

WCPO-TV 7-13-70

FROM: OFFICE OF PUBLIC INFORMATION

CAMERA..... More than 200 high school Drum Majors and Majorettes have completed several days of training at the Daniel Boone Forest Music Camp at Morehead State University.

35 mm slide.... Taking a breather after some precision drill training are: Carol Moore of Covington Holmes; Kevin Estridge , Williamstown Ky.; Molly Otis, Portsmouth, Ohio and Steve Garrison of Blanchester, Ohio.

More than 800 students are enrolled in this year's music camp at Morehead State. The camp closes July 5th.

WLEX-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slide To many students, summer school is a dirty word. However, this ardent young male scholar at Morehead State University, seen here discussing Plato's "Republic" with some of his classmates in philosophy 101, has concluded that summer matriculation isn't all that bad.

7-14-70

7-13-70

FROM: OFFICE OF PUBLIC INFORMATION
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MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slidePretty Shari Gobble of Lexington, North Carolina steps high as she takes part in precision drills at the Daniel Boone Forest Music Camp at Morehead State University. Morehead State is located in the rolling hills of eastern Kentucky and is surrounded by Daniel Boone National Forest. More than 800 students from across the nation are enrolled in the annual music camp at Morehead State.

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35 mm slideA broken leg kept Mark Wood of Jeffersontown High School on the sidelines during precision drill training at Morehead State University's Daniel Boone Forest Music Camp. Mark watches fellow Louisvillians Becky Barnard of Pleasure Ridge Park, Jim Tate of Jesse Stuart High in Pleasure Ridge Park and Larry Elbert of Jeffersontown High practice marching during the workshop at Morehead State. More than 800 high school band members are on the Morehead campus for the annual music camp which ends July 5th.

7-13-70

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MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slideDebby Perry and Teresa Hess of Charlestown (Indiana)
High School practice "leading the band" during a
drum major workshop at Morehead State University.
More than 800 high school students are participating
in Morehead State's annual Daniel Boone Forest Music
Camp.

WSA2

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CAMERA..... More than 200 high school drum majors and majorettes have completed several days of training at the Daniel Boone Forest Music Camp at Morehead State University.

35 mm slide..... Practicing precision drill are: Joe Carter, Louisa; Betsy Elder, Pikeville; Vicki Maggard, Wurtland; Sherry Barker, Raceland; Sylvia Rice, Catlettsburg; and Betty Jo Collinsworth, Boyd County.

More than 800 students are enrolled in this year's music camp. The camp is under the direction of Dr. and Mrs. Robert V. Hawkins. Dr. Hawkins is Morehead State's Director of Bands. Mrs. Hawkins serves as her husband's administrative assistant. The camp closes July 5.

7-13-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY

ANNOUNCER: A Morehead State University sophomore has placed 12th in the NCAA National Golf Tournament in Columbus, Ohio. Anderson, Indiana native Bill Spanuth was the 1970 Ohio Valley Conference Individual champion and holds the course record at the Morehead State University Golf course. Dale Greer of the MSU Public Information Department asked Spanuth how it feels to be ranked as the 12th best collegiate golfer in the nation?

TAPED INTERVIEW . (Runs approximately 2 minutes and 15 seconds)

FROM: OFFICE OF PUBLIC INFORMATION
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TELEPHONE:
Area Code 606/783-3325

CAMERA A national award for innovations in education was presented (Tuesday, July 28) to Eastern Kentucky educators during a conference at Morehead State University.

FILM SIL The award was presented to the Eastern Kentucky Educational Development Corporation. The agency represents region seven of the Title III program under the U.S. Elementary and Secondary Education Act. The region's "Foundations for Educational Innovations" was named by President Nixon's National Advisory Council for Educational Innovation as one of the nation's 50 most innovative projects. The award was presented to the President of the Board of Directors of EKEDC, Orin Teater of Paintsville. Teater is superintendent of Paintsville Independent Schools. The award was presented by Dr. Mitchell Davis of Glasgow. Dr. Davis is chairman of the Kentucky ESEA Title III Advisory Council.

The educators also heard an address by Superintendent of Public Instruction Wendell Butler. Butler said that the President and Congress are now demanding accountability from educators on all Federally funded programs. He told his audience that this means that the leadership role of the Department of Education must be strengthened. Superintendent Butler says he has called a conference of state educators to be held Friday (July 31) to discuss strengthening the leadership role of the Department of Education.

FROM: OFFICE OF PUBLIC INFORMATION
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MOREHEAD, KENTUCKY 40351 Area Code 606/783-3325

ANNOUNCER: Morehead State University completed its spring semester last Friday and is now preparing for its summer session. Dale Greer of MSU's Public Information Department discusses Morehead State's summer session with Director of Admissions, Bill Pierce:

TAPE IN: RUNS 2 MINUTES

IN: "Bill, when does summer school begin?"

OUT: "...with the finals being given on August 7th."

WMOR

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
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ANNOUNCER: The big alumni event of the year at Morehead State University is scheduled for this weekend. The annual alumni banquet will take place Saturday night at the Adron Doran University Center. Dale Greer of the MSU Public Information Department discusses the upcoming event with Director of Alumni Affairs Rondal Hart:

TAPE IN . . . RUNS 2 minutes 55 seconds

Tape In: Cue: "The annual Morehead State University Alumni Banquet---"

Tape Out: Cue: "--- in the ballroom of the Adron Doran University Center."

WBLG

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CAMERA More than 200 high school drum majors and majorettes have completed several days of training at the Daniel Boone Forest Music Camp at Morehead State University.

35 mm slide..... Among those from the Lexington area taking part in the camp were: Stephen Phelps, Danville High School; Sue Kelly, Jessamine County; Wayne Ray, Montgomery County; Joey Jones, Franklin County; Candy Killen, Madison Central, and Rick Littrell of Scott County.

More than 800 students are enrolled in this year's Daniel Boone Forest Music Camp at Morehead State. The camp closes July 5th.

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35 mm slide..... Two youngsters decided to show the big kids "how it should be done" during precision drill training at Morehead State University's Daniel Boone Forest Music Camp.

The "Big Kids," all from the Huntington area, are: Allen Smith, Joe Herbert, Mark Lycan and Mark Young of Barbourville;; and Marsha Slater and Arva Reed of Williamson, West Va.

The two young "intruders" are John and Kevin Murphy, sons of former Morehead State University football great Howard Murphy.

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MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED FILM ENCLOSED)

FILM SIL Over 100 high school girls are attending a week -
COLOR long cheerleading clinic at Morehead State
(FILM OF SQUADS University. The clinic is sponsored by the
FROM CINCINNATI American Cheerleader's Association which is
AREA) headquartered in Leesburg, Florida. Five
staff members of the association are conducting
the cheerleading camp at Morehead State. Cheer-
leading teams from the Cincinnati area attending
the clinic include high school squads from Mt.
Healthy and Hillsboro, and Bracken and Grant
County in Kentucky. The American Cheerleading
Association conducts similar camps across the
nation.

WLEX-TV

FROM: OFFICE OF PUBLIC INFORMATION
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MOREHEAD, KENTUCKY 40351

TELEPHONE:
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FILM SIL Some 18 or 20 publishing companies are participating
COLOR in The Kentucky Bookman's Exhibit at Morehead State
University. On display are text books for grades
1-12. The exhibit is designed primarily to acquaint
teachers with textbooks and Audio Visual Aids that
are available to them in the classroom. Morehead State's
school of education has a national reputation and
graduates a large number of teachers--so it's an ideal
location for such an exhibit. A number of school teachers
are on the Morehead State campus for graduate work this
summer.

WLEX-TV
WKYT-TV

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL Morehead State University golfer Bill Spannuth is
COLOR busy practicing on the MSU Golf Course for the
upcoming NCAA national tournament at Ohio State
University. Spannuth was the individual golf
champion of the Ohio Valley Conference this
spring. Besides winning the OVC crown, the 5-7,
160 pound physical education major rewrote the
record at the Morehead State University course
with a blistering, nine-under-par 61. Morehead
State golf coach Ed Bignon, who will accompany
Spannuth to the NCAA tournament, calls the young
golfer "a dedicated young man with the tools
to be great." Spannuth says his game is the
"best its ever been." The 20 year old student
is the first Morehead State golfer to compete
in the NCAA tournament.

FILM IS NOT PROCESSED

FROM OFFICE OF PUBLIC INFORMATION

June 13, 1970

FILM SIL.....One of the nation's most popular young wildlife artists, Gene
COLOR

Gray, unveiled his latest work in the office of Morehead State University President Adron Doran earlier this week. Morehead State commissioned Gray to paint the American Bald Eagle for use as the University's official symbol. MSU Athletic teams have long been identified as the "Eagles." Gray spent several weeks in the wilds of Florida studying the Eagle in its natural habitat and ~~two~~^{four} months completing the painting from slides, pictures and sketches of eagles he observed in the field. He also spent months researching the bird to assure authenticity. The original painting will hang on the Morehead State campus. [REDACTED]

[REDACTED] A limited edition of two thousand copies of "The Morehead State University Bald Eagle" will be sold to alumni, [REDACTED] students, faculty and friends of the University on a "first come, first serve" basis. Financing of the project was handled through the MSU Alumni Association and no state funds ~~are~~^{are} involved. [REDACTED]

Prints are priced at \$5.00 plus \$2.00 for mailing. Interested individuals may order prints by mailing checks to the Bureau of University, Morehead State University.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

11-28-70 Tow 212, WHTN
& WLTX-TV
TELEPHONE:
Area Code 606/783-3325

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FILM SIL The award was presented to the Eastern Kentucky Educational Development Corporation. The agency represents region seven of the Title III program under the U.S. Elementary and Secondary Education Act. The region's "Foundations for Educational Innovations" was named by President Nixon's National Advisory Council for Educational Innovation as one of the nation's 50 most innovative projects. The award was presented to the President of the Board of Directors of EKEDC, Orin Teater of Paintsville. Teater is superintendent of Paintsville Independent Schools. The award was presented by Dr. Mitchell Davis of Glasgow. Dr. Davis is chairman of the Kentucky ESEA Title III Advisory Council.

The educators also heard an address by Superintendent of Public Instruction Wendell Butler. Butler said that the President and Congress are now demanding accountability from educators on all Federally funded programs. He told his audience that this means that the leadership role of the Department of Education must be strengthened. Superintendent Butler says he has called a conference of state educators to be held Friday (July 31) to discuss strengthening the leadership role of the Department of Education.

To 20 stations on West - Aug. 19, 1970

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. (INTERVIEWED BY DALE GREER OF THE MSU SPORTS INFORMATION DEPT.)

The entire interview runs approximately 2 minutes. The tape can be used in its entirety or the 4 questions and answers can be used separately.

QUESTION # 1. RUNS APPROXIMATELY 25 SECONDS

GREER: "Coach Jake Hallum, with pre-season practice getting underway, how do you feel about your Morehead State University Eagles and your chances for a winning season?"

HALLUM: IN: "Well, we've been preparing--"

OUT: ---anxious to get underway."

QUESTION # 2. RUNS APPROXIMATELY 40 SECONDS

GREER: "Coach, you lost some key linemen by graduation. Gone are All Americans Dave Haverdick and Darryl Sadowski, to name a couple. Do you have some kids who can come in and fill these spots and get the job done?"

HALLUM: IN: "Well, any time you have two people---"

OUT: ---great effort also."

QUESTION # 3. RUNS APPROXIMATELY 30 SECONDS

GREER: "Another question mark is the quarterback position. Rumor has it that you have at least ten prospects vying for the starting quarterback position. Is this true?"

HALLUM: IN: "Yes, we have--"

OUT: "---at the quarterback position."

QUESTION # 4. RUNS APPROXIMATELY 25 SECONDS

GREER: "Now, Coach, how about your pre-season forecast for the Ohio Valley Conference?"

HALLUM: IN: "Well, the only thing I would say---"

OUT: "as far as our conference is concerned."////

8-19-70

QUES. # 3 (Time: 4:10)

GREER: You have served longer than any President of a state University in Kentucky, and under your leadership Morehead State University has become a well-known institution of higher learning. Knowing that you are not the type of man to sit back and rest on your laurels, I would like to ask you--what is your ultimate goal? What is your dream for Morehead State University?

IN: "...well, Dale, I'm afraid..."

OUT: "...emerges as a regional university in Eastern Kentucky."////

To WLEX & WKYT-TV - Aug. 20, 1970

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 Area Code 606/783-3325

(Also enclosed is a taped interview with Head Coach Jake Hallum which could be utilized along with the film.)

