

MOREHEAD STATEMENT

MSU ARCHIVES

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Development Conference opens ADC

Official opening of the Appalachian Development Center at Morehead State University and appointment of a 19-member Appalachian Development Council highlighted the three-day Governor's Appalachian Development Conference at MSU.

MSU President Morris L. Norfleet told more than 500 conference participants that the University's efforts through its Appalachian Development Center will include continuing education, assistance to local governmental units, technical and manpower training opportunities, scientific and economic research, a

variety of social service programs and promotion of tourism and industrial development.

Gov. Julian Carroll appointed Ashland banker G. B. Johnson to head the Appalachian Development Council which was created on the final day of the conference. The council represents 49 Appalachian counties in Kentucky and will be an advisory group for the Secretary of Development and the Governor's Economic Development Commission.

William E. Albers, alternate federal co-chairman of the Appalachian Regional Commission, discussed coal, noting the current boom has shown that many young miners are coming into the mines without any experience, creating what he termed a "generation gap" in the coal industry.

State Commerce Commissioner Terry McBrayer told the delegates that Appalachian Kentucky must plan now if its economy is to survive after the coal is gone.

"In the future, we must insure that, with or without coal, Eastern Kentucky has a stable, secure and self-sustaining economy," McBrayer said.

He added that the region should make wiser use of its severance tax revenues to provide for diversified industry in the future.

Dr. Alex Mercure, assistant secretary for rural development in the U.S. Department of Agriculture, discussed rural development and emphasized the need for improved housing.

"Maybe our urban communities are starting to depend on the rural areas for the solution to their own problems," Mercure said. "Many urban residents are finding the rural areas attractive, especially in the style of life they find there."

Four task forces compiled dozens of recommendations and submitted them to the governor who said each proposal would be analyzed as soon as possible.

Carroll said the ADC operation at MSU, new regional state offices at Prestonsburg and London, and the new Appalachian Development Council would be state government's main thrusts in the development of Appalachian Kentucky.

The conference was sponsored by MSU, the Kentucky Development Cabinet and the Governor's Economic Development Commission.



GOVERNOR REPORTS — Gov. Julian Carroll promised a quick state response to recommendations from four task forces during the recent three-day Governor's Appalachian Development Conference on the Morehead State University campus.

' . . . our partnership with the institutions

(Editor's Note—President Norfleet's remarks at the opening session of the Appalachian Development Conference are reprinted below.)

Welcome to Morehead State University! We are honored and delighted to be hosts and participants for this important gathering. Since this institution is dedicated to serving Eastern Kentucky, we feel that this is truly your campus, and that our faculty and facilities are truly your resources.

It is fitting that the Governor's Appalachian Development Conference is being held on this campus, since it is the only Kentucky university situated within the mountainous terrain of our state.

If there is anything we can do to make your stay more pleasant, please let us know. We look forward to many more conferences on our campus that are concerned with the issues and interests of our region.

During the early part of last year, the Kentucky Council on Higher Education approved mission statements for the public universities of our Commonwealth. According to the Council, Morehead State "should continue to develop programs to enhance the economic growth in Appalachia and meet the needs in business, fine arts and selected technical areas." The University is to "provide applied research, service and continuing education programs directly related to the needs" of Eastern Kentucky.

We are pleased that our mission statement stresses and formalizes our traditional role of contributing to the development of the Appalachian region. This guiding mandate is extremely important to us, and serves to heighten the University's determination to excel within the realm of service to Appalachia.

Today is a very significant one for Morehead State, because we have selected this occasion as the official commencement of our Appalachian Development Center. This new endeavor is the vehicle through which we intend to expand and improve upon Morehead State's contributions toward the economic, social and educational growth of Appalachian Kentucky.

We are grateful to Governor Julian Carroll for his vision and support in making the Appalachian Development Center a reality. The Morehead State



ADC OPENING — MSU President Morris L. Norfleet opens the Appalachian Development Center on the MSU campus during the Governor's Appalachian Development Conference. He said the ADC will spearhead research projects and other activities relating to growth in Kentucky's Appalachian Region.

