

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

The senior member of the New York Yankees baseball team is Morehead State University's Steve Hamilton. On February 17, Steve left Morehead State where he is an instructor in Health, Physical Education and Recreation to report to spring training and his eighth year with the Yankees. Steve has been in the major leagues nine years. He played one year with the Washington Senators before being traded to New York. Hamilton has pitched in two world series and is among the highest paid players on the Yankee team. Steve's wife, the former Shirley Potter of Raceland, and their two children will remain in Morehead which is permanent headquarters for the Hamilton family. Before leaving for the Yankee training camp, Steve talked with Dale Greer of Morehead State's Public Information Department:

Tape In:

RUNS: - 6 Minutes 4 Seconds

(Tape is cut so editor can air any question he prefers or the entire tape.)

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

Jan 7, 1970

NOTE: (THE FILM HAS NOT BEEN PROCESSED)

CAMERA THE FOUR INCHES OF SNOW ON THE GROUND AT MOREHEAD
STATE UNIVERSITY HAS ADDED MORE FIRE TO THE "MINI"
VERSUS "MAXI" STYLE CONTROVERSY AMONG THE COEDS.
FILM SIL THESE PRETTY MSU COEDS ARE REPRESENTATIVE OF THE
COLOR DIVIDED OPINION OVER THE "STYLE WAR." THE GIRLS IN
"MINI" FASHION CONCEDE THAT THEIR LEGS GET A LITTLE
COLD--BUT THEY SAY THEY GET A LOT MORE ATTENTION
FROM THE MALE STUDENTS. THE "MAXI" ENTHUSIASTS
ADMIT THAT IT'S A LITTLE DIFFICULT TO ENGAGE IN A
SNOWBALL FIGHT IN THOSE LONG BULKY COATS. SO THE
DIVIDED OPINION OVER WHICH STYLE IS THE MOST PRACTICA
CONTINUES--THAT IS AMONG THE COEDS. THE MALE
STUDENTS AT MOREHEAD STATE, IN A RECENT POLL, VOTED
THREE THOUSAND TO ZERO IN FAVOR OF THE "MINI" STYLE.

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1-70

To: WAVE TV, Jan. 12, 1970

Office of Sports Information

(Film and feature story of All American Dave Haverdick and teammate Jim Bayes playing in the snow with some beautiful coeds)

FILM SIL..... A bevy of beauties ~~with the Morehead~~ decided to build a
COLOR snowman today on the snow blanketed campus of Morehead State University. They recruited Morehead State's first team All American Tackle Dave Haverdick and fellow footballer Jim Bayes to help. But the two top ~~defensive~~ defensive men decided that the finished product ~~has~~ resembled the quarterback of MSU's arch football rival and immediately " put on the blitz. They definitely would have been penalized for their tactics if they were on the gridiron. They used the girls for " battering rams." Haverdick was awarded with a resounding " zonk" on the head with a huge piece of ice. But ~~the~~ professional ~~scouts~~ ^{scouts}, who say Haverdick will be near the top in the upcoming ~~pro~~ pro draft, need not worry. The 6'4, 245 pound All American quickly recovered from the beating by the 5', 90 pound coed.////

To WLEX-TV, 1-26-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

CAMERA. . . . WHEN WE THINK OF LIFE ON A COLLEGE CAMPUS, OUR
THOUGHTS USUALLY TURN TO SPORTING EVENTS, DANCES,
SOCK-HOPS AND SUCH.

FILM SIL. . . . BUT COLLEGE ISN'T ALL PLAY AND NO WORK. MOST OF THE
ACTIVITY AT MOREHEAD STATE UNIVERSITY THIS WEEK IS
CENTERED AROUND THE LIBRARY AS STUDENTS BONE UP
FOR FINAL EXAMS. EXAMINATIONS END WEDNESDAY AND
THEN THE MSU STUDENTS GET A WEEK OFF BEFORE THE
SECOND SEMESTER GETS UNDERWAY. REGISTRATION FOR
THE SPRING SEMESTER BEGINS WEDNESDAY, FEBRUARY THE
FOURTH, WITH ORIENTATION OF NEW STUDENTS AND REGIS-
TRATION OF SENIORS AND GRADUATE STUDENTS. THE TALL,
LANKY YOUNG MAN SEEN STUDYING DILIGENTLY FOR HIS
EXAMS IS MOREHEAD STATE'S 6'8 BASKETBALL STAR JIM
DAY. JIM NOT ONLY EXCELS ON THE BASKETBALL COURT
BUT IN THE CLASSROOM . . . JIM HAS CLOSE TO A THREE
POINT STANDING OUT OF A POSSIBLE FOUR POINT.

WLEX-TV 1-26-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

(Processed film enclosed. Also enclosed is a tape interview with Hamilton)
FILM IS PROCESSED BUT NOT EDITED

CAMERA Morehead State University's Steve Hamilton left this week to report to the New York Yankees' spring training camp at Fort Lauderdale, Florida. Hamilton is the senior member of the major league ball club. He's beginning his eighth season with the Yankees.

FILM SIL During the winter, Hamilton teaches in the School of
COLOR Health, Physical Education and Recreation at Morehead State. The 6'7" southpaw also assists Coach Sonny Allen with the baseball team. He also finds time to keep his pitching arm in shape. Hamilton starred in baseball and basketball at Morehead State and holds a Bachelor's and Master's degree from the University. The ace reliefer for the Yankees has been returning to MSU each year since 1960 and makes his permanent home in Morehead. Some of his Yankee teammates refer to him as "The Perfesser" because of his affiliation with Morehead. Hamilton has appeared in two world series with the Yankees and is among the highest paid players on the team. Before leaving for spring training, Hamilton took a final look at the MSU pitching staff and predicted another winning year for the Eagles. Morehead State won the OVC title last season. And everyone in Morehead is predicting a winning year for Steve Hamilton and the New York Yankees.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

NOTE: (THE FILM HAS NOT BEEN PROCESSED)

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STUDENTS AT MOREHEAD STATE, IN A RECENT POLL, VOTED
THREE THOUSAND TO ZERO IN FAVOR OF THE "MINI" STYLE.

////

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

UNPROCESSED FILM ENCLOSED

FILM SIL Morehead State University has commissioned Kentucky artist
COLOR Gene Gray to paint the American Bald Eagle as the university's
official symbol. Gray will journey to central Florida during
March to spend several weeks studying the bald eagle in its
natural habitat. Nearly extinct, there are thought to be only
250 of the species in the central Florida region. The original
painting will hang on the Morehead campus. Animal Graphics
in Lexington, Kentucky, will print a limited edition of 2 thousand
copies to be sold to alumni, students, faculty and friends of
Morehead State on a "first come, first serve" basis. Financing
of the project is being handled through the MSU Alumni
Association and no state funds are involved. Individual
Morehead State University prints, with a colorfully illustrated
jacket, will be priced at \$25.00. In less than three years,
Gray has released 15 paintings and drawings. Five of these
have already become collector's items and the remaining will
soon have identical status. Dr. Adron Doran, President of
Morehead State, describes Gray as "a truly outstanding wildlife
artist whom we feel will accurately and vividly portray the bald
eagle." Morehead State athletic teams are identified as the
"Eagles."

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

WLEX, WKYT, WBLG
WKYH 2-2-70

(35 mm slide of registration enclosed)

CAMERA Registration for the spring semester at Morehead State University begins Wednesday morning, February fourth with orientation of new students and registration of seniors and graduate students.

35 mm slide Juniors and sophomores will register Wednesday afternoon and Thursday morning. Freshmen will register Thursday afternoon and all day Friday. Classes for the spring semester at Morehead State begin Monday morning, February ninth.

CAMERA The use of modern computers has greatly reduced the agony of registration. In the past it required much paper work and many long hours to enroll for classes. Computers have taken over much of the work and it is now a relatively simple procedure to register at Morehead State University.////

TO: WLEX, WBLG & WSAZ, TV.
Feb. 5, 1970

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

35 mm slide..... These four students at Morehead State University went right to the top when they needed information during spring registration. President Adron Doran took time out from his busy schedule to help the students plan their class schedule. Doctor Doran's duties as President of the University, with more than 7 thousand students and faculty, keep him very busy. But the Morehead State President prides himself on knowing his students personally and enjoys mingling with the students and offering advice during registration.

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(35 MM COLOR SLIDE ENCLOSED)

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

(35 mm slide enclosed)

35 mm slide . . . Two Morehead State University coeds from the Cincinnati area will be vying for the title of Miss Morehead State February 28th. Brenda Applegate, a sophomore from Milan, Indiana and Debbie Sellmeyer, a freshman from Amelia, Ohio, hope to win a chance to represent Morehead State in the Miss Kentucky pageant in July. The winner of the Miss Kentucky title will represent the state in the Miss America Pageant in Atlantic City, New Jersey. WCPO-TV personality Len Mink will be master of ceremonies for the Miss MSU Pageant. ///

**FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351**

(SLIDE ENCLOSED)

CAMERA...

