrey Liles, David Magrane, Jacqueline Darling, Craig Dennis and Dr. DeMoss (holding check).

(MSU photo by Guy Huffman)

1-29-02

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## NEW OFFICER TAKES OATH AT MSU

Richard Mayse of Morehead is a new officer with Morehead State University's Police Department. He was administered the oath of office by Carol Johnson, assistant to MSU President Ronald G. Eaglin. He has two years experience in law enforcement and was previously employed by the Olive Hill Police Department and the Kentucky State Park System. He is a graduate of the basic police-training program at the Kentucky Department of Criminal Justice Police Academy in Richmond.

(MSU photo by Tim Holbrook)

1-31-02py

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Jan. 31, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---Actual construction is expected to begin in late summer on the \$10 million first phase expansion and partial renovation of Morehead State University's Adron Doran University Center.

"We are excited about the prospect of starting the process of enlarging and improving this important structure to transform it into a more modern facility to meet the needs of today's students," said MSU President Ronald G. Eaglin.

His sentiments were echoed by Brian Martin, Floyd County senior and president of the Student Government Association, who described the ADUC project as "sorely needed and greatly appreciated."

Martin, who also serves as the student member of MSU's Board of Regents, noted that the last expansion of ADUC was more than 32 years ago and that the building had become outmoded and overcrowded.

"We are badly in need of additional, more functional space for student activities and services and for other operations which benefit all members of our campus community," Martin added.

Dr. Eaglin and Martin expressed MSU's gratitude to Gov. Paul Patton, State Rep. John Will Stacy and State Sen. Robert Stivers for their personal support of the project.

"The governor and our legislators were most effective in securing funding for the first phase of this project and we are anxious to get the work started," Dr. Eaglin added. "We realize that the state's budget situation probably means we will have to be patient about the second phase. However, the first phase should alleviate the worst problems for the time being."

Dr. Eaglin and Martin said they are pleased that the front of the building will be restored to its original red brick and limestone exterior, similar to the collegiate gothic architecture prevalent in the main campus area. The second phase would add the brick-and-limestone look to the remainder of the structure.

Built in 1957 as the Doran Student House, the tri-level building was expanded in 1969 and renamed the Adron Doran University Center. It carries the name of MSU's seventh president who held office for nearly 23 years. He died in late 2001 at the age of 92.

(MORE)



ADUC expansion  
2-2-2-2-2-2

ADUC currently consists of 104,668 square feet of floor space and will be expanded by 22,700 square feet in the first phase and by 45,824 in the second phase. Slightly more than half of the existing space will be renovated in the first phase.

The second phase, with an estimated cost of \$18 million, is not expected to be funded in the immediate future.

The first phase will see the building expanded on its east and north sides. As a result, pedestrian and vehicular traffic patterns will be altered on University Boulevard, University Street and Normal Avenue. The University is acquiring additional property east of ADUC in connection with the project.

