



# **45** Seniors At College To **Be Graduated**

104

# Dr Fredrick Shannon Is Principal Speaker; Activities Are Listed

Forty-five Seniors of the More-head State Teachers College will graduate at commencement exer-cises Thursday, June I, Miss Mary Page Milton, Registrar, announced

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and his church is one of the larg-est in Chicago. Applicants for degrees are: Marvin Aanderson, Russell, Ky., Ruth Luelle Basenbach, Moreheed, Ky; Glayda Mee Browning, Cinda, Isy, Healen Luelle Bush, Siloam, Ty, Charles Woodford Cecil, Mize, Ny: Okolie Cook, Flemingsburg, Ky; Elsei Lee Cornette, Moreheed, Ky; Elsei Lee Cornette, Moreheed, Ky; Elsei Lee Cornette, Moreheed, Ky; Lisei Lee Xirgeina (Continued On Page Eight)

# Christian Church To Sponsor African Movie Sunday Night

The characters of the unique January drama, which was written by Mrs. Pebuary... V Ed Williams, were Father Time Minuet and the Four Seasons. The cos-March tumes were by Mary Alice Calvert, St. Patrick Tay and her sewing classes, the decora. (April tons by Mrs. Lonnie Porcer and May teachers while Mrs. William Sam-June ple. Katherine Blair and Mildred July ... Phandall were the planists. America The program. August Next Sunday evening, the Christ Next Sunday evening, the Christ-ian Charlew Will present a full-length moving picture in the sufficient The story, "Xogono and Her People" Is about African missions. It is an absorbing, beautifully photographed drama of African life. While the characters in "Noono" are factious; the incidents are true of life story concerns an African chief's child-bride who ran away to escape mistreatment by a senior wife. Schild while who ran away to escape mistreatment by a senior wife. Ngono studied in the mission school and became a nurse. So great was her gratitude that when Eman, a government employee and gradua government employee and gradu-ate of the school, asked her to marry him, she refused because she wanted to share her faith and train annual American Folk Song Festi wanted to share her faith and train ing with her people in the villages, But finally, through sickness and healing, the two were brought to-gether and were married. "There will be no admission charge but an offering for missions will be received. The public is invited. val will be presented at Traipnsir Woman cabin on the Mayo Trail 18 miles south of Ashland to which thousands come each year. The Festival will be under the direction of its founder, Mise Jean

Former Morehead Man Leader In \$50,000 Enterprise W. D. Dillon Is Dir-cetor Of Dairy Concert. Charter for the Rio Grande Valley bairs the key concert in this area, was received here today, by the call of the Meredes Chamber to take part in this area, was received here today to the call of the Meredes Chamber to take part in the sole of the the construction of the large sole of the call of the Meredes Chamber to take part in the sole of the the call of the Meredes Chamber to the sole with the sole of the call of the Meredes Chamber to the sole of the the sole of the call of the Meredes Chamber to the sole of the the construction of the large sole of the large sole of the construction of the large sole of the large sole of the construction of the large sole of the large sole of the construction of the large sole of the large sole of the large sole of the con



E.E. Shannon

State Treasurer

Member Of Morehead

Board Of Regents Seeks High Office

**County To Participate** 

In Folk Song Festival Foremanship Training

Will Be Directed By

On Sunday, June 11th the ninth

Thomas, Kentucky author. Mrs

Lyda Messer Caudill of Rowan

Miss Jean Thomas

Make Awards In West Morehead

Prizes To Be Given Out In Front Of Woody Hintons Place

Exercises are also being held at Haldeman High, where six are re-ceiving diplomas. The exercises for the week are as follows:

## Elliottville And Farmers Graduate This Week

# Seventeen To Complete Work In Junior Highs

Birds
 B

**Announces** For

Chorus Salutatory Dovie Kidd Valedictory Billie Turner Song "Steal Away" Chorus Address Ruby Stamper Presentation of Diplomas . Supt. Roy Cornette Presentation of Attendance Certi-ficates Mabel Alterer

A meeting of the Rowan County Fiscal Court will be held Friday. at which time the magistrates and Sheriff B. F. McBrayer will make final settlement for the taxes that have been collected during the past wear. The sale for delinquent taxes was held on the first Monday of this month.

Made Permanent Part Of S.-V. Organization

Ernle Thompson, manager of th lay that Miss Maria

his concern and the y Grocery Company k conducted the

Rides Offered This Year P. H. Bee who has become a habit in Morehead yearly, is in town this week with his Bee Shore: showing on the Bradley Lot or-Mill street. Mr. Bee and his shows have been coming to. Morehead yearly from the crowds that are attending from the crowds that are attending this year, are regarded as just as much of a treat as the first year they come.

Mr. Bee is perhaps one of the u

usual showmen of this section. He has built up a reputation for fair dealing and honesty and integrity

seamly and nonesty and integrity which is hard to supplicate That is probably one of the reasons why the crowds give him their patron-age year after year. The show this year is bigger than ever, with a number of new conces-sions and shows that will furnish amusement for several evenings.

Morehead Fireman Make Plans To

**Improve Department** 

Efficiency During Past Years Receives Praise

they.

school here last week.

