

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: BASEBALL RECRUIT
DATE : 7-1-74
TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS ANNOUNCED RECRUITMENT OF ONE OF THE TOP PITCHERS IN THE STATE OF OHIO.....

MSU BASEBALL COACH SONNY ALLEN HAS SIGNED WILLIAM LUCAS OF CINCINNATI WITTHROW HIGH SCHOOL TO A BASEBALL GRANT-IN-AID.....

LUCAS POSTED A 9-AND-2 RECORD LAST SEASON WHILE LEADING WITTHROW TO THE CITY TITLE.....IN THREE SEASONS HE HAD A 24-AND-6 MARK.....

ALLEN SAID..."WE ARE PLEASED TO SIGN A PLAYER WITH WILLIAM'S RECORD AND HE WILL BE A PLUS TO OUR PROGRAM".....

LUCAS IS M-S-U'S SECOND BASEBALL RECRUIT OF THE YEAR.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: LIBRARY
DATE : 7-3-74
TIME : 30 SEC.

ANNOUNCER:

A SPECIAL 3-WEEK COURSE FOR PUBLIC AND
BOOKMOBILE LIBRARIANS BEGINS MONDAY (JULY 8TH)
AT MOREHEAD STATE UNIVERSITY.....

M-S-U AND THE KENTUCKY DEPARTMENT OF
LIBRARY AND ARCHIVES ARE CONDUCTING THE
SESSION--WITH ABOUT 20 LIBRARIANS EXPECTED
TO ATTEND.....

CLASSES MEET FROM 9 A-M TILL NOON--
MONDAY THROUGH THURSDAY WITH THE COURSE
ENDING JULY 26TH.....

COORDINATORS ARE M-S-U'S DIRECTOR OF
LIBRARIES--DOCTOR JACK ELLIS--AND ASSOCIATE
DIRECTOR FAYE BELCHER.....

FOR MORE INFORMATION CONTACT MISS BELCHER
AT THE JOHNSON CAMDEN LIBRARY ON THE M-S-U
CAMPUS.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
606/783-3325

RADIO-TV RELEASE

SUBJECT: AAEC
DATE : 7-8-74
TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S APPALACHIAN
ADULT EDUCATION CENTER IS BEGINNING ITS 3RD
YEAR OF WORK WITH PUBLIC LIBRARIES.....

THE A-A-E-C IS BACKED BY FEDERAL GRANTS
TOTALING ONE-HUNDRED 48-THOUSAND DOLLARS.....

IT CONDUCTS PROJECTS TO DEMONSTRATE WAYS
LIBRARIES AND ADULT EDUCATION PROGRAMS CAN
WORK TO HELP THE UNDEREDUCATED IN THE
REGION.....

THE LIBRARY DIVISION OF THE U-S OFFICE
OF EDUCATION HAS AWARDED M-S-U 2 GRANTS FOR
PUBLIC LIBRARY USE IN GEORGIA--OHIO--AND
TENNESSEE.....

THE A-A-E-C HAS COMPLETED PROJECTS WITH
PUBLIC LIBRARIES IN KENTUCKY--ALABAMA--SOUTH
CAROLINA AND WEST VIRGINIA.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: SUMMER THEATRE
DATE : 7-10-74
TIME : 15 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S 3RD SUMMER
THEATRE PRODUCTION--THE EFFECT OF GAMMA RAYS
ON MAN-IN-THE-MOON MARIGOLDS--LRUNS THROUGH
SATURDAY NIGHT IN THE COMBS LITTLE
THEATRE.....

CURTAIN TIME IS 8 P-M NIGHTLY AND
ADMISSION IS 2 DOLLARS FOR ADULTS AND ONE
DOLLAR FOR CHILDREN.....M-S-U STUDENTS ARE
ADMITTED ON I-D CARDS.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: FARM FIELD DAY
DATE : 7-16-74
TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS HOLDING ITS
FIRST FARM FIELD DAY THURSDAY--JULY 25TH--AND
MORE THAN 300 PERSONS ARE EXPECTED TO
ATTEND.....

THE DAY IS OPEN TO THE PUBLIC AND BEGINS
AT 9 A-M WITH REGISTRATION IN THE LIVESTOCK
PAVILION AT THE M-S-U FARM.....

FOLLOWING MORNING TOURS AND A LUNCHEON--
THE AFTERNOON SESSION WILL FEATURE A SPEAKER
FROM THE U-S SECRETARY OF AGRICULTURE'S
OFFICE.....

THE PURPOSE OF THE FIELD DAY IS TO INFORM
THE RESIDENTS OF EASTERN KENTUCKY OF THE
PRACTICES AND PROCEDURES BEING USED IN THE
M-S-U AGRICULTURE PROGRAM.....

FOR ADDITIONAL INFORMATION CONTACT
DOCTOR CHARLES DERRICKSON--HEAD OF THE
DEPARTMENT OF AGRICULTURE AT MOREHEAD STATE...

.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351

TELEPHONE
606/783-3325

RADIO-TV RELEASE

SUBJECT: MSU SUMMER COMMENCEMENT
DATE: 7-19-74
TIME: 30 SEC

ANNOUNCER

KENTUCKY GOVERNOR WENDELL FORD WILL BE
THE SUMMER COMMENCEMENT SPEAKER THURSDAY-
AUGUST 1ST AT MOREHEAD STATE UNIVERSITY.....

THE 49-YEAR-OLD DAVIESS COUNTY NATIVE
WHO HAS SERVED THE COMMONWEALTH AS STATE
SENATOR--LIEUTENANT GOVERNOR AND GOVERNOR--
WILL RECEIVE AN HONORARY DOCTOR OF LAWS
DEGREE.....

M-S-U PRESIDENT ADRON DORAN WILL AWARD
5-HUNDRED 45 DIPLOMAS AT THE 10 A-M
CEREMONY IN WETHERBY GYMNASIUM.....

THIS TOTAL REPRESENTS THE LARGEST
SUMMER GRADUATING CLASS IN M-S-U HISTORY
AND EXCEEDS THE 4-HUNDRED 62 DIPLOMAS
PRESENTED AT LAST SUMMER'S COMMENCEMENT.....

#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU BASEBALL CAMP
DATE : 7-23-74
TIME : 40 SEC.

ANNOUNCER:

MORE THAN 80 YOUNGSTERS ARE ATTENDING THE FOURTH ANNUAL MOREHEAD STATE UNIVERSITY BASKETBALL CAMP BEING HELD THIS WEEK ON THE M-S-U CAMPUS.....

THE BOYS--AGES 12 TO 18--COME FROM KENTUCKY AND THE SURROUNDING STATES TO HEAR DAILY LECTURES AND WORK ON THE BASIC FUNDAMENTALS OF BASKETBALL.....

THE GUEST SPEAKERS INCLUDE CURRENT AND FORMER PROFESSIONAL BASKETBALL PLAYERS--HERE FORMER U-K STAR AND KENTUCKY COLONEL MIKE PRATT SPEAKS TO THE CAMPERS.....

THE BOYS PARTICIPATE IN TWO GAMES DAILY AND ARE GROUPED BY AGES AND INDIVIDUAL ABILITY.....

MOREHEAD STATE UNIVERSITY HEAD BASKETBALL COACH JACK SCHALOW (SHALLOW) IS DIRECTING THE CAMP STAFF THAT INCLUDES LEADING HIGH SCHOOL COACHES FROM KENTUCKY AS WELL AS OUTSTANDING COLLEGE COACHES AND PROFESSIONAL ATHLETES.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: GOLF CLINIC
DATE : 7-23-74
TIME : 30 SEC.

ANNOUNCER:

A FREE JUNIOR GOLF CLINIC FOR BOYS AND GIRLS AGES 10 THROUGH 16 BEGINS THIS SATURDAY (JULY 27TH) AT MOREHEAD STATE UNIVERSITY.....

M-S-U GOLF COACH ED BIGNON WILL CONDUCT THE CLINIC EVERY SATURDAY AT 10 A-M FOR THE REMAINDER OF THE SUMMER.....

THE PURPOSE OF THE CLINIC IS TO ALLOW YOUNG PEOPLE TO LEARN MORE ABOUT THE GAME OF GOLF.....

ALL INTERESTED PERSONS SHOULD CONTACT ED BIGNON (BIN-YON) AT THE MSU GOLF COURSE BY WRITING U-P-O 717--MOREHEAD STATE UNIVERSITY--OR CALL (606) 784-7910.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: POST SUMMER
DATE : 7-23-74
TIME : 35 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS OFFERING
6 POST SUMMER COURSES IN THE PIKE COUNTY
AREA.....

REGISTRATION FOR THE 2-WEEK TERM WILL
BE HELD TUESDAY--JULY 30TH--AT 6:30 P-M IN
THE RECORD MEMORIAL BUILDING ON THE PIKEVILLE
COLLEGE CAMPUS.....

COURSES TO BE OFFERED INCLUDE:
INVESTIGATIONS INTO READING--METHODS FOR
SECONDARY TEACHERS--SOCIAL PSYCHOLOGY--
REFERENCE AND BIBLIOGRAPHY--FOLK LITERATURE--
AND HISTORY AND PHILOSOPHY OF EDUCATION.....

FEES ARE 27-DOLLARS PER HOUR FOR
KENTUCKY RESIDENTS AND 56-DOLLARS PER HOUR
FOR NON-RESIDENTS.....

STUDENTS MAY EARN UP TO 3 CREDIT HOURS
DURING THE SESSION WHICH BEGINS AUGUST 5TH
AND RUNS THROUGH AUGUST 16TH.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: DEGREES
DATE : 7-26-74
TIME : 40 SEC.

ANNOUNCER:

DURING MOREHEAD STATE UNIVERSITY'S
SUMMER COMMENCEMENT--THURSDAY (AUGUST 1)--
M-S-U WILL REACH ANOTHER MILESTONE IN ITS
EDUCATIONAL HISTORY.....

M-S-U PRESIDENT ADRON DORAN WILL AWARD
DIPLOMAS TO 5-HUNDRED-45 DEGREE CANDIDATES--
INCLUDING THE FIRST SPECIALIST IN EDUCATION
DEGREES.....

THIS POST-MASTER'S EDUCATIONAL SPECIALIST
DEGREE ALLOWS STUDENTS TO SPECIALIZE IN A
CHOSEN FIELD FOR SERVICE AS TEACHERS--
SUPERVISORS AND ADMINISTRATORS.....

THE FIRST RECIPIENTS WILL BE AUDREY P.
CONLEY OF LEXINGTON AND BETTY LYNN CONRAD OF
CARLISLE.....

KENTUCKY GOVERNOR WENDELL FORD WILL
SPEAK AND RECEIVE AN HONORARY DOCTOR OF LAWS
DEGREE AT THE 10 A-M CEREMONY IN M-S-U'S
WETHERBY GYMNASIUM.....

IN ADDITION TO THE E-D-S DEGREES--THE
RECORD 5-HUNDRED-45 DEGREES INCLUDE 12
ASSOCIATE--2-HUNDRED--26 BACHELOR'S--AND 3-
HUNDRED-5 MASTER'S DEGREES.....###447

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: POST SUMMER SESSION
DATE : 7-26-74
TIME : 30 SEC.

ANNOUNCER:

REGISTRATION FOR MOREHEAD STATE
UNIVERSITY'S POST SUMMER SESSION IS SCHEDULED
MONDAY (AUGUST 5TH) FROM 8 TILL 10 A-M IN
BUTTON AUDITORIUM.....

THE 2-WEEK TERM WILL OFFER 14 CLASSES
AND STUDENTS ARE LIMITED TO 3 SEMESTER HOURS
OF CREDIT.....

CLASSES MEET UP TO 5 HOURS DAILY FOR THE
2-WEEK PERIOD.....

FEES ARE 18-DOLLARS PER SEMESTER HOUR
FOR KENTUCKY UNDERGRADUATES AND 40-DOLLARS
PER HOUR FOR NON-RESIDENTS.....

