Presented May 21-26, 1956

"WITHIN THIS VALLEY"

HISTORY OF MOREHEAD AND ROWAN COUNTY . . .
DRAMATIC SPECTACLE "WITHIN THIS VALLEY" . . .
PICTURES OF EARLY SETTLERS, BUSINESS HOUSES
AND RESIDENCES . . . CENTENNIAL PROGRAM OF
EVENTS . . .
TO THE CITIZENS OF MOREHEAD MY CONGRATULATIONS ON ITS ONE HUNDREDTH ANNIVERSARY ALL OF YOU HAVE MY WARM BEST WISHES FOR A MEMORABLE CELEBRATION AND FOR COMMUNITY PROGRESS AND WELL BEING THROUGH MANY DECADES TO COME

=DWIGHT D EISENHOWER=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRON CONCEIVING ITS SERVICE
GREETINGS:

As the Chief Executive of our great Commonwealth it was a pleasure for me to accept the kind invitation of the Morehead-Rowan County Centennial committee to attend your 100th Birthday observance.

Through the years it has been my privilege to become acquainted with hundreds of the fine citizens - men and women - who have nurtured and built your fine city and county into one of Kentucky's most progressive spots.

I treasure my Rowan County friends and I am humbly appreciative of your many generous favors and confidence in the past. I'll see you May 21st.

A. B. CHANDLER,
Governor
Welcome former citizens and friends!

Welcome to the place that many of you call home, and to the place that we are sure brings back memories of former days; the days of your youth and the faces of loved ones.

We are happy that you have come back to renew old friendships and to be with us in this Centennial Celebration. Our City and County began back in 1856 as a stopover for weary travelers. Later came a friendly village and homes, stores, churches and business structures.

Soon trade was established, civic pride grew, and people worked together to make this one of the finest communities in the land.

Now we look forward to the next 100 years as we stand upon the dividing line between the first and second century. We thank God for His leadership through the years, and the hope that He gives us as we walk forth on the new ground of the future.

We thank you from the depths of our hearts for this visit with us; for your presence during our Centennial observance. The past is just a prologue. Let us work for the future.

May the memory of your time spent in Morehead during these days be a joy and a pleasure to you in the years to come.

Sincerely,

WILLIAM H. LAYNE,
Mayor of Morehead

WILLIAM McCLAIN,
County Judge
We wish to acknowledge and thank the fraternal, business, industrial, church, and civic organizations and individual persons who have made this Centennial the success that it is. Almost every organization in Rowan County has taken some part in it and has offered its support to this project.

This book goes to press before the final arrangements for all events of this Centennial Celebration are completed. Therefore, we are unable to list the names of all committee members and organizations taking part, but we herewith express our appreciation to all who have so splendidly given their assistance in this community endeavor.

To those of you who have come many miles to mark this Anniversary and renew acquaintances, we say “Welcome”.

To one and all, we extend a hearty invitation to join this celebration in the spirit of hardiness, perseverance, ingenuity, joyfulness and faith which has sustained Morehead and Rowan County through these 100 years.

Sincerely,

Randall C. Wells

Randall C. Wells
Chairman,
Morehead-Rowan County Centennial
Much of the history of Morehead has been chronicled elsewhere, so no attempt is being made here to make a complete exhaustive study of the struggles, the defeats and the achievements of the folks who pioneered and developed 'within this valley', Morehead, Ky.

Rather it is the purpose of the City Fathers to offer a brief but living picture of the present, to take a daring look into the future and to gain prospective by hurriedly glancing into the past. Yesterday's tale is told by photographs and short text of our comings and goings through the past 100 years.

The enterprising present of Morehead and Rowan County is depicted through this program. There is to be found the outline of each day's activity of this Centennial week. And how magnificently these activities will turn back the pages of yesterday, and bid us to look into our glorious past! In the following pages will be found the brave story, the services and the organizations of the citizens of Morehead which create a living bridge from yesteryear, the present and on in to the future.

These words of appreciation are extended by your City Fathers to the many city employees, in the different departments, that are helping to make Morehead a bigger and better town for the future. Your Commissioners, Police Department, Fire Department and all city employees are continually working and planning for Morehead's future. We with the Utility Plant Board are all striving for a continuing progress recognizing Morehead as the place to live, the place to work and the place we proudly call home.

To the thousands of pioneers living and dead whose generous work helped make up our fair city, to the hundreds of people whose generous work has accomplished this celebration of Morehead and Rowan County's splendid past we express thanks and congratulations and we join in the hope that through all of Morehead's future its people will keep high the standards of freedom and justice brought here by the founders.

William H. Layne
City of Morehead
Committees for
Morehead-Rowan County
Centennial

HEADQUARTERS--Chairman: M. L. Tate
TREASURER--Roger Caudill
ACTIVE GENERAL--Chairman: Randy Wells
SECRETARY--Mary Alice Jayne
FIREWORKS COMMITTEE--Chairman: Joe J. Mauk
UNDERWRITING COMMITTEE--Chairman: Alpha Hutchison
DECORATIONS COMMITTEE--Chairman: Curt Z. Bruce

REVENUE DIVISION
Chairman: Micky Ponder

HISTORICAL PROGRAM COMMITTEE--Chairman: Micky Ponder
Co-Chairman: Walter Carr
Historian: Mrs. Martha Estill

NOVELTIES COMMITTEE--Chairman: Mrs. Mary Flood

CONCESSIONS COMMITTEE--Chairman: Mrs. B. C. Weisnberger
Mrs. Roy Sparkman
Tickets for Rides--
Co-Chairman: Mrs. Norman Tant
Co-Chairman: Mrs. Ralph Cassity

CENTENNIAL BALL COMMITTEE--
Chairman: Beulah Williams
Band: Executive Committee
Tickets: Eunice Cecil
No Break Committee: Neva White
Decoration: Mr. and Mrs. Mason Jayne
Mr. and Mrs. Bob Laughlin
Door: Roger Wilson

FLOOR SHOW--
College: Mary Northcutt
Henrietta Avent
George T. Young
Town: Bud Stucky
Bill McClain

PROMOTIONAL DIVISION
LADIES CHAIRWOMAN: Mrs. Ora Cline
MEN'S CHAIRMAN: Curley Barker

BROTHERS OF THE BRUSH COMMITTEE--
Chairman: Curly Barker
Members: Hobart Williams
Bill Hart
Bob Arlin
Bill McClain
Fenton Morris
Ted Williams

SISTERS OF SWISH COMMITTEE--
Chairman: Mrs. Edith Cline
Mrs. Pearl Tate
Costume Ch.: Mrs. Pearl Tate
Members: Betty Lewis
Mrs. Bertie Hardin

LADIES SUN BONNETS COMMITTEE--
Chairman: Dora Williams
Members: Mrs. Ivy Wood
Nina Bocock

PROMENADE AND CARAVAN COMMITTEE--
Chairman: Thelma Caudill
Members: Ottis Elam
Oleta Marshall

KANGAROO COURT COMMITTEE--
Chairman: William McClain
Members: (Lady Cops) Mary Joe Blair
Eva Sample
Edith Cresley
Lottie Powers

SPECTACLE TICKET DIVISION
CHARLES ROGER LEWIS, Chairman

TICKET COMMITTEE--
Chairman: Robert Stokes

PATRONS TICKET COMMITTEE--
Chairman: Mrs. Roy Cornette
Members: Mrs. M. C. Crosley
Mrs. Mason Jayne
Pauline Gentry

QUEEN CONTEST COMMITTEE--
Chairman: Sgt. James Orr
Members: Mary Alice Jayne
Billy G. Brown
Orick
Fenton Morris
Henrietta Avent

CASHIERS AND GATES COMMITTEE--
Chairman: C. B. Daugherty

SPECTACLE DIVISION
CHAIRMAN: Marie Howard

SCENARIO AND TITLE COMMITTEE--
Chairman: Beulah Williams
Members: Mrs. Martha Estill
Hildreth Maggard

CAST COMMITTEE--
Chairman: Hildreth Maggard
Members: Elizabeth Nickell
Lyda Marie Caudill
Nell Cassity

PROPERTIES COMMITTEE--
Chairman: Billie Fraley
Members: Robert G. Lyons
John W. Holbrook, Jr.
Harold White
Jimmy Kissinger

---THIS PAGE SPONSORED BY DR. SAMUEL E. REYNOLDS---
The Veterans Lumber Company started business in 1947 at its present location on Flemingsburg Road. The business was at first transacted over a handy 2x6 and the equipment consisted of a used truck and a second hand planer. Laverne Bishop was assisted by his father, W. A. Bishop, in the early days.

The business prospered over the years and now uses three million feet of timber annually. The Company now has 32 employees the year around.

The Veterans Lumber Company specializes in finished building lumber, door frames, window frames, and a complete line of mill work. They have added DuPont Paint and Wheeling Corrugating Metal Products.

The Veterans Lumber Company will help you complete your individual building plans.
CONSTRUCTION COMMITTEE—
Chairman: Paul J. Reynolds
Members: Elbert Christy
Dave Carlson
John Bays
Howard Huggins
Clayton Perkins
Dallas Black

SPECTACLE MUSIC COMMITTEE—
Chairman: Don Holloway
Members: Mrs. Adron Doran

COSTUME AND MAKE-UP COMMITTEE—
Chairman: Mary Frances Wade
Members: Jean Lewis

PUBLICITY DIVISION
CHAIRMAN: W. E. Crutcher

HOSPITALITY DIVISION
CHAIRMAN: W. H. Layne

DIGNITARIES AND GUEST COMMITTEE—
Chairman: Dr. Adron Doran
Members: Anna Clay
Bill McClain
Lottie Powers
Darlene Crutcher

HOUSING COMMITTEE—
Chairman: C. Z. Bruce
Members: Fenton Morris
Bill Whitaker

OFFICIAL ENTERTAINING COMMITTEE—
Chairman: Russell Meadows
Members: Bill McClain
Beulah Williams
Claude Clayton
Mrs. Allie Young

PIONEER RECOGNITION—
Chairman: Mrs. I. C. Blair
Members: Lyda Messer Caudill
John Calvert
Lee Stewart
Otis Elam
Mrs. Mason Jayne

SPECIAL EVENTS DIVISION
CHAIRMAN: Eugene White

MERCHANTS PROMOTION COMMITTEE—
Chairman: Earl McBrayer

HISTORICAL WINDOWS COMMITTEE—
Chairman: W. D. Patton
Members: Velta Jayne
Sidney Lane
James Coleman

PARADES COMMITTEE—
Chairman: Tony Allen
Ted Williams
Members: Levant Utterback
Mrs. Roy Caudill
J. B. Calvert
Thelma Caudill

MUSIC COMMITTEE—
Chairman: Roy Reynolds
Members: Harvey Tackett

SPECIAL DAYS COMMITTEE
CHAIRMAN: Jane Caudill

RELIGIOUS DAYS—
Chairman: Rev. Donald Durham
Members: Morehead Ministers

JUDGE JOHN ROWAN
... helped frame Constitution

GOVERNOR'S DAY—
Co-Chairmen: Mrs. W. E. Crutcher
Bill Layne

YOUTH DAY—
Chairman: Clifford Cassity
Members: Mr. and Mrs. Wade
Calvin Hunt

FIREMAN AND FORESTRY DAY—
Co-Chairmen: Spud Hiles
C. B. McCullough
Members: Joe Mauk
Morehead Fire Department
C. L. Deuster
Gene Reynolds
C. J. Lohr

COUNTY DAY—
Chairman: Collette Cornett
Members: Jack Helwig, Sr.

HOME COMING DAY—
Chairman: Chiotine Calvert
Co-Chairman: Marquita Jayne

MOREHEAD STATE COLLEGE DAY—
Chairman: Roger Wilson
Members: Milton Moore
W. H. Rice
John Collins
Denver Stone
Tom Young
Norman Tant
W. P. Covington
Patty Bolin

THIS PAGE SPONSORED BY DR. E. D. BLAIR—
CONGRATULATIONS
— to the —
Morehead · Rowan County
Centennial

Leslie A. Henderson
Funeral Home
Ambulance Service
Olive Hill, Ky. Phone 4171

The Pot Shop

Souvenirs – Gifts
Ceramics
by Maxine Meadows

211 Second Street
Morehead, Ky.

Greer Lumber Company

Joe Greer began his lumber business in 1945 in London, Ky. He had sixteen employees operating a stone mill and saw mill. The Company expanded in 1946 and moved the equipment to Vanceburg, Ky. A stone mill and saw mill was established at Bland, Ky. in 1946. The Company moved to its present location nine miles West of Morehead on U. S. 60 in 1947 and established a flooring mill employing thirty-two men.

