

1-6-71 Sports tape list

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

Enclosed is a taped interview with Morehead State University Head Basketball Coach Bill Harrell. Dale Greer of the Public Information Department does the interviewing. Morehead is currently mourning and celebrating at the same time. The varsity has lost eight straight games, a record number of losses in the history of Morehead State basketball. However, the freshman team, which includes six All-Staters and two high school All-Americans, is undefeated in seven games and averaging 112 points per game. Coach Harrell discusses the trials and tribulations of losing, his talented freshmen, and predicts that Murray State could very possibly knock off nationally ranked Western Kentucky when they meet them on Murray's home court.

1-11-70

WLEX  
WBLG

WHTV

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL . . . . The streets of Morehead State University, which have  
COLOR been deserted since December 18th when the first  
semester ended, are busy again. Registration for  
the spring semester began Monday morning and ends  
Wednesday. Classes for the spring term get underway  
Thursday (Jan. 14). The semester ends May 7th but  
the amount of clothing many of the coeds carried into  
the dormitories would indicate they were planning on  
being away from home for several years.

1-13-71

WKYT

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

CAMERA . . . . Anyone who has attended college remembers the nightmare  
of registration.

FILM SIL . . . . But with the help of computers, registration is still  
COLOR . . . . unpleasant, but much simpler. The trials and tribulations  
of registration didn't bother pretty Morehead State  
University coed Rhonda Cooper. The Cynthiana lass  
breezed through the registration lines at MSU's  
Laughlin Health Building in less than an hour. She  
even managed to keep her smile and good disposition.  
Rhonda, the daughter of Mr. and Mrs. Charles R.  
Cooper of Cynthiana, is a freshman cheerleader at  
Morehead State. Registration for MSU's spring term  
began Monday. Morehead State has experienced a  
phenomenal growth from a small eastern Kentucky  
teachers college to a large regional University and  
attracts students from every section of Kentucky.

To W51P Radio

Jan. 19, 1971

freshman  
We're talking with Morehead State University Basketball star

Howard Wallen. Howard is a former High school All-state and All-American basketballer from Johnson Central in Paintsville, Ky.

Howard, Morehead State has put together quite a freshmen team. You and your teammates are undefeated in seven games and averaging 112 points per game. You're playing in pretty good company aren't you?

Howard, you were recruited as both a scorer and playmaker for Morehead State and you're living up to your expectations. You're averaging 18.7 points per game and you have 49 assists. You also hold the school record for assists in a freshman game, getting 13 against Somerset. Are you ~~xxxx~~ satisfied with your play so far?

Where do you think you need to improve?

Howard, this Morehead State freshman team is considered the best in the history of the University. What do you and your teammates hope to accomplish before you graduate?

We might mention that Howard's father is one of the best known coaches in Eastern Kentucky. Coach Wendell Wallen, of course, coached a Meade Memorial and took Meade to the state tournament three times. I guess your father is real proud of you, Howard.

Howard Wallen, freshman basketball star at Morehead State University and former ~~Johnson~~ Meade Memorial and Johnson Central Star.

1-28-71

TV stations - WKYT-slide sent

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

CAMERA . . . . Morehead State University has launched a "top to bottom" study of its ROTC program. The study was announced by MSU President Adron Doran Wednesday night.

SLIDE . . . . News of the study came at an ROTC banquet during which President Doran received the Army's "Outstanding Civilian Service Medal" for his support of the officer training operation at Morehead State over a three year period. Lt. General George Forsythe, project officer for the

CAMERA . . . . Army's all-volunteer concept, made the presentation. General Forsythe cited President Doran for "rare initiative and intense zeal" in his contributions to ROTC. The committee to study the ROTC program at Morehead will study, among other things, "the elements of compulsory versus voluntary requirements." The committee is comprised of six faculty members and administrators and three students. Morehead State's Army ROTC unit was approved in 1967 and enrolled its first students in September, 1968.

(NOTE: PLEASE REFER TO YOUR SLIDE FILE FOR A 35 MM SLIDE OF PRESIDENT DORAN)

WLEX-TV 2-10-71

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

CAMERA . . . . . The eight inches of snow which has blanketed the ground at Morehead State University is causing traffic jams and slick streets.

FILM SIL . . . . . But the students at the University are making the most of the situation. Since the University is located in the foothills of Daniel Boone National Forest, there are plenty of good slopes ideal for sleigh riding. Most of the students, however, are too old or too poor to own regular sleds so they improvise. Boxes, garbage can lids and trays take the place of sleds, and the students say the substitutes make for a more exciting ride anyway. Other forms of winter entertainment at Morehead State include snowball fights and the construction of elaborate snowmen. When the students at Morehead State write home and tell their parents they have "been snowed under" the past week--they may be trying to snow their parents.////

To: WAVE, WHAS, WAKY, WKLO

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:



Area Code 606/783-3325

MOREHEAD, Ky.---Student musicians from all Jefferson County high schools have been invited to a <sup>Free</sup> concert on Thursday, Feb. 11, by the Morehead State University Symphony Band at Louisville Doss High School.

The 1 p.m. program includes works by Williams, Gould, Giannini and Ginastera. Dr. Robert Hawkins is the conductor.

Presented by MSU for all students interested in music on the college level, the free concert is scheduled in the Doss auditorium.

The band also will be in concert at 8 p.m. on Feb. 11 for the opening session of the Kentucky Music Educators Association convention at the University of Louisville.

Doss High School is located at 7601 St. Andrews Church Road, Louisville.

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2-22-71

WAVE-WHAS

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(16 MM UNPROCESSED COLOR FILM ENCLOSED)

FILM SIL . . . . . A group of young basketball players from the  
COLOR Louisville area "wowed" the capacity crowd at  
Morehead State University's Laughlin Fieldhouse  
last Saturday night. The "Mini-Mustangs", trained  
by Louisville Moore High School Coach Gene Carroll,  
appeared at half-time of the Morehead State-Western  
Kentucky game, and they brought the fans to their  
feet more than once with their "razzle dazzle" ball  
handling ability. Carroll formed the "Mini-Mustangs"  
from youngsters who attended a summer basketball  
clinic he conducts. The youngsters range in age  
from about 8 to 13. The "Mini-Mustangs" have made  
many appearances in the Louisville area but this  
was the first time the fans at Morehead State had  
been given the opportunity to see Louisville's  
answer to the "Globetrotters" in person. Coach  
Carroll is a former basketball standout at Morehead  
State.



FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

Morehead State University will host a reception Wednesday, March 24, for students, parents, counselors and teachers in the Louisville and Jefferson County schools. The reception will be held in the Canterbury Room at the Executive Inn. A number of Morehead State faculty and staff members will be on hand to talk with young people who are interested in learning more about the University. Refreshments will be served and entertainment will be provided. The reception will begin at 7:00 p.m.

FROM: OFFICE OF PUBLIC INFO

ETC.

