

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
AC: 606/783-3325

(UNPROCESSED 16 MM ~~COLOR FILM~~)

Film Sil..... Baton twirling is not easy as these high school
Color coeds have learned in the Daniel Boone Forest
Music Camp at Morehead State University. They
are studying dance and pom-pom routines in
their daily drills and classroom sessions.
Later their new skills will be tested in marching
band performances. The twirlers go through the
routines time after time until each step becomes
automatic. The training carries the benefit of
college credit.#####

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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL.....Wes Unseld, star center of the Baltimore Bullets, was
COLOR the special guest instructor at this week's basketball
camp at Morehead State University. The former Louisville
Seneca and University of Louisville star talked to the
boys about his specialty---rebounding. Unseld demonstrated
how to block out the opponent and get the edge over other
players going for the rebound. He told the group of more
than 80 boys that desire and practice often make the
difference.between a great athlete and a mediocre one.
Joe Stepp of Warfield Ky. High School followed Unseld on
the program with a dazzling dribbling act, including a
blindfolded display of ballhandling skill. Morehead State
Head Coach Bill Harrell directed the camp.

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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL.....Basketball, from daylight to dark is on tap this week
COLOR at Morehead State University....More than 60 boys
from 8 to 18 are attending the annual M-S-U basketball
camp....Each day's schedule includes individual
instruction, team drills and at least 2 games....
Morehead State Head Basketball Coach Bill Harrell
and six leading high school coaches are teaching the
offensive and defensive tactics. Action is fast and
furious during the games when the junior cagers test
their new skills....A second week of the camp opens
July 25th and will feature an appearance by Wes Unseld
of the Baltimore Bullets.////////

(30 SECONDS)

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(UNPROCESSED 16 MM BLACK/WHITE FILM ENCLOSED)

FILM SIL....The Daniel Boone Forest Music Camp marches along
B/W at Morehead State University as high school students
move into Baird Music Hall for instruction in conducting
and other areas....Music Professor James Beane teaches
conducting and rehearses his students daily as they
prepare for the grand concert at the closing of the
music camp....More than 8-hundred students from 30
states are attending the two-week camp which ends
July 25.////

(30 SECONDS)

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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL.....The Interim Legislative Study Commission on Higher

COLOR

Education met at Morehead State University this week. MSU President Adron Doran told the commission that he opposes any tuition increase for Kentucky students at the state universities. A tuition increase at MSU would price education too highly for many Eastern Kentuckians.

In the 2-hour session, he also discussed the University of Kentucky Community College system, out-of-state enrollment, the role of the Council on Public Higher Education, and future academic developments at Morehead State University.

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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL.....Morehead State University graduated its largest
COLOR summer class in the history of the school
Thursday morning. MSU President Adron Doran
conferred 348 degrees during the ceremony.
This included 109 Master's degrees, 234 Bachelor's
degrees, and five associate degrees. Principal
speaker was Dr. Lewis W. Cochran, a 1936 MSU
alumnus who is vice president for academic
affairs at the University of Kentucky. Dr. Cochran
is also a former MSU faculty member.

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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL.....The "Knob Tigers" are kicking up their heels at
COLOR Morehead State University again this summer. A
"Knob Tiger" is one who attends the annual week-
long Kentucky Dance Institute, which attracts
dancers ranging from five to 82. Close to 100
experienced and inexperienced dancers from through-
out the states and Europe are attending the institute.
Special instructors at the institute include Walter
Kogler of Germany; Vyts Beliajus, editor of a folk
dance magazine; and Jack Hunter of Dayton, Ohio.
Miss Shirley Durham of Louisville and M.G. Karsner
of Bowling Green are institute co-directors.

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8-12-71

OFFICE OF SPORTS INFORMATION
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MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL.....Shouts of "WETSU" fill the air as Morehead State
COLOR University prepares for the upcoming football
season. Practice without pads continues through
Tuesday, as the Eagles drill once daily. With
34 lettermen and 12 other experienced players re-
turning, Head Coach Jake Hallum is optimistic about
his team's chances in the Ohio Valley Conference.
Morehead State is favored in several polls to win
the OVC title, but Hallum said, "Polls are nice
for the fans but they don't win ballgames." The
Eagles open a 10-game schedule at home against
Marshall Sept. 18./////

WKYT-TV
WLEX-TV
WCHS-TV
WHTN-TV
8-23-71

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



MEMORANDUM

TO: Radio-TV Sports Directors
FROM: Keith Kappes, Sports Information Director, MSU
RE: Coaches' Interviews

The taped interviews with Coach Jake Hallum (football) and Coach Bill Harrell (basketball) will be recorded at 7 1/2 IPS instead of 3 3/4 as we originally said. It seems some stations don't have playback capability at the slower speed so we're quickening the pace so no one will be left out.

Let me know as soon as possible (this minute, if possible) if you want the interviews and haven't returned the postpaid card.

9-1-71

OFFICE OF PUBLIC INFORMATION
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ANNOUNCER.....Tuesday, September 7th, is the last day to register
for fall semester classes at Morehead State University.
There are openings in several night and arranged
classes. Persons desiring to register should
contact the dean of undergraduate programs or the
dean of graduate programs. Additional information
is available from Jerry Franklin, the M-S-U registrar.//////

TIME: 20 sec.

9-2-71

9-8-71

OFFICE OF PUBLIC INFORMATION
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TELEPHONE:
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News copy to accompany the enclosed unprocessed film
will be telephoned to you today (Sept. 8, 1971) by a member of
the Morehead State University Public Information staff.

OFFICE OF SPORTS INFORMATION
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RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

(16 mm unprocessed color
film enclosed)

FILM SILENT

THE 1971 FOOTBALL SEASON OPENS SOON AT MOREHEAD STATE UNIVERSITY AND THE EAGLES WILL BE COUNTING HEAVILY ON JEROME HOWARD - A SENIOR DEFENSIVE END FROM LEXINGTON.

HOWARD - A FORMER ALL-STATERS AT BRYAN STATION HIGH SCHOOL - IS A STRONG AND RUGGED TACKLER WHO IS EXPECTED TO BID FOR ALL-OHIO VALLEY CONFERENCE HONORS THIS SEASON.

M-S-U HEAD COACH JAKE HALLUM CALLS HOWARD "ATTRULY OUTSTANDING FOOTBALL PLAYER." HE IS A MEMBER OF THE TOUTED "BELLRINGER" DEFENSE A MAJOR FACTOR IN THE EAGLES' PRE-SEASON RANKING AMONG THE O-V-C FAVORITES.

JEROME IS THE SON OF MR. AND MRS. THOMAS HOWARD,
996 DEPORRES AVENUE.....#####

TIME: 35 sec

OFFICE/OF SPORTS INFORMATION
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RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE FOOTBALL SEASON OPENS SATURDAY NIGHT AT MOREHEAD STATE UNIVERSITY AND A REAL BARN BURNER IS EXPECTED WHEN MARSHALL COMES TO TOWN.

THE M-S-U EAGLES HAVE BEEN PICKED TO WIN THE OHIO VALLEY CONFERENCE THIS SEASON BUT THIS RIVALRY HAS PRODUCED A HISTORY OF SURPRISES A HARD-FOUGHT, EXCITING IS PREDICTED BY MOST OBSERVERS.

THE 7:30 P.M. KICKOFF AT BREATHITT SPORTS CENTER STADIUM IS EXPECTED TO ATTRACT A CAPACITY CROWD OF MORE THAN 10-THOUSAND FANS. M-S-U OFFICIALS HAVE ANNOUNCED THAT TICKETS WILL BE AVAILABLE AT THE GAME. BOX OFFICES OPEN AT 5:45 P.M.

MARSHALL -- -PLAYING UNDER NEW HEAD COACH JACK LENGYEL (Ling-gull) FOR THE FIRST TIME --- WILL FIELD A YOUNG TEAM LED BY 3 RETURNING LETTERMEN. THE EAGLES OF HEAD COACH JAKE HALLUM HAVE 15 SENIORS AMONG THEIR 34 RETURNING LETTERMEN.

"WE KNOW IT WILL BE ANOTHER BATTLE,"-- COACH HALLUM SAID THIS WEEK.....#####

9-15-71

Time: 40 sec

OFFICE OF SPORTS INFORMATION
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RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

(50 sec)

MOREHEAD STATE UNIVERSITY HAS PROMINENT MENTION IN OHIO VALLEY CONFERENCE FOOTBALL STATISTICS RELEASED THIS WEEK.

SOPHOMORE QUARTERBACK DAVE SCHAEZTKE (Shett-SKEE) IS A CO-WINNER OF THE "OFFENSIVE PLAYER OF THE WEEK AWARD" FOR HIS PERFORMANCE AGAINST MARSHALL LAST SATURDAY NIGHT. THE EAGLES WON, 29 TO 6, AS THE YOUNG QUARTERBACK PASSED FOR ONE TOUCHDOWN AND RAN FOR ANOTHER.

DEFENSIVE TACKLE MARK SHEEHAN WAS NAMED TO THE O-V-C DEFENSIVE HONOR ROLL FOR HIS 9 TACKLES, 4 ASSISTS AND BLOCKED PASS.

IN OTHER CONFERENCE STATISTICS, THE EAGLES HAVE THE BEST TEAM OFFENSIVE AVERAGE WITH 453 YARDS PER GAME IN TOTAL OFFENSE AND THE SECOND BEST YARDAGE FIGURES ON DEFENSE.

SPLIT END JOHN HIGH—WHO CAUGHT 8 PASSES AGAINST MARSHALL—IS THE LEAGUE'S LEADING PASS RECEIVER. SCHAEZTKE IS SECOND IN TOTAL OFFENSE WITH 196 YARDS PER GAME.

THE EAGLES ARE AT HOME AGAIN THIS SATURDAY NIGHT WITH MIDDLE TENNESSEE COMING IN TO OPEN THE O-V-C SCHEDULE.....

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ANNOUNCER:

THE BLUE RAIDERS OF MIDDLE TENNESSEE INVADE
MOREHEAD STATE UNIVERSITY SATURDAY NIGHT AS M-S-U
OPENS THE OHIO VALLEY CONFERENCE FOOTBALL
SCHEDULE.

