

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

REGISTRATION FOR CLASSES AT MOREHEAD STATE UNIVERSITY
BEGINS MONDAY BUT PREPARATION FOR THE 1972 SPRING
SEMESTER HAS BEEN UNDERWAY FOR MONTHS...

THIS WEEK THE DESERTED CAMPUS IS SLOWLY COMING TO
LIFE AS MAINTENANCE AND ADMINISTRATIVE STAFF MEMBERS
GET SET FOR SOME 6-THOUSAND RETURNING STUDENTS.

TABLES AND CHAIRS ARE BEING SET UP IN THE LAUGHLIN
HEALTH BUILDING-THE REGISTRATION CONTROL CENTER.

GRADUATE STUDENTS AND SENIORS GET THE FIRST SHOT
AT REGISTRATION BEGINNING AT 7:30 MONDAY MORNING.

JUNIORS AND SOPHOMORES FOLLOW THAT AFTERNOON AND
CONTINUE UNTIL NOON ON TUESDAY WHEN THE FRESHMEN

TAKE OVER. THEY FINISH WEDNESDAY AND CLASSES

COMMENCE THURSDAY MORNING. STUDENTS ARE RETURNING

FROM A 3-WEEK CHRISTMAS VACATION AND WILL NOT GET

ANOTHER LONG HOLIDAY UNTIL THE SPRING BREAK MARCH

11 THROUGH THE 20th.....#####

(45 sec.)

1-5-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

MOREHEAD STATE UNIVERSITY HEAD FOOTBALL COACH,
JOHN J. (JAKE) HALLUM HAS RESIGNED TO BECOME AN
ASSISTANT COACH AT THE UNIVERSITY OF MARYLAND.
IN HIS LETTER OF RESIGNATION TO M-S-U PRESIDENT
ADRON DORAN, HE WROTE.....

"MOREHEAD STATE HAS BEEN DEAR TO [REDACTED] MY
HEART FOR THE PAST FOUR YEARS AND I
APPRECIATE VERY MUCH THE CONFIDENCE AND
SUPPORT YOU HAVE GIVEN OUR FOOTBALL PROGRAM
AND TO ME PERSONALLY. "

DOCTOR DORAN, IN RELEASING [REDACTED] HALLUM'S LETTER,
SAID:

" WE HAVE ACCEPTED COACH HALLUM'S
RESIGNATION AND EXTENDED OUR VERY BEST WISHES.
HE HAS BEEN AN ASSET TO OUR ATHLETIC PROGRAM
AND HE WILL CONTRIBUTE GREATLY TO THE
PROGRAM AT MARYLAND. "

DOCTOR DORAN SAID A SEARCH FOR A SUCCESSOR [REDACTED]
[REDACTED] TO THE 33-YEAR OLD HALLUM WOULD BE STARTED
IMMEDIATELY.

HALLUM, WHO COMPILED A 22-17-1 RECORD IN FOUR SEASONS
AT M-S-U , INCLUDING A 7-3 MARK LAST FALL SAID HIS
DECISION HAD BEEN INFLUENCED "CONSIDERABLY" BY HIS
[REDACTED] HIGH REGARD FOR JERRY CLAIBORNE,
MARYLAND'S [REDACTED] NEW HEAD COACH.

52 sec.

Telephoned
to:
WAMX
WGOH
WGNT
WHAS
WVLK
WMST

1-10-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

(16 mm unprocessed
film enclosed)

FILM SILENT

MOREHEAD STATE UNIVERSITY HAS ONCE AGAIN COME TO
LIFE AS STUDENTS MIGRATE BACK TO THE CAMPUS THIS
WEEK TO START THE 1972 SPRING SEMESTER...

CLASSES COMMENCE THURSDAY MORNING BUT BEFORE A
BOOK CAN BE CRACKED STUDENTS MUST FIRST TAKE UP
THE TEDIOUS TASK OF REGISTRATION, WHICH AT TIMES
MAY SEEM TO BE THE MOST DISHEARTENING EXPERIENCE IN
COLLEGE LIFE...

CLASS SCHEDULES ARE WORKED AND RE-CREATED MANY TIMES
IN ORDER TO REACH A SUITABLE PROGRAM FOR EACH
INDIVIDUAL STUDENT...

M-S-U IS RECORDING STEADY GROWTH AND IS EXPECTED TO
REGISTER MORE THAN 6-THOUSAND STUDENTS THIS SEMESTER...
REGISTRATION FOR THE SPRING TERM BEGAN MONDAY AND THE
SEMESTER ENDS MAY 12th...####

(40 sec.)

1-10-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER: MOREHEAD STATE'S SOPHOMORE-SATURATED BASKETBALL TEAM HEADS INTO OHIO VALLEY CONFERENCE PLAY THIS WEEKEND AFTER REGISTERING TWO IMPRESSIVE VICTORIES OVER TALLER AND MORE EXPERIENCED FOES. COACH BILL HARRELL'S EAGLES - NOW 5-4 ON THE SEASON - PUT 6 PLAYERS IN DOUBLE FIGURES MONDAY NIGHT DEFEATING ILLINOIS STATE 104-94....JUST 4 DAYS EARLIER THEY CAPTURED NATIONAL ATTENTION WITH A STUNNING 103-98 UPSET OF 13th RANKED MARSHALL. LEONARD COULTER - A 6-FOOT-5 FORWARD - LED THE ATTACK AGAINST THE ILLINOIS STATE REDBIRDS WITH 26 POINTS AND 18 REBOUNDS, BUT THE VICTORY MAY PROVE COSTLY. WALLEN - A 6-FOOT-2 PLAYMAKER AND THE TEAM'S ASSIST LEADER - WAS INJURED LATE IN THE GAME AND HIS RIGHT ANKLE WAS PLACED IN A CAST. COACH HARRELL SAID TEAM DOCTORS BELIEVE IT MAY JUST BE A BAD SPRAIN. FIRST STOP ON THE ROAD TRIP IS SATURDAY NIGHT AT MURRAY AGAINST THE RACERS - A PRE-SEASON CO-FAVORITE FOR THE O-V-C TITLE. THE EAGLES MOVE TO CLARKSVILLE, TENNESSEE FOR A MONDAY NIGHT CONTEST WITH AUSTIN PEAY (PEE). NATIONALLY THE EAGLES ARE 10th IN TEAM OFFENSE WITH 95-POINT-3 POINTS A GAME.....###

(60 sec.)

1-12-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO & TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

MOREHEAD STATE UNIVERSITY IS OFFERING NEARLY 190
NIGHT AND ARRANGED CLASSES DURING THE SPRING
SEMESTER...
THESE WILL BENEFIT PERSONS WHO CAN NOT ATTEND
REGULAR DAY CLASSES...
REGISTRATION OF PART-TIME STUDENTS FOR NIGHT AND
SATURDAY CLASSES IS SATURDAY FROM 8 A.M. TO 11:30
AT THE LAUGHLIN HEALTH BUILDING...
FEES FOR KENTUCKY RESIDENTS ARE ELEVEN DOLLARS PER
SEMESTER HOUR IN UNDERGRADUATE COURSES AND 14
DOLLARS PER HOUR FOR GRADUATE CLASSES...
NON-RESIDENTS PAY 32 DOLLARS OR 42 DOLLARS.
REGULAR REGISTRATION AT M-S-U FOR FULL TIME STUDENTS
WAS COMPLETED WEDNESDAY...
HOWEVER - LATE REGISTRANTS WILL BE ACCEPTED UNTIL
MONDAY AT 4:30. LATE REGISTRATION FOR PART-TIME
STUDENTS ENDS JANUARY 31st.....#####

(40 sec.)

1-12-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

(16 mm unprocessed
film enclosed)

FILM SILENT

AN INDUSTRIAL TECHNOLOGIST FROM THAILAND IS VISITING
MOREHEAD STATE UNIVERSITY THIS WEEK.....
SURINTRA (Sue-Renn) IAMHIRUN (Ime-he-Run) AN EDUCATION
SUPERVISOR FOR THE THAI (Tie) GOVERNMENT-IS TOURING
TECHNICAL AND VOCATIONAL SCHOOLS IN THE UNITED STATES
TO SEE HOW VARIOUS PROGRAMS ARE ADMINISTERED. DURING
HIS STAY IN KENTUCKY HE IS VISITING OTHER SCHOOL
OPERATIONS IN ASHLAND-PAINTSVILLE-AND LEXINGTON. TIM
BAKER-A MEMBER OF THE M-S-U FACULTY-IS SERVING AS HIS
GUIDE IN KENTUCKY. BAKER GAVE THE FOREIGN GUEST A
BRIEFING ON THE APPLACHIAN TECHNICAL INSTITUTE - A
FIVE-STORY CLASSROOM AND OFFICE BUILDING NOW UNDER
CONSTRUCTION AT MOREHEAD STATE.....
THE THAILANDER'S NEXT STOP IS OHIO.....#####

(40 sec.)

1-13-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV
RELEASE

TELEPHONE:
AC: 606/783-3325

ANNOUNCER:

MOREHEAD STATE UNIVERSITY'S YOUNG BASKETBALL SQUAD
HOPES TO TAKE OUT ITS DISAPPOINTMENT ON VISITING
WESTERN KENTUCKY SATURDAY NIGHT...

THE EAGLES SPLIT THEIR FIRST 2 OHIO VALLEY CONFERENCE
ROAD GAMES LAST WEEKEND DEFEATING MURRAY 81-65 AND
LOSING TO AUSTIN PEAY 113-104...

THE YOUNG EAGLES ARE 6-AND-5 ON THE YEAR AND ONE-AND
-ONE IN THE O-V-C...

HEAD COACH BILL HARRELL SAID THE EAGLES TURNED IN A
FINE PERFORMANCE AT MURRAY AND IN THE FIRST HALF
AGAINST AUSTIN PEAY...

BUT HE FELT THEY DIDN'T DO MUCH OF ANYTHING RIGHT IN
THE FINAL 20 MINUTES AT AUSTIN PEAY AS THE GOVERNORS
OVERCAME A 15-POINT HALFTIME DEFICIT TO SNAP MOREHEAD
STATE'S 3-GAME WIN STREAK...

SOPHOMORE FORWARD LEONARD COULTER OF M-S-U MAINTAINED
HIS POSITION AS THE LEADING REBOUNDER IN THE O-V-C
WITH 15 A GAME AND MOVED INTO SECOND PLACE IN THE
SCORING DEPARTMENT WITH 23-POINT-3 POINTS PER OUTING...

DEFENDING O-V-C CHAMP WESTERN KENTUCKY BRINGS A 6-6
OVERALL RECORD AND A ONE-ONE CONFERENCE MARK INTO THE
SATURDAY NIGHT CLASH AT LAUGHLIN FIELDHOUSE IN
MOREHEAD.....#####

(60 sec.)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCE R:

Morehead State University is hosting sophomores from 2-year colleges February 11th and 12th for a special guest and transfer weekend on the M-S-U campus.....

The visitors have been invited to attend the annual R-O-T-C Military Ball and the M-S-U--Austin Peay basketball game during their weekend stay.....

There also will be an informal reception and a question-and-answer session.....

M-S-U officials from all areas of the university will be available.....

The weekend begins with registration on Friday - February 11th -- in the lobby of the Adron Doran University Center....

#####

(30 sec.)

1-24-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

The Morehead State University basketball squad broke a 2-game losing streak Monday night by defeating Middle Tennessee 64-to-63.... 2 nights earlier M-S-U missed 7 critical free throws in the bonus situation and dropped a 77-to-74 squeaker to Western Kentucky..... The win-and-loss weekend left the Eagles at 2-2 in the Ohio Valley Conference and 7-6 on the season.... But despite the loop record - Head Coach Bill Harrell feels his young club still is a contender. He predicts the coming week will be "a tough row to hoe" with a Saturday night date at Johnson City - Tennessee - against East Tennessee and a home affair Monday night with Tennessee Tech..... Leonard Coulter - a 6-foot-5 sophomore forward - is the team's scoring and rebounding leader with averages of 22 points and 15 rebounds

Elsewhere - the M-S-U freshmen travel to Russell - Kentucky - Friday to meet the Eastern Kentucky frosh in the opening game of the Shrine Tournament.....#####

(55 sec)

1-26-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

Morehead State University is celebrating its golden anniversary this year.....