The Company has expanded steadily since 1947 and now includes a modern flooring plant, dry kilns, and the latest flooring machines, three stave mills and three circular saw mills. The average production per day from these facilities is 10,000 feet of flooring, 6,000 barrel staves, and 20,000 board feet of rough lumber.

The Greer Lumber Company consumes an average of six million board feet of timber each year. This timber is grown within a 50 mile radius of Rowan County and the owners in this area are paid $260,000.00 annually for this raw material.

A total of 100 men are employed by the Company in its manufacture of Oak, Beech, Maple and Ash flooring, barrel staves and hardwood rough lumber.

Bernard Greer assists his father in the business.
Morehead-Rowan County Centennial
May 20-26, 1956

Sunday, May 20—Faith of Our Fathers Day
Morning—Special Centennial Observance in all Rowan County Churches.
Afternoon—Church Reunions and Open House.
7:30 P.M.—CENTENNIAL "FAITH OF OUR FATHERS DAY" Vesper Service at Jayne Stadium. Music by Massed Church Choirs of Rowan County. Free to the public; no collection will be taken. Principal address by Dr. James DeWier, Pastor of Cadle Tabernacle, Indianapolis.

Monday, May 21—Governor's Day
9:00 A.M.—Centennial Headquarters opens for Registration of Pioneers and Guests (all week).
10:00 A.M.—Viewing of Now and Then Displays in Merchant Windows.
12:00 Noon—Time for Lunch at a Centennial Eating Stand
1:00 P.M.—NOLAN'S Centennial Midway & Amusement Rides open downtown Morehead. Remaining open until midnight (all week).
1:00 P.M.—Aerial Salute announcing the arrival of Kentucky's Governor A. B. "Happy" Chandler.
2:00 P.M.—Official Centennial Float Parade led by Governor Chandler.
3:00 P.M.—Special Entertainment from the reviewing stand.
4:00 P.M.—Governor's Reception at Bruce Motel.
5:00 P.M.—Governor's Dinner at College Cafeteria (by invitation only).
7:30 P.M.—Introduction of State and National Dignitaries plus pre-pageant entertainment.
8:00 P.M.—Premiere Performance of the Mammoth Centennial Pageant, "WITHIN THIS VALLEY" with its great cast of 400 people, music, scenic effects, stirring dramatic appeal. 90 minutes of soul-stirring action on a specially lighted outdoor stage.
*Crowning of the Centennial Queen by John Sherman Cooper, ambassador to India and presentation of the Princes of the Queen's Court during the Prologue of "Within This Valley."

Tuesday, May 22—Youth & Young America Day
9:00 A.M.—Registration of Guests and Pioneers and Viewing of Antique Displays in Merchant Windows.
1:00 P.M.—NOLAN'S Centennial Midway Amusements open.
2:00 P.M.—Young America's Youth Day Parade.
3:00 P.M.—Youth Talent Show and Entertainment from Centennial Reviewing Stand.
7:30 P.M.—Youth Day Program prior to Pageant.
8:00 P.M.—Second Performance of "Within This Valley"
10:00 P.M.—Spectacular Fireworks Display.

Wednesday, May 23—Firemen & Forestry Day
9:00 A.M.—Registration of Guests and Pioneers, Viewing of Antique Displays in Merchant Windows.
10:00 A.M.—Triangular Fire Tower near Morehead open for sightseeing.
1:00 P.M.—NOLAN'S Centennial Midway Amusements.
1:30 P.M.—Fireman and Forestry Parade.
2:30 P.M.—Demonstration of Firefighting equipment by Morehead Volunteer Fire Department.
3:30 P.M.—Federal and State Forestry Service Program on development of Forestry Products... Contest as follows... at College Stadium—Timber Chopping, Tobacco Spitting, Cross-Cut Sawing, Timber Calling... Cash Prizes.
7:30 P.M.—Entertainment prior to Pageant—Jayne Stadium—"Buckeye Brigade", Comedy Sketch by Volunteer Firemen.
8:00 P.M.—Third Performance of "Within This Valley", a dramatic historical pageant depicting the growth of Morehead-Rowan County. With a cast of 400 local people on a 250 foot stage.
10:00 P.M.—Gigantic Fireworks Display after the spectacle.

Thursday, May 24—Rowan County Day
9:00 A.M.—Registration of Guests at Centennial Headquarters—Viewing of Merchant Antique Windows.
1:00 P.M.—NOLAN Amusements and Rides open.
2:00 P.M.—Centennial Coon Drag Pre-arranged Route—Cash Prizes.
3:00 P.M.—Kangaroo Court— Held by the Brothers of the Brush & Sisters of the Swish.
7:30 P.M.—Entertainment prior to Pageant.
8:00 P.M.—Fourth Performance of the Historical Pageant, "WITHIN THIS VALLEY", depicting the growth and success of Rowan County.
10:00 P.M.—Gigantic Fireworks Display after Pageant.
10:15 P.M.—Old Time Square Dance—for the young and old. This will be a street dance in downtown Morehead.

*This page sponsored by Dr. Kenneth Jones*
Congratulations, MOREHEAD on Your 100th YEAR!

We're mere youngsters compared with Morehead — only 32 years instead of 100 — but we've grown fast in that third of a century. We like to think, also, that we've grown greatly in the number of our customers and our friends. We've been doing business in Morehead for a great many years. We've constantly improved the quality of our gasolines and motor oils, greatly increased the number of our service stations in this area, and helped them provide better service to motorists.

Ashland Oil and Refining Company

MEADOWS & WARNOCK, Agents

Phone 492

Complete 1-Stop Service
Lubrication — Oil — Washing
Polishing — Tires — Tubes
Batteries — Accessories

COMPLETE LINE OF VALVOLINE AND QUAKER STATE PRODUCTS

SERVICE IS OUR BUSINESS!!

Call 388x

Collins Service Station
West Main Street

MOREHEAD, KY.

ONE STOP SERVICE

- Lubrication — Oil
- Washing and Polishing
- Tires, Batteries, Tubes
- Auto Accessories

Call 308

TACKETT SERVICE STATION
Corner Ky. 32 and Fleming Ave.
MOREHEAD, KY.
Friday, May 25—Homecoming Day

9:00 A.M.—Registration of Pioneers and Guests, Viewing of Window Displays in Morehead.
1:00 P.M.—Nolan's Amusements and Rides open until midnight.
2:00 P.M.—Centennial Parade by the Brothers of the Brush and Sisters of the Swish.
3:00 P.M.—Centennial NOW & THEN Style Show—Entertainment and styles from the past and present. Morehead High Gym, free to the public.
7:30 P.M.—Entertainment prior to Pageant.
"Introduction of oldest Pioneers of Rowan County.
Awarding of Style Show Prizes.
8:00 P.M.—Fifth Performance of the historical pageant, "WITHIN THIS VALLEY", depicting the growth and success of Rowan County, on a huge stage 250 ft. in length and a cast of 400 local people.

Saturday, May 26—Morehead State College Homecoming Day

9:00 A.M.—Registration of Friends and Former Students on Campus Lawn near Administration Bldg. Registration of Guests and Pioneers at Centennial Headquarters. Viewing Window Displays in Morehead Merchants Windows.
10:00 A.M.—College Open House and Guided Tours.
12:00 Noon—Luncheon for friends of College at College Cafeteria.
1:00 P.M.—Nolan Midway and Amusements open.
2:00 P.M.—Grand Parade of all combined units of previous parades.
3:00 P.M.—Centennial Time Capsule Ceremonies on the Campus of College. Master of Ceremonies will be Dr. Adron Doran.
7:30 P.M.—Entertainment preceeding the Pageant by Morehead State College Band and Chorus.
8:00 P.M.—Sixth and final performance of dramatic spectacle "WITHIN THIS VALLEY" depicting the growth of Morehead and Rowan Co.
9:30 P.M.—Centennial Queen's Ball, at Morehead State College Gym. $3.00 per couple. Jim Andy Caudill's Band.
10:00 P.M.—Final showing of gigantic Fireworks Display at Jayne Stadium.

Congratulations to the
MOREHEAD ROWAN COUNTY CENTENNIAL

Meadow's Pool Room
Morehead, Ky.

CONGRATULATIONS...
MOREHEAD
Get That...
Sunbeam Energy First!

MUSIC
Blind Jilson Setters was always around town on Court Days, singing and playing his fiddle under the great oak tree on the Court House lawn. He would make up stories and ballads of his friends and put it to music.

Miss Jean Thomas, a Morehead Court Reporter, worked with Jilson and wrote down his ballads. She took him to New York where he appeared in the Opera House and was acclaimed for his pure music. He also appeared before the King and Queen in England.

Miss Thomas, known as the "Trapsin Woman" made many of our folk songs famous. At the age of seventy, she still presents each year a program of the old songs at her wee house this side of Ashland, Kentucky.

(Jilson's Songs)...
Down in The Valley
Barbara Ellen
Oh, Dear, What Can The Matter Be?
Sourwood Mountain.

sunbeam
Energy First!
CONGRATULATES...

MOREHEAD

and

ROWAN COUNTY

The People’s Bank of Sandy Hook was started December 6, 1926, by D. B. Caudill, D. C. Caudill, Drew Evans, H. W. Wheeler, John Thompson, G. W. Prichard, and H. C. McClain.

They located in the old bank building with a starting capital of $15,000. It has grown to a capital of $30,000 and has a surplus of $40,000. The resources are over $100,000.

The old building was replaced in 1955 by a modern brick bank building. Mr. D. B. Caudill and Mr. D. C. Caudill have been the only presidents.

The Bank’s policy is to sit down and talk with farmers, merchants and the people who need help with their problems.

Confidence is the Greatest Word in Banking
MOREHEAD - ROWAN COUNTY CENTENNIAL, Inc.

Proudly Presents

"Within This Valley"
MOREHEAD, KENTUCKY
Jayne Memorial Stadium

May 21 - 22 - 23 - 24 - 25 - 26, 1956
—7:30 Each Night—

PRODUCED AND DIRECTED
BY
SAM GROGG
John B. Rogers Co.
Fostoria, Ohio

Organist:
Mignon Doran

Organ Donated By
Kenny Music Company
Huntington, West Virginia

CHOIR DIRECTOR
Don Holloway

NARRATORS:
Dorothy Holbrook, Joyce Calvert, W. P. Covington, Bernie Feiler, Bill Pierce

STAGE MANAGERS:
Fred Cowgell, John Hagg, James G. Rowland

Twelve-eight scenes will make up the Centennial pageant "Within This Valley" which is to run all six nights of the May 21-26 observance.

The 100 year history of Morehead and Rowan County will be portrayed by more than 300 costumed persons on stage almost as long as the football field.

Climax of the pageant will be a fireworks display each evening with an atomic bomb having over 20,000 candle power.

Following is a synopsis of the pageant:

Prologue: A fanfare of trumpets heralds the arrival of our Centennial Queen, preceded by the Centennial Princesses, Pages and Court Attendants of the Entourage. Down the "Avenue of Flags" comes her majesty, as the State Girls, the United Nations Princesses, Military adepts and the United States Jackies pay homage to the queen.

Scene 1—Old Timers Introduction: We acquaint you with a wholly fanciful character . . . A Pioneer Personage who will reappear at various times in our story, to "kinda explain an' membe emphasize a point or two that you folks 'oult otherwise be likely to overlook" . . . An ancient fellow we shall affectionately call "The Old Timer".

Scene 2—Transportation Introduction: Since we are ill in the present and would like to take you back to the past and re-live it as if it were happening at this moment we make the transition by gradual stages, taking you from your airplane slowly backward in time on an automobile, then the "horseless carriage" from which we carry you by Old Dobbin and the "Buggy", thence on to the horse-drawn covered wagon, and for the final journey, place you on an Indian drag or "travois" . . . Now you are back there more than a century ago . . . Now you find yourself in the wilderness of yesteryear, but for you it is today . . .

Scene 3—Redman's Land: For countless moons the Shawnee and Cherokee Indians lived in their tepee-studded villages here in Rowan County; families lived, lovers meted, and old men shivered awhile at the campfires and passed to the land of the spirit.

