

Subscribers. Snow

They Read Paper From Start To End

Wrong Date Line Causes
Many To Call About Ad-
vance Information

The News has had ample proof that it is read not only from "kiver to kiver"; but from date line to the final period on the last page.

Last week, the shop force conceived the idea that they were a week in advance, and dated the paper, February 13, 1941, instead of February 6.

Thursday night the phone rang. A voice, said, "What are you trying to do, overreach yourselves?" Look at your date lines.

The next morning J. A. Allen called, "I just want to know if you're giving us the news or if you're predicting it in advance," he said. "Is what I read in the paper, what happened last week or is it what is going to happen next?"

Well, we're sorry. But if we didn't make little mistakes like that, how would we ever know that you read the News?



❖ THE PEOPLE'S PAPER ❖

WOODIE HINTON WAS KNOWN
AS THE "SAGE" OF MOOREHEAD.
HIS "FOLKSY" HUMOR AND
SOFT SATIRE APPEARED IN
HIS WEEKLY COLUMN IN THE
MOOREHEAD INDEPENDENT
AND THE ROWAN COUNTY
NEWS FOR 20 YEARS.

NO. 10
X
Good Coal in Rowan.

MOREHEAD, June 2, 1898

It has been reported by our State geologists that there is no coal veins of any consequence found in this (Rowan) county. As a miner of 25 years experience, I beg leave to differ with our State geologists' report in regard to this matter. A. W. Vinton has discovered a fine vein of coal on his property, about seven miles in nearly an easterly direction from this place on or near the headwaters of Dry creek. This I know is true, for it was my pleasure to make an examination of the mine. I found that where the vein was first discovered was not more than one foot wide, overlaid with slate. After running in a cut about 15 feet the vein rapidly increased in thickness to 5 feet or more. There has been but little work done on the mine as yet.

The vein of coal is of an excellent quality and will make good coke. About 15 feet above the main vein is another small vein over one foot wide and between the two there is a layer of slate and in the slate are nodules of coal indicating that as depth is attained the vein of coal will widen several feet more. The formation underlying the coal is fire clay, a very useful acquisition. On top, as above stated, is slate, and above the slate is sandstone or freestone, as it is called by the people of this country.

In my estimation this coal proposition is an excellent one for some mining company with capital to take hold of and work, as I am satisfied it will be a paying proposition. A good road can be made to the mine, as it lies but a short distance from the county road.

The property owned by A. W. Vinton includes 10 acres of ground, and is covered with first-class timber, consisting of oak, chestnut and what is called chestnut-oak, etc. Water is plentiful, and from the top of the ridge in which the mine is located it is a down-hill pull all the way from Morehead.

JOHN M. METCALFE, E. M.

The Mountain Cruiser
Published by and for the
Men of the Naval Training
School at Morehead
The first issue was
published Aug 13 1942

Besides news of a
general nature - contained
editorials - Sports - and
ships company news.

Also it has an educational
section. This lets the
men know exactly how
their section rates and
inspires each section to
do better.

OFFICES WERE IN MENS HALL
150 Next door

First class NAVY
electronics school
Graduated 40 Sept 17, 1942
16 week course

Raven County News
Entered as Second class
matter at the P. O.

Nov 1, 1918

Jack Wilson

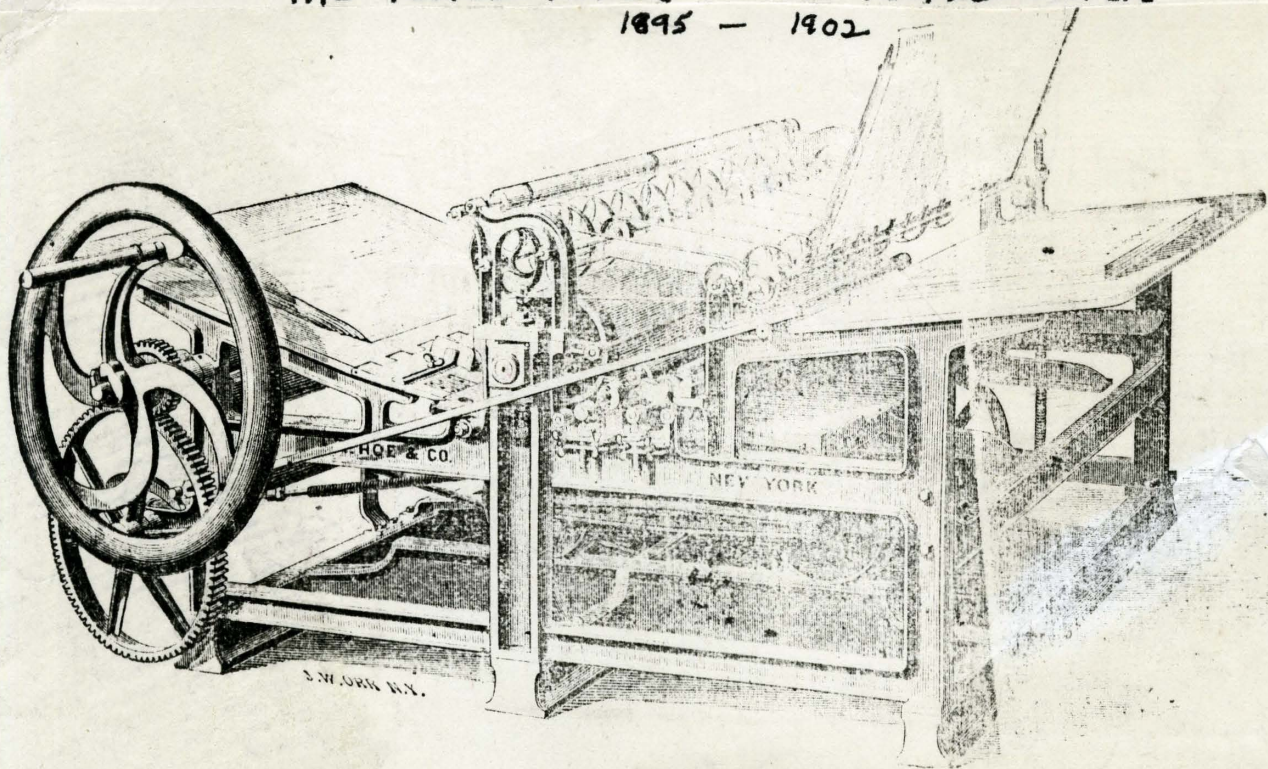
Editor 1941
Munro

N E KENNARD
HARDWARE CO.

MANAGING EDITOR:
EUSIGN PR Daugherty
Assoc. Ed. ~~Ed.~~ IT HOOK
Y-Man 3rd class W. PELLIS
Sports Editor - Seaman
H A Selfor

THE MOREHEAD ADVANCE

"THE PEOPLES PAPER — THE PEOPLES PAPER"
1895 — 1902



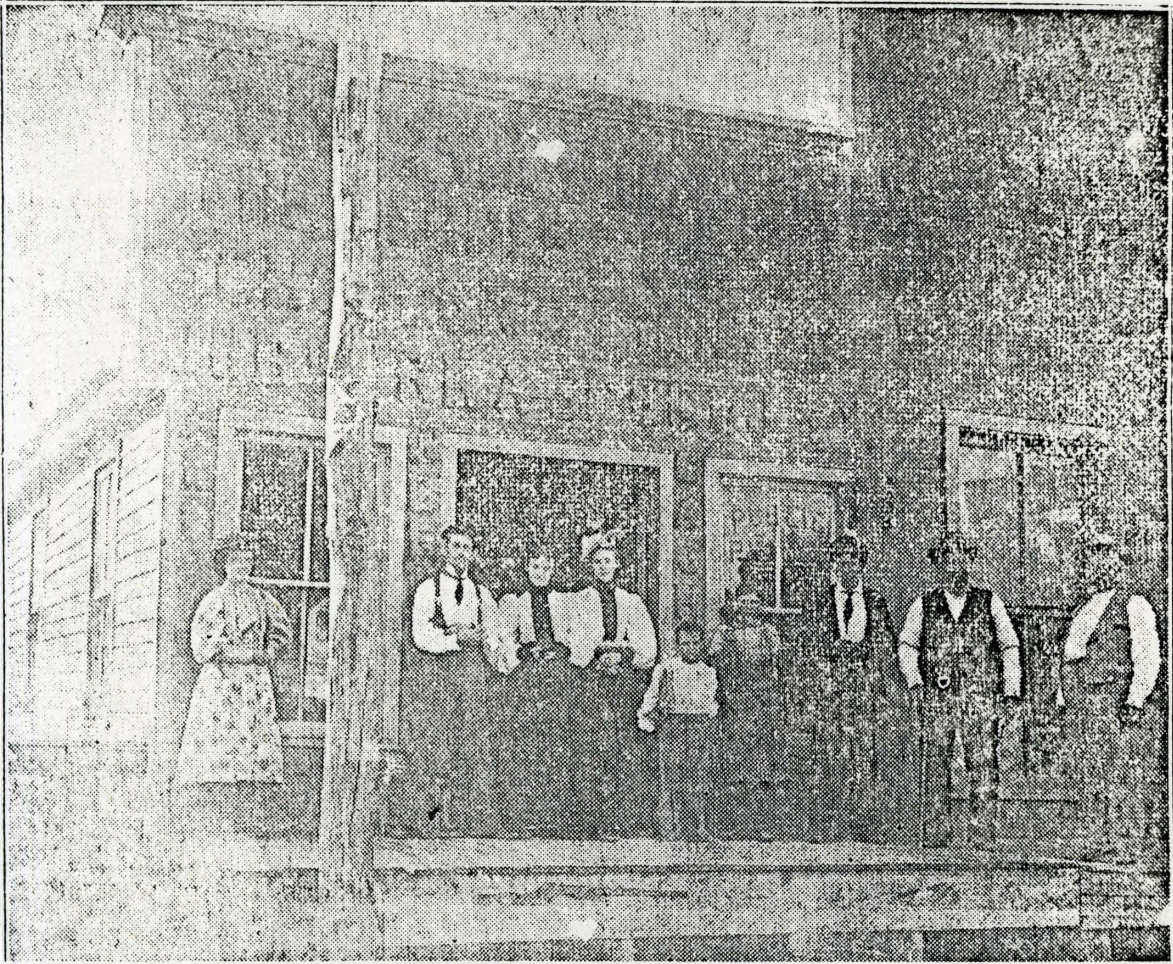
SCHOOLER'S PRINTERY,

few clothes
Wm. F. Schooler, prop'r.

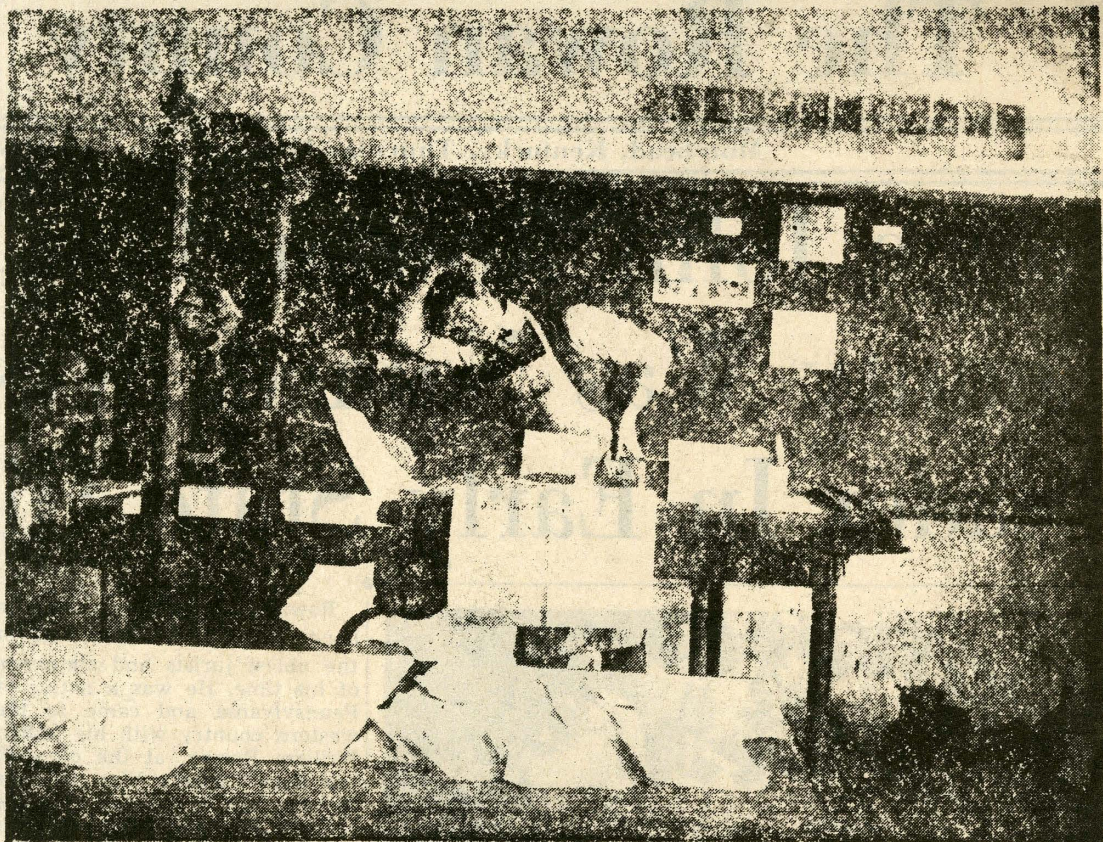
Morehead,

Kentucky

MOREHEAD'S NEWSPAPER 60 YEARS AGO



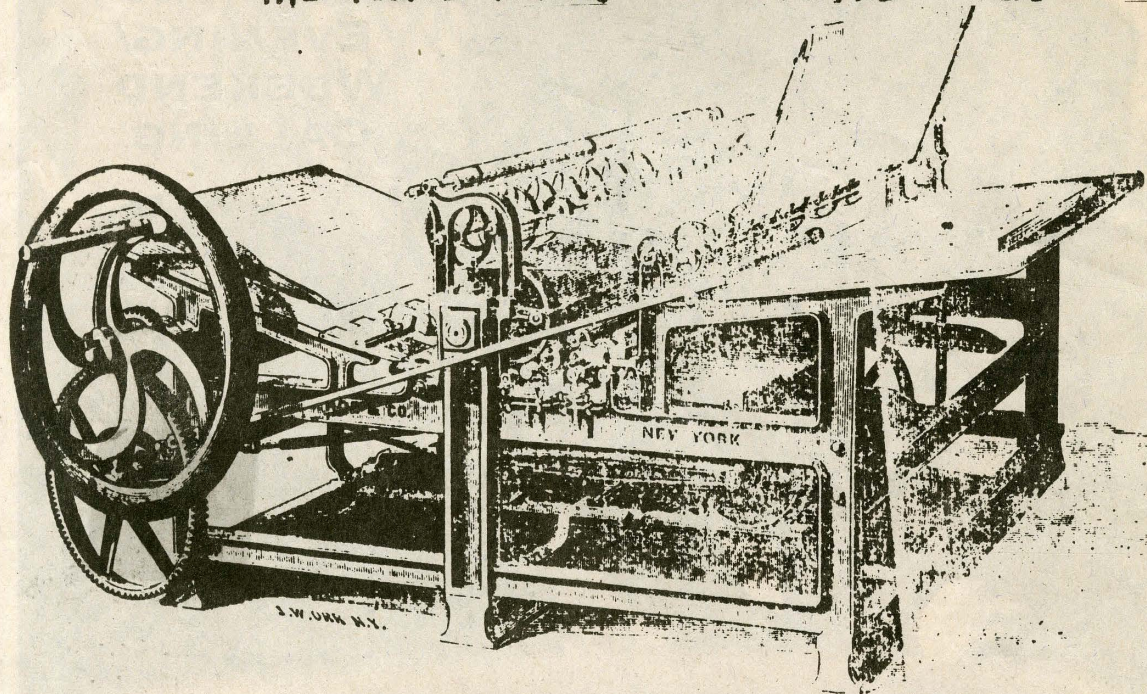
Many of the older Rowan County citizens will remember the persons in the above picture, of The Morehead Advance, published here sixty years ago. ¹⁸⁸⁸ The Advance, at the time, was issued in pamphlet form, all hand-set and printed by hand-operated machines. Reading from the left the above picture shows: Editor Schooler's sister-in-law whose name is not available; Editor William Schooler; Mrs. Schooler; a friend of Mrs. Schooler; Mrs. Schooler's brother; Allen Fraley, the printer's devil; John P'Simer, owner of the drug store next door to the printing office; a Mr. Arnold and Tom Allen Day, the town Marshall. The Advance office was located on Railroad Street opposite where the present freight depot stands. The above picture was loaned to the News by Ada Fraley Siler, Chicago, a brother of Allen Farley.



OLD TIME JOURNALISM—This is Oscar B. Swift, who now resides on RFD 2, Ashland, taken in 1905 at the office of the Morehead Mountaineer, one of the county's pioneer newspapers. The office was in Burgess Hall and the paper was printed on a Washington hand press, and all type was set by hand. However, print on the paper was excellent, and quality of the paper was much better than today. In addition to the Mountaineer the plant printed The Kentucky White Ribbon and R. B. Neal Mormon Scimiter. Mr. Swift came to Morehead in 1896 and has already made plans to come to the Centennial as guest of his brother, W. C. Swift, owner of Morehead Lumber Co.

THE MOREHEAD ADVANCE

"THE PEOPLES PAPER — THE PEOPLES PAPER"



SCHOOLER'S PRINTERY,

Wm. F. Schooler, Prop'r.

Morehead,

Kentucky

Bank Financed 1st Newspaper In County

The first newspaper in Rowan County was founded in 1853. It was called the Mountain Scorcher. It was owned by Sam Cassity who lived where the postoffice is now. He operated it until his death.

The newspaper then consisted of the four pages, six columns wide. The largest source of advertisements were patent medicines, livestock sales, blacksmiths, livery stables and boat trips on the Ohio River.

The paper was printed in Mt. Sterling. Mr. Cassity was known to write in this paper what he thought of people and things.

The Bank of Morehead was the founder of the first paper printed in Morehead. William S. Schouler was the editor. The paper was hand set type. It used just a single sheet and was put through a press by hand.

In 1910 Cora Wilson Stewart was the editor of a newspaper and in 1915 or 1916, fire destroyed the paper.

In 1922 or 1923, Harry Lee Morgan started the Rowan County News.

On August 13, 1925, the Rowan County News was bought by Jack Wilson and his sister Grace Ford.

In 1936 the Morehead Independent was started by W. J. Sample. Mr. W. E. Crutcher in 1945 bought the Rowan County News and merged it with the Morehead Independent. It is now called the Rowan County News.

Woody Hinton, the cracker barrel editor, should not be overlooked. He told truths about people in a comical manner. At one time he said that he hoped that he lived to see Brother Kazee with a can of beer.

Editor Dix Married Miss Lottie Stewart

(From Undated Newspaper Clipping)

Everett L. Dix, editor of the Kentucky Mountaineer, of Morehead, and Miss Lottie Stewart, of that place, were married in the parlors of the Phoenix Hotel Wednesday morning at 11 o'clock by the Rev. Charles E. Powell, pastor of the Woodland Christian Church of this city.

The marriage was witnessed by Mrs. Bishop, aunt of the bride and Mr. B. F. Macflect, of this city.

The bride is the pretty young niece of Prof. F. C. Button, of the Morehead Normal School, and the bridegroom is one of the most prominent young newspaper men in Eastern Kentucky.

Following the marriage ceremony, the young couple left on the 11:20 train for Cincinnati, and after a short stay in that city will return to Morehead to make their home.

Bilious dull feeling

"MY old stand-by is Theford's Black-Draught—I have used it off and on for about 20 years," says Mr. W. S. Reynolds, of R. F. D. 2, Arcadia, La.

"I get bilious and have a bad taste in my mouth. My head feels dull. I don't just feel like getting around and doing my work. I know it isn't laziness, but biliousness.

"So I take a few doses of Black-Draught and when it acts well, I get up feeling like new—'full of pep' and ready for any kind of work.

"I can certainly recommend it."

In case of biliousness, and other disagreeable conditions due to constipation, Black-Draught helps to drive the poisonous impurities out of the system and tends to leave the organs in a state of normal, healthy activity.

Black-Draught is made entirely of pure medicinal roots and herbs and contains no dangerous or harmful mineral drugs. It can be safely taken by everyone.

Sold everywhere. Price 25c.

Theford's
BLACK-DRAUGHT
Purely Vegetable

was a break or spill, she was to treat it in a matter-of-fact way and say, "Oh well, it isn't anything very dreadful; next time you'll do it right." And when things did go right, mother was to overpraise a little.

So it happened that within a few months Johnny had very nearly lost his nervous dread—and that expectancy of failure—and had acquired a new ease of action and confidence in his own ability. In other words, he had lost his "inferiority complex."

Patronize merchants who advertise in The Scorchers.

TO CORRESPONDENTS

Mail your letters so as to reach Morehead not later than Wednesday of each week.

Don't write on both sides of paper.

Make each item as short as you can but cover all the facts.

Avoid comment—just write news.

Leave off the jokes.



MOUNTAIN SCORCHER

FEB 5, 1927

The Mountain Scorchers have been
in the news for some time
and it is not surprising that
they have become a household
word. The Mountain Scorchers
are a group of young men
who have taken it upon them
to burn the mountainsides
in order to clear the land
for agriculture. They have
been successful in their
efforts and the mountains
are now being used for
agriculture. The Mountain
Scorchers are a group of
young men who have taken
it upon them to burn the
mountainsides in order to
clear the land for agriculture.
They have been successful
in their efforts and the
mountains are now being
used for agriculture.



The Mountain Scorchers have
been successful in their
efforts and the mountains
are now being used for
agriculture. The Mountain
Scorchers are a group of
young men who have taken
it upon them to burn the
mountainsides in order to
clear the land for agriculture.
They have been successful
in their efforts and the
mountains are now being
used for agriculture.

The Mountain Scorchers have
been successful in their
efforts and the mountains
are now being used for
agriculture. The Mountain
Scorchers are a group of
young men who have taken
it upon them to burn the
mountainsides in order to
clear the land for agriculture.
They have been successful
in their efforts and the
mountains are now being
used for agriculture.

11

The Mountaineer has been sold, the C. W. B. M., a church organization, securing a controlling interest. Mrs. Cora Wilson Stewart will be editor of the paper for the present. Mrs. Stewart is a sister of Hon. B. S. Wilson and is considered one of the most gifted writers in Kentucky.—Mt. Sterling Gazette.

We thank the Gazette, but some statement should be revised—Hon. B. S. Wilson is a brother of ours.

ANNOUNCEMENT 114
THE MOUNTAINEER

THE ROWAN COUNTY NEWS

NEWSPAPERS

Published Every Thursday

at MOREHEAD, Rowan County, KENTUCKY

Entered as second class matter at the postoffice at Morehead, Kentucky, November 1, 1918.

MEMBER OF THE NATIONAL EDITORIAL ASSOCIATION
MEMBER OF THE KENTUCKY PRESS ASSOCIATION

JACK WILSON OWNER AND PUBLISHER

SUBSCRIPTION RATES

One Year	\$1
Six Months	
Three Months	
Out of State—One Year	2

All Subscriptions Must Be Paid In Advance

Buddy Alfrey At Large On Charge Of Willful Murder, Allegedly Ambushed Everett Sweeney

Buddy Alfrey, of Bangor, Rowan County constable, remains at large on an indictment charging him with willful murder, issued in County court here Saturday morning.

Alfrey allegedly shot and killed Everett Sweeney, a neighbor, last week, in what officers described as a probable climax to a 5 year old feud. The warrant was issued after Henry Sweeney and brother and his wife, and the wife of the murdered man, told officers that Alfrey ambushed Sweeney. According to reports received here Sweeney was shot while standing on his porch with a shotgun from approximately 45 feet. The load entered the right side of the body and ranged from the legs

to the head. Death came almost instantaneously.

Court records disclose that the same Everett Sweeney was acquitted in Rowan Circuit Court last year on a charge of shooting and wounding Constable Alfrey. It was recalled that at the time of the shooting Alfrey's condition was serious, but he showed rapid recovery in a Lexington hospital.

Sheriff Mort May said he had received word last Friday that Alfrey would come in and surrender, but that he had so far failed to do so. Officers are convinced that he is hiding with some friend in the county. Officers have been out several nights hoping to apprehend him, it was learned.

Hospital Report Improved; W

The Good Samaritan Lexington reported condition of Charley County farmer, shot down by Patrolman tember 7, is much chances of recovery. The hospital report was shot from bullet emerging un-

REGENTS PAYNE V

Vaughan Acting H During Illness J. Howard

At a meeting of State Teachers Co Regents held at Fra H. Vaughan was head of the Institut illness of Dr. J. H.

Superintendent of tion James H. Rich papermen that the Dean Vaughan was and that Dr. Payne charge as soon as h Payne recently ret months trip in Eur studied literary con grant made by the morial Foundation. 5 United States Co so honored this year he has been ill Dean Vaughan wa classes opened Man

HOLD ROWAN MAN ON CHECK COUNT

Accused of check forgery William Coffee, this county, was arrested this week and remanded to the city jail by Chief of Police J. H. Adams. Adams said that Coffee admitted forging an \$8.75 check on E. W. Mart, of Morehead, and attempting to pass it at the Morehead Dispensary.

Mr. Wendell said he grew suspicious of the check a few minutes after he had taken it, because Mr. Mart's name was spelled with only one t. He called the police and a few minutes later Coffee was arrested. At the time he had less than half of the amount of money received from the bank on the check on his person.

Adams said an investigation at the bank showed the check had been forged, and it was then that Coffee admitted it. Other checks, believed to be forgeries were found on Coffee's person.

College Enrollment

476; Other

Expect

Four hundred students had register head State Teachers today. This does not registration for the institution, but Vaughan said he wa

LATE NEWS

Just Before Press Time



KATHERINE FRIEND - MG. EDITOR



JOHN RIDGEWAY
EDITOR



JOHN BAILEY
BUSINESS
MGR.



WILLIAM CRUTCHER
SPORTS EDITOR

FIRST STAFF OF TRAIL
THE TRAIL BLAZER BLAZER
THAT BEGAN PUBLICATION
IN 1929

From The Collection Of:
Dr. Jack D. Ellis
552 W. Sun St.
Morehead, KY 40351
606-784-7473



2 cols
MN

10-30

LOCALS SWAMP MARSHALL COLLEGE BY 18 to 6 VARSITY WINS OVER RIO GRANDE COLLEGE, 19 to 7

LONG FORWARD PASS IN FIRST QUARTER GAVE MOREHEAD MEN FIRST SCORE; BIG CROWD OUT

Morehead's first drive in the first quarter was a long one, and it was the longest in the history of Morehead football. The drive began with a long forward pass in the first quarter, which gave the Morehead men the first score. The crowd was big and the game was exciting.

Alke Young Hall
Has All Comforts

Masketeers Here Saturday Evening



DOWNINGITES WIN THEIR FIRST COLLEGE GAME IN OHIO; MAKE TOUCHDOWN IN FIRST 3 MINUTES

The Downingites won their first college game in Ohio, making a touchdown in the first three minutes. The game was a significant victory for the team.

Halloween Party
Was Pretty Affair



March
Here



WILLIAM J. SAMPLE,
EDITOR-IN-CHIEF.

JOHN M. RIDGWAY,
ASSOCIATE EDITOR.

VII (B) (4)

From The Collection Of:
Dr. Jack D. Ellis
552 W. Sun St.
Morehead, KY 40351
606-784-7479

702A12 ALA 242



BUILDING ON BISHOP AVE
ONCE HOUSED THE

MOOREHEAD INDEPENDENT
WEEKLY NEWSPAPER.
1934-1945

VII

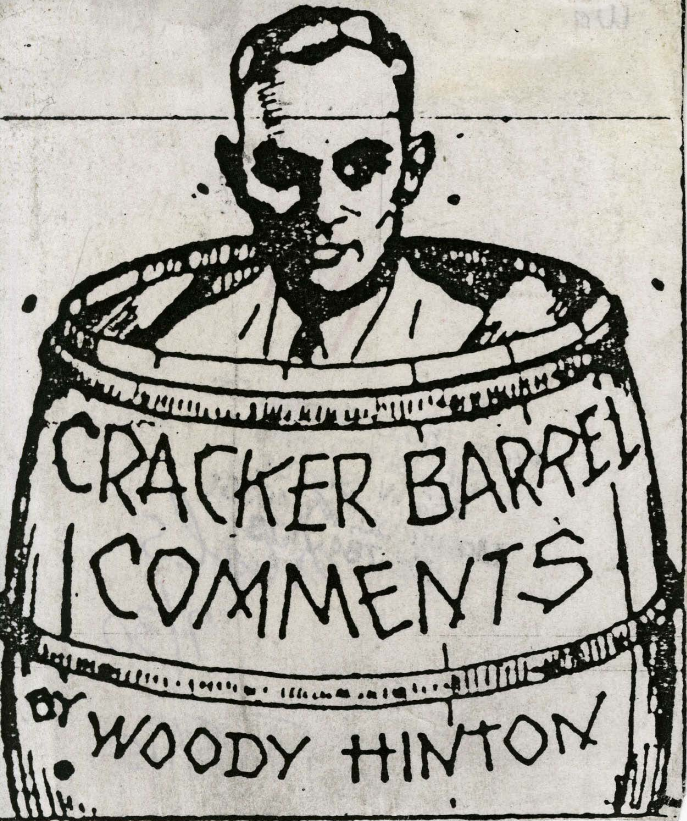
① ②

From The Collection Of:
Dr. Jack D. Ellis
552 W. Sun St.
Morehead, KY 40351
606-784-7478

Zeals

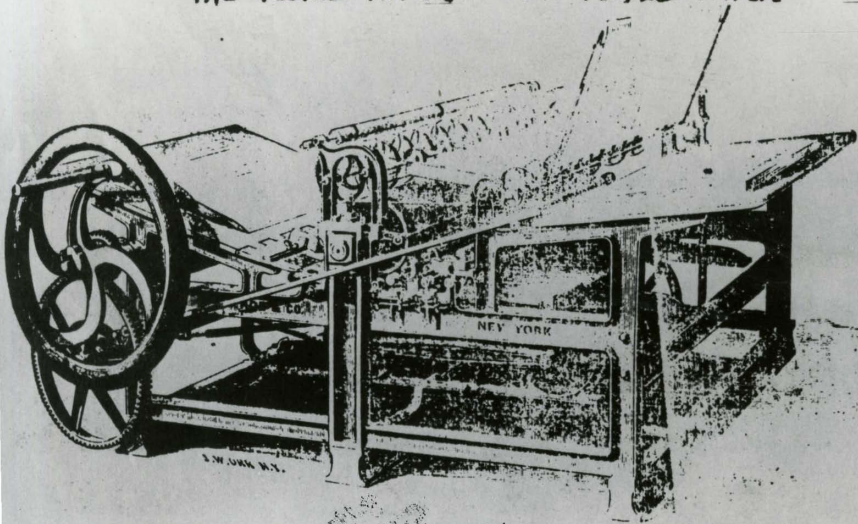
VII ②

9-11



THE MOREHEAD ADVANCE

"THE PEOPLES PAPER — THE PEOPLES PAPER"



SCHOOLER'S PRINTERY,

Wm. F. Schooler, Prop'r.

Morehead,

Kentucky

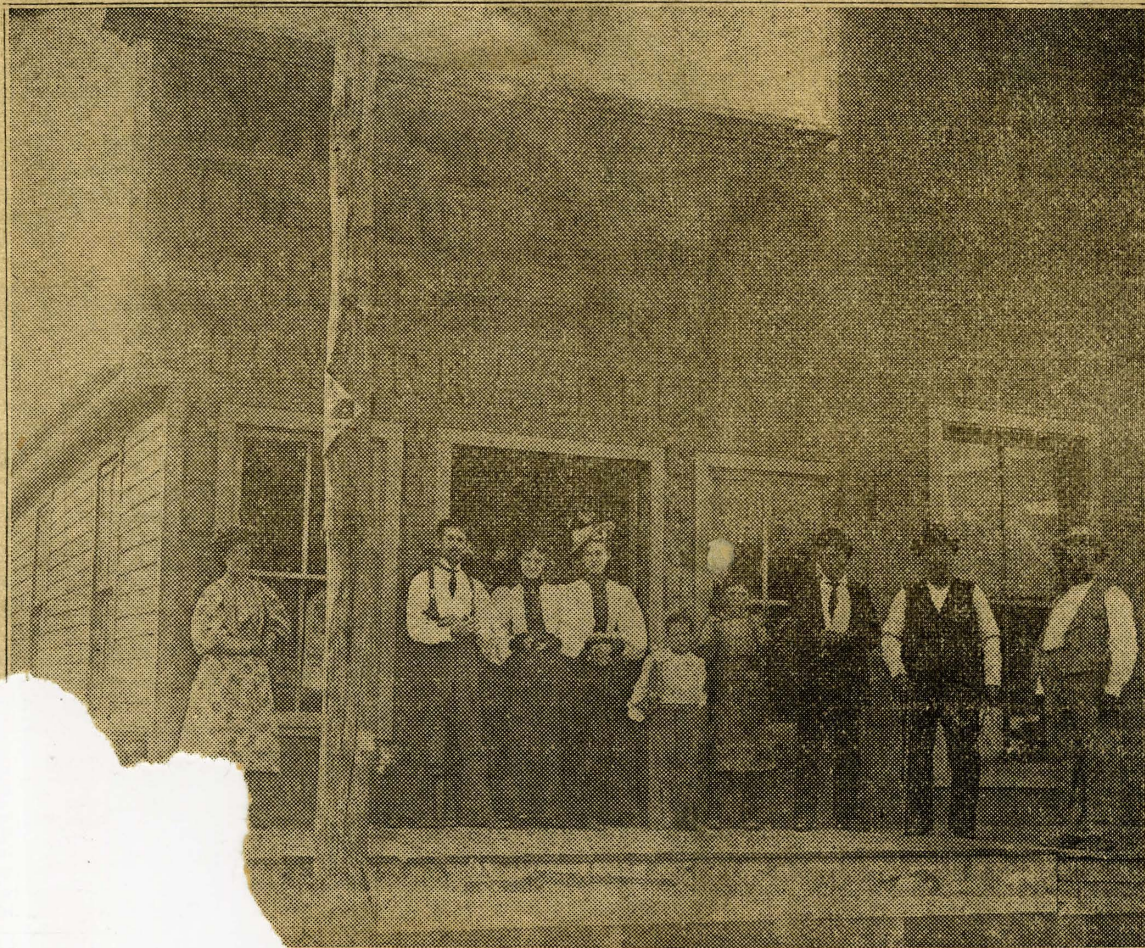


Sample }
Blgd }

Building on Wilson
Ave that once
Housed MOREHEAD -
(ROWAN COUNTY)
NEWS

NEWSPAPERS

From The Collection Of:
Dr. Jack D. Ellis
552 W. Sun St.
Morehead, KY 40351
606-784-7473



County citizens will remember the persons in the above picture, of The Advance, at the time, was issued in Morehead, West Virginia, and printed by hand-operated machines. Reading from the left the woman is Mrs. Schooler's sister-in-law whose name is not available; Editor William Schooler; Schooler's brother; Allen Fraley, the owner of the drug store next door to the printing office; a Mr. Arnold; and a Mr. Marshall. The Advance office was located on Railroad Street opposite the freight depot stands. The above picture was loaned to the News by the brother of Allen Farley.

