OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: BASEBALL RECRUIT
DATE: 7-1-74
TIME: 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS ANNOUNCED RECRUITMENT OF ONE OF THE TOP PITCHERS IN THE STATE OF OHIO.....

MSU BASEBALL COACH SONNY ALLEN HAS SIGNED WILLIAM LUCAS OF CINCINNATI WITHROW HIGH SCHOOL TO A BASEBALL GRANT-IN-AID.....

LUCAS POSTED A 9-AND-2 RECORD LAST SEASON WHILE LEADING WITHROW TO THE CITY TITLE..... IN THREE SEASONS HE HAD A 24-AND-6 MARK.....

ALLEN SAID... "WE ARE PLEASED TO SIGN A PLAYER WITH WILLIAM'S RECORD AND HE WILL BE A PLUS TO OUR PROGRAM".....

LUCAS IS M-S-U'S SECOND BASEBALL RECRUIT OF THE YEAR..... ######
ANNOUNCER: A SPECIAL 3-WEEK COURSE FOR PUBLIC AND BOOKMOBILE LIBRARIANS BEGINS MONDAY (JULY 8TH) AT MOREHEAD STATE UNIVERSITY.....

M-S-U AND THE KENTUCKY DEPARTMENT OF LIBRARY AND ARCHIVES ARE CONDUCTING THE SESSION--WITH ABOUT 20 LIBRARIANS EXPECTED TO ATTEND.....

CLASSES MEET FROM 9 A-M TILL NOON--MONDAY THROUGH THURSDAY WITH THE COURSE ENDING JULY 26TH.....

COORDINATORS ARE M-S-U'S DIRECTOR OF LIBRARIES--DOCTOR JACK ELLIS--AND ASSOCIATE DIRECTOR FAYE BELCHER.....

FOR MORE INFORMATION CONTACT MISS BELCHER AT THE JOHNSON CAMDEN LIBRARY ON THE M-S-U CAMPUS.....#########
SUBJECT: AAEC
DATE: 7-8-74
TIME: 30 SEC.

ANNOUNCER: MOREHEAD STATE UNIVERSITY'S APPALACHIAN ADULT EDUCATION CENTER IS BEGINNING ITS 3RD YEAR OF WORK WITH PUBLIC LIBRARIES.......

THE A-A-E-C IS BACKED BY FEDERAL GRANTS TOTALING ONE-HUNDRED 48-THOUSAND DOLLARS.....

IT CONDUCTS PROJECTS TO DEMONSTRATE WAYS LIBRARIES AND ADULT EDUCATION PROGRAMS CAN WORK TO HELP THE UNDEREDUCATED IN THE REGION.....

THE LIBRARY DIVISION OF THE U-S OFFICE OF EDUCATION HAS AWARDED M-S-U 2 GRANTS FOR PUBLIC LIBRARY USE IN GEORGIA--OHIO--AND TENNESSEE.....

THE A-A-E-C HAS COMPLETED PROJECTS WITH PUBLIC LIBRARIES IN KENTUCKY--ALABAMA--SOUTH CAROLINA AND WEST VIRGINIA.....#####
SUBJECT: SUMMER THEATRE
DATE: 7-10-74
TIME: 15 SEC.

ANNOUNCER: MOREHEAD STATE UNIVERSITY'S 3RD SUMMER THEATRE PRODUCTION--THE EFFECT OF GAMMA RAYS ON MAN-IN-THE-MOON MARIGOLDS--RUNS THROUGH SATURDAY NIGHT IN THE COMBS LITTLE THEATRE....

CURTAIN TIME IS 8 P-M NIGHTLY AND ADMISSION IS 2 DOLLARS FOR ADULTS AND ONE DOLLAR FOR CHILDREN.....M-S-U STUDENTS ARE ADMITTED ON I-D CARDS.....#####
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY  RADIO-TV RELEASE
MOREHEAD, KENTUCKY  40351
TELEPHONE:  606/783-3325

SUBJECT:  FARM FIELD DAY
DATE :  7-16-74
TIME :  30 SEC.

ANNOUNCER:  
MOREHEAD STATE UNIVERSITY IS HOLDING ITS FIRST FARM FIELD DAY THURSDAY--JULY 25TH--AND MORE THAN 300 PERSONS ARE EXPECTED TO ATTEND.....

THE DAY IS OPEN TO THE PUBLIC AND BEGINS AT 9 A-M WITH REGISTRATION IN THE LIVESTOCK PAVILION AT THE M-S-U FARM.....

FOLLOWING MORNING TOURS AND A LUNCHEON--THE AFTERNOON SESSION WILL FEATURE A SPEAKER FROM THE U-S SECRETARY OF AGRICULTURE'S OFFICE.....

THE PURPOSE OF THE FIELD DAY IS TO INFORM THE RESIDENTS OF EASTERN KENTUCKY OF THE PRACTICES AND PROCEDURES BEING USED IN THE M-S-U AGRICULTURE PROGRAM.....

FOR ADDITIONAL INFORMATION CONTACT DOCTOR CHARLES DERRICKSON--HEAD OF THE DEPARTMENT OF AGRICULTURE AT MOREHEAD STATE...

.......#########
KENTUCKY GOVERNOR WENDELL FORD WILL BE THE SUMMER COMMENCEMENT SPEAKER THURSDAY-AUGUST 1ST AT MOREHEAD STATE UNIVERSITY.....

THE 49-YEAR-OLD DAVIESS COUNTY NATIVE WHO HAS SERVED THE COMMONWEALTH AS STATE SENATOR--LIEUTENANT GOVERNOR AND GOVERNOR--WILL RECEIVE AN HONORARY DOCTOR OF LAWS DEGREE.....

M-S-U PRESIDENT ADRON DORAN WILL AWARD 5-HUNDRED 45 DIPLOMAS AT THE 10 A-M CEREMONY IN WETHERBY GYMNASIUM.....

THIS TOTAL REPRESENTS THE LARGEST SUMMER GRADUATING CLASS IN M-S-U HISTORY AND EXCEEDS THE 4-HUNDRED 62 DIPLOMAS PRESENTED AT LAST SUMMER'S COMMENCEMENT.....

#######
More than 80 youngsters are attending the fourth annual Morehead State University basketball camp being held this week on the M-S-U campus.....

The boys--ages 12 to 18--come from Kentucky and the surrounding states to hear daily lectures and work on the basic fundamentals of basketball.....

The guest speakers include current and former professional basketball players--here former U-K star and Kentucky Colonel Mike Pratt speaks to the campers.....

The boys participate in two games daily and are grouped by ages and individual ability.....

Morehead State University head basketball coach Jack Schalow (Shallow) is directing the camp staff that includes leading high school coaches from Kentucky as well as outstanding college coaches and professional athletes.....####
OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

SUBJECT: GOLF CLINIC
DATE : 7-23-74
TIME : 30 SEC.

ANNOUNCER: A FREE JUNIOR GOLF CLINIC FOR BOYS AND GIRLS AGES 10 THROUGH 16 BEGINS THIS SATURDAY (JULY 27TH) AT MOREHEAD STATE UNIVERSITY.....

M-S-U GOLF COACH ED BIGNON WILL CONDUCT THE CLINIC EVERY SATURDAY AT 10 A-M FOR THE REMAINDER OF THE SUMMER.....

THE PURPOSE OF THE CLINIC IS TO ALLOW YOUNG PEOPLE TO LEARN MORE ABOUT THE GAME OF GOLF.....

ALL INTERESTED PERSONS SHOULD CONTACT ED BIGNON (BIN-YON) AT THE MSU GOLF COURSE BY WRITING U-P-O 717--MOREHEAD STATE UNIVERSITY--OR CALL (606) 784-7910.....########################
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY REDIO-TV RELEASE
MOREHEAD, KENTUCKY 40351

SUBJECT: POST SUMMER
DATE: 7-23-74
TIME: 35 SEC.

MOREHEAD STATE UNIVERSITY IS OFFERING 6 POST SUMMER COURSES IN THE PIKE COUNTY AREA.

REGISTRATION FOR THE 2-WEEK TERM WILL BE HELD TUESDAY--JULY 30TH--AT 6:30 P-M IN THE RECORD MEMORIAL BUILDING ON THE PIKEVILLE COLLEGE CAMPUS.

COURSES TO BE OFFERED INCLUDE: INVESTIGATIONS INTO READING--METHODS FOR SECONDARY TEACHERS--SOCIAL PSYCHOLOGY--REFERENCE AND BIBLIOGRAPHY--FOLK LITERATURE--AND HISTORY AND PHILOSOPHY OF EDUCATION.

FEES ARE 27-DOLLARS PER HOUR FOR KENTUCKY RESIDENTS AND 55-DOLLARS PER HOUR FOR NON-RESIDENTS.

STUDENTS MAY EARN UP TO 3 CREDIT HOURS DURING THE SESSION WHICH BEGINS AUGUST 5TH AND RUNS THROUGH AUGUST 16TH.##
SUBJECT: DEGREES
DATE: 7-26-74
TIME: 40 SEC.

ANNOUNCER:

DURING MOREHEAD STATE UNIVERSITY'S SUMMER COMMENCEMENT--THURSDAY (AUGUST 1)--M-S-U WILL REACH ANOTHER MILESTONE IN ITS EDUCATIONAL HISTORY....

M-S-U PRESIDENT ADRON DORAN WILL AWARD DIPLOMAS TO 5-HUNDRED-45 DEGREE CANDIDATES--INCLUDING THE FIRST SPECIALIST IN EDUCATION DEGREES....

THIS POST-MASTER'S EDUCATIONAL SPECIALIST DEGREE ALLOWS STUDENTS TO SPECIALIZE IN A CHOSEN FIELD FOR SERVICE AS TEACHERS--SUPERVISORS AND ADMINISTRATORS....

THE FIRST RECIPIENTS WILL BE AUDREY P. CONLEY OF LEXINGTON AND BETTY LYNN CONRAD OF CARLISLE.....

KENTUCKY GOVERNOR WENDELL FORD WILL SPEAK AND RECEIVE AN HONORARY DOCTOR OF LAWS DEGREE AT THE 10 A-M CEREMONY IN M-S-U'S WETHERBY GYMNASIUM....

IN ADDITION TO THE E-D-S DEGREES--THE RECORD 5-HUNDRED-45 DEGREES INCLUDE 12 ASSOCIATE--2-HUNDRED--26 BACHELOR'S--AND 3-HUNDRED-5 MASTER'S DEGREES.....#*##
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

SUBJECT: POST SUMMER SESSION
DATE : 7-26-74
TIME : 30 SEC.

REGISTRATION FOR MOREHEAD STATE UNIVERSITY'S POST SUMMER SESSION IS SCHEDULED MONDAY (AUGUST 5TH) FROM 8 TILL 10 A-M IN BUTTON AUDITORIUM.....

THE 2-WEEK TERM WILL OFFER 14 CLASSES AND STUDENTS ARE LIMITED TO 3 SEMESTER HOURS OF CREDIT.....

CLASSES MEET UP TO 5 HOURS DAILY FOR THE 2-WEEK PERIOD.....

FEES ARE 18-DOLLARS PER SEMESTER HOUR FOR KENTUCKY UNDERGRADUATES AND 40-DOLLARS PER HOUR FOR NON-RESIDENTS.....

