

Roadmap to a PhD: Navigating the Application Process

ROUTE PLANNING

- Instructional Medium
 - Traditional Programs
 - Online Programs
 - Hybrid Programs
- Considering ADS Program
- GMAT study courses
 - Self-study vs. instructor-led
- Number of applications
- Future career plans



ROAD BLOCKS

- Pre-requisite classes
- Master's degree
- Previous work experience
- GMAT score requirements
- Application deadlines



ABSTRACT

This article serves as a roadmap for accounting practitioners and students who have made the decision to pursue a PhD in accounting and seek guidance in navigating the application process. In it we outline important decisions to make at the start of the process, common admission requirements that may prevent acceptance into a program, circumstances that may impede the progress of the application process, and how to position oneself to be a prime candidate for consideration.



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SPEED BUMPS

- Waiting on letters of recommendation
- Waiting on transcripts
- Taking/Retaking the GMAT
- Updating resume
- Writing essays



BURN-OUTS

- Start the application process early
- Get help
 - GMAT study courses
 - Contact program directors
 - Review of resume and essays
- Stay organized
- Be aware of alternatives routes
 - Adjunct/Instructor
 - AACSB Bridge Program