C. C. Mayhall, Dr. J. D. Falls, Harlan Blair, Walter Blair and Virgil Redwine.

From The Collection Of:
 Dr. Jack D. Ellis
 552 W. Sun St.
 Morehead, KY 40351
 606-798-173

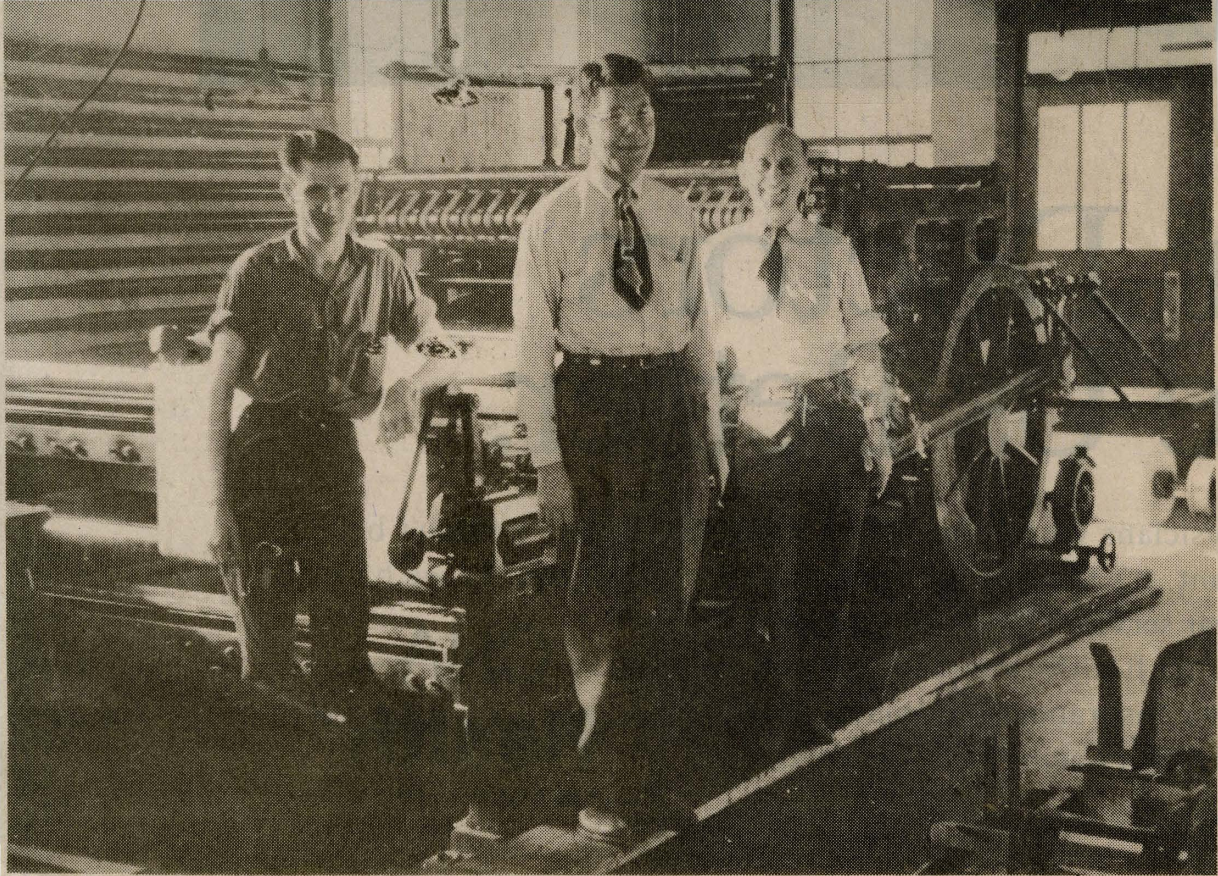


Mike

Walter

al
 asta
 e Jes
 the v
 nim. Y
 have al
 one and
 an unq
 and I a
 him. F
 year-ite
 ed, W
 re
 "W
 Wat
 words
 two
 h vo

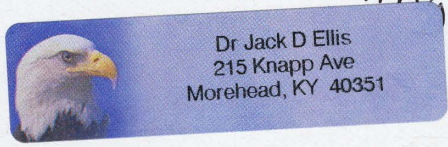
avs 1
 'oubtfu



From left, Carl Messer, "Snooks" Crutcher, and Ed Thompson proudly stand before the new press that printed The Rowan County News in 1948.



Mrs. Lyda Carter won a 1947 New, blue Hudson automobile by selling the most subscriptions for the Rowan County News contest. The new auto came from the Calvert Auto Dealership in Morehead. (Shortly after taking the car home, Lyda's daughter Lois Ann Holley, backed the car out of the driveway into a creek turning it upside-down).



*Newspaper
Hist.*

Front left to right:

~~Sara~~ Sara Elam, — C. Roger Lewis, —
Thelma Branham, Merle Gregory, Lyda Carter (winner)

Standing in doorway (L) John Marvin Prewitt and
EAY ~~Marvet~~ Bradley

Photo: Courtesy MSU - Camden - Carroll Library



Ronald Council

Ed + Publisher - President MOREHEAD NEWS

WORKED A PAPER 1963-1998

NEWSPAPERS

Dr. Jack D. Ellis
552 W. Sun St.
Morehead, KY 40351
606-784-7479

2 Cols

MN

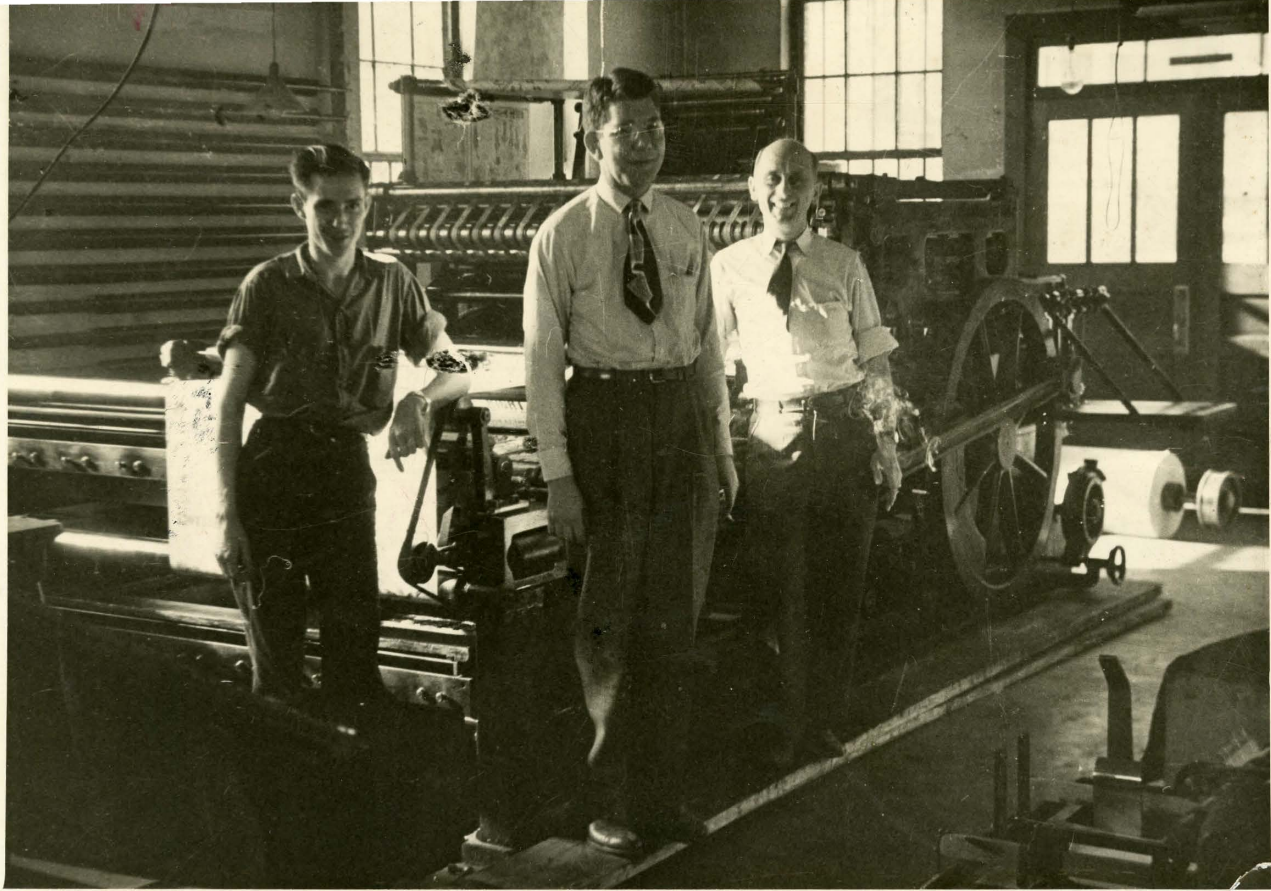
10-16

~~VI~~

VII

③
⑥

F



Negative Strip #76

Pressman Mr Crutcher and
Mr Thompson stand before
their newspaper press
with which they print
the Rowan County News at
Morehead, Ky

^{L. R.}
Carl Messer -

Snooks Crutcher - Ed Thompson

Jan. 1948

NEWSPRESS

PUBLISHED OF THE ROWAN
COUNTY NEWS AND LATER
THE MOREHEAD NEWS W.E.
"SNOOKS" CRUTCHER IN
FRONT OF NEW PRESS.

L. CARL MESSER

C. MR CRUTCHER

R. ED THOMPSON

The Morehead News

ONE SECTION - 16 PAGES

© Park Newspapers of Morehead Inc.

JUNE 16, 1987 — MOREHEAD, KY

(USPS362-680)

35 Cts

Park Communications Buys The Morehead News

Roy H. Park, chairman of Park Communications Inc., today announced the purchase of the twice-weekly *Morehead News*.

The purchase also includes the weekly publications of *The Shopping News* which serves several area counties; *The Grayson Journal-Enquirer*, Grayson; *The Olive Hill Times*, Olive Hill; the *Menifee County News*, Frenchburg, and *The Greenup News*, Greenup.

The papers serve a population of 164,000 in 10 eastern Kentucky counties and bring to a total 98 newspapers published by Park Communications Inc.

In addition, the acquisition by the Ithaca, N.Y. based corporation, includes Eagle Office Supply, the Birthday Calendar Co. and the newspapers' commercial printing division in Morehead.

Park Communications Inc. also owns and operates nine FM and 10 AM radio stations and seven television stations serving citizens from Seattle to Manhattan and from Florida to the Canadian border.

In making the announcement,

C.P. Middlesworth, regional coordinator for 33 Park newspaper publications in Kentucky and North Carolina, announced that Ronald J. Caudill will continue as general manager of the recently acquired group and that no staff changes would be made.

Caudill, a Morehead native, began his career in 1963 with the late W.E. Crutcher, well-known publisher in Kentucky.

"The newspapers, Birthday Calendar Co. and other allied businesses will operate under the name of Park Newspapers of Morehead Inc.," Caudill said.

Middlesworth also announced that Jeff Fannin of Morehead, who joined the local newspaper firm in 1978, will serve as plant manager of the operation.

"We have no plans to change personnel," Park commented. "We are happy with the people now working at these fine newspapers."

"Our philosophy is to support the independence of each newspaper while encouraging the staff to focus on news and features of local in-

terest."

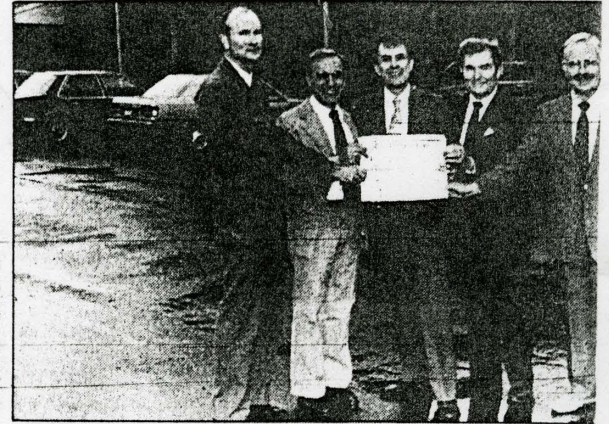
In a message to the employees, Park said, "We won't tell you what to write except to say, 'concentrate on local news and advocate what is best for the community you serve.'"

He continued, "Good newspapers result from able and enthusiastic employees and we look forward to a long and continuing relationship with the people who under the direction of Ron Caudill have made these newspapers leaders in their communities."

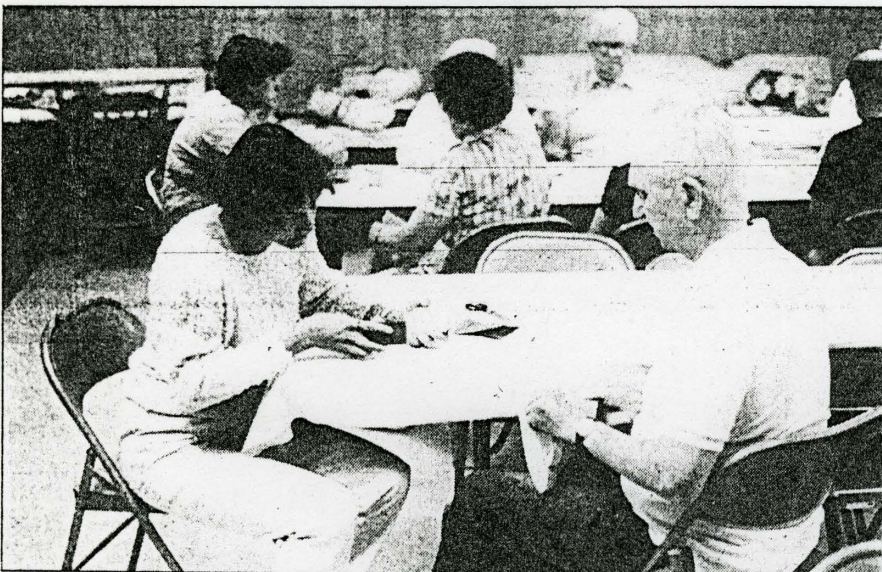
The Morehead acquisition follows the initial entrance into Kentucky by Park Communications Inc. in August of 1985 when it purchased newspapers in London, Russellville and Leitchfield from Al Smith of London.

Smith, who is moving his residence to Lexington, will continue his popular weekly program on the KET network and will continue to supervise the former Smith group of newspapers and devote considerable time to Kentucky

(Continued on page two)



Executives of Park Communications Inc., joined Ron Caudill, center, General Manager of The Morehead News and related papers, for a meeting with local employees and a tour of the printing plant. From left are Wright M. Thomas, executive vice president, and Robert J. Rossie, vice president for newspapers, of London, vice president of Statesboro, N.C., newspapers in Nor



Cathy Caldie, counselor for the Adult Day Care Program, assists Vern Besant with a woodworking project. The program, which went into operation earlier this year, currently has five enrollees.

Holiday Estates Residents Object To Site Pathways Proposes For Mentally Retarded Housing

Opposition has formed to oppose the site of a housing project to serve mentally retarded persons that Pathways plans to build in Morehead.

In January, Pathways Inc., which operates a community health center, acquired an option to purchase three acres from Glennis Fraley, located adjacent to the Mountain Lodge on Flemingsburg Road.

In October, federal loans in the amount of \$1,263,500 were approved by the U.S. Department of Housing and Urban Development for Pathways to construct a 30-unit

of a housing project for mentally retarded persons near their homes.

Richard Stai, executive director of Pathways, said Friday that the site was selected over two other locations the agency considered in Morehead because, "the land is flat, we have water and sewer and retail outlets are available."

Pathways began searching for a site in Morehead last October soon after HUD announced that loans had been approved for the project.

Stai said sites on Triplett Street and Old Flemingsburg Road were also considered.

He said the Triplett Street

Street or Old Flemingsburg Road.

According to Stewart, the site Pathways is now considering to construct its housing project for mentally retarded persons is zoned for that purpose.

(Continued on page three)

Regents Will Meet Friday

The Morehead State University Board of Regents will meet Friday, June 19, at 4 p.m. in the Riggle Room of the Adron Doran University Center.

Adult Day Care Center The Needs Of Area Residents

By KEN HART

Vern Besant is 81 years old. A former resident of Centralia, Ill., he now lives in Morehead with his son, Larry, and his daughter-in-law, Jean.

Until recently, Mr. Besant didn't have much to do during the daytime hours. Larry Besant is director of library and instructional media services at Morehead State University and Jean also holds down a job, meaning that the elder Besant was often at home alone.

Two Charged With Robbing Grocery Store

Two Lewis County men were arrested Sunday morning and charged in connection with an alleged armed robbery at Stevens' Grocery, located on US 60 at Hayes Crossing.

Kentucky State Police at Morehead said the alleged incident took place at around 10 p.m. Saturday night.

Arrested and lodged in the Rowan County Jail were Troy R. Kilgore, 22, and Darrell Edington, 32, both of Route 1, Vanceburg. Kilgore was charged with robbery in the first degree, while Edington was charged with complicity to commit robbery.

According to the KSP, the suspects allegedly entered the store with a gun and demanded money, and then fled the scene with an amount of cash ranging between \$100 and \$200.

Trooper Lon Fields is the investigating officer.

But now, thanks to a new program, Mr. Besant is living a fuller life. He's making new friends and taking part in a wide range of activities.

The Morehead Adult Day Care Program, which operates in conjunction with the City Park Senior Citizens Center, helps care for Vern Besant and others like him — those who are in need of moderate supervision and care and don't always have friends or relatives around to provide it.

"I really like it here," Mr. Besant said last week. "It kind of gives you a break. When I started out, I was just coming two days a week. But last week, I was here all five days."

Currently, five people are enrolled in the Adult Day Care Program. "I'm surprised more people don't take advantage of it," said Mr. Besant.

Livingood Family License Plates

By KEN HART

The late pop artist Andy Warhol specialized in turning everyday objects into art. His paintings of Campbell's Soup cans were hailed as works of genius and commanded huge prices at art galleries worldwide.

But even Warhol probably never dreamed that something as ordinary as vehicle license plates could be used to decorate entire buildings — like the Livingood family has done.

If you've ever traveled KY 801 out of Farmers, chances are good that

32-09 R32-089 R32-09 R32-096 R32-08 R32-087 R32-08 R
R34-00 R34-08 R34-000 R32-071 R32-070 R32-070
R73-269 R54-090 R54-088 R32-074 R32-073 R32-072 R73-236
R73-266 R73-267 R73-268 R54-079 R54-078 R32-075 R73-234

July 13, 1934

WHY A COMMUNITY NEWSPAPER?

Theodore Roosevelt was once asked, during a friendly discussion of relative value, to name three things which he would consider most essential to his welfare should he be marooned on an uninhabited island. His answer was most significant when he said:

"First, I would most desire my family. Second my home-town newspaper. Third, my gun."

The fact that his home-town newspaper came second in importance to his family speaks volumes for that institution and it is not altogether strange that a person with Roosevelt's perception of values should make this choice.

The community newspaper is essentially a serial history and biography combined, of the people and events in the territory which it serves. Through its succeeding volumes the community's progress—or retrogression—is unconsciously portrayed. It makes its subscribers problems its own publisher and subscriber which is entirely absent in urban publications. This spirit of fraternalism extends to closer relationships between the advertiser in the home-town paper and those whom the advertiser serves. His appeal is not so much one of "better bargains" and "cut prices" as it is of friendship, cemented by years of pleasant and constructive community association. His advertisements are a message from one friend to another.

It is the function of the community newspaper to direct and to further the cultural, educational and spiritual life of its community, in addition to the dissemination of news. It holds as a sacred obligation the furtherance of all projects designed for public benefit, and it opposes with equal determination that which is detrimental. It is the clearing-house for opinions expressed by expert and reader, alike.

The community newspaper occupies a traditional place in the existence of its home town parallel in importance to the school and the church. It is an integral part of the realization of pioneering effort to constructive living, the mouth-piece of an enterprising and progressive element of national life. The spirit of neighborliness is engendered by the familiarity with which it treats its family of readers; its flexible editorial policies permit of the same reportorial treatment of the news of twin calves born to Bill Jones' cow as is given to news of world-wide importance. And the same fine editorial discrimination compels the absence of news in its columns which directs unfavorable attention to a member of its circle.

By close adherence to a policy which is dictated by a philosophy peculiar to rural society, the community newspaper has come to be regarded as an indispensable part of the rural civic plan. Its subscribers enjoy a sense of proprietorship; a feeling which is shared by the average home-town editor. It is the tie which binds the common interest of John Brown, who operates the corner store, with that of Jim White, who maintains a fine herd of Jerseys on his farm three miles south of town. By its influence the community spirit of interdependence is promoted, intimate news is made available to those far removed from childhood associations, and through its sympathetic knowledge of community affairs it has become a vital necessity to all community programs of progress.

my name?" he cried. Before Kelly could stop him Febbrio ran to a microphone where Joseph Cassidy was finishing a song. "What are you doing there?" he said to Cassidy and also into the microphone.

Attendants rushed him toward an elevator, as Harold McNamara, a crooner, stepped out. Febbrio opened a pen knife and stabbed McNamara in the right hand. Febbrio struggled with the elevator operator, William Morris and the latter suffered sprains of both thumbs. McNamara was treated at the medical center.

Bullets Fly in Amsterdam; Many Injured

Bullets spattered in the streets of Amsterdam again as soldiers and police made a determined effort to suppress a new riot of Communists and unemployed persons.

Many were injured as officers charged on two street barricades in the Wittenburg district, the poorest section of the city.

From the housetop many of the rioters stoned the police and soldiers, and officers replied with several volleys of rifle fire.

In the Jordamm section of the town, where two bridges were burned last week, military engineers forestalled an effort of a mob of about 200 to burn a church.

Greenup Woman Indicted For Murdering Husband

Mrs. Ida Elam, 45, is held in the county jail at Greenup on a charge of murder in connection with the death of her husband, Lee Elam, 53, who died in a Grayson hospital.

A warrant for Mrs. Elam's arrest was issued by Squire Miles Conroy, of this city, and it was served on Mrs. Elam by Constable Claude Rice, who brought her to the county jail.

Investigation Started On Ky. State Reformatory

Chairman Ambrose Dudley of the department of public welfare board and John Skain of Lexington, a member, opened an inquiry last week into charges of alleged friction between Superintendent Elmer Deatherage and employees of the state reformatory here.

The hearing was ordered by the board after Superintendent Deatherage released four employees of the reformatory.

Distillers Ask Governor To Veto Whisky Tax

Delegations from whisky producing counties of Kentucky came to the capitol to urge Governor Raby Latham to veto the bill enacted by the special session of the General

Assembly into the rug County Sunday trail of a man a down two of his refused to vote for trustee.

The victims were a 50-year-old farmer, Mrs. Louie Bannan, a fugitive was Sn double first cousin fathers of the n and their mother was said.

Smallie Banks for Wolfe County the election betw

Dr. Ralph Cable, ton physician, rep by neighbors th

Saturday campaign Cave Branch, Ky ered by steam, i

on Saturday is w Smallie spent the

approaching the pe during the day t ground into meal

Toward sundown he was informed, home, carrying a

way home he is ped at the home o

Creek, Ky. In th Smallie are said t but Smallie called

John D. Rockefeller Unable To

John D. Rockfe ill to receive visi church Sunday on

birthday annivers This was the f

frail millionaire from his baronial town, N. Y.,

Members of his fa wood estate he not discuss the st

beyond saying the feeling well."

Ordinarily on St has attended relig he did not appear

Episcopal Church. his personal secre members of the h

the church. The Rev. John rector of the chur he would be glad to

efeller estate and services but the oil after consulting wit said such a course

visable because I "not feeling well."

Father and Daught Stran

Robert J. Easton, cstate man, and his 3; were found in a garage at Norwalk

Arts And Home Ec Building To Be One Unit

Morehead College President Adron Doran announced this morning that the Industrial Arts and Home Economics Building on the campus will be in one structure and located on Third Street, near the new classroom building under construction.

This is property recently purchased from Maude Peters. Yet to be located is the maintenance building.

The spot for five other structures, all large, were announced last week. Most are financed by federal loans and total cost will be around \$4 million.

The Legislature appropriated \$329,000 for Industrial Arts and Maintenance.

Dr. Doran said he expected contracts for all the new buildings—largest construction program in the institution's history—to be let by spring.

General To Provide New Facilities

General Telephone Company of Kentucky has invested more than \$23,000,000 in new plants within the past three years as part of an expansion and improvement program amounting to more than \$31,000,000. During 1961, announced F. C. Rahdert, company president, emphasis is being directed toward completing this program and meeting the continuing demand for more and better service.

A variety of projects in the Eastern Division include pressurizing of cables in the Catlettsburg and Russell exchanges to help in the prevention of service outages, replacing the Grayson office dial equipment with a larger system, and rural line extensions in Flemingsburg, Grayson and Morehead. Equipment will be added to the Olive Hill and Morehead exchanges.

Various businesses in Ashland will be provided with improved equipment and new Private Branch Exchange systems in 1961. Extended Area Service for the communities of Russell and Greenup will be established this year.

Cave Run May Get Survey Funds

Request was made this week by the U.S. Army Corps of Engineers for an additional \$25,000 planning and survey money for the Cave Run Dam, about two miles north of Farmers on the Bath-Rowan counties line.

Proponents are pushing for construction of the dam in line with President-elect Kennedy's program for depressed areas.

20 Democrats, 6 Republicans File

Rowan County's ballot will be 'big' for the Nov. 23 primary judging from announcements made so far.

The classified columns of the Rowan County News today carry a listing of 20 Democrats and six Republicans seeking local office.

Many more are expected, although there will probably be some withdrawals.

Jesse Lee Rigdon, 50, Is Claimed

Death came Friday to Jesse Lee Rigdon, 50, a World War II veteran, who had been in failing health.

Funeral services were conducted Sunday at Pleasureville Pilgrim Holiness Church with burial in the nearby church cemetery.

Mr. Rigdon was born Aug. 9, 1910 in Lewis County, son of Lee Rigdon and the late Florence (Clary) Rigdon.

Besides his father and wife, the former Frances Ballew, he leaves a son, William E. Rigdon, U.S. Navy; and three daughters, Mrs. Alma Adkins and Mrs. Delores Crawford, Linwood, Calif., and Mrs. Norma Isaacs, Connersville, Ind.

Other immediate survivors include a step-son, John Hancock, Morehead; a step-daughter, Mrs. Ann Woods, Houston, Texas; and four sisters, Mrs. Mildred Gabbard, Connersville, Ind.; Mrs. Edith Fraley, Morehead; Mrs. Jean Bailey, Maysville; and Mrs. Ruby Million, Flemingsburg.

Elder Nelson Rolph conducted the funeral. Stucky-McBrayer Funeral Home cared for arrangements.

Hospital May Be Located Within Week

It appeared this morning that location of Morehead's new \$600,000 to \$800,000 hospital had been boiled down to four sites.

But, the Northeast Kentucky Hospital Foundation, Inc., isn't releasing any information although many options have been taken.

A representative of the Hill-Burton committee is expected within the week and the final decision will be left to him. Money for the property must come from that subscribed in a local drive.

The Foundation puts up only one-fourth of the remainder to build the hospital, which has a target completion date of July 4, 1962. The Covington Catholic Diocese has signed a letter of intent to match the local money while the other half comes from Hill-Burton (federal) appropriations.

Two acres, or more, are needed for the anticipated 50 bed hospital.



BIG DAY—Army Sergeant First Class William B. VanCorbach Jr., whose wife, Dorothy, lives in Morehead, recently was designated to be a member of the 400-man Armed Forces Honor Guard scheduled to serve during inauguration ceremonies for President-elect John F. Kennedy in Washington, Friday.

Reynolds Says He Will Not Run For Judge

Rev. Russell A. Reynolds today officially withdrew his candidacy for the Democratic nomination for Rowan County Judge.

In pulling out of the race, Rev. Reynolds said: "I wish to thank my many friends for the encouragement they gave me and to assure you I am not withdrawing in favor of anyone. Unforeseeable current events make it almost mandatory I withdraw from the race."



CANDIDATE — Richard Heltbrand, widely known native Rowan Countian, son of Leslie Heltbrand, today announced his candidacy for the Republican nomination as Sheriff of Rowan County.

May Prove 'Headache' To Employers

Economic chaos is imminent in Rowan County due to the wage scales set up by the Federal government (NLRB) and the Kentucky Prevailing Wage Scale Board.

At least eight new projects are scheduled for construction in Morehead during the year, all to come

The Prevailing Wage Scale and its impact on Rowan County and this area is discussed in the Editor's Pen on page four.

under the federal and/or state wage standards.

Six are at Morehead State College costing around \$4 million, mostly financed through federal loans, approved two weeks ago by the Board of Regents. These are: A \$1,425,000 four story classroom building; 106 room extension to East Men's dormitory; six story girl's dormitory; a new men's dormitory, west of Riceville; Home Economics and Industrial Arts building; Maintenance building.

The downtown projects include a \$600,000 to \$800,000 hospital, one-half of the money coming from Hill-Burton (federal) funds; and a 30 unit low rent housing project for which Public Housing furnishes all the money.

In one sense this will mean hundreds of jobs in a community beset by unemployment, but it is causing headaches and some 'deep thinking' among small lumber companies, builders, etc.

Affects Everybody

It could reflect deeply — and costly — on persons planning to build their own homes, remodel, or constructing of business buildings.

Following is the minimum wage scale for Rowan County set up by the State Board, created by the last Legislature, and released over the signature of Chairman Owen L. Keith.

	Per Hour
Carpenters	\$3.32
Carpenter foremen	3.57
Common laborers	2.40
Skilled laborers	2.57 1/2
Painters (industrial)	3.45
Painters (industrial and commercial)	2.85
Plasterers	3.12 1/2
Plumbers	3.70
Roofers	3.55
Roofer foremen	3.80
Sheet metal workers	4.17 1/2
Truck drivers (hauling 5 cubic yds. or over)	2.95
Truck drivers (hauling less than 5 cubic yds.)	2.70
Bricklayers	4.00
Bricklayer foremen	4.40
Brick sawmen	5.00
Asbestos workers	3.82 1/2
Boilermakers	3.75
Boilermaker helpers	3.50
Boilermaker foremen	4.00
Millwrights and pile drivers	3.32
Cement masons	3.50
Cement masons (scaffold over 3 floors)	3.75
Glaziers	2.90
Lathers	3.00
Lather foremen	3.25
Operating engineers (Class A)	3.65
Engineers (Class B)	3.15
Engineers (Class C)	2.85

Time and one-half is provided for overtime, (more than 40 hours) and double-time on Sundays and holidays.

The scale could even be higher on the college buildings, depending on the wage rate appended to the contracts, approved by the Federal

Rev. Fraley Seeks Coroner Nomination

on, Chairman, h the Superin- Russell Boyd first time that instruction site- ing the build-

Blair, W. Va., second highest averaging over game. reak will be led 5.9 Lou Mott, for some stiff ophomore Corky

ght to the var- ing sophomores These are Phill ucker, 6-5; Dick ry Williams, 6-7. ccess of the Big upon the prom- ing sophomores uple of transfer o the fast break Green.

ood Samaritan reported this time of W. F. eatly improved. ioneer for the epartment, re- ook Drive. He surgery last row has also

rs Mrs. ger

sard meeting of ress of Parents h District PTA. Carter, Elliott, Lewis, Mason es was given a n the District B. C. Weisen- was elected a o the National ts) and Teachers sas City the lat-

ger is finishing erm as District nating her, Mrs. oth of Louisville, rman, cited the n done the past h District, with on the Civil De-

It's Healthy!

The water that goes in our pop is so healthy that three undertakers have gone out of business here in the last three years.

Purified twice and filtered three times before it goes into the bottle.

Morehead Ice and Bottling Co.

HAMILTON MUST

SERVE HIS SENTENCE

John Hamilton must serve a seven-year sentence for the murder of Oscar Tally in Montgomery County, the Court of Appeals held in an opinion by Commissioner W. Truman Drury.

Tally sought to collect the money, owing him by Hamilton on September 6, 1925. Their words led to a shooting affray. Tally was wounded and died eight days later.

In the lower court Hamilton introduced evidence to show that Tally had threatened his life. His grounds for seeking a reversal were alleged erroneous instructions.

5,000 CATTLE TESTED

More than 5,000 cattle in 16 Kentucky counties were tested for tuberculosis in January, the Federal and State veterinarians engaged in the work report. Ballard and Woodford counties started testing January 1. Other counties now actively engaged in the work are Campbell, Carroll, Daviess, Fayette, Fleming,

SEE OUR

\$1

Specials in

Enamel

News From Over the State

320 dogs have been licensed in Madison county.

The Ashland Times, new seven morning newspaper, was launched Sunday morning.

Five unlicensed dogs have been run up and killed by Merber county officers this spring.

The American Rolling Mills Company will spend \$3,200,000 in enlarging its plant at Ashland.

Augusta will have city mail delivery service as soon as streets and sidewalks have been marked and numbered.

John Yeaman, 65 years old, of the best known corporation lawyers in Kentucky, died at his home at Henderson Saturday.

The Bourbon Chapter, Sons of the American Revolution, was organized at Paris last week with Mrs. A. McMillon as president.

The Hirsch Brothers Company, Cincinnati, has contracted with Madison county farmers to produce 200 acres of cucumbers this year.

George Baber, 79 years old, was struck and perhaps fatally injured by a train while crossing the railroad tracks near the depot in Richmond Friday.

More than fifty million pounds of peaches have been sold at Lexington during the present season at an average of \$16.02 per hundred pounds.

Jewelry and pistols worth approximately \$1,500 were stolen from the residence of Mrs. Florence Wagoner in Lexington when thieves ransacked her home last week.

The Kentucky Baptist Sunday school conference was held at Winchester Tuesday and Wednesday with a large number of delegates and religious leaders in attendance.

A contract for the construction of an administration building at the Western State Normal School at Richmond, to cost \$146,000, has been let to a Campbellsville contractor.

Unsatisfied judgments of \$3,110 were reported against five Carter county officials by T. Scott Mayes, state inspector and examiner, in a report to Governor Fields Saturday.

Miss Sophonisba Breckinridge, of Lexington, was appointed Saturday by Governor Fields as Kentucky's outstanding woman to represent the state at the annual luncheon for famous women to be given May 24 by the Woman's World Fair at Chicago.

Miss Breckinridge is dean of women of the University of Chicago.

In the Madison circuit court last week Rawland Lewis was fined \$100 and forbidden to drive an automobile for one year when he entered a plea of guilty to reckless driving.

The State Highway Commission will award a contract on March 30 for the construction of a new bridge over Licking River at Falmouth to replace the one destroyed by fire several months ago.

Shelton M. Sautley, state insurance commissioner, has turned into the state treasury \$520,745.83 since the first of the year, representing two per cent premium tax paid by eighteen companies.

Three Letcher county officials were exonerated last week on charges of killing Ike Combs, 23, of Breathitt county, when he refused to obey the command of the officers to surrender.

The State Highway Commission last week awarded a contract for the construction of a steel bridge over the Kentucky river at Camp Nelson to A. M. Cook & Company at a cost of \$86,725.70.

Seven Hampshire ewes were stolen from the farm of J. Morgan Martin

ed as pastor of the Presbyterian church at Harrodsburg to accept a position as professor of New Testament Literature in Columbia Theological Seminary, Columbia, S. C.

Two negroes, members of a train work crew, were arrested and lodged in jail at Versailles on charges of housebreaking after bloodhounds had trailed them from a store in Woodford county to their camp car.

E. Bryan Crump, under indictment in the Fayette circuit court on a charge of issuing a worthless check for \$5,000 in payment for shares in rock asphalt corporation, was arrested at Winchester Friday and released under bond.

E. Bryan Crump, under indictment in the Fayette circuit court on a charge of issuing a worthless check for \$5,000 in payment for shares in rock asphalt corporation, was arrested at Winchester Friday and released under bond.

COUNTY COURT DAYS

- Adair—Columbia, 1st Monday.
- Anderson—Lawrenceburg, 3rd Monday.
- Bath—Owingsville, 2nd Monday.
- Boyle—Danville, 3rd Monday.
- Bell—Pineville, 2nd Monday.
- Boone—Burlington, 1st Monday.
- Boyd—Cattlettsburg, 4th Monday.
- Bracken—Brooksville, 2nd Monday.
- Breathitt—Jackson, 4th Monday.
- Bourbon—Paris, 1st Monday.
- Carter—Grayson, 2nd Monday.
- Clay—Manchester, 4th Monday.
- Clark—Winchester, 4th Monday.
- Elliott—Martinsburg, 1st Monday.
- Estill—Irving, 2nd Monday.
- Fayette—Lexington, 2nd Monday.
- Fleming—Flemingsburg, 4th Monday.
- Franklin—Frankfort, 1st Monday.
- Garrard—Lancaster, 4th Monday.
- Grant—Williamstown, 2nd Monday.
- Greenup—Greenup, 1st Monday.
- Harlan—Harlan, 1st Monday.
- Harrison—Cynthiana, 4th Monday.
- Henry—Newcastle, 1st Monday.
- Jackson—McKee, 3rd Monday.
- Johnson—Painville, 1st Monday.
- Jessamine—Nicholasville, 3rd Monday.
- Knox—Barbourville, 4th Monday.
- Koot—Hindman, 3rd Monday.
- Laurel—London, 2nd Monday.
- Lewis—Vanceburg, 3rd Monday.
- Lincoln—Stanford, 2nd Monday.
- Letcher—Whitesburg, 3rd Monday.
- Lee—Beatyville, 4th Monday.
- Montgomery—Mt. Sterling, 3rd Monday.
- Madison—Richmond, 1st Monday.
- Mason—Maysville, 1st Monday.
- Magoffin—Salersville, 4th Monday.
- Marion—Lebanon, 1st Monday.
- Martin—Eden, 2nd Monday.
- Morgan—West Liberty, 4th Monday.
- Menefee—Frenchburg, 1st Monday.
- Mercer—Harrodsburg, 1st Monday.
- Nicholas—Carlisle, 2nd Monday.
- Owsley—Boonesville, 1st Monday.
- Oldham—LaGrange, 4th Monday.
- Powell—Stanton, 1st Monday.
- Pendleton—Falmouth, 1st Monday.
- Pulaski—Somerset, 3rd Monday.
- Robertson—Mt. Olivet, 3rd Monday.
- Ryan—Morehead, 1st Monday.
- Shelby—Shelbyville, 2nd Monday.
- Scott—Georgetown, 3rd Monday.