GRADUATE FEES ARE 27-DOLLARS PER HOUR AS KENTUCKY RESIDENTS AND 56-DOLLARS HOURLY AS OUT-OF-STATERS.....#####
SUBJECT: GOLF RECRUIT
DATE: 7-26-74
TIME: 30 SEC.

ANNOUNCER: MOREHEAD STATE UNIVERSITY HAS ANNOUNCED THE FIRST GOLF COACH ED BIGNON (BIN-YON) HAS INKED JAMES THOMAS OF EXPORT--PENNSYLVANIA AND GREG PALMER OF MOUNT CLEMENS--MICHIGAN--TO OHIO VALLEY CONFERENCE GRANTS-IN-AID.....

THOMAS IS A GRADUATE OF FRANKLIN REGIONAL HIGH SCHOOL AND WAS A FINALIST IN THE STATE GOLF TOURNAMENT HELD AT LATROBE COUNTRY CLUB IN THE KEYSTONE STATE.....

PALMER WAS A STANDOUT AT CHIPPEWA HIGH SCHOOL WHERE HE WAS RUNNER-UP IN THE MICHIGAN SCHOOLBOY GOLF TOURNEY.....

BIGNON SAID--"BOTH OF THESE YOUNG MEN ARE OUTSTANDING GOLFERS AND SHOULD HELP OUR PROGRAM IMMEDIATELY".....##########
GOVERNOR WENDELL FORD BECAME DOCTOR WENDELL FORD TODAY AT MOREHEAD STATE UNIVERSITY'S SUMMER COMMENCEMENT CEREMONIES.....

THE GOVERNOR WAS PRESENTED AN HONORARY DOCTOR OF LAWS DEGREE DURING THE EXERCISES IN WETHERBY GYMNASIUM.....

M-S-U PRESIDENT ADRON DORAN AWARDED MORE THAN 5-HUNDRED DIPLOMAS TO THE LARGEST SUMMER GRADUATING CLASS IN THE SCHOOL'S HISTORY.....

INCLUDED IN THE GRADUATES WERE M-S-U'S FIRST EDUCATIONAL SPECIALIST DEGREE CANDIDATES....

GOVERNOR FORD SPOKE TO THE CROWD OF MORE THAN ONE-THOUSAND ABOUT POLITICS IN AMERICA.....##

EDITORS: SOF OF GOVERNOR FORD AND SILENT FILM OF CEREMONIES ARE ENCLOSED.

ALSO ENCLOSED IS THE TEXT OF FORD'S ADDRESS.
SUBJECT: FOOTBALL JAMBOREE
DATE: 8/12/74
TIME: 30 SEC.

ANNOUNCER: WEST CARTER AND MAYSVILLE SQUARE OFF IN THE OPENING GAME OF THE ANNUAL EASTERN KENTUCKY CONFERENCE FOOTBALL JAMBOREE THIS SATURDAY NIGHT AT MOREHEAD STATE UNIVERSITY.....

PLAY BEGINS AT 7 P-M CENTRAL TIME AT MSU'S JAYNE STADIUM.....

OTHER CONTESTS INCLUDE EAST CARTER AGAINST ROWAN COUNTY AT 8 P-M AND LEWIS COUNTY AND MOUNT STERLING AT 9 P-M.....

MAYSVILLE AND LEWIS COUNTY WILL MAKE THEIR FIRST APPEARANCES AS NEWLY-ADMITTED E-K-C MEMBERS......

EACH GAME WILL CONSIST OF TWO 12-MINUTE QUARTERS......

GATES OPEN AT 6 P-M AND ADMISSION IS ONE DOLLAR.......
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351

RADIO-TV RELEASE

TELEPHONE 606/783-3325

SUBJECT: FALL REGISTRATION
DATE: 8/12/74
TIME: 25 SEC.

ANNOUNCER: REGISTRATION FOR THE FALL SEMESTER AT MOREHEAD STATE UNIVERSITY OPENS MONDAY--AUGUST 19TH--AT 8 A-M IN THE LAUGHLIN HEALTH BUILDING.....

GRADUATE STUDENTS AND SENIORS REGISTER MONDAY AND JUNIORS AND SOPHOMORES ENROLL TUESDAY--AUGUST 20TH--FRESHMAN ARE SCHEDULED WEDNESDAY AUGUST 21ST.....

CLASSES BEGIN THURSDAY--AUGUST 22ND.....

REGISTRATION OF PART-TIME STUDENTS FOR NIGHT AND SATURDAY CLASSES ON CAMPUS WILL BE HELD SATURDAY--AUGUST 24TH.....

######
OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY RADIO-TV RELEASE
MOREHEAD, KENTUCKY 40351 TELEPHONE: 606/783-3325

SUBJECT: STUART HIGH SCHOOL FOOTBALL CAMP
DATE: 8/13/74
TIME: 30 SECONDS

ANNOUNCER: MORE THAN 70 YOUNG MEN FROM STUART HIGH SCHOOL ARE PARTICIPATING IN A WEEK-LONG SUMMER FOOTBALL CAMP THIS WEEK AT MOREHEAD STATE UNIVERSITY......

UNDER THE SUPERVISION OF THEIR OWN COACHING STAFF--THE STUART GRIDDERS ARE USING THE M-S-U FACILITIES TO PREPARE FOR THE UPCOMING SEASON JUST A FEW WEEKS AWAY......

STUART HEAD COACH JIM SWART SAID THE PURPOSE OF THE CAMP IS TO FAMILIARIZE THE PLAYERS WITH EACH OTHER AND ALSO THE FUNDAMENTALS OF FOOTBALL--BOTH NEEDED FOR A SUCCESSFUL YEAR.....

OFF THE GRIDIRON--THE PLAYERS TAKE ON THE COACHES AND MANAGERS IN GAMES OF BASKETBALL--VOLLEYBALL--AND SOFTBALL......

SWART SAYS HE IS PLEASED WITH THE PROGRESS OF THE CAMP AND THE HOSPITALITY OF M-S-U...##
SUBJECT: MSU CLASSES
DATE: 8/14/74
TIME: 25 SECONDS

ANNOUNCER: MOREHEAD STATE UNIVERSITY IS OFFERING 13 CLASSES THIS FALL FOR RESIDENTS OF THE MAYSVILLE AREA.

REGISTRATION IS SCHEDULED TUESDAY-SEPTEMBER 3RD--FROM 6:30 P-M TO 8:30 P-M AT MAYSVILLE COMMUNITY COLLEGE.

UNDERGRADUATE FEES ARE 18 DOLLARS PER SEMESTER HOUR FOR KENTUCKY RESIDENTS AND 40 DOLLARS PER HOUR FOR NON-RESIDENTS.

FEES FOR GRADUATE COURSES ARE 27 DOLLARS PER HOUR FOR KENTUCKIANS AND 56 DOLLARS PER HOUR FOR OUT-OF-STATE STUDENTS.##
MOREHEAD STATE UNIVERSITY IS OFFERING 15 GRADUATE COURSES THIS FALL FOR RESIDENTS OF THE PRESTONSBURG AREA.

REGISTRATION IS SCHEDULED WEDNESDAY--AUGUST 28TH--FROM 6:30 P-M TO 8:30 P-M AT PRESTONSBURG COMMUNITY COLLEGE.

GRADUATE FEES ARE 27 DOLLARS PER SEMESTER HOUR FOR KENTUCKY RESIDENTS AND 56 DOLLARS PER HOUR FOR NON-RESIDENTS.
ANNOUNCER: MOREHEAD STATE UNIVERSITY IS OFFERING 25 GRADUATE COURSES THIS FALL TO RESIDENTS OF THE ASHLAND AREA.....

REGISTRATION IS SCHEDULED-MONDAY-AUGUST 26TH-AND TUESDAY-AUGUST-27TH-FROM 6:30 P-M TO 8:30 P-M AT PAUL BLAZER HIGH SCHOOL.....

GRADUATE FEES ARE 27 DOLLARS PER SEMESTER HOUR FOR KENTUCKY RESIDENTS AND 56 DOLLARS PER HOUR FOR NON-RESIDENTS.....####
ANNOUNCER: MOREHEAD STATE UNIVERSITY AND PIKEVILLE COLLEGE ARE OFFERING 17 GRADUATE COURSES THIS FALL ON THE PIKEVILLE CAMPUS.....

REGISTRATION IS SCHEDULED THURSDAY-AUGUST 22ND-FROM 2 P-M TO 4:30 P-M AND FROM 6:30 P-M TO 8:30 P-M IN THE RECORD MEMORIAL BUILDING AT PIKEVILLE COLLEGE.....

GRADUATE FEES ARE 27 DOLLARS PER SEMESTER HOUR FOR KENTUCKY RESIDENTS AND 56 DOLLARS PER HOUR FOR NON-RESIDENTS.....

FOR ADDITIONAL INFORMATION ON THE MOREHEAD STATE-PIKEVILLE GRADUATE PROGRAM--CONTACT DOCTOR PRESLEY PENDERGRASS AT PIKEVILLE COLLEGE OR DOCTOR JOHN DUNCAN AT M-S-U......############
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: GRADUATE COURSES
DATE: 8/14/74
TIME: 20 SECONDS

ANNOUNCER: MOREHEAD STATE UNIVERSITY IS OFFERING
10 GRADUATE COURSES THIS FALL FOR RESIDENTS
OF THE HAZARD AREA.....

REGISTRATION IS SCHEDULED THURSDAY-
AUGUST 29TH-FROM 6:30 P-M TO 8:30 P-M AT HAZARD
COMMUNITY COLLEGE.....

GRADUATE FEES ARE 27 DOLLARS PER SEMESTER
HOUR FOR KENTUCKY RESIDENTS AND 56 DOLLARS
PER HOUR FOR NON-RESIDENTS.....#####
OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:   BASEBALL RECRUITS
DATE:     8/20/74
TIME:      30 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY BASEBALL
COACH SONNY ALLEN HAS ANNOUNCED THE
SIGNING OF 2 PITCHERS AS M-S-U'S RECRUITS....

MEL WOLF--A LEFTHANDER FROM CINCINNATI
AND Righthander STEVE BREWER FROM
OWINGSVILLE HAVE INKED OHIO VALLEY
CONFERENCE GRANTS-IN-AID

WOLF--A GRADUATE OF DEER PARK HIGH
SCHOOL-IS TRANSFERRING FROM MOTLOW JUNIOR
COLLEGE IN TULLAHOMA TENNESSEE.....

WHILE AT DEER PARK HE COMPILED A 13-
AND-3 RECORD AND WAS NAMED ALL-CONFERENCE--
ALL-CITY AND HONORABLE MENTION ALL-STATE....

BREWER IS A FORMER STANDOUT AT BATH
COUNTY HIGH SCHOOL WHERE HE TOSSED 3 NO-
HITTERS.....

LAST SEASON HE PITCHED IN THE BLUEGRASS
LEAGUE AND POSTED A 19 AND 7 RECORD WITH
A ZERO-POINT-5-6 EARNED RUN AVERAGE....

#################################################
A MEMORIAL SCHOLARSHIP FUND HAS BEEN CREATED AT MOREHEAD STATE UNIVERSITY IN HONOR OF DOCTOR MORRIS CAUDILL -- FORMER DEAN OF UNDERGRADUATE PROGRAMS -- WHO DIED TUESDAY IN LEXINGTON.