Scene 4—Shawnee Indian Village: The Shawnee Indians lived in their picturesque village, crisscrossed by the hunting paths which follow along the banks of the Licking River. Here they seek the plentiful wild game, grow their corn and fish the primitive streams . . . Here they commune with nature and offer their quaint ceremonial rituals and tribal dances in an effort to worship or appease the Great Spirit.

Scene 5—Fathers of the Black Robe: The first pale-faced and strange member of the "White Gods" to greet the awed Redman and to share their portion was the devout Catholic Priest.

Scene 6—Trail of Tears: As the need for land pushed the frontier westward, the Indians moved west to reservations in Kansas and some further westward.

Scene 7—Hail the Pioneers: Lured by tales of the territory the Oxley and Evans family came to Kentucky.
J. Earl McBrayer
McBrayer - Pierce
Self - Service
Variety Store

We are proud to be a part of Morehead and Rowan County during this their Centennial Year.

We are also proud to bring to our neighbors, the people of Morehead and Rowan County, the kind of service being made possible by our new and modern self-service shopping facilities. Our store is unique since it not only brings to our customers everything in the better 5c and dime stores but also hundreds of items which would usually be found only in dry goods or department stores.

Every effort of both management and personnel is being turned toward better and more efficient service to you, our customers.

Last but not least, we wish to pay our respects to the pioneers of merchandising in our area as well as the many others who have contributed to our present day standards of living in this, Our Valley.
id settled becoming the first two white families in this territory.

Scene 8—Wagons West: A wagon caravan of pioneers from their labors as they gather around the campfire. As they offer a simple prayer for their safe keeping, the assemblage partakes of an evening meal. Now the fiddlers appear and tune up as the hand clapping begins and everyone "squares away" for a lively dance.

Scene 9—Just One Hundred Years Ago: With more people arriving to settle in the valley it becomes necessary to survey and plot the county site and the job fell to the early citizens of our new community.

Scene 10—The New County: From parts of Fleming County and parts of Morgan County a new county was formed and incorporated. Then was recorded in Frankfort, and named for Judge John Rowan, Kentucky's representative at the U.S. Senate.

Scene 11—The Circuit Rider: The first religious services were held in log cabins by Circuit Riders.

Scene 12—The First Church: Everyone attended church in the early days. The first church was established in Rowan County in 1852.

Scene 13—The First School: Hand in hand with the need for religion goes the need for education. Now we'll peek into a session of the first school. We see our chercher taking up the lessons for the day.

Scene 14—The Husking Bee: In the early days of Rowan County, entertainment was centered around the church. Popular forms of amusement included bean shelling, apple peeling, horseback riding, old time singing, and of course the ever popular husking bee.

Scene 15—War Between The States: April 16, 1861, the peace of Rowan County is suddenly shattered as theeful heading reads: "Fort Sumpter is Fired Upon". President Lincoln has asked for 75,000 volunteers and we are the boys in Blue and the Boys in Grey as they bear on the streets of the town to recruit for their cause.

Scene 16—Lincoln, The Emancipator: It is 1865. Lanta is captured and Lee has surrendered to General Grant almost a year ago. We pay tribute to a shining star who has weathered this turmoil and this Bloodshed, bearing on his shoulders the burdens of a war torn nation. Its chief... gave in his heartfelt mourning for those dead and wounded and the suffering ones left behind, regardless of their allegiance, regardless of their color or creed.

Scene 17—The Iron Horse: The E.L.B.S. Railroad is built as an epoch of progress connecting us with the world on ribbons of steel. What an exciting day for the people of Morehead when the first "Iron Horse" pulled into town.

Scene 18—Bikes, Bustles and Mustaches: The songs the people, their manners, customs and entertainment changed as Rowan County entered the era known as the '90s... the days of the bikes, bustles and mustaches.

Scene 19—Rowan County's Hall of Fame: A pictorial sketch of personalities through their efforts have brought renown to Morehead and Rowan County.

Scene 20—World War I: We honor our men who made the supreme sacrifice to give us our heritage in Morehead and Rowan County. April 16, 1917 the United States declares war! Rowan County men again answer the call. We pause here to pay tribute to those buddies who never returned and who, like the others gave their all, marched of to the tunes of "Over There" and "Tippery" in the courageous effort to win the global conflict "to end all wars".

Scene 21—Roaring Twenties: It is the aftermath of a national emergency... Prosperity abounds and real estate values reach new heights... You men in "Plussours" go canoeing with your dates to the strumming discs and muted plunk of the ukulele... The latest fad is flag-pole sitting while women brazenly "bob" their hair and appear in beaded, knee-length skirts and cloche hats. The slickers and the flappers have mastered the "Black Bottom" and now they are off to learn how to do the "Charleston".

Scene 22—World War II: We are getting close to the present now... It is the afternoon of Sunday, Dec. 17, 1941... Suddenly the peace of this Sabbath day is disrupted by the alarming news of the attack on Pearl Harbor... Once again the rumbling of war reaches the ears of Rowan Countians.

Scene 23—Rowan County Service Men and Women: Once again the men and women of Rowan County joined together in the fight to defend our country.

Scene 24—Lest We Forget: We pause here to commemorate both those who made the supreme sacrifice and those living who fought in the cause of world peace. To all of those boys of Rowan County we pay this solemn, heartfelt tribute.

Scene 25—This Atomic Age: With the arrival of the 1940s there came man's knowledge of splitting the atom and with it came the ingenuity and the means to harness its power for the good of the destruction of the world... Since the time when our second World War was coming to a close and during our latest struggle in Korea, when once again our men of Rowan County answered the call, the threat of a new engine of war has dangled over our heads like the sword of Damocles shall our knowledge of the splitting of the atom be used to insure us a better future or shall it signify the "Beginning of the End"? To bring close to you it tremendous import, we simulate the explosion of an atomic bomb.

Scene 26—Finale, A Salute To Rowan County's Second Century: To the story of Kentucky, Morehead and Rowan County has contributed to one of the most colorful chapters... To the great American ideals for which Kentucky stands, she has given of her blood. As we review the panorama of our history, however, it is not to boast; rather we are humbled that the past has bequeathed to us such a heritage, and it is in that spirit that we face forward to meet the challenge of a changing world, striving toward the great principle of freedom, peace, and progress for all the world.

Scene 27—America Always: Entire cast joins in singing the Star Spangled Banner.

Scene 28—Fireworks Display: A scintillating display of pyrotechnics.

—THIS PAGE SPONSORED BY DR. HAROLD HOLBROOK—
Almost Fifty Years of Service...

As we look back over the panorama of events along the trail which lies behind us, we know that it has been a real journey.

In the interval since this bank was organized, there have been many social, political and economic upheavals which have changed the very character of our civilization... a period which has encompassed both the heights of prosperity and the depths of depression. But through it all the development of this bank has gone faithfully on. That is the big factor in which we take most pride today.

This is a community bank...

Through our doors passes the varied business and financial activity of our community. The business man, the home owner, the wage earner, need and use the facilities which provide.

We have made many good friends who have been loyal to us and recollections of their kindness and cooperation are ever a joy to us. We are happy to feel that this bank is strong not alone in financial assets, but in no less vitally important human assets of good will and confidence.

Upon this foundation we have built this bank and upon this foundation we shall continue to grow and expand... The opening of our new home will be a pleasant fulfillment of our desire... to give to Rowan County the most modern banking institution... one that will embody every modern facility and convenience for good banking... one that will give our customers the ease and comfort that they may expect.

Yes, it is with pride that we announce the further expansion to an appreciative community that we know will take pride with us.

Peoples Bank
OF MOREHEAD, KENTUCKY
MOREHEAD STATE COLLEGE
Morehead, Kentucky
Established in 1923 as a State Supported School.

The college has contributed greatly toward the educational, the cultural, and the economic development of the people of Eastern Kentucky and surrounding areas. More than 2,000 persons have been granted degrees by the college since its establishment in 1923. Many others have completed pre-professional training programs.

Morehead State College offers curriculums leading to degrees of Bachelor of Arts, Bachelor of Science, and Master of Arts in Education.
Pre-professional training is offered in Dentistry, Engineering, Law, Medical Technology, Medicine, Nursing, and Veterinary Medicine.

A highly trained faculty of men and women contribute to the growth of the students in their areas of interest. A beautiful campus, healthful and invigorating climate, and surrounding areas of natural scenic beauty help to enrich the social and recreational life of the students.

Ray Lytle, Neal Manley, Nick Lytle, Hester Roberts, and Evelyn Ellis

Mr. Ray Lylle's Grocery Store, located on Fairbanks Avenue in 1936, became so popular and successful that he had to move to a new building of much greater size in 1952. This new store on Main Street near Flemingsburg Road initiated Morehead's first Self-Service Super Market. Mr. Lyle and his loyal employees are proud to have played a part in the growth of Morehead and Rowan County.

Ray's Super Market
GOVERNMENT

Houston Logan was the first County Clerk. William Black was the first County Judge. The first Courthouse was a plain weather boarded building with a ventilator on top. This was burned and a new courthouse constructed in 1899. The Fleming County jail was used until one was constructed in Morehead. Isaac Johnson was the first County Sheriff.

Taylor Young, grandfather of Senator Allie Young was the first attorney in Morehead.

In 1876 Morehead had two stores, one run by Warren Alderson and one by Howard Logan. The stores were built of logs with moss covered roofs. Mr. Charley Bishop's father was the Undertaker. He had a hearse drawn with horses.

One of the better known hotels was the Gault House kept by Judge Carey. It stood where the Battson's Drug Store is now located. Later Colonel John Hargis was the first Postmaster. His building was a combination of inn, store, postoffice, and saloon, and was located at the present site of the Cozy Building.

Bishops Drug Store was the first Drug Store established in Morehead. Mr. E. C. Bishop first located on Carey Avenue near Railroad Street in a little frame building.

Morehead's first bank was the Bank of Morehead formed in 1898 with Samuel Bradley as president. It did much toward building up the city of the hills. The Peoples Bank was opened in 1907 with F. P. Webster as president. The Citizens Bank was organized in 1928 with Dr. Thomas A. E. Evans as president.

In 1909 Mr. Ed Maggard opened the first movie house. He had much difficulty in projecting, so he invented the cosmograph movie machine and in 1930 began manufacturing them in the Maggard-Bradley Company.

Rowan County Courthouse before Street Paving

They were sold all over the country. That was Morehead's first manufacturing plant.

The first automobile was owned by Sam Bradley who purchased it in Lexington. It was a chain drive Ford and someone went in front to remove the boulders from the road.

Tobacco was taken to Maysville for market in horse drawn wagons over a deep rutted narrow dirt trail. This was later improved and became the Maysville Pike.

The first Railroads were built in 1881 to transport timber and lumber. Labor for building this was supplied by convicts from Frankfort. This was the forerunner of our present Chesapeake and Ohio Railroad.

The North Fork Railroad was extended to Morgan County in 1905 and had 2 runs daily until 1933. They did

ONLY MEMORIES—This picture forcefully tells the story of the depletion of virgin timber in this area of Kentucky and the decline of the Morehead and North Fork Railroad. This is Frank Ginter, who grew up with the company, at the entrance of the Clark Mountain tunnel, overgrown with weeds. The M&NF, still a progressive concern, although operating but a few miles, hauls clay from mines to Lee Clay Products Company and switches freight from Clearfield to the C&O at Morehead head.

Old Courthouse — Burned — Replaced in 1899

—THIS PAGE SPONSORED BY DR. HAROLD HOLBROOK—
Kentucky, according to our history was known as the "Dark and Bloody Hunting Ground". It was here that the Indians hunted and fought other tribes. Rowan County being a part of Kentucky was not the permanent home of any Indian Tribe, but the arrowheads found in various sections denote that the Indians did invade this section.

There was an old Indian Trail called the Athi­nomiwee which entered Rowan County near Tygarts Creek and proceeded near to Morehead, then went westward and crossed the Licking River near Farmers. The white men called it "The Warrior's Path" because the Cherokees and Shawnees fought along it. Gabriel Arthur, a white man, who was released on the Warrior's Path by the Shawnees is supposed to have been the first white man to see this territory in 1674.

Around July 26, 1773, a party of surveyors from Pennsylvania viewed Tripplett Valley from a distance, but not being impressed by what they saw continued on their way.

Rowan County was the one hundred and fourth county to be formed in the State of Kentucky. It was formed in 1856 of parts of Fleming and Morgan counties. It was named in honor of Judge John Rowan, a very distinguished jurist and also the U. S. Senator from Kentucky from 1824 to 1830. He was the uncle of Stephen Foster.

