







HERBERT PRICE A CAPTAIN

Herbert Price, son of Mr. ... of 1945 West ...

Psychological weakness of the

... willingness to ...

1246 Front St. Fargo, N. D.

... December 3, 1918 ...

MAKING GOOD YOUR PLEDGE

With peace becoming more ...

NEW FORMULA FOR PNEUMONIA

A remedy for pneumonia has ...

THE CYNIC

"All women are liars, my brother ..."

DATES

UPON WHICH KENTUCKY ...

HOME

The printer rides up to the palace gates ...

NIPPA, KY.

Mr. and Mrs. Walter VanHoese ...

Somewhere in France,

October 22, 1918 ...

MRS. ROY BUNYARD

For the benefit of the young ...

EDITORS VERY SCARCE BUT NO LAWYERS THERE.

For the benefit of the young ...

IF YOU WANT TO LIVE

Nothing cheap about the ...

IF YOU WANT TO LIVE

Nothing cheap about the ...

IF YOU WANT TO LIVE

Nothing cheap about the ...

IF YOU WANT TO LIVE

Nothing cheap about the ...

YELLOW STREAM WIDENS.

Dr. Self, as they say on the curb ...

OUR BROTHER

Pvt. HERSHAL ROY ...

OUR BROTHER

Pvt. HERSHAL ROY ...

OUR BROTHER

Pvt. HERSHAL ROY ...

OUR BROTHER

Pvt. HERSHAL ROY ...

OUR BROTHER

Pvt. HERSHAL ROY ...

OUR BROTHER

Pvt. HERSHAL ROY ...

OUR BROTHER

Pvt. HERSHAL ROY ...

Shop Early and Shop Here

HOLIDAY SEASON. This is the time of the year for presents to loved ones.

IF EVER ----- NOW. No two ways of thinking today. You must "pay enough" for clothes if you would economize.

We Thank You for Past Custom. And Wish You A VERY MERRY CHRISTMAS AND MOST HAPPY NEW YEAR.

ALWAYS ON THE GO. Healthy Boys Clothes go thru much hard treatment. That's where quality shows.