Morehead State University will host a reception ~~for~~ Wednesday, March 24, for students, parents, counselors and teachers in the Louisville and Jefferson County schools. The reception will be held in the Canterbury Room at the Executive Inn. A number of Morehead<sup>State</sup> faculty and staff members will be on hand to talk with young people who are interested in learning more about the University. Refreshments will be served and entertainment will be provided. The reception will begin at 7:00 p.m.

Before the game, the Morehead State cheerleaders were also honored. MSU's First Lady, Mrs. Adron Doran, presented the senior cheerleaders with corsages and recognized them for their outstanding contribution to Morehead State's athletic program.

3-2-71 radio list

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

Dear Sports Director:

Our Morehead State University freshman team has completed the season undefeated. The Baby Eagles averaged 112.9 points per game with a squad comprised of six All-Staters and two high school All-Americans.

Enclosed is an interview with MSU freshman coach Jack Black. Coach Black and Head Coach Bill Harrell are very optimistic about MSU's basketball future and Coach Black has some interesting comments on this year's freshman team which is considered the best in the history of Morehead State basketball.

Also enclosed is a copy of the final statistics for the team. We hope you can make use of this interview.

Sincerely,

  
Dale Greer

Assistant in Public Information (Radio & TV)

time and cue sheet 2222222

SPOT 7. TIME: 33 seconds

IN CUE: "What do you learn in college?--

OUT CUE: "---produced by Morehead State University."

SPOT 8. TIME: 40 seconds

IN CUE: "What does a college education mean?--

OUT CUE: "---produced by Morehead State University."

SPOT 9. TIME: 44 seconds

IN CUE: "How important is a college education?--

OUT CUE: "---produced by Morehead State University."

SPOT 10. TIME: 35 seconds

IN CUE: "Should women go to college?--

OUT CUE: "---produced by Morehead State University."

SPOT 11. TIME: 41 seconds

IN CUE: "how does a college education help you?--

OUT CUE: "---produced by Morehead State University."////

3-3-71 WBLG  
WLEX

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(16 MM COLOR FILM)  
(FOR RELEASE: Thursday, March 3, 1971)

CAMERA . . . . The first Morehead State University theatre production of 1971 opened tonight (Thurs., March 3) in MSU's Button Auditorium.

FILM SIL . . . . The play, seen here in one of its final rehearsals, is an adaptation of Henry James' "The Turn of the Screw." It first appeared on Broadway in 1950. It's the story of two children who are possessed by spirits and the story involves only four characters. Cast members are Linda Jolly, Laura Sadler, Sherry Miller and Peter Hanrahan. Assistant professor of dramatic arts, Marvin J. Phillips is directing the play. Performances are scheduled to run through March 6. Curtain time is 8:15 p.m. A 2 p.m. matinee is set for Saturday, March 6. The Saturday matinee is part of a day-long high school theatre workshop being held at Morehead State.

3-9-71

Dear Program Director:

Morehead State University is planning a reception in Louisville Wednesday, March 24 for students, parents, counselors and teachers in the Louisville and Jefferson County Schools.

Enclosed is a promo made at Morehead State promoting the reception.

The tape runs 40 seconds.

Also enclosed is information on the reception. If you can't use the taped promo, we would appreciate any public service announcements you could air for us.

Thanks for your cooperation.

Sincerely,



Dale Greer  
Assistant in Public Information (Radio & TV)

Enc.

3- 3-71

WHIR Danville 40422

Dear Sports Director:

The Morehead State University freshman team just completed <sup>its</sup> ~~their~~ season undefeated and two young men from Danville helped make this great record come true.

Enclosed is an interview with MSU freshman coach Jack Black. Coach Black discusses the basketball ability of Leonard Coulter and Joe Stallworth.

We think Leonard and Joe are two of the finest young men who have ever worn a Morehead State basketball jersey and we know that everyone in Danville is extremely proud of them. We hope you can make use of the interview.

Also enclosed is a copy of the final freshmen statistics so you can see what a fine showing these two Danvillians made this season.

Sincerely,

Dale Greer

Asst etc



FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

3-4-71 WHTM, WKYT, WLEX, WSAZ, WBLG

FILM SIL . . . . Morehead State University honored the senior members  
COLOR of the MSU basketball team, and its outstanding  
freshman team during halftime of the Morehead State-  
Eastern Kentucky basketball game Thursday night.  
MSU President Adron Doran awarded individual trophies  
to Jim Day, son of Mr. and Mrs. Willard Day of Ashland,  
and Jerry Hueseman, son of Mr. and Mrs. Irvin Hueseman  
of Dillsboro, Indiana.  
Day is the seventh leading scorer in Morehead State  
basketball history. Hueseman was the second leading  
scorer for the Eagles this season.  
The freshman team, which finished the season undefeated,  
was introduced to the crowd at Laughlin Fieldhouse.  
The Baby Eagles, who averaged almost 113 points a  
game, included such standouts as Leonard Coulter from  
Danville High School, Howard Wallen from Johnson Central,  
Johns Creek High School's Eugene Lyons, Bill Dotson  
from Hazel Green High School and Breathitt County's  
John Stacy. Phi Delta Theta fraternity presented the  
freshman team with a trophy recognizing the Baby Eagles  
as "the best first-year squad in Kentucky this season."

(more)

3-3-71

W.H.I.R. Danville

Dear Sports Director:

The Morehead State University freshman team just completed its season undefeated and two young men from Danville helped make this great record come true.

Enclosed is an interview with MSU freshman coach Jack Black. Coach Black discusses the basketball ability of Leonard Coulter and Joe Stallworth.

We think Leonard and Joe are two of the finest young men who have ever worn a Morehead State basketball jersey and we know that everyone in Danville is extremely proud of them. We hope you can make use of the interview.

Also enclosed is a copy of the final freshman statistics so you can see what a fine showing these two Danvillians made this season.

Sincerely,

Dale Greer  
Assistant in Public Information (Radio & TV)

Enc.

3-4-71

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

Dear Sports Director:

Enclosed is an interview with Morehead State University freshman basketball coach Jack Black. The freshman team went undefeated this season and averaged 112.9 points per game. In this interview Coach Black discusses a member of MSU's outstanding freshman team who is from your listening area.

We believe this young man deserves some recognition in his home area for his contribution to Morehead State's basketball success and hope you can make use of the interview.

Sincerely,

Dale Greer  
Assistant in Public Information (Radio & TV)

Enc.

# MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351

March 5, 1971

WSAI

3-5-71



Dear Sports Director:

The Morehead State University freshman team went undefeated this season and averaged 112.9 points per game. The team included six All-Staters and two high school All-Americans. Ken Noll, a young man from Bellevue, Ky. was a member of the team. Ken played his high school ball at Newport Catholic and was a pleasant surprise to everyone at Morehead State this season. He is considered the "hustler" of the frosh team and the coaches believe he will make the grade as a member of the varsity team next season.

Ken listed WSAI as his "favorite" local area radio station. Enclosed is an interview with freshman coach Jack Black. Coach Black discusses Ken's contribution to the "Baby Eagles" undefeated season. We, of course, are very interested in seeing this young man get some recognition in his home area and hope you can make use of the interview.