PERSONS WISHING TO CONTRIBUTE TO THE SCHOLARSHIP SHOULD MAKE CHECKS PAYABLE TO MOREHEAD STATE UNIVERSITY AND SEND THEM TO MORRIS CAUDILL SCHOLARSHIP FUND IN CARE OF THE M-S-U ALUMNI OFFICE.

THE SCHOLARSHIP WILL GO TO A DESERVING STUDENT FROM LETCHER COUNTY.

FUNERAL SERVICES FOR DEAN CAUDILL WILL BE CONDUCTED THURSDAY AT ONE P-M AT THE BLAIR BRANCH CHURCH NEAR WHITESBURG....THE BODY IS AT THE BLAIR FUNERAL HOME IN WHITESBURG.

DEAN CAUDILL SERVED 5 YEARS AT M-S-U BEFORE RETIRING EARLIER THIS MONTH FOR MEDICAL REASONS. HE WAS 35 YEARS OLD.........#####
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351
RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U HORSE SHOW
DATE: 8/23/74
TIME: 30 SECONDS

ANNOUNCER: NEARLY 25 HUNDRED DOLLARS WILL BE AWARDED AT THE 9TH ANNUAL MOREHEAD STATE UNIVERSITY HORSE SHOW SCHEDULED AUGUST 30TH AND 31ST.....

THE EVENT IS SPONSORED BY THE M-S-U AGRICULTURE CLUB AND BEGINS AT 7:30 P-M AT THE M-S-U FARM ON KENTUCKY 377---4 MILES NORTH OF MOREHEAD.....

13 CLASSES WILL BE SHOWN EACH NIGHT UNDER THE RULES OF THE CENTRAL KENTUCKY HORSE SHOW ASSOCIATION.....

ADMISSION IS ONE DOLLAR AND ALL PROCEEDS ARE USED FOR AGRICULTURAL SCHOLARSHIPS.....

FOR FURTHER INFORMATION--CONTACT DOCTOR JOE BENDIXEN-U-P-O 1318-MOREHEAD STATE UNIVERSITY-MOREHEAD-KENTUCKY....###
SUBJECT: M-S-U HORSE SHOW
DATE: 8-27-74
TIME: 25 SEC.

ANNOUNCER:

COMPETITION IN 26 CLASSES WILL BE FEATURED FRIDAY AND SATURDAY IN THE NINTH ANNUAL MOREHEAD STATE UNIVERSITY HORSE SHOW...

THE SHOW IS SPONSORED BY THE M-S-U AGRICULTURE CLUB AND STARTS EACH NIGHT AT THE M-S-U FARM ON KENTUCKY 377--4 MILES NORTH OF MOREHEAD.....

13 CLASSES WILL BE SHOWN EACH NIGHT WITH MORE THAN 24 HUNDRED DOLLARS IN PRIZE MONEY TO BE AWARDED.....

ADMISSION IS ONE DOLLAR AND ALL PROCEEDS ARE USED FOR AGRICULTURE SCHOLARSHIPS....####
RADIO-TV RELEASE

SUBJECT: M-S-U FOOTBALL
DATE: 9-6-74
TIME: 30 SEC

SUBJECT: WITH THE SEASON OPENER LESS THAN A WEEK AWAY--MOREHEAD STATE UNIVERSITY HEAD FOOTBALL COACH ROY TERRY IS CONCERNED ABOUT THE WEATHER.....

THE EAGLES HAVE MISSED MORE THAN A WEEK'S PRACTICE DUE TO RAIN--AND TERRY IS CONCERNED ABOUT PREPARATION FOR SATURDAY NIGHT'S OPENER AGAINST MARSHALL.....

THE RAIN MAY BE A BLESSING IN DISGUISE SAID TERRY...."OUR PLAYERS HAVE HAD TIME TO RECUPERATE FROM ASSORTED ILLNESSES AND INJURIES".....

THE EAGLES--WHO FINISHED 6-AND-5 LAST YEAR--OPEN AGAINST THE THUNDERING HERD AT M-S-U'S JAYNE STADIUM AT 7:30 P-M.......

#####
SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the progress of his team, the OVC results last week and gives the scouting report on Marshall. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 4:37

QUESTION NO. 1

The Morehead State University football Eagles open the 1974 season Saturday night against Marshall University. Coach Roy Terry, how has your team progressed in preparing for this game?

(A. :43)

IN CUE---"Well, right now......."

OUT CUE-------....ready to play."

QUESTION NO. 2

Coach, last weekend four teams in the Ohio Valley Conference opened their season. Looking back on those results, did you see any surprises?

(A. 1:23)

IN CUE---"I was real happy......."

OUT CUE-------....Ohio Valley Conference games."

QUESTION NO. 3

Coach, Saturday night we open against Marshall University. It is a big game for both teams. What do you know about the Herd?

(A. 2:02)

IN CUE---"Well, Fred we really......."

OUT CUE-------....Morehead State University."

CLOSING :05

We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7 1/2 ips.
SUBJECT: MSU CONCERT & LECTURE SERIES
DATE: 9-16-74
TIME: 30 SEC.

ANNOUNCER: THE INTERNATIONALLY-ACCLAIMED DANISH GYM TEAM IS PERFORMING FRIDAY AT 8 P.M IN WETHERBY GYMNASIUM AS THE FIRST EVENT OF THE 1974-75 MOREHEAD STATE UNIVERSITY CONCERT AND LECTURE SERIES.....

THE 2-HOUR PROGRAM CONSISTS OF 14 SEPARATE PRESENTATIONS OF RHYTHMICAL GYMNASTICS--ARTISTIC VAULTING AND TUMBLING AND TRADITIONAL DANISH FOLK DANCES.....

TICKETS WILL BE AVAILABLE AT THE DOOR..... SERIES MEMBERSHIPS OF 10 DOLLARS FOR FAMILIES AND 5 DOLLARS FOR INDIVIDUALS ALSO WILL BE ON SALE.....

SERIES MEMBERSHIPS ARE AVAILABLE BY MAIL..... CHECKS OR MONEY ORDERS SHOULD BE PAYABLE TO MOREHEAD STATE UNIVERSITY AND SHOULD BE DIRECTED TO CONCERT AND LECTURE SERIES--U-P-O 1975--MOREHEAD--KENTUCKY--4-0-3-5-1.....####
SUBJECT: M-S-U SOCCER AND CROSS COUNTRY
DATE: 9/12/74
TIME; 20 SECONDS

ANNOUNCER: MOREHEAD STATE UNIVERSITY'S CROSS COUNTRY AND SOCCER TEAMS OPEN THEIR SEASONS THIS WEEKEND......

COACH BUCK DAWSON'S RUNNERS ENTERTAIN MARSHALL UNIVERSITY AT THE M-S-U GOLF COURSE SATURDAY AFTERNOON.....

M-S-U SOCCER COACH MOHAMMED SABIE WILL BE FACED WITH THE TASK OF REBUILDING LAST YEAR'S SQUAD WHICH GRADUATE 6 STARTERS...

VANDERBILT UNIVERSITY WILL BE THE FOE THIS FRIDAY AT 2 P-M AT THE BREATHTTT SPORTS CENTER.....##########
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351
TELEPHONE: AC 606/783-3325

SUBJECT: P-O-W SPEAKER AT M-S-U
DATE: 9-19-74
TIME: 20 SEC.

ANNOUNCER:

A FORMER VIETNAM PRISONER OF WAR WILL SPEAK TUESDAY--SEPTEMBER 24TH--AT MOREHEAD STATE UNIVERSITY....

AIR FORCE COLONEL SAMUEL JOHNSON WILL ADDRESS M-S-U'S NATIONAL SECURITY COURSE AT 10:20 A-M IN BUTTON AUDITORIUM....

JOHNSON WAS IMPRISONED FOR ALMOST 7 YEARS IN HANOI--INCLUDING 42 MONTHS IN SOLITARY CONFINEMENT....

THE PROGRAM IS OPEN TO THE PUBLIC....###
THE MOREHEAD STATE UNIVERSITY FALL SPORTS TEAMS MOVE INTO THE TOUGHEST PART OF THEIR SCHEDULE THIS WEEKEND.....

THE BASEBALL EAGLES OPEN OHIO VALLEY CONFERENCE PLAY FRIDAY AGAINST EAST TENNESSEE IN A NOON DOUBLEHEADER AT ALLEN FIELD.....

THE M-S-U CROSS COUNTRY TEAM RUNS IN THE INDIANA UNIVERSITY INVITATIONAL THIS WEEKEND.....

THE SOCCER TEAM TAKES A ONE WIN AND ONE TIE RECORD INTO SATURDAY'S MATCH AGAINST EASTERN KENTUCKY AT 7 P-M AT BREATHITT SPORTS CENTER.....

ON WEDNESDAY THE WOMEN'S TENNIS TEAM TRAVELS TO DANVILLE TO MEET CENTRE COLLEGE.....######
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 4035

RADIO-TV RELEASE

SUBJECT: TRIBUTE TO DUKE ELLINGTON
DATE: 10/1/74
TIME: 20 SECONDS

TELEPHONE 606/783-3325

THE MOREHEAD STATE UNIVERSITY JAZZ ENSEMBLE WILL PRESENT A TRIBUTE TO DUKE ELLINGTON ON THURSDAY—OCTOBER 10TH—AT 8 P-M IN BAIRD RECITAL HALL....

THE ENSEMBLE IS ONE OF 4 BANDS IN THE 'JAZZ AND STUDIO MUSIC PROGRAM AT M-S-U AND IS DIRECTED BY CHRISTOPHER GALLAHER....

ELLINGTON DIED LAST MAY AND IS CONSIDERED ONE OF THE MAJOR COMPOSERS OF THE 20TH CENTURY.....

THE PROGRAM IS FREE AND OPEN TO THE PUBLIC.

#######
SUMMARY---Morehead State University Head Football Coach Roy Terry talks about the loss to Middle Tennessee, the team's physical condition and gives the scouting report on Western Carolina. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 3:33

QUESTION NO. 1
The Morehead State University Eagles dropped their second straight game last weekend 23-14 to Middle Tennessee. Coach Roy Terry, what are your reflections on that ball game?

(A. 1:08)

IN CUE---"Well, it was a funny.....

OUT CUE------...definitely not there."

QUESTION NO. 2
Coach, how did the Eagles come out of the game physically?

(A. 1:06)

IN CUE---"Well, we have some.....

OUT CUE------..we hope he can."

QUESTION NO. 3
Coach, this weekend we travel to Cullowhee, North Carolina to battle Western Carolina. What do you know about the Catamounts?

(A. :59)

IN CUE---"The Catamounts have an.....

OUT CUE------..contain those people."

CLOSING :05
We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7 1/2 ips.
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351
TELEPHONE: 606/783-3325

SUBJECT: MOON ROCK
DATE: 10-7-74
TIME: 35 SEC.

ANNOUNCER: A LUNAR ROCK SAMPLE WILL BE ON DISPLAY
OCTOBER 15TH AND 16TH AT MOREHEAD STATE UNIVERSITY
AS PART OF "SCIENCES IN THE 70'S".......

THE SAMPLE WAS TAKEN FROM THE MOON'S SURFACE
BY ASTRONAUT NEIL ARMSTRONG DURING THE HISTORIC
APOLLO ELEVEN MISSION IN 1969....

THE ROCK IS BELIEVED TO BE ABOUT 3 AND ONE
HALF BILLION YEARS OLD.....IT WILL BE ON DISPLAY
AT LAPPIN HALL FROM 5 P-M TO 8:30 P-M ON OCTOBER
15TH AND FROM 9 A-M TO 2 P-M ON OCTOBER 16TH.....