OPTIMISTIC TONE IN REVIEW OF BUSINESS CONDITIONS

"Low money rates and rising bond prices such as we are now witnessing and which have carried representative bond averages to the highest levels since pre-war, are not among the signs of approaching depression," says the monthly bulletin of the National City Bank of New York. The bank's review of conditions at the beginning of February is optimistic in the conclusion that business has made a good start on the new year.

Subscribe for the Scorchers.

Bad Color
(biliousness),
"OCCASIONALLY I am troubled with spells of constipation."

OFFICIAL DIRECTORY

Circuit Court
H. R. Prewitt, Circuit Judge.
W. C. Hamilton, Com'wealth Att'y.
C. C. Crosthwait, Circuit Clerk.
Lester Hogge, Master Commissioner.
G. A. Nickell, Trusee Jury Fund.

County Court
T. A. E. Evans, Judge.
T. W. Rose, County Attorney.
W. T. Caudill, Clerk.
J. W. Fouch, Sheriff.
Mervin Hamm, Jailor.
Harlan Cooper, Tax Commissioner.
A. J. Oliver, Coroner.

Board of Magistrates
W. T. Hall, District No. 1.
Turner Crosthwait, District No. 2.
W. J. Fletcher, District No. 3.
Peytoh Estep, District No. 4.

Constables
Wm. Tackett, District No. 1.
Harry McKenzie, District No. 2.
Glen Maze, District No. 3.

City Councilman
Harlan Blair, Mayor.
Dr. H. L. Wilson.
Arthur Blair.
A. B. McKinney.
S. M. Bradley.
S. M. Caudill.
G. W. Prichard.

City Court
R. Tussey, Judge.
D. B. Caudill, City Attorney.
Lester Hogge, Clerk.

F. M. Robinson, Marshal.
N. L. Wells, Supt. Water Works

DID YOU EVER STOP TO THINK?

By Edson R. Waite, Shawnee, Oklahoma.
Edney Ridge, Publisher of The Greeneboro (North Carolina) Record Says:

That when a progressive merchant advertises, he helps not only himself, but all the other merchants, the realtors, bankers and churches of his town. In advertising his own business, he is also calling attention to the many other businesses and worthwhile enterprises of his town.

That the value of advertising is something which grows steadily from day to day and cannot be destroyed. For instance, if the whole plant of Proctor and Gamble should be wiped out overnight, and the organization disrupted, the officials and employees scattered to the four corners of the earth, the name of "Ivory Soap" alone would be worth thousands of dollars. That is the result of advertising.

That advertising is useless waste unless the business man is old on it. If the head of a business and his employees do not realize the value of advertising, there is no use in that firm advertising. In a merchantile business, for instance, all employees of the company should be thoroughly conversant with any article which is advertised for sale, for if inquiries are met with insufficient knowledge on the part of employees, that company has thrown away otherwise valuable advertising.

Advertising is an accumulative Asset; It Rolls Up Like A Snowball, Growing Bigger And Bigger All The While And Reacting For The Greater Good Of The Individual Advertiser And For The Community That He Is Thereby Advertising.

Copyright 1927

OLYMPIAN SPRINGS BAPTIST CORPORATION

The above corporation has closed its 1926 business with a statement as we have it itemized:
Farm registered a profit of \$ 7.11
Store registered a profit of 53.04

A LITTLE TALK ON THRIFT

At this time special thought is being given to the life and attainments of George Washington who, throughout his career, exemplified the finest type of thrift.

Although Washington was at the time of his death a man of great wealth, he began life in anything but affluent circumstances. His father died when George was eleven years old and he was compelled to quit school at the age of fifteen. Much of his education, particularly in higher mathematics, was self-acquired. It is recorded that he rode ten miles a day to attend a country school and during his spare hours sold fruit and vegetables to help defray his living expenses. The inheritance he received from his father was of small consequence and at seventeen he was self-supporting.

From his earliest years he was a believer in the value of saving money. He was always methodical and painstaking. He not only saved carefully but studied problems of spending and investing with great care. He spent but always kept a budget and a personal account book.

On this foundation of thrift Washington developed rare business ability. "He was," said one of his biographers, "a keen, thrifty man who managed his own affairs well and found time also to help make the new nation a success."

But nowhere does the student of Washington's life find that he exhibited any narrow or miserly traits. He was broad and liberal. He was able sensibly to enjoy the blessings of life without being carried away by trivial and meaningless pleasures. The solid rock underlying his great character was thrift. Had this not been true he never could have overcome the obstacles which later confronted him in public life.

POOR SEED POOR ECONOMY

Probably most failures to secure satisfactory potato yields can be traced to poor seed than to any other single cause, says "Potato Growing in Kentucky," a circular published by the Kentucky College of Agriculture at Lexington. It declares that it is poor economy to use anything but the best seed obtainable. Irish Cobler is considered the best early variety for Kentucky. This circular, No. 202, which can be obtained thru county or home agents or directly from the college, contains many valuable suggestions about potato growing. It deals with soil management, manures and fertilizers, seed, planting, cultivation, digging, insects and diseases, and varieties.

Waltz Has The

Every day is like a SALE DAY
Haldeman Store judging from the
and prices.

Waltz keeps everything in Ger
that the trade demands and alwa
no waiting for anything. Get y
Mattresses, Chairs, Tables, etc.,
prices.

This is the place to get the wort
COME AND SEE—I'M LOOK

G. W. W.

West Haldeman,

PRODUCE REVIEW

The decreased movement of live fowls created a much better condition in the live poultry market. At some centers, while the price was unchanged, stock cleaned up readily. At other centers, such as New York, there was practically a 2 cent advance. The general run of chickens is now very stagg, and not wanted by buyers, as they are but very little better than old roosters.

The egg market has continued to decline, as the weather has been good throughout the producing sections and buyers have been reluctant to take on any more than their daily requirements. As soon as retailers get their price in line with present market conditions, there should be exceptionally heavy consumption at these prices.

Receipts of fresh butter have not increased and the markets have been advancing under active demand. So far not only have fresh arrivals been readily absorbed by the demand, but there has also been further reduction made in the light remaining supply of storage butter.

While receipts of dressed poultry have not been heavy, the supply has been sufficient to take care of the demand as trade continues dull and unsatisfactory.

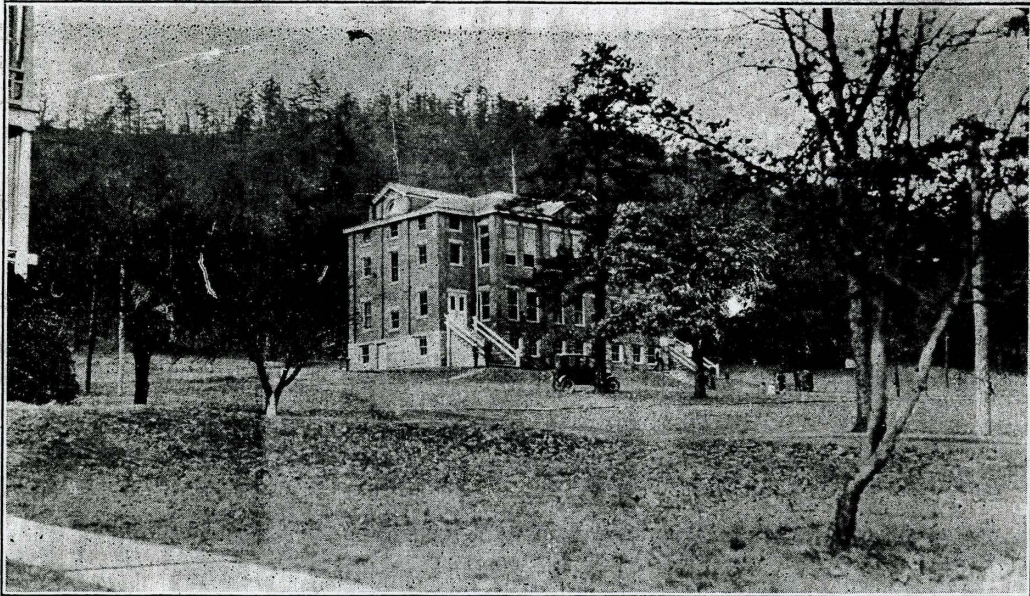
STOVE
Colt
so dep
that cl
and sh
market
Metro
annou
frauds
tion p
twice
stitute
cordin
azine.
learn
weigh
and t
worn
the p
doug
Some
Rust
appli
and
scrup
suits
the g
maki
Millar
many
Ch
crimi
in th
point

CROWN GASOLINE

Always
because
ALWAYS BETT

Year after year CROWN GASOLINE most popular motor-fuel

Souvenir Business Edition
— OF THE —
ROWAN COUNTY NEWS



BURGESS HALL, MOREHEAD STATE NORMAL

MOREHEAD, KENTUCKY
October, 1924

The County Seat of Rowan

As this magazine supplement to The Rowan County News will be read by many strangers, we herewith print a few outstanding facts about Morehead, located at the junction of the Chesapeake and Ohio and the Morehead and North Fork Railroads.

This has long been noted as an educational center and men and women who were educated in Morehead are now useful citizens occupying places of honor all over the United States.

The recently located Morehead State Normal School added another great feature of education, so that this is one of the best towns in Kentucky for parents to move to who have children to educate.

Morehead is a pretty town of attractive residences, four churches and everything to make it denominated a model hometown.

There are two banks here, two wholesale groceries, an indefinite number of business houses that carry comprehensive stocks of merchandise.

A number of first-class hotels feed the hungry and put wayfarers to rest on immaculate linen where they enjoy quiet nature's sweet repose.

An electric light plant, owned by the town, turns night into day with brilliancy.

Out in the adjacent country some of the finest tobacco in the world is raised by Rowan farmers, while fruit as large and fine in every way as that produced in California, Oregon and other states is found in great abundance near the county seat of Rowan.

Fine blue stone for building and other purposes is mined in hills adjacent hereto and shipped

by progressive firms to many states in the union.

Corn and all other crops, including luxurious watermelons now on the market, grow here in great abundance and excelled in variety.

The people show by their actions that they respect the biblical command and "by the sweat of their brows" they earn honest livelihoods and in no sections of this or any other States are people to be more highly honored for right and righteous living.

Surrounded by natural scenic beauty that would be hard to duplicate, people with fine citizenship, Morehead is a town of homes, churches and schools, looked after by representative men and women who are mindful of their civic responsibilities and real progressiveness, with pure mountain air flowing as freely as the Water of Life, that cleanseth all sin.

Morehead's doors are swinging wide open and a cordial greeting await the homeseekers looking for an attractive town in which to locate affording the very best facilities for the education of the coming generation.

No town enjoys a better retail trade, with modern stores handsomely equipped.

"A Home Town" is the most complimentary expression that comes to my mind in a description of Morehead. The ebb and floor of a determined, unanimous feeling or sentiment to make Morehead occupy a high position a position of prominence among the best Kentucky towns will ultimately bring great things to pass. Patience and perseverance will accomplish much.

The Morehead business keep abreast with the times, as is attested by the comprehensive stocks of merchandise along all

lines. The old-fashion handshake of the people here convinces me that they are firm believers in the Fatherhood of God and the Brotherhood of Man.

The people of Rowan patronize home merchants instead of department stores in big cities, and that is the only way to make a town prosperous.

The capital of Rowan county is waiving aloft an unsoiled banner in the onward march to greater things, with happiness and contentment for those who choose to open when opportunity knocks and invites them to come to the mountains of Kentucky, where the birds sing the sweetest in the majestic trees of the forest.

Summed up very briefly, the writer's opinion is that when nature was distributing her choicest gifts she very graciously remembered Morehead. Those who were shaping the destinies of the Capital of Rowan were evidently not unmindful of their posterity. It has a splendid location and a magnificent panorama of beautiful scenery stretches forth where it was placed by Him who does all things well.

The industrious farmers of this section raise products equalling money in value and they come to Morehead to turn their products into money, thus giving their valuable aid in strengthening the commercial pulse of Morehead.

There are hard-working and good men scattered all over Rowan, but let us never forget that the hand that rocks the cradle is the hand that rules the world. Rowan county is haven of homes and welcome all lovers of industrial freedom and human justice. Come over the Midland Trail, which passes through main street in Morehead.

Sash and Doors

HIGH GRADE MILL WORK

Lumber

Flooring, Ceiling, Siding, both Yellow Pine and Poplar. Finish all Kiln Dried. The kind that stays where you put it for years. Salt Lick Oak Flooring Building Material and Coal.

Cannel
Black
Egg

COAL

MOREHEAD LUMBER & COAL COMPANY

Opposite Freight Depot

MOREHEAD, KY.

BE ONE OF OUR SATISFIED CUSTOMERS

The SEASON HERE

Buy now. Prices right. Big line
of fall and winter ready-to-wear.

Nunn Bush Dress Shoes for Men, Craddock Long-
wear Shoes for Men and Boys.

John B. Stenson Hats for Men, Arrow Shirts and
Collars.

Red Riding Hood Shoes for Children.

Selby Shoes for Ladies.

Burson Caps for Men and Boys.

Ladies' Suits, Coats, and Dresses, Childrens' Coats,
Infants' Wrappers, Sweaters for Ladies, Misses and
Children.

Mens Suits and Overcoats, Boys Suits and Overcoats
Mens' and boys' Sweaters.

Underwear for Men, Women and Children.

Large line of Comforts and Blankets.



The Store of Reliability

Blair Bros. & Company

MOREHEAD, KENTUCKY

Morehead State Normal School

HISTORY AND ASPIRATIONS



GRADUATING CLASS 1924

This School came into existence in response to a specific need. The State Survey Commission insisted that Kentucky establish two new Normal Schools, one in Eastern Kentucky and one in the West. As a direct result of this expert recommendation, the Morehead State Normal opened its doors for the first time as a State institution on September 24th, 1923. On August 8th, the first school year closed with a total enrollment of more than 300 students from nineteen counties. During the year seven hundred certificates were issued.

Morehead is ideally situated to become a great center for the training of rural, village, and town teachers. It has heard the call of our State's splendid, but

neglected rural population, and stands dedicated to their service. It hopes to draw into the service young men and women who are attracted by the standards and ideals set forth above, and women whose education will add more to the State's wealth than can be added by the development of all her mines. A Normal School has but one function, the training of teachers. To the performance of this function every dollar of its income, every hour of its time, every particle of its talent should be devoted. With this ideal ever uppermost, Morehead proposes to build upon a foundation of character, teaching skill, high professional ideals and unselfish service. Only when "Morehead Quality" is recognized as meaning all that is best in teacher-training will those who are responsible for the standards and output of the institution be sat-

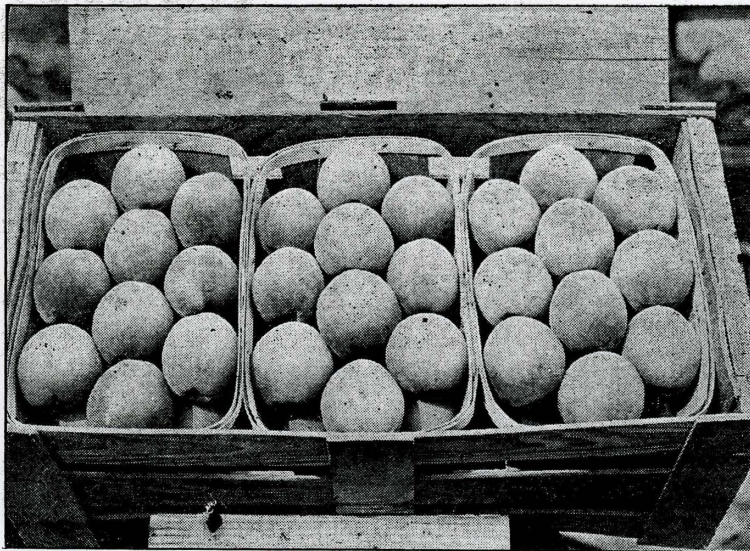
isfied. Young men and women who are attracted by the standards and ideals set forth above, and by the program of studies, living conditions, and rewards stated on the pages that follow, will be most heartily welcomed by faculty and student body should they decide to come to Morehead. Every possible effort will be made to assure health, comfort, contentment, good fellowship, scholastic advancement and professional growth. Above all things, an effort will be made to send each Morehead teacher out with an ambition to serve his own people, a training that will command a good salary, and a professional ideal and spirit that will make Kentucky glad that she planted a Normal School at this Doorway to the Mountains.

PIONEER ORCHARDS

FARMERS, KENTUCKY

"WHICH IS ON THE MIDLAND TRAIL"

Growers of Apples, Peaches and Grapes



PIONEER PEACHES

Fifteen years ago this enterprise was started and after many "back-sets", due largely to bad treatment from the weather-man, Rowan County can now claim one of the best commercial orchards in the State. Every locality has its problems of varietal adaptations, soil management etc. and in an unproven field, all these things have to be worked out, taking both time and patience. That the result, in this case, has been satisfactory, was proven at the recent Horticultural Show at the State Fair, where the product of these orchards, arranged as a County Exhibit, in competition with the best and oldest apple producing Counties in the State, was awarded the First Prize, besides many other ribbons in less important entries. A fine crop of peaches was marketed this Season and a heavy crop of the best varieties of apples is being picked. The orchards are under the sole management and care of Mr. H. VanAntwerp, who has been connected with the Kentucky State Horticultural Society for many years, having been its President several terms and largely instrumental in securing State aid for the work of the Society. The success of this orchard may point the way to a future development that may mean much to our County.

JUDGE J. W. RILEY

When the people elect a man for one term to office and then endorse his administration of the affairs of that office by again electing him the second time, and again then the third term, it means that they are complimentary of the way he has conducted same; and that is the kind of a compliment that is always thoroughly appreciated by the incumbent.

That is the record of Judge J. W. Riley, who will complete his last lap of 12 years as County Judge of Rowan. And in addition to that, he served five years as County Attorney of Rowan. That isn't all—Judge Riley has served eight years as a member of the Morehead City Council and 4 years as City Attorney.

He has through all these years proved to be a faithful servant, always lending aid, like the immortal Abraham Lincoln, to whatever he believes to be conducive of the greatest good to the greatest number. A fine record, surely.

Judge Riley was born in Nicholas county in 1866. After graduating in law he was admitted to the bar in 1893, at Mt. Olivet, Ky. He is a son of the late Simon Riley and wife.

In 1895 he was united in the holy bonds of matrimony and to this union there were born six children, namely: Mrs. James Snell, Lexington; Charles Riley, Greenup; Miss Katherine Riley, stenographer; Miss Mary Riley, attending Kentucky University, junior year; Sidney Riley, Miss Virginia Riley, attending school in Morehead.

Mrs. J. W. Riley is a daughter of the late Jas. E. Clark and wife. She is a gifted and motherly lady, and is Grand Esther of the Grand Lodge, Order Eastern Stars.

Judge Riley is a believer in secret orders, which are doing so much good in the world today. He is a Mason, Odd Fellow, Junior A. O. U. W., and member of the O. E. S., and Knights of the Golden Eagle. He belongs to that enviable class named in the long ago as self-made men, who have the ability and moral courage to grow into what men love to refer to as a man among

men. His record in holding public office, which like President Grover Cleveland, he sacredly regards and guards as a public trust, is irrefutable evidence that both Democrats and Republicans regard him as a man who can always be trusted to do the right thing, in the right way at the right time. Such a man and such a mother as Mrs. Riley are an honor to the community in which they live.

COMMONWEALTH'S ATTORNEY HAMILTON

"I am very greatly pleased to learn that you propose giving to the readers of your paper the Souvenir Business Supplement. You have a great many subjects to which to point with pride. I am very much interested in Rowan and her people," was a paragraph of a letter received at this office, by Commonwealth's Attorney W. C. Hamilton.

He is filling that very responsible office to the entire satisfaction of all interested, as they gave him his second term without opposition because of duty well performed. It is a man's job.

Biographically, Mr. Hamilton is a native of Menefee county and has been practicing his chosen profession, the law, for eighteen years, locating in Mt. Sterling when he was admitted to the bar.

Previously to his election to the office of Commonwealth's Attorney he was City Attorney for Mt. Sterling. When asked the question he answered: "My academic training and law was at Bowling Green, Ky., while my business course was in Lexington, Ky."

Mr. Hamilton's ability as a lawyer is known far beyond the confines of this district. Kentucky has produced some of the most prominent lawyers in the country and he stands in the front ranks. He achieved eminent success in the courts at an age when most young lawyers were just entering upon the formative period of their lives.

Commonwealth's Attorney Hamilton handles every case in court with dignity and ability, with clearness of perception and ready power of analysis characteristic of eminent lawyers.

A high purpose, vigorous mental powers, vigorous study and devotion to duty, his friends assure the writer, are some of the means by which Mr. Hamilton has made himself eminently useful. A man with such character always makes a model public officer.

GUDGELL & HARBER

An establishment unusual in equipment for a town the size of Morehead is that of Gudgell & Harber with all modern machinery necessary for repairing shoes in the quickest and best possible manner.

The machinery is of the most modern and it is handled by experts in making every imaginable kind of repairs to footwear, thus saving their many patrons considerable money in making shoes last till their full value is realized. Neat and serviceable seems to be the motto of Gudgell & Harber in reference to all their work.

Such an establishment is of incalculable value to this community, in view of the high grade of material for shoes, which they know how to make them give their full value.

The manager, Mr. Elbert Harber, has had five years' experience in the business and he superintends all work, which is guaranteed.

This firm has already built up a fine trade and new customers are being added right along.

Mr. John Anglin has been operator for the Chesapeake and Ohio railroad at Morehead for almost forty years and has never for a moment failed to be at his post of duty when the hour and minute arrived. That is the world's record, I am sure.

Pete Johnson is trying to work his way through college at Morehead and his restaurant is eminently worthy of your patronage.

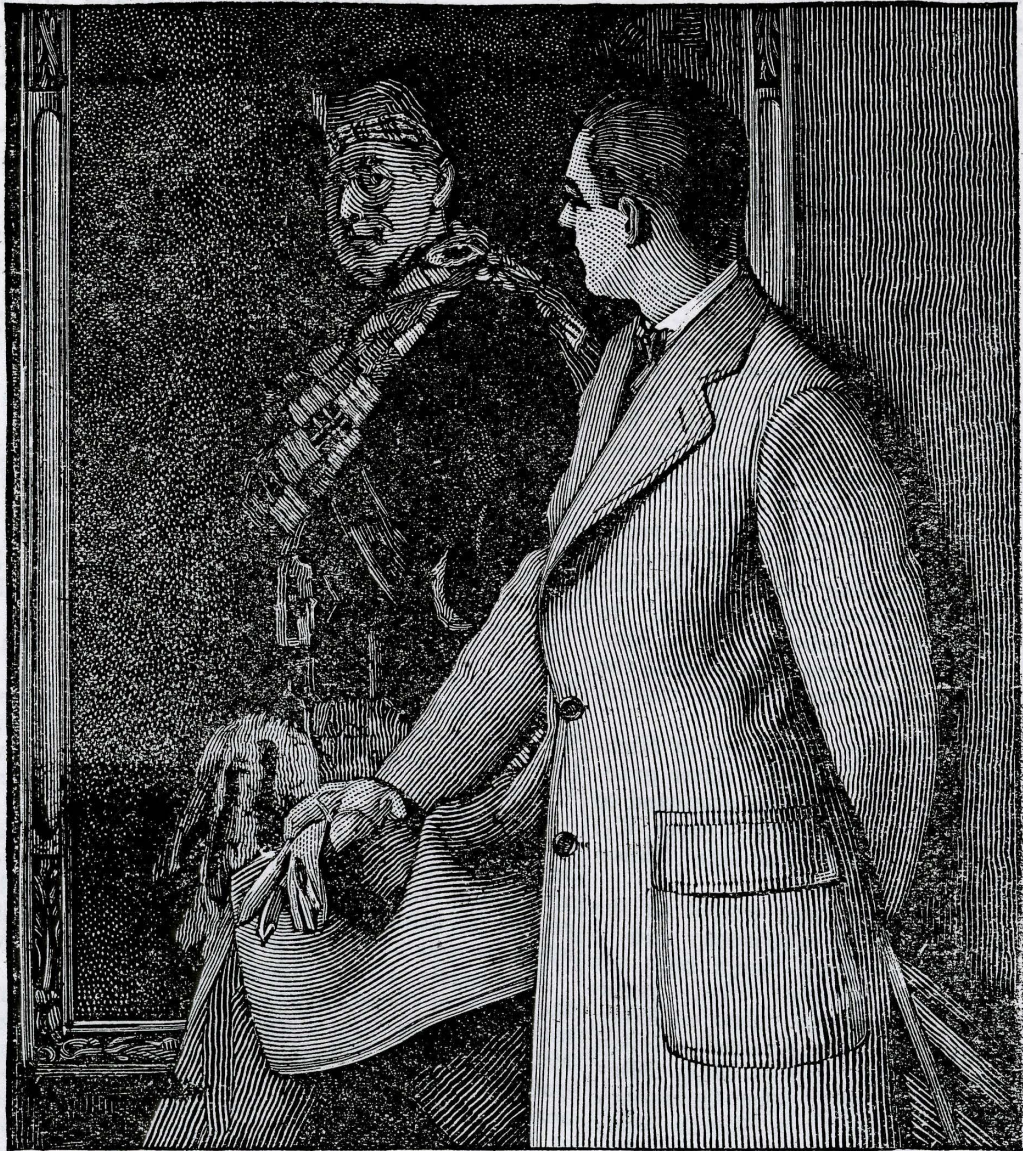
The question was asked the writer several times: "How often will the souvenir supplement be printed?"

This magazine should have consisted of 32 instead of 16 pages, but such work has to receive co-operation.

Nunn-Bush Shoes

Manhattan Shirts

Knox Hats



Copyright 1924 The House of Kuppenheimer

Stenson Hats

Hartman Trunks

J. & M. Shoes

The Extreme English Styles for Men and Young
Men for Fall and Winter 1924-5

are reflected in our showing of Suits, Overcoats, Hats, Shoes, and Furnishings. THE LARGEST SELECT LINE OF MEN'S AND BOYS' WEARING APPAREL EAST OF LOUISVILLE is now on display. We ask you to give us a look before you make your Fall purchases.

THE WALSH COMPANY

(INCORPORATED)

Mt. Sterling's, Ky.

LARGEST CLOTHING STORE

Our beautiful new Hotel Montgomery is now open, visit it when here.

Join now!

**The American Red Cross
Serves Humanity**

THE HOME BAKERY

A model institution that satisfies many patrons is the Home Bakery in Morehead. Bread is the staff of life and a town without a first-class Bakery is not considered progressive in these modern times.

An establishment like the Home Bakery is of incalculable value to the community in which it is located. It saves much hard work and perspiration of housewives by enabling them to send any hour of the day and get what they want, already prepared for

the table.

Mr. Bogardt, the owner, came to Morehead almost a year ago and has proven by the manner in which he has conducted the Home Bakery that he is the right man in the right place.

The bread and rolls and all other products are as good as those from the best bakeries in Kentucky. Mrs. Bogardt lends a helping hand and makes it pleasant as well as profitable for the many patrons by showing a willingness to supply their individual wants.

The present demand keeps the Home Bakery running at full capacity, and with the continued loyal support of the town and surrounding territory, will be enabled to put in equipment to treble the present capacity before many months.

About one-half of the three thousand loaves per week, and practically all of the thousand buns and one thousand pies per week, and at least seventy-five per cent of all cakes produced are sold right here in Morehead.

All of which goes to show that the Morehead people are showing their appreciation by giving a liberal patronage.

THE MOREHEAD HOTEL

In the short period that Mrs. H. N. Alfrey has had charge of the Morehead Hotel, just across the railroad track from the depot, she has made many friends for that establishment, because she is a thorough-going business lady, with inexhaustible energy. That hotel is one where the hungry is fed and the weary find genuine rest.

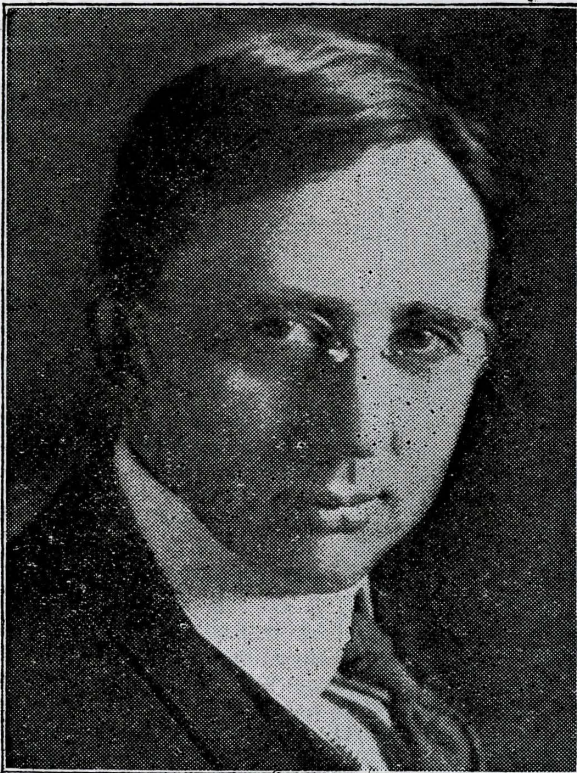
The table is well supplied and the victuals are relished by all who know and appreciate good cooking. "Everything is cooked like mother used to," we heard one guest remark, and you know that compliments get no higher than that expression indicates.

The proprietress leaves nothing undone that would add to the comfort of the guests. The beds are just other names for solid comforts enjoyed always quite thoroughly by those who are weary and heavy laden.

The prices are consistent with first-class fare and the customers or guests at the Morehead Hotel are always refreshed and the inner man satisfied.

Porters meet all trains both day and night.

The large number of acres surrounding all the school buildings form the most beautiful picture imaginable. Nobody can describe it. The picturesqueness is simply beyond the power of pen to portray with any degree of accuracy.



S. Lee McGohan

AT the request of the editor of this magazine, Mr. McGohan gave facts concerning his every-day life and to me it seems he should feel a just pride in his achievements, as he is quite a young man, but he has been a hard-worker and a hustler, using his endowments to the best advantage.

He began his newspaper work at the old Farmers Friend office in Millersburg, under the direction of Francis Marion Hurst. For 25 years he has been in the newspaper game in Kentucky and other states. In previous years he has been connected with the World Advance Publishing Company, Wenatchee, Washington; the Masonic Home Journal and for five years manager of the Ewing Inquirer.

Editor McGohan was a member of the Kentucky General Assembly in 1918 as a representative from Fleming county.

He was Y. M. C. A. secretary during the World War and made a Second Lieutenant in the Kentucky National Guard shortly after the war and is at present in the Officers Reserved Corps.

For two years he has been holding the reins of Government as Police Judge of Morehead and he is one of the managers of The Cozy Theatre in Morehead. He came to this educational city in 1919 and assumed management of the Rowan County News, established years ago. He is thoroughly conversant with the business, both in the mechanical and editorial departments, and the writer has found him to be an unusually clever gentleman. Mr. McGohan is a Mason and an Oddfellow.



First Row--Mesdames S. M. Bradley, Nannie G. Faulkner, W. T. Caudill, J. W. Riley, H. C. Willett, A. B. McKinney, C. U. Waltz.
 Second Row--Mesdames Hannah Ellington, Herbert Proctor, D. M. Holbrook, G. W. Bozart, T. J. Trumbo, W. F. Wiley, Dee Simms, Lester Hogge, Charles Holbrook, T. J. Friel, Belle Clayton and Miss Ora L. Adams.
 Third Row--Mesdames C. C. Crosthwaite, J. W. Hogge, Callie Calvert, H. L. Wilson, Robert Young, John Calvert, and Paxton Davis.

*Only Seven, But She's Regular
Deputy Clerk for Her Daddy*



LEOLA MARGARET CAUDILL
(Special to The Herald-Post)

MOREHEAD, KY., Sept. 6—Little Leola Margaret Caudill is only 7 years of age, but she's a regular, sure 'nuff deputy in the office of her father, W. T. Caudill, county clerk of Rowan County.

Leola Margaret can record deeds in a legible hand and do other clerical work for her daddy. Her father has been county clerk for a number of years and when she's grown, Leola Margaret says, she will be the county clerk and her daddy won't have to do anything.

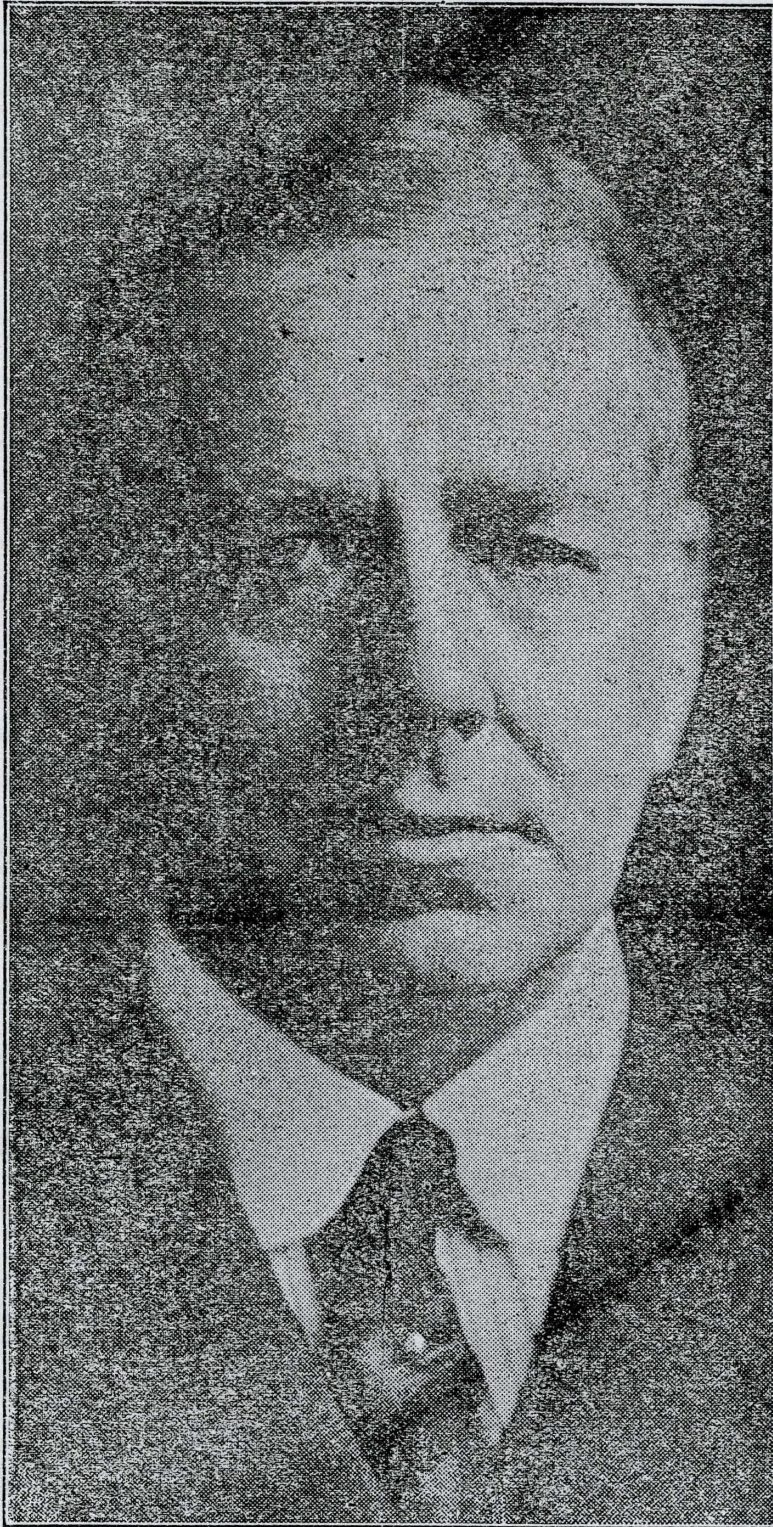
CIRCUIT CLERK CROSTHWAITE

One of his friends spoke of the above named gentleman as follows: "Circuit Clerk C. C. Crosthwaite is one of the self-made young men of Morehead and Rowan county. He was born and reared near Cogswell, Rowan county, Ky., and belongs to an Eastern Kentucky family. He taught school for eleven years, or ten years in his own home school district, and won as a prize for teaching a trip to Niagara Falls. He introduced into the rural schools of Rowan county the Lewis Reading Method for the lower grades. Since twenty-one years of age Claude has always taken an active part in politics and was elected circuit clerk in 1921, which office he now holds. He is very efficient in his work, always knowing and performing his duty as circuit clerk in every respect."