Sincerely,

Dale Greer  
Assistant in Public Information (Radio & TV)

3-12-71

WLEX  
WKYT  
WBLG

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

CAMERA . . . . . The streets of Morehead State University are deserted today. But Friday afternoon, traffic was thick as some six thousand students at MSU packed up and left for the spring break. Some of the students were heading for Florida to join thousands of other college students on the beaches of Daytona and Ft. Lauderdale. Less fortunate students were on their way home to work, rest or catch up on their studies. Classes resume at Morehead State, Monday, March 22nd.

Film  
sent



FROM: ①

wed. night.

Governor Louie B. Nunn addressed the Morehead ~~State~~ Chamber of Commerce. The Governor told the business and civic leaders that they should be eager to speak out against ~~the~~ critics of the free enterprize system. He also urged the chamber to utilize the human and technical resources of Morehead State University for increased economic and social progress in northeastern Kentucky. Morehead State <sup>University</sup> President Adron Doran hosted the banquet.

After the banquet, <sup>the</sup> Governor <sup>Nunn</sup> paid a surprize visit to the 16th <sup>19th</sup> regional Tournament at MSU's Laughlin fieldhouse. More than 4,000 spectators gave the Governor a standing ovation.

To:  
WLEX-TV  
WHTN-TV  
~~WHTN-TV~~  
WKYT-TV  
WBLG-TV

OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

4-22-71

To: attached List

PLEASE HOLD FOR RELEASE AFTER 7 P.M., SATURDAY, APRIL 24

35 mm slide enclosed

CAMERA . . . The President of Morehead State University will be nationally recognized for a lifetime of service next month.

35 mm slide . .  
(slide of President  
Doran)

Dr. Adron Doran will join a select group of about 200 Americans when he receives the Horatio Alger Award. Past winners include such luminaries as Dwight D. Eisenhower, Billy Graham and Bob Hope.

Dr. Doran, a native of Graves County, becomes only the fourth Kentuckian so honored. The awards were created to honor business and professional leaders who, in the spirit of Horatio Alger, have overcome humble circumstances to attain unquestioned success. The awards are sponsored by the American Schools and Colleges Association, a non-profit corporation committed to education and American traditions of equality of opportunity, industry and achievement. Dr. Doran has risen from a two-room farmhouse in Western Kentucky to national prominence as a skilled and successful college administrator. Dr. Norman Vincent Peale, another past recipient, will present Dr. Doran his award May 12 at the Waldorf Astoria Hotel in New York City.

WLEX-TV

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(UNPROCESSED FILM ENCLOSED)

FILM SIL..... Dudley Hawkey of New Madison, Ohio and Don Butler of Mayslick, Kentucky received the major awards at Morehead State University's 1971 Academic Honors Day. Hawkey, the outgoing student body president, accepted the President's Cup, MSU's highest recognition for student leadership. Dr. Adron Doran made the presentation, only the third such award in his 17 years as President. Butler, a graduate student, was presented the Open Forum Award for superior performances in all areas of college life.

A number of Awards were presented to students who excelled in the subject areas of the six schools of the University.



(CONTINUED)

FILM SIL..... Senator Cooper said that despite the many obstacles standing in the way of friendlier relations between the United States and Communist China, " we must continue to make efforts in that direction."

A number of experts in the field of foreign affairs were present for the conference at Morehead State University. Besides Senator Cooper, speakers included the First Minister of the Embassy of Japan, Mizuo Kuroda and Thomas Sheesmith of the Department of State's Bureau of East Asian and Pacific Affairs.

TO: WKYT-WLEX-TV, WBLG-TV  
WAVE-TV, WHAS-TV

(FILM enclosed)

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA..... Senator John Sherman Cooper told the Kentucky Conference of Political Scientists, meeting today at Morehead State University, that he believes the United States must continue ~~in~~ its efforts to set up relations with Communist China.

FILM SIL..... Senator Cooper said he is of the opinion that if we are  
COLOR to be successful in our quest for world peace, " we must recognize the world's largest country." He praised President Nixon for breaking the ice with Communist China, " and reminded his audience that the President has said, without question, that his administration would move in that direction. Senator Cooper called the American Ping Pong team's visit to Communist China, " a case in point where diplomatic advances are possible." But he warned that we can't seize on that one event as a determiner of the future as the factors leading to our policy regarding Communist China go back many years and are extremely complicated.

Concerning ~~some~~ admittance of Communist China into the United Nations, Senator Cooper expressed doubt that either the Communist government on the mainland or the government on Taiwan would accept double membership <sup>in The U.N.</sup> And he reminded the political scientists gathered at Morehead State of our treaty and pledged support to the government on Taiwan.

3-24-71

WLEX  
WBLG

WHTN  
WKYT

WSAZ

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(UNPROCESSED 16MM EF FILM ENCLOSED)

FILM SIL . . . . The widow of slain Afro-American leader Malcom X,  
COLOR Mrs. Betty Shabazz, spoke at Morehead State  
University Tuesday. Mrs. Shabazz made a plea  
for love and understanding to combat racism in  
the United States. She urged nearly one thousand  
Morehead State students, faculty and administrators  
to develop "genuine" concern for the human rights  
of all persons. Mrs. Shabazz told the predominantly  
white audience, "We seek peace and equality, not  
violence and hatred."

Mrs. Shabazz' lecture was the last speech of  
Morehead State's black lectureship series for this  
year.

MOREHEAD, Ky. --- The Morehead State University Board of Regents Wednesday abolished mandatory ROTC, approved a \$16.1 million budget for the 1971-72 term and liberalized women's dormitory hours.

ROTC has been required of freshmen at MSU since 1968 but all military science courses will become voluntary this fall. The decision followed a four-month study by a special faculty-student committee.

The new budget, slightly increased over the 1970-71 allocation, includes \$8.9 million in state funds.

Changes in women's hours, also recommended by a faculty-student committee, start with the fall semester. The new policy eliminates curfews for seniors and graduate students 21 or older and sophomores and juniors with parental permission. Freshman coeds remain under the present system.

In personnel actions, the board named Dr. Paul Ford Davis as vice president for academic affairs, Dr. Morris K. Caudill as dean of undergraduate programs, Dr. Charles F. Ward as dean of the School of Applied Sciences and Technology, Dr. Thomas C. Morrison as acting dean of the School of Business and Economics, Dr. Gene W. Scholes as assistant to the president and Jerry R. Franklin as registrar. All appointments are effective July 1.

Board member Lloyd Cassity of Ashland was administered the oath of office for his third four-year term. He was reappointed Tuesday by Gov. Louie B. Nunn.

WVA-TV, WVDF-TV, WKYI-TV - det.

WSAZ-TV, Huntington  
WCHS - Charleston, W. Va.

3-29-71

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(Unprocessed Film Enclosed)

FILM SIL ..... Members of a fraternity from Morehead State University  
COLOR walked 45 miles through three counties to collect  
money for the Easter Seal Drive last weekend.