THE DISPLAY IS CO-SPONSORED BY M-S-U'S SCHOOL
OF SCIENCES AND MATHEMATICS AND N-A-S-A.....

"SCIENCES IN THE 70'S" IS A DAY-LONG PROGRAM
OF CAREER INFORMATION INVOLVING BIOLOGICAL
SCIENCES--ENVIRONMENTAL STUDIES--PHYSICAL SCIENCES
AND MATHEMATICAL SCIENCES....#####
M-S-U WOMAN'S CLUB

DATE: 10/7/74

TIME: 15 SECONDS

ANNOUNCER:

THE M-S-U WOMAN'S CLUB WILL MEET THURSDAY NOVEMBER 14TH AT 7:30 P-M IN THE ASSEMBLY ROOM OF THE LLOYD CASSITY BUILDING.....

ERNEST TUCKER OF ASHLAND COMMUNITY COLLEGE HISTORY DEPARTMENT WILL SPEAK ON FOLK MEDICINE IN EASTERN KENTUCKY.....

A RECEPTION WILL FOLLOW IN THE PATTI BOLIN ROOM........####
SUMMARY—Morehead State University Head Football Coach Roy Terry talks about the loss to Western Carolina, personnel changes, the physical condition of the team and gives the scouting report on Austin Peay. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network. TOTAL TIME: 4:02

QUESTION NO. 1
The Morehead State Football Eagles dropped their third straight game last weekend 31-12 to Western Carolina. Coach Roy Terry what are your reflections on that ball game?

IN CUE—"Well Fred, it was a funny....

OUT CUE—....just wiped us out."

QUESTION NO. 2
Coach, can we look for any personnel changes this week for the Eagles?

IN CUE—"Well, the only changes....

OUT CUE—......will probably start."

QUESTION NO. 3
Coach, what about the physical condition of the ball club after the first four games of the season?

IN CUE—"Well, physically we haven't....

OUT CUE—.....major type situation."

QUESTION NO. 4
Coach, this week we return to Ohio Valley Conference play at Austin Peay. What do you know about the Governors?

IN CUE—"The Governors have a good.....

OUT CUE—......come Saturday night."

CLOSING: :05
We've been talking with Morehead State University Head Football Coach Roy Terry.
OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

SUBJECT: MSU BASEBALL
DATE: 10-11-74
TIME: 30 SEC.

MOREHEAD STATE UNIVERSITY'S BASEBALL EAGLES WILL BE LOOKING FOR THEIR 2ND OHIO VALLEY CONFERENCE DOUBLEHEADER SWEEP SATURDAY WHEN THEY ENTERTAIN TENNESSEE TECH.....

THE NOON DOUBLEHEADER AT ALLEN FIELD WILL BE THE 2ND O-V-C TWIN BILL OF THE FALL SEASON FOR COACH SONNY ALLEN'S EAGLES.....

M-S-U SWEPT A DOUBLEHEADER FROM EAST TENNESSEE LAST WEEKEND TO RAISE ITS FALL RECORD TO 5 AND ONE.....

ALLEN HAS NOMINATED LlefHANDERS TINKER CHAPMAN AND JIM DUFF TO PITCH FOR THE EAGLES.....

M-S-U ENTERTAINS KENTUCKY ON MONDAY AND LOUISVILLE ON WEDNESDAY.....# ####

ANNOUNCER:
MORE THAN ONE THOUSAND EDUCATORS REPRESENTING 25 SCHOOL SYSTEMS ARE EXPECTED TO ATTEND THE 51ST ANNUAL CONVENTION OF THE EASTERN KENTUCKY EDUCATION ASSOCIATION OCTOBER 18TH AT MOREHEAD STATE UNIVERSITY.....

PRESIDING AT THE DAY-LONG SESSION WILL BE E-K-E-A PRESIDENT FRANCES MILLER--A TEACHER IN THE FAIRVIEW DISTRICT.....

M-S-U PRESIDENT ADRON DORAN WILL WELCOME THE CONVENTION BACK TO THE CAMPUS FOR THE SECOND YEAR.....

PRINCIPAL SPEAKERS ARE DON BALE--DEPUTY STATE SUPERINTENDENT OF PUBLIC INSTRUCTION AND DOCTOR DUTCH STRUCK--DIRECTOR OF ENGLISHTON PARK IN LEXINGTON--INDIANA.....

THE CONVENTION OPENS AT 9:30 A-M WITH A GENERAL SESSION IN BUTTON AUDITORIUM.....###
OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351
RADIO-TV RELEASE:
MOREHEAD, KENTUCKY 40351
TELEPHONE: 606/783-3325

SUBJECT: MSU BASKETBALL
DATE : 10-11-74
TIME : 25 SEC.

ANNOUNCER: MOREHEAD STATE UNIVERSITY HEAD BASKETBALL COACH JACK SCHALOW (SHALLOW) WILL WELCOME 6 LETTERMEN TO THE OPENING OF DRILLS ON TUESDAY.....

THE EAGLES RETURN 2 STARTERS FROM LAST SEASON'S OHIO VALLEY CONFERENCE CO-CHAMPIONS--AND SCHALOW IS FACED WITH A REBUILDING JOB.....

THE RETURNING STARTERS--6-5 FORWARD ARCH JOHNSON AND 6-8 CENTER TED HUNDLEY--WILL PROVIDE THE NUCLEUS OF THIS YEAR'S SQUAD.....

"I AM EAGER TO GET STARTED"--SAID SCHALOW....."THIS IS SOMETHING THAT I'VE AIMED FOR AND NOW THE TIME HAS COME TO PRODUCE".....

THE EAGLES OPEN THE SEASON NOVEMBER 29TH AT HOME AGAINST NORTHERN KENTUCKY.....###
SUBJECT: DR. PIEL SPEAKS AT MSU
DATE: 10/5/74
TIME: 30 SECONDS

DOCTOR GERARD PEEL - PRESIDENT AND
PUBLISHER OF SCIENTIFIC AMERICAN MAGAZINE WILL
SPEAK WEDNESDAY AT 10:20 A-M AT MOREHEAD
STATE UNIVERSITY....

PEEL HAS BEEN ASSOCIATED WITH "SCIENTIFIC
AMERICAN" SINCE 1947 AND EARLIER SERVED AS
SCIENCE EDITOR OF LIFE MAGAZINE, HE IS THE
RECIPIENT OF SEVERAL SCIENCE AWARDS INCLUDING
THE GEORGE K. POLK AWARD AND THE BRADFORD
WASHBURN AWARD....

THE PROGRAM IS BEING PRESENTED BY THE
M-S-U CONCERT AND LECTURE SERIES AND IS FREE
AND OPEN TO THE PUBLIC....

DOCTOR PEEL ALSO WILL ADDRESS A GROUP OF
HIGH SCHOOL STUDENTS VISITING THE CAMPUS FOR
"SCIENCES IN THE 70'S"....

##########
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY                           RADIO-TV RELEASE
MOREHEAD, KENTUCKY  40351                             MOREHEAD, KENTUCKY  40351
TELEPHONE:  606/783-3325                             TELEPHONE:  606/783-3325

SUBJECT: MEDIA-THON
DATE :  10-15-74
TIME :  45 SECONDS

ANNOUNCER:

A 24-HOUR LOCAL RADIO AND TELEVISION
CAMPAIGN ON BEHALF OF THE MOREHEAD-ROWAN
COUNTY UNITED WAY IS SCHEDULED THIS
WEEKEND......

CHAIRMAN OF THE UNITED WAY MEDIA-THON--
DON HOLLOWAY--ANNOUNCED THAT IT WOULD RUN
FROM NOON TO MIDNIGHT ON SATURDAY AND SUNDAY
AND WILL BE AIRED LIVE ON WMOR-AM AND F-M--
WMKY--AND CHANNEL 2 ON THE CITY AND CAMPUS
CABLE SYSTEMS......

EACH 12-HOUR PROGRAM WILL ORIGINATE IN
THE MOREHEAD STATE UNIVERSITY STUDIOS IN GINGER
HALL......HOLLOWAY WILL HOST THE SHOW WITH M-S-U
STUDENTS COMPRISING THE TECHNICAL STAFF......

HOLLOWAY SAID--"THE MEDIA-THON IS DESIGNED
PRIMARILY TO PROVIDE INFORMATION ABOUT 15 CAUSES
WHICH BENEFIT FROM THE LOCAL UNITED WAY
EFFORT!......

(MORE)
LISTENERS AND VIEWERS ARE NOT ASKED TO CALL IN PLEDGES BUT INSTEAD ASK QUESTIONS ABOUT THE UNITED WAY......

THE MEDIA-THON TELEPHONE NUMBER IS 783-2146 AND QUESTIONS WILL BE ANSWERED ON THE AIR......########
SUBJECT: M-S-U DEBATE TOURNEY
DATE: 10-16-74
TIME: 25 SECONDS

ANNOUNCER:

MORE THAN 40 TEAMS FROM 20 COLLEGES AND UNIVERSITIES WILL COMPETE THIS WEEKEND IN THE ANNUAL EAGLE DEBATE TOURNAMENT AT MOREHEAD STATE UNIVERSITY......


MOREHEAD STATE'S DIVISION OF COMMUNICATIONS WILL HOST THE COMPETITION WITH M-S-U DEBATE COACH SKIP COULTER SERVING AS TOURNAMENT DIRECTOR......

AMONG THE ENTRIES ARE KENTUCKY--TENNESSEE--VANDERBILT--WESTERN KENTUCKY--OHIO UNIVERSITY--AND BRADLEY UNIVERSITY......

ALL DEBATES ARE FREE AND OPEN TO THE PUBLIC......########
SUMMARY---Morehead State University Head Football Coach Roy Terry talks about the loss to Austin Peay, personnel changes, and gives the scouting report on Ohio University. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 2:52

QUESTION No. 1
The Morehead State University Football Eagles dropped their fourth straight game last weekend 17-15 to Austin Peay. Coach Roy Terry what did you think about the game?

IN CUE---"Well, it was a hard......

OUT CUE---......out of a losing effort."

QUESTION No. 2
Coach, can we look for any personnel changes this week?

IN CUE---"We are going to make....

OUT CUE---......move the football."

QUESTION No. 3
Coach, you travel to Athens this weekend to play Ohio University. What do you know about the Bobcats?

IN CUE---"Ohio University has an excellent...

OUT CUE---......against them this weekend."

CLOSING :05
We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7½ ips. Please do not return reel.
ANNOUNCER: FRIENDS--FOOTBALL--FOOD AND OTHER FESTIVITIES ARE BEING COMBINED THIS WEEK AT MOREHEAD STATE UNIVERSITY TO PRODUCE HOMECOMING 1974.....

THIS ANNUAL 3-DAY REUNION BEGINS AT 10:20 A-M THURSDAY WITH A CONVOCATION IN BUTTON AUDITORIUM FEATURING DOCTOR FORREST POGUE--A NOTED HISTORIAN.....

THURSDAY NIGHT THE STUDENT GOVERNMENT ASSOCIATION PRESENTS THE RIGHTEOUS BROTHERS AND PETER YARROW IN CONCERT AT 8 P-M IN WETHERBY GYMNASIUM.....

