# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: ALL-SPORTS CAMP

DATE : 7-12-73 TIME : 30 SEC.

### ANNOUNCER:

MORE THAN 80 YOUNGSTERS ARE ATTENDING
THE ALL-SPORTS CAMPAITHIS WEEK AT MOREHEAD STATE
UNIVERSITY.....

THE CAMP FEATURES INSTRUCTION IN 7

SPORTS INCLUDING BASKETBALL-FOOTBALL-BASEBALLTRACK AND FIELD-TENNIS-GOLF-AND SWIMMING....

IN ADDITION--CLASSES IN EQUIPMENT
MANAGEMENT AND ATHLETIC TRAINING ARE AVAILABLE
FOR STUDENT MANAGERS....

M-S-U HEAD FOOTBALL COACH ROY TERRY IS THE CAMP DIRECTOR....

THE WEEK-LONG CAMP CLOSES SATURDAY .... ####

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: TRIO PROGRAM

DATE : 7-12-73 TIME : 35 SEC.

## ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S TRIO

PROGRAM HAS RECEIVED A 2-HUNDRED 30-THOUSAND

DOLLAR GRANT FROM THE U-S OFFICE OF EDUCATION

FOR THE 1973-74 SCHOOL YEAR....

WITH 2 MAJOR COMPONENTS--INSTRUCTION

AND OUTREACH--TRIO PROVIDES THE SERVICES

FORMERLY OFFERED BY THE UPWARD BOUND--TALENT

SEARCH AND SPECIAL SERVICES PROGRAMS....

ROLAND BURNS--FORMER DIRECTOR OF

SPECIAL SERVICES IS ADMINISTERING THE NEWLY
CONSOLIDATED TRIO PROGRAMS....

THE INSTRUCTION PROGRAM OFFERS AN ONCAMPUS PROGRAM PROVIDING ACADEMIC ADVISEMENT-TUTORING--AND PERSONAL DEVELOPMENT SERVICES
FOR 2 HUNDRED M-S-U STUDENTS FROM LOW-INCOME
BACKGROUNDS....

THE OUTREACH COMPONENT WILL ENCOURAGE DISADVANTAGED HIGH SCHOOL STUDENTS TO PURSUE POST-SECONDARY EDUCATION....######

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

ROTC

DATE

: 7-12-73

TIME

25 SEC.

ANNOUNCER:

ARMY COLONEL EFF BIRDSONG-JUNIOR HAS
BEEN NAMED PROFESSOR OF MILITARY SCIENCE AT
MOREHEAD STATE UNIVERSITY....

BIRDSONG--A FORMER PROFESSOR OF
MILITARY SCIENCE AT MURRAY STATE UNIVERSITY-WILL ASSUME HIS NEW DUTIES JULY 26TH....

A VETERAN OF 23 YEARS OF ACTIVE ARMY
SERVICE--BIRDSONG EARNED A BACHELOR'S DEGREE
FROM THE UNIVERSITY OF MARYLAND AND A MASTER'S
DEGREE FROM MURRAY STATE....

COLONEL BIRDSONG SUCCEEDS COLONEL

ARTHUR KELLY--NOW DEPUTY COMMANDER OF THE ARMY

R-O-T-C REGIONAL HEADQUARTERS AT FORT

KNOX....#####

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU BASKETBALL CAMP

DATE: 7-13-73 TIME: 20 SEC.

### ANNOUNCER:

FORMER OLYMPIC BASKETBALL STANDOUT
KENNY DAVIS IS APPEARING WEDNESDAY-JULY 18TH
AT THE MOREHEAD STATE UNIVERSITY BASKETBALL
CAMP....

THE 3-TIME ALL-AMERICAN AT GEORGETOWN COLLEGE- WILL APPEAR AT 2 P-M IN THE WETHERBY GYMNASIUM....

THE 6-FOOT ONE-INCH DAVIS WAS A MEMBER
OF THE UNITED STATES OLYMPIC BASKETBALL TEAM
IN 1972 AND PLAYED FOR THE A-A-U NATIONAL
CHAMPION LEXINGTON MARATHON OIL TEAM....

M-S-U HEAD BASKETBALL COACH BILL HARRELL IS THE CAMP DIRECTOR....######

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: POST-SUMMER SESSION

DATE: 7-13-73 TIME: 35 SEC.

### ANNOUNCER:

MOREHEAD STATE UNIVERSITY WILL TAKE
THE FINAL STEP NEXT MONTH TO YEAR-LONG
OPERATION OF ITS ACADEMIC FACILITIES....

A POST SUMMER SESSION BECOMES THE

5TH TERM IN M-S-U'S ACADEMIC CALENDAR.....

THE POST SESSION OPENS AUGUST 6TH AND CONTINUES THRU AUGUST 17TH....

STUDENTS ARE LIMITED TO 3 SEMESTER
HOURS OF CREDIT AND CLASSES MEET UP TO 5
HOURS DAILY....

M-S-U PRESIDENT ADRON DORAN SAID...

"CREATION OF THE POST SUMMER SESSION PROVIDES

ANOTHER OPPORTUNITY FOR M-S-U TO SERVE THE

EDUCATIONAL NEEDS OF THE REGION....THIS MEANS

THE UNIVERSITY NOW IS IN SESSION 46 WEEKS

OUT OF THE YEAR AND THAT IS MAXIMUM

UTILIZATION OF OUR FACILITIES....######

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: BASEBALL SIGNEE

DATE : 7-13-73 TIME : 20 SEC.

### ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS SIGNED OUTFIELDER ART HAMMONDS OF CINCINNATI TO A BASEBALL GRANT-IN AID....

THE WESTERN HILLS HIGH SCHOOL GRADUATE

IS THE 2ND MEMBER OF HIS FAMILY TO PERFORM AT

M-S-U....

HIS FATHER--FRENCH HAMMONDS--WAS A FOOTBALL STANDOUT FOR THE EAGLES....

EAGLE BASEBALL COACH SONNY ALLEN
DESCRIBED THE LATEST SIGNEE AS..."A VERY
PROMISING YOUNG MAN FROM AN OUTSTANDING
FAMILY"....

HAMMONDS HIT .422 DURING HIS SENIOR SEASON....#####

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: DISTINGUISHED ALUMNI AWARDS

DATE : 7-16-73 TIME : 35 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY PRESIDENT

ADRON DORAN--A PACESETTER IN EDUCATION--MAY BE

THE ONLY PERSON IN THE COUNTRY TO HOLD

"DISTINGUISHED ALUMNUS AWARDS" FROM 3 DIFFERENT

INSTITUTIONS.....

THE 3RD SUCH AWARD CAME RECENTLY FROM FREED-HARDEMAN COLLEGE AND WAS THE FIRST EVER PRESENTED BY THE 2-YEAR COLLEGE.

THE AWARD CITED DOCTOR DORAN FOR...
"OUTSTANDING SERVICE TO HIGHER EDUCATION" AS
PRESIDENT OF MOREHEAD STATE UNIVERSITY SINCE
1954....

IN 1965-DOCTOR DORAN RECEIVED THE
"DISTINGUISHED ALUMNI CENTENNIAL AWARD" FROM
THE UNIVERSITY OF KENTUCKY SITE OF HIS DOCTORAL
STUDY....

IN 1972-MURRAY STATE UNIVERSITY

PRESENTED HIM WITH THE "DISTINGUISHED ALUMNI

AWARD".....DOCTOR DORAN RECEIVED HIS BACHELOR'S

AND MASTER'S DEGREES FROM MURRAY STATE.....####

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: AACA CHEERLEADING CAMP

DATE : 7-18-73 TIME : 20 SEC.

## ANNOUNCER:

MORE THAN 90 JUNIOR AND SENIOR HIGH
SCHOOL CHEERLEADERS ARE VISITING MOREHEAD STATE
UNIVERSITY THIS WEEK FOR THE AMERICAN CHEERLEADERS
ASSOCIATION TRAINING CAMP.....

THE 6-DAY SESSION INCLUDES INSTRUCTION
IN NEW ROUTINES--FORMATIONS--STARTS--JUMPS-MOUNTS--AND ENDINGS....

THE COLORFUL CAMP CLOSES SATURDAY .... ####

WLEX...FOOTAGE INCLUDES PARIS HIGH SCHOOL
CHEERLEADERS

### RADIO-TV RELEASE

14 copiés

TELEPHONE: AC 606/783-3325

SUBJECT: AACA CHEERLEADING CAMPOR DATE: 7-/8-73
TIME: 20 SEC.

ANNOUNCER:

JUNIOR AND SENIOR

MORE THAN 90 HIGH SCHOOL CHEERLEADERS ARE

VISITING MOREHEAD STATE UNIVERSITY THIS WEEK FOR

THE AMERICAN CHEERLEADERS ASSOCIATION TRAINING

CAMP.....

THE 6-DAY SESSION INCLUDES

INSTRUCTION IN NEW ROUTINES--FORMATIONS--STARTS
JUMPS--MOUNTS--AND ENDINGS....

THE COLORFUL CAMP CLOSES SATURDAY....######

BARB---AFTER XEROXING TYPE ON COPY....

WLEX...FOOTAGE INCLUDES PARIS HIGH SCHOOL

CHEERLEADERS

WSAZ... FOOTAGE INCLUDES HUNTINGTON EAST
HIGH SCHOOL CHEERLEADERS

70 WHTN...

FOOTAGE INCLUDES ALLEN CENTRAL-KY. HIGH SCHOOL CHEERLEADERS (FLOYD CO.)

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU BASKETBALL CAMP

DATE : 7-19-73 TIME : 30 SEC.

ANNOUNCER:

FORMER OLYMPIC BASKETBALL STANDOUT
KENNY DAVIS VISITED THE MOREHEAD STATE UNIVERSITY
BASKETBALL CAMP THIS WEEK.

THE 3-TIME ALL-AMERICAN AT GEORGETOWN

COLLEGE-PROVIDED TIPS FOR THE MORE THAN ONE

HUNDRED YOUNGSTERS ATTENDING THE CAMP....

THE 6-FOOT ONE-INCH DAVIS WAS A MEMBER

OF THE UNITED STATES OLYMPIC BASKETBALL TEAM IN

1972 AND PLAYED FOR THE A-A-U NATIONAL CHAMPION '

LEXINGTON MARATHON OIL TEAM....

M-S-U HEAD BASKETBALL COACH BILL HARRELL

IS THE CAMP DIRECTOR....

THE 2ND ONE-WEEK SESSION OF THE CAMP OPENS SUNDAY.....#####

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: BASEBALL SIGNEE

DATE : 7-20-73 TIME : 25 SEC.

ANNOUNCER:

A 2-SPORT STANDOUT FROM IRONTON OHIO
HIGH SCHOOL HAS SIGNED A BASEBALL GRANT-IN-AID
AT MOREHEAD STATE UNIVERSITY....

KEITH PARKER--AN OUTFIELDER--FIRST

BASEMAN--HAS SIGNED TO PLAY FOR THE EAGLES....

THE SIGNING WAS ANNOUNCED BY M-S-U
HEAD BASEBALL COACH SONNY ALLEN....

PARKER--A FIRST TEAM ALL-STATE

SELECTION IN FOOTBALL--HIT .350 DURING HIS

4-YEAR BASEBALL CAREER AT IRONTON HIGH....

COACH ALLEN DESCRIBED PARKER AS...

"A FINE YOUNG MAN WITH EXCELLENT POTENTIAL"....

...######

# RADIO-TV RELEASE

TELEPHONE: AC 696 783-3325

SUBJECT: SUMMER COMMENCEMENT

DATE : 7-20-73 TIME 35 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY WILL REACH A MILESTONE DURING SUMMER COMMENCEMENT EXERCISES AUGUST 2ND.....

THE SUMMER GRADUATING CLASS OF
4-HUNDRED 69 PERSONS WILL PUSH THE TOTAL M-S-U
ALUMNI TO MORE THAN 15-THOUSAND....

NEARLY 88 PER CENT OF THE DEGREES HAVE BEEN CONFERRED BY DOCTOR ADRON DORAN SINCE HE BECAME PRESIDENT IN 1954....

THIS SUMMER'S CLASS INCLUDES 2-HUNDRED

39 BACHELOR'S DEGREES--2-HUNDRED 24 MASTER'S

DEGREES AND SIX ASSOCIATE DEGREES....

IN ADDITION--THE UNIVERSITY WILL
PRESENT 5 HONORARY DOCTORATES....

RECEIVING THE HONORARY DOCTORATES WILL

BE EASTERN KENTUCKY UNIVERSITY PRESIDENT DOCTOR

ROBERT MARTIN--KENTUCKY AUTHOR JESSE STUART-
FREED-HARDEMAN COLLEGE PRESIDENT CLAUDE

GARDNER--ARMY COLONEL ARTHUR KELLY AND ALONZO

WILLIAMS--WESTERN KENTUCKY TEACHER--ATTORNEY

AND MINISTER.

## RADIO-TV RELEASE

<u>TELEPHONE: AC 606/783-3325</u>

SUBJECT: MSU BASKETBALL CAMP

TIME: 30 SEC. DATE: 7-25-73

ANNOUNCER:

NEW YORK KNICKERBOCKERS STAR JERRY
LUCAS VISITED THE MOREHEAD STATE UNIVERSITY
BASKETBALL CAMP THIS WEEK...

LUCAS--A FORMER HIGH SCHOOL ALLAMERICAN AT MIDDLETOWN-OHIO AND COLLEGIATE
ALL-AMERICAN AT OHIO STATE--IS A 10-YEAR
VETERAN OF THE NATIONAL BASKETBALL ASSOCIATION...

HE WAS THE N-B-A'S "ROOKIE-OF-THE-YEAR" IN 1964...

A FORMER MEMBER OF THE CINCINNATI

ROYALS AND SAN FRANCISCO WARRIORS--HE IS THE

BROTHER OF M-S-U ASSISTANT FOOTBALL COACH ROY

LUCAS...###

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: TENNIS SIGNEES

DATE : 7-27-73 TIME : 25 SEC.

### ANNOUNCER:

3 KENTUCKIANS HAVE ACCEPTED TENNIS
GRANTS-IN-AID AT MOREHEAD STATE UNIVERSITY.....

TENNIS COACH GEORGE SADLER ANNOUNCED

THE SIGNING OF DAVID EMERY OF VALLEY STATION-
PAUL MCELWAIN (MACKLE-WAIN) OF FRANKFORT AND

JOHN ALLEN OF LOUISVILLE ST. XAVIER....

EMERY IS THE SON OF MR. AND MRS. HENRY

EMERY--9217 LAKE RIDGE DRIVE--VALLEY STATION...

MCELWAIN IS THE SON OF DOCTOR AND MRS. W-P MCELWAIN--SCHOLFIELD LANE-- FRANKFORT....

ALLEN IS THE SON OF MR. AND MRS. JACK
ALLEN--1005 CARDINAL DRIVE--LOUISVILLE...####

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: ATHLETIC SIGNEES

DATE : 7-30-73 TIME : 20 SEC.

### ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS

ANNOUNCED THE AWARDING OF GRANTS-IN-AID IN

BASKETBALL--FOOTBALL--AND TRACK....

WIDE RECEIVER SKIP LAIRD OF LOUISVILLE MALE HIGH SCHOOL HAS ACCEPTED A FOOTBALL GRANT....

ADDED TO THE BASKETBALL ROSTER WAS

5-FOOT 10-INCH GUARD MIKE KELLY OF CINCINNATI

PURCELL AND JOINING THE TRACK SQUAD IS MIDDLE

DISTANCE RUNNER PERCY METCALF--ALSO OF

LOUISVILLE MALE....#####

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: BASEBALL SIGNEES

DATE : 8-1-73 TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS
ANNOUNCED THE SIGNING OF 2 LOCAL STANDOUTS TO
BASEBALL GRANTS-IN-AID....

SIGNED BY M-S-U BASEBALL COACH SONNY
ALLEN WERE OUTFIELDER BOBBY WELLS OF UNIVERSITY
BRECKINRIDGE SCHOOL AND CATCHER GARY CISCO OF
ROWAN COUNTY HIGH SCHOOL....

WELLS--A 5-YEAR LETTERMAN--WAS NAMED
THE BRECK'S OUTSTANDING SENIOR ATHLETE LAST
YEAR...HE SHARED THE MOST VALUABLE PLAYER
HONORS IN BASKETBALL....

CISCO--A 2-TIME ALL-STATE SELECTION-WAS NAMED THE OUTSTANDING ATHLETE AT ROWAN
COUNTY HIGH LAST YEAR....

COACH ALLEN SAID..."BOTH OF THESE
YOUNG MEN HAVE EXCELLENT POTENTIAL IN COLLEGE
BASEBALL...WE ARE VERY HAPPY TO HAVE THEM IN
OUR PROGRAM"....#####

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: SUMMER COMMENCEMENT

DATE : 8-2-73 TIME : 35 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY AWARDED ITS 15THOUSANDTH DEGREE AND 5 HONORARY DOCTORATES
THURSDAY AT THE SCHOOL'S 46TH SUMMER COMMENCEMENT...

MRS. PATSY SEXTON TAYLOR OF ASHLAND

RECEIVED A BACHELOR OF ARTS DEGREE TO BECOME THE

15-THOUDANDTH ALUMNI OF M-S-U....

HONORARY DOCTORATES WERE AWARDED TO DOCTOR
ROBERT MARTIN--COMMENCEMENT SPEAKER AND PRESIDENT
OF EASTERN KENTUCKY UNIVERSITY...DOCTOR CLAUDE
GARDNER--PRESIDENT OF FREED-HARDMAN COLLEGE IN
HENDERSON--TENNESSEE...ARMY COLONEL ARTHUR KELLY
OF FORT KNOX...KENTUCKY AUTHOR JESSE STUART OF
GREENUP...AND ALONZO WILLIAMS--TEACHER--ATTORNEY
AND MINISTER FROM PADUCAH.....

M-S-U PRESIDENT ADRON DORAN CONFERRED 2-HUNDRED 21 MASTER'S DEGREES--2-HUNDRED 35 BACHELOR'S DEGREES AND 6 ASSOCIATE DEGREES.....####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FALL REGISTRATION

DATE

: 8-9-73

TIME

: 20 SECONDS

### ANNOUNCER:

MOREHEAD STATE UNIVERSITY WILL OPEN ITS
DOORS TO NEARLY 6 THOUSAND 5 HUNDRED STUDENTS
ON MONDAY--AUGUST 20TH FOR THE BEGINNING OF
THE FALL SEMESTER....

REGISTRATION IS SCHEDULED MONDAY
THROUGH WEDNESDAY WITH CLASSES STARTING
THURSDAY--AUGUST 23RD....

SEPTEMBER 4TH IS THE LAST DAY TO REGISTER FOR CLASSES....

THE SEMESTER CLOSES DECEMBER 15TH....

# RADIO-TV RELEASE

TELEPHONE: AC 606-783-3325

SUBJECT: FALL FOOTBALL PRACTICE

DATE : 8-9-73 TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY FOOTBALL

COACH ROY TERRY IS EXPECTING 90 CANDIDATES TO

REPORT THIS SUNDAY AS PRACTICE OPENS FOR THE

1973 SEASON....

TERRY WILL HAVE 30 LETTERMEN RETURNING FROM LAST SEASON'S TEAM WHICH POSTED A 3-6-AND ONE RECORD AND FINISHED FOURTH IN THE OHIO VALLEY CONFERENCE....

THE EAGLES REPORT SUNDAY AFTERNOON AND WILL MEET THE PRESS FOR PICTURES AND INTERVIEWS ON MONDAY.....WORKOUTS BEGIN TUESDAY ON A THREE-A-DAY SCHEDULE....

MOREHEAD STATE OPENS THE SEASON
SEPTEMBER 8TH AGAINST CENTRAL STATE IN THE
ASHLAND SHRINE GAME....#####

# RADIO-TV RELEASE

SUBJECT:

E-K-C GRID-O-RAMA

DATE:

8-10-73

35 SEC.

ANNOUNCER:

THE 1973 HIGH SCHOOL FOOTBALL SEASON
STARTS FRIDAY-- AUGUST 17TH -- WITH 3 GAMES IN
THE EASTERN KENTUCKY CONFERENCE GRID-O-RAMA
AT MOREHEAD STATE UNIVERSITY.

STARTING AT 7:30 IN BREATHITT SPORTS

CENTER STADIUM -- EAST CARTER PLAYS MOUNT

STERLING --- ROWAN COUNTY MEETS MONTGOMERY

COUNTY --- AND WEST CARTER GOES AGAINST

FLEMING COUNTY.

ADMISSION IS ONE DOLLAR AND ALL TICKETS WILL BE SOLD AT THE STADIUM....
THE 6 PARTICIPATING SCHOOLS WILL SHARE EQUALLY IN GATE RECEIPTS.

EACH SCRIMMAGE WILL CONSIST OF 2 8-MINUTE PERIODS....IN THE EVENT OF RAIN THE GRID-O-RAMA WILL BE PLAYED THE NEXT NIGHT.

THIS IS THE FIRST YEAR FOR FOOTBALL

IN THE E-K-C....######

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL PRESS DAY

DATE: 8-13-73 TIME: 30 SEQ.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD FOOTBALL
COACH ROY TERRY GREETED MORE THAN 90 PLAYERS
MONDAY FOR THE OPENING OF FALL DRILLS....