F. H. Bee Shows, Kentucky's Carnival **Playing In City** Many New Concessions, Rides Offered This Year

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annhoue n Houck

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Iversity

Western College

Chorus To Be In Morehead Friday

## En-Route To National Music Convention

Husic Convention The A Cappella Chorus of Wes-tern Kentucky State Teachers Col-lege will present a concert in the studiorium of Morehead State Teachers College on Frida, May Identification of Morehead State present the studies of the Southern Conference for Music Edu Southern Conference for Music Edu cation: and when they stop at More head they will be en route for head they will be en soute for for the National Federation of Music Cubus.

Music Clubs. Music Clubs. The program, made up of famous choral literature from the classics up to modern times, will include horizessor Vincent's composition, "Three Greenan Poems," which won last year's prize of the Kentucky Pederation of Music Clubs. the prevent of Music Clubs.

this co ncert. Vocation Bible

## School Planned At Elliottville

# Rev. B. H. Kazee To Be In Charge Of Group

A vacation Bible School lasting nly five days will begin Monday. A co-statuto nume School Hästing only five days will begin Monday. May 22, at Elliottville School, un-der the direction of Pastor B. H. Haws who preaches there each Sum in two Discover and the school of the law of the school of the Bible spiri-tual singing and recreation will be the main emphasis. All boys and eighteen are elegible to enroll. There is no cost to any pupil. There is no cost to any pupil. Rev. L. E. Lepper and Mrs. Leoper of Haldeman, Mrs. Millon Evans, Morehead, Dorthy and Kathleen Turner, Grace Lewis, and others at Elliottville. There will be classes for each agergoup. Children living too far beyond Elliottville to walk will be brought in by car.

will be brought in by car

Years Receives Praise The Morehead Fire Department enjyed what they plan on maker mult Banquet at the Weicome Inn. Second Strategies (Second Strategies) and Banquet at the Weicome Inn. Commission this week released the praces of the 18 applicants for the second Strategies (Second Strategies) thoroughly enjoyed the represent the banguet were services into an even model on the second strategies (Second Strategies) the plans of the department to fiftient organization than they and W. E. Crutcher, in the order make themselves into an even model, approval of the Senate and the Hendrix Toilliver and Jack Wilson. President

**27** Morehead Seniors

# Will Be Graduated

# **Capacity Crowds Attend Cooking School Sponsored Here This** Week By Union Grocery Co.

Hope Held That School Will Be Held Here Again Next Spring

Again Next Spring The Union Groery Company closed its two day cooking school in the Morehaed Siate Teachers College Tuesday afternion before a capacity crowd. The school proved to be the most successful than has ever been held in Morehaed and received a warm reception from the women of this community, all of whom asked that it be horough hack next war. be brought back next year.

It be brought back next year. Mrs. Claude Evans of Farmers won the major award, a new Frigld-aire electric range. Second prize, a Maytag Washing Machine went to Mrs. I. C. Blair of Morehead. More than a thousand yourna at-tended the, final session of the coheal.

chool.

tended the final sission of the school. In addition to the two major prizes, fifty baskets of groceries were given away at each session and every woman that attended received coupons redeemable at any participating grocers for valuable at the school by Miss Marian Houće, nationally famous home economist were also given away. Besides the appearance of Miss Houck the school was featured by, the personal appearance of Miss Marityn Meseke, who was recent-by crowned Miss America at Atlan-tic City. Miss America was presented a bee to the city by Mayor Warren C. Laprin the college auditorium

Liss America was presented a kew to the city by Mayor Warren C. Larpi' in the college addiction Monday morning while both Miss America and Miss Houck were giv-en a harge bouquet of cut flowers by Miss Helen Pack, heauty queen of the Moreback State Teachers College, Mayor Will Simpson of Ashland and Mr. Betterton, Presi-(Continued On Page Eight)

# **Breck Thinleys** Walk Off With **Regional Meet**

Eaglets Score Over 63 Points To Beat All Contestants

All Contestants Bobby Laughin's Greekkinridge Training School 'track team were the holders of a large trophy today by virtue of their feat last week in Ashland, copping the Regional track and field meet. In fast week in Ashland, copping the Regional track and field meet in fast to veloped into a walkaway for the Eaglets. The Breck team will next com-pet to be defacted. The Ashland Independent com-ments as follows on the track meet ments as follows on the track meet to the Ashland Independent com-ments as follows on the track meet to the Ashland Independent com-ments as follows on the track meet to the Ashland Independent com-test to be defacted. The Breck team will next com-pets to be defaceted. The Greated and Brecktrinidge of Morehead walk off with the win-pers trophy by totaling 63 157 points. (Continued On Page Eight)

(Continued On Page Eight)

## Varied Attractions Offered For This Summer's Program

# Noe, Crabb, Artman, Barnes Are Scheduled

Mercedes cherse today, be officials of the beginnenges for who inges an old time baland.
 The charter was issued by the large group of dairymen and a prize of two bus issues with a heady attain bady attain bad



## THE ROWAN SOUNTY NEWS

MOREHEAD, Roman Gounty, KENTUCKY. Entered as Second Gians Matter at the Restoffice of MOREHEAD. KENTUCKY, NOVEMBER 1, 1918. Pre-ished Every Thursday At

JACK WILSON ..... EDITOR and MANAGER -----ONE YEAR

SIX MONTHS .... THREE MONTHS

All Subscriptions Must Be Faid In A MEMBER OF THE MANDOMAL EDUCORIAL ASSOCIATION MEMBER OF THE KENTUCKY PRESS ASSOCIATION

The Worthwhile Benefits Of The Unit

Grocery Cooking School To Morehead

The cooking school, sponsored by the Union Grocery Company in ajunction with independent grocers of Morehead and vicinity, is now history. However, there remains a lasting benefit to this community which deserves thought for the future.