THE EAGLES WHIPPED MARSHALL - 29 TO 6 - LAST
SATURDAY NIGHT IN THEIR FIRST GAME. WHILE MIDDLE
WAS LOSING ITS SECOND STRAIGHT.

M-S-U HEAD COACH JAKE HALLUM (HAL-um) SAID THIS
WEEK HE EXPECTS "A WHALE OF GAME" BECAUSE BOTH
MOREHEAD STATE AND MIDDLE HAVE VETERAN TEAMS
AND BOTH WERE PRE-SEASON FAVORITES FOR THE O-V-C
CHAMPIONSHIP.

HALLUM SAID TWO EAGLES - DEFENSIVE TACKLE RAY
MULROY AND TAILBACK JIMMY JOHNSON - WOULD MISS
THIS WEEK'S GAME BECAUSE OF INJURIES.

M-S-U TICKET OFFICIALS HAVE ANNOUNCED THAT
PLENTY OF SEATS ARE AVAILABLE FOR THE 7:30 BATTLE
AT BREATHITT SPORTS CENTER STADIUM. TICKET OFFICES
OPEN AT 6 P.M.#####

(40 sec)

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ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FOOTBALL TEAM TRAVELS TO MURRAY, THIS WEEKEND IN HOPES OF GETTING BACK INTO THE OHIO VALLEY CONFERENCE RACE.

THE EAGLES OF HEAD COACH JAKE HALLUM LOST A 9 TO 7 DECISION TO MIDDLE TENNESSEE LAST SATURDAY AT HOME IN A GAME MARRED BY 4 LOST FUMBLES AND 2 PASS INTERCEPTIONS.

"WE HAVE TO IMPROVE IN SEVERAL AREAS IF WE HOPE TO STAY ALIVE IN THE O-V-C " - COACH HALLUM SAID THIS WEEK.

MURRAY STATE'S RACERS ALSO LOST THEIR FIRST CONFERENCE GAME LAST WEEK -- 27 TO 3 TO TENNESSEE TECH. THEY ALSO HAVE THE SAME OVERALL RECORD AS THE EAGLES -- ONE AND ONE.

"MURRAY HAS A STRONG DEFENSIVE TEAM AND A REAL PASSING THREAT IN QUARTERBACK GARNET SCOTT" COACH HALLUM ADDED. "WE KNOW THEY WILL BE TOUGH TO HANDLE."

THE GAME STARTS AT 7:30 AND WILL BE MOREHEAD STATE'S FINAL APPEARANCE IN CUTCHIN STADIUM. A NEW 17,000-SEAT STADIUM IS OPENING NEXT SEASON ON THE MURRAY CAMPUS.....#####

(45 sec)

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(16 mm unprocessed color
film enclosed)

FILM SILENT

THE 1971 FOOTBALL SEASON OPENS SOON AT MOREHEAD STATE UNIVERSITY AND THE EAGLES WILL BE COUNTING HEAVILY ON YOUNG DAVE SCHAEZTKE (Sheets-KEE)-A SOPHOMORE QUARTERBACK FROM TOLEDO.

HE PASSED AND RAN FOR NEARLY 15-HUNDRED YARDS LAST SEASON AND WAS NAMED TO THE ALL-OHIO VALLEY CONFERENCE TEAM AS A FRESHMAN.

SCHAEZTKE - A FORMER ALL-OHIO PICK AT TOLEDO BOWSER HIGH SCHOOL - IS REGARDED AS THE TOP QUARTERBACK IN THE O-V-C THIS SEASON. HE IS THE MAJOR REASON FOR MOREHEAD STATE'S PRE-SEASON RANKING AS THE LEAGUE FAVORITE.

THE BLOND SCRAMBLER IS THE SON OF MR. AND MRS. JAMES SCHAEZTKE, 1294 GLENVIEW...#####

TIME: 35 sec.

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FILM SILENT

THE FOOTBALL SEASON OPENS SOON AT MOREHEAD STATE UNIVERSITY AND THE EAGLES WILL BE COUNTING HEAVILY ON LOU MAINS - A SOPHOMORE QUARTERBACK FROM IRONTON, OHIO.

MAINS - A PRODUCT OF IRONTON SAINT JOSEPH HIGH SCHOOL - IS A RUGGED BALL CARRIER AND A STRONG ARMED PASSER.

HE WAS A KEY RESERVE LAST YEAR AND IS BATTLING FOR A STARTING SPOT THIS SEASON. M-S-U HEAD COACH JAKE HALLUM DESCRIBES MAINS AS "A FINE YOUNG FOOTBALL PLAYER AND A VERY IMPORTANT EAGLE."

LOU IS THE SON OF MR. AND MRS. DANIEL MAINS OF IRONTON.....#####

TIME: 30 sec.

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FILM SILENT

THIS IS THE "YEAR OF THE BEAR" IN FOOTBALL AT MOREHEAD STATE UNIVERSITY IN KENTUCKY...AND THE BEAR IS SENIOR LINEBACKER HARRY (SUGAR BEAR) LYLES OF CHARLESTON.

LYLES - A FORMER HIGH SCHOOL ALL-AMERICAN AT STONEWALL JACKSON HIGH SCHOOL - IS EXPECTED TO BID FOR MORE ALL-AMERICA RECOGNITION THIS SEASON.

THE HARD-CHARGING DEFENSIVE CAPTAIN WAS PICKED TWICE LAST YEAR AS THE PLAYER OF THE WEEK IN THE OHIO VALLEY CONFERENCE.

M-S-U HEAD COACH JAKE HALLUM RATES LYLES AS THE EQUAL OF ANY COLLEGE LINEBACKER IN THE COUNTRY. HE IS A MAJOR FACTOR IN THE EAGLES' PRE-SEASON RANKING AS THE O-V-C FAVORITE THIS YEAR.

SUGAR BEAR IS THE SON OF MR. AND MRS. PHILLIP LYLES,
1410 FIRST AVENUE.....#####

TIME: 35 sec.

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FILM SIL.....To help relieve some of the tensions built up during registration, a fraternity at Morehead State University sponsored a watermelon bust Thursday. During the bust, which was termed a smashing success, fraternities and sororities competed in such events as over the shoulder relays, team relays, seed spitting contests, watermelon eating contests, and the watermelon shot put. Several new records and many watermelons were broken during the event.////////

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(UNPROCESSED 16 MM BLACK AND WHITE FILM ENCLOSED)

FILM SIL.....Morehead State University's Eagles are preparing for
B & W the upcoming football season with daily contact drills.
With 34 lettermen and 12 other players with some OVC
experience, Coach Jake Hallum has his most experienced
team in four years at MSU. Hallum describes his out-
look as optimistic, although some key slots in the
defensive backfield and offensive line must be filled. .
Morehead State opens its 1971-10 game schedule at home
against Marshall Sept. 18. Kickoff time is 7:30 p.m.

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(UNPROCESSED 16 MM BLACK AND WHITE FILM ENCLOSED)

FILM SIL.....The fall semester at Morehead State University is starting
B & W this week, and one traditional event is President and Mrs.
Adron Doran's reception for new students. The MSU first
family greeted freshmen and transfer students in the
Adron Doran University Center ballroom Tuesday night.
The reception helps new students become better acquainted
with the first family and each other and to adjust to
their new surroundings.

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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL.....Morehead State University's fall semester began with
COLOR registration this week. Students completed the process
of selecting classes, buying student insurance, registering
for residence halls, applying for campus mail boxes,
registering cards, and, of course, paying fees. Rosetta
Leadingham, an Olive Hill senior, goes through part of
the process here. Classes start Thursday. Part-time
students taking night and Saturday classes register
Saturday. Among the major changes on campus this year
are a voluntary ROTC program, more liberal hours for
women and a limited pass-fail system. A sixth academic
school, Business and Economics, has been formed.

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FILM SILENT

THE FOOTBALL SEASON OPENS SOON AT MOREHEAD STATE UNIVERSITY AND THE EAGLES WILL BE COUNTING HEAVILY ON THREE WIDE RECEIVERS FROM CINCINNATI.

LEADING THE M-S-U PASS CATCHERS ARE JUNIOR DENNIS CROWLEY OF MCNICHOLAS HIGH, SENIOR JOHN HIGH OF FINNEYTOWN AND SOPHOMORE MIKE MATTIA (Muh-TEE-uh) OF PURCELL.

HIGH - A FIRST-TEAM ALL-OHIO VALLEY CONFERENCE SELECTION TWO SEASONS AGO - IS CLOSING IN ON MOST OF THE M-S-U RECEIVING RECORDS. CROWLEY - A DECORATED MARINE VETERAN OF VIETNAM - HAS BEEN ELECTED OFFENSIVE CAPTAIN FOR THE SECOND TIME. MATTIA - A PROMISING NEWCOMER - IS EXPECTED TO BID FOR A STARTING ROLE.

THEY ARE THREE OF THE REASONS THE EAGLES HAVE BEEN PICKED TO WIN THE O-V-C CHAMPIONSHIP THIS YEAR. M-S-U HEAD COACH JAKE HALLUM SAYS THE THREE QUEEN CITIANS GIVE HIM THE BEST GROUP OF WIDE RECEIVERS IN THE LEAGUE.....#####

TIME: 35 sec

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FILM SILENT

SHADOW SOUVENIR - RIDDEN BY JUMBO BOYD OF
LEXINGTON - WON THE WALKING HORSE CHAMPIONSHIP
AT THE SIXTH ANNUAL HORSE SHOW AT MOREHEAD STATE
UNIVERSITY SUNDAY.

SHADOW SOUVENIR - OWNED BY LIDA CAUDILL OF
LEXINGTON - ALSO CAPTURED TOP MONEY IN THE WALKING
STALLION OR GELDING CLASS.

A TOTAL OF ONE HUNDRED AND FIFTY HORSES ENTERED
FOURTEEN CLASSES IN THE EVENT, WHICH IS SPONSORED
BY THE M-S-U AGRICULTURE CLUB TO RAISE SCHOLARSHIP
FUNDS.

MORE THAN A THOUSAND PEOPLE ATTENDED THE SHOW
AT THE UNIVERSITY FARM. THE CLASS A-A SHOW
IS APPROVED BY THE CENTRAL KENTUCKY HORSE SHOW
ASSOCIATION.....###

TIME: 32 sec

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ANNOUNCER:

THOUSANDS OF GRADUATES AND FRIENDS OF MOREHEAD STATE UNIVERSITY WILL BE RETURNING TO THE CAMPUS OCTOBER 7th, 8th AND 9th FOR THE ANNUAL HOMECOMING WEEKEND.