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# Photo

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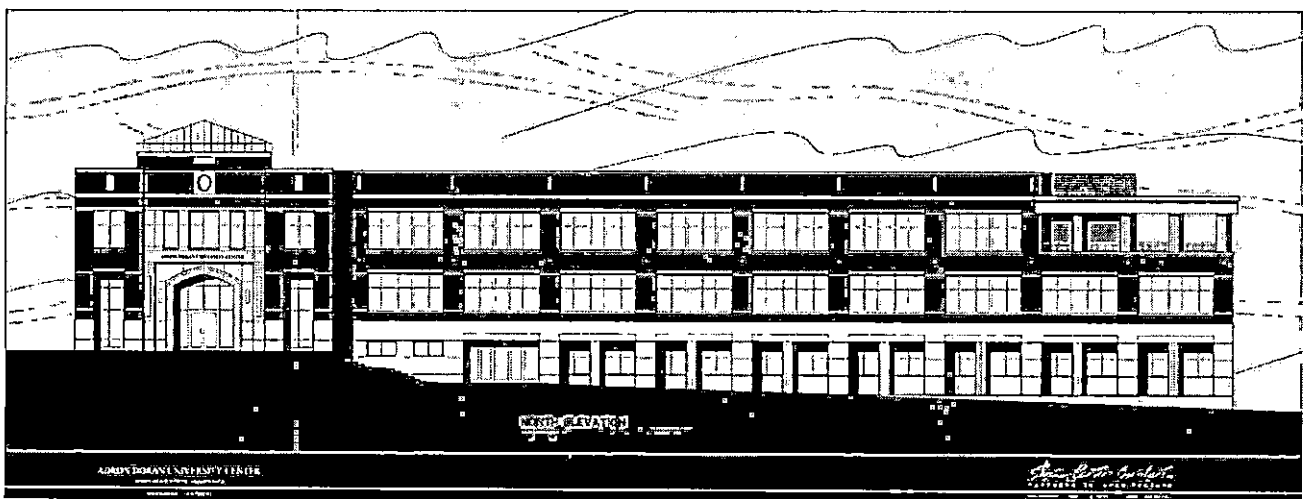
## MSU'S STUDENT CENTER TO BE RENOVATED

Expansion and partial renovation of Morehead State University's Adron Doran University Center will begin later this year. In the first phase of the project, estimated to cost \$10 million, 22,700 square feet of floor space will be added. Built in 1957 as the Doran Student House, the tri-level building was expanded in 1969 and renamed the Adron Doran University Center. The building houses the offices of student activities, including Student Government Association and Student Activities Council; University Post Office, University Bookstore, meeting rooms and cafeteria.

(Architect's rendition of ADUC)

1-31-02py

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Jan. 31, 2002

FOR IMMEDIATE RELEASE

MOREHEAD, Ky.---The business world is spending more than one billion dollars every year on technology designed to better serve customers, but, according to research conducted at Morehead State University, that may not be enough.

The information was part of a presentation made by Dr. Michelle Kunz, associate professor of marketing, at The Third World Congress on the Management of Electronic Commerce, held in Hamilton, Ontario, Canada, Jan. 16-18.

Using research gathered during the last decade, Dr. Kunz and two researchers from the University of Louisiana at Lafayette found that, from 1994 to 1997, business spending on customer relationship management (CRM) technology grew from \$200 million to \$1.1 billion per year.

“CRM technology is just one component of customer service,” Dr. Kunz said in her report, “but that technology alone cannot deliver customer satisfaction.”

The researchers argue that customers have higher expectations when dealing with new technology, which can even decrease satisfaction if that technology is not used wisely.

In a report titled “The Importance of Service Quality & Customer Satisfaction in E-Commerce,” the group suggests that organizations return to more common-sense business practices to meet customer demands. They say simple communication plays a vital role in improving customer service.

Additional information is available from Dr. Kunz at (606) 783-5025.

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Jan. 31, 2002

FOR IMMEDIATE RELEASE

ASHLAND, Ky.---A workshop for anyone who uses floral design as a hobby or business is being offered by Morehead State University's Ashland Small Business Development Center and the Ashland Alliance on Wednesday, Feb. 6.

The session, which will run from 1 until 3:30 p.m., will cover floral design skills necessary for employment in the floral arrangement or craft industry. Participants will gain experience through instruction and hands-on practice.

Each workshop has a \$10 per person fee, or \$5 per person for Ashland Alliance members, which is payable at the door. Pre-registration is necessary due to limited seating.

The seminar, conducted by Kentucky Certified Florist Sandy Hand, will be offered at MSU at Ashland, located at 1401 Winchester Avenue in Ashland.

Training programs sponsored or co-sponsored by MSU Ashland SBDC are available to all individuals without regard to race, color, sex, creed, or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information and registration are available by calling the SBDC office at (606) 329-8011.

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