Personally, the writer has found on short acquaintance that Mr. Crosthwaite is a most affable gentleman and he never gets too busy in the performance of the duties of his office to accommodate his friends in every possible way.

Circuit Clerk Crosthwaite was reared to agricultural pursuits and history has repeatedly proven such training is the very best training that any man can have who anticipates holding public office. To be in touch with the farmer, according to the opinion of the editor of this magazine, is one of the big things, for they reduce everything and sacrifice more than any other class of business men, if not more than all the others combined. Such men as Mr. Crosthwaite are beneficial to the tillers of the soil, righteously referred to as the "salt of the earth."

It is believed that Circuit Clerk Crosthwaite will be candidate for re-election and the writer is of the opinion his election should be by acclamation, if the laws were in conformity with that procedure.



FRED M. SACKETT

THE COZY THEATRE

There are some people in nearly every community in the United States who believe it is their duty to say unkind things

about moving picture shows, but they deserve to have the mantle of charity thrown over them with the suggestion: "Lord, forgive them; they know not what they do."

The writer has attended The Cozy Theatre a number of times recently and each picture has been of an educational nature, portraying interesting pictures in foreign lands, which many of us would never see were it not through this medium.

They show the achievements of men and women who are giving to the world exhibitions of talents calculated to inspire the youths of the land "to try to be something."

Even if nothing else had ever been accomplished, the fact that the moving picture shows brought to us the terrible battle fields on which 60,000 American heroes suffered and died, that would have been enough to make people welcome them. Unpleasant scenes, but the only medium that could make the people of America have any idea of the practical side of the fearful tragedy being perpetrated overseas.

In many towns moving picture shows afford the only amusement for hundreds, and the average normal individual longs for instructive entertainment, which they find in all regulated moving picture shows, like those presented at Morehead's Cozy Theatre.

Some say that some of the actresses are too scantily dressed in some scenes. Last week an editor in Oklahoma experimented. He traversed the streets in his pajamas. He was jerked into court and the judge asked him what he meant by such action. "Your daughter just passed my office with no more clothes on than I was wearing. I am testing your honesty as a judge." The young lady was sent for and the editor's assertion proved true. "I have never thought of this before, and see you are right. You are discharged." There are few towns where such is not a matter of seeing. Then why knock the moving picture shows. However, the people accept these shows as the inevitable and go to see the good shows put on the screen at The Cozy Theatre.

Morehead State Normal

EASTERN KENTUCKY'S OWN SCHOOL

Good Service at Small Cost

Registration Fee.....	\$ 4.00
General Deposit.....	3.00
Board and room on campus 18 weeks.....	76.50
Total school expense for semester.....	83.50

General Deposit is returned if no damage to property is assessed.



BASE BALL TEAM 1924

Full certificating power is conferred upon institution by the state.

2nd Class Provisional, on four units' credit, good for two years.

1st Class Provisional, on eight units' credit, good for two years.

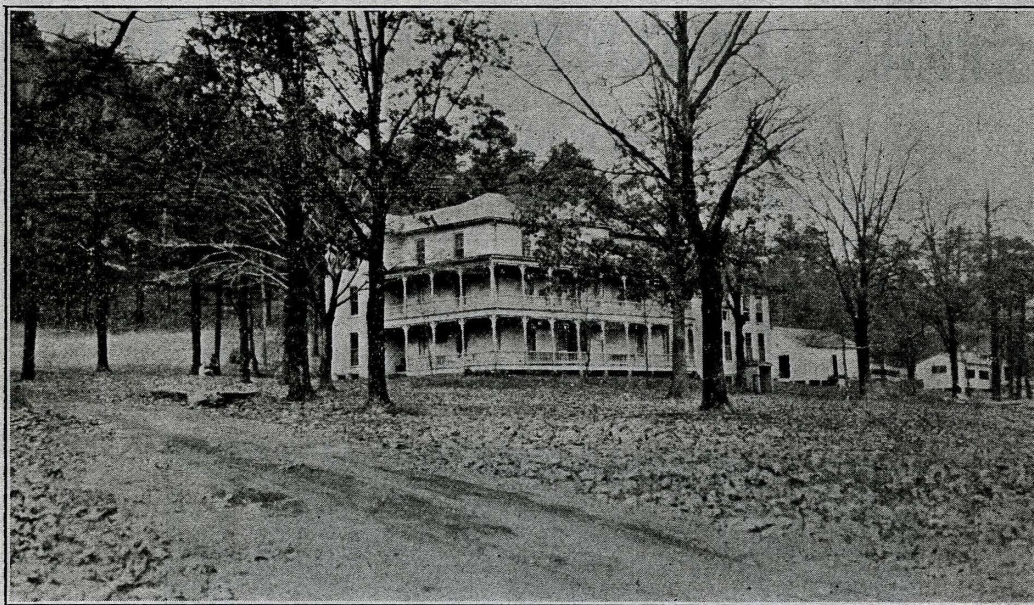
Standard Elementary on sixteen units' credit, good for three years.

College Elementary, on one year college work good for two years.

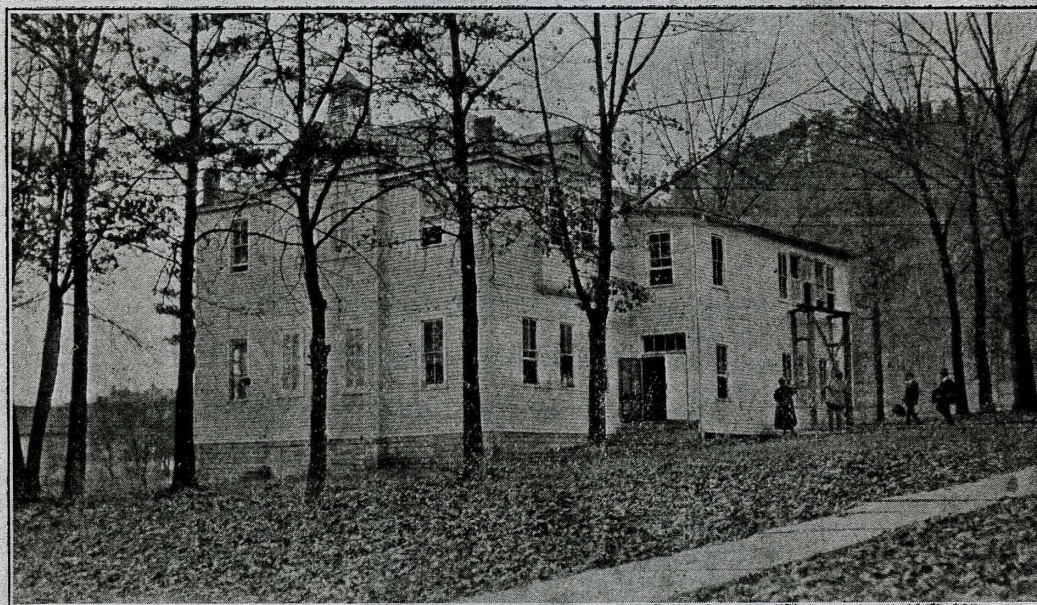
Advanced Certificate on two years college, good for three years and renewable for life.

For further information Address F. C. Button, President
Morehead, Ky.

State Normal School Buildings



Hodson Hall



Hargis Hall

From The Collection of
Dr. Jack D. Ellis
552 W. Sun St.
Morehead, KY 40351
606-784-7473

here. The advantages possessed by manufacturing enterprises would be in the cheapness of labor and accessibility of raw material, and these advantages, rightly used, would insure success from the start.

In behalf of the Commercial Club and in behalf of every man, woman and child in Rowan county we welcome people who wish to cast their lots with us. During the past differences have sprung up and a fight has been in progress. But these fights have done no harm. There is no reason why we should not all pull together and make the county what nature has given promise that it shall be.

Rowan as Seen by Other Eyes

Rowan county was established in the year 1856, and was made from parts of Morgan, Fleming and Carter counties. At the time of its formation it was but little more than a primeval forest, but the touch of education and mechanical genius has been so faithfully applied that now it presents all the facilities of much older counties. Morehead is the capital city, located on the C. & O. R. R., midway between Lexington on the west and Ashland on the east, and is the distributing point for many other counties. The county is located in the north eastern part of the State, and is bounded on the east by the counties of Carter and Lewis, on the north by the county of Fleming, on the south and west the Licking River divides it from the counties of Morgan, Menefee and Bath.

It is noted for the productiveness of its soil, fine climate, fine timber, iron ore, fire clay, coal, freestone and lithograph quarries. There is no place more inviting to capital than the county of Rowan. Of recent years there has been an influx of capital into the county, and all who have seen fit to invest have been more than pleased with the result. Many of whom began on small capital and became money kings in a few years. And yet there is not only much room, but what would seem to be a great demand for more capital, which could be invested to the great financial betterment of the capitalist in various enterprises. The county is checkered with lovely streams upon whose waters can be floated any and all kinds of timber. With comparatively little cost to the speculator, a market can be had for same at Morehead or Farmers, one of the western towns located at the Junction of the C. & O. R. R., and Licking River.

Other markets are afforded at the towns of Freestoné, Rockville, Egypt, Brady, Rodbourn and Eadston all of which are prosperous and growing towns, and each of which do extensive factoring, buying and shipping in the various lines and branches produced by the county.

Of Rowan, as the "Timber Garden of Kentucky," we only realize the application of such a name when

we halt to view the cause for which it is applied.

All who have seen cause to visit the county with an eye to the investigation of this branch of trade have repeatedly pronounced it sublimely rich, and invariably express surprise at the magnificent timber boundaries throughout the county, that are to this good hour untouched, and still retain the fine and numerous trees for which the best American forests were formerly noted.

With gigantic pine, walnut, poplar, oak, chestnut, hemlock and elm, the entire woodland abounds in such a class as is seldom found in the best timbered sections of the Mississippi Valley. And owing to the fact that there is comparatively little under lease by mills at present we only feel sure that Rowan county has yet to show the extent of her productive wealth as a timber country; when her forest shall sway to buzz and hum of numerous mills and factories and her yards throughout, laden with prolific results of such condition. We can not think that we go beyond the ordinary indications of the present outlook when we predict such a future for this county. When we see her going forward in the way of speedy development, with daily rapid strides, by means of the erection of new mills, the daily immigration of trains for timber transportation. And behold the result, at any or all of the shipping yards, the county affords, in the extent of her growing specialty.

The variety of lines into which our timber is worked and extent of each branch should be countenanced as a striking indication of its value.

We see cars in vast numbers leave the yards of Farmers, Rockville, Egypt, Bronston, Brady, Morehead, Rodbourn and Eadston laden with the best classes of ties, lumber, staves, shingles, barrelheads, broom handles, kegwood, bark, spokes, timber and everything into which forests can be worked, in immense quantities.

We would suggest to those who make the line of timber a business to visit Rowan and note the outlook.

Farmers, the most western town, is a river point of much importance and does an extensive lumber, stave, tie, hooppole and bark business. There being situated at this point two saw mills of great magnitude, each of which employ one hundred hands in the operation of their business. The town receives an enormous quantity of ties, staves, logs and other timber by means of the Licking, which are then floated on to points on the Ohio for market or shipped by means of rail to any desired and profitable point demanding it, and with these facilities, inducements and conveniences, besides the extensive oil and coal speculation which have recently began operation at this place. Farmers is a business point equaled by only few Kentucky towns, by reason of its location on

the Licking and C. & O. R. R., both of which facilitate and encourage commercial interest.

(Farmers) → Freestone, which is situated on the magnificent stream of Triplett creek, is also a railroad town and commands one of the largest outputs of rough and dressed freestone in the country, constantly operating a large stone mill and numerous quarries of the first class of architectural and building stone, which is demanded by many foreign as well as domestic towns in the structure of their finest work.

Blue stone → Rockville, located about midway between Farmers and Morehead, is also a railroad point, and, besides a great stone business, is engaged extensively in timber dealing, and does quite a nice business in ties, staves and rough lumber.

Egypt, which is some two or three miles from Rockville, is a tie point, transporting some lumber and bark which it receives from inland points.

Bronson is located some two or three miles west of Morehead on the C. & O. Here are located the extensive mills and yards of W. F. Bronson & Co., who began business here February 1, 1898. This firm is composed of W. F. Bronson, of Painted Post, N. Y., and George E. Wilcox, of Louisville. They have just completed new sidetracks and established the station of Bronson. The capacity of their mills is about thirty or forty thousand feet per day, and their payroll amounts to about \$6,000 per month. A great number of ties and a large amount of bark is handled here by this firm.

Brady, an up-to-date business place, is situated two miles west of Morehead on the C. & O. railroad. It is alive with business of various kinds, does an extensive mercantile business, besides its mammoth yards which are constantly laden with timber, bark, ties, staves, etc., notwithstanding the enormous amount of shipping from the place. The town is young and on a boom proper, and ranks among the best business points of Rowan county.

Morehead, the county seat, is the largest town in the county, and enjoys a business in its many spheres that few towns of twice its size has ever hoped for, having two houses that do a large and profitable wholesale business, besides the large and numerous retail houses, a bank that does the kind of business that many such institutions "have hoped for and didn't get." It is a mercantile center and many inland counties give it their entire trade, thereby bringing in great quantities of all kinds of produce yearly. It operates an extensive tie business, receiving and shipping also great amounts of keg-wood, bark, lumber, bridge and car timber daily, all of which are brought from various points in the county. The town has two livery stables of modern style, and also a hoop pole factory and a planing mill that add much to the importance of the place commercially, and turn out great quantities of material. This point has the benefit of the extensive C. & O. yards, and

has many trains of all classes daily. The Morehead Normal school is a corporation that brings hundreds of students from various parts of the country every year, is located in the northern part of the town, having recently made valuable additions to the college building and erected a dormitory three stories high, both of which structures have been pronounced to be two of the best buildings in Northeastern Kentucky. They are at the foot of a mountain of lovely scenery. The place is noted as an invigorating, health-giving location.

Rodbourn is situated two miles east of Morehead. It has ever been noted for its extensive lumber and timber business. It operates one of the largest mills in the country, continually employing from three to five hundred men. This mill is owned and operated by the Standard Lumber Company, who are widely known as the lumber monarchs of Kentucky. They have in connection with their mammoth mill the exclusive use and ownership of the Kentucky Northern railroad, which operates a number of trains in the transportation of timber, ties, bark, keg-wood, hoop-poles, staves, etc. The mills turn out a daily average of more than 100,000 feet of lumber and mill stuff, besides a great number of barrel heads, broom handles, laths, spokes, etc. The vicinity of Rodbourn has unquestionably many thousand acres of the finest standing timber to be found in the country, a small amount of which is being operated by branch mills by this company, who own these richly timbered boundaries. The soil is rich and productive, the timber fine and worthy of attention. Rodbourn is surrounded by many extensive farms and agriculture is pursued with success.

Eadston is the most eastern town and carries on a nice business in the mercantile and tie line.

There are various points where business is done with no little success in the county which have not the advantage of a railroad but are reached by means of hacks, mail routes, etc.

The county having been visited by many mineral experts is invariably pronounced rich in the wealth of minerals, and we only realize the value of our soil when we explore the under earth to find that we are situated in the most bounteous part of the mineral world as is being done frequently to the surprise of the speculator. The coal in this county having recently been found and examined is one of the largest veins to be found in coal regions, is pronounced the finest grade of coal.

Besides the mineral wealth, the county is a continual scene of nature's loveliest gifts and is inviting to all classes of people. The climate is immense and the water is the purest that mother earth yields.

W. S. Schooler & Co. have desirable mineral and timber lands for sale on advantageous terms. Give them a call.

The New Railroad.

There is a deep and increasing interest being taken by the people of Rowan and Morgan counties in the proposed new railroad to the coal fields of this and Morgan county. Outside capital is being interested in the project and there is a strong probability that the necessary arrangements will be made for the early building of the road in the near future.

A large amount of capital is invested in the Morgan county coal fields, and all that retards their development is the fact that there is no railroad facilities for handling the products of the mines.

But this is about to be remedied by the men who have capital invested in the coal fields and by the public-spirited citizens of both counties who are interested in the general welfare of this section of the State.

Several surveys have been made by the people interested. The most practical route is believed to be that which has this city for a starting point and follows the course of Dry creek into Morgan county. This is the shortest and least expensive route, as the grade over the hills would be the lowest in the range.

Some of the most valuable mineral deposits in the State will be opened to the world should this railroad be built. The whole southern part of this and the greater part of Morgan county is underlaid with coal, iron and fireclay. Extensive forests of the finest of timber will be made easy of access. In order that our readers may have some idea of the territory which would be put in touch with the world by the building of this road we will give a short sketch of Morgan county telling of some of her advantages and resources.

Morgan county is in Middle Eastern Kentucky and is bounded on the north by Rowan, Elliott and Lawrence, on the east by Johnson and Magoffin, on the south by Magoffin, Breathitt and Wolfe, and on the west by Menefee, all rich in minerals and timber.

The county is drained by the Licking and its tributaries, which are very numerous. The Licking runs through the central portion of the county in a southeasterly direction, while its numerous tributaries drain the county from each side of that river. It is abundantly watered while so naturally drained. The soil of the county along the Licking and other streams is very strong and fertile and abundant crops are raised. This is, however, like Rowan, a distinctively mineral and timber county. Possibly the largest deposits of cannel coal in the State are found in this county, certainly none larger. Bituminous coal and iron are found in inexhaustible quantities, as is also the finest building stone. The mineral resources of Morgan have not been developed because of the proper facilities for transporting the products to market. The timber is unexcelled, and notwithstanding the great num-

ber of logs which have been rafted out of the county on the Licking river, from its many tributaries, the supply of the finest timber is scarcely half gone, as fully fifty per cent of the virgin forests yet remain; all kinds of timber known to Eastern Kentucky being represented, oak, hickory, ash, pine, beech, walnut and poplar being the leading species. Large tracts of valuable timbered land can be purchased at very reasonable prices per acre.

Diversified farming is not carried on to any great extent in this county for want of the proper markets. This is a fine fruit country, nevertheless, and with railroad facilities for marketing the crops, fruit raising would be a profitable industry.

The Licking river is the only navigable stream in the county, and it is only navigable for small steamers.

According to the eleventh census Morgan county had a population of 11,249, but it is estimated to be much larger now, as a steady increase has been going on, though no noteworthy immigration has been perceptible.

West Liberty is the county seat, and is situated near the center of the county on the Licking river.

While this is a very brief outline of the resources of Morgan, yet is enough to give the average business man a faint idea of the possibilities of the proposed railroad, and he must necessarily arrive at the conclusion that it would prove a paying investment from the start if properly managed.

The right-of-way can doubtless be obtained without any expenditure whatever, and it is probable that material assistance would be donated liberally.

The C. & O. company has assured the projectors that they will do their part in assisting the enterprise, and well they should, for the amount of business that would come to them from this source would be something enormous.

The great benefit that this road would be to Rowan and Morgan counties is but dimly comprehended by some of their citizens. That it would prove of inestimable value in the development of the coal and timber interests of both counties is realized by the public-spirited citizens who are endeavoring to have it built and in operation at no far distant date. It is believed that success will crown their efforts, as the parties who have landed interests in the coal fields of Morgan, and who are men of capital, are taking a deep interest in the move, and have assured us that the road will be built if the right-of-way can be secured, and there is no doubt but that this can be easily accomplished.

The benefits which would accrue to Morehead by the building of this road can hardly be estimated. Her volume of business would be wonderfully increased, and she would become more than ever the trading center for the surrounding counties.

The Picturesque C & O

Very naturally those who contemplate attending the Convention of the National Educational Association, when it meets in Washington City in July, find a great deal of pleasure in the anticipation of a visit to the Capitol where our laws are made, to the White House where resides our Chief Magistrate, to the beautiful and magnificent new Library building, to the Treasury building where millions of the people's money is stored, and to the other buildings used by the various departments of our Government; but however interesting the National Capitol may be, it should not be allowed to overshadow the interest which lies in the country to be traversed in reaching Washington from the West, Northwest, and Southwest. Not only will those who make the trip find diversion in the changing views of the route as it lies along the banks of the beautiful rivers, or penetrates the canons and narrow passages of the Allegheny and Blue Ridge Mountains, or crosses the broad and fertile valleys which lie between them; but there must come to the thoughtful, the belief that the integrity of the beautiful Government buildings in Washington and of the very Government itself is due to the fierce conflict at arms upon the plains of Virginia, through which runs the Chesapeake & Ohio Railway, a ride over which is not only a feast of all that is beautiful in nature, but is also full of interest to every lover of American history.

The Chesapeake & Ohio Railway starts from Cincinnati, and follows the banks of the Ohio River 160 miles. It also has a line from Louisville, through Frankfort, Lexington and Morehead, Kentucky, reaching the line from Cincinnati at Ashland Kentucky. In connection with the Chesapeake & Ohio, the Big Four route, with its great network of lines, forming a cobweb over the States of Ohio, Indiana and Illinois, starting from St. Louis, Peoria, Chicago, Benton Harbor, Sandusky, Toledo, Indianapolis, and other cities, offers the best service, and the smoothest and most attractive route to Washington. The Ohio River scenery is noted for its beauty, the river having long since been given the sobriquet, "La belle riviere." Shortly after leaving the Ohio, at Huntington, the route enters the Kanawha Valley and follows the Kanawha river through Charleston, the capital of the State, and passes Kanawha Falls, where the waters of the two rivers pour in fury from an irregular ledge of rock thirty feet in height, into a smooth mirror-like basin below. About a mile beyond the New and Gauley Rivers unite and form the Great Kanawha Falls. The route follows the New, and at once enters the canons, from which it emerges fifty miles beyond. Here is presented the most rugged and imposing scenery of the route. The mountains are well high perpendicular, and rise about 1,500 feet above the river. Boulders, as large

as houses, strew the bottom of the river, and are lashed with its tempestuous waters, while immense crags jut out from the mountain sides, forming every fantastic shape that fancy dictates. But despite the ruggedness of the mountains they are rich with a growth of immense forest trees, that spring from crevices in the rocks, and grow on the sides of rocks and on the tops of rocks, without any apparent means of subsistence. After leaving the canons of New River, the route is along the banks of the picturesque Greenbrier, a quiet mountain stream in striking contrast with the rushing New River. The water is as clear as crystal, and its bosom reflects in a perfect mirror the rich foliage and graceful outlines of the Alleghenies. This picturesque stream is followed to within a short distance of the celebrated Greenbrier White Sulphur Springs, and from this point until the Shenandoah Valley is reached, the passage is made of the main range of the Alleghenies.

The Chesapeake & Ohio, in every respect, is a tourist line. Not only does it excel in wonderful mountain, river and canon scenery, not only does it penetrate a region richer in points of historic interest than can be found in America, but it also penetrates a region celebrated for its health and pleasure resorts, both among the mountains and along the seashore. Besides the resorts mentioned hereinafter, there are hundreds of delightfully situated boarding houses along the coast and among the mountains, where the prices range from \$5.00 to \$8.00 per week, a list of which will be furnished upon application to any Chesapeake & Ohio or Big Four agent. The Virginia Hot Springs, White Sulphur Springs, The "Old Sweet," Sweet Calybeate, Rockbridge Alum, Red Sulphur, Salt Sulphur, Cold Sulphur, Warm Sulphur, and the Healing Springs are known throughout the country for the cures effected by their waters, as well as for the high social standing of the annual visitors to these favorite resorts, for the salubrity of the climate, and for the beauty of the surrounding scenery. The mountain resorts, as a rule, are situated about 2,500 feet above the sea, and are, consequently, free from malarial influence, while the elevation is not so high as to be elevating. The Hot Springs are the most famous of these resorts. The bathing establishment was completed at a cost of \$150,000, and is unequalled either in this country or Europe. Every known system of baths is administered. Numerous cures, in cases of rheumatic and stomach troubles, are recorded in its favor.

The Natural Bridge of Virginia, justly styled the Eighth Wonder of the World, is located near the line on the James River Division. A description of the bridge cannot do it justice. It must be seen in connection with the gorges and canons, near by, that it may be appreciated. L'ray Caverns, richer in stalactite and stalagmite formation than any other

known caverns, are near the Chesapeake and Ohio main line.

Old Point Comfort, on the seashore, is always an attraction to the tourist. The new Chamberlin Hotel is equal to any of the most luxurious hotels in the world, while the Hygeia Hotel, within a stone's throw of Fortress Monroe, ranks as one of the most popular seaside resorts in America. Fortress Monroe, our principal military training school, with its guard mounts and dress parades and martial music, is an inspiration to every patriotic American. Electric street cars, from the Old Point, run at short intervals to the Soldiers' Home and Indian Industrial School at Hampton. Steamers ply frequently between Old Point Comfort, Norfolk and Portsmouth, Va., the Gosport Navy Yards being located at the latter place.

Richmond, Virginia, is the store house of historical relics of Colonial days, of the Revolutionary War and of the late Civil War. In and about Richmond is an embarrassment of military riches, such as Jefferson Davis' mansion, the residence of General Lee, great foundries and military storehouses, private soldiers' Confederate monument on Libby Hill, the imposing pyramid to the Confederate dead in Hollywood, the Jackson statue and Lee monument, and here were Belle Isle and Libby Prisons. Memories of the Revolution are also about on every side, as there are statues of Washington and Lafayette, the hall where Aaron Burr was tried for treason, St. John's Church where Patrick Henry dramatically demanded "Liberty or Death," and pictures and relics in profusion, which recall many of the noted patriots of the last century.

Washington's headquarters during the Revolution are still preserved. The capital of the Confederacy is now the capital of the State of Virginia, and the home of Jefferson Davis has been converted into a museum of historical relics.

The C. & O. is at present the greatest system on earth, being our only facility for travel, and the people of the "City of the Hills" are rejoicing because they live on this live road. A. L. Miller, is at present our accommodating agent, and is one of the best men that the C. & O. officials have ever placed here to attend to their business. John Anglin holds the day telegraph office down, and has been here for thirteen years. The officials have made wise selections in placing two such gentlemen as Messrs Miller and Anglin in charge of their business at this point.

X The lumber business in this county is one of our best industries at present. We have mills all over the county which are sawing out some of the finest lumber ever put on the market.

Do you want to buy real estate? Try Schooler,

X Fruit Growing

It seems strange to one who has always lived North, where the business of fruit culture is the chief industry, that so little attention is given to it here. And when one considers how superior are the natural advantages that this county possesses we cannot but exclaim "Why is it thus?"

We are so centrally located as to be in close touch with all the principal markets of this country. Only one day to Chicago, New York and Boston, and but a few hours to Cincinnati, Pittsburg and Philadelphia. Both our soil and climate are most admirably adapted for the growing of all kinds of fruit and vegetables, and they can be placed on all the leading markets at least thirty days in advance of the crops of the extreme North.

As to quality, there is nothing that can compare with our home-grown peaches, plums, grapes, etc. They possess the fine flavor which makes all fruit so desirable, commanding the highest prices wherever they are shipped and known.

The attention of our farmers is invited to this subject most earnestly, and the co-operation of our friends North is respectfully solicited. There they are paying as high as \$100 per acre for land on which to plant orchards, and the crops are uncertain.

The writer, who has traveled extensively throughout the Northern states, personally knows of as many as three following seasons being entire failures, and yet they claim the business profitable.

But how different here. It is seldom, indeed, but what we have a most bountiful crop on the few trees in bearing—the frosts early or late seem to cause no appreciable damage. And orchards planted on the high lands are perfectly safe whatever the season may be, the present one having been the most inclement of any in the memory of the oldest inhabitant, and yet our fruit prospects are as good as usual.

The high lands surrounding us are the most naturally adapted for fruit culture. They can be bought as low as \$5 per acre, and if they could all be utilized in the fruit growing business the county of Rowan should be the center of all the states North and South in this branch of industry.

While referring to this subject we desire to be especially impressive on the matter of grape culture. There is not in all the country of Switzerland conditions more perfect or natural than here for the growing of grapes and also the manufacture of wine. No matter what the average you have or the quantity grown there will always be a demand and a market at home. And whatever part of a crop that cannot be sold when matured can be made into wine. And wine will keep for years—the older it becomes the greater its value, becoming, as it were, as valuable as interest bearing bonds.

It is a fair estimate in Ohio and Michigan that an

acre will produce about ten tons of grapes, the market price of which will vary from two to five cents per pound. Let us assume, to get the lowest price named for a crop grown in this county, which would be two cents per pound, which would amount to \$400 per acre. Assume, then, that a crop, could not be sold, but manufactured into wine. They say it takes twenty pounds of grapes to make a gallon of wine. This would mean that the wine costs forty cents per gallon, but it is well known that pure domestic wine will command fifty cents per quart. "Figures won't lie," they say, and we hope our readers will give this matter the attention it really deserves, and open up some vineyards on the hills, "the beautiful hills" that surround Morehead and throughout Rowan county, and they shall bring forth fruit plentifully, the hand of man shall garner them in, and all nature shall smile upon us!

X Lithograph Stone.

On the Tabor tract of land on Dry Creek has been discovered lithograph stone that is pronounced a extra quality. The stone has been brought to this office and is of a very fine quality. If some one who is interested in this business would invest in the land and put hands to work, we don't think there is no doubt, whatever, but what it would prove a rich field for the investor. With a railroad through this field to the celebrated fields of coal in Morgan, it would be easily worked and put upon the market. If the stone should not prove to be lithograph, it is the finest building stone that the writer has ever seen in Kentucky. When it first raised out of the ground you can plane it smooth without any trouble, but after it is exposed to the air for a short time it becomes perfectly hard. The stone is easily gotten out and the ledges are about three inches apart and from two to ten inches thick. But the greater part of it is two inches in thickness. The land on which the stone is located can be purchased from B. L. Tabor or Wm. F. Schooler & Co., Morehead Kentucky.

X The tie business in this county helps the poor man out as well as the rich. There is always a demand for ties made from the celebrated timber of Rowan.

The county of Rowan is now the best advertised county in the State. We have something that the wealthy boys want—coal, iron ore, fire clay, oil, lithograph stone and timber.

If you want health and wealth come to the "City of the Hills." We have the finest coal, timber and land in the world.

Buy real estate from Schooler & Co.

X Minerals.

Mr. A. J. Thurber, of this city, who is a civil engineer and also a surveyor of Rowan county, has shown us some fine specimens of minerals he finds near this place, at the head of Dry Creek on lands owned by himself, as well as adjoining tracts known as the Lamb and Vinton lands.

He reports that the supply there is almost inexhaustable. He says there is a six-foot vein of coal of excellent quality that can be worked now and at slight expense, and that this vein will grow deeper as we travel East and South, the geological formation being more favorable in that direction.

There are large deposits of iron ore and gold and silver quartz, the value of which is inestimable.

There is also a great amount of fire clay that is being taken out for shipment to Ohio to be used in the manufacture of brick, tiling, etc.

But what is of still greater value in his opinion is his latest discovery of the finest specimens of lithograph stone which he has already had tested and has some of the imprints at home showing how perfect it is.

The attention of capitalists may well be invited to this field, for the evidences are sufficient, and with proper development we could soon have a veritable Klondyke in our very midst.

Not only this, but our oil prospects, as well as the lumber industry, could be pushed forward with still greater vigor and success.

X Stock Raising.

There is an item of interest for the farmer that should receive the most careful consideration, and that is relating to sheep husbandry.

Excepting, probably, the raising of hogs there is no other business of the farm that will make better or quicker returns than the growing of sheep and wool. While it is true that the prices of wool have been extremely low for the last few years, yet everything else has been correspondingly low also. It is said that about thirty cents per pound may be realized for choice clean wool at the present time, while mutton is in good demand always. With careful attention to the business, the yearly clip of wool, together with the increase of the flock, should prove more remunerative, especially on our hills, than either cattle or horses. The raising of mules in some states has been found very satisfactory and profitable to a greater degree than even horses. They can be turned on the market at an earlier age, and there is seemingly a good demand for them. But whether it is sheep, hogs or mules, the farmer should only breed and keep the best—for it costs no more to feed a good animal than it does a poor one.

If you want to buy real estate try Schooler & Co.

MOREHEAD ADVANCE.

COMMERCIAL CLUB'S EDITION.

Wm. F. Schooler, Editor,

Entered at the postoffice at Morehead, Rowan County, Kentucky, as mail matter of the second class.

A great many towns fail because they are not alive to their opportunities.

You are not taking a chance or depending on good luck when you locate here.

Let the public know about your town in such a way that they will want to know more.

The towns that are not advertised may be as good as those that are, but nobody knows it.

The people of a town have a great deal to do with its success. Constant hustle is what is needed to insure success.

There is no doubt about it, brother, that the man who owns his own home in Morehead is the satisfied, independent man.

Money spent in advertising counties without merit is worse than wasted. Rowan county merits all the advertising she gets.

Don't think because you have made money all these years by pursuing your present policy that you can run successfully in the same old rut eternally.

We can give no stronger recommendation to your favor than by saying that we believe the county worthy of us and worthy of you who come to visit us.

It seems a trifle singular that so many men are content to follow in the footsteps of their forefathers, instead of putting their brains to work to produce something original.

It is not good form to blow out the gas when you retire, neither is it the correct thing to speak disparagingly of the town in which you live. Both have an asphyxiating influence.

Advertising is not a thing to go of itself and carry you, any more than a crutch is; but like that useful utensil, it will supplement it by a little vim or a hustling on your own behalf.

Next to the pleasure of seeking a wife is the delight in planning a home for her. If the devotion to her is what it should be the home would be secured without delay in this county.

The time to buy real estate is when buyers are few and sellers are many. This is your opportunity, for the climax is at hand. You will never buy Rowan county property cheaper than now.

Maintain good cheer and wait for the dawning of brighter days which are near at hand. By and by the dark business clouds that now hang overhead will pass away and then the sun will shine forth as brilliantly as ever. These are seed-sowing times—times in which to get hold of good, desirable property. We must first sow the seed; after that the harvest.

"There are only two creatures," says an eastern proverb, "that can surmount the pyramids—the eagle and the snail." You may not be able to secure a palace for yourself and family, but with industry and perseverance you can secure a less pretentious home. And who knows but that you will be much happier in a humble cottage in Rowan county than the rich man in his palatial abode in the city.

To attract attention to a town is easy enough; but how to take care of this attention when you secure it—that is the principal question. To offend, to disgust, to disappoint the person whose attention is attracted to your town is to fail utterly. It were better that he had never heard of you or your place. Use any sensible means of attracting this attention. Then make sure that you take proper care of it. When you have the reader's attention tell him just why you are trying to attract him to your town. This is indeed simple enough, but hundreds of towns fail to do it.

The old saying, "Robbing Peter to pay Paul," had its origin in the rivalry between St. Peter's Cathedral and St. Paul's, in London. In 1550 an appropriation was made by St. Peter's to pay a deficiency in St. Paul's. The people stoutly objected, saying, "Why rob St. Peter to pay St. Paul?" Why pay rent in an unhealthy locality when a home can be had in Rowan county so cheaply? Why deprive your family of the many little comforts the rent and doctor's money would afford them? Get a home of your own in this county, and then you will realize that you are no longer "Robbing Peter to pay Paul."

Our gates are wide-open to capital.

Rowan has the finest timber in the world.

Capital can do well if it will come our way.

This is a good county for Germans to locate.

We need men here who will push our industries.

We have the finest territory in Eastern Kentucky for grapes.

You can do no better than to invest in Rowan county land.

If you want to make good money locate in Rowan.

We have the best farming land in Rowan, if cultivated, in the State.

We have in Rowan county the finest stone the world ever produced.

The coal in Rowan county is as good as you will find anywhere on the globe.

All the laws in the world can not bring success to the town that lacks energy and push.

If you want to invest your money where it will do you some good, come to Rowan county.

It only takes a little capital to make Rowan the leading county in this section of the State.

It will pay you to come to Rowan and investigate for yourself, if you have any capital to invest.

People who know anything about mineral are very positive that those of Rowan county are among the best.

The proper way to learn about Rowan county's resources is to come and investigate. We think that if you will do that you will be satisfied that she is all that we claim her to be.

Life is too short to waste your time in trying to build up a fortune in a country whose resources have been exhausted. Why not come to Rowan county and make an effort in a section which is just being opened up.

If you want to buy good farming lands address W. W. Reynolds, attorney-at-law and real estate agent, Rodbourn, Kentucky.

The Morehead Advance was not established as a philanthropic enterprise. The Advance is a business proposition, and not a bad one.

The men who have made, and are making fortunes in Rowan county, are satisfied that there are yet hundreds of openings for men of brains and capital.

You can shout it from the house-top,
You can shout it from the steeple—
But if you shout that Rowan has good coal
It will be believed by the people.

The roses are now in bloom, the air is sweet with perfume, every seed is sown, every plant is set and hoed; what now remains to be done save to rest and enjoy?

Speaking of coal! We saw a lump the other day that was taken from a recently opened mine near town, that was all right. It looked fit to raise steam in the best of boilers.