M-S-U was created by the Kentucky General Assembly in 1922 as Morehead State Normal School and it gained university status in 1966.....

President Adron Doran announced that Doctor Ray Hornback-- vice president for university affairs--has been named chairman of an executive committee which will arrange an appropriate observance.....

The celebration will take many forms during the coming months--involving all elements of the university community-- local citizens--and other persons of state and national prominence.....

Details of the celebration are to be announced in the near future.....#####

(40 sec.)

1-28-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY MUSIC DEPARTMENT IS
SPONSORING A MUSIC EDUCATION WORKSHOP ON THE CARL ORFF
TECHNIQUES-FRIDAY-FEBRUARY 4th- AT 1 P.M.....

THE ORFF METHOD IS A NATURAL MEANS OF PROVIDING A SOLID
MUSICAL BACKGROUND FOR YOUNG CHILDREN BY INVOLVING EACH
STUDENT IN THE MUSIC LEARNING PROCESS.....

THE FREE WORKSHOP-IS OPEN TO ELEMENTARY AND MUSIC TEACHERS
AND WILL INCLUDE A LECTURE AND DEMONSTRATION BY MARGARET
MARQUIS (Mar-Kwiss)- A ORFF SPECIALIST FROM WESTCHESTER
COMMUNITY COLLEGE IN NEW YORK.....

THE MUSIC EDUCATION WORKSHOP WILL BE CONDUCTED IN BAIRD
RECITAL HALL ON THE CAMPUS OF M-S-U FRIDAY-FEBRUARY
4th AT 1 P.M.....#####

(40 sec.)

1-28-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

HARRELL
INTERVIEW NO. 7

SUMMARY---COACH BILL HARRELL, INTERVIEWED BY STEVE BURGIN OF THE MOREHEAD STATE UNIVERSITY SPORTS STAFF, REVIEWS HIS TEAM'S LOSS TO EAST TENNESSEE 83-81 SATURDAY AND THE VICTORY OVER TENNESSEE TECH 101-90 MONDAY NIGHT. COACH HARRELL ALSO TALKS ABOUT THE EAGLES' SATURDAY CONTEST IN THE LAUGHLIN FIELD HOUSE AGAINST EASTERN KENTUCKY. M-S-U IS NOW 8-7 ON THE SEASON AND 3-3 IN OHIO VALLEY CONFERENCE ACTION.

TOTAL TIME: 3:00

QUESTION NO. 1
Q. & A. Time:
(1:07)

Coach Harrell, your Morehead State University Eagles split two Ohio Valley Conference games over the past weekend... losing a close contest to East Tennessee Saturday and then downing Tennessee Tech Monday night 101-90. Would you evaluate your team's performance?

IN CUE: I THOUGHT WE.... OUT CUE: .AT EAST TENNESSEE

QUESTION NO. 2
Q. & A. Time:
(50 sec.)

Coach Harrell, you receive an outstanding performance from sophomore forward Leonard Coulter hitting on 18 of 24 from the field for a career high 42-Points... Are you playing Coulter differently or did he just have the hot hand?

IN CUE: WELL WE'LL SAY... OUT CUE: ...LAST PART OF THE GAME.

QUESTION NO. 3
Q. & A. Time:
(56 sec.)

The O-V-C race is still open for the Eagles but a lot will depend upon the Saturday affair in the Laughlin Field-house with Eastern Kentucky. What are you expecting?

IN CUE: WELL, WE'RE EXPECTING... OUT CUE: ...SATURDAY NIGHT ENGAGEMENT.

CLOSING
Time: (7 sec.)

FROM COURTSIDE AT LAUGHLIN FIELDHOUSE, WE'VE BEEN TALKING WITH BILL HARRELL, HEAD COACH FOR MOREHEAD STATE UNIVERSITY.

2-1-72

This tape recorded at 7½ IPS

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

150 on white
RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

PUBLIC SERVICE ANNOUNCEMENTS

~~PSA~~ No. 1 (30 sec.)

~~(music up & under)~~ --The theme from the motion picture "Shaft" by Issac Hayes.. it sold over a million copies... Here's another figure which might interest you... within the past decade there has been a 67% increase in job opportunities for those who are college graduates... A college education won't necessary get you a job but it can't hurt your chances... Contact your high school counselor or college admissions director and find out if college if right for you... The preceding a public service announcement produced by Morehead State University.

~~PSA~~ No. 2 (30 sec.)

~~(music up & under)~~ --A million seller by Carole King, "It's to Late" You know it's never to late to get a college education and it means so much more... Each year you attend college can mean over 50-thousand dollars added income in your lifetime... No, it's never to late... Contact your high school conselor or college admissions director and find out if college is right for you... The preceding a public service announcement produced by Morehead State University.

~~PSA~~ No. 3 (30 sec.)

~~(music up & under)~~ --If ^{you're} a country-western fan then you recognize the sound of Merle Haggard and "Workin' Man Blues"... If you're dissatisfied with your present occupation and thinking about changing jobs but aren't to sure if you've got the right education then think colle... within the next eight years over 10 ^{and one-half} million new jobs will open for those who are college educated... Contact your high school counsel or college admissions director and find out if college is right for you. The preceding a public service announcement produced by Morehead State University.

~~PSA~~ No. 4 (30 sec.)

~~(music up & under)~~ --That's Sly and the Family Stone with another big hit "Family Affair"... You know going to college is a kind of family affair... Parents, brothers, and sisters play their part because there' a lot at stake... A college education can mean 200 thousand dollars to you in life time income... That might make your own family affair a whole lot easier... Contact your high school counselor or college admissions director and find out if college is right for you... The preceding a public service announcement produced by Morehead State University.

###

2-1-72

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



February 2, 1972

Dear Program Director:

Morehead State University's Office of Public Information produced the enclosed public service announcements to promote higher education.

Each of the four spots is designed for a different programming format and each is 30 seconds long. They were recorded at 7 1/2 IPS.

We would appreciate your consideration and hope you will be able to use one or all of them in your daily programming.

If we can be of any further service, please do not hesitate to contact us. Our telephone is 606/783-3325.

Thanks for your support of Morehead State University and all other institutions of higher learning.

Cordially,

A handwritten signature in cursive script that reads "Steve".

Steve Burgin
Assistant in Public Information for Radio-TV

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER

(16 mm Unprocessed
Film)

THE COLLEGE CAMPUS HAS BEEN ASSOCIATED WITH PROTESTS,
RIOTS, THE DRUG CRAZE, AND LITTLE IS HEARD ABOUT THE
POSITIVE ASPECTS OF COLLEGE LIFE...THIS WEEK STUDENTS
AT MOREHEAD STATE UNIVERSITY ARE GIVING THE "GIFT OF
LIFE " BLOOD...THE TRI-STATE RED CROSS REGIONAL BLOOD
MOBILE OPERATING OUT OF HUNTINGTON, WEST VIRGINIA,
VISITS THE M-S-U CAMPUS EVERY THREE MONTHS AND RECEIVES
AN OVER WHELMING RESPONSE FROM THE FACULTY AND STUDENTS...
LAST DECEMBER OVER ONE-HUNDRED PERSONS DONATED BLOOD AT
THE UNIVERSITY...THE BLOOD PROGRAM IS A SERVICE
ESTABLISHED THROUGH JOINT EFFORTS OF THE RED CROSS AND
MANY OTHER MEDICAL ORGANIZATIONS...THEY MANAGE TO
COLLECT OVER 3-MILLION UNITS OF BLOOD EACH YEAR FROM
VOLUNTEER DONORS....ANYONE GIVING BLOOD AT MOREHEAD
STATE RECEIVED FIVE FREE GALLONS OF GASOLINE DONATED
BY LOCAL SERVICE STATIONS, WHICH PROVED TO BE AN
INCENTIVE FOR SOME STUDENTS.

(45 sec.)

2-1-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER

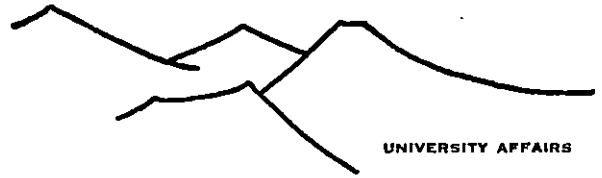
MOREHEAD STATE UNIVERSITY HAS RECORDED AN EIGHT PER CENT INCREASE IN ENROLLMENT FOR THE 1972 SPRING SEMESTER.....OVER EIGHT-THOUSAND STUDENTS HAVE BEEN REGISTERED AS COMPARED WITH LAST YEAR'S TOTAL ENROLLMENT OF 75-HUNDRED....THE TOTALS INCLUDE THOSE STUDENTS ON CAMPUS TAKING EXTENSION AND CORRESPONDENCE COURSES, AND AT THE UNIVERSITY BRECKINRIDGE SCHOOL....M-S-U PRESIDENT ADRON DORAN HAS EXPRESSED HIS PLEASURE IN THE RELEASED FIGURES SAYING THAT, "THE INCREASED ENROLLMENTS INDICATE THE UNIVERSITY IS DOING A BETTER JOB OF MEETING THE CAREER NEEDS OF THIS REGION AND THE COMMONWEALTH."...THIS SPRING'S TOTALS IN EXTENSION AND CORRESPONDENCE COURSES ARE SUBJECT TO FURTHER INCREASES AS ADDITIONAL OFF-CAMPUS CLASSES FORM AND AS MORE PERSONS ENROLL IN HOME-STUDY COURSES.

(40 sec.)

2-1-72

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



UNIVERSITY AFFAIRS

TELEPHONE MESSAGE TO NEWS MEDIA

Your organization is invited to send a representative to Morehead State University at noon Thursday for a press conference at the University Center. President Adron Doran will make a major announcement concerning intercollegiate athletics at Morehead State. A luncheon will precede the press conference. We expect it to be a very newsworthy afternoon for your organization and the other media.

2-2-72 (afternoon)

Given by Kappes to

WLEX-TV	NO
WFTM	maybe
Grayson J-E Greenup News	maybe

<input checked="" type="checkbox"/> C-J	NO	Lex Herald	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> ADI	YES	AP	maybe
Ky. Post	NO	<input checked="" type="checkbox"/> UPI	NO
Maysville L-I	NO	Herald-Dispatch	
<input checked="" type="checkbox"/> WAVE-TV	maybe	<input checked="" type="checkbox"/> WHAS-TV	YES
Trail Blazer	YES	<input checked="" type="checkbox"/> M-News	NO
WLKY-TV	NO	WMKY	YES
WMOR	YES	WAMX	NO
<input checked="" type="checkbox"/> WSAZ-TV	YES	WHTN-TV	NO
WKYT-TV	NO	WBLG-TV	NO

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

Morehead State University entertains Eastern Kentucky Saturday night in that unpredictable Ohio Valley Conference basketball race...

M-S-U head coach Bill Harrell would like to add to the confusion with a win over the league-leading colonels...

E-K-U presently shares first place with Western Kentucky at 4-2 in conference action while the M-S-U eagles are 3-3 coach Harrell said he was very pleased with the Monday night 101-to-90 win over Tennessee Tech and particularly the play of sophomore Leonard Coulter who poured in 42 points and pulled down 15 rebounds...

The 6-Foot-5 forward hit on 18 of 24 field goal attempts-- including a record 13 straight in one stretch...

The Eagles will be at home again Monday night with Indiana State and hope to avenge a 95-89 loss to I-State earlier this season.....#####

(45 sec.)

2-2-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University's basketball program is in a rebuilding stage but the Eagles still boast some of the finest players in the Ohio Valley Conference.....

Among them is Seminole Junior College transfer Ron Nicholson-- shown here in a game against Tennessee Tech.....

Nicholson played high school ball at Roosevelt High in West Palm Beach.....

The 6-foot-8 junior center is a regular for the Eagles averaging 11-points and 10-rebounds a game....

M-S-U head coach Bill Harrell said Nicholson was recruited because the Eagles needed a quick-big man with scoring punch....

"Ron has worked out perfectly for us"--Coach Harrell says.....

"We're very happy to have him".....#####

(30 sec.)