FILM SILThursday was football press day at Morehead State

COLOR University and Head Football Coach Jake Hallum and his staff showed off 31 returning lettermen and a number of young hopefuls. A number of Lexington athletes are members of the Eagle Squad including former Henry Clay standout Tommy Bryant, and Jerome Howard and Charlie Sciantarelli who played their high school ball at Bryan Station High. Morehead players from nearby Lexington include Bill Cason, Bourbon County High, and Jeff Perkins who hails from Somerset.

Although the Eagles have 31 lettermen returning, Coach Hallum needs a sound, strong-armed quarterback and some line replacements if Morehead State is to be a contender in the Ohio Valley Conference.

Gone are All American tackle Dave Haverdick, now with the Detroit Lions, plus second team All American Darrel Sadowski. All-OVC Quarterback Bill Marston has graduated and is now a graduate assistant helping with the coaching duties. The Eagles have ten outstanding quarterback prospects vying for the starting job and if Morehead State can find a quarterback to put it all together for them--this could be one of the best years in Eagle football history.////

8-20-70

Dear News Director:

Enclosed is an interview with Morehead State's Director of Alumni Affairs, Dr. Harry Mayhew.

Morehead State University recently consigned famed wildlife artist Gene Gray to do a painting of the Bald Eagle, the University's official symbol. A number of alumni have contacted the University wanting to know how to acquire a print of the painting. Since there are many alumni of MSU in your listening area, we hope you can utilize this interview with Dr. Mayhew in which he discusses how to acquire a print. Proceeds from prints go toward scholarships for needy students.

Dr. Mayhew also discusses Morehead's big alumni event of the year - "Homecoming."

Cordially,



Dale Greer
Assistant in Public Information (Radio & TV)

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 Area Code 606/783-3325

Dear News Director:

Enclosed is an interview with Morehead State University President Adron Doran. Dr. Doran discusses the new calendar year for the university which affects many students in your area. In answer to the third question, the Morehead State University President has some interesting comments to make on current controversies surrounding higher education, and the future role of Morehead State and all colleges and universities.

We hope you can make use of this interview in some way.

(Dr. Doran is interviewed by Dale Greer of the MSU Public Information Dept.)

QUES. #1: (Time 3:10)

GREER: Morehead State University is initiating a new calendar year with the fall semester beginning much earlier than usual and ending before Christmas. President Doran, why did Morehead State University decide to adopt this new schedule and when does the fall term begin?

OUT: "When we have done this."....."

QUES. # 2: (Time: 50 Sec.)

GREER: Perhaps there are some individuals who planned to enroll at Morehead State University for the fall semester but were not aware that registration would begin August 24. Is there still time for a student to be admitted to Morehead State University for the fall semester?

IN: "..well, Dale, of course....."

OUT: "..on August 24.".."

(More)

WKA-TV, WAVE-TV, WSAZ-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 Area Code 606/783-3325

(Unprocessed color film enclosed)

FILM SIL "Folk" Dance enthusiasts from almost every state east
COLOR of the Mississippi have invaded Morehead State
University for the annual "folk dance" institute.
Shirley Durham of Louisville and M. G. Karsner of
Bowling Green are co-directors of the institute which
has been held on the MSU campus since 1958. The
participants, who are primarily teachers and recreation
leaders, spend almost 11 hours a day learning and
practicing all types of dances. The group doesn't
limit itself to square dancing but also learns the
art of round and international folk dancing. The
participants range in age from 11 to 80 but there's
no "generation gap" here. Everybody has a good time,
and the kids learn that it's pretty hard to keep up
with some of the "Old Timers." The institute at
Morehead State ends Saturday morning.

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TELEPHONE:
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(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL . . . Elementary school children from University Breckinridge

COLOR School on the Morehead State University campus were treated to a production of skits and short plays Friday. The skits and plays were produced by elementary art education students at Morehead State. The plays were performed on the outdoor sculpture court of MSU's Claypool-Young Art Building. The college students wore costumes and masks which they designed and made in class. Assistant Professor of Art, Don Young says the purpose of the performances was to give the elementary education students experience in children's productions, making of costumes and masks for use in the classroom, and adapting children's stories to dramatization. The college students were also making a study of the reaction of children to various presentations. The reactions of the kids varied from fear when the "Indians" did their war dance to happy exuberance when "Chicken Little," "Ducky Lucky," "Turkey Lurky" and "Foxy Loxy" re-enacted the great tragedy of the "falling sky."

WLFX-TV, WAVE-TV, WSAZ-TV

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TELEPHONE:
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FILM SIL Degrees were awarded to 336 candidates at Morehead
COLOR State University's Summer Commencement exercises.

(Thursday, July 6) Deputy Commissioner of Finance and Budget Director of the Commonwealth of Kentucky, Lawrence E. Forgy, Jr., delivered the commencement address. Forgy, who is only 31 years of age, discussed the "generation gap." Participating in his last summer commencement at Morehead State was Dr. Warren C. Lappin, Dean of the Faculty and Vice President for Academic Affairs. Dean Lappin, who has served as a member of the faculty at MSU since 1923, is retiring.

Bachelor's degrees were awarded to 225 candidates, master's degrees to 106 candidates and the associate degree to five candidates.///

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(Dr. Doran is interviewed by Dale Greer of the
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IN: "..well, Dale, of course....."

OUT: "..on August 24.".."

(More)

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MOREHEAD, KENTUCKY 40351

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MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL The campus of Morehead State University was crowded
COLOR with cars and suitcase toting students Sunday and
Monday as students arrived for the fall semester.
Registration began today (Monday, Aug. 24) and
classes begin Thursday (Aug. 27). Well over
6 thousand students are expected to enroll before
classes begin. This is the first semester for
Morehead State's new calendar year. Classes are
beginning much earlier than usual and the fall
semester will end on December 19 before the
Christmas break. Despite the shorter summer
vacation, the students generally seemed happy to
be back on campus and anxious to start another year
of college life. The social activities at Morehead
State will be kicked off Thursday night when famed
singer Ray Charles presents a concert for the
students.

FROM: OFFICE OF PUBLIC INFORMATION
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MOREHEAD, KENTUCKY 40351

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35 mm slide The all-purpose room of the Laughlin Health Building at Morehead State University was packed with students today as registration for the fall semester continued. More than 6 thousand students are expected to enroll. The exact number of students has not been determined yet, but the largest freshman class in the history of Morehead State assembled Monday for orientation and heard President Adron Doran discuss institutional goals and objectives.

8-25-70

WHAS

WAVE

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED SILENT FILM OF RON AT PRACTICE IS ENCLOSED)

CAMERA.....Morehead State University had its first football All-

American in a number of years last season in tackle
Dave Haverdick. Haverdick is now with the Detroit
Lions, but another MSU footballer is shooting for
the coveted All-America honor this season.

FILM SIL. . .Morehead State's prime candidate for Little All-

COLOR

America honors this season is former Louisville
Thomas Jefferson star Ron Gathright. The 6'3,
200 pounder arrived at MSU in 1968 to play foot-
ball but he gave up the sport to concentrate on
basketball. Gathright was an all-state performer
in both sports at Thomas Jefferson High. Last
season he decided to return to the gridiron. He
was switched from fullback to defensive end.
Gathright's coaches and pro-scouts were amazed at
his quick mastery of the new position. The
Louisvillian became the first Morehead State
athlete in recent history to be named to the All-
Ohio Valley Conference teams in both basketball
and football.

FILM SIL . . Ron, who is married to the former Sandra Hunter, is
COLOR the son of Mr. and Mrs. Fred Gathright of Armsmeare
Avenue in Louisville.

Ron is aiming at a career in the pro-ranks and his
coaches and a number of pro-scouts think he has a
good chance of making it. Morehead State's defensive
backfield coach, Larry Marmie, says "Ron Gathright
will show everyone this year that he is one of the
finest defensive backs in the country."

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

8-26-70 WLEX
TELEPHONE WKYT
Area Code 606/783-3325

CAMERA . . . Registration for the fall semester was held earlier this week at Morehead State University. Every college student dreads the rigors of registration..and you hear many complaints about the ordeal of signing up for classes.

FILM SIL . . . Many of the Morehead State students were embarrassed and a little ashamed for fretting about registration when they saw Mike Barnard of Mount Sterling breezing through the lines to register.

Mike, the son of Mr. and Mrs. Ralph Barnard, 202 Sterling Ave., Mount Sterling, has been blind since birth. He graduated from Mount Sterling High School in 1970 and is beginning his freshman year at Morehead State. Mike, who plays the trumpet and piano, will major in music at MSU.

Mike may not have sight in his eyes but he actually "sees" better than the average person. He memorized the Morehead State campus in only two days and he has already made many friends because of his uncanny ability to remember voices and names.

Mike's best friend is his guide dog "Brooks." "Brooks" is his master's loyal companion and he shares Mike's room in Alumni Tower, a men's dorm on the Morehead State campus. One administrative official at MSU remarked, "We'd like to have many more students like Mike. His intelligence and courage make him an inspiration to everyone on campus."

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Morehead State University, the City of Morehead and Rowan County will observe Adron Doran Appreciation Day tomorrow to salute the Dean of Kentucky's active college presidents. The public is invited to a reception and presentation of resolutions and proclamations at 10:30 a.m. tomorrow in the Adron Doran University Center.

Morehead and Rowan County will join with Morehead State University tomorrow in observing Adron Doran Appreciation Day. Morehead Mayor William Layne and Rowan County Judge Ott Caldwell are issuing a joint proclamation designating "Adron Doran Day" in Morehead and Rowan County to honor Dr. Doran on his birthday for 16 years of service to MSU. The public is invited to a reception at 10:30 tomorrow morning in the Adron Doran University Center.

The public is invited to attend a reception at 10:30 tomorrow morning in the Adron Doran University Center on the Morehead State University Campus in honor of MSU President Adron Doran. Dr. Doran will be saluted for 16 years of service to Morehead State. Morehead Mayor William Layne and Rowan County Judge Ott Caldwell are issuing a joint proclamation designating tomorrow "Adron Doran Day." Also scheduled is a special presentation from Governor Louie B. Nunn. The program will begin at 10:30 tomorrow morning in the Adron Doran University Center.

8-21-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(Interview with Dr. Harry Mayhew, Director of Alumni Affairs. Interview may be used in its entirety or questions may be used individually.)

ENTIRE INTERVIEW RUNS 3 MIN. 30 SECONDS

QUESTION #1. Runs: 45 Seconds

GREER: "We are speaking with Dr. Harry Mayhew, Director of Alumni Affairs at Morehead State University. Harry, I understand the University now has an official symbol. Can you tell us about this?"

MAYHEW: IN CUE : "I would be happy to Dale-----"

OUT CUE: "-----which will become collector's items in the very near future."

QUESTION #2. Runs: 30 Seconds

GREER: "How can one go about acquiring a print of the "Eagle"?"

MAYHEW: IN CUE: "Anyone interested in securing a print of the----"

OUT CUE: "----in need of financial assistance to attend the University."

QUESTION #3. Runs: 40 Seconds

GREER: "Can you describe the painting a little more in detail?"

MAYHEW: IN CUE: "The painting is truly a work of art----"

OUT CUE: "----will also sign prints for any individual."

QUESTION #4. Runs: 1 Minute 35 Seconds

GREER: "Harry, let's change the subject now. The event that alumni and friends of Morehead State always look forward to is Homecoming. Homecoming 1970 is scheduled for October 23rd and 24th. Can you tell us what festivities are planned for homecoming this year?"

MAYHEW: IN CUE: "Alumni and friends will be especially interested--"

OUT CUE: "Director of Alumni Affairs of Morehead State University."

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA Bouncing cheerleaders, strutting bandsmen and
aspiring artists have invaded the Morehead
State University campus for the annual Daniel
Boone Forest Music Camp.

FILM SIL Among the majorettes and drum majors from across
COLOR the country who participated in several days of

(FILM FEATURES training were Gaylyn Helfenberger and Beth Taylor
2 Lexington Girls) of Henry Clay High School. The two Lexington
lasses were among 250 drum majors and majorettes
who received instruction in precision drill,
twirling and dance routines. The band camp
is directed by Dr. and Mrs. Robert Hawkins.
Dr. Hawkins is Morehead State University's
Director of Bands. Mrs. Hawkins serves as
her husband's administrative assistant. More
than 800 students are expected on the Morehead
campus before the camp ends on July the 25th.

