

To: WHAS, WAVE, WKLO, WAKY, WLOU.  
Sept. 4, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

Enclosed is a taped interview with Morehead State University Assistant Football Coach Larry Marmie. Larry discusses the members of the MSU Football team from Louisville and Jefferson County. The tape runs 1:40.

There are seven MSU Football Players from the area on the roster:

1. Clint Walker - Trinity High School
2. Mark Sheehan - Trinity
3. Bob Dearson - Trinity
4. Ron Gathright - Thomas Jefferson (Ron also stars in basketball at MSU)
5. Ed Heline - St. Xavier
6. Dennis Becker - St. Xavier
7. Steve Maloney - St. Xavier

Coach Marmie was Eastern State University's starting quarterback for four years. Considered one of the best athletes to play college ball in Kentucky, Coach Marmie was the ALL-OVC quarterback in his senior year at Eastern.

We hope you can make use of the tape. Please return the tape reel in the self-addressed, pre-postage paid mailer to us at your convenience.

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To 15 stations, Sept. 8, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TAPED INTERVIEW WITH HEAD MSU FOOTBALL COACH JAKE HALLUM

TOTAL TIME: 1:55

Question 1. TOTAL TIME: (QUESTION AND ANSWER) : 33 seconds

QUESTION: "COACH HALLUM, ~~AFTER NINE DAYS OF PRACTICE SESSIONS~~, HOW ARE THINGS SHAPING UP FOR THE MOREHEAD STATE UNIVERSITY FOOTBALL TEAM?"

COACH HALLUM:IN CUE: "WELL ACTUALLY, OUR TEAM

OUT CUE: "CONDITION OF OUR BOYS HAS BEEN REAL FINE."

Question 2. TOTAL TIME: (QUESTION AND ANSWER) : 52 seconds

QUESTION: "WE TALKED LAST WEEK ABOUT YOUR RETURNING LETTERMEN, THIS WEEK LET'S TALK ABOUT SOME OF THE FRESHMEN BOYS---NOW THAT YOU'VE HAD A CHANCE TO TAKE A LOOK AT SOME OF THE FRESHMEN PLAYERS. ANY OUTSTANDING ONES?"

COACH HALLUM:IN CUE: "WELL, IT LOOKS LIKE WE'VE GOT A REAL GOOD CROP

OUT CUE: "AND GOING TO BE ABLE TO PLAY SOME."

Question 3. TOTAL TIME: (QUESTION AND ANSWER) : 30 seconds

QUESTION: WELL, COACH, AT THIS POINT, YOU SOUND RELATIVELY OPTIMISTIC ABOUT MOREHEAD'S FOOTBALL FUTURE THIS YEAR.

COACH HALLUM:IN CUE: "WELL, WE'RE EXCITED ABOUT IT."

OUT CUE: "INTEGRAL PART OF FOOTBALL ANYWAY."

####

TO: WCAP, WBCG, WULK on Sept. 10, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

Enclosed is a taped interview with Morehead State University Assistant Football Coach Larry Marmie. Coach Marmie discusses Sophomore Guard Jerome Howard who played his high school football at Bryan Station High School.

Please return the tape reel in the self-addressed mailer at your convenience. The postage has been pre-paid.

Sent Sept. 11, 69

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA.....FORMER MOREHEAD STATE UNIVERSITY BASKETBALL STAR WILLIE " HOBO" JACKSON  
WILL REPORT TO THE KENTUCKY COLONELS OF THE AMERICAN BASKETBALL ASSOCIATION  
THIS SUNDAY.

35 mm SLIDE...JACKSON, WHO PLAYED CENTER, AMASSED 1,049 POINTS IN THREE SEASONS AT  
MOREHEAD STATE TO MOVE INTO SEVENTH IN THE ALL-TIME MSU POINT LIST.  
"HOBO" ADDED 793 REBOUNDS IN THE 70 GAMES HE PLAYED DURING HIS COLLEGE  
CAREER. IN HIS SENIOR YEAR, HE AVERAGED 16.9 POINTS, AND 12.1 REBOUNDS  
A GAME.

CAMERA.... "HOBO" IS A RUGGED PERFORMER ON THE COURT--BUT OFF THE COURT HE'S ~~THE~~ " MISTER  
CONGENIALITY." THE FRIENDLY 6'7 GIANT WAS ONE OF THE MOST POPULAR STUDENTS  
ON THE MOREHEAD STATE UNIVERSITY CAMPUS.

