



# THE ROWAN COUNTY NEWS

MOREHEAD, Rowan County, KENTUCKY.

Published Every Thursday At

Entered as Second Class Matter at the Postoffice of MOREHEAD, KENTUCKY, NOVEMBER 1, 1918.

JACK WILSON	EDITOR AND MANAGER
ONE YEAR	\$1.50
SIX MONTHS	.90
THREE MONTHS	.50
OUT OF STATE—ONE YEAR	\$2.00

All Subscriptions Must Be Paid In Advance

MEMBER OF THE NATIONAL EDITORIAL ASSOCIATION MEMBER OF THE KENTUCKY PRESS ASSOCIATION

Nineteen hundred and thirty-seven years ago three Kings came out of the East guided by a star, seeking the cradle of a new born child. They followed the star to Bethlehem, and there, before the manger in a stable where lay the infant Jesus, they laid the precious gifts which their caravans had brought.

## THE CHILDREN'S DAY

Of all of the Biblical legends, this story of the Three Kings and their gifts on that first Christmas has the greatest appeal. It has been perpetuated through the ages in the custom of making the Christmas season a time for giving. Not all of the Christmas giving is done in conspicuous commemoration of the birth of Christ, but the custom does carry, even with the unthinking, something of the spirit of "Peace on Earth to Man of Good Will" which is the essence of Christmas.

It is peculiarly meet and fitting that this should be, above everything else, the children's special holiday. What parent does not rejoice in the privilege, on this annual festival, the greatest of all Christian festivals, of laying gifts at the feet of the children, as the Kings of the East laid theirs at the feet of one whom they recognized as the King of Kings?

The Child was King in Bethlehem. Now, for a season, the child is King again, and all the world wishes to lay gifts at his feet. For the child of today will be the man or woman of tomorrow, and who can say which one of them may become a King among his kind? That is the mystery of childhood, that we know the child will grow into something different but into what we cannot foresee. So let everyone pay homage and lay gifts at the feet of the children on Christmas day, as the newcomers lately arrived from another world may change our world all over, as He whose birthday we celebrate did.

## A WORD ABOUT THE PROGRESS EDITION

In presenting this edition of the ROWAN COUNTY NEWS, it has been our purpose to present in review the outstanding events of the past twelve years. We have made no attempt to go into detail, as detail would have required a volume several times as large as the confines of this paper.

We have touched lightly on the achievements of the community, the citizens as a group and as individuals. We have ignored to a large extent the college, not because we have failed to recognize its importance in the scheme of things, but because we have tried to devote this edition exclusively to the business men and women of the town and the citizens of the rural communities.

Morehead and Rowan County have made great progress in the past twelve years. They have gone forward. They have installed water, homes. They have had the services of natural gas. They have all the conveniences of a modern city at their disposal.

Contrast that with twelve years ago. A time that they were in the agonies of birth and growth. They had just come to begin to feel a civic pride. They had started to install a water system in 1925. Their sewer system was under way. In 1926 they obtained efficient light and power service through the Kentucky Power and Light Company. In 1925 they also started the paving program, the first contract including the paving of Main and Railroad streets and Wilson avenue. The following year the other streets in the city were paved. Morehead was emerging from the mud and stepping up to better things.

There is still much to be done to make this city the city it should be. There are still many improvements to be made.

We have made a good start. But the start we have made should only be an incentive to continue. There is no logic in permitting the efforts made in the past to languish and die. There is no point in losing the advantage we have already obtained, by failing to consolidate our gains. A good army consolidates the territory gained and holds it while seeking other victories. We must not rest on our laurels. There is no standing still. Either you go forward or you go back. Morehead will not go back.

Thus this edition of the News is published chiefly to remind the citizens of Morehead and Rowan county that they have accomplished in the past by united effort, and to encourage them to continue in accomplishing the future.

It will be noted that during that period just closed, the past twelve years, the Rowan County News has taken a prominent part in every worth while development in the city. This paper has spent a large share of its space in the furtherance of community improvement, not only for Morehead but for the whole of Rowan county.

We, the editors of the Rowan County News are proud of our record of community spirit. We have spent time and money on every worth while venture, and we believe this edition of the News is proof that the citizens and business men of the community appreciate the service we have rendered.

Many things have been omitted from this edition through lack of space that we should have liked to include. Such as it is, we give you the 1937 Progress and Christmas Shopping Edition of the Rowan County News.

There is but one thing more to add. We hope that the next twelve years will be as productive of constructive advancement in the county and city as those just past. And we pledge ourselves that the Rowan County News will cooperate with every worthy enterprise and continue in the future as in the past, its course of Being a Community Builder.

## Rowan County News Praises Itself

It is with becoming modesty that we feel that we are entitled to development of the Rowan County News. We make no apologies for handing ourselves a few bequests, as during the past twelve years, we have devoted columns of space to spotlighting the progress of practically every man, woman and

# Our Annual Xmas Union Services

The churches of Morehead will hold their regular church services during the Christmas season. Announcements of specially planned services will be made next week. This Christmas Day Service is distinctly a feature of the Rowan County News, as it has been each year for the past twelve years. It is provided by the Ministers of Morehead.

## Sunday School Lesson

Written Each Week By REV. W. H. KAZEE

Subject: The Birth of Jesus Luke 2:1-20.

Golden Text: "Unto you is born this day in the city of David a Saviour, which is Christ the Lord." Luke 2:11.

First, let us consider the Birth of Jesus historically. If we believe the Bible there is no doubt about his birth. It was prophesied and the details had been predicted. If the record bears out the prophecy, then there is no doubt about Jesus being the one.

Some shepherds were abiding in the field, keeping their flocks. Suddenly the effect of the Lord came upon them, the glory of the Lord shone round about them, and while they were in great fear, the angel spoke to them, "Fear not, for I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord." So, the first the shepherds heard about it was the angel's announcement. It was not announced to the rulers and elders, but to the shepherds, who would believe. God has always appealed to the common people.

The shepherds heard the angel tell where and how they would find the Saviour. Then the heavenly host of angels were present, singing praises, saying "Glory to God in the highest, and on earth peace, good will toward men." Then the shepherds went and found the babe, exactly as the angel had said. They told how it all had happened to them out there in the field, and how they had heard the story wondered. What a strange, glorious time this must have been! The shepherds returned glorifying God. Such a prodigious miracle!

Now, when we think of where we get the idea for our Christmas tree. And, if we give, instead of giving something we don't want ourselves, we might remember that God gave the most precious thing He possessed. Furthermore, instead of giving to secure the favor of those whom we wish to gain, we might remember that God gave to show how much He loved us. If people judge your love by the gifts you give, let us be careful that we give for the right purpose, and not just to gain favor. God gave us more than we have ever realized. None of us has found the richness of Christ. He is the inexhaustible source of God's blessings.

Lastly, what should we do with this gift? What should you do with any precious gift, which your friends may give you to show their love for you? If you send it back to them, will it not hurt them? If you throw it aside as worthless and they find it out, will they not be angry? Then how do you think of the Father in Heaven who will feel when you reject His precious Son, who suffered and died for you? Can you afford to throw Him aside as worthless and not bid Him enter your heart with all His blessed goodness and love?

Yet, there are thousands this Christmas who are literally doing that very thing. Oh, the depravity of human hearts! Let us catch the Spirit of Christ, and open our hearts to Him today. He will enter and it will fall apart. With that sort of equipment we began our service in the Rowan County.

In October, 1925, October 12 to 15, we installed the Model 8 press. This old press was sold out. When we took it down we gave it to the Morehead High School. In January, 1925, we set a vice, which we served you for eleven years without flinching.

In March, 1926, we installed a new four page Correll press, that served until this fall.

On August 25, 1928 we installed a new power paper cutter. In January, 1927 we installed a new cast-iron box. March 15, we installed a new metal saw. On September 17, 1927, we purchased a new job press. Up to this time the plant was run by a gasoline engine. In October, 1928 we discarded it and installed motors to take care of our work. The plant at that time was completely modernized.

## All Hail The Power

"All hail the power of Jesus' name! Let angels prostrate fall; Bring forth the royal diadem, And crown Him Lord of all; Bring forth the royal diadem, And crown Him Lord of all; Let every voice and every tribe, On this terrestrial ball, To Him all majesty ascribe, And crown Him Lord of all." "Oh, hallelujahs sound through us, And our feet may find relief; We'll join the everlasting song, And crown Him Lord of all. And our feet may find relief, And crown Him Lord of all." "And crown Him Lord of all."

## Scripture Lesson Luke 2:1-20

1. And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed.

2. (And this taxing was first made when Cyrenus was governor of Syria.)

3. And Joseph went to be taxed, every one into his own city.

4. And Joseph also went up from Galilee, out of the city of Nazareth, which is called Bethlehem, (because he was of the house and lineage of David,)

5. To be taxed with Mary his espoused wife, being great with child.

6. And it was, that while they were there, the days were accomplished, that she should be delivered.

7. And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger, because there was no room for them in the inn.

8. And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

9. And lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them, and they were sore afraid.

10. And the angel said unto them, Fear not, for behold, I bring you good tidings of great joy, which shall be to all people.

11. For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

12. And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

13. And when they had heard that, they were amazed: but when they had considered that things which were spoken unto them came to pass, they feared not.

14. And they came and saw the babe and his mother, lying as she was, with the babe in her arms; and they worshipped him, and they kissed him, and they received his name, saying, Jesus.

15. And when they were returned, they glorified and praised God in the manger.

16. And when they were returned, they glorified and praised God in the manger.

17. And when they were returned, they glorified and praised God in the manger.

18. And when they were returned, they glorified and praised God in the manger.

19. And when they were returned, they glorified and praised God in the manger.

20. And when they were returned, they glorified and praised God in the manger.

13. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men.

14. And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us go now and shew this thing which is come to pass, which we have seen and heard.

15. And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us go now and shew this thing which is come to pass, which we have seen and heard.

16. And when they had seen it, they made known abroad the saying which was told them concerning this child.

17. And all they that heard it wondered at these things, which were told them by the shepherds.

18. But Mary kept all these things and pondered them in her heart.

19. And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told unto them.

20. And when they were returned, they glorified and praised God in the manger.

21. And when they were returned, they glorified and praised God in the manger.

22. And when they were returned, they glorified and praised God in the manger.

23. And when they were returned, they glorified and praised God in the manger.

24. And when they were returned, they glorified and praised God in the manger.

25. And when they were returned, they glorified and praised God in the manger.

26. And when they were returned, they glorified and praised God in the manger.

27. And when they were returned, they glorified and praised God in the manger.

28. And when they were returned, they glorified and praised God in the manger.

29. And when they were returned, they glorified and praised God in the manger.

30. And when they were returned, they glorified and praised God in the manger.

31. And when they were returned, they glorified and praised God in the manger.

32. And when they were returned, they glorified and praised God in the manger.

33. And when they were returned, they glorified and praised God in the manger.

34. And when they were returned, they glorified and praised God in the manger.

35. And when they were returned, they glorified and praised God in the manger.

36. And when they were returned, they glorified and praised God in the manger.

37. And when they were returned, they glorified and praised God in the manger.

38. And when they were returned, they glorified and praised God in the manger.

39. And when they were returned, they glorified and praised God in the manger.

40. And when they were returned, they glorified and praised God in the manger.

41. And when they were returned, they glorified and praised God in the manger.

42. And when they were returned, they glorified and praised God in the manger.

giving, and make our selfish hearts to melt in the fervor of this love. Our Father, may we give our hearts to Him who gave His all for us. May we count nothing too precious for Him, but rather, may we see how precious is His love, and open our hearts to make room for the Babe of Bethlehem.

May thy spirit so pervade the world at this season that all who are lonely, all who suffer, all who are deprived of the joys which are ours today, may feel the touch of a hand warmed by the pulse of thy kind and loving heart. And may all the world rejoice in the matchless name of our Lord Jesus Christ.

In His blessed name we pray, Amen!

Christmas Sermon

"Joy to the world, the Lord has come! Let earth receive her King; Let every heart prepare Him room; And heaven and nature sing!"

In the name of Him whose birthday we celebrate, we wish you all a joyous and blessed Christmas. Beautiful and quaint as our Christmas customs are, let us not forget the meaning of the day. Behind the giving of gifts and the lighting of candles must always be the thought of God's gift to us in Him who is the Light of the world.

Let us make Christmas a way of living instead of a date on the calendar or a season of the year.

Make your Christmas "by adorning Him." The impulse to worship and give ourselves to what is true and beautiful lies deep within us all. It is this impulse that has kept alive the Christmas spirit through the ages.

When we follow this impulse Christmas becomes more than a day of love, the miracle is repeated within ourselves. Christ is born again. His faith and hope inspire.

Benediction: May the peace of God, and the understanding of His love, as expressed in Christ, Jesus be with us today. Amen!

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

Our Lord Emmanuel.

**WE AIN'T GOT NO THIN'**

To Sell, Trade Or Give Away

(Except advice, and it ain't no count)

**ALL WE HAVE ARE WISHES**

We Send Them All To You

**MOREHEAD ICE & COAL CO.**

Wishing You A Very Merry Xmas And A Happy & Prosperous New Year

Fone 71



# PROGRESS OF THE PUBLIC SCHOOLS OF ROWAN COUNTY DURING 4 YRS

## Brief Review Of Work Being Done By Board

The present administration started July 1, 1934. The Board of Education was then composed of D. B. Leubetter, Chairman, I. E. Peifrey, vice-chairman, A. J. McKennie, W. W. Hall and J. L. Boggress and Roy Cornette, Secretary to the Board and County Superintendent. D. B. Leubetter and A. J. McKennie served until February 1936 when their terms expired. Sam Caudill and W. H. Layne were elected to fill these vacancies at the reorganization meeting. I. E. Peifrey was elected Chairman and W. H. Hall, Vice Chairman. The two newly elected members served only a short time, then resigned and these vacancies were filled. W. H. Layne was appointed to fill the vacancy caused by Mr. Bradley and Alvin Caudill was appointed to fill the vacancy caused by Sam Caudill. These men composed the Board until the Chairman I. E. Peifrey announced his candidacy for County Judge. This action caused him to resign as Board Member and O. J. Clay was appointed to fill the place of I. E. Peifrey.

The Board at December meeting was composed of W. H. Layne, Chairman, W. W. Hall, Vice Chair-

## Program Of N.Y.A. Planned

By Oscar Penick

As this season approaches, it is necessary to send greetings of joy and good cheer to our friends and co-workers throughout the civilized world. This spirit is engendered by the memory of the Prince of Peace, and so long as civilization stands will be fostered and identified in connection with truth, service, and fair play.

At this period it is also customary for us to turn our thoughts inward and review the chief happenings, or things of interest, that have taken place during the past year, to take stock of our resources and plan more definitely for the future. It is with these thoughts in mind that I wish to bring you some of the things that the National Youth Administration has done for us in Rowan County during the past year.

First should be mentioned the benefit of employment for approximately eighty boys and girls at a minimum of \$10.00 per month, and a maximum of \$16.00 per month, for the great majority of all children an equal opportunity.

26. A County school newspaper has been established and maintained by the teachers and County Board to create interest in the

## County Superintendent

ROY CORNETTE

Roy Cornette, age 34, was appointed Superintendent of the Rowan County Schools in July, 1934 and is now serving on his fourth year in this position. Mr. Cornette is a graduate of the Morehead State Teachers College and a former president of the Alumni Association of that institution. He served as Principal of the Hildebrand Consolidated School for five years before becoming Superintendent. He is a member of the Masonic Order, the Eastern Star, and the J. O. U. A. M. He is Past Worthy Patron, and also serving as Worthy Patron of the Order of the Eastern Star, and is associated with the vice-presidency of the E. K. E. A. during the school year 1935-36, and has served as a dele-

## Progress Made In Attendance

For the past four years, the schools have been operating in the state of Kentucky under a compulsory attendance law. Every child between the ages of seven and sixteen must be in school. Since the beginning of this law, each year has brought marked progress. Through attendance work is still in a pioneering stage, it is hoped that as the years go by that there will be no need for attendance officers or attendance laws. When the children who are now being educated become parents they will realize the value of an education and will instill in their children the need for an education and will see that they stay in school.

Each county must have one or more attendance officers. The purpose of this organization is to promote the advancement of education through regular attendance and to establish better relationship between the home and the school and to assist in the advancement of child welfare.

It is a stated and proven fact that every day a child goes to school he works \$9.00 to him. In one state figures show that 169,630 children of school age did not attend school during the year, which would be 169,630 times \$9.00, the total figure which would be approximately \$1,526,670. This

## order to keep the children in school.

Superintendent Cornette has studied the attendance problem, giving help where help is needed. This cooperation of teacher, parents, attendance officer and superintendent is the link to greater success in the future.

We are all working together with one end in mind, that of moulding the child's life in order that he will be a well-prepared, better, happier citizen, able to take his place in the world and make his own living. We must all then think for the good of the child, the good of the county, and the good of the state and nation as a whole. What little bit of good we do might effect the entire world in the future. We must watch our aims, and keep our vision at long range.

May the future years see more progress in education brought about by perfect attendance. May the parents, the teachers, and all school officers cooperate to make each year more successful than the year before. This alone will insure progress.

Earnest in what we do is our aim. To mould the future of the child is our aim. To be sincere in our work and be sure we are right, then go ahead in spite of difficulties is our aim. If we try in this great undertaking, we will not fail. "He who sows the seed of things must toughen his hide to the darts of criticism, because some people laugh at us, while others doubt our ability or sincerity, we can't afford to stop trying."

## figure times \$9.00 will give \$2,044,170, which is waste in dollars.

This waste is appalling where money is concerned but a greater waste of time and opportunity for the child who is out of school which will cause the waste of time and earning power on the part of citizens who will be hampered by illiteracy. Let us hope that the state will never have such an appalling waste as the above mentioned state. We can help by holding our county to an average at least.

The teachers and parents are now realizing that good attendance is essential to successful work in school. The teacher may be an excellent teacher yet her service during the year cannot be recognized as successful if the children are not in regular attendance. The greatest reason for failure in school is because of lack of attendance. If a child is absent many times during the year he falls in his work, and compelled to take the same work the next year. This tends to discourage him and he loses interest in school thereby becoming a problem to the teacher, parents, and attendance officer.

The progress in attendance the past four years has been great. The teachers are responsible for much of this progress. They are visiting the homes, contacting the parents in every way possible, keeping their rooms attractively decorated, and making their work as interesting as possible to each child interested. The parents are doing their part by sacrificing in

## Digging Out The Stone For The New Schools

schools and keep all schools informed as to what other schools are accomplishing.

With these improvements, I feel that no Board member should feel that he has sneaked in vain, but rather that each one has played some part in building up a greater educational program in our county. A progressive school system is one which is conscious of new needs and we have tried to develop a structure which is capable of meeting these needs, employing personnel capable of making the new structure function.

## ROY CORNETTE, Supt.

W. W. HALL, V. Chairman  
Alvin Caudill, Member  
J. B. Fraley, Member-elect  
MABEL ALFKEY, Attendance Officer

## Wm. H. LAYNE, Chairman

J. L. BOGGESS, Member  
O. J. CLAY, Member  
Hendrix Tolliver, Member-elect

## New School Buildings Now Under Construction



Views of the New School Buildings Being Constructed In Conjunction with the WPA at Haldeman, Elliottville, and Farmers.

**'A Merry Xmas To You And Best Wishes for a Happy New Year'**

**The Rowan County Board Of Education**

## N.Y.A. Boys Cutting Stone to be Used in Construction Of Modern Office Building for the Rowan County Board of Education

mean, J. L. Boggress, Alvin Caudill, and O. J. Clay, Roy Cornette, Secretary and County Superintendent.

Through the three and one half years from July 1, 1934 to the present time, many commendable things have been accomplished by this Board.

They have established the credit of the Board, and every teacher who has been paid one hundred per cent to the dollar.

2. They have lived within their means.

3. They have incurred no indebtedness.

4. They have raised teachers salaries.

5. They have built new school buildings.

6. They have now under construction three modern school buildings, which are being erected under the WPA. All giving excellent employment to many needy men.

7. They have repaired and kept in repair the tenth school buildings of the County.

8. They have increased the transportation fund every year, giving every child a good opportunity to attend high school.

9. The transportation has been improved.

10. They have worked out a schedule of insurance and insured every school building in this county, every year since has been insured before, for a small additional cost.

11. They have completed an accurate record in the Superintendent's office and are accomplished every year by the state auditor.

12. The standard of our two senior high schools has been raised giving Morehead an A rating and Haldeman a B rating.

13. A definite appropriation for high school libraries has been secured.

14. They have built up a library for rural schools.

15. The teachers of Rowan County joined the E. K. E. A. and K. E. A. one hundred percent in 1934, for the first time and have joined each year since that time.

16. Practically all teachers in the county attend the E. K. E. A., and many attend the K. E. A. The number is increased each year.

17. Every teacher has been required to take a health examination before being allowed to teach in order to insure the health of the children.

18. A manual training department and home economics department has been inaugurated in the Morehead high school in order to give a fuller and better rounded program for high school students.

19. The Board through sponsoring the N. Y. A. has been able to

**'A Merry Xmas To You And Best Wishes for a Happy New Year'**

**The Rowan County Board Of Education**

ROY CORNETTE, Supt.      Wm. H. LAYNE, Chairman  
W. W. HALL, V. Chairman      J. L. BOGGESS, Member  
Alvin Caudill, Member      O. J. CLAY, Member  
J. B. Fraley, Member-elect      Hendrix Tolliver, Member-elect  
MABEL ALFKEY, Attendance Officer

## New And Old Members

Alvin Caudill, age 54, appointed as member of the Rowan County Board of Education on March 1, 1934, to fill the vacancy caused by the resignation of Sam Caudill. Mr. Caudill has been employed for the last twenty years as a pattern maker for the Kentucky Fire Brick Company. He attended the Rowan County Schools and has always shown an interest in school and its progress. His association with the laboring man would give him an understanding with his problems and will be of benefit to him while serving on the Board of Education. He has always been interested in the consolidated and rural schools and being an upright, interested citizen should make a Board Member who would have the interest of the people at heart.

W. W. HALL was elected as a Board Member in 1933, and has been a faithful and loyal Board Member since that time. He has been absent from only one board meeting in the four years, and that was due to the absence of the school board. He has given the school of Rowan County the full benefit of this experience. Other valuable experiences were gained during the 24 years of teaching experience in which he reports he did not miss a single day. We feel that Mr. Hall

## Chairman Of Board

William Lane, age 27, now serving as Chairman of the Rowan County Board of Education, was appointed October 24, 1936 to fill the vacancy caused by the resignation of W. H. Bradley. Mr. Lane is a graduate of the Paintsville High School and a former student of the Morehead State Teachers College. He is employed at the present time as manager of the A. B. McKinley Department Store of Morehead.

Mr. Lane has rapidly gained the confidence of all who are associated with him and has demonstrated his ability as a leader on numerous occasions. At present he holds several responsible positions in civic and private organizations. He is counselor for the Wm. McKinley Council of the J. O. U. A. M., Secretary-Treasurer of the Morehead Merchants Association,

## WILLIAM LANE

J. B. FRALAY

J. B. Fralay was elected as a member of the Rowan County Board of Education November 1937, by the largest majority ever given any member of the Board of Education in the history of Rowan County. As a business man Mr. Fralay has become known through out the county. He is now a partner in the Morehead Mercantile Department Store. The people of the county should be proud to have a man of such caliber on the Board of Education. We feel that Mr. Fralay will not disappoint the county as a member of the Board but will give service that will be satisfactory.

## J. L. BOGGESS

J. L. Boggress, age 47, elected as member of the Rowan County Board of Education in November 1933 and reelected 1937. The large majority given him in the last election showed clearly that the people of Rowan County appreciated his efforts in their behalf and endorsed the principles which he has advocated while a member.

Mr. Boggress has had over 20 years experience as a builder contracted by the Board several times in the benefit of his long experience in the building trade. The "Free Service" he has rendered would have cost the Board several hundred dollars if they had been forced to employ some person to do this work for them. Mr. Boggress has been a valuable asset to the schools of Rowan County and has exerted every effort in their behalf.

## Superintendent Work Increased

During the past few years the duties of a County Superintendent have increased more than three times that of former superintendents. This increase in responsibility began late in 1933 with the advent of the Emergency Programs under WPA and direct these programs in addition to his regular school work. By July, 1934 the additional work required because of the Emergency Programs had increased greatly and at the present time different Emergency programs are being sponsored by the County Board of Education. They are: Three W. P. A. building projects, N. Y. A. Program and N. Y. A. Student Aid Program. Direct responsibility for these programs is placed on the shoulders of the County Superintendent.

In addition to the Emergency Programs under WPA and N.Y.A. many additional duties have been placed on his shoulders in the regular school program. In 1934 the Free Text Books were first distributed to the school children of this county. The job of caring for and distributing these books was placed in the hands of the county superintendent. This alone is an enormous task and requires much time and effort. The enforcement of the compulsory attendance and continuous census laws was also begun in 1934. Through the attendance officer bears the brunt of this burden, the superintendent is expected to direct and supervise this work. A Uniform System of Accounting has been introduced in the State of Kentucky which makes it possible to tell at a glance where every penny of School money has been spent. Through this system is more accurate and complete than that used in previous years, more work is required to keep the required reports up to date. Closer contact is kept with the State Department of Education and this requires more reports than ever before. Each additional report required makes the work of the county superintendent just that much harder.

With the Emergency programs and added service being given the schools of this county, the superintendent is faced with the problems of doing more than three-times as much work as previous superintendents with no additional revenue and with no more office assistance than ever before. Each additional report required makes the work of the county superintendent just that much harder.

and added service being given the schools of this county, the superintendent is faced with the problems of doing more than three-times as much work as previous superintendents with no additional revenue and with no more office assistance than ever before. Each additional report required makes the work of the county superintendent just that much harder.

### Shady Rest Is Growing Place

Owners Assume Charge Of Midland Trail Hotel, Redecorate, Refurnish.

One of the liveliest businesses alive to opportunity and alive to better business building methods is Wood Hinton, who operates two service stations in Morehead, and who is the up and coming agent for Ford Automobiles. Mr. Hinton has been in business in Morehead but a comparatively short time, although he is a local boy, but during that short period he has improved his business remarkably and has proved to every citizen in the community that he is one of the coming business men of the county.

Mr. Hinton, "Woody" as everybody knows him, is the manager of the Shady Rest Service Station at the west edge of the city. This station has been in operation for several years, and has been under the management of Mr. Hinton for the past two years.

Woody's service station at the corner of Main and Hargis Avenue was finished last spring and since that time has been one of the most popular stations in this section, located as it is conveniently for traffic from both directions. This station is also under the supervision of Mr. Hinton and his efficient crew of employees.

In both stations Mr. Hinton handles all supplies for automobiles; heaters, anti-freeze and winter comforts for your automobile are especially interesting at the present moment. These service stations have complete stocks of everything

and are ready to service your car for the winter at a small cost. The agency for the Ford car in this community went begging until Mr. Hinton took it over. He has had the agency for the past two years and during that period the number of Ford cars in this county has shown a large increase due to his activities. The new 1938 Ford is now on display and is a "thing of beauty" that will please the most discriminating.

Mr. Hinton is well supplied with suitable gifts for the Christmas season. He suggests that the motorist will like "something for the car" and has a long list of gift suggestions for your approval. You will find Woody an affable gentleman, interested in helping you solve your purchase problems. For that reason he sends his change customer away friends and his regular customers away as constant boosters for his business. And for that reason we predict a successful business future for this young Morehead business man.

#### Fireman Ask

(Continued From Page One)

by such traps, that could just as well be eliminated without any expense. For example they say that the light three fires were caused by plaining wood around the hole where the pipe enters the chimney. When the stove pipes get hot, they set the wood on fire. They suggest that the elimination of such small hazards would save not only the property owners considerable loss, but would save them a great deal of time from their own work as well.

The firemen are working diligently on the suggestion that Morehead have a building inspector and expect to make a drive for such an officer with full authority in the near future.

### Cecils Take Over Hotel

Woody Hinton, Manager, Also Runs Woody's Place, Newly Built On Main St.

On December 1, Mr. John Cecil assumed charge of the Midland Trail Hotel and will conduct it in the future. Four years ago the Cecil to K. B. Lykins, who has operated it since that time, relinquishing his lease to assume management of a hotel in Richmond, Ky.

Mr. and Mrs. Cecil are not strangers to the hotel business, having built the Midland Trail up from a small beginning, until it was recognized as the leading hotel in this section of Kentucky, so much so that it became the night headquarters for salesmen traveling in this section throughout the years.

Mr. and Mrs. Cecil opened the Midland Trail Hotel in the frame dwelling house on the corner of the hotel lot. Here they built up a business and a reputation that served them well. The table was noted as the best in this part of the state. Salesmen made every effort to reach Morehead for their meals and for lodging. The Midland Trail became so well known that rooms were always at a premium, and unless reservations were made early, they would not be had.