Members of Morehead State's Lambda Chi Alpha Fraternity  
began their walk in Maysville and hiked through Mason,  
Fleming and Rowan counties collecting over 17 hundred  
dollars along the way.

Jack Sims, Munfordville senior and President of the  
fraternity at Morehead State, said the contributions  
will be returned to each of the three counties'  
Easter Seal campaigns.

3-30-71

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

TIME AND CUE SHEET FOR PUBLIC SERVICE SPOTS PROMOTING EDUCATION

SPOT 1. TIME: 34 seconds

IN CUE: "What does a college education mean?..."

OUT CUE: "---produced by Morehead State University."

SPOT 2. TIME: 29 seconds

IN CUE: "What does a college education mean?--

OUT CUE: "---produced by Morehead State University."

SPOT 3. TIME: 33 seconds

IN CUE: "What does a college education mean?--

OUT CUE: "---produced by Morehead State University."

SPOT 4. TIME: 48 seconds

IN CUE: "Should women go to college?--

OUT CUE: "---produced by Morehead State University."--

SPOT 5. TIME: 30 seconds

IN CUE: "Should women go to college?--

OUT CUE: "---produced by Morehead State University."

SPOT 6. TIME: 30 seconds

IN CUE: "What does a college education mean?--

OUT CUE: "---produced by Morehead State University."

4-9-71

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

UNPROCESSED COLOR FILM ENCLOSED

(Film of the Miss MSU Pageant..includes film of winner Lisa Palas singing a song, beauties in bathing suits and Lisa being crowned.)

FILM SIL.....The new Miss Morehead State University is Lisa Palas  
COLOR of Richmond, Kentucky. The blue-eyed blonde defeated  
25 other MSU coeds in two nights of competition to  
advance to the Miss Kentucky Scholarship Pageant  
June 17-19 at Louisville. Miss Palas, a music com-  
position major sang one of her own songs in the  
pageant's talent phase. The 20-year-old junior coed  
at Morehead State is the daughter of Mrs. R. H.  
Thornberry of Lexington and E. W. Palas of Richmond.  
She is a member of Delta Gamma Social Sorority and  
the featured vocalist with the MSU Jazz Ensemble.  
Pageant Emcee was Pam Eldred, Miss America of 1970.  
Miss Palas receives a 600 dollar scholarship and a  
300 dollar wardrobe.

OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
AC 606/783-3325

"MINI-MESTER" OPENS - 30 sec.

(MOREHEAD, KENTUCKY)....THE FIRST ANNUAL INTERSESSION  
....A 3-WEEK "MINI-MESTER"..... STARTS MONDAY, MAY 17th,  
AT MOREHEAD STATE UNIVERSITY.

THE SPECIAL TERM ALLOWS STUDENTS TO EARN UP TO 4 HOURS  
OF CREDIT BETWEEN THE END OF THE SPRING SEMESTER AND THE  
BEGINNING OF SUMMER SCHOOL.

MORE THAN 80 COURSES ARE BEING OFFERED.... RANGING  
FROM ONE TO 3 WEEKS IN LENGTH.... SPECIAL CLASSES INCLUDE A  
WEEK IN NEW YORK CITY ATTENDING 7 BROADWAY MUSICALS.

REGISTRATION FOR INTERSESSION IS MONDAY FROM 8 O'CLOCK  
UNTIL NOON..... CLASSES START AT ONE O'CLOCK MONDAY.

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FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

FILM SIL . . . . Morehead State University honored the senior members  
COLOR of the MSU basketball team, and its outstanding

To:  
WUE X  
WBUC  
WHTN-TV

freshman team during halftime of the Morehead State-  
Eastern Kentucky basketball game Thursday night.

MSU President Adron Doran awarded individual trophies  
to Jim Day, son of Mr. and Mrs. Willard Day of Ashland,  
and Jerry Hueseman, son of Mr. and Mrs. Irvin Hueseman  
of Dillsboro, Indiana.

Day is the seventh leading scorer in Morehead State  
basketball history. Hueseman was the second leading  
scorer for the Eagles this season.

The freshman team, which finished the season undefeated,  
was introduced to the crowd at Laughlin Fieldhouse.

The Baby Eagles, who averaged almost 113 points a  
game, included such standouts as Leonard Coulter from  
Danville High School, Howard Wallen from Johnson Central,  
Johns Creek High School's Eugene Lyons, Bill Dotson  
from Hazel Green High School and Breathitt County's  
John Stacy. Phi Delta Theta fraternity presented the  
freshman team with a trophy recognizing the Baby Eagles  
as "the best first-year squad in Kentucky this season."

(more)

Before the game, the Morehead State cheerleaders were also honored. MSU's First Lady, Mrs. Adron Doran, presented the senior cheerleaders with corsages and recognized them for their outstanding contribution to Morehead State's athletic program.

4-2-71

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(Unprocessed 16 mm Film enclosed)

FILM SIL.....Morehead State University held its annual "Senior  
COLOR Weekend" Friday and Saturday and Sunday. Over 15  
hundred high school seniors were on the campus to get  
a taste of college life at Morehead State. About 200  
of the students from 50 different schools in Kentucky,  
spent the entire weekend at MSU. The rest returned  
home after spending Friday on the campus. The students  
were provided with free lodging in the dormitories.  
Friday, the students toured the campus, attended orien-  
tations in the academic field of their interest and were  
exposed to typical classroom situations.

The visiting high schoolers were provided with a variety  
of entertainment, including a concert by Morehead State's  
award winning Jazz Ensemble, a play by the Morehead Players  
and an opportunity to participate in athletics at the ultra-  
modern Laughlin Health Building.

Morehead State University will conduct another "Senior  
Weekend" April 16 and 17 for all high school seniors who  
are interested in getting a "capsule" look at college life.

WLEX-TV

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(UNPROCESSED FILM ENCLOSED)

FILM SIL..... Dudley Hawkey of New Madison, Ohio and Don Butler of Mayslick, Kentucky received the major awards at Morehead State University's 1971 Academic Honors Day. Hawkey, the outgoing student body president, accepted the President's Cup, MSU's highest recognition for student leadership. Dr. Adron Doran made the presentation, only the third such award in his 17 years as President.

Butler, a graduate student, was presented the Open Forum Award for superior performances in all areas of college life.

A number of Awards were presented to students who excelled in the subject areas of the six schools of the University.

(CONTINUED)

FILM SIL..... Senator Cooper said that despite the many obstacles standing in the way of friendlier relations between the United States and Communist China, " we must continue to make efforts in that direction."

A number of experts in the field of foreign affairs were present for the conference at Morehead State University. Besides Senator Cooper, speakers included the First Minister of the Embassy of Japan, Mizuo Kuroda and Thomas Sheesmith of the Department of State's Bureau of East Asian and Pacific Affairs.

To: WKYT-TV, WLEX-TV, WAVE-TV, WHAS-TV

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA..... Senator John Sherman Cooper told the Kentucky Conference of Political Scientists, meeting today at Morehead State University, that he believes the United States must continue ~~in~~ its efforts to set up relations with Communist China.