To  
WHAJ, WAVE, WLKY in Louisville

WSAZ IN HUNTINGTON

WCEX Lexington - Sept. 11, 69

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TAPED INTERVIEW WITH HEAD MSU FOOTBALL COACH JAKE HALLUM...

TOTAL TIME: 2:40 seconds...

(3 separate questions--tape can be used in entirety or edited to suit your needs;

One second between cuts

Question 1. TOTAL TIME: (QUESTION AND ANSWER) 31 seconds

INTERVIEWER: "Coach, Morehead State had some hard luck last year, losing five games by a total of only 23 points. How do things look for the Morehead State Eagles this season?"

COACH HALLUM:

IN CUE: "WE FEEL.....

OUT CUE: "for this coming year."

QUESTION 2. TOTAL TIME (QUESTION AND ANSWER) 1:15

INTERVIEWER: "Although you lost only eight men through graduation--two of the departed Eagles, tight end Marvin Hicks and safety Leon Wesley--were first team ALL-OVC selections; and then you had two men on the second team, tackle Jim Fisher and offensive guard Dave Moore. What about these positions?"

HALLUM: IN CUE: "Yes, in Fact..."

OUT CUE: "help in this situation some."

QUESTION 3. TOTAL TIME (QUESTION AND ANSWER) 46 seconds

INTERVIEWER: "How do you see the other teams in the OVC?"

COACH HALLUM: IN CUE: "I think this is going to be a banner year..."

OUT CUE: "conference is concerned."

To W HAS, WLCY - Sept. 2, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

Camera . . . . . THE MOREHEAD STATE UNIVERSITY EAGLES OPEN THEIR 1969 FOOTBALL  
CAMPAIGN SEPTEMBER 20TH AGAINST MARSHALL UNIVERSITY.

FIL SIL

(Gen. shot of  
Probable starters . . . MOREHEAD LOSES ONLY EIGHT MEN FROM LAST YEAR'S TEAM . . . BUT FOUR  
OF THE GRADUATES WILL BE TOUGH TO REPLACE AS THEY WERE ALL OHIO  
VALLEY CONFERENCE SELECTIONS.

Shot of Hallum . . . . AND HEAD FOOTBALL COACH JAKE HALLUM IS CONVINCED THE OVC WILL HAVE  
THE MOST OVERALL STRENGTH IN ITS HISTORY.

Shot of Marston . . . . LAST YEAR'S STARTING QUARTERBACK BILL MARSTON RETURNS . . . BUT HE'S  
Jersey #13  
EXPECTED TO FIND STIFF COMPETITION FROM SOPHOMORES BUCK DONLEY AND  
GEORGE MALONE.

Shot of Haverdick . . . MOREHEAD'S DEFENSIVE LINE SHOULD BE A SOLID ONE. ITS ANCHORED BY  
Jersey #77  
TWO TIME ALL CONFERENCE TACKLE DAVE HAVERDICK. DAVE'S A 6-4, 240  
POUND BRUISER WHO IS BIDDING FOR ALL AMERICA HONORS.

Shot of Gathright . . . AND THE EAGLES' DEFENSIVE SECONDARY SHOULD BE STRONGER WITH THE  
Jersey #46  
RETURN OF RON GATHRIGHT, A FORMER ALL STATER FROM LOUISVILLE  
THOMAS JEFFERSON HIGH. RON DEVOTED LAST YEAR EXCLUSIVELY TO  
BASKETBALL. HE'LL PROBABLY SEE ACTION AT DEFENSIVE HALFBACK  
IN THE UPCOMING GRID CAMPAIGN.

Shot of Coaches . . . . THE COACHING STAFF AT MOREHEAD STATE IS YOUNG, ENTHUSIASTIC AND  
DEDICATED . . . AND ALTHOUGH MOREHEAD ISN'T PICKED TO WIN THE OVC,  
THEY COULD VERY WELL BE IN CONTENTION FOR THE TITLE.

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Tape copy sent Mr. Wynn - Sept. 12, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

Enclosed is a taped interview with Assistant Football Coach Larry Marmie of Morehead State. Coach Marmie discusses freshman footballer Tom Pierce. Tom played his high school ball at Harrison County High School in Cynthiana.

TAPE RUNS APPROXIMATELY 1 MIN 20 SECONDS.

