RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT: NEW STUDENTS

TIME : 25 SEC. DATE : 7-8-75

ANNOUNCER:

NEARLY 2 THOUSAND NEW STUDENTS AND THEIR
PARENTS ARE CONVERGING ON THE MOREHEAD STATE
UNIVERSITY CAMPUS NEXT WEEK FOR M-S-U'S ANNUAL
ORIENTATION AND REGISTRATION CONFERENCE....

INDIVIDUAL SESSIONS ARE SCHEDULED MONDAY-WEDNESDAY--AND FRIDAY WITH THE AIM OF MAKING
THE NEWCOMERS FEEL AT HOME WHEN THEY RETURN TO
THE CAMPUS THIS FALL ON A FULL-TIME BASIS....

THE PROGRAM INCLUDES CAMPUS TOURS AND ACADEMIC ADVISEMENT AND WINDS UP WITH ADVANCE REGISTRATION FOR THE FALL SEMESTER.

ALL NEW STUDENTS HAVE BEEN INVITED.....#####

TELEPHONE 606/783-3325

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S 4TH

ANNUAL ADULT TENNIS CAMP OPENS SUNDAY-
JULY 20TH....

THE CAMP IS CONDUCTED BY M-S-U TENNIS

COACH GEORGE SADLER...AND IS OPEN TO

PERSONS 18 YEARS AND OLDER....

THE PURPOSE OF THE CAMP IS TO PROMOTE TENNIS AMONG ADULTS AS A LIFETIME SPORT....

PARTICIPANTS MAY STAY ON CAMPUS OR COMMUTE TO THE WEEK-LONG CAMP....

THE FEE FOR REGULAR CAMPERS IS

60 DOLLARS....COMMUTERS PAY 25 DOLLARS.....

FOR MORE INFORMATION -- CONTACT COACH
SADLER AT M-S-U....#####

TELEPHONE 606/783-3325

SUBJECT:

HONORARY DOCTORATES

DATE: TIME: 7-21-75 25 SECONDS

ANNOUNCER:

STATE FINANCE COMMISSIONER WILLIAM SCENT-FORMERLY OF HOPKINSVILLE--WILL BE AMONG 4 PERSONS
RECEIVING HONORARY DOCTORAL DEGREES JULY 31ST AT
MOREHEAD STATE UNIVERSITY'S SUMMER COMMENCEMENT....

M-S-U PRESIDENT ADRON DORAN WILL CONFER

DEGREES ON NEARLY 5 HUNDRED PERSONS DURING THE 10 A-M

CEREMONY AT WETHERBY GYMNASIUM....

HONORARY DOCTORATES WILL ALSO GO TO LEXINGTON
ATTORNEY TERRY MCBRAYER--THE PRINCIPAL SPEAKER--AND
STATE SENATOR NELSON ALLEN OF RUSSELL AND STATE
REPRESENTATIVE LARRY HOPKINS OF LEXINGTON...

SCENT--WHO ALSO SERVES AS SECRETARY OF THE GOVERNOR'S EXECUTIVE CABINET--IS A LAW GRADUATE OF THE UNIVERSITY OF KENTUCKY....HE IS A FORMER STATE REVENUE COMMISSIONER AND U-S ATTORNEY FOR THE WESTERN DISTRICT OF KENTUCKY....

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TELEPHONE 606/783-3325

HONORARY DOCTORATES SUBJECT:

DATE:

7-21-75

TIME:

25 SECONDS

ANNOUNCER:

LEXINGTON ATTORNEY TERRY MCBRAYER--FORMER EXECUTIVE ASSISTANT TO GOVERNOR JULIAN CARROLL--WILL BE THE FEATURED SPEAKER JULY 31ST AT MOREHEAD STATE UNIVERSITY'S SUMMER COMMENCEMENT....

M-S-U PRESIDENT ADRON DORAN WILL AWARD NEARLY 5 HUNDRED DEGREES DURING THE 10 A-M CEREMONY AT WETHERBY GYMNASIUM....

HONORARY DOCTORAL DEGREES WILL BE CONFERRED ON MCBRAYER--STATE FINANCE COMMISSIONER WILLIAM SCENT--STATE SENATOR NELSON ALLEN OF RUSSELL AND STATE REPRESENTATIVE LARRY HOPKINS OF LEXINGTON....

MCBRAYER -- AN M-S-U GRADUATE AND FORMER STATE REPRESENTATIVE -- IS A PAST PRESIDENT OF THE M-S-U ALUMNI ASSOCIATION.... THE GREENUP NATIVE RECENTLY - WAS NAMED CHAIRMAN OF THE KENTUCKY BOARD OF TAX APPEALS...HE HOLDS A LAW DEGREE FROM THE UNIVERSITY OF LOUISVILLE....

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SUBJECT:

HONORARY DOCTORATES

DATE:

7-21-75

TIME:

30 SECONDS

ANNOUNCER:

STATE SENATOR NELSON ALLEN--A NATIVE OF FLOYD

COUNTY--WILL BE AMONG 4 PERSONS RECEIVING HONORARY

DOCTORAL DEGREES JULY 31ST AT MOREHEAD STATE UNIVERSITY'S

SUMMER COMMENCEMENT.......

M-S-U PRESIDENT ADRON DORAN WILL CONFER DEGREES
ON NEARLY 5 HUNDRED PERSONS DURING THE 10 A-M CEREMONY
AT WETHERBY GYMNASIUM.....

SENATOR ALLEN--A GRADUATE OF MAYTOWN HIGH
SCHOOL--HOLDS BACHELOR'S AND MASTER'S DEGREES FROM
M-S-U....

AN ELEMENTARY SCHOOL PRINCIPAL IN RUSSELL-SENATOR ALLEN IS A PAST PRESIDENT AND EXECUTIVE
SECRETARY OF THE EASTERN KENTUCKY EDUCATION ASSOCIATION...

OTHER HONORARY DOCTORATES WILL GO TO THE PRINCIPAL
SPEAKER--LEXINGTON ATTORNEY TERRY MCBRAYER--STATE
FINANCE COMMISSIONER WILLIAM SCENT--AND STATE
REPRESENTATIVE LARRY HOPKINS OF LEXINGTON....

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TELEPHONE 606/783-3325

SUBJECT:

HONORARY DOCTORATES

DATE: TIME: 7-21-75 30 SECONDS

ANNOUNCER:

2 LEXINGTON MEN WILL BE AMONG 4 PERSONS
RECEIVING HONORARY DOCTORAL DEGREES JULY 31ST AT
MOREHEAD STATE UNIVERSITY'S SUMMER COMMENCEMENT....

ATTORNEY TERRY MCBRAYER AND STATE

REPRESENTATIVE LARRY HOPKINS WILL BE AWARDED HONORARY

DOCTORAL DEGREES....

OTHER DEGREES WILL BE AWARDED TO STATE FINANCE
COMMISSIONER WILLIAM SCENT AND STATE SENATOR NELSON
ALLEN OF RUSSELL...

M-S-U PRESIDENT ADRON DORAN WILL CONFER DEGREES
ON NEARLY 5 HUNDRED PERSONS DURING THE 10.2A-M CEREMONY
AT WETHERBY GYMNASIUM....

MCBRAYER--AN M-S-U GRADUATE AND FORMER STATE REPRESENTATIVE--IS A PAST PRESIDENT OF THE M-S-U ALUMNI ASSOCIATION....

REPRESENTATIVE HOPKINS -- A NATIVE OF GRAVES
COUNTY -- WAS ELECTED TO THE KENTUCKY HOUSE IN 1971...

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TELEPHONE 606/783-3325

SUBJECT:

HONORARY DOCTORATES

DATE:

7-21-75

TIME:

40 SECONDS

ANNOUNCER:

STATE SENATOR NELSON ALLEN OF RUSSELL AND FORMER STATE REPRESENTATIVE TERRY MCBRAYER OF LEXINGTON WILL BE AMONG 4 PERSONS RECEIVING HONORARY DOCTORAL DEGREES JULY 31ST AT MOREHEAD STATE UNIVERSITY'S SUMMER COMMENCEMENT....

M-S-U PRESIDENT ADRON DORAN WILL CONFER DEGREES ON NEARLY 5 HUNDRED PERSONS DURING THE 10 A-M CEREMONY AT WETHERBY GYMNASIUM....

MCBRAYER WILL BE THE PRINCIPAL SPEAKER AT THE EVENT....

HONORARY DOCTORATES ALSO WILL GO TO STATE FINANCE COMMISSIONER WILLIAM SCENT AND STATE REPRESENTATIVE LARRY HOPKINS OF LEXINGTON

SENATOR ALLEN--A 2-TIME GRADUATE OF M-S-U--WAS ELECTED TO THE STATE SENATE IN 1973....AN ELEMENTARY SCHOOL PRINCIPAL IN RUSSELL -- HE IS A PAST PRESIDENT OF THE EASTERN KENTUCKY EDUCATION ASSOCIATION.,

MCBRAYER--AN M-S-U GRADUATE AND FORMER STATE REPRESENTATIVE -- IS A PAST PRESIDENT OF THE M-S-U ALUMNI ASSOCIATION....THE GREENUP NATIVE RECENTLY WAS NAMED CHAIRMAN OF THE KENTUCKY BOARD OF TAX APPEALS... HE HOLDS A LAW DEGREE FROM THE UNIVERSITY OF LOUISVILLE...

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RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: E-K-C GRID-O-RAMA

DATE : 7-29-75 TIME : 25 SEC.

ANNOUNCER:

THE HIGH SCHOOL FOOTBALL SEASON OPENS
FRIDAY--AUGHST 15TH--AT MOREHEAD STATE
UNIVERSITY WITH THE ANNUAL EASTERN KENTUCKY
CONFERENCE GRID-O-RAMA....

3 GAMES ARE SCHEDULED IN M-S-U'S JAYNE STADIUM-BEGINNING AT 7 P-M....

ROWAN COUNTY AND FLEMING COUNTY MEET IN

THE FIRST GAME--WITH BATH COUNTY AND WEST

CARTER MEETING IN THE SECOND....LEWIS COUNTY

AND EAST CARTER MEET IN THE NIGHTCAP....

ADMISSION IS ONE DOLLAR AND 50-CENTS FOR ALL PERSONS....