MAJOR EVENTS INCLUDE A CONCERT BY COMEDIAN BILL COSBY -- AN ADDRESS BY A MAJOR POLITICAL FIGURE -- AND THE TRADITIONAL FOOTBALL GAME WHICH THIS YEAR MATCHES THE EAGLES WITH AUSTIN PEAY (Pee).

THE NEW HOMECOMING QUEEN WILL BE PARADED AT THE GAME AND CROWNED AT THE SATURDAY NIGHT DANCE.

TICKETS FOR ALL HOMECOMING EVENTS MAY BE ORDERED BY MAIL FROM THE OFFICE OF ALUMNI AFFAIRS, MOREHEAD STATE UNIVERSITY, MOREHEAD, KENTUCKY.

HOMECOMING AT M-S-U HAS BECOME KNOWN AS KENTUCKY'S GREATEST COLLEGIATE WEEKEND AND 1971 OFFERS EVEN MORE FUN - FOOTBALL - AND FRIENDS...###

(40 sec)

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ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FOOTBALL TEAM
CAME HOME FROM MURRAY IN HIGH SPIRITS THIS WEEK
AND BEGAN PREPARING FOR SATURDAY'S HOMECOMING
DAY BATTLE WITH AUSTIN PEAY (Pee).

HEAD COACH JAKE HALLUM WAS ALL SMILES BECAUSE
OF THE 48 TO 14 VICTORY AT MURRAY IN WHAT HE CALLED
"A GREAT TEAM EFFORT AND A BIG WIN ON THE ROAD."

HALLUM SAID THE M-S-U SCOUTS ASSIGNED TO THE
AUSTIN PEAY - EASTERN KENTUCKY GAME LAST SATURDAY
WERE IMPRESSED WITH AUSTIN PEAY'S SIZE AND OVERALL
SPEED.

"THEY'RE A BETTER FOOTBALL TEAM THAN MANY
PEOPLE SUSPECT"--- HALLUM SAID. "WE ARE EXPECTING
A REAL BATTLE."

THE EAGLES AND THE VISITING GOVERNORS SQUARE OFF
AT 2:30 IN BREATHITT SPORTS CENTER STADIUM BEFORE
AN ANTICIPATED CAPACITY CROWD OF 10-THOUSAND FANS.

M-S-U OFFICIALS HAVE ANNOUNCED THAT TICKETS FOR
THE GAME AND ALL OTHER HOMECOMING EVENTS ARE
STILL AVAILABLE ON THE CAMPUS.....#####

(40 sec)

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ANN

ANNOUNCER:

A BASKETBALL RULES CLINIC FOR HIGH SCHOOL OFFICIALS AND COACHES WILL BE CONDUCTED MONDAY-- OCTOBER 11th - AT MOREHEAD STATE UNIVERSITY.

BILL WISE - ASSISTANT COMMISSIONER OF THE KENTUCKY HIGH SCHOOL ATHLETIC ASSOCIATION - IS CLINIC DIRECTOR.

THE SESSION STARTS AT 7:30 IN LAUGHLIN FIELDHOUSE ON THE M-S-U CAMPUS.

ALL HIGH SCHOOL COACHES AND OFFICIALS ARE REQUIRED TO ATTEND AT LEAST ONE SUCH CLINIC EACH YEAR.....#####

(25 sec)

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ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FOOTBALL TEAM HEADS INTO THE MOUNTAINS OF WEST VIRGINIA THIS WEEKEND TO TANGLE WITH UNDEFEATED FAIRMONT STATE.

M-S-U HEAD COACH JAKE HALLUM IS EXPECTING WHAT HE CALLS "A REAL BATTLE" WHEN THE EAGLES AND F-S-C FALCONS MEET AT 7:30 IN A NON-CONFERENCE GAME FOR BOTH TEAMS.

FAIRMONT - A PERENNIAL SMALL COLLEGE POWER - HAS POLISHED OFF 5 STRAIGHT OPPONENTS WITH AN EXPLOSIVE OFFENSE AND A STURDY DEFENSE.

MOREHEAD STATE - NOW 3-AND-ONE ON THE YEAR WITH A 2-GAME WINNING STREAK - HAS THE BEST TEAM OFFENSIVE AND DEFENSIVE AVERAGES IN THE OHIO VALLEY CONFERENCE.

"THEY'LL BE TOUGH TO HANDLE UP THERE" -- COACH HALLUM SAID THIS WEEK. "WE'LL HAVE OUR HANDS FULL ALL NIGHT."

HALLUM EXPECTS FAIRMONT STATE TO MAKE HEAVY USE OF ITS LONG-PASSING THREAT - QUARTERBACK HAROLD BAILEY. DAVE SCHAEZKE -- SAID TO BE RECOVERED FROM A SLIGHT ANKLE INJURY -- WILL GET THE CALL FOR THE EAGLES.....#####

(45 sec)

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ANNOUNCER:

BASKETBALL PRACTICE STARTS FRIDAY AT
MOREHEAD STATE UNIVERSITY -- AND M-S-U HEAD COACH
BILL HARRELL IS ALL SMILES.

THE FORMER KENTUCKY HIGH SCHOOL COACH OF THE
YEAR HAS 9 SOPHOMORES AND A JUNIOR COLLEGE TRANSFER
TO GO WITH THE 3 PLAYERS RETURNING FROM LAST YEAR.

"THINGS WILL BE A LOT DIFFERENT THIS YEAR" --
HARRELL SAID RECENTLY. "NOW WE HAVE THE PEOPLE
WITH THE ABILITY TO PLAY A RUNNING OFFENSE AND A
PRESSURE DEFENSE."

THE EAGLES WERE 8-AND-17 LAST YEAR AND HAD A
12-GAME LOSING STREAK. BUT THE FRESHMEN WERE
UNBEATEN IN 17 GAMES AND HARRELL HAS LANDED 6-8
RON NICHOLSON FROM A FLORIDA JUNIOR COLLEGE.

KEY PLAYERS UP FROM THE FROSH ARE 6-5 LEONARD
COULTER - THE LEADING SCORER AND REBOUNDER -- 6-2
HOWARD WALLEN - THE HIGH SCORING PLAYMAKER -- AND
6-5 EUGENE LYONS - A RUGGED REBOUNDER.

HARRELL -- HEADING INTO HIS 3rd SEASON AT M-S-U --
IS CONFIDENT HIS NEW LOOK WILL BE A WINNER.....#####

(50 sec)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

(16 mm unprocessed
color film enclosed)

FILM SILENT

THE KENTUCKY COUNCIL ON PUBLIC HIGHER EDUCATION --
MEETING MONDAY AT MOREHEAD STATE UNIVERSITY -- REFUSI
TO CHANGE ITS POLICY ON ENROLLMENT OF OUT-OF-STATE
STUDENTS.

THE COUNCIL REJECTED A PROPOSAL THAT WOULD HAVE
ALLOWED STUDENTS BORN IN KENTUCKY OR THE CHILDREN OF
NATIVE KENTUCKIANS TO ENROLL AT STATE SCHOOLS WITHOUT
AFFECTING THE 15-PER CENT LIMIT ON NON-RESIDENT
STUDENTS.

IN OTHER ACTION -- THE COUNCIL MEMBERS AGREED TO
DISCUSS THE CONTROVERSIAL BLEE REPORT ON COMMUNITY
COLLEGES AT ITS NOVEMBER MEETING IN FRANKFORT. THE
STUDY BY A FLORIDA CONSULTING FIRM RECOMMENDS THAT
ALL OF THE STATE'S COMMUNITY COLLEGES AND VOCATIONAL-
TECHNICAL SCHOOLS BE PLACED UNDER AN INDEPENDENT
BOARD OF REGENTS.....#####

(35 sec)

WBLG-TV
WLEX-TV
WKYT-TV

10-18-71

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FOOTBALL TEAM TRAVELED TO FAIRMONT WEST VIRGINIA LAST WEEKEND AND THEY WON'T BE WELCOME TO RETURN FOR A LONG - LONG TIME.

THE M-S-U EAGLES USED AN EXPLOSIVE OFFENSE AND A BRUISING DEFENSE FOR A 51-TO-22 VICTORY OVER THE PREVIOUSLY UNBEATEN FALCONS.

JUNIOR FULLBACK BILL CASON LED THE ATTACK WITH THREE TOUCHDOWNS AND QUARTERBACK LOU MAINS -- STARTING FOR THE FIRST TIME -- HIT ON ELEVEN OF 28 PASSES FOR 131 YARDS AND A TOUCHDOWN.

MOREHEAD STATE'S BELLRINGER DEFENSE HELD FAIRMONT TO ONLY 52 YARDS RUSHING -- AND THE M-S-U DEFENDERS SCORED A SAFETY AND RECOVERED AN ENEMY FUMBLE IN THE END ZONE FOR A TOUCHDOWN.

"WE HAD A GREAT TEAM EFFORT AND THERE WAS OUTSTANDING INDIVIDUAL PLAY ALL OVER THE FIELD"-- SAID M-S-U HEAD COACH JAKE HALLUM.

THE EAGLES ARE NOW 4-AND-ONE OVERALL AND 2-AND-ONE IN THE OHIO VALLEY CONFERENCE. THEY RETURN TO O-V-C ACTION THIS SATURDAY AGAINST TENNESSEE TECH AT COOKEVILLE TENNESSEE. . . . #####

(50 sec)

10-18-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE ANNUAL MOREHEAD STATE UNIVERSITY E-K-E-A
BANQUET IS SCHEDULED THURSDAY AT 6 O'CLOCK IN THE
HENRY CLAY HOTEL AT ASHLAND.

ARRANGED IN CONJUNCTION WITH THE ANNUAL
CONVENTION OF THE EASTERN KENTUCKY EDUCATION
ASSOCIATION -- THE M-S-U DINNER IS OPEN TO ALUMNI
AND FRIENDS FROM THROUGHOUT THE E-K-E-A
MEMBERSHIP AREA.

PRESIDENT AND MRS. ADRON DORAN WILL HEAD THE
UNIVERSITY DELEGATION TO THE BANQUET AND THE
CONVENTION.

