

MOREHEAD STATEMENT

MSU ARCHIVES

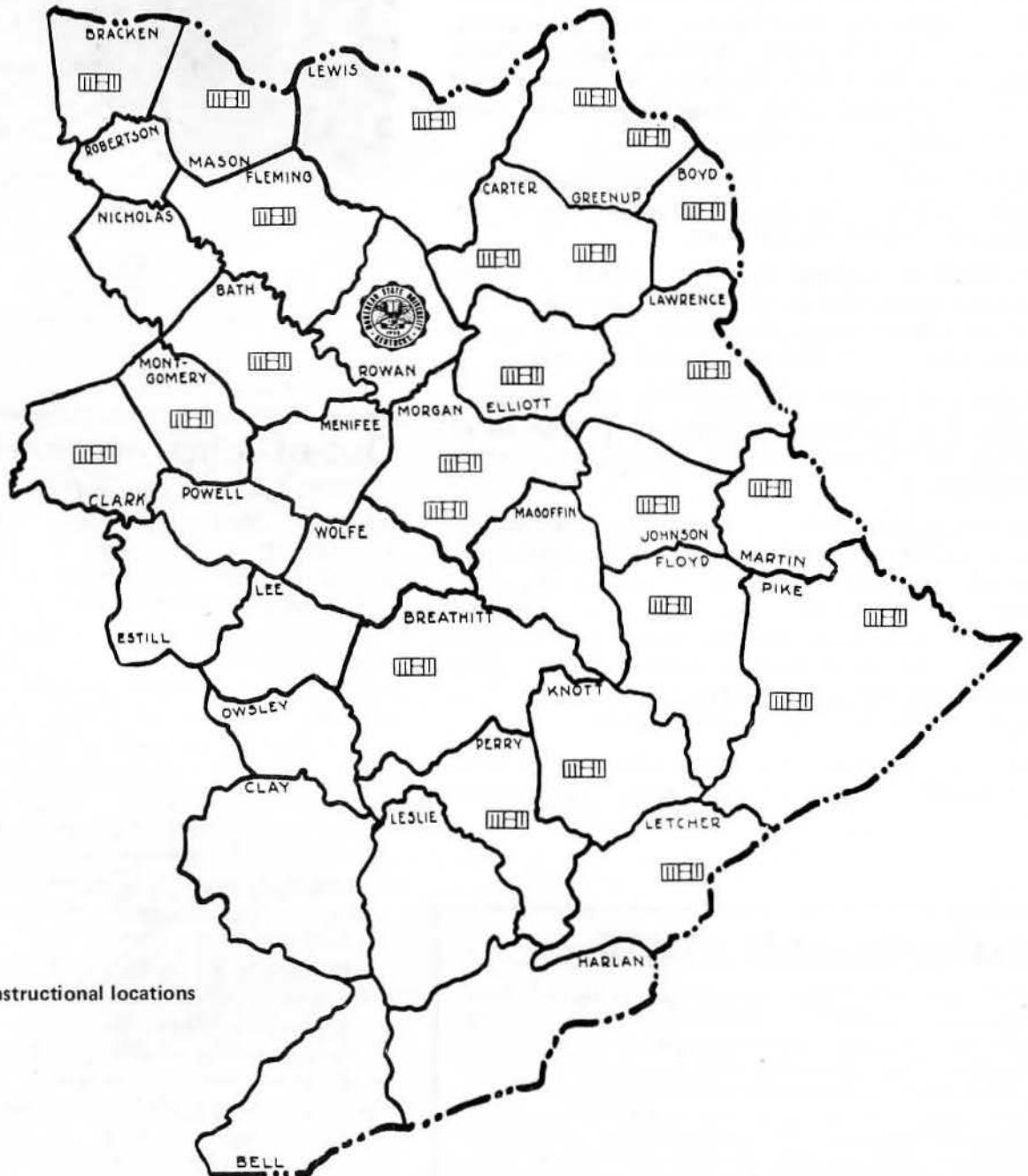
People, Programs and Progress at Morehead State University

Vol. 2, No. 1

Morehead, Ky. 40351

September, 1978

Our regional campus



 Off-campus instructional locations

Off-campus enrollment hitting new high

MSU's off-campus enrollment is the highest in history with upwards of 1,700 persons enrolled in classes throughout Eastern Kentucky.