RAIN DATE IS SATURDAY--AUGUST 16TH...##
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RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: FOOTBALL TICKETS

DATE : 7-29-75 TIME : 25 SEC.

ANNOUNCER:

FOOTBALL SEASON TICKETS GO ON SALE NEXT WEEK AT MOREHEAD STATE UNIVERSITY....

A RESERVED SEAT FOR ALL 5 M-S-U HOME

GAMES IS 12 DOLLARS....PURCHASE OF 2

RESERVED SEATS AT THE REGULAR PRICE ENTITLES

A PERSON TO BUY AS MANY AS 3 RESERVED SEATS

FOR CHILDREN AT 6 DOLLARS EACH....

BOX SEATS ARE AVAILABLE ON A SEASON
BASIS AT A COST OF 90-DOLLARS FOR 8 SEATS....

ALL TICKET ORDERS SHOULD BE DIRECTED TO
ATHLETIC TICKET MANAGER--MOREHEAD STATE
UNIVERSITY--MOREHEAD--KENTUCKY--4-0-3-5-1....

THE DEADLINE FOR ORDERING SEASON TICKETS

IS SEPTEMBER 20TH....######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U EVENTS

DATE : 7-29-75 TIME : 35 SEC.

ANNOUNCER:

THE POST-SUMMER SESSION AND OPENING OF
THE FALL SEMESTER HIGHLIGHT THE AUGUST
SCHEDULE OF EVENTS AT MOREHEAD STATE
UNIVERSITY....

POST-SUMMER TERM--A 2-WEEK TERM IN WHICH STUDENTS MAY EARN UP TO 3 SEMESTER HOURS OF CREDIT--OPENS AUGUST 4TH AND ENDS AUGUST 15TH....

THE FALL SEMESTER BEGINS AUGUST 18TH
WITH REGISTRATION OF SENIORS AND GRADUATE
STUDENTS.....CLASSES START AUGUST 21ST.....

THE KENTUCKY DANCE INSTITUTE VISITS

M-S-U DURING THE WEEK OF AUGUST 10TH AND

PERSONS CONCERNED WITH THE HEALTH OF ATHLETES

WILL ATTEND AN ATHLETIC TRAINING CLINIC ON

AUGUST 16TH....

MORE THAN 4 HUNDRED HIGH SCHOOL
CHEERLEADERS ARE VISITING THE WEEK OF AUGUST
10TH FOR THE UNIVERSAL CHEERLEADERS
ASSOCIATION CAMP.....

CLASS SCHEDULES FOR M-S-U'S FALL
SEMESTER ARE AVAILABLE BY MAIL FROM THE
OFFICE OF SCHOOL RELATIONS....######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT:

M-S-U COMMENCEMENT

DATE:

7-31-75

TIME

30 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY AWARDED NEARLY 5
HUNDRED DEGREES TODAY AT ITS SUMMER
COMMENCEMENT....

M-S-U PRESIDENT ADRON DORAN CONFERED

HONORARY DOCTORAL DEGREES ON 4 DISTINGUISHED

KENTUCKIANS -- LEXINGTON ATTORNEY TERRY

MCBRAYER --- STATE FINANCE COMMISSIONER WILLIAM

SCENT; --- STATE SENATOR NELSON ALLEN OF RUSSELL

AND STATE REPRESENTATIVE LARRY HOPKINS OF

LEXINGTON....

MCBRAYER -- PAST PRESIDENT OF M-S-U'S
ALUMNI ASSOCIATION -- WAS THE PRINCIPAL
SPEAKER....

THE FORMER STATE REPRESENTATIVE AND ASSISTANT

TO GOVERNOR CARROLL URGED THE GRADUATES TO

KEEP GOVERNMENT IN THE HANDS OF HONEST CITIZENS

BY BEING ACTIVE IN POLITICS....#####

RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT: APPOINTMENTS

DATE

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8-1-75

TIME : 30 SEC.

ANNOUNCER:

APPOINTMENT OF 5 ADMINISTRATORS WAS APPROVED
THIS WEEK BY THE MOREHEAD STATE UNIVERSITY BOARD
OF REGENTS.....

DOCTOR JOHN DUNCAN WAS NAMED VICE PRESIDENT FOR ACADEMIC AFFAIRS AND DEAN OF THE FACULTY.... HE HAS SERVED AS DEAN OF GRADUATE PROGRAMS SINCE 1969....

DOCTOR GENE SCHOLES (SKOLES) BECOMES DEAN OF ACADEMIC PROGRAMS -- A POSITION CREATED BY THE CONSOLIDATION OF THE GRADUATE AND UNDERGRADUATE DEANSHIPS....

DOCTOR CHARLES DERRICKSON WAS APPOINTED DEAN OF THE SCHOOL OF APPLIED SCIENCES AND TECHNOLOGY AND DOCTOR DOUGLAS MINION RETURNS TO M-S-U TO SUCCEED DERRICKSON AS AGRICULTURE CHAIRMAN....

RADIO-TV RELEASE

TELEPHONE

606/783-3325

SUBJECT:

FALL REGISTRATION

DATE: TIME: 8-7-75 30 SEC.

ANNOUNCER:

SUMMER VACATION IS DRAWING TO A CLOSE AND MOREHEAD STATE UNIVERSITY STUDENTS WILL BE REGISTERING FOR THE FALL SEMESTER AUGUST 18TH THROUGH THE 20TH WITH CLASSES STARTING AUGUST 21....

OFF CAMPUS REGISTRATIONS ARE SCHEDULED

AUGUST 20TH IN ASHLAND--MAYSVILLE--AND

PIKEVILLE AND AUGUST 21ST IN ASHLAND-
JACKSON--AND PRESTONSBURG....

REGISTRATION OF PART-TIME STUDENTS

ON CAMPUS WILL TAKE PLACE AUGUST 23RD FROM

8 UNTIL NOON....######

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

AN ATHLETIC TRAINING CLINIC FOR PERSONNEL AT ALL LEVELS OF COMPETITION IS SCHEDULED AUGUST 16TH AT MOREHEAD STATE UNIVERSITY.....

THE DAY-LONG SESSION AT M-S-U'S
REED HALL IS OPEN TO ALL COACHES--TRAINERS-TEAM PHYSICIANS AND OTHERS CONCERNED WITH
ATHLETIC INJURIES.....

INJURY AREAS TO BE DISCUSSED INCLUDE
HEAD--NECK--SHOULDER--LOW BACK--ANKLE AND
HAND....

REGISTRATION STARTS AT 8 A-M AND
A 5-DOLLAR FEE IS REQUIRED FOR LUNCH AND
SUPPLIES....

INTERESTED PERSONS SHOULD CONTACT
HEAD TRAINER RAY MULLINS AT THE DEPARTMENT
OF ATHLETICS AT M-S-U.....

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RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT:

KENTUCKY DANCE INSTITUTE

DATE :

8-12-75 20 SEC.

ANNOUNCER:

MORE THAN 170 FOLK DANCERS ARE
ATTENDING THE 22ND ANNUAL KENTUCKY DANCE
INSTITUTE THIS WEEK AT MOREHEAD STATE
UNIVERSITY.....

DURING THE WEEK--DANCERS FROM THROUGHOUT
THE UNITED STATES RANGING IN AGE FROM EARLY
TEENS TO OVER 80--WILL BE LEARNING NEW FOLK
AND SQUARE DANCES AS WELL AS PRACTICING
TRADITIONAL DANCES....

PARTICIPANTS IN THE WEEK LONG SESSION

CAN EARN ONE SEMESTER HOUR OF COLLEGE CREDIT.....

OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT:

MSU COURSES IN MAYSVILLE

DATE :

8-12-75 25 SEC.

ANNOUNCER:

WHEN MOREHEAD STATE UNIVERSITY OPENS
ITS DOORS FOR THE FALL SEMESTER LATER THIS
MONTH--13 CLASSES WILL BE OFFERED IN
MAYSVILLE....

COURSE AREAS INCLUDE ACCOUNTING--BUSINESS

ADMINISTRATION--EDUCATION--HISTORY--POLITICAL

SCIENCE--PSYCHOLOGY--RECREATION--SCIENCE-
AND SOCIOLOGY....

GRADUATE FEES ARE 27 DOLLARS PER HOUR FOR KENTUCKY STUDENTS AND 56 DOLLARS PER HOUR FOR OUT-OF-STATE STUDENTS....

REGISTRATION IS SCHEDULAD AT 7 P.M.-AUGUST 20TH AT MAYSVILLE COMMUNITY COLLEGE....

CLASS SCHEDULES ARE AVAILABLE AT THE COMMUNITY COLLEGE....######

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RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT:

MSU COURSES IN ASHLAND

HIGH SCHOOL....#####

DATE :

8-12-75 30 SEC.

ANNOUNCER:

THE FALL SEMESTER STARTS LATER THIS

MONTH AND MOREHEAD STATE UNIVERSITY

WILL BE OFFERING 22 COURSES IN ASHLAND....

AREAS INCLUDE ACCOUNTING--BUSINESS

ADMINISTRATION--ECOMONICS--EDUCATION-
HISTORY--PSYCHOLOGY--AND SCIENCE....

GRADUATE FEES ARE 27 DOLLARE PER

SEMESTER HOUR FOR KENTUCKY RESIDENTS AND

56 DOLLARS PER HOUR FOR NON-RESIDENTS....

REGISTRATION WILL BE AUGUST 20TH AND

21ST AT PAUL BLAZER HIGH SCHOOL AT 7 P.M......

CLASS SCHEDULES ARE AVAILABLE AT THE

OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT:

MSU CLASSES IN PIKEVILLE

DATE :

8-12-75 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY AND PIKEVILLE COLLEGE--WILL OFFER 29 GRADUATE COURSES ON THE PIKEVILLE CAMPUS DURING THE FALL SEMESTER.

AREAS INCLUDE -- ACCOUNTING -- ART -EDUCATION -- ENGLISH -- HEALTH -- HISTORY -LIBRARY SCIENCE -- MATHEMATICS -- AND PSYCHOLOGY....

FEES ARE 27 DOLLARS PER SEMESTER HOUR
FOR KENTUCKY RESIDENTS AND 56 PER HOUR
FOR NON-RESIDENTS....