The Act to create Rowan County was proposed by Huston Logan, Dixon Clack and William Powers. They, also, laid the county out in districts and set up a county government. Dixon Clack was selected as the chairman of the Board and Logan was the secretary.

Most of the early settlers were of Scotch-Irish, Irish and English descent.

Farmers was the first settlement in the county. The exact date is not known, but it is thought to have been around the time of the Revolutionary War. Farmers was known at first as Confederate Cross Roads. Major Jim Brain, an aristocrat of Virginia, was probably the first settler.

Clearfield was the second settlement in Rowan County. Dixon Clack, an old Virginia aristocrat, settled at Clearfield. He obtained a military grant while Virginia still claimed part of this territory.
In the year 1933 the U. S. Government established the Cumberland National Forest in this area. In 1934 roads were being built by the CCC boys, and in their survey for a suitable stone to surface these roads, a quarry was located and opened about 3½ miles south of the Lee Clay Products Clay Mines on Clark Mountain. This operation was continued until all roads in this area were completed.

In 1952 C. P. Caudill, Otto Carr, Roger Caudill, Homer Gregory and Clayton Lancaster formed a Corporation, known as Morehead Limestone Inc. and leased the old quarry site from the U. S. Government. Later three other members were added to the corporation — Beulah Williams, Dr. E. D. Blair and R. C. Pennington.

The best equipment was purchased for this operation, capable of crushing and screening between 850 and 900 net tons of stone in eight hours.

After five years of operation the Morehead Limestone Company is a successful Rowan County business.

Hats off to these men in bringing Rowan County to the front in another industry and furnishing employment to 15 or more men.
RAY L. WHITE AND SONS

Ray L. White has been connected with the lumber business twenty-eight years. His first experience was with a steam boiler and engine friction type feed works, either made out of gum wood or paper cardboard. Neither type would last but a few hours. It was while in the saw mill business that he got the idea of a con-secrete lumber yard to give the small mills a market for all species of native lumber grown in Eastern Kentucky. In 1939 he started a yard in Morehead with J. R. Greer, known as the White and Greer Lumber Company, dealing exclusively in native lumber. They bought all kinds of lumber, green in the rough, and stacked it for drying, then dressed it for market. During World War II their yard was devoted to furnishing lumber for the war effort. In 1945 Mr. White bought Greer out and the yard was then known as the White Lumber Company. The White Lumber Company was moved to new location near Morehead in 1948 and is still operating under management of Eugene White as a retail yard.

Ray White & Sons, located four miles East of Morehead on U. S. 60 was started in 1952 with Ray L. White as owner and manager, assisted by two sons, Harold White as lumber grader and buyer, and Victor White as log grader and buyer. This business, which is entirely wholesale, now employs twenty-six men and manufactures lumber from logs bought from the smaller timber men. Also we buy lumber. Since Ray White started a new market in 1939 with an unlimited capacity for lumber from small mills, this business has brought millions of dollars to this community. Ninety-eight per cent came from out of the state and was distributed in the mountains of Eastern Kentucky.
not have passenger cars, but transported people in the caboose.

Kentucky's feeling were about equally divided between the North and South during the Civil War. When the eligible men of Rowan County joined the side of their choice, the Home Guard was formed from the men who were left. Their job was to protect the women and children and try to prevent looting of the farms and homes.

Only one minor battle was fought in Rowan County. On June 16, 1863, Lt. Colonel R. R. Maltly with two battalions of the 10th Kentucky Cavalry overtook Everett's Confederate forces at Triplett Creek Bridge near Bluestone for a short skirmish. The Confederates crossed the Bridge and burned it behind them. No Union soldier was hit. One Confederate was dead, three wounded and thirty-eight were captured.

Around 1876 there were no schools in Rowan County. Tutors were hired to teach the children of the wealthy people. Then the common schools came into existence. These were one or two room schools built of logs by the people in the district. By 1890 there were two schools maintained in Morehead.

In 1887 General William T. Withers, formerly a citizen of Lexington, Kentucky, and an ex-confederate officer, was moved to establish a school in Rowan County. He selected the State Board of the Christian Church of Kentucky, of which he was a member, as the organization through which funds for the school should pass and by which the school should be conducted. The first step in the organization of the school was the employment of F. C. Button and his mother, Pheobe E. Button in September 1887. This school was known as the old Morehead Normal School. The first student was George Johnson, father of Ellis Johnson. Second student was Harlan Powers, and third Sarah Caudill. In 1923 Mr. Button became the first president of the Morehead Normal School, with an enrollment of less than 100 students and nine teachers. Judge Allie Young fought hard for the establishment of the State School here in Morehead. This school is now known as the Morehead State Teachers College. Wither's Hall is the only original building left. It is now the home of Mr. and Mrs. Dave Henry Gevedon and still houses students.

George Nickel was the first County Commissioner and County Superintendent in Rowan County. This was a combined office.

Sam Parker was the first County Superintendent of Schools.

Hiram Bradley was the next County Superintendent of Schools.

Cora Wilson Stewart while Superintendent of the County Schools founded the Moonlight Schools, 1911. They were so named because the classes were held only on bright moonlight nights, because of the rough trails people had to travel. They were intended to afford an opportunity to those of limited education who desired to improve their store of knowledge. Miss Stewart published the first textbooks for adult illiterates. They have been used in many sections of the world, including Russia.

The first churches in the county were probably the primitive Baptist. At first there were no churches in Morehead and but one small log meeting house in the entire county, five miles north of Morehead. First services here were held in the courthouse. Later the Union Church Building was built.

Methodism made its first appearance in Morehead in December 1882 when Rev. John Maley Wilson was assigned this work. The Methodist Church was organized in 1892 under the leadership of Reverend James Wright. In the early spring of 1895 the parsonage was built and in the spring of 1896 the old church building was put up

---THIS PAGE SPONSORED BY DR. LOUISE C. CAUDILL---
The Morehead Company, formed in 1953, is owned by the Morehead Foundation. Officers of the Foundation are:—John Palmer, President; Parnell Martindale, Vice-President; J. M. Clayton, Secretary-Treasurer.

There are 225 women and 31 men employed in the manufacture of blue jeans for men and boys. The average production is 36,000 pairs each week. The Company has a payroll of approximately $500,000.00 per year.

They have four warehouses in Morehead and ship blue jeans by rail and truck to all 48 states.

The Morehead Company and its employees Congratulate The Rowan County Centennial.
CONGRATULATIONS FROM WMOR
"Your Centennial Station"

W. J. SAMPLE, President
ROY CORNETTE, Vice-President & Treasurer
CLAUDE L. CLAYTON, Secretary
WILLIAM M. WHITAKER, Manager
EARL S. YOUNG, Chief Engineer
MURVEL J. HALL, Asst. Engineer
NORMA JEAN RAMEY, Secretary & Traffic Manager
JOANNE ZINGALE, Librarian & Asst. Traffic Manager

FENTON L. MORRIS, Salesman
BILL PIERCE, Announcer
DONALD HOLLOWAY, Announcer
GERALD YENTES, Announcer
"PEE WEE" HALL, Announcer
BERNIE FIELER, Sports Announcer
We, at Lee Clay Products, join our fellow citizens in hailing the 100th anniversary of the founding of the town of Morehead and Rowan County . . . and wish for them continued growth, health and prosperity.

We are justly proud of our community and individually and collectively do our bit to make this a better place to live in, work in, grow in and rear our families in.

We are particularly proud that we, as individuals and as an organization had a part in the progress that has been achieved . . . and shall continue to lend every effort to keep it that way.

It is our pleasure . . . to join with our other friends and organizations in joining in this Centennial Celebration.

Lee Clay Products Co.
CLEARFIELD, KENTUCKY
and dedicated the same year. This building remained the place of worship until 1927, when the present church was built.

The organization of the first Christian Church purchased the Union Church Building and it served as their house of worship until the erection of the present building in 1925. The services of this church, which dates back to the early beginning of Morehead, was held in the courthouse until the purchase of the Union Church Building. Dr. Overant induced the people to build the Union Church Building.

The Baptist Church began with Reverend James M. Wells, Pastor of the Mt. Sterling Baptist Church, holding meetings here. In October of 1885, the church held its first conference and Brother F. W. Carney was called to the pastorate.

On July 15, 1892, the new church was completed at the cost of $1,400 without furniture or windows. The Maysville church gave the windows and the Brookville church gave the furniture. The church at Winchester made the largest donation.

The First Church of God began in the year 1900 when a group of people decided they wanted to establish a church in Morehead. They started this plan by having cottage prayer meetings which were led by Mrs. Dee Sizemore.

Later a tent meeting was held. The tent was pitched where the Greyhound Bus Station is now located. The revival lasted two months or more. People came from everywhere.

The congregation and friends contributed materials for a church. Most of the work was done by volunteers. It was a proud day in 1902 when the formal dedication of the Church was held. Reverend T. F. Lyons was the first pastor. The new church was completed in 1899.

The first Newspaper in Rowan County was founded in 1883. It was called the Mountain Scroucher. It was owned by Sam Cassity. The paper was printed in Mt. Sterling. The Bank of Morehead was the founder of the first paper printed in Morehead. William S. Schuller was the editor.

LANDMARK GOES—The People's Hotel in Morehead was once the center of activity and the walls could tell many stories about the early life in the town. The hotel was destroyed in this fire in November, 1946.

SELLING DELCOS—Before electric lights came many of the more progressive citizens of Morehead and Rowan County used Delcos for light. Enterprising E. E. Maggard is shown in this picture with his Model T delivering one of these Delco plants. The other man is unidentified.
In 1910 Cora Wilson Stewart was the editor of the newspaper and in 1915 or 1916, the plant was destroyed by fire.

In 1922 or 1923, Harry Lee Morgan started the Rowan County News.

On August 13, 1925, the Rowan County News was bought by Jack Wilson and his sister Grace Ford.

In 1936 the Morehead Independent was started by W. J. Sample. Mr. Crutcher in 1945 bought the Rowan County News and merged it with the Morehead Independent.

Rowan County has had two very disastrous occurrences in its history. The first was the Rowan County feud which started in 1884. It started on election day, several people were killed, many of whom were innocent. Murder after murder took place. Hired killers were brought in and the whole county was in a turmoil.

The outcome of all was the threat of abolishing the county. People then began to think clearly and to take things in their own hands and agreed that if they were put on a two year probation that they would see that Rowan County became a peace loving county. They succeeded and Rowan County grew and prospered.

The second event was the flood of 1939. The flood was caused by a cloud burst near the Carter County line and came roaring down the valley. It swept people, trees, livestock, and buildings away. Many were caught in their crumbling houses like rats in a trap, others took to trees, a few were able to swim to safety.

Twenty-five died in the flood and a mass funeral service was held.

The first election for City Council was held in November, 1911, and members were to take office January 1912. F. C. Button was elected Mayor; J. H. Powers, City Clerk, and Arthur Blair, Treasurer.

Main Street was paved in 1924 and the majority of the other streets in 1928. Cement sidewalks were ordered placed in front of the Peoples Hotel in 1931, where there had previously been only wood ones.
Monarch Supply Store

A Complete Hardware Supply Company
Morehead, Kentucky

- Saw Mill Supplies
  - Farming Tools and Machinery
  - Hunting, Fishing Supplies
  - Electrical Appliances

- Building Materials
  - Plumbing, Heating Supplies
  - Seed, Fertilizer
  - Housewares

Oxygen Equipped Ambulance Service

Paints . . .
Varnishes . . .
Enamels . . .
Painters Supplies

PEASLEE GAULBERT PAINT & VARNISH CO.
Louisville, Ky.

Franchised Pee Gee Dealer in Rowan County
Carr Lumber Co. . . . Morehead

STUCKY FUNERAL HOME

BOB DAY MOTOR CO.

In 1934 Bob Day's service station and garage was started in an old frame building that had been his father's feed store. Mr. Day began his Oldsmobile agency in 1936 and built a modern brick building in 1937 on the same site on East Main Street. After twenty years and hundreds of satisfied customers, Mr. Day certainly believes it 'continues to be smart to own an Olds'.
We Salute the Past!

Memory has a tendency to soften the harsh realities of the "good old days," but even those who praise them most will admit that the present has its advantages.

Not many housewives would want to go back to those "good old days," especially if it meant giving up their work-saving, time-saving electrical appliances. We have all learned to LIVE BETTER . . . Electrically.

KENTUCKY UTILITIES COMPANY
Mr. Ed Maggard put in the first light system in Morehead. Then the Kentucky Power and Light established their system. Sometime in 1931 the Kentucky Utilities bought the franchise.

