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MOREHEAD, KENTUCKY, THURSDAY, AUGUST 17, 1939

Volume VI.

## The StanByer Stanley K Iverson

day asked why all the peer carry were carrying burgy whiles YACATION NOTE I HESS CAT. Hill and Jack West wintering in fiching last week angling to col-pess aid he merely ioade at ood burget and the state of the state of the seas aid he merely ioade at ood burget and the state of the state of the burget and the state of the state of the during the flood-merget of the during the flood-merget of the burget and the state of good news stories.





# **College** To Graduate **Record Class Of 65**

Livestock Judging Disaster Loan Office



E. P. Walters To Graduate With High

Number 33

The Morehead Independent Official Organ of Rowan County

Published each Thursday morning at Morehead, Kentucky INDEPENDENT PUBLISHING CO. Offi e and Plant--Corner Carey Avenu Street-Telephone 235

ADVERTISING RATES MADE KNOWN UPON APPLICATION

WILLIAM J. SAMPLE......Editor and Publisher STANLEY K. IVERSON......Associate Editor SUBSCRIPTION RATES

Intered as second class matter February 27, 1934, at the postoffice at Morehead, Kentucky, under Act of March 8, 1879.



### The Largest Class In History

In exargest Class In History Morehead State Teachers College gra-duatos its'largest class in history this week. The majority of these graduates are not like the average college graduate. Many of them have been holding down good, jobs for several years, saving their money to complete, their s'udies here during the surmer seeciens. For some of them it meals the end of schnight on every purchase in order to have enough to tidk them over during their stay here.

here. A few started their college careers way back in the early twenties but were waylaid by the flush boom-days or met with tragic circumstances, but their dogged persistence has at last brought them to their goal-a col-lege diploma from a college of which they may be proud.

lege appoints from a concept may be proud. We salute you, the August graduates of 1939, and hope that you don't forget us. Come back!

# Making Morehead A

Better Shopping City

Better Shopping City We don't know whether to be proud or forry of the fact that Morehead has grown so large that it has to contend with traffic problems. But there is such a problem on Main Street. But there is such a problem on Main street. Better the such a street is not fromgested block is permitted whereas it is not permitted elsewhere on Main Street. There is a constant danger of collisions in this block because of the narrow space remaining when cars are lined on both sides of the street at forty-five degree angles. When long trucks pound on either side the danger of collision is a constant the side the danger of collision is done when the side the danger of collision is done when the side the danger of collision is done when the side the danger of collision is done when the side the danger of collision is done when the side the danger of collision is done when the side the danger of collision is done when the side the danger of collision is done when the side the danger of collision is done when the side when the side when the side the danger of collision is done when the side when t

### **Advertising Makes Big Production Possible**

Dig Production Possible Once upon a time a certain hole hef was out of a job. In an effort to earn a few dollars, he made a batch of his own special salad dress-ing, which the hotel patrons had always liked, point is up in bottles, and went from door to done selling it to housewives. It was a su-perior dressing, but housewives had never head of it. The hef found it show work and here

THE MOREHEAD INDEPENDENT

put it up in notices, and went from user to door selling it to housewives. It was a su-perior dressing, but housewives had never heard of it. The chef found it slow work and had a hard time selling enough salad dressing to make a living. So he put a little ad in the paper, announcing that his tasty dressing which had pleased the palates of discriminat-ing hotel diners could now be purchased in bottles at his home. Many came and bought. So he advertised more, and soon he was very busy putting up the dressing and waiting on customers, and he had no time to sell from door to door. That was the beginning of a big business. The former hotel chef eventually became a t national advertiser, using many forms of ad-vertising, and operated a large plant with scores of workers. His salad dressing the store of workers. His salad ressing. This story illustrates how advertising has built many, many individual enterprises. In this case, the hotel chef not only made profitable employment for himself, but his advertising resulted in making work for a large number of wage earners and selsemen. The same thing has happened in nearly every line of business. And it is going on today, in numerous little businesses all over the country. Electric clocks were put on the market in 1928, and in that year comparatively few were sold. The big depression came on, but in spite of it many large advertising campaigns were launched and alses mounted steadily. In 1937, about 3,000,000 electric clocks were sold, and now nearly had of all the homes supplied with electricity own one or more electric clocks. Jobs have been made for hun-dreds of workers. It could not have been done without advertising. The radio industry was almost nothing fifteen years ago. Now it gives employment to thousands of wage-earners, and 25,000 homes are equipped with radio sets. The mira-culous growth was accompliabed through ad-vertising. The huge automobile industry pre-

The radio industry was almost notating fifteen years ago. Now it gives employment of the fishing spot. The second product is the large of the spot of

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THE LAST MILE



Lhe pleasure you look forward to and always get in Falls City Hi-Bru has made it the fastest-selling beer in city after city-bright, amber-gleaming clarity . . . genial heartiness . . . dry, keen, lively tang . . . perfect balance . . . and taste that knows no let-down.