REGISTRATION IS SCHEDULED AT 7 P.M.

AUGUST 20TH IN THE RECORD MEMORIAL BUILDING

AT PIKEVILLE COLLEGE....

CLASS SCHEDULES ARE AVAILABLE IN THE OFFICE OF DOCTOR PENDERGRASS....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT:

MSU COURSES IN PRESTONSBURG

DATE :

8-12-75 25 SEC.

ANNOUNCER:

WHEN MOREHEAD STATE UNIVERSITY'S FALL
SEMESTER OPENS LATER THIS MONTH--14 COURSES
EDUCATION--GEOGRAPHY--HEALTH--HISTORY-AND MATHEMATICS WILL BE OFFERED IN
PRESTONSBURG.

GRADUATE FEES ARE 27 DOLLARS PER
SEMESTER HOUR FOR KENTUCKY RESIDENTS AND
56 DOLLARS PER HOUR FOR NON-RESIDENTS....

REGISTRATION IS SCHEDULED AUGUST 21ST AT 7 P.M. AT PRESTONSBURG COMMUNITY COLLEGE....

CLASS SCHEDULES ARE AVAILABLE AT THE COMMUNITY COLLEGE....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT:

MSU CLASSES IN JACKSON

DATE :

8-42-75 25 SEC

ANNOUNCER:

WHEN THE FALL SEMESTER BEGINS AT

MOREHEAD STATE UNIVERSITY LATER THIS MONTH-
9 COURSES IN ENGLISH--EDUCATION--HEALTH-
AND GEOGRAPHY WILL BE OFFERED IN JACKSON....

KENTUCKY RESIDENTS WILL BE CHARGED 27
DOLLARS PER SEMESTER HOUR AND NON-RESIDENTS
56 DOLLARS PER HOUR....

REGISTRATION IS SCHEDULED AT 7 P.M.-AUGUST 21ST AT BREATHITT COUNTY HIGH SCHOOL....

CLASS SCHEDULES ARE AVAILABLE FROM
FROM TED EDMONDS AT THE COUNTY SCHOOL OFFICE.....

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OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: CHEERLEADER CAMP

DATE : 8-13-75 TIME : 20 SEC.

ANNOUNCER:

THE HUNTINGTON HIGH SCHOOL CHEERLEADERS

AND SPONSOR BEVERLY COLEMAN ARE ON THE CAMPUS

OF MOREHEAD STATE UNIVERSITY THIS WEEK-
ATTENDING THE UNIVERSAL CHEERLEADER ASSOCIATION

TRAINING CAMP.....

THE GIRLS ARE PRACTICING THEIR ROUTINES -AND LEARNING NEW TECHNIQUES IN PREPARATION FOR
THE UPCOMING FOOTBALL SEASON JUST A FEW DAYS
AWAY....#######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: CHEERLEADER CAMP

DATE : 8-13-75 : 20 SEC. TIME

ANNOUNCER:

THE JESSAMINE COUNTY HIGH SCHOOL CHEERLEADERS AND SPONSOR CONNIE RITCHIE ARE ON THE CAMPUS OF MOREHEAD STATE UNIVERSITY THIS WEEK--ATTENDING THE UNIVERSAL CHEERLEADER ASSOCIATION TRAINING CAMP.....

THE GRILS ARE PRACTICING THEIR ROUTINES --AND LEARNING NEW TECHNIQUES IN PREPARATION FOR THE UPCOMING FOOTBALL SEASON JUST A FEW DAYS AWAY....#####

OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: CHEERLEADER CAMP

DATE : 8-13-75 TIME : 20 SEC.

ANNOUNCER:

THE TATES CREEK HIGH SCHOOL CHEERLEADERS
AND SPONSOR MARY COX ARE ON THE CAMPUS OF
MOREHEAD STATE UNIVERSITY THIS WEEK--ATTENDING
THE UNIVERSAL CHEERLEADER ASSOCIATION TRAINING
CAMP.....

THE GIRLS ARE PRACTICING THEIR ROUTINES

AND LEARNING NEW TECHNIQUES IN PREPARATION FOR

THE UPCOMING FOOTBALL SEASON JUST A FEW DAYS

AWAY....########

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351
TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: FALL FOOTBALL

DATE : 8-14-75 TIME : 45 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY FOOTBALL COACH
ROY TERRY WILL GREET MORE THAN 75 PLAYERS
RETURNING TO THE CAMPUS THIS SUNDAY FOR FALL
PRACTICE....

OF THE 30 LETTERMEN BACK FROM LAST YEAR--COACH TERRY WILL HAVE 20 STARTERS RETURNING...

HE FEELS HIS MAJOR TASK WILL BE FINDING REPLACEMENTS AT QUARTERBACK AND TAILBACK....

TOP CANDIDATES AT QUARTERBACK ARE JUNIOR TERRY FLOWERS--WHO COMPLETED 50 PER CENT OF HIS PASSES LAST SEASON--AND FRESHMAN PHILLIP SIMMS....

JUNIORS RON MOSLEY--TONY HARRIS--AND MARLON BURNS WILL BE VYING FOR THE TAILBACK POSITION....

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: SORGHUM MOLASSES PROCESSING

DATE : 9-5-75 TIME : 30 SEC.

ANNOUNCER:

IN ORDER TO RAISE MONEY FOR A NEW
FRATERNITY HOUSE--MEMBERS OF THE SIGMA ALPHA
EPSTLON FRATERNITY AT MOREHEAD STATE UNIVERSITY
ARE RAISING CANE....

PLANTING SORGHUM CANE SO IT COULD BE PROCESSED

INTO MOLASSES AND SOLD TO RAISE MONEY.....

THE PROCESS STARTS WHEN THE CANE IS CUT AND TAKEN TO THE SQUEEZER WHERE THE JUICE IS EXTRACTED.

BOILED UNTIL IT BECOMES MOLASSES.....#######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: QUARTER HORSE SHOW

DATE : 9-10-75 TIME : 20 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S ALPHA
GAMMA RHO FRATERNITY IS SPONSORING A
QUARTER HORSE SHOW SUNDAY--OCTOBER 19TH-AT M-S-U'S DERRICKSON AGRICULTURAL
COMPLEX....

40 CLASSES WILL BE FEATURED IN THREE DIVISIONS--HALTER--YOUTH ACTIVITY AND PERFORMANCE....

ADMISSION IS ONE DOLLAR FOR ADULTS
WITH CHILDREN UNDER 12 FREE....

THE SHOW STARTS AT 9:30 A-M AND
WILL BE CONDUCTED IN AN INDOOR ARENA...#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: LIBRARY FIRE

DATE

· 9-16-75

TIME :

30 SEC.

ANNOUNCER:

THE JOHNSON CAMDEN LIBRARY ON THE CAMPUS OF MOREHEAD STATE UNIVERSITY WAS DAMAGED BY FIRE EARLY TUESDAY MORNING....

THE FIRE WAS DISCOVERED SHORTLY BEFORE 5 A-M BY A CUSTODIAN REPORTING FOR WORK.....

THE MOREHEAD FIRE DEPARTMENT ANSWERED THE CALL AND CONTAINED THE BLAZE TO A GROUND FLOOR WORKROOM AND LOBBY

OTHER SECTIONS OF THE BUILDING SUSTAINED SMOKE--HEAT AND WATER DAMAGE.....THE LOSS IS COVERED BY INSURANCE,-ACCORDING TO M-S-U PRESIDENT ADRON DORAN....

DR. DORAN CREDITED THE VOLUNTEER FIREMEN WITH "A REAL PROFESSIONAL JOB" IN PREVENTING THE BLAZE FROM SPREADING TO UPPER FLOORS.....

MOREHEAD FIRE CHIEF JOE MAUK SAID THE CAUSE OF THE FIRE HAS NOT BEEN DETERMINED.....#######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: FALL SPORTS

DATE : 9-16-75 TIME : 35 SEC.

ANNOUNCER:

AS THE FALL SPORTS SEASON CONTINUED TO GAIN MOMENTUM LAST WEEK--MOREHEAD STATE UNIVERSITY'S SOCCER AND CROSS COUNTRY TEAMS HAD GOOD NEWS AND BAD NEWS FOR THEIR FANS....

MSU'S SOCCER TEAM--UNDER THE DIRECTION OF
DOCTOR MOHAMMED SABIE--BOOSTED ITS RECORD TO 2-0
ON THE SEASON BY DEFEATING THE UNIVERSITY OF
KENTUCKY SATURDAY NIGHT 3-2....

THE SOCCER EAGLES VISIT GEORGE PEABODY COLLEGE FRIDAY IN NASHVILLE AND TRAVEL TO VANDERBILT ON SATURDAY....

M-S-U'S CROSS COUNTRY TEAM OPENED ITS SEASON
ON A SOUR NOTE WITH A LOSS AT MARSHALL....

COACH BUCK DAWSON'S SQUAD WILL TRY TO GET ON THE WINNING TRACK THIS SATURDAY WHEN THEY HOST EASTERN KENTUCKY....

THE WOMEN'S TENNIS MATCH AGAINST NORTHERN
KENTUCKY WAS POSTPONED BECAUSE OF RAIN....#######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

FALL FOOTBALL SUBJECT:

9-16-75 DATE 40 SEC. TIME

ANNOUNCER:

AFTER 5 WEEKS OF PRE-SEASON PRACTICE--TIME HAS DRAWN NEAR FOR THE MOREHEAD STATE UNIVERSITY FOOTBALL EAGLES TO DEMONSTRATE WHAT THEY HAVE LEARNED....

THE EAGLES TRAVEL TO HUNTINGTON SATURDAY NIGHT TO TAKE ON THE THUNDERING HERD OF MARSHALL UNIVERSITY IN THE SEASON OPENER....

DRIVING THE M-S-U OFFENSE WILL BE FRESHMAN PHIL SIMMS OF LOUISVILLE....

JUNIOR RON MOSLEY AND SOPHOMORE EDDIE BISHOP WILL BE BEHIND HIM IN THE EAGLE BACKFIELD ALONG WITH SENIOR FULLBACK BOB BROCKMAN....