It was advertised that in Miss Marian Houck, the Union Grocery Company was bringing to Morehead one of the outstanding home economists and dietacions in the nation. Of the many hundreds who red the school here, perhaps none realize until they had once seen her present her program that she was as talented, as practical and as helpful as she really proved to be. From the minute that Miss Houck mounted the platform she was complete master of the situation; those who came to the school the first day not only returned for the second but also brought a neighbor or friend with them.

Miss America, brought here at great expense, proved as beautiful as her title implied. She proved that beauty does not always run skin deep.

Every independent merchant in Morehead was given the op ity to participate without any charge to them. It was really the inde-pendent merchants show and he lasting good that this cooking school created has gone a long way toward putting the independent merchants story before the public.

The Sandy Valley Grocery Company has announced that Miss Houck will be with them indefinitely. The company has established as a tative of Re an iron-clad rule that no produce be handled by their wholesale groceries unless she has first approved it. The demonstrations that she gave here should be ample to convir ce anyone that she is fully capable of ing any decision as regarding food and diet.

H. H. Wheeler, the progressive leader of the Sandy Valley Grocer mpany and its subsidiaries, has created for himself and his company more good will in Morehead and its vicinity through this cooking school than he could possibly have done by any other method or enter prise. The enthusiastic reception that the cooking school received here should be ample evidence that Morehead is grateful and that they would like to see the cooking school return next year or in the ne future

Inture. We suggest to the housewives of Morehead that they write Mr. Subject: WHAT ALCOHOL COSTS OUR HOMES. Jereminia 325-field and the subject of the

The particular after the set of t

Announcements

We are authorized to announce: J. J. THOMAS Of Owingsville, Ky. as a candidate for .State Senator from the district composed of Row-au, Bath, Mason, Fleming, Fowell and Menife countie, subject to the action of the Democratic party at the August 5 primary.

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We are esthorized to annoance: J. WALTHE BAILEY Of Freston, MJ. as a candidate for Skate Senator from the district composed of Row-an, Bath, Mason, Florming, Powell and Meinifee comutes, subject to the action of the Democratic party at the August 5 primary.

at the August 5 primary. We are authorised to ansounce: Sin. Many a son is led to eternal We are authorised to ansounce: Sin. Many a son is led to eternal doom by such socalled "temperate" drinking./ is a casadiate for Circuit Jadier from the list Jadicial district case included alcohol, and no place in posed of Rown, Bath, Menifes and the Bible will we find it so. Early Mosigomery Caustics, subject to the action at the Democritic party "Do nd trink wine not strong" at the August 5 primary. drink, thou, nor thy sons with the action at the Democritic Lev. 109. We are antipoted to announce: August 2 primary. August 2

We are authorized to announce: We with the set of the

We are authorized to announce a. sIDNEY CAUDEL Of Owingsville, Ky. as a candidate for Commonwealth Triert, composed of Rowan, Bath, it Menifee and Montgomery Counties, cc subject to the action of the Demo-fuention of the Authority of the Demo-strate party at the August 5 pri-ing many. No. re authorized to announce: VAN Y. GREENE apdidate for State Represen-from the district composed wan and Bath counties, sub-We are

ject to the action of the Democr party at the August 5 primary. SUNDAY SCHOOL LESSON

Written Each Week By B. H KAZEE Pastor Of The Baptist Church

WHAT Subject miah 35: Applied tot Fublic and Parochial

COSTS OUR TROMES, Servingin and Appines for FUDIE and Parochill 5-16; Ephesians 5:15-21; 6:1-4. Schools," which describe, simply Golden Text: "Do not drink wine concisely and clearly, the funda-nor strong drink thou, nor thy mentals of fire prevention.

PROFITABLE CROP

CHICAGO.—How to make crop rotation pay farmers more divi-dends in increased yields per acre and lowered production costs was explained by the Middle West Soll Improvement Committee.

"In most rotation programs start-ing this spring corn will be the basic crop, largely because of the amaz-ing production records of 'Hybrid'

When they think of packs of me to each home owner, do may begin to appreciate what this volunteer fire department has meant to the citizents of navance premiums. Fourteen years ago the Morehead Fire Department came into ing, shortly after the Caudill Garage, the greatest fire Morehead have veer had, occurred. C. B. and W. K. McCulough were probably more responsible for its organization than most, and incidentally, Mr. C. B. McCulough and the present fire chief, Lon Fannin are the only charter interments of the organization than most, and incidentally, Mr. C. B. McCulough and the present fire chief, Lon Fannin are the only charter interments of the organization than most, and incidentally, Mr. C. B. McCulough and the present fire chief, Lon Fannin are the only charter interments of the organization than most, and incidentally, Mr. C. B. During those fourteen years of existence the citizens of Morehead have seen the fire rates take two decided drops, one shortly after fi have seen the fire rates take two decided drops, one shortly after fi hourteen years ago the were and this spring. Morehead is now paying organization and the other pay in gan of the indepartment, where work that these boys do for their community. There equipment is run down, their hose is worn out; they are foreed to fight the blazes large and analy with plutfully inefficient pry ward that they draw maskary, receiving the mainteen the present files the solution and retards di-speriation. Yet they have stringded valiantly in the face obstread foreed to fight the blazes large and analy with plutfully inefficient pry work that these boys do for their community. There equipment is run down, their hose is worn out; they are foreed to fight the blazes large and analy with plutfully inefficient pry metarion. Yet they have stringded valiantly in the face obstread the should not exist, to give service for which they are definited moderplacity, if they fall to asairy, receiving the munificent pry To sop or cent of presons af