2-3-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC. 606/783-3325

ANNOUNCER:

Morehead State University's basketball program is in a rebuilding stage but the eagles still boast some of the finest players in the Ohio Valley Conference.....

Among them is former high school All-American Howard Wallen from Johnson Central High.....

The 6-foot-2 sophomore guard is the playmaker for the Eagles and leads the team at the free throw line---hitting 75 per cent of his shots while averaging 13 points a game.....

M-S-U head coach Bill Harrell believes Wallen is one of the better passers in the O-V-C as he hands out an average of 6 assists per game.....#####

(30 sec.)

2-3-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Announcer:

Bubba Abell--a resident of Lebanon--is interviewed by Steve Burgin of the Morehead State University sports information staff.....

Abell--a 6-foot-2 junior guard is averaging almost 6 points a game.....

He is considered one of the best reserves in the Ohio Valley Conference.....

Also included are comments by head coach Bill Harrell.

TOTAL TIME:

2-4-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Announcer:

Bill Dotson--a resident of London--is interviewed by Steve Burgin of the Morehead State University sports information staff.....

Dotson--a 6-foot-4 sophomore guard--is averaging almost 11 points a game as a regular.....

Also included are comments by head coach Bill Harrell.....#####

TOTAL TIME:

2-4-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Announcer:

Leonard Coulter--a resident of Danville--is interviewed by Steve Burgin of the Morehead State University sports information staff.....

Coulter--a 6-foot-5 sophomore--leads the M-S-U cagers with an average of 22 points and 15 rebounds per game.....

Also included are comments by head coach Bill Harrell....####

TOTAL TIME:

2-4-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Announcer:

Eugene Lyons--a native of Pikeville--is interviewed by Steve Burgin of the Morehead State University sports information staff.....

Lyons--a 6-foot-4 sophomore forward--is averaging nearly 15 points a game.....

Also included are comments by head coach Bill Harrell.....###

TOTAL TIME: 1:54

2-4-72

Morehead State University has a new head football coach. He is 30 year-old Roy Terry, a former assistant coach at the University of Louisville. His appointment was announced this afternoon at a campus press conference. President Adron Doran called the new head coach an "outstanding young man with a fine football background and excellent personal qualifications." Sports writers covering the conference were told that Coach Terry had been chosen from more than 80 applicants as the successor to Jake Hallum who resigned last month after four years as Head Coach at MSU. Coach Terry's reaction to the appointment. "It is truly an honor to be able to accept the football job at MSU. It is something I have looked forward to in my career as a football coach I think everybody who is an assistant at one time or another dreams of being a head football coach. I am grateful to President Doran and the rest of the people on the selection committee at Morehead State University and I am looking forward to getting started with the football job here.

Later in the press conference Coach Terry was asked what will be your first job as the new boss of the Eagles? "I think the first task is just to sit down and kind of evaluate where we stand as far as personnel, recruiting, purchasing of equipment, assistant coaches, and squad members go. We need to evaluate these things and kind of set the house in order at the present time." Coach Terry said that he had been impressed with the caliber of play in the OVC and that he hoped to continue to improve an already sound football program at MSU, so starting Monday the football fortunes of MSU rest in the hands of the 30 year-old Roy Terry announced today as the new head coach of the Eagles.

This is Keith Kappes reporting from MSU.

cb

2-4-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Announcer:

Howard Wallen---a native of Williamsport--is interviewed by Steve Burgin of the Morehead State University sports information staff.....

Wallen--a 6-foot-2 sophomore guard and playmaker--is averaging 13 points a game.....

Also included are comments by head coach Bill Harrell.....#####

TOTAL TIME:

2-4-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

FILM SILENT

This is the year of the sophomore in Morehead State University basketball and one of the standouts is Eugene Lyons of John's Creek Kentucky.....

The 6-5 forward is averaging 15 points a game for M-S-U and is a big part of the Eagles' current first place tie in the Ohio Valley Conference.....

Crafty and quick offensively--he also is strong on defense--according to head coach Bill Harrell.....

Lyons was an All-Stater at Johns Creek High School and was sought by more than 80 colleges before choosing Morehead State..

And the Eagle fans are glad he did.....#####

(30 sec.)

(Eugene is No. 25 in white.)

2-7-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Neil Simon's award winning comedy... "The Odd Couple" opens an eight-night run at Morehead State University February 17th at 8:15 in the M-S-U Little Theater.....

Admission is \$1.50 for non-students.....

The M-S-U Upward Bound program has planned a tour of nine Eastern Kentucky high schools for the play.....

During which nearly 6-thousand students will view the production.....#####

(20 sec.)

2-9-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

It's not unusual to hear of a couple of brothers fighting with each other and at Morehead State University this week a pair did just that.....

Unlike the usual family quarrel, these two sibling rivals were wrestling in college competition.....

Ken and Dave Bostleman of Dayton, Ohio went at it like a couple of alley cats.....

Ken, the younger of the two, is a freshman at Eastern Kentucky University while Dave is finishing his senior year at M-S-U.....

How do they feel about wrestling each other?.....

Ken said, "I've been up against tougher guys" to which Dave replied, "Ken is a little light but he's a good workout".....

This time around age and experience won out as M-S-U's Dave Bostleman whipped his little brother Ken 3-to-1.....

The overall match was won by Eastern Kentucky 25-15.....#####

(45 sec.)

(Dave is in blue and gold.)

2-10-72

ANNOUNCER:

The Morehead State University basketball squad dropped a 105-88 decision to Toledo Wednesday night, snapping a three-game win streak and dropping their season record to 10-8... but M-S-U is still very much alive in the Ohio Valley Conference race... at 4-3 in loop play, the Eagles presently share first place honors with four other schools and will return to O-V-C competition this weekend--hosting Austin Peay--Saturday night and Murray State on Monday... Austin Peay has been in a tailspin since upending M-S-U last month while Murray State will be seeking to revenge a 81-65 loss to the Eagles four weeks ago.....

Sophomore forward Leonard Coulter remains M-S-U's leading scorer and rebounder with 23 points and 14-point-6 rebounds.....#####

(40 sec.)

2-10-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

In recent years there has been a marked increase in interest of the "Art of Self-Defense" and at Morehead State University judo is soon to be taught through television programs..... The instructional media department at M-S-U cooperated with the United States Judo Association in the production of 12 20-minute segments to teach and demonstrate the basic techniques of judo..... Several judo experts—including Olympic medal winners--donated their time and expense in coming to the M-S-U campus to take part in the productions..... The lessons are to be made available to non-profit organizations by way of video tape and film..... The programs will be released later this year.....#####

(40 sec.)

2-11-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER

THE N-C-A-A REGIONAL WRESTLING TOURNAMENT WILL BE HELD AT THE UNIVERSITY OF CINCINNATI FEBRUARY 25th AND 26th. . . . MICKEY RZYMIEK (RISMIC), A NATIVE OF TOLEDO AND A GRADUATE OF TOLEDO CENTRAL CATHOLIC HIGH SCHOOL WILL REPRESENT MOREHEAD STATE UNIVERSITY IN THE REGIONAL COMPETITION. . . RZYMIEK, SHOWN HERE IN A MATCH AGAINST MARYVILLE COLLEGE, HAS AN INDIVIDUAL RECORD OF 10-0 IN DUAL MATCHES THIS YEAR AS A FRESHMAN. . . . THE FORMER TOLEDO GRAPPLER WON THIS MATCH BY A PIN. . . ALSO REPRESENTING M-S-U WILL BE DAVE BOSTLEMAN, A 190-POUND SENIOR FROM DAYTON WHO SPORTS AN 8-2-1 RECORD. . . THE TWO MOREHEAD STATE WRESTLERS HOPE TO QUALIFY FOR THE N-C-A-A FINALS MARCH 9-11 AT THE UNIVERSITY OF MARYLAND.

(45 SEC.)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Harrell Interview
No. 8

SUMMARY: Coach Bill Harrell, interviewed by Steve Burgin of the Morehead State University sports information office reviews his team's win over Austin Peay 100-97 last Saturday night and a Monday victory over Murray State 89-80..... Coach Harrell also discusses upcoming games with Middle Tennessee and Western Kentucky.....The MSU Eagles present are tied for first place in the Ohio Valley Conference with Tennessee Tech and Eastern Kentucky, each boasting 5-3 records.

TOTAL TIME: 2:49

Question No. 1
(40 sec.)

Coach, the end of the season is five games away and your Morehead State University Eagles are atop the Ohio Valley Conference. Did you expect to be there at the first of the season?

IN CUE: I think all...

OUT CUE:... after nine games.

Question No. 2
(1:23)

Coach Harrell, would you quickly evaluate your wins over Austin Peay Saturday night and your Monday night win over Murray State University.

IN CUE: In our Austin Peay... OUT CUE:...win over Murray.

Question No. 3
(39 sec.)

Coach, your MSU Eagles probably have the toughest schedule left to go in the conference with four of your next five games on the road. It will begin with Middle Tennessee Saturday then Western Kentucky Monday night. What are you expecting?

IN CUE: Well, of course...

OUT CUE:...couple of victorie

Closing
(07 sec.)

From courtside at Laughlin Fieldhouse, we've been talking with Bill Harrell, head basketball coach for Morehead State University

2-15-72

This tape is recorded at 7 1/2 IPS.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER: The Morehead State University basketball team hits the road this weekend in hopes of getting closer to the Ohio Valley Conference championship.....

The Eagles play Saturday night at Middle Tennessee and Monday night at Western Kentucky on what Coach Bill Harrell calls "a really crucial road trip".....

M-S-U currently shares first place in the O-V-C with Eastern and Tennessee Tech--all having 6-3 conference records.....

The Eagles are 12-and-8 in all games after last weekend's victories over Austin Peay and Murray State.....

Morehead State's young cagers--4 sophomores and a junior in the starting lineup--face an uphill fight because of their schedule....

4 of the last 5 games are on the road.....

"It's going to be tough but all of us feel we can win the title"-- Coach Harrell said this week.....

The Eagles are led by Danville sophomore Leonard Coulter who is averaging 23 points and nearly 15 rebounds a game.....

Morehead State was picked in pre-season polls to finish 4th in the O-V-C this year.....#####

(50 sec.)

2-15-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER: Morehead State University will host a reception Tuesday, March 7, for high school seniors, parents, counselors, and teachers in the Louisville and Jefferson County schools who are interested in learning more about the University... Also invited are community college students.....
The reception will be held in the Canterbury Room at the Executive Inn and a number of M-S-U staff members will be available to answer questions about college life.....
Refreshments and entertainment will be provided with the reception beginning at 7:00 P.M. March the 7th.....#####

(30 sec.)

2-16-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

The 61st District Basketball Tournament opens March 2nd at Morehead State University's Laughlin Fieldhouse--University Breckinridge meets Menifee County in the opening game at 7:30.....

Ezel--Rowan County--and Morgan County all drew byes and advanced to the semi-final doubleheader Friday March 3rd.....

Rowan and Morgan meet at 7 p. m. and Ezel plays the Breck-Menifee winner at 8:30 p. m.....

The championship game is scheduled for Saturday at 7:30.....

Breck--the defending champion--has the best record in the 61st and is favored to take the title again.. Tickets are one dollar and l. 50 at the door.....#####

(45 sec.)

2-17-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RElease

TELEPHONE: AC 606/733-3325

ANNOUNCER:

A pair of Morehead State University wrestlers will compete in the N-C-A-A regional tournament February 25th and 26th at the University of Cincinnati.....

The two--Mickey Rzymek (Rismick)-- a freshman--and Dave Bostelman--a senior--hope to qualify for the N-C-A-A finals March 9th through 11th at the University of Maryland.....

Rzymek--a 134-pounder from Toledo Ohio--was undefeated in 10 dual matches this season.....

Bostelman--a 190-pounder from Dayton Ohio--is 8-2-1.

#####

(30 sec.)

2-22-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University's Basketball Eagles still share the top spot in the Ohio Valley Conference after splitting two games on the road.....

M-S-U -- 13-9 overall and 7-4 in loop play--is tied with Eastern Kentucky and Tennessee Tech.....

Western Kentucky--a 103-97 overtime winner over the Eagles Monday night--is close behind at 6-5.....