A franchise was sold to R. B. Caldwell, Trustee for the Kentucky State Telephone Company on April 17, 1934 for the installation of the battery system telephone.

Morehead Woman's Club established in 1909 with members.

On October 27, 1931 an Ordinance was established providing for a Volunteer Fire Department and building permit fees. On January 12, 1932, the fire chief was instructed to select eleven men for volunteer work. The Morehead Fire Department with Boyd McCullough as chief is now the finest in the State of Kentucky.
The Gault House

Built in 1880 the Gault House was the center of social and business activity in Morehead and Rowan County before and after the turn of the century. The Gault House was known throughout Kentucky as a hostelry of elegance and hospitality. It was torn down in 1919 and replaced by the present Cozy Building.
THE BIG STORE
FURNITURE CO.

In 1933 Mr. and Mrs. Russell Barker began their Furniture Business on Railroad Street. Their efforts have made this the truly “Big Store” in Morehead, handling the finest in furniture and all modern home appliances. Elva “Curley” Barker, who joined his parents in business in 1946, said, “The success of the Big Store in the past 23 years is due to the people of Rowan County’s eager response to our merchandise being of better quality at lower prices.” We are proud of that acceptance and of playing a part in the growth of Morehead.

Dairy Mart Drive-In
FOR A MEAL OR A SNACK

Everybody Eats at Morehead’s Newest Convenient Drive-In.

Meet your school chums for ice cream or a coke.

West Main Street Morehead, Ky.

RED BRICK TILE BATH

Recommended

Simmons Furniture Automatic Heat

The Bruce MOTEL — In Town —

Telephone 9126 Morehead, Ky.
ONE BLOCK FROM RESTAURANT, BUSINESS AND THEATRE DISTRICT

1886—1956

Our Seventieth Year of Leadership In Consumer Acceptance and Public Confidence

Standard Oil Company
(KENTUCKY)
The Visit of Jesse James

Mr. and Mrs. Jim Andy Nickell (great grandparents of Jim Andy Caudill) lived in a large house on Main Street on the lot where the J. H. Power's house stands now.

Late one afternoon a woman with a small baby along with two men asked to spend the night there. The woman was driving a horse hitched to a wagon on which was some furniture. The two men were on horseback.

They only wanted one room as the men said that they would not remain long as they planned to go west on some business and asked Mrs. Nickell if she would look after the wife and baby until they returned. They did not go west but east.

After the third day the wife became nervous and impatient, staying close to her room. She refused to talk and paced the floor.

About six o’clock on the fourth day the two men returned. They looked tired and worn out and their horses were exhausted and covered with lather as though they had been running for a long time. They ran upstairs to their room and shut the door securely behind them.

Mrs. Nickell’s curiosity caused her to tiptoe upstairs and peek through a knot hole in the door. There on the table were stacks and stacks of gold coins and layers of gold notes which was the monetary standard of that time. The men were seated counting the money.

Mrs. Nickell knew at once that they were robbers and the family became alarmed but before they could decide what to do, the husband notified them that he was leaving along with the other man and that they would return the following morning for his wife and baby.

About ten o’clock the following day another man came and got the horse and left a note with the wife. She immediately discarded the old flowy cloth dress and bonnet she had been wearing, put on a very beautiful taffeta with a very stylish hat and dressed the child in dainty clothing. She told Mrs. Nickell that she was leaving the wagon with the furniture on it and if they did not send for it that she could have it. She left on the westbound train. The same train brought in the Huntington Herald, a weekly newspaper, and on the front page in bold type was the story of the robbery of the Huntington Bank. It had been robbed by Jesse James and his men. Mr. and Mrs. Nickell recognized the pictures. They never returned for the furniture and it is still in the Nickell family.

Perhaps you're in this picture—This is a group at Morehead Public School taken in about 1920. Mrs. Lyda M. Caudill, standing at rear, is the teacher.

—This page sponsored by Dr. L. C. Long—
The Carr-Lancaster Block Company was formed in 1945 by Otto Carr and Clayton Lancaster. The manufacture of concrete blocks began in January, 1946. In 1948 there was added a ready-mix concrete plant.

In 1952, Mr. Carr and Mr. Lancaster helped form the Morehead Limestone Company from which all stone is purchased that goes into the making of concrete blocks and the ready-mix concrete. This operation gives employment to from six to twelve men throughout the year.
THE ENACTMENT THAT FORMED ROWAN COUNTY

That from and after the first day of May, 1856, so much of the counties of Fleming and Morgan as lies within the following boundaries shall be and the same is hereby erected into and established a separate and distinct county to be called the County of Rowan; viz: Beginning at the Elk Lick on the Licking River, near Fielding Cooper's in Fleming County; running thence up the Licking to the mouth of North Fork of said river, in Morgan County; thence up said North Fork of said river to the mouth of Creek called Miner's Creek; thence up said Creek to the mouth of a branch running by the residence of Jedediah Day; thence up the said branch to the head thereof; thence down a creek called Laurel Creek, to the mouth of Bate's Branch; thence with the ridge east of Bate's Branch to the head of the branches of Caney Creek, to the line of Carter County to the boundary line between Carter and Fleming counties, to the point at which the boundary lines of Carter, Lewis and Fleming intersect each other, thence, with the boundary between Fleming and Lewis counties, to the head of the east fork of Fox's Creek; and thence with the dividing ridge, between the waters of Fox and Triplett Creeks to the beginning.  

The Seat of Justice for Rowan County was designated on the east fork of Triplett Creek at a point agreed upon by the Commissioners and to be between the residences of Dixon Clack and B. F. Powers. The name of the Seat of Justice was to be Morehead.

Morgan: Morgan Forks obtained its name from the fact that Morgan and his men camped there. They invaded the homes and stole whatever they could. At one house they took a tall silk hat.

COX'S ARMY:—Cox's Army on its way back to Washington stopped at the Wheatley's at Rodburn. They were exhausted, hungry, and thirsty. They drank the well dry.

A GREAT MANY MOREHEADIANS turned out on a spring day in 1925 to see the laying of the first water line in Morehead and the City Council had this picture made to commemorate the event. Morehead now has the finest available water system with fluoridated water from a 125 million gallon impounding reservoir. Among those in this picture are; Watt Pritchard, Ches Poston, Leslie Cooper, Everett Jones, Emmett Cassity, Ray Harper, Jess Brown, George Barber, Clifton Morehouse, Nevet Kissing, Dan Fannin and Supt. Davenport. The old Morehead school is in the back-ground.

—THIS PAGE SPONSORED BY DR. N. C. MARSH—
Carr Lumber Company opened business at the present location on West Main Street, Morehead, Kentucky, in 1938 and was known as the Carr-Caudill Lumber Co.

In the early part of 1941 Mr. Carr bought Mr. Arthur Caudill's stock in the business. With the cooperation of the loyal employees, Carr Lumber Company has grown to where it now lists twenty-one employees on the payroll. Each year has seen some growth take place — either by the installation of new equipment or machinery or the construction of new buildings. Four trucks are constantly in use, delivering building material to our various customers in Kentucky, Ohio, West Virginia, and Indiana.

Morehead and Rowan County has grown and prospered in recent years and Carr Lumber Company is proud to have been a part of that growth. We wish to take this opportunity to thank our many loyal customers for the part they have played in our progress toward a larger and more serviceable lumber yard.

The following are employed:

O. P. Carr, Owner
Paul J. Reynolds
Walter W. Carr
Olive D. Caudill
Richmond Armstrong
Grover White

Wayne McKenzie
Sherman Trent
Wathan Armstrong
J. E. Reed
Hobert Ramey
Roy Switzer
Leslie Armstrong

Roy Collins
Glenmore Kiser
Henry C. Brown
Payton Hall
Leroy Trent
Morrow Ramey
The Resources
Of The Mountains...

Plus The Determination And Energy Of A Man With Vision
Founded And Built This Business

As a poor boy, growing up in the mountains where subsistence was difficult and fertile soil was limited to the few valleys, Drew Evans admired the great virgin forests of towering soft and hardwood trees. Here was grandeur and also in these giant oaks, ppolars and pines was a cash business that could raise the standard of living for the hill folks with dollars from the eastern and northern industrial markets.

In the later years of life, physicians advised Mr. Evans to take things easy... to spend his winters in Florida. But, Drew Evans was never really satisfied to be away from his beloved Morehead and the hills and valleys of Eastern Kentucky. To him, this was home... These were his people, friends and business associates.

The Morehead-Rowan County Centennial would have been one of the greatest events in the life of Mr. Evans, but like so many other pioneer leaders he passed on a little over two years ago—April 5, 1954. The successor and present manager of the company he founded—Eldon T. Evans, his son—humbly dedicates this page to a man who contributed much to the growth of our community.

And, Within These Valleys...

Exactly 60 years ago—in 1896—Drew Evans entered the lumber business. His capital was meager but his foresight was correctly chartered and his acumen to get things done overcame the first difficult years. He could swing a broad-ax with the best of the lumberjacks for 16 hours a day—and that he did. The company grew until the operation covered seven sawmill mills and four large lumber mills. During World War I the Drew Evans Company supplied millions upon millions of board feet of lumber besides vast quantities of other timber products. From a crew of three, including himself, the company employed more than 500 men, one of Kentucky's largest timber operations. The expanding operation and its success was a tribute to the young man who visualized a cash crop from the towering oaks, poplars and pines.

The
Drew Evans Company
Eldon Evans, Manager
Morehead, Kentucky

Pioneers
In The
Timber
Business
Williams-Nickell Oil Co.
MOREHEAD, KENTUCKY

Grayson, Ky.
J. L. Nickell
Owingsville, Ky.

SERVICE IS OUR BUSINESS
HAPPY BIRTHDAY
To Morehead
and Rowan County!

•
Mickey's
Treasure Chest
—Finest Fabrics—
121 Fairbanks Ave. Morehead, Ky.

Mr. Frank Havens began his Department Store in 1930 on Railroad Street. Through 23 years of courteous service and always high quality merchandise, Mr. Havens has expanded The Big Store until it is now the largest of its kind in Rowan County. James Butcher has helped with the management since 1952.

•
THE BIG STORE
Morehead, Ky.

In Morehead Eat At...
The Eagles Nest

McDuffee Motor Freight, Inc.

Good Food for Your Health
Air Conditioned for Your Comfort
We want to especially thank Bob Anglin for his enthusiastic support of the Centennial Spirit right from the beginning of our campaign. We would like to print his picture but it is not available at time of going to press with this issue. He has been on the job 24 hours a day for 7 days a week with his pleasant smile and cheery greeting for all he met. His plug hat, whiskers, cane and other “fixins” were in evidence at all times. We thank you, Bob.

NOT FOR MODERN GIRLS—Shortly after this picture was made girls basketball was discontinued in Kentucky because it was too strenuous (so they said) for the fairer sex. This was the crackerjack 1929 Morehead team, coached by Pappy Holbrook. Front row, from left: Ruth Marion Holbrook, Edna McDaniel, Polly Perkins, Maxine Anglin, Bessie Turner. Back: Jewel Fannin, Letha Holbrook and Blanche Hardin.

DO YOU SWEAR TO RETURN AN HONEST VERDICT?—These men, all members of the Centennial Brothers of the Brush, is the most feared group in these parts these days. This is the Kangaroo Court and they sentence non-beard growers without a permit) to the stockade, recently built in the courthouse yard. However, it’s really all in fun, and no one is sentenced if they object so don’t let a clean shaven face keep you from the Centennial. The Morehead Fire Department gave the stockade a good wetting by spraying water over the top when the first culprits were incarcerated. Worst offenders are put in stocks for the public to ridicule. This and several other photos in this edition were taken by Art Stewart.
Centennial Queen

LOREDA HARDIN
Queen

PATTY SKAGGS
Runner-Up
Queen's Court

WILMA LEWIS

SHELBY MANNING

JOYCE BROWN

MERLE ALLEN

MARY L. COX

JANICE MOORE

BARBARA HYDEN

PATTY JOHNSON

JOAN LEWIS
PRETTY, PERT AND CIVIC MINDED—No, these lovely ladies don't date back to the 1870's as many pictures in this edition. They are Centennial 'Sisters of the Swish' and you'll see hundreds in costumes like this during Centennial Week. They were early birds in getting their Centennial Costumes and graciously posed for the News photographer. Seated, Sidney Lane. Standing, from left: Terry Caudill, Beulah Williams, Edith Cresley and Marguerite Jayne. If you think the ladies of pioneer days were prettier than these present day girls we suggest you compare with some pictures in this edition showing your grandmothers in like garb.