"The popularity of our off-campus classes proves conclusively that we are truly a regional university which has made great strides in delivering higher education to those who cannot, for various reasons, come to the campus," said President Morris Norfleet.

The University concentrates its off-campus classes in five centers—Ashland, Maysville, Jackson, Prestonsburg and Pikeville. Classes also are available at 20 additional locations, including Mt. Sterling, Hazard, Grayson, Whitesburg, Flemingsburg, Greenup, Inez, Louisa, Russell, Hindman, Paintsville, Belfry, Vanceburg, West Liberty, Winchester, Sandy Hook, Brooksville, Olive Hill, Owingsville and Woodsbend.

The Pikeville classes are offered in cooperation with Pikeville College through an agreement called the Appalachian Graduate Consortium.

Dr. Norfleet credited this fall's growth of MSU's off-campus instruction to the organizational efforts of Dr. Reedus Back, dean of graduate programs, and to MSU regional representatives at the five centers.

Working on a part-time basis are Dr. Judith Harris in Pikeville, Ray McCann in Ashland, David Kraemer in Maysville, Ted Edmonds in Jackson and James Ratcliff in Prestonsburg.

The newest feature of MSU's off-campus instructional effort is in Pikeville, where nearly 50 persons have indicated they wish to pursue a master's degree in business administration. Previously, the Pikeville operation offered only graduate degrees in education. The MBA also is offered in Ashland and is being developed for the spring semester to serve an area including Mt. Sterling, Winchester and Paris.

"It is our intention to continue to be responsive to the instructional needs of this region," Dr. Norfleet stated.

MOREHEAD STATEMENT

is published periodically by the Division of Public Affairs, Morehead State University. Keith Kappes, editor. Articles may be reprinted without permission. Admission to Morehead State University and any of its sponsored programs is open to qualified individuals regardless of race, color, sex, national origin or educationally-unrelated handicaps. Comments on this publication are invited. Telephone 800-262-7474, or write Director of Public Affairs, 317 Allie Young Hall, MSU, Morehead, KY 40351.



THREE TIMES—The Phillips triplets, Kim, Kathy and Karen, are causing double takes, plus one, on the Morehead State University campus. The Louisville triplets are freshmen this fall.

Out-of-state numbers down

MSU's fall enrollment reflects a "slight" increase in the total student population and a "significant" decrease in the number of out-of-state students, according to President Morris L. Norfleet.

The total enrollment has exceeded last fall's 7,234 and is expected to top 7,400 when other data is processed, he stated.

MSU has 133 fewer full-time undergraduates from outside Kentucky and has improved its in-state/out-of-state undergraduate enrollment ratio to 79 percent and 21 percent compared to 78-22 last fall. (see page 3).

"We are pleased with these figures and feel that they represent a significant effort on the part of the University to comply with the out-of-state enrollment policy of the Council on Higher Education," Dr. Norfleet said.

"It should be noted that when all students are considered, Kentucky residents comprise 85 percent of our enrollment," he added.

The percentage change was highest at the freshman level, where the proportion of Kentuckians jumped from 75 to 78 percent over last fall, a fact attributed to MSU's summer campaign to reduce its number of in-state "no shows" (admitted students who fail to register for the fall term) and to a drop in applications from out-of-state students.

Eagle Athletic Foundation seeking gifts

For the first time in its 56-year history, Morehead State University is turning to private sources to help finance intercollegiate athletics.

President Norfleet and a group of Morehead area businessmen recently announced formation of the Eagle Athletic Foundation as a fund-raising organization for athletics.

"We feel the foundation offers an excellent opportunity for our alumni and other friends who wish to give direct financial support to intercollegiate athletics," Dr. Norfleet said. "The funds are being handled in strict compliance with NCAA, AIAW and OVC rules and regulations, and the foundation definitely is not involved in the management of our athletic program."

Acting president of the foundation is Harold Bellamy, Morehead insurance executive.