Sophomore Leonard Coulter produced 33 points and 18 rebounds for the Eagles at Western showing why he is the prime candidate for "Sophomore of the Year" honors in the O-V-C.....

Two nights earlier--the 6-foot-5 forward became the highest scoring sophomore in M-S-U history with a 20-point outburst against Middle Tennessee as the Eagles rallied for a crucial 71-to-68 win.....

Coulter upped his season total to 516 points surpassing the previous mark of 466 held by Henry Akin since the 1963-64 campaign.....

Morehead State undertakes another vital road trip this Saturday to Tennessee Tech then comes home to host East Tennessee Monday night.....#####

(60 sec.)

2-22-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Harrell Interview
No. 9

SUMMARY: Coach Bill Harrell, interviewed by Steve Burgin of the Morehead State University sports information staff, reviews his team's 71-68 win over Middle Tennessee Saturday and Monday's loss to Western Kentucky, 103-97, in an overtime game. Coach Harrell discusses the weekend which left the Eagles in a three-way tie for first place in the Ohio Valley Conference. The upcoming games with Tennessee Tech and East Tennessee are also discussed.

TOTAL TIME: 3:13

Question No. 1
Q & A Time: (1:34)

Coach Harrell, your Morehead State University Eagles split two Ohio Valley Conference games over the past weekend... winning Saturday night in a close contest with Middle Tennessee and losing in an overtime Monday 103-97 to Western Kentucky....

IN CUE: This is very true.... OUT CUE:..expect them to not

Question No. 2
Q & A Time: (1:01)

Despite the weekend split Coach Harrell, your Eagles are still in the top spot in the Ohio Valley Conference but in a three-way tie...

IN CUE: Eastern Kentucky.... OUT CUE:...to get it done.

Question No. 3
Q & A Time: (31
sec.)

Are you disappointed in your teams' performance?

IN CUE: Not at all... OUT CUE:...with our team.

Closing (7 sec.)

From courtside at Laughlin Fieldhouse, we've been talking with Head Basketball Coach Bill Harrell of the Morehead State University Eagles.

This tape was recorded at 7 1/2 IPS.

2-22-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER

MOREHEAD STATE UNIVERSITY'S GOLDEN ANNIVERSARY COMMITTEE IS LOOKING FOR DOCUMENTS, PHOTOGRAPHS, AND OTHER MATERIAL RELATED TO THE 50-YEAR HISTORY OF THE INSTITUTION..... THE MATERIAL IS NEEDED FOR THE PUBLICATION OF AN OFFICIAL HISTORY FOR A REPORT BEING PREPARED IN CONNECTION WITH M-S-U'S GOLDEN ANNIVERSARY CELEBRATION..... DOCTOR RAY HORNBACK-VICE PRESIDENT FOR UNIVERSITY AFFAIRS AND COMMITTEE CHAIRMAN-SAYS THE UNIVERSITY PREFERS DONATED MATERIALS BUT ALSO WELCOMES THE LOAN OF PERSONAL POSSESSIONS BY FORMER STUDENTS-FACULTY MEMBERS-AND PRESENT OR PAST RESIDENTS OF THE MOREHEAD AREA..... ALL PERSONS DONATING OR LOANING MATERIAL WILL RECEIVE CREDIT IN PUBLICATIONS AND IN THE UNIVERSITY ARCHIVES EXHIBITION AT THE CAMPUS LIBRARY..... MATERIAL SHOULD BE SENT TO DOCTOR JACK ELLIS-DIRECTOR OF LIBRARIES-MOREHEAD STATE UNIVERSITY-MOREHEAD, KENTUCKY ZIP CODE 40351.

#####

(45 SEC.)

2-25-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

Harrell
Interview No. 10

SUMMARY: Morehead State University has clinched at least a tie for the Ohio Valley Conference Championship by postin wins over Tennessee Tech and East Tennessee last weekend. Head Coach Bill Harrell discusses those two games and the outstanding play of substitute Bubba Abell...Coach Harrell speaks briefly on this Saturday night's game against Eastern Kentucky at Richmond. If MSU's Eagles are victorious, they will claim an undisputed O-V-C crown.

TOTAL TIME: 3:11

Question No. 1
Q & A Time (1:30)

Coach Bill Harrell, your Morehead State University basketba team has clinched a tie for the Ohio Valley Conference championship with one game to go. You won two games last weekend, 98-96 over Tennessee Tech at Cookeville and 124-99 over East Tennessee at home here in Morehead. You're one game ahead of the pack in the Ohio Valley Conference.....

IN CUE: We feel this is... OUT CUE:...O-V-C championship.

Question No. 2
Q & A Time (43
sec.)

Coach Harrell this is not the first time that Bubba Abell has come off the bench to help you this year...

IN CUE: It certainly isn't... OUT CUE:...Lebanon, Kentucky.

Question No. 3
Q & A Time (58
sec.)

Coach, you go to Richmond, Ky. Saturday night. You play Eastern Kentucky...All the marbles are at stake. How do you feel about this game with the Colonels?

IN CUE: Well, of course.... OUT CUE:...to a victory.

Closing (7 sec.)

From courtside at Laughlin Fieldhouse, we've been talking with Bill Harrell, head basketball coach at Morehead State University.

(Recorded at 7½ IPS)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University has clinched a least a tie for the Ohio Valley Conference basketball championship after posting a 124-to-99 victory over East Tennessee Monday night.....

But the biggest game of the year for the Eagles comes this Saturday night in Richmond against the Eastern Kentucky Colonels.....

Morehead State can claim an undisputed O-V-C crown with a win in the 8 P.M. clash at Alumni Coliseum.....'

A loss would mean a 2 or 3-way tie involving Eastern Morehead State-and Western Kentucky.....

The Hilltoppers are at home against Middle Tennessee.....

A tie would require a playoff to decide who would represent the conference in the N-C-A-A Mideast Regionals in Knoxville Tennessee on March 11th.....

M-S-U will need outstanding performances from its sophomore-dominated squad if it is to turn back the experienced Colonels who start 4 seniors.....

6-5 forward Leonard Coulter already is the highest scoring Eagle sophomore-averaging nearly 25 points a game and 15 rebounds.....#####

(50 sec.)

2-29-72

FILM

2-3	Coach Terry	3 Lex. 1 Hunt. 3. Lou.
2-2	Blood Mobile	3 Lex. 2 Hunt. 1 Haz.
2-3	Ron Nicholson	3 Lex 2 Hunt. 1 Haz
2-3	Howard Wallen	" " "
2-3	Leonard Coulter	" " "
2-7	Eugene Lyons	" " "
2-7	Bill Dotson	" " "
2-10	XXXXXXXX Bostleman	" "
2-11	Judo	" " "
2-21	Rzymek	3 Toledo
2-21	Bostleman	3 Dayton

AUDIO

2-4	Coulter Interview	Danville
2-4	Wallen Interview	Williamsport
2-4	Nicholson Interview	West Palm Beach
2-4	Lyons Interview	2 Pikeville
2-4	Abell Interview	Lebanon
2-4	Dotson Interview	London
2-3	Terry Beeper	Ashland, Hunt. Maysville, Lex. Grayson
2-49	Harrell Interview 7	33 Stations
2-15	Harrell Interview 8	33 Stations
2-22	Harrell Interview 9	33 Stations

4- Higher Education Public Service Announcements ---137 Stations

Finished Feb. 7

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

TOM PRESTON - GOVERNOR FORD'S SPECIAL ASSISTANT FOR COMMUNICATIONS AND PUBLIC INFORMATION--WAS A GUEST LECTURER IN POLITICAL SCIENCE THIS WEEK AT MOREHEAD STATE UNIVERSITY.....

PRESTON--WHO ALSO FUNCTIONS AS THE GOVERNOR'S PRESS SECRETARY - RELATED HIS PAST EXPERIENCES AS A NEWSPAPER EDITOR SEEKING THE FACTS ABOUT STATE GOVERNMENT - AND FROM THE INSIDE WHERE FACTS ARE ALWAYS AT HAND BUT SOMETIMES OVERLOOKED BY THOSE WHO SEEK THEM.....

HE SAID IT'S EASY TO WRITE CRITICAL EDITORIALS ABOUT STATE GOVERNMENT BUT MUCH MORE DIFFICULT TO INTERPRET INFORMATION WITHOUT SLANTING IT.....

PRESTON WAS PUBLISHER OF THE CYNTHIANA DEMOCRAT UNTIL 1968 WHEN HE STARTED A PUBLIC RELATIONS FIRM IN LEXINGTON.....

HE WAS APPOINTED TO THE FORD CABINET LAST DECEMBER.....#####

(40 sec.)

2-29-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

A legislative resolution and a 12-foot birthday cake will be unveiled next Wednesday when Morehead State University officially opens its Golden Anniversary celebration.....

A joint resolution is being introduced that morning in the Kentucky General Assembly to mark the 50th anniversary of passage of the bill leading to the creation of Morehead State and Murray State in 1922.....

Doctor Adron Doran--President of Morehead State University--is presenting Governor Wendell Ford a painting of the M-S-U Bald Eagle--the university's official symbol.....

President Doran then returns to Morehead where the year-long campus observance starts with an outdoor birthday party at 4 p. m. in front of the University Center.....

He will cut the first slice of a 12-foot high cake and read the legislative resolution.....

Free refreshments will be served.....#####

(45 sec.)

3-1-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Arthur Goldberg -- former United States ambassador to the United Nations -- is appearing March 28th at Morehead State University.....

The former U. S. Supreme Court justice is speaking at an 8 p. m. session in Button Auditorium. Earlier, he will appear at a banquet in connection with a high school leadership seminar.....

Goldberg's appearance is co-sponsored by the M-S-U Concert and Lecture Series and the University's Golden Anniversary Celebration.....####

(20 sec)

3-2-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Doctor Huston Smith--Professor of Philosophy at the Massachusetts Institute of Technology--has been named to the first visiting professorship in Morehead State University's Golden Anniversary Celebration.....

Doctor Smith--one of America's best known teachers of philosophy is scheduled to address high school and college students on the M-S-U campus--March 20th and 21st.....

The visiting professorship is sponsored by the university and the Council of Philosophical Studies.....

Doctor Smith's visit starts Monday--March 20th with a faculty-student reception at 4 p. m. in the University Center.....#####

(30 sec.)

3-2-72

~~have~~
reported

Officials at eastern kentucky university ~~that~~ that no tickets will be available saturday night for the MSU-Eastern game in Richmond. 450 tickets were sent to Morehead State and all have been sold... ~~persons~~ persons who do ~~not~~ not have tickets are advised not to go to eastern saturday night...no tickets will be sold at the door...persons ~~without~~ tickets are reminded that the game will be ~~live~~ broadcast over WMOR ~~starting at 7:40pm~~ starting at 7:40pm. this is keith kappes, sports information director at Morehead State University.

This beeper
To WMOR & WMKY

3-2-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

MOREHEAD STATE UNIVERSITY CAN CLAIM AN UNDISPUTED OHIO VALLEY CONFERENCE CHAMPIONSHIP SATURDAY NIGHT WITH A VICTORY OVER THEIR ARCH RIVAL, EASTERN KENTUCKY, IN RICHMOND.....

BUT THE YOUNG EAGLES MUST GET FIRED UP TO TURN BACK THE SEASONED E-K-U COLONELS, AND MEMBERS OF THE MOREHEAD STATE STUDENT BODY ARE ADDING KINDLING TO THAT FIRE.....

BROTHERS OF LAMBDA CHI ALPHA FRATERNITY LED AN UNSCHEDULED RALLY-MARCH IN FRONT OF THE UNIVERSITY CENTER.....

DEMANDING A WIN OVER THE COLONELS AND A TRIP TO THE N-C-A-A REGIONALS IN KNOXVILLE, TENNESSEE.....

SIGNS READING--EASTERN IS FOR THE BIRDS--ALL THE WAY TO N-C-A-A--FRY THE COLONEL'S CHICKENS--AND U-C-L-A OR BUST--WERE AMONG THE POSTERS PROMPTING THE M-S-U EAGLES'-FIREWORKS.....#####

3-3-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

PUBLIC SERVICE ANNOUNCEMENTS

ANNOUNCER:

music up--Theme from Love Story-----
MOREHEAD STATE UNIVERSITY'S GOLDEN ANNIVERSARY COMMITTEE
PRESENTS---PETER NERO IN CONCERT MARCH 23rd AT 8 P.M. IN
THE LAUGHLIN FIELDHOUSE.....ADMISSION--TWO DOLLARS----

-----music up and out-----

(30 sec.)