To: WSPD TV
136 Huron St.
Toledo, Ohio, (43604)

WTOL-TV
604 Jackson St.
Toledo, Ohio (43604)

FROM: OFFICE OF SPORTS INFORMATION

35 mm slide..... One of the few bright spots for Morehead State University (Kentucky) in their 17-7 loss at the hands of Marshall University last weekend was a former Toledo Bowsher ^{Quarterback} football standout. Freshman Dave ~~Shaetzke~~ ^{Shaetzke} entered the game after an injury to starting quarterback Buck Donley. Freshmen are allowed to play varsity ball in the Ohio Valley Conference-but its a big challenge for an 18 year old to take over the reins of a University football team, especially against a team that is expected to be one of the top independent teams in the nation. Shaetzke, of Glenview Ave in Toledo, passed for Morehead State's only touchdown and ~~scored~~ ^{disposed} the ~~game~~ ^{posse} of a senior Offensive Coach Dan Walker says the former ~~Marshall~~ ^{Ohio High Prep star} 1st team All ~~Star~~ "can do it all." Coach Walker says Dave is going to see alot of action and " is going to be a veteran in a short time." ~~Head Coach Jack Hallam paid the best tribute a football player can hear. Says Coach Hallam,~~
" He has a heck of alot of desire," says Coach Walker.

WSPD TV
WTOL

year. I understand He played a great ~~game with the~~ last quarter against the Cincinnati Bengals in their last game. This must make you extremely proud.

HALLUM: IN: " It certainly does."

OUT: " --and we know he's going to have a real bright future in front of him;"

9-22-70 - WLEX-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED 16 mm COLOR FILM ENCLOSED)

FILM SIL The Morehead State University Eagle, which is always
COLOR conspicuous on the sidelines of MSU sporting events,
has been busy promoting the sale of his picture.
Morehead State University commissioned famed wildlife
artist Gene Gray to paint the American Bald Eagle which
is the University's official symbol. A limited edition
of prints are being offered to alumni, students and
friends of the University on a first come, first
serve basis. All the proceeds go to the the alumni
scholarship fund to help finance the education of
deserving students. Morehead State's "Eagle" cheerleader
spent a recent afternoon "hawking" prints of himself to
coeds living in Mignon Hall on the campus. Any
resemblance between artist Gray's Eagle and the motley
looking, 6'1" bird helping promote the prints is purely
coincidental. Gray spent several weeks in the wilds of
Florida to observe Bald Eagles in their natural habitat.
Most people would agree that his painting is much more
representative of the beauty and splendor of the near
extinct bird. After spending a busy afternoon talking
with students, the "Eagle Cheerleader" found a high spot
to take-off from and retired to his nest located on top
of the press box at Morehead State's Breathitt Sports
Center.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

9-23-70 WLEX-TV

CAMERA The student body at Morehead State University includes a number of foreign students from 15 foreign countries.

FILM SIL Among the foreign students is a friendly, intelligent young man from Nigeria. Samuel Adewoye (Add o wah' e) decided to continue his studies at Morehead State because of its reputation for an outstanding school of education. Samuel is a teacher back home in Nigeria. The young African is not an exchange student. He came to Morehead State on his own and he gave Admissions Director Bill Pierce quite a shock when he walked in the official's office one day wearing his colorful native garb and announced that he had arrived to enroll in school. There is one other Nigerian student at MSU but Samuel and his fellow countryman have a hard time communicating. Numerous dialects are spoken in Nigeria. The two Nigerians are from different tribes and consequently speak different dialects. "We can only talk to each other in English," says Samuel.

Here are some observations Samuel has made about life in the United States:

"I thought everyone in America was affluent. I'm surprised there is so much poverty."

(more)

9-24-70 WLEX-TV
WHTN-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL. . . . The Morehead State University Department of Military
COLOR Science on behalf of the 4th Infantry Division,
today presented a scholarship to the daughter of
a soldier killed in Vietnam. Twelve year old Virginia
Senters of Route 3, Ashland received a 15 hundred dollar
scholarship fund certificate to be applied toward a
college education. Virginia's father, Staff Sergeant
Bobby Senters, was killed in action in Vietnam in
June of 1966 while serving with the 4th Infantry
Division. The presentation was made by MSU President
Adron Doran. Dr. Doran said he felt the main purpose
of the ceremony was to "take a look at the footprints
of an outstanding American who gave his life on foreign
soil in order that his daughter, and the children of
other Americans might continue to enjoy democracy and
freedom."
The 4th Infantry Division gives 15 hundred dollars to
the oldest child of every soldier killed while serving
with the division. The money for the scholarships is
donated by the men of the famed combat unit.

9-25-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slideThe Morehead State University Eagle wasn't preying on pretty coed Dana Stamper when this picture was snapped, nor was there any "fowl" play involved. He was simply "hawking" a print of the MSU Eagle being offered to student, faculty, alumni and friends of the University. The University commissioned famed wildlife artist Gene Gray to paint the Eagle which is the University's official symbol. All proceeds from the sale of a limited edition of prints will go to the Alumni Scholarship Fund.

9-29-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. (Interviewed by Dale Greer of the MSU Sports Information Dept.)

The entire interview runs approximately 2 Min. 50 Sec. The tape can be used in its entirety or the 3 questions and answers can be used separately.

QUESTION #1 RUNS APPROXIMATELY 1:05

GREER: "Coach, your MSU Eagles hope to get on the winning track this weekend against Murray State. What kind of an attack do you plan against the Racers?"

HALLUM: IN: "Well, we're going to go back and--"

OUT: "when we get down in position to score."

QUESTION #2 RUNS APPROXIMATELY 45 Sec.

GREER: "The game against Murray will be your first at home. You hear a lot about the home advantage. Just how much difference does it make to play on your home field?"

HALLUM: IN: "Well, I think it has some advantage--"

OUT: "--and I know this makes you play a little bit better."

QUESTION #3 RUNS APPROXIMATELY 1:00

GREER: "Coach, despite the fact that you lost last weekend you had some doggone good performances from some of your players. Would you care to cite who pleased you last week?"

HALLUM: IN: "Well, we thought--"

OUT: "And have a good football team."

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2222222
(CONTINUED)

FILM SIL . . . "Americans are a very warm and friendly people. They smile much easier than people in most countries."

"College is much harder in the U. S. than I expected. Students in Nigeria have the misconception that American schools are very lax and easy."

"The Peace Corps is winning many friends for the United States in Africa." Many countries give financial aid to young African nations but it doesn't mean as much as the help and friendship of dedicated young Americans."

"I was disappointed in football. They hardly use their feet at all. Why do they call it football?"

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. (INTERVIEWED BY DALE GREER OF THE MSU SPORTS INFORMATION DEPT.)

The entire interview runs approximately 2:09 minutes. The tape can be used in its entirety or the four questions and answers can be used separately.

QUESTION NO. 1. RUNS APPROXIMATELY 25 SECONDS

GREER: "Coach, after today's scrimmage, how do you feel about your team's progress?
What were you happy with?"

HALLUM: IN: "Well, actually we made a lot of mistakes."

OUT: "-have a lot to do though."

QUESTION NO. 2. RUNS APPROXIMATELY 25 SECONDS

GREER: "What were you unhappy with?"

HALLUM: IN: "Think one of the things we have to do

OUT: "get their timing down."

QUESTION NO. 3. RUNS APPROXIMATELY 30 SECONDS

GREER: "Coach, with the first game of the season against a tough Marshall team coming up soon, the quarterback position is still up for grabs, is it not?"

HALLUM: IN: "That's true—"

OUT: "two of our freshman quarterbacks"

QUESTION NO. 4. RUNS APPROXIMATELY 29 SECONDS

GREER: "Isn't it pretty difficult for a freshman to come in and take over the quarterback reins?"

HALLUM: IN: "There's no question about it—"

OUT: "get the job done."

QUESTION NO. 5. RUNS APPROXIMATELY 20 SECONDS

GREER: "Coach, is it not true that the older boys on the team have to look to the quarterback for leadership? I guess it is pretty difficult for a freshman to come in and have the old vets look up to him as a leader."

HALLUM: IN: "Yes, I think leadership is something —"

OUT: "and are able to move the football."

GREER: "Thanks, Coach. We've been talking with Jake Hallum, head football coach at Morehead State University."

//////////

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(35 mm slide enclosed)

35 mm slide Steve and Pat Palinkas were the first husband and wife kicking combination in football, and maybe Morehead State University assistant coach Larry Marmie hopes that he and "Junior" will be the first "father-son" kicking duo. Coach Marmie was observed giving 1 year old Larry Junior some kicking pointers at Morehead State's Football Press Day. Head Coach Jake Hallum says the younger Marmie needs some "seasoning" and probably won't be used this year.

*To: WAVE-TV, WKEX-TV,
WCPO-TV, WLW-TV, WKRC-TV
Sept. 8, 1970*

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(Unprocessed 16 mm Color Film Enclosed)

FILM SIL Today is "Adron Doran Day" in Kentucky in honor of
COLOR the state's Dean of active college presidents.
Governor Louie B. Nunn proclaimed Sept. 1 "Adron
Doran Day" to salute the Morehead State University
president's birthday and his 16 years of service to
MSU. President Doran has been in office longer than
any other Kentucky college president now serving.
Morehead State University, the City of Morehead and
Rowan County saluted President Doran by holding a
reception in his honor. Resolutions were read by
President of the Alumni Association, Ted Crosthwaite;
President of the Student Council, Dudley Hawkey; faculty
representative, Dr. William Exelbirt; and Lloyd Cassity
of Ashland, representing the MSU Board of Regents.
President Doran told his well-wishers that he "rejoices
greatly" in the freedom he has had to administer the
affairs of the University without "fear of personal or
political intimidation." The Dean of Kentucky college
presidents went on to say that he dedicated himself
"wholeheartedly to the unfinished task which lies ahead
of us, to do my dead level best, by offering the ex-
periences of the past 16 years as evidence of my sincerity
and total commitment to the work of this great University."

FROM: OFFICE OF PUBLIC INFORMATION (RADIO AND TELEVISION)
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

(FOR RELEASE SUNDAY, SEPTEMBER 6, 1969.)

Camera THE OLDEST BUILDING ON THE MOREHEAD STATE UNIVERSITY CAMPUS IS GETTING A
1.8 MILLION DOLLAR FACE-LIFTING.

35 mm Slide . . OLD RADER HALL WAS CONSTRUCTED IN 1926 TO SERVE AS A COMBINATION ADMINIS-
TRATION AND CLASSROOM BUILDING. AT THE TIME, MOREHEAD WAS A NORMAL SCHOOL.
THE PICTURESQUE OLD BUILDING REMAINED UNCHANGED AS MOREHEAD NORMAL SCHOOL
BECAME A TEACHERS COLLEGE--THEN A STATE COLLEGE--AND FINALLY A STATE
UNIVERSITY WITH CLOSE TO SEVEN THOUSAND STUDENTS. SINCE CONSTRUCTION OF
RADER HALL, OVER FIFTY MAJOR STRUCTURES HAVE GONE UP ON THE 422 ACRE
CAMPUS AT A COST OF MORE THAN 50 MILLION DOLLARS.

35 mm Slide . . BUT SEVENTEEN MONTHS FROM NOW, THE ANCIENT BUILDING WILL BE ONE OF THE
MOST BEAUTIFUL AND MODERN BUILDINGS AT MOREHEAD STATE UNIVERSITY. THIS
IS THE ARCHITECT'S DRAWING OF WHAT RADER WILL LOOK LIKE AFTER THE EXPANSION
AND RENOVATION. IT WILL BE THE NEW HOME OF THE SOCIAL SCIENCES DEPARTMENT
WHEN IT'S COMPLETED.

Camera C. H. JIMISON AND SONS, INC. OF HUNTINGTON, WEST VIRGINIA, IS GENERAL
CONTRACTOR FOR THE WORK.

*Send to all stations, including Cincinnati, O.
on Sept. 2, 69*

FROM: OFFICE OF PUBLIC INFORMATION (RADIO AND TELEVISION)
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

CAMERA THE LARGEST UNIVERSITY MARCHING BAND IN THE STATE OF KENTUCKY BEGAN
DRILLS AND REHEARSALS THIS WEEK FOR THE 1969 FOOTBALL SEASON.

35 MM SLIDE . . . THE MOREHEAD STATE UNIVERSITY MARCHING BAND WILL FIELD 192 MUSICIANS,
26 TWIRLERS (KNOWN AS THE EAGLETTES); AND OF COURSE A DRUM MAJOR. THE
MSU BAND IS NOT ONLY THE LARGEST UNIVERSITY MARCHING BAND IN THE STATE--
BUT ONE OF THE LARGEST IN THE NATION.