FRIDAY'S AGENDA STARTS WITH THE ANNUAL CANDLELIGHT DINNER IN THE BALLROOM OF THE ADRON DORAN UNIVERSITY CENTER.....FOLLOWING THE DINNER AT 9 P-M WILL BE THE TRADITIONAL HOMECOMING DANCE IN WETHERBY GYM AND THE LAUGHLIN HEALTH BUILDING.....

SATURDAY IS THE BUSIEST DAY WITH ALUMNI REGISTRATION BEGINNING AT 8 A-M AT THE ALUMNI CENTER FOLLOWED BY THE DEDICATION OF 3 CAMPUS BUILDINGS AT 10 A-M.....

A BUFFET LUNCHEON STARTS AT 11 A-M IN THE UNIVERSITY CENTER FOLLOWED BY THE HOMECOMING FOOTBALL GAME AGAINST TENNESSEE TECH AT 2:30 P-M AT JAYNE STADIUM.....####
SUMMARY---Morehead State University Head Football Coach Roy Terry talks about the loss to Ohio University, personnel changes and gives the scouting report on Tennessee Tech. The interview was conducted by Keith Kappes, Director of Public Information.

QUESTION #1
Coach Roy Terry, your Morehead State University football team lost at Athens, Ohio last week to Ohio University. What are your reflections on the ball game?

IN CUE---"Well, Ohio University has a...

(A. :49)

OUT CUE----"...our homecoming game."

QUESTION #2
Coach, you've had some injury problems, some bad luck and you have lost five straight games. Are you looking at any personnel changes this week?

IN CUE---"Well, we are making a couple...

(A. :50)

OUT CUE----"...you have up there."

QUESTION #3
Coach, you play Tennessee Tech in the Homecoming game here Saturday at 2:30. Tech is coming off an impressive win against Western Kentucky. What do you know about the Golden Eagles?

IN CUE---"Well, the Golden Eagles are...

(A. 1:10)

OUT CUE---"...win the football game."

CLOSING :08
We've been talking to Roy Terry, Head Football Coach at Morehead State University.

The interview was recorded at 7 1/2 ips. Please do not return reel.
MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES WILL BE HOME FOR THE FIRST TIME IN OVER A MONTH THIS SATURDAY WHEN THEY HOST TENNESSEE TECH IN THE ANNUAL HOMECOMING GAME...

TECH COMES INTO THE CONTEST WITH A 4-AND-2 RECORD FOLLOWING LAST WEEK'S 10-6 WIN OVER DEFENDING O-V-C CHAMP WESTERN KENTUCKY......

MOREHEAD STATE GOES INTO THE GAME WITH A 1-AND-5 RECORD--INCLUDING 5 STRAIGHT LOSSES.....

M-S-U HEAD COACH ROY TERRY SAID OF TECH--"THEY WIN WITH DEFENSE SO WE WILL HAVE TO LIMIT OUR MISTAKES IF WE HOPE TO WIN"......

TERRY ADDED THAT, OFFENSIVE LINEMEN DON BONNER AND STEVE IKER WILL BE BACK AT FULL STRENGTH FOLLOWING INJURIES......ALSO TAILBACK FRANK JONES--THE EAGLE'S LEADING RUSHER--HAS FULLY RECOVERED FROM A SHOULDER INJURY......

KICKOFF IS SCHEDULED FOR 2:30 P-M CENTRAL DAYLIGHT TIME AT JAYNE STADIUM...####
MOREHEAD STATE UNIVERSITY HAS ANNOUNCED A RECORD ENROLLMENT OF 6 THOUSAND 7 HUNDRED AND 45 STUDENTS (6,745) FOR THE FALL SEMESTER...

M-S-U PRESIDENT ADRON DORAN REPORTED THE FIGURES TO THE BOARD OF REGENTS LAST WEEKEND AND NOTED THAT THE TOTAL REPRESENTS THE LARGEST STUDENT POPULATION IN THE UNIVERSITY'S HISTORY...

HE ADDED THAT THE GRADUATE ENROLLMENT ALSO IS A RECORD HIGH AND M-S-U HAS ONE HUNDRED AND 78 MORE ENTERING FRESHMAN THAN LAST YEAR...

LAST YEAR'S ENROLLMENT WAS 6 THOUSAND 5 HUNDRED AND 78 (6,578)...

########
SUBJECT: M-S-U THEATRE ENSEMBLE
DATE: 10-29-74
TIME: 25 SECONDS

ANNOUNCER: THE MOREHEAD STATE UNIVERSITY
THEATRE ENSEMBLE WILL FEATURE 2 ORIGINAL
PLAYS AND A THEATRICAL MEDLEY STARTING
THURSDAY IN THE COMBS LITTLE THEATRE......

THE PLAYS ARE TITLED "FREEDOM'S
JOURNEY" AND "BENJY AND THE MAGIC PEANUT--
BUTTER COAT"......

THE 3RD PART OF THE PRODUCTION IS
COMPOSED OF DANCE-PANTOMINE-COMEDY SKITS
AND DRAMA......

ALL 3 FEATURES ARE WRITTEN AND
DIRECTED BY M-S-U STUDENTS......

THE PRODUCTION IS FOR CHILDREN OF
ALL AGES AND BEGINS AT 7 P-M ON THURSDAY
AND FRIDAY AND 2 P-M ON SATURDAY......

ADMISSION IS 2 DOLLARS FOR ADULTS
AND ONE DOLLAR FOR CHILDREN......

################################
SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the win over Tennessee Tech, evaluates his team, discusses the Ohio Valley Conference and gives the scouting report on Western Kentucky. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME 3:55

QUESTION NO. 1
Morehead State University's football Eagles snapped a five-game losing streak last weekend with a 14-7 win over Tennessee Tech. Coach Roy Terry, it must have been a satisfying win.

(A. :39)

IN CUE---"Well, it sure was.......

OUT CUE---.........since I have been here."

QUESTION NO. 2
Coach, we are just barely past the midway point in the season. How do you evaluate your ball club at this point?

(A. :34)

IN CUE---"Well, at this point.....

OUT CUE---.........better each week."

QUESTION NO. 3
Coach, we are halfway through the season, what do you think about the Ohio Valley Conference?

(A. :44)

IN CUE---"Well, we're in.......

OUT CUE---.........any given weekend."

QUESTION NO. 4
This weekend the Eagles are home again and this time it is Western Kentucky. What do you know about the Hilltoppers?

(A. :53)

IN CUE---"Well, the Hilltoppers have........

OUT CUE---.........real challenge on Saturday."

CLOSING:
We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7½ ips. PLEASE DO NOT RETURN THE REEL.
OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

SUBJECT: M-S-U FOOTBALL
DATE: 10-31-74
TIME: 30 SECONDS

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FOOTBALL EAGLES WILL ATTEMPT TO DELAY WESTERN KENTUCKY'S 3-HUNDREDTH VICTORY THIS SATURDAY WHEN THE TWO TEAMS MEET AT JAYNE STADIUM....

THE EAGLES ARE COMING OFF A 14-TO-7 UPSET OF TENNESSEE TECH AND WESTERN KENTUCKY STOPPED ARCH-RIVAL EASTERN KENTUCKY LAST WEEKEND 34 TO 24.....

M-S-U HEAD COACH ROY TERRY SAID--"WESTERN HAS AN EXCELLENT FOOTBALL TEAM WITH AN OUTSTANDING DEFENSIVE UNIT".....

MOREHEAD STATE ENTERS THE GAME WITH A 2 AND 5 OVERALL RECORD AND A ONE AND 3 CONFERENCE SLATE.....

WESTERN KENTUCKY IS IN A 3-WAY TIE FOR THE O-V-C LEAD AND STANDS 5 AND ONE OVERALL...

TERRY ADDED--"WE ARE CAST IN THE ROLE OF THE SPOILER THIS SEASON.....WE HAVE GAMES LEFT WITH WESTERN AND EASTERN SO WE WILL HAVE SOMETHING TO SAY ABOUT THE CHAMPIONSHIP".....

THE EAGLES AND HILLTOPPERS MEET AT 2 P-M (EST).....#####
Nov. 1, 1974

MEMORANDUM

TO: Bob Smith, WHTN-TV

FROM: Keith Kappes

RE: Enclosed Film Clip

This 16mm, soundfilm clip of Lloyd Cassity of Ashland consists of his reaction to the recent dedication of the Lloyd Cassity Vocational Educational Building at Morehead State University.

Mr. Cassity, president of Johnson's Dairy of Ashland, is vice chairman of the MSU Board of Regents. The building named in his honor houses programs in home economics and industrial education.

Mr. Cassity is a graduate of MSU.
Nov. 1, 1974

MEMORANDUM

TO: News Director, WTVQ-TV

FROM: Keith Kappes

RE: Enclosed Film Clip

This 16mm, soundfilm clip of Jerry Howell of Jackson, Ky. consists of his reaction to the recent dedication of the Howell-McDowell Administration Building at Morehead State University.

Mr. Howell, a member of the MSU Board of Regents, is a prominent banker and real estate developer. He also is a graduate of MSU.
Nov. 1, 1974

MEMORANDUM

TO: Howard Riggins, WKYT-TV

FROM: Keith Kappes

RE: Enclosed Film Clip

This 16mm, soundfilm clip of Cloyd McDowell of Harlan consists of his reaction to the recent dedication of the Howell-McDowell Administration Building at Morehead State University.

Mr. McDowell, a member of the MSU Board of Regents, is president of the National Independent Coal Operators Association and is a graduate of MSU.
Nov. 1, 1974

MEMORANDUM

TO: Billy Thompson, WLEX-TV

FROM: Keith Kappes

RE: Enclosed Film Clip

This 16mm, soundfilm clip of Dr. W. H. Cartmell of Maysville consists of his reaction to the dedication of Cartmell Hall at Morehead State University.

Dr. Cartmell, a prominent surgeon from Maysville, is chairman of the MSU Board of Regents. Cartmell Hall, a 19-story men's residence hall, is the tallest occupied structure in Eastern Kentucky. It houses 500 men and cost $2.5 million.

The dedication was held this week.
SUBJECT: M-S-U BASKETBALL
DATE: 11-4-74
TIME: 25 SEC.

ANNOUNCER: MOREHEAD STATE UNIVERSITY HEAD BASKETBALL COACH JACK SCHALOW (SHALLOW) HAS FORMED SOME OPINIONS ABOUT HIS EAGLES AFTER 2 WEEKS OF PRACTICE.....

SCHALOW SAYS THE TEAM STILL NEEDS A GREAT DEAL OF WORK BUT THE ATTITUDE TOWARD HIS NEW SYSTEM HAS BEEN GREAT.....

M-S-U RETURNS 2 STARTERS FROM LAST YEAR'S TEAM WHICH TIED FOR THE OHIO VALLEY CONFERENCE TITLE.....

THE MAIN TASK WILL BE TO REPLACE ALL O-V-C PERFORMERS LEONARD COULTER--EUGENE LYONS--AND HOWARD WALLEN.....

SCHALOW SAID--"WE KNOW WE HAVE A GREAT CHALLENGE FACING US BUT WITH HARD WORK AND DETERMINATION FROM OUR YOUNG PLAYERS WE CAN ACHIEVE OUR GOALS".....

THE FIRST-YEAR COACH WILL UNVEIL HIS SQUAD THURSDAY AT THE ANNUAL BASKETBALL PRESS DAY.....############
MOREHEAD STATE UNIVERSITY’S FALL SPORTS TEAMS WERE SUCCESSFUL IN SOCCER AND WOMEN’S VOLLEYBALL LAST WEEK....