PLEASE RETURN THE REEL IN THE SELF ADDRESSED MAILER AT YOUR  
CONVENIENCE. THANKS FOR YOUR COOPERATION.

TO: WAVE, WHAS, WLKY, WLEX, WKYT, WBCC, WHTN &  
WSAZ - Sept. 16, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA . . . . . MOREHEAD STATE UNIVERSITY OPENS ITS FOOTBALL SEASON AGAINST MARSHALL UNIVERSITY THIS SATURDAY AT 8 P. M. IN BREATHITT SPORTS CENTER. MARSHALL HASN'T WON A FOOTBALL GAME IN ITS LAST 21 OUTINGS--BUT COACH RICK TOLLEY'S SQUAD HAS ADDED A BLUE CHIP PASSING COMBINATION--QUARTERBACK TED SHOEBRIDGE AND SPLIT END DENNIS BLEVINS.

35 MM SLIDE . . . . . MSU COACH JAKE HALLUM EXPECTS TO SEE A LOT OF PASSES  
(Slide of Hallum) IN THE GAME, AND WILL PROBABLY GET AN EARLY TEST OF HIS PASS DEFENSE. MOREHEAD STATE'S SECONDARY WAS THE WEAKEST IN THE OHIO VALLEY CONFERENCE LAST SEASON--BUT COACH HALLUM IS CONFIDENT BETTER DAYS HAVE ARRIVED.

35 MM SLIDE . . . . . MUCH OF HIS CONFIDENCE IN THE IMPROVEMENT OF HIS  
(Slide of Gathright) SECONDARY IS BASED ON THE RETURN OF BASKETBALL ACE RON GATHRIGHT TO THE FOOTBALL FIELD. THE FORMER LOUISVILLE THOMAS JEFFERSON STAR WILL START AT CORNERBACK AFTER LAYING OUT LAST SEASON TO CONCENTRATE ON BASKETBALL.

CAMERA . . . . . MOREHEAD IS ALSO EXPECTED TO SHOW NEW BALANCE ON OFFENSE.

35 MM SLIDE . . . . . LAST SEASON'S "GIVE THE BALL TO ROGAN" STRATEGY HAS BEEN  
(Slide of Rogan) ALTERED TO EASE SOME OF THE BURDEN ON WORKHORSE TAILBACK LOUIS ROGAN.

35 MM SLIDE . . . . . MOREHEAD'S STRONGEST POINT IS ITS DEFENSIVE LINE ANCHOR  
(Slide of Haverdick) BY TWO-TIME ALL OVC DEFENSIVE TACKLE DAVE HAVERDICK.

CAMERA . . . . . LAST SEASON'S GAME BETWEEN THE TRADITIONAL RIVALS ENDED IN A 7-7 TIE. ////////////////



FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

UNPROCESSED FILM ENCLOSED

FILM SIL . . . . . Morehead State University has commissioned Kentucky artist  
COLOR Gene Gray to paint the American Bald Eagle as the university's  
official symbol. Gray will journey to central Florida during  
March to spend several weeks studying the bald eagle in its  
natural habitat. Nearly extinct, there are thought to be only  
250 of the species in the central Florida region. The original  
painting will hang on the Morehead campus. Animal Graphics  
in Lexington, Kentucky, will print a limited edition of 2 thousand  
copies to be sold to alumni, students, faculty and friends of  
Morehead State on a "first come, first serve" basis. Financing  
of the project is being handled through the MSU Alumni  
Association and no state funds are involved. Individual  
Morehead State University prints, with a colorfully illustrated  
jacket, will be priced at \$25.00. In less than three years,  
Gray has released 15 paintings and drawings. Five of these  
have already become collector's items and the remaining will  
soon have identical status. Dr. Adron Doran, President of  
Morehead State, describes Gray as "a truly outstanding wildlife  
artist whom we feel will accurately and vividly portray the bald  
eagle." Morehead State athletic teams are identified as the  
"Eagles."