BANQUET TICKETS ARE 3 DOLLARS EACH AND WILL BE
AVAILABLE AT THE HOTEL.....#####

(30 sec)

10-18-71

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

MOREHEAD STATE RETURNS TO OHIO VALLEY
CONFERENCE FOOTBALL ACTION THIS SATURDAY —
AND HEAD COACH JAKE HALLUM IS PLENTY WORRIED.

HIS EAGLES TRAVEL TO COOKEVILLE TENNESSEE
FOR AN O-V-C GAME WITH TENNESSEE TECH AND THE
FOOTBALL ACTION IS PART OF TECH'S HOMECOMING
CELEBRATION.

"TEAMS ALWAYS SEEM TO PLAY HARDER WHEN THEY
HAVE A BIG CROWD BEHIND THEM AT A HOMECOMING
GAME" -- HALLUM SAID THIS WEEK. "TECH HAS A GREAT
SQUAD ANYWAY AND THE OLD GRADS WILL BE DEMANDING
A BIG VICTORY."

BOTH SQUADS ARE 4-AND-ONE OVERALL AND 2-AND-ONE
IN THE CONFERENCE. THE M-S-U EAGLES BLASTED
FAIRMONT STATE LAST WEEK -- 51 TO 22 -- WHILE TECH
WAS LOSING A HARD FOUGHT 15 TO 7 DECISION TO
WESTERN KENTUCKY.

HALLUM HAS SAID HE EXPECTS TROUBLE CONTAINING
TECH FULLBACK JEFF AXEL (Axle) AND TIGHT END JIM
BISHOP. THE TECH DEFENSE RATES AS ONE OF THE BEST
IN THE LEAGUE — ACCORDING TO HALLUM.

M-S-U QUARTERBACK DAVE SCHAETZKE — WHO SAT
OUT THE FAIRMONT GAME WITH AN INJURY — WILL BE
BACK IN THE LINEUP THIS WEEK.....#####

(60 sec)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

TWO GUARDS HAVE BEEN ELECTED CO-CAPTAINS
OF THE 1971-72 BASKETBALL SQUAD AT MOREHEAD
STATE UNIVERSITY.

EDDIE CONLEY — A 6-FOOT SENIOR FROM JENKINS —
AND BUBBA ABELL (Able) — A 6-2 JUNIOR FROM LEBANON
KENTUCKY — WERE PICKED THIS WEEK BY THEIR M-S-U
TEAMMATES.

EAGLE HEAD COACH BILL HARRELL SAID HE WAS
PLEASED WITH THE SELECTIONS — DESCRIBING BOTH
PLAYERS AS "EXPERIENCED AND SHOWING DEFINITE
LEADERSHIP QUALITIES."

MOREHEAD STATE OPENS THE NEW BASKETBALL
SEASON DECEMBER 2nd AGAINST DUQUESNE (Du-KANE)
ON THE ROAD. THE HOME OPENER IS DECEMBER 6th
AGAINST ORAL ROBERTS;.....#####

(25 sec)

CONLEY IS A GRADUATE OF JENKINS HIGH SCHOOL
AND IS THE SON OF MR. AND MRS. EDGAR CONLEY.

ABELL — A GRADUATE OF LEBANON SAINT AUGUSTINE
IS THE GRANDSON OF MRS. LEN ABELL.....#####

(10 sec)

10-21-71

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE USUALLY CHEERFUL JAKE HALLUM ISN'T SMILING THIS WEEK AT MOREHEAD STATE UNIVERSITY. HIS FOOTBALL TEAM SUFFERED A BRUISING '26-TO-8 LOSS AT TENNESSEE TECH LAST SATURDAY -- AND AN EVEN TOUGHER GAME IS COMING UP THIS WEEKEND AT WESTERN KENTUCKY UNIVERSITY.

"THEY REALLY BATTERED US" -- HALLUM SAID OF THE LOSS WHICH SNAPPED A 3-GAME WINNING STREAK AND LEFT THE EAGLES 4-AND-2 ON THE YEAR AND 2-AND-2 IN THE OHIO VALLEY CONFERENCE.

WHILE M-S-U WAS TAKING ITS LICKS AT TECH THE WESTERN HILLTOPPERS WERE DISPOSING OF EASTERN KENTUCKY -- 16-TO-7. WESTERN IS 5-AND-ONE FOR THE YEAR AND 4-AND-0 IN THE CONFERENCE.

"WESTERN NO DOUBT WILL BE OUR STRONGEST OPPONENT OF THE SEASON" -- HALLUM SAID THIS WEEK. "THEY HAVE EVERYTHING IT TAKES FOR A GREAT TEAM."

THE ONE O'CLOCK KICKOFF AT WESTERN'S SMITH STADIUM WILL MATCH TWO OF THE O-V-C'S STRONGEST DEFENSIVE UNITS.

"WE HOPE TO HAVE THINGS PATCHED UP ENOUGH TO PLAY" -- HALLUM CONCLUDED.....#####

(50 sec)

10-26-71

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

6 mm unprocessed
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FILM SILENT

BASKETBALL PRACTICE IS WELL UNDERWAY AT MOREHEAD STATE UNIVERSITY -- AND M-S-U HEAD COACH BILL HARRELL IS OPTIMISTIC.

THE FORMER KENTUCKY HIGH SCHOOL COACH OF THE YEAR HAS 9 SOPHOMORES AND A JUNIOR COLLEGE TRANSFER TO GO WITH THE 3 PLAYERS RETURNING FROM LAST YEAR.

"THINGS WILL BE A LOT DIFFERENT THIS TIME AROUND" -- HARRELL SAID RECENTLY. "NOW WE HAVE THE PEOPLE WITH THE ABILITY TO PLAY A RUNNING OFFENSE AND A PRESSURE DEFENSE."

THE EAGLES WERE 8-AND-17 LAST YEAR BUT THE FRESHMEN WERE UNBEATEN IN 17 GAMES. HARRELL ALSO LANDED 6-8 RON NICHOLSON FROM A FLORIDA JUNIOR COLLEGE.

HARRELL IS HEADING INTO HIS 3rd SEASON AT M-S-U -- AND HE'S CONFIDENT THIS YEAR'S LOOK WILL BE A WINNER.....####

(40 sec)

10-28-71

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

SEASON TICKETS ARE NOW ON SALE FOR HOME
BASKETBALL GAMES AT MOREHEAD STATE UNIVERSITY.

A RESERVED SEAT FOR 12 GAMES IS 24 DOLLARS —
A SAVINGS OF 6 DOLLARS OVER THE PER-GAME PRICE
OF 2 DOLLARS AND 50 CENTS,

LAST YEAR'S SEASON TICKET HOLDERS HAVE BEEN
NOTIFIED TO RENEW THEIR SEATS AS SOON AS POSSIBLE.
ALL SEASON TICKETS ARE BEING SOLD ON A FIRST COME —
FIRST SERVED BASIS.

NO INDIVIDUAL GAME TICKETS WILL BE AVAILABLE
BEFORE THE WEEK OF NOVEMBER 29th.

THE EAGLES OF COACH BILL HARRELL START THEIR
HOME SCHEDULE DECEMBER 6th AGAINST ORAL ROBERTS
UNIVERSITY.

TICKET ORDERS SHOULD BE DIRECTED TO ATHLETIC
TICKET MANAGER — MOREHEAD STATE UNIVERSITY —
MOREHEAD - KENTUCKY - 4 - 0 - 3 - 5 - 1.....#####

(35 sec)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE VARSITY AND FRESHMAN BASKETBALL TEAMS FROM MOREHEAD STATE UNIVERSITY ARE APPEARING THURSDAY -- NOVEMBER 4th -- AT JOHNSON CENTRAL HIGH SCHOOL NEAR PAINTSVILLE.

ADMISSION IS FREE AND THE EXHIBITION GAME STARTS AT 7:30.

"WE'RE ANXIOUS FOR OUR FANS IN THE BIG SANDY AREA TO SEE THE TALENTED YOUNG MEN WHO WILL BE RESPONSIBLE FOR OUR BASKETBALL SUCCESS IN THE NEXT FEW YEARS" -- SAID M-S-U HEAD COACH BILL HARRELL.

THE EAGLE VARSITY INCLUDES FORMER HIGH SCHOOL STANDOUTS HOWARD WALLEN OF JOHNSON CENTRAL -- EUGENE LYONS OF JOHNS CREEK -- EDDIE CONLEY OF JENKINS -- JOHN STACY OF BREATHITT COUNTY -- AND LEONARD COULTER OF DANVILLE.....#####

(30 sec)

10-29-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THOUSANDS OF ALUMNI AND FRIENDS OF MOREHEAD STATE UNIVERSITY ARE RETURNING TO THE CAMPUS THIS WEEKEND FOR THE ANNUAL HOMECOMING FESTIVITIES.

"KENTUCKY'S GREATEST COLLEGIATE WEEKEND" OPENS THURSDAY NIGHT WITH A PEP RALLY AND CONCERT BY THE "IDES OF MARCH." THE IDENTITY OF M-S-U'S NEW HOMECOMING QUEEN AND 10-MEMBER COURT WILL BE ANNOUNCED AT THE RALLY.

9 KENTCKY COEDS ARE AMONG THE ELEVEN FINALISTS SEEKING THE RIGHT TO REIGN OVER ALL ACTIVITIES AND BE CROWNED AT THE TRADITIONAL SATURDAY NIGHT DANCE.

OTHER HIGHLIGHTS OF THE 3-DAY CELEBRATION INCLUDE A FRIDAY NIGHT CONCERT BY COMEDIAN BILL COSBY AND A CANDLELIGHT DINNER.

SATURDAY'S SCHEDULE INCLUDES RECEPTIONS AND ALUMNI REUNIONS--THE DEDICATION OF M-S-U'S NEW 50-THOUSAND WATT F-M STATION--AND THE FENTON T. WEST SCIENCE MUSEUM. A PRE-GAME AND POST-GAME BUFFET IS SET FOR FANS ATTENDING THE 2:30 P.M FOOTBALL BATTLE BETWEEN THE EAGLES OF MOREHEAD STATE AND THE GOVERNOR'S OF AUSTIN PEAY....####

(60 sec)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

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color film enclosed)

ANNOUNCER:

WHAT HAS BEEN BILLED AS KENTUCKY'S GREATEST COLLEGIATE WEEKEND -- HOMECOMING 1971 AT MOREHEAD STATE UNIVERSITY -- IS IN THE FINAL STAGES OF PREPARATION AS M-S-U STUDENTS VOTE THIS WEEK FOR THEIR NEW HOMECOMING QUEEN.