GRADUATE FEES ARE 27-DOLLARS PER HOUR AS
KENTUCKY RESIDENTS AND 56-DOLLARS HOURLY AS
OUT-OF-STATERS.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: GOLF RECRUIT
DATE : 7-26-74
TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS ANNOUNCED THE FIRST GOLF COACH ED BIGNON (BIN-YON) HAS INKED JAMES THOMAS OF EXPORT--PENNSYLVANIA AND GREG PALMER OF MOUNT CLEMENS--MICHIGAN-- TO OHIO VALLEY CONFERENCE GRANTS-IN-AID.....

THOMAS IS A GRADUATE OF FRANKLIN REGIONAL HIGH SCHOOL AND WAS A FINALIST IN THE STATE GOLF TOURNAMENT HELD AT LATROBE COUNTRY CLUB IN THE KEYSTONE STATE.....

PALMER WAS A STANDOUT AT CHIPPEWA HIGH SCHOOL WHERE HE WAS RUNNER-UP IN THE MICHIGAN SCHOOLBOY GOLF TOURNEY.....

BIGNON SAID--"BOTH OF THESE YOUNG MEN ARE OUTSTANDING GOLFERS AND SHOULD HELP OUR PROGRAM IMMEDIATELY".....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: M-S-U SUMMER COMMENCEMENT
DATE: 8-1-74
TIME: SOF+ 20 SEC.

ANNOUNCER:

GOVERNOR WENDELL FORD BECAME DOCTOR WENDELL FORD TODAY AT MOREHEAD STATE UNIVERSITY'S, SUMMER COMMENCEMENT CEREMONIES.....

THE GOVERNOR WAS PRESENTED AN HONORARY DOCTOR OF LAWS DEGREE DURING THE EXERCISES IN WETHERBY GYMNASIUM.....

M-S-U PRESIDENT ADRON DORAN AWARDED MORE THAN 5-HUNDRED DIPLOMAS TO THE LARGEST SUMMER GRADUATION CLASS IN THE SCHOOL'S HISTORY.....

INCLUDED IN THE GRADUATES WERE M-S-U'S FIRST EDUCATIONAL SPECIALIST DEGREE CANDIDATES.....

GOVERNOR FORD SPOKE TO THE CROWD OF MORE THAN ONE-THOUSAND ABOUT POLITICS IN AMERICA.....##

EDITORS: SOF OF GOVERNOR FORD AND SILENT FILM OF CEREMONIES ARE ENCLOSED.

ALSO ENCLOSED IS THE TEXT OF FORD'S ADDRESS.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE AC 606/783-3325

SUBJECT: FOOTBALL JAMBOREE
DATE: 8/12/74
TIME: 30 SEC.

ANNOUNCER: WEST CARTER AND MAYSVILLE SQUARE OFF IN
THE OPENING GAME OF THE ANNUAL EASTERN KENTUCKY
CONFERENCE FOOTBALL JAMBOREE THIS SATURDAY NIGHT
AT MOREHEAD STATE UNIVERSITY.....

PLAY BEGINS AT 7 P-M CENTRAL TIME AT MSU'S
JAYNE STADIUM.....

OTHER CONTESTS INCLUDE EAST CARTER AGAINST
ROWAN COUNTY AT 8 P-M AND LEWIS COUNTY AND
MOUNT STERLING AT 9 P-M.....

MAYSVILLE AND LEWIS COUNTY WILL MAKE THEIR
FIRST APPEARANCES AS NEWLY-ADMITTED E-K-C
MEMBERS.....

EACH GAME WILL CONSIST OF TWO 12-MINUTE
QUARTERS.....

GATES OPEN AT 6 P-M AND ADMISSION IS ONE
DOLLAR.....

#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351

RADIO-TV RELEASE

TELEPHONE 606/783-3325

SUBJECT: FALL REGISTRATION
DATE: 8/12/74
TIME: 25 SEC.

ANNOUNCER: REGISTRATION FOR THE FALL SEMESTER AT
MOREHEAD STATE UNIVERSITY OPENS MONDAY--
AUGUST 19TH--AT 8 A-M IN THE LAUGHLIN
HEALTH BUILDING.....

GRADUATE STUDENTS AND SENIORS REGISTER
MONDAY AND JUNIORS AND SOPHOMORES ENROLL
TUESDAY--AUGUST 20TH---FRESHMAN ARE
SCHEDULED WEDNESDAY AUGUST 21ST.....

CLASSES BEGIN THURSDAY--AUGUST 22ND.....

REGISTRATION OF PART-TIME STUDENTS FOR
NIGHT AND SATURDAY CLASSES ON CAMPUS WILL
BE HELD SATURDAY--AUGUST 24TH.....

#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE
TELEPHONE: 606/783-3325

SUBJECT: STUART HIGH SCHOOL FOOTBALL CAMP
DATE: 8/13/74
TIME: 30 SECONDS

ANNOUNCER:

MORE THAN 70 YOUNG MEN FROM STUART HIGH SCHOOL ARE PARTICIPATING IN A WEEK-LONG SUMMER FOOTBALL CAMP THIS WEEK AT MOREHEAD STATE UNIVERSITY.....

UNDER THE SUPERVISION OF THEIR OWN COACHING STAFF--THE STUART GRIDDEES ARE USING THE M-S-U FACILITIES TO PREPARE FOR THE UPCOMING SEASON JUST A FEW WEEKS AWAY.....

STUART HEAD COACH JIM SWART SAID THE PURPOSE OF THE CAMP IS TO FAMILIARIZE THE PLAYERS WITH EACH OTHER AND ALSO THE FUNDAMENTALS OF FOOTBALL-- BOTH NEEDED FOR A SUCCESSFUL YEAR.....

OFF THE GRIDIRON--THE PLAYERS TAKE ON THE COACHES AND MANAGERS IN GAMES OF BASKETBALL-- VOLLEYBALL--AND SOFTBALL.....

SWART SAYS HE IS PLEASED WITH THE PROGRESS OF THE CAMP AND THE HOSPITALITY OF M-S-U...####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

2

SUBJECT: MSU CLASSES
DATE: 8/14/74
TIME: 25 SECONDS

ANNOUNCER: MOREHEAD STATE UNIVERSITY IS OFFERING
13 CLASSES THIS FALL FOR RESIDENTS OF THE
MAYSVILLE AREA.....

REGISTRATION IS SCHEDULED TUESDAY-
SEPTEMBER 3RD--FROM 6:30 P-M TO 8:30 P-M
AT MAYSVILLE COMMUNITY COLLEGE.....

UNDERGRADUATE FEES ARE 18 DOLLARS PER
SEMESTER HOUR FOR KENTUCKY RESIDENTS AND
40 DOLLARS PER HOUR FOR NON-RESIDENTS.....

FEES FOR GRADUATE COURSES ARE 27 DOLLARS
PER HOUR FOR KENTUCKIANS AND 56 DOLLARS PER
HOUR FOR OUT-OF-STATE STUDENTS.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

(5)

SUBJECT: GRADUATE COURSES

DATE: 8/14/74

TIME: 20 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS OFFERING
15 GRADUATE COURSES THIS FALL FOR RESIDENTS
OF THE PRESTONSBURG AREA.....

REGISTRATION IS SCHEDULED WEDNESDAY--AUGUST
28TH--FROM 6:30 P-M TO 8:30 P-M AT PRESTONSBURG
COMMUNITY COLLEGE.....

GRADUATE FEES ARE 27 DOLLARS PER SEMESTER
HOUR FOR KENTUCKY RESIDENTS AND 56 DOLLARE PER
HOUR FOR NON-RESIDENTS.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

5

TELEPHONE: 606/783-3325

SUBJECT: GRADUATE CLASSES
DATE: 8/14/74
TIME: 20 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS OFFERING
25 GRADUATE COURSES THIS FALL TO RESIDENTS
OF THE ASHLAND AREA.....

REGISTRATION IS SCHEDULED-MONDAY-AUGUST
26TH-AND TUESDAY-AUGUST-27TH-FROM 6:30 P-M
TO 8:30 P-M AT PAUL BLAZER HIGH SCHOOL.....

GRADUATE FEES ARE 27 DOLLARS PER SEMESTER
HOUR FOR KENTUCKY RESIDENTS AND 56 DOLLARS
PER HOUR FOR NON-RESIDENTS.....###

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

3

TELEPHONE: 606/783-3325

SUBJECT: GRADUATE COURSES

DATE: 8/14/74

TIME: 30 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY AND PIKEVILLE
COLLEGE ARE OFFERING 17 GRADUATE COURSES THIS
FALL ON THE PIKEVILLE CAMPUS.....

REGISTRATION IS SCHEDULED THURSDAY-AUGUST
22ND-FROM 2 P-M TO 4:30 P-M AND FROM 6:30 P-M
TO 8:30 P-M IN THE RECORD MEMORIAL BUILDING
AT PIKEVILLE COLLEGE.....

GRADUATE FEES ARE 27 DOLLARS PER SEMESTER
HOUR FOR KENTUCKY RESIDENTS AND 56 DOLLARS PER
HOUR FOR NON-RESIDENTS.....

FOR ADDITIONAL INFORMATION ON THE MOREHEAD
STATE-PIKEVILLE GRADUATE PROGRAM--CONTACT DOCTOR
PRESLEY PENDERGRASS AT PIKEVILLE COLLEGE OR
DOCTOR JOHN DUNCAN AT M-S-U.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

4

SUBJECT: GRADUATE COURSES
DATE: 8/14/74
TIME: 20 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS OFFERING
10 GRADUATE COURSES THIS FALL FOR RESIDENTS
OF THE HAZARD AREA.....

REGISTRATION IS SCHEDULED THURSDAY-
AUGUST 29TH-FROM 6:30 P-M TO 8:30 P-M AT HAZARD
COMMUNITY COLLEGE.....

GRADUATE FEES ARE 27 DOLLARS PER SEMESTER
HOUR FOR KENTUCKY RESIDENTS AND 56 DOLLARS
PER HOUR FOR NON-RESIDENTS.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: BASEBALL RECRUITS
DATE: 8/20/74
TIME: 30 SEC

ANNOUNCER:

MOREHEAD STATE UNIVERSITY BASEBALL
COACH SONNY ALLEN HAS ANNOUNCED THE
SIGNING OF 2 PITCHERS AS M-S-U'S RECRUITS.....

MEL WOLF--A LEFTHANDER FROM CINCINNATI
AND RIGHTHANDER STEVE BREWER FROM
OWINGSVILLE HAVE INKED OHIO VALLEY
CONFERENCE GRANTS-IN-AID

WOLF--A GRADUATE OF DEER PARK HIGH
SCHOOL--IS TRANSFERRING FROM MOTLOW JUNIOR
COLLEGE IN TULLAHOMA TENNESSEE.....

WHILE AT DEER PARK HE COMPILED A 13-
AND-3 RECORD AND WAS NAMED ALL-CONFERENCE--
ALL-CITY AND HONORABLE MENTION ALL-STATE....

BREWER IS A FORMER STANDOUT AT BATH
COUNTY HIGH SCHOOL WHERE HE TOSSED 3 NO-
HITTERS.....

LAST SEASON HE PITCHED IN THE BLUEGRASS
LEAGUE AND POSTED A 19 AND 7 RECORD WITH
A ZERO-POINT-5-6 EARNED RUN AVERAGE.....

#####

WMKY
WMOR

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

DATE: 8-21-74 -KK
TIME: 40 SEC.

SUBJECT: MORRIS CAUDILL SCHOLARSHIP

A MEMORIAL SCHOLARSHIP FUND HAS BEEN CREATED AT MOREHEAD STATE UNIVERSITY IN HONOR OF DOCTOR MORRIS CAUDILL -- FORMER DEAN OF UNDERGRADUATE PROGRAMS -- WHO DIED TUESDAY IN LEXINGTON.