FILM SIL..... Senator Cooper said he is of the opinion that if we are to be successful in our quest for world peace, " we must recognize the world's largest country." He praised President Nixon for breaking the ice with Communist China," and reminded his audience that the President has said, without question, that his administration would move in that direction. Senator Cooper called the American Ping Pong team's visit to Communist China, " a case in point where diplomatic advances are possible." But he warned that we can't seize on that one event as a determiner of the future as the factors leading to our policy regarding Communist China go back many years and are extremely complicated.

Concerning ~~some~~ admittance of Communist China into the United Nations, Senator Cooper expressed doubt that either the Communist government on the mainland or the government on Taiwan would accept double membership. <sup>in the U.S.</sup> And he reminded the political scientists gathered at Morehead State of our treaty and pledged support to the government on Taiwan.

WKE X - 1 v { Lep  
WKYT - TV

WHTN - TV - Huntington

4-5-71

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

(Unprocessed 16 mm Film Enclosed)

FILM SIL..... Morehead State University held its annual "Science  
COLOR Fair" this past weekend. Approximately 20 schools participated in the event. Top students, from the high schools, displayed science projects and competed for awards. First Place trophy for the Science Fair went to 16 year old Dean Daron of Belfry High School in South Williamson, Kentucky. Dean won the right to enter his exhibit in the International Science and Engineering Fair at Saint Louis, Missouri.

The second place trophy went to Sharon Grannis, a 17-year-old junior from Fleming County High School.

17-year-old John Klee of Fleming County was third place winner. And another Fleming County High School student won the Scholarship Award presented for the top senior science project. Danny Hawkins will receive a 200 dollar a year scholarship to Morehead State University State University. The scholarship is renewable each year for four years.

With students from Fleming County High walking away with so many awards, it was no surprise when Lloyd Story of Fleming County High was voted the "Science Teacher Award." Story is a graduate of Morehead State.

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M-S-U ALUMNI BANQUET

Governor Louie Nunn will be the featured guest Saturday night for the annual alumni awards banquet at Morehead State University....The M-S-U Alumni Association will award 40 scholarships and recognize a distinguished faculty member, an outstanding alumnus and a prominent public servant.....Special service awards will be presented to three retiring university officials.....The dinner is open to the public...Tickets are 2 dollars, 50 cents and may be purchased at the M-S-U Office of Alumni Affairs... The banquet starts at 7 o'clock in the Adron Doran University Center.....#####

Time: 30 seconds

5-3-71



OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
AC 606/783-3325

M-S-U GRADUATION

It will be a father and son affair this Sunday when Morehead State University graduates more than 1 thousand (1,000) persons at its 48th annual spring commencement... The featured speaker is Doctor Dennis Kinlaw, president of Asbury College at Wilmore, Kentucky.....The class of 1971 at M-S-U includes Dennis Kinlaw Junior....The university will depart from tradition and allow Doctor Kinlaw to award his son's diplomas..The younger Kinlaw is an honor grad in pre-medicine.....An estimated five thousand (5,000) persons are expected to attend the 3 o'clock ceremony at Laughlin Fieldhouse.....#####

Time: 35 seconds

5-3-71

5-7-71 (forwarded)

OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
AC 606-783-3325

DORAN AWARD

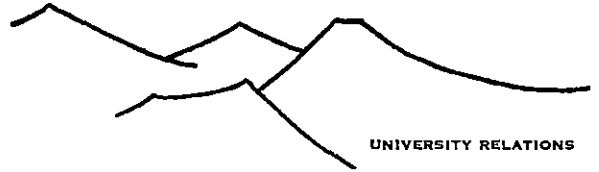
Morehead State University President Adron Doran goes to New York City next week to accept one of the 10 Horatio Alger Awards of 1971.....The 61-year-old educator is the fourth Kentuckian to receive the national medal since the first presentations in 1946...The awards are sponsored by the American Schools and Colleges Association and are intended to honor business and professional leaders who have overcome humble beginnings to achieve success..... Doran is a former speaker of the Kentucky House of Representatives and has been president of M-S-U since 1954. He will accept the award May 12th at the Waldorf Astoria Hotel.....#####

Time: 35 seconds

5-3-71

# MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



May 6, 1971

Dear Program Director:

Morehead State University's Institute for the Aging has initiated a referral service to help elderly persons in the 15 counties of Northeastern Kentucky.

Senior citizens may telephone the service collect and have questions answered regarding Social Security benefits, public and private housing, finances and budgeting, nursing homes, transportation, education, employment, or any service that is available to that age group. The referral service is also available to any agency or organization needing information for Senior Citizens.

Enclosed is a master tape with four public service announcements concerning the program. Two of the announcements give elderly persons information about how to call the service, and the other two promote the fact that May has been declared "Senior Citizens Month."

We know that you share our concern for the welfare of Senior Citizens. We hope that you can make use of the enclosed public service announcements and help make a success of this latest effort by MSU's Institute for the Aging to help elderly persons in our region.

Sincerely,

A handwritten signature in cursive script that reads "Dale Greer".

Dale Greer  
Assistant in Public Information  
(Radio and TV)

DG:rs

Enclosure

OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
AC 606/783-3325

M-S-U DEGREES

TELEVISION NEWSCASTER BILLY THOMPSON OF LEXINGTON AND MENIFEE SCHOOL SUPERINTENDENT GEORGE ALICE MOTLEY WILL RECEIVE HONORARY MASTER'S DEGREES SUNDAY AT MOREHEAD STATE UNIVERSITY.

THOMPSON IS NEWS DIRECTOR OF W~~W~~-L-E-X TELEVISION AND WAS KENTUCKY'S SPORTS WRITER OF THE YEAR IN 1965. MISS MOTLEY HAS BEEN SUPERINTENDENT OF THE MENIFEE COUNTY SCHOOL SYSTEM SINCE 1947.

THE HONORARY DEGREES WILL BE AWARDED DURING THE UNIVERSITY'S 48th ANNUAL COMMENCEMENT WHICH STARTS AT 3 O'CLOCK IN LAUGHLIN FIELDHOUSE. MORE THAN ONE THOUSAND (1,000) PERSONS ARE BEING GRADUATED FROM M-S-U THIS SPRING.....#####

Time: 35 seconds

5-6-71

OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
606/783-3325

(FOR RELEASE AT 11:00 P.M., WEDNESDAY, MAY 12)

CAMERA . . . Morehead State University President Adron Doran received the Horatio Alger Award today in New York City. The awards were created to honor business and professional leaders who have overcome humble circumstances to attain unquestioned success. There is no doubt that Adron Doran qualifies.

PICTURE No. 1 . . . Dr. Doran attended school as a boy in a one-room country school in Graves County. He fired the stove to earn his school supplies.

PICTURE No. 2 . . . As a teenager, the MSU president walked five miles daily to Cuba High School where he was a star athlete.