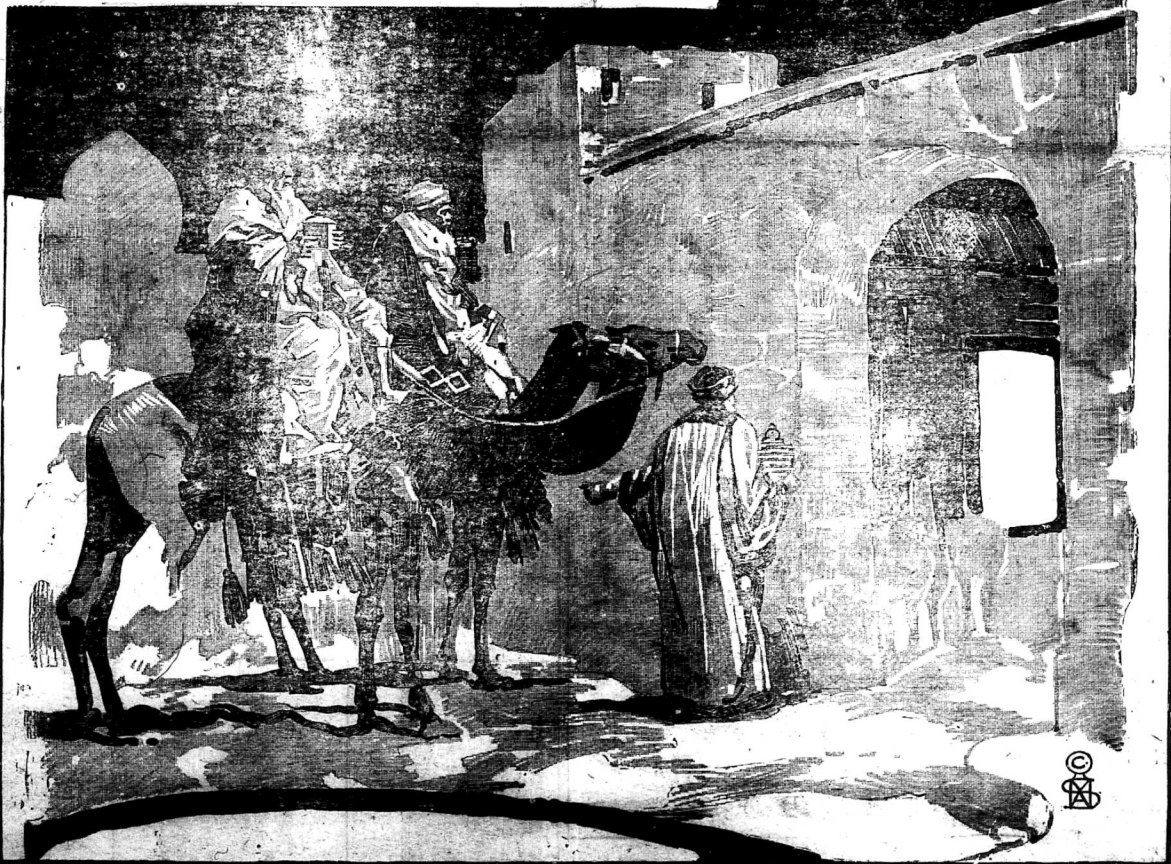






Christmas

We Wish You a  
**MERRY CHRISTMAS**  
And a Happy and Prosperous  
**NEW YEAR**



**The Paintsville National Bank**

JAMES W. TURNER, Cashier

PAINTSVILLE,

KENTUCKY

Santa Claus  
Present

By GENEVIEVE ULMAR

It was the most beautiful face ever was though rosy, smooth as a woman's, with kindly but serious eyes. Their owner was thoughtfully pacing the sidewalk in front of the hotel. Suddenly he halted and his face shone as with an inspiration.

"The chimes of Christmas eve," he murmured, and a smile, peaceful, reverent, all good will and gentleness, told that his soul was drifting in the sweet music of the distant bells, their notes mellow and soft as silver beads dropped within a crystal glass.

"Fire! fire!" someone yelled. "It's the schoolhouse. No, it's Denton's store." The man watched the firetruck pass but did not join the rushing throng. He entered the hotel, made into an armchair and sat immersed in meditation. He was not aroused until an hour had passed by. Two men took the chairs just beyond him.

"That settles Santa Claus!" spoke one of them.

"Much of a blaze?"

"Enough to burn to ashes the Santa Claus store had entered from the city."

"He must rig up a homemade Kris Kringle, then. There's no time to lose, either. Those little ones will be on hand at the hall in two hours."

The said face of their listening neighbor lit up with responsive sentiment.

"Excuse me, gentlemen," he spoke, "but do I understand that you are looking for a Santa Claus?"

"That's it," nodded the man nearest to him.

"I'd like the job. I'd enjoy the jollity. I am the Humpty Dumpty of a stranded company, homeward bound.

In my wardrobe, I am sure, I have a very notable Kris Kringle disguise."

Thus it was that Robert Merrill, circus clown and famous Humpty Dumpty, sat serenely Belleville with delight that memorable Christmas eve.

"You have won all hearts," enthused Mr. Arnold Drew to the great star of the occasion. "You have gloriously saved the day. Of course you will be my guest."

Robert Merrill hesitated. Then he glanced at four little happy-faced children in the Drew automobile. "Perhaps I can make up a Christmas special for those cherubs," he said.

For two hours at the Drew home Robert Merrill factored the little ones. He exercised the best that was in him of gentleness and contention to get them wild with delight. They were singing a carol at the piano when Mr. Drew beckoned, but he hesitated a moment and proceeded to a closet.

"We have a jewel of a governess for the children and the best of the best room," he said, going to a cabinet. "This may be acceptable after your arduous exertion," and he set a desecrated and a glass on the table.

He was almost started at the sudden change that came over his guest. Robert Merrill's features grew stern.

"I want to show you something," he said, and bared one arm. Across its surface was revealed a date. "Ten years back—your note. The circus tattoo man did that. It commemorated the day when I realized that my reckless way had brought me to poverty, had cost me a loving wife and two little cherubs. Ten—ten years—a lifetime, still will I seek them the world over to atone for my cruel neglect."