PERSONS WISHING TO CONTRIBUTE TO THE SCHOLARSHIP SHOULD MAKE CHECKS PAYABLE TO MOREHEAD STATE UNIVERSITY AND SEND THEM TO MORRIS CAUDILL SCHOLARSHIP FUND IN CARE OF THE M-S-U ALUMNI OFFICE.

THE SCHOLARSHIP WILL GO TO A DESERVING STUDENT FROM LETCHER COUNTY.

FUNERAL SERVICES FOR DEAN CAUDILL WILL BE CONDUCTED THURSDAY AT ONE P-M AT THE BLAIR BRANCH CHURCH NEAR WHITESBURG.....THE BODY IS AT THE BLAIR FUNERAL HOME IN WHITESBURG.

DEAN CAUDILL SERVED 5 YEARS AT M-S-U BEFORE RETIRING EARLIER THIS MONTH FOR MEDICAL REASONS. HE WAS 35 YEARS OLD.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U HORSE SHOW
DATE: 8/23/74
TIME: 30 SECONDS

ANNOUNCER:

NEARLY 25 HUNDRED DOLLARS WILL BE
AWARDED AT THE 9TH ANNUAL MOREHEAD STATE
UNIVERSITY HORSE SHOW SCHEDULED AUGUST 30TH
AND 31ST.....

THE EVENT IS SPONSORED BY THE M-S-U
AGRICULTURE CLUB AND BEGINS AT 7:30 P-M AT
THE M-S-U FARM ON KENTUCKY 377---4 MILES
NORTH OF MOREHEAD.....

13 CLASSES WILL BE SHOWN EACH
NIGHT UNDER THE RULES OF THE CENTRAL
KENTUCKY HORSE SHOW ASSOCIATION.....

ADMISSION IS ONE DOLLAR AND ALL
PROCEEDS ARE USED FOR AGRICULTURAL
SCHOLARSHIPS.....

FOR FURTHER INFORMATION--CONTACT
DOCTOR JOE BENDIXEN-U-P-0 1318-MOREHEAD
STATE UNIVERSITY-MOREHEAD-KENTUCKY....###

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U HORSE SHOW
DATE : 8-27-74
TIME : 25 SEC.

ANNOUNCER:

COMPETITION IN 26 CLASSES WILL BE
FEATURED FRIDAY AND SATURDAY IN THE NINTH
ANNUAL MOREHEAD STATE UNIVERSITY HORSE SHOW...

THE SHOW IS SPONSORED BY THE M-S-U
AGRICULTURE CLUB AND STARTS EACH NIGHT AT
THE M-S-U FARM ON KENTUCKY 377--4 MILES NORTH
OF MOREHEAD.....

13 CLASSES WILL BE SHOWN EACH NIGHT WITH
MORE THAN 24 HUNDRED DOLLARS IN PRIZE MONEY
TO BE AWARDED.....

ADMISSION IS ONE DOLLAR AND ALL PROCEEDS
ARE USED FOR AGRICULTURE SCHOLARSHIPS....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD KY 40351

TELEPHONE
606/783-3325

RADIO-TV RELEASE

SUBJECT: M-S-U FOOTBALL
DATE: 9-6-74
TIME: 30 SEC

SUBJECT: WITH THE SEASON OPENER LESS THAN A
WEEK AWAY--MOREHEAD STATE UNIVERSITY HEAD
FOOTBALL COACH ROY TERRY IS CONCERNED
ABOUT THE WEATHER.....

THE EAGLES HAVE MISSED MORE THAN A
WEEK'S PRACTICE DUE TO RAIN--AND TERRY
IS CONCERNED ABOUT PREPARATION FOR SATURDAY
NIGHT'S OPENER AGAINST MARSHALL.....

THE RAIN MAY BE A BLESSING IN DISGUISE
SAID TERRY...."OUR PLAYERS HAVE HAD TIME
TO RECUPERATE FROM ASSORTED ILLNESSES AND
INJURIES".....

THE EAGLES--WHO FINISHED 6-AND-5 LAST
YEAR--OPEN AGAINST THE THUNDERING HERD
AT M-S-U'S JAYNE STADIUM AT 7:30 P-M.....

#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Terry Interview No. 3
(Mailed 9-11-74)

SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the progress of his team, the OVC results last week and gives the scouting report on Marshall. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 4:37

QUESTION NO. 1

The Morehead State University football Eagles open the 1974 season Saturday night against Marshall University. Coach Roy Terry, how has your team progressed in preparing for this game?

(A. :43)

IN CUE---"Well, right now.....

OUT CUE---.....ready to play."

QUESTION NO. 2

Coach, last weekend four teams in the Ohio Valley Conference opened their season. Looking back on those results, did you see any surprises?

(A. 1:23)

IN CUE---"I was real happy.....

OUT CUE---.....Ohio Valley Conference games."

QUESTION NO. 3

Coach, Saturday night we open against Marshall University. It is a big game for both teams. What do you know about the Herd?

(A. 2:02)

IN CUE---"Well, Fred we really.....

OUT CUE---.....Morehead State University."

CLOSING :05

We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7½ ips.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU CONCERT & LECTURE SERIES
DATE : 9-16-74
TIME : 30 SEC.

ANNOUNCER:

THE INTERNATIONALLY-ACCLAIMED DANISH GYM TEAM IS PERFORMING FRIDAY AT 8 P-M IN WETHERBY GYMNASIUM AS THE FIRST EVENT OF THE 1974-75 MOREHEAD STATE UNIVERSITY CONCERT AND LECTURE SERIES.....

THE 2-HOUR PROGRAM CONSISTS OF 14 SEPARATE PRESENTATIONS OF RHYTHMICAL GYMNASTICS--ARTISTIC VAULTING AND TUMBLING AND TRADITIONAL DANISH FOLK DANCES.....

TICKETS WILL BE AVAILABLE AT THE DOOR.... SERIES MEMBERSHIPS OF 10 DOLLARS FOR FAMILIES AND 5 DOLLARS FOR INDIVIDUALS ALSO WILL BE ON SALE.....

SERIES MEMBERSHIPS ARE AVAILABLE BY MAIL.....CHECKS OR MONEY ORDERS SHOULD BE PAYABLE TO MOREHEAD STATE UNIVERSITY AND SHOULD BE DIRECTED TO CONCERT AND LECTURE SERIES--U-P-O 1975--MOREHEAD--KENTUCKY--4-0-3-5-1.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY. 40351

RADIO-TV RELEASE

SUBJECT: M-S-U SOCCER AND CROSS COUNTRY
DATE: 9/12/74
TIME; 20 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S CROSS
COUNTRY AND SOCCER TEAMS OPEN THEIR SEASONS
THIS WEEKEND.....

COACH BUCK DAWSON'S RUNNERS ENTERTAIN
MARSHALL UNIVERSITY AT THE M-S-U GOLF COURSE
SATURDAY AFTERNOON.....

M-S-U SOCCER COACH MOHAMMED SABIE WILL
BE FACED WITH THE TASK OF REBUILDING LAST
YEAR'S SQUAD WHICH GRADUATE 6 STARTERS...

VANDERBILT UNIVERSITY WILL BE THE FOE
THIS FRIDAY AT 2 P-M AT THE BREATHITT SPORTS
CENTER.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: P-O-W SPEAKER AT M-S-U
DATE : 9-19-74
TIME : 20 SEC.

ANNOUNCER:

A FORMER VIETNAM PRISONER OF WAR WILL
SPEAK TUESDAY--SEPTEMBER 24TH--AT MOREHEAD
STATE UNIVERSITY.....

AIR FORCE COLONEL SAMUEL JOHNSON WILL
ADDRESS M-S-U'S NATIONAL SECURITY COURSE AT
10:20 A-M IN BUTTON AUDITORIUM.....

JOHNSON WAS IMPRISONED FOR ALMOST 7
YEARS IN HANOI--INCLUDING 42 MONTHS IN
SOLITARY CONFINEMENT.....

THE PROGRAM IS OPEN TO THE PUBLIC.....####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U FALL SPORTS
DATE : 9-30-74
TIME : 25 SEC.

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FALL
SPORTS TEAMS MOVE INTO THE TOUGHEST PART OF
THEIR SCHEDULE THIS WEEKEND.....

THE BASEBALL EAGLES OPEN OHIO VALLEY
CONFERENCE PLAY FRIDAY AGAINST EAST TENNESSEE
IN A NOON DOUBLEHEADER AT ALLEN FIELD.....

THE M-S-U CROSS COUNTRY TEAM RUNS IN
THE INDIANA UNIVERSITY INVITATIONAL THIS
WEEKEND.....

THE SOCCER TEAM TAKES A ONE WIN AND ONE
TIE RECORD INTO SATURDAY'S MATCH AGAINST
EASTERN KENTUCKY AT 7 P-M AT BREATHITT
SPORTS CENTER.....

ON WEDNESDAY THE WOMEN'S TENNIS TEAM
TRAVELS TO DANVILLE TO MEET CENTRE
COLLEGE.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 4035

RADIO-TV RELEASE

TELEPHONE 606/783-3325

SUBJECT: TRIBUTE TO DUKE ELLINGTON
DATE: 10/1/74
TIME: 20 SECONDS

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY
JAZZ ENSEMBLE WILL PRESENT A TRIBUTE
TO DUKE ELLINGTON ON THURSDAY---OCTOBER
10TH-AT 8 P-M IN BAIRD RECITAL HALL.....

THE ENSEMBLE IS ONE OF 4 BANDS
IN THE JAZZ AND STUDIO MUSIC PROGRAM
AT M-S-U AND IS DIRECTED BY CHRISTOPHER
GALLAHER.....

ELLINGTON DIED LAST MAY AND IS
CONSIDERED ONE OF THE MAJOR COMPOSERS
OF THE 20TH CENTURY.....

THE PROGRAM IS FREE AND OPEN TO
THE PUBLIC.

#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

(Terry Interview No. 3)
Mailed 10-2-74

SUMMARY---Morehead State University Head Football Coach Roy Terry talks about the loss to Middle Tennessee, the team's physical condition and gives the scouting report on Western Carolina. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 3:33

QUESTION NO. 1

The Morehead State University Eagles dropped their second straight game last weekend 23-14 to Middle Tennessee. Coach Roy Terry, what are your reflections on that ball game?

(A. 1:08)

IN CUE---"Well, it was a funny....."

OUT CUE---.....definitely not there."

QUESTION NO. 2

Coach, how did the Eagles come out of the game physically?

(A. 1:06)

IN CUE---"Well, we have some....."

OUT CUE---.....we hope he can."

QUESTION NO. 3

Coach, this weekend we travel to Cullowhee, North Carolina to battle Western Carolina. What do you know about the Catamounts?

(A. :58)

IN CUE---"The Catamounts have an....."

OUT CUE---.....contain those people."

CLOSING :05

We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7 1/2 ips.

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MOON ROCK
DATE : 10-7-74
TIME : 35 SEC.

ANNOUNCER:

A LUNAR ROCK SAMPLE WILL BE ON DISPLAY
OCTOBER 15TH AND 16TH AT MOREHEAD STATE UNIVERSITY
AS PART OF "SCIENCES IN THE 70'S".....

THE SAMPLE WAS TAKEN FROM THE MOON'S SURFACE
BY ASTRONAUT NEIL ARMSTRONG DURING THE HISTORIC
APOLLO ELEVEN MISSION IN 1969.....

THE ROCK IS BELIEVED TO BE ABOUT 3 AND ONE
HALF BILLION YEARS OLD.....IT WILL BE ON DISPLAY
AT LAPPIN HALL FROM 5 P-M TO 8:30 P-M ON OCTOBER
15TH AND FROM 9 A-M TO 2 P-M ON OCTOBER 16TH.....

THE DISPLAY IS CO-SPONSORED BY M-S-U'S SCHOOL
OF SCIENCES AND MATHEMATICS AND N-A-S-A.....