ANNOUNCER:

music up--Theme from Love Story-----
MOREHEAD STATE UNIVERSITY'S GOLDEN ANNIVERSARY COMMITTEE
PRESENTS---PETER NERO IN CONCERT MARCH 23rd AT 8 P.M. IN
THE LAUGHLIN FIELDHOUSE-----

PETER NERO, MARCH 23rd AT EIGHT IN M-S-U'S LAUGHLIN
FIELDHOUSE-----music up and out-----

(30 sec.)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University's Basketball Eagles now share the Ohio Valley Conference title with Eastern Kentucky and Western Kentucky--finishing with 9-5 marks in loop action.....

The three teams are to meet in a playoff at the Capitol Plaza Sports Center in Frankfort to decide who will get a berth to the N-C-double-A Mideast Regionals in Knoxville, Tennessee.....

Western Kentucky is M-S-U's opponent in the playoffs starting Tuesday night at 7:30.....

According to the playoff ground rules--each school will have half the available seats.....

The Sports Center seats 7,000.....

Ticket prices are \$4 for reserved -- \$2 for general admission sold on each campus--and \$3 for general admission at the gate.....

Any tickets not sold at M-S-U-Eastern-or Western will go on sale at 5:30 both nights at the Sports Center.....

This season marks the sixth time Morehead State has won a share of the O-V-C title and in three of the previous deadlocks the Eagles advanced to the N-C-A-A.....

(45 sec.)

3-6-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University is presenting the--"Unwicked Witch"--
a student directed children's play.....

Which opens a four performance run Thursday, March 9th.....

In the M-S-U Little Theater.....

The play begins Thursday and Friday at 7 p. m. and March 11
at 10. a. m. and 2 p. m.

Admission is 75 cents for children and \$1.50 for adults.

(20 sec.)

3-6-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

FRANKFORT---WENDELL FORD PRESENTED RESOLUTIONS TO THE
PRESIDENTS OF MOREHEAD STATE UNIVERSITY AND MURRAY STATE
UNIVERSITY---COMMEMORATING THE TWO INSTITUTION'S GOLDEN
ANNIVERSARIES.....

BOTH ESTABLISHED ON MARCH 8th IN 1922.....

PRESIDENT ADRON DORAN OF MOREHEAD STATE PRESENTED THE
GOVERNOR WITH THE M-S-U BALD EAGLE PAINTING---THE
UNIVERSITY'S OFFICIAL SYMBOL.....

PRESIDENT HARRY SPARKS OF MURRAY STATE ALSO MADE A
PRESENTATION---A PAINTING OF THE OAKHURST HOUSE---THE
FIRST FACILITY AT MURRAY.....

THE CEREMONY WAS ATTENDED BY A NUMBER OF STATE
LEGISLATORS---PUBLIC OFFICIALS---AND ALUMNI FROM BOTH
UNIVERSITIES.....

GOVERNOR FORD COMMENTED BRIEFLY---SAYING THAT THE GENERAL
ASSEMBLY OF 1922 SHOULD BE COMMENDED ON ITS FORESIGHT
IN ESTABLISHING THESE TWO FINE EDUCATIONAL
INSTITUTIONS.....#####

(50 sec.)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

A LEGISLATIVE RESOLUTION AND A 12-FOOT BIRTHDAY CAKE
HIGHLIGHTED THE OPENING THIS WEEK OF MOREHEAD STATE
UNIVERSITY'S GOLDEN ANNIVERSARY CELEBRATION.....

NEARLY 2 THOUSAND STUDENTS JAMMED AN INTERSECTION IN
FRONT OF THE UNIVERSITY CENTER TO HEAR M-S-U PRESIDENT
ADRON DORAN READ A RESOLUTION FROM THE KENTUCKY GENERAL
ASSEMBLY COMMEMORATING THE 50-YEAR HISTORY OF THE
INSTITUTION.....

PRESIDENT DORAN ALSO CUT A GIANT BIRTHDAY CAKE WHICH WAS
DISTRIBUTED TO ONLOOKERS.....

MOREHEAD STATE UNIVERSITY WAS ESTABLISHED ON MARCH 8th
IN 1922.....#####

(40 sec.)

3-8-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
AC: 606/783-3325

ANNOUNCER:

David Wilkerson-author of the best selling book-
The Cross and The Switchblade--is appearing March 22nd
at Morehead State University.....

His appearance is sponsored by the Morehead Campus
Ministers' Association in cooperation with the Morehead
Ministerial Association and the University.....

Dallas Holm--a former rock and roll singer also will
be featured in the program which begins at 7:30 in
Laughlin Fieldhouse.....

The program is free and open to the public.....#####

(30 sec.)

3-9-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER

Morehead State University's annual Eastern Kentucky Alumni gathering is being held at Jenny Wiley State Park March 25-- and three members of M-S-U's Ohio Valley Conference Championship team will be honored guests.....
Howard Wallen--a Williamsport sophomore--Eugene Lyons-- a Johns Creek sophomore--and senior Eddie Conley from Jenkins will appear on the 7 o'clock program along with Head Basketball Coach Bill Harrell--Morehead State's new Head Football Coach--Roy Terry--and M-S-U President Adron Doran.....
Tickets are 3 dollars and 50 cents and may be ordered from the Alumni Office or purchased at the door.....#####

(30 sec.)

3-10-72

ANNOUNCER:

Spring has arrived and students at Morehead State University are taking advantage of the warm weather by heading outdoors for classes.....

Members of the M-S-U Art Department have taken up studies in the Daniel Boone National Forest--just 2 miles from campus...

The idea of the outside study of art is to acquaint students with the environment through art means and to further study ecology through a humanitarian rather than a scientific outlook.....

This type of field trip is one of many ways students learn by doing at Morehead State.....

Another field trip for students and also open to the public will be held the weekend of April 7th at Carter Caves State Park.....

Anyone interested in attending the art and environment workshop should contact the park.....#####

(60 sec.)

3-21-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Spring football practice begins Friday at Morehead State University and new head football coach Roy Terry expects to greet about 95 candidates--including 31 returning lettermen.....

Terry--a former assistant at the University of Louisville--was appointed last month to succeed Jake Hallum.....

Newly-named assistant coaches Vince Semary (Suh-MARY) and Tom Lichtenberg (Lick-tun-Berg) join holdovers Mike Gottfried (Got-FREED) and Dan Walker on the new staff.....

Terry announced that the annual Blue-Gold game has been tentatively scheduled Saturday-April 22.....#####

(30 sec.)

3-21-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Leonard Coulter of Morehead State University has been named to the "All American Sophomore Team".....
The 6-Foot-5 forward led M-S-U to a share of the Ohio Valley Conference basketball championship this year-- averaging 24 points and leading the conference in rebounding with 14 per game.....

His All-American selection was made by "Basketball Weekly"--a national publication.....

Coulter became Morehead State's highest scoring sophomore in history as he surpassed the old mark by nearly 200 points.....

Other M-S-U sophomores winning post-season honors were Howard Wallen--a member of the O-V-C team and Eugene Lyons and Bill Dotson--each given honorable mention in All O-V-C balloting.....#####

(40 sec.)

2-21-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
AC: 606/783-3325

ANNOUNCER:

The 1972 Kentucky Easter Seals Campaign will be highlighted this year with a 50-mile march by students at Morehead State University.....
Members of Lambda Chi Alpha fraternity at M-S-U will collect donations for Easter Seals while hiking from Maysville to Morehead this Saturday through Mason-Fleming-and Rowan Counties.....
Participants begin the day with breakfast at the home of Doctor W. H. Cartmell in Maysville.....
Cartmell is a member of the M-S-U Board of Regents and is a Director of the Kentucky Easter Seals Society.....
The fraternity raised 17-hundred dollars last year and has a goal this year of 2-thousand dollars.....#####

(35 sec.)

3-20-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Three members of Morehead State University's Ohio Valley Conference championship team will be honored guests at the annual M-S-U Eastern Kentucky Alumni gathering at Jenny Wiley State Park-March 25th.....

Howard Wallen--a Williamsport sophomore--Eugene Lyons--a Johns Creek sophomore--and senior Eddie Conley from Jenkins will appear on the 7 o'clock program along with Head Basketball Coach Bill Harrell--Morehead State's new Head Football Coach--Roy Terry--and M-S-U President Adron Doran.....

Tickets are 3 dollars and 50 cents and may be ordered from the Alumni Office or purchased at the door.....#####

(30 sec.)

3-20-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
AC 606/783-3325

ANNOUNCER:

A Golden Anniversary Ball featuring music from the past 50 years will be the first formal social event in Morehead State University's Golden Anniversary Celebration.....

The ball is scheduled Saturday--April 8--from 8 p. m. to midnight in the Adron Doran University Center and is free and open to the public.....

Four dance contests are planned during the evening.....

Persons attending are encouraged to wear formal attire from the past five decades.....

Music is being provided by the M-S-U Jazz Ensemble and its vocal group--the Intimate Circle.....

The year-long celebration--which started earlier this month--marks the 50th Anniversary of MSU's creation in 1922.....#####

(30 sec.)

3-24-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

MEMORANDUM

TO: Sports Directors, Area Radio Stations

FROM: Keith Kappes, Sports Information Director, MSU

RE: Taped Interview with Leonard Coulter

Enclosed is an interview with Leonard Coulter, Morehead State University's outstanding sophomore basketball player who recently was named to the "Sophomore All-America Team" of "Basketball Weekly," a national publication based in Detroit.

Leonard tells of his reaction to the All-America news, his secret of rebounding success against taller players and his outlook for the future of MSU basketball.

The interview runs 3:20 at 7 1/2 IPS and is conducted by Keith Kappes, sports information director.

#####

3-24-72

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351

March 27, 1972



UNIVERSITY AFFAIRS

M E M O R A N D U M

TO: Program Directors

FROM: Keith Kappes, Director of Public Information, MSU

SUBJECT: Environmental Art Workshop

Morehead State University and the Kentucky Department of Parks are sponsoring an outdoor workshop, "Visual Interpretation of the Natural Environment", to be held April 7-9 at Carter Caves Resort State Park.

We would appreciate it if you could use this one-minute announcement in your daily programming schedule as a public service.

It was recorded at 7½ IPS and produced by our campus station.

cb

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC606/783-3325

ANNOUNCER:

More than 400 exhibits from 30 schools have been entered in the Northeast Kentucky Regional Science Fair Saturday - April 8th - at Morehead State University.....

Elementary - junior high - and senior high school projects will be open to the public from 2 p. m. to 5 p. m. at Laughlin Health Building.....

Prizes in the 9th annual fair include a trip to the International Science Fair in New Orleans for the winner.....

Morehead State awards 2 academic scholarships each year to seniors with outstanding exhibits.....#####

(25 sec)

3-30-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

More than one thousand high school students from Eastern Kentucky are visiting Morehead State University Friday to compete in the annual F-F-A Field Day.....

Students from 21 chapters of the Eastern Kentucky Federation -- Future Farmers of America -- will compete in 34 categories related to agriculture.....

The visitors will represent 18 counties in the district competition which leads to statewide contests this summer at the Kentucky State Fair.....

In other farm-related activities at M-S-U.....

A livestock judging school is scheduled April 15th at the University Farm.....The session is open to persons of all ages and will offer training in the judging of swine - sheep - beef cattle - and dairy cattle.....####

(40 sec)

3-30-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

A path that could lead to the Miss America Pageant starts Wednesday at Morehead State University.....
32 coeds begin preliminary competition in the fifth annual Miss M-S-U Pageant.....
5 judges will be considering beauty-talent- and poise to choose a successor to the current Miss M-S-U---Lisa Palas of Richomond.....
Wednesday night's judging will reduce the competition to 10 semi-finalists for the finals Thursday night.....
Robbie Lynn Halcomb--the current Miss Kentucky--will appear opening night and Laurie Lea Schaefer--Miss America of 1972--will perform the final night.....
Tickets for both nights are being sold in advance and at the door.....
Both events begin at 7:30 in Button Auditorium on the M-S-U campus.....#####

(40 sec.)