DOCTOR MOHAMMED SABIE’S SOCCER TEAM ESTABLISHED A NEW M-S-U SCORING RECORD IN AN ELEVEN TO NOTHING ROUT OF CUMBERLAND COLLEGE...

THE EAGLES--NOW WITH 6 WINS--2 LOSSES AND A TIE OVERALL AND 5 WINS AND ONE LOSS IN THE KENTUCKY INTERCOLLEGIATE SOCCER CONFERENCE--RETURN TO ACTION TUESDAY AT ASBURY.....

IN WOMEN’S VOLLEYBALL--LARADEAN BROWN’S TEAM POSTED WINS LAST WEEK OVER GEORGETOWN AND OHIO UNIVERSITY--BUT LOST TO CINCINNATI....

THE SQUAD WILL RESUME ACTION ON THURSDAY WHEN IT TAKES ITS 9 AND 3 RECORD AGAINST KENTUCKY STATE AND LOUISVILLE.....

THE EAGLE CROSS COUNTRY TEAM FINISHED 5TH IN THE OHIO VALLEY CONFERENCE CHAMPIONSHIP AT MURRAY.....SENIOR DENNIS SCHAFER WAS THE TOP M-S-U FINISHER--COMING IN 18TH.....#####
SUBJECT: NUTRITION WORKSHOP
DATE: 11-5-74
TIME: 25 sec.

ANNOUNCER: A WORKSHOP ON NUTRITION LABELINGS AND THE CONSUMER WILL BE CONDUCTED THURSDAY--NOVEMBER 14--IN ROOM 419 OF REED HALL AT MOREHEAD STATE UNIVERSITY.....

FEATURED WILL BE BARBARA A. BANKS OF NASHVILLE-- TENNESSEE--REGIONAL CONSUMER AFFAIRS OFFICER OF THE U-S FOOD AND DRUG ADMINISTRATION.....

MS. BANKS HOLDS FOOD SCIENCE DEGREES FROM THE UNIVERSITY OF TENNESSEE AND MICHIGAN STATE UNIVERSITY.....

THE WORKSHOP--SCHEDULED FROM 6:30 TO 8:30 P-M--IS CO-SPONSORED BY THE F-D-A AND M-S-U'S DEPARTMENT OF HOME ECONOMICS AND IS FREE AND OPEN TO THE PUBLIC.....##########
OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Terry Interview No. 8

SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the loss to Western Kentucky, the play of his young talent, and gives the scouting report on East Tennessee. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 2:32

QUESTION NO. 1

Morehead State University's football Eagles dropped a 36-0 decision last week to Western Kentucky. Coach Roy Terry, what were your reflections on that game?

(A: :41)

IN CUE---"Well, the first reflection....

OUT CUE---"...against their defense."

QUESTION NO. 2

Coach, in the last couple of ball games you have tried to give some of your younger personnel some playing time. How has your younger personnel reacted to this?

(A: :52)

IN CUE---"Well, of course we....

OUT CUE---"...the lineup also."

QUESTION NO. 3

This weekend the Eagles travel to Johnson City, Tennessee to meet the Buccaneers of East Tennessee. What do you know about the Buccaneers?

(A: :30)

IN CUE---"Well, the Buccaneers.....

OUT CUE---"...even ball game."

CLOSING :05

We've been talking with Morehead State University Head Football Coach Roy Terry.

Please do not return the reel. The interview was recorded at 7½ ips.
ONE OF AMERICA'S BEST KNOWN GENETICS EXPERTS WILL APPEAR AT MOREHEAD STATE UNIVERSITY NEXT WEEK....

DOCTOR V. ELVING ANDERSON--ASSISTANT DIRECTOR OF THE DIGHT INSTITUTE FOR HUMAN GENETICS AT THE UNIVERSITY OF MINNESOTA--IS LECTURING THURSDAY--NOVEMBER 14TH AT 10:20 A-M IN BUTTON AUDITORIUM.....

DOCTOR ANDERSON IS CHAIRMAN OF THE DEVELOPMENTAL BEHAVIORAL SCIENCES SECTION OF THE NATIONAL INSTITUTES OF HEALTH.....

SUBJECT: BLUE-GOLD MARCHING BAND CHAMPIONSHIP
DATE: 11-7-74
TIME: 30 SEC.

ANNOUNCER:

20 OUTSTANDING HIGH SCHOOL BANDS FROM 3
STATES ARE GATHERING SATURDAY--NOVEMBER 16TH--
AT MOREHEAD STATE UNIVERSITY FOR THE FIRST
ANNUAL BLUE-GOLD MARCHING BAND
CHAMPIONSHIP.

THE EVENT BEGINS AT 9 A-M IN M-S-U'S
JAYNE STADIUM.

14 KENTUCKY HIGH SCHOOLS--4 FROM INDIANA
AND 2 FROM OHIO WILL BE REPRESENTED.

THE BANDS WILL BE APPEARING BY
INVITATIONS BASED ON REGIONAL AND STATE
AWARDS.

FINALS ARE SCHEDULED DURING THE PRE-GAME
AND HALFTIME CEREMONIES OF THE M-S-U--
WISCONSIN-LA CROSSE FOOTBALL GAME.

ADMISSION IS ONE DOLLAR FOR THE BAND
CONTEST AND TICKETS WILL BE HONORED FOR THE
FOOTBALL GAME.

(NEWS DIRECTORS--SEE REVERSE SIDE FOR
A LIST OF BANDS)
11-7-74

MOREHEAD STATE UNIVERSITY BASKETBALL COACH JACK SCHALOW (SHALLOW) UNVEILED HIS 1974-75 SQUAD THIS WEEK AT M-S-U'S ANNUAL BASKETBALL PRESS DAY.

THE FORMER LOUISIANA STATE ASSISTANT COACH IS STARTING HIS FIRST YEAR WITH THE EAGLES AND HAS 2 STARTERS RETURNING FROM LAST YEAR'S TEAM WHICH WON A SHARE OF THE OHIO VALLEY CONFERENCE CHAMPIONSHIP.

(Pickup soundfilm of Schalow & MSU SID Fred Hensley)
MSU BASKETBALL

ARCH JOHNSON -- FORMER ALL-STATE BASKETBALL PLAYER

11-7-74

AT BREATHITT COUNTY -- IS CONSIDERED THE TOP RETURNEE

THIS YEAR AT MOREHEAD STATE UNIVERSITY AS THE EAGLES

PREPARE TO OPEN THEIR FIRST SEASON UNDER NEW HEAD COACH

JACK SCHALOW (SHALLOW).

(Pickup soundfilm of Johnson and SID Fred Hensley)
MSU BASKETBALL 11-7-74

TED HUNDLEY -- A FORMER ALL-STATE BASKETBALL PLAYER AT BRYAN STATION HIGH SCHOOL -- IS RETURNING FOR HIS SOPHOMORE YEAR AT MOREHEAD STATE UNIVERSITY AND THE 6-8 CENTER-FORWARD WILL BE A MAINSTAY FOR NEW EAGLE HEAD COACH JACK SCHALOW (SHALLOW).

(Pickup soundfilm of Hundley & SID Fred Hensley)
ANNOUNCER: MOREHEAD STATE UNIVERSITY PRESIDENT

ADRON DORAN HAS ANNOUNCED THAT M-S-U'S APPALACHIAN ADULT EDUCATION CENTER HAS BEEN INVITED TO MAKE A PRESENTATION OF ITS WORK AT AN INTERNATIONAL WORKSHOP ON ADULT EDUCATION JANUARY 5TH THRU THE 10TH IN WASHINGTON......

THE WORKSHOP IS SPONSORED JOINTLY BY THE U-S ADULT EDUCATION ASSOCIATION AND WORLD EDUCATION--INCORPORATED--UNDER A GRANT FROM THE U-S OFFICE OF EDUCATION......

THE APPALACHIAN ADULT EDUCATION CENTER WILL BE AMONG 14 PROJECTS PRESENTED AT THE WORKSHOP......7 WILL BE FROM THE UNITED STATES.....########
ANNOUNCER: DOCTOR ROLAND BURNS--ASSISTANT PROFESSOR OF GEOGRAPHY AT MOREHEAD STATE UNIVERSITY--IS GOING TO THE SOVIET UNION THIS WEEK TO STUDY THE RUSSIAN EDUCATIONAL SYSTEM.....

HE WILL BE THE ONLY KENTUCKIAN AMONG THE 90 PERSONS ON THE 3-WEEK TOUR SPONSORED BY PHI DELTA KAPPA--NATIONAL EDUCATION HONORARY.....

DOCTOR BURNS IS A SPECIALIST IN THE GEOGRAPHY OF THE SOVIET UNION.....HE HOLDS BACHELOR'S AND MASTER'S DEGREES FROM M-S-U AND A DOCTORATE FROM THE UNIVERSITY OF SOUTHERN MISSISSIPPI.....

DOCTOR BURNS IS PARTICIPATING IN THE SEMINAR ON A GRANT FROM PHI DELTA KAPPA.....THE TOUR BEGINS THURSDAY AND ENDS DECEMBER 2ND.....#####
SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the loss to East Tennessee, personnel changes, the team's physical condition, and gives the scouting report on Wisconsin-La Crosse. The interview was conducted by Don Russell, Radio-TV assistant in public information.

TOTAL TIME: 3:33

QUESTION NO. 1
The Morehead State University football Eagles dropped a 13-0 decision to East Tennessee last weekend. Coach Roy Terry, what are your thoughts about that game?

IN CUE ---"Well, the thoughts about.....

OUT CUE --- ..... during the game."

QUESTION NO. 2
Coach, can we look for any personnel changes this week?

IN CUE ---"Well, we have made.....

OUT CUE ---......for our football team."

QUESTION NO. 3
Coach, after nine games what is the physical condition of the ball club?

IN CUE ---"Well, physically we are not.....

OUT CUE ---......Saturday or not."

QUESTION NO. 4
This Saturday Wisconsin-La Crosse comes to town. What do you know about the Indians?

IN CUE ---"I don't know.....

OUT CUE ---......match for us."

We've been talking to Morehead State University Head Football Coach Roy Terry.

Please do not return the reel. The interview was recorded at 7½ ips.
SUBJECT: BLUE-GOLD MARCHING BAND CHAMPIONSHIP
DATE : 11-14-74
TIME : 25 SEC.

OUTSTANDING HIGH SCHOOL BANDS FROM 3 STATES ARE COMPETING THIS SATURDAY AT MOREHEAD STATE UNIVERSITY IN THE FIRST ANNUAL BLUE AND GOLD MARCHING BAND CHAMPIONSHIP.....

THE EVENT BEGINS AT 9 A-M IN JAYNE STADIUM.....

THE BANDS WILL BE APPEARING BY INVITATIONS BASED ON REGIONAL AND STATE AWARDS.....

FINALS ARE SCHEDULED DURING PRE-GAME AND HALFTIME CEREMONIES OF THE M-S-U--WISCONSON-LA CROSSE FOOTBALL GAME.....

ADMISSION IS ONE DOLLAR FOR THE BAND CONTEST AND TICKETS WILL BE HONORED FOR THE FOOTBALL GAME.....#####
DATE: 11-14-74

SUBJECT: Poetry Reading

TIME: 20 sec.