TERRY PRESENTED HIS EAGLES TO THE PRESS
AND EXPRESSED GUARDED OPTIMISM FOR THE UPCOMING
SEASON.....

M-S-U FINISHED 3-6-1 IN 1972 AND RETURNS
28 LETTERMEN FOR THE '73 SEASON.....

ALL-O-V-C PERFORMERS QUARTERBACK DAVE SCHAETZKE--DEFENSIVE END DAVE COX--DEFENSIVE TACKLE DURWOOD BRITTLE AND WIDE RECEIVER VIC WHARTON RETURN TO LEAD THE EAGLES....

MOREHEAD STATE OPENS THE 1973 SEASON
SEPTEMBER 8TH AGAINST CENTRAL STATE UNIVERSITY
IN THE ASHLAND SHRINE GAME.....

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FOOTBALL GRADUATE ASSISTANTS

DATE: 8-13-73

TIME: 30 SECONDS

### ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD

FOOTBALL COACH ROY TERRY HAS ANNOUNCED THE

APPOINTMENT OF 2 GRADUATE ASSISTANTS TO HIS

STAFF....

RAY NEWSOME-A 4-YEAR LETTERMAN FOR THE EAGLES-AND LARRY GRIFFIN-A 2-YEAR STARTER FOR THE UNIVERSITY OF LOUISVILLE--HAVE BEEN ADDED FOR THE 1973 SEASON....

NEWSOME -- A FORMER LINEBACKER AND OFFENSIVE GUARD -- WILL BE ASSIGNED TO THE DEFENSIVE LINE....

GRIFFIN--WHO WAS U OF L'S OUTSTANDING
BLOCKER LAST SEASON--WILL WORK WITH THE
RUNNING BACKS AND RECEIVERS....

IN ADDITION TO ASSISTING WITH THE EAGLE VARSITY. THEY ALSO WILL COACH THE M-S-U JUNIOR VARSITY....#

TELEPHONE: AC 606/783-3325

Terry	I	ntervie	w No.	1
(Mailed 8-14-73)				

SUMMARY---Morehead State University Head Football Coach Roy Terry talks about MSU's prospects for the 1973 season, the outlook in the Ohio Valley Conference and discusses what young players mean to his Eagles. The interview was conducted by Fred Hensley, play-by-play announcer on the MSU Bald Eagle Network.

TOTAL TIME: 1:58

QUESTION NO. 1

We're talking with Morehead State University Head Football Coach Roy Terry.

Coach, as you look at the upcoming season what are the prospects for the Eagles?

(A. :55)

IN CUE---"I think we should have.....

OUT CUE---...advantage or to our disadvantage."

QUESTION NO. 2

Coach, how does the OVC look in '73? " -

(A. : 24)

IN CUE---"I think Western is .....

OUT CUE---...battling for second place."

QUESTION NO. 3

Coach, the Eagles are a very young ballclub. What are you looking for from your new personnel?

IN CUE--- "Well, I'm basically looking......

OUT CUE---...a real fine team."

TOGETIC OF THE STATE OF THE STA

We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at  $7\frac{1}{2}$  ips. Please do not return the reel.

(A. :34)

CLOSING: :05

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: EMT TRAINING PROGRAM

DATE: 8-17-73

TIME:

35 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS BEEN SELECTED AS A TRAINING SITE FOR A FEDERALLY-FUNDED PROJECT TO TRAIN EMERGENCY MEDICAL TECHNICIANS....

M-S-U IS AMONG 18 CLASSROOM LOCATIONS FOR THE EMERGENCY MEDICAL CARE PROGRAM -- NOW IN ITS 3RD YEAR....

CLASSES WILL MEET FROM OCTOBER IST THRU JANUARY 10TH....THE COURSE IS DESIGNED FOR AMBULANCE ATTENDANTS -- EMERGENCY ROOM PERSONNEL--FIREMEN--POLICEMEN--NURSES--SAFETY ENGINEERS -- RESCUE SQUAD AND LIFE SQUAD MEMBERS --INDUSTRIAL HEALTH AND PUBLIC HEALTH PERSONNEL...

SPONSORED BY THE KENTUCKY DEPARTMENT OF HEALTH AND PUBLIC SAFETY -- THE E-M-T TRAINING PROGRAM IS MADE POSSIBLE THROUGH A GRANT FROM THE U-S DEPARTMENT OF TRANSPORTATION....

ADDITIONAL INFORMATION AND ADVANCE REGISTRATION FORMS FOR THE E-M-T COURSE MAY BE OBTAINED FROM THOMAS THOMPSON AT THE STATE: DEPARTMENT OF HEALTH IN FRANKFORT.....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FALL REGISTRATION

DATE : 8-20-73 TIME : 20 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY OPENED ITS

DOORS MONDAY TO AN EXPECTED FALL ENROLLMENT OF

MORE THAN 6 THOUSAND 5 HUNDRED STUDENTS.....

REGISTRATION BEGAN MONDAY AND WILL CONTINUE THRU WEDNESDAY.....CLASSES START THURSDAY.....

REGISTRATION FOR PART-TIME STUDENTS AND NIGHT CLASSES WILL BE HELD SATURDAY IN THE LAUGHLIN-HEALTH BUILDING....######

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FOOTBALL SCRIMMAGE

DATE

: 8-20**-**73

TIME

: 30 SEC.

### ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FOOTBALL TEAM WILL HOLD AN INTRASOUAD SCRIMMAGE SATURDAY AT PAINTSVILLE....

THE GAME -- SCHEDULED FOR 8 P-M AT THE PAINTSVILLE HIGH SCHOOL FIELD--IS SPONSORED BY THE P-H-S ATHLETIC BOOSTERS.....

M-S-U HEAD FOOTBALL COACH ROY TERRY SAID... "WE ARE HAPPY TO BE PLAYING IN PAINTSVILLE THIS WEEKEND....WE FEEL LIKE WE HAVE AN EXCITING TEAM THAT OUR FANS CAN BE PROUD OF...."

THE EAGLES WILL BE ATTEMPTING TO REBOUND FROM LAST SEASON'S 3-6-1 RECORD....

M-S-U OPENS THE SEASON SEPTEMBER 8TH IN THE ANNUAL ASHLAND SHRINE GAME AGAINST CENTRAL STATE UNIVERSITY OF OHIO.....######

### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU MARCHING BAND

DATE : 8-23-73 TIME : 35 SEC.

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY MARCHING
BAND IS PERFORMING NOVEMBER 18TH AT THE
CINCINNATI BENGALS--NEW YORK JETS FOOTBALL
GAME IN CINCINNATI'S RIVERFRONT STADIUM....

KENTUCKY'S LARGEST UNIVERSITY BAND-THE M-S-U GROUP HAS BEEN NICKNAMED "THE BIG
BAND FROM DANIEL BOONE LAND"....

DOCTOR ROBERT HAWKINS IS THE DIRECTOR

OF THE MORE THAN 2-HUNDRED MUSICIANS AND 24

TWIRLERS IN THE M-S-U BAND....

MOREHEAD STATE UNIVERSITY'S BAND WAS
SELECTED TO REPRESENT KENTUCKY IN PRESIDENT
NIXON'S 2ND INAUGURAL PARADE LAST JANUARY AND
THE M-S-U BAND IS CURRENTLY FEATURED IN A
NATIONAL TELEVISION COMMERCIAL FOR ARMY
R-O-T-C....

IT WILL BE THE 2ND APPEARANCE AT A
BENGALS GAME FOR THE M+S-U BAND....THEY ALSO
PERFORMED IN 1968....#####

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: SGA CONCERTS

DATE : 8-24-73 TIME : 30 SEC.

### ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY STUDENT

GOVERNMENT ASSOCIATION HAS ANNOUNCED 3 CONCERTS

TO BE PRESENTED DURING THE FALL SEMESTER....

DOCTOR HOOK AND THE MEDICINE SHOW AND

THE GOOSE CREEK SYMPHONY WILL APPEAR

SEPTEMBER 20TH....

COMMEDIENNE JOAN RIVERS AND SINGER RAY
STEVENS WILL PERFORM OCTOBER 4TH AND IKE AND
TINA TURNER ARE SCHEDULED NOVEMBER 15TH....

ADMISSION FOR THE SEPTEMBER 20TH AND OCTOBER 4TH PERFORMANCES IS 3 DOLLARS IN ADVANCE AND 4 DOLLARS AT THE DOOR....

TICKETS FOR THE IKE AND TINA TURNER

CONCERT ARE 4 DOLLARS IN ADVANCE AND 5 DOLLARS

AT THE DOOR....

ALL M-S-U STUDENTS ARE ADMITTED FREE
TO THE CONCERTS.....#####

### RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

SUBJECT:

M-S-U HORSE SHOW

DATE:

8-25-73

TIME:

30 SEC.

ANNOUNCER:

THE 8TH ANNUAL MOREHEAD STATE UNIVERSITY HORSE SHOW IS SCHEDULED SEPTEMBER 7TH AND 8TH AT THE M-S-U FARM NEAR MOREHEAD....

PRIZES IN 26 CLASSES ARE BEING AWARDED BY
THE M-S-U AGRICULTURE CLUB.....

THE SHOW BEGINS FRIDAY NIGHT - SEPTEMBER

7TH - WITH THE EXHIBITION OF 13 CLASSES.....

13 OTHERS ARE SCHEDULED ON SATURDAY NIGHT.....

ADMISSION IS ONE DOLLAR FOR ADULTS AND 50 CENTS FOR CHILDREN 12 AND UNDER....

PROCEEDS FROM THE SHOW WILL BE USED FOR SCHOLARSHIPS.....#######

# RADIO-TV RELEASE

TELEPHONE: 606-783-3325

SUBJECT:

COURSE ON KI-E-T

DATE:

8-25-73

TIME:

40 SEC.

## ANNOUNCER:

MOREHEAD STATE UNIVERSITY BECOMES A
STATEWIDE INSTITUTION NEXT MONTH WHEN A
LINGUISTICS COURSE FOR CREDIT IS AIRED BY THE
KENTUCKY EDUCATIONAL TELEVISION AUTHORITY....

ENGLISH 5-0-1 -- SEMANTICS -- WILL BE

TELECAST EACH MONDAY - WEDNESDAY - AND FRIDAY

AT 7 P.M. -- STARTING MONDAY -- SEPTEMBER 17TH.

THE CLASS IS TAUGHT BY DOCTOR LEWIS BARNES
-- PROFESSOR OF ENGLISH AT M-S-U AND A NOTED
AUTHORITY IN LINGUISTICS....

THE COURSE WILL BE AVAILABLE TO THE PUBLIC INCLUDING STUDENTS ENROLLED AT OTHER STATE COLLEGES AND UNIVERSITIES....PERSONS DESIRING TO REGISTER FOR CREDIT --- GRADUATE OR UNDERGRADUATE --- SHOULD CONTACT MOREHEAD STATE UNIVERSITY AS SOON AS POSSIBLE....

FEES FOR THE 3-SEMESTER-HOUR COURSE ARE
54 DOLLARS FOR UNDERGRADUATES AND 81 DOLLARS
FOR GRADUATES.....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: OFF-CAMPUS CLASS

DATE

8-30-73

TIME

25 SEC.

ANNOUNCER:

A GRADUATE COURSE IN READING WILL BE OFFERED IN PAINTSVILLE THIS SEMESTER BY MOREHEAD STATE UNIVERSITY .....

EDUCATION 6-2-7--READING IN THE ELEMENTARY SCHOOL -- WILL BE TAUGHT EACH THURSDAY AT 6:30 P-M AT PORTER ELEMENTARY SCHOOL ....

PERSONS DESIRING TO ENROLL IN THIS CLASS MAY DO SO BY REGISTERING AT THE FIRST CLASS MEETING--THURSDAY--SEPTEMBER 6TH AT PORTER ELEMENTARY SCHOOL.....

THE CLASS' WILL BE TAUGHT BY DOCTOR WILLIAM HAMPTON .... ######

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU HORSE SHOW

DATE : 8-31-73 TIME : 35 SEC.

ANNOUNCER:

THE 8TH ANNUAL MOREHEAD STATE

UNIVERSITY HORSE SHOW BEGINS FRIDAY-SEPTEMBER 7TH WITH PRIZES BEING AWARDED IN
26 CLASSES.....

THE SHOW--WHICH CONCLUDES SATURDAY
NIGHT--IS SPONSORED BY THE M-S-U AGRICULTURE
CLUB....

THE CLASS A-A-A EVENT IS HELD AT THE M-S-U FARM NORTH OF MOREHEAD....

13 CLASSES WILL BE SHOWN EACH NIGHT WITH MORE THAN 2-THOUSAND DOLLARS BEING AWARDED IN PRIZE MONEY....

THIS YEAR'S SHOW IS DEDICATED TO MRS.

PEARL BROWN--WIDOW OF CLAUDE BROWN--WHOSE

MOREHEAD STABLES TRAINED THE WORLD CHAMPION

WALKING HORSE--MAJOR WILSON--IN 1961....

ADMISSION IS ONE DOLLAR FOR ADULTS

AND 50 CENTS FOR CHILDREN....PROCEEDS WILL

GO FOR AGRICULTURE SCHOLARSHIPS....

SHOW TIME IS 7:30 P-M EACH NIGHT....

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# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: M-S-U THEATRE

DATE : 8-31-73 TIME : 30 SEC.

### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S THEATRE
SEASON OPENS SEPTEMBER 13TH WITH 3 STUDENTDIRECTED ONE-ACT PLAYS.....

THE SCIENCE FICTION PLAYS WERE WRITTEN
BY RAY BRADBURY AND WILL BE PRESENTED SEPTEMBER
13TH--14TH--18TH--19TH AND 21ST IN THE LITTLE
THEATRE

THE PLAYS INCLUDE "THE WONDERFUL ICE
CREAM SUIT"--"CHICAGO ABYSS" AND "THE VELT".....

OTHER PRODUCTIONS SCHEDULED THROUGHOUT
THE YEAR INCLUDE "OTHELLO"--"THE KING AND I"-"THE DRAGON"--AND THORNTON WILDER'S "SKIN OF
OUR TEETH"....

SEASON TICKETS ARE 6-DOLLARS AND MAY

BE OBTAINED FROM THE M-S-U THEATRE--U-P-O

7-4-0--MOREHEAD STATE UNIVERSITY--MOREHEAD-
KENTUCKY....########

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: RIGHT TO READ PROGRAM

DATE: 8-31-73 TIME: 45 SEC.

### ANNOUNCER:

TODAY -- EVERY DAY--THERE ARE THINGS YOU

NEED TO READ....

BECAUSE THE MORE YOU READ--AND THE BETTER
YOU READ--THE BETTER YOU CAN COPE....

THE NATIONAL RIGHT TO READ PROGRAM IS

CONCERNED ABOUT EVERY AMERICAN'S RIGHT TO READ....

PROGRAM IN PIKE COUNTY .....

THE PROGRAM WORKS WITH THE OHIO
DEPARTMENT OF EDUCATION—WITH MOREHEAD STATE
UNIVERSITY AND THE APPALACHIAN ADULT EDUCATION
CENTER

IF YOU OR SOMEONE YOU KNOW WANTS TO LEARN
TO READ OR TO READ BETTER CONTACT THE ADULT
LEARNING CENTER AT PIKE COUNTY HIGH SCHOOL-OR CALL 289-4033

YOU CAN GET FREE READING INSTRUCTION OR PREPARE FOR A HIGH SCHOOL EQUIVALENCY DIPLOMA-- IN THE LEARNING CENTER OR AT HOME....

EXCERCISE YOUR RIGHT TO READ....######

## RADIO-TV-RELEASE

TELEPHONE: AC 606/783-3325

Terry Interview No.	2 SUMMARYMorehead State University Head
(Mailed 9-4-73)	Football Coach Roy Terry discusses the progress of the Eagles, the injury situation, and gives the scouting report on Central State. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.
	TOTAL TIME: 3:38
QUESTION NO. 1	The Morehead State University Football Eagles open the 1973 season Saturday night in the annual Shrine Game in Ashland. Coach Roy Terry, how is your team shaping up for the opener?
(A. :40)	IN CUE"Well, so far we've been  OUT CUEin an excellent fashion."
QUESTION NO. 2	Coach, what is the injury situation for the first game?
(A. 1:01)	IN CUE "Well, so far we
	OUT CUEthat things keep up."
QUESTION NO. 3	The Eagles open the season against Central State in the Shrine Game Saturday night in Ashland, Coach, what do you know about the Marauders?
(A. 1:30)	IN CUE "Well, not too much
	OUT CUEon opening night."
CLOSING :05	We've been talking with Morehead State University
	Head Football Coach Roy Terry.
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The interview was recorded at 7 1/2 ips. Please do not return the reel.

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

CONVOCATION

DATE:

9-4-73

TIME:

25 SECONDS

ANNOUNCER:

AIR FORCE LIEUTENANT GENERAL DANIEL JAMES -- ASSISTANT SECRETARY OF DEFENSE FOR PUBLIC AFFAIRS -- IS APPEARING THURSDAY --SEPTEMBER 13TH AT MOREHEAD STATE UNIVERSITY....

GENERAL JAMES -- THE SENIOR BLACK OFFICER IN THE U-S AIR FORCE--WILL SPEAK AT 10:20 A-M IN BAIRD RECITAL HALL.....

GENERAL JAMES WILL SPEAK ON "RACE RELATION IN THE MILITARY".....

HE ALSO WILL CONDUCT A QUESTION AND ANSWER PERIOD WITH M-S-U STUDENTS THURSDAY AFTERNOON AT THE ADRON DORAN UNIVERSITY CENTER. 

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

**50TH ANNIVERSARY** 

DATE:

9-4-73

TIME:

35 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY STARTS ITS 2ND HALF CENTURY THIS MONTH AND A 2-DAY PROGRAM WILL MARK THE OCCASION.....

IN ADDITION TO SALUTING M-S-U'S 50 YEARS
AS A STATE INSTITUTION--THE OBSERVANCE ON
SEPTEMBER 22ND AND 23RD ALSO WILL PAY TRIBUTE
TO THE MOREHEAD CHRISTIAN NORMAL SCHOOL AND
THE WORK OF MRS. CORA WILSON STEWART--FOUNDER
OF ROWAN COUNTY'S FAMED "MOONLIGHT SCHOOL."....

M-S-U PRESIDENT ADRON DORAN ANNOUNCED THE UNIVERSITY HAS ACQUIRED A ONE-ROOM SCHOOLHOUSE BUILDING WHICH IS BEING RESTORED AS A MOONLIGHT SCHOOL.....

THE THEME OF THE OBSERVANCE IS "MOREHEAD STATE UNIVERSITY IN RETROSPECT AND IN PROSPECT".

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE:

9-5-73

TIME .

35 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD FOOTBALL

COACH ROY TERRY BELIEVES IN TRADITION.....

THE 2ND-YEAR COACH HOPES HIS EAGLES CAN CONTINUE THEIR SUCCESS IN THE ANNUAL ASHLAND SHRINE GAME....

MSU IS 4 AND ONE IN 5 PREVIOUS APPEARANCE! AND MEETS CENTRAL STATE IN ASHLAND'S PUTNAM STADIUM SATURDAY NIGHT.....

TERRY ANNOUNCED THAT ALL O-V-C QUARTERBACK DAVE SCHAETZKE HAS WON THE STARTING JOB AFTER DUELING WITH JUNIOR ALEX BRAWNER THROUGH SPRING AND FALL DRILLS......

TERRY SAID.... "WE ARE GOING WITH DAVE BECAUSE OF THE EXPERIENCE....BUT WE EXPECT ALEX TO SEE HEAVY ACTION SATURDAY NIGHT".....

KICK-OFF TIME IS 8 P-M SATURDAY..... PROCEEDS FROM THE ANNUAL CHARITY GAME GO TO THE SHRINE CHARITIES.....########

## RADIO-TV RELEASE

TELEPHONE: AC \$06 783-3325

SUBJECT: MSU THEATRE

DATE : 9-6-73 TIME : 30 SEC.

ANNOUNCER:

3 STUDENT-DIRECTED PLAYS OPEN THE 1973

MOREHEAD STATE UNIVERSITY THEATRE SEASON ON

THURSDAY--SEPTEMBER 13TH....

THE PLAYS--TO BE PRESENTED IN THE M-S-U

LITTLE THEATRE--INCLUDE "THE WONDERFUL ICE CREAM

SUIT"--"THE VELT" AND "CHICAGO ABYSS".....

CURTAIN TIME IS 8:15 P-M ON SEPTEMBER

13TH--14TH--18TH--19 TH AND 21ST....

ADMISSION IS ONE-DOLLAR 50-CENTS FOR ADULTS AND 50-CENTS FOR CHILDREN....

SEASON TICKETS FOR 7 M-S-U THEATRE

PRODUCTIONS ARE 6-DOLLARS AND MAY BE ORDERED

FROM THE M-S-U THEATRE--U-P-O 7-4-O--MOREHEAD

STATE UNIVERSITY--MOREHEAD--KENTUCKY....#####

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: ATHLETIC REUNION

DATE:

9-7-73

TIME.