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ALCOHOL "Fire Prevention and Protection as were so ing the ill son and broth

rvice. ; and Mrs. Henry Cox and

STOP Scratching s pure,

Improvement Committee. "The key to successful rotation is careful planning," a report says. "If crop rotation had more definite beginnings and endings, farmers generally would do more planning at the start of a three, four or six year cycle, and they would be more likely to take stock of the results. intense itching in a nurry. tle, at all drug stores, prov money back. Ask for **D.D.D.** CUTS-BURNS-SCALDS be quickly treated to prevent bad after-as well as relieve pain. Use OIL-of-SALT. rful too for sore, tired feet. At your its-money back if not satisfied. For OUICK RELIEF FOR FEET

Baby

Chicks

planning the rotation, the r of fertilizer will be extreme-portant. Because of its high important. Because of its mi ield per acre, corn makes hea emands on the plant food resource the soil, particularly nitroge yield p demand of the

**ROTATION LIES IN** 

**CAREFUL PLANNING** 



KENTUCKY

"Once upon newspaper in a when a farmer e gazed with fasch his nose, then ex on the vision to arm's length, tion' at to focus in He fumble thing he s

he world at large: he and I can't see

sne went into pictures and appear Class had published a school puper descriptively titled comedy called the comparison of the prevention. This Paprika. Then she was seen it articles. They were hoping to get distribution the National Board's opposite Hing Crashy in a cast Self-Inspected blank for schools, to which includes Akim Tamiroff. The to used in periodical inspections. Shirity Ross, Edward Everett Hor porting form by the schools and fire departments in hundreds of communities. The National Beard ages distributions booklets entitled to our friends and entitles.



e wish to express our gratitude our friends and neighbors who e so kind and considerate dur and considerate

# simply, Especially do we wish to thank funda-the Rev. Willie Caudill and the Lane Funeral Home for their excel-lant service.

family

Breath Bad, Logy? To disregard those fro of constigution such as consupation such as liceadachoa, jousnica, or had brash, may file a host of other discon-its due to lazy howels: sour mach, belching, no amount stomach, belching, no appetite. See how much better you feel the day after taking spicy; all vegetable BLACK-DRAUGHT. This intusti-nal tonie-laxative tones lazy low-els; by simple directions, actsgunt-

ovement have been lit nazed by its achieved w brief years. And aces faster all the tin

STOPPED QUICKLY

eis; by simple directions, actsgant-ly, promptly, thoroughly. Try it

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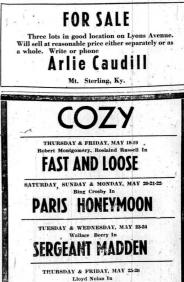
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AMBUSH

## Thursday, May 18, 1939

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## BANISH CLEANING DAY

- April	By Katharine Fisher Director of Good Housekeeping Institute	

We feel there is too much tradition attached to housework. Wash on Monday, iron on Tuesday, clean on Wednesday, and bake on Saturday is still the custom in many a household.



This was necessary before the days of modern appliances. There as some reason for a cleaning day when the broom was the only sweep days in the broom was the only sweep days in the task of the days o

The argo the 1000 and scape the unple art of the old-f

Hereastrates We know this to be so because we have proved it, summing We know this to be so because we have proved it, summing with our testing work at Good Housekeeping Institute, duct to better advantage. What's more, our testing staff members heir own medicine by using in their own homes the methods they p, to find usi't they are practical and effective.

## Map Out Your Day

map out four Day will find that a simple work plan or schedule is a big help. Start day and map out such a plan, assigning special tasks to differ Then stick religiously to your schedule. Dôn't forget to include leisure, too. Here is an example of a work schedule for Monday.

Morning	Afternoon
Prepare and clear away breakfast	Take clothes from line:
Children off to school	fold and put away those
Marketing plans or ordering ('phone)	that need little or no
"Wash two loads of clothes	ironing.
Put bedrooms and bathrooms in order	
Put downstairs in order	Free time
Prepare and clear, away luncheon and tidy, kitchen	Dinner
* The special task for this day.	



The Merchants Who Are Giving Tickets For The Drawing Each Saturday Are:

The Economy Store S. and W. Dispensary The Big Store The Big Store Furniture Co Imperial Dry Cleaners Sluss Bargain Store Bruces 5c-10c and \$1.00 Store Southern Rela Southern Belle Cut Rate Grocery Sout Blue Moon Cafe Golden Rule Furniture Co.

Battaon Drug Store Goldes Dept. Store Consolidated Hdw Co-A B. McKinney Dept. Store East End Grocery Midland Trail Garage Morchead Lumber Company C. E. Bishop Drug Co. Art, Craft Studio Amos N' Andy Carr-Perry Motor Co.