University Board of Regents should also be commended for its wisdom in approving this concept last fall. As of July 1 of this year, we will receive \$266,000 in state funds for the first year of operating the Appalachian Development Center. We appreciate the assistance of the Council on Higher Education, the Kentucky General Assembly and numerous other friends in making this possible.

A well-located and stately old building, known as Mays Hall, has been designated to house the Appalachian Development Center. We feel that this site is perfect for the Center, so far as basic design and location are concerned. However, it will be necessary to completely renovate the building if we are to fully implement those activities and programs that are envisioned. Hopefully, monies can be allocated within the near future to create the versatile and functional facility that we need.

The Appalachian Development Center is a manifestation of our partnership with the institutions and people of Appalachian Kentucky. We are convinced that the future of our University and that of our primary service region are inseparably linked. If Appalachian Kentucky prospers, so will Morehead State University. If the region diminished in economic and social vitality, so will the University.

MOREHEAD STATEMENT

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s and people of Appalachian Kentucky'

It makes good sense for us to collaborate with the bodies and forces within the region for our common benefit. We intend to champion Appalachian Kentucky in a variety of ways, and in so doing to earn the support of its citizens and organizations.

Kentucky taxpayers already have a tremendous investment in Morehead State and it is only right that this public resource be utilized in the interest of regional growth. We have adopted 13 tentative objectives for the Appalachian Development Center as the basis for our initial activities. Our efforts will include continuing education offerings, assistance to local governmental units, technical and manpower training opportunities, scientific and economic research, and a variety of social service programs. Additionally, the Center will collaborate with regional organizations in promoting tourism and industrial development.

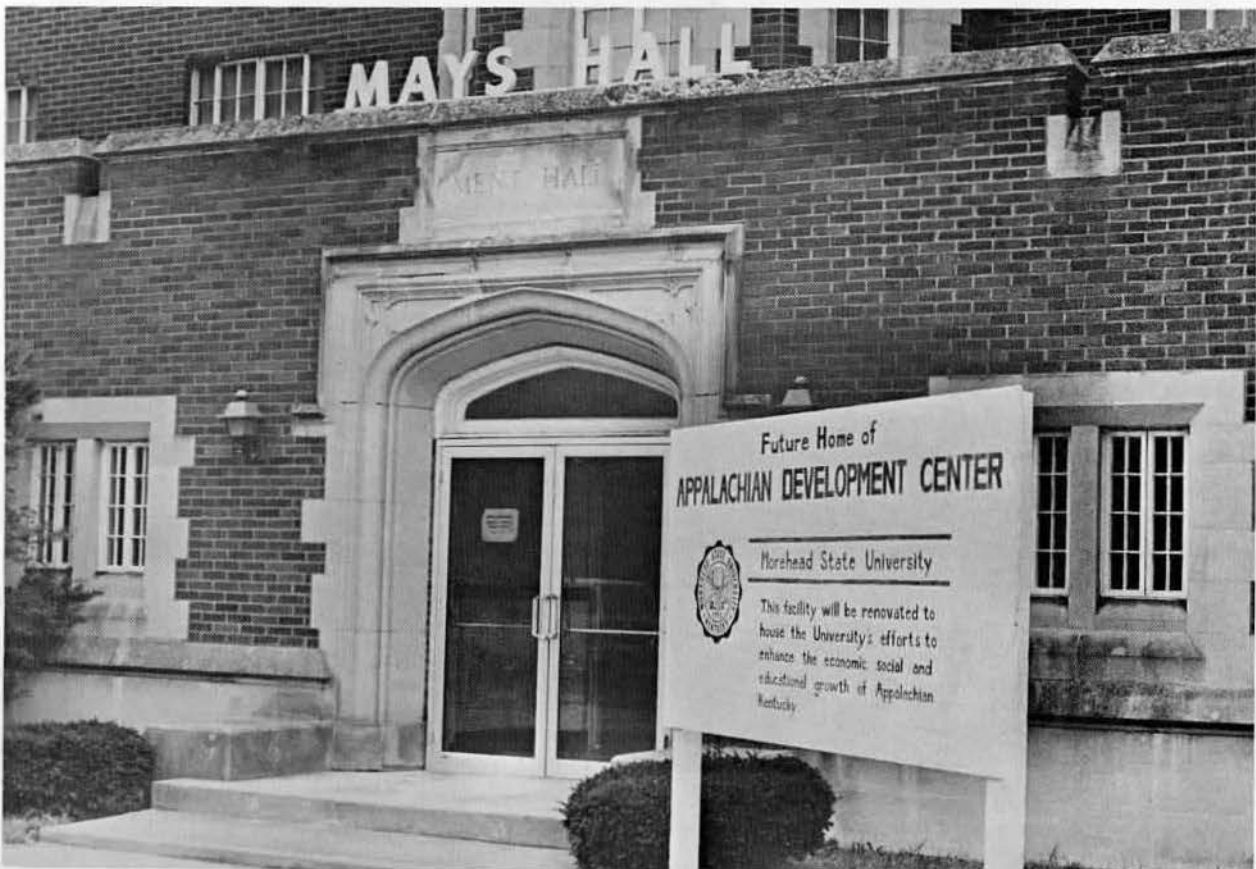
In conjunction with these activities, an extensive reference library on Appalachian subjects and issues will be assembled. This multi-faceted operation will become the major force responsible for Morehead State's commitment to regional service.