HI-YO SILVER—This is George Nickell, County Judge of Rowan back in those good old days.

FRANK C. BUTTON
Founder of the Normal School in 1887

—THIS PAGE SPONSORED BY DR. SAMUEL E. REYNOLDS—
Homer Gregory & Company

A constantly growing lumber business which now employs 52 workers is Homer Gregory and Co., located on West Main Street in Morehead.

The company was first established in 1936 by Fred Hollan. It was purchased in 1944 by Clester Armstrong, R. L. Wells and Homer Gregory, who now manage and operate the business. A fourth partner, Otto Carr, joined the firm in 1945.

In 1944 work was started with one circle saw and three employees. In 1947 the second circle saw was put in use, and the employees numbered fourteen. In 1953 a band mill, most modern in the northeastern part of Kentucky, was installed, and a repair shop added to the business. The mill's steady expansion is attributed by the owners to "competent employees and confidence and support of the public".

Homer Gregory and Co. handles lumber of all kinds, and chain saws, generators and pumps.
Cast Of Characters

“Within This Valley”

Prologue

I
AMERICAN LEGION
Clifford Riggsby
Herman Brown
Gene Hamm
Bobby Allen

II
V. F. W. Color Guard
Color Guard from 809 A.C.Y.W. Squadron, Owingsville Air Force Base.

Centennial Choir

Phil McBrayer
Meredith Stucky
Fenton West
Andre Bowne
Johnnie Duncan
Donald Durrham
Lloyd Pelfrey
Charles Bower Lewis
John Will Holbrook, Sr.
Don Gillison
Bernard Kautz
Larry Monhollan
Lucian Rice
Gretta Ann Brown
Janice Moore
Jean Huffman
Virginia Greene
Joyce Hall
Mrs. Lloyd Pelfrey
Carol Pelfrey
Janice Pelfrey
Jerry Blair
Sara Glenn Love
Mona Carol Frisby
Sarah Coleman
Hazel Whitaker
Vivian Young
Sharon Cole
Don Holloway, Directing

Sailorettes—

Carolyn Fraley
Betty Adkins
Donna Lewis
June Pennington
Betty Conn
Connie Pannin
Carolyn Cornette
Ruth Mitchell
Faye Sparks
Drucilla Lewis
Hilda Jennings
Margarette Messer
Jo Ann Keeton
Linda Tackett
Gale Stanley
Sue Bayless

Cub Scouts—

David Richardson
Carl Weissenberger
David Flannery
Billy Ison
Calvin Hunt, Jr.
Richard Hamilton
Henry Lee Davis
Eugene Davis
Roger Dulin
Larry Kegley
Lilburn Poston
Mike Preston
Norman Roberts
Clevy Dillion
Craig Anderson
Darrell Barber
Ricky Calvert
Garry Caudill

Girl Scouts—

Nancy Patrick
Etta Jane Caudill
Martha Joy Lacy
Glenna Kay Green
Carol Hall
Jackie Powell
Mary Rose Kegley
Wanda Anderson
Penny Kissinger
Pat Morrison

Ruth Ann Fraley
Jackie Powell
Mary Francis Marsh
Margie White
Karen Mauck
Andrea Tackett
Kay Patrick
Laura Jane Clayton
Nancy Patrick

Brownie Scouts—

Janet Barker
Mary Joy Reynolds
Diana Jones
Jeanie Adams
Nancy Purvis
Ann Huffman
Jayne Snead
Barbara Hibbard
Edna Mae Taylor
Vanda Botts
Toni Allen
Lois Kidd
Betty Jean Cassity
Patsy Johnson
Carol Barbour
Francis Justice
Rachael Flannery
Alma Caskey

Boy Scouts—

(Morehead, Clearfield and Farmers)
Dale Caudill
Larry Cassity
Dale Botts
Mike Caudill
Bill Whitaker
Martin Huffman
Kenny Vencill
Larry Riddle
Chas. Castle
Larry Stevens
Wade Brown
Billy Bayers
Jackie Williams
Paul Calvert
Leo Williams
Mike Fields
Frederick Davis
Roy Jones
Jerry Stamper
Roger Stephenson

Trumpeters—

Jeanalie Foley
Betty Amburg
Emma Lou Gillett
Carmice Riggsby
Susanna Caudill
Brenda Gastineau

---THIS PAGE SPONSORED BY DR. LOUISE C. CAUDILL---
Old Fashioned Group

LINCOLN:
Roger Lewis

OLD FASHIONED COUPLES:
Mr. and Mrs. Robert C. Lyons
Mr. and Mrs. Tommy Caufield
Mr. and Mrs. Gene White
Mr. and Mrs. Harold White
Mr. and Mrs. John W. Holbrook
Mr. and Mrs. Bill Fraley
Mr. and Mrs. Clyde Moore
Mr. and Mrs. Bernard Greer

Gay 90's:
Photographer—Bill Joe Layne
Bicycle Couple—Mr. and Mrs. Tommy Johnson
Auto Couple—Mr. and Mrs. Frank Calvert, Jr.
Motor Cycle Squad—Richard Smedley

GAY 90's COUPLES:
Mr. and Mrs. Harold Ellington
Mr. and Mrs. Bob Tackett
Mr. and Mrs. Ora Cline
Mr. and Mrs. Curley Barker
Mr. and Mrs. Aubrey Kautz
Mrs. Shadie Kincer and Mr. Clifford Stafford
Mr. and Mrs. Ben Penix

GAY 90's BOYS:
Bob Tackett
Lewis Kenney
Steven Lewis
Phillip Thomas

GAY 90's GIRLS:
Betty Lee Mays
Janie Bowne
Patty Caufield
Rosemary Roland
Barbara Calvert
Mary Drew Evans

World War II

FIREMEN:
Randy Frewitt
Larry Wynn
Danny Pierce
Ronnie Bach

BALL PLAYERS:
Jimmy Wells
David Butcher
Ronnie Moore

World War I

WIDOW—Julia Fisher
BUGLER—Bobby Stamper

FLAPPERS:
Patty Clay
Robert Jones
Linda Fay Day
Wanda Lewis
Betty Ann Adkins

Roaring Twenties

MILLIONAIRE—Kenneth Lewis
CHAFFEUR—Roy Kissick

FLAPPERS—Jim Bob Laughlin

World War II

FIREMEN:
Randy Frewitt
Larry Wynn
Danny Pierce
Ronnie Bach

BALL PLAYERS:
Jimmy Wells
David Butcher
Ronnie Moore

Service Men and Women

MEN:
Bobby Allen
Jerry Mauk
Jack Winters
John Hagg
Herbert Brown
Clifford Rigby
Gene Ham
Tommy Johnson
Kenny Jones
Alan Parker
Stt. Sgt. James Orr
Joe Mauk, Jr.
Denny Wright

WOMEN:
Elizabeth Martindale
Julie Day
Alice Black
Gelenna Pennington
Cora Crabtree
Pat Orr
Mrs. Shade Kincer
Mrs. Milton Tackett

Stage Manager and Crew

Fred Cowgell
John Hagg
James G. Rowland

---THIS PAGE SPONSORED BY DR. HAROLD HOLBROOK---
Fiddes-Moore & Company of West Virginia
BOX 1786 — HUNTINGTON, 19, WEST VIRGINIA
for your PLYWOOD, DOORS, AND LUMBER
SEE THESE ROWAN COUNTY SUPPLIERS . . . .

Eugene White
White Lumber Co.

Laverne Bishop
Veterans Lumber Co.

Otto Carr
Carr Lumber Co.

Franklin Blair
Morehead Lumber Co.

Charley Hogge
Rodburn Lumber Co.
Triangle Food Market

Virgil Richardson started his Self-Service Market on West Main Street November 1, 1952. Of his successful venture Mr. Richardson says, “Yes! Our Groceries are one quality—THE BEST.”

- SELF-SERVICE
- FREE DELIVERY

Virgil Richardson, Prop. Morehead, Ky.

Glenn W. Lane
INSURANCE AGENCY
The Citizens Bank Building
Phone 141

- Fire Bonds
- Windstorm Plate Glass
- Automobile Burglary
- Liability Marine
- Workmen’s Compensation

“Better have it and not need it—than to need it and not have it”.

Perry’s Radio and T-V Service

Russell Perry started his Radio Service in Morehead in 1935. His Television Service began in 1949. Mr. Perry received the Philco Sales Franchise in 1951, so that he now has a complete sales and service of all Philco products. Some of these are Philco Radios, Televisions, Refrigerators, Electric Ranges, Freezers, and Air Condition Units.

PHILCO

WE SERVICE WHAT WE SELL
MR. AND MRS. DUDLEY CAUDILL

Compliments of

MR. AND MRS. DUDLEY CAUDILL

and

MR. AND MRS. ROBERT B. DAY

About 65 years ago Mr. and Mrs. A. Marion Day and their three sons, Claude, Roy, and Ed, moved from Elliottsville to Morehead. The oldest, Dr. J. Claude Day of Lexington, Ky., enjoys reminiscing that he came down Christy Creek to Morehead as a small barefoot boy, walking and leading the family cow. Mr. and Mrs. Day had bought a farm from Mrs. Day's uncle, Charley Proctor, and erected the house in this picture. In this house Mrs. Olive Day Caudill and Robert Day were born. Also Mrs. Caudill's son, Charles Dudley Caudill, was born here. Bob Day Motor Co. has operated for 22 years on part of what was once the Day farm.

Today many people stop and admire the shady lawn and the beautiful Oak trees. Mrs. Day often told her visitors that when they cleared the site for their home, she asked the workmen to spare two Oak saplings. Now the trunk of the larger one measures 12 feet in circumference.

Much of the Morehead State College campus was once a part of the Day farm. The story is told that Mr. Day traded several acres of ground around the site of Breckinridge Training School for a milk cow. In 1924 the college bought its athletic field from the Days. In the cultivation of the very ground on which the Rowan County Centennial Pageant is being given, the Day boys took their greatest pleasure in the Indian relics which they found. Most of the land which was once their farm is gone and their home is no longer "out in the country" but the hospitality of "Uncle Marion" and "Aunt Dell" Day is still felt on the hill.
AN INSPIRATION
FOR THE
FUTURE

This book has been designed to bring some wholesome pleasure into your homes and lives by recalling some of the pictures and stories of fond memories. We hope that it will be kept and filed among your keepsakes for pleasant hours of "memory living" and enjoyment for ourselves and our posterity throughout the passing years of another century of progress.

While the book has been devoted to the past 100 years of Rowan County, a look forward in these closing paragraphs is very fitting. It is a pleasure indeed to live, occasionally, for a few hours in the past. Our minds are refreshed and we gain new inspiration for the future. Now that our Centennial is about over and a splendid job of celebrating has been done, let us look at our prospects for a second century.

Morehead stands at the very threshold of industrial development. Many industrial enterprises are looking for new locations away from congested areas in the north and east. We are located in a good spot, just a few hours from the larger markets and distribution centers. Good transportation facilities, grounds and room, housing and labor are easily available. We are off to a good start because we have some wide-awake civic organizations that are doing a good job, but more of us need to line up with them and help keep the "old wagon" rolling along.

All these things should give us renewed courage and faith, and help us surge forward into the new century with greater confidence.

Sincerely,
MICKEY PONDER, Chairman
WALTER CARR, Co-Chairman
Historical Program Book

P. S.—Errors of omission, typographical errors, misspelling, and oversights will be rectified and acknowledgement made in the next Centennial book to be published in the year 2056. Please contact the committee at that time.
Chester A. Kiser  
Construction Company

Some of Rowan County's finest homes, as well as numerous commercial buildings, have been built in the past 10 years by the Kiser Construction Company. The Company is owned and operated by Chester A. Kiser, who was born and reared in Rowan County. The firm does general contracting work and maintains a wood working shop and a glass and paint store on Railroad Avenue.