"SCIENCES IN THE 70'S" IS A DAY-LONG PROGRAM
OF CAREER INFORMATION INVOLVING BIOLOGICAL
SCIENCES--ENVIRONMENTAL STUDIES--PHYSICAL SCIENCES
AND MATHEMATICAL SCIENCES.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

M-S-U WOMAN'S CLUB

DATE: 10/7/74

TIME: 15 SECONDS

ANNOUNCER:

THE M-S-U WOMAN'S CLUB WILL MEET
THURSDAY NOVEMBER 14TH AT 7:30 P-M IN
THE ASSEMBLY ROOM OF THE LLOYD CASSITY
BUILDING.....

ERNEST TUCKER OF ASHLAND COMMUNITY
COLLEGE HISTORY DEPARTMENT WILL SPEAK ON
FOLK MEDICINE IN EASTERN KENTUCKY.....

A RECEPTION WILL FOLLOW IN THE PATTI
BOLIN ROOM.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

(Terry Interview No. 4)
Mailed 10/9/74

SUMMARY---Morehead State University Head Football Coach Roy Terry talks about the loss to Western Carolina, personnel changes, the physical condition of the team and gives the scouting report on Austin Peay. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 4:02

QUESTION NO. 1

The Morehead State Football Eagles dropped their third straight game last weekend 31-12 to Western Carolina. Coach Roy Terry what are your reflections on that ball game?

IN CUE---"Well Fred, it was a funny....

(A. :46)

OUT CUE---.....just wiped us out."

QUESTION NO. 2

Coach, can we look for any personnel changes this week for the Eagles?

IN CUE---"Well, the only changes....

(A. :17)

OUT CUE--.....will probably start."

QUESTION NO. 3

Coach, what about the physical condition of the ball club after the first four games of the season?

IN CUE---"Well, physically we haven't....

(A. 1:33)

OUT CUE---.....major type situation."

QUESTION NO. 4

Coach, this week we return to Ohio Valley Conference play at Austin Peay. What do you know about the Governors?

IN CUE---"The Governors have a good.....

(A. :57)

OUT CUE---.....come Saturday night."

CLOSING: :05

We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7½ ips. Please do not return the reel.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

SUBJECT: MSU BASEBALL
DATE : 10-11-74
TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S BASEBALL
EAGLES WILL BE LOOKING FOR THEIR 2ND OHIO
VALLEY CONFERENCE DOUBLEHEADER SWEEP
SATURDAY WHEN THEY ENTERTAIN TENNESSEE
TECH.....

THE NOON DOUBLEHEADER AT ALLEN FIELD
WILL BE THE 2ND O-V-C TWIN BILL OF THE FALL
SEASON FOR COACH SONNY ALLEN'S EAGLES.....

M-S-U SWEPT A DOUBLEHEADER FROM EAST
TENNESSEE LAST WEEKEND TO RAISE ITS FALL
RECORD TO 5 AND ONE.....

ALLEN HAS NOMINATED LEFTHANDERS TINKER
CHAPMAN AND JIM DUFF TO PITCH FOR THE
EAGLES.....

M-S-U ENTERTAINS KENTUCKY ON MONDAY
AND LOUISVILLE ON WEDNESDAY.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: EKEA
DATE : 10-11-74
TIME : 30 SEC.

ANNOUNCER:

MORE THAN ONE THOUSAND EDUCATORS REPRESENTING 25 SCHOOL SYSTEMS ARE EXPECTED TO ATTEND THE 51ST ANNUAL CONVENTION OF THE EASTERN KENTUCKY EDUCATION ASSOCIATION OCTOBER 18TH AT MOREHEAD STATE UNIVERSITY.....

PRESIDING AT THE DAY-LONG SESSION WILL BE E-K-E-A PRESIDENT FRANCES MILLER--A TEACHER IN THE FAIRVIEW DISTRICT.....

M-S-U PRESIDENT ADRON DORAN WILL WELCOME THE CONVENTION BACK TO THE CAMPUS FOR THE SECOND YEAR.....

PRINCIPAL SPEAKERS ARE DON BALE--DEPUTY STATE SUPERINTENDENT OF PUBLIC INSTRUCTION AND DOCTOR DUTCH STRUCK--DIRECTOR OF ENGLISHTON PARK IN LEXINGTON--INDIANA.....

THE CONVENTION OPENS AT 9:30 A-M WITH A GENERAL SESSION IN BUTTON AUDITORIUM.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU BASKETBALL
DATE : 10-11-74
TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD

BASKETBALL COACH JACK SCHALOW (SHALLOW) WILL
WELCOME 6 LETTERMEN TO THE OPENING OF DRILLS
ON TUESDAY.....

THE EAGLES RETURN 2 STARTERS FROM LAST
SEASON'S OHIO VALLEY CONFERENCE CO-CHAMPIONS--
AND SCHALOW IS FACED WITH A REBUILDING JOB.....

THE RETURNING STARTERS--6-5 FORWARD ARCH
JOHNSON AND 6-8 CENTER TED HUNDLEY--WILL
PROVIDE THE NUCLEUS OF THIS YEAR'S SQUAD.....

"I AM EAGER TO GET STARTED"--SAID
SCHALOW....."THIS IS SOMETHING THAT I'VE AIMED
FOR AND NOW THE TIME HAS COME TO PRODUCE".....

THE EAGLES OPEN THE SEASON NOVEMBER 29TH
AT HOME AGAINST NORTHERN KENTUCKY.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351

RADIO-TV RELEASE

TELEPHONE 606/783-3325

SUBJECT: DR PIEL SPEAKS AT MSU
DATE: 10/15/74
TIME: 30 SECONDS

SUBJECT:

DOCTOR GERARD PEEL - PRESIDENT AND PUBLISHER OF SCIENTIFIC AMERICAN MAGAZINE WILL SPEAK WEDNESDAY AT 10:20 A-M AT MOREHEAD STATE UNIVERSITY.....

PEEL HAS BEEN ASSOCIATED WITH "SCIENTIFIC AMERICAN" SINCE 1947 AND EARLIER SERVED AS SCIENCE EDITOR OF LIFE MAGAZINE, HE IS THE RECIPIENT OF SEVERAL SCIENCE AWARDS INCLUDING THE GEORGE K. POLK AWARD AND THE BRADFORD WASHBURN AWARD.....

THE PROGRAM IS BEING PRESENTED BY THE M-S-U CONCERT AND LECTURE SERIES AND IS FREE AND OPEN TO THE PUBLIC.....

DOCTOR PEEL ALSO WILL ADDRESS A GROUP OF HIGH SCHOOL STUDENTS VISITING THE CAMPUS FOR "SCIENCES IN THE 70'S".....

#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MEDIA-THON
DATE : 10-15-74
TIME : 45 SECONDS

ANNOUNCER:

A 24-HOUR LOCAL RADIO AND TELEVISION CAMPAIGN ON BEHALF OF THE MOREHEAD-ROWAN COUNTY UNITED WAY IS SCHEDULED THIS WEEKEND.....

CHAIRMAN OF THE UNITED WAY MEDIA-THON-- DON HOLLOWAY--ANNOUNCED THAT IT WOULD RUN FROM NOON TO MIDNIGHT ON SATURDAY AND SUNDAY AND WILL BE AIRED LIVE ON WMOR-AM AND F-M-- WMKY--AND CHANNEL 2 ON THE CITY AND CAMPUS CABLE SYSTEMS.....

EACH 12-HOUR PROGRAM WILL ORIGINATE IN THE MOREHEAD STATE UNIVERSITY STUDIOS IN GINGER HALL.....HOLLOWAY WILL HOST THE SHOW WITH M-S-U STUDENTS COMPRISING THE TECHNICAL STAFF.....

HOLLOWAY SAID--"THE MEDIA-THON IS DESIGNED PRIMARILY TO PROVIDE INFORMATION ABOUT 15 CAUSES WHICH BENEFIT FROM THE LOCAL UNITED WAY EFFORT!.....

(MORE)

MEDIA-THON 2-2-2-2-2-2

LISTENERS AND VIEWERS ARE NOT ASKED
TO CALL IN PLEDGES BUT INSTEAD ASK QUESTIONS
ABOUT THE UNITED WAY.....

THE MEDIA-THON TELEPHONE NUMBER IS
783-2146 AND QUESTIONS WILL BE ANSWERED ON
THE AIR.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

SUBJECT: M-S-U DEBATE TOURNEY
DATE : 10-16-74
TIME : 25 SECONDS

ANNOUNCER:

MORE THAN 40 TEAMS FROM 20 COLLEGES AND UNIVERSITIES WILL COMPETE THIS WEEKEND IN THE ANNUAL EAGLE DEBATE TOURNAMENT AT MOREHEAD STATE UNIVERSITY.....

THE 2-DAY ELIMINATIONS OPEN FRIDAY AT 12:30 P-M AND CONTINUE AT 9-A-M SATURDAY IN THE COMBS LITTLE THEATRE.....

MOREHEAD STATE'S DIVISION OF COMMUNICATIONS WILL HOST THE COMPETITION WITH M-S-U DEBATE COACH SKIP COULTER SERVING AS TOURNAMENT DIRECTOR.....

AMONG THE ENTRIES ARE KENTUCKY--TENNESSEE--VANDERBILT--WESTERN KENTUCKY--OHIO UNIVERSITY--AND BRADLEY UNIVERSITY.....

ALL DEBATES ARE FREE AND OPEN TO THE PUBLIC.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

(Terry Interview #5)
Mailed 10/16/74

SUMMARY---Morehead State University Head Football Coach Roy Terry talks about the loss to Austin Peay, personnel changes, and gives the scouting report on Ohio University. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 2:52

QUESTION No. 1

The Morehead State University Football Eagles dropped their fourth straight game last weekend 17-15 to Austin Peay. Coach Roy Terry what did you think about the game?

IN CUE---"Well, it was a hard....."

(A. :55)

OUT CUE---.....out of a losing effort."

QUESTION No. 2

Coach, can we look for any personnel changes this week?

IN CUE---"We are going to make...."

(A. :53)

OUT CUE---.....move the football."

QUESTION No. 3

Coach, you travel to Athens this weekend to play Ohio University. What do you know about the Bobcats?

IN CUE---" Ohio University has an excellent.."

(A. :38)

OUT CUE---.....against them this weekend."

CLOSING :05

We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7½ ips. Please do not return reel.

ANNOUNCER:

FRIENDS--FOOTBALL--FOOD AND OTHER
FESTIVITIES ARE BEING COMBINED THIS WEEK AT
MOREHEAD STATE UNIVERSITY TO PRODUCE HOMECOMING
1974.....

THIS ANNUAL 3-DAY REUNION BEGINS AT 10:20
A-M THURSDAY WITH A CONVOCATION IN BUTTON
AUDITORIUM FEATURING DOCTOR FORREST POGUE--A
NOTED HISTORIAN.....

THURSDAY NIGHT THE STUDENT GOVERNMENT
ASSOCIATION PRESENTS THE RIGHTEOUS BROTHERS
AND PETER YARROW IN CONCERT AT 8 P-M IN
WETHERBY GYMNASIUM.....

FRIDAY'S AGENDA STARTS WITH THE ANNUAL
CANDLELIGHT DINNER IN THE BALLROOM OF THE ADRON
DORAN UNIVERSITY CENTER.....FOLLOWING THE DINNER
AT 9 P-M WILL BE THE TRADITIONAL HOMECOMING
DANCE IN WETHERBY GYM AND THE LAUGHLIN HEALTH
BUILDING.....

SATURDAY IS THE BUSIEST DAY WITH ALUMNI
REGISTRATION BEGINNING AT 8 A-M AT THE ALUMNI
CENTER FOLLOWED BY THE DEDICATION OF 3 CAMPUS
BUILDINGS AT 10 A-M.....