Regal Grocery J. A. Allen Grocery I. G. A. Store Morehead Mercantile Co. Eagles Nest Cafe Model Laundry and Dry Cleaning Calvert Garage and Taxi Service Cozy Nook Beauty Shop . H N. Alfrey Dry Goods Store Shady Rest Service Station

The firms who are helping make this drawing pos sible but are not giving tickets are-Trail Theatre **Cozy** Theatre Citizens Bank The Bargain Store

# Myrtles Tea Room Peoples Bank Union Grocery Company

The Rowan County News, Morehead, Kentucky.

average of 33,100,000 acros-May 1 reports indicate that 15.7 percent of last falls seeded acer-age will not be harvested, whereas the abandoment in 1038 was 11.8 percent, and the 104year (1028,37) average abandoment is 15.7 per-cent. Included in the acerage not to be harvested is less of acerage du-to winter killing, and acerage di-verted to uses other than for grain, some of which diversion resulted from farmers' adjustments of their seeded acerage to their acerage to their acerage to their acerage and eded acerage to their

sector accrage to their accrage al-lotment under the A. A. The May 1 indicated yield per harvested acre is 14.0 bus, compar-ed with 13.8 bus, last year and the 10 year (1928-37) average of 14.5 bus





## Large FROZEN STORAGE and AIR CONDITIONED COMPARTMENTS bring you ALMOST UNBELIEVABLE ADVANTAGES . . .

THE ECONOMY STORE

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pendable reception, bell-like clarity and accurate

Page Four



the Democratic Gumennouver in Marking and Chairman for Brown. open forum debate over Station WHAS in a discussion on a special. All the fair-free (ity and county of tax on chain stores. The debate was spon-oracle by the University of Keht target and the Keht target and

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UNSELEM WONDERS OF SCIENCE
In the state of strenge with the product way the strenge with the stren

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and which model SUPERFEX you like bestand we'll estimate the operating cost. MORE THAN THAT-we'll give you a written warranty -guaranteeing to refund the difference to you in cash should your fuel operating cost prove higher than our estimate. Superfex provides the world's lowest cost modern refrigeration. Needs no electricity, no gas, no running waterjust economical kerosene. You, too, can afford one, because it actually pays for itself. It saves food, saves time, saves steps. Let us figure it out for you in dollars

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## suj SCRANTON KY. NEW

Messrs Som and Pinkard 2 oniety of Logan W. Va., vi activity barents, Mr. and Mrs. Ne

Be In Maysville

oro, Ky., visit

Jr th David and Wesley William with bavid and Wesley Williams, Mrs. News.a: Monitomery and amily visited Mrs. Bertha Wells in the hospital at M. Sterling Sun-day. Mrs. Wells was operated on or appendicitis recently. Mr. George Ellington and family fished Mrs. Ellington's parents in animy Hook last week. Rodney Williams spent Sunday light with Jr., Dennis Miss Grace Wilson and Family

iney Williams spent Sunday with Jr., Dennis is Grace Wilson and family d relatives in Owingsville Miss unday. Josephine Williams of Middle wwn, Ohio spent the week-er<sup>-4</sup> a

Mrs. Kate Dennis visited Mrs. Wooten of Bertis Sunday. ses Flora and Kate Montgom-rere shopping in Mt. Sterling

Mrs. Jennie Smith and Hannah Ellington visited Mrs. A. J. Utter-Elling

alingtion visited airs. A. J. Otter-ack Sunday. Mrs. George Robinson is visiting Ohio this week. Mrs. Myrtle Cassity has been ill or some time, but is improving A revival is in progress at the fale Church of God. The evangel-st is Rev. W. H. Hunt of Hamilton bio.

J. T. Williams and family at-ended church at Mt. Hope Saturláy night. 'Anna Ro were visiting in Morehead



TUES, & WED MAY 23-24 nette McDonald, Lew Ayro Frank Morgan In BROADWAY SERENADE

THUR. & FRL, MAY 23-26 Bob Hope, Martha Raye In NEVER SAY DIE H. Bogart, Gale Page In t Can't Get Away With Murder

SAT. TO MON. MAY 27-29

Betty Davis, George Br DARK VICTORY

Washington

SUN. TO TUES. MAY 21-23 Whelan Rich ard Bond In BOY FRIEND

VED. & THURS. MAY 24-25 tart In NY Martin, Gloria Stua WINNER TAKE ALL Anna May Wong, A. Tamiroff In KING OF CHINATOWN

FRI. & SAT. MAY 26-27 Jack Randall In TRIGGER SMITH

Eiliottville Perfect Attendance Petiti, Jake Papfit, Mabel Early First Grade: Betty McDaniels, Ruby Caudill, Irene Foster, Olive Ieam isbean, Wilhe Com, Edford Caudill, Mamie Brown, Anna Jewe rinev, Junior Corter, Harold Birchfield, Maxime Deboard, Thel lanken-ship, Elwood Kitsinger, Juna Ge, Juanta Blair, Burtis Blair,

The Rowan County News, Morehead, Kentucky.

Lattleton. Grade Januer Blair, Betty Jue Failer, Forder K. Stores, Bob-First Grade: Jendee Blair, Betty Jue Fuitz, Floyd Hall, Cleo Stin-Williams, Ted Pettit, Jimmie Kis-Json, Esther Stevens; Bessie Cline, Singer, Frank Laughlin Jr., Helen Iteacher.