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35 SECONDS

ANNOUNCER:

FORMER MOREHEAD STATE UNIVERSITY ATHLETE
....COACHES....AND CHEERLEADERS WILL GATHER

FOR A DAY-LONG REUNION SATURDAY--SEPTEMBER

22ND--AS PART OF M-S-U'S TWO-DAY OBSERVANCE

OF THE START OF ITS SECOND HALF CENTURY.....

THE SALUTE TO THE UNIVERSITY'S ATHLETIC
HISTORY BEGINS AT 10 A.M. WITH REGISTRATION...
MOREHEAD STATE'S BASEBALL FIELD--NAMED FOR
EAGLE COACH JOHN SONNY ALLEN--WILL BE DEDICATED
IN AFTERNOON CEREMONIES.....

THE FINAL ATHLETIC EVENT IS THE FOOTBALL

GAME BETWEEN MOREHEAD STATE AND MIDDLE

TENNESSEE AT 7:30 P.M......

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MEETING AT PAUL BLAZER HIGH SCHOOL DATE: 9-7-73

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS HOLDING A

SPECIAL MEETING AT PAUL BLAZER HIGH SCHOOL TUESDAYSEPTEMBER 11TH TO DISCUSS THE POSSIBILITY OF M-S-U
OFFERING 13 ADDITIONAL CLASSES THIS SEMESTER IN
ASHLAND.

THE MEETING--SCHEDULED FOR 7:30 P-M IN ROOM 2-1-4--BUILDING NUMBER 2--WILL ENABLE BOTH GRADUATE AND UNDERGRADUATE STUDENTS TO REGISTER FOR CLASSES WHICH WILL BE TAUGHT ONLY IF SUFFICIENT DEMAND IS SHOWN.

CLASSES IN EDUCATION--HISTORY AND SOCIOLOGY
WILL BE DISCUSSED AT THE MEETING....ALL CLASSES
WILL BE SCHEDULED IN THE EVENING HOURS....

REMEMBER--A SPECIAL MEETING TO DISCUSS

ADDITIONAL CLASSES BEING OFFERED BY MOREHEAD STATE

UNIVERSITY IN ASHLAND THIS SEMESTER--AT PAUL BLAZER

HIGH SCHOOL--TUESDAY NIGHT AT 7:30 P-M IN ROOM

2-1-4--BUILDING NUMBER 2....#######

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## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MEETING AT PAUL BLAZER HIGH SCHOOL DATE: 9-7-73

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WILL BE SCHEDULED IN THE EVENING HOURS....

REMEMBER--A SPECIAL MEETING TO DISCUSS

ADDITIONAL CLASSES BEING OFFERED BY MOREHEAD STATE

UNIVERSITY IN ASHLAND THIS SEMESTER--AT PAUL BLAZER

HIGH SCHOOL--TUESDAY NIGHT AT 7:30 P-M IN ROOM

2-1-4--BUILDING NUMBER 2....#######

RADIO SHORTS

MOREHEAD STATE VS. CENTRAL STATE

SEPTEMBER 8TH -- PUTNAM STADIUM, ASHLAND, KY

THIS IS THE FIRST MEETING BETWEEN MOREHEAD STATE AND CENTRAL STATE....THE EAGLES AND MARAUDERS OPEN 11-GAME SCHEDULES TONIGHT....

# ########

MOREHEAD STATE UNIVERSITY HAS APPEARED IN 5 PREVIOUS

SHRINE GAMES.....THE EAGLES ARE 4-AND-1 IN THE ANNUAL CHARITY

BOWL.....M-S-U DROPPED THEIR FIRST APPEARANCE IN THE SHRINE

GAME IN 1962 TO MARSHALL 26 TO 18.....IN 1963--M-S-U BEAT

BUTLER 34 TO 14 AND BEAT MARSHALL 6 TO 0 IN 1964......

THE EAGLES BEAT YOUNGSTOWN 12 TO 9 IN 1965 AND DOWNED TENNESSEE

TECH 14 TO 7 IN 1966.....THE EAGLES WILL CARRY A 4-GAME SHRINE

WINNING STREAK INTO TONIGHT'S GAME......

## ########

M-S-U HEAD COACH ROY TERRY--ENTERING HIS 2ND SEASON AT M-S-U--BRINGS A 3-6-1 CAREER MARK INTO THE 1973 SEASON......
THE EAGLES FINISHED 3-3-1 IN THE OHIO VALLEY CONFERENCE LAST SEASON--GOOD FOR 4TH PLACE......

#### ########

RADIO SHORTS 2-2-2-2-2

MOREHEAD STATE VS. CENTRAL STATE

FORMER ASHLAND HIGH SCHOOL STANDOUT STEVE WARD RETURNS TO HIS HIGH SCHOOL FIELD TONIGHT AS AN ASSISTANT COACH WITH THE M-S-U EAGLES....WARD--AN ALL  $\phi$ -V-C CENTER FOR THE EAGLES--IS COACHING THE OFFENSIVE LINE.....

DON MCLEARY--A FORMER STAR AT THE UNIVERSITY OF TENNESSEE-HAS JOINED THE EAGLES COACHING RANKS....MCLEARY IS COACHING
THE LINEBACKERS......

# ########

3 SENIORS HAVE BEEN ELECTED M-S-U TRI-CAPTAINS FOR THE 1973 SEASON....DEFENSIVE TACKLE DURWOOD BRITTLE--OFFENSIVE LINEMAN CHUCK STEINER AND DEFENSIVE BACK GEARY CLUTTER WILL SERVE AS CAPTAINS THIS SEASON.....

# ########

M-S-U QUARTERBACK DAVE SCHAETZKE--RUNNER-UP IN BALLOTING FOR THE "O-V-C OFFENSIVE PLAYER OF THE YEAR" LAST SEASON-- FINISHED 2ND IN THE LEAGUE IN TOTAL OFFENSE.....

THE FIRST TEAM ALL-CONFERUNCE QUARTERBACK AVERAGED MORE
THAN ONE HUNDRED 50-YARDS PER GAME....HE FINISHED 3RD IN
PASSING AND 10TH IN RUSHING......

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

TIME:

EURENE BEAST:

**PATE T** 

4-9560

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS REGISTERING

AT MARLAN VOCATIONAL-TECHNICAL 3

STUDENTS FOR CLASSES IN MINING TECHNOLOGY MONDAY --

SEPTEMBER 10TH--FROM 9 A-M TO NOON AND FROM 6 P-M TO

7 P-M.

CLASSES IN MINING TECHNOLOGY--LEADING TO THE

ASSOCIATE DEGREE WILL BE TAUGHT EACH MONDAY FROM

9 A-M TO NOON AND FROM 6 P-M TO 9 P-M AT THE

VOCATIONAL SCHOOL....

M-S-U'S MINING TECHNOLOGY PROGRAM WILL EMPHASIZ

MINING FUNDAMENTALS--BASIC AND MINE SURVEYING--

ROOF AND RIB CONTROL--MINE SAFETY--

COAL PREPERATION AND WASTE DISPOSAL.....

ANY PERSON INTERESTED IN PURSUING A 2-YEAR

PROGRAM LEADING TO AN ASSOCIATE DEGREE SHOULD

CONTACT DOCTOR JERRY SHUCK AT MOREHEAD STATE UNIVERSITY..

THE TELEPHONE IS 783--5269.....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

"MOONLIGHT SCHOOLS"

DATE:

9-11-73

TIME:

30 SECONDS

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS

SEEKING PINS--CERTIFICATES--DIPLOMAS--TEXT
BOOKS AND OTHER MATERIALS USED IN THE

"MOONLIGHT SCHOOLS" OF ROWAN COUNTY......

THE ARTICLES WILL BE EXHIBITED IN A ONE-ROOM SCHOOL BEING RESTORED ON THE M-S-U CAMPUS IN HONOR OF MRS. CORA WILSON STEWART-FOUNDER OF THE "MOONLIGHT SCHOOL" MOVEMENT IN ADULT EDUCATION.....

THE SCHOOL--LOCATED ADJACENT TO
UNIVERSITY BRECKINRIDGE SCHOOL--WILL SERVE AS
A MUSEUM HOUSING ARTIFACTS OF THE BEGINNING
OF ADULT EDUCATION......

THE "MOONLIGHT SCHOOLS"--WHICH
ALLOWED UNDEREDUCATED ADULTS TO ATTEND CLASSES
AT NIGHT--WERE STARTED IN SEPTEMBER 1911.

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 9-11-73 TIME : 30 SEC.

#### ANNOUNCER:

)

MOREHEAD STATE UNIVERSITY HEAD FOOTBALL
COACH ROY TERRY FINDS HIS EAGLES IN THE SAME
POSITION THEY WERE AT THIS TIME LAST YEAR AND
HE IS NOT HAPPY ABOUT IT....

M-S-U LOST THE ANNUAL ASHLAND SHRINE

GAME TO CENTRAL STATE LAST SATURDAY--31 TO 24-
AND AGAIN MUST CARRY AN O-AND ONE RECORD INTO THE

THE GAME WITH MARSHALL....

AGAINST C-S-U THE EAGLES RODE THE PASSING ARM OF DAVE SCHAETZKE TO A 17 TO 7 HALFTIME LEAD....

SCHAETZKE COMPLETED TOUCHDOWN PASSES TO FLANKER DOUG MCCRAY AND WIDE RECEIVER VIC WHARTON IN THE FIRST HALF....

FRESHMAN TAILBACK RON MOSLEY SCORED THE EAGLES FINAL T-D ON A 3-YARD RUN....JUNIOR DON RUSSELL ADDED 3 EXTRA POINTS AND A 26-YARD FIELD GOAL....

M-S-U AND MARSHALL--MEETING FOR THE 28TH
TIME IN THE NEIGHBORHOOD SERIES--WILL SQUAREOFF AT 7:30 SATURDAY NIGHT AT FAIRFIELD STADIUM
IN HUNTINGTON....######

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FALL SPORTS

DATE:

9-11-73

TIME:

25 SECONDS

#### ANNOUNCER:

THE FIRST HOME SOCCER GAME AND THE

OPENING CROSS COUNTRY MEET HIGHLIGHT FALL

SPORTS THIS WEEK AT MOREHEAD STATE UNIVERSITY.

COACH MOHAMMED SABIE'S (SOB-EE) SOCCER

EAGLES OPENED THE SEASON LAST WEEKEND IN

NASHVILLE BY DEFEATING GEORGE PEABODY COLLEGE-
4 TO 3--AND TYING HIGHLY-REGARDED VANDERBILT-
2 TO 2.....

THE SOCCER HOME OPENER IS SCHEDULED FOR SATURDAY AT 7 P-M AGAINST THE UNIVERSITY OF KENTUCKY.....

COACH BUCK DAWSON'S CROSS COUNTRY EAGLES

OPEN THEIR SEASON THIS SATURDAY AT EASTERN

KENTUCKY....

#### RADIO-TV RELEASE

TELEPHONE: ac 606/783-3325

Terry Interview No. 3 (Mailed 9-11-73)	SUMMARYMorehead State University Head Football Coach Roy Terry discusses the loss to Central State, the injury situation and the upcoming game with Marshall. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.
	TOTAL TIME: 3:06
QUESTION NO. 1	The Morehead State University Eagles opened the season last week by losing to Central State, 31-24, in the annual Shrine Game in Ashland. Coach Roy Terry, what was your evaluation of the season opener?
(A. 1:11)	IN CUE"Well, Fred to be honest
	OUT CUEcost us the football game."
QUESTION NO. 2	Coach, how did the Eagles come out of the game injury-wise?
(A. :27)	IN CUE"Well, injury-wise we're
	OUT CUEany of the game."
QUESTION NO. 3	This Saturday the Eagles go to Huntington to meet Marshall's Thundering Herd. Coach, what do you know about Marshall?
(A. :54)	IN CUE"Well, we saw them
	OUT CUEgood job for them."
CLOSING :05	We've been talking with Morehead State University Head Football Coach Roy Terry.
	<del> </del>

The interview was recorded at 7 1/2 ips. Please do not return the reel.

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

INDUSTRIAL ARTS

DATE

10-12-73

TIME

ANNOUNCER:

THERE MAY BE A SURPLUS OF TEACHERS
IN SOME FIELDS--BUT JOBS FOR HIGH SCHOOL
INDUSTRIAL ARTS TEACHERS ARE PLENTIFUL-ACCORDING TO MOREHEAD STATE UNIVERSITY'S
PLACEMENT CENTER....

CAROL HOLT--PLACEMENT DIRECTOR AT M-S-U--SAYS THE CENTER HAS RECEIVED MORE THAN 4 HUNDRED INQUIRIES THIS YEAR FOR INDUSTRIAL ARTS TEACHERS....

THE REQUESTS HAVE COME PRIMARILY
FROM KENTUCKY--OHIO--INDIANA AND FLORIDA....

ALL PERSONS WHO WERE GRADUATED FROM M-S-U THIS YEAR WITH INDUSTRIAL ARTS MAJORS AND TEACHING CERTIFICATES HAVE BEEN EMPLOYED ACCORDING TO DOCTOR NORMAN ROBERTS--HEAD OF M-S-U'S DEPARTMENT OF INDUSTRIAL EDUCATION....

THE SCARCITY OF SUCH TEACHERS IS

PARTLY DUE TO TEACHERS TAKING HIGHER PAYING

JOBS IN INDUSTRY OR BECOMING SCHOOL

ADMINISTRATORS--DOCTOR ROBERTS SAID...####

## RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: Lit. GEN. JAMES

DATE:

9-13-73

TIME:

30 SECONDS

#### ANNOUNCER:

AIR FORCE LIEUTENANT GENERAL DANIEL JAMES SAID THURSDAY AT MOREHEAD STATE UNIVERSITY THAT UNITY COULD BE THE GREATEST WEAPON IN AMERICA'S ARSENAL.....

ADDRESSING MORE THAN 3-HUNDRED PERSONS AT AN M-S-U NATIONAL SECURITY CLASS--THE AIR FORCE'S SENIOR BLACK OFFICER URGED ALL AMERICANS TO JOIN TOGETHER TO BUILD UP THE NATION INSTEAD OF LETTING BIAS AND BIGOTRY INTERFERE WITH PROGRESS.....

HE STRESSED THE IMPORTANCE OF "THE POWER OF EXCELLENCE -- A STAPLE THAT DOESN'T FADE IN VALUE AND HAS NO COLOR".....

GENERAL JAMES IS THE PRINCIPAL DEPUTY ASSISTANT SECRETARY OF DEFENSE FOR PUBLIC 

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: KET

DATE : 9-13-73 TIME : 25 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS AWARDING CREDIT FOR 3 COURSES OFFERED THIS FALL ON THE STATE-WIDE KENTUCKY EDUCATIONAL TELEVISION NETWORK....

THE COURSES ARE OPEN TO JUNIORS -- SENIORS -- AND GRADUATE STUDENTS AND CARRY 3
SEMESTER HOURS OF CREDIT....

M-S-U IS OFFERING ENGLISH 5-5-0-"SEMANTICS"--HISTORY 5-5-0--"THE COURSE OF OUR
TIMES"--AND HISTORY 5-3-0--"THE BLACK
EXPERIENCE"-----

THE COURSES WILL BE SHOWN AT 6 P-M

MONDAY THROUGH FRIDAY BEGINNING OCTOBER 1ST....

PERSONS DESIRING TO REGISTER FOR

CREDIT SHOULD IMMEDIATELY CONTACT THE DEAN OF

UNDERGRADUATE PROGRAMS...MOREHEAD STATE

UNIVERSITY...MOREHEAD--KENTUCKY.....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

MSU CELEBRATION

DATE

9-14-73

TIME

#### ANNOUNCER:

MISS KENTUCKY 1973 IS THE FEATURED

GUEST SUNDAY--SEPTEMBER 23RD AT MOREHEAD STATE

UNIVERSITY'S CONVOCATION IN HONOR OF M-S-U

OPENING IT'S 2ND HALF CENTURY OF SERVICE....

MISS KENTUCKY--LYDA LEWIS--A 1970
M-S-U GRADUATE AND DOCTOR HARRY ROSE--A
PROFESSOR OF EDUCATION AT JACKSONVILLE STATE
UNIVERSITY--WILL APPEAR AT THE 2 P-M
CONVOCATION IN WETHERBY GYMNASIUM....

DOCTOR ROSE--WHOSE DISSERTATION DEALT WITH THE HISTORY OF M-S-U--WILL TRACE THE DEVELOPMENT OF MOREHEAD STATE....

M-S-U PRESIDENT ADRON DORAN WILL

PRESIDE AT THE CONVOCATION WHICH WILL HAVE AS

ITS THEME "MOREHEAD STATE UNIVERSITY--IN

RETROSPECT AND IN PROSPECT".....

THESE ACTIVITIES WILL COMPLETE A 2-DAY
OBSERVANCE OF THE 50TH ANNIVERSARY OF THE
OPENING OF MOREHEAD STATE NORMAL SCHOOL...#####

WEEK ...

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

FALL SPORTS

DATE

9-17-73 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FALL SPORTS TEAMS RECORDED A TIE AND A LOSS IN RESULTS LAST

THE M-S-U SOCCER TEAM TIED KENTUCKY 1 TO 1 TO BRING THEIR SEASON MARK TO 1-0-2....

THE CROSS COUNTRY TEAM FINISHED THIRD IN A FOUR-TEAM MEET AT EASTERN KENTUCKY.....

THE EAGLES FINISHED BEHIND KENTUCKY AND EASTERN KENTUCKY AND DEFEATED CUMBERLAND....

THE FOOTBALL EAGLES DROPPED THEIR SECOND STRAIGHT GAME OF THE SEASON 24-17 TO MARSHALL....

THE HERD SCORED WITH LESS THAN 3 MINUTES TO PLAY TO TAKE THE VICTORY .....

THE M-S-U FALL BASEBALL SEASON OPENS AT HOME FRIDAY

THE EAGLES OPEN A 20-GAME SCHEDULE WITH A DOUBLEHEADER AGAINST KENTUCKY.....##########

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Terry Interview No. 4 (Mailed 9-16-73)

SUMMARY---Morehead State University Head Feotball Coach Roy Terry discusses the loss to Marshall, changes in the Eagle lineup and the scouting report on Middle Tennessee. The interview was conducted by Fred Hensley, playby-play announcer on the Bald Eagle Network.

TOTAL TIME: 3:24

QUESTION NO. 1

The Morehead State University Eagles dropped their second game of the season last Saturday, 24 to 17, to Marshall. Coach Roy Terry, what are your reflections on the Marshall game?

IN CUB--- "Well, not only looking ...

\*\* \*\*\* \* \* \* \* \* \* \* \*

OUT CUE---...ready for this week."

(A. 1:12)

QEUSTION NO. 2

Coach, can we look for any new faces in the Eagles lineup this week?

(A. 1:12)

IN CUE--- "Well, of course......

OUT CUE--...starting this weekend."

QUESTION NO. 3

This Saturday the Eagles open the Ohio Valley Conference season against Middle Tennessee. Coach, it must be satisfying to finally come home to play one.

(A. :35)

IN CUE--- "Right, it's always.....

OUT CUE---...good to be playing at home."

CLOSING :05

We've been talking with Morehead State University Head Football Coach Rey Terry.

The interview was recorded at 7 1/2 ips. Please do not return the real.

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU THEATRE

DATE : 9-18-73 TIME : 20 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S CHILDREN'S

THEATRE ENSEMBLE WILL PRESENT "THE UGLY OGRE

(O-GUR) OF LOCHEEGE (LA-KEE-GEE) WOOD" SEPTEMBER

28TH AND 29TH AT THE M-S-U LITTLE THEATRE....

THE PRODUCTION--DIRECTED BY DOCTOR
WILLIAM LAYNE--IS SCHEDULED FOR 8:15 P-M FRIDAY-SEPTEMBER 28TH AND 10 A-M AND 2 P-M SATURDAY-SEPTEMBER 29TH

ADMISSION IS ONE DOLLAR AND 50 CENTS
FOR ADULTS AND 50 CENTS FOR CHILDREN....#######

#### RADIO-TV RELEASE

TELEPHONE; AC 606/783-3325

SUBJECT: LIVESTOCK JUDGING SCHOOL

DATE:

9-20-73

)

TIME: 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY -- IN COOPERATION WITH THE KENTUCKY LIVESTOCK IMPROVEMENT ASSOCIATION AND BOURBON STOCKYARDS--IS SPONSORING A LIVESTOCK JUDGING SCHOOL ON FRIDAY SEPTEMBER 28TH AT THE M-S-U- FARM.....

THE DAY-LONG EVENT BEGINS WITH REGISTRATION AT 8:30 A-M. DOCTOR CHARLES WARD DEAN-OF M-S-U-S-SCHOOL-OF-APPLYED-SCIENCES-AND-JECHNOLDGY CHIEF WEECOME THE GROUP.

INSTRUCTIONAL CLASSES BEGIN AT 9:15 A-M AND CONTESTS LBEGIN AT 12:15 P-M WITH COMPETITION FOR YOUTHS AND ADULTS.....