A BUFFET LUNCHEON STARTS AT 11 A-M IN THE
UNIVERSITY CENTER FOLLOWED BY THE HOMECOMING
FOOTBALL GAME AGAINST TENNESSEE TECH AT 2:30
P-M AT JAYNE STADIUM.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Terry Interview #6
Mailed 10/23/74

TOTAL TIME: 3:30

QUESTION # 1

SUMMARY----Morehead State University Head Football Coach Roy Terry talks about the loss to Ohio University, personnel changes and gives the scouting report on Tennessee Tech. The interview was conducted by Keith Kappes, Director of Public Information.

Coach Roy Terry, your Morehead State University football team lost at Athens, Ohio last week to Ohio University. What are your reflections on the ball game?

IN CUE---"Well, Ohio University has a....

(A. :49)

OUT CUE--.....our homecoming game."

QUESTION # 2

Coach, you've had some injury problems, some bad luck and you have lost five straight games. Are you looking at any personnel changes this week?

IN CUE---"Well, we are making a couple...

(A. :50)

OUT CUE--.....you have up there."

QUESTION #3

Coach, you play Tennessee Tech in the Homecoming game here Saturday at 2:30. Tech is coming off an impressive win against Western Kentucky. What do you know about the Golden Eagles?

IN CUE---"Well, the Golden Eagles are....

(A. 1:10)

OUT CUE--win the football game."

CLOSING :08

We've been talking to Roy Terry, Head Football Coach at Morehead State University.

The interview was recorded at 7½ ips. Please do not return reel.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U FOOTBALL
DATE : 10-24-74
TIME : 35 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES WILL BE HOME FOR THE FIRST TIME IN OVER A MONTH THIS SATURDAY WHEN THEY HOST TENNESSEE TECH IN THE ANNUAL HOMECOMING GAME...

TECH COMES INTO THE CONTEST WITH A 4-AND-2 RECORD FOLLOWING LAST WEEK'S 10-6 WIN OVER DEFENDING O-V-C CHAMP WESTERN KENTUCKY.....

MOREHEAD STATE GOES INTO THE GAME WITH A 1-AND-5 RECORD--INCLUDING 5 STRAIGHT LOSSES.....

M-S-U HEAD COACH ROY TERRY SAID OF TECH-- "THEY WIN WITH DEFENSE SO WE WILL HAVE TO LIMIT OUR MISTAKES IF WE HOPE TO WIN".....

TERRY ADDED THAT OFFENSIVE LINEMEN DON BONNER AND STEVE IKER WILL BE BACK AT FULL STRENGTH FOLLOWING INJURIES.....ALSO TAILBACK FRANK JONES--THE EAGLE'S LEADING RUSHER--HAS FULLY RECOVERED FROM A SHOULDER INJURY.....

KICKOFF IS SCHEDULED FOR 2:30 P-M CENTRAL DAYLIGHT TIME AT JAYNE STADIUM...####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: M-S-U ENROLLMENT
DATE : 10-28-74
TIME : 20 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS ANNOUNCED
A RECORD ENROLLMENT OF 6 THOUSAND 7 HUNDRED
AND 45 STUDENTS (6,745) FOR THE FALL SEMESTER...

M-S-U PRESIDENT ADRON DORAN REPORTED THE
FIGURES TO THE BOARD OF REGENTS LAST WEEKEND
AND NOTED THAT THE TOTAL REPRESENTS THE
LARGEST STUDENT POPULATION IN THE UNIVERSITY'S
HISTORY.

HE ADDED THAT THE GRADUATE ENROLLMENT
ALSO IS A RECORD HIGH AND M-S-U HAS ONE
HUNDRED AND 78 MORE ENTERING FRESHMAN THAN
LAST YEAR

LAST YEAR'S ENROLLMENT WAS 6 THOUSAND
5 HUNDRED AND 78 (6,578).

#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U THEATRE ENSEMBLE
DATE: 10-29-74
TIME: 25 SECONDS

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY

THEATRE ENSEMBLE WILL FEATURE 2 ORIGINAL
PLAYS AND A THEATRICAL MEDLEY STARTING
THURSDAY IN THE COMBS LITTLE THEATRE.....

THE PLAYS ARE TITLED "FREEDOM'S
JOURNEY" AND "BENJY AND THE MAGIC PEANUT--
BUTTER COAT".....

THE 3RD PART OF THE PRODUCTION IS
COMPOSED OF DANCE-PANTOMINE-COMEDY SKITS
AND DRAMA....

ALL 3 FEATURES ARE WRITTEN AND
DIRECTED BY M-S-U STUDENTS.....

THE PRODUCTION IS FOR CHILDREN OF
ALL AGES AND BEGINS AT 7 P-M ON THURSDAY
AND FRIDAY AND 2 P-M ON SATURDAY.....

ADMISSION IS 2 DOLLARS FOR ADULTS
AND ONE DOLLAR FOR CHILDREN.....

#####

Terry Interview No. 7

SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the win over Tennessee Tech, evaluates his team, discusses the Ohio Valley Conference and gives the scouting report on Western Kentucky. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME 3:55

QUESTION NO. 1

Morehead State University's football Eagles snapped a five-game losing streak last weekend with a 14-7 win over Tennessee Tech. Coach Roy Terry, it must have been a satisfying win.

(A. :39)

IN CUE---"Well, it sure was....."

OUT CUE---.....since I have been here."

QUESTION NO. 2

Coach, we are just barely past the midway point in the season. How do you evaluate your ball club at this point?

(A. :34)

IN CUE---"Well, at this point....."

OUT CUE---.....better each week."

QUESTION NO. 3

Coach, we are halfway through the season, what do you think about the Ohio Valley Conference?

(A. :44)

IN CUE---"Well, we're in....."

OUT CUE---.....any given weekend."

QUESTION NO. 4

This weekend the Eagles are home again and this time it is Western Kentucky. What do you know about the Hilltoppers?

(A. :53)

IN CUE---"Well, the Hilltoppers have....."

OUT CUE---.....real challenge on Saturday."

CLOSING:

We've been talking with Morehead State University Head Football Coach Roy Terry.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U FOOTBALL
DATE : 10-31-74
TIME : 30 SECONDS

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FOOTBALL EAGLES WILL ATTEMPT TO DELAY WESTERN KENTUCKY'S 3-HUNDREDTH VICTORY THIS SATURDAY WHEN THE TWO TEAMS MEET AT JAYNE STADIUM.....

THE EAGLES ARE COMING OFF A 14-TO-7 UPSET OF TENNESSEE TECH AND WESTERN KENTUCKY STOPPED ARCH-RIVAL EASTERN KENTUCKY LAST WEEKEND 34 TO 24.....

M-S-U HEAD COACH ROY TERRY SAID--"WESTERN HAS AN EXCELLENT FOOTBALL TEAM WITH AN OUTSTANDING DEFENSIVE UNIT".....

MOREHEAD STATE ENTERS THE GAME WITH A 2 AND 5 OVERALL RECORD AND A ONE AND 3 CONFERENCE SLATE.....

WESTERN KENTUCKY IS IN A 3-WAY TIE FOR THE O-V-C LEAD AND STANDS 5 AND ONE OVERALL...

TERRY ADDED--"WE ARE CAST IN THE ROLE OF THE SPOILER THIS SEASON.....WE HAVE GAMES LEFT WITH WESTERN AND EASTERN SO WE WILL HAVE SOMETHING TO SAY ABOUT THE CHAMPIONSHIP".....

THE EAGLES AND HILLTOPPERS MEET AT 2 P-M (EST).....#####

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



Nov. 1, 1974

UNIVERSITY RELATIONS

MEMORANDUM

TO: Bob Smith, WHTN-TV

FROM: Keith Kappes

RE: Enclosed Film Clip

This 16mm, soundfilm clip of Lloyd Cassity of Ashland consists of his reaction to the recent dedication of the Lloyd Cassity Vocational Educational Building at Morehead State University.

Mr. Cassity, president of Johnson's Dairy of Ashland, is vice chairman of the MSU Board of Regents. The building named in his honor houses programs in home economics and industrial education.

Mr. Cassity is a graduate of MSU.

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



Nov. 1, 1974

MEMORANDUM

TO: News Director, WTVQ-TV

FROM: Keith Kappes

RE: Enclosed Film Clip

This 16mm, soundfilm clip of Jerry Howell of Jackson, Ky. consists of his reaction to the recent dedication of the Howell-McDowell Administration Building at Morehead State University.

Mr. Howell, a member of the MSU Board of Regents, is a prominent banker and real estate developer. He also is a graduate of MSU.

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



Nov. 1, 1974

MEMORANDUM

TO: Howard Riggins, WKYT-TV

FROM: Keith Kappes

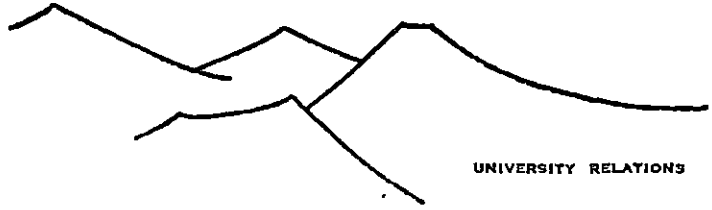
RE: Enclosed Film Clip

This 16mm, soundfilm clip of Cloyd McDowell of Harlan consists of his reaction to the recent dedication of the Howell-McDowell Administration Building at Morehead State University.

Mr. McDowell, a member of the MSU Board of Regents, is president of the National Independent Coal Operators Association and is a graduate of MSU.

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



Nov. 1, 1974

MEMORANDUM

TO: Billy Thompson, WLEX-TV

FROM: Keith Kappes

RE: Enclosed Film Clip

This 16mm, soundfilm clip of Dr. W. H. Cartmell of Maysville consists of his reaction to the dedication of Cartmell Hall at Morehead State University.

Dr. Cartmell, a prominent surgeon from Maysville, is chairman of the MSU Board of Regents. Cartmell Hall, a 19-story men's residence hall, is the tallest occupied structure in Eastern Kentucky. It houses 500 men and cost \$2.5 million.

The dedication was held this week.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U BASKETBALL
DATE : 11-4-74
TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD
BASKETBALL COACH JACK SCHALOW (SHALLOW) HAS
FORMED SOME OPINIONS ABOUT HIS EAGLES AFTER
2 WEEKS OF PRACTICE.....

SCHALOW SAYS THE TEAM STILL NEEDS A
GREAT DEAL OF WORK BUT THE ATTITUDE TOWARD
HIS NEW SYSTEM HAS BEEN GREAT.....

M-S-U RETURNS 2 STARTERS FROM LAST YEAR'S
TEAM WHICH TIED FOR THE OHIO VALLEY
CONFERENCE TITLE.....

THE MAIN TASK WILL BE TO REPLACE ALL
O-V-C PERFORMERS LEONARD COULTER--EUGENE
LYONS--AND HOWARD WALLEN.....

SCHALOW SAID--"WE KNOW WE HAVE A GREAT
CHALLENGE FACING US BUT WITH HARD WORK AND
DETERMINATION FROM OUR YOUNG PLAYERS WE CAN
ACHIEVE OUR GOALS".....

THE FIRST-YEAR COACH WILL UNVEIL HIS
SQUAD THURSDAY AT THE ANNUAL BASKETBALL PRESS
DAY.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU FALL SPORTS
DATE : 11-4-74
TIME : 40 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FALL SPORTS
TEAMS WERE SUCCESSFUL IN SOCCER AND WOMEN'S
VOLLEYBALL LAST WEEK.....

DOCTOR MOHAMMED SABIE'S SOCCER TEAM
ESTABLISHED A NEW M-S-U SCORING RECORD IN AN
ELEVEN TO NOTHING ROUT OF CUMBERLAND COLLEGE....

THE EAGLES--NOW WITH 6 WINS--2 LOSSES
AND A TIE OVERALL AND 5 WINS AND ONE LOSS IN
THE KENTUCKY INTERCOLLEGIATE SOCCER CONFERENCE--
RETURN TO ACTION TUESDAY AT ASBURY.....