Morehead State University has commissioned Kentucky artist Gene Gray to paint the American Bald Eagle as the University's official symbol.

35 mm slide ...

Gray, seen here with Morehead State President Adron Doran, is rapidly becoming one of the nation's most popular young artists. The Lexington, Ky., resident will journey to Central Florida during March to spend several weeks studying the bald eagle in its natural habitat. The original painting will hang on the Morehead State campus. Animal Graphics of Lexington will print a limited edition of two thousand copies which will be sold to alumni, students, faculty and friends of the university on a "first come, first serve basis." Financing of the project is being handled through the MSU Alumni Association and no state funds are involved. Morehead State University athletic teams have long been identified as "The Eagles."

To WLEX, WKYT, WBCB

Feb, 20, 1970

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

(Slide Enclosed)

CAMERA More than 100 high schools from six states are represented at a concert band clinic being held on the Morehead State University campus.

35 mm slide Eight members of the Henry Clay High School band are taking part in the 3 day session sponsored by Morehead's music department. The eight Lexington musicians are: Florence Metcalf, Liz Cornish, Ruth Drye, Judy Reed, Anne Broadus, Ed Tipton, Joe Dillard, and George Howard. A number of well-known conductors and soloists are participating in the clinic, including RCA Victor Recording Artist Dick Schory.

Camera Doctor Robert Hawkins, conductor of bands at Morehead State, is clinic coordinator. The music clinic ends Sunday night.

WCPO-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slide Spring fever has hit the campus of Morehead State University
(girls sunbathing) and many of the coeds have forsaken their studies to get an
early start on a suntan. The male students have forsaken
their studies to watch.

35 mm slide But coed Terri Bonar of Covington compromised by studying
(girl studying by for a test while enjoying the sunshine on the bank of the
lake) 35 acre lake on the Morehead State campus.

WLEX WAVE WCPD
WKYT WHAS
WBLG WLKY

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 Area Code 606/783-3325

CAMERA.....College students have different philosophies concerning the best way to prepare for final examinations.

35 mm slide.....At Morehead State University, a campus photographer found the student body equally divided between those who spend hours in the library combing their textbooks-----

35 mm slide.....And the students who feel the best approach to exam week is to relax in the sun and be well rested for the "gruelling tests."

FROM: OFFICE OF PUBLIC INFORMATION

35 mm slide.... The new Miss Morehead State University poses with a couple
of friends after winning the title. Black-haired, blue-eyed
~~beauty~~ beauty Charlotte Case of Maysville, Kentucky will now compete
in the Miss Kentucky Pageant. The state winner represents
Kentucky in the Miss America finals next September in Atlanta
City.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

35 mm SLIDE This colorful, government-owned bus is providing rural residents of Rowan County, Kentucky with free transportation. The bus, provided by the Northeast Area Development Council, is intended to transport citizens into Morehead, Kentucky to transact business. Michael D. Johnson, Director of Rowan County's Legal Research for the Elderly Project which is housed on the Morehead State University campus, says the bus is a new concept in helping the aged and needy of rural areas.///

3-20

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

CAMERA A beautiful and highly unusual exhibit is being featured at the Claypool-Young Art Gallery on the campus of Morehead State University.

FILM SIL More than 3 hundred pieces of "photomicrography" from the
COLOR collection of Allen Lake are on exhibit. Lake is an associate professor of biology at Morehead State. "Photomicrography", to define it as simply as possible, is the technique of taking highly magnified photographs through a microscope. The "micrographs" are mainly of biological subjects such as "the cross section of plant fossils, or human bone." There is some debate as to whether Lake's "photomicrography" is truly an art form. It is agreed, however, that the photographs taken through a microscope have an aesthetic value. Gallery hours at the Claypool-Young Art Building are 10 a. m. to 10:00 p. m. on Mondays; 10 a. m. to 4 p. m. Tuesdays through Fridays and 1 to 4 p. m. on Saturdays and Sundays. The exhibit will close March 1st.

9-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

(Slide Enclosed)

CAMERA More than 100 high schools from six states were represented at a concert band clinic held last weekend at Morehead State University.

35 mm slide Among those participating from the Dayton area were Kirk and Kent Weiss, and Doug Suerdieck of Bradford, Ohio. A number of well-known conductors and musicians were on hand for the Morehead State Band Clinic, including RCA Victor Recording Artist Dick Schory. Schory was a GRAMMY nominee as "best arranger" in 1960.

2-70

FROM: OFFICE OF PUBLIC INFORMATION

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351

CAMERA..... The spring semester at Morehead State University begins
monday morning.

FILM SIL..... MSU students have been busy registering for classes since
wednesday. The growth of Morehead State University has been
phenomenal. When President Adron Doran took office in 1954,
it was a state college with only 694 students. Today Morehead
is a state university with more than 8 thousand students ~~and~~
~~and~~. There are more than 50 major structures on
the 455 acre campus which is only an hour's drive from
downtown Lexington on Interstate Highway 64. Registration
ends ~~on~~ ^(ends) a saturday, Feb. 6) with enrollment of part time
students.////

2-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

(35 mm slide enclosed)

35 mm slide Pretty Morehead State University coed Kathy Overfelt of Bowling Green, Kentucky is one of the talented beauties who will be vying for the title of Miss Morehead State University, February the 28th. The winner will represent the University in the Miss Kentucky pageant in July. ///

2-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA A standout on last year's Morehead State University
championship baseball team has signed with the New
York Yankees.

35 mm slide Mike Punko, a hard hitting outfielder, grew up in
Rahway, New Jersey, only 30 minutes from Yankee
stadium. He says he's dreamed of being a "Yankee"
since he was a small boy. The Yankees learned of
Punko from their own bullpen. Star reliever Steve
Hamilton is an instructor at Morehead State in the
off-season. The Yankees have a close relationship with
the Kentucky school. Another pitcher for the major
league club, Fritz Peterson, was an instructor at
MSU two years ago and Yankee catcher Charlie Sands
is pursuing a degree at Morehead State during the
off-season.

3-70

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

High-scoring Howard Wallen of Johnson Central High School has signed a letter of intent to play his college basketball at Morehead State University. Wallen is considered as one of the finest players ever to come out of Eastern Kentucky. The 6'1, 170 pound guard is the son of Mr. and Mrs. Wendell Wallen of Williamsport. His father is the athletic director at Johnson Central and formerly coached at Meade Memorial. MSU Basketball Coach Bill Harrell talked with Dale Greer of the Public Information Department about Wallen's decision to play his college ball at Morehead State:

Tape: Runs: 1 Minute 20 Seconds

IN: "Coach, I know you are very happy. "

OUT: "Thrilled to death that Howard has signed with us. "

Wallen's high school team, Johnson Central, finished 25-7 this year and lost in the final game of the regional tournament after Wallen had become ill. In his two seasons at Johnson Central Wallen was an All-State, All-Regional and All-District selection. Morehead State is rebuilding and Coach Bill Harrell thinks Wallen will be a tremendous help in making the Eagles a major basketball power once again.

3-70

10 all stations outlet, Mon. 6, 1970

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

CAMERA The Cinderella story of the year in Ohio Valley Conference basketball is the performance of Morehead State's Jim Day who has been named to the coaches' All-OVC team.

35 mm slide "Big Jim" didn't see much action last season. The 6'8 forward played in only ten games and scored a total of only 20 points for the season. But Bill Harrell, who took over as head coach at MSU this season, saw a talent in Jim that no one else had detected. Harrell carted Day off to the eye doctor to get contact lenses - stuck him out on the floor and told him to "be aggressive." Aggressive isn't a strong enough word for Jim's performance this season. The Ashland, Kentucky, product averaged 22 points and 10.5 rebounds per game. His field goal percentage was .501 and he hit 75 per cent of his shots at the free throw line. In the first game of the season, Day tossed in 39 points to lead Morehead to a win over the Florida gators. Jim was a unanimous choice to the coaches' All-OVC team, and was named to the Louisville Courier-Journal's All-OVC team. Jim also managed to make the Dean's list at Morehead State last semester.

NOTE TO EDITOR: A slide of Jim in his basketball uniform was sent to you at first of season if you would like to incorporate it into the story along with the slide of Jim in "civies" sent to you with the story.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA Morehead State University's baseball team, the defending Ohio Valley conference champions, opens the season at home Friday against West Virginia State.

35 mm slideThe Eagles have been picked by the OVC coaches to repeat as Eastern Division winners. Last year's hard-hitting team compiled a 22-6 record and swept the conference playoffs from Western Kentucky. However, this year's team lacks the hitters who drive in most of the runs and clubbed almost all of the extra base hits.

35 mm slideMorehead State coach, John "Sonny" Allen, will be looking for personnel to fill key positions that have been vacated when his club meets West Virginia State. Coach Allen says the hitting may not be as strong, but says his pitching staff is stronger than ever. Allen was named OVC "Coach of the Year" last season for his title winning effort. Coach Allen's career record at MSU for seven seasons is 134-55.