DOCTOR CHARLES EASTIN--PRESIDENT OF THE KENTUCKY LIVESTOCK IMPROVEMENT ASSOCIATION -- WILL PRESENT AWARDS AT A 2 P-M CEREMONY.....

FURTHER INFORMATION ABOUT THE SCHOOL CAN BE OBTAINED FROM ROGER ECKSTEIN--M-S-U-FARM MANAGER AND CHAIRMAN OF THE EVENT.....######

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FEDERAL GRANT

DATE : 9-21-73 TIME : 30 SEC.

ANNOUNCER:

THE APPALACHIAN ADULT EDUCATION CENTER
AT MOREHEAD STATE UNIVERSITY HAS RECEIVED AN
80-THOUSAND DOLLAR GRANT FROM THE RIGHT TO
READ OFFICE IN WASHINGTON D-C....

THE FUNDING ALLOWS THE CENTER TO

CONTINUE 3 RIGHT TO READ PROJECTS STARTED LAST

YEAR AND TO SET UP 2 NEW PROJECTS IN

KENTUCKY....

THE 3 EXISTING PROJECTS IN ROWAN AND MONTGOMERY COUNTIES IN KENTUCKY AND PIKE COUNTY--OHIO HAVE BEEN NATIONALLY RECOGNIZED FOR THEIR UNIQUE USE OF SUCCESSFUL ADULT LEARNERS AS INSTRUCTORS AND FOR THE DELIVERY OF ADULT BASIC EDUCATION INSTRUCTION IN THE LEARNERS HOME....

RIGHT TO READ IS A DEPARTMENT OF
HEALTH--EDUCATION AND WELFARE EFFORT TO REDUCE
THE NATION'S ILLITERACY RATE.....######

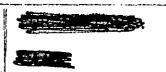
#### RADIO-TV RELEASE



TELEPHONE: AC 606/783-3325

SUBJECT: HOMECOMING 1973

DATE: 9-21-73
TIME: 30 SEC.



ANNOUNCER:

" A NEW APPROACH TO AN OLD TRADITION" IS THE THEME OF THE 1973 HOMECOMING SCHEDULED OCTOBER 4TH THRU

THE ANNUAL CELEBRATION OPENS THURSDAY--OCTOBER

4TH--WITH A CONCERT FEATURING JOAN RIVERS AND RAY

STEVENS.....

CANDLELIGHT

DINNER AT 6 P-M IN THE ADRON DORAN UNIVERSITY

CENTER--FOLLOWED BY THE HOMECOMING DANCE IN THE LAUGHLIN

HEALTH BUILDING.

SATURDAY'S HIGHLIGHTS INCLUDE THE DEDICATION

OF B-F REEL A SMORGASBORD LUNCHEON AND THE FOOTBALL

GAME BETWEEN M-S-U AND AUSTIN PEAY.....

ORDERED FROM THE OFFICE OF ALUMNI AFFAIRS--M-S-U-MOREHEAD-KENTUCKY 4-0-3-5-1.....#######

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FEDERAL GRANT

DATE : 9-21-73 TIME : 30 SEC.

#### ANNOUNCER:

THE APPALACHIAN ADULT EDUCATION CENTER
AT MOREHEAD STATE UNIVERSITY HAS RECEIVED AN
80-THOUSAND DOLLAR GRANT FROM THE RIGHT TO
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THE FUNDING ALLOWS THE CENTER TO

CONTINUE 3 RIGHT TO READ PROJECTS STARTED LAST

YEAR AND TO SET UP 2 NEW PROJECTS IN

KENTUCKY....

THE 3 EXISTING PROJECTS IN ROWAN AND MONTGOMERY COUNTIES IN KENTUCKY AND PIKE COUNTY--OHIO HAVE BEEN NATIONALLY RECOGNIZED FOR THEIR UNIQUE USE OF SUCCESSFUL ADULT LEARNERS AS INSTRUCTORS AND FOR THE DELIVERY OF ADULT BASIC EDUCATION INSTRUCTION IN THE LEARNERS HOME....

RIGHT TO READ IS A DEPARTMENT OF
HEALTH--EDUCATION AND WELFARE EFFORT TO REDUCE
THE NATION'S ILLITERACY RATE....#####

MOREHEAD STATE VS. MIDDLE TENNESSEE

SEPTEMBER 22, 1973

BREATHITT SPORTS CENTER

TONITE'S GAME IS THE HOME OPENER FOR MOREHEAD STATE....

THE EAGLES DROPPED THE SEASON OPENER 31 TO 24 TO CENTRAL STATE

IN THE ANNUAL ASHLAND SHRINE GAME.....

LAST WEEK M-S-U DROPPED A 24 TO 17 DECISION TO MARSHALL..

#### 

MIDDLE TENNESSEE ENTERS THE GAME WITH A 1 AND 1 RECORD....

THE BLUE RAIDERS OPENED THEIR SEASON WITH A LOSS TO TENNESSEE

STATE--23 TO 0--AND DEFEATED UT-MARTIN 7-TO 0 LAST WEEK....

## 

M-S-U HEAD COACH ROY TERRY IS 0-0-1 IN HIS LONE APPEARANCE

AGAINST M-T-S-U....BLUE RAIDER HEAD COACH BILL PECK HAS NEVER

LOST TO M-S-U....PECK IS 2-0-1 IN 3 MEETINGS WITH THE EAGLES.....

M-T-S-U HOLDS A 19-3-1 ADVANTAGE IN THE 23 PREVIOUS
MEETINGS WITH THE EAGLES....MIDDLE TENNESSEE HAS TAKEN 2
OF THE LAST 3 MEETINGS--WITH THE OTHER ENDING IN A TIE....

## ##########

LAST MOREHEAD STATE WIN1969	(35-9)
LAST MIDDLE TENNESSEE WIN1971	(9-7)
LARGEST M-T-S-U MARGIN1960	(28-0)
LARGEST M-S-U MARGIN1969	(35-9)
LAST SEASON	

## 

M-S-U LINEBACKER JERRY SPAETH TIED AN M-S-U MARK LAST WEEK BY MAKING 23 DEFENSIVE PLAYS AGAINST MARSHALL....

SPAETH WAS CREDITED WITH 5 TACKLES AND 18 ASSISTS....HE TIED THE RECORD HELD BY RON LITTLE--SET AGAINST EASTERN KENTUCKY IN 1971.....

IN OHIO VALLEY CONFERENCE STATISTICS RELEASED THIS WEEK-MOREHEAD STATE RANKS 5TH IN THE O-V-C IN TEAM OFFENSE.....MIDDLE
TENNESSEE IS 8TH IN OFFENSE.....

IN TEAM DEFENSE--THE EAGLES ARE 7TH AND THE BLUE RAIDERS ARE 8TH....

THE EAGLES HAVE 3 OF THE TOP 10 RUSHERS IN THE O-V-C....

TONY HARRIS RANKS 4TH--RON MOSLEY 5TH AND DAVE SCHAETZKE 10TH....

M-S-U'S DON RUSSELL LEADS THE O-V-C IN KICK SCORING WITH

11 POINTS IN 2 GAMES....

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 9-24-73 TIME : 30 SEC.

#### ANNOUNCER:

)

THE MOREHEAD STATE UNIVERSITY EAGLES
PICKED UP THEIR FIRST FOOTBALL VICTORY OF THE
SEASON SATURDAY NIGHT--28 TO 22--OVER MIDDLE
TENNESSEE....

THE EAGLES NOW ARE TIED FOR FIRST

PLACE IN THE OHIO VALLEY CONFERENCE....M-S-U

IS TIED WITH 3 OTHER SCHOOLS AFTER THE FIRST

WEEK OF O-V-C ACTION.....

QUARTERBACKS DAVE SCHAETZKE AND ALEX BRAWNER COMBINED TO HIT 11 OF 17 PASSES FOR 2 HUNDRED YARDS AND 2 TOUCHDOWNS....

WIDE RECEIVER VIC WHARTON AND TAILBACK
TONY HARRIS EACH SCORED TWICE AND DON RUSSELL
ADDED 4 EXTRA POINTS FOR M-S-U....

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: HOMECOMING 1973

DATE : 9-24-73 TIME : 30 SEC.

ANNOUNCER:

"A NEW APPROACH TO AN OLD TRADITION"

IS THE THEME OF THE 1973 HOMECOMING SCHEDULED

OCTOBER 4TH THRU 6TH AT MOREHEAD STATE

UNIVERSITY.....

THE ANNUAL CELEBRATION OPENS THURSDAYOCTOBER 4TH--WITH A CONCERT FEATURING JOAN
RIVERS AND RAY STEVENS....

FRIDAY'S ACTIVITIES INCLUDE THE
TRADITIONAL CANDLELIGHT DINNER AT 6 P-M IN
THE ADRON DORAN UNIVERSITY CENTER--FOLLOWED
BY THE HOMECOMING DANCE IN THE LAUGHLIN HEALTH
BUILDING....

SATURDAY'S HIGHLIGHTS INCLUDE THE
DEDICATION OF B-F REED HALL--A SMORGASBORD
LUNCHEON AND THE FOOTBALL GAME BETWEEN M-S-U
AND AUSTIN PEAY....

TICKETS FOR VARIOUS EVENTS MAY BE

ORDERED FROM THE OFFICE OF ALUMNI AFFAIRS-
M-S-U--MOREHEAD--KENTUCKY 4-0-3-5-1....#####

IN SPORTS --

Morehead State University's soccer team is entertaining Centre

College tonight in the Breathitt Sports Center.... They meet Berea, at home,

Wednesday night....

The MSU Baseball Eagles meet Kentucky Wesleyan Monday

afternoon at 1:30 at John Sonny Allen Field.... They entertain Marshall

or two games beginning at 1:30....

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 9-26-73 TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES WILL BE TRYING TO STAY AMONG THE LEADERS IN THE OHIO VALLEY CONFERENCE THIS WEEKEND WHEN THEY TRAVEL TO MURRAY....

THE EAGLES--ONE AND 2 ON THE SEASON-ARE TIED WITH MURRAY--WESTERN KENTUCKY AND
EAST TENNESSEE FOR THE CONFERENCE LEAD....

MOREHEAD STATE WILL ENTER THE GAME
WITH MOST OF LAST WEEK'S INJURIES HEALED....

DEFENSIVE TACKLE DURWOOD BRITTLE-LINEBACKER KARL SCHMITT AND TAILBACK RON
MOSLEY ARE EXPECTED TO SEE ACTION AGAINST
THE RACERS....

MOREHEAD STATE QUARTERBACKS DAVE

SCHAETZKE AND ALEX BRAWNER ARE EXPECTED TO SEE

EQUAL ACTION....THE DUO COMBINED FOR MORE

THAN 2-HUNDRED 50-YARDS TOTAL OFFENSE IN THE

EAGLES 28 TO 22 WIN OVER MIDDLE TENNESSEE

LAST WEEK....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU ORCHESTRA

DATE : 9-26-73 TIME : 20 SEC.

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY ORCHESTRA

IS PRESENTING 2 CHILDREN'S CONCERTS MONDAY-OCTOBER 8TH--IN EASTERN KENTUCKY....

A 10 A-M PROGRAM IS SCHEDULED AT THE ASHLAND PERFORMING ARTS CENTER IN ASHLAND AND AN 8 P-M CONCERT IS PLANNED IN M-S-U'S BAIRD RECITAL HALL....

BOTH PERFORMANCES ARE FREE AND OPEN TO ELEMENTARY STUDENTS OF THE REGION AND TO THE GENERAL PUBLIC.....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FALL SPORTS

DATE : 9-27-73 TIME : 25 SEC.

ANNOUNCER:

)

MOREHEAD STATE UNIVERSITY'S SOCCER-BASEBALL AND CROSS COUNTRY TEAMS CARRY A COMBINED 6-0-2 RECORD INTO ACTION THIS WEEKEND....

THE M-S-U SOCCER TEAM ENTERTAINS

CENTRE COLLEGE IN THE BREATHITT SPORTS CENTER

SATURDAY AT 7:30 P-M....COACH MOHAMMED

SABIE'S TEAM IS 2-0-2 ON THE YEAR....

COACH SONNY ALLEN'S BASEBALL TEAM-2 AND O AFTER SWEEPING A DOUBLEHEADER FROM
KENTUCKY WESLEYAN--MEETS MARSHALL SATURDAY
IN HUNTINGTON....

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: SPORTS CAMPS

DATE : 7-3-73 TIME : 30 SEC.

#### ANNOUNCER:

SPORTS CAMPING MOVES INTO HIGH GEAR
THIS MONTH AT MOREHEAD STATE UNIVERSITY.....

THE ALL-SPORTS CAMP OPENS SUNDAY--JULY 8TH--AND FEATURES INDIVIDUAL INSTRUCTION IN 7 SPORTS....IN ADDITION-- CLASSES IN EQUIPMENT MANAGEMENT AND ATHLETIC TRAINING WILL BE AVAILABLE FOR STUDENT MANAGERS....

2 SESSIONS ARE SCHEDULED FOR THE M-S-U
BASKETBALL CAMP....THE CAMP OPENS JULY 15TH
AND JULY 22ND FOR ONE-WEEK SESSIONS....

ALL-N-B-A PERFORMER JERRY LUCAS OF THE NEW YORK KNICKS WILL BE THE GUEST SPEAKER FOR THE 2ND SESSION....

APPLICATIONS ARE STILL BEING ACCEPTED

FOR THE ALL-SPORTS AND BASKETBALL CAMPS....

INTERESTED PERSONS SHOULD CONTACT THE ATHLETIC

DEPARTMENT AT M-S-U....#####

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: KHSAA CLINIC

DATE : 7-12-73 TIME : 25 SEC.

ANNOUNCER:

41

TWO MOREHEAD STATE UNIVERSITY COACHES
WILL BE FEATURED LECTURERS AUGUST 3RD AND 4TH
FOR THE KENTUCKY HIGH SCHOOL COACHES
ASSOCIATION....

HEAD FOOTBALL COACH ROY TERRY AND
HEAD BASKETBALL COACH BILL HARRELL ARE
SCHEDULED TO ADDRESS THE ANNUAL FOOTBALL AND
BASKETBALL CLINICS AT BOWLING GREEN....

FOOTBALL INSTRUCTION WILL BE FEATURED FRIDAY-AUGUST 3RD AND BASKETBALL IS SCHEDULED SATURDAY-AUGUST 4TH....

THE ANNUAL EAST-WEST ALL-STAR FOOTBALL GAME WILL BEGIN AT 6 P-M ON SATURDAY WITH THE BASKETBALL GAME TO FOLLOW....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU HOMECOMING

DATE : 9-28-73 TIME : 30 SEC.

ANNOUNCER:

A COMBINATION OF THE NEW AND THE TRADITIONAL WILL BE FEATURED OCTOBER 5TH AND 6TH AT MOREHEAD STATE UNIVERSITY'S HOMECOMING 173....

THE OCTOBER 5TH ACTIVITIES OPEN WITH THE TRADITIONAL CANDLELIGHT DINNER HOSTED BY MRS. MIGNON DORAN--M-S-U'S FIRST LADY....

THE HOMECOMING QUEEN WILL BE CROWNED

LATER THAT NIGHT DURING THE HOMECOMING DANCE...

ALUMNI REGISTRATION IS SCHEDULED

SATURDAY FROM 8 A-M TILL NOON....DEDICATION

OF B-F REED HALL-WHICH HOUSES MOST OF M-S-U'S

2-YEAR TECHNICAL PROGRAMS IS SCHEDULED AT

2 P-M SATURDAY.....

THE TRADITIONAL SMORGASBORD LUNCHEON WILL BE SERVED FROM 11 A-M UNTIL 1:30 P-M IN THE UNIVERSITY CENTER....THE HOMECOMING FOOTBALL GAME BETWEEN MOREHEAD STATE AND AUSTIN PEAY IS SCHEDULED FOR 2:30 P-M....

M-S-U PRESIDENT ADRON DORAN--RIDING
A PRIZE-WINNING SHOW HORSE OWNED BY THE
UNIVERSITY--WILL PRESENT THE COLORS IN PREGAME CEREMONIES....######

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU DEBATE TEAM

DATE : 9-28-73 TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S DEBATE
TEAM OPENS ITS 1973-74 SEASON THURSDAY-OCTOBER 4TH--AT MIDDLE TENNESSEE STATE
UNIVERSITY....

M-S-U WILL ENTER 4 TEAMS IN THE 3-DAY EARLY BIRD TOURNAMENT WHICH IS EXPECTED TO DRAW 95 COLLEGE TEAMS....

M-S-U IS HOSTING THE ANNUAL EAGLE

DEBATE TOURNAMENT ON OCTOBER 19TH AND 20TH.....

THE TEAM ALSO IS EXPECTED TO COMPETE IN THE

HENRY CLAY DEBATES--OCTOBER 10TH THRU 12TH-
AT THE UNIVERSITY OF KENTUCKY....

THIS YEAR'S NATIONAL DEBATE TOPIC IS

L'RESOLVED: THAT THE FEDERAL GOVERNMENT

SHOULD CONTROL THE SUPPLY AND UTILIZATION OF

ENERGY IN THE UNITED STATES".....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: "SCIENCES IN THE '70'S"

DATE : 9-28-73 TIME : 30 SEC.

#### ANNOUNCER:

1%

"SCIENCES IN THE '70'S" A DAY

DEVOTED TO CAREER OPPORTUNITIES IN SCIENCES

AND MATHEMATICS IS SCHEDULED OCTOBER 17TH AT

MOREHEAD STATE UNIVERSITY....

HIGHLIGHTING THE ACTIVITIES FOR
HIGH SCHOOL STUDENTS WILL BE A LUNCHEON IN
THE ADRON DORAN UNIVERSITY CENTER WITH DOCTOR
DOUGLAS SCUTCHFIELD AS THE PRINCIPAL
SPEAKER....

HIS TOPIC WILL BE "ACUPUNCTURE: SCIENCE OR SCIENCE FICTION?"....M-S-U PRESIDENT ADRON DORAN WILL WELCOME THE VISITORS TO THE CAMPUS....

ADDITIONAL ACTIVITIES INCLUDE CAREER INFORMATION SESSIONS AND TOURS OF EXHIBITS FACILITIES -- AND SEMINARS.....

FOR MORE INFORMATION CONTACT...DOCTOR

JOHN PHILLEY--GEOSCIENCE DEPARTMENT--MOREHEAD

STATE UNIVERSITY....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FALL SPORTS

DATE: 10-1-73 TIME: 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FALL
SPORTS TEAMS RETURN HOME THIS WEEK AFTER A
GENERALLY SUCESSFUL WEEKEND....

THE M-S-U SOCCER TEAM RAN ITS RECORD

TO 3-0-2 BY DEFEATING CENTRE COLLEGE 3 TO

NOTHING....

VIC PINION SCORED ALL 3 GOALS FOR M-S-U....

THE EAGLES ENTERTAIN BEREA WEDNESDAY NIGHT....

THE M-S-U CROSS COUNTRY TEAM FINISHED

5TH OF 11 TEAMS IN THE MALONE INVITATIONAL
IN CANTON--OHIO.....

THE M-S-U RUNNERS HOST MORRIS HARVEY
SATURDAY....

THE EAGLE BASEBALL TEAM WAS RAINED OUT OF DOUBLEHEADERS WITH MARSHALL AND KENTUCKY WESLEYAN....

THE BASEBALLERS MEET MARSHALL
THURSDAY IN A DOUBLEHEADER AT ALLEN FIELD####/

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: M-S-U FOOTBALL

DATE: 10-1-73 TIME: 35 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY PLACEKICKER

DON RUSSELL WOULD GLADLY TRADE HIS NEW

KICKING RECORDS FOR A VICTORY.....

"IT'S NICE TO SET RECORDS-BUT I'D
RATHER WIN"...SAID RUSSELL....

THE LOUISVILLE JUNIOR BOOTED 3

FIELD GOALS AND SCORED 10 POINTS--BOTH NEW

SCHOOL RECORDS--IN M-S-U'S 30-TO-16 LOSS AT

MURRAY STATE SATURDAY....

HEAD COACH ROY TERRY SAW HIS EAGLES

TAME MURRAY'S HIGH-POWERED OFFENSE FOR 3

QUARTERS ONLY TO HAVE THE RACERS SCORE 16

POINTS IN THE FOURTH QUARTER....

DOUG MCCRAY SCORED MOREHEAD STATE'S

ONLY TOUCHDOWN ON A 96-YARD KICKOFF RETURN....

THE EAGLES RETURN HOME THIS WEEKEND FOR THE ANNUAL HOMECOMING GAME....AUSTIN PEAY (PEE) IS THE OPPONENT AT 2:30 P-M..####

## RADIO-TV RELEASE

TELEPHONE: ac 606/783-3325

Terry Interview No. 6 (Mailed 10-2-73)	SUMMARYMorehead State University Head Football Coach Roy Terry discusses the loss to Murray State, the Eagle personnel changes and gives the scouting report on Austin Peay. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.
	TOTAL TIME: 2:40
QUESTION NO. 1	The Morehead State University Eagles dropped a 30 to 16 decision to Murray State last weekend. Coach Roy Terry, what is your evaluation of the Murray game?
(2 46)	IN CUE"Well, it was a
(A. :46)	OUT CUEget better this week."
QUESTION NO. 2	Coach, can we look for any personnel changes for the Eagles this weekend?
(2.45)	IN CUE "Well, we're going to move
(A. :47)	OUT CUEhelp us this week.
QUESTION NO. 3	The Eagles entertain Austin Peay in the annual Homecoming game Saturday afternoon. Coach, what is the scouting report on the Governors?"
(7 27)	IN CUE"Well, Austin Peay has
(A. :37)	OUT CUEback on the winning track."
CLOSING :05	We've been talking with Morehead State University Head Football Coach Roy Terry.