Place your expectations high and call for Hi-Bru. Keep plenty in the icebox for bome enjoyment. Drink it cold but not ice-cold.

We've made it goo adu've made it fas

Never bitter Never sweet Never heavy Never thin

Falls City

Hi-Bru

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THE

HI-SIGN OF QUALITY

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252

The schools are making a fine stating setting every child en-plated in the setting every first beginning of school at the very beginning of school at the setting and schools have kept perfect at-tendance up to date. Teachers differ in opinion re-parding the uccess of their school, both in attendance and the inter-set expressed by the child and his purents. Man'y think in keeping uter schooroom attractive, their attendance problem is helped. A teacher, whe has the inclina-tion, can at a cost of a few cents,

TRAVEL BARGAIN

**Chesapeake and Ohio** 

ESCORTED TOUR

to the New York WORLD'S

FAIR

\$44.90

Gret more of the World's Fair and the pleasures of New York City but spend less money on this Chesapeake and Ohio tour. See what it includes!-Services of travel escort\_round-trip on

f ravel escort..round-trip on HI 620062 WABHNGTON.. neals on going trip...3 nights no smart New Yoekh houl..two dmissions to World's Fiir... seerved seat for Billy Roots QUACADL...guided tour of Abloic DTY, NHC Stadjon and Neervation Roots...XACHT RUISE acound Manhatton... RUISE acound Manhatton... RUISE acound Manhatton... RUISE ACOUND Manhatton... RUISE ACOUND Manhatton...

ey-saving "Trav

inal Tours Leave undays, Sept. 5 ud 17. Return illowing Fridays.

HESAPEAKE

OHIO

LUMBER

Rowan country school news. The schools are making after that in setting every children such a schoolroom vuid fast in setting every children such a schoolroom vuid fast in setting every children such a schoolroom vuid fast in setting every children such a schoolroom vuid fast in setting every children such a schoolroom vuid fast in setting every children such a schoolroom vuid fast in setting every children such a schoolroom vuid fast in setting every children such a schoolroom vuid fast in setting every children such a schoolroom vuid fast in setting every children such a schoolroom fung the success of their school fast in setting the success of the school fast in setting the success of the school fast in setting the success of the school fast in setting the school fast in school fast in setting the school fast in setting the school fast in sch

# ADAMS DAVIS

ADAMS DAVIS Virginia Bawyan, Teacher School opened with an enroll-ment of 39 pupils. Interest by the parents was shown from the first. The pargreeued has been mow-did develop here pictures have al-could been added to the room. Each new picks, a full set of en-cyclopedins, a new dictionary, a new priming outfit and etc, have also been added to the equip-ment.

Parente vigiling the school dur-ing the first three weeks were Max. Homer Plank, Mrs. Richarde Plank, Mrs. Celias Hall, Mrs. George Lit. Wei, Mrs. Viesse Hamm, Mrs. Bet-tie Stevens, and Jake Praley. Rev. Ramah Johnson visited our school Wednesday, August 9. We were pleased with his visit, and the inspiring talk which he gave. The children, as well as the teach-er, were impressed by his ad-dites.

### . . . ALFREY SCHOOL

Alf children in the Alfrey school except the children of Frank Cogs-well had enrolled Wednesday of last week. These children were expected to enroll on Monday. Mrs. Ruley, teacher, has visited in some of the home. including those of Walter Ellis, Cletis' Mc-Kinney, Jim Roberts, Join Reed, Homer Willoughby and Ethel Al-frey.

BARRELS USED BY

ARE MADE OF

KENTUCKY DISTILLERS

KENTUCKY WHITE

OAK LUMBER?

MANIA ......

DOZENS OF TRAIN-LOADS

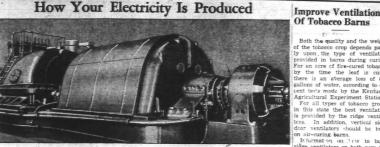
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OVER A HALF-MILLION DOLLARS, ARE

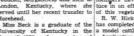
THAT #

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York N. Y.