IN WOMEN'S VOLLEYBALL--LARADEAN BROWN'S
TEAM POSTED WINS LAST WEEK OVER GEORGETOWN
AND OHIO UNIVERSITY--BUT LOST TO CINCINNATI....

THE SQUAD WILL RESUME ACTION ON THURSDAY
WHEN IT TAKES ITS 9 AND 3 RECORD AGAINST
KENTUCKY STATE AND LOUISVILLE.....

THE EAGLE CROSS COUNTRY TEAM FINISHED 5TH
IN THE OHIO VALLEY CONFERENCE CHAMPIONSHIP AT
MURRAY.....SENIOR DENNIS SCHAFFER WAS THE TOP
M-S-U FINISHER--COMING IN 18TH.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: NUTRITION WORKSHOP
DATE : 11-5-74
TIME : 25 SEC.

ANNOUNCER:

A WORKSHOP ON NUTRITION LABELINGS AND THE CONSUMER WILL BE CONDUCTED THURSDAY-- NOVEMBER 14--IN ROOM 419 OF REED HALL AT MOREHEAD STATE UNIVERSITY.....

FEATURED WILL BE BARBARA A. BANKS OF NASHVILLE--TENNESSEE--REGIONAL CONSUMER AFFAIRS OFFICER OF THE U-S FOOD AND DRUG ADMINISTRATION.....

MS. BANKS HOLDS FOOD SCIENCE DEGREES FROM THE UNIVERSITY OF TENNESSEE AND MICHIGAN STATE UNIVERSITY.....

THE WORKSHOP--SCHEDULED FROM 6:30 TO 8:30 P-M--IS CO-SPONSORED BY THE F-D-A AND M-S-U'S DEPARTMENT OF HOME ECONOMICS AND IS FREE AND OPEN TO THE PUBLIC.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Terry Interview No. 8	<p>SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the loss to Western Kentucky, the play of his young talent, and gives the scouting report on East Tennessee. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.</p> <p>TOTAL TIME: 2:32</p>
QUESTION NO. 1	<p>Morehead State University's football Eagles dropped a 36-0 decision last week to Western Kentucky. Coach Roy Terry, what were your reflections on that game?</p>
(A. :41)	<p>IN CUE---"Well, the first reflection.....</p> <p>OUT CUE---.....against their defense."</p>
QUESTION NO. 2	<p>Coach, in the last couple of ball games you have tried to give some of your younger personnel some playing time. How has your younger personnel reacted to this?</p>
(A. :52)	<p>IN CUE---"Well, of course we.....</p> <p>OUT CUE---.....the lineup also."</p>
QUESTION NO. 3	<p>This weekend the Eagles travel to Johnson City, Tennessee to meet the Buccaneers of East Tennessee. What do you know about the Buccaneers?</p>
(A. :30)	<p>IN CUE---"Well, the Buccaneers.....</p> <p>OUT CUE---.....even ball game."</p>
CLOSING :05	<p>We've been talking with Morehead State University Head Football Coach Roy Terry.</p>

Please do not return the reel. The interview was recorded at 7½ ips.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: GENETICIST SPEAKS AT M-S-U
DATE: 11/6/74
TIME: 25 SECONDS

ANNOUNCER:

ONE OF AMERICA'S BEST KNOWN GENETICS
EXPERTS WILL APPEAR AT MOREHEAD STATE
UNIVERSITY NEXT WEEK....

DOCTOR V. ELVING ANDERSON--
ASSISTANT DIRECTOR OF THE DIGHT INSTITUTE
FOR HUMAN GENETICS AT THE UNIVERSITY OF
MINNESOTA--IS LECTURING THURSDAY--
NOVEMBER 14TH AT 10:20 A-M IN BUTTON
AUDITORIUM.....

DOCTOR ANDERSON IS CHAIRMAN OF
THE DEVELOPMENTAL BEHAVIORIAL SCIENCES
SECTION OF THE NATIONAL INSTITUTES OF
HEALTH.....

THE APPEARANCE CO - SPONSORED BY THE
M-S-U CONCERT AND LECTURE SERIES AND THE
M-S-U CHAPTER OF THE NATIONAL SCIENCE
HONORARY--SIGMA XI--IS FREE AND OPEN
TO THE PUBLIC.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: BLUE-GOLD MARCHING BAND CHAMPIONSHIP
DATE : 11-7-74
TIME : 30 SEC.

ANNOUNCER:

20 OUTSTANDING HIGH SCHOOL BANDS FROM 3 STATES ARE GATHERING SATURDAY--NOVEMBER 16TH-- AT MOREHEAD STATE UNIVERSITY FOR THE FIRST ANNUAL BLUE AND GOLD MARCHING BAND CHAMPIONSHIP.....

THE EVENT BEGINS AT 9 A-M IN M-S-U'S JAYNE STADIUM.....

14 KENTUCKY HIGH SCHOOLS--4 FROM INDIANA AND 2 FROM OHIO WILL BE REPRESENTED.....

THE BANDS WILL BE APPEARING BY INVITATIONS BASED ON REGIONAL AND STATE AWARDS.....

FINALS ARE SCHEDULED DURING THE PRE-GAME AND HALFTIME CEREMONIES OF THE M-S-U-- WISCONSIN-LA CROSSE FOOTBALL GAME.....

ADMISSION IS ONE DOLLAR FOR THE BAND CONTEST AND TICKETS WILL BE HONORED FOR THE FOOTBALL GAME.....#####

(NEWS DIRECTORS---SEE REVERSE SIDE FOR A LIST OF BANDS)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

11-7-74

MSU Basketball

MOREHEAD STATE UNIVERSITY BASKETBALL COACH JACK SCHALOW (SHALLOW) UNVEILED HIS 1974-75 SQUAD THIS WEEK AT M-S-U'S ANNUAL BASKETBALL PRESS DAY.

THE FORMER LOUISIANA STATE ASSISTANT COACH IS STARTING HIS FIRST YEAR WITH THE EAGLES AND HAS 2 STARTERS RETURNING FROM LAST YEAR'S TEAM WHICH WON A SHARE OF THE OHIO VALLEY CONFERENCE CHAMPIONSHIP.

(Pickup soundfilm of Schalow & MSU SID Fred Hensley)

WLEX
WTVQ
WHTN

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

MSU BASKETBALL

11-7-74

ARCH JOHNSON -- FORMER ALL-STATE BASKETBALL PLAYER
AT BREATHITT COUNTY -- IS CONSIDERED THE TOP RETURNEE
THIS YEAR AT MOREHEAD STATE UNIVERSITY AS THE EAGLES
PREPARE TO OPEN THEIR FIRST SEASON UNDER NEW HEAD COACH
JACK SCHALOW (SHALLOW).

(Pickup soundfilm of Johnson and SID Fred Hensley)

WKYT

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

MSU BASKETBALL

11-7-74

TED HUNDLEY -- A FORMER ALL-STATE BASKETBALL PLAYER
AT BRYAN STATION HIGH SCHOOL -- IS RETURNING FOR HIS
SOPHOMORE YEAR AT MOREHEAD STATE UNIVERSITY AND THE
6-8 CENTER-FORWARD WILL BE A MAINSTAY FOR NEW EAGLE
HEAD COACH JACK SCHALOW (SHALLOW).

(Pickup soundfilm of Hundley & SID Fred Hensley)

WKYT

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
AC 606/783-3325

RADIO-TV RELEASE

SUBJECT: A-A-E-C
DATE : 11-12-74
TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY PRESIDENT
ADRON DORAN HAS ANNOUNCED THAT M-S-U'S
APPALACHIAN ADULT EDUCATION CENTER HAS BEEN
INVITED TO MAKE A PRESENTATION OF ITS WORK
AT AN INTERNATIONAL WORKSHOP ON ADULT
EDUCATION JANUARY 5TH THRU THE 10TH IN
WASHINGTON.....

THE WORKSHOP IS SPONSORED JOINTLY BY
THE U-S ADULT EDUCATION ASSOCIATION AND WORLD
EDUCATION--INCORPORATED--UNDER A GRANT FROM
THE U-S OFFICE OF EDUCATION.....

THE APPALACHIAN ADULT EDUCATION CENTER
WILL BE AMONG 14 PROJECTS PRESENTED AT THE
WORKSHOP.....7 WILL BE FROM THE UNITED
STATES.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: ROLAND BURNS
DATE : 11-12-74
TIME : 30 SEC.

ANNOUNCER: DOCTOR ROLAND BURNS--ASSISTANT PROFESSOR
OF GEOGRAPHY AT MOREHEAD STATE UNIVERSITY--
IS GOING TO THE SOVIET UNION THIS WEEK TO
STUDY THE RUSSIAN EDUCATIONAL SYSTEM.....

HE WILL BE THE ONLY KENTUCKIAN AMONG
THE 90 PERSONS ON THE 3-WEEK TOUR SPONSORED
BY PHI DELTA KAPPA--NATIONAL EDUCATION
HONORARY.....

DOCTOR BURNS IS A SPECIALIST IN THE
GEOGRAPHY OF THE SOVIET UNION.....HE HOLDS
BACHELOR'S AND MASTER'S DEGREES FROM M-S-U
AND A DOCTORATE FROM THE UNIVERSITY OF
SOUTHERN MISSISSIPPI.....

DOCTOR BURNS IS PARTICIPATING IN THE
SEMINAR ON A GRANT FROM PHI DELTA KAPPA.....
THE TOUR BEGINS THURSDAY AND ENDS DECEMBER
2ND.....#####

Terry Interview #9
(Mailed 11-13-74)

SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the loss to East Tennessee, personnel changes, the team's physical condition, and gives the scouting report on Wisconsin-La Crosse. The interview was conducted by Don Russell, Radio-TV assistant in public information.

TOTAL TIME: 3:33

QUESTION NO. 1

The Morehead State University football Eagles dropped a 13-0 decision to East Tennessee last weekend. Coach Roy Terry, what are your thoughts about that game?

(A. 1:00)

IN CUE ---"Well, the thoughts about.....

OUT CUE ---during the game."

QUESTION NO. 2

Coach, can we look for any personnel changes this week?

(A. :37)

IN CUE ---"Well, we have made.....

OUT CUE ---.....for our football team."

QUESTION NO. 3

Coach, after nine games what is the physical condition of the ball club?

(A. :44)

IN CUE ---"Well, physically we are not.....

OUT CUE ---.....Saturday or not."

QUESTION NO. 4

This Saturday Wisconsin-La Crosse comes to town. What do you know about the Indians?

(A. :43)

IN CUE ---"I don't know.....

OUT CUE ---.....match for us."

We've been talking to Morehead State University Head Football Coach Roy Terry.

Please do not return the reel. The interview was recorded at 7½ ips.

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: BLUE-GOLD MARCHING BAND CHAMPIONSHIP
DATE : 11-14-74
TIME : 25 SEC.

ANNOUNCER:

OUTSTANDING HIGH SCHOOL BANDS FROM 3
STATES ARE COMPETING THIS SATURDAY AT MOREHEAD
STATE UNIVERSITY IN THE FIRST ANNUAL BLUE AND
GOLD MARCHING BAND CHAMPIONSHIP.....

THE EVENT BEGINS AT 9 A-M IN JAYNE
STADIUM.....

THE BANDS WILL BE APPEARING BY
INVITATIONS BASED ON REGIONAL AND STATE
AWARDS.....

FINALS ARE SCHEDULED DURING PRE-GAME AND
HALFTIME CEREMONIES OF THE M-S-U--WISCONSON-
LA CROSSE FOOTBALL GAME.....

ADMISSION IS ONE DOLLAR FOR THE BAND
CONTEST AND TICKETS WILL BE HONORED FOR THE
FOOTBALL GAME.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

DATE: 11-14-74

SUBJECT: Poetry Reading

TIME: 20 sec.

ANNOUNCER:

A POETRY READING WILL BE CONDUCTED THIS SUNDAY
FROM 7 P-M UNTIL 10 P-M IN THE CLAYPOOL-YOUNG ART
GALLERY AT MOREHEAD STATE UNIVERSITY.