Third Grade: Harold Gee, Grover Hart, Norma Butter, Lona Fraley,

Attractions Many At Coney

plane stunt flying. Other popular rides and amusement devices are the new Rocket Ships, Wild Cat,

works spectacles. This will be the first time in Concy's history that a new season will have been opened with such appreciacle, A supplementary feature will be a free show at 4 of donation from any person vill be a free show at 4 of donation from any person vill be a free show at 4 of donation from any person terring high and fancy diving and featuring high and fancy diving and featuring high seasoff ways and for any diving and feature the seasoff and for any diving and the seasoff and for any diving and the seasoff and for any diving and high and any diving and high any diving and high and any diving and high any diving and high any diving any dinterest any diving any diving any dinterest any diving any dint

donations to Ruby Cory Moor Morehead, R. R. No. 1 or leave wit Vernon Alfrey at Morehead. A donations will be used to the be possible advantage.

Dr. W. H. Keller, head of the chemistry department, will take

A Vote For JOHN YOUNG BROWN Is A Vote For Good Government

land Queen on its evening trips to and from Coney. The new Stratoship gives patrons he sensations and thrills of air

Thursday, May 18, 1939.

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Janio Grade: Harold Gee, Grover Hart, Namer Qi, Santon Maller, Charles Harold, Gee, Grave Harold, Norma Buiter, Loane Perkey, Santonia Martina Barr, Gradina Barr, Barrer, Max, Grade Six, Miller Barrer, Max, Grade Six, Maller Care, Billy Fall, Lorina Barrer, Max, Grade Six, Maller Barrer, Max, Leidon Hall, Clar, Miller Barrer, Max, Leidon Hall, Clar, Miller Barrer, Max, Leidon Hall, Clar, Miller Barrer, Max, Grade Six, Miller Garten, Santonia Marter Sinterset, Miller, Barrer, Max, Grade Six, Kulth Parne, Santonia Marter, Santonia Marter, Santonia Marter, Max, Leidon Hall, Clar, Santonia Marter, Santonia Marter, Santonia Marter, Santonia Marter, Max, Leidon Hall, Clar, Miller Barrer, Max, Leidon Herris, Waldo Hall, Clar, Santonia Marter, Santonia Mar

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# If you placed millions of dollars worth of advertising each year

You would follow the same principles that the major companies in the United States pursue-you would place it in the hands of reliable advertising agencies-experts who can gnarantee that you will receive the most for your advertising dollar.

# By what basis does a national advertising agency determine the advertising value of publications?

Possessing an accurate knowledge of how to get the best results from each dollar expended, an advertising expert considers these four cardinal points in rating a newspaper or any other advertising mediun

1-Paid-up Circulation. 2-How well it covers its territory. 3-Price of advertising per column inch or agate line, and 4-The buying power of the people it serves and its connection with the product being advertised.

# You-Mr. Merchant Can Very Wisely Adopt the same Advertising Principles

Make a close investigation of the circulation of a newspaper before spending your advertising dollar - - - ascertain the number of families that newspaper reaches - - Families that are prospective customers -determine the price per column inch you will pay-Find out the actual standing of that newspaper with your clientels. Spend your advertising money wisely so that you will receive value for every dollar you spend.

# The Rowan County News, Established 43 Years Ago, Invites Your Close Inspection and Comparison

This newspaper asks that you carefully check its circulation\_its standing in the community-the territory it serves and how its advertising columns can serve you-then make a comparison

OVER 3,300 SUBSCRIBERS - ALMOST 3 TIMES THE CIRCULATION REACHED BY ANY OTHER PUBLICATION IN ROWAN COUNTY

The high esteem with which the columns of this newspaper are held by the people of this section, of Kentucky is forcibly and undeniably explained with the matter of fact record that the Rowan County News has over 3.300 subscribers, almost three times as much circulation as any other publi-cation in Rowan County. Yet the advertising rates have not been raised for local merchants—in other words an advertisement placed in this news nave not need raised for local merchanis—in other words an advertisement placed in this news-paper is worth almost three times as much as that placed in any other publication in this county. The Rowan County News reaches eighty-five percent of the homes of this county and also has

a large circulation in Elliott, Morgan, Fleming, Bath, Menifee and Carter Counties—all of which is in a shopping radius of Morchead. Ninety per-cent of the 3,300 subscribers on the Rowan County New's lists are in a territory within 25 minutes of Morchead.

miles of Morehead. There must be a reason why the people prefer-the Rowan County News. For 43 years it has been their newspaper and each year that has passed has seen the circulation lists increase. WE INVITE YOU, MR. MERCHANT, TO CAREFULLY INVESTIGATE AND THEN MAKE A COMPARISON

A COMPARISON.



## LITTLE BUSINESSES MAKE A "BIG BUSINESS"

# Retail merchandisang is an im-nensely important economic fac-or in our national life. A recent urvey concerning a year's spend-ng by one branch of the merchan-lasing industry, the chain stores ndicates just how great a factor i b. ese stores purchased close to 3,000,000 worth of merchanise from American sources of sup-ly in the year in question. They all about \$72,000,000 in rents to roperty owners in thousands of mumunities scattered throughout ie 48 states. They spent over \$00,000,000 for repairs equipment sat light and so forth.