4TH-YEAR EAGLE COACH ROY TERRY WILL BE MAKING HIS 3RD TRIP TO HUNTINGTON WHEN M-S-U AND MARSHALL MEET FOR THE 30TH TIME IN A SERIES WHICH BEGAN IN 1928....######

RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT: NATIONAL SECURITY LECTURE

DATE : 9-17-75 TIME : 20 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S NATIONAL
SECURITY LECTURE SERIES WILL HAVE AIR FORCE
COL. ROBERT PURCELL SPEAKING THURSDAY-~
SEPTEMBER 25TH....

COLONEL PURCELL -- A FORMER VIETNAM PRISIONER
OF WAR--WILL SPEAK ON "VIETNAM IN RETROSPECT"...

THE LECTURE WILL BE PRESENTED AT 10:20 A.M.
IN BUTTON AUDITORIUM....THE SERIES IS
SPONSORED BY M-S-U'S DEPARTMENT OF MILITARY
SCIENCE....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT:

WORLD CHAMPIONSHIP HORSE SHOW

DATE

9-19-75

TIME

ANNOUNCER:

16mm SOF enclosed

MOREHEAD STATE UNIVERSITY PRESIDENT ADRON DORAN RECENTLY BECAME THE FIRST COLLEGE PRESIDENT IN KENTUCKY --- AND PERHAPS THE NATION --- TO WIN A WORLD CHAMPIONSHIP IN THE TENNESSEE WALKING HORSE CELEBRATION AT SHELBYVILLE TENNESSEE....

(pick up SOF of Dr. Doran being interviewed by Keith Kappes, director of public information at MSU).

DOCTOR DORAN HAS BEEN SHOWING HORSES FOR 3 YEARS
IN AN EFFORT TO PROMOTE M-S-U'S HORSEMANSHIP AND
OTHER AGRICULTURE, RELATED PROGRAMS.....

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: BLOODMOBILE VISIT

DATE : 9-23-75 TIME : 15 SEC.

ANNOUNCER:

THE AMERICAN RED CROSS BLOODMOBILE

WILL BE MAKING A VISIT TO THE MOREHEAD

STATE UNIVERSITY CAMPUS THIS FRIDAY....

PERSONS WISHING TO DONATE BLOOD SHOULD

REPORT TO BUTTON AUDITORIUM BETWEEN 10 A-M

AND 4 P-M....

RADIO-TV RELEASE

MOREHEAD, KENTUCKY 40351

TELEPHONE: 606/783-3325

SUBJECT: Interview No. 1
DATE: Mailed 9-23-75

TIME : 2:12

ANNOUNCER:

SUMMARY --- Morehead State University Head Football Coach Roy Terry discusses the opening game of the season, the play of placekicker Laird Johnson, and gives the scouting report on Middle Tennessee. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 2:12

QUESTION NO. 1

Morehead State University's Football Eagles opened the 1975 season with a heartstopping 19-16 win over Marshall University last weekend. Coach Roy Terry, your ball club came into the ballgame experienced, but at the same time had inexperience in a kicker, but he gained game experience in a hurry.

IN CUE --- "Well that's the truth....

OUT CUE ---on that one play."

OUESTION NO. 2

0:43

Coach were you well pleased with your team's effort?

IN CUE --- "Well, I think we need.....

0:36

OUT CUE ---with our defense and kicking game.'

QUESTION NO. 3

This weekend the Eagles make their first home appearance and open the Ohio Valley Conference race against Middle Tennessee. Coach, what do you know about the Blue Raiders?

IN CUE --- "Well, Middle is under.....

OUT CUE ---for the Middle Tennessee game."

We've been talking with Morehead State University Head Football Coach Roy Terry.

CLOSING 0:06

0:48

The interview was recorded at $7\frac{1}{2}$ ips. PLEASE DO NOT RETURN THE REEL.

OFFICE OF SPORTS INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: M-S-U VS MARSHALL

DATE : 9-23-75 TIME : 50 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL
EAGLES STARTED OUT ON THE RIGHT FOOT LAST
SATRUDAY WITH A 19-16 WIN OVER MARSHALL
UNIVERSITY....

JUNIOR PLACEKICKER LAIRD JOHNSON BOOTED

A 38-YARD FIELD GOAL ON THE LAST PLAY OF THE

GAME TO GIVE M-S-U ITS MARGIN OF VICTORY....

JOHNSON EARLIER KICKED A 39-YARD FIELD GOAL AND AN EXTRA POINT....

THE OTHER EAGLE SCORES CAME ON A 2-YARD
RUN BY JUNIOR TAILBACK RON MOSLEY AND A 20-YARD
PASS FROM FRESHMAN QUARTERBACK PHIL SIMMS TO
SOPHOMORE WINGBACK EDDIE BISHOP....

DEFENSIVE BACK VIC WILLIAMS LED THE M-S-U
DEFENSE WITH TWO INTERCEPTIONS--A FUMBLE
RECOVERY--FOUR TACKLES--TWO ASSISTS AND FOUR
DEFLECTED PASSES....

THE EAGLES OPEN THEIR O-V-C SCHEDULE THIS SATURDAY WHEN THEY FACE MIDDEE TENNESSEE.....
KICKOFF TIME IS 7:30 AT JAYNE STADIUM....####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: NATIONAL SECURITY LECTURE

DATE

: 9-25-75

TIME :

ANNOUNCER:

COLONEL ROBERT PURCELL--FORMER VIETNAM

PRISONER OF WAR FOR 8 YEARS-AADDRESSED

MOREHEAD STATE UNIVERSITY'S NATIONAL SECURITY

CLASS THURSDAY....

COLONEL PURCELL'SSTOPIC WAS--VIETNAM
IN RETROSPECT: A PRISONER'S POINT OF VIEW.....

PURCELL DESCRIBED HIS CAPTIVITY IN HANOI"

FROM THE TIME OF HIS CAPTURE IN 1965 UNTIL HIS

RELEASE IN 1973.....

THE NATIONAL SECURITY CLASS LECTURES ARE
ON TUESDAY AND THURSDAY THROUGHOUT THE SEMESTER.....

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: NATIONAL SECURITY LECTURE

DAGE : 9-25-75

Time

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ANNOUNCER:

COLONEL ROBERT PURCELL--FORMER

VIETNAM PRISONER OF WAR FOR 8 YEARS-ADDRESSED MOREHEAD STATE UNIVERSITY'S

NATIONAL SECURITY CLASS THURSDAY....

COLONEL PURCELL WAS ASKED ABOUT

HIS VIEWS ON AMERICAN INVOLVEMENT IN

VIETNAM....

(PICK UP SOF OF PURCELL INTERVIEW)

COLONEL ROBERT PURCELL SPEAKING

THURSDAY AT MOREHEAD STATE UNIVERSITY....####

RADIO-TV RELEASE

LA STATE OF THE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U THEATRE PRODUCTION

DATE : 9-30-75 TIME : 20 SEC.

ANNOUNCER:

THE FIRST THEATRE PRODUCTION OF THE YEAR STARTS THURSDAY AT MOREHEAD STATE UNIVERSITY...

THE BALLROOM OF THE ADRON DORAN UNIVERSITY

CENTER WILL BE THE SITE OF "PLAY IT AGAIN,

SAM"--A COMEDY BY WOODY ALLEN....

DINNER WILL PRECEDE THE PLAY AT 6:30 P-M WITH THE PERFORMANCE FOLLOWING AT 8 P-M....

ADMISSION IS 5 DOLLARS AND 50 CENTS FOR NON-STUDENTS....

THE PLAY RUNS THROUGH SATURDAY #######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: WOMEN'S SPORTS

DATE : 9-30-75 TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S WOMEN'S SPORTS TEAMS ARE GLAD TO BE HOME....

THE VOLLEYBALL SQUAD--WHICH IS NOW 2-2
ON THE SEASON--AVENGED AN EARLIER LOSS BY
DEFEATING MARSHALL IN HUNTINGTON....

IN THE SECOND MATCH--HOWEVER--M-S-U LOST TO SAINT JOSEPH'S COLLEGE....

THE SQUAD PARTICIPATES THIS WEEKEND IN THE 10-TEAM TENNESSEE TECH INVITATIONAL AT COOKEVILLE....

THE WOMEN'S TENNIS TEAM DROPPED A

DECISION AT MARSHALL LAST WEEKEND AND WILL

RETURN TO ACTION THURSDAY AT TRANSYLVANIA...###

RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT: M-S-U FOOTBALL

DATE : 9-30-75 TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL

EAGLES SUFFERED THEIR FIRST LOSS OF THE

SEASON SATURDAY NIGHT AT THE HANDS OF MIDDLE

TENNESSEE....

M-S-U HELD A 10-TO-NOTHING LEAD WITH 9
MINUTES LEFT TO PLAY-BUT MIDDLE'S BLUE
RAIDERS MOUNTED 2 WELL EXECUTED DRIVES AND
CLAIMED A 12-10 VICTORY....

THE LOSS DROPPED M-S-U'S RECORD TO ONE
WIN AND ONE LOSS ON THE SEASON OVERALL--AND
O-AND-1 IN THE OHIO VALLEY CONFERENCE....

THE EAGLES ARE ON THE ROAD THIS WEEK TO TANGLE WITH THE RACERS OF MURRAY STATE UNIVERSITY.....

RADIO-TV RELEASE

TELEPHONE:

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606/783-3325

SUBJECT: GREEK WEEK ACTIVITIES

DATE TIME 9-30-75 25 SEC.

ANNOUNCER:

FRATERNITIES AND SORORITIES AT MOREHEAD
STATE UNIVERSITY ARE CELEBRATING GREEK
WEEK....

VARIOUS ACTIVITIES THIS WEEK PIT FRATERNITIES AGAINST FRATERNITIES AND SORORITIES AGAINST SORORITIES....

ONE SUCH EVENT WAS SADIE HAWKINS DAY
WHICH PROVIDED COMPETITION IN SHUCKING CORN-BOBBING FOR APPLES--WHEELBARROW RACES--BACKTO-BACK RELAYS--NEEDLE IN THE HAYSTACK AND
OTHER CONTESTS....####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U VS MURRAY

DATE : 10-6-75 TIME : 35 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES ARE ONE AND 2 ON THE SEASON AFTER A 17-TO-3 LOSS TO MURRAY STATE SATURDAY....

THE EAGLES ROLLED UP 248 YARDS IN TOTAL OFFENSE BUT COULD NOT MANAGE A TOUCHDOWN....