STUDENTS AND FACULTY MEMBERS WILL READ BOTH ORIGINAL
AND PREVIOUSLY-PUBLISHED WORKS....AND STUDENTS WILL PLAY
AND SING MODERN AND TRADITIONAL SONGS.....FREE REFRESHMENTS
ALSO WILL BE PROVIDED.

THE POETRY SESSION IS SPONSORED BY INSCAPE AND
THE LITERARY ARTS CLUB.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U BASKETBALL
DATE : 11-14-74
TIME : 25 SEC.

ANNOUNCER:

THE BASKETBALL SEASON OPENS THURSDAY
(NOVEMBER 21) AT MOREHEAD STATE UNIVERSITY
WITH THE ANNUAL BLUE-GOLD SCHOLARSHIP GAME.....

THE 7:30 P-M INTRASQUAD CONTEST IS
SPONSORED BY M-S-U'S INTERFRATERNITY AND
PANHELLENIC COUNCILS WITH PROCEEDS GOING TO
THE GENERAL SCHOLARSHIP FUND.....

M-S-U'S NEW HEAD COACH--JACK SCHALOW
(SHALLOW)--SAID--"WE ARE EAGER TO PLAY BEFORE
THE HOME FANS.....I ESPECIALLY WELCOME THIS
OPPORTUNITY TO GREET THE STUDENT BODY AND OUR
SUPPORTERS".....

THE EAGLES OFFICIALLY OPEN THE SEASON
NOVEMBER 29TH AT HOME AGAINST NORTHERN
KENTUCKY STATE COLLEGE.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: BLUE & GOLD MARCHING BAND CHAMPIONSHIPS

DATE : 11-18-74

TIME : 30 SEC.

ANNOUNCER:

LEXINGTON LAFAYETTE HIGH SCHOOL
CAPTURED THE GRAND CHAMPIONSHIP OF THE
ANNUAL BLUE AND GOLD MARCHING BAND
CHAMPIONSHIP LAST WEEKEND AT MOREHEAD
STATE UNIVERSITY.....

LAFAYETTE--UNDER THE DIRECTION OF
LARRY MOORE--ALSO RECEIVED THE AWARD FOR
THE BEST BAND FRONT.....

HOPKINSVILLE HIGH SCHOOL WAS 2ND IN
THE DAY-LONG COMPETITION AND GEORGE ROGERS
CLARK HIGH SCHOOL OF WINCHESTER WAS 3RD.....
GREENWOOD COMMUNITY HIGH SCHOOL OF GREENWOOD--
INDIANA WAS 4TH.....

GEORGE ROGERS CLARK HIGH SCHOOL RECEIVED
THE AWARD FOR THE BEST DRUM MAJOR.....

20 OF THE TOP HIGH SCHOOL BANDS FROM
KENTUCKY--OHIO AND INDIANA PARTICIPATED IN
THE CONTEST.....

(NEWS DIRECTOR NOTE: ENCLOSED IS SILENT
FILM OF A BAND FROM YOUR AREA)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Local
Radio

SUBJECT: M-S-U BASKETBALL TICKETS

DATE: 11/19/74

TIME: 25 SECONDS

SEASON TICKETS FOR MOREHEAD STATE UNIVERSITY BASKETBALL ~~ARE~~ ARE NOW ON SALE.....

THE COST FOR THE 14 HOME GAMES ~~is~~ ^{is} 49 ~~DOLLARS~~ DOLLARS PER SEAT ~~FOR THE~~ ^{is} THE SEASON OPENER

~~ON~~ NOVEMBER ~~29TH~~ ^{RESERVED} 29TH AGAINST NORTHERN KENTUCKY...

SINGLE GAME TICKETS MAY BE PURCHASED AFTER DECEMBER ~~2ND~~ 2ND AT A COST OF 3 DOLLARS AND 50 CENTS EACH

~~FOR RESERVED SEATS~~

NEW HEAD COACH JACK SCHALOW ^(SHALLOW) IS OPTIMISTIC ABOUT HIS FIRST SEASON ^{WITH} ~~TWO~~ 2 STARTERS ^{RETURNING} FROM LAST SEASON'S OHIO VALLEY CONFERENCE CO-CHAMPIONS.....

TICKETS MAY BE ORDERED ~~FROM~~ ^{From} THE ATHLETIC TICKET MANAGER AT MOREHEAD STATE UNIVERSITY--MOREHEAD, ~~KENTUCKY~~ KENTUCKY--4-0-3-5-1.....

#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MANUAL H.S. STUDENTS VISIT M-S-U
DATE : 11-19-74
TIME : 20 SEC.

ANNOUNCER:

80 SENIORS FROM MANUAL HIGH SCHOOL
VISITED MOREHEAD STATE UNIVERSITY THIS
WEEK TO TOUR THE CAMPUS AND PARTICIPATE
IN THE WORLD OF BUSINESS DAY.....

AS GUESTS OF M-S-U THE VISITORS
STAYED IN CAMPUS RESIDENCE HALLS AND WERE
BRIEFED ON M-S-U ACADEMIC PROGRAMS AND
OTHER OPPORTUNITIES.....

THE GROUP WAS ESCORTED BY JIM CANTINA
OF THE MANUAL HIGH STAFF.....#####

(NEWS DIRECTORS NOTE: ENCLOSED IS APPROX.
30 FT. OF SILENT FILM)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Terry Interview #10
(Mailed 11-20-74)

SUMMARY---Morehead State University Head Football Coach Roy Terry discusses the win over Wisconsin-La Crosse, reflects on the 1974 season, and gives the scouting report on Eastern Kentucky. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 2:46

QUESTION NO. 1

The Morehead State University Eagles defeated Wisconsin-La Crosse last weekend 30-15 to run their season record to 3 and 7. Coach Roy Terry, what are your reflections on that game?

(A. :32)

IN CUE --- "Well, one of the biggest things.....

OUT CUE ---last week against La Crosse."

QUESTION NO. 2

Coach, as you look back over the season, how do you evaluate the 1974 season?

(A. 1:06)

IN CUE --- "Well, it is tough.....

OUT CUE ---this week against Eastern."

QUESTION NO. 3

Coach, this Saturday you travel to Richmond to face Eastern Kentucky. What do you know about Coach Roy Kidd's ball club?

(A. 43)

IN CUE --- "Well, they have a real.....

OUT CUE ---win the game Saturday."

CLOSING
(:06)

We've been talking to Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7½ ips. Please do not return the reel.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: E-K-C TOURNEY
DATE : 11-20-74
TIME : 30 SEC.

ANNOUNCER:

THE EASTERN KENTUCKY CONFERENCE
BASKETBALL TOURNAMENT OPENS NEXT MONDAY AT
MOREHEAD STATE UNIVERSITY'S WETHERBY
GYMNASIUM.....

THE WEEK-LONG ELIMINATIONS BEGIN WITH THE
LEWIS COUNTY--MAYSVILLE GAME AT 7 P-M.....
WEST CARTER WILL FACE MENIFEE COUNTY IN THE
8:45 NIGHTCAP.....

FIRST ROUND PLAY CONTINUES TUESDAY WITH
FLEMING COUNTY MEETING UNIVERSITY BRECKINRIDGE
AT 7 P-M AND EAST CARTER TESTING ELLIOTT
COUNTY AT 8:45.....

QUARTER-FINALS BEGIN WEDNESDAY WITH
SALYERSVILLE MEETING THE LEWIS COUNTY--
MAYSVILLE WINNER AT 7 P-M AND ROWAN COUNTY
FACING THE WEST CARTER--MENIFEE COUNTY
SURVIVOR IN THE NIGHTCAP.....

SEMI-FINALS ARE SCHEDULED THURSDAY NIGHT
WITH THE FINAL GAME SATURDAY AT 7:30 P-M.....

TICKETS FOR EACH SESSION WILL GO ON SALE
AT 6 P-M DAILY.....ADMISSION IS ONE DOLLAR
AND 50 CENTS.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: GENERAL ASSEMBLY COMMITTEE HEARING
DATE : 11-22-74
TIME : 25 SEC.

ANNOUNCER:

THE INTERIM COMMITTEE ON CITIES OF THE KENTUCKY GENERAL ASSEMBLY OPENED A SERIES OF HEARINGS IN EASTERN KENTUCKY WITH A STOP AT MOREHEAD STATE UNIVERSITY.....

THE COMMITTEE CONSISTS OF HOUSE AND SENATE MEMBERS WHO ARE TOURING THE COMMONWEALTH TO COLLECT INFORMATION FROM LOCAL CITY OFFICIALS ON LEGISLATURE NEEDS TO BE CONSIDERED BY THE 1976 GENERAL ASSEMBLY.....

THE INTERIM COMMITTEE IS HEADED BY STATE REPRESENTATIVE WILLIAM KENTON OF LEXINGTON.....

THE MOREHEAD HEARING PRODUCED RECOMMENDATIONS FOR STATE ASSISTANCE IN THE CONSTRUCTION AND OPERATION OF HEALTH CARE CENTERS IN SMALL CITIES.....#####

(NOTE TO EDITORS: ABOUT 40 FT. OF SILENT FILM IS ENCLOSED)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U BASKETBALL OPENER

DATE : 11-25-74

TIME : 30 SEC.

ANNOUNCER:

EAGER IS THE WORD MOREHEAD STATE UNIVERSITY BASKETBALL COACH JACK SCHALOW (SHALLOW) USES TO DESCRIBE HIS FEELINGS ABOUT THE SEASON OPENER FRIDAY AGAINST NORTHERN KENTUCKY.....

THE NEW HEAD COACH SAID--"WE ARE VERY ANXIOUS TO GET STARTED SO WE CAN EVALUATE OUR TALENT IN A GAME SITUATION".....

M-S-U WILL ATTEMPT TO EQUAL LAST SEASON'S 17-AND-9 RECORD WHICH EARNED A SHARE OF THE OHIO VALLEY CONFERENCE CHAMPIONSHIP.....

STARTERS ARCH JOHNSON AND TED HUNDLEY RETURN AND SCHALOW CITED THE PLAY OF SOPHOMORE RON FREDERICK AND FRESHMAN MIKE RUSSELL AS "OUTSTANDING" IN LAST WEEK'S BLUE-GOLD INTRASQUAD GAME.....

HE ADDED---"IT IS HARD TO SAY WHO WILL START BUT SEVERAL PEOPLE ARE IN THE PICTURE".....

THE EAGLES ARE OPENING AT HOME FOR THE FIRST TIME SINCE THE 70-71 SEASON.....

IT IS THE FIRST MEETING BETWEEN M-S-U AND NORTHERN KENTUCKY.....THE TIP OFF IS SCHEDULED FOR 7:30 P-M IN WETHERBY GYMNASIUM...
.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Jack Schalow Interview #1
(Mailed 11-26-74)

SUMMARY---Morehead State University Head Basketball Coach Jack Schalow gives a progress report on the 74-75 Eagles, discusses the starting lineup, and gives the scouting report on Northern Kentucky. The interview was conducted by Don Russell, Radio-TV Assistant in Public Information.

TOTAL TIME: 4:48

QUESTION NO. 1

The Morehead State University Basketball Eagles open the 1974-75 season this Friday against Northern Kentucky State College. Coach Jack Schalow, how has your team progressed during the first six weeks of practice?

(A: 1:02)

IN CUE --- "I think we have....."

OUT CUE --- "...if we are doing the right things."

QUESTION NO. 2

Coach, have you decided on a starting lineup?

(A: 2:19)

IN CUE --- "Yes, I have....."

OUT CUE --- "...that we will be playing quite consistantly."

QUESTION NO. 3

Coach, I know it's hard to say early in the season, but what can you tell us about Northern Kentucky?

(A: :57)

IN CUE--- "I can't tell you....."

OUT CUE --- "...our own players."