Thus was brought about a demand for additional space and the first stone building of what is now

known as the Cecil Block was erected. Rooms upstairs were utilized for hotel accommodations, while the ground floors were rented to various businesses.

This additional space was soon gone and still there was a demand for more rooms. Then Mr. Cecil erected the fine brick part of the building, arranging it especially for hotel. The room space was almost doubled. The down stairs was divided into a store room, while the hotel part was separated into a spacious lobby a dining room and ample kitchen space. The office and dining room as well as the kitchen was moved from the frame building into the new location and one of the finest little hotels in Eastern Kentucky came into being.

The hotel management is now directly under the supervision of Mrs. Cecil and Mrs. S. C. Caudill. The building will be entirely renovated and cleaned and redecorated. The dining room will be run on both the American and the European plan.

With the Cecils in charge there is no doubt but that the Midland Trail Hotel will continue to be the mecca for traveling tourists and salesmen. They know what the Cecil cooking is and they know what the courteous treatment will mean.

Thus from a small beginning Mr. and Mrs. Cecil have built up a business that is one of the best in Morehead. They have built it gradually and solidly. It is one of the best examples of the growth of Morehead in the past twelve years. At that time it was operated in and from a frame dwelling with a few rooms upstairs. There was little or no convenience, as water had but just been piped to Morehead and the sewer was newly installed. Then those who had rooms in the stone building were forced to sally forth into the night, mount a set of wooden stairs and seek their rooms, sometime in the dark

through failure of the light plant to function. Now they may rest in the comfortable lobby until such time as they desire to retire. They go in a steady warm up stairs and find a warm and comfortable room awaiting them, equipped with the best in bedding and furniture. Every room is furnished with hot and cold water and there are an abundance of bath rooms and lavatories.

Altogether the Midland Trail Hotel of 1937 is a far cry from the Midland Trail Hotel of 1925.

Needless to say Morehead is proud of its hotel and proud of the people who through their tireless efforts have made the development of the hotel business possible. They welcome Mr. and Mrs. Cecil and Mrs. Caudill back into the business life of Morehead.

### Brown Motor Is Car Agency

Local Dealers For Dodge, Plymouth And Buick Established In 1934

The Brown Motor Company is a comparatively young concern in Morehead, but its youth has nothing to do with the importance of its business. Its full grown, and lusty. The Brown Motor Company are dealers in Dodge, Plymouth and Buick cars and automobiles. The manager, Claude Brown is one of the dealers in automobiles who has succeeded in building up not only

business as well.

Mr. Brown started a few years ago, in 1934 to be exact, with one car and an idea. He believed that he could sell cars and that there was a definite market for cars of that price in this community. His experiences has proved that he was correct.

The Brown Motor Company two years ago purchased the building in the West end of Morehead, where it is now located. The building occupies a unique position directly in front of the Junction of the Flemingsburg Highway and the Midland Trail. It is rather interesting, as on the front of the building they have painted a large sign "STOP".

More recently they purchased a large lot which at present is being used for Used Cars, but on which later they contemplate erecting a modern garage.

Mr. Brown started a few years ago, in 1934 to be exact, with one car and an idea. He also has the agency for the Electrolux refrigerators, of which he has sold a great many in this section.

In connection with his sales room, he maintains a service department, in charge of a good mechanic. He handles also all sorts of supplies for automobiles.

He has on display all 1938 models of the cars for which he has the agency.

The Brown Motor Company is an up-and-coming organization that is getting its share of the business of the community by being always on the job, by giving real attention to business.

DR. N. C. MAMBE  
CHIROPRACTIC  
SUN HEAT RADIOTHERAPY  
TREATMENT  
PHONE 100

#### A PRESENT FOR THE MAN GIVE HIM AN

### Arvin or Atlas Heater for THE AUTOMOBILE

We have them at a big reduction

### SHADYREST SERVICE

#### STATION

WOODY HINTON, Manager

Morehead,

Kentucky.

## Gifts That Please

### Practical Gifts In Leather Goods

He will appreciate any one of our inexpensively priced, enduring leather items. Bill Folds, Key Cases, Pocket Secretaries.

\$1.00 to \$5.00

## Gifts To Thrill the Feminine Heart at Christmas Time

### Delightful Toiletries

Sets By Cara Nome; Yardley; Coty HUNDUT

Priced \$1.00 to \$10.75

### COMPACTS STYLED BY

Hindnut; Langlois; Cara Nome

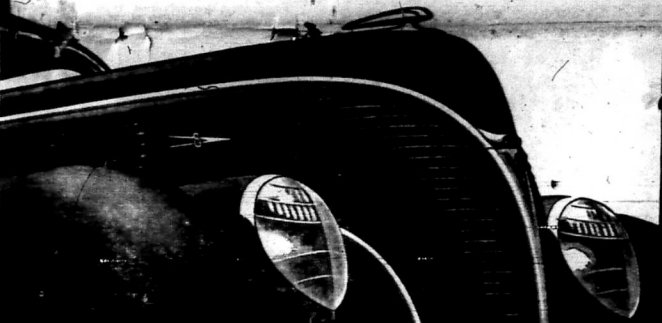
\$1.00 to \$5.50

We have this the largest and most attractive line of Novelties that we have ever stocked.

The C. C. Bishop Drug Co.

140 YEARS OF CONTINUOUS SERVICE TO MOREHEAD

## Announcing TWO NEW FORD V-8 CARS FOR 1938.



THE DE LUXE 85 HORSEPOWER  
DE LUXE FORD V-8... 112" wheelbase; 85-horsepower engine; Improved Emergency Safety Brakes; Center-Pole Ride; All-steel body; Mohlar or Broadcloth upholstery; Fold-down windshield; Twin horns, tail light, sun visor; Clock; 60" black steel, white side-panels are extra; 5 body types; 6 colors.



THE STANDARD 60 OR 85 HORSEPOWER  
STANDARD FORD V-8... 112" wheelbase; 60 or 85 horsepower engine; Improved Emergency Safety Brakes; Center-Pole Ride; All-steel body; Broadcloth or Mohlar upholstery; Mohlar extra in '60'; Mohlar-optional in '85'; One tail light, sun visor; Twin horns; 3 body types; 5 colors.

Ford offers two new cars for 1938—the Standard Ford V-8 and the De Luxe Ford V-8. They are different in appearance—but built to the same high standard of mechanical excellence—on the same chassis.

Because people liked our 1937 car so well, they bought more than of any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly styled Standard Ford V-8.

But some folks wanted still more size and style, with the same Ford advantages. For them, we designed a new De Luxe line. The De Luxe Ford V-8 Sedans are longer with more room, larger luggage space, and finer appointments all around.

De Luxe car, are equipped with the 85-horsepower engine only.

The Standard is even lower priced than the De Luxe. It has graceful new lines and well-tailored interiors—with a choice of engine sizes—85 or 60 horsepower.

Before Ford made V-type 8-cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an eight-cylinder car with all-around economy. The thrifty "60" engine, especially, makes possible in Standard models a very low first cost and equally low operating cost. With two distinct designs, two engine sizes and two price ranges, you'll find a 1938 Ford car to fit your needs exactly.

PRICES FOR CASH DELIVERY IN DETROIT—TAXES EXTRA  
Standard Ford V-8 (60 hp.)—Crops, \$699; Tuxer, \$644; Forster, \$689. Standard Ford V-8 (85 hp.)—Crops, \$829; Tuxer, \$669; Forster, \$714. De Luxe Ford V-8 (85 hp. only)—Crops, \$829; Tuxer, \$729; Forster, \$774; Convertible Club Coupe, \$904; Phaeton, \$984; Convertible Sedan, \$904.

Standard and De Luxe cars equipped with bumpers, bumper guards, spare wheel, tire tabs, tire lock and head, cigar holder, twin horns, and headlight beam indicator on instrument panel, at no extra charge.

In addition, De Luxe cars are equipped with extra tail light, windshield wiper, sun visor; also de luxe steering wheel, glass compartment lock, clock, and chrome wheel hub, at no extra charge.

Ford Morehead Auto Sales Co. WOOD HINTON, Mgr. Agent Morehead, Ky. Phone 61



Haggan Gets Credit

(Continued From Page One)
er crowd attending. The public school became interested in the promotion of the fair and we relinquished our claims and have backed the rural school to the present day. The fair is a community institution and was brought about through the efforts of the Rowan County News and Professor H. C. Haggan.

The Editor of the News, together with Professor Haggan and other interested farmers appeared before the Rowan County Fiscal Court and an Agricultural Agent was employed. Mr. Charles L. Goff was hired and he has faithfully served the county for the past nine years.

During this time, the Rowan county did not have a cream buying station. The Editor of the News and Professor H. C. Haggan brought this to the attention of the farmers. They needed an outlet for the shipping of cream. The News and Professor Haggan persuaded the Merchants Creamery of Cincinnati to open a station the first of April, 1928. On the opening day only 10 gallons of cream were purchased, but by July over 200 gallons were shipped each opening day.

The News carried article after article written by Professor Haggan calling attention to the reforestation of the hills of Rowan county and other counties throughout the eastern part of the state. The News cooperated in the edition of March 28, 1929 one reads editor of March 28, 1929 one reads the following: Professor H. C. Haggan together with 50 boys are fighting a fire behind the Morehead State Teachers College and by noon the fire has been brought under control. Professor Haggan regards the fire a real menace, not only to the future of Morehead but to the County. Mr. Haggan advised reforestation of the hills and the control of fires. His work in this direction will undoubtedly some day bear fruit.

In another edition, the News carried an article in 1927, calling to the attention of the citizens of Rowan County that someday the Federal Government would come into this section of the state and establish a National Forest and a National Park. Today, we find that prophecy has come about.

In 1927, an epidemic of hog cholera broke out. The farmers of the county turned to the Rowan County News for help. The News together with Professor Haggan purchased sufficient serum for the vaccination of 800 hogs. This was sold to the farmers at cost and Professor Haggan vaccinated hundreds of hogs free of charge to the farmers. This demonstration has led to the protection of hogs each year against cholera. On another issue of the News and Professor Haggan called a winter meeting throughout the county demonstrating how hogs could be produced by the McLean County System of Swine Sanitation. Today, one finds the hogs of Rowan County ranking with the best in the state.

The News cooperated with the Midland Trail Garage and the Cury Theatre in the showing of pictures of how to rid plants of insects. The farmers of the county were guests of the demonstrating agencies. Since that time, the sale of spray materials by the various merchants has been on the increase. Other pictures were shown demonstrating the raising of poultry under modern methods. Professor Haggan built the first modern poultry house in Rowan county and since that time a hundred or more similar houses have been constructed. The county agent has done much to further this improvement and to teach the farmers how to successfully brood chickens out of season and with low mortality. The Agricultural Department of

Beautiful Stock Of Christmas Goods Ready

New Liquidation Store Offers Exceptional Values In Low Priced Xmas Goods

A new store opened in Morehead this week, and, according to the announcement it will be closed immediately after the holiday season. It is the Liquidation Toy and Gift Store opened on Monday of this week in the George Caull building on Main Street.

The store is stocked with a large assortment of toys and gifts of all descriptions, prices ranging from lowest to highest. The stock is unusually complete for a city of this size. It is to be closed out according to the announcement between now and Christmas. They invite you to come in and visit the store, and make your selections and guarantee that the price will please you.

The Rowan County News in 1928 carried four articles on the proper feeding of poultry. One article was selling poultry feed stated before the articles were run that he was selling only 10 bags of poultry feed per month. After the four articles were run consecutively, the same merchant said that he had sold 88 bags of feed in that month. Since that time the sale of poultry feeds has been steadily on the increase. The Rowan County News on June 23, 1927 carried an article by Professor Haggan concerning natural resources of the county. Professor Haggan said in part, "What Rowan County needs at this time is the proper mapping of its natural resources so that capital can see the locations and the distribution of their abundance. The development of resources can be made to give employment to hundreds of our workers." Since this was written some work along this line has been accomplished.

In the August 11, 1927 edition of the News, the farmers attention was called to the summer seedling of alfalfa. Since that time quite a number of alfalfa fields are found throughout the county. The News carried many articles dealing with the seedling of Korean Clover. Today, this is one of the leading legumes of the county. In the February 2, 1928, Professor Haggan says in his Agricultural Column, "One of the chief drawbacks to the farmers of Rowan county is the lack of operating capital. Banks and others loaning his money are charging too high a rate of interest. Some farmers have been found at times paying from 8 to 12 per cent interest on borrowed money. We need lending agencies that will let the farmer have money at a considerable lower rate. Today, there are several agencies loaning money to the farmer at a considerable lower rate of interest." The September 4, 1927 issue of the News in an editorial carried the following suggested program for the development of Morehead and Rowan county. It says in part, "Let us organize for the good of the place we call home—Morehead and Rowan County. Some of the things necessary are: 1. A Building and Loan Association. 2. A county agricultural fair. 3. A county agent employed. 4. A commercial club. 5. A Board of Commerce. 6. A bigger and better community spirit.

One can check this list as to what influence the Rowan County News has had in the development of the program of Rowan county. For lack of space we cannot give more of the accomplishments of the Rowan County News and Professor Haggan through his Agricultural Department. The back files of the News tells the story like a history book. We are proud of our part in the development, not because we had a part in doing it altogether, but because the community as a whole has profited by this achievement. Let us still work for the betterment of the county and make this section the hub of eastern Kentucky.

News From The Homes

It's high time to be baking the fruit cakes for Christmas because they need several weeks in which to ripen and at that time the delicious that adds the last touch of perfection to their fruity goodness. Rich Black Fruit Cake and plum pudding both should be made well ahead of the holiday season but you only two or three days before you want to serve it. The white cake won't keep satisfactorily either so plan to use it up within a few weeks. But do make both cakes because a tray arranged with water thin slices of white and dark fruit cakes is a handsome dish indeed to serve to holiday callers.

Rich Black Fruit Cake One cup butter, 1 cup lard or other shortening, 1-2 cups light brown sugar, 8 eggs, 1 cup molasses, 1-2 cup liquid (orange juice or sweet cider), 12 cup baking powder, 2 1/2 cups

flour, 1 teaspoon soda, 1 tablespoon each powdered cinnamon and allspice, 1 teaspoon powdered cloves, 2 teaspoons grated nutmeg, 6 squares bitter chocolate, 2 pounds seeded raisins, 1 pound currants, 1-2 pound shredded citron, 1-2 lb candied cherries, 3-4 pound each candied orange and lemon peels, 1-2 pound pitted dates chopped, 2 add molasses and liquid. Add fruit mixture with vanilla and brandy. Mix well and turn into cake pans.

\*Cream shortening and slowly beat in sugar. Beat in one cup flour. Sift one cup one cup flour over fruit and nuts and mix thoroughly. Melt chocolate over hot water and add to first mixture. Add eggs, one at a time, beating well. Add flour with soda, salt, and spices and add to mixture. Mix well and add molasses and liquid. Add fruit mixture with vanilla and brandy. Mix well and turn into cake pans.

lined with heavy buttered paper and bake four hours in a slow oven (275 degrees F.). If your oven is not equipped with a regulator the heavy waxed paper over pans and steam three hours, slow oven. Or you can bake or then bake forty-five minutes in a steam the cakes in covered heat-resistant canisters.

Why Not?

by A. B. CHAPIN



A Christmas Wish

Wishing you and yours all the joy of the Christmas tide, and then some more. And wishing you and yours for the

New Year

A Prosperous and Happy Twelve Months

Shady Rest Service Station

Woodys Service Station

Woody Hinton, Manager

Morehead, Kentucky

FOR THE AUTOMOBILE

Firestone Mud Grip Tires At

A REDUCTION OF

25 PERCENT

SHADY REST SERVICE

STATION

WOODY HINTON, Manager

Morehead, Kentucky.

BROWN MOTOR COMPANY

Extends The Seasons

Winter Car Service. Expert Mechanics.

Complete Repair Shop

AGENCY FOR

Dodge—Plymouth—Buick Automobiles

BROWN MOTOR COMPANY

Morehead, Kentucky.

A Christmas Dinner At

THE MIDLAND TRAIL

HOTEL

IS THE BEST WISH WE CAN EXTEND TO OUR FRIENDS Make the season one of joy for the family, treat them to the best

A Community Service

The Midland Trail Hotel is here to serve you and to add to your happiness and pleasure. It is a home institution run by home people for all people.

Good Beds, Clean Rooms, Good Food

American and European Plan

Make Morehead the stopping place for the traveling public. Make this Hotel your headquarters. A Friendly Atmosphere

THE MIDLAND TRAIL HOTEL

JOHN CECIL, Proprietor

MOREHEAD, KENTUCKY.

### Midland Trail Helps To Build

#### Under Management Of W. L. Jayne Has Shown Continued Growth In Five Years

One of the most established businesses of Morehead is the Midland Trail Garage. This institution has become recognized as one of the outstanding successes among the businesses of Morehead and like many of the older businesses has grown with the city and improved as the city has improved.

The present management of the Midland Trail Garage, W. L. Jayne, purchased the garage from the McCullough brothers, and immediately took over the business contract which they have sold since, and have built an unprecedented sales department. The Midland Trail Garage is known up and down the Midland Trail as one of the most successful in this section of Kentucky.

Assuming charge in 1932, Mr. Jayne put into practice a number of ideas, principal among them being one of service to the citizens. He installed a good mechanic, purchased an adequate stock of supplies, and set to work building "word" will among the citizens. The result has demonstrated that it pays to offer the best in service at all times. The repair shop at the Midland Trail Garage is always filled with cars that are receiving attention. The mechanics "know their stuff" and the result is satisfied customers who turn again and again for service.

### Rowan County Womens Club Community Assn

#### One Of Chief Works Is To Dispersive Christmas Cheer To Poor Children

The Rowan County Women's Club is now in its fourteenth year. Since its organization the club records show a steady growth in membership and type of work done. The club not only fills a social and civic need in the community but is depended upon for a large share of the charity work. The club year opened in October with a banquet at the Christian church with sixty-five members present. At that time Mrs. A. F. Ellington, retiring president, officially presented the gavel to the new president, Miss Nelle Cassidy. The program was in charge of Mrs. J. F. Manuel, chairman of the garden department.

On Tuesday December 21st the club will observe its annual Christmas party at the home of Mrs. E. D. Patton. The literary department of which Mrs. W. C. Lester is chairman, is in charge of arrangements. Often a program of music and games, the "Sunshine Sisters" will receive gifts from Santa Claus in person.

The Art Department of the Rowan County Women's Club is co-operating with the Art Department of the Morehead Women's Club and the City Council in decorating the city during the holidays. Each club has donated \$20 and the city \$25 to be used in this project. Prizes will be given for the best decorated houses and business places. Mr. C. B. Daugherty and Mrs. Leora Hurt deserve much of the credit for this worthwhile movement.

The department heads are planning several interesting programs which will be given during the remainder of the club year. In addition they will join the Morehead Women's Club in entertaining Mrs. Paul Wickliffe, President of the Kentucky Federation.

### Morehead Lbr. Co. Improves

#### W. C. Swift Takes Over Defunct Business And Makes Good Paying Concern

A business that has had as much or more to do with the progress of Morehead during the past twelve years is the Morehead Lumber Company, under the management of W. C. Swift. Mr. Swift has been identified with Morehead business for many years before he assumed charge of the lumber company. The Morehead Lumber Company was successful in each of them. His has been a varied career, but it has never been a business failure. When a man is able to say that, there is bound to be a definite reason for such a statement.

In this case there is, Mr. Swift is a sound, conservative business man. His business is conducted along those principles, and for that reason he is successful. His business is built upon a foundation of good service and will hold on to the business for the long haul. The remarkable thing about it was that it was acquired by Mr. Swift after the peak of the property had passed and just at the beginning of the depression. It is natural to suppose that under those conditions, taking over an entirely new business and one that had been allowed to "run down" would be a difficult work at any time, but particularly so at that time, when prices were falling and business was declining. The Morehead Lumber Company proved the exception. Mr. Swift immediately began applying sound business principles to the lumber business. He bought on good markets and offered his trade the best service possible. Results began to show and the business began to grow. He was never "out of material, even in the worst years."

### Roban County Womens Club Community Assn

#### One Of Chief Works Is To Dispersive Christmas Cheer To Poor Children

The Rowan County Women's Club is now in its fourteenth year. Since its organization the club records show a steady growth in membership and type of work done. The club not only fills a social and civic need in the community but is depended upon for a large share of the charity work. The club year opened in October with a banquet at the Christian church with sixty-five members present. At that time Mrs. A. F. Ellington, retiring president, officially presented the gavel to the new president, Miss Nelle Cassidy. The program was in charge of Mrs. J. F. Manuel, chairman of the garden department.

### C. B. Daugherty Makes Business

#### Eleven Years In Morehead Business Circles Has Established Reputation

Eleven years ago one of Morehead's leading citizens came to town. Paving was just being laid on Railroad street. Main street and Wilson Avenue, the water system had been completed and the sewer system installed. What Morehead was sadly in need of at that time was an efficient and sufficient ice plant, that could and would supply the community with an adequate supply of ice for all occasions and all kinds of weather.

The opening was awaiting the arrival of C. B. Daugherty who purchased the Morehead Ice and Coal Company. At that time the plant was antiquated, worn out and in a sad state of repair. Mr. Daugherty immediately set about remedying this condition and within a short space had the plant operating and turning out a supply of good ice that has never failed. Even during the serious drought of 1936, Morehead had ice and plenty of it. That one fact is an excellent description of the most complete description of the man. He puts things over.

### W. C. Swift Takes Over Defunct Business And Makes Good Paying Concern

A business that has had as much or more to do with the progress of Morehead during the past twelve years is the Morehead Lumber Company, under the management of W. C. Swift. Mr. Swift has been identified with Morehead business for many years before he assumed charge of the lumber company. The Morehead Lumber Company was successful in each of them. His has been a varied career, but it has never been a business failure. When a man is able to say that, there is bound to be a definite reason for such a statement.

### Why not make this a special Christmas by replacing that old wornout radio with a new PHILCO. We have them at all prices to suit requirements

These repairs consist of cleaning wells, patching roof, repairing seats, stoves, windows, patching steps, weather-boarding, etc. The girls under Violet M. Moore, Asst. N. Y. A. County Supervisor, have completed and turned over to our sponsor, approximately 1200 garments, all from new materials. These garments, ranging from the ages of 4 to 15 years, have been distributed to needy school children under the supervision of Asst. N. Y. A. County Supervisor, Leslie Sorrell, who has quarried and finished almost enough stone to build an office building of five rooms, which we hope to erect for our co-sponsor, the Rowan County Board of Education, in the near future. This building, if completed, will be a permanent improvement, and one which every citizen in Rowan County should be proud. Some twenty school buildings have been painted. Now these with many other things have been done for our community by N. Y. A. As to the future, we hope to continue some of the work now in progress and install other work projects to take care of part of the needs of our community. It is with the remembrance of our past accomplishments, together with the hope of our future achievements, that N. Y. A. greets you. May the forces of poverty, pain, and distress be mellowed and soothed by these, our efforts, as we wish you the full compliments of the season.

### A General Electric Refrigerator

Why not make this a special Christmas by replacing that old wornout radio with a new PHILCO. We have them at all prices to suit requirements

Favorite Gas Ranges

LIGHTEN HER LABOR

Progress Coal Ranges

THE LADIES WILL LIKE THESE ITEMS

A Complete Line Of Dishes

N. E. KENNARD HARDWARE CO.

Morehead, Kentucky.

man. He puts things over. C. B. Daugherty has taken a leading part in building this community. He has fathered a number of progressive movements and has had a prominent part in others. He developed his ice business to a point where the plant was supplying the ice for the neighboring territory as well as for Morehead. But he has not confined himself to one business. Last year he took a prominent part in the re-organization of the Citizens Bank and was later elected president of that institution. He served one term as Mayor of the city of Morehead and during his term a number of important improvements were made, and a number of others started that have since been completed.

Altogether, Mr. Daugherty is the ideal of a citizen of which any community might well be proud. He is an all-around citizen, one who is ever building. He is not content with things as they are, but he must see improvement and growth. The Morehead Ice and Coal Company is one of the firms that furnishes employment to a number of men. While his business period is largely in the summer, yet his men are looked after all the year round. It is firms of this sort, which furnish employment to a group of people, that make a pay roll in a community add to its payroll that make the community a better place in which to live.

We are often apt to overlook the advantages we have, in seeking for larger advantages. Let's not overlook the fact that a number of small businesses, employing each a few men, are just as important as one large factory. The Morehead Ice Company is one of Morehead's important concerns, without which several people would not be employed and without which Morehead would suffer.

### N. Y. A. Progress

These repairs consist of cleaning wells, patching roof, repairing seats, stoves, windows, patching steps, weather-boarding, etc. The girls under Violet M. Moore, Asst. N. Y. A. County Supervisor, have completed and turned over to our sponsor, approximately 1200 garments, all from new materials. These garments, ranging from the ages of 4 to 15 years, have been distributed to needy school children under the supervision of Asst. N. Y. A. County Supervisor, Leslie Sorrell, who has quarried and finished almost enough stone to build an office building of five rooms, which we hope to erect for our co-sponsor, the Rowan County Board of Education, in the near future. This building, if completed, will be a permanent improvement, and one which every citizen in Rowan County should be proud. Some twenty school buildings have been painted. Now these with many other things have been done for our community by N. Y. A. As to the future, we hope to continue some of the work now in progress and install other work projects to take care of part of the needs of our community. It is with the remembrance of our past accomplishments, together with the hope of our future achievements, that N. Y. A. greets you. May the forces of poverty, pain, and distress be mellowed and soothed by these, our efforts, as we wish you the full compliments of the season.

### Why not make this a special Christmas by replacing that old wornout radio with a new PHILCO. We have them at all prices to suit requirements

Favorite Gas Ranges

LIGHTEN HER LABOR

Progress Coal Ranges

THE LADIES WILL LIKE THESE ITEMS

A Complete Line Of Dishes

N. E. KENNARD HARDWARE CO.

Morehead, Kentucky.

These repairs consist of cleaning wells, patching roof, repairing seats, stoves, windows, patching steps, weather-boarding, etc. The girls under Violet M. Moore, Asst. N. Y. A. County Supervisor, have completed and turned over to our sponsor, approximately 1200 garments, all from new materials. These garments, ranging from the ages of 4 to 15 years, have been distributed to needy school children under the supervision of Asst. N. Y. A. County Supervisor, Leslie Sorrell, who has quarried and finished almost enough stone to build an office building of five rooms, which we hope to erect for our co-sponsor, the Rowan County Board of Education, in the near future. This building, if completed, will be a permanent improvement, and one which every citizen in Rowan County should be proud. Some twenty school buildings have been painted. Now these with many other things have been done for our community by N. Y. A. As to the future, we hope to continue some of the work now in progress and install other work projects to take care of part of the needs of our community. It is with the remembrance of our past accomplishments, together with the hope of our future achievements, that N. Y. A. greets you. May the forces of poverty, pain, and distress be mellowed and soothed by these, our efforts, as we wish you the full compliments of the season.

These repairs consist of cleaning wells, patching roof, repairing seats, stoves, windows, patching steps, weather-boarding, etc. The girls under Violet M. Moore, Asst. N. Y. A. County Supervisor, have completed and turned over to our sponsor, approximately 1200 garments, all from new materials. These garments, ranging from the ages of 4 to 15 years, have been distributed to needy school children under the supervision of Asst. N. Y. A. County Supervisor, Leslie Sorrell, who has quarried and finished almost enough stone to build an office building of five rooms, which we hope to erect for our co-sponsor, the Rowan County Board of Education, in the near future. This building, if completed, will be a permanent improvement, and one which every citizen in Rowan County should be proud. Some twenty school buildings have been painted. Now these with many other things have been done for our community by N. Y. A. As to the future, we hope to continue some of the work now in progress and install other work projects to take care of part of the needs of our community. It is with the remembrance of our past accomplishments, together with the hope of our future achievements, that N. Y. A. greets you. May the forces of poverty, pain, and distress be mellowed and soothed by these, our efforts, as we wish you the full compliments of the season.

These repairs consist of cleaning wells, patching roof, repairing seats, stoves, windows, patching steps, weather-boarding, etc. The girls under Violet M. Moore, Asst. N. Y. A. County Supervisor, have completed and turned over to our sponsor, approximately 1200 garments, all from new materials. These garments, ranging from the ages of 4 to 15 years, have been distributed to needy school children under the supervision of Asst. N. Y. A. County Supervisor, Leslie Sorrell, who has quarried and finished almost enough stone to build an office building of five rooms, which we hope to erect for our co-sponsor, the Rowan County Board of Education, in the near future. This building, if completed, will be a permanent improvement, and one which every citizen in Rowan County should be proud. Some twenty school buildings have been painted. Now these with many other things have been done for our community by N. Y. A. As to the future, we hope to continue some of the work now in progress and install other work projects to take care of part of the needs of our community. It is with the remembrance of our past accomplishments, together with the hope of our future achievements, that N. Y. A. greets you. May the forces of poverty, pain, and distress be mellowed and soothed by these, our efforts, as we wish you the full compliments of the season.