CAMERA THE FIRST PERFORMANCE WILL BE AT THE MOREHEAD-MARSHALL GAME TO BE PLAYED
AT MOREHEAD ON SEPTEMBER 20TH. DIRECTOR OF BANDS, DOCTOR ROBERT HAWKINS,
SAYS HIS MARCHING MUSICIANS PLAN A SPECTACULAR PAGEANTRY COMMEMORATING THE
MOON LANDING.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

(30 FEET OF FILM FROM NEGATIVE THIS SCRIPT)

CAMERA..... The streets and boulevards of Morehead State University were jammed with cars today as freshmen began arriving on campus for the fall semester.

FILM SIL..... Morehead State is expecting a record number of freshmen, and a record
COLOR enrollment this fall. The fast growing state University is expecting between 69 hundred and 7 thousand students. One of the new comers is 18 year old Charla Riddle, daughter of Mr. and Mrs. Billie Riddle of Vicksburg Road in Lexington. The first day on a University campus is a traumatic experience for most freshmen--but Charla soon discovered that a pretty girl has no trouble at all meeting people. And there are always plenty of boys around to help a new girl carry her suitcase. Charla is a 1969 graduate of Lafayette High School--and will major in Home Economics at MSU.

(NOTE: HAD TO BANG OUT SOME KIND OF COPY IN A HURRY SO THIS FILM AND SCRIPT COULD MAKE THE BUS TO LEXINGTON. IT WILL AT LEAST GIVE YOU A ROUGH IDEA OF WHAT THE FILM'S ABOUT. HOPE YOU CAN USE IT.)

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TAPED INTERVIEW WITH MOREHEAD STATE UNIVERSITY PRESIDENT ADRON DORAN. TAPE
RUNS APPROXIMATELY 2 MIN 10 SECONDS. (The President is interviewed by Dale
Greer of the Office of Public Information at MSU)

SUGGESTED LEAD INTO TAPE:

Morehead State University was founded in 1922 as a Normal School for the
training of teachers. It is now a State University, and MSU continues to
grow at a rapid pace. President Adron Doran discusses the expected fall en-
rollment.

TAPE: (RUNS APPROX. 2:10)

IN: "THE 1969-70 FALL SEMESTER"

OUT: "--UNIVERSITY THIS FALL."

(COMPLETE TRANSCRIPT OF TAPE INTERVIEW ATTACHED)

9-5-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM: (INTERVIEWED BY DALE GREER OF THE MSU SPORTS INFORMATION DEPT.)

The entire interview runs approximately 2:09 minutes. The tape can be used in its entirety or the four questions and answers can be used separately.

QUESTION NO. 1. RUNS APPROXIMATELY 25 SECONDS

GREER: "Coach, after today's scrimmage, how do you feel about your team's progress?
What were you happy with?"

HALLUM: IN: "Well, actually we made a lot of mistakes."

OUT: "—have a lot to do though."

QUESTION NO. 2. RUNS APPROXIMATELY 25 SECONDS

GREER: "What were you unhappy with?"

HALLUM: IN: "Think one of the things we have to do

OUT: "get their timing down."

QUESTION NO. 3. RUNS APPROXIMATELY 30 SECONDS

GREER: "Coach, with the first game of the season against a tough Marshall team coming up soon, the quarterback position is still up for grabs, is it not?"

HALLUM: IN: "That's true—"

OUT: "two of our freshman quarterbacks"

QUESTION NO. 4. RUNS APPROXIMATELY 29 SECONDS

GREER: "Isn't it pretty difficult for a freshman to come in and take over the quarterback reins?"

HALLUM: IN: "There's no question about it—"

OUT: "get the job done."

QUESTION NO. 5. RUNS APPROXIMATELY 20 SECONDS

GREER: "Coach, is it not true that the older boys on the team have to look to the quarterback for leadership? I guess it is pretty difficult for a freshman to come in and have the old vets look up to him as a leader."

HALLUM: IN: "Yes, I think leadership is something —"

OUT: "and are able to move the football."

GREER: "Thanks, Coach. We've been talking with Jake Hallum, head football coach at Morehead State University."

//////////

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

(TRANSCRIPT OF TAPED INTERVIEW WITH MSU PRESIDENT ADRON DORAN)

OPENS: "The 1969-70 Fall Semester at Morehead State University will get underway Sunday, September 14, when freshmen arrive on campus. President Adron Doran, how many students are expected to enroll at Morehead State University for the fall semester?"

DR. DORAN: "Well Dale, of course it's most difficult to tie down the exact number of people who will enroll, but on the basis of our enrollment last fall when we had 6200 students, we think we can well expect 6800 or 7000 students. And on the basis of advance applications and advanced registration and dormitory assignments, we think we will have a minimum of 6800 and a maximum of 7000.

QUES. #2: "Dr. Doran, maybe there are some students who just made up their minds to enter college this fall. Is it too late for these students to enroll in Morehead State University?"

DR. DORAN: "I think this is very important to the students listening to this broadcast because there are many students who do not know until the last hour that they are going to be able to finance an education or whether they can leave their homes for a period of time to go to college or a University. So, I'm delighted to inform the people of our region that we do have a number of places left for students who want to enroll now. The classes are not crowded; the physical facilities in our academic buildings are not taxed; and we open two new dormitories this fall. We'll have room for both men and women in our housing facilities, and our new cafeterias in the Alumni Tower and the University Center will both be completed and open....so in answer to your question, yes, we have openings and we hope we will not have to turn away any student who wants to enroll in Morehead State University this fall."

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(35 mm slide enclosed)

35 mm slide Steve and Pat Palinkas were the first husband and wife kicking combination in football, and maybe Morehead State University assistant coach Larry Marmie hopes that he and "Junior" will be the first "father-son" kicking duo. Coach Marmie was observed giving 1 year old Larry Junior some kicking pointers at Morehead State's Football Press Day. Head Coach Jake Hallum says the younger Marmie needs some "seasoning" and probably won't be used this year.

9-11-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(35 mm slide enclosed)

35 mm slide A new vista in technical education is coming to Morehead State University. A 3 million dollar Appalachian Technical Institute will be constructed on the MSU campus starting late this year. This is an artist's concept of the institute which will be financed jointly by the Appalachian Regional Commission and the university. It includes technical education on the graduate, four-year, two-year and high school levels. Morehead State President Adron Doran hails the institute as a "significant breakthrough" in technical education for Eastern Kentucky and the rest of Appalachia.

To WLEX & WBAZ
Sept. 15, 1969

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

CAMERA..... REGISTRATION FOR THE FALL SEMESTER AT MOREHEAD STATE UNIVERSITY
BEGINS TOMORROW.

FILM SIL..... FRESHMEN ARRIVED ON THE MSU CAMPUS YESTERDAY. THE NEW STUDENTS
COLOR AND THEIR PARENTS WERE GUESTS AT A RECEPTION HOSTED BY PRESIDENT
AND MRS. ADRON DORAN. DOCTOR DORAN IS BEGINNING HIS SIXTEENTH
YEAR AS PRESIDENT OF MOREHEAD STATE UNIVERSITY. HE HAS SERVED
LONGER THAN ANY KENTUCKY UNIVERSITY OR COLLEGE PRESIDENT NOW
IN OFFICE. THE UNIVERSITY IS EXPECTING AN ENROLLMENT OF BETWEEN
68 HUNDRED AND 7 THOUSAND FOR THE FALL SEMESTER. WHEN DOCTOR
DORAN BECAME PRESIDENT IN 1954, MOREHEAD WAS A STATE COLLEGE
WITH AN ENROLLMENT OF 697. SINCE THAT TIME, MORE THAN 50
MILLION DOLLARS IN CAPITAL CONSTRUCTION HAS TAKEN PLACE ON THE
CAMPUS. AND UNDER PRESIDENT DORAN'S LEADERSHIP, MOREHEAD STATE
UNIVERSITY CONTINUES AN AMBITIOUS BUILDING AND EXPANSION PROGRAM
TO MEET THE NEEDS OF A RAPIDLY GROWING ENROLLMENT.

FROM: OFFICE OF SPORTS INFORMATION

9-15-70

(INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. ~~COACH~~ COACH HALLUM IS INTERVIEWED BY DALE GREER OF THE SPORTS INFORMATION DEPARTMENT)

ENTIRE INTERVIEW RUNS: 2:47

(There are 3 separate questions. ~~The interview was used in xxxxxxxx edited xxxxxxxx~~ If you do not ~~decide~~ ^{wish} to use the entire interview, the tape is edited so any of the 3 questions and answers can easily be lifted.)

QUESTION # 1 RUNS: 1:07

GREER: " Coach Jake Hallum, saturday your Morehead State University Eagles will open the season against a tough Marshall University team that some of the ~~experts~~ sportswriters are calling one of the best independent teams in the nation. How are you preparing for this big test of your 1970 Eagles?

HALLUM: IN: " Well our plans for this week are

OUT: " --and trying to stop them from moving the football."

QUESTION # 2 RUNS: 45 secs.

GREER: " COACH, the season's here and you're still not sure who you are going to start at quarterback, am I right?"

HALLUM: ^{int} " Well, actually no-----"

OUT: " He'll be back in there battling them also."

QUESTION # 3 RUNS: 55 secs.

GREER: " Coach, one of your former players, 1st team little All America Dave Haverdick is doing pretty well with the Detroit Lions and has a pretty good chance of sticking and making ~~the~~ it with the Lions this

9-15-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. COACH HALLUM IS
INTERVIEWED BY DALE GREER OF THE SPORTS INFORMATION DEPARTMENT)

ENTIRE INTERVIEW RUNS : 2:47

(There are 3 separate questions. If you do not wish to use the
entire interview, the tape is edited so any of the 3 questions
and answers can easily be lifted.)

QUESTION #1 RUNS: 1:07

GREER: "Coach Jake Hallum, Saturday your Morehead State University
Eagles will open the season against a tough Marshall University
team that some of the sportswriters are calling one of the
best independent teams in the nation. How are you preparing
for this big test of your 1970 Eagles? "

HALLUM: IN: "Well our plans for this week are --"

OUT: "---and trying to stop them from moving the football."

QUESTION #2 RUNS: 45 Seconds

GREER: "Coach, the season's here and you're still not sure who you are
going to start at quarterback, am I right?"

HALLUM: IN: "Well, actually no---"

OUT: "He'll be back in there battling them also."

(more)

Hallum interview 222222

QUESTION #3 RUNS: 55 Seconds

GREER: "Coach, one of your former players, 1st team Little All America Dave Haverdick is doing pretty well with the Detroit Lions and has a pretty good chance of sticking and making it with the Lions this year. I understand he played a great last quarter against the Cincinnati Bengals in their last game. This must make you extremely proud."

HALLUM: IN: "It certainly does."

OUT: "--and we know he's going to have a real bright future in front of him."

####

hallum interview 222222

Kentucky University, also nationally ranked-their coach was quoted as saying Morehead State was the best team they played all year. Do you think Morehead just gelled a little too late?

HALLUM: IN: "We definitely think we have a real fine football team--"

OUT: "extremely proud that we could have a winning season."

QUESTION #4 RUNS: 35 seconds

GREER: Coach Hallum, this may be a little premature but what about next season? How many young men will be graduating off of this team, and who will be back next year?

HALLUM: IN: "Well, right after Saturday we started preparing for next year--"

OUT: "One of the contenders for the championship in the Ohio Valley Conference."

QUESTION #5 RUNS: 50 seconds

GREER: Who do you lose off of this year's team, Coach Hallum?

HALLUM: IN: "Well, we lose our kicker John Clark"

OUT: "a real fine football team."

GREER: Coach Jake Hallum, congratulations on a winning season in 1970 and good luck in the 1971 campaign.

HALLUM: "Thank you very much."

####

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



September 16, 1970

Dear Sports Director:

Enclosed are 35 mm slides of some key players and the coach of the 1970 edition of the Morehead State University football team.

We have slides of every player on the Morehead roster and we will be sending you regular releases, tapes, slides and film of our MSU Eagles throughout the season. If you wish to have a slide of a specific member of the team, or if you want a film story on any individual—contact us and let us know what you want and we'll get it right out to you. We are one of the few state schools to have people in sports information who deal specifically with radio and television stations, and we are here to serve you. Please don't hesitate to call on us.

We appreciate the support you have given our football program in the past. Thanks for your cooperation.

Sincerely,

A handwritten signature in cursive script that reads "Dale Greer".

Dale Greer

Assistant in Public Information (Radio. & TV)

DG:rb

Enc.