Towns differ so much that it is hopeless to think of a town that will please everybody. But we think that Morehead's prosperity will please most intelligent men with money to invest.

The Advance's business is one that requires explanation. Thousands of good business men do not yet know what a valuable medium it is. That is the reason we are struggling along without the steam yacht and private car we really need.

Dewey is not the only hero of this war. There is at Washington a kind and patient, but firm and wise man, who truly holds the destiny of nations in his grasp—President McKinley. He endured all things in the long-suffering hope that peace would prevail, together with a substantial abatement of the Cuban horrors. He sought to rescue those people from their atrocious sufferings by straining diplomacy to the last limit of a statesman's resource; but every noble purpose was vitiated by the duplicity, perfidy and cruelty of the Spanish character. Then came the assertion of the puissant majesty of a nation through its chief statesmen. There is no force in nature that

equal the terrible purpose of a patient man when he is at last aroused to strike in righteous wrath. Dewey did his work well at Manila, but he was sent there by William McKinley, and it is in the patience and mercy and wisdom of our President that we feel strong in the shock of battle. The grandest thing President McKinley has said yet was his declaration just after the splendid victory of Manila, that he hoped now for a speedy peace.

A town for which some of its people are spending money in advertising is logically entitled to a presumption in its favor.

A fact that should not be forgotten by people who contemplate a change of residence—is that there is a new generation in charge in Rowan county—a generation who are rapidly bringing about a wonderful change in the county, and who will welcome industrious citizens.

The minerals and timber of a county are the best mediums by which to gain and hold the attention of the man with money to invest. Rowan county has some of the finest minerals and timber in the world, and they are attracting the attention of a great many people, and are holding the attention of those who have come here to investigate.

T. DeWitt Talmage, in a newspaper contribution, says: "Had I my way, I would give you all, each and everyone of you, everything your heart desires. I would have for each one a garden, a river running through it, geraniums and shrubs on the sides, and the grass and flowers as beautiful as though a rainbow had fallen. I would have you a house, a splendid mansion, and the beds should be covered with upholstery dipped in the sitting sun. I would have every hall in your house set with statuettes and statues, and then I would have the four quarters of the globe pour in all their luxuries on your table. I would have you live a hundred and fifty years, and you should not have a pain or an ache until your last breath."

This is very pretty and exceedingly generous. But how appropriate had Mr. Talmage wished, as a fitting climax to all the good things enumerated above, that all mankind could be gathered in this land of perpetual summer, this Eastern Kentucky Region, and enjoy its delights for one hundred and fifty years. And had he built those splendid mansions, with halls running through them, and set with statuettes and statues, on our numerous hill-tops, where the upholstery would, in fact, be dipped in the setting sun at least three hundred and sixty days in the year, his picture would have been perfect.

We are in a death grapple with Spain! But we are like the Christian knight who went forth armed cap-a-pie to succor the oppressed and to bind up the wounds of the stricken. We have no purpose of territorial aggrandizement. We have no aim for empty glory. We have cruel pride in the supreme knowledge of our strength. But we stand for the right as God gives us to know the right. Our implacable foe has sought dominion and gold against the rights of nations and individuals from her earliest history. She has achieved an immortality of infamy in every decade from Pizarro and Cortez to the unspeakable Weyler. But now she has come face to face with her destiny: the old wolf stands affrighted and grieving to the quick with a sword through her vitals, and in the welter of death there is no vision in the ages of her power but greed and torture and an unquenchable thirst for human blood. Fling out the flag! Let us hope that this splendid banner will give us a higher ideal of national character; an ideal that will exclude the jingo, the bully and the public charlatan, and an ideal that will dedicate the national conscience to a still deeper love of country, to a more reverent regard for its institutions, to a higher civilization and to peace, yea, to eternal peace among the nations of the earth. This flag means that or it means nothing.

Attorney W. W. Reynolds,

The subject of this sketch, Attorney W. W. Reynolds, is one of our most prominent and successful attorneys. Mr. Reynolds is a man of great natural intellect and this, coupled with his legal talent and good judgment, makes him a valuable and efficient counsellor. His acts are at all times characterized by the strictest integrity and utmost fidelity, and it is needless to say that he deserves of and possesses the most implicit confidence of all who know him.

Mr. Reynolds, in connection with his practice makes a specialty of effecting in real estate, such as coal and kindred lands; being a fine judge of a country's natural resources and having an extensive knowledge of title renders him an able adviser in all matters pertaining to the buying and selling of lands, and his zeal and efficacy in the management of such deeds redound to the profit and satisfaction of contracting parties.

The Commercial Club of Morehead will be of great benefit to Morehead and Rowan county. The coal lands will be developed and a railroad built to the celebrated Morgan coal fields will be about the first thing set up by the Club.

Good Coal in Rowan.

MOREHEAD, June 2, 1898.

It has been reported by our State geologists that there is no coal veins of any consequence found in this (Rowan) county. As a miner of 25 years experience, I beg leave to differ with our State geologists' report in regard to this matter. A. W. Vinton has discovered a fine vein of coal on his property, about seven miles in nearly an easterly direction from this place on or near the headwaters of Dry creek. This I know is true, for it was my pleasure to make an examination of the mine. I found that where the vein was first discovered was not more than one foot wide, overlaid with slate. After running in a cut about 15 feet the vein rapidly increased in thickness to 5 feet or more. There has been but little work done on the mine as yet.

The vein of coal is of an excellent quality and will make good coke. About 15 feet above the main vein is another small vein over one foot wide and between the two there is a layer of slate and in the slate are nodules of coal indicating that as depth is attained the vein of coal will widen several feet more. The formation underlying the coal is fire clay, a very useful acquisition. On top, as above stated, is slate, and above the slate is sandstone or freestone, as it is called by the people of this country.

In my estimation this coal proposition is an excellent one for some mining company with capital to take hold of and work, as I am satisfied it will be a paying proposition. A good road can be made to the mine, as it lies but a short distance from the county road.

The property owned by A. W. Vinton includes 40 acres of ground, and is covered with first-class timber, consisting of oak, chestnut and what is called chestnut-oak, etc. Water is plentiful, and from the top of the ridge in which the mine is located it is a down-hill pull all the way from Morehead.

JOHN M. METCALFE, E. M.

W. A. WARWICK,

-WITH-

Harvey, Hagin & Co



Wholesale Grocers,

Huntington, W. Va.



MOREHEAD EVERY THURSDAY

GOLDEL RULE DRUG COMPANY

We beg to call your attention to our complete and well selected stock of Drugs and Patent Medicines.

Prescriptions

This department is stocked with many rare chemicals and new remedies not usually kept outside of large city drug stores, and so we are well equipped to fill prescriptions exactly as prescribed without substituting other medicines in place of those prescribed. In

Medicines We Recognize

That quality is of the first importance and buy only the best the market offers, so our patrons can be assured their prescriptions and recipes will be carefully compounded from the purest drugs.

Perfumery Toilet Articles



Cigars, Tobacco

We carry a full line of Cigars. There are no better cigars for the money than our leading 5-cent brands and there are many 10-cent cigars that are not so good. We have all the popular brands of smoking and chewing tobaccos.

Drugs & Medicines.

We aim to keep all the drugs and medicines in usual demand, also a good line of druggist sundries, such as

- PERFUMES,
- FACE POWDERS,
- TOOTH, HAIR and CLOTHES BRUSHES.

We have secured the sale of Foley & Co.'s Medicines, advertised in this Paper, and can recommend them as good, honest, reliable Medicines.

Paints, Oils, Varnishes.

This department is well supplied with the best brands of White Lead, Colors (dry in oil), Varnishes, Carriage Paints, Brushes, Window Glass and Putty. Our Mixed Paints are unexcelled for gloss, durability and covering capacity, and are very convenient to use. If you expect to do any painting, be sure and call on us.

School Supplies and Stationery.



School Books, Inks, Pens Pencils, Pencil Tablets, Rulers, Sponges, etc., etc. A fine stock of Box and Plain Stationery.

**20 W Front Ave
Morehead - Kentucky**

Rowan's Resources.

MOREHEAD, May 27, 1898.

After thanking the gentlemanly editor of the ADVANCE for his complimentary notice of B. L. Tabor and myself, I will now proceed to give him the result of our exploring expedition up Dry creek and other localities in this (Rowan) county.

Proceeding up Dry creek to near the source is a valuable coal mine recently located by A. W. Vinton, of this place. The vein of coal is 4½ feet wide with 3 feet of slate on top interspersed with coal, which is a sure indication of running to coal as depth is attained, thereby making a vein of coal at least six feet in width. The formation underlying this vein is an excellent quality of fire clay, which is a valuable acquisition to the mine. The quality of the coal is bituminous and will make good coke. The mine is situated between six and seven miles in a southeasterly course from this place and is easy of access, as it is down grade from the mine to this place.

The topography of the country is hilly with plenty of water and timber for mining and building purposes. About three miles farther easterly on B. L. Tabor's farm is situated a large ledge of lithographic stone, which is considered by experts equal to the lithographic stone, in quality, exported from Germany to this country.

The ledge has not been developed, but where it comes to the surface shows up well, and from a superficial standpoint is, I should judge, to be about 8 or 10 feet in thickness. The ledge can be traced along the general contour of the hills for a considerable distance. I think that here is an opportunity for capitalists to invest and receive a rich reward for capital invested, as all facilities for working the ledge are excellent. A good house stands on the premises; also fine timber and water. The farm contains over 200 acres of land, some of it in cultivation.

The geological formation of the country is freestone (or sandstone), slate, small stratas of millstone grit, stratas of saccharoidal sandstone, both red and white, and so other fragmental stones.

Near this town is located a fine quarry of rock called bluestone, used for building purposes and monuments for cemeteries. There are many valuable minerals in this county lying idle awaiting enterprising men with some capital to take hold of and make a handsome compensation from, such as coal, iron, building stone, lithographic stone and others too tedious to mention.

I find that some mistakes have been made by our State geologists in regard to formation. I do not think they mention the Devonian system of rocks at all, unless it is included in the Jurassic period.

AGRICULTURAL.

The soil in my estimation is composed of silicate,

iron, a small portion of phosphates, nitrate of potash alumina, and is adapted to raising corn, wheat, oats; also the grasses, such as timothy, clover and some Blue Grass in places; vegetables of all kinds, indigenous to this climate, grow fine. In traveling over a portion of the county I noticed that only one or two farmers had enterprise enough to plant wheat, and it looked very well, and I am under the impression that if other farmers would follow their example there would be much more wheat raised than at present, and when the young folks marry they would have nice sweetcake for their guests to eat, instead of good old corn dodger and buttermilk. I also noticed that many farmers take pride, when able, to erect good substantial dwelling houses. Such a house was built on Tabor Hill, and is a credit to that neighborhood. The yard looked well with its many flowers, such as roses, lilies, etc. I believe that tobacco could be successfully raised here in many localities if properly cultivated and housed. Timber for building and farming purposes is splendid, as the soil is especially adapted to the growth of white oak, chestnut, pine, beech, poplar, etc., etc.

As I have written this in a condensed form and do not wish to impose on good nature and your columns, I will end by saying I heartily wish you and the farmers good luck and great success.

Yours truly,

JOHN M. METCALFE, Expert Miner.

C. E. BROCKMAN,

Manufacturer and importer of

EARTHENWARE

And wholesale dealer in

China, Glass

and Queensware

Fruit Jars, Jelly Tumblers, Tin Cans, Lamps and Trimmings, Plated Ware, Table Cutlery, Looking Glasses, Glass Shades.

Nos. 312 and 314 Main St.
East Side, below 4th

Cincinnati

J. B. AKERS, atlettsburg, Ky

J. N. O. D. FIELD,

WITH

CRUMP & FIELD,

ASHLAND - - - - KENTUCKY.

**Largest Wholesale Grocers
in the State.**

IN MOREHEAD, KENTUCKY, EVERY MONDAY.

Morehead Normal School.

HISTORY.

This institution was founded eleven years ago by Gen. Wm. T. Withers, of Lexington, Ky. The school began with one pupil, and during the past year one hundred and ninety-one pupils were enrolled. The buildings have been enlarged from year to year, and this year 53 acres of hill and valley were purchased and added to the campus. Articles of incorporation have been filed, and degrees are to be conferred and diplomas granted in the future.

PRESENT FACILITIES.

The Boarding Hall is the largest and most completely finished and furnished in Eastern Kentucky. It is in charge of Elder D. G. Combs and family, which insures excellent management.

All of the buildings are modern and the accommodations are of the best.

WORDS OF ENCOURAGEMENT

From Christian Guide, Louisville.

It was proper that Morehead, the scene of so much bloodshed, the place where for years anarchy reigned, should be the first site selected for a mission school. The selection of F. C. Button, with his wise, devoted and conscientious mother, to pioneer this enterprise, we must ascribe to that Providence which directs our steps however our hearts may devise the way. Prudent, patient, painstaking, persevering and prayerful, mother and son gave themselves up with complete consecration to this plant of the Lord.

Mr. R. Hodson, a kinsman of Mrs. Phebe Button, recognizing the merit of her work and the need of missions in the mountains of Kentucky, and remembering the grace and gifts of his own daughter, now at rest with God, opened his heart to the appeal of our beloved brother F. C. Button, and gave \$1,500 towards the erection of a suitable building for the school, the citizens of Rowan county contributing enough money to make the building a memorial of Mrs. Phebe E. Button. Other gifts had been made by our Kentucky brethren, at this gift, coming from the distant town of Opaawka, Illinois, exceeds them all. We rejoice in a liberality that overleaps all state lines, and that helps the truly needy everywhere. Surely God will richly bless the liberal heart and hand which recognize his goodness, and establish institutions which in the centuries to come, will continue to fashion the character of our mountain youth.

The people in Kentucky should all appreciate this munificent offering. It should yield fruit not only in enriching the minds of mountain children, but in stimulating our own rich to like generous offerings. Mr. Hodson will provide us to good works. He has struck the keynote to the solution of our mission school work.

This gift imposes upon us the duty of calling out among our own people a benevolent adequate to meet the increasing opportunities of mission in the mountains.

In this connection it is proper to remark that F. C. Button has been put in charge of Morehead Academy, and will spend the summer working for that institution. As he goes from place to place, let the brethren bid him God-speed. It will be well for us if this consecrated man is spared till from the Cumberland to the Big Sandy we have dozens of academies planted and equipped, furnishing the best and brightest minds to our colleges for more thorough education.

Ketucky Blue Stone Co. X

1890

This is one of the best industries in Rowan county. The works were opened up in 1890, and has done a great work since that time—the stone being shipped to all parts of the globe. They have the finest output of blue stone in the world, which covers 100 acres of ground. F. S. Martin, the polite secretary, informs the writer that they have more orders in at present than they can get out. W. S. Martin and William Daniels, who are with the company took a great pleasure in showing the Advance scribe all over the works, and to one who has never seen these great stones in their beds, it will pay them to go and examine the out-put. They have at present some 40 or 50 men employed and the stone is being gotten out for shipment, as fast as can be. It will take one hundred years to work out all the stone that is good. In our opinion, you can not get better stone for tomb stones, and if it should once come into use it would be very popular, as the color is attractive. If the dealers in the Eastern cities would give the Blue Stone Co., a trial order—we believe it would be a starting point where both parties interested would receive rich rewards. If any one should feel interested in giving the stone a trial, and will write F. S. Martin, Freestone Kentucky, he will take great pleasure in sending samples.

The Round-up

The opening of our vast coal fields and oil lands will call for an army of earnest and sturdy laborers, many of whom will be paid large sums of money. They will all need groceries, dry goods and clothing. Greater facilities will be necessitated then for the management of the increasing business and induce the building of larger blocks and factories and tenements, which will give further employment to carpenters, masons, painters and skilled artisans of all kinds, so that our community may be likened unto a wheel within a wheel, the motive power being resourceful, powerful and far reaching, the very ele-

ments themselves of great power, wealth and comfort, coal and oil.

Other features, not less interesting, should also invite our attention. The mineral points, iron ore, the large deposits of lead and what is of greater value than all, the lithographic stone. The fabled and famed lands of Arcadia are not blessed with a greater variety of natural resources than ours, that will so tend to promote health, wealth and happiness. No lands more genial in warmth or smiling in sunshine, nor seasons so mild or even in temperature.

An abundance of pure and good sparkling spring water; an atmosphere that is laden with the health and strength-sustaining powers of both mind and body, and a soil that is perfectly adapted to the growing of all the fruits and vegetables and products of all kinds indigenous to this climate. Then come, we say, to the friend and stranger—from the North, the East and the West. Our gates shall be opened unto ye, that all may enter herein and drink of the waters of prosperity and partake of the bread of friendship forever.

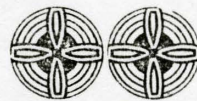
Too much stress can not be put in the effort of getting our young men awake to the importance of quick and concerted action now; when the dawn of prosperity is being so gloriously inaugurated by the persistent efforts of the progressive Commercial Club of Rowan county. It is they who should understand and who do appreciate the rapid strides being made in this great and progressive age of invention and discovery. These good old souls, our fathers, were all right in their time and in their way, and they raised big crops of corn and tobacco, and took pride in their great herds of blooded cattle and fat hogs.

But it is different now. There are matters of still greater moment to draw our attention and engage our pursuits. This is an age of steam and electricity; rapid, powerful, concentrated; greatest results obtained in the briefest space of time. Events startling and momentous flash out one or like and are quickly succeeded by others not less so, and history itself is repeated, glorified and epitomised in the brief space of a single day. Incentive, then, together with labor, is what is needed, and thus guarded and fortified by patience and hope will surely bring us our well earned reward; and when life's fitful fever is over it shall be said, "Well done thou good and faithful servant."

The editor of the Advance is under many obligations to those who have helped in getting out this edition. We place it before the public asking that each reader when through with it hand it to his neighbor. The object of the edition is to give the public an idea as to the strong points of Rowan county and the "City of the Hills."



COIN OF THE REALM



A DOUBLE EAGLE

Is a very beautiful golden-looking coin, but it is no more a coin of the realm than a common nickel. If you have enough of the latter they will turn into Double Eagles. Many of our customers say they have

Captured

these rare golden birds by

The Nickels

Dimes

and Dollars

saved in trading at our store.

Bradley Bros Brady, Ky.

Will show you how to turn your nickels, dimes and dollars into golden eagles, and at the same time live on the fat of the land.



NEWSPAPERS

The first newspaper was called The Morehead Advance. The Advance was issued in ^{Tabloid} pamphlet form, all hand-set and printed by hand-operated machines, and published in Morehead by William S. Schooler, as editor. The printing office was located on Railroad Street opposite the present freight depot in a building where the Big Store now stands. Later the printing office was moved to the first courthouse located on the present Normal Street.

First 1883 Mountain Scorch
A few years later Sam Cassity, who bought the paper, changed the name to the Mountain Scorcher and then the Mountaineer. During the 1920's the name Rowan County News was given to the weekly paper. Within the past few years the name has been changed to the Morehead News.

The sixteen page 1898 "City of the Hills" edition of the Morehead Advance (established in the mid-nineties) is the earliest local Rowan County paper known to survive. The editor, Republican W.F. "Fewclothes" Schooler, ran for the legislature in 1897. His was not the county's earliest journal. A Maysville paper noticed the impending publication of the Morehead Times in 1884, and in 1893 a Winchester weekly declared that a paper by that title was ". . . improving right along." Papers came and disappeared in such short order in those days that there is no guarantee that these were the same paper. In late 1891 the Morehead Sun began publication. It is possible that the Licking Valley Scorchers or Mountain Scorchers of the late 1870's may have at one time been published in Morehead, though the likelihood of its being published in West Liberty appears greater.

Perhaps the best hope for learning about these earliest newspapers is a letter W. Allen wrote Mrs. E. Hogge in October, 1940. Allen was an old newspaper man and though he could not remember the names of the papers, he could remember the names of some of the editors. "An old fellow by the name of Barnes," he declared, "ran the first paper. He had an office up near Uncle Hugh Clark's . . . Then the Batemans started their paper. They didn't last long, so a fellow by the name of Sullivan took over the plant and he ran off or had to leave town." W. Allen further recollected that "then Schooler comes into the picture with the Advance, I think. No, I believe Fred Powers and Sam Bradley had the paper before Schooler, and J. Edward Vail and I had a rival sheet called the Leader. Doc Wilson ran his famous 'Blue Jacket' letters in our paper."

Hopefully, this may have meaning to some native Rowan countians.

Perhaps there are some letters or other materials regarding Sam Bradley who seemed to have his hands into just about every economic enterprise that might benefit the county or papers of other families who might shed some light on the era when newspapers began to be published at Morehead.

Other early papers include the Mountaineer (established 1902), which had a checkered career: It collapsed in 1904 under Professor E.W. McDiarmid, was published by a Mr. Williams in 1907, was run by Everett L. Dix in 1908-09 (he married Lottie Stewart, a niece of F.C. Button), was edited by Cora Wilson Stewart in 1914 who used the paper to promote moonlight schools and by W.T. Abbott in 1918. S.S. Cassity came out with his East Kentucky Citizen in 1909 and returned in 1925 with his Mountain Scorchers which did not long survive his 1927 death. Morehead State University has on microfilm the Mountain Scorchers for 1927.

Today's Morehead News is the result of the union in 1945 of the More-Independent, which was created in the mid-1930's; and the earlier Rowan County News. Early editors of the Rowan County News include F.D. Durham, S. Lee McGowhan and Jack Wilson.

The Morehead News, Nearing 100th Birthday, Is One Of Seven Papers Published By KPC

By J. MARK PERKINS
Staff Writer

The Morehead News will be 100 years old next year.

For any industry, a century of doing business can bring many, many changes.

Perhaps the most noticeable in the case is the fact that, because of success, The Morehead News has created and acquired other newspapers and businesses to serve not only local citizens but those in surrounding counties as well.

If Ron Caudill, executive vice president of Kentucky Publishing Company, the parent firm of The Morehead News, has his way, the company will continue to grow in order to serve even more people in the future.

Actually The Morehead News is one of seven newspapers under the KPC umbrella. The firm also operates Eagle Office Supply, Birthday Calendar Company, and Morehead Printing Services.

When Caudill, a native and lifelong resident of Rowan County, and William Clay Jr., a Mt. Sterling attorney assumed the management of The Morehead News and its sister operations in 1976 from W.E. Crutcher they found that the different divisions were causing a bookkeeping headache.

"So we created an umbrella company to cover all our divisions in order to have a more efficient bookkeeping system," Caudill says.

At the time Caudill and Clay took over The Morehead News, the package already included The Greenup News, which Crutcher acquired sometime in the 1950s and is older than The Morehead News, the Grayson Journal-Enquirer, which Crutcher also acquired in the 1950s, Birthday Calendar Company, a firm that Crutcher established 30 years ago, and the Olive Hill Times, which was purchased from Newspapers Inc. in 1973.

Caudill, who began his newspaper and publishing career with The Morehead News nearly 19 years ago as a printer's devil, didn't waste any time expanding KPC's operation after assuming control.

In December 1976 he began Morehead Printing Services, which offers a complete line of commercial printing services.

"We can handle any kind of printing job a customer asks for," Caudill says. In the spring of the following year

circulated weekly newspapers in Eastern Kentucky.

The next major expansion came in March 1980 when the company began publication of The Montgomery News, the newest affiliate of KPC.

"In keeping with our policy of growth, we felt we could start and operate a newspaper in Montgomery County," Caudill recalls.

Starting a newspaper from scratch is a formidable task. "The biggest thing," Caudill says, "is getting a paid mailing list, in order to comply with postal regulations. The second biggest task is to gather the advertising support which is needed. It has always been my contention that if you serve the people with a good newspaper, then ads and subscribers will follow."

The circulation figures of the seven newspapers speak for themselves — more than 40,000 copies a week, 2,080,000 a year.

It takes 600 tons of newsprint to produce that many papers a year, along with 25,000 pounds of ink. KPC gets its newsprint from Bowater Company, out of Calhoun, Tenn.

Part of KPC's success is due to the fact the company was one of the first newspapers in the state to convert from hot metal to cold type operations. When

its four-unit offset web press was installed in April of 1964, the company was one of only four in the country to have such an operation.

Years later as the technology spread, the company trained employees from The Ashland Daily in many phases of offset platemaking and pressmanship.

The Morehead News is now printed on a five-unit Goss Community press, which was installed on Sept. 16, 1976.

Another innovation is that KPC is the only weekly newspaper chain in Kentucky with a 24-hour-per-day live United Press International news wire.

Caudill adds, "We are also the only weekly newspaper operation in the state with complete four-color facilities. We can go out and take a picture, develop the film, make the color separations, and print the picture — all in-house."

KPC has a total of 53 employees, 16 of whom are males. And it has an annual payroll of more than \$650,000.

The Morehead News has been at its present site, which now includes 19,600 square feet of working space, since Sept. 15, 1969, when it moved from the current location of Cave Run Comprehensive Care.

Caudill is quick to point out that despite the major problems involved in

moving across town, "We didn't miss a single issue."

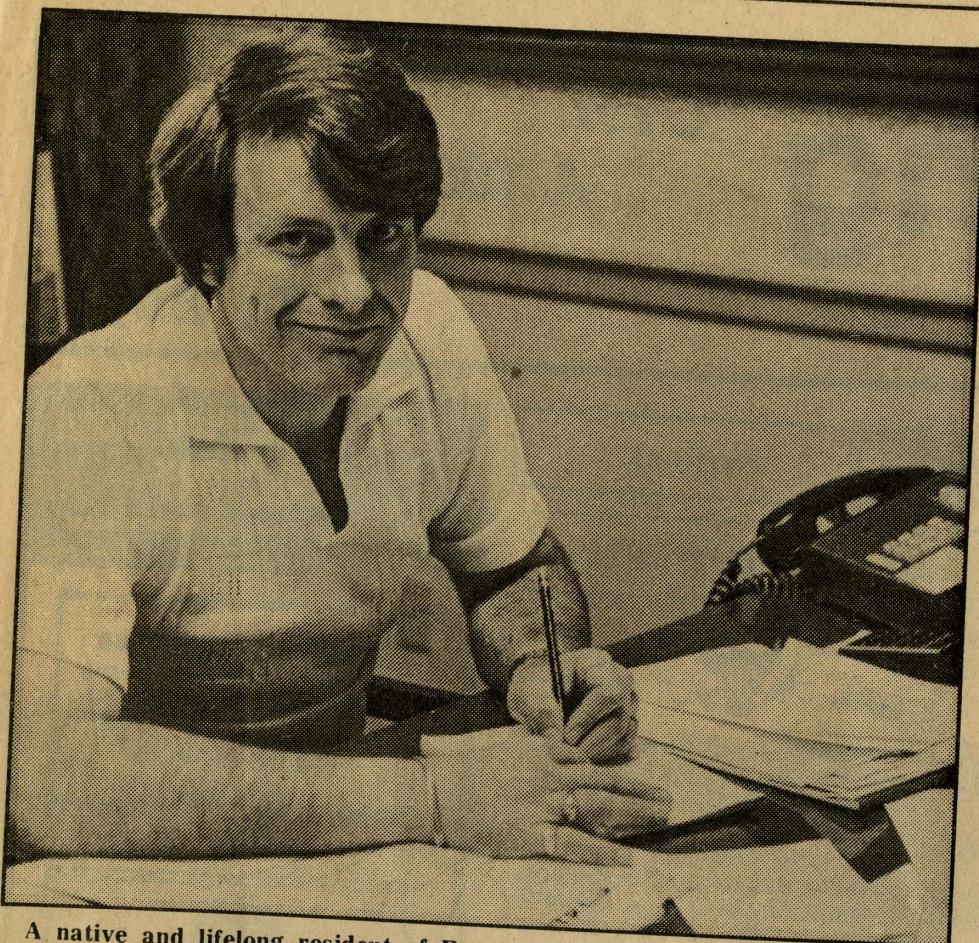
Kentucky Publishing also has offices in Grayson, Olive Hill, Greenup and Mt. Sterling. "These are complete editorial and advertising offices which also maintain their own mailing lists, and each has a computer terminal," Caudill points out.

In addition, advertising salespeople and representatives of Eagle Office Supply regularly call on customers in Flemingsburg, Owingsville, West Liberty and other areas throughout the region.

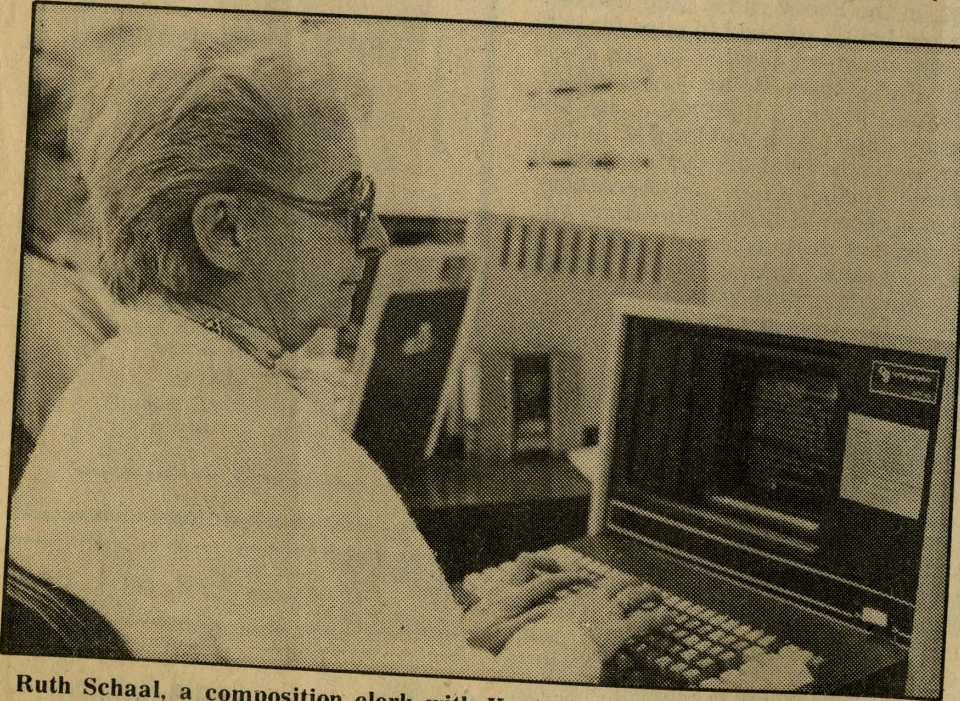
Caudill attributes part of the company's success to the fact that all of the employees are able to perform different jobs. "The ideal situation," he says, "would be if everyone could do everyone else's job. Now that doesn't happen here, but as an example, there are five people here who can operate our web press, including myself."

As to the future goals of KPC, Caudill says, "Our intent is to continue to expand and serve broader areas in Kentucky."

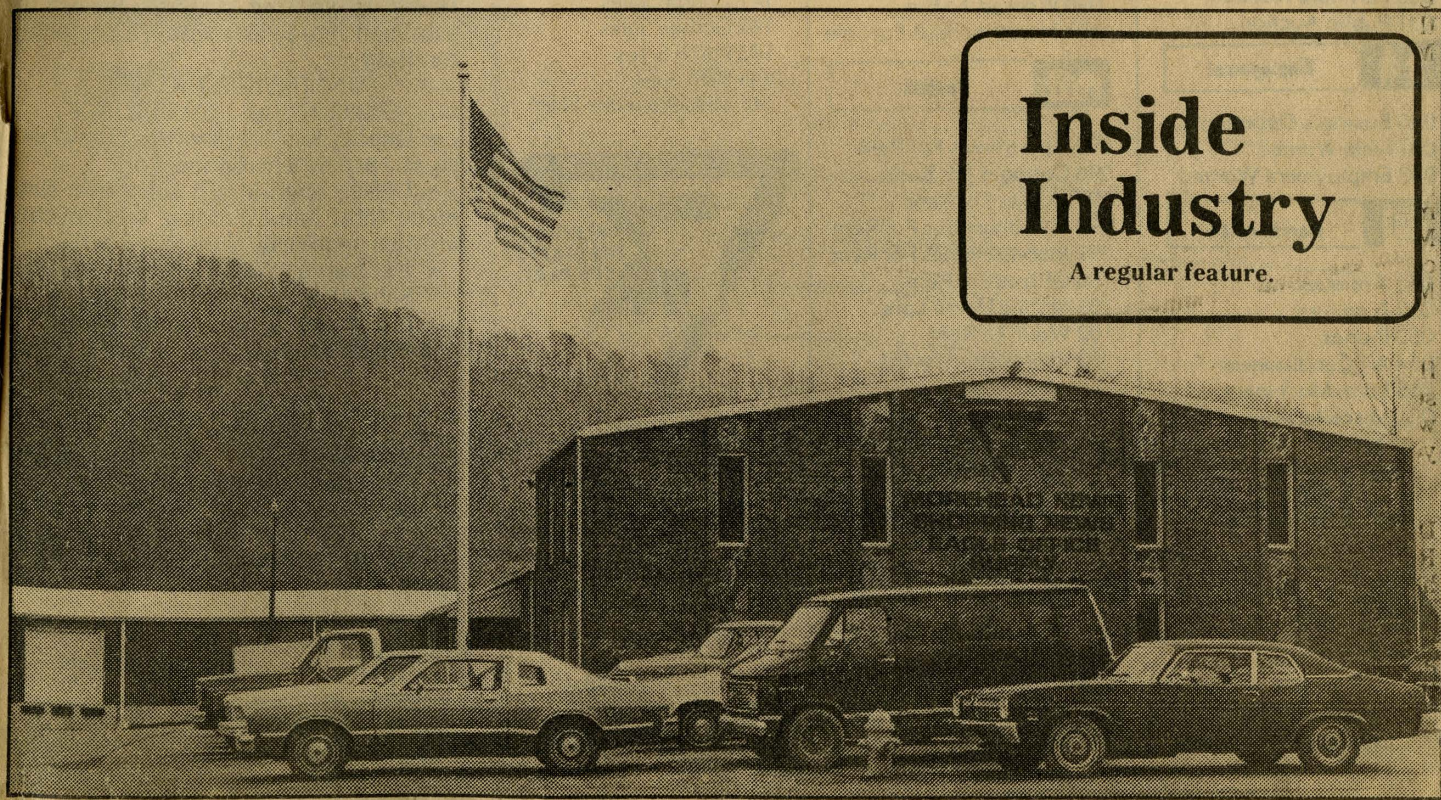
"I believe we have the finest, most productive staff of any newspaper-publishing firm anywhere. I feel lucky to have been able to assemble such a fine group of people."



A native and lifelong resident of Rowan County, Ron Caudill began his newspaper and publishing career with the firm nearly 19 years ago. Caudill has extensive knowledge of all aspects of printing having worked in every area of the business. His first position was a printer's devil. Since that time, he has served as a pressman, production manager, director of advertising and currently is general manager and executive vice president of Kentucky Publishing Company.



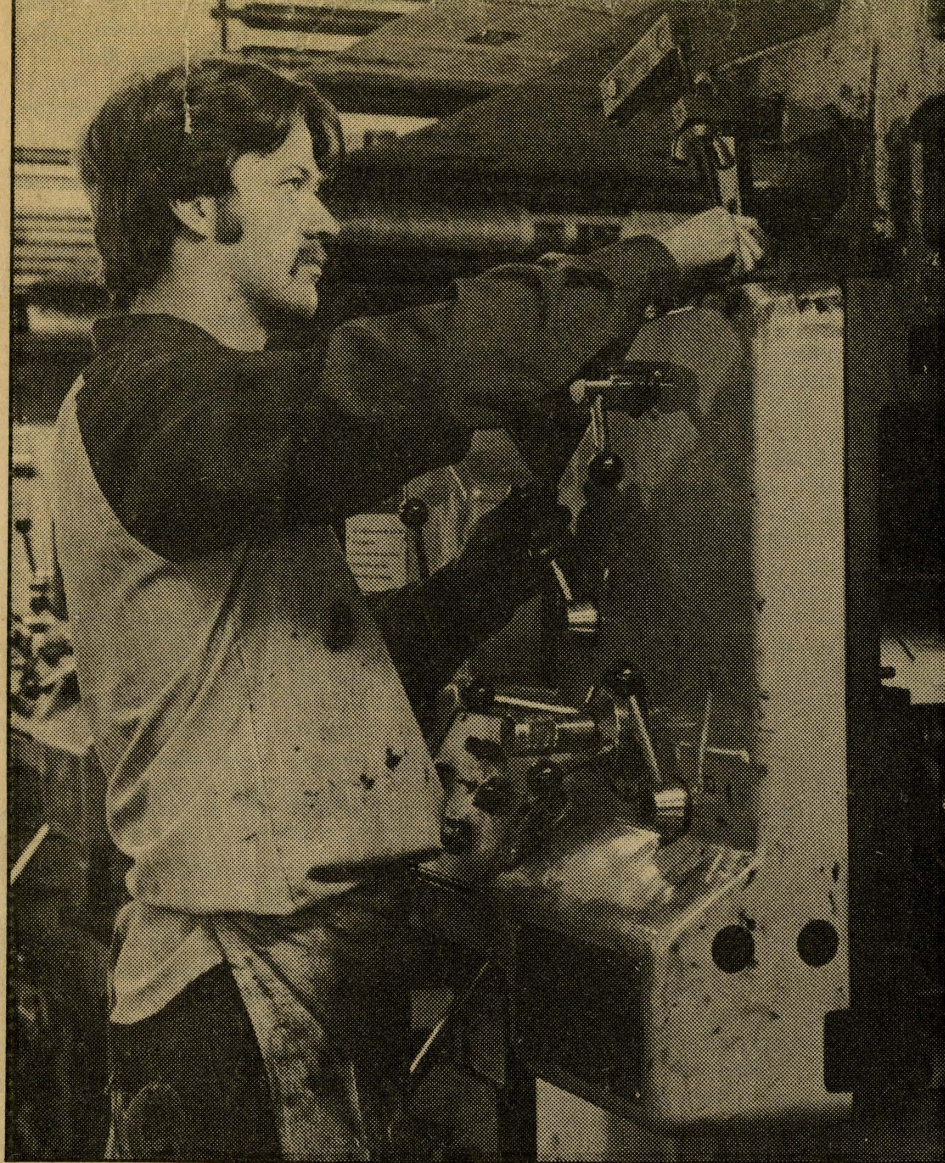
Ruth Schaal, a composition clerk with Kentucky Publishing, who recently celebrated her 15th year with the Morehead firm, sets editorial copy on a video display terminal. Similar terminals are located at other KPC newspaper offices.