"You brave, true man!" cried Arnold Drew, alighting and entering the table clear and went back to the room where the children were, leaving his guest to recover his composure.

"Show me!"

Robert Merrill started with a thrill.

He turned to confront a sweet, patient-faced woman, whose eyes were fixed upon the tattoo chronicle as though fascinated.

"It is true!" she whispered, and trembled, and he caught her in his arms, and the joy of his own soul seemed imparted to that of the lost one found—his wife!

"At last!" his tones vibrated. "You believe? You forgive? Our little ones?"

"Safe in the care of kind friends, I have tolled for them so gladly, thinking you dead. My husband, you have redeemed all those bitter, cruel years!"

Arnold Drew, returning, stood spellbound, viewing the reunited, tranquil, and comprehending.

"You will need for your little ones," he said, "and tomorrow will be for all of us the brightest, happiest Christmas day that loving hearts can make."

THE EVERLASTING MERCY.

"For the sins of men God gave them repentance and for their wounds a healing balm.

"For the groans of men God gave them truth and for their sorrows a great consolation.

"For the hate of men God gave them love and for their greed, the gift of mercies.

"And for the woe of man, which bring sin and sorrow, God will find great God gave them repentance and a healing balm, truth and a great consolation, love and the gift of mercies.

"And the symbol of these is the Red Cross."

This is the opinion of the Red Cross furnished by Rabbi Abba Miller of the Cleveland Temple.

# The Brunswick

GREENE'S STATIONERY, ART & NOVELTY COMPANY, Paintsville, Ky.

## A Christmas Letter from Willie



"Dear Santa Claus"

"I want a drum to make parade  
And drive my mamma crazy  
I want a doggie I can kick,  
So he'll not get lazy

"I want a powder-gun to shoot  
Right at my sister Annie,  
And a big trumpet I can toot  
Just awful loud at grandma

"I want a druffle big false face,  
To scare in fits our baby  
I want a pony I can race  
Around the parlor make.

"I want a little hatchet too,  
So I can do some choppin  
upon our grand piano new  
When mamma goes a-choppin

"I want a nice, hard rubber ball,  
To smash all into flinders  
the great big mirror in the hall  
and lots and lots of windows

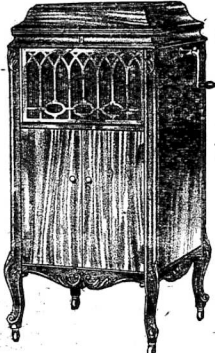
"And candy that'll make me sick  
So mamma ma all night will hold me  
and make pa get the doctor quick  
and never try to scold me

"and Santa Claus, if pop says  
I'm naughty, it's a story  
just say if he whips me I'll  
Dis and go to kingdom glory."

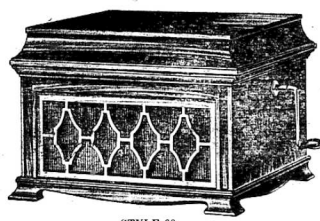
Willie

P. S.  
Oh Santy please don't forget  
A Phonograph at Greene's Store,  
It plays all records just correct,  
It's the best, I'll say no more.

### The Brunswick



STYLE 100

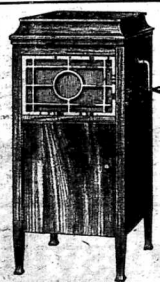


STYLE 60

These are only a few of the many styles of the "New Brunswick" on exhibition at our store. The many models of "The Brunswick" fit every purse, their wide price range from \$32.50 to \$1500.00 makes it a truly Universal Phonograph, and remember that your purchase is backed by an assurance of continual satisfaction and service. The good name of Brunswick has been three quarters of a century in the building and it is back of every Brunswick Phonograph. The house of Brunswick is composed of seven different factories employing thousands of men, backed by a capital of fifteen millions and a prestige resulting from a continual record of having satisfied buyers of Brunswick Cabinet work.

Why order an inferior article from a catalog when you can see, hear, and buy the best Phonograph on earth at home. Truly music has been made captive; we define the principle achievement of the Phonographic art as its unequalled refining influence upon American home life, its strengthening of home ties, its education of young and old in the finer things of life, its giving of wholesome enjoyment, mental relief and upbuilding of thoughts. Since the earliest days of "The Art Reproductive" the house of Brunswick has been perfecting this Super-Phonograph.