To WSAZ & WHTN, Sept. 17, 1970.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL Morehead State University President Adron Doran presented a print of the MSU American Bald Eagle to Governor Louie Nunn today. Also on hand was well known wildlife artist Gene Gray who was commissioned by Morehead State University to paint the bald eagle as the University's official symbol. Gray spent several weeks in the wilds of Florida studying the eagle in its natural habitat in preparation for the work. A limited edition of two thousand copies of the painting is being sold to alumni, students, faculty and friends of the University on a first come, first serve basis. Financing of the project was handled through the MSU Alumni Association and no state funds were involved. The proceeds will go to the alumni scholarship fund to help deserving students finance their education. Governor Nunn said he thought the idea of commissioning the artist to paint a symbol for the University and giving the funds to the alumni scholarship fund was "tremendous." He called the project "very worthwhile." Gray is one of the nation's most popular wildlife artists and a number of his prints are already collectors items.////

9-17-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL Morehead State University President Adron Doran presented a print of the MSU American Bald Eagle to Governor Louie Nunn today. Also on hand was well known wildlife artist Gene Gray who was commissioned by Morehead State University to paint the bald eagle as the University's official symbol. Gray spent several weeks in the wilds of Florida studying the eagle in its natural habitat in preparation for the work. A limited edition of two thousand copies of the painting is being sold to alumni, students, faculty and friends of the University on a first come, first serve basis. Financing of the project was handled through the MSU Alumni Association and no state funds were involved. The proceeds will go to the alumni scholarship fund to help deserving students finance their education. Governor Nunn said he thought the idea of commissioning the artist to paint a symbol for the University and giving the funds to the alumni scholarship fund was "tremendous." He called the project "very worthwhile." Gray is one of the nation's most popular wildlife artists and a number of his prints are already collectors items.////

9-22-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Interview with Head Football Coach Jake Hallum. Coach Hallum is interviewed by Dale Greer of the Sports Information Department.

Entire Interview runs: 2 Minutes 15 Seconds

(There are 3 separate questions. If you do not wish to use the entire interview, the tape is edited so any of the 3 questions and answers can easily be lifted.)

QUESTION #1 RUNS: 50 Seconds

GREER: "Coach, your Morehead State University Eagles lost the opener to a good Marshall University team. As a result of that, what are you going to be concentrating on this week to get ready for Middle Tennessee?"

HALLUM: IN: "Well, actually we have several phases of our game---"
OUT: "--in defending their offense."

QUESTION #2 RUNS: 25 Seconds

GREER: "Coach, what offensive changes do you plan against Middle?"

HALLUM: IN: "Well, actually right now--"
OUT: "get our pass offense down a little bit better."

QUESTION #3 RUNS: 1 Minute

GREER: "Coach Hallum, Morehead beat Middle Tennessee last year, but Middle has a new coach. What do you know about the type of football that Coach Bill Peck likes to play?"

HALLUM: IN: "Well, actually the only thing we know--"
OUT: "--we're going to work hard this week in preparation for the game."

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

WEEKLY INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. INTERVIEWED
BY DALE GREER OF THE MSU SPORTS INFORMATION DEPARTMENT.

(5 QUESTIONS AND ANSWERS. TAPE CAN BE USED IN ENTIRETY OR ANY OF
THE QUESTIONS CAN EASILY BE LIFTED FOR USE)

ENTIRE TAPE RUNS: 4:21

QUESTION #1 RUNS: 50 seconds

GREER: Coach Jake Hallum, your Morehead State University Eagles
beat arch-rival Eastern Kentucky University Saturday, knocking
Eastern out of the Ohio Valley Conference championship and out
of a possible bowl bid. This is the second year in a row that
your Eagles have downed the Colonels. I was in the Morehead
State dressing room after the game and you would have thought
your Eagles had just won the national championship. The win
over Eastern must have been very important to your young Eagles?

HALLUM: IN: "Certainly, needless to say--"

OUT: "--delighted our seniors were able to go out as winners."

QUESTION #2 RUNS: 1:05

GREER: Who would you like to cite off your Morehead State team for
outstanding play in that win over Eastern, Coach?

HALLUM: IN: "Well, I think it was a team effort--"

OUT: "--more than anything else."

QUESTION #3 RUNS: 1:01

GREER: Coach, your Eagles beat a nationally ranked team Saturday-
Eastern Kentucky-and the team that won the OVC, Western

9-21-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Interview with Head Football Coach Jake Hallum. Coach Hallum is interviewed by Dale Greer of the Sports Information Department.

Entire Interview runs: 2 Minutes 15 Seconds

(There are 3 separate questions. If you do not wish to use the entire interview, the tape is edited so any of the 3 questions and answers can easily be lifted.)

QUESTION #1 RUNS: 50 Seconds

GREER: "Coach, your Morehead State University Eagles lost the opener to a good Marshall University team. As a result of that, what are you going to be concentrating on this week to get ready for Middle Tennessee?"

HALLUM: IN: "Well, actually we have several phases of our game---"
OUT: "--in defending their offense."

QUESTION #2 RUNS: 25 Seconds

GREER: "Coach, what offensive changes do you plan against Middle?"

HALLUM: IN: "Well, actually right now---"
OUT: "get our pass offense down a little bit better."

QUESTION #3 RUNS: 1 Minute

GREER: "Coach Hallum, Morehead beat Middle Tennessee last year, but Middle has a new coach. What do you know about the type of football that Coach Bill Peck likes to play?"

HALLUM: IN: "Well, actually the only thing we know---"
OUT: "--we're going to work hard this week in preparation for the game."

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

NOTICE: THE AWARD WILL NOT BE ANNOUNCED UNTIL SUNDAY. PLEASE DO NOT
USE UNTIL SUNDAY OR AFTER.

16 MM UNPROCESSED FILM ENCLOSED

CAMERA Morehead State University and a Frankfort architectural
firm have developed a winning combination for the third
straight year.

FILM SIL..... An addition to the Baird Music Hall on the MSU campus
COLOR has been recognized for design excellence by the
Kentucky Society of Architects. It was the third pre-
sentation to Morehead State and the firm of Lee Potter
Smith, Pritchett, Hugg and Carter, Incorporated of Frankfort.
The jury of prominent architects, who selected the award
winners, noted that the three-story structure was built
across a small creek. The architects said the Morehead
building is "unique in the clever involvement of an
existing creek that challenged both the building and
the architect's innovative ability." The 1.3 million
dollar Morehead structure includes a 400-seat recital
hall and various music rehearsal rooms and offices.
The building's stairwells are separately enclosed,
another unique feature. Morehead State University is
the only Kentucky institution to win three straight
awards.

5. Conley #22 . . . The biggest question mark is at guard but Coach Harrell says Eddie Conley, who shoots well, has improved his ball handling and speed.
 6. Wharton #20 . . . Vic Wharton moves up from the freshman team and the 6-1 Wharton could see a lot of action at guard.
 7. Abel #24 . . . Another freshman moving up is Bubba Abel. Abel is 6 feet tall and could get the job done. Another freshman moving up to varsity is 6-3 Ike Unseld, a brother of pro star Wes Unseld. Ike is 6-3 - a good size for a guard.
 8. Cress #12 . . . A newcomer to the squad, Gary Cress could see quite a bit of action at a guard position. Cress, a 6-3 junior, came to MSU last year to play baseball.
 9. King #14 . . . 6-2 junior Jerry King showed flashes of brilliance last season but is a question mark following off-season knee surgery.
- CAMERA Junior college transfer Ray Wilkerson could also see a lot of action after he learns Coach Harrell's system of play. Coach Harrell hopes for an improvement over the surprising 1969-70 record of 13-11 but does not expect miracles from the sophomore dominated squad. Non-conference foes for Morehead State include St. Peters, Seton Hall, West Texas State and Miami of Florida. The young MSU Eagles will also participate in the Queen City tournament in Buffalo, New York along with Drake, Niagara and Canisius.//////

9-22-70
WLEX-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED 16 mm COLOR FILM ENCLOSED)

FILM SIL The Morehead State University Eagle, which is always
COLOR conspicuous on the sidelines of MSU sporting events,
has been busy promoting the sale of his picture.
Morehead State University commissioned famed wildlife
artist Gene Gray to paint the American Bald Eagle which
is the University's official symbol. A limited edition
of prints are being offered to alumni, students and
friends of the University on a first come, first
serve basis. All the proceeds go to the the alumni
scholarship fund to help finance the education of
deserving students. Morehead State's "Eagle" cheerleader
spent a recent afternoon "hawking" prints of himself to
coeds living in Mignon Hall on the campus. Any
resemblance between artist Gray's Eagle and the motley
looking, 6'1" bird helping promote the prints is purely
coincidental. Gray spent several weeks in the wilds of
Florida to observe Bald Eagles in their natural habitat.
Most people would agree that his painting is much more
representative of the beauty and splendor of the near
extinct bird. After spending a busy afternoon talking
with students, the "Eagle Cheerleader" found a high spot
to take-off from and retired to his nest located on top
of the press box at Morehead State's Breathitt Sports
Center.

9-24-70

WLEX-TV
WHTN-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL. . . . The Morehead State University Department of Military
COLOR Science on behalf of the 4th Infantry Division,
today presented a scholarship to the daughter of
a soldier killed in Vietnam. Twelve year old Virginia
Senters of Route 3, Ashland received a 15 hundred dollar
scholarship fund certificate to be applied toward a
college education. Virginia's father, Staff Sergeant
Bobby Senters, was killed in action in Vietnam in
June of 1966 while serving with the 4th Infantry
Division. The presentation was made by MSU President
Adron Doran. Dr. Doran said he felt the main purpose
of the ceremony was to "take a look at the footprints
of an outstanding American who gave his life on foreign
soil in order that his daughter, and the children of
other Americans might continue to enjoy democracy and
freedom."

The 4th Infantry Division gives 15 hundred dollars to
the oldest child of every soldier killed while serving
with the division. The money for the scholarships is
donated by the men of the famed combat unit.

FROM: OFFICE OF SPORTS INFORMATION

MOREHEAD STATE UNIVERSITY

FILM SIL..... It was a great Homecoming at Morehead State University as
COLOR the Eagles won their fourth in a row, downing Tennessee
Tech 31 to 10. Pretty Tommie Whitman of Galion, Ohio
was crowned homecoming queen during halftime ceremonies.
Morehead State University President Adron Doran and Mrs.
Doran presented the 1970 Queen to large number of alumni,
students and fans in Breatthit Sports Center Stadium.
Morehead State's homecoming was billed as " Kentucky's
Greatest Collegiate Weekend" and a great weekend it has
been. Al Hirt appeared in concert last night and the
Glen Miller Orchestra provided the music for the
Homecoming Dance (saturday night). Also entertaining
at the homecoming dance was the Morehead State Stage Band.
MSU's stage band recently received a write-up in New Yorker
Magazine citing them for their exceptional talent.
A large number of alumni returned to the campus for the
gala homecoming weekend.

Unprocessed Film

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(Unprocessed 16 mm Color Film Enclosed)

FILM SIL Today is "Adron Doran Day" in Kentucky in honor of
COLOR the state's Dean of active college presidents.

Governor Louie B. Nunn proclaimed Sept. 1 "Adron
Doran Day" to salute the Morehead State University
president's birthday and his 16 years of service to
MSU. President Doran has been in office longer than
any other Kentucky college president now serving.

Morehead State University, the City of Morehead and
Rowan County saluted President Doran by holding a
reception in his honor. Resolutions were read by
President of the Alumni Association, Ted Crosthwaite;
President of the Student Council, Dudley Hawkey; faculty
representative, Dr. William Exelbirt; and Lloyd Cassity
of Ashland, representing the MSU Board of Regents.

President Doran told his well-wishers that he "rejoices
greatly" in the freedom he has had to administer the
affairs of the University without "fear of personal or
political intimidation." The Dean of Kentucky college
presidents went on to say that he dedicated himself
"wholeheartedly to the unfinished task which lies ahead
of us, to do my dead level best, by offering the ex-
periences of the past 16 years as evidence of my sincerity
and total commitment to the work of this great University."

9-25-70

WLEX, WKYT, WBLG, WHTN, WSAZ, WCHS
WAVE, WHAS, WKYH

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slideThe Morehead State University Eagle wasn't preying on pretty coed Dana Stamper when this picture was snapped, nor was there any "fowl" play involved. He was simply "hawking" a print of the MSU Eagle being offered to student, faculty, alumni and friends of the University. The University commissioned famed wildlife artist Gene Gray to paint the Eagle which is the University's official symbol. All proceeds from the sale of a limited edition of prints will go to the Alumni Scholarship Fund.

9-29-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. (Interviewed by Dale Greer of the MSU Sports Information Dept.)