Please do not return the reel. The interview was recorded at 7 1/2 ips.

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU CHORAL FESTIVAL

DATE : 10-4-73 TIME : 20 SEC.

ANNOUNCER:

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THE 14TH ANNUAL MOREHEAD STATE
UNIVERSITY CHORAL FESTIVAL WILL BE HELD
OCTOBER 18TH AND 19TH AT M-S-U....

CLAYTON KREHBIEL (KRAY-BUL)-COORDINATOR OF CHORUSES AT FLORIDA STATE
UNIVERSITY--WILL BE THE GUEST CONDUCTOR....

3-HUNDRED 50 STUDENTS FROM 33
REGIONAL HIGH SCHOOLS WILL AUDITION AND
REHEARSE ON THURSDAY--OCTOBER 18TH....

CHORUSES AND ORCHESTRA WILL PRESENT A CONCERT OCTOBER 18TH IN THE BAIRD RECITAL HALL....

ALL CONCERTS ARE OPEN TO THE PUBLIC...

....#####

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 10-4-73 TIME : 40 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD

FOOTBALL COACH ROY TERRY HAS JUGGLED HIS

LINEUP FOR SATURDAY'S HOMECOMING GAME WITH

AUSTIN PEAY.....

TERRY MOVED DEFENSIVE TACKLE MIKE

MARKSBURY TO MIDDLE LINEBACKER AND SENIOR

DEFENSIVE TACKLE DURWOOD BRITTLE WILL RETURN

AFTER MISSING 3 GAMES WITH INJURIES....

"WE HOPE THIS MOVE WILL ALLOW US TO CONTAIN THE OPPOSITIONS INSIDE RUNNING GAME AND AT THE SAME TIME GIVE US A BETTER PASS RUSH"...SAID TERRY....

ON OFFENSE--JUNIOR ALEX BRAWNER WILL
REPLACE DAVE SCHAETZKE (SHETT-SKEE) AT
QUARTERBACK....BRAWNER WON THE STARTING SPOT
WITH HIS PERFORMANCE AGAINST MURRAY LAST
WEEK....

M-S-U WIDE RECEIVER DOUG MCCRAY LEADS
THE NATIONAL COLLEGE DIVISION STATISTICS IN
KICKOFF RETURNS THIS WEEK....HE IS AVERAGING
36-POINT-6 YARDS PER RETURN....

A CAPACITY CROWD IS EXPECTED FOR THE HOMECOMING BATTLE....THE KICKOFF IS SET FOR 2:30 P-M....########

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: KH

KHSAA CLINIC

DATE

: 10-4-73

TIME

15 SEC.

#### ANNOUNCER:

THE KENTUCKY HIGH SCHOOL ATHLETIC
ASSOCIATION IS CONDUCTING ITS ANNUAL
BASKETBALL RULES CLINIC TUESDAY--OCTOBER
9TH--AT MOREHEAD STATE UNIVERSITY....

THE 7 P-M MEETING WILL BE CONDUCTED

BY BILLY-WISE--ASSISTANT COMMISSIONER OF THE

K-H-S-A-A....

THE CLINIC WILL BE HELD IN M-S-U'S WETHERBY GYMNASIUM....

TO ATTEND ONE SUCH CLINIC EACH YEAR....####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: FALL SPORTS

DATE : 10-4-73 TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S CROSS
GOUNTRY AND FOOTBALL TEAMS RETURN HOME THIS
WEEKEND--BUT THE BASEBALL EAGLES OPEN OHIO
VALLEY COMPETITION ON THE ROAD....

THE M-S-U CROSS COUNTRY TEAM HOSTS
MORRIS HARVEY SATURDAY AT 10 A-M....THE
EAGLES ARE 2 AND 0 IN DUAL MEETS....

THE MSS-U FOOTBALL TEAM MEETS AUSTIN
PEAY IN THE HOMECOMING GAME SATURDAY

AFTERNOON....M-S-U IS TIED FOR 3RD PLACE IN
THE O-V-C....

THE BASEBALL EAGLES MEET EAST TENNESSEE
IN A DOUBLEHEADER IN JOHNSON CITY--TENNESSEE....
THE TWINBILL OPENS CONFERENCE PLAY FOR M-S-U'S
DEFENDING CHAMPIONS....

M-S-U'S SOCCER TEAM--NOW 3-1-2 ON THE SEASON--IS IDLE THIS WEEKEND....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: CAMPUS SPEAKER

DATE : 10-4-73 TIME : 30 SEC.

ANNOUNCER:

MAJOR GENERAL WILLIAM H. BLAKEFIELD-DEPUTY COMMANDING GENERAL OF THE FIRST U-S
ARMY--WILL SPEAK THURSDAY--OCTOBER 11TH--AT
MOREHEAD STATE UNIVERSITY....

HE WILL DISCUSS "THE ROLE OF THE NATIONAL GUARD AND RESERVE FORCES".....

THE ADDRESS--TO BE HELD IN BAIRD

RECITAL HALL--IS OPEN TO THE PUBLIC....

GENERAL BLAKEFIELD VISITED M-S-U LAST
SPRING TO PRESENT "OUTSTANDING CIVILIAN

SERVICE AWARDS" TO M-S-U PRESIDENT ADRON DORAN
AND OTHER EDUCATORS FOR CREATING THE NATIONAL

SECURITY COURSE....

THE COURSE IS DESIGNED TO ACQUAINT
STUDENTS WITH PROBLEMS OF NATIONAL SECURITY
AND INDIVIDUAL RESPONSIBILITY REGARDING
MILITARY SERVICE....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU HOMECOMING

DATE : 10-4-73 TIME : 25 SEC.

#### ANNOUNCER:

B-F REED HALL--A 5-STORY CLASSROOM

AND OFFICE BUILDING WHICH HOUSES MOST OF

MOREHEAD STATE UNIVERSITY'S TECHNICAL

PROGRAMS--IS BEING DEDICATED SATURDAY AS PART

OF M-S-U'S 1973 HOMECOMING WEEKEND....

JOHN WHISMAN--STATES REGIONAL
REPRESENTATIVE TO THE APPALACHIAN REGIONAL
COMMISSION--WILL MAKE THE DEDICATORY REMARKS
AT THE 10 A-M CEREMONY....

THE BUILDING IS NAMED FOR B-F REED-A COAL EXECUTIVE FROM DRIFT--KENTUCKY AND A
MEMBER OF M-S-U'S BOARD OF REGENTS....

M-S-U PRESIDENT ADRON DORAN WILL

PRESIDE OVER THE DEDICATION CEREMONIES...######

MOREHEAD STATE VS. AUSTIN PEAY
BREATHITT SPORTS CENTER
OCTOBER 6, 1973

TODAY'S GAME IS THE 12TH MEETING BETWEEN THE EAGLES OF MOREHEAD STATE AND THE GOVERNORS OF AUSTIN PEAY.....M-S-U HOLDS AN 8 TO 3 EDGE IN THE SERIES.....

THE EAGLES HAVE WON THE LAST 4 MEETINGS.....M-S-U TOOK A
31 TO 21 DECISION IN CLARKSVILLE LAST SEASON.....

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M-S-U HEAD COACH ROY TERRY IS 1 AND 0 AGAINST THE GOVERNORS....
A-P-S-U HEAD COACH JACK BUSHOFSKY IS MAKING HIS FIRST START
AGAINST THE EAGLES....

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## SERIES RECORDS....

MOST POINTS BY M-S-U	36	IN	1962			
MOST POINTS BY A-P-S-U	26	IN	1965			
LAST M-S-U WIN	,197	72				
LAST A-P-S-U WIN	.196	68				
GREATEST M-S-U VICTORY MARGIN	29	IN	1962	(36	TO	7)
GREATEST A-P-S-U VICTORY MARGIN	. 5	IN	1965	(21	TO	16)

MOREHEAD STATE UNIVERSITY FLANKER DOUG MCCRAY LEADS THE NATIONAL COLLEGE DIVISION STATISTICS IN KICKOFF RETURNS THIS WEEK....THE SENIOR FROM CINCINNATI HAS RETURNED 6 KICKOFFS FOR 220 YARDS FOR A NATIONAL-HIGH 36-POINT-7 YARDS PER RETURN..... HE RETURNED A KICKOFF 96 YARDS AGAINST MURRAY STATE LAST WEEK....

#### ######

MOREHEAD STATE RANKS 3RD IN TOTAL OFFENSE IN THE OHIO VALLEY CONFERENCE....THE EAGLES ARE AVERAGING 323 YARDS PER GAME....

AUSTIN PEAY RANKS 8TH IN TOTAL OFFENSE AVERAGING 187 YARDS PER GAME....

THE SITUATION IS REVERSED IN TOTAL DEFENSE.....THE GOVERNORS
ARE 3RD AND THE EAGLES RANK 8TH....

IN THE O-V-C STANDINGS--M-S-U IS TIED FOR 3RD PLACE WITH A 1-1 CONFERENCE RECORD....THE GOVERNORS ARE LAST WITH AN O AND 2 MARK.....

#### ######

MOREHEAD STATE ENTERS THE GAME WITH A 1 AND 3 RECORD....

THE EAGLES HAVE BEATEN MIDDLE TENNESSEE (28 TO 22) AND LOST TO

CENTRAL STATE (31 TO 24)--MARSHALL (24 TO 17)--AND MURRAY STATE

(30 TO 16)....

AUSTIN PEAY--ALSO 1 AND 3--HAS LOST TO HENDERSON STATE

(17 TO 7)--WESTERN KENTUCKY (28 TO 0) AND EASTERN KENTUCKY

(24 TO 7)....THE GOVS HAVE BEATEN YOUNGSTOWN STATE (16 TO 7)....

THE NAMES OF MOREHEAD STATE UNIVERSITY PLAYERS WERE
PROMINENT IN THIS WEEK'S OHIO VALLEY CONFERENCE STATISTICS.....

QUARTERBACK DAVE SCHAETZKE IS 9TH IN TOTAL OFFENSE.....

SCHAETZKE AND ALEX BRAWNER ARE 9TH AND 10TH IN PASSING—

RESPECTIVELY....

TAILBACK TONY HARRIS IS 4TH IN RUSHING AND FULLBACK FRANK

JONES IS 8TH....WIDE RECEIVER VIC WHARTON IS 5TH IN SCORING WITH

18 POINTS....PLACEKICKER DON RUSSELL--WHO BROKE 2 SCHOOL RECORDS

AND TIED ANOTHER LAST WEEK--CONTINUES TO LEAD THE O-V-C IN KICK

SCORING WITH A 6-POINT-2 AVERAGE....PUNTER LOU MAINS IS 5TH IN

THE CONFERENCE IN PUNTING....

## #######

THE EAGLES CONTINUE THE HOMESTAND NEXT SATURDAY AGAINST
FAIRMONT STATE OF WEST VIRGINIA....THE EAGLES AND FALCONS MEET
AT 2:00 P-M IN THE BREATHITT SPORTS CENTER..........

TELEPHONE: AC 606/783-3325

The bands have been divided into seven classes

schools are participating

TODAY

schools are participating

the Breathith Sports Coutevo

Marching Band Festival at

Each band will be rated on performances

at 12:30 pm

and will Continue through the day:

based on enrollment.

Eugene Norden, MSU's associate director of bands, is regional chairman of the event which is sponsored by the Kentucky Music Educators Association. Admission is one dollar for adults and 50 cents for children.

Bands scheduled to participate include:

Ashland Paul Blazer, Boone County, Boyd County, Bourbon County, Bracken County, Breathitt County, Carroll County, Cawood, Dixie Heights, Elkhorn City.

Elizabethtown, Fleming County, Harrodsburg, Henry County, Highlands, Jenkins, Laurel County, Lee County, Louisa, Mason County, Montgomery County, Mt. Sterling.

Newport, Nicholas County, Paintsville, Pikeville, Pendleton
County, Raceland, Rowan County, Simon Kenton, Walton-Verona,
Williamstown Senior High, Williamstown Junior High, and Western High
of Louisville.

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RADIO-TV RELEASE

TELEPHONE: AC 600/783-3325

SUBJECT:

FALL SPORTS

DATE:

10-8-73

TIME:

30 SECONDS

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S DEFENDING
OHIO VALLEY CONFERENCE BASEBALL CHAMPIONS
OPENED CONFERENCE PLAY LAST WEEKEND WITH A
DOUBLEHEADER SWEEP OVER EAST TENNESSEE.....

THE EAGLES--RELYING ON THE PITCHING

OF JOHN KURTZ AND JEFF GARMAN--BEAT THE BUCS

7 TO 2 AND 2 TO NOTHING....

M-S-U IS NOW 4 AND O IN THE FALL SEASON....

THE EAGLE CROSS COUNTRY TEAM BEAT MORRIS HARVEY 15 TO 53 SATURDAY AT THE M-S-U GOLF COURSE....

THE M-S-U SOCCER TEAM LOST ITS FIRST

GAME OF THE YEAR TO BEREA COLLEGE 3 TO 1...

THE EAGLES--3-1-2--ON THE SEASON-
MEET TRANSYLVANIA AT HOME WEDNESDAY AT 7 P.M.

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RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 10-8-73 TIME : 35 SEC.

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY

FOOTBALL EAGLES PRESENTED HEAD COACH ROY

TERRY WITH HIS FIRST HOMECOMING VOCTORY LAST

WEEKEND--A 23 TO 22 SQUEAKER OVER AUSTIN

PEAY--BUT FULLBACK FRANK JONES STOLE THE

SHOW....

JONES -- NAMED THE GAME'S MOST

OUTSTANDING PLAYER -- RUSHED 30 TIMES FOR ONE

HUNDRED AND 61 YARDS AND ONE TOUCHDOWN.....

QUARTERBACK DAVE SCHAETZKE COMPLETED
4 OF 9 PASSES FOR 53 YARDS AND ONE T-D....

SCHAETZKE HIT WIDE RECEIVER MARK
ALTENBURGER WITH A 39-YARD T-D PASS LATE IN
THE GAME AND THEN SCHAETZKE RAN FOR THE
2-POINT CONVERSION TO GIVE THE EAGLES THE
WIN....

AUSTIN PEAY RALLIED IN THE FINAL MINUTES TO PULL WITHIN ONE POINT--BUT THE GOVERNORS' ATTEMPT FOR THE 2-POINT CONVERSION FAILED....

MOREHEAD STATE CONTINUES THE
HOMESTAND THIS SATURDAY WHEN THEY ENTERTAIN
FAIRMONT STATE AT 2 P-M....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: REED HALL DEDICATION

DATE : 10-8-73 TIME : 35 SEC.

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ANNOUNCER:

B-F REED'S CONTRIBUTIONS TO EASTERN
KENTUCKY WERE RECOGNIZED AT MOREHEAD STATE
UNIVERSITY SATURDAY WHEN A 5-STORY CLASSROOM
BUILDING WAS DEDICATED IN HIS HONOR....

JOHN WHISMAN (WHIZ-MAN)--STATES
REPRESENTATIVE TO THE APPALACHIAN REGIONAL
COMMISSION--PRAISED REED'S WORK AS FORMER
CHAIRMAN OF THE EASTERN KENTUCKY PLANNING
COMMISSION....

REED--A COAL EXECUTIVE FROM DRIFT-CITED M-S-U PRESIDENT ADRON DORAN'S LEADERSHIP
IN GUIDING THE UNIVERSITY TO "AMAZING GROWTH"....
DOCTOR DORAN ALSO SERVED ON THE COMMISSION....

REED HAS BEEN A MEMBER OF THE M-S-U
BOARD OF REGENTS FOR 16 YEARS.....

THE BUILDIG WAS COMPLETED THIS SUMMER AND CONTAINS CLASSROOMS--OFFICES--LABORATORIES AND 2 FLOORS OF ENCLOSED PARKING....IT HOUSES MOST OF M-S-U'S TECHNICAL PROGRAMS....######

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: ALL-AMERICANS

DATE:

10-9-73

TIME:

35 SECONDS

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY HONORED ITS ATHLETIC ALL-AMERICANS RECENTLY WITH A SPECIAL DAY ON THE M-S-U CAMPUS.....

3 FOOTBALL AND 5 BASKETBALL ALL-AMERICANS WERE INDUCTED INTO THE EAGLE HALL OF HONOR....

INCLUDED IN THE SPECIAL GROUP WAS WARREN COOPER OF MOREHEAD -- A BASKETBALL ALL-AMERICAN IN 1945.....

HE CURRENTLY IS A TEACHER AT ROWAN COUNTY HIGH SCHOOL.....

M-S-U PRESIDENT ADRON DORAN PRESENTED EACH HONOREE WITH A DUPLICATE OF HIS PICTURE WHICH HANGS IN THE ALL-AMERICA SECTION OF THE EAGLE HALL OF HONOR....#######

# RADIO-TV BELEASE

TELEPHONE: AC 606/783-3325

Terry Interview No.7 (Mailed 10-9-73)	SUMMARYMorehead State University Head Football Coach Roy Terry discusses the win over Austin Peay, the defensive changes and gives the scouting report on Fairmont State. The interview was conducted by Fred Hensley play-by-play announcer on the Bald Eagle Network.
+	TOTAL TIME: 2:18
QUESTION NO. 1	The Morehead State University Eagles won their second game of the season last weekend 23 to 22 over Austin Peay. Coach Roy Terry, were you happy with your team's overall performance?
(A. :41)	IN CUE"Well, I think overall
(4. •41)	OUT CUEany more games this year."
QUESTION NO. 2	Coach, you made some changes in your defensive alignment. Were you happy with the results of the changes?
(A. :38)	IN CUE "Yes, I think we accomplished
(A. 130)	OUT CUEdo that this week."
QUESTION NO. 3	This weekend the Eagles entertain Fairmont State College. Coach, what's the scouting report on the Falcons?
(A. :37)	IN CUE"Well, Fairmont State is having
(A. 13/)	OUT CUEa good football game."
CLOSING :05	We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7 1/2 ips. Please do not return the reel.

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 10-10-73 TIME : 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES WILL BE GRASPING FOR THE BREAK EVEN MARK THIS SATURDAY AGAINST FAIRMONT STATE....

THE EAGLES--2 AND 3 OVERALL AND 2

AND 1 IN THE OHIO VALLEY CONFERENCE--WILL BE

COMING OFF A 23-22 WIN OVER AUSTIN PEAY....

M-S-U HEAD COACH ROY TERRY SAID.....
"FAIRMONT STATE HAS A GOOD FOOTBALL TEAM.....

THEY ARE YOUNG AND IMPROVING EACH WEEK"....

THE EAGLES ENTER THE GAME IN THE
BEST PHYSICAL CONDITION OF THE SEASON....
OFFENSIVE GUARD CHUCK STEINER--RUNNING BACK
RON MOSLEY AND WIDE RECEIVER DOUG MCCRAY ARE
EXPECTED TO RETURN AFTER INJURIES....

THE EAGLES AND FALCONS MEET SATURDAY
AT 2 P-M....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: E-K-E-A
DATE: 10-10-73
TIME: 30 SEC.

ANNOUNCER:

NEARLY 2 THOUSAND EDUCATORS

REPRESENTING 26 SCHOOL SYSTEMS ARE EXPECTED

TO ATTEND THE ANNUAL CONVENTION OF THE

EASTERN KENTUCKY EDUCATION ASSOCIATION

OCTOBER 18TH AND 19TH AT MOREHEAD STATE

UNIVERSITY....

IT WILL BE THE FIRST E-K-E-A

CONVENTION TO BE HELD OUTSIDE ASHLAND IN

RECENT YEARS AS THE GROUP CELEBRATES ITS

50TH ANNIVERSARY....

THE CONVENTION THEME IS "THE GOLDEN YEAR IN E-K-E-A"....

M-S-U PRESIDENT ADRON DORAN SAID..."

"I AM DELIGHTED THAT THE MEMBERSHIP OF THE EASTERN KENTUCKY EDUCATION ASSOCIATION HAS ACCEPTED OUR INVITATION TO HOLD THE 1973 ANNUAL MEETING ON THE CAMPUS OF MOREHEAD STATE UNIVERSITY".....

THE CONVENTION OPENS THURSDAY-OCTOBER 18TH WITH THE BOARD OF DIRECTORS
MEETING AT 11 A-M....#####

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: SCIENCE IN THE '70'S

DATE: TIME:

10-12-73 40 SECONDS

ANNOUNCER:

STUDENT SCIENTISTS AND MUSICIANS-REGIONAL EDUCATORS AND COLLEGE DEBATERS WILL
BE VISITING NEXT WEEK AT MOREHEAD STATE
UNIVERSITY.....