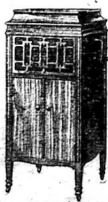
Nothing could make a more suitable Christmas present, see, hear and buy one at Greene's.



STYLE 75



STYLE 100



STYLE 90

# GREENE'S STA., ART & NOVELTY CO.

NEXT DOOR TO POSTOFFICE

Paintsville, Ky.





# PRESENTS THAT WILL PLEASE

## A CHRISTMAS MESSAGE

Some months ago when holiday stocks were plan-ned, materials promised to be scarce, war had called many jewelry craftsmen to camps and munition plants. There was neither the usual supply nor the variety of merchandise obtainable. It was our task to procure from every available source the practical things which would serve a purpose beyond the mere expression of good will and satisfy the thrifty attitude of war-time shoppers. Our showing of such articles is now complete. For most people it will be necessary to spend less this Christmas in order to do their proper share in supporting the war. Still the Christmas spirit and customs must be preserved. In expensive gifts will be none the less appreciated if their quality is vouchsafed for by us. If useful things are selected nothing is wasted. Our holiday stocks were chosen with these requirements foremost. You are cordially invited to inspect them. It is advisable from every standpoint to select your gifts as early as possible.



- Watches
- Clocks
- Diamonds
- Rings
- Watch Chains
- Watch Fobs
- Guard Chains
- Emblem Pins
- La Valliers
- Neck Chains
- Sautoir
- Bracelet Watches
- Military Watches
- Bar Pins
- Collar Buttons
- Collar Pins
- Cuff Links
- Broaches
- The Clasps
- Scarf Pins
- Baby Lockets
- Watch Charms

- Gold Knives
- Ear Serrars
- Service Pins
- Combination Sets
- Lingerie Clasps
- Photo Buttons
- Eyeglass Holders
- Hat Pins



# Enterprise Jewelry Co.

Opposite Postoffice. Paintsville, Ky.

## Our Good Clothes Make The Most Useful Gifts.

In the long run quality always counts! Our speciality, as our customers know, is men's clothing of the dependable sort—the kind that always satisfies YOU.

### Sensible Gift Suggestions

- Mens and Boys Clothing.** A thoroughly good and dependable line, priced as low as quality garments can be sold.
- Mens and Boys Suits.** Durable, snappy, up-to-date styles for young or older men.
- Underwear.** Two-piece or union suits, in wool or cotton. Complete line.
- Shirts.** The men and boys all wear 'em. They make nice gifts.
- Hats.** We handle the well known STEPHENSON make, also other good ones.
- Sweaters.** A complete assortment for men and boys. All colors.
- Neckwear.** The newest winter shades and colorings. Always a popular gift.
- Other Sensible Gift Articles.** Various kinds, and many of them to select from.

# BERNARD CLOTHING CO.

901 3rd Ave. Huntington, W. Va.

## RED CROSS ROLL CALL IS SPIRIT OF CHRISTMAS

Of all the observances of Christmas the American people have known the one this year will be most to keeping with the spirit of the day. The unselfish exchanging of gifts will be little more because our resources are pledged to much more important use.

Call is conceived in the new light. When the American man or child pays the national membership dues the action far transcends an ordinary contribution. Wherever people are striving, wherever they are sick, wherever they are in need, the Red Cross Christmas Roll Call will stand for renewed hope and the promise of efficacious relief.

How necessary, then, that the names of the American people should be overwhelming. The amount of money raised is secured by the Red Cross for its humanitarian purpose by the practical proof of our idealism.

Those who have been on the list of the Red Cross will not end with the concluding of peace. In many respects the demands upon the Red Cross will increase as the relief aid is opened. The red cross will present many opportunities for the relief aid to be given with our good neighbors, who are all united in every way.

Every American will be thinking along this line better, the needs in Europe and Asia will be met, the Red Cross will be a link and her sympathy. In the Red Cross Christmas Roll Call the aim is to place before American people on record as approving the Red Cross spirit and their approval will make every dollar expended abroad have a greater significance to the beneficiaries.