### Why not make this a special Christmas by replacing that old wornout radio with a new PHILCO. We have them at all prices to suit requirements

Favorite Gas Ranges

LIGHTEN HER LABOR

Progress Coal Ranges

THE LADIES WILL LIKE THESE ITEMS

A Complete Line Of Dishes

N. E. KENNARD HARDWARE CO.

Morehead, Kentucky.

These repairs consist of cleaning wells, patching roof, repairing seats, stoves, windows, patching steps, weather-boarding, etc. The girls under Violet M. Moore, Asst. N. Y. A. County Supervisor, have completed and turned over to our sponsor, approximately 1200 garments, all from new materials. These garments, ranging from the ages of 4 to 15 years, have been distributed to needy school children under the supervision of Asst. N. Y. A. County Supervisor, Leslie Sorrell, who has quarried and finished almost enough stone to build an office building of five rooms, which we hope to erect for our co-sponsor, the Rowan County Board of Education, in the near future. This building, if completed, will be a permanent improvement, and one which every citizen in Rowan County should be proud. Some twenty school buildings have been painted. Now these with many other things have been done for our community by N. Y. A. As to the future, we hope to continue some of the work now in progress and install other work projects to take care of part of the needs of our community. It is with the remembrance of our past accomplishments, together with the hope of our future achievements, that N. Y. A. greets you. May the forces of poverty, pain, and distress be mellowed and soothed by these, our efforts, as we wish you the full compliments of the season.

These repairs consist of cleaning wells, patching roof, repairing seats, stoves, windows, patching steps, weather-boarding, etc. The girls under Violet M. Moore, Asst. N. Y. A. County Supervisor, have completed and turned over to our sponsor, approximately 1200 garments, all from new materials. These garments, ranging from the ages of 4 to 15 years, have been distributed to needy school children under the supervision of Asst. N. Y. A. County Supervisor, Leslie Sorrell, who has quarried and finished almost enough stone to build an office building of five rooms, which we hope to erect for our co-sponsor, the Rowan County Board of Education, in the near future. This building, if completed, will be a permanent improvement, and one which every citizen in Rowan County should be proud. Some twenty school buildings have been painted. Now these with many other things have been done for our community by N. Y. A. As to the future, we hope to continue some of the work now in progress and install other work projects to take care of part of the needs of our community. It is with the remembrance of our past accomplishments, together with the hope of our future achievements, that N. Y. A. greets you. May the forces of poverty, pain, and distress be mellowed and soothed by these, our efforts, as we wish you the full compliments of the season.

These repairs consist of cleaning wells, patching roof, repairing seats, stoves, windows, patching steps, weather-boarding, etc. The girls under Violet M. Moore, Asst. N. Y. A. County Supervisor, have completed and turned over to our sponsor, approximately 1200 garments, all from new materials. These garments, ranging from the ages of 4 to 15 years, have been distributed to needy school children under the supervision of Asst. N. Y. A. County Supervisor, Leslie Sorrell, who has quarried and finished almost enough stone to build an office building of five rooms, which we hope to erect for our co-sponsor, the Rowan County Board of Education, in the near future. This building, if completed, will be a permanent improvement, and one which every citizen in Rowan County should be proud. Some twenty school buildings have been painted. Now these with many other things have been done for our community by N. Y. A. As to the future, we hope to continue some of the work now in progress and install other work projects to take care of part of the needs of our community. It is with the remembrance of our past accomplishments, together with the hope of our future achievements, that N. Y. A. greets you. May the forces of poverty, pain, and distress be mellowed and soothed by these, our efforts, as we wish you the full compliments of the season.

### Why not make this a special Christmas by replacing that old wornout radio with a new PHILCO. We have them at all prices to suit requirements

Favorite Gas Ranges

LIGHTEN HER LABOR

Progress Coal Ranges

THE LADIES WILL LIKE THESE ITEMS

A Complete Line Of Dishes

N. E. KENNARD HARDWARE CO.

Morehead, Kentucky.



Why not make this a special Christmas by replacing that old wornout radio with a new PHILCO. We have them at all prices to suit requirements

A Complete Line Of Dishes

N. E. KENNARD HARDWARE CO. Morehead, Kentucky.



# TOYS GIFTS TOYS

## Surplus Factory Stock

In The New  
**CAUDILL BLDG.**

CROSS STREET FROM  
AMOS 'N ANDY

TO BE SOLD AT  
**PUBLIC SALE**

In The New  
**CAUDILL BLDG.**

CROSS STREET FROM  
AMOS 'N ANDY

**THESE TOYS AND GIFTS WILL BE SACRIFICED AT LESS THAN FACTORY COSTS, AND MUST BE SOLD BEFORE CHRISTMAS, BECAUSE THIS STORE ROOM WAS RENTED FOR THE SOLE PURPOSE OF UNLOADING THIS HOLIDAY MERCHANDISE, AND WE MUST VACATE THIS STORE IMMEDIATELY AFTER CHRISTMAS**

Regular \$5.00  
**FITTED CASES**  
**\$2.98**  
Other cases up to \$39.50

Regular 7.00  
**STEAMER TRUNKS**  
**4.98**  
Others as low as 25c

**FLOOR SETS**  
**ASH TRAYS**  
**2.95**  
Others as low as 49c

Regular 1.00 22 inch  
Mama  
**DOLLS**  
**49c**  
Others 3.98 & as low as 10c  
Regular 10.00

**INLAID TABLES**  
And CHAIR SET  
**4.95**  
Others as low as 98c

Regular 2.00  
**END TABLES**  
**1.29**

**WAGONS**  
**1-2** Price  
17c to \$5.95

19.50 to 25.00  
**FITTED BAGS**  
**11.95**  
Others 1-2 price

CHILD SIZE  
**FURNITURE**  
**1-2** Price

Regular 1.00 to 1.50  
**TABLES RADIO**  
**LAMPS**  
**67c**  
Others up to 3.95

Regular 30.00  
**POOL TABLES**  
**14.98**  
Others as low as 98c

Regular 9.00  
Deluxe  
**TRICYCLES**  
**5.95**  
Others as low as 2.30

**SLEDS**  
**1.95**  
Others 2.95 to 3.95

Regular 22.00  
**FIRE CHIEF AUTO TRUCKS**  
with ladders, bell, lights  
**14.95**

### WE HAVE THE FOLLOWING TOYS AND GIFTS

AND MANY OTHERS TOO NUMEROUS TO MENTION

- |                      |                 |               |                    |                                     |
|----------------------|-----------------|---------------|--------------------|-------------------------------------|
| Black Boards         | Chairs          | Cases         | Horns              | Printing Sets                       |
| Electric Clocks      | Pianos          | Trains        | Pastry Sets        | Trucks                              |
| Electric Lamps       | Stuffed Dogs    | Cedar Chests  | Shooting Galleries | Automobiles                         |
| Radio Lamps          | Teddy Bears     | Cow Boy Suits | Trunks             | Cats                                |
| Presser Lamps        | Veget. Toasters | Doll Crabs    | C. & S. Navy Dolls | Dogs                                |
| Rocking Chairs       | Fire Lights     |               |                    | Ash Trays                           |
| Arm Chairs           | M. Kins. Crabs  |               |                    | Jolly Kitchen Sets                  |
| Wadded Chairs        | Air Plans       |               |                    | Horns                               |
| Fitted Cases         | Taxi Cabs       |               |                    | Aluminum Sets                       |
| Over Night Bags      | Wanna Rackets   |               |                    | Fire Chief Sets                     |
| Dressers             | W. J. Tables    |               |                    | Tea Sets                            |
| Chests               | W. J. Tables    |               |                    | China Sets                          |
| Cradles              | Fire Wagons     |               |                    | 6 Shooter Pistols                   |
| Sewing Boxes         | Checkers        |               |                    | Long Cap Pistols                    |
| Kiddie Cars          | Drums           |               |                    | Pop Guns                            |
| All Kinds Dolls      | Banookas        |               |                    | Garden Sets                         |
| Smoking Stands       | Gargles         |               |                    | Soldier Sets                        |
| Smoking Floor Stands | Green Trees     |               |                    | Motorcycles                         |
| Floor Smokers        | Dressed Dolls   |               |                    | Many others too numerous to mention |
| Baby Crabs           | Cow Boys Dolls  |               |                    |                                     |
|                      | Rabbit Dolls    |               |                    |                                     |

**WE HAVE GIFTS for GROWN-UPS**  
As Well As For Children

Regular 10c  
**TOYS -- GIFTS**  
**5c**

Regular 25c  
**TOYS -- GIFTS**  
**10c**

Regular 2.00  
**TOYS -- GIFTS**  
**98c**  
Others at 1.37

Regular 25c to 50c  
**TOYS**  
**17c**

**ALL GIFTS and TOYS subject To Prior Sale — First Come — First Served — When our stock is gone, We are, Thru Then we say, "A Merry Christmas with A Happy And Prosperous New Year To You All"**

TOY and GIFT Store Liquidating in New Caudill Bldg.  
Across The Street From Amos 'N Andy

Society

And Personal News

Celebrates Entertainment Mr. and Mrs. D. H. Gevedon were hosts to a number of their friends...

Read McKinney's ad Page 1, Section Three.

Brother-in-Law Died

Mrs. C. O. Leach was called to Ashland last Thursday by the death of her brother-in-law, Jesse Bond...

Entertains At Shower Mrs. Lester Hogge elegantly entertained at a Shirk Shower given in her home for Mrs. L. E. Blair...

Mrs. Walts Has Bridge Mr. and Mrs. Arlie Caudill and two children, Arlie Junior and Jerry Lou...

Hold Candle Service Sunday morning, December 12, the Y. W. girls held a candle light service on the library steps...

Y. W. Banquet Held Monday evening, December 14, the annual Y. W. banquet was held. The dining room was most attractively decorated...

Holds Arts House The men of Thompson Hall were hosts to a dance given Wednesday night for the people of the college...

Entertains At Bridge Mrs. Lester Hogge entertained at three tables of Bridge Friday afternoon. Mrs. R. L. Hoke won high score...

Mrs. Huntman Home Mrs. R. L. Huntman returned Saturday from a three weeks stay in St. Petersburg, Florida...

Oscar Blair Is Here Oscar Blair arrived here Sunday night from his home in Phoenix, Arizona...

Has Shower For Mrs. Hinton Mrs. Drew Evans, Jr. was hostess to a shower at her home last Thursday in honor of her sister-in-law, Mrs. Wood Hinton...

Miss Leola Margaret Caudill and Miss Katherine Daniels were luncheon guests of L. Eubanks and Mr. and Mrs. Earl May Sunday...

Mrs. Warren Fletcher who has been ill for several days with influenza is improving.

Mr. and Mrs. Raymond Cooksey of Ashland spent last week end with the former's mother, Mrs. Pearl Cooksey of Morehead.

Mrs. M. F. Ridges who was operated on in Lexington last week was brought home Sunday. She is improving nicely.

State Officers Visits A. A. E. of Page 1, Section Three.

The meeting covered in the Faculty Dining Room at the College served to twenty four members and the honor guests, Mrs. Anna H. Settle, Mrs. H. A. Babo, and Mrs. William McLaughlin.

All members of the Morehead and the Rowan County Women's Clubs and the Senior College girls were invited to hear Mrs. Settle's address on 'The Achievements of Women' given in the lobby of Fields Hall immediately after the dinner.

The January meeting will be in charge of Miss Amy Irene Moore and Miss Edna Neal. Miss Moore will devote the work at the National Club House in Washington.

Returns To Oklahoma Home Attorney and Mrs. Carl Hogge returned to their home in Oklahoma City, Oklahoma Saturday night. He had been called here to attend the funeral of his brother, Murvel Hogge two weeks ago. He remained until his mother, Mrs. Arthur Hogge underwent an operation in Lexington.

HOUSE FOR RENT on Main St. Six Rooms and bath. See MRS. S. L. ALLEN.

Club Holds Mens Night The Morehead Women's Club met Tuesday night at the Methodist Church basement for their annual Christmas party.

After a banquet served by the students of the Methodist Missionary the following program was given. Invocation Mrs. A. L. Miller Christmas Jingles Christmas Story Mrs. S. B. Bradley Solo Mrs. J. L. Sullivan Reading Mrs. Evalie Wood Violin Solo Keith Davis Quartette Mr. and Mrs. M. E. George, Mr. and Mrs. E. K. Sneff Christmas Carols

Read McKinney's ad, Page 1, Section Three.

Eljah Hogge to Retors Elijah Hogge will arrive Saturday from Washington Lee University to spend the holidays with parents and friends. The young people are looking forward to parties and holidays fun when Elijah arrives.

Mrs. Miller Has Guests Mrs. E. F. Whitaker and daughter Gene of Frankfort, Ky., and Mr. J. W. Holbrook and children of Olive Hill all visited their mother, Mrs. A. L. Miller over the weekend.

Faculty Members Entertained Dr. and Mrs. Judd, Prof. and Mrs. M. E. George entertained the Faculty members Wednesday night at the Judd home. The entertainment consisted of singing Christmas carols followed by refreshments.

Womens Council Met The Womens Council of the Methodist Church met at the home of Mrs. Murvel Crosley Thursday evening. With Mrs. Crosley and Mrs. Ernest Jayne as hostesses, News officers were elected for the coming year. Mrs. Hartley Batson, President; Mrs. E. D. Patton, Vice President; Mrs. Lester Hogge Secretary; Mrs. N. E. Kennard, Treasurer.

Have Silver Tea Thursday afternoon the W. W. Club had a delightful silver tea in the lobby of Allie Young Hall which was very attractive in its Christmas decorations. A nice sum was received which will help send Misses Winona Miller and Althea Thompson to Oxford, Ohio to the National Y. W. C. A. convention.

Win a prize. Read McKinney's ad page 1, Section Three.

Rebecca Patton returned to Lexington University Sunday after a week's illness at home with her parents.

Miss Leola Margaret Caudill and Miss Katherine Daniels were luncheon guests of L. Eubanks and Mr. and Mrs. Earl May Sunday.

Mrs. Warren Fletcher who has been ill for several days with influenza is improving.

Mr. and Mrs. Raymond Cooksey of Ashland spent last week end with the former's mother, Mrs. Pearl Cooksey of Morehead.

Mrs. M. F. Ridges who was operated on in Lexington last week was brought home Sunday. She is improving nicely.

Have you read McKinney's ad Page 1, Section Three? Win a prize. Adv

Mrs. C. U. Walts and Mrs. R. L. Braden were hostesses at two tables of bridge at Mrs. Walts' home last Saturday. Prizes were won by Mrs. R. L. Hoke and Mrs. Ernest Jayne.

Have you read McKinney's ad Page 1, Section Three? Win a prize. Adv

Return From Hospital Mrs. Arthur Hogge returned home Monday night from Lexington where she was operated on two weeks ago for an intestinal obstruction. Mrs. Hogge is convalescing nicely and hopes to soon be out again.

Rowan Club To Meet The Rowan County Women's Club will meet Tuesday night, December 14, at the home of Mrs. E. D. Patton. Other hostesses are the members of the literary department, with Mrs. W. C. Lapping chairman.

Mrs. Bob Day, Mrs. A. T. Tatum, Jack Hewitt, Mrs. J. L. Boggs, Mrs. Mabel Alfrey.

This is the annual Christmas party at which each member is presented with a gift by her 'Sunshine Sister'. All members are urged to come.

Mr. Clyde Keeton and wife and little son Lester Carl, Mrs. W. H. Keeton and son Chester, and Mrs. C. C. McGuire and daughter Frances were to Lexington Saturday and spent the day shopping. Coming back to Mr. Sterling and visited awhile with relatives.

Win a prize. Read McKinney's ad page 1, Section Three. Adv

Mrs. Hartley Batson and Mrs. Ernest Jayne were shopping in Lexington Monday of this week.

Mr. and Mrs. Bill Lindsey of Greenup were the week end guests of her mother Mrs. C. U. Walts and family.

Have you read McKinney's ad Page 1, Section Three? Win a prize. Adv

Miss Mary Bailey of Midway is expected this week end to spend the holidays with her aunt, Mrs. E. W. McKinney and other relatives.

Milton Caudill of Military College at Riverside, Ga., will return home this week-end for the holidays.

Judge and Mrs. E. Scamling and Charles Henry were entertained by Mrs. Bryan Kiskick and Calvin Croswather spent Saturday afternoon in Lexington.

Mrs. Everett Amburgey was brought home Sunday from Lexington where she underwent an operation several days ago. She is reported recovering nicely.

Mr. and Mrs. Walter Hogge and two children of Lexington were Sunday guests of the former's parents, Mr. and Mrs. E. Hogge.

Mr. and Mrs. Roy Cornette and daughter were week-end visitors in Lexington.

Miss Mary Hogge has returned home from Huntington W. Va. where she visited for several days.

Dr. A. F. Lloyd stopped in Morehead Monday at the Dean Clarence Nickell home. On his return trip from Washington, D. C.

Miss Lula Meridath of Ashland was the week-end guest of Mrs. A. L. Miller.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Read McKinney's ad, Page 1, Section Three.

Janet Judd 28, Mrs. Cecilia Brown 27, Thomas Havens, Virginia Johnson 25, C. E. Baird 26, Leora Hogge, 26, Bruce Rawlings, 26, Elizabeth Simmet, 26, Christine Thaw, 26, Lucille Brand 25, Virginia Harpham, 25, Ray Hixon, 24, Mrs. Shirley Laughlin, 24, Samuel Reynolds 24, Lillie Mae Shearer, 24, Lucille Bosenback 23, Blaine Lewis, 23, Creed Grumbles 23, L. B. Porter, 23, Charles Shinker, 23, Lois Brand 23, Virginia Johnson, 23, C. E. Baird, 23, Russel Boyd, 22, Nellie Crabtree 22, Ruth Hensley, 22, Mrs. R. G. Hay, 22, Lovene Justice, 22, Virgil Markham, 22, Lucille Morris 22, Carl Stewart, 22, Mary Frank Wiley 22, Frances Abram, 21, Jack Berger 21, Roberta Bishop, 21, Odell Cook, 21, Julian Lee Dorsey, 21.

Ann Ford, 21; Ann Grady, 21; Virginia Holtzclaw 21; Frank Kish 21; Andre Smith 21; Ruth Stephens 21; Jean Dillon Black 2; Beulah Conroy, 2; Mrs. Elsie Lee Leckner, 2; Fern Cox, 2; Mrs. Julia Egan, 2; Martha Ross, 2; Alton Payne, 2; Ann Lucille Lewis 2; Clyde Smith 2; Marjorie Thoms 2; Dorothy M. Turner, 2; Hubert Webb.

Decorations (Continued From Page One) with the season. They assure us that impartial judges will be selected and that the awards will be made solely on merit. The prizes offered are such as to cause some real efforts to be made along the decorative line.

Football Banquet (Continued From Page One) paration for the entertainment by Mr. Kuzer that followed. Assistant Coach Len Miller also was asked to talk. The banquet was the second an-

and Tuesday. Wednesday's lay relieved the situation to a large extent. In the meantime, reports from the North indicate that they had suffered from the worst blizzard in history. Buffalo, New York was snow bound. Traffic was not only stopped, it was buried. There is no way of estimating the amount of suffering caused.

In California, floods took their toll while the storms reeked havoc in the East. Altogether the past few days seem to have been about the worst in the entire country.

Ice Sleet, Snow (Continued From Page One) to get across the street, got down on his hands and knees and crawled across. Feet were decidedly more up than down on Monday

Clean Up For The Christmas Season The Eagle Cleaners Greet You and suggest that now is the ideal time to have your Christmas Cleaning Done. Our service is reliable, our clothes go back cleaned and ready for use.

Call us for service. We will call for and deliver. Rush jobs given special attention.

Opposite Court House Morehead, Kentucky.

LYLE C. TACKETT, Manager

THE EAGLE CLEANERS

The Best To You We extend the best of Christmas Wishes to our friends and customers in this section

Wrecking Service, Our Wrecker is always ready, Repair Shop-A complete repair shop ready to answer your needs. Auto Parts - Our stock is complete. Healers - For winter service

Anti-Freeze - Protected your car with Prestone, Alcohol or Glycerine.

If Its for an automobile, we have it

CARR-PERRY MOTOR COMPANY

RAY PERRY, Manager

FOR THE CHRISTMAS SEASON DRASTIC REDUCTIONS ON ALL FIREWORKS SHADY REST SERVICE STATION

WOODY HINTON, Manager

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.

Morehead, Kentucky.



**Take Care Of Your Hands**  
If you would have soft, young looking hands in spite of dusting, dish-washing and gardening, keep your hands limber in convenient places and then use them. Get in the habit of using a good hand lotion every time you wash your

hands. It just takes a few seconds to smooth a few drops of lotion or a dab of cream over your hands and you can massage your hands and you go on to the next task. Cultivate the habit of wearing gloves when you dust. Nothing is harder

on hands than dust and furniture polish. A pair of felt-fitting rubber gloves are not bunglesome and will last a long time. Soft leather gloves that are treated inside are comfortable for gardening. hemmway strew v earns

### Battison Drug Gives Service

Built Through Seventeen Years Of Service To Rowan County Citizens

Seventeen years of continuous service is the record of the Battison Drug Store. It was seventeen years ago in 1920 that Mr. Battison came to Morehead and established the Battison Drug Store on the corner of Main Street and College Boulevard. From that epochal period the store has been located in the same spot, and during that period has seen this city live and become firmly established as a commercial center.

A history of the Battison Drug Store in the past seventeen years is a history of Morehead, because the store under the management of Mr. Battison has progressed with Morehead and has kept a stride in advance of the progress. Seventeen years ago, a business in Morehead was more or less of a hazard. There was no particular incentive to a business man to locate here, other than the fact that there was the beginning of a town. Mr. Battison, however, was unafraid of the future. He began to build his business on a foundation of service and honesty, and results have more than justified his confidence. As the city grew and expanded, so the Battison Drug Store grew and expanded. Mr. Battison himself is a registered pharmacist and is one of the best in the country. He dispenses his own medicines and is noted for his care in preparing prescriptions.

The stock of this store is one of the most complete and well rounded stocks to be found anywhere in Kentucky. Mr. Battison keeps abreast of the times and his drug stock is always up-to-the-minute in every department.

In keeping with the modern trend in drug stores, Mr. Battison was one of the first in this section of the state to install a complete sandwich and fountain service. He has continued this department, as an accommodation to his patrons. There is not a thing in the drug line that can be found in any city, drug store, that is not offered for sale at Battison's. Courteous service and assistants that are ever alert to serve the customers, has aided in the success of this sound foundation.

At this season of the year, Mr. Battison carries a complete stock of Christmas goods, specializing in unique lines that make delightful Christmas gifts. So popular has this Christmas stock become, that he usually is obliged to reorder a number of times, before the holidays arrive. This he is glad to do. If you have any particular gift in mind, discuss it with Mr. or Mrs. Battison, and they will be glad to see that your order is given attention.

### A Peek At The Sun And Stars

By T. L. DeHart  
The sun is looked upon more than any object in the celestial sphere. Photos are being made of it every clear day in the year by observatories all over the world. And yet few people seem to understand much about it. They will say that it is situated about 93,000,000 miles from the earth. Owing to the obliqueness of the earth's orbit, it is 9,000,000 miles nearer the earth in winter than summer. This makes it appear slightly larger in winter. This enormous distance, 93,000,000 miles, is meaningless to us. It is far beyond our comprehension. Nothing but the mind of the supernatural can comprehend it. Let us view it from a different angle.

If at the Declaration of Independence, 1776, a messenger could have started to the sun in an airplane traveling at the rate of sixty miles per hour and never stopped or reducing his speed, he would not yet have reached his destination; nor would he reach it until about 1953. It appears to be a little more than a half of a degree in diameter, which is about 866,000 miles for its diameter. Its volume is 1,300,000 times that of the earth. Its mass is 150 times that of all the planets and moons in the solar system. Its density seems to be about one-fourth that of the earth, or 1.4 that of water. A man weighing 150 lbs. at the earth's equator would weigh about two tons at the sun's equator. A stone would fall sixteen feet the first second at the earth's equator, and 444 feet at the sun's equator. It would require 600,000 full moons to produce a day as bright

as cloudless sunshine. Langley says the sun is blue and to the inhabitants of other worlds may shine as a bluer star than Vega. According to Eddington the interior of it is at 13,000,000 degrees Fahrenheit, and of the ninety known elements about fifty of them are found in the sun. Helium was discovered in the sun before it was in the earth. The heat and light stream off from it into space in every direction. Of this flood only 2,300,000,000 reaches the earth. Most all astronomers have agreed that the sun rotates upon its axis in 25 1/4 days, and it with the moon and all the solar system are moving twelve miles per second, towards a point near Vega. As early as 807, A.D. solar spots were noticed, although the telescope was not invented until 1610. Since then as many as two hundred spots have been noticed at one time. They seem to be herded together along near the equator. In 1839 Capt. Davis saw one which he computed was 150,000 miles long, and had an area of 244,000,000,000 square miles. The general conclusion now is that these spots do not influence the seasons.

T. L. DeHart.

### Sluss Bargain Store Is New Enterprise

Formerly Owned By Hutchinson, Mr. Sluss Has Moved Recently From Morgan

Attracted by the exceptional educational advantages in this city, Morehead received a business addition in August of this year, when it is hoped will remain here permanently. Mr. E. B. Sluss purchased the Bargain Store from Roscoe Hutchinson in that month and took possession immediately, moving his family here from Morgan county in time for the opening of the school year.

Mr. Sluss has been in Morehead but a few months, but he has already demonstrated that he is a real citizen. His family is located in one of the good homes of the city, and is already becoming a part of the community and social life. Mr. Sluss came here with several years business experience back of him, having been manager of a company store at Epsalton, Ky.

He is an experienced buyer and merchant, and has already shown considerable increase in his business since taking charge. He conducts what is rightly known as a "Bargain Store". He sells good merchandise at a small margin of profit, and by doing so is able to make and keep satisfied customers. He sells both new and used clothing, shoes and household equipment at bargain prices.

Mr. Sluss is a progressive merchant, one who is interested in helping to make Morehead the center of a huge trade territory, by cooperating with other merchants to bring the customers to town to do their trading. His family is, as stated already a part of the community and his interests are, as the interests of all other citizens of this community centered about the future growth and advancement of this city and county.

If you have not already dropped in to get acquainted you owe it to yourself to welcome him to the city and to help to make him feel that he is a welcome addition to the business circle.

### Equipment, Plus Mechanics

In opening our new repair shop we have tried to assemble equipment and mechanics who together spell successful repair work.

### We Are Ready To Serve You

Our shop is equipped with the best that money can buy. Our mechanics are as good as any in this section. They know the motor of your car and know how to repair it satisfactorily.

A car is just as good as its repairs. When we make repairs on your car, or re-condition it, you may be assured that the job is thoroughly done and well. You must be satisfied or we are not satisfied.

When your car needs overhauling or needs minor repairs, bring it in and let us serve you. You can't go wrong.

### HALL and TAYLOR

Corner Fairbanks and Railroad Street.

### GIVE USEFUL XMAS PRESENTS

SOME OF OUR SPECIALS FOR XMAS SHOPPERS  
PABCO RUGS 9 X 12 :---: A REAL VALUE \$4.00

ALL KINDS OF STAND TABLES

\$1.35 TO \$9.50

Flash Lights And Batteries

49c To 98c



Dining Room Suit, \$89.00. A Regular \$125.00 Value.

Bed Room Suit, \$89.00. A Regular \$125.00 Value

Mattresses, \$5.25. Special for Christmas

Dishes, All sizes And Types 32 Piece For \$2.50 To \$6.00

LAMPS OF

All Kinds  
98c



Heating Stoves, All Kinds  
CHEAP

### THE BIG STORE

Furniture Co.

RUSSELL BARKER, Mgr

Where One Shopping Does It All  
R. R. Street Morehead, Ky.

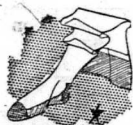
YOU DON'T VISIT OUR STORE  
For Your Christmas You Will Be Sorry  
All Through 1938

### WE HAVE SANTA - IN ALL HIS GLORY

HOSIERY, 2 THREAD IRREGULARS  
Regular 98c For 69c

THE NEW APPLE ANKLET

In All Shades ----- 20c a Pair



### SHELBY SHOES

that cannot be equalled. With that good arch. 50c to \$3.50 a pair.



