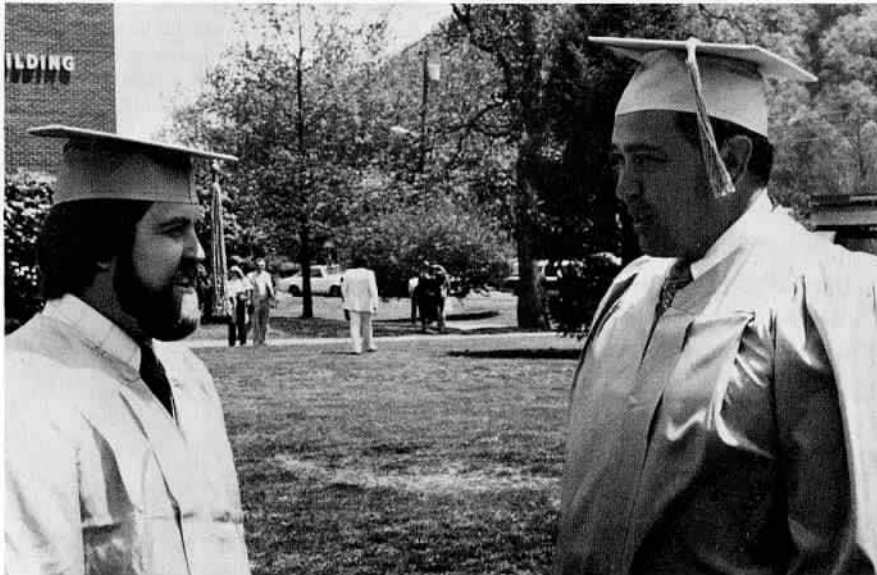


# MOREHEAD STATEMENT

People, Programs and Progress at Morehead State University

Vol.3, No.5  
Spring, 1980



The first two products of Morehead State University's "lunch box campus" at three regional industries were turned out this spring.

Wayne Johnson, left, and Jimmy Murray, right, supervisors at the Winchester truck axle plant of Rockwell International, became the first two persons to graduate from MSU with associate degrees earned entirely at their place of employment.

MSU offers academic courses leading to two-year degrees in industrial supervision and management technology for supervisory and other salaried employees at Rockwell and GTE Sylvania in Winchester and at A. O. Smith Electric Motor Division in Mt. Sterling.

The Rockwell program began in the fall of 1977 and has 34 employees now participating. A. O. Smith has 47 employees involved in its program, which started last January. Sixteen GTE workers also participate.

"This is a very unique program," says Dr. Robert Newton, head of MSU's Department of Industrial Education and Technology. "We are teaching an industrially-related curriculum in an industrially-related environment."

"As far as we know, no other institution of higher education in Kentucky or in our region offers anything like this," adds Newton. "The program allows employees of these industries actually to pursue a degree without traveling to our campus."

## Lunch box campus graduates first products

The curriculum is geared toward a particular industry, with classes offered during the day for second and third shift personnel and in the evening for first shift workers.

The program is as much a benefit to the instructors as it is the employees, says Newton.

"This program keeps our faculty in touch, involved, and updated in the industry," Newton says. "We have the opportunity to discuss changes in programs, techniques and policies of the areas in which we are involved in teaching."

"We've had motivation, cooperation and organization in putting this program together and finally getting

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it off the ground" said Del Diederich, general plant manager at A. O. Smith. "We have masses of people who think they could never have gone to college. But this organization and the University's cooperation have opened a door to them."

Lou Wingate, manager of manufacturing at A. O. Smith and a student in the program, calls it "very good and most helpful."

He added: "Taking these classes helps me get involved with the other

employees and study a curriculum which is tailored to my particular work needs."

Tuition for A. O. Smith students is handled by a special arrangement between the company and Mt. Sterling National Bank.

"We have a corporation tuition refund program which permits our employees to receive a complete refund when they complete the course work," added Diederich. "Payments for tuition are made directly to the University by the bank, and then the students repay the bank when they receive tuition refunds from the company. We are delighted with the cooperative program with Morehead State University and are looking for great results."



MISS MSU—Julie Dennis, Morehead sophomore at MSU, was crowned 1980 Miss MSU during the 13th annual scholarship pageant. The daughter of Mr. and Mrs. Dienzel Dennis of Morehead, she will represent MSU in the Miss Kentucky Pageant in June in Louisville.

COLLEGE STUDENT—Al Withrow is a supervisor in the Mt. Sterling electric motor plant of A. O. Smith Corporation by day and a student in MSU's "lunch box campus" by night. He is among 47 A. O. Smith employees pursuing associate degrees through the unique program.

## Norfleet reappointed

MSU President Morris L. Norfleet received a unanimous vote of confidence in late April when the Board of Regents voted him a new four-year contract which runs through June 30, 1984.