So, the first year of activities for the Appalachian Development Center may range all the way from

conducting research on the feasibility of establishing wood products enterprises in Eastern Kentucky to offering welding workshops for area industries; from training unemployed persons to compete successfully for jobs to working with senior citizens concerned with consumer services; from gathering information on population trends in Eastern Kentucky to assisting the region's governmental officials in setting up book-keeping and personnel systems.

But let me quickly admit that we are looking to Appalachian spokesmen such as you in ultimately defining our goals and priorities. It would be foolish to speak of a partnership on one hand, and at the same time to imply that Morehead State alone should set the agenda for regional development. Here again, this conference has very special meaning for us. We are eager to benefit from your thoughts and experiences.

Your priorities for Appalachian development will become our priorities for Appalachian development. To us that is what it means to be a regional university. We can assure you that the results of this conference will have a great impact on molding the nature and objectives of the Appalachian Development Center.



THE FACILITY — Mays Hall, a former men's residence hall, will be renovated to provide a permanent home for the Appalachian Development Center. Meanwhile, other facilities are being utilized as the University's regional service component moves into operation.



ONE OF OUR OWN — State Commerce Commissioner W. Terry McBryer, a Morehead State University graduate and former president of the MSU Alumni Association, was among the featured speakers at the Governor's Appalachian Development Conference. He urged the delegates to plan for the future when the coal is gone and Eastern Kentucky will need other industry if its economy is to survive.

**DIVISION OF PUBLIC AFFAIRS
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351**

Campus capsules

MSU President Morris L. Norfleet has been appointed to a 19-member Appalachian Development Council by Gov. Julian M. Carroll. The Council represents 49 Appalachian counties and will act as an advisory group for the Secretary of Development and the Governor's Economic Development Council.

Funding of a real estate chair and chartering the Morehead Board of Realtors highlighted the June meeting of the Kentucky Real Estate Commission at Morehead State University.

The Commission provides funds for a faculty chair position in real estate at MSU which is responsible for development of real estate curriculum, advisement of students in MSU's two- and four-year real estate programs, and the educational growth of real estate in the region.

Dr. Stephen Taylor, director of the University's testing center, has been appointed to the Advisory Committee on Educational Improvement by Gov. Julian M. Carroll.

Dr. Judy Rogers, associate professor of English, has been chosen for participation in the Modern Poetry and the American Tradition seminar at Princeton University this summer. The seminar is funded by the National Endowment for the Humanities.

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