The entire interview runs approximately 2 Min. 50 Sec. The tape can be used in its entirety or the 3 questions and answers can be used separately.

QUESTION #1 RUNS APPROXIMATELY 1:05

GREER: "Coach, your MSU Eagles hope to get on the winning track this weekend against Murray State. What kind of an attack do you plan against the Racers?"

HALLUM: IN: "Well, we're going to go back and--"

OUT: "when we get down in position to score."

QUESTION #2 RUNS APPROXIMATELY 45 Sec.

GREER: "The game against Murray will be your first at home. You hear a lot about the home advantage. Just how much difference does it make to play on your home field?"

HALLUM: IN: "Well, I think it has some advantage--"

OUT: "--and I know this makes you play a little bit better."

QUESTION #3 RUNS APPROXIMATELY 1:00

GREER: "Coach, despite the fact that you lost last weekend you had some doggone good performances from some of your players. Would you care to cite who pleased you last week?"

HALLUM: IN: "Well, we thought--"

OUT: "And have a good football team."

####

10-2-70 WAVE-TV

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(16 mm UNPROCESSED COLOR FILM ENCLOSED)

CAMERA Morehead State University has some outstanding football players from the Louisville area, including Ron Gathright of Thomas Jefferson High and Mark Sheehan and Clint Walker from Louisville Trinity. There's another young man from the Louisville area who is one of the most important members of the MSU football program--but chances are good that you've never heard his name before.

FILM SIL The unsung hero's name is Jerry May, a 1970 graduate of Valley High School. Jerry is an assistant trainer for Morehead State's football team and he's considered one of the best student trainers to come along in quite awhile. Jerry was head trainer for Valley High athletic teams for 3 years, and he's the first student trainer at Morehead State to receive athletic aid. Coach Jake Hallum says Jerry is worth every penny of aid he receives. Coach Hallum says Jerry is a "dedicated, conscientious individual. He has a genuine concern for his job and works real hard."

Hallum interview 2222222

HALLUM:IN: "Well actually I think this was the key to the game--"

OUT: "-- and keep our football team improving."

GREER: Incidentally coach, I don't think you mentioned this in talking about Baldrige. The three interceptions by Baldrige is a school record.

QUESTION #4 RUNS: 1 Min. 10 Sec.

GREER: Coach, your next game is with Austin Peay, and you'll have to play that one away from home. How will you prepare this week for the game with Austin Peay?

HALLUM:IN: "Well, this again has been a real sore spot--"

OUT: "in preparation for Austin Peay."

####

10-6-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Taped interview with Head Football Coach Jake Hallum. Interviewed by Dale Greer of the MSU Sports Information Department. Entire interview runs 3:16. Tape can be used in its entirety or any of the questions and answers can easily be lifted for use.

QUESTION #1 RUNS: 25 Sec.

GREER: Coach Jake Hallum, your Morehead State University Eagles got it all together against Murray State University and stunned the Racers 24 to 7. As if I didn't know, how do you feel about that big win over Murray?

HALLUM:IN: "We knew it was a big must game for us---"

OUT: "--and played a real fine football game against Murray."

QUESTION #2 RUNS: 36 Sec.

GREER: Coach, 18 year old freshman quarterback from Toledo, Ohio Dave Schaetzke came into his own against Murray State and provided the explosive spark that finally got Morehead State's offense rolling. It looks like your problem of finding a quarterback that can get the job done is finally settled.

HALLUM:IN: "Well, Dave had a real good game--"

OUT: "--certainly hope that he'll continue to improve."

QUESTION #3 RUNS: 1 Min. 5 Sec.

GREER: Coach, we've talked about the great offensive game your Eagles played.. but we haven't talked about the defense yet. We had a great defensive game too and especially our defensive secondary. Who would you cite on defense for outstanding play?

10-7-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA The twenty-fifth annual Kentucky Chamber of Commerce
Governor's Tour was in Morehead today.

FILM SIL Over a hundred business and industrial leaders from
COLOR throughout the state were taken on a tour of Morehead
and Morehead State University. Local officials and
officials of the University met the Governor's
entourage at the University Golf Course just east of
Morehead and boarded the bus for a 45 minute tour of
the area. Morehead State University, is of course,
Morehead's most famous attraction and the tour ended
with a luncheon in the Adron Doran University Center
on the MSU campus. Speaking at the luncheon was
Kentucky Chamber of Commerce president John Acree, Jr.
of Louisville. Welcoming the group was Mrs. Adron
Doran, wife of Morehead State University President
Adron Doran, and Mayor of Morehead, William Layne.
Entertainment was provided by the MSU Stage Band.

WLEX
WKYT

WHTM
WAVE

WHAS

10-7-70

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MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

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Morehead's most famous attraction and the tour ended
with a luncheon in the Adron Doran University Center
on the MSU campus. Speaking at the luncheon was
Kentucky Chamber of Commerce president John Acree, Jr.
of Louisville. Welcoming the group was Mrs. Adron
Doran, wife of Morehead State University President
Adron Doran, and Mayor of Morehead, William Layne.
Entertainment was provided by the MSU Stage Band.

10-9-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERAThe American Bald Eagle is the official symbol on U.S.
currency so eagles in armored cars is a commonplace
event.

FILM SILBut the armored car that arrived at Morehead State
UNIVERSITY COLOR University Friday afternoon was carrying only one
Eagle, and it would take a lot of the green stuff
with an eagle engraved on it to match it in value.
Morehead State recently commissioned famed wildlife
artist Gene Gray to do a painting of the regal bird.
The eagle has long been the University's official
symbol. The valuable painting, which will hang
somewhere on the MSU campus, arrived in an armored
car from Lexington Friday and was handed over to
University officials. A limited edition of prints
of the painting are being offered to friends and
alumni of Morehead State on a first come-first
serve basis. The prints sell for 25 dollars/and all plus \$2 for mailing
proceeds go to the Alumni Scholarship Fund. Among
those greeting the armored car were Dr. Harry Mayhew,
and Ron Barker of the Alumni Affairs office and
Dr. Ray Hornback, Vice President for University
Affairs.

To WLEX (18) & WKYT (27)
LEX

10-10-70

FROM: OFFICE OF PUBLIC INFORMATION

FILM SIL.....Eastern Kentucky University President Robert Martin was
COLOR honored at Morehead State University monday night for his
support of alumni associations at state universities and
colleges. ~~Morehead State University~~ The Joint Alumni Council
of Kentucky paid tribute to Dr. Martin during ~~the~~ a dinner ~~meeting~~
of the organization. Dr. Harry Mayhew, Director of Alumni
Affairs at Morehead State ~~and~~ current President of the Joint
Alumni Council. The Council also paid tribute to another
of its founders with a memorial resolution for M.O. Wrather,
Executive Vice President of Murray State University, who died
last september. Morehead State University President Adron
Doran eulogized the late educator as " a dedicated and
distinguished servant of higher education." Wrather was the
Council's first president. The resolution was presented to
his widow, Mrs. Lillie Wrather. Alumni officials and adminstrato
from ~~the~~ ^{all} eight state supported colleges and Universities are
attending the meeting at Morehead State. The Joint Alumni
Council of Kentucky is a cooperative organization designed to
improve 'alumni affairs at the state-supported institutions.
The two day meeting ends today. (tuesday)

10-13-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. (Coach Hallum is

interviewed by Dale Greer of the Sports Information Dept.)

Entire interview runs: 3 minutes

(Interview can be used in its entirety or cuts can easily be lifted from the tape)

QUESTION #1 RUNS: 55 seconds

GREER: "Coach Jake Hallum, your Morehead State University Eagles picked up their second straight victory last weekend-downing Austin Peay 24 to 6 in an Ohio Valley Conference game. The first thing we're going to ask you is to give credit where credit is due. Who played big roles in the win over Austin Peay?"

HALLUM: IN: "We felt that our defensive team--"

OUT: "we are real pleased that we won the football game."

QUESTION #2 RUNS: 50 seconds

GREER: "Coach, your praise of the defensive unit is an understatement. They are playing magnificently. Against Murray, they held the Racers to a minus 12 yards in the first half and then they held Austin Peay to a minus 24 yards in the first half. It seems as if the loss of an All-America tackle and some other seasoned defensive veterans didn't hurt you as much as you expected this season."

HALLUM: IN: "Well anytime you lose guys like Dave Haverdick--"

OUT: "--I think this is a big consideration also."

(more)

coach hallum interview 2222222

QUESTION #3 RUNS: 50 seconds

GREER: "Coach, your freshman quarterback Dave Schaetzke continues to play like a seasoned veteran--but some of the Monday morning quarterbacks are saying that if they were coaching they would move Schaetzke to a running back position because of his great running ability. What do you think of that suggestion?"

HALLUM: IN: "Well, of course the thing about quarterback--"

OUT: "we're real pleased with the way he's progressed."

QUESTION #4 RUNS: 30 seconds

GREER: "Coach, this is really the difference between a mediocre quarterback and a really good quarterback-is it not-the ability to run the option?"

HALLUM: IN: "I think so--"

OUT: "as well as we like."

QUESTION #5 RUNS: 35 seconds

GREER: "Coach, next week your Morehead State University Eagles take on Fairmont State and you'll be back at home for that game. Now what about this Fairmont State team?"

HALLUM: IN: "Well, Fairmont is a real big team--"

OUT: "--our encounter with Fairmont State."

GREER: "Thanks for talking with us coach. We've been talking with Morehead State University Head Football Coach Jake Hallum."

10-13-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. (Coach Hallum is interviewed by Dale Greer of the Sports Information Dept.)

Entire interview runs: 3 minutes

(Interview can be used in its entirety or cuts can easily be lifted from the tape)

QUESTION #1 RUNS: 55 seconds

GREER: "Coach Jake Hallum, your Morehead State University Eagles picked up their second straight victory last weekend--downing Austin Peay 24 to 6 in an Ohio Valley Conference game. The first thing we're going to ask you is to give credit where credit is due. Who played big roles in the win over Austin Peay?"

HALLUM: IN: "We felt that our defensive team--"

OUT: "we are real pleased that we won the football game."

QUESTION #2 RUNS: 50 seconds

GREER: "Coach, your praise of the defensive unit is an understatement. They are playing magnificently. Against Murray, they held the Racers to a minus 12 yards in the first half and then they held Austin Peay to a minus 24 yards in the first half. It seems as if the loss of an All-America tackle and some other seasoned defensive veterans didn't hurt you as much as you expected this season."

HALLUM: IN: "Well anytime you lose guys like Dave Haverdick--"

OUT: "--I think this is a big consideration also."

(more)

10-13-70 WCHS-TV
Charleston

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY. 40351

TELEPHONE:
area code 606/783-3325

35 MM SLIDE . . . Former Stonewall Jackson High School football standout Harry "Sugar Bear" Lyles has been named Ohio Valley Conference "defensive player of the week." The Morehead State University junior linebacker was credited with eight tackles, six assists, a fumble recovery, and breaking up four passes as Morehead State downed Austin Peay 24-6.

CAMERA. . . . Official OVC statistics show Morehead State as the loop's best defensive team, allowing opponents an average of only 169.2 yards per game-93.2 on the ground and 76 in the air. The Eagles are now in third place in the Ohio Valley Conference with a 2-1 OVC record.

5. Conley #22 . . . The biggest question mark is at guard but Coach Harrell says Eddie Conley, who shoots well, has improved his ball handling and speed.
 6. Wharton #20 . . . Vic Wharton moves up from the freshman team and the 6-1 Wharton could see a lot of action at guard.
 7. Abel #24 . . . Another freshman moving up is Bubba Abel. Abel is 6 feet tall and could get the job done. Another freshman moving up to varsity is 6-3 Ike Unseld, a brother of pro star Wes Unseld. Ike is 6-3 - a good size for a guard.
 8. Cress #12 . . . A newcomer to the squad, Gary Cress, could see quite a bit of action at a guard position. Cress, a 6-3 junior, came to MSU last year to play baseball.
 9. King #14 . . . 6-2 junior Jerry King showed flashes of brilliance last season but is a question mark following off-season knee surgery.
- CAMERA Junior college transfer Ray Wilkerson could also see a lot of action after he learns Coach Harrell's system of play. Coach Harrell hopes for an improvement over the surprising 1969-70 record of 13-11 but does not expect miracles from the sophomore dominated squad. Non-conference foes for Morehead State include St. Peters, Seton Hall, West Texas State and Miami of Florida. The young MSU Eagles will also participate in the Queen City tournament in Buffalo, New York along with Drake, Niagara and Canisius.//////

10/15/70

To: WKRC-TV, Ch. 9

~~50. Central Ave~~ 1906 Highland Ave
Cincinnati, Ohio 45219

FROM: OFFICE OF PUBLIC INFORMATION

FILM SL.
COLOR

Two Morehead State University [redacted] (Kentucky) coeds from the Cincinnati area are among eleven beauties vying for the title of MSU Homecoming Queen. Linda Racke (Racke) of Fort Thomas and Debbie Blackburn of Bethel, Ohio [redacted] both hope to reign over what is being billed as "Kentucky's Greatest Collegiate Weekend." The festivities begin Friday, October 23 when famed trumpeteer Al Hirt appears in concert. The Homecoming Queen will be crowned during half-time ceremonies at the Morehead State-Tennessee Tech game Saturday afternoon. [redacted] A large number of Morehead State U. alumni from all over the United States are expected to return to their alma mater for [redacted] homecoming weekend.