To register YOUR approval of the Red Cross all you need is a heart and a dollar!

FOR SALE—Full stock, thoroughbred Rhode Island Red hens or pullets. Extra fine. \$150 each. Sherman Gullett, Paintsville, Ky.

GEO. HAGER is ready for the holidays with all the good things to eat that go with the holiday season. If you want the best! This store supply your wants.

Greens can sell you all kinds of holiday goods. It is the holiday season.

Font Levozy, Oct. 22nd. Dear Miss Grace: You will be surprised to receive a letter from a French little girl, but I am writing to you because I know Mr. Wolfe a little. He comes very often to my aunts house and yesterday he asked me to write to you. He must come in the afternoon to read my little letter and give you address.

I am a fourteen years old. I am an orphan girl and live with my aunts. I have only one brother who is preparing for examination. I go to an upper primary school and am in the second form.

Before being at my aunts house I lived in Tours. Tours is a large city, but Font Levozy is only a little village. There are 2000 inhabitants. It is in the center of France and at about 8 to 9 miles there are several beautiful historical castles. I send you one of them.

Font Levozy is a farming place and it is in the country. There are not many entertainments and Mr. Dean, your friend, feels himself a little sad. It is why my aunts invite him often to come to their house.

I am pleased to study English at school because I can write you an American little girl.

Mr. Dean understands French but he does not dare to speak. My aunts who gives French lessons to him and wants to make him speak.

There are many American soldiers here, but they do not stay long. We are very happy that the American soldiers have come to help our soldiers to win the war.

We are very thankful to them. I send you my best regards. Believe me,

Your little friend, MADEMOISELLE MADELEINE LEGENDRE.

These Locket-Bracelets are the best sensation of America, and you can play the role of a wise Santa Claus by giving her such a pleasing, practical and lasting gift.

Sold in this town at my store only.

W. J. PENDLETON  
PAINTSVILLE, KY.

Writing, trusting that you have all enjoyed your Thanksgiving as we have.

Affectionately yours,  
Cpl. J. M. WARD,  
Sgt. E. CASTLE.

Co. F, 112 Am. Train, American Expeditionary Forces, France, Nov. 5, 1918. Mr. Lee Pack, Paintsville, Ky.

Dear Home Folks: While thinking of you all I endeavor to write you a few lines to let you know that I am well and I hope these few lines will find you all the same.

I haven't received so much mail since I have landed, but I will get it all at one time when I do receive it.

France is sure a pretty country. It is not level at all, but it is rich soil and you bet they use every inch of it.

Say Father they sure have a fine wheat crop here and they harvest all of it too. They first cut it down with a scythe and then shock it.

I am glad you are all having a good time. Glad to know that Mother is gaining strength.

Well Father we have the Germans on the run now and I don't think that the war will last so long longer this way things are looking at present.

We are proud the way the Red Cross treats us soldier boys.

Say I wish I am glad she is having a fine school and give her my best regards. Tell Benson and Bud hello for me and tell them to go to school all the time.

Give my best regards to one and all.

I will close as I can't write much.

Your son,  
PVT. TRACY PACK,  
Supply Co. 180, F. Art. via New York.

Ladies coat suits, coats, dressing skirts, waists, etc., are being sold by the big store of Jno. H. Preston & Son for less than cost. We bought too many and had to get rid of them at once. Here is your chance to get supplied at a great saving.

JOHN H. PRESTON & SON  
EXCEPTIONAL BARGAINS IN MARE AND COTTON.

I have for sale a mare and colt. The mare is nine years old and good for many purposes and good worker and will raise a mule colt in the spring. Will sell both for \$100 or will sell separate: \$80 for the mare or \$35 for the colt. This is a great bargain for some farmer who wants a good mare to keep. Sherman Gullett, Herald office, Paintsville, Ky.

See "The Return of Tarzan" at the Stafford Theatre, Thursday, December 19th.

WE THANK OUR FRIENDS: I want to thank our many customers for their business during this time and hope that you will all continue to visit us during 1919.

Are you ready to serve, OPPENHEIMER & FLAX.