NINE KENTUCKY COEDS ARE AMONG THE 11 FINALISTS HOPING TO REIGN DURING THIS WEEKEND'S FESTIVITIES. THE NEW QUEEN AND HER COURT WILL BE ANNOUNCED THURSDAY NIGHT AT A PEP RALLY WHICH OFFICIALLY OPENS THE 3-DAY CELEBRATION. SHE WILL BE PRESENTED DURING HALFTIME CEREMONIES AT SATURDAY'S MOREHEAD STATE-AUSTIN PEAY (Pee) FOOTBALL GAME.

THE CORONATION TAKES PLACE AT THE HOMECOMING DANCE SATURDAY NIGHT. ANOTHER HIGHLIGHT OF THE WEEKEND IS A FRIDAY NIGHT CONCERT BY COMEDIAN BILL COSBY.....#####

(35 sec)

OFFICE OF PUBLIC INFORMATION
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MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

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enclosed)

FILM SILENT

TEARS OF JOY TRICKLED FROM HER BIG BROWN EYES
AS SUZY MARTIN LEARNED SHE HAD BEEN ELECTED MOREHEAD
STATE UNIVERSITY'S 1971 HOMECOMING QUEEN.

THE ANNOUNCEMENT WAS MADE AT A PEP RALLY
THURSDAY NIGHT AS THE ELEVEN FINALISTS WERE INTRODUCED
TO A CHEERING CROWD OF MORE THAN ONE-THOUSAND M-S-U
STUDENTS.

A 19-YEAR-OLD JUNIOR SOCIOLOGY MAJOR FROM GARRETT
IN FLOYD COUNTY-MISS MARTIN IS A MEMBER OF SIGMA SIGMA
SIGMA SORORITY.

THE NEW QUEEN REIGNS OVER ALL HOMECOMING ACTIVITIES
THIS WEEKEND AND WILL BE CROWNED DURING THE TRADITIONAL
HOMECOMING DANCE SATURDAY NIGHT.#####

(30 Sec.)

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MOREHEAD, KENTUCKY 40351

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FILM SILENT

HOMECOMING 1971 IS HISTORY AT MOREHEAD STATE UNIVERSITY BUT THE PAGEANTRY AND EXCITEMENT LINGER ON IN THE WAKE OF SEVERAL THOUSAND ALUMNI AND OTHER FRIENDS WHO WERE PART OF THE ANNUAL REUNION WEEKEND.

SUZY MARTIN - A 19-YEAR-OLD JUNIOR FROM GARRETT, KENTUCKY - WAS CROWNED HOMECOMING QUEEN AND THE EAGLES TOOK A 22-TO NOTHING VICTORY OVER AUSTIN PEAY(PE) ON THE GRIDION.

DOCTOR HARRY MAYHEW -- THE UNIVERSITY'S ALUMNI DIRECTOR -- SAID THIS YEAR'S TURNOUT OF OLD GRADS WAS AMONG THE LARGEST IN HISTORY AND THAT AN EVEN BIGGER CELEBRATION IS PLANNED NEXT YEAR.....#####

(30 sec)

ANNCR:
(60 sec)

THE FIRST ANNUAL CAVE RUN GATEWAY TOBACCO FESTIVAL OPENS THIS FRIDAY AT MOREHEAD. THE 4-DAY CELEBRATION ENDS MONDAY WITH 2 SHOWS BY GRAND OLE OPRY STAR LORETTA LYNN - A NATIVE OF JOHNSON COUNTY KENTUCKY.

THE FESTIVAL IS BEING STAGED AT THE MOREHEAD TOBACCO WAREHOUSES ON U-S 60 EAST OF TOWN. MIDWAY RIDES AND CONCESSION BOOTHS OPEN EACH DAY AT NOON.

ACTIVITIES INCLUDE SELECTION OF A FESTIVAL QUEEN -- TOBACCO JUDGING -- TALENT CONTESTS -- DANCES -- AND A PARADE WITH HIGH SCHOOL BANDS AND FLOATS.

SUNDAY'S PROGRAM INCLUDES A FREE GOSPEL SING STARTING AT 2:30.

THE LORETTA LYNN SHOWS ARE AT 2 O'CLOCK AND 8 O'CLOCK ON MONDAY. ADMISSION IS 2 DOLLARS AND 50 CENTS FOR ADULTS AND ONE DOLLAR AND 50 CENTS FOR CHILDREN.

THE FESTIVAL IS SPONSORED BY THE ROWAN COUNTY HIGH SCHOOL VIKING BOOSTERS CLUB.

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FILM SILENT

THE VOLUNTARY R-O-T-C PROGRAM AT MOREHEAD STATE UNIVERSITY ADDED 50 NEW RECRUITS THIS WEEK. ALL OF THEM HAD BEEN ATTENDING THE UNIVERSITY'S NEW CLASS IN NATIONAL SECURITY. THEY ELECTED TO ENROLL IN FRESHMAN R-O-T-C AFTER COMPLETING THE 9-WEEK INTRODUCTORY COURSE.

EACH OF THE 164 CLASS MEMBERS HAD THE OPTION TO STAY IN R-O-T-C OR TAKE THE CREDIT FOR THE 9-WEEK PROGRAM. M-S-U PRESIDENT ADRON DORAN WAS PRESENT WHEN THE NEW CADETS REGISTERED FOR R-O-T-C CREDIT.

THE 50 NEW MILITARY SCIENCE STUDENTS INCREASED M-S-U'S FRESHMAN R-O-T-C ENROLLMENT TO 185. THE UNIVERSITY'S ARMY R-O-T-C PROGRAM IS IN ITS 4th YEAR AND ITS FIRST ON A VOLUNTARY BASIS.....#####

(30 sec)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE CONTROVERSIAL ROCK OPERA -- JESUS CHRIST
SUPERSTAR -- IS COMING TO MOREHEAD STATE
UNIVERSITY.

THE M-S-U STUDENT GOVERNMENT ASSOCIATION
IS SPONSORING THE CONCERT PERFORMANCE TUESDAY
NOVEMBER 9th -- AT 8:30 -- IN LAUGHLIN FIELDHOUSE.

THE SHOW FEATURES A 45-MEMBER CAST FROM
SAINT JOHN'S ASSEMBLY -- A PROFESSIONAL TOURING
COMPANY IN CINCINNATI.

PROCEEDS FROM THE CONCERT GO TO THE STUDENT
GOVERNMENT SCHOLARSHIP FUND. ADMISSION IS
2 DOLLARS AND TICKETS ARE AVAILABLE AT THE
STUDENT GOVERNMENT OFFICE ON CAMPUS.....###

(30 sec)

10-28-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE HOUSE OF BERNARDA ALBA — A 3-ACT DRAMA —
OPENS A 5-NIGHT RUN THIS MONDAY AT MOREHEAD STATE
UNIVERSITY.

THE M-S-U THEATER PRODUCTION IS BEING PRESENTED
IN THE ROUND AT THE COMBS BUILDING LITTLE THEATER
EACH EVENING EXCEPT THURSDAY. CURTAIN TIME IS 8:15.

ADMISSION IS ONE DOLLAR AND 50 CENTS FOR
NON-STUDENTS.....#####

(20 sec)

ANNOUNCER:

SATURDAY — NOVEMBER 6th — IS HIGH SCHOOL DAY
AT MOREHEAD STATE UNIVERSITY.

THE ANNUAL PROGRAM BEGINS AT 9 O'CLOCK WITH
CAMPUS TOURS STARTING FROM THE ADRON DORAN
UNIVERSITY CENTER.

EACH VISITOR WILL BE PROVIDED FREE TICKETS FOR
THE M-S-U — EAST TENNESSEE FOOTBALL GAME AT
2 O'CLOCK.

HIGH SCHOOL STUDENTS — THEIR PARENTS — TEACHERS
AND COUNSELORS — HAVE BEEN INVITED TO VISIT THE
CAMPUS.....#####

(25 sec)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

SLIDE No. 1
(2 men & painting)

EAGLE PRINT
CAMERA:

THE AMERICAN BALD EAGLE---THE PROUD AND
MIGHTY SYMBOL OF A GREAT NATION---AND MOREHEAD
STATE UNIVERSITY---HAS BEEN CAPTURED ON CANVAS BY
ONE OF AMERICA'S FINEST WILDLIFE ARTISTS---GENE GRAY
OF LEXINGTON, KENTUCKY.

PRINTS OF THIS BEAUTIFUL PAINTING ARE BEING
OFFERED TO THE PUBLIC BY THE MOREHEAD STATE
UNIVERSITY ALUMNI ASSOCIATION---THE FUNDS ARE USED
TO FINANCE SCHOLARSHIPS FOR DESERVING STUDENTS.

PRINTS ARE AVAILABLE FOR ONLY 27 DOLLARS WHICH
INCLUDES MAILING COSTS. HELP A STUDENT THROUGH
COLLEGE---WRITE THE OFFICE OF ALUMNI AFFAIRS---
MOREHEAD STATE UNIVERSITY---MOREHEAD KENTUCKY---
4-0-3-5-1. BUY AND DISPLAY THE M-S-U BALD EAGLE.

ANNOUNCER:

THE MOST PRODUCTIVE FOOTBALL OFFENSE IN THE OHIO VALLEY CONFERENCE WILL BE IN ACTION THIS SATURDAY WHEN AUSTIN PEAY VISITS MOREHEAD STATE FOR THE M-S-U HOMECOMING GAME.

THE HOME-STANDING EAGLES ARE AVERAGING ALMOST 383 YARDS PER GAME PASSING AND RUSHING. EAGLE QUARTERBACK DAVE SCHAETZKE (Shett-SKEE) IS LEADING THE O-V-C IN TOTAL OFFENSE AND SPLIT END JOHN HIGH IS THE TOP PASS RECEIVER IN THE LEAGUE.