M-S-U HAD THE FOOTBALL INSIDE MURRAY'S 25-YARD LINE FOUR TIMES BUT WERE TURNED BACK EACH TIME....

TAILBACK RON MOSLEY WAS THE LONE BRIGHT SPOT WITH 100 YARDS IN 22 CARRIES....

THE EAGLES WILL TRY TO SNAP THEIR 2-GAME
LOSING STREAK THIS SATURDAY WHEN THEY HOST
AUSTIN PEAY IN THE ANNUAL HOMECOMING GAME....

GAME TIME IS 2:30 WITH PRE-GAME
FESTIVITIES STARTING AT 2 P-M AT JAYNE
STADIUM....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

EACH TIME....

SUBJECT: M-S-U VS MURRAY

DATE : 10-6-75 TIME : 35 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL

EAGLES ARE ONE AND 2 ON THE SEASON AFTER A

17-TO-3 LOSS TO MURRAY STATE SATURDAY....

THE EAGLES ROLLED UP 248 YARDS IN TOTAL

OFFENSE BUT COULD NOT MANAGE A TOUCHDOWN....

M-S-U HAD THE FOOTBALL INSIDE MURRAY'S

25-YARD LINE FOUR TIMES BUT WERE TURNED BACK

TAILBACK RON MOSLEY WAS THE LONE BRIGHT
SPOT WITH 100 YARDS IN 22 CARRIES....

THE EAGLES WILL TRY TO SNAP THEIR 2-GAME LOSING STREAK THIS SATURDAY WHEN THEY HOST AUSTIN PEAY IN THE ANNUAL HOMECOMING GAME....

GAME TIME IS 2:30 WITH PRE-GAME
FESTIVITIES STARTING AT 2 P-M AT JAYNE
STADIUM....#####

RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT:

HOMECOMING 1975

DATE

10-6-75

TIME : 4

40 SEC.

ANNOUNCER:

THE ANNUAL HOMECOMING CELEBRATION BEGINS
THURSDAY AT MOREHEAD STATE UNIVERSITY--WHEN
"THE SPINNERS" AND "THE DYNAMIC SUPERIORS"
PERFORM IN AN 8 P-M CONCERT AT WETHERBY
GYMNASIUM

TICKETS FOR THE CONCERT ARE ON SALE AT
THE M-S-U BUSINESS OFFICE AT 4 DOLLARS EACH....
NO TICKETS WILL BE SOLD AT THE DOOR....

OTHER HOMECOMING ACTIVITIES INCLUDE THE CANDLELIGHT DINNER AT 6 P-M ON FRIDAY AND THE HOMECOMING DANCE AT 9 P-M FRIDAY....

ALUMNI REGISTRATION BEGINS AT 8 A-M
SATURDAY WITH OPEN HOUSE AT THE ALUMNI CENTER
AT 10 A-M....

A BUFFET LUNCHEON FOLLOWS AT 11 A-M....

M-S-U TAKES ON AUSTIN PEAY IN FOOTBALL

AT 2:30 AND CUMBERLAND IN SOCCER AT 5 P-M....

PRE-GAME FOOTBALL FESTIVITIES START AT

2 P-M.....#######

OFFICE OF SPORTS INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: K-H-S-A-A CATE : 10-8-75 TIME : 30 SEC.

ANNOUNCER:

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KENTUCKY HIGH SCHOOL BASKETBALL COACHES
AND OFFICIALS WILL CONVERGE ON THE MOREHEAD
STATE UNIVERSITY CAMPUS NEXT MONDAY FOR A
BASKETBALL RULES CLINIC....

THE KENTUCKY HIGH SCHOOL ATHLETIC

ASSOCIATION WILL HOLD A 7 P-M SESSION AT

M-S-U'S WETHERBY GYMNASIUM....

BILLY WISE--ASSISTANT K-H-S-A-A
COMMISSIONER--WILL CONDUCT THE CLINIC....

BOYS AND GIRLS BASKETBALL COACHES AND OFFICIALS IN KENTUCKY ARE REQUIRED TO ATTEND ONE SUCH CLINIC EACH YEAR....######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: HOMECOMING SPORTS

DATE : 10-8-75 TIME : 45 SEC.

ANNOUNCER:

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HOMECOMING ACTIVITIES AND SPORTS
HIGHLIGHT THE WEEK AT MOREHEAD STATE UNIVERSITY
AS M-S-U ATHLETIC TEAMS OBSERVE HOMECOMING
WITH 4 HOME EVENTS....

THE WOMEN'S TENNIS TEAM HOSTS MARSHALL

AT 2 P-M ON FRIDAY AND THE CROSS COUNTRY TEAM

TAKES ON NORTHERN KENTUCKY AT 3 P-M.....

THE FOOTBALL EAGLES RETURN TO ACTION SATURDAY WHEN THEY FACE AUSTIN PEAY IN THE ANNUAL HOMECOMING GAME....

GAME TIME IS 2:30 WITH PRE-GAME
FESTIVITIES BEGINNING AT 2 P-M.....

IMMEDIATELY AFTER THE GAME--THE SOCCER
EAGLES TANGLE WITH CUMBERLAND COLLEGE....

TICKETS FOR THE FOOTBALL GAME ARE ON SALE AT THE UNIVERSITY BUSINESS OFFICE.....

JAYNE STADIUM TICKET OFFICES OPEN SATURDAY AT 12:30 P-M....########

RADIO-TV RELEASE

SUBJECT:

TELEPHONE 606/783-3325

DATE.

M-S-U VS. AUSTIN PEAY 10-9-75

DATE:

45 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL
EAGLES WILL ATTEMPT TO RUN THEIR HOMECOMING
WINNING STREAK TO 3 WHEN THEY MEET AUSTIN
PEAY SATURDAY....

THE EAGLES--ONE AND 2 OVERALL AND 0
AND 2 IN THE O-V-C--ARE COMING OFF LOSSES
TO MIDDLE TENNESSEE AND MURRAY STATE....

THE GOVERNORS ARE O AND 4 OVERALL AND
O AND 2 IN THE O-V-C--THEY HAVE BEEN
OUTSCORED 92 TO 3 IN THEIR LAST 3 GAMES....

EAGLE HEAD COACH ROY TERRY HAS BEEN WORKING THROUGHOUT THE WEEK TO DEVELOP A MORE CONSISTENT OFFENSE....

M-S-U MOVED THE BALL INSIDE THE MURRAY STATE 25-YARD LINE 4 TIMES LAST WEEK BUT COULD ONLY SCORE 3 POINTS....

PRE-GAME FESTIVITIES BEGIN AT 2 P-M AT JAYNE STADIUM WITH KICK-OFF SCHEDULED AT 2:30....

IMMEDIATELY FOLLOWING THE GAME -- THE

SOCCER EAGLES MEET CUMBERLAND COLLEGE....#####

MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: FALL BASKETBALL

DATE: 10-13-75 TIME: 45 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD
BASKETBALL COACH--JACK SCHALOW--IS
EXPECTED TO GREET 14 CANDIDATES
WEDNESDAY FOR THE OPENING OF FALL
PRACTICE....

ALTHOUGH 4 LETTERMEN FROM LAST YEAR'S SQUAD ARE RETURNING--COACH SCHALOW WILL RELY HEAVILY ON 8 NEWCOMERS....

RETURNING THIS SEASON ARE SENIOR

TONY HOPSON, JUNIORS MIKE KELLEY AND TED

HUNDLEY ALONG WITH SOPHOMORE MIKE

RUSSELL...

JOINING THE VETERANS ARE 3 ALL-.
STATE GUARDS... HERBIE STAMPER--BRAD
LEMASTER AND STEVE SAHLE (SAY-LEE)
SHOULD PLAY A MAJOR ROLE IN THE EAGLE
CAUSE...

M-S-U WILL BE OUT TO IMPROVE ON LAST YEAR'S 13-13 OVERALL RECORD AND 5-9 FINISH IN THE O-V-C....

THE EAGLES OPEN THE SEASON DECEMBER FIRST AT HOME AGANIST NORTH CAROLINA-. :

CHABI ATTE

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RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU VS AUSTIN PEAY

DATE:

10-14-75

TIME: 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL

EAGLES ARE ONE AND 3 ON THE SEASON AND O

AND 3 IN THE O-V-C AFTER A DISAPPOINTING

HOMECOMING LOSS TO AUSTIN PEAY LAST SATURDAY...

THE EAGLES MANAGED ONLY 68-YARDS RUSHING AGANIST THE PREVIOUSLY WINLESS GOVERNORS.....

M-S-U'S SCORES CAME ON A 31-YARD FIELD

GOAL BY LAIRD JOHNSON AND A 30-YARD TOUCHDOWN

PASS FROM RESERVE QUARTERBACK TERRY FLOWERS

TO SPLIT END VELMAR MILLER....

THE EAGLES START A 3-GAME ROAD TRIP THIS WEEKEND WHICH WILL TAKE THEM TO YOUNGSTOWN STATE--TENNESSEE TECH AND WESTERN KENTUCKY...

RADIO-TV RELEASE

TELEPHONE; : 606/783 m 3325

SUBJECT: REAL ESTATE SEMINAR

DATE;: 10-16-75 TIME: 15 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY AND THE
KENTUCKY REAL ESTATE COMMISSION ARE
SPONSORING A REAL ESTATE SEMINAR ON THURSDAY
OCTOBER 23RD-- AT MSU....

THE PROGRAM WILL INVOLVE THE FINANCING-SALE--EVALUATION AND LEGAL ASPECTS OF REAL ESTATE....

THE SESSION STARTS AT 7 P-M IN REED HALL ON THE M-S-U CAMPUS....

THE PUBLIC IS INVITED....####

RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT: DEBATE TOURNAMENT

DATE:

10-16-75

TIME: 20 SEC

ANNOUNCER:

30 COLLEGES AND UNIVERSITIES
REPRESENTING ELEVEN STATES ARE COMPETING
THIS WEEKEND IN THE ANNUAL EAGLE DEBATE
TOURNAMENT AT MOREHEAD STATE UNIVERSITY..../

M-S-U'S DIVISION OF COMMUNICATIONS WILL HOST THE 2-DAY COMPETITION WHICH STARTS FRIDAY AT 12:30 P-M, AND CONTINUES THROUGH SATURDAY AT 9 A-M....