THE 14TH ANNUAL M-S-U CHORAL
FESTIVAL IS SCHEDULED THURSDAY AND FRIDAY
WITH FREE CONCERTS PRESENTED DAILY IN BAIRD
RECITAL HALL.....

MORE THAN 2 THOUSAND MUSICIANS FROM
35 KENTUCKY HIGH SCHOOLS ARE PARTICIPATING
IN THE 8TH ANNUAL K-M-E-A MARCHING BAND
FESTIVAL OCTOBER 20TH....

NEARLY 2 THOUSAND EDUCATORS

REPRESENTING 26 SCHOOL SYSTEMS ARE EXPECTED

TO ATTEND THE ANNUAL CONVENTION OF THE

EASTERN KENTUCKY EDUCATION ASSOCIATION

THURSDAY AND FRIDAY....

THE ANNUAL EAGLE DEBATE TOURNAMENT-WHICH BEGINS FRIDAY--IS EXPECTED TO DRAW 45
ENTRIES....########

## RADIO-TV RELEASE

TELEPHONE: (1) 606/783-3325

SUBJECT: M

MSU-MARSHALL

DATE:

10-12-73

TIME:

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30 SECONDS

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD

FOOTBALL COACH ROY TERRY ENTERS THIS WEEK'S

GAME WITH MARSHALL IN FAMILIAR CIRCUMSTANCES...

FOR THE 2ND STRAIGHT YEAR THE EAGLES
MUST MEET MARSHALL IN HUNTINGTON--AFTER LOSING
THEIR OPENER AND BEING SADDLED WITH INJURIES
AND ILLNESS.....

TERRY'S EAGLES--O AND ONE FOLLOWING

THE 31-24 LOSS TO CENTRAL STATE LAST WEEK-
MAY HAVE LOST THE SERVICES OF DEFENSIVE TACKLE

DURWOOD BRITTLE AND OFFENSIVE GUARD CHUCK

STEINER.....

BRITTLE--AN EAGLE TRI-CAPTAIN-SUFFERED A TWISTED KNEE IN THE GAME WITH
CENTRAL STATE AND STEINER--A 3-YEAR LETTERMAN-IS HOSPITALIZED WITH A VIRUS INFECTION.....

SENIOR QUARTERBACK DAVE SCHAETZKE
(SHETT-SKEE)--WHO PLATOONED WITH JUNIOR ALEX
BRAWNER AGAINST CENTRAL STATE--WILL START
AGAINST MARSHALL IN THE 7:30 GAME AT
FAIRFIELD STADIUM.....########

MOREHEAD STATE UNIVERSITY FLANKER DOUG MCCRAY LEADS THE NATIONAL
COLLEGE DIVISION STATISTICS IN KICKOFF RETURNS THIS WEEK
THE SENIOR FROM CINCINNATI HAS RETURNED 6 KICKOFFS FOR 220 YARDS
FOR A NATIONAL-HIGH 36-POINT-7 YARDS PER RETURN HE RETURNED
A CALL MURRAY STATE KICKOFF 96 YARDS AGAINST MURRAY STATE
LAST WEEK

#### \$######

MOREHEAD STATE RANKS 3RD IN TOTAL OFFENSE IN THE OHIO VALLEY

CONFERENCE.... THE EAGLES ARE AVERAGING 323 YARDS PER GAME....

AUSTIN PEAY RANKS 8TH IN TOTAL OFFENSE AVERAGING 187 YARDS PER GAME....

THE SITUATION IS REVERSED IN TOTAL DEFENSE....THE GOVERNORS

ARE AND THE EAGLES RANK 8TH.....

IN THE O-V-C STANDINGS M-S-U IS TIED FOR 3RD PLACE WITH A 1-1

CONFERENCE RECORD....THE GOVERNORS ARE LAST WITH AN OAND 2 MARK....

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MOREHEAD STATE ENTERS THE GAME WITH A 1 AND 3 RECORD....THE

EAGLES HAVE BEATEN MIDDLE TENNESSEE (28 TO 22) AND LOST TO CENTRAL

STATE (31 TO 24)--MARSHALL (24 TO 1)--AND MURRAY STATE (30 TO 16).....

AUSTIN PEAY -- ALSO I AND 3 - HAS LOST TO HENDERSON

STATE (17 TO 7) -- WESTERN KENTUCKY (28 TO 0) AND EASTERN

KENTUCKY (24 TO 7).... THE GOVS HAVE BEATEN YOUNGSTOWN STATE (16 TO 7)...

	THE NAMES OF MOREHEAD STATE UNIVERSITY PLAYERS WERE
	PROMINENT IN THIS WEEK'S OHIO VALLEY CONFERENCE STATISTICS
<b>7</b> )	QUARTERBACK DAVE SCHAETZKE IS 9TH IN TOTAL OFFENSESCHAETZK  AND ALEX BRAWNER ARE 9TH AND 10TH IN PASSING
y	TAILBACK TONY HARRIS IS 4TH IN RUSHING AND FULLBACK FRANK
	JONES IS 8THWIDE RECEIVER VIC WHARTON IS 5TH IN SCORING WITH 18
	POINTSPLACEKICKER DON RUSSELLWHO BROKE 2 SCHOOL RECORDS
KI	AND TIED ANOTHER LAST WEEKCONTINUES TO LEAD THE O-V-C IN SCORINGPUNTER LOU MAINS IS 5TH THE CONFERENCE IN PUNTING

#### ########

THE EAGLES CONTINUE THE HOMESTAND NEXT SATURDAY AGAINST FAIRMONT STATE OF WEST VIRGINIA....THE EAGLES AND FALCONS MEET AT 2:30 P-M
IN THE BREATHITT SPORTS CENTER.....

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: GUEST LECTURER

DATE : 10-15-73 TIME : 25 SEC.

ANNOUNCER:

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IRISH-AMERICAN AUTHOR J-P DONLEAVY IS

APPEARING THURSDAY

STATE UNIVERSITY....

HE IS LECTURING AT 10:20 A-M IN M-S-U'S
BUTTON AUDITORIUM AND CONDUCTING A LUNCHEON
DISCUSSION AT NOON IN THE ADRON DORAN
UNIVERSITY CENTER....

THE LECTURE IS FREE TO THE PUBLIC-HIGH SCHOOL ENGLISH STUDENTS IN EASTERN AND
CENTRAL KENTUCKY HAVE BEEN INVITED....

DONLEAVY'S APPEARANCE IS THE FIRST EVENT OF THE 1973-74 CONCERT AND LECTURE SERIES....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 10-15-73 TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD
FOOTBALL COACH ROY TERRY HOPES THE MOMENTUM
HIS EAGLES HAVE GAINED RECENTLY WILL CARRY
THROUGH THE SECOND HALF OF THE SEASON....

THE EAGLES--WHO BELTED FAIRMONT STATE
42 TO 7 SATURDAY--POSTED THEIR 3RD WIN IN
THEIR LAST 4 GAMES AND HAVE WON 2 STRAIGHT....

M-S-U QUARTERBACK DAVE SCHAETZKE--WHO
THREW 3 TOUCHDOWN PASSES AND RUSHED FOR
ANOTHER SCORE--ACCOUNTED FOR MORE TOTAL
OFFENSE THAN THE ENTIRE FAIRMONT TEAM....

SCHAETZKE--WHO WAS RESPONSIBLE FOR
2-HUNDRED AND 12 YARDS--- ESTABLISHED A NEW
RECORD FOR TOTAL OFFENSE IN A CAREER....

FULLBACK FRANK JONES OUTRUSHED THE FALCONS 95 YARDS TO 53--AND ALSO SCORED A T-D....

LINEBACKER RICK FOX RETURNED AN INTERCEPTED PASS 17 YARDS FOR A TOUCHDOWN.....

M-S-U RETURNS TO O-V-C PLAY THIS
WEEKEND AT TENNESSEE TECH....THE EAGLES ARE
3 AND 3 ON THE YEAR....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT:

GUEST LECTURER

DATE

10-15-73

TIME

25 SEC.

ANNOUNCER:

IRISH-AMERICAN AUTHOR J-P DONLEAVY IS
APPEARING THURSDAY--OCTOBER 25TH AT MOREHEAD
STATE UNIVERSITY....

HE IS LECTURING AT 10:20 A-M IN M-S-U'S
BUTTON AUDITORIUM AND CONDUCTING A LUNCHEON
DISCUSSION AT NOON IN THE ADRON DORAN
UNIVERSITY CENTER....

THE LECTURE IS FREE TO THE PUBLIC-HIGH SCHOOL ENGLISH STUDENTS IN EASTERN AND
CENTRAL KENTUCKY HAVE BEEN INVITED....

DONLEAVY'S APPEARANCE IS THE FIRST EVENT OF THE 1973-74 CONCERT AND LECTURE SERIES.....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FALL SPORTS

DATE : 10-15-73 TIME : 30 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S BASEBALL EAGLES MEET EASTERN KENTUCKY THURSDAY FOR THE FALL CHAMPIONSHIP OF THE O-V-C'S EASTERN DIVISION....

THE EAGLES--3 AND 1 IN THE CONFERENCENEED TO SWEEP THE COLONELS TO RETAIN THE
CHAMPIONSHIP....E-K-U IS 4-AND-O IN CONFERENCE
PLAY....

THE FALL CHAMP FACES THE SPRING

CHAMPION FOR THE RIGHT TO COMPETE IN THE O-V-C

CHAMPIONSHIP SERIES NEXT SPRING....

IN OTHER SPORTS--THE M-S-U SOCCER TEAM
RAN ITS RECORD TO 4-1-2 WITH A 10 TO NOTHING
WIN OVER TRANSYLVANIA LAST WEEK....

AND--THE M-S-U CROSS COUNTRY TEAM
PLACED SECOND IN A TRIANGULAR MEET WITH
MARSHALL AND EASTERN KENTUCKY....#####

## TELEPHONE: AC 606/783-3325

Terry Interview No. 8 (Mailed 10-16-73)	SUMMARYMorehead State University Head Football Coach Roy Terry discusses the win over Fairmont State, the outlook for the second half of the OVC race and gives the scouting report on Tennessee Tech. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.
	TOTAL TIME: 2:52
QUESTION NO. 1	The Morehead State University Eagles beat Fairmont State 42-7 last week. Coach Roy Terry, you had to be happy with your team's performance.
(2. 21)	IN CUE"We were definitely happy
(A. :31)	OUT CUEthis weekend at Tech."
QUESTION NO. 2	Coach, the Eagles are three and three on the season now, and the next three games are against Ohio Valley Conference rivals. How do you see the second half of the OVC race?
· · · · · · · · · · · · · · · · · · ·	IN CUE"I think it'll be
(A. 1:07)	OUT CUEat Cookeville against Tech."
QUESTION NO. 3	Coach, what is the scouting report on Tennessee Tech?
<b>(-</b>	IN CUE"Well, as I said
(A. :50)	OUT CUEcontain them this week."
CLOSING :05	We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7 1/2 ips. Please do not return the reel.

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU BASKETBALL

DATE : 10-17-73 TIME : 35 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY OPENED

BASKETBALL PRACTICE THIS WEEK AND ALREADY 3

PLAYERS ARE ON THE SIDELINES WITH INJURIES....

M-S-U HEAD COACH BILL HARRELL REVEALED
THAT 6-FOOT ONE-INCH SENIOR GUARD JOE
STALLWORTH OF DANVILLE HAS UNDERGONE KNEE
SURGERY AND WILL BE LOST FOR THE SEASON....

6-FOOT 3-INCH CENTER TED HUNDLEY OF LEXINGTON FRACTURED HIS HAND IN THE OPENING PRACTICE SESSION AND WILL MISS AT LEAST 4 WEEKS....

SIDELINED FOR 2 WEEKS WITH A FRACTURED FOOT IS 6-FOOT 3-INCH FRESHMAN GUARD WINFRED HUGHES OF STANTON....HE WAS INJURED IN A FALL AT HIS HOME LAST WEEKEND....

M-S-U OPENS THE SEASON DECEMBER 1ST

AT MERCER....THE TEAM'S PRESS DAY IS

TUESDAY...THE SESSION WILL BE OPEN TO THE

PUBLIC FROM 5:30 P-M TO 6:30 P-M....#####

# RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE

: 10-18-73

TIME

30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES WILL SEEK ITS 3RD STRAIGHT WIN SATURDAY WHEN THEY PLAY AT TENNESSEE TECH....

THE EAGLES--3 AND 3 OVERALL AND 2 AND

1 IN THE OHIO VALLEY CONFERENCE--HAVE POSTED

2 STRAIGHT VICTORIES AND HAVE WON 3 OF THEIR

LAST 4.....

"TENNESSEE TECH IS A BETTER FOOTBALL

TEAM THAN THEY SHOW ON PAPER"...SAID M-S-U

HEAD COACH ROY TERRY...."TECH HAS PLAYED

SOME STRONG TEAMS AND DONE WELL AGAINST

THEM!"....

TECH ENTERS THE GAME WITH A 1-3-1
RECORD AND AN O AND 3 MARK IN THE O-V-C....

THE EAGLES WILL BE WITHOUT THE

SERVICES OF FLANKER DOUG MCCRAY--OFFENSIVE

TACKLE BILL VAN WAGNER AND LINEBACKER DANE

LAGGENBAUER--EACH WILL MISS THE GAME BECAUSE

OF INJURIES.....

GAME TIME IS 1:30 P-M CENTRAL
TIME...#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 10-22-73 TIME : 30 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES HELD ON TO SECOND PLACE IN THE OHIO VALLEY CONFERENCE LAST WEEKEND BY DOWNING TENNESSEE TECH 23 TO 10....

THE EAGLES--WHO WON THEIR 3RD STRAIGHT GAME AND 4TH IN THE LAST 5 STARTS--UPPED THEIR SEASON RECORD TO 4-AND-3 OVERALL AND 3-AND-1 IN THE O-V-C....

FULLBACK FRANK JONES LED THE M-S-U
OFFENSE WITH ONE HUNDRED AND 86 YARDS IN 28
CARRIES....JONES SCORED 2 TOUCHDOWNS ON RUNS
OF 7 AND 2 YARDS....

QUARTERBACK DAVE SCHAETZKE HIT 7 OF 17
PASSES FOR 84 YARDS AND RUSHED FOR 71 MORE AND
A T-D....

M-S-U MEETS FRONT-RUNNING WESTERN

KENTUCKY IN BOWLING GREEN THIS WEEKEND...#####

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

	TELEPHONE: AC 606/783-3325
Terry Interview No. 9 (Mailed 10-24-73)	SUMMARYMorehead State University Head Football Coach Roy Terry discusses the win over Tennessee Tech, comments on playing in four homecoming games this season and gives the scouting report on Western 'Kentucky. The interview was conducted by Fred Hensley play-by-play announcer on the Bald Eagle Network.
	TOTAL TIME: 3:05
QUESTION NO. 1	The Morehead State University Eagles beat Tennessee Tech 23 to 10 last Saturday to run their season record to 4 and 3 and 3 and 1 in the OVC. Coach Roy Terry what are your reflections on the win over Tech?
(A. :44)	IN CUE"Well, it was a good
(A. •.77)	OUT CUEwhich was important."
QUESTION NO. 2	Coach, the Eagles beat Tennessee Tech on their Homecoming and two weeks earlier won the Eagles own Homecoming game. This week they face Western Kentucky in the Hilltoppers Homecoming clash. What is it like to play in a Homecoming game three weeks out of four?
(A. 1:07 <b>)</b>	IN CUE"It's tough to play
(13. 1.07)	OUT CUEguys a little mad."
QUESTION NO. 3	Coach, what is the scouting report on Western Kentucky?
(A. :38)	IN CUE"They've got a great football
(A30)	OUT CUEin a long while."
CLOSING :05	We've been talking with Morehead State University Head Football Coach Roy Terry.

do not return the reel.

The interview was recorded at 7 1/2 ips. Please

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUMMARY---Morehead State University President Adron Doran comments on State Constitutional Amendment No. 2, the pros and cons of the Kentucky's legislative setup and expresses his opinion of the proposed amendment. The interview was conducted by Keith Kappes, Director of Public Information at MSU.

#### TOTAL TIME: 4:30

QUESTION NO. 1

We're on the campus of Morehead State University, in the office of the President of MSU, Dr. Adron Doran. Dr. Doran is a co-chairman of the committee for legislative reform in the state of Kentucky, a committee organized to push for voter approval next month of constitutional amendment No. 2. President Doran, what is Amendment No. 2?

(A. 1:30)

IN CUE--- "Well Keith, the amendment......

OUT CUE---....the needs of the times."

QUESTION NO. 2

Dr. Doran, you served 10 years in the Kentucky General Assembly, including four years as Speaker of the House. How does Kentucky's legislative operation compare with other states?

(A. 1:10)

IN CUE--- "We are one of only......

OUT CUE---....on their legislatures."

QUESTION NO. 3

Dr. Doran, your committee is non-partisan yet opposition has developed in Kentucky to this amendment. Could you tell us about that opposition?

(A. 1:01)

IN CUE---"The sad part of.....

OUT CUE---....on amendment two."

CLOSING :10

We've been talking with Dr. Adron Doran, President of Morehead State University and co-chairman for the state-wide Committee for Legislative Reform.

## RADIO-TV RELEASE



TELEPHONE: AC 606/783-3325

SUBJECT: MSU Football Date: 10-24-73 TIME: 30 sec.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL TEAM WILL BE SHOOTING 3RD HOMECOMING WIN OF

SEASON SATURDAY.....

M-S-U FACES WESTERN KENTUCKY'S NATIONALLY-RANKED

HILLTOPPERS IN BOWLING GREEN THIS WEEK AND WILL BE ALIVE IN THE OHIO WALLEY ATTEMPTING TO

CONFERENCE RACE.....

THE EAGLES--WHO HAVE WON 2 HOMECOMING GAMES

OVERALL MARK WILL CARRY A

AND A 3-AND-1 O-V-C RECORD INTO THE GAME **JWESTERN** 

ENTERS THE GAME WITH A 6-AND-0

RECORD IN THE OCONFERENCE.

have not given up a foint so far THE HILLTOPPERS IN THE O-V-C....

<u>Center the Jubstern's</u>

GAME TIME IS 1 P-M AT L-T SMITH STADIUM... IN SPORTS -

MOREHEAD, Ky.---Morehead State University's baseball Eagles
won the Ohio Valley Conference's Eastern Division fall championship
Thursday by sweeping a doubleheader from Eastern Kentucky.

Coach Sonny Allen's Eagles won the opener 8-4 and shutout the Colonels 1-0 in the nightcap.

MSU completed the fall season with a 5-1 record in the OVC, while Eastern Kentucky finished 4-2. The fall champion will face the spring season champion in a playoff next spring to determine the Eastern Division's representative to the OVC championship series.

The Eagles, led by home runs by centerfielder Mac Whitaker and pitcher Jeff Garman rolled to an 8-4 win in the opener. Garman recorded his fourth win against no losses.

In the nightcap, MSU scored the game's only run in the bottom of the sixth inning when Whitaker singled, went to second on a wild pitch and scored on a double by first baseman Homer Cablish.

Righthander John Kurtz held the Colonels to four hits for his second win of the season.

Morehead State is the defending OVC baseball champion. The league's Eastern Division consists of MSU, EKU, Tennessee Tech and East Tennessee.

	TF	HE AN	INUAL	EAGLE 🌑	INVITA	TIONA	L DEF	BATE	TOURN	AMENT	IS	BEIN	G HELD
TH	S WEEKEND	AT M	I-S-U.	MO	RE THAN	40 T	EAMS	ARE	EN'	TERED	IN	THE	VARS ITY
ANI	NOVICE		COMPE	TITION.	THE	ADRO	N DOF	RAN '	TROPHY	WILL	BE	AWAR	DED
ОТ	THE SWEEPS	STAKE	S WIN	NING TE	AM								

MORE THAN 2-THOUSAND MEMBERS OF THE EASTERN KENTUCKY EDUCATION ASSOCIATION MET THURSDAY AND FRIDAY AT M-S-U.....

THE E-K-E-A WAS CELEBRATING ITS 50TH ANNIVERSARY AND WAS MEETING AT MOREHEAD STATE UNIVERSITY FOR THE FIRST TIME.....

MRS. FRANCES MILLER OF ASHLAND WAS NOMINATED WITHOUT OPPOSITION
AS THE NEW PRESIDENT-ELECT OF THE E-K-E-A.....

TELEPHONE: 606/783-3325

Sigma Nu fraternity, will be the guest speaker in at Kanada State University for the semi-annual meeting of Kentucky's college fraternity deans and interfraternity councils.

The meeting is scheduled from 10 a.m. until 4 p.m. at the Adron Doran University Center. Fraternity staff personnel and undergraduate IFC officers from Kentucky colleges and universities will exchange ideas and discuss mutual problems.

Ron Walke, MSU's associate dean of students, and Jack Matthews, president of MSU's Interfraternity Council, are hosting the session.

######

10-26-73

TELEPHONE: 606/783-3325

MOREHEAD, Ky. --- Hundreds of high school students are

Visiting Morehead State University This weekend

Morehead State University for "High School Guest

Days."