3-30-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Chicago Cubs lefthander Steve Hamilton is keeping in shape during the players' strike by pitching batting practice at Morehead State University.....

Hamilton--who lives in Morehead and teaches at M-S-U during the off season -- is starting his 11th season in the majors.....

The lanky southpaw was a basketball All-American at Morehead State and also led the Eagles to an O-V-C Baseball Championship.....#####

(25 sec.)

-3-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 666/783-3325

ANNOUNCER:

A Ball featuring music and attire from the past 50 years will be the first social event in Morehead State University's Golden Anniversary Celebration.....

The festivities are scheduled this Saturday from 8 p. m. until midnight in the ballroom of the Adron Doran University Center.....

4 dance contests are planned and persons attending are encouraged to wear attire from any of the past 5 decades.....

Music will be provided by the M-S-U Jazz Ensemble and its vocal group - The Intimate Circle.....

The Ball - which is open to the public - is part of the year-long observance marking Morehead State University's 50th birthday.....#####

(30 sec)

4-4-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

A summer trip to New Orleans awaits the winner of the 9th Annual Northeast Kentucky Regional Science Fair this Saturday at Morehead State University.....
The winner and his teacher will represent the area in the International Science Fair and the runner-up will receive a one-week trip to a U-S Navy Research laboratory.....
Morehead State University is awarding two academic scholarships to seniors with outstanding exhibits.....
Projects will be open to the public from 2 p. m. to 5 p. m. in M-S-U's Laughlin Health Building.....#####

(20 sec.)

4-4-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

32 coeds are vying this week for the title of Miss Morehead State University of 1972.....

The fifth annual campus pageant opens Wednesday night with the finals on Thursday night.....

10 semi-finalists will be chosen Wednesday and the new titleholder will be crowned Thursday night by the current Miss M-S-U --- Lisa Palas (Palace) - a Richmond senior.....

The winner advances to the Miss Kentucky Pageant this summer -- an official preliminary of the Miss America competition.....

Appearing during the Miss M-S-U Pageant will be Robbie Lynn Halcomb - the current Miss Kentucky -- and Laurie Lea Schaefer -- Miss America of 1972.....

Tickets will be available at the door for each night of competition in Button Auditorium on the M-S-U campus.....#####

(35 sec)

(This film shot during dress rehearsals Monday night)

4-4-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 666/783-3325

ANNOUNCER:

Laurie Lea Schaefer--Miss America of 1972--is visiting
Morehead State University this week for the finals of the
The Miss M-S-U Pageant.....

Miss Schaefer is a native of Columbus Ohio and is touring
the country making guest appearances at beauty pageants
and other functions.....

10 coeds are vying for the title which was won last year by
Lisa Palas--a Richmond Kentucky senior at Morehead
State.....#####

(30 sec.)

4-6-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: A C 606/783-3325

ANNOUNCER: Doctor Lyman Ginger--State Superintendent of Public Instruction--has predicted that Kentucky will have a kindergarten system in operation throughout the state by 1976.....

In a speech this week at Morehead State University-- he also said regional coordinators from the State Department of Education soon will be working in 17 different regions to help local districts with educational planning.....

Doctor Ginger addressed more than 300 educators at a Title 3 conference dealing with development of new curricula.....#####

(25 sec.)

4-7-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

More than one thousand high school students from Eastern Kentucky visited Morehead State University this week to compete in the annual F-F-A Field Day..... Representatives from 21 chapters of the Eastern Kentucky Federation--Future Farmers of America--competed in 34 events.....

The visitors came from 18 counties in the district competition which leads to statewide contests this summer at the Kentucky State Fair.....

The future farmers also were greeted by State Senator Walter (Dee) Huddleston--Democratic candidate for the U-S Senate from Kentucky.....

The Elizabethtown legislator was on campus to address M-S-U's Young Democrats.....#####

(30 sec.)

4-7-72

Telephoned to WMKY & WMOR

charlie doran of morehead state dropped in an ~~an~~ 8-foot putt in sudden death Monday afternoon to win the individual championship of the Kentucky intercollegiate golf tournament at Lexington's Spring Valley Country Club

Doran and his ~~his~~ teammates ^{almost} ~~made~~ it a clean sweep but murray squeaked over the Eagles, 770 to 771. ~~through~~ through to win the team title by one stroke, ~~770 to 771~~. Kentucky was 10 strokes behind and eastern kentucky and louisville were even farther back...

doran - a sophomore from central square, new york - parred the first hole ~~to~~ to win the dramatic playoff after he and ^{norm of kentucky} Barnhart tied at 149 ~~and~~ ^{for} the 36 holes of regulation play...morehead state's bill spannuth nearly caused a three-way tie before finishing at 150...skip welch of the eagles came in ^{6th} ~~with~~ with a 154... again...charlie doran of morehead state university is the first individual champ of the kentucky intercollegiate golf tournament.....this is keith kappes reporting for ~~the~~ WMOR sports.

4-10-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

This year's championship basketball squad at Morehead State University will be honored Friday night at the annual Basketball Awards Banquet.....

Custer Reynolds--Vice President of Asbury College and an M-S-U graduate--is the main speaker.....

Tickets are 2 dollars and 50 cents and will be available at the door.....

Head Coach Bill Harrell will present 8 awards to members of this year's varsity--which won a share of the Ohio Valley Conference Basketball Championship.....

The banquet starts at 6:30 in the ballroom of the Adron Doran University Center.....

The public is invited.....#####

(30 sec.)

4-10-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

MEMORANDUM

TO: Sports Directors

FROM: Keith Kappes, Sports Information Director, MSU

RE: Blue-Gold Game

Enclosed is a 30-second spot by MSU Head Football Coach Roy Terry which promotes the upcoming Blue-Gold Charity Football Game on Saturday, April 22, at Breathitt Sports Center.

The game's proceeds are used for scholarships, certainly a good cause in anyone's book.

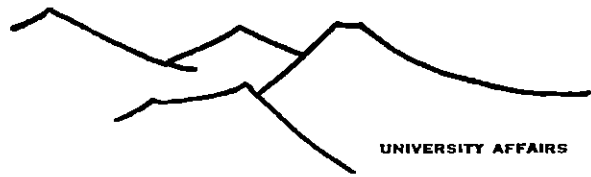
We'd appreciate it very much if you could schedule this spot as a public service.

You're invited to the game, of course. Because it is a charity game, there will be no complimentary tickets. All personnel, even the officials who donate their services, will pay the admission charge of 50 cents.

4-13-72

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



MEMORANDUM

TO: Television News Directors

FROM: Keith Kappes, Director of Public Information, MSU

RE: Golden Anniversary Emblem

Enclosed are right and left views of MSU's official emblem for its Golden Anniversary Celebration this year.

We thought perhaps you might want to file them for possible use with stories concerning the celebration in the coming months.

Your interest in Morehead State University is deeply appreciated. Please do not hesitate to contact us if we can be of service.

WSAZ-TV
WHTN-TV
WLEX-TV
WKYT-TV
WBLG-TV
WKYH-TV

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER: Morehead State University forward Leonard Coulter has been named the school's most valuable basketball player.....
The 6-foot-5 inch standout from Danville also was recognized as a member of the Ohio Valley Conference team-- and as M-S-U's first sophomore All American.....
Coulter led the young Eagles to a 16-and-eleven record and a share of the O-V-C Championship--leading the league in rebounding and finishing second in scoring.....
Head Coach Bill Harrell will have all five of his starters returning next season.....#####

(25 sec.)

4-17-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

The rain has subsided and spring is back in fashion --- and students at Morehead State University have rushed outdoors to enjoy the sunshine and warm air.....

Talking with friends - studying - or just plain old relaxing seem to be the order of the day on benches and other gathering places.....

Final exams are less than a month away but the situation is not hectic....A campus poet perhaps captured the spirit of the season with this sidewalk inscription:

There are books to be read,
And songs to be sung,
But we're outdoors instead,
'Cause spring has sprung.

(30 sec)

4-17-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

The population explosion will hit Morehead State University this Friday and Saturday as nearly 3-thousand visitors swarm the campus to participate in more than a half-dozen events for high school students.....

More than one-thousand persons are attending senior day on Friday--and about 500 will be on campus the same day for the Eastern Kentucky Student Librarians' meeting.....

More than 400 Future Farmers of America from 21 counties will compete Friday in the annual F-F-A Field Day at the University Farm--and nearly 300 musicians will take part in vocal and keyboard music festivals on Friday and Saturday.....#####

(30 sec.)

4-18-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/733-3325

ANNOUNCER:

Morehead State University has been awarded more than a quarter-million dollars in federal funds for a one-year extension of three service programs.....

The U-S Office of Education announced in Washington that M-S-U was receiving nearly 130-thousand dollars for Upward Bound -- more than 95-thousand dollars for Special Services -- and almost 52-thousand dollars for Talent Search.....

Talent Search and Upward Bound involve the identification and assistance of disadvantaged high school students who have college potential -- Special Services provides counseling and tutoring for them after they enroll on campus.....

The grants will enable the University to continue each program through the next fiscal year.....#####

(35 sec.)

4-18-72

OFFICE OF PUBLIC INFORMATION
MCREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Don Quixote (KEE-OATIE)--the belated knight who rode a fictitious horse--is appearing on the stage at Morehead State University this week as the departments of theatre and music present The Man of La Mancha (MONCHA).....

The 16th century knight who carried on jousting matches with windmills will come to life April 27th through the 29th in Buiton Auditorium.....

James Ross Beane portrays Don Quixote in the 3-night run...

The original stage production played on Broadway for 5 years and had more than a half dozen road tours featuring the hit song --The Impossible Dream.....

Admission is 2 dollars and 50 cents.....#####

(30 sec.)

4-24-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

More than 200 Kentucky educators and businessmen participated in a career education conference this week on the Morehead State University campus..... Doctor Robert Pruitt of the U-S Office of Education discussed concepts in career education..... Doctor Pruitt--a native of Harrodsburg--emphasized educating more technicians to fill job openings in business and industry.....#####

(20 sec.)

4-25-72

SUMMARY --- Morehead State University Head Football Coach Roy Terry reviews the recently-concluded spring practice, discusses his team's strong and weak points and gives his outlook for the fall. He is interviewed by Keith Kappes, MSU's sports information director.

TOTAL TIME: 1:58 (at 7 1/2 IPS)

Question No. 1
(Time-27 sec)

Coach Roy Terry, you've just finished spring football practice here at Morehead State University. Were you pleased with the workouts?

IN CUE -- "Yes, we were very happy....."

OUT CUE -- ".....happy with spring practice."

Question No. 2
(Time-53 sec)

Coach, this was your first look at the personnel you inherited two months ago. What are the team's strong points and weaknesses?

IN CUE -- "Well, I would say....."

OUT CUE -- ".....offense next fall."

Question No. 3
(Time-27 sec)

How do you feel about the upcoming season?

IN CUE -- "Well, we're looking forward....."

OUT CUE -- ".....a few football games."

CLOSING

From the sidelines at Breathitt Sports Center Stadium, we've been talking with Roy Terry, the new head football coach at Morehead State University.

Please keep the reel with our compliments. Thanks for your interest this year.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Gary Shirk--an All-G-V-C tight end from Richwood Ohio--has been elected captain of the 1972 football squad at Morehead State University.....
The 6-foot-2 inch 220-pound senior will be starting for the 4th straight season this fall and is considered M-S-U's top prospect for professional football....#####

(15 sec.)

4-27-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325n

ANNOUNCER:

Doctor Mahlon Miller--the President of Union
College--will deliver the spring commencement address
this month at Morehead State University.....
More than 900 persons will receive degrees in the
ceremony scheduled Sunday-May 14th-at 3 p. m. in
Laughlin Fieldhouse on the M-S-U campus.....
Doctor Miller--a former Methodist minister--has been
president of the Barbourville Kentucky school since
1959.....
Diplomas will be awarded by Doctor Adron Doran the
M-S-U President.....#####

(25 sec.)