SCHAETZKE - A SOPHOMORE FROM TOLEDO, OHIO - WAS NAMED THE LEAGUE'S OFFENSIVE PLAYER OF THE WEEK FOR THE SECOND TIME THIS SEASON BECAUSE OF HIS PLAY LAST SATURDAY AGAINST MURRAY. HE PASSED AND RAN FOR 170 YARDS AND PRODUCED 2 TOUCHDOWNS.

AUSTIN PEAY LOST A CLOSE GAME AT EASTERN LAST WEEK AND BRINGS A RECORD OF ONE-AND-TWO INTO THE GAME. THE EAGLES ARE TWO-AND-ONE.

THE TRADITIONAL HOMECOMING CLASH STARTS AT 2:30 IN BREATHITT SPORTS CENTER STADIUM. TICKETS WILL BE AVAILABLE AT THE GATE.....#####

(50 sec)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

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FILM SILENT

EDUCATORS HAVE TO SELL THEIR SCHOOLS LOCALLY
IF THEY WANT TO CONTINUE TO GROW AND DEVELOP --
SCHOOL BOARD MEMBERS WERE TOLD THIS WEEK AT
MOREHEAD STATE UNIVERSITY.

SCOTT DETRICK -- PRESIDENT OF THE KENTUCKY SCHOOL
BOARDS ASSOCIATION -- URGED A BETTER PUBLIC RELATIONS
APPROACH IN HIS SPEECH TO BOARD MEMBERS AND SCHOOL
ADMINISTRATORS FROM 18 DISTRICTS IN EASTERN KENTUCKY.

"SERVICE IS THE KEY TO SUCCESS WHEN YOU'RE DEALING
WITH TAXPAYERS" -- DETRICK SAID. "GIVE MORE SERVICES
AND YOU'LL GET MORE SUPPORT FROM THE PUBLIC."

THE K-S-B-A IS A STATEWIDE ORGANIZATION OF LOCAL
BOARDS OF EDUCATION.

(30 sec)

10-29-71

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

NO ONE IS SMILING THIS WEEK IN THE FOOTBALL OFFICE AT MOREHEAD STATE UNIVERSITY.

THE EAGLES LOST A 34-TO-ELEVEN DECISION AT WESTERN KENTUCKY LAST WEEKEND IN WHAT M-S-U HEAD COACH JAKE HALLUM DESCRIBED AS THE WORST TEAM EFFORT HE HAS SEEN IN 3 OR 4 YEARS.

THE DEFEAT -- M-S-U'S SECOND STRAIGHT -- DROPPED THE EAGLES TO AN OVERALL RECORD OF 4-AND-3 AND AN OHIO VALLEY CONFERENCE MARK OF 2-AND-3.

"WE'LL HAVE TO PUT THINGS BACK TOGETHER OR WE'LL TAKE SOME MORE LUMPS THIS WEEKEND" -- HALLUM SAID OF SATURDAY'S UPCOMING HOME GAME WITH EAST TENNESSEE.

THE 2 P.M. KICKOFF AT BREATHITT SPORTS CENTER STADIUM IS BEING BILLED AS "HIGH SCHOOL DAY" WITH ALL HIGH SCHOOL STUDENTS ADMITTED FREE.

EAST TENNESSEE -- WINLESS IN 7 GAMES -- HAS BEEN IMPROVING WITH EACH GAME AND WILL BE AIMING FOR THEIR FIRST VICTORY -- ACCORDING TO HALLUM.

(45 sec)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

THE MOREHEAD STATE UNIVERSITY FRESHMAN BASKETBALL TEAM WILL PLAY 18 GAMES THIS SEASON -- INCLUDING APPEARANCES IN 2 TOURNAMENTS.

THE LITTLE EAGLES -- COACHED BY M-S-U ASSISTANT JACK BLACK -- OPEN THE SEASON DECEMBER 2nd IN THE FELLOWSHIP OF CHRISTIAN ATHLETES TOURNAMENT AT LAWRENCEBURG. ALSO ENTERED ARE FROSH TEAMS FROM WESTERN KENTUCKY -- EASTERN KENTUCKY -- AND LOUISVILLE.

THE MOREHEAD STATE YEARLINGS ARE PLAYING JANUARY 28th and 29th IN THE EL HASA SHRINE TOURNEY IN ASHLAND. THE FIELD INCLUDES MARSHALL,-- OHIO UNIVERSITY -- AND EASTERN KENTUCKY.

COACH BLACK -- WHO HAS A RECORD OF 30 AND 5 IN TWO SEASONS AS FRESHMAN COACH AT M-S-U -- DESCRIBES THE SCHEDULE AS THE SCHOOL'S TOUGHEST EVER.

EXPECTED TO LEAD THE LITTLE EAGLES ARE 4 ALL-STATERS -- 6-5 ARCH JOHNSON OF BREATHITT COUNTY -- 6-2 GLENN TURNER OF McDOWELL -- 6-1 JAMES WASHINGTON OF FRANKFORT -- AND 6-5 GENE FRYE OF LURAY-VIRGINIA.....#####

(55 sec)

11-3-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

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color film enclosed)

FILM SILENT

THE TRADITIONAL FRATERNITY PADDLE HAS NOT LOST ITS PLACE IN COLLEGE -- SO THESE COEDS LEARNED THIS WEEK AT MOREHEAD STATE UNIVERSITY.

THEY SEEMED TO THOROUGHLY ENJOY PADDLING THEIR BOYFRIENDS DURING THE ANNUAL DELTA GAMMA CARNIVAL ON THE M-S-U CAMPUS.

THE PHI DELTA THETA WHIPPING STAND DREW MOST OF THE ATTENTION -- AND THE LAUGHTER AS A FEW OF THE MEN APPEARED RELUCTANT TO FACE THE MUSIC.

BUT THE COEDS NEEDED NO SPECIAL ENCOURAGEMENT TO SWING THE LUMBER. SAID ONE VICTIM: "I DIDN'T KNOW SHE WAS SO STRONG."

(30 sec)

11-4-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

(16 mm unprocessed
film enclosed)

FILM SILENT

THE FENTON T. WEST MEMORIAL MUSEUM --- NAMED
IN MEMORY OF A GIFTED TEACHER --- OPENED RECENTLY
IN LAPPIN HALL ON THE CAMPUS OF MOREHEAD STATE
UNIVERSITY.

THE SCIENCE MUSEUM WAS NAMED IN TRIBUTE TO
DOC TOR WEST -- A MEMBER OF THE M-S-U FACULTY
FROM 1947 UNTIL HIS DEATH IN 1958. HE SERVED AS
CHAIRMAN OF THE DIVISION OF SCIENCES AND MATHEMATICS.

DISPLAYS FROM THE PHYSICAL AND BIOLOGICAL
SCIENCES ARE FEATURED. PLANTS -- ANIMALS -- AND
MINERALS FILL THE MUSEUM.

PROFESSORS FROM THE UNIVERSITY'S SCHOOL OF
SCIENCES AND MATHEMATICS ARE ON HAND PERIODICALLY
TO EXPLAIN THE VARIOUS EXHIBITS.

THE MUSEUM IS OPEN TO THE PUBLIC EACH WEEKDAY.

(30 sec)

11-4-71

OFFICE OF PUBLIC INFORMATION
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MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

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film enclosed)

60 HIGH SCHOOL COEDS ARE VISITING MOREHEAD STATE
UNIVERSITY THIS WEEKEND TO IMPROVE THEIR "PEP."

"PEP"--FOR PERSONAL ENRICHMENT PROGRAM -- WAS
ORGANIZED BY MRS. ADRON DORAN AND IS INTENDED TO
ACQUAINT THE YOUNG LADIES WITH LIFE ON CAMPUS.

THE VISITORS WERE TREATED TO A CONCERT BY THE
5th DIMENSION -- CAMPUS TOURS -- PERSONAL DEVELOPMENT
CLASSES -- A BANQUET -- AND A FOOTBALL GAME.

PARENTS AND SCHOOL COUNSELORS ALSO CAME ALONG TO
BOOST THEIR OWN "PEP".

(25 sec)

11-5-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

HUNDREDS OF CHURCH OFFICIALS FROM ACROSS
KENTUCKY ARE GATHERING AT MOREHEAD STATE
UNIVERSITY THIS WEEK.

THE 39TH ANNUAL BUSINESS CONFERENCE OF THE
KENTUCKY DISTRICT — UNITED PENTECOSTAL CHURCH —
OPENS MONDAY NIGHT AND RUNS THROUGH THURSDAY.

NATIONAL - STATE - AND REGIONAL SPEAKERS
WILL APPEAR DURING THE 4-DAY CONFERENCE.

THE CHURCHMEN WILL BE MEETING ON A COLLEGE
CAMPUS FOR THE FIRST TIME.....#####

(20 sec)

11-5-71

ANNOUNCER:

(60 sec)

FRESH FROM A 19-TO-7 HOME VICTORY OVER EAST TENNESSEE — THE MOREHEAD STATE UNIVERSITY FOOTBALL TEAM IS PREPARING FOR THIS WEEK'S TRIP TO ILLINOIS STATE.

M-S-U HEAD COACH JAKE HALLUM WAS PLEASED WITH THE EAGLES' EFFORT LAST SATURDAY — AND PAID SPECIAL TRIBUTE TO HIS "BELLRINGER" DEFENSE WHICH HELPED SET UP BOTH EAGLE TOUCHDOWNS. THE M-S-U DEFENDERS HELD THE EAST TENNESSEE GROUND ATTACK TO A MINUS 43 YARDS AND INTERCEPTED 2 PASSES.

"WE'RE BACK ON OUR FEET AND DETERMINED TO MAKE A GOOD SHOWING THE REST OF THE WAY" — HALLUM ANNOUNCED.

THE EAGLES SNAPPED A 2-GAME LOSING STREAK LAST SATURDAY AND NOW STAND 5-AND-3 ON THE YEAR AND 3-AND-3 IN THE OHIO VALLEY CONFERENCE.