"We feel the University cannot continue to upgrade its athletic program on the funds currently available," Bellamy stated. "The time is right to accept outside money to help men's and women's sports in an appropriate manner."

He said donated funds are disbursed by the University and that supporters can earmark their gifts for certain sports or for the total athletic program.

Dr. Norfleet said the money is being used to support recruiting and other "legitimate" needs of MSU's eight men's sports and six women's sports.

Athletic Director G. E. (Sonny) Moran also is optimistic about the new organization.

"This matter has been studied carefully for more than a year, and we believe the foundation is the right course of action for the future of our athletic program," Moran said. "All of us are excited about the prospect of this additional support, and we intend to make wise use of the money."

Bellamy reported that initial public response to the foundation had been "tremendous."

"Our plan is to put information on the foundation into every home in this area as soon as possible," he said. "We want every MSU fan to have an opportunity to join this effort to back the Eagles."



EAGLE ATHLETIC FOUNDATION

Membership categories have been created with privileges for each contribution level, ranging from \$25 to \$1,000 or more.

"Privileges start at \$25, but gifts of any amount certainly are welcome," Bellamy added.

The EAF is seeking support through direct-mail solicitations in Eastern Kentucky and from alumni and parents of students currently enrolled, according to Bellamy.

Included in the privileges of membership are subscriptions to the semi-monthly athletic newsletter, "The Eagle News," and to press guides published by MSU for each intercollegiate sport.

Persons who wish to contribute to the Eagle Athletic Foundation are asked to write to Box 718, Morehead, KY 40351.

Campus capsules

MSU's 1978 Homecoming weekend begins Friday, Oct. 27, with a Candlelight Awards Dinner at 6 p.m. and the Homecoming Dance at 9 p.m. The schedule for Saturday, Oct. 28, includes a parade through downtown Morehead at 9:30 a.m., a buffet luncheon at 11 a.m. and a football game featuring MSU and Western Kentucky at 2 p.m.

A. W. (Wally) Howard of Frankfort, administrative assistant to Secretary of State Drexel Davis, is the new president-elect of the MSU Alumni Association. He will advance to the presidency in October, 1979.

MSU's undergraduate social work program has received national accreditation from the Council on Social Work Education. Accreditation was granted for a three-year period ending in November, 1981.

800-262-7474

In Kentucky those who need to contact MSU about admissions information, off-campus classes or a guest speaker now can do it at no cost through a toll-free telephone number, 800-262-7474.

The number is staffed on weekdays from 8 a.m. to 4:30 p.m. An automatic answering device is used for after-hours and weekend calls.

"This is another example of how we are trying to make the services of Morehead State University more accessible to the citizens of our region," said President Norfleet.

Gifts & grants

- \$75,000 in livestock and vehicles from Dr. M. J. Capron of Battle Creek, Mich.
- \$29,439 from Governor's Council on Agriculture to determine adaptability of certain fruits to areas surface mined for coal in Eastern Kentucky.
- \$30,000 from Kentucky Council on Higher Education to provide in-service education to local school districts in Eastern Kentucky.
- \$96,917 from Kentucky Department of Education for adult basic education training program in metric education and reading.
- \$10,000 from WHAS Crusade for Children to provide 25 scholarships for graduate students in special education.
- \$198,385 from Kentucky Department for Human Resources to continue development and implementation of undergraduate social work program.
- \$3,890 from U. S. Office of Education for instructional television equipment.
- \$11,673 from U. S. Office of Education to develop learning laboratory for improvement of undergraduate instruction.
- \$3,906 from U. S. Office of Education for acquisition of academic library resources.

DIVISION OF PUBLIC AFFAIRS
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY 40351



TOWER FINISHED—"To Honor a Great Kentuckian" will be the theme of the dedication of MSU's Julian M. Carroll Library Tower on Saturday, Oct. 21, at 11 a.m. The \$2.5 million facility adds 40,000 square feet of floor space to MSU's Johnson Camden Library. The dedication ceremony is open to the public.

Non-Profit Organization
U.S. Postage
PAID
Morehead, Ky.
Permit Number 55