

PROGRAM GROWTH AT  
MOREHEAD STATE UNIVERSITY

In September, 1887, Morehead (Christian) Normal School opened its doors with two teachers and three students in a dwelling which is the site of the Adron Doran University Center in which we are meeting today. Dramatic changes have taken place in physical plant development, faculty growth, and student enrollment! A similar dramatic change has taken place in program growth and change.

I wish you would look at this institution as it has changed from a normal school in 1887 to a regional state university in 1975. You need go back no further than 1954. In that year, we graduated 134 people with baccalaureate degrees. Ninety-six percent of them held certificates; 4 percent were graduated without certificates. Ten years later, in 1964, we graduated 505 with baccalaureate degrees, 87 percent with certificates; 13 percent without. In 1975 only 60 percent graduated with certificates while 40 percent graduated in non-teaching areas. These facts within themselves are evidence of the program emphasis change at Morehead State University.

Though we still emphasize the need for teachers and hope to meet the demand in our area, more students are selecting non-teaching options and our program growth thrust is in the one- and two-year certificate and Associate Degree areas. In 1954, we had no one- and two-year programs compared to 38 today. The general education courses are now providing program support to these new technical programs. These programs are offered in a variety of areas:

The Associate of Applied Science Degree in:

Agricultural Business Technology  
Construction Technology  
Drafting and Design Technology  
Electrical Technology  
Electronics Technology  
Farm Production Technology  
Fashion Merchandising  
Food Service Technology  
Graphic Arts Technology  
Interior Decorating and Design  
Laboratory Technology  
Machine Tool Technology  
Medical Office Assistant  
Mining Technology  
Nursing  
Ornamental Horticulture  
Radiological Technology  
Reclamation Technology  
Veterinary Technology  
Vocational Industrial Teacher Education  
Welding Technology

The Associate of Applied Arts Degree in:

Broadcast Technology  
Corrections  
Journalism  
Music  
Radio-Television

Recreation Aide

Social Work

Teacher Aide

The Associate of Applied Business Degree in:

Applied Business

Data Processing

Office Management

Real Estate

Secretarial Studies

Small Business Management

The Associate of Arts Degree in:

Humanities

University Studies

The Associate of Science Degree

A certificate indicating successful completion of the one-year Secretarial of Clerical Studies Program.

This is a rather impressive list consisting of 38 one- and two-year programs with an approximate enrollment of 843 for the fall semester of the 1975-76 year.

Along with the growth and change in degree programs come program components which have added depth and breadth to our offerings, such as:

1. Field Career Experiences - A field career experience program has been developed which places students in semester-long jobs, alternately with on-campus academic semesters. The experience provides the strategic link necessary between the University and business-industry community for determining current educational requirements and preparations, developing placement opportunities, and provides "real-life" work experiences.

The program is currently available on an optional, mandatory, or selective basis to associate degree, baccalaureate degree, and graduate students across campus in all academic schools and departments. As of the spring semester of 1976, a total of 367 students are enrolled in this experience involving 135 different employers with 52 different types of employment positions ranging geographically from Whitesburg, Kentucky, to Louisville, to Dayton, Ohio, to Mobile, Alabama.

2. Industrial Training - The University has entered into a joint contract with Browning Manufacturing at Morehead and Maysville to train personnel for their plants. A graduate of the Industrial Technology program at Morehead State University has been hired to be trained for the position of personnel training officer for Browning. Similar cooperative relationships are being developed to ensure job entry opportunities for the graduate of our technical program.

3. Technical Assistance to Local Governmental Units - The Political Science Department provides technical assistance to local governmental units in the three Area Development Districts in northeastern Kentucky. Consultant services are provided to the Area Development Districts as well.

4. Joint Program with the Eastern Kentucky Comprehensive Rehabilitation Center, Thelma, Kentucky - A comprehensive rehabilitation education program has been developed in cooperation with the Eastern Kentucky Comprehensive Rehabilitation Center. To implement this program, a clinical psychologist will work half time for the University and half time for the Center. Students enrolled in psychology and special education will receive on-site training in rehabilitation education under the direction of the psychologist and provide a service to the Center and patients as well.

Other examples could be cited to further illustrate program growth and change, but one can readily see this is a far cry from the role of

the institution in 1887, even in 1954, and the role it fulfills in 1976,  
as a multi-purpose, regional university.