PICTURE No. 3 . . . The Morehead State University president was a religious youth, and he began preaching while attending college. One of his first churches was the little Church of Christ in Boydsville, Tennessee.

35 mm slide  
of Dr. Doran . . . Before assuming the MSU presidency in 1954, the energetic educator served Kentucky in the public schools as a coach, teacher and principal, in the State Legislature, including a term as Speaker of the House and in the State Department of Education. When he assumed the presidency of Morehead State, it was a tiny college with 700 students.

35 mm slide  
of campus . . . Today, Morehead State is a regional university with 6,000 students, a 15 million dollar budget and 60 million dollars in new buildings.

CAMERA . . . Dr. Norman Vincent Peale presented the Horatio Alger Award to Dr. Doran tonight in ceremonies at New York's Waldorf Astoria Hotel.

5/10/71

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MOREHEAD, KENTUCKY 40351

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NEW EAGLE SIGNS - 20 sec.

(MOREHEAD, KENTUCKY) --- MOREHEAD STATE UNIVERSITY  
HAS SIGNED A STANDOUT JUNIOR COLLEGE BASKETBALL PLAYER.

RON NICHOLSON...A 6-8 CENTER FROM SEMINOLE JUNIOR  
COLLEGE IN FLORIDA...WILL REPORT TO THE EAGLES THIS FALL.

M-S-U HEAD COACH BILL HARRELL DESCRIBED NICHOLSON  
AS... "EXACTLY THE YOUNG MAN WE NEED TO PLAY THE PIVOT."

THE NEWEST EAGLE AVERAGED 17 POINTS AND 16 REBOUNDS FOR  
THE FLORIDA SCHOOL.

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5-14-71

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MOREHEAD STATE UNIVERSITY  
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AC 606/783-3325

M-S-U SIGNS ANOTHER CAGER -- 40 sec.

(MOREHEAD, KENTUCKY) --- THE HIGH SCHOOL BASKETBALL PLAYER OF THE YEAR IN VIRGINIA IS COMING TO KENTUCKY THIS FALL.

GENE FRYE - A 6-6 FORWARD FROM LURAY, VIRGINIA, HAS SIGNED WITH MOREHEAD STATE UNIVERSITY. A 2-TIME ALL-STATERS.... HE LED LURAY TO CONSECUTIVE UNBEATEN SEASONS AND STATE CHAMPIONSHIPS IN HIS JUNIOR AND SENIOR YEARS.

THE NEW RECRUIT AVERAGED 20 POINTS A GAME AS A SENIOR AND WAS NAMED VIRGINIA'S PLAYER OF THE YEAR IN CLASS A. M-S-U HEAD COACH BILL HARKELL DESCRIBES FRYE AS "ONE OF THE FINEST PLAYERS WE HAVE SEEN THIS SEASON."

HE IS THE 4th ALL-STATERS SIGNED BY THE EAGLES THIS SPRING. THE OTHERS WERE KENTUCKY SELECTIONS ARCH JOHNSON OF BREATHITT COUNTY, GLENN TURNER OF McDOWELL AND JAMES WASHINGTON OF FRANKFORT.

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F-H-A CONVENTION -- 30 sec.

(MOREHEAD, KENTUCKY) — MOREHEAD STATE UNIVERSITY IS  
BEING INVADED NEXT WEEK — BY NEARLY ONE-THOUSAND HIGH  
SCHOOL COEDS.

THE STATE CONVENTION OF THE KENTUCKY FUTURE HOMEMAKERS OF  
AMERICA STARTS WEDNESDAY AND RUNS THROUGH FRIDAY.

F-H-A MEMBERS FROM ACROSS THE STATE WILL MEET TO ELECT  
OFFICERS...AWARD SCHOLARSHIPS...AND CONFER STATE DEGREES --  
THEIR HIGHEST AWARD FOR INDIVIDUAL MEMBERS.

PATTI ROACH — AN 18-YEAR-OLD SENIOR AT GARRARD (GARE-UD)  
COUNTY HIGH SCHOOL — IS THE OUTGOING F-H-A STATE PRESIDENT.

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OFFICE OF PUBLIC INFORMATION  
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CAMERA..... Many interesting and unusual courses are being offered during Morehead State University's Intersession term. One of the courses being offered is called "Environmental Art."

FILM SIL..... The 21 members of the class, taught by Assistant Professor of Art Don Young, spend their class time in the field researching nature. The students utilize drawings, sketchings and photographs in their study of environment art. Morehead State is ideally located for such a course. The campus is surrounded by Daniel Boone National Forest. The 3-week "mini-mester" art course includes a 3-day camping trip. One student said he couldn't believe he was picking up 3 hours college credit for going on a camping trip in a national forest. The girls in the class got a little excited when a snake joined them for lunch one day, but they settled down when the boys assured them it was only a harmless little garter snake.

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CAMERA.....College students joke about taking easy courses such as "under-water basket-weaving" and remedial "racket-ball." It's just a joke and no such courses are offered but there's a course being offered at Morehead State University's Intercession that brings a smile to one's face until he (Ray-Koo) learns what it's all about. The class is called "Raku-ware" 399, but if you think it's an easy course, you have another thought coming.

FILM SIL... The Morehead State students are leaning to make Japanese COLOR pottery known as "Raku-ware." "Raku" means "pleasure" in Japanese but making it certainly isn't a pleasurable experience. Here's the recipe: First you build a kiln and heat it to 2,000<sup>o</sup> Fahrenheit. Then you mold a very porous clay into the shape you want and fire it in the kiln. Then you remove it from the kiln(at the risk of singed eyebrows and heat prostration) and drop the hot pottery into organic materials to give it a metallic luster. The result is "Raku-Ware." Instructor Marge Johnson tells us that the unusual pottery originated in 16th Century Japan. It has become very popular in the United States in recent times because of its unusual luster and beautiful colors. One student commented, "it's hard work, but when you see the beautiful results, it gives you a warm feeling all over." But then again, working over a hot kiln all day would give anyone a warm feeling.

OFFICE OF PUBLIC INFORMATION  
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MOREHEAD, KENTUCKY 40351

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CAMERA.....Students have never enjoyed attending summer school,  
but at Morehead State University there are some fringe  
benefits.

FILM SIL... Morehead State has a private lake on its beautiful 450  
COLOR acre campus where many of the students gather to sunbathe,  
when they aren't in class. Some of the students bring  
along their books and catch up on their studies. Some  
just "laze" in the sun and enjoy the beautiful scenery.  
We are referring to the lake and the mountains, of course.

The more athletically inclined students head for Morehead  
State's nine-hole golf course in their free time.

Morehead State's "mini-semester" of 3 weeks is in session  
at the present time. Regular summer school registration  
begins June 14 with classes getting underway June 16.