CAMERA Coach Allen says his 1970 squad should develop with experience and added, "they will be a very interesting team to watch. "

FROM: OFFICE OF SPORTS INFORMATION

CAMERA..... Morehead State University's baseball team TH, defending Ohio Valley conference champions, open the season at home ~~this~~ friday against West Virginia State.

35mm slide.. (team shot) The Eagles have been picked by the OVC coaches to repeat as Eastern Division winners. Last year's hard-hitting team compiled a 22-6 record and swept the conference playoffs from Western Kentucky. However, this year's team lacks the hitters who drove in most of the runs and clubbed almost all of the extra base hits.

35 mm slide... (slide of Coach Allen talks with players) Morehead State coach, John "Sonny" Allen, will be looking for personnel to fill key positions that have been vacated when his club meets West Virginia State. Coach Allen says the hitting may not be as strong, ^{says} but his pitching staff is stronger than ever. Allen was named OVC "coach of the year" last season for his title winning effort. Coach Allen's career record at MSU for seven seasons is 134-55.

CAMERA..... Coach Allen says his 1970 squad should develop with experience and added, " they will be ~~an~~ a very interesting team to watch."

Television

TO: WCEX, WBLC, WKYT-LEX., WSA2-TV
& WHTN - ~~at~~ Huntington.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

ANNOUNCER: Highly-touted Danville High School Basketball players Leonard Coulter and Joe Stallworth are going to play their college basketball at Morehead State University. Coulter, a 6'5 All-State forward and center and Stallworth, a 6'11 All Regional guard and forward, have signed letters-of-intent with Morehead State. Coulter is considered one of the top college prospects in the state. Dale Greer of the MSU Sports Information Department discussed the signing of Coulter with Eagle Coach Bill Harrell:

TAPE: IN: Coach Bill Harrell, one of the most sought after . . .

(THERE ARE 3 QUESTIONS ON THE TAPE . . . CAN BE USED IN ENTIRETY OR CAN USE ANY PORTION YOU WISH)

ANNOUNCER: Morehead State is faring well in the recruiting wars so far with the signing of Coulter and Stallworth of Danville High and Howard Wallen of Johnson Central. Morehead State's young coach Bill Harrell is highly respected in the coaching profession and Morehead fans have great hopes that he will lead Morehead State back to a position as one of the major basketball powers.

To ACC 18 radio stations

WTUV - 700 Carpenters,
Evansville, Ind
47708

? WBKO-TV - Bowling Green
Ky.

? WSAZ - Huntington,
W. Va.

OFFICE OF PUBLIC INFORMATION

CAMERA..... Cara Lynn Lyon, a 17 year old senior at Johnson Central High School, is the new President of the Kentucky Association of Future Homemakers of America.

FILM SILENT... The selection of Miss Lyon and nine other state FHA
COLOR officers was the last order of business at the group's annual meeting on the campus of Morehead State University. Also serving during the 1971-72 school year will be Debbie Jones of Cawood High School, Harlan County, first vice president; Karen Ford of Henderson County High, second vice president; Sharon Christian of Bourbon County High, secretary; Janet Reid of Bullit Central, treasurer; Lydonna Evans of Ohio County High, songleader; Marinell Cobb of Maysville, recreation leader; Sandy Stahl of Warren Central, parliamentarian; Mary Jane Auxier of Estill County, historian; and Jackie Clevenger of East Carter County High, reporter.

More than 900 FHA members and chapter advisors attended the three-day session at Morehead State University.

WLEX-TV

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(16 MM UNPROCESSED FILM ENCLOSED)

FILM SIL.....Anyone who has attended college will recognize this
COLOR scene. Monday was registration day for Morehead State
University's summer semester. Classes begin Wednesday
and the term ends August 6th. Summer graduation
exercises at Morehead State will be held August 5.
The regular fall term at MSU gets underway August 23rd.
The official count isn't in, but it is estimated that
more than 2 thousand students will enroll for the
summer semester. Wednesday is the deadline for
registering for the summer term at Morehead State.////

WCPO-TV - Cincinnati

WLEX-TV - Lex.

WKYT-TV - Lex.

OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
AC 606/783-3325

(16 mm UNPROCESSED COLOR FILM ENCLOSED)

FILM SILENT.... Philadelphia Philly second baseman Denny Doyle visited
COLOR his alma mater Tuesday afternoon. The Morehead State
University graduate made a quick trip to the Morehead
State campus before Tuesday night's game with the
Cincinnati Reds in Riverfront Stadium. A couple of
his buddies from college days who now live in the
Cincinnati area, made the hundred mile trip from
Cincinnati with Doyle. Doyle was an All-Ohio Valley
Conference Baseball standout at Morehead State and
also lettered in basketball at the University. The
little Philly second baseman has been plagued with
injuries, but there is no doubt that the Reds respect
him. The last time the Phillies were in Riverfront
Stadium, Doyle hit a home run to beat Cincinnati. Due
to the close proximity of Cincinnati, there are many
Reds fans on the Morehead State campus. But they have
mixed emotions when Cincinnati and Philadelphia meet.
Doyle is one of five major leaguers who came off the
Morehead State campus. The other Morehead State alums
playing in the major leagues are Ron Klimkowski of the
Oakland Athletics, Fritz Peterson of the New York Yankees,
Charlie Sands of the Pittsburgh Pirates and Steve
Hamilton of the San Francisco Giants.////

To ALL Stations on Radio list
Plus WHLN, WKIC, WCND & WRSL
(23 stations) April 6, 1971

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

ANNOUNCER: Two more outstanding Kentucky High School Basketball players are on their way to Morehead State University. Eugene Lyons, 6-4 scoring whiz from Johns Creek High School, and Lowell Ashby, 6-2 jumping jack from Shelby County High School have signed basketball letters of intent with Morehead State. Dale Greer of MSU's Sports Information Department talked with Coach Bill Harrell about his two latest recruits:

TAPE: Runs approximately 1 minute

IN: "Coach, two more outstanding ----"

OUT: "--in our program here at Morehead State University."

To WCPO-TV, WLW-TV, WKRC-TV
April 2, 1970

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA Xavier University's baseball team travels to Kentucky Thursday (April 9) to meet Morehead State University's defending Ohio Valley Conference Champions.

35 mm slide MSU Coach Sonny Allen was named the OVC's "Coach of the Year" for his title winning effort last season and this season's team is picked to repeat as Eastern Division Champions.

35 mm slide Morehead State hurlers gave up only seven hits in two (Pitchers) games last Saturday as the Eagles opened the season with a double shutout of Taylor University, 2-0 and 3-0. Four Cincinnati area youths are members of the MSU pitching staff. Dan Dennis, Butch Dunaway, Mike Hasselbach, and Mike Crusham of Newport are expected to see a lot of action on the mound this season. Dennis, of Deer Park, started the first game of the season and gave up only one hit in four innings.

CAMERA Morehead State has a fine tradition of winning baseball teams and boasts a number of graduates who are now playing professional baseball. Distinguished alumni of the MSU baseball program include Philadelphia Philly second baseman Dennis Doyle and ace New York Yankee relief pitcher Steve Hamilton. Hamilton teaches at Morehead State in the off-season and helps with the winter baseball program.

To WLEX-TV, WKYT-TV, WBCG-TV
April 22, 1978

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(30 feet of silent color film enclosed, plus a taped interview with Head Football Coach Jake Hallum which can be utilized with the film if desired)

CAMERA Spring football practice opened Monday (April 20) at Morehead State University.

Third year Eagle mentor Jake Hallum is prospecting for a starting quarterback to succeed record-breaking Bill Marston who directed last year's squad to a 6-4 overall mark and a 3-4 slate in the Ohio Valley Conference.

FILM SIL Besides Marston, Coach Hallum and his staff are hoping to find
COLOR linemen to replace All-American defensive tackle Dave Haverdick, All-OVC defensive end Gary Listerman and honorable mention All-American offensive tackle Darrel Sadowski. More than 80 players reported Monday, including 32 returning lettermen. Coach Hallum is most worried about filling the quarterback position. He says Morehead State's season hinges on the individual picked to replace Marston. Of the quarterback hopefuls now in camp, Hallum has indicated junior Buck Donley, red shirt freshman Lou Mains and sophomore Ed Helline will have the first chances at the job. The quarterback search is critical if Hallum is to take advantage of what may be the best group of receivers in the conference. All-OVC split end John High returns along with outstanding wingback Dennis Crowley.