WSAZ - Black + white 10-15-70
WHTN - Color

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY.
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Film Sil...

~~35 mm slide~~

Color

. . . Four lovely Morehead State University coeds from the Huntington area received congratulations from friends on the campus after being named finalists for the title of Homecoming Queen. Sharon Watts of Ft. Thomas, Mari Tru Lowdenback of Greenup, Sally McClure of Wurtland, and Diane McCleese of Vanceburg all are hoping to reign over what is being billed as "Kentucky's Greatest Collegiate Weekend." The festivities get underway Friday, October 23 when Al Hirt appears in concert. The homecoming queen will be crowned during halftime ceremonies at the Morehead State-Tennessee Tech game Saturday afternoon. A record number of alumni are expected to return to the Morehead State campus for homecoming weekend.///

10-15-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

UNPROCESSED COLOR FILM

FILM SIL . . . Pretty Tommie Whitman of Galion (Ohio) receives the
COLOR congratulations of friends on the campus of Morehead
State University after being named a finalist for the
title of 1970 Homecoming Queen. Tommie is one of
eleven girls who hope to reign over what is being
billed as "Kentucky's Greatest Collegiate Weekend."
The festivities include an appearance by Al Hirt.
A record number of alumni are expected to return
to Morehead State for the homecoming celebration
which begins on October 23.///

10-15-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

UNPROCESSED COLOR FILM

FILM SIL . . . Talented and popular Liza Palas of Lakeland (Fla.)
COLOR is congratulated by friends on the campus of
Morehead State University in Kentucky after being
named a finalist for the title of 1970 Homecoming
Queen. Liza is a senior majoring in music. Winning
acclaim is nothing new for the lovely Florida lass.
She was named a finalist in the Miss Morehead State
University contest last year. Liza sings with the
MSU Stage Band which is considered one of the best
college "jazz" groups in the U.S. The band recently
received a write up in New Yorker magazine. Liza is
also a song writer and often sings her own compositions
when entertaining. Eleven Morehead State coeds are
hoping to reign over what is billed as "Kentucky's
Greatest Collegiate Weekend."///

10/15/70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

UNPROCESSED COLOR FILM

FILM SIL Pretty Terri Williams of Dayton spent a busy day on
COLOR the Morehead State University campus receiving
congratulations from her friends after being selected
as a finalist in the Homecoming Queen vote. Eleven
girls are vying for the right to reign over what is
being billed as "Kentucky's Greatest Collegiate
Weekend." Winning acclaim is nothing new for the
pretty Dayton, Ohio lass. Popular and talented Terri
was a finalist last year in the Miss Morehead State
University contest. A record number of alumni from
all over the United States are expected to return
to Morehead State for homecoming weekend which gets
underway Friday, October 23 when Al Hirt appears in
concert.///

10/15/70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

UNPROCESSED COLOR FILM

FILM SIL . . . Two Morehead State University (Kentucky) coeds from
COLOR the Cincinnati area are among eleven beauties vying
for the title of MSU Homecoming Queen. Linda Racke
(Rack' ie) of Fort Thomas and Debbie Blackburn of
Bethel, Ohio both hope to reign over what is being
billed as "Kentucky's Greatest Collegiate Weekend."
The festivities begin Friday, October 23 when famed
trumpeteer Al Hirt appears in concert. The homecoming
queen will be crowned during halftime ceremonies at the
Morehead State-Tennessee Tech game Saturday afternoon.
A large number of Morehead State University alumni from
all over the United States are expected to return to
their alma mater for homecoming weekend.///

10/15/70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

UNPROCESSED COLOR FILM

FILM SIL . . . Three lovely Morehead State University coeds received
COLOR the congratulations of MSU President Adron Doran after
being named finalists for the title of Homecoming Queen.
President Doran told Liza Palas of Richmond, Mona Watts
of Harlan and Mari Tru Loudenback of Cynthiana that
he would be proud to crown any of the three of them
homecoming queen. Eleven beauties are hoping to reign
over what is being billed as "Kentucky's Greatest
Collegiate Weekend." The festivities get underway
Friday night, October 23 when Al Hirt appears in
concert. The homecoming queen will be crowned during
halftime ceremonies at the game between Morehead State
and Tennessee Tech Saturday afternoon, October 24. A
record number of alumni are expected to return to the
Morehead State campus for homecoming weekend.///

10/15/70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

UNPROCESSED COLOR FILM

FILM SIL . . . Pretty Morehead State University coed Bev Woods of
COLOR Louisville, was mobbed by her friends on campus after
they learned that she had been selected as a finalist
for the title of homecoming queen. Eleven beauties are
hoping to reign over the gala homecoming festivities
which get underway Friday, October 23 when Al Hirt
appears in concert. A record number of alumni are
expected to return to the Morehead State campus for
homecoming weekend. Louisville's representative for
homecoming queen is a graduate of Fairdale High School.///

10-19-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA Morehead State University held its basketball press day Saturday as practice opened for the 1970-71 basketball season. Coach Bill Harrell starts his second season as head coach at Morehead State and he faces a demanding schedule with a young but ambitious squad. Gone are floor leader Bobby Hiles, now a graduate assistant coach at MSU and Ron Gathright.

FILM SIL Returning is last season's great scoring ace, 6-8 Jim Day. The senior forward averaged 22 points and 11

1. Day-Jersey #35 . rebounds a game and was a unanimous All-Ohio Valley Conference selection.

2. Hueseman #30 . Filling the other forward post will be either Jerry Hueseman who averaged 8.8 points a game last year, or----

3. Alonzo Cole #23 . Alonzo Cole who stands 6-8 and weighs 220 pounds. Cole averaged 16.5 points and 14.5 rebounds per game for the Eagle frosh.

4. Woolever #33 . . Manning the center post will probably be 6-11 Royce Woolever, a sophomore who did not play last season. Woolever is almost as wide as he is tall and his size and strength should make him extremely tough under the basket.

(more)

10-20-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Weekly interview with Head Football Coach Jake Hallum. (Hallum is interviewed by Dale Greer of the Public Information Department.)

TAPE RUNS: 3 minutes 8 seconds

(Tape can be used in entirety or any of the 3 questions can easily be lifted for use)

QUESTION #1 RUNS: 1 minute 50 seconds

GREER: "Coach Jake Hallum, your Morehead State University Eagles downed Fairmont State 27-7 last weekend and your Eagles have now won three in a row. Who would you cite for good performances in that win?"

HALLUM: IN: "Well, it seemed like it took us a long time to get started--"

OUT: "-- we are real proud that we won the football game."

QUESTION #2 RUNS: 25 seconds

GREER: "Coach, you said Harry Lyles did a good job. That is probably an understatement. He did a great job. Would you say that he was probably the best performer of the game?"

HALLUM: IN: "Well, he certainly would be recognized as--"

OUT: "he just played a tremendous football game."

QUESTION #3 RUNS: 53 seconds

GREER: "Next week is homecoming at Morehead State University, Coach Hallum, and your Eagles meet a tough Tennessee Tech team. What about this Tennessee Tech team?"

HALLUM: IN: "This is an exceptionally big team--"

OUT: "--and they are a good football team."

####

FROM: OFFICE OF SPORTS INFO

WCIS-TV
Charleston, W. Va.

35 MM SLIDE.... Former Stonewall Jackson High School football standout Harry " Sugar Bear" Lyles has been named Ohio Valley Conference " defensive player of the week". ~~xxxxxx~~ The Morehead State University junior linebacker was credited with eight tackles ~~and~~, six assists, a fumble recovery, and breaking up four passes as Morehead State downed Austin Peay 24-6.

CAMERA..... Official OVC statistics show Morehead State as the loop's best defensive team, allowing opponents an average of only 169.2 yards per game-93.2 on the ground and 76 in the air. The Eagles are now in third place in the Ohio Valley Conference with a 2-1 ~~xxxx~~ OVC record.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

UNPROCESSED 16 MM COLOR FILM ENCLOSED

CAMERA Morehead State University held its basketball press day Saturday as practice opened for the 1970-71 basketball season. Coach Bill Harrell starts his second season as head coach at Morehead State and he faces a demanding schedule with a young but ambitious squad. Gone are floor leader Bobby Hiles, now a graduate assistant coach at MSU and Ron Gathright.

FILM SIL Returning is last season's great scoring ace, 6-8 Jim Day. The senior forward averaged 22 points and 11

1. Day-Jersey #35 . . . rebounds a game and was a unanimous All-Ohio Valley Conference selection.

2. Hueseman #30. . . Filling the other forward post will be either Jerry Hueseman who averaged 8.8 points a game last year, or----

3. Alonzo Cole #23. . . Alonzo Cole who stands 6-8 and weighs 220 pounds. Cole averaged 16.5 points and 14.5 rebounds per game for the Eagle frosh.

4. Woolever #33 . . . Manning the center post will probably be 6-11 Royce Woolever, a sophomore who did not play last season. Woolever is almost as wide as he is tall and his size and strength should make him extremely tough under the basket.

(more)

To all stations on 11-2-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Weekly interview with Head Football Coach Jake Hallum. (Hallum is interviewed by Dale Greer of the Public Information Department.)

TAPE RUNS: 2 minutes 40 seconds

(Tape can be used in entirety or any of the three questions can easily be lifted for use)

QUESTION #1 RUNS: 1 minute

GREER: "Coach, your Morehead State University Eagles lost to an undefeated Western Kentucky team last weekend--but your Eagles were in the ballgame all the way. In fact, the Western quarterback said that Morehead State was the best and the toughest team they had faced all year. I know the loss is a big disappointment, but you can be very proud of your fine football team."

HALLUM: IN: "We certainly are proud--"

OUT: "We possibly could have won the football game."

QUESTION #2 RUNS: 45 seconds

GREER: "Coach, the game with Western was a "bruising" one. Western's football team reports that they are pretty battered up after the gridiron battle with your Eagles. How about injuries on the Morehead State team?"

HALLUM: IN: "Well, we didn't have any serious injuries--"

OUT: "--in trying to do so."

QUESTION #3 RUNS: 55 seconds

GREER: "Coach, next week, your Morehead State University Eagles travel to East Tennessee to play the defending Ohio Valley Conference champions. What about this East Tennessee team?"

hallum interview 222222

Kentucky University, also nationally ranked--their coach was quoted as saying Morehead State was the best team they played all year. Do you think Morehead just gelled a little too late?

HALLUM: IN: "We definitely think we have a real fine football team--"

OUT: "extremely proud that we could have a winning season."

QUESTION #4 RUNS: 35 seconds

GREER: Coach Hallum, this may be a little premature but what about next season? How many young men will be graduating off of this team, and who will be back next year?

HALLUM: IN: "Well, right after Saturday we started preparing for next year--"

OUT: "One of the contenders for the championship in the Ohio Valley Conference."

QUESTION #5 RUNS: 50 seconds

GREER: Who do you lose off of this year's team, Coach Hallum?

HALLUM: IN: "Well, we lose our kicker John Clark"

OUT: "a real fine football team."

GREER: Coach Jake Hallum, congratulations on a winning season in 1970 and good luck in the 1971 campaign.

HALLUM: "Thank you very much."

####

11-11-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 Area Code 606/783-3325

WEEKLY INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. INTERVIEWED
BY DALE GREER OF THE MSU SPORTS INFORMATION DEPARTMENT.

(3 QUESTIONS AND ANSWERS. TAPE CAN BE RUN IN ITS ENTIRETY
OR ANY OF THE 3 QUESTIONS AND ANSWERS CAN BE LIFTED FOR USE.)

QUESTION # 1

GREER: "Coach, it seems that your Morehead State University Eagles
are moving the football---statistic wise they had more
yardage than Western and East Tennessee, their last two
opponents. And yet they've ended up on the short end of
the score in both games. It seems your Eagles just aren't
getting the breaks."