Their thousands of emplo

ceil light and so forth. Their thousands of employes re-eived the gigantie sum of \$1,314.<sup>-</sup> 0,000 in wages. Tax collectors-latte, federal and local, came in values, and the sum of sum of sum of values, and with local printers. Fugations in our valiable for the sum of the sum of the sum of the particular to novaliable for the sum of the sum of the sum of the neuritants. But these merchants is about 70 per cent of all the re-all basiness in the United States, o their spending would have been ar greater than the chains, mak-net and the sum of the re-thandising as a whole. Equally as important as the nere dolars and cents figures, is for a treemedous to fail for mer-handising as a whole. Equally as important as the nere dolars and cents figures, but in gene to local residents, who do gene to local residents, who here commodity parchasing is here real meres and producers who in turn support other local specific but other local of the specific local sum of the sup-less of the sup of the sup of the sup of the local residents and sent of the sup-less of the sup of the sup of the sup of the sup of the specific local residents. in turn support other local olls. Practically all of the cy paid for rents goes to local erty owners. And a big pro-on of their taxes goes to local of government.

or government, t a step farther, the profits d by incorporating merchan- g outlets are mainly distrib-locally. In the case of the stores, for example, owners rise  $c_{s}$  1,663,700 stockholders, rise s. 1.663.700 stockholders t in cities, towns and hamlet the Gulf to the Great Lake he Atlantic to the Pacific, s, merchandising is "big busis — a big business made up o f thousands of little busines

ery center of population, how small, in this vast America

## Survey Shows Corn Belt Farmers Favor Fertilizer

well, Out of the 14,865 farmers, 14,131 said that fertilizer gave corn a quicker start. Increases in the value of their crop as a result of using fertilizer ranging from \$4.01 to \$15.94 per acre, were reported by these 14,865 farmers.

## GIANT MURALS AT WORLD'S FAIR

H 15 theme the strong, stark Corawell, one of America's fore-most painters, has completed two massive murals, each 15 x 65 feet, depicting the birth and growth of a motor car body, for the Finher Building at the New York World's Fair.

In his ten-foot giants, heroic fig-ires which spread majestically cross the canvas, Cornwell has aught the human relationship of nan and machine, and the power of steel fused to steel.

reach the human relationsing or man and machine, and the power "In a rat, a strong droughteman is one who looks on a human being as a strong droughteman is all the parts, how they work and function as are methetic whole? Corry works a strong droughteman is a human, living thing." The murths, done in solid stratistic as a human, living thing." The strong droughteman is a human, living thing is a human, living thing." The murths, done in solid state shows the grain workness, heir bodies tripping with strangth, the whole-main duality of crim practicality and instinct for beauty T did not take Cornwell long to

work. It did not take Cornwell long to Te did not take Convert long to be in complete sympathy with the precessor of the making of a noisy into the making of a noisy metric the sympathy of the sympa-tic sympathy of the sympathy then as a living symbol of his aga-The murals, which finds the staft-ray as ald to rank with the painter's other important works. These in-are said to rank with the painter's other important works. These other important works, the Couly public library, the Lincoln Ammorial at Reclimade Calif. the Couly and the Raising Boom of the War-wick Hotel in New York City. Leading riths and connoiseurs, an important contribution to 20th

Waste Is Enemy No. 1 of American **Bailroads: Friction Rates No. 2** 

By Leonard P. Hall PERATING waste is "Energy No. 1" of American railroads, according to recent statements by government experts. In the b' struggle to strengthen their economic status and aid financial acty of the nation, they declare, elimination of unnecessary com-

a primary objective. Fut elimination of waste in a meture as complicated as that of raifroads is a difficult task. to looking for a needle in a hay-nek, it is hard to know where to the





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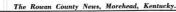
ALL BOY



KARL F. McCREADY, of Louis Dr. Willism I. Fishbela, ville, Kentucky, is congratulated health department of Chicagy Crowley, head coach of Fe A ville, Kennicely is computational bioint department of Chicacov for winning the distinction of the Crowley, head coach of Ford Boy from anong twentylve the hone by Kale Smith, popular somerscan And Charles Comparison of the Crowley, head on the comparison of the Crowley and And Crowley and the Crowley and the Crowley and the some comparison of the Crowley and the Crowley and the some comparison of the Crowley and the Crowley and the some comparison of the Crowley and the Crowley and the Crowley and the some comparison of the Crowley and the Crowley a

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All Chicks From

State tested, blood

sted flocks.

East Water St.

SAVE TIME

By Reading This

Electric Shop

Mt. Sterling, Ky. Radio Service, Electric Ser-vice — Prompt, Dependable Service H. THACKER

Phone 18-W Home Phone 870-W

**GREENLAND CAFE** 

Mt. Sterling, Ky.

Mrs. Faulkner, Mgr.

Good Food &

Excellent Service. Make this

your Mt. Sterling Head-

quarters

MT. STERLING

**ROLLER RINK** 

For Health-Roller Skate

**Open Night And Day** 

Mt. Sterling, Ky.

A. J. And A. G.

HUMPHREYS

Florists And Nurserymer

For Used Cars AND

**Used** Auto Parts JO KEITH

22-W Locust Street

Mt. Sterling, Ky.

TREMBLE HALL

DIRECTORY

A Hatch each

Thursday. Five

Phone 168

leading breeds.

SAVE MONEY

By Shopping

At These Stores

Mt. Sterling, Ky.

Meats - - Groce ies

13 South Maysville St. TOBACCO SEED

PURE WHITE PEPPER

Shipps No. 5 and No. 16 Cleaved By Ky. Exp. St.