Dr. Norfleet has held the MSU presidency since Jan. 1, 1977. He came to the University in 1962.

District Judge James M. Richardson of Owingsville, a member of the MSU Regents, characterized the new contract and salary increase as "a strong vote of confidence and reaffirmation of the board's solid support of President Norfleet."

The new pact was approved by unanimous vote of the eight board members present.

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## Governor names regents

Gov. John Y. Brown, Jr., has appointed the first black member and reappointed another member of MSU's Board of Regents.

Mrs. Ethel B. Foley of Maysville succeeded Dr. W. H. Cartmell, also of Maysville, who had been a regent since 1956. Jerry Howell, Sr., of Jackson, a real estate developer, will serve his fourth four-year term on the governing board. He was first appointed in 1968.

"We are delighted to have Mrs. Foley on our Board," said President Morris L. Norfleet. "She has the background

to be a valuable member. We also are proud that Jerry Howell has been reappointed. He does an outstanding job as our vice chairman."

Mrs. Foley is a librarian and teacher at Maysville Junior High School. She is a graduate of Kentucky State University and also is the fifth woman appointed to the MSU board.

Concerning Dr. Cartmell's service as a Regent, Dr. Norfleet said:

"He has made many significant contributions to Morehead State University during his 24 years on the board. We are deeply indebted to him for his wise counsel and enlightened leadership."

A 19-story men's residence hall at MSU was named in Dr. Cartmell's honor in 1972.

## Lake theatre to expand

MSU will present unique theatre entertainment this summer as three musicals are performed in June, July, and August at Cave Run Lake.

Productions include "Fiddler on the Roof," "Finian's Rainbow," and "Shenandoah," beginning June 20.

A total of 37 performances will be given. A stage has been constructed on the beach area along with seating for more than 300 people.

The U. S. Forest Service and the Morehead Tourism Commission are assisting MSU's theatre faculty in organizing the lake presentations for the second season.

The shows will be presented at the Twin Knobs Recreation Area on Cave Run Lake at 8 p.m. daily with tickets priced at \$4 per person.

Individuals and groups may reserve seats by contacting the MSU Theatre, Morehead State University, UPO 740, Morehead, KY 40351. The telephone is 606/783-2170.

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## Spring grads told: you are needed here

Al Smith, federal co-chairman of the Appalachian Regional Commission, told more than 1,000 degree candidates at Morehead State University's spring commencement that the future of Appalachia rests with them.

"Each of you can decide for yourself what you want this region to be," said



David Byrd

the former Kentucky newspaper publisher. "You are needed here. You have challenge and opportunity aplenty in Appalachia."

Smith painted a picture of revitalization and hope for the future of the region, saying:

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"Eastern Kentucky is changing. You can help accelerate and direct that change to make Appalachian Kentucky what you want it to be."

He added: "I believe we can make Appalachia a place where we have the best of urban and rural life. If your choice is to make a life here in these mountains, I welcome you, joyfully, in a bond between the generations to make this region worthy of the proud people of Appalachia."

Smith, who represents President Jimmy Carter on the ARC, received a honorary doctoral degree during the ceremonies.

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# Elderhostel coming to MSU

Morehead State University is participating in the 1980 Elderhostel, a week-long residential academic program for older citizens which begins June 22 and July 20.

Participants are housed in a residence hall on the campus and take liberal arts courses specifically designed for them on a non-credit basis.

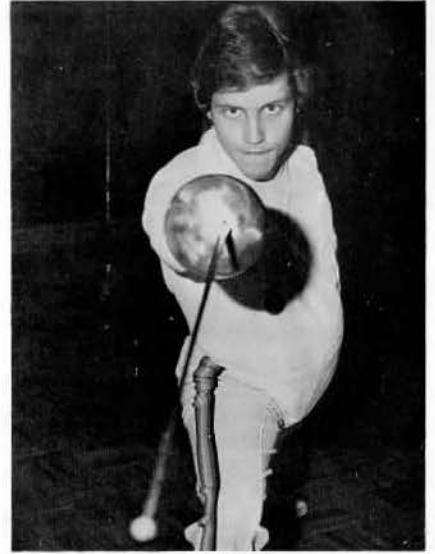
Courses to be offered at MSU during the summer program include Appalachian folklore, Appalachian heritage and history,

Appalachian mountain style dancing and Appalachian politics.

"We selected Appalachian courses to give the participants a feeling of the locale and also to emphasize the uniqueness of the region," said George Eyster, director of continuing education and Elderhostel coordinator at MSU.

## MOREHEAD STATEMENT

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David Byrd

FOILED—George Barber, West Liberty junior at Morehead State University, won the silver medal in the Kentucky State Fencing Championships. He will compete in the United States National Championships this summer in New York.

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ADDRESS CORRECTION REQUESTED

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