### SNOW SUITS

3 piece. All colors and sizes \$1.59 to \$5.50 and up to 14s WE WILL SAVE YOU MONEY on all your Xmas shopping

### THE B-I-G STORE

With A Present For Every Purpose  
FRANK HAVENS, Manager R. R. Street. Lots of Parking Space.

### Refreshing Sleep is a PERFECT GIFT



Why don't you give a Beautyrest-I got one last year and it's the most useful gift I've ever received.



Give

a

\$39.50

No Carrying Charge

SIMMONS Beautyrest

and you give years of Refreshing Sleep  
Everything you could Wish for Christmas

When you give a Beautyrest, you give the greatest aid to sound sleep that science has yet developed. And sound sleep is an important step towards health and youthfulness. Any woman would thank you 365 days a year for this luxuriously comfortable mattress. Your choice of 5 lovely colors. Convenient budget terms if desired. Select your Beautyrest now. We will hold it until you want it delivered.

EASY PAYMENTS  
CHEERFULLY ARRANGED

FIELD Furniture Company  
1700 Winchester Ave. Ashland, Ky.

ASHLAND

KENTUCKY

FREE TO MOREHEAD AND POINTS EAST

# Editorial Notes From The Files Of The Rowan County News

Being A Series Of Paragraphs Touching The High Spots The News Has Tried

A NEW YEAR'S RESOLUTION December 20, 1937

"Many of the citizens of Morehead had their eyes opened last Friday night for many of them braved the cold and attended the Community Christmas Tree at Haldeman, where the Kentucky Fire Brick Company demonstrated to them and to the world what

the Christmas Spirit actually is when put into practice, and what community cooperation means to a community." "The Haldeman Community Christmas Tree is undoubtedly a living example of the Christmas Spirit. But it is more than that. It is a living example of what may be accomplished when the right men who have the right vision take hold of a project and put it over. It was not only an example. It was an object lesson." "Now is an appropriate time for Morehead to make a New Year's

resolution, after having seen what her sister community at Haldeman has done and is doing. And our suggestion for that resolution is "Have a Community Christmas Tree in Morehead in December, 1938."

### BACK BREAKING INSURANCE RATES

June 18, 1937

"Since the recent increase of twelve and one-half per cent in the insurance rates, which was put into effect throughout the State, citizens of Morehead have

had brought home to them the outrageous and ruinous rates they have been paying for insurance. Before the new increase became effective, the rates in Morehead were higher by far than was either reasonable or right. With the increase the rate has become such as to be practically prohibitive in most instances. The old rate had run as high as ten per cent. The new rate makes it the highest in the state known."

### THE SPIRIT OF MOREHEAD

June 2, 1937

Tragedy stalked, apparently in Morehead Monday morning, but out of the apparent tragedy the spirit of Morehead rose, and demonstrated to the world the kind of folk that live here. Out of the flood came the proof that the people of this community are all brothers under the skin, that Morehead can and will take care of her own, that there is typified here the spirit of the Bible where the strong are urged to care for the weak.

Morehead suffered and is suffering from what was the greatest trial these people have been required to endure. But in spite of the damage done, the flood of Monday night brought the spirit that makes cities and builds on a solid foundation."

### A GOOD SLOGAN FOR ANY COUNTY

May 2, 1937

The following clipping appeared under the above caption in the Southern Agricultural.

It was sent to the Rowan County News by Dr. H. Van Antwerp, with the following comment: "What is wrong with the above clipping? Nothing except that in the space following the 'Rowan County,' the initials, 'N. C.' appears. How happy a realization it could be if we could insert 'Ky' instead of 'N. C.'" "Richer soils, convenient homes and education people—this is the

slogan adopted by the extension workers in Rowan County, N. C. "We can find no better goal to which to strive," says County Agent W. G. Yeager; and surely these three things are essential to the finer rural life we are all trying to bring about. Each of them, too, helps make the others possible if they all go together. It is a splendid working program, as well as a striking slogan. Mr. Yeager has offered this county. Ed. Southern Agricultural.

### WILL ADVERTISE ROWAN COUNTY

April 7, 1937

Morehead without question has a bright future, a future that is the envy of the surrounding towns and cities, a future that will not be long in coming.

But Morehead is falling down on her job of City Building, a fact that could not be brought out to better advantage than was at the meeting of the Kiwanis Club last Monday night. For the chief topic of conversation and discussion at that meeting was "Advertising Morehead." It was unanimously decided at that meeting to arrange a booklet and publish it for free distribution, setting forth the advantages and opportunities of Morehead and Rowan county as a place with a world of opportunity for industries and manufactures. S. C. Caudill was appointed at the club meeting to look after the gathering of the material for the pamphlet. He is already on the job, sending out letters to various men of the county, asking them to furnish data and article on the products and the natural resources of the county as well as on the industries that have already been developed that are in the process of development.

### PLACES ARE WOSSE

Sept. 12, 1890

"We of Rowan county are inclined to criticize and 'snicker' Rowan county as the seat of all poverty and 'hard-up-ness.' There is but one thing necessary to relieve our minds on this score, a remedy that we prescribe for every citizen of Rowan county who is dissatisfied with conditions here, a trip through the middle west, including parts of South Dakota, Nebraska, Kansas, Missouri, Southern Illinois and Indiana and central and western Kentucky."

### CHAMBER OF COMMERCE IS NEEDED

October 3, 1929

"Everyday in everyday, the need of a chamber of commerce in Morehead becomes more and more apparent."

"And when the population doubles the opportunities double. A new citizen brings other new citizens. A new home creates another new home. Cities are built by

(Continued On Page Six)

## Let The S- & W. Dispensary Fill

# The CUP that CHEERS

Fine Imported wines and liquors to give your festive board the true traditional touch of good spirits that spell good fellowship.



Discriminating gentlemen prefer to make their purchases at the S. and W. Dispensary knowing that the service is par-excellence, that the selection is complete and that they can always find what they want here, at the price they want to pay. Our business is built on good will and regular patronage. Let us help you make our selections.



We carry all the standard brands of liquors, as well as the Old Bonded whiskeys that have been so popular. Our stock of Domestic and Imported wines is complete and awaiting your will. Christmas calls for special whiskeys and wines and we are prepared for the call.

For your Egg nog you will need rum. We have a complete Stock. Our stock of Brandies is made up of choice brands. We have a full stock of Blended and straight whiskeys.

## TRY ONE OF OUR OLD BONDS

In our most complete stock of Bonded whiskeys you will find an old friend, a whiskey that you have known and liked.

They are:

- L. W. Harper Old Taylor
- Old Sunny Brook Old Grand Dad
- Old Crow Old Overall, Rye
- Hill & Hill

We suggest: A bottle of selected Vintage Wines; the preferred Gift for Gentlemen of Good Taste.

## WINES

We have a large stock of domestic and imported wines. For Christmas we offer choice domestic and imported Champagnes.

Wines may be purchased in half pints; pints; fifths and in Gallons.

## The S. and W. DISPENSARY

DELIVERIES MADE ON CHRISTMAS EVE



# MARTIN'S BARBER SHOP

### The Barber Shop Where Service is Paramount

This shop has been established for years and has built up its patronage on the motto that the Customer Must be Satisfied.

There are no long waits, as we keep three chairs going all the time. Three expert barbers are at your service.

## A SANITARY BARBER SHOP

Every regulation of the State Board is complied with to the finest detail. Every danger is eliminated. Your health is our first consideration.

-- We Specialize In Bobs For Ladies And Misses --

"You Must Be Satisfied Or We Are Not Satisfied"

We Invite Your Continued Patronage

## Martin Barber Shop

ORVILLE MARTIN, Proprietor

City Hotel Building

MORE HEAD

KENTUCKY



# Chronology Report Of Rowan

(Continued From Page One)

die Ellington post won membership drive; Class of four, Miss Alice, Margaret and George, Albert and Blanche Harkin complete Morehead High.

May 30: Mrs. W. D. Blair died; A. H. Points new cashier at Citizens Bank; Green Truck Line growing.

June 6: Rowan County News issued June 38 page American Legion Edition.

June 25: John Howard Payne was elected President of Morehead State Teachers College.

Aug. 22: Harbert Proctor died; Charles Lane robbed on way from Mt. Sterling; Roy Cornetta, Elsie Lee Hogge married; New College Library to be built.

Sept. 5: Post office building was being talked; Gold's to open store.

Sept. 18: Ky. Power sold to Ky. Utilities Co; Rowan Co. has chance for forest service.

Oct. 5: Burgess Hall torn down.

Oct. 10: Harvey B. Miller died.

Oct. 24: Mrs. Ewing Bradford died.

Nov. 21: Dr. A. F. Ellington opened Dental Office, Easting school building contract let.

Dec. 5: Coldest spell on record here; From 5 to 4 below.

Dec. 19: Capt. T. W. Rose III; Marie Barber, Orville Howard married.

### YEAR 1930

Jan. 2, 1930: Adolph Black died of knife wounds; by Bert Staniel.

Jan 9: Fire destroys Sam C. Caudill home; Louie McCharg died.

Jan. 30: Square Hogge aged 83 years; Enrollment at College well over last year same time.

Mar. 1: Mary Joe Wilson; Everett Blair married.

Mar. 22: Mrs. W. T. Caudill was appointed County superintendent.

Mar. 27: Mrs. Emma Britton died; Aged 72 years.

Mar. 31: Capt. J. W. Rose died; Aged 84 years.

April 14: Prof W. L. Jayne died; Aged 57.

April 16: Mrs. Helen Durham died.

April 19: Mrs. Felix Powers died; aged 69 years.

May 2: Dr. J. H. Payne inaugurated president at M. S. T. C.

May 21: C. E. Bishop died; aged 55 years.

June 5: Enrollment at College exceeds all previous records.

May 31: James H. Burns died; Aged 71 years.

July 10: Talkies make hit with Cuy theatre.

July 10: Water commissioner asks citizens to economize on water.

July 17: Enrollment still growing.

July 24: George Turner, Elliottville, died.

Aug 7: Mrs. Dudley Caudill, died; Aged 34; Water to be had only four hours a day.

Aug. 28: Mrs. Laura Hayes died.

Sept. 18: Telephone rebuilding making progress.

Sept. 25: Huge enrollment great surprise to college authorities.

Oct. 1: City mail delivery for the first time; Rowan County News in new home in Allen building.

Oct. 30: Mrs. Grant Lewis died.

Nov. 13: County Agent Goff was re-employed; Forest fires fought a dec about 700 acres.

Dec. 4: Fires destroy two buildings; Many homeless.

### YEAR 1931

Jan. 8, 1931: Seek to organize for control of forest fires; O. P. Carr to manage local telephone, and service to be improved.

Jan. 23: Public School nearly destroyed by fire; J. A. Bays residence destroyed by fire.

Feb. 5: Mrs. Lightfoot died.

Mar. 12: Fire guts county clerk's office; records saved; Burt Crosswhite has big time; held up; missed turn at Cronosburg.

Mar. 28: Blind horse nearly causes wreck for Mrs. C. U. Walts and Wilfred; A. T. Tatum hurt in wreck.

April 2: Morehead Public School to open after fire.

April 8: Bill Batson was born.

April 25: A. J. Fraley died; father of Everett Randall died.

May 1: Father of Mrs. A. W. Young died.

May 14: Morehead mill destroyed by fire; Drew Evans is seriously ill; Work of purchasing tract for forest reserve underway.

July 2: Red Rose Dairy opened; Judith Gay was born to Mr. and Mrs. Everett Caskey; Addison Fouch injured when struck by car.

car.

July 16: Dr. T. A. E. Evans appointed County Health officer; Bert Johnson, died; Traffic lights installed.

Aug. 20: "Peepers" active peeping in windows of city; Ralph Holbrook injured when struck by plank from a bridge; Owen Barnhart died; John Frances Crosby was born.

Aug. 27: D. C. Caudill seriously ill.

Aug. 28: Mary Carolyn Gevedon was born.

Sept. 24: Elizabeth McKinnon; William Lane married; Sam C. Caudill loses hand; College has 62 per cent increase; Judge Tussy died; Contract let on Morehead; Flemingsburg road.

Oct. 1: Hog cholera found in county; Fair held on Friday and Saturday; Dr. N. C. Marsh chiropractor leaves here.

Oct. 22: Father of C. P. Daley died; County agent reelected for two years; Midland Trail is finished and opened to traffic; Forest lands being bought by government; Nov. 19: Phyllis Ann Alfrey; bed ill; burned.

Dec. 17: Morehead College admitted to S. L. A. A.; Bays jewelry store robbed; City dressed up for holidays; Helwig, Kennards in car Fouch injured when struck by

### YEAR 1932

Jan. 7, 1932: Morgan Bradley died; Frank Laughlin, Shirley Wilcher married; "Aunt Mary" colored retailer of Judge Young died; No tax extension allowed; Mr. and Mrs. Marshall Hurst returned from honeymoon.

Jan. 7: George Dewey, Downing, Jr., born; Chimney of Court house crashes.

Jan. 21: Jimmie McDaniel killed; Registration again over previous year.

Feb. 18: Batson store robbed.

Feb. 28: Robber holds up Bill Gifford at Bishop; Mrs. Roy R. Graves burned by boiling coffee; Mother of Mrs. A. W. Adkins died.

Boston Logan died.

Mar. 2: Bishop's store robbed again; Citizens ask reduction in light and power rates; Merchants go to Frankfort to try to defeat Sales tax.

Mar. 10: Prof. D. M. Holbrook died; Miss Juanita Minish sprained ankle; Crop loan blanks arrive; Bobbie Allen has leg in a cast because of rheumatism.

Mar. 31: Stant Johnson died; G. E. Holcomb, undertaker, died; appropriations of college cut by Gov. Leach.

April 7: Daniels & Hutchinson store robbed; Addition started on Midland Trail Hotel; Hillsville school judged model.

April 21: Don Batson fell into

lilly-pond; Callett car stolen; Telephone Truck stolen; Health Department to be continued; James car stolen; James Hayes died.

May 5: 128 Blue-ribbon children; W. T. Lusk died.

May 12: Morehead M. E. Church was dedicated; Bishop's Drug store again robbed; Morehead Flemingsburg route dedicated.

June 2: Fred Whitley died; Miss Caudill, Russell Meadows announce marriage of April 2.

June 22: Willis Mae Robinson; Donald Alchinson married; Rodburn road to be surfaced;

July 6: Postal rates raised.

Aug. 11: Arthur Fielding died.

Aug. 22: LeGrand Jayne bought Midland Trail Garage; Floods open-

ed furniture store; Small boy found hanging at Soldier.

Sept. 1: Eddie Mrs. J. G. A. Store and Batton's Drug Store robbed; New Midland Trail Hotel opened; Work started on Morehead; Flemingsburg road the Wrigley road and resurfacing Farmer.

Sept. 2: Rev. A. B. Perkins left for Harvard; Rev. O. G. Stevens came to Morehead; Lester Hogge takes to hospital for appendicitis operation.

Sept. 15: Jack Cecil's dog returned after being stolen; Mrs. V. D. Flood had finger cut off (later saved); Tom Hogge raised real potatoes, so big—well, look up your copy of the News.

(Continued On Page Five)

**THE PERFECT CHRISTMAS GIFT...**

*a new modern*  
**PIANO by**  
**WURLITZER**



The perfect gift for Her. A source of pride and pleasure for years to come, this lovely full-toned new Wurlitzer Spinette. A sensational "buy" at \$315.00. Others as low as \$245.00.

**WURLITZER**

1335 Winchester Avenue, ASHLAND, KENTUCKY.  
Open Evenings

**NEED A USED CAR**

Try One Of These Excellent Bargains In  
**DODGE, BUICK And PLYMOUTH Trade-**

Ins. Look over this list

1937 Dodge, one-half ton truck, 8,000 miles	1936 Plymouth Delux coupe, 6,000 miles
1936 Dodge Sedan, 10,000 miles	1939 Whippet Sedan
1935 Dodge Sedan, (Two)	1930 Chevrolet Sedan, cheap
1934 Ford Tudor Sedan	1937 Plymouth Sedan, never been sold. Save \$200.00
1934 Ford Four Door Sedan	1937 Plymouth Sedan, never been sold. Save \$200.00
1935 Chevrolet Four Door Sedan	1937 Plymouth 7-passenger Sedan
1933 Chevrolet Coach, clean in good repair	1936 Chevrolet, touring car, a bargain
1935 Reo Royal, 6 cylinder touring Sedan, good shape	

See these cars before you buy a used one

**BROWN MOTOR COMPANY**

Morehead, Kentucky.

**Gift THAT TOPS THEM ALL**



**You don't have to worry** about size or color or whether "it's all ready got one," or whether "somebody else thought of the same thing"—for if there's anything better than one bottle of Glenmore, it's two bottles.

"It's the whiskey of a lifetime, produced by men who've spent their lives making it—a total of nearly 500 years of whiskey-making skill."

Glenmore Distilleries Co., Incorporated  
Lynchburg—Owensboro, Kentucky

**Glenmore**  
KENTUCKY WHISKEY

# The Rowan County Health Department Extends Greetings

We honestly believe that in no department in Rowan County has greater progress been made than in the development of the Rowan County Health Department. Although this department has been active for less than eight years, it is one of the most important departments in your county Government, as it deals directly with the health of the future citizens of Rowan County.

(Continued On Page Five)

## Accomplishments

In the past eight years a great deal has been accomplished toward educating the citizens of the county in the proper care of themselves, and believing that an ounce of prevention is worth a pound of cure, the Rowan County Health Department has stressed the prevention of disease, rather than the cure.

roads into the various sections of the county.

We, the Health Department are proud of our work and we are proud of the splendid cooperation among the citizens of the county that has made it possible for us to accomplish the things we have accomplished.

# WORK WITH US TO MAKE ROWAN COUNTY FREE FROM DISEASE

## County Health Dept.

T. A. E. EVANS, Doctor, VIVIAN YOUNG, Secretary  
MRS. MOLLIE RAYMOND, Nurse

# Chronology Report Of Rowan

(Continued From Page Four)  
 Sept. 22: Enrollment over 600.  
 Mother of Rev. B. H. Kasee died.  
 Women of County sew for needy.  
 School and Agricultural Fair held.  
 Curt Caudill, Marie Messer married.  
 Nov. 10: Democrats carried county.  
 Nov. 24: County wins decision in bond issue; Red Cross distributes clothing.

Dec. 1: Methodist parsonage burned; final inspection given Morehead, Flemingsburg road grade and drain.  
 Dec. 8: Roy E. "Sonny" Graves celebrated 4th birthday; Isaac Blais suffered paralytic stroke; College installed movies; Relief started.  
 Dec. 15: New 5 - 10 - 15 store opened by C. E. Bruce; Days Jewelry store robbed.

**YEAR 1932**  
 Jan. 12, 1932: James Blair Hill III; Luther Johnson III; unconscious for two months; College shows increase.  
 Jan. 28: Four killed in explosion; Jan. 28: Andy Hoke was born; Cut Rate Grocery opened.  
 Feb. 2: Fire, destroys May Day home.  
 Feb. 8: Fiscal Court cooperates with State to test all cattle; Mrs. Hartley Batson recovering from poison.  
 Mar. 2: Mrs. W. T. Hall died;

Mrs. E. Hoggis went to inauguration of President Roosevelt; S. W. De Board died.  
 Mar. 9: Banks observe holiday; W. O. Black died.  
 Mar. 22: Reformation move started in Rowan; Fiscal Court fined \$100 each; Mrs. Ernest Jayne back from hospital; Sam Allen held up.  
 April 6: Dr. F. C. Bustin III; College enrollment nearly 1000.  
 April 13: Fiscal Court orders cuts in salaries; Beer being sold here.  
 April 27: Dr. F. C. Bustin died;

23 young men accepted in CCC camp; Mary Ella Leppin injured eye; Bill Batson fell in man hole.  
 May 11: Jess Peitrey suffered loss of eye; Hartley Batson has operation.  
 June 1: Forest Reserve ordered bought by president; Rowan in territory; Chantry Creek mines opened full blast.  
 June 8: Mrs. Jeff May died.  
 June 29: Ted Taylor burned; J. A. Alena barn destroyed by fire.  
 July 6: Ninety seven candidates filed for office; Grace Evans-Wayne Wright married; Many assisted by home owners lease.  
 Aug. 3: Jack Carter died.  
 Aug. 10: D. B. Caudill won Primary election; H. R. Brewitt contest; Work on Morehead Flemingsburg road progressing.  
 Sept. 14: Roscoe Christian killed in accident.  
 Sept. 21: Mrs. Walter Miller died; Elizabeth Butcher died.  
 Oct. 8: CCC camp established here.  
 Oct. 26: Prewin won contest in Judges race; Morehead, Flemingsburg road officially opened; Mary Sue Miller Paul Sparks, married.  
 Dec. 14: W. T. Caudill died.

**Section Two**  
**Page Five**  
**Dr. L.A. Wise Is Local Optometrist**  
**Has Only Been In Morehead A Short Time But Has Helped Many**  
 Important among the professions of any city is the man who improves the sight of the average citizen. That statement may be taken literally, but it is also important from the civic side.  
 Morehead has such a man in Dr. L. A. Wise, local optometrist. Dr. Wise, while not making his headquarters in Morehead, spends one day each week in the city. He is here on Friday. He is ready to serve you by testing your eyes, measuring you for glasses in case you need them and in short looking over the eye troubles of his patients successfully and well. Dr. Wise has had years of experience back of him, years that have aided him in developing his occupation into a profession. He has no other interest than to serve the people and aid them to better sight.  
 Dr. Wise has his headquarters in the Studio Building on Main and Bishop Avenue. He will meet you by appointment on Friday of each week. He is a qualified optometrist and is equipped to serve you to the best advantage. He keeps a breast of the times and is well versed in the modern methods of fitting glasses.  
 During the past three years since he has been making Morehead a part of his territory he has enjoyed wonderful success in his work, so much so that he has continued to return and each week finds him more firmly located. In that three years he has fitted over 800 people with glasses.  
 To aid the sight, to help people see better and more clearly, that is the primary objective of the optometrist. Hundreds of citizens in Morehead and Rowan county may say with truth that he been the service Dr. Wise has rendered them and they are duly appreciative.

## NO JOB TOO LARGE OR TOO SMALL



Just think what it means to Morehead and Rowan County builders to have the only mill of its kind between Ashland and Lexington located conveniently at your very door. Here's what it means to you. If you are planning to build a home, just drop down, tell us what you need and what you want to spend. Let us figure your bill

from the roof to the woodwork finished and ready for you. We can save you real Dollars in the cost of your work. Not only that but you can see your what you want to spend. Let us figure your bill

lumber sawed, and finished. You may select the pattern of your woodwork, and the lumber from which it is made. And you can see it as it is made and finished ready for you.

## LUMBER IS HIGH

And it is going higher. From the mill direct to you, 's certain to mean the saving of hundreds of dollars to the builders in this section.

## No Obligation To You

We invite you to come to our mill. Look it over. Let us estimate your lumber bill for that new home or for repairs on your present home.

There is absolutely no obligation on your part for this service. Let us help you plan.

## A Complete Service

Our service to our prospective customers is complete in every detail. You tell us what you

have in mind. Turn your plans over to us. Let us work out the details.

## A Local Business

The Evans Lumber Company is strictly a local business owned and operated by local men. All labor used is local and every dollar we spend

is spent locally. We buy our lumber in the local market from local owners, and we market it locally. Naturally we are able to undersell.

We invite You to Patronize Local Labor, Local Business and TO USE NATIVE LUMBER

In this season of good wishes, we give you our wish for the greatest blessing of all - - - - Good Health to you and yours. May happiness, health and prosperity be yours in ever increasing abundance. Merry Christmas.

# The Evans Lumber Co.

Incorporated  
 Morehead, Kentucky.

## D-A-N-C-I-N-G

The Modern Youth turns to Dancing for his relaxation. Tap dancing has come into its own and every child is taking it up.

In order to give the Morehead children and young people an opportunity to keep up with this trend of the times, I have organized and conduct classes in Tap and Acrobatic Dancing. Prices are reasonable and your children will enjoy the work.

## HEALTHY AND HAPPY

The proper kind of relaxation and exercise is a health builder for your children. Supervised Tap and Acrobatic Dancing furnishes this needed training, develops health and poise and grace.

If your children are not enrolled in my classes, I will be glad to have you call about arrangements.

COURSES IN

## Tap, Acrobatic Ballet and Ball Room Dancing

Arrangements may also be made for private lessons.

In the spirit of joy that the Christmas anniversary means, I wish you good health and happiness.

## JEAN LUZADER

Morehead, Kentucky.



# Evans Lbr. Co. Is Unique Trade

### Firm Is Only One Of Its Kind Between Lexington And Ashland; Furnishes All

The only mill of its kind between Lexington and Ashland," say the owners of the Evans Lumber Co., Inc., a lumber company that buys rough lumber, brings it to the planing mill in West Morehead, saws it into boards, and then turns it out completely finished and ready for use.

The Evans Lumber Company organized in 1928, and incorporated at that time, is now owned and operated by Dr. T. A. E. Evans and his son, Edward. These two forward looking citizens took over a run-down plant, re-equipped it to take care of the class of work intended and then set out to build a new business. That they have succeeded is evidenced by the fact that the mill is still running, and running better than ever, and that their business is showing a steady growth, in spite of the depression and its induced troubles.

The Evans Lumber Company can and will sell you the lumber for a house. They will finish every board, cut out and shape the trimmings and cut it to measure if you wish. They specialize in trims and in finished work of any type you may desire. They claim and there has been no one to dispute their claim, that they are the only mill between Lexington and Ashland which can furnish the finished materials they produce.

They have sold the trims and finish for a number of the local homes that have been erected here during the past five years. They are also furnishing the finish for several homes in surrounding counties, and at prices that are said to be lower than the same material can be purchased elsewhere.

The mill is in charge of practical and experienced men, who understand their business from the ground up. There is no need to worry about your finish when the Evans Lumber Company, Inc., has the contract. Among the recent buildings for which they have furnished the finish mentioned are the Citizens Bank, which was finished last month. Every piece of finish was furnished by the Evans Lumber Company, Inc. The mill owned by this company has long been a community asset. For several years it was closed but

the business re-established by Dr. Evans and his son, has begun to show definite progress and to make a definite return on the investment.

# Bakery Helps To Build City

### Located Here In 1935, Has Given Employment To Huge Number; Good Business

In January 1935 Morehead was complimented by having the Midland Baking Company move its plant from Olive Hill and locate in this city. Since that time the Midland Bakery has been furnishing most of the baked goods for this and surrounding communities and has developed into one of the up and coming enterprises of this city.

The Midland Bakery occupies a brick building in the west part of Morehead on Main Street. The company is owned by Mr. J. T. Powell, Rube Stevens and Bert Kiser. They are equipped with the most modern machinery and equipment that it is possible to buy, most of it having been put in new after coming to Morehead. Their oven is the last word in bakery ovens. Their other equipment is equally modern and high class.

The Midland Bakery operates bread trucks every direction from Morehead and supplies the major part of the "staff of life" used in this and surrounding cities and towns.

They specialize in the Jumbo loaf and Mary Jane Bread. The Midland Bakery is an institution of which Morehead may be proud. There are few cities the size of Morehead which have such modern bakers and certainly none of them have more modern equipment. It is without question a local institution and a tax payer, and as such is entitled to the undivided support and loyalty of the citizens of this community.

Coming here a little over three years ago, this company needed no time in becoming a part of the community. They have shown their interest in local affairs, they have spent time and money in beautifying their lot and they have taken a pride in aiding in the building of the community.

An interesting feature recently added, is a pair of spot lights located on the ground facing the Bakery, which when lighted at night, throw the building into relief. Visitors are always welcomed at

the Midland Bakery. Those in charge are glad to show those who are interested through the entire shop and to demonstrate their methods. Such a trip through this modern bakery is an eye-opener from the view point of sanitation. The bakery is spotless as is every employee. From the time the yeast is set until the bread is on your table, every precaution is taken to insure its cleanliness. The bakery is one place in which cleanliness is certainly next to godliness. Those citizens who have not yet visited the bakery (although in these three years since it was located here are not treating either themselves or the owners of the bakery as they deserve to be treated.

We cannot too strongly impress on our readers that this institution is one that deserves the maximum support from Morehead citizens because first they serve a high quality product as can be bought and second, because they are our people and are a part of our community. If every business in the community brings as much employment to the city as the Midland Baking Company, they may well say that they are an asset to the community.

In charge of the local plant, is Harold Young. Mr. Young is an experienced baker and has greatly improved the quality of the products of the bakery since assuming charge. He is assisted by Wm. Fenton, Charles McKee, Elbert Martin, Clarence Cartee, Dick Horne, and Jack Powell. The bakery makes bread, rolls and cakes.