TO: WHAS, WAVE, WLAP, WMLK Radio
April 23/1970

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA . . . "We're in the top of the ninth inning with man at bat, and nature has taken a beating all through the game. But don't forget that nature will bat last." That parallel of what man is doing to his environment was drawn by biology professor Allen Lake as Morehead State University opened its day long "teach-in" against pollution of the environment. Four lectures and a series of radio programs were conducted on the campus as Morehead State joined the nationwide observance of "Earth Day." MSU geologist Dr. H. W. Straley told a student convocation that "we are facing the greatest crisis humanity has ever faced." Dr. Straley, a member of President Nixon's advisory council on Mineral Resources, discussed depletion of America's mineral treasures. Langston Smith of the MSU biology faculty quoted the old proverb: "He who makes his bed must lie in it." Smith went on to say that the problem with pollution is that the culprits who have raped the environment will escape the ultimate disaster and "leave their children to lie in it." A senior pre-medical student at Morehead State, Harry Burton, told his fellow students that what has been done so far to stop pollution is "like trying to cure cancer with an aspirin." The college radio station, WMKY, participated in the "Earth Day" demonstration by producing six ecology broadcasts. One program, a two hour panel discussion, was carried live by three commercial stations in the area. Individual student groups joined in the observance by conducting a clean-up campaign on the Morehead State campus.

To: WBCG, WLEX, & WSAZ
April 24, 1970

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(Unprocessed film enclosed)

CAMERA A faculty art exhibit is now showing in the Claypool-Young Gallery on the Morehead State University campus.

FILM SIL Every art faculty member at MSU has works on display.

COLOR The works include drawings, paintings, sculpture, ceramics and prints. They were all just recently completed and are being displayed for the first time. Gallery hours for the faculty exhibit are 10 a.m. to 10 p.m. Mondays; 10 a.m. to 4 p.m. Tuesday through Friday; and 1 to 3 p.m. Saturdays and Sundays. The exhibit runs through May 7th. The public is invited to visit the campus and view the exhibit. The Claypool-Young Art Building Gallery is located next to the Administration Building on the main boulevard of the Morehead State University campus.

to WLEX-TV → WBLG-TV
April 24, 1978

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

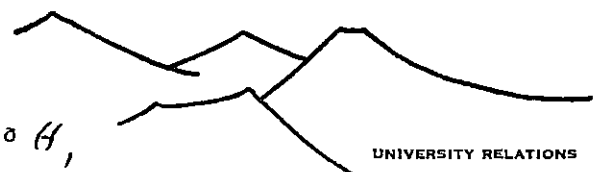
TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED COLOR FILM ENCLOSED)

FILM SIL Morehead State University entertained some 18 hundred high
COLOR school students today (Friday, April 24). The University holds
regular "senior" days for students graduating from high schools
in the area to give them an opportunity to see the MSU campus and
to see what Morehead State has to offer. The day began with a
concert by the MSU Stage Band, considered by many one of the
top college "jazz bands" in the nation. After lunch in the Adron
Doran University Center, the visitors were treated to a "sock
hop", swimming in the University pool, a production of the
play "Carousel" staged by drama students at Morehead State
and a tour of the campus. Earlier the high school students
were given an opportunity to discuss their academic future
with various department heads and professors at Morehead State.

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



To: WKLS, WCMH, WTRC, WGOH,
May 6, 1971 WLKS, WMR, WFTY, WMST, WKY

Dear Program Director:

Morehead State University's Institute for the Aging has initiated a referral service to help elderly persons in the 15 counties of Northeastern Kentucky.

Senior citizens may telephone the service collect and have questions answered regarding Social Security benefits, public and private housing, finances and budgeting, nursing homes, transportation, education, employment, or any service that is available to that age group. The referral service is also available to any agency or organization needing information for Senior Citizens.

Enclosed is a master tape with four public service announcements concerning the program. Two of the announcements give elderly persons information about how to call the service, and the other two promote the fact that May has been declared "Senior Citizens Month."

We know that you share our concern for the welfare of Senior Citizens. We hope that you can make use of the enclosed public service announcements and help make a success of this latest effort by MSU's Institute for the Aging to help elderly persons in our region.

Sincerely,

Dale Greer
Dale Greer
Assistant in Public Information
(Radio and TV)

DG:rs

Enclosure

WLEX-TV; W.R. 41-TV - Lex

WHTN-TV, Huntington

OFFICE OF PUBLIC INFORMATION

MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351

TELEPHONE:

AC: 606/783-3325

(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL An eminent author and professor from Harvard University

COLOR

spoke Friday before some 400 persons gathered at Morehead State University for a "Right To Read" conference. Dr. Jeanne Chall, of Harvard, lectured to teachers and educators meeting at MSU for a week-long conference on the best methods of teaching children to read. Dr. Chall said experts in her field now believe that the "phonics" approach to reading is better than the old "Look and Say" method of teaching a child to read. The "phonics" method consists of teaching children the sounds of groups of letters. The old "Look and Say" method consisted of teaching children to memorize entire words. Dr. Chall also told the conference that reading experts no longer believe it is harmful to teach children to read before they enter the first grade. Dr. Chall advocates some teaching of reading in kindergarten and possibly nursery school. The Harvard Professor is considered one of the foremost experts in her field and has written a number of books including a wide selling book entitled Learning To Read, The Great Debate.

To all stations on 7 afe list:

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Tape with Head Basketball Coach Bill Harrell enclosed. Tape runs APPROX. 4 minutes

ANNOUNCER: Morehead State University Basketball fans are very optimistic about the future as Head Coach Bill Harrell and his assistant Jack Black have done a tremendous recruiting job. It is generally agreed that Morehead State won the recruiting war for Kentucky High School talent this year. The Eagles have signed four prep school All-Staters plus a number of other outstanding cagers. Coach Harrell discusses his outstanding recruits with Dale Greer of the Sports Information Department:

TAPE IN: "Coach Bill Harrell, a lot of people around Morehead State University are saying--"

TAPE OUT: "he gets the credit he should receive for the work he's doing here at Morehead."

To: WLEX, WKYT, WAUE, WSAZ

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

CAMERA..... Morehead State University's "Campus Club" held its annual
"Little 500" bicycle race Saturday.

FILM SIL..... European cyclists, who are very serious about the sport of
COLOR bike racing, would probably moan in dismay if they witnessed
the techniques used by the Morehead State competitors. But
they would have to admit that the race was colorful and
exciting. The daring Morehead State cyclists devised an
ingenious and "dangerous" way of changing riders without
slowing down. The rider would race full speed ahead between
two pit crew members with arms extended. The pit crew would
grab the rider under his arms --"yanking" him off the bike.
The relief rider would then attempt to dive on the riderless
bike and continue the race. The mounting and dismounting
technique didn't work very often--but it made for some
spectacular and "crowd pleasing" crashes. Believe it or not,
there were no serious injuries. There were, however, a
number of skinned knees, bruised elbows and aching muscles.
Pi Kappa Alpha fraternity won the 40 lap race with Chi Phi
fraternity finishing second.

To WLEX & WKYT

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED COLOR FILM ENCLOSED)

CAMERA 15 hundred dollars in prize money was awarded Sunday in the fifth annual Morehead State University Agriculture Club Horse Show.

FILM SIL The "Walking Horse" championship was won by "Midnight Marauder",
COLOR ridden by C. M. Oppenheimer and owned by Dr. B. J. Caudill of Morehead.

The 5 gaited champion was "Star Flight", ridden by John Scott and owned by Landsdown Stables of Grayson, Ky. "Century Boy", driven by Gay Kissick and owned by H. M. Meadows of Morehead, won the "Road Horse" championship. The winner of the 3 gaited championship was "Little Fortune", ridden by Jill Jones and owned by Karen Waldron of Roanoke, Virginia.

More than 200 horses and exhibitors were on hand for the show at the Morehead State University Experimental Farm. Trophies, ribbons and cash prizes were given for winners in each of 14 classes. Morehead State's Vice President for Student Affairs, Roger Wilson, was the ringmaster and Jimmy Richardson of Owingsville was PA announcer.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(SPORTS STORY?) (UNPROCESSED FILM ENCLOSED)

CAMERA It's "Greek Week" at Morehead State University and the emphasis is on various athletic events--some of them a little on the "kooky" side.

FILM SIL One of the highlights of "Greek Week" is the "Powder Puff"

COLOR football game. The all girl teams are made up of MSU sorority girls. The laughter and heckling from the male spectators soon turned to awe and respect when one gorgeous gridder completed a pass for a 15 yard gain, and another swept around right end for a touchdown. There's a rumor around campus that Morehead State's head football coach, Jake Hallum, is checking with the NCAA to see if there are any loopholes in the ruling making women ineligible for varsity football. It's probably just a rumor, but everyone agreed that the "Pigtailed Pigskinners" put on quite a show.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED COLOR FILM ENCLOSED)

FILM SIL. . . . There was a carnival atmosphere at Morehead State University

COLOR Monday afternoon as members of the MSU Drama Department released a large number of balloons to ballyhoo the upcoming presentation of the musical "Carousel." The "balloon flying" publicity gimmick was very suitable as the Rodgers and Hammerstein musical tells the story of a young barker in a carnival, Billy Bigelow. "Carousel" will be performed May 7th and 8th in the MSU theatre. Some 60 members of the Drama and Music Departments are directly involved in the cast, making the production one of the largest and most complex shows ever staged at Morehead State. Principals in the cast include Susan Stevens, Beverly Woods, Bill Mearns, Hugh Duncan and Rick Cotner. Dr. J. G. Barefield is directing. The public is invited to attend Morehead State's production of "Carousel," May 7th and 8th. Curtain time is 8 p. m.