AWARDS GO TO THE TOP 8 TEAMS IN VARSITY
AND JUNIOR VARSITY DIVISIONS ALONG WITH THE
TOP 5 DEBATERS IN THE TOURNAMENT....

ALL DEBATES ARE FREE AND OPEN TO THE PUBLIC....#####

RADIO-TV RELEASE

TELEPHONE: 606.783-3325

SUBJECT: CHORAL FESTIVAL

DATE: 10-16-75 TIME: 20 SEC.

ANNOUNCER:

OCTOBER 30TH AND 31ST WILL BRING MORE
THAN 450 HIGH SCHOOL SINGERS FROM 41 SCHOOLS
TO THE MOREHEAD STATE UNIVERSITY CAMPUS
FOR THE 16TH ANNUAL M-S-U CHORAL FESTIVAL...

THE FESTIVAL BEGINS WITH AUDITIONS AND REHEARSALS ON THURSDAY MORNING AND AFTERNOON AT BAIRD MUSIC HALL AND A CONCERT BY M-S-U CHORAL ORGANIZATIONS AT 8 P-M....

REHEARSALS CONTINUE FRIDAY WITH THE FESTIVAL CHORUS AND CHORALE PERFORMING AT 8 P-M....

ALL PERFORMANCES ARE FREE AND OPEN TO THE PUBLIC....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U VS TENNESSEE TECH

DATE : 10-18-75 TIME : 35 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES DROPPED THEIR 5TH STRAIGHT GAME LAST SATURDAY--28-TO-13--AT TENNESSEE TECH....

THE EAGLE RECORD NOW STANDS AT ONE-AND5 OVERALL AND O-AND-4 IN THE OHIO VALLEY
CONFERENCE....

M-S-U'S OFFENSE MANAGED ONLY ONE YARD FOR THE ENTIRE GAME--SETTING A NEW O-V-C RECORD....

M-S-U QUARTERBACKS TERRY FLOWERS AND PHIL SIMMS WERE SACKED 13 TIMES FOR LOSSES TOTALING 165 YARDS....

THE EAGLE TOUCHDOWNS CAME ON A 13-YARD PASS FROM SIMMS TO TIGHT END KEITH MESCHER IN THE 3RD PERIOD AND ANOTHER SIMMS-TO-MESCHER PASS COVERING 6 YARDS IN THE 4TH QUARTER....

THINGS WON'T BE ANY EASIER FOR THE EAGLES
THIS WEEK AS THEY VISIT THE HILLTOPPERS OF
WESTERN KENTUCKY AT BOWLING GREEN....#####

OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: SCIENCE LECTURE.

DATE:

10-20-75

TIME .

15 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S

DEPARTMENT OF PHYSICAL SCIENCES WILL HOST A
MEETING OF THE KENTUCKY JUNIOR ACADEMY OF
SCIENCE ON SATURDAY--NOVEMBER 15TH....

ROBERT KEIFER OF ASHLAND PETEROLEUM

COMPANY WILL ADDRESS MORE THAN 100 SENIOR

HIGH SCHOOL STUDENTS ON "KENTUCKY AND THE

ENERGY CRISIS"....

DOCTOR JOHN PHILLEY IS THE MEETING CHAIRMAN....#####

RADIO-TV RELEASE

TELEPHONE 606/783-3325

SUBJECT: DATE: MSU VS YOUNGSTOWN

DATE:

10-20-75 40 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES CAME BACK EMPTY HANDED FOR THE 4TH STRAIGHT TIME LAST WEEKEND--LOSING TO YOUNGSTOWN STATE 28 TO NOTHING....

THE EAGLE OFFENSE AGAIN MOVED THE FOOTBALL BUT FAILED TO SCORE....

M-S-U MISSED A 32 YARD FIELD GOAL TRY
IN THE FIRST PERIOD AND HAD A DRIVE STALL ON
YOUNGSTOWN'S 3-YARD-LINE IN THE 3RD
QUARTER....

JUNIOR FULLBACK RON MOSLEY LED THE EAGLE GROUND ATTACK WITH 51 YARDS IN 16 CARRIES....

SENIOR BOB BROCKMAN ATTEMPTED 8 RUSHES FOR 28 YARDS....

THE EAGLES WILL TRY TO SNAP THEIR LOSING STREAK WHEN THEY TRAVEL TO TENNESSEE TECH THIS SATURDAY.....######

RADIO-TV RELEASE

TELEPHONE 606/783-3325

SUBJECT: KMEA BAND FESTIVAL

DATE:

10-21-75

TIME: 20 SEC

ANNOUNCER

THE 10TH ANNUAL K-M-E-A MARCHING BAND FESTIVAL--WHICH WAS POSTPONED LAST WEEKEND HAS BEEN RE-SCHEDULED THIS SATURDAY AT MOREHEAD STATE UNIVERSITY....

NEARLY 2 THOUSAND HIGH SCHOOL MUSICIANS
FROM 32 BANDS WILL VISIT THE M-S-U CAMPUS
TO PARTICIPATE IN THE EVENT WHICH WILL
INVOLVE 7 CLASSES BASED ON SCHOOL
ENROLLMENT....

RADIO-TV RELEASE

TELEPHONE 606/783-3325

SUBJECT: BRASS CHOIR PERFORMANCE

DATE : 10-21-75 TIME : 15 SEC

ANNOUNCER:

18 MEMBERS OF THE MOREHEAD STATE
UNIVERSITY BRASS CHOIR WILL PERFORM IN
FRANKFORT SUNDAY AT THE DEDICATION OF THE
RESTORED OLD STATE CAPITOL....

THE KENTUCKY HISTORICAL SOCIETY AND
THE KENTUCKY MUSIC EDUCATORS ASSOCIATION
ARE SPONSORING THE 2 P-M PROGRAM IN THE
BUILDING'S HOUSE CHAMBER....

JOHN STETLER OF THE M-S-U MUSIC

DEPARTMENT WILL CONDUCT THE CHOIR....#####

OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: HIKE-BIKE FOR RETARDED CITIZENS

DATE : 10-21-75 TIME : 20 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S STUDENT

COUNCIL FOR EXCEPTIONAL CHILDREN IS SPONSORING

A HIKE-BIKE FOR RETARDED CITIZENS THIS

SATURDAY AT ROWAN COUNTY HIGH SCHOOL....

HIKERS AND BIKERS WILL COVER A 10-MILE ROUTE--WITH PLEDGES PER MILE TO BENEFIT MENTALLY RETARDED CHILDREN AND ADULTS OF ROWAN COUNTY.....

INFORMATION IS AVAILABLE FROM BOB

MONAHAN OR CAROL GEORGES AT 783-2187 OR

EDITH MARTIN AT 783-3246.....#####

RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT: SEWAGE PLANT WORKSHOP

DATE : 10-23-75 TIME : 20 SEC.

ANNOUNCER:

THE KENTUCKY DEPARTMENT OF NATURAL
RESOURCES AND ENVIRONMENTAL PROTECTION AND
2 STATE UNIVERSITIES ARE SPONSORING A
WORKSHOP FOR PACKAGE SEWAGE PLANT OPERATORS
ON NOVEMBER 5TH--6TH AND 7TH....

MOREHEAD STATE UNIVERSITY AND THE
UNIVERSITY OF KENTUCKY ARE BACKING THE
PROGRAM TO STRESS MAINTENANCE AND OPERATION
OF THE SMALL PLANTS COMMONLY USED BY SCHOOL
SYSTEMS--INDUSTRY AND HOUSING
DEVELOPMENTS....

RADIO-TV RELEASE

TELEPHONE

606/783-3325

SUBJECT:

RADIOLOGIC TECHNOLOGISTS WORKSHOP

DATE:

10-27-75

TIME: 20 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S SCHOOL

OF APPLIED SCIENCES AND TECHNOLOGY WILL

SPONSOR A WORKSHOP FOR RADIOLOGIC TECHNOLOGISTS

AND ALLIED HEALTH PERSONNEL THIS FRIDAY....

GUEST SPEAKERS INCLUDE PROFESSORS

LAVERNE GURLEY AND RICHARD RENNE OF THE

DEPARTMENT OF RADIOLOGIC TECHNOLOGY AT THE

UNIVERSITY OF TENNESSEE CENTER FOR HEALTH

SCIENCES IN MEMPHIS....

THE SESSION IS SCHEDULED FROM 6 TO 9 P-M
AT REED HALL ON THE M-S-U CAMPUS....#####

RADIO-TV RELEASE

TELEPHONE

606/783-3325

SUBJECT:

BAND CONTEST

DATE:

10-27-75

TIME:

30 SEC

ANNOUNCER:

THE 2ND ANNUAL BLUE AND GOLD MARCHING

BAND CHAMPIONSHIP WILL BE HELD SATURDAY-
NOVEMBER 8TH--AT MOREHEAD STATE UNIVERSITY....

20 OUTSTANDING HIGH SCHOOL BANDS FROM
5 STATES WILL COMPETE IN 2 EQUAL DIVISIONS.....

COMPETITION STARTS AT M-S-U'S JAYNE
STADIUM AT 9 A-M WITH FINALS SCHEDULED
SATURDAY AFTERNOON DURING PRE-GAME AND
HALFTIME PERIODS OF THE M-S-U EAST
TENNESSEE FOOTBALL GAME....

ADMISSION TO THE CONTEST IS ONE DOLLAR AND 50 CENTS....

TICKETS FOR THE MORNING SESSION WILL

BE HONORED AS GENERAL ADMISSION SEATS FOR

THE FOOTBALL GAME....######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: P-E-P CONFERENCE

DATE : 10-30-75 TIME : 15 SEC.

ANNOUNCER:

MORE THAN 100 SELECTED SENIOR HIGH
SCHOOL COEDS FROM 45 KENTUCKY HIGH
SCHOOLS VISITED THE MOREHEAD STATE
UNIVERSITY CAMPUS THIS WEEK FOR THE
ANNUAL PERSONAL ENRICHMENT PROGRAM....