6-7-71

OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
Area Code 606/783-3325

ANNOUNCER: Morehead State University will conduct 3 basketball camps during the month of July. The camps, under the direction of MSU head coach Bill Harrell, will be staffed by Harrell's assistant coach Jack Black and seven outstanding high school coaches. The camps start on July 11, July 18 and July 25. Any youngster between 8 and 18 is eligible to attend. For information, young cagers can write to Coach Bill Harrell at Morehead State University. Coach Harrell discussed the planned basketball camps with Dale Greer of the MSU Sports Information Department:

TAPE: RUNS 55 SECONDS

IN: "We will have three different sessions each day---

OUT: "--as guest coaches and instructors."

ANNOUNCER: The guest coaches for the Morehead State Basketball camps include: Julian Cunningham from Bath County High School; Pete Grigsby from McDowell High; Wayne Martin of Pikeville High; Ron Reed of New Richmond Ohio High School; Wendell Wallen, former head coach at Meade Memorial High; Phillip Wood, head coach at Pendleton County; Jack Upchurch of Anderson County and Fairce Woods, former head coach at Breathitt County High School.

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MOREHEAD, KENTUCKY 40351

TELEPHONE:  
AC: 606/783-3325

(UNPROCESSED 16 MM COLOR | FILM ENCLOSED)

FILM SIL ..... More than one hundred junior and senior high  
COLOR school cheerleaders have converged on the  
Morehead State University campus for a six-  
day training camp. The instruction includes  
classroom and practice hours. The camp is  
sponsored by the American Cheerleaders  
Association. #####

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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL.....More than 8-hundred student musicians from 30  
COLOR states have registered for a marching band  
workshop at Morehead State University. The  
drills being conducted by A. R. Cassavant  
and staff are part of the yearly Daniel Boone  
Forest Music Camp. High school and college  
students are instructed and drilled each day in  
marching techniques. Precision drills require  
practice and more practice as these bandsmen  
have learned.#####

OFFICE OF PUBLIC INFORMATION  
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MOREHEAD, KENTUCKY 40351

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SUMMER SCHOOL -- 20 sec.

(MOREHEAD, KENTUCKY) --- SUMMER SCHOOL OPENS MONDAY,  
JUNE 14th, AT MOREHEAD STATE UNIVERSITY.

MORE THAN 2-THOUSAND PERSONS ARE EXPECTED TO ENROLL  
MONDAY AND TUESDAY FOR CLASSES WHICH BEGIN WEDNESDAY,  
JUNE 16th.

SUMMER CLASSES END AUGUST 6th AND SUMMER COMMENCEMENT  
IS SCHEDULED THURSDAY, AUGUST 5th.

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6-8-71

OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE  
AC 606/783-3325

READING CONFERENCE -- 25 sec.

(MOREHEAD, KENTUCKY) --- TEACHERS AND ADMINISTRATORS ON ALL LEVELS OF EDUCATION HAVE BEEN INVITED TO A "RIGHT TO READ" CONFERENCE THIS MONTH AT MOREHEAD STATE UNIVERSITY.

THE WEEK-LONG CONFERENCE OPENS JUNE 21st AND FEATURES NATIONALLY-KNOWN AUTHOR JEANNE CHALL OF HARVARD UNIVERSITY AND WALTER STRALEY -- PRESIDENT NIXON'S APPOINTEE TO HEAD THE NATIONAL RIGHT-TO-READ PROGRAM.

THE CONFERENCE IS CO-SPONSORED BY M-S-U AND THE STATE DEPARTMENT OF EDUCATION.

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6-8-71



OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TELEPHONE:  
AC: 606/783-3325

(UNPROCESSED 16 MM FILM ENCLOSED)

FILM SII. .... The 4th annual Morehead State University Invitational  
COLOR Golf Tournament opened Friday with 24 golfers  
competing in the championship flight. Among those  
participating were Jim Halfhill and Wally Rose of  
Lexington. Halfhill is shown teeing off on the 9th  
hole. Wally Rose looks over the lay of his ball before  
driving toward the 8th hole. 48 golfers entered the  
6 lower flights. The tournament runs through Sunday.  
Bill Spannuth, a Morehead State standout, is the  
defending champion.

OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

WLEX-TV  
WHAS-TV  
WKYT-TV TELEPHONE:  
WCPO-TV AC 606/783-3325

(16 MM color film and an audio-tape of handbell music enclosed)

CAMERA.....Hundreds of bells could be heard across the Morehead State University campus early this week. Some 16 hundred English handbell ringers converged upon the campus for the 12th national festival of the American Guild of English Handbell ringers. Over 80 separate handbell choirs from across the nation performed in Morehead State's Laughlin Fieldhouse Sunday through Tuesday. Surprisingly, many of the "ringers" were young people. The use of handbells as musical instruments began in 18th Century England and was introduced in this country by none other than P.T. Barnum. Barnum toured America in 1856 with a group known as the "Swiss Bell Ringers." True to the Barnum tradition, the bellringers were not Swiss at all. They were English coal miners dressed in Swiss costumes. In the early 1900's, a Boston lady by the name of Mrs. Schurliff returned from England with a set of Handbells and started a group known as the "Beacon Hill Ringers." From that time on, according to officials of the American Guild of English Handbell Ringers, bell ringing has enjoyed immense popularity in America. Officials of the Guild, formed in 1956, say there are now some ten thousand organized handbell ringers in this country. The handbells are primarily used to produce religious music in churches, but the music performed by the choirs gathered at Morehead State ranged from classical to rock.

FILM SIL... (Audio TAPE OF HANDBELL MUSIC)

WHHS-TV

6-14-71

OFFICE OF PUBLIC INFORMATION  
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MOREHEAD, KENTUCKY 40351

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(16 mm UNPROCESSED COLOR FILM ENCLOSED)

CAMERA..... Students began registering for Morehead State  
University's summer semester Monday.

FILM SIL..... Among the estimated 25 hundred students attending  
COLOR MSU's summer session is Louisvillian Sheila Neblett.  
Sheila, the daughter of Mr. and Mrs. William Neblett  
of 1120 Farman Court, Louisville, is a 1971 graduate  
of Southern High School. Sheila plans to major  
in Elementary Education and Art at Morehead State.  
Classes begin Wednesday and the summer term ends  
August 5. The regular fall term at Morehead State  
gets underway August 23rd.////

OFFICE OF PUBLIC INFORMATION  
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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

CAMERA.....A number of high school coeds are on the Morehead State University campus this week for the 25th annual Kentucky Girls State.

FILM SIL.....Among the delegates selected to represent Louisville area high schools are four young ladies from Fort Knox. Pam Sullens, Sheri Sweebe (SWEEBIE), Elizabeth Buchannon, and Cindy Beverly join over 400 other high school coeds from across the state of Kentucky in the six-day exercise in democracy. Each delegate is a high school senior and the girls become citizens of a mythical 51st state. The make-believe state is divided into 12 cities and four counties. Elections are held to select officials on all levels of government. The delegates will be representatives or senators in the Kentucky Girls State Assembly and will travel to Frankfort on Friday, June 18, to operate their government in the state capitol. Attorney General John Breckinridge was on the Morehead State campus Tuesday to address the girls.