To WLEX, WKYT, WBCB
& WSA 2 & WHTN-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 AREA CODE 606/783-3325

CAMERA. Several hundred Future Farmers of America spent the day at Morehead State University's experimental farm Friday (May 22).

FILM SILENT . . The occasion was "FFA Day" sponsored annually by the Agriculture Department of Morehead State. After a tour of the University's experimental farm, the high school FFA members competed in a number of contests. The contests included general livestock judging, soil and tobacco judging, tobacco auctioneering, tractor driving, farm record analysis and vegetable and seed identification. FFA chapters from all over the Morehead region participated in the annual event.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(COLOR FILM UNPROCESSED ENCLOSED)

FILM SIL Four Pleasure Ridge Park High School seniors were among 800
COLOR youths who visited the campus of Morehead State University
today (Friday, May 1). The four Louisvillians, who have all
decided to attend MSU in the fall, are Cheryl Melloan, daughter
of Mr. and Mrs. Kenneth Melloan; Debby Napier, daughter of
Mr. and Mrs. Robert Napier; David Mulhall, son of Mr. and
Mrs. Delbert Mulhall; and Bruce Mattingly, son of Mr. and
Mrs. Richard Mattingly. Morehead State conducts regular
"Senior Days" to give high school students an opportunity to
see the campus. The day began with a concert by the MSU
"Stage Band", which is rated as one of the top college jazz
bands in the nation. After lunch in the Adron Doran University
Center the visitors were treated to a "sock hop", swimming in
the University pool and a tour of the campus. The students were
also given an opportunity to discuss their academic future with
various department heads and professors of Morehead State.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(Unprocessed film enclosed)

CAMERA A faculty art exhibit is now showing in the Claypool-Young Gallery on the Morehead State University campus.

FILM SIL Every art faculty member at MSU has works on display.

COLOR The works include drawings, paintings, sculpture, ceramics and prints. They were all just recently completed and are being displayed for the first time. Gallery hours for the faculty exhibit are 10 a.m. to 10 p.m. Mondays; 10 a.m. to 4 p.m. Tuesday through Friday; and 1 to 3 p.m. Saturdays and Sundays. The exhibit runs through May 7th. The public is invited to visit the campus and view the exhibit. The Claypool-Young Art Building Gallery is located next to the Administration Building on the main boulevard of the Morehead State University campus.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA "We're in the top of the ninth inning with man at bat, and nature has taken a beating all through the game. But don't forget that nature will bat last." That parallel of what man is doing to his environment was drawn by biology professor Allen Lake as Morehead State University opened its day long "teach-in" against pollution of the environment. Four lectures and a series of radio programs were conducted on the campus as Morehead State joined the nationwide observance of "Earth Day." MSU geologist Dr. H. W. Straley told a student convocation that "we are facing the greatest crisis humanity has ever faced." Dr. Straley, a member of President Nixon's advisory council on Mineral Resources, discussed depletion of America's mineral treasures. Langston Smith of the MSU biology faculty quoted the old proverb: "He who makes his bed must lie in it." Smith went on to say that the problem with pollution is that the culprits who have raped the environment will escape the ultimate disaster and "leave their children to lie in it." A senior pre-medical student at Morehead State, Harry Burton, told his fellow students that what has been done so far to stop pollution is "like trying to cure cancer with an aspirin." The college radio station, WMKY, participated in the "Earth Day" demonstration by producing six ecology broadcasts. One program, a two hour panel discussion, was carried live by three commercial stations in the area. Individual student groups joined in the observance by conducting a clean-up campaign on the Morehead State campus.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Spring football practice at Morehead State University opened Monday, April 20, Coach Jake Hallum is preparing for his third year as head coach at MSU. Morehead was 6-4 overall last season and 3-4 in the conference.

Enclosed is an interview with Head Coach Jake Hallum. Dale Greer of the MSU Sports Information Department asks Coach Hallum four questions:

1. Coach Hallum, you've lost some key players through graduation since last season. What positions are you going to be looking to fill during spring practice?
2. You've got some outstanding freshman prospects coming in this fall. Freshmen can play varsity ball in the OVC. Do you look for any of the newcomers who won't be here for spring practice to start during the 1970-71 season?
3. Coach, how long do you have for spring practice and what do you shoot for? What do you hope to accomplish?
4. Coach, how do you see the OVC conference this upcoming football season?

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slide Spring fever has hit the campus of Morehead State University
(girls sunbathing) and many of the coeds have forsaken their studies to get an
early start on a suntan. The male students have forsaken
their studies to watch.

35 mm slide But coed Terri Bonar of Covington compromised by studying
(girl studying by for a test while enjoying the sunshine on the bank of the
lake) 35 acre lake on the Morehead State campus.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA Xavier University's baseball team travels to Kentucky
Thursday (April 9) to meet Morehead State University's
defending Ohio Valley Conference Champions.

35 mm slide MSU Coach Sonny Allen was named the OVC's "Coach of
(Coach Sonny Allen) the Year" for his title winning effort last season and this
season's team is picked to repeat as Eastern Division
Champions.

35 mm slide Morehead State hurlers gave up only seven hits in two
(Pitchers) games last Saturday as the Eagles opened the season with
a double shutout of Taylor University, 2-0 and 3-0. Four
Cincinnati area youths are members of the MSU pitching
staff. Dan Dennis, Butch Dunaway, Mike Hasselbach, and
Mike Crusham of Newport are expected to see a lot of
action on the mound this season. Dennis, of Deer Park,
started the first game of the season and gave up only one
hit in four innings.

CAMERA Morehead State has a fine tradition of winning baseball teams
and boasts a number of graduates who are now playing
professional baseball. Distinguished alumni of the MSU
baseball program include Philadelphia Philly second baseman
Dennis Doyle and ace New York Yankee relief pitcher Steve
Hamilton. Hamilton teaches at Morehead State in the off-
season and helps with the winter baseball program.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA Morehead State University's baseball team, the defending Ohio Valley conference champions, opens the season at home Friday against West Virginia State.

35 mm slideThe Eagles have been picked by the OVC coaches to repeat as Eastern Division winners. Last year's hard-hitting team compiled a 22-6 record and swept the conference playoffs from Western Kentucky. However, this year's team lacks the hitters who drive in most of the runs and clubbed almost all of the extra base hits.

35 mm slideMorehead State coach, John "Sonny" Allen, will be looking for personnel to fill key positions that have been vacated when his club meets West Virginia State. Coach Allen says the hitting may not be as strong, but says his pitching staff is stronger than ever. Allen was named OVC "Coach of the Year" last season for his title winning effort. Coach Allen's career record at MSU for seven seasons is 134-55.

CAMERA Coach Allen says his 1970 squad should develop with experience and added, "they will be a very interesting team to watch."

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

ANNOUNCER: Highly-touted Danville High School Basketball players Leonard Coulter and Joe Stallworth are going to play their college basketball at Morehead State University. Coulter, a 6'5 All-State forward and center and Stallworth, a 6'1 All Regional guard and forward, have signed letters-of-intent with Morehead State. Coulter is considered one of the top college prospects in the state. Dale Greer of the MSU Sports Information Department discussed the signing of Coulter with Eagle Coach Bill Harrell:

TAPE: IN: Coach Bill Harrell, one of the most sought after . . .

(THERE ARE 3 QUESTIONS ON THE TAPE . . CAN BE USED IN ENTIRETY OR CAN USE ANY PORTION YOU WISH)

ANNOUNCER: Morehead State is faring well in the recruiting wars so far with the signing of Coulter and Stallworth of Danville High and Howard Wallen of Johnson Central. Morehead State's young coach Bill Harrell is highly respected in the coaching profession and Morehead fans have great hopes that he will lead Morehead State back to a position as one of the major basketball powers.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slide The new Miss Morehead State University, Charlotte Case,
(On Right) gets a congratulatory hug from last year's
Miss MSU, Gayle Lyon Roche. Miss Case, a sophomore
from Maysville, now advances to the Miss Kentucky
Pageant this July in Louisville. Mrs. Roche was first
runner-up in last year's Miss Kentucky Pageant. She
now teaches at Durrett High School in Louisville.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slide The new Miss Morehead State University, Charlotte Case, gets a hug of congratulations from a friend after winning the title. The 19 year old Maysville, Ky. beauty now advances to the Miss Kentucky Pageant this July in Louisville. The state winner goes to the Miss America Pageant.

To. WLEX-TV, WKYT-TV, WBCG-TV - ~~OK~~

WSAZ-TV, WHTN-TV - Huntlighter

FROM: OFFICE OF PUBLIC INFORMATION

(Wed.)