HALLUM: IN: "Well, I think this has--"

OUT: "--and get the job done."

QUESTION # 2

GREER: "Coach, the Ohio Valley Conference race is still wide open.
Any predictions about who's going to end up on top?"

HALLUM: IN: "No, not really--"

OUT: "--our game in Richmond two weeks hence."

QUESTION # 3

GREER: "Coach, this week your Morehead State University Eagles
meet Kentucky State and you'll be back at home for that
game. What about this Kentucky State Team?"

HALLUM: IN: "Well, Ky. State has a real big team--"

OUT: "--at Morehead this week."

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL . . . The Morehead State University varsity basketball team
COLOR barely slipped by the Eagle frosh in a benefit game
Monday night played for the Marshall University
Memorial Fund. The varsity, led by all conference
forward Jim Day, beat the freshman team 90 to 84. The
fans were pleased with the performance of the varsity and
thrilled by the performance of what could be the greatest
freshman team in the history of Morehead State basketball.
The frosh team includes six all-staters, including two
high school All Americans. The two All-Americans,
Leonard Coulter of Danville High School and Howard
Wallen of Johnson Central, were the top guns for the
baby Eagles. Also shining for the freshman squad was
Shelby County High School product Lowell Ashby. Almost
700 dollars was collected for the Memorial Fund set up
in the wake of the air tragedy which took the lives of
the Marshall University football team. The Morehead
State University varsity and freshman teams will meet
again Saturday night in a benefit game at Danville
High School.

11-11-70 To all stations on list

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

WEEKLY INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. INTERVIEWED
BY DALE GREER OF THE MSU SPORTS INFORMATION DEPARTMENT.

(3 QUESTIONS AND ANSWERS. TAPE CAN BE RUN IN ITS ENTIRETY
OR ANY OF THE 3 QUESTIONS AND ANSWERS CAN BE LIFTED FOR USE.)

QUESTION # 1

GREER: "Coach, it seems that your Morehead State University Eagles
are moving the football---statistic wise they had more
yardage than Western and East Tennessee, their last two
opponents. And yet they've ended up on the short end of
the score in both games. It seems your Eagles just aren't
getting the breaks."

HALLUM: IN: "Well, I think this has--"

OUT: "--and get the job done."

QUESTION # 2

GREER: "Coach, the Ohio Valley Conference race is still wide open.
Any predictions about who's going to end up on top?"

HALLUM: IN: "No, not really--"

OUT: "--our game in Richmond two weeks hence."

QUESTION # 3

GREER: "Coach, this week your Morehead State University Eagles
meet Kentucky State and you'll be back at home for that
game. What about this Kentucky State Team?"

HALLUM: IN: "Well, Ky. State has a real big team--"

OUT: "--at Morehead this week.

hallum interview 2222222

QUESTION #3 Cont.

HALLUM: IN: "Well, this is certainly a formidable opponent."

OUT: "--a real tough foe."

####

11-18-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

WEEKLY INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. INTERVIEWED BY DALE GREER OF THE MSU SPORTS INFORMATION DEPARTMENT.

(4 QUESTIONS AND ANSWERS. TAPE CAN BE USED IN ENTIRETY OR ANY OF THE QUESTIONS CAN EASILY BE LIFTED FOR USE)

ENTIRE TAPE RUNS : 2:15

QUESTION #1 RUNS: 35 seconds

Greer: "Coach Jake Hallum, this is the week of the big one. Your Morehead State University Eagles meet arch rival Eastern Kentucky University this weekend. What about this Eastern team?"

Hallum: IN: "Well, Dale, needless to say--"

OUT: "They just have a fine football team."

QUESTION #2 RUNS: 25 seconds

Greer: "Coach, is your team healthy?"

Hallum: IN: "Well, we are fairly healthy--"

OUT: "in fairly good physical condition."

QUESTION #3 RUNS: 30 seconds

Greer: "Your Eagles beat Eastern soundly last season at home, but this year you have to face Eastern on their home ground. Does this make a difference?"

Hallum: IN: "I'm sure the home field has some bearing . . ."

OUT: "We think it's going to be one heck of a football game."

QUESTION #4 RUNS: 45 seconds

Greer: "The Morehead State-Eastern game is always one of the biggest games of the season in this region, coach. Do you do anything

(more)

hallum 222222

differently to get ready to face Eastern?"

Hallum: IN: "No Dale, we just try to go back--"

OUT: "we are looking for one whale of a football game."

####

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KY. 40351

Enclosed is the weekly taped interview with Head Basketball Coach Bill Harrell. Harrell discusses the upcoming game with Murray on Jan. 3 and the game with Austin Peay on Jan. 5. Coach Harrell also discusses each ballplayer on the Morehead team.

The tape can be used in its entirety or cuts can be used separately.

11-70

WLEX-TV
WHTN-TV

11-24-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL . . . The Morehead State University varsity basketball team
COLOR barely slipped by the Eagle frosh in a benefit game
Monday night played for the Marshall University
Memorial Fund. The varsity, led by all conference
forward Jim Day, beat the freshman team 90 to 84. The
fans were pleased with the performance of the varsity and
thrilled by the performance of what could be the greatest
freshman team in the history of Morehead State basketball.
The frosh team includes six all-staters, including two
high school All Americans. The two All-Americans,
Leonard Coulter of Danville High School and Howard
Wallen of Johnson Central, were the top guns for the
baby Eagles. Also shining for the freshman squad was
Shelby County High School product Lowell Ashby. Almost
700 dollars was collected for the Memorial Fund set up
in the wake of the air tragedy which took the lives of
the Marshall University football team. The Morehead
State University varsity and freshman teams will meet
again Saturday night in a benefit game at Danville
High School.

11-24-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

WEEKLY INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. INTERVIEWED BY DALE GREER OF THE MSU SPORTS INFORMATION DEPARTMENT.

(5 QUESTIONS AND ANSWERS. TAPE CAN BE USED IN ENTIRETY OR ANY OF THE QUESTIONS CAN EASILY BE LIFTED FOR USE)

ENTIRE TAPE RUNS: 4:21

QUESTION #1 RUNS: 50 seconds

GREER: Coach Jake Hallum, your Morehead State University Eagles beat arch-rival Eastern Kentucky University Saturday, knocking Eastern out of the Ohio Valley Conference championship and out of a possible bowl bid. This is the second year in a row that your Eagles have downed the Colonels. I was in the Morehead State dressing room after the game and you would have thought your Eagles had just won the national championship. The win over Eastern must have been very important to your young Eagles?

HALLUM: IN: "Certainly, needless to say--"
OUT: "--delighted our seniors were able to go out as winners."

QUESTION #2 RUNS: 1:05

GREER: Who would you like to cite off your Morehead State team for outstanding play in that win over Eastern, Coach?

HALLUM: IN: "Well, I think it was a team effort--"
OUT: "--more than anything else."

QUESTION #3 RUNS: 1:01

GREER: Coach, your Eagles beat a nationally ranked team Saturday-Eastern Kentucky--and the team that won the OVC, Western

hallum 222222

differently to get ready to face Eastern?"

Hallum: IN: "No Dale, we just try to go back--"

OUT: "we are looking for one whale of a football game."

####

WEEKLY INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. INTERVIEWED BY DALE GREER OF THE MSU SPORTS INFORMATION DEPARTMENT.

(4 QUESTIONS AND ANSWERS. TAPE CAN BE USED IN ENTIRETY OR ANY OF THE QUESTIONS CAN EASILY BE LIFTED FOR USE)

ENTIRE TAPE RUNS : 2:15

QUESTION #1 RUNS: 35 seconds

Greer: "Coach Jake Hallum, this is the week of the big one. Your Morehead State University Eagles meet arch rival Eastern Kentucky University this weekend. What about this Eastern team?"

Hallum: IN: "Well, Dale, needless to say--"

OUT: "They just have a fine football team."

QUESTION #2 RUNS: 25 seconds

Greer: "Coach, is your team healthy?"

Hallum: IN: "Well, we are fairly healthy--"

OUT: "in fairly good physical condition."

QUESTION #3 RUNS: 30 seconds

Greer: "Your Eagles beat Eastern soundly last season at home, but this year you have to face Eastern on their home ground. Does this make a difference?"

Hallum: IN: "I'm sure the home field has some bearing . . ."

OUT: "We think it's going to be one heck of a football game."

QUESTION #4 RUNS: 45 seconds

Greer: "The Morehead State-Eastern game is always one of the biggest games of the season in this region, coach. Do you do anything

(more)

To: WLEX & WKYT-TV

~~SECRET~~

12-1-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

FILM SIL..... Morehead State University held its annual football
COLOR banquet Monday night and junior linebacker Harry
" Sugar Bear" Lyles was recognized as the Eagle's
most valuable gridder of 1970. Lyles was also awarded
a trophy as the team's best defensive player.
Other trophies went to ~~_____~~ Gary Shirk,
Ron Little, Ray Mulroy, Ed Mignery, Randy Couch,
Tom Jarvis and Larry Baldrige.
MSU President Adron Doran presented team members with
a photograph of the winning field goal in the season
ending 16-13 win over Eastern Kentucky. Principal speaker
was quarterback Sam Wyche.
Head Coach Jake Hallum's Morehead State Eagles finished
with a 6-4 record and a 4-3 mark in the OVC.

WPST-TV
WAVE-TV 12-4-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA The Kentucky Association for Health, Physical Education and Recreation wound up its fall conference at Morehead State University Saturday.

FILM SIL Among the activities is a "Dance Section Workshop"

COLOR being conducted by Nona Schurman. Miss Schurman taught at Indiana State University and has worked with Humphries and Waldeman Dance Company. The workshops are being conducted in the Laughlin Health Building on the Morehead State campus. Dr. Ann Uhler of Eastern Kentucky University was named president-elect. Dr. Uhler takes office in January. The 500 member organization includes administrators and teachers from universities, colleges and secondary schools. Dr. Rex Chaney of Morehead State was named vice president-elect for recreation.

WSAZ-TV

12-7-79

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL.....Art students at Morehead State University are hold-
COLOR ing their annual Christmas Student Art Sale. The
art works of a number of Morehead State art students
are on display. The students hold the annual sale
in order to raise money for art supplies and to
finance their vacation break. The art is reasonably
priced and could be a good investment for someone.
One confident young man told a prospective buyer,
"I'm going to be famous some day and then you won't
be able to buy one of my paintings for ten dollars."
The art is being exhibited in the galleries of the
Claypool-Young Art Building on the MSU campus. The
gallery is open from 10:00 a.m. until 5 p.m. Wednesday
and Thursday; 10:00 a.m. to 7:00 p.m. on Friday; and
10:00 to 5:00 p.m. on Saturday. ////

12-16-70

WLEX

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL
COLOR

It's all work and no play for most Morehead State University students this week as they bone up for final exams. The fall semester ends Saturday, December 19, the earliest fall closing in the history of MSU. Previously the fall semester began in mid September and ended late in January after the students returned from Christmas holiday. It should be a good vacation for the more than 6 thousand MSU students because they will have the semester completed and won't have to be concerned with exams and research papers. Registration for the spring semester opens January 11 and classes convene January 14. The term ends May 7.

12-30-70

WSAZ
WHTN

WLEX

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
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CAMERA The School of Social Sciences at Morehead State University will be getting a beautiful, ultra-modern home when the spring semester opens January 11.

FILM SIL But Rader Hall, which will house the School of Social
COLOR Sciences, is anything but new. Believe it or not, this building is the oldest building on the Morehead State University campus. Erected in 1926, it originally served as a combination classroom and administration building. The building has been given a 1.8 million dollar facelifting.

35 mm slide For those who might not be able to appreciate the
(slide of old change, here is the way the building looked before
building) renovation began last spring.//

(ENCLOSED IS UNPROCESSED 16 MM COLOR FILM PLUS A 35 MM COLOR SLIDE OF THE BUILDING BEFORE RENOVATION)

12-30-70

WAVE, WHAS, WLKY, WCHS

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
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CAMERA The New Year traditionally rings out the old and rings
in the new.

35 mm slide . . Rader Hall, on the campus of Morehead State University,
(old building) is the institution's oldest building. The structure,
built in 1926, has been undergoing a 1.8 million dollar
renovation. This is how Rader Hall looked before work
began last spring.

35 mm slide . . And this is how the building now looks after the major
(new building - facelifting. The School of Social Sciences at Morehead
architect's State will be moving into the old, but ultra modern,
drawing) building when the spring semester begins January 11.

(TWO 35 MM SLIDES ENCLOSED)