You simply press a button or flipthe turbine through a number of non-terms of fuel per day. a liftle wall switch. Your room lights, lets, it strikes the blacks, causing the find begins blowing cool breezes. Thus which \$1000 times a minute you part electricity to work. But you This haft exacts one to reach. At two parts of the turbine that the production of 1,0500 tons of probably don't know where it comes and passes through the generator (in coal provides about 236 days of work from or how it is produced. Morith c course. At two produces alter-and power for necessities and coal antire disease course. The summer that the production of 1,0500 tons of probably don't know where it comes and passes through the generator (in coal provides about 236 days of work from or how it is produced. Morith c course. The generator produces alter-and power for necessities and coal anting current, while the exciter makers fortune is councies thousands of direct current. Momes, stores, offices, shops, factories and firms inso erastes toody, is pretry urbines, and the urbine gets up to paperciannet? 3,360 tons of nut-and-its a large building filled with cordly the maken its surroad mine the Operating at "full load" through red much a mystery to practically all who loarnal speed, a writch is dowd. This lack coal each day. This gives 761 cause it causes the deterrite power station generities estup is the frame, which is distributed over the providing work for 3,040 tons of larger-size coal, boards, transformera, etc. Dut the generator produces the alternamic cur-merse more such units. Show in the picture above is a maker the electricity. Every large To operate this turbo-generator unit, which a stard the stards cause. The destruction, the dispersion to do a star equired. The not always at full capacity, prover jarger to the picture above is a mean-disclost to cursor. Show in the picture above is a mean-disclost to com-dispersion of stame engine. The stame is a readily markmithe prover parease of 1,2000









FRIDAYS ONLY NOTICE Anyone having claims

Mr. or Mrs. Dave Basford must file same with Ewing Basford, Haldeman, Ky., before November 20, 1939.

# EWING BASFORD EXECUTOR



**Just Fone 71** 

MOREHEAD ICE & COAL CO.

Both the quality and the weight the tobacc crop depends part-upon, the type of ventilation or an are of fire-cured tobacco-gor an are of fire-cured tobacco-llons of weter, according to re-ent tests made by the Kentucky gricultural Experiment Station. For all types of tobacco grown gricultural Experiment Station. For all types of tobacco grown norwided by the structural increases of the structural train addition, vertical side-norwided bars, how to build dge ventilators on both new and, d barns, how to use air cir-lation in curing burley, fire-and and ark air-cured tobac-ged and dark air-cured tobac-

ridge ventil old barns, culation in culation in curing burley. fire-cogred and dark air-cured tobac-cos, control for the various stages of curing and other material is discussed in Circular No. 35, en-lited "Veniliation of Tobacco Barma". This may be obtained Dark to the total of the total state of the total of the total provide the total of the total state of the total of total of the total of the total of tot

Perrycoounty farmers have or-dered 172,300 pounds of phosphate since the first of the year, with more orders on the way. The picture, "Under the 4-H Flag" attracted a large crowd in Bobertoric anger.

Robertson county. The Farm Security Administra-tion has aided several Breathitt county communities to procure

county communities to procure purebred bulls. Six ton-litters are almost ready fcr showing at the Evansville, Ind., show by Union county 4-H club

J. S. Holbrook, Letcher county 4-H club members. J. S. Holbrook, Letcher county, cannot meet the demand for his purebred buck lambs at \$20 each. The barley arreage in Lyon county is double that for last year.

county is double that for last year. Use of fertilizers on tobacco-land has been increasing for sev-eral years in Madison county. Clover bloat caused the death of several head of cattle in Ken-ton county.

Dr. L. A. Wise

Opposite Courthon





THE MOREHEAD INDEPENDENT





GREATLY FROM THIS ONE SMALL PART OF THE DISTILLING INDUSTRY'S PURCHASES IN KENTUCKY?

REQUIRED EVERY YEAR?

THAT HUNDREDS OF KENTUCKY FARMERS AND

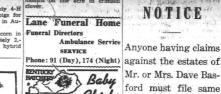
LUMBERMEN BENEFIT

A GOOD PART OF KENTUCKY'S PROSPERITY ES ON KENTUCKY'S DISTILLING INDUSTRY

Theres Comb youn and 1 SIMPLY..Curl As You Comb ith the NEW "AUTOMATIC" ollOcurl PAT. NO. 2156 your hair is flung for unruly locks? off. В 62% th at 1. 116

he other, you simply curl as you comb. At your local department stores and 25c chain stores; an by mail, postpoid, on re-ceipt of 25c. Use coupon below NOW! For all Types of Carls, Ringlets, etc.

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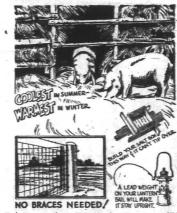


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er a Kentucky girl who can do honor to her home town and state in the Atlantic City finals next month. He is sparing no effort to uncover a girl of whom all Ken-tuckians will be proud.

Approximately 300 farm re-rords have been started in Pike sounty, an ihcrease of twenty-five

NO BRACES NEEDED? II SIM (HAUSH) These Wiscomin Chester Whites novel corner post on a Michigan have a bedroom in the middle of farm. It is IS inches in diameter a strawtack. Before the whether with a %Hoch subhen haus-plus was threshed the farmer bulk a a Moot reinforced underground science around the edge of his per andde by placing heavy holds in the posed stack. Then he biew the straw form before pouring the concrete-rack over the pole framewick, and then pfiling them out, when thus making a hog shelter that was a Lower left illustration shows a they can be easily moved.