(FOR RELEASE AT 11:00 P.M., May 12)

Camera

~~35 mm slide~~... Morehead State University President Adron Doran received the Horatio Alger Award ~~tonight~~ ^{today} in New York City. The awards were created to honor business and professional leaders who have overcome humble circumstances to attain unquestioned success. There is no doubt that Adron Doran qualifies.

PICTURE # 1... He. Doran attended school as a boy in a one-room country school in Graves County. He fired the stove to earn his school supplies.

Picture # 2... ^{As a teenager,} The MSU President walked five miles daily to ^{Cuba} ~~nearby~~ High School ~~where~~ where he was a star athlete.

Picture # 3... The Morehead State University President was a religious youth, and he began preaching while attending college. One of his first churches was the little Church of Christ in Boydsville, Tennessee.

35 mm slide of Dr. Doran... Before assuming the MSU presidency in 1954, the energetic educator served Kentucky in the public schools as a coach, teacher and principal, in the state legislature, including a term as Speaker of the House and in the State Department of Education. When he assumed the presidency of Morehead State, ~~it~~ it was a tiny college with ³⁰⁰ ~~300~~ students.

35 mm slide... ^{of campus} Today, Morehead State is a regional University with 6,000 students a 15 million dollar budget and 60 million dollars in new buildings

CAMERA.....Dr. Norman Vincent Peale presented the Horation Alger Award to Dr. Doran tonight in ceremonies at New York's Waldorf Astoria Hotel.

WLES - 1) WHTV - 1) S - 17 - 77
OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
AC 606/783-3325

CAMERA..... Many interesting and unusual courses are being offered during Morehead State University's Intersession term. One of the courses being offered is called "Environmental Art."

FILM SIL..... The 21 members of the class, taught by Assistant
COLOR Professor of Art Don Young, spend their class time in the field researching nature. The students utilize drawings, sketchings and photographs in their study of environment art. Morehead State is ideally located for such a course. The campus is surrounded by Daniel Boone National Forest. The 3-week "mini-mester" art course includes a 3-day camping trip. One student said he couldn't believe he was picking up 3 hours college credit for going on a camping trip in a national forest.

The girls in the class got a little excited when a snake joined them for lunch one day, but they settled down when the boys assured them it was only a harmless little garter snake.

OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY,
MOREHEAD, KENTUCKY 40351

TELEPHONE:
AC 606/783-3325

CAMERA.....College students joke about taking easy courses such as "under-water basket-weaving" and remedial "racket-ball." It's just a joke and no such courses are offered but there's a course being offered at Morehead State University's Intersession that brings a smile to one's face until he (Ray-Koo) learns what it's all about. The class is called "Raku-ware" 399, but if you think it's an easy course, you have another thought coming.

FILM SIL... The Morehead State students are leaning to make Japanese
COLOR pottery known as "Raku-ware." "Raku" means "pleasure" in Japanese but making it certainly isn't a pleasurable experience. Here's the recipe: First you build a kiln and heat it to 2,000° Fahrenheit. Then you mold a very porous clay into the shape you want and fire it in the kiln. Then you remove it from the kiln(at the risk of singed eyebrows and heat prostration) and drop the hot pottery into organic materials to give it a metallic luster. The result is "Raku-Ware." Instructor Marge Johnson tells us that the unusual pottery originated in 16th Century Japan. It has become very popular in the United States in recent times because of its unusual luster and beautiful colors. One student commented, "it's hard work, but when you see the beautiful results, it gives you a warm feeling all over." But then again, working over a hot kiln all day would give anyone a warm feeling.

WLEX-TV - Tues. May 19

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY

CAMERA..... It was Activities Honors Day at Morehead State University today (tuesday, May 19).

FILM SIL..... ~~Announcement of the annual activities honors day~~

COLOR

The annual event is held each spring to honor Morehead State's athletes. Among the individual ^{Trophies} awards presented were the "Most Improved Athlete Award" ^{The Trophy} which went to senior quarterback Bill Marston who ^{shattered a number of school records} was named to the ^{all-conference} All-Ohio Valley Conference selection ^{and shattered a number of school records.} ^{"Outstanding Athlete"} The Pi Kappa Alpha ~~individual athletic~~ award went to senior football lineman Darryl "Chief" Sadowski. Sadowski was a second team All American last season. ~~Marston~~ First Team All American tackle Dave Haverdick, who is now the property of the Detroit Lions, received the "President's Trophy" earlier in the year. The individual awards for intramural ~~and~~ athletics went to Suzanne Lyle and Jim Roper. The individual awards ~~given~~ are given to the persons who score the highest number of points through participation in 24 intramural sports activities.

To: WLEX, WYAT & WSA 2
Done May 30, 1970

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

CAMERA..... U.S. Circuit Judge and former governor Bert T. Combs was the speaker for the annual awards banquet of the Morehead State University Alumni Association Saturday night.

FILM SIL..... Combs told the more than 700 alumni, friends and guests of the university ~~in attendance~~ that "there is much unfinished business in education." The former governor said he is concerned "that Kentucky is unable or at least is failing to keep as near the national average in teacher's salaries and in other things as we have been."

COLOR

The Morehead State alumni group's top awards went to a respected surgeon, a nationally-recognized boyscout leader and a versatile professor. The "Public Service Award" went to Maysville surgeon, Dr. W. H. Cartmell. Lucien Rice of New Brunswick, New Jersey was named MSU's "Outstanding Alumnus." Associate professor of biology at MSU, Allen L. Lake received the "Distinguished Faculty Award." Lake is the author of several textbooks. Thirty eight students were awarded Alumni Association scholarships.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slide Hialeah High School's outstanding quarterback, Alex Brawner, has signed to play his college ball at Morehead State University in Kentucky. Alex visited the campus recently and discovered just how happy MSU fans are that he will be playing with the "Eagles." A drive-in restaurant in the college town of Morehead devoted its marquee to welcoming Alex and tagged him with the nickname "The Sunshine Quarterback." The talented option quarterback led Hialeah High School to a 19-1 mark over two seasons. Based on his impressive high school record, Brawner is certain to get a shot at the starting varsity position vacated by another outstanding Florida product, Bill Marston of Lake Wales. Marston shattered 11 school records in his senior season. The Morehead State coaches say Brawner not only has the tools to fill Marston's shoes but could very well become one of the outstanding quarterbacks in the history of the Ohio Valley Conference. Alex is the son of Mr. and Mrs. Roy Brawner of Hialeah.

FROM: OFFICE OF SPORTS INFO
ETC.

35 mm slide

~~SECRET~~..... Hialeah High School's outstanding quarterback, Alex Brawner, has signed to play his college ball at Morehead State University in Kentucky. Alex visited the campus recently and discovered just how ^{happy} ~~pleased~~ MSU fans are that he will be playing with the "Eagles." A drive-in restaurant in the college town of Morehead, ~~Kentucky~~ ^{WELCOMING} devoted its marquee to ~~him~~ Alex and tagged him with the nickname "The Sunshine Quarterback." The talented option quarterback led Hialeah High School to a 19-1 mark over two seasons. Based on his impressive high school record, Brawner is certain to get a shot at the starting varsity position vacated by another outstanding Florida product, Bill Marston of Lake Wales. Marston shattered 11 school records in his senior season, ~~at Morehead State.~~ The Morehead State Coaches say Brawner not only has the tools to fill Marston's shoes but ~~say the Hialeah High School product~~ could very well become one of the ~~most~~ outstanding quarterbacks in the history of the Ohio Valley Conference. Alex is the son of Mr. and Mrs. Roy Brawner of Hialeah.

WKY, WVA, WNCN
WAVE, WHAS, WILKY - Louisville
WSAZ, WHTN - Hunt. W. Va.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slide.... Morehead State University Golfer Bill Spanuth has won the Ohio Valley Conference individual golf championship. The Anderson, Indiana sophomore posted a 73-73-74 for a 220 total in the conference golf tournament to become the 1970 OVC Medalist. Spanuth also holds the course record at the Morehead State University Golf course. Spanuth shot a 61 at the MSU course to break the old record of 65.

13

~~Effective late this summer,~~ Morehead State University ~~will~~ initiate a new academic calendar which eliminates extension of the fall semester into the next year. *The change takes effect late this summer.*

Approved after a year of detailed study by MSU's Calendar Committee, the new schedule starts fall semester registration August 24th. ~~with the semester opening August 27th.~~ The semester closes on December 19th.

~~The Spring Semester will~~ registration will begin January 11th ~~the semester will~~ and end on May 7th.

"The new calendar will provide a great deal more flexibility," says Morehead State President Adron Doran. The President says the change was made " ~~only~~ after a year of extensive study.