Five trucks set that deliveries get to your store daily. Routes cover east to Grayson and Hichins; west to Mt. Sterling; North to Mayville, and south to West Liberty, and Campton. Another route goes over Route 15. Junior Justice has charge of the Mt. Sterling route; Shirley Wilson covers Route 15; Lloyd Pelfrey delivers to Olive Hill, Grayson and Hichins; Red Lingsinger runs two trucks over the Mayville route and in Fenton county, while Louis Davenport has charge of the city truck deliveries.

Thus it will be seen that the Midland Baking Company furnishes employment to twelve men and takes care of twelve families in the city. Such an institution is certainly deserving of all the support every citizen in the community can place in its way. Certainly Morehead and Rowan county cannot go wrong in purchasing a Morehead and Rowan county product, especially when by so doing they know that they are helping to build their own community.

# Editorial Comment (Continued From Page Three)

## A CROP OF NEW CITIZENS COMING ON

"We have been asked why we devote so much space to sports and football write-ups in the Rowan County News. Morehead's football team and basketball teams, and Haldeman's basketball teams occupy a good part of the News during the seasons. Haldeman's baseball team and that of the Teachers College draw down considerable space when baseball is the sport of the season. Numbers of our readers wonder why we give them so much space, and why we do not devote that space to news of interest to them.

There are a number of good reasons for carrying the news of sports as we carry it, on the front page. In the first place news of the activities of the schools of Rowan county, particularly of Haldeman and Morehead should be, if it is not of vital interest to every citizen of Rowan county because those two high schools are the schools which eventually will assist the majority of the children of the county to a more complete education. They are the only two high schools in the county that are accredited. They look after the educational needs of the children of Rowan county until they are ready for college."

## HOW ABOUT A FALL CLEAN-UP

There is no beauty spot in Kentucky and that is equivalent to saying in the world than Morehead when the autumn colors are on the leaves, when as James Whitcomb Riley says in speaking of Indiana, "The Frost is on the pumpkins and the fodies in the shock. Rowan county as she is by hills draped in the most brilliant autumn hues, with the brightest crimson veiling with the yellows and shading into scarlet and purple. Morehead is the center of a beauty spot beyond compare.

## MOREHEAD & XMAS SPIRIT

"Speaking of the spirit of Christmas, the Spirit of Giving, the spirit

# Chronology Report Of Rowan

In the hurry of making up the Chronological History of the county, we missed the happenings of the year 1938. It is there here in the same section, but somewhat out of its regular order.

## YEAR 1938

Jan. 8: 1938: Noah Hall injured in auto wreck; Elvira Caudill won spelling contest.  
Jan. 22: Madison Lee Wilson died; Snow and cold worst in years.  
Jan. 30: D. B. Carmest's home destroyed by fire; Mrs. Mary Catron suffers stroke; Work to start on gas line; post office advertised bids for new building.  
Feb. 6: May Day home destroyed by fire; Joe McKinnery's ceiling fell.  
Feb. 27: Three break jail; Senator Nickell pledged \$12 per capita; fish and game protective league organized.  
Mar. 6: Council signs with Young

of carrying joy and gladness into the lives of those unfortunate children who, through no fault of their own are unable to enjoy the season, the people of Morehead have a right to be proud of themselves for the remarkable gift barrels they filled at the Cory Theatre on Monday evening.

July 18: Rowan County gets bonus money \$142,000; Isaac Hayes died; Downing home robbed; Ellis Johnson elected coach at the college.

July 21: Elwood Allen elected head district young Republicans; Mrs. O. L. Jackson died; Ask local option election.

July 9: Lacy Black 9 lost on forest trails; F. M. Tolliver died; July 16: Rowan put on drought relief.

July 22: Old gas pension office closed.  
July 30: Kaney Amburgy killed by C. & O. Light rail out announced; Dr. A. Y. Lloyd appointed head of old gas pension department; Dr. Blasio got post office contract.  
Aug. 20: Mrs. Henry Christian, 68, pays first visit to Morehead; Books open for registration.  
Aug. 27: Peratt family in auto accident; Mrs. Wesley Cox died; Mrs. W. H. Hamm died; Mills prize; Norman Wells celebrates 11th year of service.

Sept. 10: Mabel Allray Attendance officer; Inauguration of Quisenberry died; School turned-out in new power plant.

Sept. 17: Mrs. T. B. Tippett died; Mad dog scare; Morgan Cragg killed at Lee Clay Co.; Howard Spradock appointed rural carrier; 100 year land mark; an old popular tree felled; Work begins on rural road system.

Oct. 6: Mrs. Owen Barriatt died; Rowan County News installed Blue Struck linotype; gas turned on in some units; Patton bridge in gas well; work started on new post-office.

Oct. 22: Mrs. Melvin Brown died; James Jones died.  
Nov. 5: First snow in season fell.  
Nov. 19: C. B. Daugherty brought in gas well.

Nov. 26: Jim Bob Fugate died of gun shot wounds; Leonard Myrnbler killed; CCC camp moved; Give banquet for coaches; teams, I. G. A., Cut Rate grocery robbed; Wets win local option election.

Dec. 17: John Adams had "rabbit fever"; Elliott votes dry.

# A NEW AND STRICTLY MODERN GARAGE

## The College View Oldsmobile AGENCY

Moreheads most modern Garage greets you. We have just finished our new building in the East part of Morehead and we are now ready to serve you. Our repair shop is completely equipped, our storage room is warm and comfortable. Our entire Garage is the most modern in this section of Kentucky.

## Expert Mechanics Service Station

Our repair shop is in charge of mechanics who are prepared to do expert work on any make of car. All work turned out is guaranteed. Our prices are reasonable.

With the snows and crisp December days come our greetings of the season. To you - all of you - we wish the merriest Christmas ever. Health, happiness and success in full measure . . . and may all your hopes come true.

## Our Service Is At Your Service COLLEGE VIEW GARAGE

Formerly Morehead Garage  
Bob Day, Proprietor

MAIN STREET Morehead, Ky.

# MAKE IT A PRACTICAL CHRISTMAS

Small presents and gifts are much appreciated and a useful gift is the finest you can give at this season of the year.

## SHOES FOR THE ENTIRE FAMILY

We handle a complete line of Shoes for the family and at this season are offering very special prices on our stock. Give each member of the family a pair for Christmas at this special saving.



## Prints Make Nice Gifts

Print is always useful and our stock of selections is complete. We have a variety of patterns and prices as low as

-0 Cents Per Yard

These are only a few of the bargains we offer. Come in and get acquainted. We want to serve you and your needs.

## Sluss Bargain Store

Railroad Street Morehead, Kentucky

# CASKEY'S TAXI SERVICE

The Oldest Taxi Cab service in Morehead, a service built up through years of experience greets you.

Our Cabs are all clean and comfortable and modern. We carry complete accident insurance for our passengers.

We have any place any time. We maintain a twenty four hour service for our customers.

Let us plan your long trips for a crowd. We own and operate a twenty three passenger bus which is capable of accommodating large parties on tours. Each passenger is protected by insurance.

See us when planning your trip. We can help you.

No trip too long or too short.

CASKEY TAXI SERVICE  
LESTER CASKEY, Manager  
Morehead, Kentucky.

# Cozy Theatre Leading Entertaining Center

## By Keeping Ahead Of The Times With Improvements And Ahead With Pictures

"The Best in Pictures" has been the motto of the Cozy Theatre owned and operated by Harley Batson and H. C. Willett. This firm, which has been in operation and partnership for many years, has built up a patronage by this simple motto of giving the best in pictures, during their entire lifetime.

The Cozy Theatre is noted for the quality of the pictures offered and for the quality of the reproduction. The sound equipment is the

best that money can buy and reproduces every accent perfectly. There is no straining of ears to catch the words and no echo to keep you on the edge of your seat.

This Cozy is also noteworthy for the fact that the management bring "first run" shows to Morehead often, even before they are shown in the larger cities.

Since installing the sound, shortly after it was first perfected, the Cozy management has kept step with the modern improvements. Their machines are kept continually up-to-the-minute, by the continuous addition of equipment, which is produced. Thus, the Cozy Management is prepared to give the best in entertainment, the best in

## Big Store Built On Friendship

### Faith in Managers Of Store Has Brought Huge Volume Of Business During Years

Twelve years ago Frank Havens, owner and manager of the Big Store, which is in fact what it is in name, was a partner in a small grocery store on the corner of Fairbanks and Railroad Streets. His health failed him and he was

forced to sell his interests and to spend several months in the West in search of health. Returning to Morehead he envisioned a need of the community and proceeded to carry out that idea. That he succeeded even beyond his dreams, is evidenced by the continued and continuous expansion program that has followed his business.

Mr. Havens was the first to see the advantages in conducting a used goods store in this city. The success that met with this venture, encouraged him to buy up bankrupt stocks which he offered for sale at extremely low prices. Building good will and business at the same time. Branching out, he introduced, to meet the demands of his customers, new merchandise to sell along with the other materials. That was in 1922.

The stock at first was housed in one small room and customers were few and far between. Determination however and low prices at a time when every penny counted, brought results and the business began to grow. Within a few months expansion demanded more room and an additional store room was purchased. Still later another room was added, until at present the BIG STORE, occupies four large rooms that are literally crammed with merchandise that will be sold at reasonable prices. Now the new merchandise on hand, now is more than the used, although the used goods idea is still a successful business producer.

**Furniture Department**  
During the past three years the BIG STORE has added a new and large furniture department, under the management of Russell Barker. Mr. Barker is an experienced furniture and who has built up the business until it is second to none in the city.

The Big Store Furniture is stocked with both new and used furniture of every description. You may buy here practically every type and every grade of furniture you may desire and at prices that are the equal if not the superior of those you may pay in any store in neighboring cities. Mr. Barker is anxious to serve you at reasonable prices. He is able to order for you any type or quality of household furniture that you may have in mind and to save you money on your purchases.

The Big Store is located on Rail-

## Jean Luzader Has Won Many Friends

### Niece Of Mrs. Gertrude Snyder Has Built Business In Few Years; Teaches To All

Among other advancements made in this community in the past 12 years, is the dancing class of Miss Jean Luzader. Miss Luzader is the niece of Mrs. Gertrude Snyder and has been and is making her home with her aunt in this city. She is an expert in the art of dancing, as well as a singer of prominence, having given a number of programs over the radio. Miss Luzader is well qualified to teach both dancing and singing, although at present she is confining her work to the teaching of dancing, either tap, ballet, acrobatic or ball room dancing. She has organized and conducts classes in dancing for the youngsters of Morehead and has a number of apt pupils, who are doing her credit on every occasion.

Miss Luzader has been a resident of Morehead for 4 years, and in that period has made a vast number of friends and has gained for herself a great amount of fame in her chosen art.

Her classes in dancing attract the children, some of them only three years old. It is really remarkable to see these infants perform with Miss Luzader. Last spring she gave a recital program which included numbers by members of her class, a program that was a revelation to the people who were fortunate enough to see it. The little tots went through their numbers without a flaw and the audience was more than pleased.

Miss Luzader plans on continuing to make her home here with Mrs. Snyder and Morehead is fortunate to have so talented a young woman in the city, one who is willing and able to take charge of the children and teach them, grace and poise, so important to the future well being of the average citizen. Thus it would seem that Morehead has the advantages that

Here is another business that has grown up and flourished within the past few years, another mark of Morehead's progress.

are usually confined to the larger centers of population. That it is appreciated is demonstrated by the fact that Miss Luzader has an ever increasing demand for services.

Miss Luzader is at present teaching in Miss Juanita Crutcher's school of dancing in Lexington.

TWO ROOMS for rent: Close in. Phone 198.

**WILL PAY STRAIGHT SALARY** \$35.00 per week, man or woman with auto, sell Egg Producer to Farmers, EUREKA MFG. CO., East St. Louis, Ill.

**666** checks **COLDS** and **FEVER** first day. Liquid Tablets, 30 minutes. Try "Bak-My-Tam" - World's Best Liniment.

## CLASSIFIED ADS

### AUTO SERVICE

**NEW AND USED AUTO PARTS** and accessories. You'll find whatever you're needing at **CARR-PERRY MOTOR CO.**

**ONE STOP: AND YOUR CAR** is completely serviced. It's the convenient, thrifty way. Drive in. **COLLEGE VIEW SERVICE STATION.**

**THE NEW FORD IS THE MARVEL** of the age. Ask for demonstration today. **MOREHEAD AUTO SALES.**

**WE TAKE A REAL GENUINE** personal interest in your motor needs. Drive in and get a taste of real service. **MOREHEAD AUTO SALES.**

**HEATING**  
**THE NEW GAS HEATER** for beauty, cleanliness, convenience and steady even heat, here's the solution. See it at **N. E. KENNARD, Hardware.**

**LAUNDRY**  
**BLANKETS AND PILLOWS** restored to original freshness by our laundry methods. Phone for information. **MODEL LAUNDRY & DRY CLEANING.**

**RADIO REPAIR**  
**IF YOUR RADIO IS ON A** strike, notify us at once. We will bring it back to normal in a hurry. **GEARHART RADIO SERVICE.**

### OPTOMETRIST

**HAVE THOSE EYES EXAMINED** - At the slightest sign of trouble, see us. Glasses expertly fitted. **DR. L. A. WISE.**

**CHIROPRACTOR**  
**HEAD ACHES, BACK ACHES.** Why suffer when it is so easy to find relief? Consult **DR. N. C. MARSH.**

**DISPENSARY**  
**BEFORE YOU LEAVE ON THAT** vacation slip into your grip a bottle of James E. Pepper whiskey. You may need it. **MOREHEAD DISPENSARY.**

**RED ROSE DAIRY**  
**IT'S ONLY FAIR - RETURN** your milk bottles promptly. Your dairyman will appreciate it. **RED ROSE DAIRY.**

**JEWELER**  
**EVEN THE BEST OF WATCHES** occasionally need the attention of an expert repair man. We offer such service. **J. A. BAYS.**

**GREEN TRUCK**  
**TRUCKING IN THE MODERN** way. We make hauls anywhere and at reasonable rates. **GREEN TRUCK LINE.**

**PAINTING**  
**INTERIOR DECORATING** ANY type of work. Ask us for an estimate. Phone 1. **CUSTER RAMEY.**

## HAMM FURNITURE DEPARTMENT

At this season of the year we are liberally stocked with furniture suitable for Christmas gifts. A nice chair or rocker, these make excellent gifts, that may be enjoyed by the entire family all year.

### A Kitchen Cabinet For Mother

We have a nice line of Kitchen Cabinets at very special prices that will please Mother and lighten work. See them before buying.

### Delightful Gifts For Children

A child rocker is a present that every little child will enjoy. We have a complete stock at a Reasonable price.

### Buy A Beautiful Rug For The Home

Why not make the family a Gift of a nice rug, one that will last for years and add to the comfort of the Home. Try us for your Christmas Gifts. We can please you.

## Melvin Hamm Furniture Store

Fairbanks Avenue Morehead, Kentucky

put a **SMILE** on father's face  
..... GIVE HIM SOX

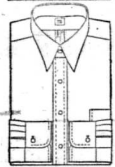


A nice pair of socks will prove a fine remembrance for the man or boy. A useful gift that will be appreciated.

### GOOD ST. NICK

### KNOWS HOW TO PICK

This connoisseur of Christmas Gifts knows what every man will welcome - Publix Shirt under the Christmas Tree. . . . Each shirt is individually packed in a handsome gift box with a Christmas card enclosed. **WHITES SOLID COLORS FANCIES**



### Shirts



To Keep Him Warm

A beautiful silk or wool muffler makes one of the most satisfactory gifts for a man. We have a complete stock of mufflers and Christmas ties, as well as numerous other gift articles for the husband or son.

## THE STORE OF Practical Xmas Gifts

Christmas comes but once each year and at that time every member of the family tries to give Gifts. It is a trying time to parents and members of the family. It is our hope that we may help you to solve your Christmas Problems by offering a few timely suggestions to our friends. Our store is filled with suitable gifts for the family, useful gifts and inexpensive as well as higher priced gifts. Make this Christmas one to be remembered by purchasing your gifts at the **ECONOMY STORE**, where your dollar will go farther.

### A Few Practical Gift Suggestions

#### FOR THE MEN

Publix and Paragon Shirts  
Bachelor Friend Sox  
Gift Tie Sets for Men  
Handsome Clove Sets  
Beautiful Bill Fold Sets

#### FOR THE WOMEN

Dresses in Silks and styles  
Berkshire Hose for ladies  
Beautiful Handkerchiefs  
Pajamas in Silk and Rayon  
Scarf and Tam Sets  
Toilet and Dresser Sets

#### AND FOR CHILDREN

Snow Suits, Dresses, Clothing and a large assortment of other useful and practical gifts that are offered at money saving prices

## The ECONOMY STORE

EARL McBRAYER, Mgr.

Morehead, Kentucky.

## Dresses for the LADY

A nice dress in the latest style at a reasonable price will please the lady. We have a complete stock from which to select. Beautiful dresses in silks that will make most acceptable gifts for your wife, mother or sister.



## PAJAMAS

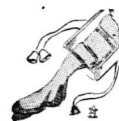
The lady will like one selection of Pajamas in silk and rayon. We have a wonderful assortment, an assortment that will prove a real help to the weary Christmas shopper. Made in the latest styles and certain to please the woman who likes nice clothes. And you can't go wrong on Prices. They are always RIGHT.



## HOSIERY



**HANKERCHIEFS**  
A pair of a dozen pair of our Berkshire Silk Hose will be very acceptable gifts for the ladies. We have them in all colors and prices to suit your taste and your purse.





# Chronology Report Of Rowan

(Continued From Page Five)

Aug. 2: Big Store Buys new room. Thomas Allen improving.

Aug. 9: Fred Vinson won by land slide. Chief Adams injured by rock thrown by would-be-prisoner.

Aug. 18: Flood damages county. Olive Hill under water; J. B. Carter burned by hot starch; 30 graduate from college; Editorial family; Peck Robinson on trip to the west; Most bus drivers license.

Sept. 6: A. L. Miller died.

Sept. 20: Morehead Lumber Co. built new home. Free text books given; Green Baldridge died of spider bite; Tom Williams held for killing; Bill Flannery, Dr. N. C. Marsh put in new equipment.

Oct. 6: 7 Fourth Annual Fair held.

Oct. 11: Guy Snyder died; Haf-lan Powers, Jr. died.

Nov. 8: Curt Bruce catches shop lifters.

Nov. 15: Thelma Allen underwent operation for removal of knee cap; C. O. Leach undergoes operation; F. M. Justice died.

Nov. 22: J. W. Corneite bit by mad dog; Small son of Mr. and Mrs. Wainham Gullett died.

Dec. 6: Prof. H. C. Haggan kidnaped bank robber captured fire menaces Farmers; Telephone Co. installs new equipment.

Dec. 15: Fire destroyed Pritchard home, also Prudie Nickell home; Sherman Mabry died.

Dec. 20: Haldeman Fire Brick plant closed by strike; Nelson Caudill died; Nancy Mullins died.

### YEAR 1935

Jan. 3, 1935: The marriage of Maxine Caudill and Drew Evans, Jr. was announced. It took place Jan. 15, 1934.

Jan. 2, 1935: Albert Caudill died aged 59 years.

Jan. 10: Dr. E. D. Blair opens office; Miss Katherine Braun seriously ill.

Jan. 17: Midland Baking Co. opened plant here; Mrs. C. E. Burdick died January 15.

Jan. 24, 1935: Judge Allie W. Young reported ill.

January 31: Morehead College shows first day enrollment 110. Total enrollment following week 1342.

Feb. 7, 1935: Glennmore Hogge hired as transient officer.

Feb. 6: James Tolliver died, Aged 74 years.

Feb. 7: Morehead Mercantile store opened by G. W. Pritchard and J. B. Fraley.

Feb. 18: Allie W. Young died.

Feb. 28: Fire almost destroyed J. W. Hogge store.

Mar. 7: Breckinridge won district tourney from Soldier.

Mar. 14: Dr. A. O. Taylor named board of regents; C. U. Walz seriously ill; Truck lost Regional tourney to M. Sterling.

Mar. 21: Board of regents gives Joan of \$22,000 power plant.

April 8: Squire Fred Tharrows dies, aged 73 years.

April 14: S. U. Walz died. Aged 56 years.

April 14: S. M. R. Hurt died.

April 18: Olive Day and Dudley Caudill announce marriage of Mar. 15.

April 25: Lewis Estep of Triplett died. Aged 85.

May 9: College to furnish city with water.

May 23: Chain letters taking Morehead.

May 30: Thirty receive diplomas at the college; Mrs. Ethel Ehling, son files as State Senator; A. B. "Happy" Chandler opens campaign in Morehead.

June 2: Solie Ralston died.

June 16: Uncle Billy Daniels died. Aged 79 years.

June 20: Dr. J. H. Payne honored. One of six to get European trip.

June 21: Mrs. Letitia Bradley died. Aged 93.

June 27: Hilda Franklin burned to death.

July 16: Dr. Roy E. Graves died.

July 15: Mrs. John H. Nickell died. Aged 78.

Oct. 10: H. A. Babb appointed president of M. S. T. C.

Oct. 6: Mrs. W. T. Garey died.

Oct. 13: C. A. Proctor died. Aged 89.

Oct. 24: C. P. Duley won coveted post of Grand Union Warden of the Grand Lodge of Kentucky.

Nov. 5: Rowan County votes Republican; Chandler wins.

Dec. 1: Jean Blair died.

Dec. 2: James Andrew Nickell died. Aged 93 years.

### YEAR 1937

Jan. 7, 1937: Dr. G. C. Nickell installed x-ray machine; Mrs. John Bradley died; 100 receiving old age assistance; John Adams better from rabbit fever; Eli Tyree died.

Jan. 14: Rowan tobacco growers meeting; golden harvest; Three deaths among relatives of Hudgins family; C. B. Daugherty to attend inauguration of the president; Lowell Howard better; Johnnie McClurg died; Mad dogs again.

Jan. 21: Two break jail; many Moreheadians ill with flu; Mrs. Henrietta Berkley died.

Jan. 28: Morehead organizes for flood relief work.

Feb. 4: Mrs. Minerva Lambert, 95, Rowan County's oldest citizen died; C. B. Daugherty elected head of Citizens Bank.

Feb. 11: Mrs. Sibbie Fouch died; Mother of L. B. Flannery died; Uncle Sammie Caudill died.

Feb. 25: Nola Carron has leg amputated.

Mar. 2: Alvin Caudill appointed member board of education; Judge W. A. Caskey appointed member board of regents; Rev. W. S. Irwin died.

Mar. 11: Perry Hollan died; Walter Brown died; Ginger Leach (dog) has mumps; Malinda James Mrs. Mar. 18: Mrs. Tom Dehart died; Charles Waddell goes to penitentiary as guard; Gas system showing progress.

Mar. 25: Judge Charles Jennings declines to run; Austin Alfrey home from sanatorium.

April 1: Mrs. Edna Sparks Slaggs died suddenly; Rowan schools given high rating.

April 8: Mrs. Stella Cruthwaite elected County treasurer; Arthur Hogge family ill; William Fultz, 147 in county drug old age assistance.

April 22: Mrs. Sarah Moore died; Gladys Flannery, Hobart Lacy married.

April 15: Graydon Tauffy bought Bible Moses; Ernie Thompson took over management of the Morehead Grocery to be known as Union Grocery Co.

May 6: Paintings of Allie Young and Dr. F. C. Button unveiled at College; Over 400 N. Y. A. scholarships in the county; Mrs. Rosevelt at West Liberty, declares Grand Jury report prejudiced.

May 26: H. L. Puckett, brother-in-law of Mrs. H. C. Lewis died.

May 27: Second T. B. Clinic held successful; R. & R. clothing store opened.

June 10: Foresters request property owners to be careful in starting fires; E. E. Pelfrey resigned from board of education; rats come in time to prevent drought.

June 17: Mrs. A. F. Ellington elected principal of high school; Mrs. Lydia M. Caudill opened Realty office; school census shows heavy increase; Budge Myers hurt in truck collision; Jeans Revue held successfully.

June 24: Judge Jennings took exception to article about road work published in News; Dr. G. H. Irwin resigned.

July 1: CCC enrollees cut; Mother of Mrs. C. B. Lane died; Budge Myers died; Jerry Dye given 22 years for killing J. Bailey; Mrs. Henry Turner died.

July 8: Robert Hogge, Edgar Hobbs and Dewey Alfrey died; Book burn women held in defrauding scheme.

July 15: Glenn W. Lane appointed new cashier at Citizens Bank; Mrs. Clara Robinson injured knee in fall.

July 22: Abel Caudill died in Ohio death of "Little Johnnie Day reported."

Aug. 12: Bill Carter's infant son died.

Aug. 26: Dean W. H. Vaughan received doctors degree; Carr Perry rebuilding garage; Post Office building nearly finished; Kenneth Hartware to remodel.

Sept. 9: Telephone Co. in new quarters; Rev. H. L. Moore returns to Morehead; Blue Moon Cafe robbed; Bookburn Millus home burned.

Sept. 16: D. D. Caudill accepts position in Florida school as principal; E. B. Siss purchases Hutchinson store; J. H. Miles moves to new quarters.

Sept. 23: Eagles beat University of Cincinnati; Lee Clay sign contract with union men; Child marriage girl 14, solemnized; Box rent raised at post office.

Sept. 30: Altem Waltz, Bill Lindsey announces marriage of August 8; Mrs. Lester Caskey taken to Sanatorium; Dr. Joe Jamison ill; E. D. Patton was appointed Republican Campaign manager; Mrs. Gertrude Snyder suffered sprained ankle.

Oct. 13: Rowan Co. News moved Opticon Press installed; Mrs. Jerry Fleicher injured when struck by C. & O. freight engine; Hall and

Nov. 11: Dr. N. C. Massey died.

Nov. 18: Eagles lose first game to Murray; Peoples Bank located in new building; Curt Bruce 5 & 10c \$1.00 opened in remodeled and enlarged building; local banks close at 3:00 o'clock.

Nov. 28: 481 are unemployed in county; 3 fire alarms; J. W. Dawson sang over radio in New York.

Dec. 2: Fred M. Vinson appointed to judgeship; Sammie Johnson killed by car; "Murvel" "Krazy" Hogge (died from injuries; James Stinson died; Mrs. John Cecil and Mrs. S. P. Caudill took over Midland Trail Hotel; Rev. E. H. Kazer resigned as pastor of Baptist church.

Dec. 9: Mrs. Arthur Hogge under goes operation.



## The Midland Baking Company

EXTENDS

### Seasons Greetings

To all its friends and customers in this part of Kentucky

## WHY WE ARE IN MOREHEAD

In selecting a new location for an established business, the management has certain things in mind before making a change that entails considerable expense. The Midland Baking Company, which opened here in 1935, built the building they still occupy with an idea in mind. Morehead was centrally located in the heart of their trade territory, with good roads leading in all directions, and with facilities that were second to none for the development of a baking business. That was the primary object of the management of this company in locating in this city.

## A Town With A Future

At that time we believed and we still believe that Morehead is a "Town with a Future." It was and is our intention to help to make that future brighter and more prosperous. We feel that we

are a part of a growing, thriving community and we hope to do our part to bring about the better community of the coming years.

## Midland Products

The Midland Baking Company is your bakery. It supplies you with bread and pastry made in your home town, delivered to your grocers daily. We are doing our part in building the community. May we ask you to do your part in building our

business, by demanding Midland Baking Company products? Our bread is made in a clean sanitary shop, of the best ingredients and is of highest quality. A trial is all we ask.

## PLAN YOUR CHRISTMAS MENU

Get away from as much drudgery as possible and enjoy the Christmas holidays in the knowledge that your baking worries are over, by buying and using Midland Baking Company products.

Jumbo Bread

Home Made Cakes

## THE MIDLAND BAKING CO.

Morehead,

Kentucky.

## TRAINS GLADDEN THE HEARTS OF YOUNG AND OLD



This year Chesapeake and Ohio trains will again help local families to be happy over the holidays—bringing in loved ones from distant points, greetings from valued friends, toys and merchandise and foodstuffs from the bazaars of the world!

It is extremely gratifying to Chesapeake and Ohio to be able to do its share toward gladdening the hearts of young and old in this community—for in so doing it has a special opportunity to live up to its reputation... "The Road That Service Built." To our many friends we extend our sincere thanks for their good will and patronage—and express the wish that the coming year be a prosperous one for all.



## CHESAPEAKE and Ohio LINES

"The Railroad With a Heart"

# THE ROWAN COUNTY NEWS

VOLUME NUMBER: Old Series, No. 42; New Series No. 20.

MOREHEAD, KENTUCKY, THURSDAY, DECEMBER 16, 1937

SECTION THREE

NUMBER FIFTY

## Caskey's Taxi Service Oldest in Section

**Has Built Up Excellent  
Patronage Through  
Detail Service**

Organized to meet a definite need in service, the Caskey Taxi Company has shown a continued development in the past ten years that should be more than satisfactory to the management. The taxi business is in charge of Lester Caskey, who operates a number of taxis in this city. He is especially

interested in long trips and has in the past few years made a number of trips to western states, carrying full loads on each.