Registration began yesterday and campus tours and

His morning and academic advisement sessions were

agenda from 92022 until pour ten fatandey.

The visitors guests of MSU for football games

between Morehead State and Ohio Valley Conference foe East Tennessee.

Guests may stay overnight in MSU residence halls.

For more information, contact MSU's Division of University

Services.

-444444

10-26-73

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: M-S-U BASKETBALL

DATE: 11-28-73 TIME: 20 SEC.

ANNOUNCER:

A LIMITED NUMBER OF BASKETBALL
SEASON TICKETS ARE STILL AVAILABLE AT MOREHEAD
STATE UNIVERSITY.....

SEATS ARE 42 DOLLARS FOR THE 12-GAME
HOME SEASON....

THE EAGLES OPEN THEIR HOME SEASON IN WETHERBY GYMNASIUM ON THURSDAY--DECEMBER 6TH--AGAINST UNION COLLEGE....

FOR MORE INFORMATION CONTACT THE

ATHLETIC TICKET MANAGER--MOREHEAD STATE

UNIVERSITY--MOREHEAD-KENTUCKY 4-0-3-5-1...####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE: 10-29-73 TIME: 35 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL
TEAM ENDED ONE STREAK SATURDAY BUT SAW ANOTHER
CONTINUE IN THE EAGLES 34-TO-7 LOSS AT WESTERN
KENTUCKY....

THE EAGLES--NOW 4-AND-4 OVERALL AND 3-AND-2 IN THE O-V-C--STOPPED THE HILLTOPPERS SCORELESS STRING IN THE CONFERENCE--BUT SAW W-K-U EXTEND ITS VICTORY STREAK TO 7 STRAIGHT THIS SEASON....

M-S-U BECAME THE FIRST O-V-C SCHOOL

TO SCORE ON WESTERN--BUT THE EAGLES ALSO SAW

THEIR 3-GAME WINNING STREAK WASHED DOWN THE

DRAIN....

FULLBACK FRANK JONES LED THE M-S-U
OFFENSE WITH 96 YARDS IN 23 CARRIES....HE
HAS RUSHED FOR 7-HUNDRED AND 70 YARDS THIS
SEASON....

DEFENSIVE BACK VIC WILLIAMS

INTERCEPTED 2 HILLTOPPER PASSES AND DEFLECTED

2 OTHERS.....

M-S-U RETURNS HOME THIS SATURDAY TO MEET EAST TENNESSEE AT 2 P-M AT JAYNE STADIUM....######

Tournament.

TELEPHONE: 606/783-3325

MOREHEAD, Ky. --- Eresh from winning its first tournament of the 1973-74 season, M-5.14 the 1973-74 season, Mexhead State University has entered five teams this weekend in the Marshall University Invitational Debate

Debbie Poore, Hedgenville sophomore, and Kathy Institute. Ashland sophomore, poetal 5-6 real and were selected as the heat regative was debaters in the Autumn Classic Mark Medical at Tennessee Wesleyan College in Athens, Tenn. They defeated the University of Tennessee in the finals.

Representing MSU at Marshall will be Miss Poore, Miss Justice, Bob Fritz, Madison, Ind., freshman; Dan Grigson, Maysville senior; Steve Hohmann, Louisville sophomore; Don Kazee, Ashland sophomore; Gary Padgett, Louisville freshman; Carol Snider, Madisonville sophomore; Pam Todd, Madisonville junior; and Susan Washburn, East Monroe, Ohio, senior.

The MSU debate team is coached by George (Skip) Coulter.

#######

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Terry Interview No. 10	SUMMARYMorehead State University Head Football Coach Roy Terry discusses the loss to Western Kentucky, the emotional factor surrounding this week's game and gives the scouting report on East Tennessee. The interview was conducted by Fred Hensley, playby-play announcer on the Bald Eagle Network.			
	TOTAL TIME: 2:25			
QUESTION NO. 1	The Morehead State University Eagles lost to Western Kentucky 34 to 7 last week. Coach Roy Terry, what are your reflections on the Western game?			
(A. :45)	IN CUE "Well, the whole thing			
(10. 0.43)	OUT CUEgive up at halftime."			
QUESTION NO. 2	Coach, last week the Eagles were very high emotionally for the football game. How do you guard against an emotional letdown this week?			
(A:35)	IN CUE"Well, I think we			
(B. )233)	OUT CUEand our workouts."			
QUESTION NO. 3	This week the Eagles entertain East Tennessee.  Coach, what is the scouting report on the Buccaneers?			
(2 .40)	IN CUE"Well, the Buccaneers			
(A. :40)	OUT CUEvery evenly matched."			
CLOSING :05	We've been talking with Morehead State University Head Football Coach Roy Terry.			

The interview was recorded at 7 1/2 ips. Please do not return the reel.

#### RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Harrell Interview No. 1 (Mailed 11-29-73)

SUMMARY---Morehead State University Head Basketball Coach Bill Harrell discusses the outlook for the season, the progress of MSU's new personnel, and gives the scouting report on Mercer University. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.

TOTAL TIME: 4:04

QUESTION NO. 1

The Morehead State University Eagles open the 1973-74 basketball season Saturday night against Mercer University. Coach Bill Harrell, what is the outlook for the Eagles this season.

(A. 1:44)

IN CUE---"It's pretty tough.....

QUESTION NO. 2

OUT CUE---...from those players."

Coach, among the Eagles new personnel, how have the junior college transfers and the freshman adapted to major college basketball?

(A. 1:51

IN CUE--- "Well, as you know.....

OUT CUE---....probably be true."

QUESTION NO. 3

This Saturday night the Eagles meet Mercer University in Macon, Georgia. Coach, what is the scouting report on the Bears?

(A. :54)

IN CUE--- "Well, of course they.....

OUT CUE---....a successful season".

CLOSING :05

We've been talking with Morehead State University Head Basketball Coach Bill Harrell.

The interview was conducted at 7 1/2 ips. Please do not return the reel.

#### "Radiological Technology" Appalachian Technical Institute

Are you interested in a program that prepares technicians to help people?
Have you thought of the health field but did not know what type of training to pursue? Would you like to be able to select a speciality area where ample jobs exist and where opportunities for advancement exist?

Perhaps you should investigate a career as a radiological technician. Following training, you may expect to have the option of working in a doctor's office, clinic, or hospital. Your program will consist of technical training plus the opportunity to participate in 2400 hours of clinical experience.

At the end of your two-year program, you will have the opportunity to take your national examination for certification as a radiological technician. Depending on the geographical area where you choose to work, your beginning salary could range from \$6,000 to \$9,000. For more information contact:

Director
Appalachian Technical Institute
Morehead State University
U.P.O. Box 1249
Morehead, Kentucky 40351
or call: Area Code 606/783-3280

## "Scientific Computer Programming" Appalachian Technical Institute

What career have you chosen? Are you out of high school but still without a job? Do you have a job but want to find a more rewarding position? Have you considered preparing for an exciting career in scientific computer programming?

Morehead State University through the Appalachian Technical Institute is offering a two-year program in Scientific Computer Programming leading to an Associate of Applied Science Degree. Students who successfully complete this program may expect to command starting salaries of \$6,000-10,000 depending on geographical region selected for employment.

If you desire meaningful training leading to employment with advancement possibilities in scientific computer programming, contact:

Director
Appalachian Technical Institute
Morehead State University
U.P.O. Box 1249
Morehead, Kentucky 40351
or call: Area Code 606/783-3280.

#### RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: RADIOLOGICAL TECHNOLOGY

ANNOUNCER:

MANY PERSONS ARE INTERESTED IN CAREERS
WHERE THEY CAN HELP PEOPLE...AND WHERE AMPLE
OPPORTUNITIES ARE AVAILABLE....

IF YOU ARE ONE OF THESE PEOPLE--YOU

MAY BE INTERESTED IN A CAREER AS A RADIOLOGICAL

TECHNICIAN....

MOREHEAD STATE UNIVERSITY NOW OFFERS
A 2-YEAR DEGREE PROGRAM DESIGNED TO PREPARE
STUDENTS FOR WORK IN DOCTOR'S OFFICES--CLINICS
OR HOSPITALS....

THE PROGRAM CONSISTS OF 24 HUNDRED

HOURS OF CLINICAL EXPERIENCE AND THE OPPORTUNITY

TO TAKE THE NATIONAL EXAMINATION FOR

CERTIFICATION AS A RADIOLOGICAL TECHNICIAN....

FOR MORE INFORMATION CONTACT THE DIRECTOR OF ADMISSIONS AT MOREHEAD STATE UNIVERSITY--MOREHEAD--KENTUCKY....#####

10-31-73

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: SCIENTIFIC COMPUTER PROGRAMMING

ANNOUNCER:

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IF YOU HAVE COMPLETED HIGH SCHOOL AND DO NOT HAVE A JOB OR IF YOU ARE LOOKING FOR A MORE REWARDING POSITION--YOU SHOULD CONSIDER A CAREER IN SCIENTIFIC COMPUTER PROGRAMMING AT MOREHEAD STATE UNIVERSITY.....

M-S-U NOW OFFERS A 2-YEAR\_RROGRAM IN SCIENTIFIC COMPUTER PROGRAMMING LEADING TO AN ASSOCIATE DEGREE.....

IF YOU DESIRE MEANINGFUL TRAINING WHICH CAN LEAD TO EMPLOYMENT WITH ADVANCEMENT POSSIBILITIES IN COMPUTER PROGRAMMING...CONTACT THE DIRECTOR OF ADMISSIONS AT MOREHEAD STATE UNIVERSITY—MOREHEAD—KENTUCKY.....######

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: A-T-I PROMOS

ANNOUNCER:

IF YOU ENJOY WORKING OUTDOORS--WANT TO EARN A GOOD SALARY WITH EXTENSIVE BENEFITS AND ARE INTERESTED IN BECOMING A PART OF A FAST GROWING INDUSTRY.....YOU SHOULD EXPLORE A CAREER IN CONSTRUCTION TECHNOLOGY.....

MOREHEAD STATE UNIVERSITY NOW OFFERS A
2-YEAR PROGRAM IN CONSTRUCTION TECHNOLOGY
LEADING TO AN ASSOCIATE DEGREE....

STUDENTS LEARN SURVEYING--ESTIMATING--LAYOUT AND DESIGN CONSTRUCTION TECHNIQUES AND GAIN ACTUAL CONSTRUCTION EXPERIENCE THROUGH COOPERATIVE EDUCATION....

FOR MORE INFORMATION -- CONTACT THE DIRECTOR OF ADMISSIONS AT MOREHEAD STATE UNIVERSITY -- MOREHEAD -- KENTUCKY.... ######

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MINING TECHNOLOGY

ANNOUNCER:

MINING IS A LEADING INDUSTRY IN
KENTUCKY AND IS A CHIEF NATIONAL SOURCE OF
POWER....

YOU COULD QUALIFY FOR ONE OF THE MORE
THAN 6 HUNDRED MINING TECHNICIAN POSITIONS
WHICH WILL BE AVAILABLE DURING THE NEXT 5
YEARS....

IF YOU WOULD LIKE TO KNOW MORE ABOUT
MINING TECHNOLOGY AS A CAREER--YOU OWE IT TO
YOURSELF TO CONTACT MOREHEAD STATE UNIVERSITY....

MINING TECHNOLOGY OFFERS TRAINING IN

SURVEYING--MINE HYDRAULICS--SAFETY AND ACCIDENT

PREVENTION AND MANY RELATED AREAS....

CONSIDER THE 2-YEAR MINING TECHNOLOGY
PROGRAM LEADING TO AN ASSOCIATE DEGREE AT
M-S-U....

FOR MORE INFORMATION...CONTACT THE DIRECTOR OF ADMISSIONS AT MOREHEAD STATE UNIVERSITY--MOREHEAD--KENTUCKY.....######

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: WELDING TECHNOLOGY

ANNOUNCER:

WELDING IS ONE OF THE FASTEST GROWING
SKILL AREAS IN KENTUCKY AND--BETWEEN NOW AND
1976--MORE THAN 5 HUNDRED SKILLED WELDERS WILL
BE NEEDED IN EASTERN KENTUCKY....

MOREHEAD STATE UNIVERSITY NOW OFFERS

A 2-YEAR PROGRAM IN WELDING TECHNOLOGY LEADING

TO AN ASSOCIATE DEGREE....

STUDENTS PARTICIPATE IN BLUEPRINT
READING--ARC WELDING--INERT GAS WELDING AND
WELDING METALLURGY TO ACQUIRE THE NECESSARY
TECHNICAL SKILLS....

FOR MORE INFORMATION ON WELDING

TECHNOLOGY....CONTACT THE DIRECTOR OF ADMISSIONS

AT MOREHEAD STATE UNIVERSITY--MOREHEAD-
KENTUCKY....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: TECHNICAL EDUCATION PROGRAM

ANNOUNCER:

DO YOU HAVE 2 YEARS TO INVEST IN YOUR FUTURE?

DO YOU HAVE THE NECESSARY SKILLS FOR A HIGH PAYING AND REWARDING CAREER?

IF THE ANSWER TO THESE QUESTIONS IS

YES--YOU SHOULD CONSIDER ENROLLING IN A

TECHNICAL PROGRAM AT MOREHEAD STATE UNIVERSITY...

M-S-U NOW OFFERS TECHNICAL TRAINING IN ALMOST 20 AREAS....

IN JUST 2 YEARS--YOU CAN GRADUATE WITH AN ASSOCIATE DEGREE IN THE TECHNICAL FIELD OF YOUR CHOICE AND JOIN THE RANKS OF THE PROFESSIONALS....

FOR MORE INFORMATION CONTACT....THE
DIRECTOR OF ADMISSIONS AT MOREHEAD STATE
UNIVERSITY--MOREHEAD--KENTUCKY....#####

OFFICE OF	PUBLIC II	NFORMATION
MOREHEAD	STATE UNI	VERSITY
MOREHEAD,	KENTUCKY	40351

## RADIO-TV RELEASE

	ELEPHUNE: AL 606/783-3325
SUBJECT:	FOR RELEASE:
TIME:	DATE:

THE M-S-U SOCCER TEAM IS PLAYING THE UNIVERSITY OF

DAYTON

IN DAYTON TODAY....THE NEXT HOME

GAME IS THURSDAY AGAINST ASBURY

THE EAGLES

ENTERTAIN TENNESSEE NEXT SATURDAY....

THE CROSS COUNTRY TEAM IS PARTICIPATING

IN THE CUMBERLAND INVITATIONAL TODAY....

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

"SUBJECT: MŠU FOOTBALL

DATE: 11-5-73 TIME: 30 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL
TEAM REMAINED UNBEATEN AT HOME THIS SEASON
BY WHIPPING EAST TENNESSEE 38 TO 28 LAST
WEEKEND.

FRESHMAN RUNNING BACK TONY HARRIS

PICKED UP ONE HUNDRED AND 43 YARDS IN 26 CARRIE

AND SCORED 3 TOUCHDOWNS....

M-S-U--NOW 5-AND-4 OVERALL AND 4-AND-2
IN THE O-V-C--RUSHED FOR 5 TOUCHDOWNS AND
ROLLED UP 2-HUNDRED AND 70 YARDS RUSHING....

M-S-U HEAD COACH ROY TERRY SAID..."WE HAD A GREAT TEAM EFFORT AND SOME OUTSTANDING INDIVIDUAL PLAY.....IT WAS A TEAM WIND.....

THE EAGLES TRAVEL TO CARSON-NEWMAN THIS WEEKEND....CARSON-NEWMAN HAS A 7-AND-1 RECORD AND IS RANKED 13TH IN THE COUNTRY.....######

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE : 11-7-73 TIME : 35 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S FOOTBALL
EAGLES WILL BE SHOOTING FOR A WINNING SEASON
THIS WEEKEND WHEN THEY TRAVEL TO CARSONNEWMAN....

THE EAGLES ENTER THE GAME WITH A 5-AND-4 RECORD OVERALL AND 4-AND-2 IN THE OHIO VALLEY CONFERENCE WITH 2 GAMES TO PLAY.....

M-S-U HEAD COACH ROY TERRY SAID...

"CARSON-NEWMAN HAS AN EXCELLENT FOOTBALL

TEAM...THEY RUN FROM THE WISHBONE AND THAT CAN

GIVE A DEFENSE A LOT OF TROUBLE".....

M-S-U WILL BE LOOKING FOR ITS 5TH WIN IN ITS LAST 6 GAMES AND FEATURES THE TOP RUSHING OFFENSE IN THE O-V-C....

CARSON-NEWMAN CARRIES A 6-AND-1 RECORD AGAINST THE EAGLES AND A NUMBER 13 NATIONAL RANKING....

GAME TIME IS 2 P-M SATURDAY AT

JEFFERSON CITY-TENNESSEE....#####

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU WRESTLING

DATE : 11-7-73 TIME : 25 SEC.

ANNOUNCER:

IN SPORTS

2 TOURNAMENTS HIGHLIGHT THE 1973-74
WRESTLING SCHEDULE AT MOREHEAD STATE
UNIVERSITY....

DOCTOR DAVID BEAVER ALSO WILL SEND HIS EAGLES INTO 8 OTHER MEETS IN HIS FIRST SEASON AT THE HELM....

ACTION BEGINS MONDAY WITH THE BLUEGOLD INTRASQUAD MEET AT WETHERBY GYMNASIUM
STARTING AT 7:30 P-M....TEAM MEMBERS WILL BE
COMPETING FOR THE 10 STARTING POSITIONS....
THE MEET IS FREE AND OPEN TO THE PUBLIC....

M-S-U OPENS THE REGULAR SEASON AT HOME

NOVEMBER 30TH IN A QUADRANGULAR MEET WITH

KENTUCKY—GEORGETOWN AND BRADLEY...#####

#### RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Terry Interview No. 3	12 SUMMARYMorehead State University Head	
(Mailed 11-7-73)	Football Coach Roy Terry discusses the win over	
	East Tennessee, the Eagles rushing offense and	
	gives the scouting report on Carson-Newman.	

The interview was conducted by Tim Walden of the MSU Sports Information Office.

TOTAL TIME: 2:21

QUESTION NO. 1

Morehead State University's football Eagles defeated East Tennessee 38 to 28 last weekend. Coach Roy Terry, what are your reflections on the win over the Bucs?

IN CUE--- "Well, it was a very.....

OUT CUE---....a real fine season."

QUESTION NO. 2

(A.:46)

Coach, the Eagles lead the Ohio Valley Conference in rushing offense. This must be very gratifying.

IN CUE---"It is very much so.....

OUT CUE---....good running game all year."

(A. :28)

QUESTION NO. 3

This week the Eagles meet Carson-Newman in Jefferson City, Tennessee. Coach, what is the scouting report in on the Eagles?

IN CUE---"Well, the Carson-Newman Eagles....

OUT CUE---....the Eagles there."

(A. :43)

We've been talking with Morehead State University Head Football Coach Roy Terry.

CLOSING :05

The interview was recorded at 7 1/2 ips. Please do not return the reel.

## RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU SWIMMING

DATE : 11-9-73 TIME : 20 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS RELEASED

ITS 1973-74 SWIMMING SCHEDULE....

THE CARD FEATURES 9 DUAL MEETS AND APPEARANCES IN THE MORRIS HARVEY RELAYS AND THE KENTUCKY INTERCOLLEGIATE SWIMMING CHAMPIONSHIPS.....

ACTION BEGINS NOVEMBER 16TH AT EASTERN KENTUCKY....THE FIRST HOME MEET IS JANUARY 18TH AGAINST WEST VIRGINIA TECH....

OTHER HOME MEET OPPONENTS ARE MARSHALL-MORRIS HARVEY--CENTRE--AND UNION COLLEGE...####

MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

## RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: MSU FOOTBALL

DATE: 11-12-73 TIME: 35 SEC.

ANNOUNCER:

WITH A WINNING SEASON ALREADY TUCKED AWAY-THE MOREHEAD STATE UNIVERSITY FOOTBALL EAGLES
TURN THEIR ATTENTION TO THE ANNUAL BATTLE WITH
ARCH-RIVAL EASTERN KENTUCKY THIS SATURDAY IN
MOREHEAD.....

M-S-U- UPSET CARSON-NEWMAN 23 TO 14 LAST WEEKEND TO RUN ITS SEASON RECORD TO 6-AND-4

OVERALL AND 4-AND-2 IN THE OHIO VALLEY

CONFERENCE.....

SENIOR FLANKER MIKE MATTIA (MUH-TEE-UH)
CAUGHT 3 TOUCHDOWN PASSES TO TIE A SCHOOL
RECORD.....

QUARTERBACK DAVE SCHAETZKE ACCOUNTED FOR MORE THAN 2-HUNDRED AND 80- YARDS IN TOTAL OFFENSE AND HIT ON 12 OF 29 PASSES.....

"SATURDAY'S WIN WAS A GREAT EFFORT BY A
GROUP OF YOUNG MEN WHO HAVE PULLED THEMSELVES
TOGETHER TO BECOME A GOOD FOOTBALL TEAM"...SAID
M-S-U HEAD COACH ROY TERRY.....

MOREHEAD STATE AND EASTERN KENTUCKY TANGLE
AT 2 P-M SATURDAY AT M-S-U'S JAYNE STADIUM.....

