

WILL THEY CLICK AGAIN?

073,333 per month," Hodges J. Johnson, president of the Institute, stated in releasing the figures.

Of the death benefit payments made in this State, this year, up to September 30, 1940, \$7,299,000 was paid out on ordinary policies, and \$1,175,000 on group policies and \$1,715,000 on industrial policies.

Total death claim benefit payments in the four East South Central States, aggregated \$30,925,000 in the nine months, comprising \$23,274,000 on ordinary policies, \$1,175,000 on group policies, and \$6,501,000 on industrial policies.

The above compilation includes payments by American Life Insurance companies and payments by Canadian life insurance companies on policies held in the United States.

Battison

(By the Editor)

The football season is closed far as games are concerned, but the contest for "most valuable player" and "most outstanding" and favorite men for positions on the mythical all-star teams. We see one man on the squad who will gain recognition and Paul Adams gets our vote for the best center in the state.

"Tranny's" "Frodo" suggestion, which lost a vote, was one for the margin of a single touchdown, by the Eagles' Hamecous, for whom they would not have been scored upon for poor effecting. They may be right but while on the subject of Tranny we can honestly state that the Pioneers should wear the crown for having the team most proficient in futility and getting away free.

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EAGLE BRAND FOODDINGS

(By BILL HOGGE)

FOOTBALL Come: With winter just around the corner and top coats and over coats being everywhere, football has started to the rear end of the main drive. These teams do not mean all the thrills and excitement that they need. Just before Thanksgiving, Coach Ellis Johnson started his boys out for the 1940-41 season and basketball will remain on the chrome here until the NCAA tournament, when it is to be held over at Richmond, close the season.

SPORTS STOPS

ALL-STATE TEAMS. This time of year, which brings to a close football, brings forth a new speculation as to how to make the mythical teams all over the nation. These teams do not mean very much except to the players who are named on them. It is a team. It is an honor to make one of the teams and the best feature that we can see in them is that the lineman who do the dirty work up to the line-backing and get some recognition. We imagine that this means let us be the team who never get their name in the football writings except in the lineup. Occasionally, one of the linemen get a good billiard but this happens.

WE LAKED IT. For the first time since Hamecous, we have seen an opportunity to see the grads and former students how they were used to see the team. The annual affair, there was Otto Bouda, Tim Wyant, Lawrence Carter and many others who were the team of a grand one and a huge team. We should see the team back next year and if our first team was as good as the one we just had a part, in we will be truly satisfied.

FINALE. We will close this week with the last of our shine with the mid-career examination.

NORRHEIM. In one issue of the Eastern yellow sheet, the Eastern Program, there was an article about the Eastern Program in the two bands of Merchood and Eastern. We should see the team. It is a difference between the two teams. The column that wrote the story, we should see the team. The Eastern band clearly outshone the Eagle band. We may have lost the football game, but there was no doubt in the minds of the fans that the team that was told to go to who had the best band. If there had not been anyone on the field except Dorothy Simmons, or anyone else, we would have still stood the show from the so-called great band of Eastern. We do like to see people name us but if you ask anyone who had the game as to who had the best band, we think you will find out the answer. The team must have been prejudiced, because we certainly did not give the true credit.

Frosh Schedule

The Freshman basketball season has two games scheduled with the Cumberland, Ashland, a 6 o'clock game. The game is a double engagement with the Frosh from the University of Miller has been announced. They are trying to arrange combat with the University of Kentucky, Lexington, with the Union first year, most of the games are still incomplete.

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as to the feeling of the majority of these retailers; but we can speak with authority as to the feeling of the great majority of the sponsoring leaders of independent grocers in Group formation, and this covers both jobber - sponsored Grocers and retailer-owned groups. This effort standing on the agenda of this organization is a distinct threat to all independent grocer group organizations and a particular threat to NRCO because of its dominant size and position. No one interested in the independent grocery field can take any position other than that the most realistic trends of the chain store should be curbed, but taxation is not the proper method by which to do this."

Beer Committee In "Clean Up" Drive

Frank Daugherty Speaks To Vaneburg Rotary

Speaking before members of the Vaneburg Rotary Club, Frank E. Daugherty, State Director of the Kentucky Brewers and Beer Distributors Committee outlined plans and objectives of the organization. Following his talk before the Rotary, the Committee held a meeting with Lewis Co. Retailers to explain to them and seek their cooperation.

"There is a few objectionably located retail beer outlets in the State," he said, adding, "these attract, through their illegal operations, unfavorable and unjust criticism to the legalized beverage industry—an industry that pays more than \$1,000,000 annually to the State Treasury and employs approximately 15,000 persons to whom it pays more than \$15,000,000 a year in wages. Such activities not only endanger the position of this industry but also threaten public welfare and are contrary to law and order."

Both meetings were told that the Committee has thus far caused, through the cooperation of law enforcement and licensing authorities, five retail license revocations, suspension of four others and the padlocking of two establishments.

Retailers were told that it is a Committee investigation not only retail establishments, but also any one connected with the "brewing industry." It checks every retail outlet in the State in the course of its investigations, he pointed out. J. Ormond Foley, Committee Public Relations Director, followed the Committee head in the floor to discuss the general phase of the program. An open forum was then held with the assembled retailers playing the State Director with questions about the Committee and the program.

Policyholders Over Kentucky Receive \$9,000,000 In '40

The families and other beneficiaries of Kentucky policyholders received an aggregate of \$9,853,000 from life insurance companies in settlement of death claims during the first nine months of 1940, as announced today by the Institute of Life Insurance.

"The importance of the economic and social contribution of life insurance to the families and communities of this State is indicated by the fact that the funds flowing into bereaved homes are approximately 15,000 persons to whom it pays more than \$15,000,000 a year in wages. Such activities not only endanger the position of this industry but also threaten public welfare and are contrary to law and order."

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