Inside Industry

A regular feature.

The firm has been at its present location since Sept. 15,



Lloyd Harris, a member of the press crew at Kentucky Publishing, makes an adjustment on the company's Goss Community press.

Caudill started his first newspaper, Shopping News.

"My intent was to start The Shopping News as a vehicle to carry regional advertising. I had first planned on carrying one page of news, and maybe a jump page (for continued articles), with the rest advertising," Caudill says.

In the beginning, The Shopping News was delivered by mail free to 21,160 homes each week.

"During the first month of operation we published every two weeks," Caudill recalls, "but the demand was so high that we changed to a weekly. We started covering the surrounding courthouses and, before we knew it, we were putting out a bonafide newspaper. We then applied for (and received) a second class permit and newspaper status with the post office."

On Dec. 21, 1977, The Menifee News was born.

"That was one of our Shopping News coverage areas, and at the time, Frenchburg didn't have a newspaper. So, in keeping with our policy of growing, we expanded to that county.

"Although it's one of our smaller papers, it's also one of our most important," says Caudill.

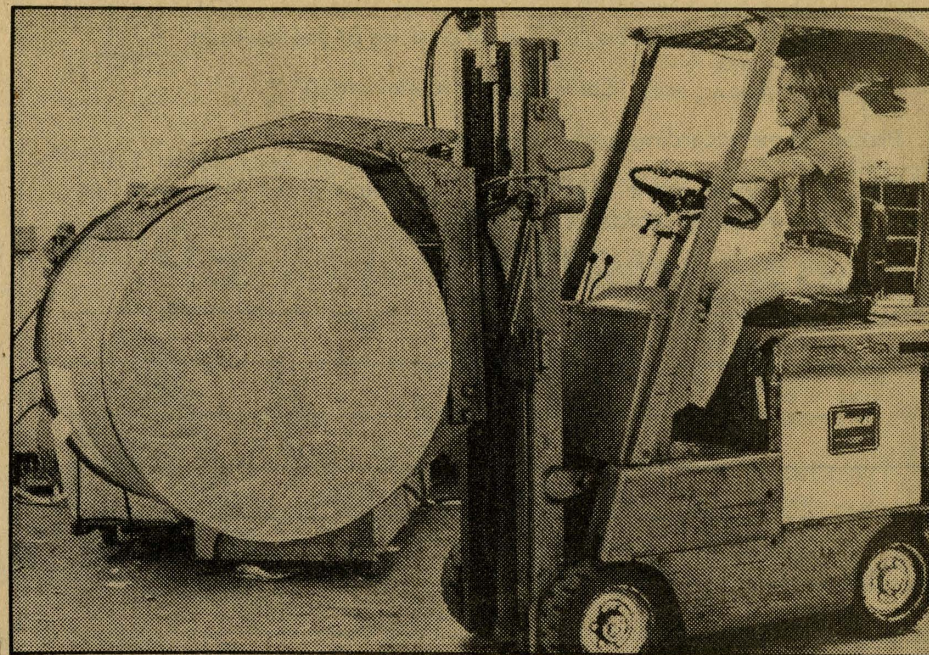
Eagle Office Supply opened its doors in April 1979 in KPC headquarters at 722 West First Street, offering a complete line of school supplies, office accessories, gift items and furniture, as well as the usual office supplies.

An expansion of the headquarter facilities was completed shortly after that opening to create room for the office supply store and additional space for production, newsgathering, advertising and bookkeeping operations.

Another step forward for the company came in January 1980 when KPC purchased the Greenup Sentinel, merging it into The Greenup News. That change resulted in making The Greenup News one of the most-widely

Here is an outside view of the Publishing Company, located at 722 West First Street. 1969, and expanded

At right, Timmy Brown, a member of the press crew at Kentucky Publishing, transports a 954 pound roll of paper from the warehouse to the pressroom.



Top right, Clyde Cooley, a darkroom employee who has been with the company for 32-years, puts a half-tone screen on the vacuum board of the darkroom camera.



Sue DeHart, supervisor of composition at Kentucky Publishing, applies the finishing touches to an advertisement before it is printed. (Staff photos by J. Mark Perkins)

Classified Index

Call

Services	120 Business Services 121 Church Services 122 Day Care Nursery 123 Professional Serv 124 Carpet Cleaning 125 Baby Sitting
Transportation	130 Boats For Sale 131 Motorcycles 132 Travel Trailers 133 Used Cars 134 Used Trucks 135 Used Vans 136 Jeeps 137 4-Wheel Drives
Yard Sale	140 Carport Sales 141 Church Sales 142 Garage Sales 143 Porch Sales
Real Estate	085 Acreage 086 Farms For Sale 088 Lots For Sale 089 Mobile Homes 090 Wanted To Buy 091 Miscellaneous For Sale
Parts And Accessories	075 Auto Parts 076 Motorcycle Parts 077 Tires For Sale
Notices	065 Legal Notice 066 Public Notice 067 Meeting Notice 068 Lost & Found
Agencies	001 Insurance Agency 002 Employment Agencies
Announcements	010 Card Of Thanks* 011 In Memoriam* 012 Personals 013 Ride Wanted 014 Special Notices
Animals	020 Pets For Sale 021 Livestock For Sale 022 Pet Care 023 Pets Wanted
Auction	030 Furniture Auction 031 Public Auction
Employment	

Business and Professional DIRECTORY

Reliable, Dependable Businesses and Services in This Area.

Let The Name Of Your Firm In The Directory, Call 784-6868 Today

Prudential Insurance
Life, Health, Property & Casuality
Alpha M. Hutchinson, 784-5305

LEGAL NOTICE

065 Legal Notice

Notices

ing

"Over A 1001 Things To Buy"

Local Trivia

Early Beginnings

■ In 1963, The Rowan County News, which began publishing in 1918, became The Morehead News. Crutcher believed it was time for a new image for the paper.

History

THE MOREHEAD NEWS, JANUARY 24

About the Author



Dr. Jack Ellis is a retired Morehead State University Library director and a retired minister.

Morehead Memories:

People & Places

A Century of Morehead Newspapers - Part II

By JACK D. ELLIS
Special to The Morehead News

Editor's Note: This article is being reprinted in celebration of the 40th anniversary of The Morehead News. Snooks Crutcher was publisher in 1963 when The Rowan County News became The Morehead News.

Mr. Crutcher gains political clout

Mr. Crutcher combined the political arena with the publishing business. Although he never ran for public office, he was successful in helping elect local, state and national politicians.

He knew his way around Frankfort and Washington D.C. He was known by governors, Congressmen, Senators and Presidents. He rode on Air Force One with President Kennedy, and was asked by that President to come to Washington and discuss the effect of specific legislation on Eastern Kentucky.

On one occasion, when he was scheduled to meet with President Kennedy, he packed his clothes, including a brownish tweed suit, and headed for D.C. He asked his daughter "Pat" Skaggs to accompany him.

"Snooks" was nearly blind as the result of an automobile

and community grew, the need became more acute.

Of course, our own beloved Dr. Louise was more aware of the need of the hospital than anyone, and she began sowing the seed of need throughout our area.

Her seed of need began to take root and grow. It flourished rapidly, and in October 1960, she presided over a meeting of 140 local leaders that resulted in The Morehead Kentucky Hospital Foundation becoming a legal entity.

The Charter Board member officers were: C.P. Caudill, president; W.E. Crutcher, secretary; and Elijah M. Hogge, treasurer. The Charter Board of Directors were: Dr. C. Louise Caudill, Glenn W. Lane, William M. Caudill, Dr. Everett Blair, Adrian Razor, Otto P. Carr, J.M. Clayton, John M. Palmer, D.B. Caudill, Curt Bruce and Dr. Adron Doran.

With W.E. Crutcher using his paper to promote the great need for a hospital, and keeping the people aware of the progress, the community soon raised \$250,000. Therefore, with the help of a \$500,000 grant from the Hill-Burton Act, and the Sisters of Notre Dame assuming responsibility for operation, ground was broken for the new hospital on Sept. 19, 1961.

W.E. Snooks Crutcher deserves a great deal of credit for his continued publicity about the need for a hospital. His articles and editorials helped pave the way for an overwhelmingly Protestant community to graciously accept and warmly welcome the sisters of Notre Dame.

Their presence has both exemplified and enriched our community as they cared for the sick, and "Snooks" recognized the pen was mightier than the sword in molding public opinion and overcoming prejudice. He wielded it well, and Morehead, Rowan County and Eastern Kentucky are better off as a result of his efforts.

There was some local news that Mr. Crutcher refused to print. He always refused to print the "Courthouse News", which is a regular feature in our paper today. It includes arrests, divorces, court dockets and motion hours.

His thesis was these people were not guilty of anything yet, and he steadfastly refused to run this news in his papers. Mr. Crutcher would have trouble surviving in today's publishing world, because it seems today this is what most people want to read.

New name - new image

Morehead News 1963 - In 1963, The Rowan County News, which began publishing



W.E. "Snooks" Crutcher was editor and publisher of The Rowan County News, and founded The Morehead News.

Also, Morehead State College would soon become a university, therefore, the name of Morehead enhanced both the paper and the university.

Mr. Crutcher was a man ahead of his time, because his was one of the very first newspapers in the state or nation to convert from hot metal to cold type operation. When he

installed a four unit offset press in April 1964, The Morehead News was only one of four such units in the country.

"Snooks" spoke to the Kentucky Press Association (KPA) in 1964, and said, "By the end of this decade, two-thirds of the newspapers in Kentucky will be published on offset presses."

He was ridiculed and laughed at for making such a statement, and promptly resigned his membership in the KPA. But by the end of the decade, his statement proved more than prophetic, because three-fourths of the papers in Kentucky used offset presses.

New building - new owners

On Sept. 15, 1969, The Morehead News moved to a new modern building at 722 West First Street, where it continues to be published. In 1976, after building an Eastern Kentucky Publishing Empire, he sold his holdings to Mount Sterling attorney, William C. Clay and Morehead newspaperman, Ronald J. Caudill. Mr. Crutcher then retired and lived the remainder of his life in Florida.

Mr. Crutcher leaves his

legacy

W.E. Crutcher died in 1982 and is buried beside his beloved Darlene in Lee Cemetery. But he left a large legacy because of the power of his pen and his vision for the future. He prophesied so many times, "That Morehead and Rowan County would become the educational, cultural, recreational and medical center of Eastern Kentucky."

Many people without his vision laughed when he continually used this phrase in his papers. But "he who laughs last laughs longest," and Snooks had the last laugh.

If you don't believe this, just drive around Cave Run Lake on any summer weekend, or try to find a parking place on our university campus, or walk through the corridors of our beautiful, modern Medical Center.

Also, if you take time to visit our Kentucky Folk Art Center, you must agree "Snooks" was right on target, and was one of the people who greatly influenced the building of Cave Run Lake and the hospital.

On the paper trail through Morehead, this "pen was mightier than the sword."

www.moreheadnewsgroup.com

Morehead Memories (People and Places)

A Century of Morehead Newspapers

"Beneath the Rule of Men Truly Great- The Pen is Mightier than the Sword."
Edward Bullwer-Lytton 1839

The Mountain Cruiser, 1942-1945 By Jack D. Ellis

Following the paper trail across the campus of Morehead State University we come upon a relative obscure, but nevertheless very important publication called *The Mountain Cruiser*. (A cruiser in navy terminology was a small battleship in the 6,000 to 15,000 ton class.)

WWII comes home to Morehead

With our nation engaged in mortal combat during World War II, our colleges and universities were called upon to do their part. MSTC served proudly during those war years as a Navy Training Base. In March 1942, its service began as a Technical School for electricians in the U.S. Navy. The men were sent to Morehead from throughout the U.S. immediately following their basic training.

After their arrival in Morehead, they were required to undergo an intensive 16-week course in basic electricity. The amount of time allotted for their training was less than two-thirds of the time required during peace time. Men successfully completing this course would then be prepared to go aboard any ship in the fleet with a rating of electrician Mate 3rd class, and immediately fit into their organization.

The "Mountain Cruiser" began publishing

Before the first class graduated on Aug. 21, 1942 a base newspaper was established. It was a weekly publication called *The Mountain Cruiser*. The staff included: Ensign P.R. Dougherty, Managing Editor; yeoman 1st Class J.H. Hook, Associate Editor; Yeoman 3rd Class W.R. Ellis, Reporter; Seaman H.H. Selter Sports Editor.

The stated purpose of *The Mountain Cruiser* was "Published by and for the men of the Naval Training School at M.S.T.C." It also contained general news of the war, editorials, sports and ships company news, along with an educational column that rated each section

men were housed, also Thompson Hall, was another dorm that housed the sailors.

Naval training school dedicated

The first issue of *The Mountain Cruiser* headlined the upcoming formal dedication of the Naval Training Station. It was to be dedicated to the Service of the United States and designed to build Navy men out of raw American material. The dedication was held Aug. 21, 1942 in Jayne Stadium, and was a memorable Morehead Moment.

It was a solemn moment of prayer and thanksgiving. Prayer for those already in battle, and for those men who would soon go into battle. Also, a day of thanksgiving that Moreheadians were able to do just a small part in that global conflict.

The dedication program included 200 sailors performing close order drill and marching in review before the review stand. (While only 200 sailors were here then, that number would eventually grow to over 600). Those in the reviewing stands included governor Keen Johnson, Senator Alben Barkley, Captain E.A. Lafquist (Assistant Commander of the Great Lakes Naval Base), MSTC President William Vaughn, Commander George Walker, (Base Commander) and many other dignitaries.

The next issue of *The Mountain Cruiser* announced that the first 400 members of the graduating class of Electricians Mates

3rd class was held Sept. 17, 1942. Each sailor then received orders for their next assignment, usually aboard a ship headed for combat.

Morehead establishes a USO

The Mountain Cruiser helped build morale, motivate men, and move Moreheadians into a good relationship with the Navy. When 600 sailors were turned loose in a small community, there were bound to be some problems. But the Shore Patrol (Navy Police) kept a tight reign on the men when they were off base.

The community responded by establishing a USO (United Service Organization) in the Martindale Building on Main Street. It was a place for servicemen to go when they were off duty, listen to music, dance with the hostesses, and eat free food.

The Morehead USO was staffed and supported by volunteer ladies from local civic clubs. Surrounding towns such as Mt. Sterling, Owingsville, Flemingsburg, and Olive Hill, also helped to staff and support the club. On Feb. 12, 1944, Olive Hill civic organizations sponsored a Valentine dance at the Morehead USO. Home-made cookies and punch were served to approximately 500 sailors.

Those present were allowed to compete in a drawing for free telephone calls to their homes. The Morehead Junior Hostesses, the Olive Hill Hostesses, and the Navy wives organized the event, and served as hostesses. Miss Miriam Oppenheimer was the general chairman for the Olive Hill group, and Miss Mary Frank Wiley was the general

Chairman for the Morehead Group. Those kinds of events helped to provide recreation, entertainment, and desirable social activities for the sailors stationed in Morehead.

Community and Navy cooperate

Commander Walker was quoted as saying, "As is usual when a large number of service men are assembled, certain undesirable elements prey upon them. The best way to meet this problem is for the respectable citizens to provide social activities which will be more attractive to our normal American youths, than the dubious pleasures offered by these harpies."

Commander Walker emphasized that Morehead's citizens had responded well, and he

Jack a dull boy," and they would do their part to provide recreational outlets on the Morehead Naval Base.

Commander Walker lived on East Second Street, and every morning at 7:30 a staff car, driven by his personal driver, would pick him up at home, and return him that afternoon. His chief resided across the street from this writer on Lyons Avenue. This same staff car would sometimes come by and pick him up and take him to work. This writer was always very very impressed as this official staff car with the U.S. Navy insignia would turn in the driveway across the street.

Over the three years the naval Base was on the campus of MSTC, thousands of the best of America's young men came to our community. MSTC, Morehead, and many surrounding cities did their best to make them feel welcome and these men received excellent training in basic electricity.

Evidently by January 1944, the Navy need for electricians began to wane. By then many of the graduates were sent on to other schools for additional

training in needed areas. Some were sent on to commando schools, others were sent to firemen schools. By then only those with top grades at Morehead were classified as Electricians Mates 3rd class.

Sailors carry Morehead memories with them

Many of the sailors stationed in Morehead met and married local girls. Some returned to Morehead to live, others took their brides to other areas.

This writer (and his wife) were driving through Boston one dark rainy night a few years ago, and became hopelessly lost. We stopped and asked directions at a service station, but received little help. Upon returning to the car, a woman approached the car and said, I see you're from Morehead (Rowan County license plate).

When asked if she knew Morehead she said yes, I was in school there (from Elliott County), met a sailor and married. We have lived in Boston now for over 50 years. She had never returned, but asked many questions about Morehead. She not only directed us to a hotel, but led the way there. Also, about a

month ago this writer received a call from a woman from Cleveland, Ohio who was in Morehead. She said her dad was stationed here during the war.

She remembered coming to Morehead on the train and walking to where he was living on campus and was delighted when she was shown Thompson Hall, and remembered the building where her father had lived for 16 weeks.

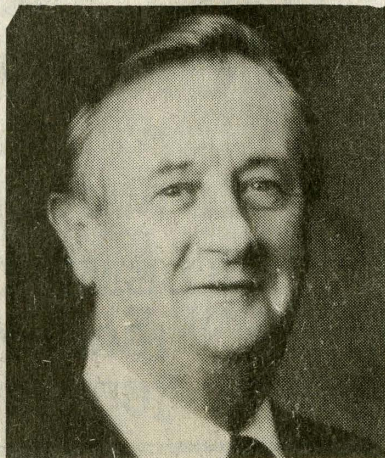
Moreheadians have many memories of the Navy, the sailors, and the USO. But there were also many men and their families throughout the world with fond memories of Morehead. Many of the sailors stationed in Morehead during WWII, left here, went into combat, and did not return, but those who did return carried the banner of Morehead throughout the war. During wartime it is necessary to use the "sword," but it always produces devastation and destruction. However, during the life of the publication called "The Mountain Cruiser" and the ending of WWII, the pen once again became "mightier than the sword."

1998 International and Military Mail Christmas Dates

It's never too early to mail your Christmas cards and packages to and from military addresses overseas and to international addresses. Why not beat the last minute rush and bring your mail to your U.S. post office or APO/FPO military post office by the suggested dates listed below.

Military Mail Addressed To	Air Letters/ Cards	Priority	Parcel Airlift (PAL)	Space Available (SAM)
APO/FPO AE ZIPs 090-097	Dec 3	Dec 3	Nov 21	Nov 21
APO/FPO AE ZIPs 098	Dec 3	Dec 3	Nov 21	Nov 21
APO/FPO AA ZIPs 340	Dec 3	Dec 3	Nov 21	Nov 21
APO/FPO AP ZIPs 962-966	Dec 3	Dec 3	Nov 21	Nov 21
U.S. Domestic ZIP Codes	Dec 5	Dec 5	*****	Dec 1

International Mail Addressed To	Air Letters & Cards	Air Parcel Post
Africa	Dec 3	Dec 3
Australia/New Zealand	Dec 10	Dec 3
Canada	Dec 14	Dec 14



About the author

(class), against other sections. It was designed to motivate and inspire. Their office was located in Men (Mays) Hall, where the

Dr. C. B. Sims is a retired Morehead State University Library director and a retired minister.

assured the community, it was not just a one-way effort. But that the Navy recognized that "All work and no play makes



Hundreds of sailors marching down College (University Blvd.) during WWII. Notice the divided boulevard and the science building in background.



Sailors arriving at the Morehead Depot in 1942 after being assigned to the Morehead Naval Training Base During WWII.

Caribbean	Dec 10	Dec 10
Europe	Dec 10	Dec 10
Far East/Southeast Asia	Dec 10	Dec 10
Middle East	Dec 10	Dec 10
Central & South America	Dec 3	Dec 3

Tips For Creative Homeowners: Decorating With A Splash Of Color!

(NAPS)—Are you tired of your old décor? Did you just finish an addition? Have you recently purchased a new home or new furniture?

If you answered yes to any or all of these questions, you are facing one of the challenges of decorating: choosing a color scheme.

Too many people are afraid to use color, but it's actually any home decorator's most versatile and effective tool.

Choosing, mixing, matching, and using colors, patterns, textures, and light can be confusing.

• Using the effects of color to set the mood of a room is a great

way to establish a look, add warmth to contemporary styles, enhance traditional and country styles or add personality to a room.

• Final tip: The dictates of fashion should not be the overriding force in your home.



Betcha this'll make her smile.

Who wouldn't want a wireless phone?

Buy select Nokia and RadioShack phones now and get a \$50 check† in the mail good for airtime.

Plus \$50 Airtime Credit by Mail†

\$19.99* (With activation \$319.99 without)

Mini cellular with extended battery

- 125 name-and-number memory
- Up to 165 minutes talk time, up to 40 hours standby.
- #17-1229 (Woodgrain)
- #17-1230 (Pewter)



Phones starting as low as **1¢***

Plus \$50 Airtime Check by Mail†

New Low Price!

\$99.99* (With activation \$399.99 without)

Nokia digital cellular phone

- Calling Line Identification capable
- 100 name-and-number memory
- Up to 150 minutes talk time, up to 60 hours standby.
- #17-1227



RadioShack

You've got questions. We've got answers.

Unlimited Local Weekends AND Half-Off Access for 6 Months††

Plus, you'll receive a \$25 credit on your first bill!

††New 24 month BellSouth Mobility service agreement required on approved price plan (DigitalTalk 30 or higher). Cannot be combined with any other offer. Activation of a digital phone and set up fee required. Certain restrictions may apply. See sales associate for complete details. Offer ends November 29, 1998.

BELLSOUTH Mobility

†Customer must mail in form. Not valid on prepaid activations. Offer ends 12/31/98.
*Advertised price requires new activation, minimum service commitment with a local authorized carrier and credit approval. Activation fee may be required. Monthly service fee, long distance fees and charges for airtime will be made. Fees vary depending on the plan you select. Carrier may impose a flat or pro-rated penalty fee for early termination.

8th grade Vikings snap Russell 26-game win streak

Advance to semi-finals

By DENVER BROWN
Sports Writer

The Rowan County Middle School 8th grade Viking basketball team handed Russell a 41-39 loss Tuesday night in Grayson at the Holiday Classic Tournament, snapping a 26-game winning streak dating back to November 1996.

"This kind of game kills me," said Viking Head Coach Gerald Conn. "We did a good job rebounding especially, but the pressure shouldn't have cracked us."

Most of the pressure was felt by Russell. The Vikings (2-0) led 5-0, fell behind 5-7 and went on a nine-point run ending with Brian Scott's three-pointer at the end of the first period to take a 14-7 lead.

J.P. Tranbarger poured in six points to help run the Viking advantage to 21-7 at 3:53 in the second period.

Russell heated up with a couple of three-pointers and cut the Viking lead to 25-18 at halftime. Russell, the team that had not lost in two years, never led in the second half. They made a game of it, but they could not bust the Viking defense.

Come-back win puts 7th grade Vikings in semi-finals

By DENVER BROWN
Sports Writer

The Rowan County Middle School 7th grade Viking basketball team erased a three-point deficit with two minutes to play to defeat Russell 34-33 in the second round of the Holiday Classic Tournament in Grayson Tuesday night.

The Vikings (2-0) play tonight for a berth in tomorrow's tournament final.

Russell scored on a break away layup to tie the contest 5-5 and to end the first period. The Vikings' 6'0 center Billy Nesbitt's bucket at 3:53 in the second period pushed the Viking lead to 14-5.

Russell came out in the second half spreading out their offense and still gunning from behind the arc.

When asked if three-point shooting was going to win it or lose it for his squad, Russell Head Coach Sean Horne crossed his arms and smiled.

"Pretty much," Horne said. "We're a perimeter oriented team and a pretty talented bunch. I just give them the green light to shoot threes."

Chris Conn scored Rowan County's first second half points at 5:18 in the third period, 27-18.

As Russell kept cutting into the Viking lead, the pressure Coach Conn mentioned was nipping at his players. Rushing their offense and not passing as much as in the first half, the Vikings saw Russell go on an 8-2 run. The Vikings led 33-28 at 1:04 to play in the third.

Both teams were rolling on the floor with the slapping of skin against wood for loose balls. The intensity level was accelerated in the final period.

Scott inbounded the ball at 1:33 to Tranbarger and drew the foul. Tranbarger's free-throw put the Vikings up by four, 37-33. Scott and Conn each hit one

free-throw to push the Vikings up 39-33. Scott's rebound and put-back at 1:09 put Rowan County up what appeared to be a comfortable 41-33. But Russell was not ready to lose just yet.

Russell's break-away layup with :16 seconds to play capped a six-point run, 41-39 Vikings.

The Vikings missed six free-throws in the final two minutes that would have kept the lead from shrinking.

Russell could not get their final three-point attempt to fall and the Vikings' arms went skyward at the buzzer.

"We missed those free throws," Coach Conn said. "But those will come with time." Conn said he is confident his team can still win the week-long tournament.

Tranbarger led the Vikings with 16 points and 15 rebounds. Scott added 11 points and Conn chipped in nine.

"This was a pretty physical game," Scott said. "And I couldn't hit a free throw, but we still got away with it."

Horne complimented the Vikings and predicted a Rowan County tournament title.

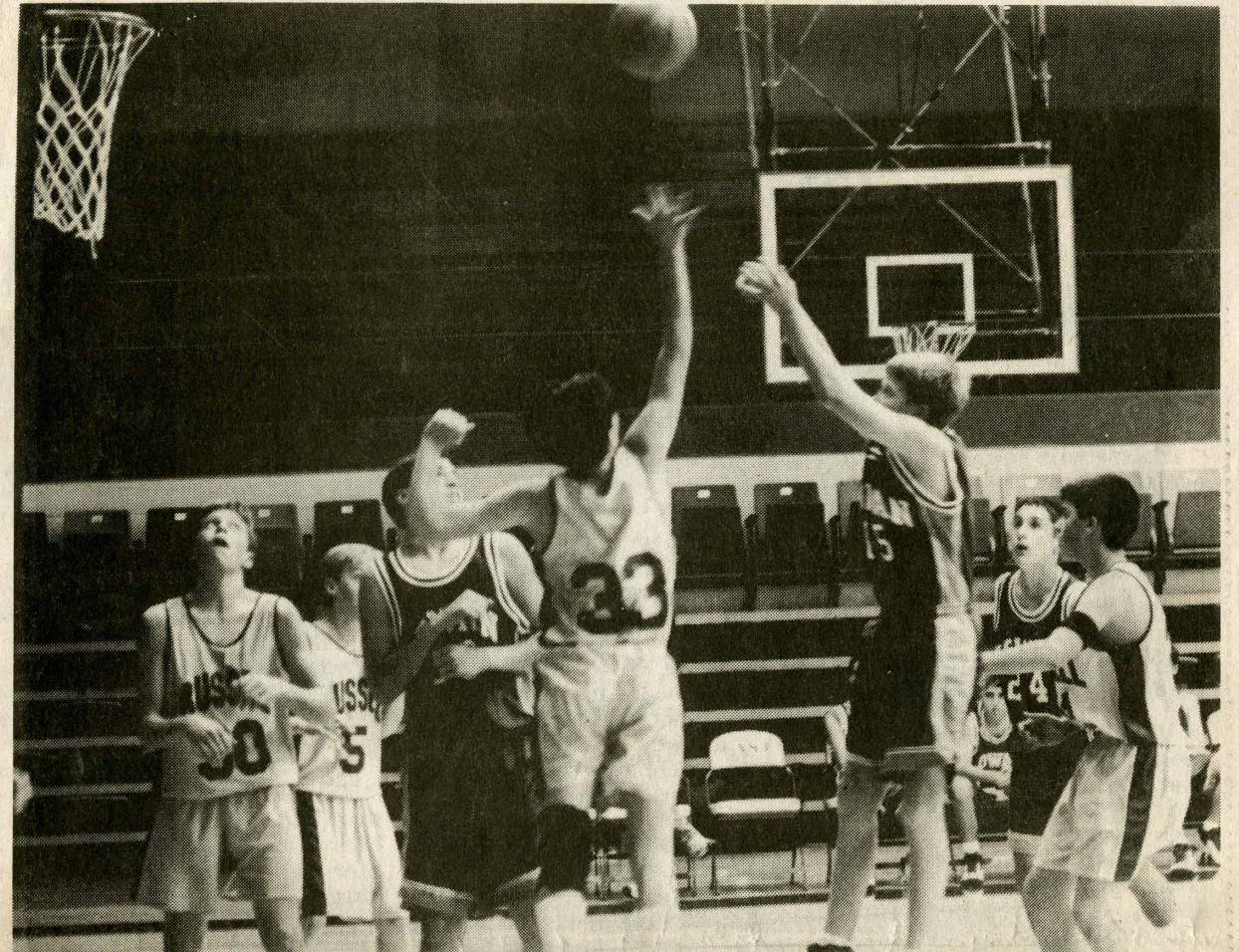
"They're a real athletic team and they spread us out with their zone," Horne said. "They should be right there in the title game."

scoring with 14 points, 10 rebounds and four steals. Weaver and Mincey each added four points. Mincey took three steals in the win.

"This was a tremendous effort," Wallace said. "This was a good win over a good team."

And it was a team effort. We don't have any stars, but we have a group of kids that go out and do the job."

The Vikings will play the winner of last night's East Carter/Fairview matchup in tonight's semi-final.



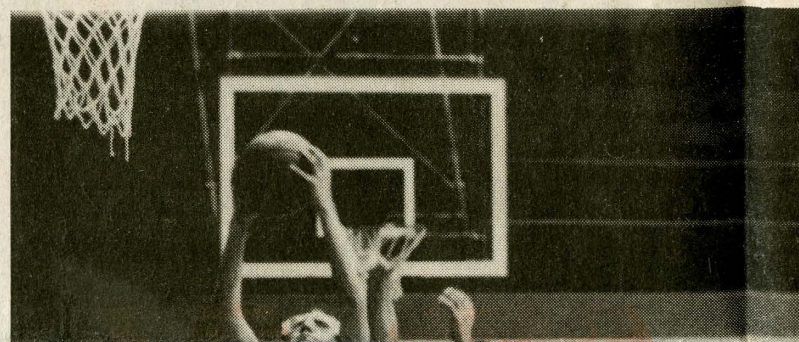
Denver Brown photo
8th grade Viking Chris Carew shoots in the first half of Rowan County's 41-39 win over Russell. The Vikings' win snapped a 26-game Russell win streak. The Vikings play in tonight's semi-finals.

Sports Briefs

FORMER NFL COACH EW BANK DIES: Weeb Ewbank, who led the Baltimore Colts and New York Jets to historic championships, died Tuesday at his home at age 91. The cause of death is not immediately known.

Ewbank led the Colts to a 23-17 decision over the Giants in the 1958 NFL Championship, dubbed by many "The Greatest Game Ever Played." The televised game put the NFL on the map, greatly increasing pro football's popularity.

His Colts also won the 1959 NFL championship over the Giants. Ewbank also led the Jets to their only Super Bowl crown, an improbable 16-7 win over his former team in 1969. It was the first AFL-AFC win in the series.





**WELLS READY MIX
CONCRETE, INC.**

With Locations In

**ROWAN, CARTER &
FLEMING COUNTY**

(606) 784-4852
(606) 783-0007



Rowan County's quickness on defense and their strength from underneath on offense helped push the Vikings out in front.

Nesbitt's jumper at 3:17 put the Viking up 16-5 and seemingly put Russell to rest.

But after a Russell timeout, they reeled off 12-straight points around, in between and through a puzzled Viking squad to grab a 17-16 edge over Rowan County. Nesbitt's shot rolled around the rim until the first-half buzzer sounded and dropped in to nudge the Vikings back into the lead 18-17.

Viking Head Coach Randy Wallace had been worried about lack of practice time for his team, but was pleased with his team's intensity, especially in the second half.

"We are ahead of schedule with this short amount of practice," Wallace said. "I'm extremely pleased with the way the boys played."

The lead changed hands six times before Russell stretched a 25-25 tie into a 29-25 advantage at 4:24 in the fourth period. Russell's height advantage helped them rack up more rebounds than the Vikings.

Viking Josh Plank hit from wide-open at 4:13 to cut the Russell lead to two, 29-27. After another Russell score, Harrison Weaver's free throw and Ryan Shely's basket at 2:22 put the Vikings within one, 31-30.

But Russell broke through the Viking press and scored at 1:49 to go back up by three, 33-30. That was Russell's last basket. Sam Mincey put the Vikings back within one at 1:37, 33-32 and Weaver's steal and basket at 1:23 put Rowan County back out front, 34-33.

"I just knew that I had to make the shot," Weaver said of his go-ahead basket. "We were expecting a hard game and it was tough."

Russell could not convert their final four shots and the Vikings were able to slow the tempo on their possessions to drain the clock and seal the victory.

With this hard-fought win under their belts, the Vikings said winning the tournament was an attainable goal.

"If we have this good of an effort we can do it," Nesbitt said. "If we play hard, and play as a team, we can win with the whole thing."

Nesbitt led the Vikings in



Denver Brown photo

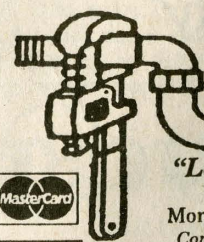
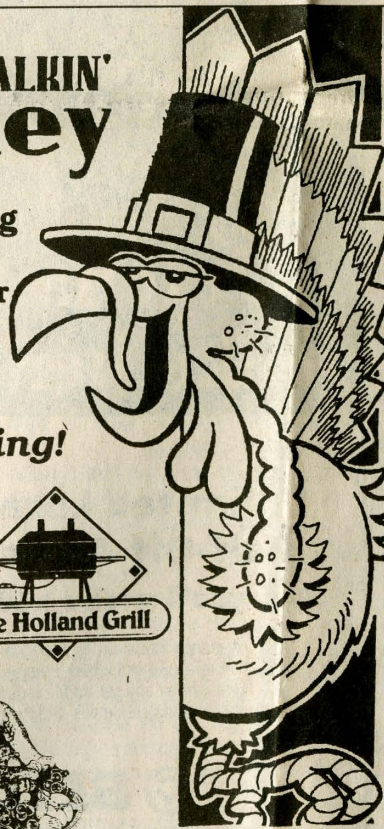
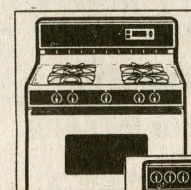
Viking Billy Nesbitt grabs a rebound above the crowd in RCMS's 7th grade victory over Russell Tuesday night in the second round of the Holiday Classic Tournament in Grayson. Nesbitt scored 14 points.

WE'RE TALKIN' Turkey

Now Thru Thanksgiving
FREE Turkey with purchase of Any Gas or Electric Range or Holland Grill!

See Store For Details!

Happy Thanksgiving!



PERK'S, INC.
"Let Perk's Furnish The Works"

On The I-64 Connector Road
Morehead, KY • 784-7521 or 1-800-660-3377

Complete Kitchens and Bath Cabinetry, Fixtures,
Appliances, Lighting, Plumbing, Electrical, Gray-Seal Paint



Customer Appreciation Days

Friday and Saturday

November 27 and 28

8:00 a.m.- 6:00 p.m.