THE M-S-U PERSONAL DEVELOPMENT
INSTITUTE--FOUNDED IN 1969 BY MRS.
MIGNON DORAN--SPONSORED THE 2-DAY-LONG
PROGRAM TO IMPROVE SOCIAL SKILLS AND
OTHER PERSONAL QUALITIES....######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU VS WESTERN KENTUCKY

: 11-3-75 DATE TIME : 30 SEC.

ANNOUNCER:

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MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES DROPPED THEIR 6TH STRAIGHT GAME SATURDAY IN A HARD FOUGHT CONTEST WITH THE HILLTOPPERS OF WESTERN KENTUCKY....

THE EAGLES HELD A 10-0 HALFTIME ADVANTAGE OVER THE 6TH RANKED HILLTOPPERS BUT FALTERED IN THE CLOSING MINUTES AND LOST 14-10....

M-S-U SCORED ON A 41-YARD FIELD GOAL BY JUNIOR DON RADIN AND A ONE-YARD RUN BY FRESHMAN QUARTERBACK PHIL SIMMS.....

SIMMS FOUND MSU'S NEW SHOTGUN FORMATION TO HIS LIKING AS HE COMPLETED 8 OF 19 PASSES FOR 105 YARDS....

THE EAGLES RETURN HOME SATURDAY TO HOST EAST TENNESSEE....

GAME TIME IS 2 P-M AT JAYNE STADIUM....

THE BLUE-GOLD MARCHING BAND CHAMPIONSHIP BEGINS AT 9 A-M AND CONCLUDES DURING HALFTIME OF THE FOOTBALL GAME....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT:

BLUE-GOLD MARCHING BAND CHAMPIONSHIP

DATE

11-3-75

TIME

30 SEC.

ANNOUNCER:

THE 2ND ANNUAL BLUE AND GOLD MARCHING BAND CHAMPIONSHIP WILL BE HELD SATURDAY--NOVEMBER 8TH--AT M-S-U....

20 OUTSTANDING HIGH SCHOOL BANDS FROM 5 STATES WILL COMPETE IN 2 EQUAL DIVISIONS.....

COMPETITION STARTS AT JAYNE STADIUM AT 9 A-M WITH FINALS SCHEDULED SATURDAY AFTERNOON DURING PRE-GAME AND HALFTIME PERIODS OF THE M-S-U--EAST TENNESSEE FOOTBALL GAME....

ADMISSION TO THE BAND CONTEST IS ONE DOLLAR AND 50 CENTS....

TICKETS FOR THE BAND SESSION WILL BE HONORED AS GENERAL ADMISSION SEATS FOR THE FOOTBALL GAME....#####

RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT: FOOTBALL COACH SEARCH

DATE : 11-4-75 TIME : 25 SEC.

ANNOUNCER:

THE SEARCH IS ON....

MOREHEAD STATE UNIVERSITY HEAD FOOTBALL

COACH ROY TERRY HAS ANNOUNCED HE WILL BE

LEAVING AFTER THIS SEASON AND M-S-U IS LOOKING

FOR A NEW HEAD COACH....

ATHLETIC DIRECTOR SONNY MORAN WILL SCREEN
APPLICANTS AND RECOMMEND INDIVIDUALS TO BE
INTERVIEWED BY THE ATHLETIC COMMITTEE.....

THE COMMITTEE WILL THEN MAKE ITS

RECOMMENDATION TO PRESIDENT ADRON DORAN WHO-IN TURN-- WILL SUBMIT THE APPOINTMENT TO THE
BOARD OF REGENTS....

THE COMMITTEE HOPES TO COMPLETE ITS WORK WITHIN A FEW WEEKS....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT:

VETS CLUB BOXING

DATE :

11-5-75

TIME :

25 SEC

ANNOUNCER:

AMATAUR BOXING WILL BE ON TAP AT MOREHEAD STATE UNIVERSITY ON THURSDAY NIGHT....

THE ANNUAL VETERANS ELUB BOXING MATCHES

START AT 7:30 AT BUTTON AUDITORIUM...PROCEEDS

ARE USED FOR SCHOLARSHIPS TO DEPENDENTS OF

DECEASED OR DISABLED VETERANS....

PERSONS INTERESTED IN BOXING ARE ASKED TO
SIGN UP IN THE LOBBY OF THE ADRON DORAN
UNIVERSITY CENTER....PARTICIPANTS MUST BE
ENROLLED AT M-S-U AND HAVE STUDENT INSURANCE.....

ADMISSION IS ONE BOLLAR IN ADVANCE AND ONE DOLLAR AND 25 CENTS AT THE DOOR....######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U VS. E-T-S-U ADVANCE

DATE : 11-6-75 TIME : 30 SEC.

ANNOUNCER:

WHEN THE EAGLES OF MOREHEAD STATE

UNIVERSITY AND THE BUCCANEERS OF EAST TENNESSEF

MEET THIS SATURDAY AT 2 P-M AT JAYNE STADIUM-
EACH TEAM WILL HAVE THE SAME OBJECTIVE....

THEY WILL BE OUT TO AVOID THE CELLAR OF
THE O-V-C AND TO IMPROVE OTHERWISE DISMAL
SEASONS....

M-S-U IS ONE-AND-6 OVERALL WHILE THE BUCS

ARE ONE-6-AND-ONE....

EAST TENNESSEE DEFEATED WESTERN CAROLINA
AND TIED MURRAY STATE WHILE M-S-U'S ONLY
WIN CAME IN THE SEASON OPENER WITH MARSHALL...

HIGHLIGHTING THE 23RD MEETING BETWEEN

M-S-U AND E-T-S-U WILL BE THE 2ND ANNUAL BLUEGOLD MARCHING BAND CHAMPIONSHIPS....

20 TOP HIGH SCHOOL BANDS FROM 5 STATES
WILL COMPETE SATURDAY MORNING FOR THE RIGHT TO
PERFORM DURING THE PRE-GAME AND HALFTIME
FESTIVITIES....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: R-T ACCREDITATION

DATE : 11-7-75 TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS BECOME THE 2ND EDUCATIONAL INSTITUTION IN KENTUCKY TO GAIN NATIONAL ACCREDITATION FOR ITS 2-YEAR PROGRAM IN RADIOLOGIC TECHNOLOGY....

M-S-U'S ASSOCIATE DEGREE PROGRAM IS NOW ON
THE APPROVED LIST OF THE COUNCIL ON MEDICAL
EDUCATION OF THE AMERICAN MEDICAL ASSOCIATION....

NATIONAL ACCREDITATION ENABLES M-S-U GRADUATES TO TAKE THE EXAMINATION TO BECOME REGISTERED TECHNOLOGISTS....

THE 24-MONTH PROGRAM AT M-S-U INCLUDES 12

MONTHS AS A RADIOLOGIC TECHNOLOGY INTERN AT ONE

OF 8 AFFILIATED HOSPITALS UNDER THE SUPERVISION

OF A REGISTERED TECHNOLOGIST....#####



606/783-3325

RADIO-TV RELEASE

TELEPHONE

SUBJECT:

MSU VS EAST TENNESSEE

DATE:

11-10-75

TIME:

35 SEC

ANNOUNCER

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES
SNAPPED A 6-GAME LOSING STREAK LAST WEEKEND
WITH A 7-TO-3 COME-FROM-BEHIND VICTORY OVER
EAST TENNESSEE....

A 67-YARD TOUCHDOWN PASS FROM FRESHMAN

QUARTERBACK PHIL SIMMS TO JUNIOR TIGHT END KEITH

MESCHER EARLY IN THE 4TH QUARTER GAVE THE

EAGLES THE LEAD AND VICTORY....

SIMMS COMPLETED 10 OF 22 PASSES FOR 140
YARDS--IT WAS HIS 4TH TOUCHDOWN PASS OF THE
SEASON....

MESCHER CAUGHT 3 PASSES FOR 91 YARDS
INCLUDING HIS 3RD SCORING RECEPTION OF THE
YEAR.....

JUNIOR LINEBACKER JERRY SPAETH LED THE EAGLES IN TACKLES WITH 15 UNASSISTED HITS....

THE EAGLES RETURN TO ACTION SATURDAY WHEN
THEY ENTERTAIN AKRON IN A 2 PM CONTEST AT

JAYNE STADIUM.....######

RADIO-TV RELEASE.

TELEPHONE:

606/783-3325

VOLLEYBALL TOURNAMENT SUBJECT:

DATE

11-11-75

TIME 25 SEC.

ANNOUNCER:

STARTING FRIDAY -- MOREHEAD STATE UNIVERSITY WILL HOST THE KENTUCKY WOMEN'S INTERCOLLEGIATE VOLLEYBALL TOURNAMENT....

THE STATEWIDE COMPETITION IS DIVIDED INTO A SMALL COLLEGE TOURNAMENT AND LARGE TOURNAMENT FIELD....

PLAY BEGINS AT 10 A-M FRIDAY WITH FINALS SCHEDULED SATURDAY AT ONE P-M FOR THE LARGE SCHOOLS AND 2:30 FOR THE SMALL SCHOOLS....

THE CHAMPION AND RUNNER-UP IN EACH TOURNAMENT ADVANCE TO THE REGIONAL PLAYOFFS NEXT WEEK AT MEMPHIS STATE....

ADMISSION IS FREE.... THE GAMES WILL BE PLAYED IN M-S-U'S LAUGHLIN HEALTH BUILDING AND WETHERBY GYMNASIUM....####

RADIO-TV RELEASE 606/783-3325

TELEPHONE

SUBJECT:

MSU BASKETBALL

DATE:

11-13-75

TIME

35 DEC

ANNOUNCER

BASKETBALL SEASON IS JUST 2 WEEKS AWAY AND MOREHEAD STATE UNIVERSITY'S BASKETBALL EAGLES
ARE ANXIOUS TO GET STARTED....

THE UNIVERSITY OF NORTH CAROLINA AT

CHARLOTTE WILL INVADE MOREHEAD DECEMBER 1ST FOR

THE EAGLES SEASON OPENER....

M-S-U WILL LOOK CONSIDERABLY DIFFERENT FROM LAST YEAR'S SQUAD DUE TO THE ADDITION OF SEVERAL TOP FRESHMEN RECRUITS AND PROMISING TRANSFERS.....