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Will you take her for the "pard" for better or for worse; to have, to hold, to fondly guard, till death do us part. Will you then let her have her way, consult her many wishes, make the fires up every day, and help her with the dishes. Will you give her all the "stuff" her little purse will pack, buy a man, and give her a little seal-skin saddle? Will you comfort and support her father, mother, and brothers? Will you take her sisters and a brother? And his face grow pale and blank. If you take this with as then the chapel floor he can't be sadly said "I WILT"!

Before doing your shopping and the sale in the town.

## To Make This Her Happiest Xmas. GIVE HER A Watch-Locket BRACELET

In this treasure-trove she can safely carry the picture of the one she loves best.

These Locket-Bracelets are the best sensation of America, and you can play the role of a wise Santa Claus by giving her such a pleasing, practical and lasting gift.

Sold in this town at my store only.

W. J. PENDLETON  
PAINTSVILLE, KY.

HOME MERCHANTS READY. Paintsville merchants are ready for the holiday trade with large and well selected stocks of merchandise. You will be able to find what you want right here in Paintsville. Read their ads, and visit their stores.

The American Red Cross is now busy with the Christmas Roll Call, soliciting the membership of all the people in the country. It only requires one dollar and a heart to be a member of the American Red Cross for 1919. Those who are familiar with the work of the Red Cross will gladly join this Christmas Roll call.

Dr. Harry G. Hazelrigg, one of our leading dentists, has been selected as Chairman for this county and is now busy with the work. R. C. Thomas is Assistant Chairman. Mr. Edna Hager, Secretary. Jas. W. Turner and G. H. Rice are members of the Red Cross.

Give a dollar and join the Red Cross for 1919. It will be the best dollar you ever spent.

THE BEST GIFT. The best gift is to give a friend or relative a year's subscription to The Paintsville Herald. They will think of you times each year. Send them The Herald.

There was a time when the world wouldn't admit that a girl was innocent unless she was a virgin. But it is different nowadays.

FOOD PRICES. The Food Administration has determined that any sales of food commodities for profit in excess of the delivered cost in excess of those indicated below are unnecessary, and will be regarded as prima facie evidence of a violation of the statute and of the food regulation. Percentage may be calculated on the selling price. Delivered cost shall mean the cost at the railroad, shipment to the retailer in the retailers' town. Where the retailer is not located in a railroad, or station town, he may include any hauling charge in the delivered cost.

The following maximum prices for Paintsville, Ky., retailers, and consumers should not pay more than these prices:

Wheat flour, 24lb sack	\$1.60
Corn meal, 24lb sack	1.40
Sugar in bulk per cwt	11.95c
Lard, pure lard, tins	per lb
Lard, substitutes, bulk	38c
Lard, substitutes, tins	31c
Heavy bacon, whole pieces	37c
Pork chops, white or Irish	per lb

J. K. WELLS,  
County Food Administrator.

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Before doing your shopping and the sale in the town.

## INFANTARIA KILLED MORE THAN WAR

Washington—The influenza epidemic in the United States reaped a bigger death harvest than the great die in the American armies, according to the latest figures issued by the government. The war casualty list released November 15, makes the total war deaths at sea, those who died natural deaths, who were killed in action or died of wounds outside the United States, while the deaths due to influenza and pneumonia following influenza from Sept. 4 to Nov. 10, in the United States total 82,806 or three times the number of overseas casualties.

BIG SALE OF MUS-LIN AND GINGHAM. We will sell for the next few days or until our stock is sold out the following goods at the following reduced prices. Here are a change of goods you need at much less than wholesale prices.

Best gingham, regular 38c yards, will be sold for 25c per yard. Other gingham that sold for 25c per yard will be sold for 19c per yard.

Percale will be sold for 19 and 25c. These are regular 25c and 35c sold for 30c will be sold during this sale for 23c.

Best muslin and bleach, regular 35c goods will go for 25c. Manhattan and Maywood, which sells for 30c will be sold during this sale for 23c.

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HOME MERCHANTS READY. Paintsville merchants are ready for the holiday trade with large and well selected stocks of merchandise. You will be able to find what you want right here in Paintsville. Read their ads, and visit their stores.