*Done later
J.P.D.* TO WLAP, WVKK, WHAS,
WAVE, WKYT-TV, WLEX-TV,
WBLG-TV, WCAI, WBLG-TV

To: all radio
& TV stations

Morehead State University President Adron Doran received a standing ovation from the 934 degree candidates and ~~faculty~~ the MSU faculty during today's graduation ceremonies. The standing ovation came after President Doran charged the graduates to ~~use~~ use their education to ^{in his words,} serve this nation and the cause of freedom to the end that confidence is restored in ourselves and in men everywhere who want to be free. "

The commencement address was delivered by the head of the Morehead State Department of Philosophy, Dr. Franklin M. Mangrum. Dr. Mangrum, who is the faculty representative on the Board of Regents, made a plea for reason rather than emotion. ^{The Del. Prof.} He told Morehead State's record graduating class that " decisionsffounded on carefully analyzed facts would help them conquer issues and problems waiting in the outside world. "

Four persons received honorary master's degrees, the first in Morehead State's 48 year history. Receptients included ~~James DeWeese of Mayfield,~~ ~~xxx~~ superintendent of Graves County Schools, James DeWeese of Mayfield, Paintsville High School Teacher Mary E. McClaffery, Chairman of the Covington Board of Education, Mrs. Virginia Chapman, and Boyd County Board of Education member Bert Wellman of Cattletsburg.

More than 6 thousand parents, students and facutly members packed Laughlin Fieldhouse for the traditional ceremony. The record class of more than 900 graduates surpassed last year's 854 graduates, then an all-time high.

This is Dale's report for
Morehead State Comm.

10: WLEX-TV
WKYT-TV

WSAZ-TV

June 22, 1970

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL Morehead State University golfer Bill Spannuth is
COLOR busy practicing on the MSU Golf Course for the
upcoming NCAA national tournament at Ohio State
University. Spannuth was the individual golf
champion of the Ohio Valley Conference this
spring. Besides winning the OVC crown, the 5-7,
160 pound physical education major rewrote the
record at the Morehead State University course
with a blistering, nine-under-par 61. Morehead
State golf coach Ed Bignon, who will accompany
Spannuth to the NCAA tournament, calls the young
golfer "a dedicated young man with the tools
to be great." Spannuth says his game is the
"best its ever been." The 20 year old student
is the first Morehead State golfer to compete
in the NCAA tournament.

FILM IS NOT PROCESSED

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

SPORTS DIRECTORS:

Enclosed is unprocessed film of the Midwest Collegiate Judo Championships at Morehead State University. Six teams were involved.

Suggested copy follows:

Michigan State captured the Midwest Collegiate Judo Championship in competition at Morehead State University. Five other teams tried for the title, including host Morehead State, Southern Illinois, Indiana University, Cumberland College and Campbellsville College. Bill Ott, a heavyweight from Cumberland, emerged as individual grand champion.

6-70

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 Area Code 606/783-3325

ANNOUNCER: Morehead State University completed its spring semester last Friday and is now preparing for its summer session. Dale Greer of MSU's Public Information Department discusses Morehead State's summer session with Director of Admissions, Bill Pierce:

TAPE IN: RUNS 2 MINUTES

IN: "Bill, when does summer school begin?"

OUT: "...with the finals being given on August 7th."

To: WLEX-TV, June 29, 1970

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL Some 18 or 20 publishing companies are participating
COLOR in The Kentucky Bookman's Exhibit at Morehead State
University. On display are text books for grades
1-12. The exhibit is designed primarily to acquaint
teachers with textbooks and Audio Visual Aids that
are available to them in the classroom. Morehead State's
school of education has a national reputation and
graduates a large number of teachers--so it's an ideal
location for such an exhibit. A number of school teachers
are on the Morehead State campus for graduate work this
summer.

To all stations on the tape list
June 30, 1970

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

ANNOUNCER: A Morehead State University sophomore has placed 12th in the NCAA National Golf Tournament in Columbus, Ohio. Anderson, Indiana, native Bill Spannuth was the 1970 Ohio Valley Conference individual champion and holds the course record at the Morehead State University Golf Course. Dale Greer of the MSU Public Information Department asked Spannuth how it feels to be ranked as the 12th best collegiate golfer in the nation.

TAPED INTERVIEW (Runs approximately 2 minutes and 15 seconds)

To all 18 stations on tape list.
June 16, 1978

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Sports Director:

Enclosed is a taped interview with Lamar Green, a rookie last season with the Phoenix Suns of the National Basketball Association. Lamar was an outstanding basketball player at Morehead State University before graduating into the pro's. He was back on the Morehead State campus to visit recently, and discussed basketball in this tape with Dale Greer of the Sports Information Department. Green discusses the difference between college and pro-ball; his ability to jump into the rafters which has won him the nickname "helicopter"; and he discusses some of his colleagues in the NBA such as Wilt Chamberlain, Lew Alcindor, Billy Cunningham and West Unseld. Green tells an interesting story of how he and Unseld almost engaged in fistcuffs the first time they played against one another in the NBA, and how they ultimately became friends "because we both played college ball in Kentucky and because Wes has a brother at Morehead State." Unseld's brother, Ike, is a sophomore basketball player at MSU.

We hope you find the interview interesting and can use it on the air.

TAPE RUNS APPROXIMATELY 4 1/2 MINUTES

70: WLC X, WLC Y, WLC G, WTT 1 & WSA 2
June 18, 1970

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606-783-3325

FILM SIL One of the nation's most popular young wildlife artists,
COLOR Gene Gray, unveiled his latest work in the office of
Morehead State University President Adron Doran earlier
this week. Morehead State commissioned Gray to paint
the American Bald Eagle for use as the University's
official symbol. MSU athletic teams have long been
identified as the "Eagles." Gray spent several weeks
in the wilds of Florida studying the Eagle in its natural
habitat and four months completing the painting from
slides, pictures and sketches of eagles he observed
in the field. He also spent months researching the
bird to assure authenticity. The original painting
will hand on the Morehead State campus. A limited
edition of two thousand copies of "The Morehead State
University Bald Eagle" will be sold to alumni, students,
faculty and friends of the University on a "first come,
first serve" basis. Prints are priced at \$25.00 plus
\$2.00 for mailing. Interested individuals may order
prints by mailing checks to the Bureau of University
Affairs, Morehead State University, Morehead, Ky.
Financing of the project was handled through the MSU
Alumni Association and no state funds are involved.

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FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

(UNPROCESSED 16 MM COLOR FILM ENCLOSED)

FILM SIL . . . Elementary school children from University Breckinridge
COLOR School on the Morehead State University campus were
treated to a production of skits and short plays
Friday. The skits and plays were produced by
elementary art education students at Morehead State.
The plays were performed on the outdoor sculpture
court of MSU's Claypool-Young Art Building. The
college students wore costumes and masks which
they designed and made in class. Assistant Pro-
fessor of Art, Don Young says the purpose of the
performances was to give the elementary education
students experience in children's productions,
making of costumes and masks for use in the
classroom, and adapting children's stories to
dramatization. The college students were also
making a study of the reaction of children to
various presentations. The reactions of the kids
varied from fear when the "Indians" did their war
dance to happy exuberance when "Chicken Little,"
"Ducky Lucky," "Turkey Lurky" and "Foxy Loxy"
re-enacted the great tragedy of the "falling sky."

Interview with Steve Hamilton, June 26, 1970

Greer: Steve, your folly floater pitch is causing quite an uproar. There have been numerous articles in papers across the country about your famous blooper pitch, and some 31,000 Yankee fans gave you quite an ovation after you got Cleveland's Tony Horton out on the pitch. How about relating the incidents that led up to that great ovation you received in Yankee stadium.

Hamilton: Well, that was quite a thrill. The hand I got and the crowd reaction was the best I ever had since I've been playing with the Yankees. It's strange that it would happen on something like the folly floater and not something like an important strike out or winning a ballgame at the right time. What happened was, when we played in Cleveland, I threw Tony Horton a "folly floater" earlier in the 12th inning of an extra inning ballgame and he got a single off of it. The reason I threw it was I don't think anyone can ever hit one out of the ballpark, so I threw it to him there and he hit a single and I was pleased that he didn't hit it any harder because he usually hits me pretty good. Well, the next time he came up to bat in that game, he stopped when he walked up to home plate and pointed to the outfield fences like he was going to hit a home run. I threw him a fast ball and he grounded out--so when I came in the other

day--the first time I had a chance to pitch against him again-- he was the first hitter. And the ballgame was rather dull-- because Sam McDowell was pitching a good ballgame and we weren't doing much, in fact we hadn't had a runner past second...so when I walked to the mound, I looked over at Horton and he looked at me and kinda grinned and opened his hands up like, "Hey are you gonna throw it?" So, I nodded back, "Yeah!" I went out and warmed up and when he came up to bat, I lobbed one in there and he fouled it off...and so very dramatically he walked out in front of homeplate again and held his finger out for one more--throw me one more, you know? And so, I nodded, "Yeah, O.K." And the crowd was eating it up too so I threw him one more and he fouled it about ten feet in the air about 15 feet away from home plate just about as weak as you can hit one and the catcher caught it. So he went along with the whole deal and he threw his bat up in the air and his helmet up in the air and he crawled back into the dugout on his hands and knees so that woke the crowd up pretty good. They ended up enjoying the first game quite a bit where it had been quite dull.