ANNOUNCER: A POETRY READING WILL BE CONDUCTED THIS SUNDAY FROM 7 P-M UNTIL 10 P-M IN THE CLAYPOOL-YOUNG ART GALLERY AT MOREHEAD STATE UNIVERSITY.

STUDENTS AND FACULTY MEMBERS WILL READ BOTH ORIGINAL AND PREVIOUSLY-PUBLISHED WORKS....AND STUDENTS WILL PLAY AND SING MODERN AND TRADITIONAL SONGS....FREE REFRESHMENTS ALSO WILL BE PROVIDED.

THE POETRY SESSION IS SPONSORED BY INSCAPE AND THE LITERARY ARTS CLUB..........#####
THE BASKETBALL SEASON OPENS THURSDAY (NOVEMBER 21) AT MOREHEAD STATE UNIVERSITY WITH THE ANNUAL BLUE-GOLD SCHOLARSHIP GAME..... THE 7:30 P-M INTRASQUAD CONTEST IS SPONSORED BY M-S-U'S INTERFRATERNITY AND PANHELLENIC COUNCILS WITH PROCEEDS GOING TO THE GENERAL SCHOLARSHIP FUND..... M-S-U'S NEW HEAD COACH--JACK SCHALOW (SHALLOW)--SAID--"WE ARE EAGER TO PLAY BEFORE THE HOME FANS..... I ESPECIALLY WELCOME THIS OPPORTUNITY TO GREET THE STUDENT BODY AND OUR SUPPORTERS"..... THE EAGLES OFFICIALLY OPEN THE SEASON NOVEMBER 29TH AT HOME AGAINST NORTHERN KENTUCKY STATE COLLEGE.....####
SUBJECT: BLUE & GOLD MARCHING BAND CHAMPIONSHIPS
DATE: 11-18-74
TIME: 30 SEC.

ANNOUNCER: LEXINGTON LAFAYETTE HIGH SCHOOL
CAPTURED THE GRAND CHAMPIONSHIP OF THE
ANNUAL BLUE AND GOLD MARCHING BAND
CHAMPIONSHIP LAST WEEKEND AT MOREHEAD
STATE UNIVERSITY.....
LAFAYETTE--UNDER THE DIRECTION OF
LARRY MOORE--ALSO RECEIVED THE AWARD FOR
THE BEST BAND FRONT.....
HOPKINSVILLE HIGH SCHOOL WAS 2ND IN
THE DAY-LONG COMPETITION AND GEORGE ROGERS
CLARK HIGH SCHOOL OF WINCHESTER WAS 3RD.....
GREENWOOD COMMUNITY HIGH SCHOOL OF GREENWOOD--
INDIANA WAS 4TH.....
GEORGE ROGERS CLARK HIGH SCHOOL RECEIVED
THE AWARD FOR THE BEST DRUM MAJOR.....
20 OF THE TOP HIGH SCHOOL BANDS FROM
KENTUCKY--OHIO AND INDIANA PARTICIPATED IN
THE CONTEST.....

(NEWS DIRECTOR NOTE: ENCLOSED IS SILENT
FILM OF A BAND FROM YOUR AREA)
SEASON TICKETS FOR MOREHEAD STATE UNIVERSITY BASKETBALL ARE NOW ON SALE......

THE COST FOR THE 14 HOME GAMES IS 49 DOLLARS PER SEAT.... THE SEASON OPENER IS NOVEMBER 29TH AGAINST NORTHERN KENTUCKY...

SINGLE GAME TICKETS MAY BE PURCHASED AFTER DECEMBER 2ND AT A COST OF 3 DOLLARS AND 50 CENTS EACH.

NEW HEAD COACH JACK SCHALOW IS OPTIMISTIC ABOUT HIS FIRST SEASON WITH 2 STARTERS FROM LAST SEASON'S OHIO VALLEY CONFERENCE CO-CHAMPIONS......

TICKETS MAY BE ORDERED FROM THE ATHLETIC TICKET MANAGER AT MOREHEAD STATE UNIVERSITY--MOREHEAD, KENTUCKY--40351......

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OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351
RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MANUAL H.S. STUDENTS VISIT M-S-U
DATE: 11-19-74
TIME: 20 SEC.

ANNOUNCER: 80 SENIORS FROM MANUAL HIGH SCHOOL
VISITED MOREHEAD STATE UNIVERSITY THIS
WEEK TO TOUR THE CAMPUS AND PARTICIPATE
IN THE WORLD OF BUSINESS DAY.....

AS GUESTS OF M-S-U THE VISITORS
STAYED IN CAMPUS RESIDENCE HALLS AND WERE
BRIEFED ON M-S-U ACADEMIC PROGRAMS AND
OTHER OPPORTUNITIES.....

THE GROUP WAS ESCORTED BY JIM CANTINA
OF THE MANUAL HIGH STAFF.....####

(NEWS DIRECTORS NOTE: ENCLOSED IS APPROX.
30 FT. OF SILENT FILM)
SUMMARY—Morehead State University Head Football Coach Roy Terry discusses the win over Wisconsin-La Crosse, reflects on the 1974 season, and gives the scouting report on Eastern Kentucky. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 2:46

QUESTION NO. 1

(A. :32)

IN CUE --- "Well, one of the biggest things.....

OUT CUE --- ......last week against La Crosse."

QUESTION NO. 2

(A. 1:06)

IN CUE --- "Well, it is tough.....

OUT CUE --- ......this week against Eastern."

QUESTION NO. 3

(A. 43)

IN CUE --- "Well, they have a real.....

OUT CUE --- ......win the game Saturday."

CLOSING

(0:06)

We've been talking to Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7½ ips. Please do not return the reel.
SUBJECT: E-K-C TOURNEY
DATE: 11-20-74
TIME: 30 SEC.

ANNOUNCER:

THE EASTERN KENTUCKY CONFERENCE BASKETBALL TOURNAMENT OPENS NEXT MONDAY AT MOREHEAD STATE UNIVERSITY'S WETHERBY GYMNASIUM.....

THE WEEK-LONG ELIMINATIONS BEGIN WITH THE LEWIS COUNTY--MAYSVILLE GAME AT 7 P-M..... WEST CARTER WILL FACE MENIFEE COUNTY IN THE 8:45 NIGHTCAP.....

FIRST ROUND PLAY CONTINUES TUESDAY WITH FLEMING COUNTY MEETING UNIVERSITY BRECKINRIDGE AT 7 P-M AND EAST CARTER TESTING ELLIOTT COUNTY AT 8:45.....

QUARTER-FINALS BEGIN WEDNESDAY WITH SALYERSVILLE MEETING THE LEWIS COUNTY--MAYSVILLE WINNER AT 7 P-M AND ROWAN COUNTY FACING THE WEST CARTER--MENIFEE COUNTY SURVIVOR IN THE NIGHTCAP.....

SEMI-FINALS ARE SCHEDULED THURSDAY NIGHT WITH THE FINAL GAME SATURDAY AT 7:30 P-M.....

TICKETS FOR EACH SESSION WILL GO ON SALE AT 6 P-M DAILY.....ADMISSION IS ONE DOLLAR AND 50 CENTS.....#####
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351
TELEPHONE: 606/783-3325

SUBJECT: GENERAL ASSEMBLY COMMITTEE HEARING
DATE: 11-22-74
TIME: 25 SEC.

ANNOUNCER: THE INTERIM COMMITTEE ON CITIES OF THE KENTUCKY GENERAL ASSEMBLY OPENED A SERIES OF HEARINGS IN EASTERN KENTUCKY WITH A STOP AT MOREHEAD STATE UNIVERSITY.....

THE COMMITTEE CONSISTS OF HOUSE AND SENATE MEMBERS WHO ARE TOURING THE COMMONWEALTH TO COLLECT INFORMATION FROM LOCAL CITY OFFICIALS ON LEGISLATURE NEEDS TO BE CONSIDERED BY THE 1976 GENERAL ASSEMBLY.....

THE INTERIM COMMITTEE IS HEADED BY STATE REPRESENTATIVE WILLIAM KENTON OF LEXINGTON.....

THE MOREHEAD HEARING PRODUCED RECOMMENDATIONS FOR STATE ASSISTANCE IN THE CONSTRUCTION AND OPERATION OF HEALTH CARE CENTERS IN SMALL CITIES.....#########

(NOTE TO EDITORS: ABOUT 40 FT. OF SILENT FILM IS ENCLOSED)
EAGER IS THE WORD MOREHEAD STATE UNIVERSITY BASKETBALL COACH JACK SCHALÖW (SHALLOW) USES TO DESCRIBE HIS FEELINGS ABOUT THE SEASON OPENER FRIDAY AGAINST NORTHERN KENTUCKY.....

THE NEW HEAD COACH SAID--"WE ARE VERY ANXIOUS TO GET STARTED SO WE CAN EVALUATE OUR TALENT IN A GAME SITUATION".....

M-S-U WILL ATTEMPT TO EQUAL LAST SEASON'S 17-AND-9 RECORD WHICH EARNED A SHARE OF THE OHIO VALLEY CONFERENCE CHAMPIONSHIP.....

STARTERS ARCH JOHNSON AND TED HUNDLEY RETURN AND SCHALÖW CITED THE PLAY OF SOPHOMORE RON FREDERICK AND FRESHMAN MIKE RUSSELL AS "OUTSTANDING" IN LAST WEEK'S BLUE-GOLD INTRASQUAD GAME.....

HE ADDED--"IT IS HARD TO SAY WHO WILL START BUT SEVERAL PEOPLE ARE IN THE PICTURE".....

THE EAGLES ARE OPENING AT HOME FOR THE FIRST TIME SINCE THE 70-71 SEASON.....

IT IS THE FIRST MEETING BETWEEN M-S-U AND NORTHERN KENTUCKY.....THE TIP OFF IS SCHEDULED FOR 7:30 P-M IN WETHERBY GYMNASIUM...
Jack Schalow Interview #1
(March 14, 1974)

SUMMARY---Morehead State University Head Basketball Coach Jack Schalow gives a progress report on the 74-75 Eagles, discusses the starting lineup, and gives the scouting report on Northern Kentucky. The interview was conducted by Don Russell, Radio-TV Assistant in Public Information.

TOTAL TIME: 4:48

QUESTION NO. 1

The Morehead State University Basketball Eagles open the 1974-75 season this Friday against Northern Kentucky State College. Coach Jack Schalow, how has your team progressed during the first six weeks of practice?

(A: 1:02)

IN CUE --- "I think we have....."

OUT CUE --- "....if we are doing the right things."

QUESTION NO. 2

Coach, have you decided on a starting lineup?

(A: 2:19)

IN CUE --- "Yes, I have....."

OUT CUE --- ".....that we will be playing quite consistently."

QUESTION NO. 3

Coach, I know it's hard to say early in the season, but what can you tell us about Northern Kentucky?

(A: :57)

IN CUE --- "I can't tell you....."

OUT CUE --- ".....our own players."

CLOSING :06

We've been talking to Morehead State University Head Basketball Coach Jack Schalow.

Please do not return the reel. The interview was recorded at 7 1/2 ips.
OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

SUBJECT: M-S-U BASKETBALL
DATE: 12-3-74
TIME: 20 SEC.

ANNOUNCER: WITH TWO WINS UNDER HIS BELT--MOREHEAD
STATE UNIVERSITY HEAD BASKETBALL COACH
JACK SCHALOW (SHALLOW) SENDS HIS YOUNG TEAM
INTO 2 MORE HOME GAMES THIS WEEK.....