THE BEST GIFT. The best gift is to give a friend or relative a year's subscription to The Paintsville Herald. They will think of you times each year. Send them The Herald.

There was a time when the world wouldn't admit that a girl was innocent unless she was a virgin. But it is different nowadays.

FOOD PRICES. The Food Administration has determined that any sales of food commodities for profit in excess of the delivered cost in excess of those indicated below are unnecessary, and will be regarded as prima facie evidence of a violation of the statute and of the food regulation. Percentage may be calculated on the selling price. Delivered cost shall mean the cost at the railroad, shipment to the retailer in the retailers' town. Where the retailer is not located in a railroad, or station town, he may include any hauling charge in the delivered cost.

The following maximum prices for Paintsville, Ky., retailers, and consumers should not pay more than these prices:

Wheat flour, 24lb sack	\$1.60
Corn meal, 24lb sack	1.40
Sugar in bulk per cwt	11.95c
Lard, pure lard, tins	per lb
Lard, substitutes, bulk	38c
Lard, substitutes, tins	31c
Heavy bacon, whole pieces	37c
Pork chops, white or Irish	per lb

J. K. WELLS,  
County Food Administrator.

See "The Return of Tarzan" at the Stafford Theatre, Thursday, December 19th.

WE THANK OUR FRIENDS: I want to thank our many customers for their business during this time and hope that you will all continue to visit us during 1919.

Are you ready to serve, OPPENHEIMER & FLAX.

See "The Return of Tarzan" at the Stafford Theatre, Thursday, December 19th.

Will you take her for the "pard" for better or for worse; to have, to hold, to fondly guard, till death do us part. Will you then let her have her way, consult her many wishes, make the fires up every day, and help her with the dishes. Will you give her all the "stuff" her little purse will pack, buy a man, and give her a little seal-skin saddle? Will you comfort and support her father, mother, and brothers? Will you take her sisters and a brother? And his face grow pale and blank. If you take this with as then the chapel floor he can't be sadly said "I WILT"!

Before doing your shopping and the sale in the town.

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# LIVE WIRE GIFTS For the HOME

Electric Labor Saving Devices Make Excellent Xmas Presents. If it is in the electric line we have it. If it is something special we can get it for you. We sell the things that gladden the hearts of the house wife and make her work easier and better. We are always at your service.

## PAINTSVILLE WATER & LIGHT CO.

GRANT WHEATLEY, Manager.



TO EVERY ONE: Right MERRY CHRISTMAS and A Most HAPPY NEW YEAR!

Wish to thank the many patrons of the bank for their business in the past and solicit your future patronage. We are prepared to handle your business.

Paintsville Bank & Trust Co.  
JAS. A. WILLIAMS, Cashier.

# MERRY CHRISTMAS

And May Your New Year Also Be a Happy One

We have a full line of toys and holiday goods for this year. We invite you to call at our store while in town and see our line of dry goods and notions. You will find here shoes for the entire family.

Our stock of groceries and feed is the largest in the city and we are always satisfied with a small profit.

The best goods, full count and honest weights, full what you get at this store. Your business will be appreciated.

Thanking our many customers for past patronage and hoping that we will continue to serve you in the future.

Wishing all a Merry Xmas and a Happy New Year.

## Our Line of Holiday Goods will satisfy you, both as to Quality and Price

Paintsville, Ky., Dec. 8, 1918. Dear Santa Claus:— I never got an answer from you before when I wrote to you. This year I expect to hear from you as soon as you get this letter. I want for Christmas a good and a doll with long curly hair. Santa Claus I stay up waiting for Christmas. I will write and tell so I know. I would love to stay up and see you. Your loving friend, Maud Duncan.

Paintsville, Ky., Dec. 8, 1918. Dear Santa Claus:— For Christmas I want a drum, a little automobile, a train, and a little red wagon. As soon as you get this letter write me. Your loving friend, Maud Duncan.

Dear Little Children:— I have read your letters and the toys that you wish for will be left at GREENE'S and you will have them. Get your names or names to go there and pay the war tax.

P. S.—Do not write to Santa Claus on Xmas night. I travel so fast I can't see me. SANTA CLAUS

Before doing your shopping and the sale in the town.