"ILLINOIS STATE IS BIG AND FAST AND WILL HAVE THE ADVANTAGE OF PLAYING AT HOME" — HALLUM ADDED. THE 2:30 (EST) KICKOFF AT I-S-U'S HANCOCK STADIUM WILL BE THE FIRST FOOTBALL MEETING BETWEEN MOREHEAD STATE AND ILLINOIS STATE. THE HOST REDBIRDS ARE 5-AND-4 ON THE YEAR.....#####

ANNOUNCER:

ONE OF KENTUCKY'S MOST INTENSE FOOTBALL RIVALRIES — MOREHEAD STATE AND EASTERN KENTUCKY — WILL BE RENEWED THIS SATURDAY AT MOREHEAD.

THE 2 O'CLOCK KICKOFF AT BREATHITT SPORTS CENTER STADIUM IS EXPECTED TO DRAW A CAPACITY CROWD OF 10-THOUSAND FANS. M-S-U OFFICIALS HAVE ANNOUNCED PLENTY OF SEATS ARE AVAILABLE AND TICKETS GO ON SALE AT THE STADIUM SATURDAY AT 12:15.

THE EAGLES OF HEAD COACH JAKE HALLUM IMPROVED THEIR RECORD TO 6-AND-3 WITH LAST WEEKEND'S 28-TO-12 WIN OVER ILLINOIS STATE. EASTERN IS 6-3-AND-ONE. THE COLONELS ALSO WON LAST WEEKEND 28-TO-14 OVER APPALACHIAN STATE.

EASTERN HOLDS A 23-TO-14 ADVANTAGE IN THE 41-YEAR HISTORY OF THE SERIES WITH MOREHEAD STATE. FOUR GAMES HAVE ENDED IN TIES. HOWEVER — THE EAGLES HAVE WON THE LAST 2 BATTLES.

"BOTH TEAMS HAVE SOME OUTSTANDING PERFORMERS" M-S-U'S HALLUM SAID THIS WEEK. "IT SHOULD BE A REAL STRUGGLE."

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

MOREHEAD STATE UNIVERSITY

PRESIDENT ADRON DORAN WAS HONORED THIS WEEK BY
THE M-S-U CHAPTER OF PHI DELTA KAPPA - A NATIONAL
EDUCATION HONORARY.

THE ORGANIZATION PRESENTED DOCTOR DORAN WITH
ITS FIRST ANNUAL AWARD FOR CONTRIBUTIONS TO EDUCATION
AND FOR ACCOMPLISHMENTS IN THE FIELD OF EDUCATION.

THE AWARD --- A SURPRISE TO THE PRESIDENT ---
WAS PRESENTED AT A PHI DELTA KAPPA BANQUET.

PRESIDENT DORAN HAS SERVED ON VARIOUS EDUCATIONAL
COMMITTEES AND COUNCILS ON THE LOCAL-STATE-AND NATIONAL
LEVELS. HE HAS BEEN PRESIDENT OF MOREHEAD STATE SINCE
1954.....####

(30 Sec.)

11-17-71

(16 MM UNPROCESSED
FILM ENCLOSED)
FILM SILENT.....

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

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color film enclosed)
FILM SILENT

FINAL DRESS REHEARSALS ARE UNDERWAY AT MOREHEAD STATE UNIVERSITY AS THE CAST AND CREW OF SHAKESPEARE'S "THE TEMPEST"...MAKE LAST MINUTE PREPARATIONS FOR THE FIRST PERFORMANCE OF THE SEASON. DAVID GOETZ (Getz) WILL BE PORTRAYING PROSPERO AND SUZI KINNISON IS CAST AS MIRANDA IN THE TWO-ACT PRODUCTION WHICH OPENS FRIDAY NIGHT..

THE HIGHLIGHT OF THE PLAY IS A FLYING SPIRIT-- ARIEL--WHO WILL APPEAR SEVERAL TIMES IN MID-AIR.

TOURS WILL BE CONDUCTED 30 MINUTES BEFORE THE PLAY TO SHOW THE AUDIENCE THE AMOUNT OF WORK REQUIRED FOR SUCH A PRODUCTION.

PERFORMANCES ARE SCHEDULED FRIDAY AND SATURDAY AT 8:15. TICKETS WILL BE AVAILABLE AT THE DOOR.

(30 sec.)

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MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

(16 mm unprocessed
color film enclosed)

FILM SILENT

OPPOSING SOCCER PLAYERS ARE SEEING TRIPLE THIS
FALL WHEN THEY COMPETE AGAINST MOREHEAD STATE UNIVERSITY--
AND THE REASON IS THREE YOUNG MEN FROM FRANKLIN COUNTY.

M-S-U COACH MOHAMMED SABIE (SOB-EE) HAS A SET
OF TRIPLETS IN HIS STARTING LINEUP - JON - JOEL - AND
JIM WILLIAMS FROM CARROLL.

THE WILLIAMS BROTHERS LEARNED SOCCER IN PHYSICAL
EDUCATION CLASSES AT THE KENTUCKY SCHOOL AND HAVE BEEN
REGULARS ON THE VARSITY SOCCER TEAM FOR 2 YEARS.

"IT SURE CONFUSES THE OPPOSITION SOME TIMES"--
SAID COACH SABIE. "AND DEFENSIVE ASSIGNMENTS WOULD BE
EVEN MORE MILED UP IF JIM DIDN'T HAVE THE BEARD."

THE TRIPLETS ARE SONS OF MRS. MARY WILLIAMS OF
CARROLL.....#####

(30 sec.)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

MOREHEAD STATE UNIVERSITY HEAD FOOTBALL COACH
JAKE HALLUM IS GRINNING FROM EAR TO EAR THESE
DAYS.

HIS EAGLES OVERPOWERED EASTERN KENTUCKY
LAST WEEKEND — 10 TO 7 — TO FINISH THE 1971
SEASON WITH A 7-AND-3 RECORD OVERALL AND A 4-AND-3
MARK IN THE OHIO VALLEY CONFERENCE.

IT WAS M-S-U'S THIRD STRAIGHT WIN OVER EASTERN
AND IT WAS THE SECOND TIME IN TWO YEARS THAT A
KIRK ANDREWS FIELD GOAL MADE THE DIFFERENCE.

ANDREWS — A 5-6 JUNIOR — KICKED A 27-YARDER
EARLY IN THE LAST PERIOD TO GIVE THE EAGLES THEIR
MARGIN OF VICTORY.

"WE DIDN'T WIN THE O-V-C CHAMPIONSHIP BUT IT
WAS STILL A GREAT SEASON" — HALLUM SAID. HIS
EAGLES BECAME THE 4th M-S-U SQUAD IN HISTORY TO
WIN 7 GAMES IN ONE SEASON.

(40 sec)

11-22-71

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

MOREHEAD STATE UNIVERSITY WILL HAVE 3 — AND POSSIBLY 4 — SOPHOMORES IN THE STARTING LINEUP THURSDAY NIGHT WHEN THE EAGLES OPEN THE 1971-72 BASKETBALL SEASON AT DUQUESNE (Du-Kane).

M-S-U HEAD COACH BILL HARRELL IS COUNTING HEAVILY ON NEW FACES AS HE STARTS HIS 3rd YEAR WITH THE EAGLES. HIS 12-MAN VARSITY INCLUDES 8 SOPHOMORES — 3 JUNIORS — AND ONE SENIOR. ONLY 3 PLAYERS RETURN FROM LAST YEAR'S SQUAD WHICH FINISHED 8-AND-17.

"WE ARE CONFIDENT THAT THE YOUNG MEN IN OUR PROGRAM HAVE THE ABILITY TO PLAY WITH ANYONE ON OUR SCHEDULE" — HARRELL SAID. "INEXPERIENCE MAY HURT US AT FIRST BUT WE'RE GOING TO TURN UP SOME SURPRISES."

LISTED AS DEFINITE STARTERS FOR THE OPENER IN PITTSBURGH'S STEEL BOWL ARE 6-5 SOPHOMORES EUGENE LYONS AND LEONARD COULTER AT FORWARD — AND 6-FOOT SENIOR EDDIE CONLEY AND 6-4 SOPHOMORE BILL DOTSON AT GUARD. THE CENTER WILL BE EITHER 6-8 JUNIOR RON NICHOLSON OR 6-8 SOPHOMORE JOHN STACY.

(55 sec)

11-28-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC.606/783-3325

ANNOUNCER:

(UNPROCESSED 16 mm
FILM ENCLOSED)

TWO PHOTOGRAPHIC EXHIBITS ARE ON DISPLAY IN THE
CLAYPOOL-YOUNG ART BUILDING ON THE MOREHEAD STATE
UNIVERSITY CAMPUS.

"IMAGES FROM FAMOUS PHOTOGRAPHERS SCHOOL," A
TRAVELING EXHIBIT OF PHOTOGRAPHS BY STUDENTS OF THE
HOME-STUDY SCHOOL, AND A COLOR EXHIBIT BY HARRY GARFIELD,
A FACULTY MEMBER OF FAMOUS PHOTOGRAPHERS SCHOOL, ARE
BEING DISPLAYED DAILY IN THE GALLERY.

MOST OF GARFIELD'S WORK WAS TAKEN WHILE ON A TRIP
TO LATIN AMERICA WHERE HE TOOK MANY PICTURES OF CHILDREN.
GARFIELD SAYS HE PREFERS TO SNAP PHOTOS OF CHILDREN
BECAUSE THEY ARE MORE NATURAL AND NOT AFRAID OF THE
CAMERA.

AN EXHIBIT OF PAINTINGS BY ASHLAND ARTIST JOYCE
WILLIAMS IS ALSO ON DISPLAY IN THE GALLERY....####

(30 sec.)

12-1-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

DEBATERS FROM MORE THAN 30 COLLEGES AND UNIVERSITIES ARE EXPECTED FOR THE FIRST ANNUAL EAGLE INVITATIONAL DEBATE TOURNAMENT FRIDAY AND SATURDAY AT MOREHEAD STATE UNIVERSITY.

THE TOURNAMENT IS OPEN TO BOTH EXPERIENCED AND NOVICE DEBATERS WHO MAY COMPETE IN EITHER SWITCH-SIDES OR FOUR-MAN TEAM MATCHES.

DEBATERS AND COACHES WILL BE GUESTS OF THE UNIVERSITY AND WILL STAY IN M-S-U RESIDENCE HALLS.

M-S-U PRESIDENT ADRON DORAN WILL PRESENT THE FIRST ANNUAL ADRON DORAN SPEAKER AWARD TO THE TOURNAMENT'S TOP SPEAKER.