Young's Hardware

- PAINT
- ELECTRICAL SUPPLIES
Phone 92

Morehead and North Fork Railroad Company

Serving the Community
For Over 50 Years

REAL ESTATE
MORTGAGE LOANS

G. I. - F. H. A. - Conventional - Commercial

MORTGAGE LOAN BROKER
for
The Prudential Insurance Company of America

If you want to sell, build, refinance, or buy

—See—

Alpha Hutchinson
REAL ESTATE AND LOAN BROKER
MOREHEAD, KENTUCKY
Mignon Doran, Mrs. Edith Cline, Edith Crosley, Sidney Lane, Deane Tant, Margaret Jayne, Mary Alice Jayne, Jesse May, Maxine Meadows and Darlene Crutcher at the tea given by Mrs. Doran for the Sisters of the Swiss.
Rowan County Officials

Carl Jones—Sheriff

Otis Elam—County Clerk

Bill McClain—County Judge

Austin Alfrey—County Attorney

Herb Bradley—Circuit Ct. Clerk
Rowan County Officials

Mrs. Juanita Wilson—Tax Com.

Mrs. Ollie Tabor—Treasurer

Rube Thomas—Jailer

Jesse McDaniel—Magistrate
OLD LAWS

If any person shall ride or drive any horse through the streets of city at a reckless or dangerous speed, or shall engage in racing or running horses upon the highways of the city, such person shall be fined not less than five or more than $35 for each offense.

All stock that ran on the "range"—cattle, sheep, and hogs had to be marked, so that its owner might be known. This was done by clipping the ear with each man's individual mark which was registered at the Clerk's office. In the fall the men would go out and hunt their hogs. When they found one with their brand on it, they shot it.

Speed limit was 15 miles per hour on Main Street.

There was a law that women were to wear their dresses a certain number of inches from the ground.

Laws Later—Still on the Books

Prohibiting skating on streets and sidewalks with a penalty of $1.00—$5.00 on each violation.

That it should be unlawful for any person to wear a bathing suit or shorts on the streets of Morehead.
1928 We Started...

With a determination to give the Town of Morehead a banking institution that would grow, prosper and be a service to the community. Nine leading citizens, secured a Charter and with a capital of $15,000.00 located their headquarters on Railroad Street. Under the Direction and Management of the following officers and directors: Dr. T. A. E. Evans, President; E. E. Maggard, Vice-President; J. W. Hogge, Cashier; H. VanAntwerp, C. B. McCullough, M. F. Moore, Tom Harmon, Squire Hogge, Frank Havens. As the years passed the bank continued to grow, space grew tighter as the number of employees increased and it was decided to move to larger quarters and to Main Street.

1940 We Moved...

Larger Quarters equipped with new furniture and fixtures and the most modern banking machinery with which to conduct business. From year to year business grew, space again become something to be desired and our eyes were looking to something larger and more modern. The officers and directors serving at this time were C. B. Daugherty, Dr. T. A. E. Evans, J. W. Jones, Mark Logan, C. E. Dillon, E. D. Patton and Glenn W. Lane.

1956 We Plan...

In May, 1954, we purchased ground opposite our present location on which we are now planning the building of our new home. Every thought is being given the comfort of our valued customers. The building will be completely air conditioned, drive-in facilities will be provided, a night depository, new safe deposit boxes and parking facilities. New equipment, new furniture and fixtures will be installed and once again we will be on the march to bigger things.

--Grow With Us--

The Citizens Bank
Morehead, Kentucky

OFFICERS
C. B. Daugherty, President
Glenn W. Lane, Cashier
J. W. Jones, Vice-President
Alpha Hutchinson, Asst. Cashier

DIRECTORS
C. B. Daugherty
Glenn W. Lane
C. E. Dillon
J. W. Jones
Dr. T. A. E. Evans (Deceased)
I. E. Pelfrey
Alpha Hutchinson
Lester Hogge
Firestone Auto Supply Store

Winford Crosthwaite started his Firestone Auto Supply Store in February 1947 on Main Street. After ten years of successful operation, he will soon move to a new building on East Main Street.

Employed in this store are Tommy Johnson, Chenault James, and Eugene Hamm.

Firestone Tires
Home and Auto Supplies
Complete Line of General Electric Appliances & Television

Morehead Ice & Coal Co.

30 Years of Pioneering Progressing Promoting and Performing with Morehead & Rowan County

Folks! Nice to have you. Morehead, like the world, Must be a good place to live. Nobody wants to leave it. “Cap”

Grayson Rural Electric Cooperative Corporation Grayson, Kentucky

- Owned by Those We Serve -

A business managed, tax-paying free enterprise, owned by members in the counties of Carter, Greenup, Lewis, Elliott, Rowan and Lawrence.

DIXIE GRILL

Mr. and Mrs. Leonard R. Grey assumed ownership of the Dixie Grill in 1942. It was extensively remodeled in 1946. The Dixie has always been a favorite eating place for family groups and one often hears college students say: “Let’s Eat at The Dixie”.

- Always Good Food -
Convenient, modern MALT-A-MATIC windows add value to any house...satisfied home owners like their easy action and full weatherstripping that snugly seals out drafts, stops rattling and leaking! Sash lifts completely out of frame for cleaning or painting. Removable jamb liners reduce jamb width for variations in wall thicknesses. Precision-milled from select western pine, treated to resist staining, rot or warping.

See Your Rowan County Lumber Dealer
KIDDIE 'N COLLEGE SHOPPE
Karet of California
White Stag — Ruth Originals

MOREHEAD DRIVE-IN THEATRE
Entertainment and Relaxation
Under The Stars
L. D. FANNIN, Owner and Manager

BATTSON DRUG STORE
Main Street — Morehead
PHONE 88

SANITARY BARBER SHOP
Main Street — Morehead
REED MORRISON, Prop.

EAST END GROCERY
Prompt Delivery Service
PHONE 56 — MAIN STREET

WEST LUMBER COMPANY
Clearfield, Kentucky

MOREHEAD PLUMBING & ELECTRIC SHOP
FAIRBANKS AVE. — PHONE 128
Ora & Edith Cline

GREY'S DRIVE-IN & MOTEL
Conveniently on East U. S. 60
Good Food — Fast Service

ROWAN COUNTY HEATING & PLUMBING SHOP
"Let Perk do your work"
FAIRBANKS AVE. PHONE 487

JONES MOTOR SALES
Best Car Values in Town
FLEMINGSBURG ROAD

MOREHEAD CAMP MOTEL
Home Cooked Food — Modern Cabins
EAST ON U. S. 60

FANNIN MOTOR SALES
New and Used Cars
L. D. FANNIN — PHONE 778
Compliments
of
General Telephone
Company of
Kentucky

Johnson Grocery
and
Frozen Food Locker

Morehead's first and only Frozen Food Locker was established in 1944 by W. T. Johnson and Otto Carr. A Grocery Store was combined with the Locker and Lawrence Johnson became a partner. James Johnson bought Mr. Carr's interest in 1948.

Mr. Johnson and his two sons are now proprietors of this modern Grocery and Frozen Food Locker.

Caudill Brothers
Tire Service

The Caudill Bros. Tire Service began in 1949. With the gradual addition of new expensive equipment, this recapping, re-reading and vulcanizing service has grown to be one of the largest in Eastern Kentucky.

Mr. Tommy Caudill, now sole owner, wholesales tires in several states.

Gibson's 5¢ to $1.00 Store
—Inc.—

The original store was started by Curt Z. Bruce in 1932 in a 14x40 ft. building near City Hall.

In 1935, having outgrown its location, Mr. Bruce moved to the Caudill building now occupied by the pool room.

In 1948 the store was moved to its present location in a 44x100 ft. modern building on Main Street.

W. K. Gibson, present owner, bought the store in 1949. He also has stores in Olive Hill, Grayson and Catlettsburg, Ky.

The Morehead store is managed by Lew Higgins. The modern fountain is operated by Mrs. Beulab Lewis. Come in and visit with us and enjoy our lunch counter refreshments.
Keystone Kops on the job.

Firemen; from left: Bobbie Grey, Denny Northcutt, John Bays, C. G. Clayton, Jimmy Williams, Curley Barker, Creed Patrick, Roy Reynolds, Walter Calvert, Talmadge Cline, Boyd McCullough, Chief.

Rev. Marvin Tate family ready to attend church.

—THIS PAGE SPONSORED BY DR. MILBURN R. WHEELER—
How much longer?

"Please let Mommy go"

Mrs. Claude Clayton, Mrs. W. E. Crutcher and Mrs. Roy Caudill arresting Purny Martindale for failure to wear a Brother of the Brush Badge.

---THIS PAGE SPONSORED BY DR. J. K. SMITH---
THE PEOPLE OF SAN DY HOOK
Congratulate The Morehead - Rowan County Centennial

Compliments of
Mr. & Mrs. Charles W. Vansant
Sandy Hook, Ky.

Compliments of
SANDY THEATRE
John and Ruth Keck
Sandy Hook, Ky.

Compliments of
LULA'S BEAUTY SHOPPE
Sandy Hook — West Liberty, Ky.

FIRST TAXI—J. B. Calvert, Sr., owned the first taxi in Morehead and his driver was Frank Calvert, shown here. Passengers are Mrs. James Hagerman and daughter, Alice. Perhaps you know the model of this Ford.

CONGRATULATIONS FROM THE KENNEY MUSIC CO. Home of HAMMOND & STEINWAY ORGANS

“The Kenney Music Company”
930 Third Avenue
Branch Store, 427 Stratton St., Logan, West Virginia. Phone 2266
Blessings on thee, bearded men,
Beautiful ladies, scores of them,
With lengthened skirts and
Bonnets, too;
May we celebrate with you?

- Qualls Wholesale Grocery Company
  Orville and Marie Howard
  Verlin and Garnet Qualls
  Proprietors

Oxygen Equipped Ambulance Service

Lane Funeral Home
  C. B. Lane  W. C. Lane

Lumber and...
Building Materials
“If It Comes From White
It Must Be Right”

White Lumber Company
ROUTE 60 EAST
MOREHEAD  KENTUCKY

Sealtest MILK
For Prompt - Reliable Courteous Service . . .
... CALL W. C. FLANNERY . . .
Morehead, Ky.
Your local salesman of quality
SEALTEST Milk and Dairy Products
GET THE BEST . . . GET Sealtest

Phone 564J
Congratulations
To the Cast, Staff, Producers and
All that have made
"Within This Valley"
a Success

Imperial Cleaners
Morehead, Kentucky
We are proud to be a part of the progress
of Morehead and Rowan County

Calvert Drug Store
In 1950, J. B. Calvert, Jr. and Bob Holbrook established Holbrook Pharmacy in the new Caudill Building opposite the Court House.

Mr. Calvert purchased Holbrook's interest in April, 1956. The new business is now known as . . .

CALVERT DRUG STORE
East Main Street
Morehead, Ky.

Congratulations
To Morehead and
Rowan County's
Centennial Celebration

"Continuous Service
For 19 Years"

ROWAN MOTOR SALES
Morehead, Ky.
Ryan Packing Company
Wholesale Dealers In
BEEF, PORK AND QUALITY SAUSAGES
Maysville, Kentucky

“Centennial Special” —

BIG KNIFE OFFER!
a regular $2.00 value
SLICER•SERVER KNIFE
For Just 75¢ and a label or wrapper from any package of
• DELICIOUS
• NUTRITIOUS

RYAN'S Skinless WIENERS

DISTRIBUTED THRU YOUR FRIENDLY MOREHEAD MERCHANTS
PATTON'S DRIVE-IN
RESTAURANT
West Main Street — Morehead, Ky.

In 1947, Albert Patton opened Rowan County's First Drive-In Restaurant. After nine years of successful operation, Patton's Drive-In is still one of Morehead's most popular gathering places for a tasty snack at all hours.

FRALEY FURNITURE COMPANY

Fraley Furniture Company was opened in 1948 by Earl S. Fraley in a wooden structure on Fairbanks Avenue.

In 1950, Earl Fraley accepted a position with T. G. T. and his store was taken over by his parents, Mr. and Mrs. Cecil Fraley. It was destroyed by fire this same year and Mr. Frank Havens replaced it with a modern concrete block construction.

Fraley's, in this new larger building since July 1951, have increased their stock to include Furniture, Wallpaper, and Paint. The satisfied patronage of the people of Rowan County has made Fraley's one of the largest Furniture Stores in Morehead.

STANDARD PARTS AND EQUIPMENT

S. W. Harvey and J. R. Harvey began their Standard Parts and Equipment Store in 1948. They sell wholesale replacement parts and accessories for every model automobile.