Carefulness and safety are the mottoes of the Caskey Taxis. They are particular about their drivers and their cars are always in the best of repair, thus eliminating chance of accident or delay in reaching the destination. A call to the City Hotel will bring a taxi to your door without delay.

This business is one of the developments of the past ten years. At that time a taxi in Morehead was more or less of a novelty, and when the Caskey boys embarked in the enterprise there were those who

believed that it was a losing business. However, persistence won and the Caskey Taxi lines are well established and have in that period built up a reputation for honesty in dealing and fairness in prices that has brought continued business to their stand.

When you are planning a trip it will save you both money and worry to get in touch with Lester Caskey at the City Hotel. He will help you plan your trip to make it easy and convenient and will be able to give you information that will result in a saving of both time and money to you.

Caskey's run only the best of cars. They are all modern and

new and in the best of condition for any type of trip you may desire to make, be it long or short.

A feature of the Caskey Service is the ownership of a twenty-three passenger bus. When large parties plan on making tours they are prepared to care for them conveniently and comfortably. Insurance is carried by the Company to cover cuts and bruises to care for all possible emergencies.

## Martin's Barber Shop Progressive Business

**Build On Real Accommodation  
Has Been Most Firmly Established**

Keeping the citizens in trim is the chief work of the Martin Barber Shop, located in the Caskey Building on Main Street. Orville Martin is the proprietor. Mr. Martin has operated the Martin Barber Shop for six years, at first being located on Railroad Street and in 1933 moved his shop to its present location, where it has since operated.

Mr. Martin is an expert barber and has built up an excellent patronage as a result. He operates a three chair shop so that waits are short and the service is at its best. They offer a complete barber service and specialize in hair hobs for women.

Working with Mr. Martin are Reed Morrison and Howard Staggs both of them thoroughly trained and efficient barbers.

The Martin shop is one of the best in Morehead, and enjoys an excellent trade, built solely through putting out the service that their customers desire. There is no business in any city, so completely dependent of Good Will as a barber shop, and the trade at the Martin Barber Shop is complete evidence that they give the kind of service the people desire.

## Bruce Store Is Well Founded

**Five Year Period Sees Local Business Grow From Start**

A few years ago, 1932 to be exact, a young man in Morehead conceived an idea. It may not have been an original idea, as ideas go, but it was new to Morehead. He thought it over and then discussed it with other business men. These men were afraid it would not pay. They told him the town was too small, that there was not enough trade of that sort in a community of this size to make it go. They discouraged him.

Still the idea stuck in this young man's mind. He believed he could put it over and could make it pay. He refused to be discouraged. He was willing to take a chance and to invest what money he had in the effort to establish a new business in the city.

Out of that idea has grown one of the most rapidly growing businesses in this section of the state, and business that has doubled and re-doubled in its floor space and in the quantity of merchandise it offers to the buying public. Out of that idea has come the Bruce 5-10 and \$1.00 Store. A few years ago it was only an idea in the mind of Curt Bruce. Today it is one of the compelling business places of the city.

When the Bruce store was opened in December, 1932 it occupied a small room, the re-modelled office building formerly occupied by the county superintendent. The stock was barely enough to fill that one small room, in fact at that time it could scarcely have been called a stock of goods. It was so small, Curt can afford to smile today by the comparison. He opened with a small stock and a prayer that some customers would come in.

Evidently the prayer was answered. It was not long before additional room was needed as he began to stock additional goods that he had found were in demand. Within another short space of time more room was needed and the space was doubled, in size, and was still inadequate to take care of the increased business.

And then in 1934 Mr. Bruce obtained a lease of the building he now occupies, a room with several times the space in the building in which he had opened a few short years before. For three years he has been located in that building. This fall he was forced to again double his floor space to take care of his increased stock, required to care for his increased business.

There must be a reason for such growth. In a period of five years, Mr. Bruce has increased his floor space four times, practically doubling it each time. He has certainly proved the fallacy of the advice he received when he conceived the idea that the people of this community would support a Five and Ten Cent Store.

At Present Mr. Bruce is heavily stocked with Christmas goods of all varieties. He extends a cordial invitation to all shoppers to make his store their headquarters. Incidentally his is a fine example of the progress that has been made in Morehead. He is progressive and alert to grasp any opportunity to build Morehead. His store is evidence of this fact.



## BEAUTY SALON

**Let's Make Up**

*Our expert beauty specialists will help you look your prettiest for the holidays.*

*Very Moderate Rates*

**Ask About Our Special On Permanents.**

*When Christmas bells ring out, they bring a clear wish, a sincere wish; our wish for a Merry Christmas with great good happiness to you.*

## The Vogue BEAUTY SHOP

JERRY SMITH, Manager  
KATHERINE DANIELS, Operator  
Nickell Building Phone 106

## DON'T FORGET

When shopping for Christmas presents, don't forget the Year Around pleasure a Telephone will give someone near and dear to you.

See your local manager, O. P. Carr.

## Ashland Home Telephone Co.

FALSE: "F"

TRUE: "T"

**How Much Do You Know About Fashions For Winter? — How Much Do You Know About McKinney's Store! — Check Yourselves!**

And Check Your Knowledge, and Win a Lovely CHRISTMAS PRESENT From

**A. B. MCKINNEY**

## Read The Rules And Regulations

READ THE STATEMENTS AT THE RIGHT. If you believe the one you are reading is true, place a "T" in the Square at the end of the line. If you believe it to be false, place an "F" in the square. If you do not know whether it is True or False, leave the square blank.

For each question answered that you have marked correctly you will receive 8 points. For each question you mark incorrectly we will deduct 12 points; For each question you fail to mark, we will deduct 4 points.

An excellent score is 72 points; a perfect score is 96.

Answers will be published in next weeks issue of the ROWAN COUNTY NEWS. Your answer must be turned in at McKinneys Store not later than six p. m. Wednesday, December 22 before you can win a present. The first ten BEST SCORES will receive a lovely Gift. Dont fail to enter this contest. You cant lose anything and it will be a lot of fun to test your own ability.

## Answer The Questions

Place F in square for False; Place T in square for True

1. Is it FALSE or TRUE That "OPULENCE" is the keynote to 1937 1938 Fashions
2. Is it False or is it True That "the afternoon dress formula specifies a corseted effect"
3. Is it False or True that McKinneys is a strictly cash Store
4. Is it False or True that McKinneys sell cheap, shoddy Merchandise
5. Is it False or True that Drapes and gathers formalize the fall afternoon dresses
6. Is it False or True that Chateau Margot is the name of the New Parisian designer
7. Is it False or True that McKinneys guarantee to save you money on every purchase you make from them
8. Is it False or True that "Because of the new interest in straight lines, the fitted fur coat is relegated to the past"
8. Is it False or True that "Because of the new interest in Store in Morehead"
10. Is it False or True that With many waists lowered through drapes, gathers and corseted effects, the higher waist line is out-moded
11. Is it False or True that the answers to these questions could be changed before the next week, if they are sealed and the seal is not broken until after next Wednesday, Dec. 22
12. Is it False or True that McKinneys Store has given you continuous service for 33 1-2 years

**You Must Read The Small Print Above Before You Can Win One Of The Christmas Gifts From**

**A. B. MCKINNEY**

NOTE. The answers to these questions are sealed at the office of the Rowan County News and will be opened Wednesday night, Dec. 22. No employee of the News or McKinneys Store is allowed to enter this contest.



### Parnell Martindale Morehead Graduate

#### Former Football Star Goes In Business In Morehead After Graduation

Twelve years ago, a long time in some ways, and in others aptly too short to accomplish. Twelve years ago Morehead was not blessed with restaurants. Today there are numerous eating places, and prominent among them is that of Amos 'N Andy, of which a former student and graduate of the Morehead State Teachers College, Parnell Martindale is owner and proprietor. Mr. Martindale, following his graduation from Morehead, cast about for a business which he could enter and finally purchased the restaurant, Amos 'N Andy and the Idle Hour Billiard Parlors next door. From the start, four years ago Mr. Martindale made a success of his venture, and gradually expanded until he owned and operated a number of other places in the city. However last year he decided to confine himself to one place, the operation of one place, as the management and supervision of so many was requiring too much of his time. He retained Amos 'N Andy and immediately started to improve the place. As a result, he built an additional room equipped with tables in which he takes care of the additional business that has come his way.

Mr. Martindale is one of the younger set of business men of the city. He has built his business by sheer attention to the details. His motto is Service, and Amos 'N Andy hot dogs and hamburgers are known from end of the county to the other. He specializes in sandwiches, but serves excellent plate lunches and meals as well. Cold drinks are also a specialty. It has become a by-word in Morehead, "drop into Amos 'N Andy and have a hamburger or hot dog." Courteous treatment, cleanliness and the desire to serve have aided Mr. Martindale to build a business that is recognized as one of the best in the community.

The tables in the Idle Hour Billiard Parlor are always in use and are popular throughout the season. Here the men of the community may drop in to spend an hour or a few minutes as the case may be. The place is orderly and well kept as any business should be. Mr. Martindale is interested in the welfare of the community. His pet hobby is football, as he was during his college career a member of the Eagle Squad. He follows the team to every out-of-town game and has been and is one of its most loyal supporters.

### A. B. McKinney Reliable Store

#### Has Been Under Same Management Since 1908. Has Made Great Progress

Twelve years ago, when the present owners of the Rowan County News came to Morehead, A. B. McKinney was just completing his new home at the same block with his store. As that time the A. B. McKinney Store included a grocery department, located in the room in which the Regal Store is at present located. He had been here since 1908 and had already become established in his business. During the next year, the Rowan County News was moved into the store building belonging to Mr. McKinney where it remained for over four years. During that period we had ample opportunity to become well acquainted with Mr. McKinney and to learn something of his plans and hopes and ambitions.

The McKinney Store is one of Morehead's traditions. It has gone serenely on, making improvement here and there until it has become a byword in the homes of Rowan county, and is known in every place where goods are purchased in this section.



Wm. LAYNE

due to arrive. They are stocked for gifts. While not specializing in toys, they do carry a range that should satisfy the needs of their customers. They enter more, however to be useful in the gift line, and in the department they are ready to serve the most discriminating of taste.

The A. B. McKinney Store is an excellent example of the progress made in merchandising in Morehead during the past twelve years. Mr. McKinney by the way is just as deeply interested in athletics as he was twelve years ago and follows the fortunes of the teams just as closely.

#### MORE GRASS - LESS CORN

The most needed change in the existing systems of many parts of Kentucky is more high grade pasture and hay and a smaller acreage of corn and other tiller crops. Where the land is put in condition to produce good pasture stock can be grazed earlier and later and the pasture will be more nutritious than that produced on depleted land. Less harvested feed will prove to be needed. Grass and letrume had produced on soil so depleted that it produced on depleted land. Such they can be more largely used during the feeding season and further reduce the amount of grain needed, enabling the farmer to retire more of his steeper land to grass and letrume for pasture and hay. Then if the land that is to go to corn is properly treated and a good rotation is used, the yield can be greatly increased, further reducing the acreage for corn and increasing the amount that can be kept in grass. In parts of the Bluegrass region that are naturally adapted to grass, as much as 80 percent of the land is kept in grass, because with good pasture and hay so much corn is not needed.

### Economy Store One Of Leaders

#### Earl McBrayer, Owner, Is Rowan County Boy, Who Is Making Good At Home

For the past two years the Economy Store has been operating on Fairbanks Avenue and has proved to be one of the most successful business enterprises in the county. The Economy Store was started and has since been operated by Earl McBrayer, of Rowan county boy, well known to people in every section of the county, and a nephew of the newly elected County Sheriff B. F. McBrayer.

Earl McBrayer opened his store with a small stock and entered to the friends he knew about the county. He offered them good merchandise at reasonable prices and tried in every way to live up to the name of his establishment. Built on this attitude of confidence and reliability there is small wonder that the Economy Store was accepted for what it said, and the business began to increase gradually. The first capital foundation should, until today the Economy Store is one of the best stocked and merchandised stores in Rowan county.

Mr. McBrayer serves the people of the county with reliable merchandise at reasonable prices. He is able to show his customers more in his purchases, as his overhead is low and he can pass this saving on to his customer.

So far as goods is concerned, he carries a standard line of ready-to-wear for women, coats and underthings that may be purchased at a very low price. Furthermore he carries dress suits and work clothes. He is also stocked completely for the children.

His shoe stock is one of the largest in Morehead. He is prepared to fit your foot and at prices that will prove big savings to you.

In fact, if you have not already visited his store, whether you live in Morehead or in the rural sections, it will pay you to do so.

Mr. McBrayer is not stocking toys for Christmas, but he is prepared to serve you with useful gifts for every member of the family. His stock of toys is complete and his selection made for you. You can be certain to please those who like things to wear for their Christmas.

Visit the Economy Store. Get acquainted with Mr. McBrayer. Look over the stock. He will be pleased to have you and will assure you a hearty welcome.

Mr. McBrayer is one of the young, progressive business men of the city. He is interested in the future development of Morehead and his store encourages every citizen of Morehead. Mr. McBrayer is one of the finest.

### Nancy Hart's Home News

Apple Kuchen and peach kuchen are made by rolling a small amount of dough into a sheet about 3-4 inch in thickness to fit a baking pan. Brush with melted butter and sprinkle with sugar and cinnamon. Then arrange slices of pared apples or peaches over the dough. Sprinkle with more sugar and cinnamon and let rise and bake as usual. Dried fruits can be used in place of fresh. Soak dried fruit for an hour in warm water and drain before using.

#### Baked Vegetables

Do you ever bake your vegetables instead of always boiling or steaming them? Baking them is an ideal method of cooking most of the Fall vegetables because their flavor is preserved and none of the valuable mineral salts are lost in the water that necessarily is used for the boiling. As we begin to rely on canned vegetables more and more as the weeks go by we will find that they come in for their share of baking too.

Besides a warm, white economy of fuel can be effected if the vegetables are baked, since, with the oven going for meat or some other baking, one heating element does all the work. Carrots, beets, corn, cabbage, cauliflower, squash, lima beans, tomatoes, peppers—all the Fall vegetables lend themselves to baking. Onions are delicious baked in their husks and served with butter, salt and pepper just as you would baked potatoes.

Tomatoes are good baked whole. Beets are amazingly good baked just as you would potatoes. Or they

juices are better if they are par-boiled before combining with the seasonings for baking.

Many of the vegetable dishes are hearty enough to make a dinner, a meal in themselves with a hearty dessert. Baked corn or Desmodium squash are an example.

I am told that the oldest and largest statewide organization of writers in this country is the Kansas Authors Club, whose president, Miss Cora Lanham, is a member of the Business and Professional Women's Club.

### Tune Up For The Big News

News is being made every day and you want your Radio in the best of condition to receive it. I have opened a

#### RADIO REPAIR SHOP

and am ready to take care of your radio and put it in the best of condition at reasonable prices.

Call Phone 7, and we will call for your radio promptly and return it just as promptly in good condition.

#### RUSSELL PERRY

Morehead, Kentucky.

### Greetings To Our -Friends-

All this particular season of the year we are glad to give a moment to extend to our friends and neighbors, a hearty Season's Greeting. We wish that this year's season will enjoy increased and ever increasing prosperity.

### WE Appreciate Your Trade

We appreciate the patronage you have given us in the past and we hope for a continued patronage in the future. We intend to make every effort to deserve that patronage, by giving you the best of service, the best of food and comfortable, friendly surroundings.

### GROW WITH MOREHEAD

We have been in business in Morehead for three years and in that time we have seen this community make a steady growth. It is our hope and intention to grow and improve with Morehead. With that thought in mind we are always looking for an opportunity to improve our business and to prepare for the future growth.

### YOU ARE WELCOME

If you have never visited our restaurant or billiard parlor, we extend a cordial invitation to do so. Our tables are the best, the atmosphere is friendly and a social hour will rest you. Make our place your headquarters when in Morehead. A friendly welcome awaits you.

### A New Addition To Our Business

Recently we purchased the business formerly known as the Dixie Grill. We are remodeling the building and making a direct connection with the Idle Hour. We are installing a complete and modern Billiard Parlor. Both will be operated as one business, under the name of the VARSITY BILLIARD PARLOR. Watch for the opening of this greatly enlarged Billiard Parlor. With the two buildings thrown into one, our customers will find additional comfort and service par-excellence. It will be open to service soon.

# AMOS 'n ANDY

## The Varsity Billiard Parlor

Parnell Martindale, Proprietor  
Main Street, Morehead, Kentucky.

## ELECTRICAL APPLIANCES

are the most Useful  
Christmas Gifts



Practical... Economical... Convenient... Handsome... Worth Having... Pleasant Reminders of Your Thoughtfulness... Sure to Please... Highest Quality Materials and Workmanship Assure Good Service... Here Are Suggestions at Prices to Fit Your Purse:

- Iron
- Curling Iron
- Clock
- Chime Clock
- Urn Set
- Dish Washer
- Vibrators
- Roast Home
- Hot Plate
- Chafing Dish
- Percolator
- Cigar Lighter
- Coffee Urn
- Coffee Maker
- Hair Lamp
- Sun Ray Lamp
- Heat Lamp
- Sandwich Grill
- Waffle Iron
- Tearing Machine
- Wall Lamp
- Vacuum Cleaner
- Toaster Tray Set
- Floor Lamp
- Washing Machine
- Light Bulbs
- Automatic Range
- Food Mixer
- Automatic Toaster
- Table Serves
- Egg C
- Heat
- ing Set

Remember, the early is his choice of the most attractive items and avoids that last-minute scramble. So don't delay buying. Come in today.

See Gift Displayed by Your Local Dealer or at Our Local Office

Decorate Your Doorway Elegantly with Festoons of Colored Electric Lights for Christmas

### KENTUCKY POWER & LIGHT COMPANY

E. E. CURTISS, Manager

# THE PENTHOUSE MURDER

By Caleb Johnson

Synopsis: A card game is in session in Elmer Henderson's penthouse atop a New York skyscraper. The players are Henderson, Police Inspector Flaherty, Martin Frazier, Archie Doane, Max Michaelis, and Archie Doane, a stockbroker, and his friend Williams, a stockbroker. They were waiting for Stephen Fitzgerald. When he fails to appear, a telephone call brings the information that he is out with a girl. Fitzgerald and Henderson are both romantically interested in Lydia Lane, the famous actress, but Archie Doane reveals that she is engaged to marry him. Doane leaves the party early when Fitzgerald fails to appear. A short time later he telephones Inspector Flaherty with the frantic

news that he has found Fitzgerald and Miss Lane dead in Lydia Lane's penthouse apartment. When Flaherty and the medical examiner reach the apartment, they find that Miss Lane is still alive. She is rushed to a hospital where blood transfusions and care promise to restore her. All circumstantial evidence points to Archie Doane as the murderer, especially when the murder gun is found carefully planted in the chimney, clean out in the basement. "You can imagine the agony of my first thought. I did not at once perceive that they were dead; they seemed merely asleep. I closed the door softly and backed out on to the roof. My first impulse was to steal quietly away—to hide from the shame my bedfellow had brought upon me. God forgive me for the thought! It was an echo of the jealousy I had been harboring all of Fitzgerald's life. "For the moment I had forgotten, Lydia's terrified call over the telephone. Then my mind cleared and I realized that a terrible tragedy had occurred. I reentered the bedroom and my worse fears were verified when I saw the bullet wound in Lydia's arm, the blackened hole in Fitz's bosom. "I reeled and felt as if I were about to faint for a moment. Then I pulled myself together and tried to discover whether either was still alive. Both were apparently dead. "My first conclusion was that Archie had shot Lydia and then killed himself, rather than let her marry me. I saw no weapon, however, and

the idea of suicide did not fit with Fitzgerald's character and temperament. Someone else must have come upon them and killed them both. "I considered my own position. The case against me was clear. I had thought at first of running to the street and calling in the nearest policeman. But if I did that and any thing should slip—someone else should see to the apartment, Miss Lane's maid return and find the bodies there—my departure might easily be interpreted as the beginning of a flight from the scene of my crime. "I discarded that idea, and telephoned at once to Elmer Henderson's rooms, and reported to Inspector Flaherty. I noticed then that the telephone receiver was not on the hook but hanging from its cord. "Between the time when I telephoned the Inspector and the arrival of the detective with the Medical Examiner I was careful to disturb nothing in the apart-

ment, but made as good a search as I could without touching anything in the hope of finding the stand your detective has found no weapon?" "I had no means of telling how long Fitz had been lying there. Tracing a figure out, I came to the conclusion that he must have been shot early in the evening, and that Lydia, coming in late, had just discovered his body when she telephoned to me. She might have come first into the studio—this room—then gone into her dressing room, and slipped into a kimono, and entered the bedroom to find Fitz's body on the floor. But that, of course does not account for her own wound." "The Medical Examiner was the first to inspect after Doane had finished his statement. "It is impossible that Miss Lane may have been shot and her statement ago," he said, "and her statement when and if she recovers consciousness will slip on that point. But the man had been dead more than an hour. I should say there must be more than half an hour, when I arrived. He could not possibly have lived fifteen minutes with that bullet through his heart. That negatives your suggestion, I think."

Martin Frazier had come back from the telephone while Archie Doane was making his statement. "I got Carrel out of the hospital on the way to Roosevelt Hospital now," he said. "If anyone can pull Miss Lane through he can. "I called up Henderson, too," he added, and gave him a report of the situation. He seemed overjoyed to determine whether or not it would be safe to use yours, and by that time Miss Lane will either be out of danger or— "I hope she'll be able to talk," interrupted Inspector Flaherty. Then he asked something definite to go on. Meantime, we must see what we've got here. "Sometime, I'm under arrest, I suppose," said Doane. "Not yet, my boy," said the Inspector. "Stick around, though. There'll be plenty of questions to ask you. Lie down, if you like, on the sofa, and rest your nerves. I'll call you if I want you. "Gentlemen," he said to the others. "I'm going to push this investigation through as fast as possible. I propose to stay here until daylight if necessary, to discover everything which the inanimate evidence can tell you. Max and Martin, can stay or not, as you like." "I'm going to stay," said Max Michaelis and Frazier nodded his decision to do the same. "One or two questions I'd like to put to Archie before we do anything else," the lawyer went on. "You say you came to the conclusion that Fitz must have been shot earlier in the evening. I wish you'd give us your process of reasoning that led to that conclusion."

"It was the snow that made me think of that," replied Doane. "It began to snow after eight o'clock. I know it had not begun when I got to Henderson's. It stopped snowing before eleven o'clock for rooms to come up here. "Verify the time of the snow from the Weather Bureau, Tony," interrupted Inspector Flaherty. "Go on Archie. I beg to get your drift." "Well, look at Fitzgerald's shoes on the stool by the telephone stand. There are no crevices or the galoshes' anywhere that I looked. A man wouldn't come out into thin patent leather shoes without overshoes if there were snow on the ground. It isn't likely. And there isn't a sign of moisture on Fitz's shoes. Therefore, he must have come here before the snow began. "That sounds reasonable, but it doesn't prove that he was shot before the snow began," Inspector Flaherty objected. "I realize that my theory is all wrong," said Doane. "What the Medical Examiner has told us proves that Fitz was shot, telling how I had come to the conclusion that he had been shot some time before the snow began. If I didn't shoot him—which I didn't—Miss Lane didn't shoot him—which I believe—then he was shot, I figured, by some surreptitious way I came—and there were tracks in the snow. "Someone might have been hiding in the apartment, burglar lying in wait, for example. He might have slipped out the front

(Continued on Page Six)

# GAS TRIUMPHANT

- SINCE FIRST OF YEAR CONSUMPTION UP 800 PERCENT
- 180 FAMILIES AND FIRMS NOW USING GAS
- 26 FURNACES HAVE BEEN CONVERTED TO GAS
- 11 FLOOR FURNACES HAVE BEEN INSTALLED.
- 3 GAS-FIRED UNIT HEATERS HAVE BEEN INSTALLED
- 1 LARGE "REGULAR" GAS FURNACE HAS BEEN SET

## TRULY MOREHEAD IS FORGING AHEAD

This Is Now A "Gas" Town. The Envy Of Much Larger Kentucky Towns: GAS IS THE IDEAL FUEL. Oil Lamps cost less than electricity, but would you go back to oil? Gas may cost a little more than coal, but, WITH GAS: CONVENIENT HEAT THAT IS GAS HEAT



## You Can Fire Your Furnace From your Easy Chair

You have chosen electric lights over oil lamps. Have you taken the next step forward; GAS over all other fuels?

**NO DIRT. NO WORK. NO WORRY.** THERE'S NOTHING LIKE **GAS** FOR

- Refrigeration
- Cooking
- Water Heating
- House Heating

BUY ONLY APPROVED APPLIANCES WHICH BEAR THE FOLLOWING SEAL



VENT ALL WATER HEATERS AND HEATING STOVES SO AS TO AVOID EXCESSIVE MOISTURE ON COLD DAYS

FOR INFORMATION ON GAS FURNACES SEE **W.C. EYL**

## FOOD BARGAINS



- HERE ARE SOME OLD FASHIONED FOODS FOR A REAL OLD FASHIONED FEAST!
- Royal Anne CHERRIES
  - Imported English MARMALADE
  - East Coast CRANBERRIES
  - Jumbo Spanish OLIVES
  - Fresh Roasted COFFEE
  - Pemler Heart CELERY
  - Crisp Ice-Berg LETTUCE
  - Vine Ripened TOMATOES

## CHOICE MEATS at holiday prices

- PORK ROAST... Milk - Fed CHICKEN
- ROAST OF BEEF...
- All Other Kinds Both Fresh & Cured

## CHRISTMAS CANDIES

Christmas without candy would not be Christmas. And it must have some of the Old Fashioned Hard Candy to be right. We have an ample stock to take care of all your demands. Order your candies now. Special attention given to the requirements of the schools and churches.

## FOR YOUR FRUIT CAKE

Don't delay about making that fruit cake. We have everything you need to make the best of fruit cakes. It will be better if made at home.

## For Christmas And At All Times In The Year

We carry a complete line of fresh fruits and vegetables. The quality is the best and the prices are moderate. Make your purchases for your Christmas dinner at the I. G. A.

## I. G. A. STORE

GLENNIS FRALEY, Manager.



# Dale Carnegie

## 5 Minute Biographies

Author of "How to Win Friends and Influence People."



### The Ill Wind That Wrecked A Whole Town And May Yet Save The World From Insanity

The Mayo Brothers

One of the most startling discoveries in the history of medicine might never have been made if a tornado hadn't wrecked a town in Minnesota a little over a half century ago.

The town the tornado struck was Rochester, now world-famous as the home of the Mayo Brothers, two of the greatest surgeons living. And the discovery which Doctor C. E. Mayo is still working on, is a drug to cure insanity. This drug is injected into the body of a feeble-minded or insane person and presto! the circulation of the blood is changed and the person is restored to sanity.

What will this discovery mean to humanity? Well, here are some facts. Figure it out for yourself.

There are more patients suffering from mental diseases in the hospitals in the United States than from all other diseases combined. One student out of every 16 in our high schools today will spend part of his life in an insane asylum. If you are fifteen years of age and residing in New York State, the chances are one out of twenty that you will be confined in an institution for the mentally ill for seven years of your life. During the last decade, mental diseases have almost doubled in the United States. If this appalling rate of increase continues for another century, half the entire population of the United States will be in insane asylums and the other half will be outside trying to support them by taxes.

The Mayo Brothers, who are working on this amazing remedy, are among the most celebrated surgeons in the world. Physicians from Paris, London, Berlin, Rome, Lenin grad and Tokyo journey to Rochester, Minnesota, to sit at their feet and learn. Sixty thousand patients a year, most of them facing their last chance against death, make pilgrimages to the Mayo clinic as

operations. Sister Alfred, Mother Superior of the Convent Sisters of St. Francis, was so impressed with their work that she offered to build a hospital if the Mayos would take charge of it. They agreed, and when the Mayo Clinic was opened in 1888, old Doctor Mayo was a man of seventy and his two sons had never even served as hospital internes.

"We were the greenest of a green crew—that is the way they describe the operation. Yet today, William Mayo, the older brother is considered the world's greatest authority on cancer. Each brother believes the other is the greatest man—and both are famous for the cleanest work that surgery has ever known. They work surely and swiftly. They work with a swiftness that astonishes most surgeons. Arriving at the clinic at seven in the morning, they operate constantly for four hours every day. They have been performing from fifteen to thirty operations a day for years. And yet they continue to study, they continue to improve their work—and they admit that they have much to learn. The entire city of Rochester comes and goes by ambulances to the Mayo Clinic. No street cars are allowed. The buses run silently and even the conversations in the streets is hushed.