Greer: Steve, Horton's the only man to hit your "folly floater," is he not?

Hamilton: No, I gave up a hit to Rico Petricelli, the fine short stop from Boston. He got a base hit up the middle off it but I've

thrown it maybe 50-60 times and only given up two hits.
That's way ahead of my average on my other pitches..

Greer: Steve, you mentioned Cleveland Indian pitcher Sam McDowell.
Well, Sam McDowell made a remark in the paper after your
"folly floater" pitches to Horton the other night. He
says your "folly floater" pitch has a place---in softball.
What have you got to say about that?

Hamilton: (laughing) Well, you have to consider the source of that
remark. Sam McDowell has probably got the greatest stuff
in the world and yet he's thinking of something like that. I
haven't given up many hits off of it and I think Sam was
a little bit disturbed the other day because he was pitching
such a good ballgame and the fans seemed to enjoy the lighter
aspects of the game much better than his throwing. I don't
know what to say to Sam about that. Only thing is I wish
he had the "folly floater" and I had his stuff.

Greer: Steve, I know the "folly floater" is hard to describe. You
have to see it to believe it. I'm sure in an interview it's
hard to tell exactly what you do with this pitch. I like
what Horton said about it. Horton said the first time that
he saw it, he thought you were throwing the ball out of the
game--tossing it to the umpire.

Hamilton: Right, that happened to me once in spring training with a
minor league umpire this year. I had to go down and get
some extra work so I went down to pitch for an AA team

against one of Montreal's AA teams and it was a rookie umpire, and I threw the pitch and he reached up and caught the ball and threw another ball back. Nobody knew what I was doing. They hadn't seen it before and he threw me a new ball out.

Greer: It does look kind of strange. I just stop and lob the ball up there. It looks different from any thing anybody else does. Steve, the Yankees are in second place and they're posing a strong threat to the first place Baltimore Orioles at the present time. All your friends and colleagues here at Morehead State University are hoping that Steve Hamilton will be appearing in another world series this year.

Hamilton: Well, I appreciate that. We're battling hard and we're playing good ball and the guys think we can win and that's very important. If we can get a couple of breaks and Baltimore does stumble in the second half, I think you might see a very exciting penant race in this division in the American league. We've got a good chance.

Greer: Steve, how many world series have you appeared in during your long baseball career?

Hamilton: Well, I've been in 2, in 1963 and 1964, and we haven't won any of them so I'd like to get in one where we could win one before I quit.

Greer: Well, all of us here at Morehead State are pulling for you Steve.

Hamilton: I thank you very much, Dale.

Greer: Thanks for talking with us.

Hamilton: That's O.K.

Greer: Good luck!

To WKYT-TV
WLEX-TV June 22, 1970

FROM:OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL Lamar Green of the National Basketball Association's
COLOR Phoenix Suns recently visited his alma mater,
Morehead State University. Green, a member of
MSU's OVC championship team in 1969, got together
with some old friends and teammates for a pickup
game during his visit. The 6-7 pro basketballer
has become a favorite with the Phoenix fans because
of his jumping ability. As a matter of fact, the
fans have nicknamed him "Helicopter" because of
his ability to soar in the air. The former
Morehead State star says one of his biggest thrills
last season was blocking a few jump shots attempted
by Lew Alcindor who is only about six inches taller than
Green. Green says in all fairness that he has to admit
"that Lew got me on several occasions also."

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Tape with Head Basketball Coach Bill Harrell enclosed. Tape runs APPROX. 4 minutes

ANNOUNCER: Morehead State University Basketball fans are very optimistic about the future as Head Coach Bill Harrell and his assistant Jack Black have done a tremendous recruiting job. It is generally agreed that Morehead State won the recruiting war for Kentucky High School talent this year. The Eagles have signed four prep school All-Staters plus a number of other outstanding cagers. Coach Harrell discusses his outstanding recruits with Dale Greer of the Sports Information Department:

TAPE IN: "Coach Bill Harrell, a lot of people around Morehead State University are saying--"

TAPE OUT: "he gets the credit he should receive for the work he's doing here at Morehead."

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

CAMERA It was Activities Honors Day at Morehead State University today
(Tuesday, May 19).

FILM SIL The annual event is held each spring to honor Morehead State's
COLOR athletes. Among the individual trophies presented were the
"Most Improved Athlete Award". The trophy went to senior
quarterback Bill Marston who shattered a number of school records
and was an All-Ohio Valley Conference selection. The Pi Kappa
Alpha "Outstanding Athlete" award went to senior football lineman
Darryl "Chief" Sadowski. Sadowski was a second team All
American last season. First Team All American tackle Dave
Haverdick, who is now the property of the Detroit Lions, received
the "President's Trophy" earlier in the year. The individual awards
for intramural athletics went to Suzanne Lyle and Jim Roper. The
individual awards are given to the persons who score the highest
number of points through participation in 24 intramural sports
activities.

WKYT, WLEX, WBLG - Jax.
WAVE, WHAS, WILKY - Louisville
WSAZ, WHTN - Hunt. W. Va.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

35 mm slide.... Morehead State University Golfer Bill Spanuth has won the Ohio Valley Conference individual golf championship. The Anderson, Indiana sophomore posted a 73-73-74 for a 220 total in the conference golf tournament to become the 1970 OVC Medalist. Spanuth also holds the course record at the Morehead State University Golf course. Spanuth shot a 61 at the MSU course to break the old record of 65.

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 AREA CODE 606/783-3325

CAMERA. Several hundred Future Farmers of America spent the day at Morehead State University's experimental farm Friday (May 22).

FILM SILENT . . . The occasion was "FFA Day" sponsored annually by the Agriculture Department of Morehead State.

COLOR
After a tour of the University's experimental farm, the high school FFA members competed in a number of contests. The contests included general livestock judging, soil and tobacco judging, tobacco auctioneering, tractor driving, farm record analysis and vegetable and seed identification. FFA chapters from all over the Morehead region participated in the annual event.

WLEX WAVE WCPO
WKYT WHAS
WBLG WLKY

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY TELEPHONE:
MOREHEAD, KENTUCKY 40351 Area Code 606/783-3325

CAMERA.....College students have different philosophies
concerning the best way to prepare for final
examinations.

35 mm slide.....At Morehead State University, a campus
photographer found the student body equally
divided between those who spend hours in
the library combing their textbooks-----

35 mm slide.....And the students who feel the best approach
to exam week is to relax in the sun and be
well rested for the "gruelling tests."

WLEX-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SILThe streets and boulevards of Morehead State
COLOR University, usually crowded with students and faculty,
are unusually quiet this week. The spring semester
ended last Friday and the great exodus began. By
late Friday evening, the last car loaded with students,
suitcases and trunks had driven off into the sunset
leaving the tall stately buildings on the Morehead
State campus nearly deserted. The main activity this week
has been construction work as MSU continues its ambitious
building program to meet the needs of a rapidly growing
enrollment. The campus won't be deserted for long.
Registration for summer school begins Monday morning
with classes starting Wednesday. Approximately three
thousand students are expected to be on campus for the
summer term...and the Morehead State campus will be
back to normal and bustling with activity once again.

WLEX-TV, WKYI-TV
WBLG-TV

FROM: OFFICE OF PUBLIC INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

FILM SIL..... Registration for the summer session at Morehead
COLOR State University got underway today (Monday,
June 15). Some three thousand students are
expected to enroll for the summer term. Regis-
tration concludes tomorrow and classes begin
Wednesday. Summer school ends August 7th with
summer graduation at Morehead State being held
on August 6th.

FROM: OFFICE OF SPORTS INFORMATION
MOREHEAD STATE UNIVERSITY
MOREHEAD, KENTUCKY 40351

TELEPHONE:
Area Code 606/783-3325

Sports Director:

Enclosed is a taped interview with Lamar Green, a rookie last season with the Phoenix Suns of the National Basketball Association. Lamar was an outstanding basketball player at Morehead State University before graduating into the pro's. He was back on the Morehead State campus to visit recently, and discussed basketball in this tape with Dale Greer of the Sports Information Department. Green discusses the difference between college and pro-ball; his ability to jump into the rafters which has won him the nickname "helicopter"; and he discusses some of his colleagues in the NBA such as Wilt Chamberlain, Lew Alcindor, Billy Cunningham and West Unseld. Green tells an interesting story of how he and Unseld almost engaged in fistcuffs the first time they played against one another in the NBA, and how they ultimately became friends "because we both played college ball in Kentucky and because Wes has a brother at Morehead State." Unseld's brother, Ike, is a sophomore basketball player at MSU.

We hope you find the interview interesting and can use it on the air.

TAPE RUNS APPROXIMATELY 4 1/2 MINUTES