SECOND YEAR HEAD COACH JACK SCHALOW WILL

BE OUT TO IMPROVE ON LAST YEAR'S 13-13 RECORD

AND A 5TH PLACE FINISH IN THE OHIO VALLEY

CONFERENCE...######

OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: MSU VS AKRON

DATE : 11-18-75 TIME : 35 SEC.

ANNOUNCER:

SIMMS TO MESCHER--FOR 2 STRAIGHT WEEKS
THIS COMBINATION HAS GIVEN THE EAGLES OF MOREHEAD
STATE UNIVERSITY FOOTBALL VICTORIES--THE LATEST
A 7-TO-NOTHING UPSET WIN OVER NATIONALLY-RANKED
AKRON UNIVERSITY

WITH 2:47 LEFT TO PLAY IN THE FIRST PERIOD FRESHMAN QUARTERBACK PHIL SIMMS HIT TIGHT END KEITH MESCHER WITH AN ELEVEN YARD SCORING PASS....

SIMMS HAS THROWN 5 TOUCHDOWN PASSES ON THE YEAR--4 OF THEM TO MESCHER....

SATURDAY'S VICTORY GAVE M-S-U HEAD COACH
ROY TERRY THE FIRST SHUTOUT OF HIS COLLEGE
COACHING CAREER AND M-S-U'S FIRST WHITEWASH IN
THE LAST 47 GAMES.....

THE EAGLES--3AND 6 ON THE YEAR--CLOSE
THE SEASON THIS SATURDAY IN A 2 P-M CONTEST
AGAINST THE COLONELS OF EASTERN KENTUCKY
UNIVERSITY....#######

OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT GODSPELL DATE 11-18-75 TIME 20 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S THEATRE AND MUSIC DEPARTMENTS ARE PRESENTING THE ROCK MUSICAL "GODSPELL" WEDNESDAY THROUGH FRIDAY AT BUTTON AUDITORIUM ON THE M-S-U CAMPUS....

THE PRODUCTION IS DIRECTED BY DOCTOR WILLIAM LAYNE.... JOE FIGG IS THE MUSCIAL DIRECTOR.... CURTAIN TIME IS 8 P-M.

ADMISSION IS 2 DOLLARS FOR ADULTS AND ONE DOLLAR FOR CHILDREN....

TICKETS ARE AVAILABLE EACH DAY FROM 2 P-N
TO 6 P-M AT THE M-S-U THEATRE BOX OFFICE....

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: BLUE-GOLD SCHOLARSHIP GAME

DATE : 11-18-75 TIME : 20 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S INTERFRATERNITY

AND PANHELLENIC COUNCILS ARE SPONSORING THE

ANNUAL BLUE-GOLD SCHOLARSHIP BASKETBALL GAME

MONDAY--NOVEMBER 24TH--AT WETHERBY GYMNASIUM....

M-S-U HEAD COACH JACK SCHALOW WILL UNVEIL

HIS 1975-76 EAGLES FOR THE LOCAL PUBLIC'S FIRST

LOOK AT THE FRESHMAN AND TRANSFERS WHO HAVE BEEN

ADDED TO THE PROGRAM....

A ONE DOLLAR DONATION WILL BE REQUESTED AT THE DOOR FOR THE 7:30 P-M CONTEST....

ALL PROCEEDS WILL BE USED FOR ACADEMIC SCHOLARSHIPS....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU VS EASTERN

DATE : 11-20-75 TIME : 30 SEC.

ANNOUNCER:

SATURDAY WILL BE THE 46TH FOOTBALL MEETING
BETWEEN THE EAGLES OF MOREHEAD STATE UNIVERSITY
AND THE COLONELS OF EASTERN KENTUCKY
UNIVERSITY....

12 EAGLES WILL MAKE THEIR FINAL APPEARANCE
IN THE GAME WHICH WILL HAVE EXTRA MEANING
BECAUSE THEY HAVE NEVER BEATEN E-K-U....

THE COLONELS BRING A 7-2-AND-ONE RECORD INTO THE GAME AND A RANKING OF 14TH IN NCAA DIVISION II POLLS..... THE EAGLES ARE 3-AND-6....

MSU IS COMING OFF ITS MOST IMPRESSIVE
SHOWING IN THE PAST 4 YEARS--A 7-TO-NOTHING
VICTORY OVER NATIONALLY RANKED AKRON LAST
WEEKEND....

BEGAN ZIN 1927 AND HAS WON ATHE BLAST -3 GAMES....

GAME TIME AT M-S-U'S JAYNE STADIUM IS 2
P-M....#####

Beeper report to WMOR Radio on Saturday, Nov. 22, at 6 p.m.

MOREHEAD STATE UNIVERSITY PRESIDENT ADRON DORAN ANNOUNCED

SATURDAY AFTERNOON THAT THE UNIVERSITY'S THANKSGIVING BREAK WOULD

BEGIN A DAY EARLIER THAT PREVIOUSLY ANNOUNCED......CLASSES

AND OFFICE HOURS WILL BE SUSPENDED AT NOON TUESDAY....THE UNIVERSITY

WILL REOPEN ON MONDAY DEMCEMBER 1 AT 8 A-M......THIS KEITH

KAPPES REPORTING FROM MOREHEAD STATE UNIVERSITY.

OFFICE OF PUBLIC INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: MSU VS. BALL STATE

DATE 12-8-75 TIME 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S BASKETBALL EAGLES ARE O AND 2 ON THE SEASON AFTER A 85 TO 82 DEFEAT AT BALL STATE LAST WEEKEND.....

5 FREE THROWS IN THE FINAL MINUTE GAVE
THE CARDINALS THE VICTORY.....

HERBIE STAMPER AND ANDRE JONES LED THE EAGLES IN SCORING--COMBINING FOR 45 POINTS.

THE EAGLES WILL MAKE A 2-GAME SOUTHERN

SWING THIS WEEKEND TO LOUISIANA TECH ON

SATURDAY AND VIRGINIA TECH ON MONDAY.....

TRAVELING THIS WEEK ARE 3 KEY PLAYERS WHO
WERE INELEGIBLE THE FIRST 2 GAMES OF THE
SEASONIN ACTION FOR THE FIRST TIME
WILL BE CENTER TED HUNDLEY--FROWARD TYRONE
CAMPBELL AND GUARD CRAIG MORRIS....#######

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: TICKET SPECIAL

DATE : 12-11-75 TIME : 35 SEC.

ANNOUNCER:

WHEN MOREHEAD STATE UNIVERSITY'S BASKETBALL EAGLES HOST THE GOLDEN BEARS OF CALIFORNIA ON DECEMBER 20TH--FANS WILL BE ABLE TO SEE TOP-FLIGHT BASKETBALL AT SPECIAL PRICES....

M-S-U STUDENTS WILL NOT BE ON CAMPUS SO
THE CALIFORNIA CONTEST HAS BEEN DESIGNATED
FAMILY NIGHT--GROUP NIGHT AND HIGH SCHOOL
NIGHT....

PARENTS MAY PURCHASE TICKETS FOR THE
REGULAR PRICE AND ALL CHILDREN--HIGH SCHOOL AGE
AND UNDER--WILL BE ADMITTED FREE....

ANY GROUP MAY PURCHASE TICKETS TO THE GAME FOR ONE DOLLAR PER PERSON.....

AREA HIGH SCHOOL STUDENTS WHO WISH TO ATTEND
THE GAME MAY DO SO AS GUESTS OF M-S-U....

TEACHERS AND PARENTS MAY ACCOMPANY THE GROUP FOR ONE DOLLAR PER PERSON....

THE 7:30 P-M CONTEST WITH CALIFORNIA WILL

BE THE FINAL GAME BEFORE THE HOLIDAYS.....#####

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U VS. LOUISIANA TECH AND VIRGINIA TECH

DATE : 12-16-75 TIME : 35 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S BASKETBALL EAGLES ARE ONE-AND-3 ON THE SEASON AFTER SPLITTING 2 ROAD GAMES.....

THE EAGLES TRAVELED TO LOUISIANA TECH ON SATURDAY AND DEFEATED THE BULLDOGS IN OVERTIME 89 TO 87....

JUNIOR CENTER TED HUNDLEY SCORED 27 POINTS
TO LEAD THE EAGLES TO THEIR FIRST WIN OF THE
SEASON....

FRESHMAN HERBIE STAMPER SANK 4 CRUCIAL FREE THROWS IN THE LAST MINUTE OF OVERTIME TO GIVE THE EAGLES THE MARGIN OF VICTORY....

THE EAGLES TRAVELED TO VIRGINIA TECH MONDAY AND LOST TO THE GOBBLERS 112-TO-71 FOR THEIR WORST SETBACK IN 5 YEARS....

STAMPER LED ALL SCORERS WITH 20 POINTS AND HUNDLEY PUMPED IN 16....

M-S-U RETURNS HOME SATURDAY NIGHT TO FACE
THE GOLDEN BEARS OF CALIFORNIA AT 7:30 P-M IN
WETHERBY GYM.....#####

OFFICE OF SPORTS INFORMATION MOREHEAD STATE UNIVERSITY MOREHEAD, KENTUCKY 40351 TELEPHONE:

RADIO-TV RELEASE

606/783-3325

SUBJECT: M-S-U VS. CALIFORNIA

DATE : 12-18-75 TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S BASKETBALL EAGLES WILL TRY TO IMPROVE THEIR ONE AND 3 RECORD SATURDAY IN THEIR LAST GAME BEFORE CHRISTMAS.....

THE GOLDEN BEARS OF CALIFORNIA INVADE
WETHERBY GYMNASIUM FOR A 7:30 P-M CONTEST
WHICH HAS BEEN DESIGNATED HIGH SCHOOL
NIGHT--GROUP NIGHT AND FAMILY NIGHT....

SPECIAL TICKET PRICES ARE IN EFFECT FOR GROUPS--FAMILIES AND HIGH SCHOOL STUDENTS....

THE GOLDEN BEARS BRING A 4 AND ONE
RECORD FROM BERKELEY WHEN THEY MEET THE
EAGLES FOR THE 2ND TIME IN AS MANY YEARS....

LAST SEASON CALIFORNIA WON AT HOME-77 TO 71....

THE EAGLES RETURN TO ACTION JANUARY

7TH AT EASTERN KENTUCKY IN THEIR OHIO VALLEY

CONFERENCE OPENER....#######