5-1-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Starting this fall--Morehead State University will offer a major in journalism which allows students to concentrate in either print or broadcast media..... Professor David Brown--who has been named to coordinate the program--said several new courses would be added--including a summer internship with off-campus media--and a night class in school publications for the benefit of area teachers....#####

(20 sec.)

5-2-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

5 persons will be recognized Saturday night-May 13th-
at the annual awards banquet of the Morehead State
University alumni association.....

More than one thousand alumni and other friends of
M-S-U are expected to see presentation of various
awards --including outstanding alumnus and
distinguished professor.....

The alumni association also will vote on a new
constitution and install 10 recently-elected members
of its executive council.....

Tickets for the dinner are 2 dollars and 50 cents and
may be ordered from the Alumni office at M-S-U...###

(30 sec.)

5-2-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

MRS. ADRON DORAN -- THE WIFE OF THE PRESIDENT OF
MOREHEAD STATE UNIVERSITY - HAS BEEN NAMED WOMAN
OF THE YEAR BY CARDINAL KEY NATIONAL HONOR SORORITY
THE NATIONAL AWARD WAS PRESENTED AT THE
UNIVERSITY'S ANNUAL ACADEMIC HONORS DAY CONVOCATION
MRS. DORAN WAS SELECTED BECAUSE OF HER WORK AT
M-S-U AND IN THE COMMUNITY....SHE IS THE FOUNDER AND
DIRECTOR OF THE PERSONAL DEVELOPMENT INSTITUTE AT
MOREHEAD STATE AND IS A PAST PRESIDENT OF THE
KENTUCKY FEDERATION OF WOMEN'S CLUBS.....#####

(20 sec)

5-2-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/733-3325

ANNOUNCER:

MORE THAN ONE HUNDRED STUDENTS RECEIVED INDIVIDUAL
AWARDS THIS WEEK AS MOREHEAD STATE UNIVERSITY
CONDUCTED ITS ANNUAL ACADEMIC HONORS DAY
CONVOCAION.....

--AWARDS TOOK THE FORM OF TROPHIES- SCHOLARSHIPS -
AND CERTIFICATES AS THE UNIVERSITY'S FACULTY AND
ORGANIZATIONS HONORED THOSE WHO HAVE EXCELLED
THIS YEAR.....

--THE CONVOCAION WAS STAGED IN BUTTON AUDITORIUM
ON THE M-S-U CAMPUS WHERE -- AT LEAST FOR ONE DAY
THIS SPRING - ACADEMIC ACHIEVEMENT WAS MORE
IMPORTANT THAN ANYTHING ELSE.....#####

(25 sec)

5-2-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Persons of all ages have a chance to learn to play tennis this summer at Morehead State University.....
The first annual M-S-U tennis day camp opens June 4th for its first 2-week session.....
The second begins June 18th.....
The camp will be devoted to tennis fundamentals with extensive play on the university's 8 hard surface courts.....
Campers will be grouped according to age and skill with emphasis on individual instruction.....
Classes meet daily from 3:30 until 6:30.....
Applications may be obtained by writing the university in care of Coach Sadler.....#####

(30 sec.)

5-3-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Sophomore All-American Leonard Coulter received 4 major awards for his outstanding performance on the Morehead State University basketball squad..... Coulter--a 6 foot 5 forward from Danville was recognized at the annual activities honors day in which all varsity athletes and intramural participants were cited for their efforts during the year..... Coulter received awards for--sophomore all-american--most valuable player at M-S-U--most valuable player in the New Castle Holiday Festival--and All Ohio Valley Conference player..... Awards were given in 9 intercollegiate sports and to the top 15 performers in intramurals --totaling more than 100 individual honors..... #####

(35 sec.)

5-4-72

OFFICE OF PUBLIC INFORMATION
MGREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

The hills were alive with the sound of music this week on the Morehead State University campus as the M-S-U concert band presented a lawn concert.....
Gene Norden conducted the band on the green in front of the Johnson Camden Library.....
The program featured music from motion pictures-- rock operas--and the past football season.....
M-S-U students and faculty took the opportunity to enjoy an outdoor evening in the spring atmosphere before starting final examinations.....#####

(30 sec.)

5-5-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

Intersession begins Monday at Morehead State University and more than one-thousand persons are expected to attend.....

Nearly 70 courses are being offered in the 3-week term which ends June 9th.....

Registration is scheduled at the Laughlin Health Building with classes beginning Tuesday-May 23rd.....

However--the drug workshop begins this Friday at 6 p. m.--. Part of the class later will be taught at Russell High School.....

Any student enrolling for intersession classes must be admitted to M-S-U before or during registration. .###

(30 sec.)

5-15-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: A C 606/783-3325

ANNOUNCER:

Morehead State University's spring graduates have been challenged to be idealistic in their search for the questions and answers of life.....

Doctor Mahlon Miller---president of Union College--- addressed the gathering of 908 graduates and more than 6-thousand guests.....

M-S-U President Adron Doran conferred 87 master's degrees--794 bachelor's degrees--and 27 associate degrees.....

Mike Mayhew--outgoing student member of the M-S-U Board of Regents--received the president's medallion for leadership.....

(25 sec.)

5-15-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

The Eddie Wallingford Trophy--presented to the most valuable baseball player at Morehead State University--has been voted this year to shortstop Bob Ison--a junior from Ashland.....

Ison led Coach Sonny Allen's Eagles to an Eleven-and-9 record with 27 runs batted in--six doubles--and a .354 batting average.....

The Wallingford Trophy is presented by Delta Tau Delta social fraternity--and is named for the late Eddie Wallingford--the Ohio Valley Conference Player of the Year in 1969.....#####

(25 sec.)

5-15-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

Morehead State University's spring sports schedule winds up this weekend with the Ohio Valley Conference championships at East Tennessee....
The Eagle golf team goes into the meet with a 4-and-3 season mark--senior Bill Spannuth and sophomore Charlie Doran are expected to challenge for the individual title.....
The M-S-U track team--led by distance runners Dan Price and Ron Pontrich--will be trying to improve last year's 6th place finish.....
Dave Neely and Terry Beckham give the thinclads hope in the field events.....
The Eagle tennis squad will try to move up after last year's 8th place finish.....
The netters enter the championships after a 7-and-6 record in the regular season.....#####

(30 sec.)

5-17-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University Basketball Coach Bill Harrell has announced the signing of Terry Hay -- a 6-8 center from Hanover Indiana.

Hay -- a product of Southwestern High School in Hanover -- averaged 16 points and 17 rebounds this season and led his team to a record of 23-and-3.

"He's a big strong young man with plenty of determination and a great attitude" -- Harrell said.

The M-S-U coach said he planned to sign at least one other player this summer.....The Eagles will have all 5 starters returning from last year's team which won a share of the Ohio Valley Conference championship.....#####

(30 sec)

5-18-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University's Jim Edwards — a defensive end and linebacker — has signed a professional football contract with the Cincinnati Bengals of the National Football League.....

The 6-foot-4 — 210-pound resident of Dayton Ohio was an honorable mention All-Ohio Valley Conference performer for the Eagles and started 4 years.....

He signed after attending a Bengals tryout and will report to the club's rookie camp in July....####

(20 sec)

5-22-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University golfer Bill Spannuth finished 3rd in the Ohio Valley Conference tournament last weekend — and may be headed for the N-C-A-A tourney next month in Cape Coral Florida.....

Spannuth led the Eagles to a 5th place finish in the O-V-C meet held at East Tennessee.....

The senior from Anderson Indiana is seeking his 3rd straight appearance in the N-C-A-A.....

He finished 12th in 1970.....#####

(20 sec)

5-22-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

While most students are enjoying summer vacations--
more than one thousand are not so lucky.....

They have returned to the Morehead State University
campus for intersession.....

Registration for the 3-week "mini-mester" was staged
in the Laughlin Health Building--and long lines and
paper work again were the order of the day as students
prepared for the short term which ends June 9th.....

Regular summer school at M-S-U begins Monday-June 12th..

#####

(30 sec.)

5-22-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

A GROUP OF MOREHEAD STATE UNIVERSITY STUDENTS AND
FACULTY ARE SPENDING FOUR DAYS THIS WEEK ~~IN THE~~ ^{PHOTOGRAPHING}
NATURE IN THE DANIEL BOONE NATIONAL FOREST NEAR
MOREHEAD.....

THE 28 STUDENTS AND FACULTY ARE PARTICIPATING IN AN
ENVIRONMENTAL ART WORKSHOP.....JUNIORS--SENIORS--AND
GRADUATE STUDENTS TOOK THE OPPORTUNITY TO ~~TO~~ ^{CAPTURE NATURE}
~~ON FILM~~ AND LEARN CORRECT PHOTOGRAPHIC SKILLS.....TWO
PROFESSIONAL ~~PHOTOGRAPHERS~~ ^{ARE} CONSULTANTS ^{WHO} ACCOMPANY THE
STUDENTS ON THE EXPEDITION.....

DON YOUNG--DIRECTOR OF THE WORKSHOP--SAID THE CLASS
GIVES THE STUDENTS A CHANCE TO RECORD THEIR FEELINGS
AND EXPRESSIONS WHILE DEVELOPING AN AWARENESS OF
NATURE.....

THE STUDENTS WILL SPEND THE NEXT TWO WEEKS IN THE
CLASSROOM DISCUSSING THE EXPERI~~ENCES~~ ^{ENCES} AND PHOTOGRAPHS
THEY ACCUMULATED ON THE TRIP.....

(35 sec.)

5-26-72

WLEX
WBLG
WKYT
WSAZ
WHTN
WAVE

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University has appointed Doctor Charles Payne as dean of the School of Sciences and Mathematics.....

The chemistry professor has been a member of the M-S-U faculty since 1966 and has served as chairman of the division of Physical Sciences since 1967.....

He is a native of Birmingham Alabama and is a graduate of Auburn University where he earned bachelor's -- master's -- and doctoral degrees.....

Doctor Payne assumes his new post on July 1st...###

(20 sec)

5-26-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

More than 300 high school yearbook staff members have registered for next month's yearbook workshop at Morehead State University.....

The week-long institute is scheduled for June 18th through 24th....

Application deadline is June 1st.....

The workshop fee is 40-dollars for residents and includes meals--housing --and all instruction.....

The fee for commuters is 25-dollars.....

For additional information contact Martin Huffman at Morehead State.....#####

(20 sec.)

5-26-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

A group of Morehead State University students and faculty are spending four days this week photographing nature in the Daniel Boone National Forest near Morehead.....

The 28 students and faculty are participating in an environmental art workshop.....

Juniors--seniors--and graduate students took the opportunity to capture nature on film and learn correct photographic skills.....

Two professional consultants are accompanying the students on the expedition.....

Don Young--director of the workshop--said the class gives the students a chance to record their feelings and expressions while developing an awareness of nature.....

The students will spend the next two weeks in the classroom discussing the experiences and photographs they accumulated on the trip.....#####

(35 sec.)

5-26-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

ANNOUNCER:

Nearly one thousand persons are expected to attend 2 conferences being held this month at Morehead State University.....

Upwards of 600 clergymen and lay members will be on campus for the annual Kentucky Conference of the United Methodist Church which opens June 7th.....

Delegates to the 5-day meeting will represent Methodist congregations across the state.....

An estimated 300 high school coeds are going to M-S-U for the 26th annual Kentucky Girls State which starts June 11th.....

The week-long exercise in democracy is sponsored by the American Legion Auxiliary of Kentucky.....

The delegates will travel to Frankfort June 16th to operate their mythical government and to meet Governor Wendell Ford..... #####

(35 sec)

5-31-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Ohio Valley Conference baseball coaches have elected 2 Morehead State University players to the All-O-V-C baseball team.....

Shortstop Bob Ison--a junior from Ashland-- and rightfielder Mark Dille (Dilley)-- a junior from Dayton, Ohio--were selected on the 1972 squad.....

Ison was voted the most valuable player at M-S-U this spring.....

Dille led the Eagles at the plate with a .405 batting average.....#####

(20 sec.)

6-2-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University's tennis courts are filled with youngsters participating in the first annual M-S-U tennis camp this week.....

The camp--under the direction of tennis coach George Sadler--is designed to focus on individual instruction and tennis fundamentals.....