220 Main Street
Morehead, Ky.
From 1926 until 1938 Spring Grove Dairy was owned and operated by G. J. Kautz and Sons, on a farm 10 miles west of Morehead. In 1938 Aubrey, the oldest son, purchased the farm and dairy and continued the dairy operation on the farm for 12 years. Business increased steadily and in 1950 the dairy was moved into a new modern building on East Main Street in Morehead. The business has continued to grow and at the present time Spring Grove Milk is sold in 15 counties in Eastern Kentucky. Spring Grove now has 20 employees, 15 of them living in Rowan County. Aubrey Kautz is still owner and Aubrey, Jr., his oldest son, is the general manager.

The Spring Grove Dairy was built on the idea of giving its customers the highest quality products possible. The management is constantly keeping in mind these slogans: “Taste the Difference” and “Quality You Can Taste”. As a result of offering to the public and supplying its customers the best milk their money can buy — “More People are Buying Spring Grove Milk”.
50 YEARS...

In the Clothing Business in Morehead, Men, Women and Children — Is the Record of . . .

LAYNE'S DEPARTMENT STORE
MAIN AND FAIRBANKS, MOREHEAD, KY.

It was 50 years ago that A. B. McKinney started in mercantile business in Morehead, Rowan County, Ky. From his first venture a half century ago, Mr. McKinney progressed rapidly and 25 years later employed his new son-in-law as manager of McKinney's Store. Ten years ago Mr. McKinney decided to erect a new brick building on the same location that his old frame building then stood. After the building was completed Mr. McKinney died in 1948 and the name of the store was changed to Layne's Department Store. It is the leading clothing store, serving thousands of people throughout Rowan and adjoining counties, with mens clothing, womens apparel, and childrens fashions.

We salute the progress of this great County — A Century of all kinds of years — years of peace and plenty, years of feuding, years of war and grief — But every one of these hundred years of Morehead and Rowan County history was one of achievement.

We are proud to have had a part in the advancement of the Morehead Story, serving you with the finest high quality famous made clothes for over 50 years.

We pledge our support also in the story of Morehead's future, a story of making Morehead and Rowan County a better place to work—and play—and live—a story of continuing achievement for years to come.

MOREHEAD BOTTLING COMPANY

Rowan County's Only Bottling Plant located on Fleming Avenue, began operation May 13, 1946. Under the able management of Albert Patton of Morehead and Rowan, with seven adjoining counties are supplied with:

Dr. Pepper – Suncrest
Nu Grape, and Spizz

KEITH & DAVIS RESTAURANT
West Main Street — Morehead

Morehead's Newest Restaurant

was originally established by Leonard Davis and W. L. Keith in 1951. As the business prospered, the need was felt for a more modern building.

Mr. C. W. Caskey, the owner of the building, constructed a new concrete block building in December 1955. The new, modern Keith & Davis opened for business on January 14, 1956.

This is Morehead's Only 24-Hour Per Day Restaurant.

Rowan County Insurance Agency
378 MAIN ST. — PHONE 703

AUTO - PROPERTY - LIFETRANSFFRICAL —— AGENTS FOR —— THE TRAVELERS INSURANCE CO. Hartford, Conn.
FRANKLIN LIFE INSURANCE CO. Springfield, Ill.
FIDELITY - PHENIX (America Fore Group)
AMERICAN HEALTH Baltimore, Md.

(No business too large or too small for us to be interested in ——Hound dogs included)
We are proud to join with our neighbors in celebrating the CENTENNIAL of our Town and County . . . our accomplishments speak well of our communal life.

Civic duty, faith in our fellowman and respect for others all aid in making community life beautiful. Communal life is made up of many integral functions; the most important of which is religion. For, basically every religion preaches duty, respect and faith. Faith in God and your fellowman is an absolute necessity to the growth and progress of any community.

As representative members of your community's religious centers, we are pleased, and certainly proud, with the progress being made in this area with regards to adherence to the basic principles of religion . . . and to the increasing church attendance.

. . . and we again invite you to COME TO CHURCH . . . the Church of your faith.

THIS MESSAGE SPONSORED BY THE FOLLOWING MOREHEAD CHURCHES

BAPTIST CHURCH
J. C. RAIKES, Pastor

CHRISTIAN CHURCH

CLEARFIELD CHURCH OF GOD
B. W. MOORE, Pastor

FIRST CHURCH OF GOD
MARVIN TATE, Pastor

FREE WILL BAPTIST CHURCH
TED GREEN, Pastor

THE CHURCH OF THE NAZARENE
NELSON GOODLETT, Pastor

METHODIST CHURCH
DONALD W. DURHAM, Pastor
The Flemingsburg Merchants

Congratulate

THE MOREHEAD - ROWAN COUNTY CENTENNIAL

Farmers Deposit Bank
of Pearce, Fant & Co.

N. S. Dudley & Son
Coal and Texaco Products

Senator Ed J. Kelly
27th District

Boone Funeral Home
Flemingsburg, Kentucky

Cheap Chevrolet
“Eastern Kentucky’s Largest Truck Dealer”

Standard Oil Co.
of Flemingsburg
E. A. Berry

Moeley Funeral Home
Best Wishes

Compliments of
Flemingsburg Lumber Co.
—Inc.—
FIRST BASEBALL TEAM—This is the 1924 baseball team of Morehead State College, which won nine games and lost two. It was the first team in the college’s history. From left: Robert Clayton, Coach G. D. Downing, Jack Lewis, Virgil Horton, Roy Cornette, John Will Holbrook, Lawrence Fraley, Ed Moore, Claude Clayton, Carl Hogge and Bill Hudgins.
Morehead Chamber of Commerce

1955 Morehead's Chamber of Commerce was organized.

Officers for 1955

H. K. TAYLOR, President
ELIJAH MONROE HOGGE, Vice-President
G. L. TATE, Secretary and Manager

1956 Officers

GEORGE CLINE, President
H. K. TAYLOR, Vice-President
G. L. TATE, Secretary

Present Directors

Adron Doran
Glenn Lane
H K. Taylor
George Cline
Robert Bishop
M. L. Tate
W. E. Crutcher
Adrian Razor
Dwight Pierce
John Palmer
Mickey Ponder
H. H. Lacy
J. B. Calvert
Wm. Whitaker
Erna Thompson
On September 12, 1908, John Allen walked into the room where his wife, Eva Sexton Allen, was with their first born son, William Allen. He said, "Eva, I can't raise a family on a deputy sheriff's salary - I'm going into business for myself."

Later that week John Allen went to Cincinnati, Ohio, where for $168.52 he bought all the necessary equipment to operate a butcher shop.

That business has been operating continuously for the past 48 years, progressing with the rest of Morehead and Rowan County. We are proud to be a member of the community "Within This Valley".

Allen's I. G. A. Market
Rowan Farmers Supply
Phone 458-J

Whether you want...
Seeds - Feeds or Fertilizer
Think of Southern States and
The Farmers Supply
Home Appliances
and Everything to Make Farming Pay.
W. T. "Bill" Garey Pruda Garey

Flowers For All Occasions
CALL 349

Member F. T. D. A.

Flowers Wired Internationally

Morehead Floral Co.
352 Main Street
Morehead, Ky.

COMPLIMENTS
of the
KIWANIS CLUB

"We Build"

Compliments From
LEWIS GARAGE
Your Dealer In
International Harvester Truck
Tractors and Farm Equipment
Packard, Clipper, and
Studebaker Automobiles

KENNETH LEWIS, Owner-Manager
CHAS. ROGER LEWIS, Sales Manager
RODNEY PORTER, Partsman
WILMA LEWIS, Bookkeeper
J. BLANCHARD THOMAS, Auto Mechanic
RALPH PLANCK, Auto Mechanic
GORDON CASTLE, Auto Mechanic
EDWARD STONE, Auto Mechanic
ROY CRAWFORD, Auto Mechanic
FOREST ROBERTS,
Frame and Suspension Specialist
CLARENCE E. MAZE, Auto Body Repair
For a period of about 34 years, Martin's have strived to build better stores. With always the idea in the background of giving people what they want, they have stocked better merchandise, better quality, and with better price — which all adds to better stores.

Big names in dresses, such as Jonathan Logan, Jerry Gelden, McKettrick and Williams, Gay Gibson, are a good sign of the progress Martin's have made since the days when their first store was in operation at Sassafrass, Ky. Then all the delivery of merchandise and groceries was made in a one horse wagon.

Other names such as Samsonite Luggage, Elgin Watches, Hyde Park Suits and B...... Shoes for men, all spell better merchandise in stores that have gradually spread out until today they are rated with the best. It is our pledge and the pledge of all Martin's Stores to always work and strive for a better community and a better place for all the people to live.

Better stores make better people, better people make greater friends . . . so stop in while you're in Morehead and visit one of the better stores in Eastern Kentucky — MARTIN'S DEPT. STORES, Inc., your friendly store in Morehead, Kentucky.
Legal Lights

The present members of the Rowan County Bar were admitted to the Bar in the years following their names hereinafter set out:

D. B. Caudill ...... 1903 
J. H. Powers ...... 1906 
Lester Hogge ...... 1921 
Elijah M. Hogge .... 1941 

Austin N. Alfrey ... 1941 
George I. Cline .... 1941 
Thomas R. Burns ... 1942 
James E. Clay ...... 1951 

D. B. Caudill is the oldest member of the Rowan County Bar. He began practice in 1903 in West Liberty, Kentucky. Mr. Caudill was Circuit Judge one term and County Attorney one term. He served as City Attorney for fourteen years.

J. H. Powers began law practice in 1906 and is still very actively engaged in business. Mr. Powers served as City Attorney for six years.

Lester Hogge was City Attorney for eight years and Elijah Hogge served as County Attorney three terms.

Austin N. Alfrey is presently serving as County Attorney.

George I. Cline is Morehead's City Attorney.

Thomas R. Burns has been a practicing attorney in Morehead for fourteen years.

James E. Clay is the youngest member of the Bar, having begun practice in 1951.
Southern Belle To Have Special Display

The Southern Belle on Main Street is one of Morehead's more progressive businesses. Owned and operated by Mr. and Mrs. Ward Williams, the store has a complete line of women and children's clothing. They have kept pace with the growth of Morehead and area in recent years. The price range of the merchandise is consistent with the quality and all their styles are the latest. They are one of Morehead's established businesses that are promoting the Centennial. Mrs. Williams will have special window displays during Centennial Week, depicting the 100 year history of Rowan County.

Martindale Furniture and Hardware Co.

The Martindale building was constructed in 1940 on Main street and was first used for a U.S.O. and Youth Center.

November 1944 was the beginning of many Martindale's furniture and hardware business.

Hotpoint and Crosley Appliances were the first franchised merchandise sold. Top ranking merchandise including Samsonite Luggage and Sampson Folding Card Tables and Chairs.

George Hill, Manager, has been with the company for eight years.

A Business Built On Fair Dealing and Service

SINCE its inception the Midland Trail Garage has meant continued growing confidence of the fair-trading with each and every customer. This has meant continued growing confidence of the public and an expanding business.

WE are sort of old residents in these parts and during Centennial Week the welcome mat is out. Drop in and see us. We'll be glad to talk over a used car or truck or a new Chevrolet. But, above all we want to renew acquaintances.

OUR employees are men who can make things "tick" at Midland Trail Garage. You know them—they're ready to serve you with years of experience and know-how.

MIDLAND TRAIL GARAGE
Automobiles — CHEVROLET — Trucks
COMPLETE REPAIR AND SERVICE DEPARTMENT

Model Laundry & Dry Cleaners

John B. Calvert was born and reared on a farm near Farmers, where he lived until he was 18. He then entered the logging and timber business for four years.

In 1900 he established a livery stable and taxi business at Farmers. After a few years he moved the business to Morehead.

In 1921 Mr. Calvert started the Consolidated Hardware Store in Morehead. Four years later he established the Model Laundry & Dry Cleaners and in 1937 moved to the present location on Trumbo Avenue.

At present they have three trucks on pick-ups and delivery routes with eight men and thirteen women employed.

Trumbo Ave. — Morehead
PHONE 116
Carlson Electric Co.

- Residential and Industrial Wiring
- Phone 1017 - 587-R

Calvert Garage & Transfer

Mr. Frank M. Calvert established Calvert’s Garage in 1934. He enlarged and remodeled the building in 1947.

Willard and Oscar Calvert became owners in 1951 and included local and long distant moving in their business.

- Goodyear Tires

Morehead Lumber Company

Supplying Morehead’s Building Needs Since 1928

Walter Swift
Franklin Blair
Charles Blair

Alfrey Pontiac Co.

W. Main Street Telephone 78-MOREHEAD, KENTUCKY

Goodyear Tires

PONTIAC... Sales and Service