Draw Ticket at Time of Purchase For 20%- 50% Discount on All Gift Items

*Excluding Russell Stover Candies and Colognes.

THE BOYDS COLLECTION LTD.®



Boyds Bears, Beanie Babies, Hallmark Christmas Ornaments, Fenton Glassware, UK, Colonial Candles, Precious Moments, Prelit Pencil Pine Christmas Trees, Rug Barn.

Horton & Brown

128 East Main St., Grayson, KY

"That's The Place!"

474-5655

Newsroom

784-4116

Morehead Memories (People and Places)

A Century of Morehead Newspapers *Part VI* The Trail Blazer 1929

**"Beneath the Rule of Men
Truly Great—
The Pen is Mightier than the
Sword"**
Edward Bullwer-Lytton 1839

By Jack D. Ellis

(Editor's Note: This is one in a series of articles about local history entitled *Morehead Memories: People and Places*. The articles deal with those business and professional people that helped Morehead grow and prosper.)

In 1929 the name of Morehead Normal School and Teachers College changed to just Morehead State Teachers College, dropping the Normal School from the official name.

With a new name, a new president (Payne) and a new crop of students, many changes went into effect that year. There were many new faculty added also that year. With all these changes a new name for the student newspaper seemed to be in order. Therefore, the name *Trail Blazer* was selected, and is still published under that name 70 years later.

More-Head-Light goes out

On Oct. 12, 1929 the *Morehead Light* became the *Trail Blazer*. It was to be published every two weeks on the campus of Morehead State Teachers College. There were no photographs in the four-page edition.

Advertising support consisted of: The Cozy Theater with a movie called "The Siren" playing. Also W. T. Baumstark Co. announcing a new line of dresses beginning at \$4.95. Goldes Department Store also offered dresses at \$4.95 and Blair Brothers offered Stetson Hats at reasonable prices. The Midland Trail Garage was selling Ford cars, and the Sanitary Barber Shop urged the students to look their best.

Student Staff included: Editor in Chief - Ernest White, Associate Editors - Catherine Friend and Robert Stewart, Sports Editor - James Maggard, News Editor - Joseph Daniel, Feature Editor - Hurbert Counts, Organizational Editor - Inez Foley, Exchange Editor - Anna VanHorn, Advertising Editor - Edgar McNabb. Cir-

Also, "The biggest things that we do are those things we do not get paid for, and "The bigger a person is, the more he is expected to do, for which he does not get paid." What admirable thinking for young college students.

Arts and sports publicized

The calendar of events listed in Volume 1, Number 1, 1929 edition of *The Trail Blazer* were: Lyceum Events: Nov. 5, Heidelberg Student Chorus; Dec. 4, Garay sisters (Musical); Jan. 16, Gilbert Quartet; Feb. 18, Take My Advice (Comedy); March 7, Dr. Oneil (lecturer); April 15, Mardoni Company (magician).

It was apparent that the arts were very important as MSTC in those early years. However, there was no radio (that could be received here), no television, few newspapers, no e-mail, web sites, or Internet. Also, tickets were free to students. These Lyceum events then were indeed well attended.

Sports were displayed prominently in Vol. I, NO. 1 of *The Trail Blazer* and the football schedule appeared just below *The Lyceum Schedule*.

1929 Football Schedule: Oct. 7, Kentucky Wesleyan; Oct. 14, Transylvania; Oct. 19, Campbellsville; Oct. 26, Eastern; Nov. 1, Salem College; Nov. 9, Glenville College; Nov. 16, New River State; Nov. 23, Morris Harvey (Homecoming); Nov. 27, Sue Bennett.

This represents the first real full football schedule for MSTC. Two years earlier the team was not very successful and lost to Morris Harvey by 81-0. But the football fortunes turned around in 1928 and they won over Eastern 18-0. In 1929 they also beat Eastern 13-6. Anytime Morehead won over Eastern the season was considered a success. It was the battle for the "hawk rifle"; the symbol of victory in the game, and MSTC kept it in 1928-29.

Results of a faculty survey printed

Volume I, Number 1 of *The Trail Blazer* printed the results of a survey of faculty members' answers to the following question:

What would you do if you

Blazer, e.g. Miss Chalma Thacker spent the weekend at home with her parents; or Miss Gladys Guggill spent the weekend at home with her parents in Owingsville. So when someone went home for the weekend it was news, but now it's almost news when someone stays on campus on weekends.

Students compose a song about a faculty member

Indeed a car on campus was a major event in 1929. No students and very few faculty owned cars. Indeed when Dr. Russell Terrell, chairman, Department of Economics and Sociology, bought a Ford Model T, it was the inspiration for a song, that was published on the front page of Volume I, Number 1 of *The Trail Blazer*, called the latest hit song:

Dr. Terrell bought a car
Ee-I-Ee-I-O
He takes the lassies for a ride
Ee-I-Ee-I-O
A blond head here, a dark
head there,
Here a lass-there a lass,
Anywhere you chance to

pass-
Dr. Terrell bought a car
Ee-I-Ee-I-O

Library plans announced

Volume I, Number 1 of *The Trail Blazer* in 1929 proudly announced plans to build a new Library on campus. (This was an article close to the heart of this writer). It announced the new library would replace Burgess Hall. It would cost \$130,000 and would house 100,000 volumes and would be the most beautiful building on campus.

Miss Ora Fullen was the Librarian, and Marguerite Bishop was her very capable assistant. (Miss Bishop was also this writer's assistant during part of his tenure as Library Director). Also, there were four student helpers: Misses Inez Foley, Gladys Snedegar, Florence Owings, and Hazel Mason.

(When this writer retired as Library director of MSU in 1985, there had been two major additions to the Library. There were over 500,000 volumes in the collection. Also, there were 42 full-time staff members, and over 100 student workers.) It is still the most beautiful building on campus, and houses all forms of media including hundreds of computer terminals.

Similarities and differences 1929-1998

Vol. 1 printed student club news such as Phi Deltians make a drive for new pledges and the Literary Club elected new members.

Similarly vol. 71 announced Lamda Pi Eta was accepting members, and Delta Zeta loves their new member. Also advertising support for vol. 1 consisted of 10 local businesses and advertising support for vol. 71 was consisted of 24 commercial interests including classifieds. Also, there were two inserts from a credit card company and AT&T Co. It appears that the more things change the more they stay the same.

While great similarities are evident in vol. 1 and vol. 71, the differences were also evident. Where the staff of each paper is listed on the inside of page one, in vol. 71, they list the room

number, phone number, fax number, advertising number, e-mail number, and U.S. mail number. Also there is an affirmative action declaration. All of these numbers reflect a much more complex campus culture today.

From two student cars on campus 50 years ago, to what seems like two cars per student on campus today. Morehead, like every large university in this nation, when discussing their biggest problem, parking always comes up first or second.

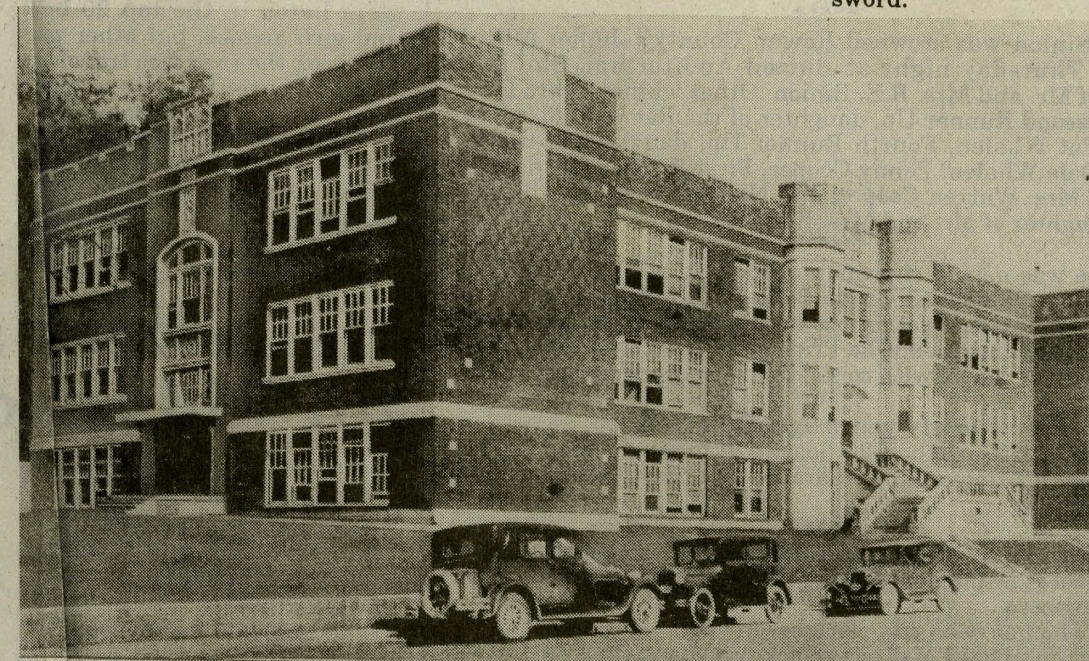
Technology is biggest change

Following the paper trail of *The Trail Blazer* across 70 plus years, one finds the biggest change is in the technology. There were no photographs in the early years. The printing was not very clear, and advertisers were few.

But today's *Trail Blazer* because of the advance the technology of printing clear photographs, print advertisements. With traditions of the investigation, advisory reporting, the of the articles in vol. 1 71 are quite similar.

The 1998 staff of *The Trail Blazer* should never forget responsibility they owe future generations of students. That the present staff of *The Trail Blazers*, charting a course for future students will find was so well stated in Number 2 in 1929: school newspaper and athletic team does more than to be a pride in your school, any other thing, and Morehead needs this more than anything."

"The pen is mightier than the sword."

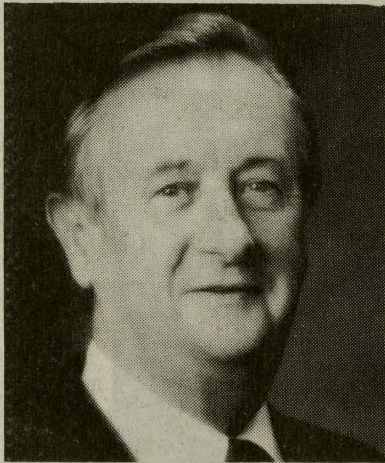


In 1929, parking was never problem on the campus of Morehead State Teachers (Photo is courtesy of the MSU Camden-Carroll Library.)

Faculty Advisor - Rex L. Hoke.
Editorial policy demands constant

While the name was changed, and the staff was changed, the editorial policy of *The Trail Blazer* seemed even more idealistic than *The More-Head Light*. Volume I, Number 1 was a four-page paper that printed a stinging editorial chastising the students for doing only what was required of them. It urged them to go above and beyond what was asked of them in school, and in life. The following epigram stated: "He who never does any more than he gets paid for, never gets paid for any more than he does." Sound advice even for this generation of students.

The editorial portrayed students that are wrapped up in materialism as cynical and selfish, especially those who ask "What's in it for me when asked to volunteer for a job." Emphasizing that this did not bode well for the future by saying "The modern complex of expecting pay for any little service rendered does not speak well for the future of our community."



About the author

Dr. Jack D. Ellis is a retired Morehead State University Library Director and a retired minister.

bers:

Dr. Terrell - "I would propose to some little girl of 16. By-the-bye you think I am joking, but I am serious." (This was the same faculty member that had a car that the students wrote a song [Ee I Ee I O] about).

Professor Jayne - "I would give all my energy to understanding the needs of the country schools, and ways of meeting them. I would also try to see the funny things that happen, so I could pass them on." (Professor Jayne, the person Jayne Stadium is named, after was a true gentleman, and great educator.)

Professor Graves - "I would vote four times for Herbert Hoover." (I wonder what he would say now after the way history has portrayed that president).

Professor Rex Hoke - "I would avoid the ensnarement of flirtatious women." (This was the chairman of the Psychology Department who drove his car to class one day, walked home for lunch and found his car missing from the garage, and reported it stolen.)

Dr. Black - "If I had time between dates, I would pick out a respectable paying profession and prepare to follow it." (Evidently Dr. Black was unhappy with his salary and fringe benefits.)

It would certainly be enlightening to conduct a survey of today's faculty at MSU asking the same question.

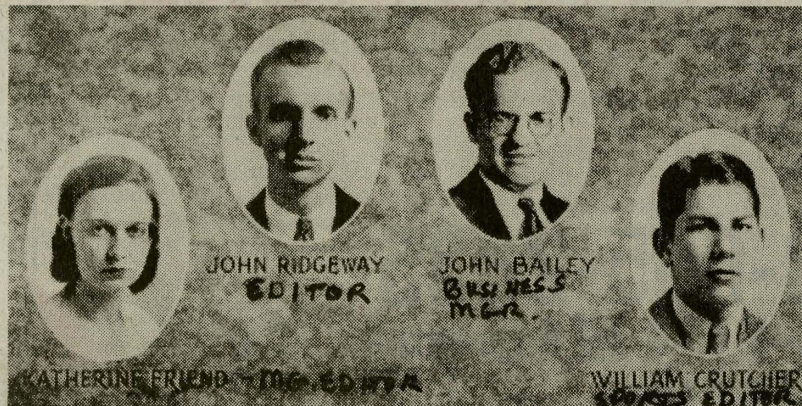
MSTC was not a suitcase college or a commuter college in 1929. There were few roads, no cars on campus by students, and transportation was limited to trains and buses. (Even in 1937 only two students had cars, and one student Roger Caudill withdrew and went to UK). Therefore, if you didn't live on a railroad or bus route you seldom went home.

But if you did go home you might get your name in the Personal Section of *The Trail*

1998, this writer is struck with how different it is, yet how much it remains the same. One of the similarities of Vol. I and Vol. 71 is that it is still a newspaper by the students and for the students. Although there are more students involved in the publication, 11 in volume 1 and 24 in volume 71. But the contents of the two volumes separated by 71 years of time was amazingly similar.

A survey of faculty members was printed in vol. 1, and a survey of students in vol. 71. In vol. 1 there was an article chastising students for their lack of concern for others and their failure to volunteer to help on campus projects. In vol. 71 there was an editorial pointing out the need for consideration of others and emphasizing common courtesy.

Sports were emphasized in vol. 1, page one, and in vol. 71 sports were still emphasized, with a page of its own (back page). In vol. 1 there was a calendar of events for the whole year, in vol. 71, there was a calendar of events for September.



The first staff of the Trail Blazer that began publication in 1929 included Katherine Friend, managing editor; John Ridgeway, editor; John Bailey, business manager; and William Crutcher, sports editor.

their child.
 Heaven only knows the in-
 ration for names like Gene
 Canaan, Corinthian, Jennie
 Thywill, Cherub, Heaven-Le
 and Riv-Jordan, Sequoia, I
 est, River, Dew, Breezy, D
 and Canyon sound more do
 to earth.
 Other parents seemed to h
 consulted a map for Savan
 Georgia, Bethesda, Cambrid
 Morocco, Normande, Scott
 Tjyan and Miami.
 Kentucky names were spr
 kled throughout the list. Bab
 share names with several Ke
 tucky counties includi
 Spencer, Franklin, Lincol
 Logan, Boyd, Ballard an
 Campbell, while Lexington, As
 sented.
 Names like Jesse-Jame
 Wyatt, Shyanne, Dixie, Mave
 ick and Colt have a western fl
 vor.
 Some parents seem to ha
 had food or drink on their min
 when they chose Chardonn
 Vidalia, Tequila, Honey and T
 for their child.
 Common names with unusu
 spellings stood out from t
 pack. Mike L. Mv-Kel

7 baby

S—MOREHEAD, KY



Enrolled in Health Services class

These 20 students from Rowan County Senior High School are currently enrolled in the Health Services class at Rowan Technical College hoping to work in the health field after they graduate. Upon completion of the class, each student will earn a certificate of training in the health related area of choice. From left are, front row: Nicole Barott, Ginger Kissinger, Heather Botts, Veronica Jones, Emily Morgan. Second row: Melinda Caudill, Mickey Fultz, Lana Lequire, Jenny Jones, Dana Hamilton, Amanda Helterbrand, Leandra Parsons, Brandis Thompson, Becky Weaver, Terri Huddleston, Amanda Traylor. Third row: Melanie Langworthy, Beth Buckler. 4th row: Heather Caldwell, Amanda Gamble.

Ten rules for raising money-smart children

Like most of life's lessons, learning how to earn and manage money is a skill that must be taught. And parents who take the job seriously can instill in their children a healthy attitude toward money that may last a lifetime, says the Kentucky Society of CPAs.

There are 10 simple rules parents can follow to help their children grow up to be financially responsible.

1. Find opportunities to describe how money works. One of the best ways to teach your children about money is to expose them to real life situations, such as using a credit card or withdrawing cash from an ATM. In the case of a credit

profitability, and explain the role of dividends and dividend reinvestment.

Mutual funds provide another good investing lesson. Some companies even offer funds along with corresponding educational materials that are specifically geared to the young investor.

8. Encourage summer jobs and part-time work. Summer is a terrific time for children to develop good work habits. Suggest that your child look beyond the obvious and explore entrepreneurial opportunities such as doing yard work, giving piano lessons, washing cars, helping at children's parties, and baby or pet sitting.

lege. Once your children reach high school age, make it a point to get them involved in the college planning process so that they become aware of how much your family can afford and what part they will be expected to contribute. Then, work with your child to set financial goals and prepare a plan for meeting them.

10. Expect mistakes. If you want your children to learn how to handle money responsibly, you'll have to allow them a fair amount of control over how they spend and save their money. Sure they'll make mistakes, but if the groundwork has been laid properly, the errors shouldn't be major ones.

Memorial to honor Civil War casualty

Grayson ceremony is Oct. 18

By Shirley Smith

GRAYSON — More than 137 years after his death, a 'funeral' will be held next weekend for Pvt. William Henry.

Henry was an early casualty of the Civil War, killed in a skirmish on the Dr. A.J. Landsdowne family property in Grayson.

A monument will be placed on Henry's grave near Grayson Oct. 20 at a memorial service coordinated by the Carter County Historical Society.

A Confederate supporter, Henry was one of a group of secessionists who had assembled in Greenup. Their intention on that September day in 1861, was to disarm the Union Home Guards in Grayson and head for John C. Breckinridge's Confederate camp, according to Louisville newspaper accounts of the day.

Henry and his comrades were headquartered at the home of Dr. A.J. Landsdowne, a Confederate sympathizer.

But Union forces got wind of the secessionists' plan and stormed the Landsdowne mansion, fatally shooting Henry and William Bartley.

Henry was buried on the front lawn of the mansion, and was later given soldier status because he had planned to enlist.

Dr. Landsdowne was then taken into Union custody, taken to Louisville and tried. He was released after he swore an oath of allegiance to the Union.

His wife and children escaped

CKBC fall challenge blood drive

The Central Kentucky Blood Center will host a "Fall Challenge Blood Drive" at Morehead State University on Tuesday and Wednesday, Oct. 20-21, on the campus.

Members of the community are invited to give blood from 10 a.m. until 5 p.m. either day. Each donor will receive a free

under Union gunfire by running into town, accompanied by two slaves.

Mrs. Landsdowne reportedly never swore an allegiance oath and continued to support the Confederacy throughout the war.

Their mansion was used as a Union headquarters during the war, and was returned to the family afterwards, ransacked and stripped of valuables.

Henry's grave was then relocated to another location on the

Landsdowne property now on the McCoy farm in Grayson on KY 7, t Drive.

The memorial scheduled for 2 p.m. Oct. 18.

Speakers at the event include Donna Bond, Carl McCoy, Jim Price and

The Eastern Kentucky University San Rangers, Camp of the Confederate Veterans will fire a salute.

The ceremony is open to the public.

RENEW YOUR SUBSCRIPTION



New York and Vermont lead the United States in maple syrup production but the Canadian province of Quebec produces more than all 50 states put together.

IT'S JUST THAT SIMPLE

If you have too much "month" at the end of the "money", why not supplement your income working a flexible schedule, from your home?

CALL RON OR LOU 740-532-2121

TOLL FREE: 1-888-857-9966

GRAND OPENING

Saturday, Oct. 17, 9 a.m.- 10 p.m.

M & P Gifts & Crafts

Morehead Memories (People and Places)

'The Paper Trail' A Century of **PART IV** Morehead Newspapers

"Beneath the Rule of Men Truly Great- The Pen is Mightier than the Sword"
Edward Bullwer-Lytton 1839

By Jack D. Ellis

(Editor's Note: This is one in a series of articles about local history entitled *Morehead Memories: People and Places*. The articles deal with those business and professional people that helped Morehead grow and prosper.)

Morehead News 1963-1998 Ronald J. Caudill Era

As we approach the end of the paper trail through Morehead, it becomes even more apparent of the unique role a local newspaper plays in the life of a community.

It records our births and deaths, our successes, and failures, our weaknesses and strengths, our happy and sad events. It is one mirror that reflects who we are, where we have been and where we are going. It provides insight into the past, and offers hope for the future.

Ron Caudill hired by Editor Crutcher

The paper trail through Morehead's modern era leads us to the office of Ron Caudill.

He began his newspaper publishing career in 1963, with the late "Snooks" Crutcher as his mentor. Caudill readily admits it was "Snooks" who gave him his golden opportunity, and taught him the newspaper business.

With a great deal of emotion Ron recalls his relationship with the late Mr. Crutcher: "He would call me into his office, take out a pad and pencil, and say, Mr. Caudill — (He always called Ron 'Mr. Caudill'). This is the way its going to be." Then he would write down two or three things he wanted done, and they would be done that way. Ron also traveled the state with Mr. Crutcher as his driver, because "Snooks" was practically blinded in an automobile accident and could not drive.

Ronald J. Caudill is a native Moreheadian, the son of Katherine and the late Nelson Caudill. He grew up in Morehead and is a proud product of our public schools. His experience with newspapers includes about all

including *The Morehead News*, *The Greenup News*, *The Grayson Journal-Enquirer*, and the *Olive Hill Times*. It also included the Birthday Calender Company, and the Morehead Printing Service. Ron, never content with the status quo, began to determine ways to expand the Kentucky Publishing Company.

KY Publishing services expanded

In March 1977 he launched a regional publication called the *Shopping News*. Mr. Caudill recalled: "The original intention was to publish a paper with one page of news, and the rest regional advertising." The early editions of *The Shopping News* were delivered free to 21,160 homes. It was first published every two weeks, but it became so popular that they began publishing weekly.

Caudill recalled that nearby Menifee County did not have a weekly newspaper. Since it was in their *Shopping News* region, and in keeping with the Kentucky Publishing company's plans for expansion, the *Menifee County News* was born on Dec. 21, 1977. In January 1980 the KPC purchased the *Greenup Sentinel*, and merged it with the *Greenup News*. This made the *Greenup News* one of the most circulated weekly papers in Kentucky.

Mr. Caudill recalls the extremely difficult task of starting a newspaper. You must first get a paid mailing list and submit it to the Post Office. Then you have to gather the advertising support for the paper. Next you must put together the sales, advertising, editorial, and technical staff needed to publish.

The key to any successful organization is to surround yourself with a competent staff. Ron says he's been able to do just that and he gives credit to the staff for making the paper a success.

Another major expansion came in March 1980, when the KPC began publication of *The Montgomery News*. By now the Kentucky Publishing company's seven newspapers had an astronomical circulation of 40,000 copies a week, or 2,080,000 copies a year. Mr. Caudill said it required about 600 tons of newsprint, 9,000 pounds of ink

Press. Mr. Caudill recalled that on April 8, 1977, *The Morehead News* was the first weekly newspaper in Kentucky to print a full four-color picture. They had the capability to accomplish this because they could take the picture, develop the film, do the color separations, print the picture, and all done in-house. Also, *The Morehead News* was the first weekly newspaper in Kentucky with a 24-hour per day live *United Press International News Service*.

Morehead News began twice-weekly publication

In 1977 *The Morehead News* moved from publishing once a week to twice a week. This required more staff, and more delegation. Ron Caudill was president at that time, with Jeff Fannin and Joe Lamb as vice-presidents. These men, along with an outstanding staff, moved smoothly into publishing Tuesdays and Fridays.

Morehead News purchased by Park

On June 12, 1987 Roy H. Park, chairman of Park Communications based in Ithaca, N.Y., purchased the twice weekly *Morehead News* and all of the other holdings of the Kentucky Publishing company. They also purchased three other Kentucky newspapers in South Central Kentucky owned by Al Smith, the personable host of the weekly KET television program, "Comment on Kentucky." This brought the Park Kentucky Newspaper holdings to 11.

However, with the death of Roy Park, the newspapers were acquired by Park Acquisitions with headquarters in Lexington, which sold its holdings to Media General, based in Virginia. These new owners were primarily interested in the radio and television holdings. The new owner of the *Morehead News* was now a mega-media giant more interested in radio and television holdings than newspapers.

Under new ownership, it seemed the *Morehead News* would be lost in this media empire. But that was not the case because the company retained Ron Caudill to manage not only their Kentucky newspapers, but also newspapers in Virginia, Illinois, Indiana, and Arkansas. *The Morehead News* was autonomous, and encouraged to focus on news and features of local interest. This it did well under Ron Caudill's leadership.

the controls it continued to fly right on course.

It seems the paper trail in Morehead has come full circle. From the late 1800s when newspapers, because of financial problems, did not survive long, until 1988 with the same problem.

Editor William Schooler wrote in the *Morehead Advance* in 1898, "This newspaper is a business, and is dependent upon our advertisers and subscribers for survival. We can last only as long as we print factual news of local interest." This was prophetic 100 years ago, and it is equally prophetic as we face a new millennium.

It seems the old saying "What goes around, comes around" was true on the paper trail through Morehead. One hundred years ago, weekly newspaper owners had a limited longevity. Today that is equally true. One hundred years ago, a weekly newspaper believed the way to survive was to print local news and features of local interest, (including local history). That is equally true today.

Even though Moreheadians are bombarded with 24 hours per day television news reporting; even though we are saturated with television news, sports, weather, drama, comedy, and entertainment of all types, where is the news of local interest?



About the author

Dr. Jack D. Ellis is a retired Morehead State University Library director and a retired minister.

est? Even though we have daily newspapers all around us, where is the news of local interest?

In Information Age - local news needed

There is a deep hunger in the hearts of Moreheadians for factual, meaningful local news. News and features to which they can relate. Local issues and concerns are the most meaningful. This is especially true for former Moreheadians, now living elsewhere. This writer lived in Florida for several years, and continued to subscribe to *The Morehead News*. It was almost like a letter from home, and everyone looked forward each week to its arrival. Also, those in the military, who were stationed in many far flung isolated areas of the world devoured every word in their hometown paper. It served as a connection to home and family, which were those things they missed most.

Village of Morehead in a global village



Randy Ziegler, left, Morehead Master Stone Mason, and Jack Ellis, the author of "Morehead Memories" are in a time capsule he is building for the home of Mr. and Mrs. Schack.

A question in today's world is how will we receive news throughout the millennium? We read of a paperless society. We have the technology to read papers on our television sets. We are drowning in information all around us. This is the information age. We are a generation as predicted by McLuhan in the 1960s. We can know what's happening throughout the world.

While we are a global village, what does the future of local news in the village of Morehead? There will be a need to know what is happening here and now, and what happened in the history of our community. As the editor of the 1898 *Morehead Advance* wrote, "As long as we print news of local interest, there will be a market." Also, (which now may mean computer) remains "mightier than the sword."

printers devil, press man, production manager, director of advertising, general manager, executive vice-president, and president.

Mr. Clay and Mr. Caudill purchase paper

In 1976, Mr. Caudill, along with William C. Clay, a Mt. Sterling attorney, purchased the Morehead News and the Kentucky Publishing Company

man hours (and woman hours) to publish those issues.

Morehead News moves to new location

On Sept. 13, 1969, *The Morehead News* moved to its present spacious site located on West First Street. Immediately plans were made to modernize and upgrade the equipment. On Sept. 16, 1976, they installed a new five-unit Goss Community

Morehead News sold again
The mega-media giant Media General, that owned *The Morehead News*, soon began to lose interest in the paper. *The Morehead News*, and all of the other 10 newspaper holdings in Kentucky were soon put up for sale. Ron Caudill and other backers made an offer but were outbid by Community Newspaper Holdings, a company with headquarters in Birmingham, Ala., and financed by the Alabama Retirement system.

Mr. Caudill was offered a lucrative position to manage their newspaper holdings, but he elected to retire. He was retained by the company as a special consultant for one or two days per week.

Caudill kept Morehead News on course

Ronald J. Caudill left large footprints along the paper trail through 34 years of publishing *The Morehead News*. He kept the newspaper "flying" through some turbulent times. Like the pilot of a giant jet airliner, you may never see him, but rest assured he is there in control, keeping the plane flying on a steady course.

Ron's vast knowledge and experience kept the *Morehead News* flying. Yes, without his technical knowledge, it may have crashed, but with Ron's



Ron Caudill, President Morehead Publishing Company and former Publisher of the Morehead News.



Park Communications officials, along with Ronald Caudill and Al Smith, announce the purchase of the Morehead News - Sept. 12, 1987. From left are Wright Thomas, Robert Rossi, Ronald Caudill, Al Smith, Chester Middlesworth.

Chamberly Toilet Articles



Cigars, Tobacco

We carry a full line of Cigars. There are no better cigars for the money than our leading 5-cent brands and there are many 10-cent cigars that are not so good. We have all the popular brands of smoking and chewing tobaccos.

Drugs & Medicines.

We aim to keep all the drugs and medicines in usual demand, also a good line of druggist sundries, such as

PERFUMES,
FACE POWDERS,
TOOTH, HAIR and
CLOTHES BRUSHES.

We have secured the sale of Foley & Co.'s Medicines, advertised in this Paper, and can recommend them as good, honest, reliable Medicines.

Local Trivia

Early Beginnings

■ A small local newspaper should be an ongoing panorama of local history and biography of that community by recording its progress or lack thereof.

SECTION C

History

THE MOREHEAD NEWS, OCTOBER 18

About the Author



Dr. Jack Ellis is a retired Morehead State University Library director and a retired minister.

Morehead Memories:

People & Places

Local newspapers report local history II

By JACK D. ELLIS
Special to The Morehead News

"A good wife is worth far more than rubies" (Proverbs 31:10).

An editorial in the "Flemingsburg Times Democrat" tells us that there are some men who never change. "The Inconsistency of Men" (Written in 1870, it sounds exactly like something we would hear on the Oprah Winfrey Show.)

"Men are most inconsistent begins, Those among us who write most beautifully of domestic happiness generally quarrel with their wives. They spend the largest amount of money on the themselves often wondering what their women-kind want with so much money.

"They hate vanity in a woman but are always pleased with a compliment on themselves, and can be coaxed into almost anything by a little judicious flattery. They like to receive plenty of attention and are frequently jealous of their own babies.

"They always imagine that women have nothing to worry about, and though very fond of

rehearing their own troubles, when they come home at night never have patience to listen to those of their own wives. What can a woman have to worry her, sitting at home all day, they wonder?"

Many classified ads were designed to appeal to the ladies, e.g. (May 5, 1870) Mrs. N. Anderson and Miss Jennie Warder respectfully announces to the ladies of Fleming County they are now opening a new line of spring and summer millinery, including a wide variety of ribbons, bonnets, hats, hair switches, braids, shoo fly and everything else in the millinery. (No prices listed).

Doctors and dentists not above advertising

Men were not overlooked by local advertisements, eg. "Red Corner announced gents clothing, tailored on sight." They also sold "Furnished goods, trunks, umbrellas, etc."

Doctors and dentists were not above advertising their services in the late 1800s.

Evidently Flemingsburg had dentists who didn't remain long and in those days it was common for doctors to practice dentistry, eg. "W.S. Moore,

M.D., Resident Dentist has permanently located in Flemingsburg and respectfully tenders his services to the people of Fleming and surrounding counties as an experienced and skillful dentist."

Also in the same issue another doctor announced he was moving above the drug store. (For greatest convenience to his patients). "Dr. R.A. Lightfoot has removed his office to Main Street above J.B. Dudley's Drug Store." Making sure no one missed him, he also announced "That his residence was opposite the Methodist Church in Flemingsburg".

Estate property announced for sale on April 21, 1870, was "The well known Hotel Property in Poplar Plains, Kentucky, belonging to the late Alfred Jordon. Theodore Hart, Trustee also emphasized persons knowing themselves indebted to the hotel must come forward immediately or their account would be placed in the hands of the collection officer."

Lots of hotels in the area

There must have been a lot of travelers between Morehead and Maysville, Kentucky in

1870, because a lot of hotels were listed in their classified ads, eg. The Lee House in Flemingsburg owned by James Alec Lee had this to say in the paper about his hotel, "I wish to say to my old friends and customers, that I have thoroughly repaired and refitted the old Wier Corner. I will keep a first class hotel and my bills shall be moderate." (I wonder what Mr. Lee considered moderate). He went on to say, "I respectfully solicit the patronage of all my friends." (I wonder if he allowed his enemies to stay there).

Mr. George Barcroft advertised his hotel, The Barcroft House on Market Street in Maysville, Kentucky, as follows, "The most convenient hotel to the steam boat landing in Maysville. Fare equal to any house in the city or west. Rates \$2.00 per day and single meals 50 cents." (That seems to be expensive food and lodging for 1870.)

Closing out an estate in 1870 involved advertising the intent to settle, eg. Mr. H.H. Hendrick of the large Hardware Company of Hendrick and Dickson died

and Mr. Dickson placed the following Special Notice in the "Flemingsburg Times Democrat": "Thomas Dickson, surviving partner of said firm must positively close the business at once. Those indebted to the firm and those entitled to the assets should come forward at once."

Kentucky — horse capital of the world

It could also be said that Kentucky was the Horse Capital of the World in the 1870s because almost every issue of the paper had ads announcing stud fees for blood-line horses; eg. "Richmond, fine trotting and harness horse, blood bay 15 and 1/2 hands high, six years old, fine style, splendid trotter and number one harness horse will

stand the present season on the farm of Mrs. Nancy Stockton, 1 and 1/2 miles north of Flemingsburg on the Maysville Road. 25 dollars to insure a mare with foal, with money due when fact is known."

In the 1870s, Kentucky's Governor Stevenson was involved in some controversy with Senator McCreery. It seemed that the senator had leaked to the press a private letter written by the Governor. That raised the Governor's ire and it almost caused a duel between the two men until cooler heads prevailed. Over 130 years later about the only thing that's changed on the political scene in Kentucky is they don't fight duels anymore.

"Morehead Memories"

by Jack D. Ellis

Mailed anywhere in the U.S.

Order today from:

Jack D. Ellis

550 W. Sun Street

Morehead, KY 40351

(606) 784-7473; \$35 plus \$2 S&H

Extra effort can pay off for student financial aid

If you're headed for college next fall, following these tips from the Kentucky Higher Education Assistance Authority (KHEAA) can give you the edge in the yearly race for scholarship dollars.

KHEAA is the state agency that administers grant, scholarship, work-study, savings, and loan programs for higher education. The agency offers these tips for finding and applying for student aid.

- Complete your Free Application for Federal Student Aid (FAFSA) early. The FAFSA is used to apply for federal, state, and institutional financial aid. The earlier you file, the better your chance of receiving as much aid as possible. If you file online at www.fafsa.ed.gov, your FAFSA will be processed more quickly than if you mail in a paper FAFSA. You will need your family's federal income tax information to complete the FAFSA. If you are applying for student aid for the fall of 2003, you should file the 2003-2004 FAFSA as soon as possible after January 1, 2003.

- Make good grades in high school to improve your chances of receiving scholarships, including the Kentucky Educational Excellence Scholarship (KEES). KEES, administered by KHEAA, rewards students at certified Kentucky high schools with scholarships for good grades and ACT composite scores. For more information, see your counselor or visit KHEAA's Web site www.kheaa.com. If you are attending a noncertified Kentucky high school or are a recent GED recipient, you may be eligible for a KEES award based on your ACT score.

- Read Getting In. This free KHEAA publication has information about Kentucky colleges and trade schools. Getting In is sent to Kentucky high school guidance counselors for distribution to all seniors. You can also find it in libraries and on

student loans. You should first seek aid that does not have to be repaid. However, most financial aid packages prepared by schools contain student loans, so you need to compare lenders to see what benefits they offer. Choosing the right lender can save you hundreds, maybe thousands, of dollars when it comes to repaying your student loans. Contact KHEAA for information about the Federal Family Education Loan Program (FFELP), which includes Federal Stafford Loans, Federal PLUS loans for parents, and Federal Consolidation Loans.

- Apply, apply, apply; then follow the directions and meet the deadlines. The more you apply for, the better your chances of getting enough to pay for college. When you apply, it's important to follow directions. You may be disqualified if you don't answer all questions, answer them incorrectly, or miss deadlines.