######

#### RADIO-TV RELEASE

TELEPHONE: 606/783-3325

Terry Interview No.12 (Mailed 11-13-73)	SummaryMorehead State University Head Football Coach Roy Terry discusses the win over Carson-Newman, the emotional effect of the EKU game, the Eagle needs for next season and gives the scouting report on Eastern Kentucky. The interview was conducted by Fred Hensley, play-by-play announcer on the Bald Eagle Network.
	TOTAL TIME: 3:10
QUESTION NO. 1	The Morehead State University Eagles beat Carson- Newman 23 to 14 last week for their sixth win of the season. Coach Roy Terry, were you happy with your team's play?
(A. :25)	IN CUE"Definately Fred, we went
(As 523)	OUT CUEthis game this Saturday."
QUESTION NO. 2	Coach, this Saturday the Eagles host Eastern Kentucky, what about the emotional factor in this game?
(- 07)	IN CUE"Well, there's always a
(A. :31)	OUT CUEwin the football game."
QUESTION NO. 3	Coach, as you look over the recruiting season that is coming up, what will the Eagles be looking for in high school talent?
(A. :48)	IN CUE"Well, we've got to be
\A +O/	OUT CUEand a quarterback."
QUESTION NO. 4	Coach, this week Eastern Kentucky comes to town. What is the scouting report on the Colonels?
(n n no)	IN CUE"Eastern Kentucky has a
(A. 1:00)	OUT CUEbe up this week."
CLOSING :05	We've been talking with Morehead State University Head Football Coach Roy Terry.

The interview was recorded at 7 1/2 ips. Please do not return the reel.

RADIO-TV RELEASE

Local

TELEPHONE: AC 606/783-3325 Kadio

SUBJECT: E-K-C TOURNAMENT

DATE: 11-13--73

TIME:

ANNOUNCER:

THE 32ND ANNUAL EASTERN KENTUCKY CONFERENCE

BASKETBALL TOURNAMENT OPENS WEDNESDAY--NOVEMBER 28TH

AT MOREHEAD STATE UNIVERSITY.....

EAST CARTER AND MENIFEE COUNTY ARE

MATCHED IN THE OPENING GAME....

FIRST ROUND ACTION CONTINUES THURSDAY--NOVEMBE

SALYERSVILLE AND DEFENDING CHAMPION WEST

29TH--WHEN

CARTER

MEET AT 7 P-M AND ROWAN COUNTY AND ELLIOTT COUNTY

TANGLE AT 8:45 P-M.....

SEMI-FINALS ARE FRIDAY--NOVEMBER 30TH--AND THE

CHAMPIONSHIP GAME IS SATURDAY--DECEMBER 1ST AT

7:30 P-M.....

UNIVERSITY BRECKINRIDGE DREW A

A ROUND

BYE AND WILL PLAY THE MENIFEE COUNTY--EAST CARTER WINN

IN THE SEMI-FINALS.....

TICKETS FOR ALL SESSIONS ARE ONE DOLLAR ANI

50 CENTS AND WILL BE SOLD ONLY AT THE GATE......########

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SUBJECT: M-S-U BASKETBALL TICKETS

DATE : 11-15-73 TIME : 25 SEC.

#### ANNOUNCER:

BASKETBALL SEASON TICKETS ARE ON SALE
THROUGH DECEMBER 5TH AT MOREHEAD STATE
UNIVERSITY....

THE TICKETS--PRICED AT 42-DOLLARS PER
SEAT--ARE GOOD FOR ALL 12 M-S-U HOME GAMES....
INDIVIDUAL GAME RESERVED SEATS ARE
3-DOLLARS 50 CENTS PER GAME....

SEASON TICKETS ARE AVAILABLE ON A
FIRST-COME FIRST SERVED BASIS AND CAN BE
ORDERED FROM THE ATHLETIC TICKET MANAGER-MOREHEAD STATE UNIVERSITY--MOREHEAD-KENTUCKY
4-0-3-5-1....#######

## RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U BASKETBALL

DATE : 11-21-73 TIME : 35 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD BASKETBALL COACH BILL HARRELL IS EXCITED ABOUT THIS WEEK'S BLUE-GOLD INTRASQUAD GAME....

"I WAS VERY PLEASED WITH THE SHOWING OUR PEOPLE MADE"...SAID HARRELL....

THE M-S-U GOLD TEAM EDGED THE BLUES 104-TO 103--IN THE OFFENSIVE SHOW....

ALL-OVC PLAYER EUGENE LYONS SCORED 34

POINTS TO LEAD THE GOLD ATTACK....LYONS--WHO

WAS SELECTED TO ALL O-V-C TEAM AS A FORWARD LAST

YEAR--HAS BEEN MOVED TO GUARD THIS SEASON....

FORWARD LEONARD COULTER HAD 16 POINTS AND TEAMMATE ARCH JOHNSON HAD 19 FOR THE GOLDS.....

FRESHMAN CENTER TED HUNDLEY LED THE BLUE SCORING WITH 25 POINTS AND 12 REBOUNDS....
FORWARD CHARLES FRAZIER PITCHED IN 23 AND GUARD J-J FARRIS HAD 22....BOTH ARE JUNIOR COLLEGE TRANSFERS.....

"I THINK THE FANS WERE PLEASED WITH THE SHOWING"...SAID HARRELL...."NOW WE ARE EAGER TO START THE SEASON....#######

## RADIO-TV RELEASE

TELEPHONE:

606/783-3325

SUBJECT: MSU WRESTLING

DATE : 11-27-73 TIME : 30 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD WRESTLING
COACH DOCTOR DAVID BEAVER BEGINS HIS FIRST
SEASON AT THE HELM OF THE EAGLES FRIDAY WHEN
M-S-U PLAYS HOST IN A QUADRANGULAR MEET....

THE EAGLES HOST GEORGETOWN--BRADLEY AND
THE UNIVERSITY OF KENTUCKY IN THE WETHERBY
GYMNASIUM FRIDAY BEGINNING AT 1 P-M....

MOREHEAD STATE MEETS GEORGETOWN AND
KENTUCKY WRESTLES BRADLEY AT 1 P-M....M-S-U
MEETS BRADLEY AND KENTUCKY TANGLES WITH
GEORGETOWN AT 4 P-M....AT 8 P-M M-S-U WRESTLES
KENTUCKY AND GEORGETOWN MEETS BRADLEY....

THE MATCHES ARE FREE AND OPEN TO THE PUBLIC....#####

MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U BASKETBALL

DATE : 11-27-73 TIME : 35 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S BASKETBALL
EAGLES OPEN THE 1973-74 SEASON SATURDAY AT
MERCER UNIVERSITY AND HEAD COACH BILL HARRELL
STILL HAS NOT DECIDED ON A LINE-UP....

"WE HAVE SETTLED ON A TENTATIVE LINEUP"

...SAID HARRELL....."BUT IT SEEMS EVERY DAY

ANOTHER PLAYER CHALLENGES TO BREAK INTO THE

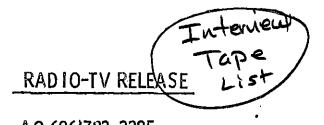
STARTING 5".....

THE TENTATIVE LINE-UP INCLUDES ALLCONFERENCE PERFORMER LEONARD COULTER AND 6-6
ARCH JOHNSON AT THE FORWARDS--6-8 JUNIOR
COLLEGE TRANSFER GEORGE WILLIAMS-AT CENTER AND
ALL-CONFERENCE PLAYERS HOWARD WALLEN AND EUGENE
LYONS AT GUARDS....

THE 6-5 LYONS EARNED ALL-O-V-C HONORS
LAST SEASON AT FORWARD BUT HAS BEEN MOVED TO
GUARD THIS SEASON....

"WE WILL HAVE TO WAIT AND SEE WHAT
HAPPENS IN PRACTICE THIS WEEK"...SAID HARRELL..
..."I THINK WE HAVE PLAYED AGAINST OURSELVES
LONG ENOUGH AND NOW WE NEED TO PLAY A GAME".....

FOLLOWING THE GAME AT MERCER--THE EAGLES
MEET VIRGINIA COMMONWEALTH IN RICHMOND-VIRGINIA
NEXT TUESDAY BEFORE RETURNING HOME FOR THE
FIRST TIME DECEMBER 6TH AGAINST UNION #######



TELEPHONE: AC 606/783-3325

Harrel:	L I	nterview
(Mail	ed	11-29.73)

No.1 SUMMARY---Morehead State University Head Basketbal 1 Coach Bill Harrell discusses the outlook for the ulletseason, the progress of MSU's new personnel, and gives the scouting report on Mercer University. The interview was conducted by Fred Hensley, play-by-play announce: on the Bald Eagle Network.

TOTAL TIME: 4:04

QUESTION NO. 1

The Morehead State University Eagles open the 1973-74 basketball season Saturday night Mercer University. Coach Bill Harrell, what is the outloook for the Eagles this **eas** season.

(A.1:44)

IN CUE--- "It's pretty tough......

OUT CUE---....from those players."

QUESTION NO. 2

Coach, among the Eagles new personnel, how have the junior college transfers and the freshamn adapted to major college basketball?

( A 1:51)

IN CUE---"Well, as you know......

OUT CUE---...probably be true."

QUESTION NO. 3

This Saturday night the Eagles meet Mercer University in Macon, Georgia. 《Coach, what is the scouting report on the Bears?

(A. : 54)

IN CUE--- Well, of course they.....

OUT CUE---....a successful season."...

CLOSING :05 -

We've been talking with Morehead State University Head Basketball Coach Bill Harrell.

The interview - was conducted at 7 1/2 ips. do not return the **reel.** 

## RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-B-A DEGREE

DATE : 11-29-73 TIME

: 25 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS PLANNING TO OFFER A MASTER OF BUSINESS ADMINISTRATION DEGREE--WITH ALL CLASSES TO BE TAUGHT IN MAYSVILLE....

THE PROGRAM WILL BEGIN IN THE SPRING SEMESTER WHICH OPENS JANUARY 7TH....

AN ORGANIZATIONAL MEETING WILL BE HELD WEDNESDAY--DECEMBER 5TH--AT MAYSVILLE COMMUNITY COLLEGE STARTING AT 7:30 P-M....

ALL CLASSES WILL BE CONDUCTED DURING EVENING HOURS....

ALL INTERESTED PERSONS ARE INVITED TO ATTEND THE ORGANIZATIONAL MEETING....#####

#### RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: DEBATE CHAMPIONS

TIME : 25 SEC. DATE : 12-4-73

#### ANNOUNCER:

- TWO SOPHOMORE COEDS FROM MOREHEAD

STATE UNIVERSITY HAVE CAPTURED THE QHAO VALLEY

CONFERENCE DEBATE CHAMPIONSHIP.....

KATHY JUSTICE OF ASHLAND AND DEBBIE

POORE OF HODGENVILLE DEFEATED MURRAY STATE IN

THE FINAL ROUND TO WIN THE FIRST ANNUAL

TOURNAMENT AT BOWLING GREEN.....

ANOTHER M-S-U TEAM COMPOSED OF SUSAN WASHBURN AND CAROL SNIDER TOOK THIRD PLACE....

MISS WASHBURN WAS SELECTED AS TOP INDIVIDUAL SPEAKER AND MISS JUSTICE WAS SECOND....

## RADIO-TV RELEASE

TELEPHONE: 606-783-3325

SUBJECT: ALL O-V-C HONORS

TIME : 30 SEC. DATE : 12-4-73

ANNOUNCER:

2 MOREHEAD STATE UNIVERSITY FOOTBALL
PLAYERS HAVE BEEN NAMED TO THE ALL-OHIO VALLEY
CONFERENCE FIRST TEAM....

SENIOR CENTER NICK NIGHSWANDER

(NIZE-WANDER) AND JUNIOR KICKER DON RUSSELL

WERE PICKED AS THE TOP PERFORMERS IN THE

CONFERENCE AT THEIR POSITIONS BY LEAGUE

COACHES....

5 OTHER EAGLES WERE NAMED TO THE SECOND TEAM--FULLBACK FRANK JONES--TIGHT END RAY GRAHAM--GUARD CHUCK STEINER--DEFENSIVE TACKLE DURWOOD BRITTLE--AND SAFETY VIC WILLIAMS....

RECEIVING HONORABLE MENTION WERE

LINEBACKER RICK FOX--QUARTERBACK DAVE

SCHAETZKE (SHET-SKI)--DEFENSIVE END LOUIS

GIDEON AND DEFENSIVE TACKLE DAVE COX....######

## RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: GRADUATE STUDY AT PIKEVILLE

DATE : 12-5-73 TIME : 40 SEC.

ANNOUNCER:

MOREHEAD STATE UNIVERSITY AND PIKEVILLE COLLEGE HAVE ANNOUNCED AN AGREEMENT TO OFFER CLASSES ON THE PIKEVILLE CAMPUS WHICH WILL LEAD TO A MASTER'S DEGREE FROM M-S-U....

BEGINNING IN JANUARY-1974--CLASSES WILL BE TAUGHT IN PIKEVILLE BY FACULTY MEMBERS FROM BOTH INSTITUTIONS.....

MOREHEAD STATE PRESIDENT ADRON DORAN

AND PIKEVILLE PRESIDENT ROBERT COPE DESCRIBED

THE AGREEMENT AS "AN HISTORIC STEP FOR GRADUATE

EDUCATION IN EASTERN KENTUCKY".....

THE PROGRAM STARTS WITH THE SPRING
SEMESTER AND REGISTRATION IS SCHEDULED JANUARY
9TH AND 10TH ON THE PIKEVILLE CAMPUS....

REGULAR GRADUATE FEES WILL BE IN EFFECT

AND ENROLLMENT WILL BE LIMITED DURING THE SPRING.

SEMESTER TO KENTUCKY RESIDENTS.....

ADDITIONAL INFORMATION IS AVAILABLE FROM
DEAN JOHN WADDELL--ACTING ACADEMIC DEAN AT

PIKEVILLE COLLEGE--OR DOCTOR JOHN DUNCAN--DEAN
OF GRADUATE PROGRAMS AT MOREHEAD STATE UNIVERSITY...

## RADIO-TV RELEASE



TELEPHONE: AC 606/783-3325

SUBJECT: M-S-U BASKETBALL

DATE: 12-11-73 TIME: 35 SEC. A STATE OF THE STA

ANNOUNCER:

CONTRACT : ●MOREHEAD STATE UNIVERSITY HEAD BASKETBALL COACH BILI HARRELL DESCRIBES THE FIRST 10 DAYS OF THE 1973-74 SEASON AS "HECTIC".... HIS. EAGLES HAVE PLAYED • 5 GAMES IS AND LOST FOR 4 OF THEM..... MERCER AND VIRGINIA THE EAGLES COMMONWEALTH-BEAT UNION AND THEN LOST TO U-N-CECHARLOTTE AND MARSHALL.... HARRELL SAID ... "I WAS ENCOURAGED WITH OUF PERFORMANCE AGAINST MARSHALL....I THOUGHT WE PLAYF TMPROVED DEFENSE AND GAVE A BETTER TEAM EFFORT"..... THE EAGLES PARTIES AT MARSHALL 84-TO-80 IN OVERTIME.... SOUTHERN M-S-U BEGINS A 3-GAME SWING AT GEORGIA STATE.....THE EAGLES ALSO MEET SOUTHERN MISSISSIPPI AND LOUISIANA TECH ON THE TRIP.... M-S-U RETURNS HOME A JANUARY 7TH TO MEET LOUISIANA ŢЕСН.....<del>#######</del>

## RADIO-TV RELEASE

TELEPHONE: AC 606-783-3325

SUBJECT: FO

FOOTBALL SIGNEES

DATE:

12-17-73 25 SECONDS

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HAS RECRUITED
4 KENTUCKY ALL-STATE FOOTBALL PLAYERS.....

M-S-U HEAD COACH ROY TERRY ANNOUNCED

THE SIGNING OF WIDE RECEIVER EDDIE BISHOP OF

PINEVILLE --- QUARTERBACK JIM BLACKBURN OF

PRESTONSBURG --- AND DEFENSIVE TACKLE THOMAS

DAY AND OFFENSIVE TACKLE DAVID BOGGS --- BOTH

OF WHITESBURG....

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: JAZZ CLINIC DATE 12-21-73 TIME 30 SEC.

ANNOUNCER:

THE CANNONBALL ADDERLY QUINTET IS VISITING MOREHEAD STATE UNIVERSITY NEXT MONTH FOR A PUBLIC PERFORMANCE AND TO HELP CONDUCT A 2-DAY JAZZ CLINIC FOR HIGH SCHOOL MUSICIANS....

THE CONCERT IS SCHEDULED JANUARY 24TH AT 8 P-M IN M-S-U'S WETHERBY GYMNASIUM.... TICKETS WILL BE AVAILABLE AT THE DOOR.....

THE CLINIC -- WHICH OPENS THE SAME DAY --IS LIMITED TO 35 HIGH SCHOOL GROUPS.....

THE M-S-U JAZZ ENSEMBLES AND EACH OF THE HIGH SCHOOL GROUPS WILL PERFORM DURING THE CLINIC WHICH ENDS WITH AN AWARDS AND HONORS CONCERT AT 4:30 P-M ON JANUARY 24TH....

MORE INFORMATION ON THE CLINIC MAY BE OBTAINED FROM WALTER BARR--M-S-U MUSIC DEPARTMENT -- MOREHEAD -- KENTUCKY 4-0-3-5-1... 

## RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: MSU BASKETBALL

DATE :: 12-21-73 TIME : 40 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S BASKETBALL EAGLES EVENED THEIR SEASON RECORD AT 4-AND-4 WITH 3 VICTORIES ON A PRE-CHRISTMAS SOUTHERN TOUR THIS WEEK.....

THE EAGLES POSTED WINS OVER GEORGIA

STATE--93-TO-80--SOUTHERN MISSISSIPPI--97-TO
92--AND LOUISIANA TECH--92 TO 86--IN OVERTIME....

"WE FINALLY PULLED OURSELVES TOGETHER
AND BEGAN TO PLAY LIKE A TEAM"...SAID M-S-U
HEAD COACH BILL HARRELL....

SENIOR FORWARD LEONARD COULTER SCORED
91 POINTS ON THE TRIP AND RAISED HIS SCORING
AVERAGE TO 25 POINTS PER GAME....SENIOR GUARD
EUGENE LYONS CONTRIBUTED 58 POINTS IN THE 3
GAMES AND UPPED HIS OUTPUT TO 19 POINTS PER
GAME....

"I THINK OUR PLAYERS DECIDED TO PLAY
LIKE A TEAM AND THE RETURN OF HOWARD WALLEN
OFF AN INJURY TURNED THE SEASON AROUND"....
SAID HARRELL....

THE EAGLES ARE IDLE UNTIL AFTER THE HOLIDAYS....#######

## RADIO-TV RELEASE

TELEPHONE: 606-783-3325

SUBJECT: SPRING REGISTRATION

DATE: 12-31-73 TIME:

25 SECONDS

ANNOUNCER:

والموروق

MOREHEAD STATE UNIVERSITY'S SPRING SEMESTER BEGINS WITH REGISTRATION OF GRADUATE STUDENTS AND SENIORS ON MONDAY--JANUARY 7TH.....

THEY WILL ENROLL FROM 8 A-M UNTIL 3 P-M IN THE LAUGHLIN HEALTH BUILDING..... JUNIORS AND SOPHOMORES REGISTER TUESDAY --JANUARY 8TH....

FRESHMEN SIGN UP WEDNESDAY -- JANUARY 9TH BEGINNING AT 9 A-M....

AN ORIENTATION PROGRAM FOR ENTERING FRESHMEN AND TRANSFER STUDENTS IS SCHEDULED JANUARY 7TH AT 8:30 A-M IN BAIRD MUSIC HALL....

CLASSES BEGIN THURSDAY -- JANUARY 10....

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## RADIO-TV RELEASE

TELEPHONE: 606/783-3325

SUBJECT: M-S-U BASKETBALL

DATE : 12-31-73 TIME : 30 SEC.

#### ANNOUNCER:

MOREHEAD STATE UNIVERSITY BASKETBALL COACH BILL HARRELL HOPES HIS EAGLES CAN OPEN THE 1974 PORTION OF THEIR SCHEDULE THE SAME WAY THEY ENDED 1973....

THE EAGLES CARRY A 3-GAME WINNING

STREAK INTO NEXT MONDAY NIGHT'S HOME GAME WITH

LOUISIANA TECH....

M-S-U DEFEATED THE BULLDOGS LAST MONTH
92-TO-86 IN OVERTIME AT RUSTON LOUISIANA....

"LOUISIANA TECH IS A GOOD BASKETBALL
TEAM"--SAID HARRELL...." IF THEY CAN CUT DOWN
ON THEIR MISTAKES--THEY WILL BE TROUBLE FOR
SEVERAL TEAMS"....

THE EAGLES--4-AND-4 ON THE SEASON-WILL BE MAKING THEIR FINAL PRE-CONFERENCE
APPEARANCE....M-S-U OPENS OHIO VALLEY
CONFERENCE PLAY JANUARY 12TH AT AUSTIN PEAY....