The camp is currently in the first 2-week session..... The second session begins June 18th..... Information may be obtained by writing George Sadler at Morehead State.....####

(25 sec.)

6-7-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE
TELEPHONE: 606/783-3325

ANNOUNCER:

Morehead State University's Summer Theater
opens June 19th--featuring Jean Kerr's (CUR)
"Mary, Mary".....

The comedy about modern marriage is
scheduled June 19th thru 23rd--beginning at
8:15 nightly in the M-S-U Little Theater.....

Sharon Baker of Owensboro and John Martin
of Ashland play the lead roles.....

Admission for non-students is one dollar-50
cents..... Tickets may be ordered from Doctor
William Layne at Morehead State.....#####

(25 sec.)

6-7-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: 606/783-3325

ANNOUNCER:

Morehead State University's 7th annual
Linguistics Conference is scheduled for
June 22nd--with Franklin Circuit Court Judge
Henry Meigs the keynote speaker.....

Judge Meigs will speak on "Language and the
Law".....

The free day-long conference is open to
educators of all levels and is coordinated by
Doctor Lewis Barnes and Doctor Ruth Barnes--
M-S-U's husband and wife team of linguistics
experts.....#####

(25 sec.)

6-7-72

Called to: WMOR
WMKY

THE BODY OF 28-YEAR-OLD BETTY AMBURGEY OF MOREHEAD WAS RECOVERED THIS MORNING FROM ~~THE~~ THE UNIVERSITY LAKE ON THE CAMPUS OF MOREHEAD STATE UNIVERSITY.....

ROWAN COUNTY CORONER CALVIN RAY ~~LYTLE~~ LYTLE RULED THAT DEATH WAS DUE TO DROWNING ~~AND WAS AN ACCIDENT~~
~~THE WOMAN -- WHO~~ THE WOMAN -- WHO HAD BEEN MISSING SINCE MONDAY NIGHT -- WAS EMPLOYED BY A MOREHEAD RESTAURANT.....SHE WAS THE DAUGHTER OF JOHN AND EVELYN AMBURGEY OF MOREHEAD.....

~~HER~~ BODY WAS RECOVERED BY SCUBA DIVERS IN ABOUT 18 FEET OF WATER NEAR THE DAM OF THE 30-ACRE LAKE ON THE NORTH EDGE OF THE CAMPUS....M-S-U VICE PRESIDENT ROGER WILSON SAID ~~SHE~~ WAS NOT ENROLLED AT THE UNIVERSITY.....

THE UNIVERSITY LAKE WAS BUILT IN 1953 AND IS USED AS A ~~STANDBY~~ STANDBY WATER SOURCE, ~~IT~~ IT HAS ~~NEVER~~ NEVER BEEN OPENED FOR SWIMMING OR BOATING.....

THIS IS KEITH KAPPES REPORTING FROM MOREHEAD STATE UNIVERSITY.

6-8-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University this week is hosting the
152nd annual meeting of the Kentucky Conference of the
United Methodist Church.....

M-S-U President Adron Doran addressed the gathering
of more than 600 clergymen and lay delegates.....

Almost 500 churches are represented at the 5-day
session.....

The conference concludes Sunday with worship services
and the reading of the appointments of pastors.....#####

(25 sec.)

6-8-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Almost 40 high school and junior college guidance
counselors visited Morehead State University this week.....

One of the highlights of the trip was a visit to the
Personal Development Institute--founded and directed by
Mrs. Mignon Doran--wife of the M-S-U president.....

Mrs. Doran conducted tours of the facility which has
received national attention for its innovative approach to
personal development--especially in the area of social
skills.....

M-S-U's first lady greeted the group at the start of the
day-long conference.....#####

(35 sec.)

6-8-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE
TELEPHONE: 606/783-3325

ANNOUNCER:

Entries are now being accepted for the 5th annual Morehead State University Golf Tournament to be held June 30th through July 2nd at the M-S-U course.....

The tourney consists of 54 holes of medal play in the championship flight and 54 holes of match play in other flights..... Competition is limited to the first 95 amateur golfers who send their 15-dollar fee to Ed Bignon... P.O. Box 253... Morehead--Kentucky 4-0-3-5-1.....#####

(25 sec.)

6-9-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

More than 2-thousand-500 students have replaced their summer vacation with summer school at Morehead State University.....

Registration for the 8-week term was held Monday and Tuesday.....

Forms and class schedules covered the tables as students renewed friendships and made plans for the summer on campus.....

Summer school follows on the heels of intersession which ended Friday.....

M-S-U's summer term closes August 4th.....#####

(25 sec.)

6-12-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

A 17-year-old senior at Trigg County High School has been elected Governor of the 1972 Kentucky Girls State meeting this week at Morehead State University.....

Myrtle Oates was selected to the top state office by the more than 300 high school coeds.....

Doctor Adron Doran--president of Morehead State--administered the oath at the inaugural ceremonies Wednesday..

Bettie Parrish of Bowling Green was elected lieutenant governor... Gussie Hayes of Elizabethtown became secretary of state... and Cindy Violet of Adairville was elected attorney general.....

The week-long exercise in government closes Saturday..

(30 sec.)

6-14-72

ANNOUNCER:

"Mary-Mary"--a comedy by Jean Kerr about a modern marriage--opens the 1972 Summer Theater season at Morehead State University.....

Performances are scheduled through Friday at 8:15 p. m. in the M-S-U Little Theater.....

Sharon Baker--a senior from Owensboro--and John Martin--a junior from Ashland--are cast in the lead roles.....

"Mary-Mary"--which ran on Broadway from 1961 until 1964--is among a select handful of American plays to have more than 15 hundred continuous performances in New York....

Elmo Sackett of Idaho State University is the guest director.....

Admission for non-students is one-dollar-50 cents....###

(30 sec.)

6-15-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

"Mary-Mary"--a comedy by Jean Kerr about a modern marriage--opens the 1972 Summer Theater season this Monday at Morehead State University.....

Performances are scheduled through Friday at 8:15 p. m. in the M-S-U Little Theater.....

Sharon Baker--a senior from Owensboro--and John Martin--a junior from Ashland--are cast in the lead roles.....

"Mary-Mary"--which ran on Broadway from 1961 until 1964--is among a select handful of American plays to have more than 15 hundred continuous performances in New York....

Elmo Sackett of Idaho State University is the guest director.....

Admission for non-students is one-dollar-50 cents....###

(30 sec.)

6-15-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

Morehead State University basketball All-American Leonard Coulter has been selected one of the top 10 Collegiate Sophomores in the nation by "The Basketball News".....

The national publication also picked Tom McMillian of Maryland and Bill Walton of U-C-L-A for the select group.....

Earlier the 6-foot 5-inch forward from Danville was named to the 15-man "Sophomore All-America Team" by "Basketball Weekly".....#####

(25 sec.)

6-15-72

OFFICE OF PUBLIC INFORMATION
MIGREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

More than 5-hundred high school students are participating this week in the Morehead State University Yearbook Workshop.....

The week-long event includes instruction from yearbook professionals on budgeting--planning--editing--designing--photography--and layout.....

The workshop is aimed at assisting high school yearbook staffs in preparing their own publications next year.....

The workshop closes Friday night with an awards banquet.....#####

(25 sec.)

6-20-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University has named Doctor Eugene Martin to head the Department of Business Administration.....

He comes to M-S-U from Ferris State College in Big Rapids Michigan

Doctor Martin earned his bachelor's and master's degrees at Morehead State and received his doctoral degree from the University of Cincinnati.....

He is a native of Morehead.....

His appointment is effective July 1st.....#####

(20 sec.)

6-20-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

The 5th annual Morehead State University
Invitational Golf Tournament begins Friday June 30th
on the M-S-U course.....

The tournament continues through July 2nd.....

M-S-U Golf Coach Ed Bignon has scheduled 54
holes of medal play in the Championship Flight and 54
holes of match play in the other flights.....

The tournament is open to any amateur
golfer.....#####

(25 sec.)

6-23-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

Morehead State University's golf camp opens
Monday with 40 golfers expected to attend.....

The week-long camp will be conducted by
M-S-U Golf Coach Ed Bignon.....

Participants will play a minimum of 27 holes
daily.....

The camp is open to all boys 10 to 18--however--
high school seniors in summer classes and this year's
high school graduates are not eligible under
N-C-A-A regulations.....#####

(25 sec.)

6-23-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

Morehead State University's All-Ohio Valley Conference shortstop Bob Ison finished 11th in runs batted in among college division baseball players during the 1972 season.....

According to final statistics released by the N-C-A-A Ison averaged over 1 run batted in per game.....

Ison--a junior from Ashland--had 27 RBI's in 21 games for Coach Sonny Allen's Eagles.....

Earlier Ison was named the most valuable player on the M-S-U team.....#####

(25 sec.)

6-26-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

More than 40 young golfers are participating in the first annual Morehead State University golf camp this week on the M-S-U course.....

Highlighting the instruction--professional Jim Ferriell (Fair-ul) Junior demonstrated the use of all clubs and proper techniques for golfers.....

Ferriell is a 3-time Kentucky Open winner and a member of the P-G-A tour.....

The camp--open to boys from 10 to 18 years old--is directed by Ed Bignon (Ben-yawn) the M-S-U pro and golf coach.....

The week-long camp will close Friday.....

The Morehead State University Invitational tournament runs Friday through Sunday on the M-S-U links.....#####

(35 sec.)

6-27-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC. 606/783-3325

ANNOUNCER:

An award-winning comedy-- "You Can't Take It With You"-- begins a 5-night run Monday July 3rd in the Little Theater at Morehead State University.....

The play--written by George Kaufman and Moss Hart--will feature Nancy Schroeder a Fort Thomas sophomore and Ronnie Harris a Fairdale sophomore in the lead roles.....

Curtain time will be 8:15 nightly through July 7th.....

Admission is 1-dollar-50 cents for non-students.....#####

(25 sec.)

6-27-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

Junior and Senior high school cheerleaders are converging on Morehead State University July 16th for the American Cheerleaders Association camp.....

Approximately 1-hundred co-eds are expected to attend the 6-day training camp.....

Instruction includes new routines--formations--starts--jumps--and endings.....

The camp is open to any cheerleader.....#####

(20 sec.)

6-28-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

More than 8-hundred student musicians from 30 states are expected to attend the Daniel Boone Forest Music Camp opening July 3rd at Morehead State University.....

The annual camp includes one week of marching band workshops and 2-weeks of concert band and instrumental sessions.....

12 free concerts are booked for the final 2-weeks of the workshop.....

Doctor Robert Hawkins--director of bands at M-S-U--is the camp director.....

(25 sec.)

6-28-72

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

Almost 1-thousand students and parents will be guests of Morehead State University next month for a preview of college life.....

Special orientation programs are scheduled July 10th... 12th... and 14th... for freshmen admitted to M-S-U for the fall semester.....

The voluntary project involves academic advisement--placement testing--class registration--campus tours--and information on special interest groups.....

Morehead State President and Mrs. Adron Doran will host the affair.....

(25 sec.)

6-28-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

6 new opponents and a major tournament highlight the 1972-73 basketball schedule at Morehead State University.....

Coach Bill Harrell's Eagles open the season November 27th on the road against the University of North Carolina at Charlotte----The first home contest is November 29th with Morris Harvey.....

Appearing for the first time on the M-S-U schedule are U-N-C Charlotte--Mercer--Virginia Commonwealth--Michigan--Yale and Saint Joseph's of Philadelphia.....

The Eagles join Michigan--Yale--and Toledo in the University of Michigan Invitational Tournament in Ann Arbor December 18th and 19th.....

Morehead State opens Ohio Valley Conference play December 11th at Eastern Kentucky.... #####

(35 sec)

6-30-72

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC: 606/783-3325

ANNOUNCER:

A former Morehead State University most valuable player is returning to his alma mater as an assistant football coach.....

Roy Lucas--the Eagle's M-V-P in 1963--will coach the offensive line.....

Lucas comes to M-S-U from Miami Trace High School in Ohio where his team posted a 10 and nothing mark last season.....

Before coaching in Ohio he was the head coach at Erlanger Lloyd High School for 4 seasons.....

Lucas is a 1964 graduate of Morehead State....###

(25 sec.)

6-30-72