WALTER FRITTS

Mt. Sterling, Ky.

**BAUGH & GARNER** 

Mt. Sterling, Ky.

COMPLETE

Home Furnishings

Day Phone 102

Night Phone 953-J

CARL A.

REICHENBACH

TIRES, TUBES, BATTERIES

36-Bank Street - Phone 41-W

anizing, and Tire chang ing is our specialty Auto Parking

Mt. Sterling, Ky.

**Baby Chicks** 

**KY. U.S. APPROVED** 

FLEMINGSBURG HATCHERY

**BUSINESS DIRECTORY OF** 

MI. STERLING Mt. Sterling, Ky

THACK'S RADIO And FRITTS CASH STORE

**Near Postoffice** 

Highest Quality \_\_\_\_\_

c effice right away" is and ray of away - I could how the phone Gillespie arrange he stopped short. The out of with dummy's mother to wire here," he shouted how the was wanted hole. Jimmy made at once for the dree, Wise Mrs. Kildare didn't room in which Nick was kept un-scion him; she knew of his ind der guard. He questioned the bay was in her son and his request softly.

Fruits -- -- Vegetables Gay's Yellow \_\_\_\_ Judy's Pride Holly's Special,- White Burley

It was killafer initisen who wer, the objectives, were threw the monkey wrench into Gil --yes. I went after Garson-but Hispie's well-laid plans, Instead of a not on account of the money, it week's visit home, he returned to was because of the things he was New York the very next days as as signing about Rosalle."

os. Cough Dr

# THE AWFUL PRICE YOU PAY FOR BEING NERVOUS

NOW to get a bottle of this



say?" "I don't know exactly " the boy whispered. "Footsy didn't say them to me. He said them to Tom Cran-cell — my friend, Doc. Crandell's the best friend I ever had, next to Mr. and Mrs. Howard Bumgard-er and daughter Christine of New-

a protege of mine?" "Yes, And NiNck's friends have got to help him. He has no real defense. And he told several peo-ple hat Garson owed him mohey." Crandeli took out a well-filled wallet and began counting out hills. "Will two hundred do for immedica guestas?"

hills. Will two hundred do for immediate expense?" "Two hundred-That's great of you." Kiklare pocketed the bills carefully. "Dd Nick tell you that Garson owed him money?" "Just between us — he did. I'm afraid he told more people than we know about. I'd better [send my own lawyer to see Nick imme morning."

there you are, said amiably. "How did you get in here?" demanded Crandell.

In another moment Jimmy Kil In another moment Jimmy Kil-dare found himself outside the a partment door, listening to the neavy thud of blows and the groans

BALANCED DIET OF PLANT FOOD NEEDED BY GROWING CROPS

CHICAGO.-Growing crops alanced diet of plant food fr balanced diet of plant room room use soil, the same as human beings of livestock need a balanced ration in their foods, a bulletin issued by the Middle West Soil Improvement Com-mittee points out.

mittee points out. "If certain plant food elements are missing from the sol, growing crops will develop weaknesses and a susceptibility to diseaset," the bul-"For the best crop yields and the rehabilitation of the soll, a careful balance of mitrogen, phosphorus and potats in necessary. Some solls e-quire more of one element than un-fertilizer needs." What analysis of commercial fer-

fertilizer needs." What analysis of commercial fer-tilizer is best for a farmer to us and how much he should apply will depend on a number of factors. The best way of finding out is to consult the soils and agronomy department of the state college and agricultural stations. They have information readily available and are eager to

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## they engendered. SMILE NEWS

Thursday, May 18, 1939 Mr. and Mrs. Lerman McGuire of Mt Healthy, Ohio have moved to the George Pelfrey farm at Smile

## U. S. CROP REPORT

Cell — Kilder Litter had, next to with the best friend I even had, next to with the action of the second adaptite Christing Mr. and "Where can I find this Cran-dell — Kilder Litter acked sharp, the waited just tong enough to Mr. J. C. Fryman over the week-main and Mrs. J. C. Fryman and Arkanais north-dell and Introduced himself. The week-main and Mrs. J. C. Fryman over for Mrs. Mrs. Markaris north-dell and Introduced himself. The week-main and Mrs. J. C. Fryman and Arkanais north-dell and Introduced himself. The week-main and Mrs. J. C. Fryman and Arkanais north-dell and Introduced himself. The week-Mr and Mrs. J. C. Fryman and Arkanais north-dell and Introduced himself. The week-main and Mrs. J. C. Fryman and Arkanais north-stating science, Modern demands for sp.ed continue to in-text and Mrs. J. C. Fryman and Mrs. J. C. Fryman and Arkanais north-Mr and Mrs. J. C. Fryman and Mrs. J. C. Fryman and Arkanais north-Mr and Mrs. J. C. Fryman and Arkanais north-Mr and Mrs. J. C. Fryman and Mrs. J.

COVE may make the world go 'tound, but not fast enough to satisfy science, Modern demands for spaced continue to in-crease and streamlining grows more extreme, horsepowers greater, success reddes the problem of mailing the whiles run faster. New with two World's Pairs tor-ing the stand and give a first not-mage to travel, America is indeprotores a head and give a first not-relation are before will support toreation are before will support toreation are before will support toreation are before will be pro-tore will be produced by the Theore will be produced to be

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ECONOMY STORE And

ECONOMY FURNITURE STORE

EARL McBRAYER, Manager

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