- Visit Web sites that offer free information about higher education, financial aid, and career planning. KHEAA's Web site www.kheaa.com has links to free scholarship search sites.

- Beware of scams. Remember that Web sites are not regulated, so be cautious, especially if the site charges a fee. Before you pay a fee for financial aid information, talk with your high school counselor, a financial aid officer at the school you plan to attend, the Better Business Bureau in your area and in the area where the firm is located, and the Office of the Attorney General, Consumer Protection Division, 1024 Capital Center Drive, Frankfort, KY 40601, (888) 432-9257.

- Look for local or special interest scholarships. Write to organizations in fields you are considering, which often offer financial aid. Such organizations are listed in directories at public libraries. Community organizations, community colleges, religious



Merit award

Carl and Sue Jones receive a Certificate of Merit from Bob Marsh, County Extension Agent for Agriculture and Natural Resources. The certificate was presented following the Rowan County Extension Council's Awards Ceremony and recognizes volunteer leaders who have demonstrated support for extension program efforts. Assisting with the presentation is their granddaughter Karley Jones.

KY wheat and barley production has declined

Farmers in Kentucky planted 550,000 acres of winter wheat in the fall of 2001 for harvest in 2002, unchanged from the previous year.

Acres harvested for grain totaled 340,000, down 20,000 acres from 2001, and the fewest acres harvested since 1987. Average yield per acre was 53 bushels, nine bushels below the record high yield of 62 bushels set in 2001 and the lowest average yield since 1996.

Grain production was 18.0 million bushels, down 19 percent from the previous year, and the smallest crop since 1991. A very wet spring followed by a dry summer caused wheat yield and test weight to be below normal. Head scab reduced test weights and yields in many areas.

The 210,000 acres not harvested for grain were cut for hay and silage or used for other purposes such as cover crop for tobacco. U.S. all wheat production totaled 162

This was the lowest production since 1972.

Grain area was 46.0 million acres, down 5 percent from last year and the smallest area harvested since 1970. The yield was 35.3 bushels per acre, down 4.9 bushels from a year ago.

Barley production in Kentucky for 2002 totaled 512,000 bushels, down from 680,000 during 2001. Yield was estimated at 64 bushels per acre compared with the record high yield of 85 bushels recorded in 2001. Acreage for grain was 8,000 acres, the same as both 2000 and 2001.

U.S. barley was estimated at 227 million bushels, down 10 percent from the August forecast and down 9 percent from last year's estimate. This year's production was the lowest since 1937. Average yield per acre, at 54.9 bushels, was down 1.0 bushel from August and down 3.3 bushels from 2001.

The area harvested for grain was estimated at 4.14 million acres, down 8 percent

MSU offers marketing workshop

How would you like to improve your marketing skills and gain an advantage over your business competitors?

"Marketing Your Business," a new one-day workshop offered by Morehead State University's Small Business Development Center, is designed to help any current or future business owners and pre-business planners.

The seminar will be held Tuesday, Oct. 15, from 5-7 p.m. in 210 Combs Building on campus. Participants will learn how to successfully

market a small business and generate high returns by developing a plan to promote your product or business.

Admission is free, but advance registration is necessary due to limited seating.

Training programs sponsored or co-sponsored by SBDC are available to all individuals without regard to race, color, sex, creed or national origin. Special arrangements for those with disabilities will be made if requested in advance.

Additional information and registration are available by calling (606) 783-2895.

Check Us Out On The Web:
www.moreheadnewsgroup.com



TURN KEY MADE EASY

One Stop-We Do It All

Palm Harbor Homes looks and feels like a site built here.

Land/Home Packages

See our housing Consultants and look over our **LARGE SELECTIONS** of floor plans and designs.

*Open 7 Days A Week
To Better Serve Your Needs!*
Route 11 By-Pass,
Flemingsburg, Kentucky

1-800-833-8777

www.palmharbor.com 1064-B



**Palm
Harbor
Homes**

NO WORRIES

Complete Jobs..
basements,
porches,
garages,
landscaping

2001 DELINQUENT PROPERTY TAXES CITY OF MOREHEAD, KENTUCKY

The following 2001 City property taxes due to the City of Morehead are unpaid. The amount shown for each bill below is the net amount due; the total amount with penalty now due will be furnished upon request by calling 784-8505. City Clerk, City of Morehead, Kentucky

Local Trivia

Early Beginnings

■ In 1963, The Rowan County News, which began publishing in 1918, became The Morehead News. Crutcher believed it was time for a new image for the paper.

SECTION C

History

THE MOREHEAD NEWS, JANUARY 24

About the Author



Dr. Jack Ellis is a retired Morehead State University Library director and a retired minister.

Morehead Memories:

People & Places

A Century of Morehead Newspapers - Part II

By JACK D. ELLIS
Special to The Morehead News

Editor's Note: This article is being reprinted in celebration of the 40th anniversary of The Morehead News. Snooks Crutcher was publisher in 1963 when The Rowan County News became The Morehead News.

Mr. Crutcher gains political clout

Mr. Crutcher combined the political arena with the publishing business. Although he never ran for public office, he was successful in helping elect local, state and national politicians.

He knew his way around Frankfort and Washington D.C. He was known by governors, Congressmen, Senators and Presidents. He rode on Air Force One with President Kennedy, and was asked by that President to come to Washington and discuss the effect of specific legislation on Eastern Kentucky.

On one occasion, when he was scheduled to meet with President Kennedy, he packed his clothes, including a brownish tweed suit, and headed for D.C. He asked his daughter "Pat" Skaggs to accompany him.

"Snooks" was nearly blind

and community grew, the need became more acute.

Of course, our own beloved Dr. Louise was more aware of the need of the hospital than anyone, and she began sowing the seed of need throughout our area.

Her seed of need began to take root and grow. It flourished rapidly, and in October 1960, she presided over a meeting of 140 local leaders that resulted in The Morehead Kentucky Hospital Foundation becoming a legal entity.

The Charter Board member officers were: C.P. Caudill, president; W.E. Crutcher, secretary; and Elijah M. Hogge, treasurer. The Charter Board of Directors were: Dr. C. Louise Caudill, Glenn W. Lane, William M. Caudill, Dr. Everett Blair, Adrian Razor, Otto P. Carr, J.M. Clayton, John M. Palmer, D.B. Caudill, Curt Bruce and Dr. Adron Doran.

With W.E. Crutcher using his paper to promote the great need for a hospital, and keeping the people aware of the progress, the community soon raised \$250,000. Therefore, with the help of a \$500,000 grant from the Hill-Burton Act, and the Sisters of Notre Dame assuming responsibility for operation, ground was broken for the new hospital on Sept. 19, 1961.

W.E. Snooks Crutcher deserves a great deal of credit for his continued publicity about the need for a hospital. His articles and editorials helped pave the way for an overwhelmingly Protestant community to graciously accept and warmly welcome the sisters of Notre Dame.

Their presence has both exemplified and enriched our community as they cared for the sick, and "Snooks" recognized the pen was mightier than the sword in molding public opinion and overcoming prejudice. He wielded it well, and Morehead, Rowan County and Eastern Kentucky are better off as a result of his efforts.

There was some local news that Mr. Crutcher refused to print. He always refused to print the "Courthouse News", which is a regular feature in our paper today. It includes arrests, divorces, court dockets and motion hours.

His thesis was these people were not guilty of anything yet, and he steadfastly refused to run this news in his papers. Mr. Crutcher would have trouble surviving in today's publishing world, because it seems today this is what most people want to read.

New name - new image

Morehead News 1963 -

In 1963, The Rowan County News, which began publishing



W.E. "Snooks" Crutcher was editor and publisher of The Rowan County News, and founded The Morehead News.

Also, Morehead State College would soon become a university, therefore, the name of Morehead enhanced both the paper and the university.

Mr. Crutcher was a man ahead of his time, because his was one of the very first newspapers in the state or nation to convert from hot metal to cold type operation. When he

installed a four unit offset press in April 1964, The Morehead News was only one of four such units in the country.

"Snooks" spoke to the Kentucky Press Association (KPA) in 1964, and said, "By the end of this decade, two-thirds of the newspapers in Kentucky will be published on offset presses."

He was ridiculed and laughed at for making such a statement, and promptly resigned his membership in the KPA. But by the end of the decade, his statement proved more than prophetic, because three-fourths of the papers in Kentucky used offset presses.

New building - new owners

On Sept. 15, 1969, The Morehead News moved to a new modern building at 722 West First Street, where it continues to be published. In 1976, after building an Eastern Kentucky Publishing Empire, he sold his holdings to Mount Sterling attorney, William C. Clay and Morehead newspaperman, Ronald J. Caudill. Mr. Crutcher then retired and lived the remainder of his life in Florida.

Mr. Crutcher leaves his

legacy

W.E. Crutcher died in 1982 and is buried beside his beloved Darlene in Lee Cemetery. But he left a large legacy because of the power of his pen and his vision for the future. He prophesied so many times, "That Morehead and Rowan County would become the educational, cultural, recreational and medical center of Eastern Kentucky."

Many people without his vision laughed when he continually used this phrase in his papers. But "he who laughs last laughs longest," and Snooks had the last laugh.

If you don't believe this, just drive around Cave Run Lake on any summer weekend, or try to find a parking place on our university campus, or walk through the corridors of our beautiful, modern Medical Center.

Also, if you take time to visit our Kentucky Folk Art Center, you must agree "Snooks" was right on target, and was one of the people who greatly influenced the building of Cave Run Lake and the hospital.

On the paper trail through Morehead, this "pen was mightier than the sword."

www.moreheadnewsgroup.com

...result of an automobile accident many years earlier and needed help to get around. So daughter Patricia accompanied him on the trip. She recounted that in Washington, they sent his suit to be pressed. It came back in just a few minutes before his scheduled appointment with the President.

He dressed quickly and stopped by to ask his daughter if he looked presentable. To her horror, there was a 90 degree tear in the knee of his trousers. Pat tried desperately to find thread to sew it up and couldn't. She said, dad, you can't possibly go see the President with a tear in your trousers. He said, "If Adlai Stevenson can campaign for president with a hole in his shoe, I can meet with the President with a rip in the knee of my pants," and he did.

Cave Run Dam comes to Licking River

The controversial Cave Run Dam was another issue Mr. Crutcher strongly supported. (This writer is no stranger to the Cave Run Lake controversy. It was in 1937 when he stood on his grandfather's farm and heard the Corps of Engineers discuss that the water would cover all his farm).

Snooks believed the dam would enhance economic development in the region. But to those dozens of families displaced by the lake, whose lives were uprooted, it was a bitter fight. It was a fight between the "lakers" and the "landers" and almost came to bloodshed. (This writer was threatened to planted six feet under one time).

But the "lakers" won the battle, but to those who were uprooted, it was agony. It was controversial, but "progress" prevailed largely through the power of the publishers pen. In 1974, the 8,270 acre lake, built by the Army Corps of Engineers was completed, and the residents were displaced from their homes.

St. Claire Hospital comes to Morehead

Those who lived in Morehead before the St. Claire Hospital was here, are well aware of the critical need for such a facility. As the college

The seed of need had flourished into fruition through Dr. Caudill's leadership and a determined community effort.

News Mr. Crutcher would not print

Mr. Crutcher leaves his der of his life in Florida.

retired and lived the remain- Caudill. Mr. Crutcher then newspaperman, Ronald J. William C. Clay and Morehead Mount Sterling attorney, Empire, he sold his holdings to Eastern Kentucky Publishing an 1976, after building an continues to be published. In West First Street, where it new modern building at 722 Morehead News moved to a On Sept. 15, 1969, The

New building - new owners
Kentucky used offset presses.

three-fourths of the papers in more than prophetic, because decade, his statement proved the KPA. But by the end of the resigned his membership in statement, and promptly laughed at for making such a He was ridiculed and offset pressed."

Kentucky will be published on thirds of the newspapers in a the end of this decade, two- (KPA) in 1964, and said, "By Kentucky Press Association the "Snooks" spoke to the try.

of four such units in the coun- Morehead News was only one press in April 1964, The installed a four unit offset

in 1918, became the Morehead News. Mr. Crutcher believed it was time for a new image for the paper, and more people could identify with The Morehead News.

Also, Morehead State College would soon become a university, therefore, the name Morehead enhanced both paper and the university. Mr. Crutcher was a man head of his time, because his one of the very first news-

...founded The Morehead ... Rowan County News, ... editor and publisher of ... "Snooks" Crutcher



morries!

NEWS, JANUARY 24
ST. CLAIR

SECTION 6

-MOREHEAD, KY

Morehead Memories (People and Places)

The Paper Trail Part III A Century of Morehead Newspapers

**"Beneath the Rule of Men
Truly Great
The Pen is Mightier than the
Sword"**
Edward Bullwer-Lytton 1839

By Jack Ellis

(Editor's Note: This is one in a series of articles about local history entitled *Morehead Memories: People and Places*. The articles deal with those business and professional people that helped Morehead grow and prosper.)

The Rowan County News - 1918
W.E. "Snooks" Crutcher Era
1945-1976

The late talented William "Snooks" Crutcher deserves all the credit for the present first class biweekly which the residents of Morehead now enjoy. "I consider myself fortunate to have 'Snooks' my friend," says George M. Calvert, newsman from the *Atlanta Constitution* worked with Snooks in Morehead.

As we continue to follow the paper trail through Morehead and Rowan County, we come upon the untimely death of Jack Wilson in 1942. Following his death, his sister Grace Ford, struggled to keep the paper alive. It was during the years of

World War II and she was not very successful. But with the competition of *The Morehead Independent* (1934-1946), and a war-time economy there was not enough business to support two papers.

World War II years in Morehead

During the years of WWII much of the news dealt with the battle front and the home front. Such news as a letter from General George C. Marshall to Mrs. Effie Caudill attempting to console her on the death of her son Private First Class Mervel B. Caudill 35,429,571. He served in the infantry and was killed in action in the Southwest Pacific Area July 16, 1943.

War Bond drives, scrap drives, Red Cross drives, and rationing formed much of the home front news during the WWII years. "Rationing at a glance" was a weekly column on the front page of the paper, e.g.

Processed Foods - Blue stamps A8 through F5 in War Ration Books 4 are now good for 10 points each indefinitely.

Meats and fats - Red stamps A8 through Z8 and A-5 through C-5 in Book 4 are good for 10 points each indefinitely. (Who said life was much simpler in the "good old days"?)

This weekly column explained to the people in Morehead and Rowan County which ration stamps were valid, and for how much, and how long. Unless they grew their own food these ration stamps determined how well the people at home ate.

Mr. Crutcher comes to Morehead

W.E. "Snooks" Crutcher was born in Louisa in 1912. He was given the nickname of "Snooks" as an infant, and it remained with him throughout his lifetime. Growing up in Louisa on the banks of the Tug River, he worked for his uncle in a grocery store after school.

There was little to do in the small Eastern Kentucky town, but there was a movie theater across the river. But there was no bridge, only a small ferry boat that charged 5 cents to cross. But instead of paying the 5 cents fare, he would strip bare, seal his clothes in a water tight container, and swim across the river in the raw. He would then

put his clothes on, go to the movies and repeat the process returning home.

In the late 1920s at the height of the Depression, Snooks came to Morehead to enroll at Morehead State Teachers College. He could only attend part time, and had to work to pay his way, and he got a job at the *Rowan County News*. Later, he also worked for a while at the *Morehead Independent*.

About that time, he met Darlene Miller, another student at MSTC. Darlene was from South Shore in Greenup County, and they seemed to have much in common including growing up in a river town. They were soon married and he began to work more, and attend MSTC less. Also, with the birth of their two daughters, Patricia (Pat) and Marilyn Sue (Mike), family responsibilities made it necessary for him to work full time. He began looking for another job.

Mr. Crutcher was appointed Postmaster at Morehead and served in that job for four years. He was never happy there, because he said he had printers ink in his blood. It was then he decided to get back into the newspaper business.

W.E. Crutcher purchases two Morehead papers

With both local papers struggling financially during WWII, and several months before the war ended, W.E. Crutcher purchased the *Rowan County News* and the *Morehead Independent*. The masthead of the paper published Jan. 11, 1945 read:

"The Rowan County News and The Morehead Independent."

Crutcher wrote on the front page of that edition:

"The original intention was to name the paper *The Independent-News*, but because the *The Rowan County News* has a 62 year history we decided to retain that name."

W.E. "Snooks" Crutcher came to Morehead as a student at MSTC, and remained in Morehead first as Postmaster, then as the publisher of the *Rowan County News*.

He loved and believed in the future of Morehead, and MSTC. His "pen" passionately promoted the people and places within this sphere. He was an eloquent spokesman for his areas of interest. He would sit down at his old manual typewriter, typing with two fingers, and smoking a cigarette at the same time as he

pounded out interesting articles, and convincing editorials. Although he used two fingers, many times he was only using one, because he would use one hand to remove the cigarette from his lips and flip the ashes back over his shoulder on the floor. (He did not believe in ashtrays.)

Consequently, all of his shirts had burn marks on the back. Sometimes the ashes he flipped over his shoulder were still alive, and he would be so engrossed in writing he would have scars on his skin.

Nation returns to peaceful endeavors

When the war ended in 1945, and the nation returned to a peace time economy, Crutcher, could see tremendous publishing possibilities. Indeed, W.E. Crutcher was a man of uncanny vision. He could see a brilliant future for Morehead, Rowan County, and Eastern Kentucky.

But he decided the first thing he had to do was to increase the circulation of his paper. He succeeded in doubling the circulation in just a few months by conducting a contest, and giving away an automobile to the person who could sell the most subscriptions to the *Rowan County News*.

Contest winners awarded new cars

Anolda Caudill won a new Ford by getting the most subscriptions in one of the contests. (Dorothy Ellis, this writer's mother, came in second place and received \$250, and immediately used that money as a down payment on her own new Fairlane Ford.) A few years earlier, another contest was held and Lyda Carter was the winner of a new Hudson.

These contests were extremely effective in increasing readership in the *Rowan County News*. Therefore, as a result of the increased circulation, Mr. Crutcher gained greater advertising support, and could charge more for advertising space.

Publishing empire grows

W.E. Crutcher, with his deep faith in the future of Eastern Kentucky and in the publishing business, began to amass an Eastern Kentucky Publishing Empire.

In the early 1950s he purchased the *Grayson Journal-Enquire*, and the *Greenup News*. Next he purchased the *Olive Hill Times* and soon controlled the largest circulation of weekly newspapers in Kentucky. Also,

he discussed the effect of specific legislation on Eastern Kentucky.

On one occasion when he was scheduled to meet with President Kennedy, he packed his clothes including a brownish tweed suite and headed for D. C. He asked his daughter "Pat" Skaggs to accompany him. "Snooks" was nearly blind as the result of an automobile accident many years earlier and needed help to get around. So daughter Patricia accompanied him on the trip. She recounted that in Washington they sent his suit to be pressed. It came back in just a few minutes before his scheduled appointment with the President.

He dressed quickly and stopped by to ask his daughter if he looked presentable. To her horror, there was a 90 degree tear in the knee of his trousers. Pat tried desperately to find thread to sew it up and couldn't. She said dad you can't possibly go see the President with a tear in your trousers. He said, "If Adlai Stevenson can campaign for president with a hole in his shoe, I can meet with the President with a rip in the knee of my pants," and he did.

Cave Run Dam comes to Licking River

The controversial Cave Run Dam was another issue Mr. Crutcher strongly supported. (This writer is no stranger to the Cave Run Lake controversy. It was in 1937 when he stood on his grandfather's farm and heard the Corps of Engineers discuss that the water would cover all his farm). Snooks believed the dam would enhance economic development in the region. But to those dozens of families displaced by the lake, whose lives were uprooted, it was a bitter fight. It was a fight between the "lakers" and the "landers" and almost came to bloodshed. (This writer was threatened to be planted six foot under one time.)

But the "lakers" won the battle, but to those who were uprooted, it was agony. It was controversial but "progress" prevailed largely through the power of the publishers pen. In 1974 the 8,270 acre lake, built by the Army Corps of Engineers was completed, and the residents were displaced from their homes.

St. Claire Hospital comes to Morehead

Those who lived in Morehead before the St. Claire Hospital was here, are well aware of the

the way for an overwhelmingly Protestant community to graciously accept and warmly welcome the sisters of Notre Dame.

Their presence has both exemplified and enriched our community as they cared for the sick and "Snooks" recognized the pen was mightier than the sword in molding public opinion, and overcoming prejudice. He wielded it well, and Morehead, Rowan County, and Eastern Kentucky are better off as a result of his efforts.

There was some local news that Mr. Crutcher refused to print. He always refused to print the "Courthouse News" which is a regular feature in our paper today. It includes arrests, divorces, court dockets, and motion hours. His thesis was these people were not guilty of anything yet, and he steadfastly refused to run this news in his papers. Mr. Crutcher would have trouble surviving in today's publishing world because it seems today this is what most people want to read.

New name - new image

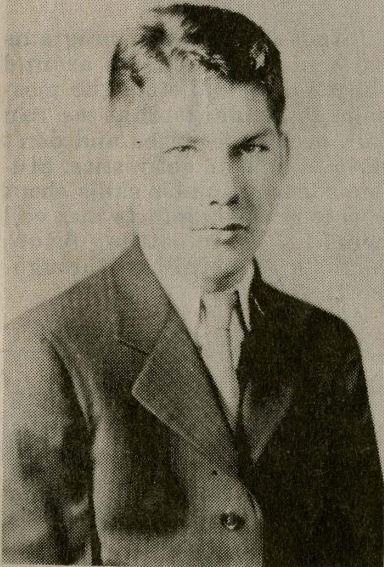
Morehead News 1962 - In 1962 *The Rowan County News* which began publishing in 1918 became *The Morehead News*. Mr. Crutcher believed it was time for a new image for the paper, and more people could identify with *The Morehead News*. Also, Morehead State College would soon become a university, therefore, the name of Morehead enhanced both the paper and the university.

Mr. Crutcher was a man ahead of his time because his was one of the very first newspapers in the state or nation to convert from hot metal to cold type operation. When he installed a four unit offset press in April 1964, *The Morehead News* was only one of four such units in the country. "Snooks" spoke to the Kentucky Press Association (KPA) in 1964, and said "By the end of this decade, two-thirds of the newspapers in Kentucky will be published on offset presses."

He was ridiculed and laughed at for making such a statement, and promptly resigned his membership in the KPA. But by the end of the decade his statement proved more than prophetic, because three-fourths of the papers in Kentucky used off-set presses.

New building - new owners

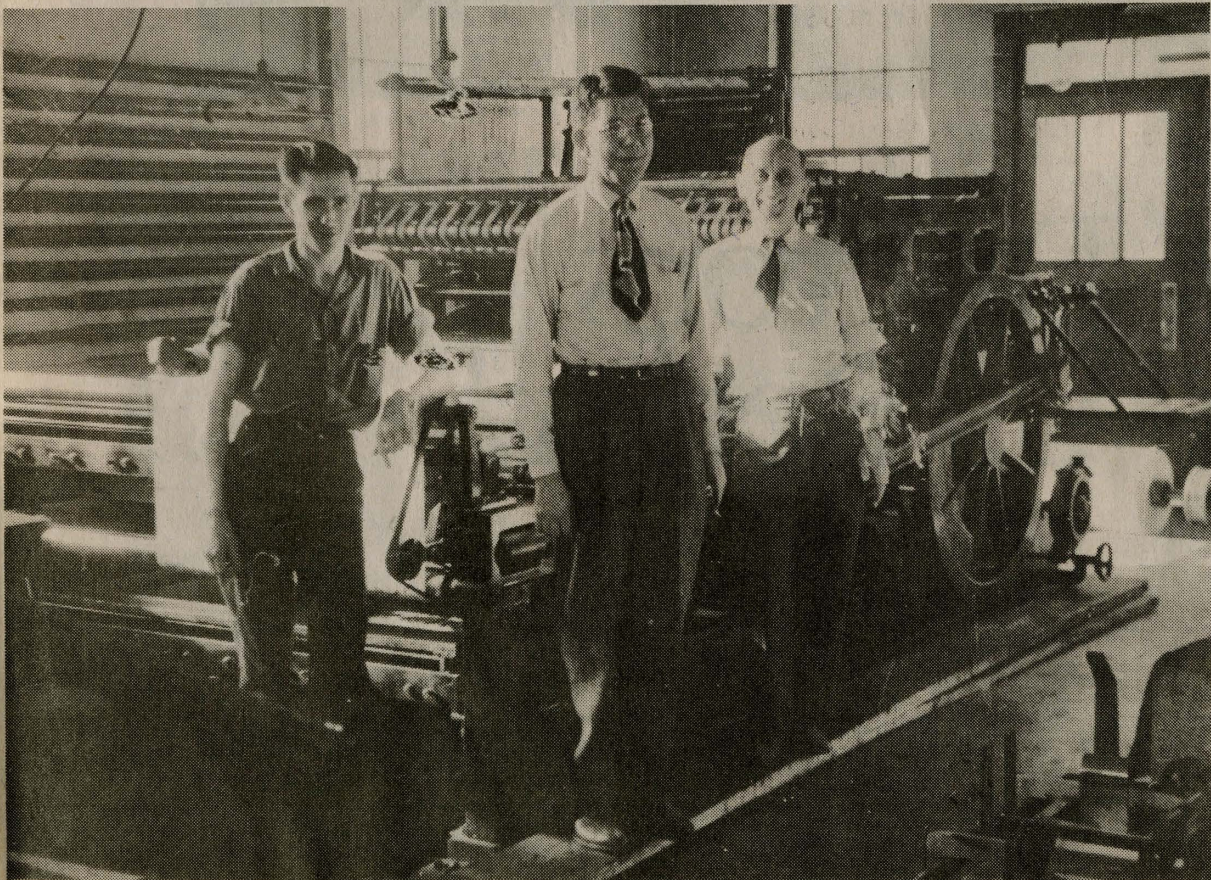
On Sept. 15, 1969, *The Morehead News* moved to a new modern building at 722 West First



W.E. "Snooks" Crutcher was editor, and publisher of *The Rowan County News*, and founded the *Morehead News*.



Lyda Carter won a 1947 new blue Hudson automobile by selling the most subscriptions for the Rowan County News contest. The new auto came from the Calvert Auto Dealership in Morehead. (Shortly after taking the car home, Lyda's daughter Lois Ann Holley, backed the car out of the driveway into a creek turning it upside-down). Front left are Sara Elam, unidentified, C. Roger Lewis, unidentified, Thelma Branham, Merle Gregory, Lyda Carter (winner). Standing in doorway John Marvin Prewitt and Murvel Bradley. Photo: Courtesy MSU Camden-Carroll Library.



From left, Carl Messer, "Snooks" Crutcher, and Ed Thompson proudly stand before the new press that printed The Rowan County News in 1948.

publishing businesses, e.g. Birthday Calendar Company, and Morehead Printing Services, and all proved profitable.

As Crutcher's publishing empire grew, so did his influence in community, educational, and political affairs. He wielded well his publishers pen, by passionately promoting the people and programs in which he believed. His first priority was Morehead State College, and its new President Dr. Adron Doran. The dynamic Dr. Doran was an eloquent spokesman for the budget, building, and bonding needs of the college. (Soon to become a university).

"Snooks" published those needs far and wide, not only through his papers, but through his substantial political influence. There was seldom an issue of a Crutcher paper that did not contain a positive article about Dr. Doran and Morehead State. Dr. Doran was certainly the greatest leader in Morehead State history. However, "Snooks" Crutcher did much to enhance that leadership with his positive publicity, and political support.

Mr. Crutcher gains political clout

Mr. Crutcher combined the political arena with the publishing business. Although he never ran for public office, he was successful in helping elect local, state, and national politicians. He knew his way around Frankfort and Washington D. C. He was known by Governors, Congressmen, Senators, and Presidents. He rode on Air Force One with President Kennedy, and was asked by that President to come to Washington, and dis-

As the college, and community grew, the need became more acute. Of course, our own beloved Dr. Louise was more aware of the need for a hospital than anyone, and she began sowing the seed of need throughout our area. Her seed of need began to take root and grow. It flourished rapidly, and in October 1960, she presided over a meeting of 140 local leaders that resulted in The Morehead Kentucky Hospital Foundation becoming a legal entity.

The Charter Board member officers were: C.P. Caudill, President; W.E. Crutcher, Secretary; and Elijah M. Hogge, Treasurer. The Charter Board of Directors were: Dr. C. Louise Caudill, Glenn W. Lane, William M. Caudill, Dr. Everett Blair, Adrian Razor, Otto P. Carr, J.M. Clayton, John M. Palmer, D.B. Caudill, Curt Bruce, and Dr. Adron Doran.

With W.E. Crutcher using his paper to promote the great need for a hospital, and keeping the people aware of the progress, the community soon raised \$250,000. Therefore, with the help of a \$500,000 grant from the Hill-Burton Act, and the Sisters of Notre Dame assuming responsibility for operation, ground was broken for the new hospital on Sept. 19, 1961. The seed of need had flourished into fruition through Dr. Caudill's leadership and a determined community effort.

News Mr. Crutcher would not print

W.E. Snooks Crutcher deserves a great deal of credit for his continued publicity about the need for a hospital. His articles and editorials helped pave

published. In 1976 after building an Eastern Kentucky Publishing Empire, he sold his holdings to Mt. Sterling attorney, William C. Clay and Morehead newspaperman, Ronald J. Caudill. Mr. Crutcher then retired and lived the remainder of his life in Florida.

Mr. Crutcher leaves his legacy

W.E. Crutcher died in 1982 and is buried beside his beloved Darlene in Lee Cemetery. But he left a large legacy because of the power of his pen and his vision for the future. He prophesied so many times "That Morehead and Rowan County would become the educational, cultural, recreational, and medical center of Eastern Kentucky." Many people without his vision laughed when he continually used this phrase in his papers. But "he who laughs last laughs longest," and Snooks had the last laugh.

If you don't believe this just drive round Cave Run Lake on any summer weekend, or try to find a parking place on our university campus, or walk through the corridors of our beautiful, modern Medical Center.

Also, if you take time to visit our Kentucky Folk Art Center, you must agree "Snooks" was right on target, and was one of the people who greatly influenced the building of Cave Run Lake and the Hospital.

On the paper trail through Morehead, this "pen was mightier than the sword."



Northeast Kentucky Hospital Foundation Building, Nov. 3, 1960. Front row from left: Dr. Adron Doran, W.E. Crutcher, Monsignor Charles Towell, C.P. Caudill, Dr. C. Louise Caudill, Elijah M. Hogge, Glenn Lane. Back row: Wm. M. Caudill, Adrian Razor, Otto Carr, Eleanor G. Queen, J.M. Clayton, John M. Palmer, D.B. Caudill, Curt Bruce.



About the author

Dr. Jack D. Ellis is a retired Morehead State University Library director and a retired minister.

**Newsroom
784-4116**

Fifty-one graduate from MSU summer session

Fifty-one students from Rowan County completed degree requirements during Morehead State University's 1998 Summer Sessions.

Completing degree requirements were:

June Mae Adams, Elliottville, Master of Arts in Education; Imran Ahmad, Morehead, Bachelor of Business Administration; Mark Thomas Ashmore, Clearfield, Bachelor of University Studies; Waymon Gregory Bailey, Morehead, Master of Arts; Cathy Anne Baird, Morehead, Bachelor of Business Administration; William J. Browning, Morehead, Bachelor of Business Administration; Jenny Lynn Collins, Morehead, Bachelor of Music Education; Lisa Ann Conn, Morehead, Master of Arts in Education; Valerie J. Cooley, Morehead, Bachelor of Arts; Joe David Crawford, Clearfield, Bachelor of Arts;

Robin Michelle Davis, Morehead, Bachelor of Science; Kelli Rene Dehart, Morehead, Bachelor of Arts; Jamie Dotson, Morehead, Bachelor of Business Administration; Lisa Carol Fearin, Morehead, Associate of Applied Science; Denise Elaine Fernandez, Morehead, Bachelor of Arts;

Rebecca Lynn Gosper, Morehead, Associate of Applied Business; Georgia L. Haney, Morehead, Bachelor of Business Administration; Erin Patricia Hughey, Clearfield, Bachelor of Arts; Fawad Jaweed, Morehead, Bachelor of Business Administration; Yoko Kawai, Morehead, Bachelor of Business Administration;

Ryan Lee Keeton, Morehead, Bachelor of Business Administration; Dreama K. Little, Morehead, Associate of Arts; Soreya Razia Lambat, Morehead, Bachelor of Arts; Linda Michelle Martin, Morehead, Associate of Arts; Daniel W. McMurray, Morehead, Master of Music; Rebecca Ann Norman, Farmers, Associate of Applied Science;

Andy Ong, Morehead, Bachelor of Science; Takashi Orihara, Morehead, Bachelor of Science; Ridwan Parenrengi, Morehead, Associate of Arts; Stephanie Ann Pickrell, Morehead, Bachelor of Arts;

Cheryl Allison Plank, Morehead, Bachelor of Arts; Teresa Lynn Plank, Morehead, Master of Arts in Education; Charles Arville Ratliff, Morehead, Associate of Applied Science; Melanie Fawn Reed, Morehead, Bachelor of Arts; Debra F. Reynolds, Morehead, Bachelor of Arts; Shaye F. Rogers, Morehead, Bachelor of Arts; April Rena Rose, Morehead, Associate of Applied Science; Sandra Lee Ruth, Morehead, Associate of Arts; Joseph H. Sanning, Clearfield, Bachelor of Business Administration; Tyrone Keith

Smith, Morehead, Bachelor of University Studies;

Mark Christopher Sears, Morehead, Bachelor of Arts; Margie L. Stapleton, Morehead, Bachelor of Business Administration; Kristopher M. Strode, Morehead, Bachelor of Business Administration; Lara B. Sutherland, Morehead, Associate of Arts; Adrian Swain, Morehead, Associate of Arts; George Preston Taylor, Morehead, Bachelor of University Studies; Elena Dee Thompson, Vanceburg, Master of Arts in Education; Steven Russell Thompson, Morehead, Master of Arts; Cindy J. Trent, Morehead, Associate of Arts; Melinda A. Wigginton, Morehead, Bachelor of Business Administration; Jennifer L. Wilke, Clearfield, Master of Arts.

Letter writing contest open to K-5 students

The Kentucky League of Cities (KLC) will sponsor a letter writing contest for children in grades K-5 focusing on civic education.

The contest is being held in conjunction with City Government Week '98. "Successful Communities... Shaping Kentucky's Future" is the theme of City Government Week '98, which is scheduled for Oct. 19-23.

Children are invited to write a letter that begins, "My community is a great place to live because..." Each child who enters the contest will receive a Mayor's Advisory Board certificate and a City Government Week pencil and balloon.

City Government Week is sponsored by the Kentucky League of Cities and is part of a statewide campaign to increase

public awareness about local government and to develop civic awareness in future voters and taxpayers.

The City of Morehead is a member of the league.

Founded in 1927, the Kentucky League of Cities' mission is to help member communities improve the quality of life for their citizens through effective local government. Currently there are 351 member cities across the Commonwealth, served by a staff of 45 at KLC headquarters in Lexington.

KLC provides services in areas vital to city government, including bond, investment and insurance pooling; advocacy at the state and federal levels, legal assistance; educational and training seminars; publications; and information services.



The students and trainers who participated included from left, front row Loretta Iwu, Cassie Weigel, Michelle Cassidy, Bobby Nickel, Tyler Elam, and George Eklund. Back row, Danielle Brown, Janie Baldrige, counselor, Sarah Williams, Aaron Eldridge, Bethany Adams, Jenny Pennington, counselor, Alexix Applegate, Gail Tingle, trainer, and Ryan Barnett.

Students at RCMS are trained as peer mediators

Twelve Rowan County Middle School students were selected by staff to be trained as peer mediators for their school.

On Sept. 23 and 24, the students participated in a two-day training that was conducted by Gail Tingle, mediator with Mediation and Conflict Management Services, Morehead.

The training was conducted at St. Claire Medical Center where staff provided the boardroom as a meeting room and lunch for the students and trainers. The program will be coordinated at RCMS by counselors

Janie Baldrige and Jenny Pennington.

Peer mediation programs train children to negotiate peaceful settlements of conflicts that arise in the school setting. Mediation is a process of resolving disputes and conflicts with the help of a neutral third party, a mediator who facilitates the process.

Mediation allows disputing parties to bring their problems to the mediation table in order to work out their differences cooperatively. The main goals of peer mediation programs in the

schools are to teach students how to deal with anger constructively, and how to think critically about alternative solutions in which all parties win.

Student mediation programs exist in many schools around the country and send the message to students that we can talk over differences and don't have to fight to get justice. Students learn valuable skills about how to resolve conflicts that will benefit them in settling future conflicts at school and throughout their lives.

Dogs for adoption

The Rowan County Canine Shelter is housing many dogs and puppies. To retrieve a lost pet or to adopt an unclaimed animal, visit the building on Bullfork Road.