WLEX-TV

6-14-71

OFFICE OF PUBLIC INFORMATION  
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Area Code 606/783-3325

(16 MM UNPROCESSED FILM ENCLOSED)

FILM SIL.....Anyone who has attended college will recognize this  
COLOR scene. Monday was registration day for Morehead State  
University's summer semester. Classes begin Wednesday  
and the term ends August 6th. Summer graduation  
exercises at Morehead State will be held August 5.  
The regular fall term at MSU gets underway August 23rd.  
The official count isn't in, but it is estimated that  
more than 2 thousand students will enroll for the  
summer semester. Wednesday is the deadline for  
registering for the summer term at Morehead State.////

OFFICE OF PUBLIC INFORMATION  
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MOREHEAD, KENTUCKY 40351

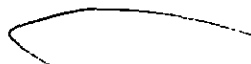
WTVW - 905 Carpenter  
Evansville, Ind.

WSAZ - Huntington - W.V.

WBKO-TV - Bowling  
Green, Ky

CAMERA..... Cara Lynn Lyon, a 17 year old senior at Johnson Central High School, is the new President of the Kentucky Association of Future Homemakers of America.

FILM SILENT.... The selection of Miss Lyon and nine other state  
COLOR  
FHA officers was the last order of business at the group's annual meeting on the campus of Morehead State University. Also serving during the 1971-72 school year will be Debbie Jones of Cawood High School, Harlan County, first vice-president; Karen Ford of Henderson County High, second vice president; Sharon Christian of Bourbon County High, secretary; Janet Reid of Bullit Central, treasurer; Lydonna Evans of Ohio County High, song leader; Marinell Cobb of Maysville, recreation leader; Sandy Stahl of Warren Central, parliamentarian; Mary Jane Auxier of Estill County, historian; and Jackie Clevenger of East Carter County High, reporter. More than 900 FHA members and chapter advisors attended the three-day session at Morehead State University.



OFFICE OF PUBLIC INFORMATION  
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CAMERA ..... The Kentucky Association of Future Homemakers of America wound up their two day convention at Morehead State University Friday.

FILM SIL ... Nine hundred Future Homemakers and advisers participated in the two day meeting at MSU. The girls participated in various programs, seminars, and received practical training in the field of home economics. The girls also enjoyed "Funtime" sessions in the Laughlin Health building on the Morehead State campus. The Kentucky Future Homemakers also elected new officers for the coming year. Elected President for the 1971-72 year was Cara Lynn Lyon of Johnson Central High School in Paintsville Kentucky. Elected First Vice President was Debbi Ann Jones of Cawood High School in Harlan County. Others serving during the next year will be Karen Ford of Henderson County High, second vice president; Sharon Christian of Bourbon County High, secretary; Janet Reid of Bullitt Central, treasurer; Lydonna Evans of Ohio County High, songleader; Marinell Cobb of Msysville, recreation leader; Sandy Stahl of Warren Central, parliamentarian; Mary Jane Auxier of Estill County, historian; and Jackie Clevenger of East Carter County High, reporter. The state meeting delegates represented almost 17 thousand FHA members in 243 Kentucky High Schools.

OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

CAMERA..... The Kentucky Association of Future Homemakers of America  
is holding its annual meeting at Morehead State University.

FILM S..

FILM SIL.... A number of FHA chapters from the Louisville area are  
COLOR attending the convention. Seen checking in at Morehead  
State are the FHA chapters from Taylorsville High, Henry  
County High and Shelby County High School. Representing  
Taylorsville High at the meeting are Judy Gibbens,  
Sandra Yates, Nancy Byrant and adviser, Mrs. Eleanor  
Lilly. The Future Homemakers attending from Henry  
County High are Glenda Wood, Sandy Arington, Patty  
Kelly, Debbie Clubb, Adonna Winchester and adviser, Mrs.  
Margaret Miller. The Shelby County High School group  
includes adviser Louise Maupin and Sheila Bohannon.  
Over 900 FHA members and advisers will be on the Morehead  
State campus until Friday evening.



WLEX-TV, WKYT-TV - Lexington,  
WHTN-TV - Huntington

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MOREHEAD, KENTUCKY 40351

TELEPHONE:  
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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL ..... An eminent author and professor from Harvard University  
COLOR spoke Friday before some 400 persons gathered at  
Morehead State University for a "Right To Read" conference. Dr. Jeanne Chall, of Harvard, lectured to teachers and educators meeting at MSU for a week-long conference on the best methods of teaching children to read. Dr. Chall said experts in her field now believe that the "phonics" approach to reading is better than the old "Look and Say" method of teaching a child to read. The "phonics" method consists of teaching children the sounds of groups of letters. The old "Look and Say" method consisted of teaching children to memorize entire words. Dr. Chall also told the conference that reading experts no longer believe it is harmful to teach children to read before they enter the first grade. Dr. Chall advocates some teaching of reading in kindergarten and possibly nursery school. The Harvard Professor is considered one of the foremost experts in her field and has written a number of books including a wide selling book entitled Learning To Read, The Great Debate.

6-25-71

WLEX-TV, WSHZ-TV, WAVE-TV, WKYT-TV  
6-16-71

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FILM SIL.....The 25th annual Kentucky Girls State, meeting at  
COLOR Morehead State University, elected officers  
Wednesday. Each delegate is considered a citizen  
of a mythical 51st state. Elections are held to  
select officials on all levels of government.  
Elected Governor was Kathy Justice of Paul Blazer  
High School in Ashland. The Lt. Governor is Beverly  
Davenport of Bowling Green. The other officials of  
the convention of high school coeds are: Paula Harris  
of Taylor County, Secretary of State; Vicky Kegley of  
Paul Blazer High in Ashland, Attorney General; Karen  
Hash of Paul Blazer, Treasurer; Rebecca Snider of  
Franklin County, Agriculture Commissioner; Carolyn  
Carroway of Scott County, State Superintendent; and  
Janet Armstrong of Boyd County High, Auditor. The  
new officials were sworn in by Morehead State President  
Adron Doran, a former Speaker of the Kentucky House of  
Representatives. The Girls State officials will travel  
to Frankfort Friday where they will meet their real  
life counterparts. The other 400 delegates will be  
representatives or Senators in the Kentucky Girls State  
Assembly when Girls State moves to Frankfort to operate  
their government in the State Capitol. The six-day exer-  
cise in democracy is sponsored by the American Legion  
Auxiliary, Department of Kentucky.////

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FILM SILENT....Some 400 high school coeds are on the Morehead

COLOR

State University campus this week for the 25th annual Kentucky Girls State. Delegates are selected by their high schools based on their qualities of character, scholarship and leadership. Each delegate is a high school senior and will become a citizen of a mythical 51st state. The "make-believe" state includes 12 cities and four counties. Elections are held to select officials on all levels of government. The six day exercise in democracy is sponsored by the American Legion Auxillary, Department of Kentucky. Mrs. J. Emerson Lewis of Lexington is chairman of the convention of outstanding high school coeds. The session ends Saturday, June 19.