Farmers and bank presidents, farmers and movie stars all have to take their turns in the waiting room and all are treated alike. The rich pay according to their means, but no one has ever been turned away because he was unable to pay. One third of the Mayo Brother's work is charity. They have never sued for bills, they never take notes, and they never permit a man to mortgage his home in order to pay them. They take in cash whatever a man can afford to pay at any time and let it go at that, and they never ask a man how much he can afford to pay before they perform the operation.

One man mortgaged his farm to pay them for saving his life, and when they discovered what he had done, they returned his check and sent him a check of their own for several hundred dollars to compensate him for the loss he had sustained in his illness. They didn't care for fame; yet they are the most famous surgeons in the United States today.

Their sole desire has been to aid suffering humanity. Over the desk in their waiting room is a framed inscription that explains the eternal trust of their success. That sign reads: "Have something the world wants and though you dwell in the midst of a forest, it will wear a beaten pathway to your door."

## Hall & Taylor Open Garage

New Repair Shop Opened In September roves To Be Popular

A few years ago, in 1925 Morehead streets were mud streets. And when you say mud streets in Morehead it means streets that bogged down to the wagon wheel hubs mired automobiles and caused complete distress. The county roads were even worse. Small wonder, then, that the number of automobiles was decidedly limited. Rowan county itself had hardly a car in its confines, twelve years ago. The few that were in the county being almost entirely limited to the roads in a deplorable condition, but there was no way either in or out of the county in any direction. While conditions are still far removed from perfect in most sections of the county, they have been vastly improved during the period and with that improvement has come an increased number of cars in all sections of the county. As the number of cars increased, so have the number of garages and repair shops correspondingly increased. Better cars and more cars have required better mechanics, better trained, and more shops in which they could work.

Out of this greatly increased number of cars has come one of the most modern repair shops in the city of Morehead, that of Hall and Taylor. The new repair shop is owned by Noah Hall and Ted Taylor and is under the direct supervision of Ted Taylor, who is known throughout the county as a thorough-going mechanic. It was opened in September of this year and is located on the corner of Parkbanks Avenue and Railroad Street.

The shop is one of the most modernly equipped and furnished in the city. No expense has been spared to equip it with the latest and most up-to-date machinery, capable of caring for the most difficult repair job.

While machinery is an important asset to any repair shop, it is always the man behind the machine on which depends the success of the venture. Hall and Taylor make an ideal combination. Mr. Hall is known far and near for his honest upright dealings. He has been engaged in various enterprises in this community for years, and has built up a reputation for integrity. Mr. Taylor, who a few years ago suffered a serious injury when he was severely burned in rescuing a child from a fire, has a reputation of being one of the best mechanics in this section of Kentucky. He has years of experience and has kept completely abreast of the recent developments in the automotive field.

He is well-qualified to serve your needs in the repair of your cars and to do it economically and well. Thus in this firm, which is one of the most recent developments in Morehead, you have old time reliability, coupled with qualified workmen and backed by machinery of the newest type. All this is backed up by a grip and insistence upon dependability and with a reputation for honesty that will go far toward bringing this firm into prominence and keeping them in that spot. Just another firm organized to serve the people of this community and just another sign of the progress that has been made in the past twelve years.

## A CHRISTMAS THAT WILL SAVE



Our prices will make Old Santa smile when he sees them. They will save him money and give the family good gifts and useful gifts.

**FOR WOMEN**  
Hose, Good quality at 15c to 49c  
House Dresses At 75c  
Silk Dresses At \$3.50  
Ladies Shoes Priced at from 50c to \$2.45  
Scarfs 50c to 85c

**FOR MEN**  
Sweaters for boys 59c to \$1.98  
Sweaters For Men 95c to \$1.45  
Leather Coats \$3.45  
Wool Jackets \$3.00 to \$3.95

Socks  
A complete line  
At a big saving

We carry a complete line of dishes that will save you money

## R & R CLOTHING STORE

Morehead,

Kentucky

## THE RED ROSE DAIRY

### We Meet State Requirements Long Established

Every requirement of the State health Department is met gladly, as we recognize the fact that the first consideration is the Health of our customers.

### All Milk Pasteurized

Every drop of milk that goes to our customers is pasteurized and guaranteed safe for your children. Our dairy is inspected and approved.

May good cheer, happiness, health, a Merry Christmas and lasting Prosperity all be yours. This is our Christmas wish for our whole community.

Run by Rowan County People in Morehead, Rowan County, Kentucky

## THE RED ROSE DAIRY

Ray Flannery, Manager

Morehead,

Kentucky

## HOLIDAY FEASTING



### GREETINGS FROM THE BLUE MOON

Good Food - - - - - Good Fellowship

We have just installed a new fountain, one of the best in the city and are prepared to give you the best of service in drinks, Ice Cream and a complete fountain service.

PLATE LUNCHES

Try our plate lunch, the best in the city at the modest price of - - - - -

### 35 CENTS

SANDWICH SERVICE

Our sandwiches are tasty and appetizing. We use only the best of meats and salads served in a friendly place, where friend meets friend.

Hamburgers, Hot Dogs, and special sandwiches that will satisfy your hunger and please your palate. The Blue Moon is here for the purpose of serving you. We invite you to visit our restaurant, spend a few minutes or a few hours. Make this restaurant your meeting place and make it your headquarters when in Morehead.

The Place Where You Meet Your Friends and Feel at Home, because you are at Home.

A REAL RESTAURANT IN A REAL TOWN

## THE BLUE MOON

GRAYDON TAULBY, Proprietor

Main Street,

Opposite Cozy

Theatre

Morehead, Kentucky

# Model Laundry Is Firmly Built

Opened in 1295, Has Been Patronized Since By Citizens

During the fall of 1936, there was considerable agitation in Morehead about the need of a laundry and dry cleaning establishment in the

city. Glancing through our files of that year, we notice that in practically every issue of the News during that period there is reference from some one or another business man as to the need of a laundry. Whether or not these editorials and those comments had anything to do with it, along late that fall a company was formed, machinery purchased, a building rented and the laundry was under way. The News has ample cause to remember it as they moved out of the building they were in and made room for the laundry, which, by the way, still occupies the room where it

was first installed. Since that time, about twelve years ago, the Model Laundry and Dry Cleaning Company, as it was named, has shown a remarkable growth. Contrary to most small town laundries, it has not fallen by the wayside, but has continued to increase both in equipment, size and service, until it is recognized as one of the ear-marks of Morehead growth. One of the original founders, Mr. J. B. Calvert is still the owner and proprietor of the Model Laundry and Dry Cleaning Company. Numerous changes have taken place

in the ownership during the period of its existence, but Mr. Calvert has remained. During the twelve years of its life, there is but little of the machinery that has not been changed at least once and much of it several times. Old machinery has made way for new and modern equipment, until the Model Laundry and Dry Cleaning Company is recognized as one of the most modern equipped plants in this section of the state. Mr. Calvert has built his business on service. He has served the people of this community well, and

the people of the community, recognizing the service he has rendered, have supported him loyally and well. In connection with the laundry a modern dry cleaning establishment is conducted, that is equipped to care for your cleaning problems without delay and to your complete satisfaction. Particularly, they are proud of their new rug cleaning equipment. Now it is no longer necessary to send your rugs to other cities to have them cleaned, because the Model Laundry and Dry Cleaning Company will do it as well or better, at a price that will save you money, and with no delay. Patronize home industry, run by home folks, for home folks.

ands are carried off in the prime of life. When I was a medical student I was taught that I could do little more than to secure for my patient good nursing, and that was nursing which would save the patient's strength so that he might husband all his heart's resources for a critical struggle. But now there is a serum available against pneumonia caused by pneumococci, types 1, 2, 5, 7, 14, and 18. This makes about 85 per cent of all cases of pneumonia. But if the patient is to get the advantage of his life-saving serum it must be given early and the serum must be selected according to the type of pneumococcus with which

he is infected. A committee of the New York Academy of Medicine recommends that free laboratory tests should everywhere be made available, that free serum should be available to physicians that request it, that adequate funds should be granted to the department of health for pneumonia control work and for research. The carrying out of these recommendations in your community in the near future may be a matter of life and death to you or to someone whom you love.

ONE STOP! AND YOUR CAR is completely serviced. It's the convenient, unity way. Drive in. COLLEGE VIEW SERVICE STATION.

## Twelve Years of Continued Improved Service

That is the record of the MODEL LAUNDRY and DRY CLEANING COMPANY since its organization in January, 1926. A record we are proud of

At that time the Model Laundry and Dry Cleaning Company was an infant. It was Morehead's newest industry, one which had the good wishes of the people, but one which the citizens feared could not last. They were judging by the past.

### But It Did Last

In spite of those fears the Model Laundry and Dry Cleaning Company lasted and grew and made continued improvement with the addition of new and modern machinery, until today it is recognized as the best equipped laundry in this part of the State of Kentucky.

### Built by Service to the Citizens

We could not have built this business nor installed the equipment, had it not been for the cooperation of the citizens of Morehead and Rowan county, who recognized that the laundry was an asset to the community and who have given us loyally their work and their support during the past twelve years. We have tried to deserve it.

### Salaries Paid Out in the Past

During that period we have paid our help enormous sums in salaries. Every cent of this has gone back into the pockets of the business men of Morehead. We have given employment to a large number of people, who have spent their money at home. Thus we have tried to do our part to make Morehead an outstanding example of prosperity. Thus have we tried to pay the citizens for their support.

### Proof That We Have Grown

From the Files of the Rowan County News

Jan. 7, 1926: Model Laundry opened for business; Feb. 11, 1926. — Model Laundry buys Fraley Cleaning and pressing plant; Feb. 25, 1926. — Laundry business improves; April 1, 1926. — Laundry installs new

shirt unit and pressing machine; Aug. 29, 1928. — Laundry improves machinery, buys new dryer, etc. Jan. 16, 1936. — Laundry buys pressing shop at Flemingsburg;

Oct. 15, 1936. — Laundry installs modern filtering and water softener machine. Aug. 31, 1933. — Laundry installed New Dry Cleaning Machine A Glover continuous Flow System.

### A Continuous Policy

It will be our policy in the future as it has been in the past, to keep our equipment just a little ahead of the crowd, and our service just a little better than that of our competitor. And we feel that we have the right to ask you, if we give as good or better service, that you give us your continued loyal support. We appreciate it.

## Model Laundry and Dry Cleaning

J. B. Calvert, Owner and Manager

### Better Health

PNEUMONIA

A fever ushered in by a chill. A pain in the chest or side, or sometimes in the abdomen. A cough which brings up a rusty colored sputum. The pulse is rapid, the breathing rapid, too, and difficult, so that even the little muscles on each side of the nose are brought into play. Here we have the typical picture of pneumonia, that most fatal disease of winter and early spring. It is estimated that there are from 350,000 to 375,000 cases in this country every year. Thous-

### When HEADACHE Is Due To Constipation

Often one of the first-look effects of constipation is a headache. Take a dose or two of purely vegetable Black-Draught! That's the sensible way - relieve the constipation. Enjoy the refreshing relief which thousands of people have reported from the use of Black-Draught. Sold in 25-cent packages.

**BLACK-DRAUGHT**  
A GOOD LAXATIVE

### Headquarters For Men's FURNISHINGS

SHIRTS Two Famous Makes

MARLBORO SHIRTCRAFT

TIES SWEATERS MACKINAW

HOSE HATS LEATHER JACKETS

### MILLERS TOGGERY

231 16th St. Next to the Western Union  
Ashland, Kentucky

# The COZY'S REPUTATION

Over a Period of Fifteen Years, has established itself in the Hearts of Rowan County People, as the Home of the best in Motion Picture Entertainment.

## COMING BIG HITS

- "Conquest"; "Double Wedding"; "Firefly";
- "Girl of the Golden West", featuring Jeanette McDonald and Nelson Eddy; "Bad Man of Brimstone", featuring Wallace Beery in his roughest role; "The Last Gangster",
- "Big Broadway of 1938"; "Ebb Tide"; "The Barrier
- "Souls at Sea"; Ali Baba Goes to Town" "Rebecca of Sunnybrook Farm" "IN OLD CHICAGO".

## COZY THEATRE

H. C. WILLET Managers HARTLEY BATTSON

MOREHEAD KENTUCKY



# Hamm's Store Is Popular

## Organized Eight Years Ago As Poultry And Feed Store, Has Branched Out

In every community one of the most important businesses is the poultry business and Morehead is amply supplied with up-to-date poultry houses. One of the best of these is run by Melvin Hamm and is located on Fairbanks Avenue. Mr. Hamm needs no introduction to citizens of Roanoke county. He served them as jailer for one term, from 1926 to 1930. Casting about for a new line of endeavor, Mr. Hamm saw that there was an opening for an establishment of the sort in this community and opened a combined feed store and poultry house in the building in which he is all located.

Later, he opened a small furniture department as an experiment, buying and selling used furniture, with an occasional assortment of new. Since that the experiment has become an established fact, and the furniture department has over shadowed the original store. Poultry and feeds are still a large part of the business but the furniture department has become so well established as to require a considerable portion of Mr. Hamm's time.

The Hamm Store and business has become one of the outstanding successful businesses of the community largely through an application of diligence in building it up. Mr. Hamm attends to it sincerely and devotes his entire time to developing his trade.

He will help you furnish your home with either new or used furniture. He will be glad to give you any service of which he or his store is capable.

His is another of the businesses that have grown up and flourished

during the past twelve years, having been started in 1930. It has grown and continues to grow since the day of its foundation.

## And Reis Grow R. And R. Store

### Reis' Poultry House Under Management Of Reynolds Shows Improvement

An establishment that has done much to keep the price of poultry up to the market is the poultry house of Reis, under the management of Reynolds. Mr. Reynolds has been in charge of the Reis Poultry house for years, and has built up through strict attention to business and through courteous treatment of his customers, an exceptionally fine business. He buys and sells poultry and operates in connection a cream station that has connections with one of the best creameries in the country.

The business is located in the Ollie Caskey Building just off Main Street. Here the buyer takes his poultry and cream and may rest assured that he will receive in return honest weights and fair dealings.

During the past summer, Mr. Reis and Mr. Reynolds opened a new dry goods store, next door to the poultry house, naming it the R and R Store. Here they carry a complete line of merchandise. They are stocked to equip and clothe the family from head to foot. They carry all standard lines, and because of their location are able to undersell in many departments.

Ladies clothing, clothing for children and clothing for men, will be found here at reasonable prices. The store is in charge of Mr. Reynolds. They invite their friends to stop in and visit them, and make what purchases they may need, being assured at the same time that they will receive fair treatment and fair prices for standard, up-to-date, merchandise.

# Blue Moon Has Built Up Trade

## Under Management Of Graydon Taulbee Is Rapidly Forging To Front In Trade

A few years ago a young man dropped into Morehead and entered the Morehead State Teachers College as a student. Last year that same young man came back to Morehead and purchased a business which he has been operating with success since that time. He has taken a successful business and added to it, until the Blue Moon Cafe and Restaurant is regarded rightly as one of the best businesses in the city.

The young man was Graydon Taulbee, a former student in the Morehead State Teachers College, who located here and plans on making this his future home.

Mr. Taulbee is a progressive and aggressive young man who will undoubtedly make a success of his business by strict attention to the details that make for successful business.

The Blue Moon Restaurant located on Main Street is also the terminal for the Greyhound Bus line in this city. The ticket office and headquarters of the Greyhound are located in the Blue Moon and Mr. Taulbee has charge of them.

Catering to the hungry public, the Blue Moon serves plate lunches and sandwiches and has built up an excellent trade by both service and the quality of the food they serve. The entire place was recently redecorated and cleaned since Mr. Taulbee assumed charge. Tables and lunch counters are both liberally patronized and as people become familiar with the new atmosphere of the restaurant, additional trade is certain to be built. Mr. Taulbee is one of the newest of the business men of Morehead in point of length of residence. However he is deeply interested in

the welfare of the city and its continued growth and prosperity. He is particularly interested in the football team and was one of its loyal supporters. A feature at the Blue Moon during the season just closed was the offer of free meals to boys scoring touchdowns in the games.

For a good meal at a reasonable price go to the Blue Moon. You can't go wrong, for here you will get food well cooked and properly prepared, served by intelligent waiters, and you may be absolutely certain that it is clean and sanitary in every way.

Located just opposite the Gray Theatre, it is an excellent place to meet your friends and spend a social hour before or after the show.

Just this week, as another mark of the progressiveness of Mr. Taulbee, who purchased the Blue Moon in April, 1937, he has installed a new and modern fountain and is prepared to serve his customers the best in drinks and ice cream service.

## I. G. A. Store Gets Business

### Glenis Fraley Started Store In Answer To Demand For Lower Prices

Twelve years ago Morehead had but four grocery stores, to serve this community. In the period since 1925, however the grocery needs of the community have greatly increased and the number of establishments that cater to serving these needs has correspondingly increased. One of the grocery stores that has built up an exceptional trade during the period just past is the local I. G. A. Store, under the management of the owner, Glenis Fraley.

The I. G. A. Store is the local branch of the Independent Grocers Association. These stores are all owned locally, just as is any other independent grocery. They

have this advantage over other locally owned stores. They are associated with hundreds of other grocery stores through the state, who make their purchases through a single agent. By thus buying in quantities larger than a single merchant could afford, they are able to get the benefit of large discounts which they pass on to the consumer, by selling groceries cheaper than they could if they were doing their buying separately.

Mr. Fraley was one of the first in this section to see the need and importance of joining such an association, in order to give his customers the benefit of the saving he was thus able to make. His was one of the first stores in this section to take advantage of the opportunity and to join the I. G. A. system.

From its very organization the I. G. A. Store has done a large business. With his accommodating way and his fair treatment of his customers, Mr. Fraley has continued to increase this business, until at present his store is recognized as one of the leading groceries in Morehead.

The I. G. A. business is built on good and better service. They carry a complete line of groceries of all kinds. In season they carry fresh vegetables and fruits. They conduct a first class meat department in connection with the grocery department. Altogether, the I. G. A. Store, under the management of Mr. Fraley has grown and should continue to enjoy even greater growth in the future.

Mr. Fraley is specializing at this time on stocks for Christmas holidays. In addition to the usual staple line of groceries, they will carry a complete assortment of specialties for the Christmas dinner. Their stock of Christmas candies is also unusually complete and they can supply you with any kind of seasonal fruits and nuts.

The fourth woman to serve the United States in a consular and diplomatic capacity is Miss Margaret M. Hanna who has been appointed by the State Department as American Consul at Geneva.

Switzerland. Miss Hanna, formerly of Ann Arbor, Michigan, has been with the State Department in Washington for forty-two years, starting in as a clerk. Among her duties have been service with the Venezuelan Claims Commission and with the Pan-American Conferences at Buenos Aires in 1910, at Santiago in 1923 and at Havana in 1928.

## The Penthouse Murder

(Continued From Page Three)

The door opened from the elevator landing into the foyer of Miss Lane's apartment proved to be equipped with two locks; one the regular Yale lock provided by the owners of the building, the other a special burglar proof lock, which could not be fastened automatically by the closing with a key from the outside or by means of a knob inside.

"No sign of the lock being tampered with or the door forced," Inspector Flaherty admitted, after a careful inspection. "This door was locked, you say, Archie, when you arrived. Do you know whether both locks were on?"

"Yes; because I had to use two hands to open the door when your man arrived," replied Doane, after a moment's thought.

"Well, we'll see what other ways anybody could get in," the Inspector went on. He opened the French door at the front of the studio. The snow on the sills of the windows and the door, and on the little stretch of roof garden just disclosed was level, fluffy and unbroken. A little ridge of snow fell inward from the door sill.

"Nobody has come in this way since the snow began," said the Inspector. "There isn't any way for anyone to get in from the front except by climbing the building."

"That I can see."

"Or over this penthouse roof above us," suggested Flaherty, "and the snow on the edge of that undisturbed, too."

"Before we look over the back roof," said Max Michaels, "let me ask Archie a question or two. I want to get them in the record."

"Archie, do you own a pistol? Did you ever own one?"

"Never, replied Doane, I'm afraid of the things."

"You have had to handle pistols in your professional work as a actor haven't you?"

"Yes, in fact I have to use one in the picture I am now making."

"Where is that pistol? Do you know?"

"In the property room at the Highgate Studio, as far as I know."

"When did you see it last?"

"A day or two ago, Thursday, I think, we shot the last scene in which I am supposed to use it."

"What sort of a pistol is it? A revolver or an automatic?"

"It's a revolver, nickel plated with a pearl handle. In the picture I am supposed to shoot a burglar with it."

"Do you know the calibre—the size of the bore?"

"I think it is what they call a thirty-two."

"Did you ever fire that pistol?"

"Only once. That was in the studio last Thursday."

"Is this picture you are working in a sound picture?"

"Yes."

"Were any precautions taken to soften the sound of the shot?"

"Yes; there was a silencer on the weapon."

"At whom were you supposed to fire the pistol?"

"At Stephen Fitzgerald. He was directing the picture and also playing the part of the burglar."

"Did you load the pistol yourself when you fired it?"

"No, the property man loaded it, I suppose."

"If you had desired to kill Stephen Fitzgerald, could you have substituted a loaded cartridge for the blank cartridge used in the picture and so have made it appear an accident?"

(To Be Continued Next Week)



# Greetings

The Morehead Lumber Company Extends the Heartiest Seasons Greetings to all their customers, and wishes them the most prosperous year in 1938 they have ever experienced.

## Not Castles — But Homes BUILDING MATERIALS

Careful selection, wise buying and protected storage, enable us to offer building materials with a guarantee for longer lasting qualities. Our guarantee holds good whether you buy one piece of lumber, or order for a complete remodeling job.

## Making The Home MODERN

Nothing is more promising than the increased activity in the small homes building industry. New real estate developments are springing up in almost every community. Skilled workmen are finding increased demand for their services. Materials must soon go up because of higher costs. Now, when worth while economies and savings can still be affected, is the time to make those needed repair and remodeling that will give you a modern, up-to-date home.

Plans, estimates and advisory service from expert craftsmen and builders are yours here without cost or obligation to you.

# MOREHEAD LUMBER CO.

W. C. SWIFT, Manager

J. L. BOGESS, Bldg. Supt.

# A REMINDER

Is anything half as important as your vision? With vision everything is a source of great pleasure, without it, nothing matters much.

## Care of the EYES is a fundamental rule of good health

No one is really well who suffers defective vision. Continued neglect of the eyes can, and often does, result in real illness. Your eyes change as you grow older, should be changed so your glasses, too, from time to time. The only safe rule is to have your eyes examined regularly . . . at least once a year.

For remember . . . You can buy glasses to save your sight, better your vision and safeguard your health, BUT—

## You Can't Buy New Eyes

SEE DR. L. A. WISE Optometrist for thirty-five years

AT MOREHEAD every Friday. All other days at Mt. Sterling, Kentucky.

# DEFYING ALL COMPETITION

WE WILL NOT BE UNDERSOLD--We will give you quality merchandise As low or lower than anyone. All new, clean, fresh merchandise

## TOYS - GIFTS

We have the largest toy and gift STOCK in Rowan County.... At prices that will save you from

# 1-2 to 1-3

**DOLLS**

that actually crawl

**25<sup>c</sup>**

Walking  
**DOLLS**

**77<sup>c</sup>**

**10c Toys 5c**

While Five Hundred Last

**Baby Doll CRIBS**

**25<sup>c</sup>**

**Pool Tables**

With sticks, balls and rack.

**98<sup>c</sup>**

**Our Guarantee to YOU**

If you come here and you do not think that we have the largest and most **COMPLETE**

**Toy & Gift**

Department in this part of the State and the lowest prices..... **WE WILL PAY YOUR EXPENSES HOME**

this is our guarantee to

**YOU**

# SPECIAL NOTICE!

Did you receive our special Christmas Circular?

since we had this circular printed, circumstances have forced us to **CUT** our prices even

lower

# TAKE OFF

# 1/2

**FROM THE PRICES QUOTED IN OUR SPECIAL CHRISTMAS CIRCULAR AND YOU WILL GET ALMOST THE NEW LOW PRICES**

# GOLDE'S

MOREHEAD, KY.



### S. And W. Dispensary Practices Conformity

Local Manager Established As Sticker For Letter Of Law

The S and W Dispensary, under the management of Ray Wendel opened its doors in Morehead in 1934, the first dispensary to open in this city following the repeal of the 18th Amendment. It has been operating ever since and Mr. Wendel by his close conformity to the law, and by his observation of the name was changed to the S. and W. Dispensary, is conducted on a

will among the citizens of the community, and has gained the whole-hearted respect of the entire population. Ray Wendel, who manages the local store, one of a chain of three stores, located in Morehead, Owingsville and Mt. Sterling, is an iron clad stickler for conformity to every detail of the law. He is a gentleman and a community builder. By that we mean that he is interested as is every citizen of Morehead in building a better business community, and a better town.

The Morehead Dispensary as it was formerly known, before the name was changed to the S. and W. Dispensary, is conducted on a

straight forward business plan. Their stock is always kept up to date and they are prepared to serve the wishes of the community. Mr. Wendel and his family live in Morehead and plan on making this city their home in the future. With business interests in other towns, he spends the greater part of his time in this city and has centered his personal interest here. They are good citizens and Morehead is glad to welcome such good citizens to their midst.

As an illustration of what we mean by conformity to the law, Mr. Wendel opens his store promptly at eight o'clock each morning, closes Sunday and closes each night at midnight. No one is allowed

## Counties On Parade

KNOX COUNTY

It is 1750 Over the Blue Ridge Mountains of Virginia, across the great valley of East Tennessee, and through Cumberland Gap came Dr. Thomas Walker, Ambrose Powell, and a small company of hunters from Orange and Gulpepper Counties in Virginia. They were among the first white men. If not the first, to have visited Knox County in the interior of southeastern Kentucky. From Cumberland Gap to Hazel Patch in Laurel county they travelled over the route that was later known as the historic Wilder south of Barbourville, Knox County, stands a chimney of what is now called the old mill race, the old mill race. At a point six miles erected in Kentucky. It was built by Dr. Thomas Walker, noted hunter and surveyor. On this spot has been restored a replica of the first house and a state park is being developed there to celebrate its historic value. All patriotic citizens of Kentucky will want to visit this new state park, which I believe will develop into a shrine for many generations to come. Through Knox County came Daniel Boone on his hunting trips through Eastern Kentucky. Later he blazed the Wilderness Trail through his historic county.

From the time of Dr. Walker's first visit till the formation of the county in 1799, this region was busy passageway for the hunters and settlers who opened both Tennessee and Kentucky to statehood.

Through this county literally thousands of settlers poured into Tennessee via the navigation route of the north fork of the Cumberland River. Other thousands pushed on northward over the Wilderness Trail to the lovely lands of Central Kentucky. The county was named after that famous revolutionary soldier and civil of Major General Henry Knox, who served throughout the War from Bunker Hill to Yorktown. In this little area of 268 square miles an amazing able population rate. The remains of an ancient fortress on the Cumberland River until recently were discernible about four miles north of Barbourville, the county seat.

To support a population of nearly seventy-five per cent of which about three fourth of Knox county has been developed into farms. More than 95.4 per cent of the population is of native born Anglo-Saxon strains. This county once boasted splendid forests of hardwood. Much of the virgin timber has been removed and less than one fourth of its area is covered with second growth timber. Its soil and gas resources have declined. Out of the lovely hills comes great wealth from rich deposits of coal. Agriculture and coal mining are the outstanding industries. The principal manufacturing enterprises are confined to brickmaking, front-end clays of the county and the manufacture of good products from the timber resources of the surrounding timberland. Gold sticks, spokes, staves, and hardwood stocks are produced to the value of about twenty-five dollars per capita each year. Knox County supports its people largely from its coal mines, its farms, and its small factories. The farms yield large supplies of corn, potatoes, tobacco and hay. Its orchards supply the local market with apples and peaches, and its pastures and farms support large herds of livestock. The poultry and dairy products greatly aid the family income.

Noteworthy recognition has been accorded Knox County for its fine saddle horses which are produced at the Minton Stables. The horse show at Barbourville has become an annual event, which thousands attend each summer. The whole area is traversed by splendid railroad and highway facilities which make the region one of easy accessibility. Dishman Springs, close to the line of Knox and Whitley counties, is a famous resort for tourists. Upon the rich foundations of nature's bounty an ambitious and gracious people have built a thriving institution of learning and culture, and towns and small villages of stable citizenship. From the confines of this county have come famous jurists, lawyers, government representatives and men of merit, who have served the state and nation with great distinction in times of peace and said to have been the first home war. The resources of its people far exceed the wealth of its resources of land, forest, and mine.

Knox County's youth has been served many decades by fine public schools, Union College, and the Barbourville Baptist Institute.

## CONGRATULATIONS

A newspaper is the backbone of Community Progress. We therefore take this opportunity to congratulate the ROWAN COUNTY NEWS on the progress they have made during the past Twelve Years, and thank them for the Community Service they have given.