M-S-U'S VARSITY TEAM HAS WON THREE FIRST-PLACE TROPHIES IN THREE MEETS THIS YEAR.....#####

(30 sec.)

12-1-71

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

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FILM SILENT

SENIOR LINEBACKER RON LITTLE OF MOREHEAD STATE UNIVERSITY WAS NAMED THE SCHOOL'S MOST VALUABLE FOOTBALL PLAYER OF 1971 DURING THE ANNUAL GRIDIRON AWARDS DINNER. HE ALSO RECEIVED THE ONE-HUNDRED AND 10-PER CENT TROPHY.

SENIOR LINEBACKER HARRY LYLES WAS NAMED M-S-U'S BEST DEFENSIVE PLAYER AND A CO-WINNER OF THE "BELLRINGER" AWARD FOR PLAY AGAINST QUARTERBACKS.

OTHER KEY AWARDS WENT TO JOHN SLAUGHTER - BEST BLOCKER-- DAVE SCHAEZKE (Shett-SKEE) - OUTSTANDING OFFENSIVE PLAYER-- MIKE RUCKER - LEADERSHIP -- AND CHUCK STEINER AND ERNIE TRIPLETT -- MOST IMPROVED.

DICK GALLAGHER -- DIRECTOR OF THE PRO FOOTBALL HALL OF FAME -- WAS GUEST SPEAKER.

THE EAGLES FINISHED WITH A 7-AND-3 RECORD -- THEIR BEST SHOWING SINCE 1966.....#####

(35 sec)

12-3-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

(16 mm unprocessed
Film Enclosed)

MORE THAN 200 DEBATERS FROM 33 COLLEGES AND
UNIVERSITIES ARE PARTICIPATING IN THE FIRST ANNUAL
EAGLE INVITATIONAL DEBATE TOURNAMENT FRIDAY AND SATURDAY
AT MOREHEAD STATE UNIVERSITY.

THE TOURNAMENT IS OPEN TO BOTH EXPERIENCED AND
NOVICE DEBATERS WHO ARE COMPETING IN SWITCH-SIDES OR
FOUR-MAN TEAM MATCHES.

DEBATERS AND COACHES ARE GUESTS OF THE UNIVERSITY
AND ARE STAYING IN M-S-U RESIDENCE HALLS.

M-S-U PRESIDENT ADRON DORAN WILL PRESENT THE FIRST
ANNUAL ADRON DORAN SPEAKER AWARD TO THE TOURNAMENT'S
TOP SPEAKER.

M-S-U'S VARSITY TEAM HAS WON THREE FIRST-PLACE
TROPHIES IN THREE MEETS THIS YEAR.....#####

(30 Sec.)

12-3-71

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

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FILM SILENT

A RETIRED ARMY GENERAL TOLD A MOREHEAD STATE UNIVERSITY AUDIENCE THIS WEEK THAT THE MILITARY SHOULD STAY OUT OF THE INTERNATIONAL LIMELIGHT WHEN FORCE IS NOT NEEDED.

GENERAL HAROLD JOHNSON - FORMER ARMY CHIEF OF STAFF - ADDRESSED MORE THAN ONE-THOUSAND STUDENTS AS PART OF THE UNIVERSITY'S NEW VOLUNTARY COURSE ON NATIONAL SECURITY.

THE RETIRED FOUR-STAR GENERAL-NOW PRESIDENT OF FREEDOMS FOUNDATION- SAID DEMOCRATIC GOVERNMENTS COULD NOT EXIST WITHOUT MILITARY FORCES TO MAINTAIN ORDER AND A STABLE CLIMATE FOR CIVILIAN LAW.....#####

(30 sec)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

MOREHEAD STATE UNIVERSITY LOST ITS SECOND BASKETBALL GAME OF THE SEASON MONDAY NIGHT BUT COACH BILL HARRELL ISN'T UNHAPPY.

THE EAGLES DROPPED A THRILLER IN OVERTIME — 105 TO 103 — TO ORAL ROBERTS — REGARDED AS ONE OF THE TOP TEAMS IN THE COUNTRY.

M-S-U STARTED 4 SOPHOMORES AND THEY BATTLED THE OLDER — AND TALLER — VISITORS ON EVEN TERMS MOST OF THE GAME.

"WE FELT OUR YOUNG MEN GAVE A FINE EFFORT" — HARRELL SAID. "THEY ARE IMPROVING WITH EACH GAME AND THAT'S WHAT IT TAKES WHEN YOU LACK EXPERIENCE."

SOPHOMORE FORWARDS LEONARD COULTER AND EUGENE LYONS EACH SCORED 25 TO LEAD THE EAGLES AGAINST ORAL ROBERTS.

GUARD HOWARD WALLEN — ANOTHER SOPHOMORE — ~~WAS~~ INJURED EARLY IN THE SECOND HALF. HOWEVER — HE IS EXPECTED TO BE READY TO PLAY AGAINST SAINT PETER'S SATURDAY NIGHT.

THE VARSITY TIPOFF AT M-S-U'S LAUGHLIN FIELDHOUSE IS SET FOR 7:30. THE MOREHEAD STATE FRESHMEN MEET LEES COLLEGE AT 5:30.....####

12-7-71

(60 sec)

OFFICE OF PUBLIC INFORMATION
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MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:
(UNPROCESSED 16 mm
FILM ENCLOSED)

COAL OPERATORS FROM FIVE STATES ARE ATTENDING A
TWO-DAY WORKSHOP ON COAL MINE HEALTH AND SAFETY FRIDAY
AND SATURDAY AT MOREHEAD STATE UNIVERSITY.

MORE THAN 100 MEN ARE PARTICIPATING IN THE
SESSIONS SPONSORED BY THE NATIONAL INDEPENDENT COAL
OPERATORS ASSOCIATION AND THE U.S. BUREAU OF MINES
TO EXPLAIN NEW MINE SAFETY LAWS.

TOPICS BEING TAUGHT BY INSTRUCTORS FROM THE
BUREAU OF MINES INCLUDE INSPECTION PROCEDURES -
VENTILATION - ROOF CONTROL - MINE FIRES AND EXPLOSIONS -
ELECTRICITY - RESPIRABLE DUST CONTROL - HAULAGE -
PENALTIES - AND EDUCATION AND TRAINING.....#####

(25 sec.)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

(16 mm unprocessed
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SCHOOL SUPERINTENDENTS FROM DISTRICTS WERE
LEARNING HOW TO BUY TEXTBOOKS FRIDAY AT MOREHEAD
STATE UNIVERSITY.

THE ADMINISTRATORS WERE ATTENDING A CONFERENCE
SPONSORED BY THE KENTUCKY DEPARTMENT OF EDUCATION'S
TEXTBOOK DIVISION.

M-S-U PRESIDENT ADRON DORAN GREETED THE GROUP
AND ROBERT WOOSLEY OF THE TEXTBOOK DIVISION WAS THE
MODERATOR.

THE CONFERENCE WAS ONE IN A SERIES OF FOUR
PRESENTED BY THE TEXTBOOK DIVISION TO INFORM SCHOOL
ADMINISTRATORS OF NEW TEXTBOOK REGULATIONS AND PURCHASING
PROCEDURES.....#####

(30 sec.)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

(16 mm unprocessed
film enclosed)

THE JOLLY OLD MAN IN THE RED AND WHITE SUIT AND
HIS WIFE ARE VISITING MOREHEAD STATE UNIVERSITY THIS
WEEK.

EVERY WEEKDAY AFTERNOON MR. AND MRS. CLAUS ARE
AVAILABLE IN THE ADRON DORAN UNIVERSITY CENTER TO TAKE
CHRISTMAS ORDERS FROM AREA KIDS OF ALL AGES.

MRS. CLAUS READS CHRISTMAS STORIES TO THE
CHILDREN WHILE SANTA LISTENS TO WHAT EACH CHILD WANTS
FOR CHRISTMAS.

THE TWO-WEEK VISIT IS SPONSORED BY THE M-S-U
STUDENT GOVERNMENT ASSOCIATION.....#####

(30 sec.)

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

ANNOUNCER:

IT WILL BE 2 WEEKS BEFORE MOREHEAD STATE UNIVERSITY PLAYS ANOTHER BASKETBALL GAME — AND HEAD COACH BILL HARRELL IS GLAD TO HAVE THE TIME.

THE EAGLES DROPPED A 1-0-5 TO 82 DECISION TO MARSHALL EARLIER THIS WEEK AND HARRELL DESCRIBED IT AS "A VERY POOR EFFORT." THE EAGLES — WITH 4 SOPHOMORES IN THE STARTING LINEUP — COMMITTED 33 TURNOVERS.

2 NIGHTS EARLIER THEY EXPLODED FOR A RECORD 82 POINTS IN THE SECOND HALF TO SWAMP SAINT PETER'S 131 TO 92.

"WE'VE BEEN INCONSISTENT BUT THAT'S SUPPOSED TO BE COMMON FOR YOUNG TEAMS" — HARRELL SAID. "THESE YOUNG MEN ARE LEARNING MORE EACH GAME. WE'LL BE WORKING BETTER WITH MORE EXPERIENCE."

M-S-U HAS A RECORD OF ONE-AND-3 AS THE EAGLES PREPARE FOR AN APPEARANCE DECEMBER 27th IN THE HOLIDAY FESTIVAL AT NEW CASTLE, INDIANA.

LEONARD COULTER — a 6-5 SOPHOMORE FORWARD — IS THE LEADING M-S-U SCORER AND REBOUNDER WITH AVERAGES OF 22.7 POINTS AND 12.7 REBOUNDS.....#####

12-15-71

(50 sec)

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

RADIO-TV RELEASE

TELEPHONE: AC 606/783-3325

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enclosed)

ANNOUNCER:

THE FALL SEMESTER IS WINDING UP AT MOREHEAD
STATE UNIVERSITY WITH THOUSANDS OF STUDENTS TAKING
FINAL EXAMS AND PREPARING FOR THEIR HOMEWARD EXODUS.

CARS LOADED WITH LUGGAGE CROWD THE CAMPUS AS
STUDENTS RUSH TOWARD 3 WEEKS OF REST AND RECREATION
BEFORE THE SPRING TERM OPENS JANUARY 10.....##:####

(30 sec.)

12-16-71