THE EAGLES DEFEATED NORTHERN KENTUCKY
93-TO-84 AND A TOURING SQUAD FROM AUSTRALIA
98-TO-88.....THEY HOST BAPTIST COLLEGE THIS
THURSDAY AND AKRON ON SATURDAY.....

M-S-U MAKES ITS FIRST ROAD APPEARANCE
NEXT MONDAY AT MARSHALL UNIVERSITY.....

SCHALOW SAID--"I SAW SOME ENCOURAGING
THINGS IN OUR FIRST TWO GAMES BUT WE WERE
VERY SPOTTY ON DEFENSE".....

FRESHMAN GUARD MIKE RUSSELL LED THE
EAGLES AGAINST NORTHERN WITH 22 POINTS AND
SENIOR FORWARD ARCH JOHNSON SCORED 30 AGAINST
THE AUSTRALIANS.....#######
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY       RADIO-TV RELEASE
MOREHEAD, KENTUCKY 40351

SUBJECT: "PROMISES--PROMISES"
DATE : 12-3-74
TIME : 20 SEC.

ANNOUNCER: THE MUSICAL "PROMISES--PROMISES" RUNS
THROUGH FRIDAY AT MOREHEAD STATE UNIVERSITY.....
THE JOINT PRODUCTION OF THE THEATRE AND
MUSIC DEPARTMENTS IS BASED ON NEIL SIMON'S "THE
APARTMENT".....
CURTAIN TIME IS 8 P-M AT BUTTON AUDITORIUM
AND ADMISSION IS FREE FOR M-S-U STUDENTS AND 2
DOLLARS FOR OTHERS.....
THE MUSIC WAS WRITTEN BY HAL DAVID AND BURT
BACHARACH.....
THE PLAY IS DIRECTED BY DOCTOR WILLIAM LAYNE
AND DOCTOR DOUGLAS ENGELHARDT IS THE ORCHESTRA
DIRECTOR.....JOE FIGG IS MUSIC DIRECTOR.....
THE CAST INCLUDES MORE THAN 50 M-S-U
STUDENTS.....##########
SUMMARY---Morehead State University Head Basketball Coach Jack Schalow talks about the wins over Northern Kentucky and the Australia Bulleen team and gives the scouting report on Akron and Marshall. The interview was conducted by Don Russell, Radio-TV assistant in Public Information.

TOTAL TIME: 3:48

Morehead State University's basketball Eagles opened the 74-75 season with a win over Northern Kentucky last weekend and an exhibition win over an Australian team Monday Coach Jack Schalow, were you pleased with your team's play in the first two games?

IN CUE---"I was pleased with some......

OUT CUE---.........from now on."

Well coach, this Saturday the Eagles host the University of Akron and make their first road appearance Monday at Marshall. What do you know about the Zips and the Herd?

IN CUE---"The Zips I don't know.....

OUT CUE---........on the road they are all tough."

We've been talking with Morehead State University Head Basketball Coach Jack Schalow

Please do not return reel. The interview was recorded at 7½ ips.
SUBJECT: ALL-O-V-C FOOTBALL
DATE: 12-5-74
TIME: 30 SEC.

ANNOUNCER: 3 MOREHEAD STATE UNIVERSITY FOOTBALL PLAYERS HAVE BEEN NAMED TO THE FIRST TEAM OF THE ALL-OHIO VALLEY CONFERENCE SQUAD....

SOPHOMORE TIGHT END KEITH MESCHER (MESH-ER) AND SENIOR TAILBACK FRANK JONES WERE NAMED TO THE OFFENSIVE UNIT AND JUNIOR SAFETY VIC WILLIAMS WAS SELECTED ON DEFENSE....

MESCHER--A RESIDENT OF LEBANON--OHIO--WAS THE TOP PASS RECEIVER AND WAS NAMED THE OUTSTANDING PLAYER IN THE HOMECOMING GAME.....

JONES--FROM OWINGSVILLE--WAS THE LEADING RUSHER WITH MORE THAN ONE THOUSAND YARDS AND ESTABLISHED A NEW SCHOOL RECORD FOR CAREER RUSHING YARDAGE.....

WILLIAMS--WHO IS FROM BIRMINGHAM--ALABAMA--LED THE TEAM IN PASS INTERCEPTIONS AND HOLDS THE M-S-U CAREER MARK OF 10...# ####
SUBJECT: M-S-U BASEBALL SCHEDULE
DATE : 12-9-74
TIME : 20 SEC.

ANNOUNCER: MOREHEAD STATE UNIVERSITY ATHLETIC DIRECTOR SONNY MORAN HAS ANNOUNCED A 34-GAME SPRING BASEBALL SCHEDULE.....

THE BASEBALL EAGLES WILL ATTEMPT TO IMPROVE ON LAST YEAR'S 23 AND 17 MARK AND 2ND PLACE FINISH IN THE O-V-C.....

THE SEASON OPENS MARCH 22ND WITH A TRIPLEHEADER AGAINST TAYLOR UNIVERSITY.....

M-S-U WILL FACE EASTERN DIVISION MEMBERS EASTERN KENTUCKY--EAST TENNESSEE--AND TENNESSEE TECH IN CONFERENCE TWINBILLs.....

HEAD COACH SONNY ALLEN SAID--"WE WERE BEGINNING TO JELL DURING THE FALL AND HOPEFULLY WE WILL CONTINUE OUR STRONG HITTING".....########
SUBJECT: MSU BASKETBALL
DATE: 12-11-74
TIME: 25 SEC.

ANNOUNCER: AFTER 3 HOME VICTORIES--THE MOREHEAD STATE UNIVERSITY BASKETBALL TEAM RECEIVED ITS FIRST TASTE OF DEFEAT MONDAY NIGHT BY DROPPING AN 80-TO-69 DECISION AT MARSHALL....

THE EAGLES LED BY 12 POINTS EARLY IN THE GAME BUT THE HERD PULLED WITHIN ONE AT THE HALF....

HEAD COACH JACK SCHALOW (SHALLOW) SAID--"WE PLAYED WELL IN THE FIRST HALF BUT PLAYED LIKE A YOUNG TEAM IN THE FINAL 20 MINUTES".....

M-S-U FORWARD TED HUNDLEY SCORED A CAREER-HIGH 26 POINTS AND PULLED DOWN 8 REBOUNDS.....

M-S-U HAS DEFEATED NORTHERN KENTUCKY--BAPTIST COLLEGE AND AKRON UNIVERSITY AND TAKES A 3-AND-ONE RECORD INTO NEXT MONDAY'S GAME AGAINST LOUISIANA TECH.....TIP-OFF TIME IS 7:30 P-M AT WETHERBY GYMNASIUM.....#######
SUMMARY---Morehead State University Head Basketball Coach Jack Schalow reviews last week's games and gives the scouting report on Louisiana Tech and Zavier. The interview was conducted by Fred Hensley, MSU Sports Information Director.

TOTAL TIME: 4:06

QUESTION #1

Morehead State University's Basketball Eagles ran their season record to 3 and 1 by defeating Baptist College and Akron University and losing to Marshall University. Coach Jack Schalow, what are your first reflections on those three ball games last week?

(A: 1:57)

IN CUE---"I think we improved.....

OUT CUE---in the second half of the Marshall game."

QUESTION #2

Coach, the Eagles go back into action Monday night against Louisiana Tech and then visit Xavier next Wednesday night. What do you know about those two clubs?

(A: 1:41)

IN CUE---"We went down to......

OUT CUE-------throughout the ball game."

CLOSING: :06

We've been talking with Morehead State University Head Basketball Coach Jack Schalow.

The interview was recorded at 7½ ips. Please do not return the reel.
SUBJECT: M-S-U REAL ESTATE CLASSES
DATE: 12-18-74
TIME: 30 SEC.

ANNOUNCER:

2 CLASSES WILL BE OFFERED DURING THE SPRING SEMESTER IN THE NEW ASSOCIATE DEGREE PROGRAM IN REAL ESTATE AT MOREHEAD STATE UNIVERSITY.....

"APPRAISING" WILL BE TAUGHT ON TUESDAYS AT 6:30 P-M AND "REAL ESTATE MARKETING ONE" IS SCHEDULED FOR THURSDAYS AT 6:30 P-M.....

BOTH CLASSES CARRY 3 CREDIT HOURS AND WILL BE TAUGHT BY REAL ESTATE PROFESSIONALS.....

REGISTRATION IS SCHEDULED SATURDAY--JANUARY 11TH--FROM 8 A-M UNTIL NOON IN THE LAUGHLIN HEALTH BUILDING.....

THE CLASSES ARE OPEN TO ALL INTERESTED PERSONS.....

FOR ADDITIONAL INFORMATION CONTACT THE DEPARTMENT OF BUSINESS ADMINISTRATION--MOREHEAD STATE UNIVERSITY--MOREHEAD--KENTUCKY--4-0-3-5-1.....#########
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351
TELEPHONE: 783-3325

SUBJECT: MSU-PIKEVILLE GRAD COURSES
DATE: 12/20/74
TIME: 25 SECONDS

ANNOUNCER: MOREHEAD STATE UNIVERSITY AND PIKEVILLE COLLEGE ARE OFFERING 26 GRADUATE COURSES IN PIKEVILLE DURING THE SPRING SEMESTER.....
CLASSSES IN 13 SUBJECT AREAS WILL BE CONDUCTED AT NIGHT UNDER THE M-S-U-PIKEVILLE COLLEGE GRADUATE STUDY AGREEMENT.....
DETAILED CLASS SCHEDULES ARE AVAILABLE AT PIKEVILLE COLLEGE.....
REGISTRATION IS WEDNESDAY--JANUARY 8TH--AND THURSDAY--JANUARY 9TH--FROM 6:30 P-M UNTIL 8:30 P-M IN THE RECORD MEMORIAL BUILDING AT PIKEVILLE COLLEGE.....
FOR ADDITIONAL INFORMATION CONTACT DOCTOR PRESLEY PENDERGRASS AT PIKEVILLE COLLEGE OR DOCTOR JOHN DUNCAN AT M-S-U.....

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OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU BASKETBALL
DATE : 12-31-74
TIME : 30 SEC.

ANNOUNCER: AFTER 2 WEEKS OFF FOR THE HOLIDAYS--MOREHEAD STATE UNIVERSITY'S BASKETBALL TEAM HEADS TO THE WEST COAST THIS WEEKEND FOR A 2-GAME SWING INTO NORTHERN CALIFORNIA..... THE EAGLES ARE OFF TO THEIR BEST START IN 8 YEARS WITH A RECORD OF 5 AND ONE..... M-S-U VISITS THE UNIVERSITY OF CALIFORNIA AT BERKELEY ON SATURDAY AND PLAYS AT THE UNIVERSITY OF PACIFIC IN STOCKTON ON MONDAY..... EAGLE HEAD COACH JACK SCHALOW (SHALLOW) DESCRIBES THIS WEEKEND'S COMPETITION AS "TOP FLIGHT"..... SOPHOMORE TED HUNDLEY CONTINUES TO LEAD THE EAGLE'S SCORING ATTACK WITH A 17-POINT AVERAGE..... THE CALIFORNIA TRIP IS THE FINAL ACTION FOR M-S-U BEFORE ENTERING OHIO VALLEY CONFERENCE PLAY ON JANUARY 11TH AT HOME AGAINST MURRAY STATE.....#####