We feel that during that period they have aided materially in the work of building this community and that without them we would not have been able to have obtained many of the comforts and improvements we now, so thoroughly, enjoy.

Morehead has progressed, the community has progressed and every individual has profited by that progress. We should give credit where credit is due. Again we want to thank the ROWAN COUNTY NEWS and its employees for their share in promoting that Progress.

Dr. N. C. Marsh  
CHIROPRACTOR  
Mckinney Bld., Morehead, Ky.

## REIS POULTRY HOUSE

Where the highest prices are paid for poultry and the best service is given. MOREHEADS OLDEST POULTRY HOUSE

We are constantly in touch with the best markets and are therefore able to give you better service at all times.

See US before you sell your POULTRY. Bring us your cream

## REIS POULTRY HOUSE

Morehead, R. E. REYNOLDS, Manager Kentucky.



## FURNITURE TO GUARANTEE A HAPPY CHRISTMAS

### BUY NOW

### PAY NEXT YEAR

Give useful gifts that the entire family can enjoy for years to come.

Again we are pleased to invite you to see our selection of attractive and useful novelties for the home carefully chosen at the worlds largest Gift and Furniture Market.

Listed below are a few suggestions to assist you in solving your gift problems. However, we urge you to visit our store—whether you buy or not, you are welcome to look—as it is impossible to itemize the many suitable gifts that we have for you.

- Lounging Chairs
- Wing Back Chairs
- Roulette Chairs
- Withropes Desks
- Flat Top Desks
- Lane Cedar Chests
- Occasional Tables
- Coffee and Tier Tables
- Magazine Racks
- All kinds of Smokers
- Cocktail Sets
- Cocktail Nephins
- Card Tables
- Lamps—all kinds
- Mirrors
- Pictures
- Picture Frames
- Hassocks
- Tomato and Orange
- Juice Sets
- Alabaster Book Ends
- Artificial Flowers
- Pottery
- Christmas Wrappers

Special attention is invited to our selection of Heisey, Fostoria and Dunbar Glassware and Spodes and Haviland china.

**BARGAIN TABLES**  
10c 25c 50c 75c & \$1.00

ELECTRICAL APPLIANCES

- Waffle Irons
- Irons
- Toasters
- 32-piece Breakfast Sets
- Percolators
- Vacuators
- RCA Radios
- Extract-o-lators
- \$3.50 and up

## CHENAULT & OREAR

Hardware --- Furniture

MT. STERLING

KENTUCKY

## Santa Claus Specials

We Suggest TOILET ARTICLES

...the ideal gift for HER.  
We'll be glad to help you in your selection.

- COTY'S TOILET Sets \$1.00 to \$15.00
- HUDNUT TOILET Sets -- \$2.00 to \$10.00



## Assorted Happiness

That's how we describe our selections of hard and soft candies. Pure, wholesome, palate-tempting sweets, the Perfect holiday gift. Each box is gayly done in gift wrapping.

WHITMAN'S

Box Candy --- \$1.00 to \$3.00



COLORFUL TOKENS OF G-O-O-D-W-I-L-L

We've now on display beautifully illustrated greeting cards in color and printed on fine paper and parchments.



LAMPS --- NOVELTIES --- STATIONARY ROSEVILLE POTTERY

## Battson's Drug Store

379 MAIN STREET

PHONE 88





### Eagle Dry Cleaners Fills Morehead Need

Operated And Owned By L. C. Tackett. Is Ready To Give Real Service

Lyle C. Tackett, proprietor of a greater extent than anyone else.

The Eagle Cleaners has been a resident and business man of Morehead for ten years, coming here in 1927. He opened a cleaning and pressing establishment and has been identified with business here continuously since that time. Mr. Tackett has taken a lively interest in community affairs. His is the province of keeping the citizens of the city clean, perhaps to a greater extent than anyone else.

His service is excellent and he is ready to serve your dry cleaning needs at all times. The Eagle Cleaners are located in the Caskey building opposite the court house. A car will bring them to your home at any time. They offer quick service and good. They will deliver on short notice service.

### Goldie's Store Leading Mart

Established By Harry Goldberg In 1929 Has Built Good Reputation

Since 1929 Goldie's Department Store has been serving the citizens of this community with a complete line of dry goods and ready-to-wear for men and women. The store is owned and operated by Mr. Harry Goldberg. Mr. Goldberg has followed a policy since opening his store in Morehead of giving more for the money spent. His motto, as used in his advertising is "Be Smart to be Thrifty" and the Goldie Department Store has aided many to be thrifty, by giving them the opportunity to save.

Mr. Goldberg has during the worst of the depression has kept his store well stocked with seasonable merchandise and has built up a large business by offering the people what they want when they want it. The policy of Mr. Goldberg is to sell quality merchandise at lower prices. That they have succeeded in becoming a center of business is evidenced by the steady growth of the stock and the growth of Mr. Goldberg has promoted himself actively in promoting better business for the community. He was one of the leaders in the better business drive of two years ago when the merchants of Morehead gave away hundreds of dollars to attract more business to the city.

The Goldie Department Store is also stocked with art materials, and Morehead is probably better able to take care of the art problem of the citizens of the county than ever before.

### Decedent Of The Stuart Kings

Rowan County has contributed a priceless gift to the world in the way of its ballad singers who have kept alive and fresh in memory by their singing, the song of their forefathers which otherwise would have been lost to posterity. And while many realize in the outside world that mountain folk of Rowan County can proudly trace back their ancestry to those sturdy pioneers who braved the perils of uncharted seas in the sixteenth century to seek freedom in the new world. Few realize that in Rowan County is one who is a direct blood descendant of a Stuart King.

This is the heritage of Mrs. Lydia Messer Caudill, who by her birth right is entitled to wear the Royal Stuart plaid of the house of



LYDIA MESSER CAUDILL

Stuarts. When the occasion of the next, the seventh American Folk Song Festival is held on June 5, 1938 she will appear in a costume of royal Stuart plaid and direct a

group of singers from Rowan County who will sing especially chosen Scotch ballads of the sixteenth century.

Mrs. Caudill participated in the first Mid-winter Song Festival presented by the American Folk Song Society on Wednesday, December first.

It is to the enthusiasm and keen perception of Mrs. Lydia Messer, then County Superintendent of Schools of Rowan County, that the rare wealth of folk lore of Rowan County has been brought to light. Dating back to the singing of Dennis Hall at the box supper in 1911. Lydia Messer, who afterward became the wife of W. T. Caudill, pursued steadily with care and understanding her research for folk lore here in her native county. She has a rare collection of Elizabethan ballads, and hymn tunes due to her years of research in the field of folk lore and it has not been necessary for her to go beyond the boundary of Rowan County for this priceless treasure. What the American Folk Song Society was founded in 1930, by Miss Jean Thomas, and incorporated under the laws of the State of Kentucky. Mrs. Lydia Caudill was made an honorary member of that organization. Mrs. Flem D. Sampson, President, O. E. Rayburn, editor, John A. Lomas, honorary Curator Folk Songs, Library of Congress, other members of the National Advisory Board Mrs. Dolly Gunn, Mrs. Cassius M. Clay, and Ida M. Farbell. The purpose of the Society is to perpetuate authentic interpretation of folk lore and to present annually to the American Folk Song Festival with only those mountain minstrels, participating to whom the ballad has been handed down by word of mouth from his forebearers. Today the American Folk Song Festival is known throughout our land, and Mrs. Caudill, is responsible for each year searching out new singers and musicians in Rowan County to participate in this event.

For the first time in the history

### Union Grocery Co. Managed Locally

Erna Thompson Has Built Up Fine Trade; Specialize In SV Products

The Union Grocery Company of Morehead opened its doors for business on April 15, 1937. This company has brought to Rowan county the progressive merchandising and advertising methods which have been used many years by its affiliate organization, Sandy Valley Grocery Company of Ashland, Kentucky.

H. H. Wheeler, president of the company, and Erna Thompson, the local manager, reported a very successful business for the current year. They are enjoying a large distribution in their advertised brands of merchandise which includes S V Coffee and other products under the S V label. Also, they feature several brands of flour in advertising campaigns. Right now they are offering four Chrysler automobiles as prizes in a contest on their flour.

The Union Grocery Company purchased the buildings of the old Morehead Grocery Company on Fairbanks Street and have occupied the modern warehouses since coming to Morehead.

The merchants throughout the section have responded wholeheartedly in displaying and selling the brands which the Union Grocery Company feature. The officials have stated that the outlook for the future of the company is very promising. of Rowan County music was introduced and became a part of the school curriculum by the County School Superintendent Mrs. Lydia Messer Caudill, which culminated into Rowan County Sing and Music Festival which was held in Morehead, December 11th, 1931, where 2500 children and parents lifted up their voices in unison.

# UNION GROCERY COMPANY

WISHES YOU

## A Very Merry Xmas

AND

## Happy & Prosperous

Food is a gift everybody likes. Have your merchant arrange delightful baskets for your friends, and include

- |                     |               |                     |
|---------------------|---------------|---------------------|
| Colonial Flour      | S. V. Oats    | S. V. Beauty Soap   |
| S. V. Soda          | S. V. Cocoa   | Our Pride Syrup     |
| S. V. Mayonnaise    | S. V. Pickles | Scott County Tomato |
| S. V. Baking Powder | S. V. Coffee  | Juice               |
|                     |               | Glass Jar Peaches   |

ERNA THOMPSON, Manager

## A Greeting From Chevrolet

### The Season's Best Wishes

# CHEVROLET SALES AND SERVICE

### Wrecking Service Winter Auto Supplies

### O. K. USED CARS An All Round Service Throughout THE YEAR

# THE MIDLAND TRAIL GARAGE



W. L. JAYNE, Manager

IF  
**YOU PROSPER  
 WE GROW**  
 IF  
**YOU GROW  
 WE PROSPER**  
*Why Not Pull  
 Together*  
**We Aim To Be, What We Are  
 THE CITIZENS BANK  
 Grow With Us**

# TOYLAND NEWS

SANTA SPECIAL EDITION

FORECAST A MERRY XMAS

## SANTA NOW IN TOWN

at

### Golde's Dept. Store

Morehead, Ky.

HEADQUARTERS FOR ALL-AMERICAN TOYS

### THESE PRICES

ARE WRONG - These Prices Listed are the regular prices - - - - But circumstances have forced these prices down to beat all other competition. OUR LOSS - - IS YOUR GAIN

Our Prices NOW Are 1-2 TO 1-3 OFF of these prices listed here



### TEA WAGON

Tea wagons and tea service, including trays, cups, saucers, etc. Unbreakable.

\$1.00

### PICTURE GUN

Looks like real gun, but projects pictures. Pull the trigger and you "shoot" out a picture. Uses safety films, furnished with gun.

\$1.00 and up

### WOODBURNING SETS

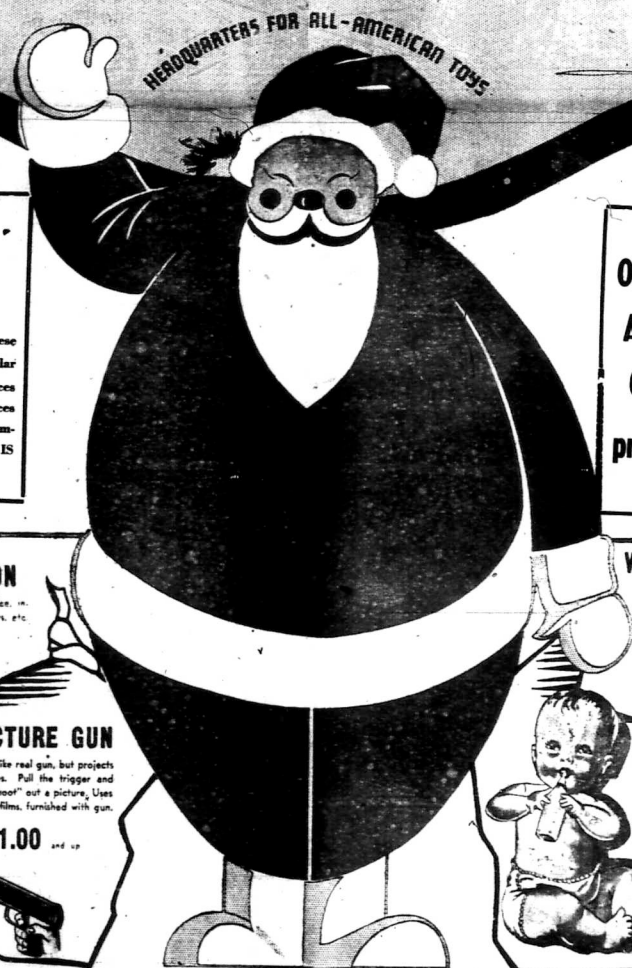
Draw pictures with an electric pencil! On wooden slabs furnished with the set you can burn out any desired picture, interesting and educational and safe.

98c

### DRINK-AND-WET DOLL

Life-like baby - made of real rubber - has bottle and nipple - drinks, wets, cries, mame and you can even bathe it.

98c





# A TOY FOR EVERY GIRL and BOY



## XYLOPHONES

Novel, Clever Musical Toys Play real music. Some with novel mechanical action.

49c - 59c

## FREIGHT TRAINS

With Locomotive, Box Cars and Caboose. Many Models.

from 50c



## SNARE DRUM SETS

Complete outfits, including stands, silencers, etc. Also single unit drums. Sets from

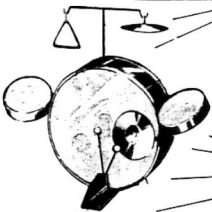
50c to \$1.00

Others from 25c

## JAZZ DRUM SETS

Completely equipped trap drum outfits. Many models.

from \$1.00 up



## TELEPHONES

Life-like phones, some with voice in the receiver, some with batteries and electric bells.

50c to \$1.00

Others from 25c

## PUSH CHIMES

Rings when you roll it.

25c to \$1.00

## MUSICAL TOPS

Attractively colored. They spin and play music at the same time.

25c Others from 10c

## STEAM SHOVELS

Big models that work just like real steam shovels. Exceptional values at

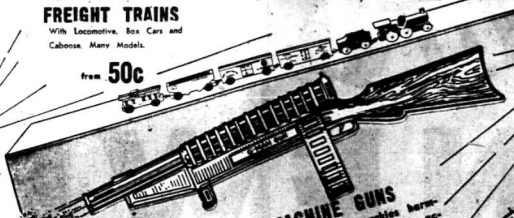
SPECIAL LOW PRICES



## CLIMBING FIREMAN

He climbs up and slips down. Long extension ladder, telescoping motor, attractive coloring.

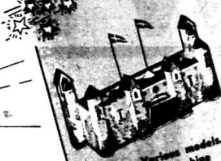
from 50c



## MACHINE GUNS

Solid, real-looking. Sparkies burn brightly. Has spring motor, 100 lbs. or less and some are Absolutely safe.

from \$1.00



## TELEVISION RIFLES

A real thrilling ride. Steers, because there are no "bullet" hits. "Television ray" - Accurate, and what fun!

\$1.49 - \$1.79



## SIREN PISTOLS

Mounted after G-Man type of pistol. Has loud siren which sounds when you push the trigger. Other pistols from 10c

25c



## PISTOL SETS

Many sets to choose from. They include pistols, holsters, bullets, etc.

25c to \$1.00



## POPEYE THE PILOT

Modern streamlined airplane with Pop eye (watch him!) at the controls. Flies nose backward, forward, in cycle, tip over on the nose, while Pop eye's head bobs back and forth. Motor driven.

50c

## SEARCHLIGHT TRUCKS

Heavy trucks, with searchlight that turns in all directions. Has powerful magnifying glass that casts strong beam.

from 50c



## MOTORCYCLE COPS

Watch out! Bunkie is learning to ride. Wind up the spring motor and watch the "crazy" action. Some fuel from 50c



## AUTOS

1937 sedans. Have powerful motors, long-wearing rubber tires and rear trunk, real seats!

from 98c

Small models from 10c



## PASSENGER TRAINS

Sparkling mechanical locomotive, streamlined, with coaches. Has spring motor, brake, bell. Supplied with tracks.

from \$1.00

## AUTO RACER

Exact copy of Major Seagrave's racer. Motor driven, attractively colored. Fitted with rubber tires.

from \$1.00



## ROLLER SKATES

Fast, dependable, sturdy. Some streamline models, junior and adult sizes for boys and girls.

98c



## TEDDY CHOO-CHOO

A teddy bear and Choo-Choo combined, Teddy rings bell and the train chugs along. An amusing colorful toy.

from 25c



## DONALD DUCK

A gay, colorful toy. Donald quacks gaily, and is full of action. You'll love him.

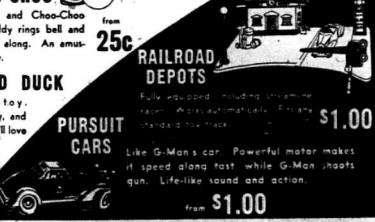
from 25c



## PURSUIT CARS

Like G-Man's car. Powerful motor makes it speed along fast while G-Man shoots gun. Life-like sound and action.

from \$1.00



## RAILROAD DEPOTS

Fully equipped, fitted with streamlining. Works automatically. Fully ready to go.

\$1.00



## TYPEWRITERS

Some with dials and complete accessories. Takes regular size letter paper.

from \$1.29



## LADDER TRUCKS

Gateway! Powerful ladder truck that raises ladder automatically. Has spring motor, rubber tires.

from 98c



## POPEYE COWBOY

Lefer buck, cowboy. Popeye in a one man Rodeo! Action and sound effects galore!

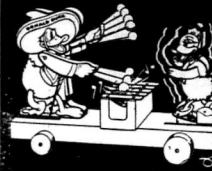
from 50c



## MICKY MOUSE DRUMMER

Mickey playing the drums and cymbals is a joy to behold. Full of action, sound, and color.

from 50c



## DONALD & DONNA DUCK

A tuneful toy. Donald "serenades" Donna on the xylophone, while Donna dances.

\$1.00

**N**OW MARY AND BOB GOT THE SURPRISE OF THEIR LIFE

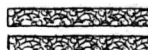
ALLRIGHT NOW CHILDREN, OFF TO BED AND NO SNOOPIN' AROUND. NOTHING SCARES SANTA AWAY LIKE KIDS SNOOPIN' AROUND---GOOD NIGHT.

"OH WELL, KIDS WILL BE KIDS, AND CHRISTMAS COMES BUT ONCE A YEAR. I'LL PUT ON MY SANTA DISGUISE, JUST IN CASE THEY DO SNOOP."

"WHOA, HERE WE ARE AT MARY AND BOB'S HOUSE. GOT SOME SWEET TOYS FOR THEM."

"WHAT'S THAT? SOMEBODY UP THERE? MUST BE THE REAL SANTA. I'LL HIDE TIL HE GETS THROUGH WITH HIS WORK."

"HMM... SOMEBODY MOVING DOWN THERE. I'D BETTER HIDE TIL ALL IS QUIET."



# GIFTS GALORE-WONDERFUL BARGAINS

**DRINK-AND-WET DOLL WITH WARDROBE TRUNK**  
All rubber baby doll that can be bathed. Has bottle and nipple drinks and wets, cries mama, and some even go to sleep.

**\$4.00**  
to \$12.50

**DRINK-AND-WET DOLL LARGE SIZE**  
Beautifully dressed all rubber doll drinks and wets but not in pretty dress because it wears real rubber panties. Talks, cries mama. You can bathe her. Some go to sleep.

**\$1.98**  
Others from \$1.00

**WASHING MACHINE SETS**  
Wash and dry your own dollies clothes.

**\$1.00**

**FIRE ENGINES**  
Real. Move across the engine's motor, rubber tires, gear, etc.

**\$1.50**

**GAMES OF SKILL**  
Games for kids, and grown-ups too! For everybody enjoys playing Parcheesi, Pick-Up-Sticks, Dominos, Anagrams, Monopoly, Charlie Chan Mystery Games, and others. Your choice of enjoyable games at

**10c-25c-50c and up**

**FILLING STATIONS**  
Time to refill! Here's a completely equipped filling station, including realistic lunch counter, and stream-line cars.

**\$1.00**

**STREAMLINE ELECTRIC TRAIN**  
Latest styles. Have headlights, disc wheels, built-in remote control features. Many models and sizes, with trucks. Approved by underwriters.

**\$4.95**  
and up

**SPECIAL! TRUCKS**  
Ladies, Buggies, Tank and Dump Trucks. Big and strong! Auto-matic, fully equipped, including rubber tires, headlights. Attractive colored.

**\$1.00-\$1.19**  
and up

**COASTER WAGONS**  
Beautiful wagons. Some with built-in bearing wheels.

**98c to \$6.00**

**STREAMLINE AUTO**  
Streamlined-like auto. Real motor, rubber tires, disc wheels, headlights, horn, steering wheel, sturdy, attractively colored.

**\$1.00**

**AEROPLANES**  
All types. Large and small. Pursuit planes, clipper ships, etc. Fully assembled. Also kits for assembling.

**from 25c**

**MOVIE PROJECTORS**  
Various models of movie projector, all well-equipped. Some hand-operated. Uses long made film. Outstanding values!

**SPECIAL LOW PRICES**  
**\$3.00**

**AUTO TRAILERS**  
Life-like stream-line auto and trailer, fully equipped, including powerful motor, rubber tires, etc. De Luxe models have "real" tires.

**from \$1.00 to \$5.00**

**ELECTRIC IRONS**  
Latest streamline models. Slow-heating. Safe, approved by underwriters. Completely equipped, including separable plug. Nicely colored and finished.

**50c to \$1.00**  
Others from 10c

**IRONING BOARDS**  
Large, solid boards of smooth white wood. Sets up easily, just like mother's.

**50c**  
Others from 25c to 1.00

**KITCHEN CABINETS**  
For the "little mother", well-made all wood cabinets, with utensils. Attractive coloring.

**\$1.00**  
and up

**ELECTRIC STOVES**  
Be a good cook! Practice with these electric stoves. Safe and easy. Complete with pots and pans.

**\$1.00**  
and up  
Small models from 10c

**SCHOOL ROOM SETS**  
Play school with these fine schoolroom furniture sets.

**\$1.00**  
and up  
Other toy furniture from 50c

**BAKING SETS**  
Some sets have 15 pieces, including whistling tea kettle, egg beater, and molds. All sets can really bake. Bright natural finish, and attractive coloring.

**50c to \$2.00**

**TEA SETS**  
For the little hostess, very fine 16 and 21-piece sets. Complete and up-to-date. Very attractive coloring.

**49c**  
and up  
Others from 10c

**SEWING SETS**  
Complete sewing sets for every kid. Some sets have dolls, scissors, embroidery hoops, etc.

**from 25c, 50c and \$1.00**

**EXCITING GAMES**  
Have real exciting fun with Shooting Galleries, Pool Tables, Neck & Neck Steeplechase, Bagatelle, and others. Games for everyone in the family. games all enjoy!

**49c-\$1.00**

**TARGET GAMES**  
Try your aim at the bullseye! Includes target, a window tripod and surface, up-bullseye target.

**59c**

**PEG BOARDS**  
Every kid likes to hammer away. Hammer out your own designs with peg boards. Colorful. Interesting. Complete equipment.

**50c to \$1.00**  
and up





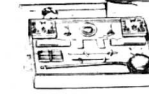
# JOYOUS TOYS FOR ALL KIDDIES



**BOXING GLOVES**  
For the junior "champ". Boys' size \$1.50 to the set.  
from **\$2.50 to \$5.00**



**FOOTBALLS**  
Like varsity models. They're tough. Made of strong fabrics and football grain. Some have vinyl bladder.  
**50c - \$1.00** and up



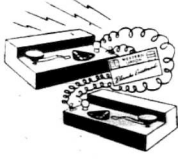
**CASTING SETS**  
Enables you to mold wondrous figures in wax. Includes complete instructions. Sets and easy to use. Complete instructions. Also includes all wax set.  
from **\$1.00 to \$6.50**



**BOW & ARROW SETS**  
Try your skill with these and your 24 Victory Bow. The arrow with special fins for safe and accurate target.  
**25c** and up



**WALL and DESK BLACKBOARDS**  
Large and small sizes. Colors. Heavy colored. Some with eraser, glass and sounding boards.  
**25c**



**TELEGRAPH SIGNAL SETS**  
Sends messages like a real telegraph. Buzzes, flashes, clicks. Real telegraph blanks for messages. 2 sets to a box.  
**98c** and up



**ALPHABET BLOCKS**  
Always used and entertaining.  
**25c - \$1.00**



**MUSICAL MERRY-GO-ROUND**  
A musical toy and game combined. No winding. Press lever, and round goes while the music plays.  
from **\$1.00**



**WEAVING OUTFITS**  
Beautiful sets of complete basket weaving outfits. Also Picture Weaving. Outfits for all nationalities. Very interesting and enjoyable.  
from **50c to \$1.00**



**TELEVISION 'PHONE**  
Shows a picture when you dial. Has bell, light, and busy signal. Easy to operate. Flashes nine different pictures.  
**\$1.29 - \$1.50**



**PRINTING SETS**  
Transportable printing sets for printing pictures and captions of well-known ships, planes, trains, etc. Also circus printing set for printing actual acts, animals, and characters from the circus.  
**50c - \$1.00**



**BUILDING LOGS**  
Hard published building sets for making cabins, wagons, etc. Orange Box. Instructions.  
**98c - \$3.50**



**TICKET PRINTER**  
Movable set of rubber type prints all kinds of tickets. Complete equipment including a package of cards.  
from **25c**



**TOY MONEY**  
Complete outfit with paper money, gold and silver, instructions.  
**25c - \$1.00**



**BOOKS**  
Story Books of adventure, mystery, and history. Color books of Zoo Wild West Farm, and others. Read Book 3 in a box to cut up, color up and read to your child.  
**5c, 10c, 25c** and up



**BUILD-UP SETS**  
Build and build your own. Includes instructions and material.  
**49c** and up



**CROQUET**  
Good for indoor or out doors. Play on lawn, floor or lawn. Complete sets.  
from **25c to \$1.00**



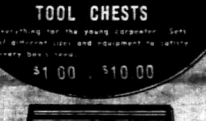
**RING TOSS**  
Many sets to choose from. Includes rings, pegs, and a board.  
**25c - \$1.50**



**TIDDLEY WINKS**  
Play 5 good games with Tiddley Winks. Complete equipment and instructions in each set.  
**25c** and up



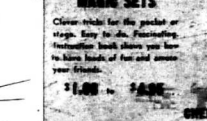
**TOOL CHESTS**  
Everything for the young carpenter. Sets of 10 different tools and equipment to make your own tools.  
**\$1.00 - \$10.00**



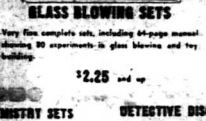
**GLASS BLOWING SETS**  
Very fine complete sets, including 64-page manual. Includes 20 experiments in glass blowing and toy building.  
**\$2.25** and up



**CONSTRUCTION SETS**  
Build various models such as ships, trucks, wagons, forts, etc. Many different types of sets to choose from. Enjoyable and educational.  
**\$1.00** and up



**MAGIC SETS**  
Clear tricks for the pocket or stage. Easy to do. Fascinating. Includes books showing you how to learn loads of fun and amaze your friends.  
**\$1.00 to \$4.00**



**CHEMISTRY SETS**  
Chemical sets, very complete. Includes large instruction manual. Do over 100 experiments.  
from **\$1.00** and up



**DETECTIVE DISGUISE**  
A perfect detective disguise outfit, with all the "padding" material, and the "padding" material.  
**98c**



**PAINT BOXES**  
For the young artist. Paints, brushes, lin water pan, pictures to color, etc.  
**25c** and up



**BANKS**  
Cash registers and savings banks. Many fine large models.  
from **\$1.00**  
Also small models from 10c



**STUFFED TOYS**  
Bears, stuffed cats, in assorted colors. Some with uniforms and noses.  
**10c to 50c** and up



**FLOWER-MAKING BEAD SETS**  
Make a variety of flower designs with beads. Each set has fully printed cards, beads, needles, and instructions. Larger sets have flower pins and other things.  
**25c, 50c, \$1.00**



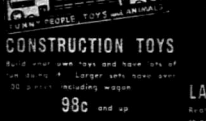
**CONSTRUCTION TOYS**  
Build your own toys and have lots of fun doing it. Larger sets have over 30 pieces including wagon.  
**98c** and up



**G-MEN LABORATORY SETS**  
Build detective sets and have lots of fun doing it. Includes instructions and material.  
**49c** and up



**CLEANING KITS**  
For cleaning up after your own work and for cleaning up after others.  
**25c - 1.00**



**MODELING SETS**  
For young sculptors. Educational, interesting, and lots of fun. Beautiful sets from  
**10c-25c - \$1.00**

## HEADQUARTERS FOR ALL-AMERICAN TOYS