CLOSING :06

We've been talking to Morehead State University Head Basketball Coach Jack Schalow.

Please do not return the reel. The interview was recorded at 7½ ips.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U BASKETBALL
DATE : 12-3-74
TIME : 20 SEC.

ANNOUNCER:

WITH TWO WINS UNDER HIS BELT--MOREHEAD STATE UNIVERSITY HEAD BASKETBALL COACH JACK SCHALOW (SHALLOW) SENDS HIS YOUNG TEAM INTO 2 MORE HOME GAMES THIS WEEK.....

THE EAGLES DEFEATED NORTHERN KENTUCKY 93-TO-84 AND A TOURING SQUAD FROM AUSTRALIA 98-TO-88.....THEY HOST BAPTIST COLLEGE THIS THURSDAY AND AKRON ON SATURDAY.....

M-S-U MAKES ITS FIRST ROAD APPEARANCE NEXT MONDAY AT MARSHALL UNIVERSITY.....

SCHALOW SAID--"I SAW SOME ENCOURAGING THINGS IN OUR FIRST TWO GAMES BUT WE WERE VERY SPOTTY ON DEFENSE".....

FRESHMAN GUARD MIKE RUSSELL LED THE EAGLES AGAINST NORTHERN WITH 22 POINTS AND SENIOR FORWARD ARCH JOHNSON SCORED 30 AGAINST THE AUSTRALIANS.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: "PROMISES--PROMISES"
DATE : 12-3-74
TIME : 20 SEC.

ANNOUNCER:

THE MUSICAL "PROMISES--PROMISES" RUNS
THROUGH FRIDAY AT MOREHEAD STATE UNIVERSITY.....

THE JOINT PRODUCTION OF THE THEATRE AND
MUSIC DEPARTMENTS IS BASED ON NEIL SIMON'S "THE
APARTMENT".....

CURTAIN TIME IS 8 P-M AT BUTTON AUDITORIUM
AND ADMISSION IS FREE FOR M-S-U STUDENTS AND 2
DOLLARS FOR OTHERS.....

THE MUSIC WAS WRITTEN BY HAL DAVID AND BURT
BACHARACH.....

THE PLAY IS DIRECTED BY DOCTOR WILLIAM LAYNE
AND DOCTOR DOUGLAS ENGELHARDT IS THE ORCHESTRA
DIRECTOR.....JOE FIGG IS MUSIC DIRECTOR.....

THE CAST INCLUDES MORE THAN 50 M-S-U
STUDENTS.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Schalow Interview #2
(Mailed 12/4/74

SUMMARY---Morehead State University Head Basketball Coach Jack Schalow talks about the wins over Northern Kentucky and the Australia Bulleen team and gives the scouting report on Akron and Marshall. The interview was conducted by Don Russell, Radio-TV assistant in Public Information.

TOTAL TIME: 3:48

QUESTION NO. 1

Morehead State University's basketball Eagles opened the 74-75 season with a win over Northern Kentucky last weekend and an exhibition win over an Australian team Monday Coach Jack Schalow, were you pleased with your team's play in the first two games?

(A: 1:15)

IN CUE---"I was pleased with some.....

OUT CUE---.....from now on."

Well coach, this Saturday the Eagles host the University of Akron and make their first road appearance Monday at Marshall. What do you know about the Zips and the Herd?

(A: 2:04)

IN CUE---"The Zips I don't know.....

OUT CUE---.....on the road they are all tough."

We've been talking with Morehead State University Head Basketball Coach Jack Schalow

Please do not return reel. The interview was recorded at 7½ ips.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: ALL O-V-C FOOTBALL
DATE : 12-5-74
TIME : 30 SEC.

ANNOUNCER:

3 MOREHEAD STATE UNIVERSITY FOOTBALL
PLAYERS HAVE BEEN NAMED TO THE FIRST TEAM OF
THE ALL-OHIO VALLEY CONFERENCE SQUAD.....

SOPHOMORE TIGHT END KEITH MESCHER
(MESH-ER) AND SENIOR TAILBACK FRANK JONES
WERE NAMED TO THE OFFENSIVE UNIT AND JUNIOR
SAFETY VIC WILLIAMS WAS SELECTED ON DEFENSE.....

MESCHER--A RESIDENT OF LEBANON--OHIO--
WAS THE TOP PASS RECEIVER AND WAS NAMED THE
OUTSTANDING PLAYER IN THE HOMECOMING GAME.....

JONES--FROM OWINGSVILLE--WAS THE LEADING
RUSHER WITH MORE THAN ONE THOUSAND YARDS AND
ESTABLISHED A NEW SCHOOL RECORD FOR CAREER
RUSHING YARDAGE.....

WILLIAMS--WHO IS FROM BIRMINGHAM--
ALABAMA--LED THE TEAM IN PASS INTERCEPTIONS
AND HOLDS THE M-S-U CAREER MARK OF 10.....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE: 606/783-3325

RADIO-TV RELEASE

SUBJECT: M-S-U BASEBALL SCHEDULE
DATE : 12-9-74
TIME : 20 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY ATHLETIC
DIRECTOR SONNY MORAN HAS ANNOUNCED A 34-GAME
SPRING BASEBALL SCHEDULE.....

THE BASEBALL EAGLES WILL ATTEMPT TO
IMPROVE ON LAST YEAR'S 23 AND 17 MARK AND
2ND PLACE FINISH IN THE O-V-C.....

THE SEASON OPENS MARCH 22ND WITH A
TRIPLEHEADER AGAINST TAYLOR UNIVERSITY.....

M-S-U WILL FACE EASTERN DIVISION MEMBERS
EASTERN KENTUCKY--EAST TENNESSEE--AND
TENNESSEE TECH IN CONFERENCE TWINBILLS.....

HEAD COACH SONNY ALLEN SAID--"WE WERE
BEGINNING TO JELL DURING THE FALL AND
HOPEFULLY WE WILL CONTINUE OUR STRONG
HITTING".....#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU BASKETBALL
DATE : 12-11-74
TIME : 25 SEC.

ANNOUNCER:

AFTER 3 HOME VICTORIES--THE MOREHEAD STATE UNIVERSITY BASKETBALL TEAM RECEIVED ITS FIRST TASTE OF DEFEAT MONDAY NIGHT BY DROPPING AN 80-TO-69 DECISION AT MARSHALL.....

THE EAGLES LED BY 12 POINTS EARLY IN THE GAME BUT THE HERD PULLED WITHIN ONE AT THE HALF....

HEAD COACH JACK SCHALOW (SHALLOW) SAID--"WE PLAYED WELL IN THE FIRST HALF BUT PLAYED LIKE A YOUNG TEAM IN THE FINAL 20 MINUTES".....

M-S-U FORWARD TED HUNDLEY SCORED A CAREER-HIGH 26 POINTS AND PULLED DOWN 8 REBOUNDS.....

M-S-U HAS DEFEATED NORTHERN KENTUCKY--BAPTIST COLLEGE AND AKRON UNIVERSITY AND TAKES A 3-AND-ONE RECORD INTO NEXT MONDAY'S GAME AGAINST LOUISIANA TECH.....TIP-OFF TIME IS 7:30 P-M AT WETHERBY GYMNASIUM.....#####

OFFICE OF SPORTS INFORMATION

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Schalow Interview #3
(Mailed 12-11-74)

SUMMARY---Morehead State University Head Basketball Coach Jack Schalow reviews last week's games and gives the scouting report on Louisiana Tech and Xavier. The interview was conducted by Fred Hensley, MSU Sports Information Director.

TOTAL TIME: 4:06

QUESTION #1

Morehead State University's Basketball Eagles ran their season record to 3 and 1 by defeating Baptist College and Akron University and losing to Marshall University. Coach Jack Schalow, what are your first reflections on those three ball games last week?

(A: 1:57)

IN CUE---"I think we improved....."

OUT CUE---in the second half of the Marshall game."

QUESTION #2

Coach, the Eagles go back into action Monday night against Louisiana Tech and then visit Xavier next Wednesday night. What do you know about those two clubs?

(A: 1:41)

IN CUE---"We went down to....."

OUT CUE---.....throughout the ball game."

CLOSING: :06

We've been talking with Morehead State University Head Basketball Coach Jack Schalow.

The interview was recorded at 7½ ips. Please do not return the reel.

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U REAL ESTATE CLASSES
DATE : 12-18-74
TIME : 30 SEC.

ANNOUNCER:

2 CLASSES WILL BE OFFERED DURING THE SPRING SEMESTER IN THE NEW ASSOCIATE DEGREE PROGRAM IN REAL ESTATE AT MOREHEAD STATE UNIVERSITY.....

"APPRAISING" WILL BE TAUGHT ON TUESDAYS AT 6:30 P-M AND "REAL ESTATE MARKETING ONE" IS SCHEDULED FOR THURSDAYS AT 6:30 P-M.....

BOTH CLASSES CARRY 3 CREDIT HOURS AND WILL BE TAUGHT BY REAL ESTATE PROFESSIONALS.....

REGISTRATION IS SCHEDULED SATURDAY-- JANUARY 11TH--FROM 8 A-M UNTIL NOON IN THE LAUGHLIN HEALTH BUILDING.....

THE CLASSES ARE OPEN TO ALL INTERESTED PERSONS.....

FOR ADDITIONAL INFORMATION CONTACT THE DEPARTMENT OF BUSINESS ADMINISTRATION-- MOREHEAD STATE UNIVERSITY--MOREHEAD-- KENTUCKY--4-0-3-5-1.....#####

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE: 783-3325

SUBJECT: MSU- PIKEVILLE GRAD COURSES
DATE: 12/20/74
TIME: 25 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY AND PIKEVILLE COLLEGE ARE OFFERING 26 GRADUATE COURSES IN PIKEVILLE DURING THE SPRING SEMESTER.....

CLASSES IN 13 SUBJECT AREAS WILL BE CONDUCTED AT NIGHT UNDER THE M-S-U-PIKEVILLE COLLEGE GRADUATE STUDY AGREEMENT.....

DETAILED CLASS SCHEDULES ARE AVAILABLE AT PIKEVILLE COLLEGE.....

REGISTRATION IS WEDNESDAY--JANUARY 8TH-- AND THURSDAY--JANUARY 9TH--FROM 6:30 P-M UNTIL 8:30 P-M IN THE RECORD MEMORIAL BUILDING AT PIKEVILLE COLLEGE.....

FOR ADDITIONAL INFORMATION CONTACT DOCTOR PRESLEY PENDERGRASS AT PIKEVILLE COLLEGE OR DOCTOR JOHN DUNCAN AT M-S-U.....

#####

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU BASKETBALL
DATE : 12-31-74
TIME : 30 SEC.

ANNOUNCER:

AFTER 2 WEEKS OFF FOR THE HOLIDAYS--
MOREHEAD STATE UNIVERSITY'S BASKETBALL TEAM
HEADS TO THE WEST COAST THIS WEEKEND FOR A
2-GAME SWING INTO NORTHERN CALIFORNIA.....

THE EAGLES ARE OFF TO THEIR BEST START
IN 8 YEARS WITH A RECORD OF 5 AND ONE.....

M-S-U VISITS THE UNIVERSITY OF CALIFORNIA
AT BERKELEY ON SATURDAY AND PLAYS AT THE
UNIVERSITY OF PACIFIC IN STOCKTON ON MONDAY.....

EAGLE HEAD COACH JACK SCHALOW (SHALLOW)
DESCRIBES THIS WEEKEND'S COMPETITION AS
"TOP FLIGHT".....

SOPHOMORE TED HUNDLEY CONTINUES TO LEAD
THE EAGLE SCORING ATTACK WITH A 17-POINT
AVERAGE.....

THE CALIFORNIA TRIP IS THE FINAL ACTION
FOR M-S-U BEFORE ENTERING OHIO VALLEY
CONFERENCE PLAY ON JANUARY 11TH AT HOME
AGAINST MURRAY STATE.....#####