9-69

WAVE, WHATS, WKY-16

August 13-1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA..... MOREHEAD STATE UNIVERSITY'S VERSATILE ATHLETE RON GATHRIGHT IS TORN BETWEEN TWO LOVES--FOOTBALL AND BASKETBALL. THE SIX FOOT THREE INCH SENIOR WAS AN ALL-STATE PERFORMER IN BOTH SPORTS AT LOUISVILLE'S THOMAS JEFFERSON HIGH SCHOOL, AND UPON GRADUATION WAS SIGNED TO A FOOTBALL GRANT-IN-AID AT MOREHEAD STATE. HE PLAYED BOTH BASKETBALL AND FOOTBALL AT MSU DURING HIS FRESHMAN AND SOPHOMORE YEARS-BUT LAST SEASON HE DECIDED TO GIVE UP FOOTBALL AND CONCENTRATE STRICTLY ON ROUNDBALL.

35 mm SLIDE.. THE LOUISVILLIAN HELPED LEAD MOREHEAD STATE'S BASKETBALL (GATHRIGHT) TEAM TO THE CO-CHAMPIONSHIP OF THE OHIO VALLEY CONFERENCE IN 1968. HE AVERAGED 12.7 POINTS AND 10.5 REBOUNDS A GAME. BUT GATHRIGHT MISSED HIS OTHER LOVE--FOOTBALL. HE'S DECIDED TO RE-JOIN THE FOOTBALL TEAM, AND HE'LL BE BACK ON THE GRIDIRON WHEN MOREHEAD STATE OPENS THE SEASON AT HOME AGAINST MARSHALL UNIVERSITY ON SEPTEMBER 20TH.

35 MM SLIDE.. MSU FOOTBALL COACH "JAKE" HALLUM SAYS HE COULDN'T BE (HALLUM) MORE DELIGHTED. COACH HALLUM SAYS THE FORMER THOMAS JEFFERSON HIGH STAR "WILL BE A DEFINITE ASSET TO THE TEAM."

CAMERA..... THE PROFESSIONAL SCOUTS ARE ALSO DELIGHTED. THE PRO'S WERE VERY IMPRESSED WITH GATHRIGHT'S DEFENSIVE ABILITY IN THE MSU BACKFIELD DURING THE 1967 SEASON, AND CALL HIM A TOP PRO FOOTBALL PROSPECT.////////

send to WAVE, WHAS, WCIV  
Aug. 14, 1969 — along w/ slides of Gathright & Haller 4 copies

FROM: OFFICE OF SPORTS INFORMATION

CAMERA..... MOREHEAD STATE UNIVERSITY'S VERSATILE ATHLETE RON GATHRIGHT IS TORN BETWEEN TWO LOVES--FOOTBALL AND BASKETBALL. THE SIX FOOT THREE INCH SENIOR WAS AN ALL-STATE PERFORMER IN BOTH SPORTS AT LOUISVILLE'S THOMAS JEFFERSON HIGH SCHOOL, AND UPON GRADUATION WAS SIGNED TO A FOOTBALL GRANT-IN-AID AT MOREHEAD STATE. HE PLAYED BOTH BASKETBALL AND FOOTBALL AT MSU DURING HIS FRESHMAN AND SOPHOMORE YEARS--BUT LAST GIVE UP FOOTBALL AND CONCENTRATE STRICTLY SEASON HE DECIDED TO ~~RE-JOIN THE FOOTBALL TEAM~~ ON ROUNDBALL.

35 mm SLIDE.....  
(GATHRIGHT)

THE LOUISVILLIAN HELPED LEAD MOREHEAD STATE'S BASKETBALL TEAM TO THE CO-CHAMPIONSHIP OF THE OHIO VALLEY CONFERENCE IN 1968. HE AVERAGED 12.7 POINTS AND 10.5 REBOUNDS A GAME. BUT GATHRIGHT MISSED HIS OTHER LOVE--FOOTBALL. HE'S DECIDED TO RE-JOIN THE FOOTBALL TEAM, AND HE'LL BE BACK ON THE GRIDIRON WHEN MOREHEAD STATE OPENS THE SEASON AT HOME AGAINST MARSHALL UNIVERSITY ON SEPTEMBER 20TH.  
MSU

35 MM SLIDE.....  
(HALLUM)

~~MSU~~ FOOTBALL COACH " JAKE " HALLUM SAYS HE COULDN'T BE MORE DELIGHTED. COACH HALLUM SAYS THE FORMER THOMAS JEFFERSON HIGH STAR " WILL BE A DEFINITE ASSET TO THE TEAM."

CAMERA.....

THE PROFESSIONAL SCOUTS ARE ALSO DELIGHTED. THE PRO'S WERE VERY IMPRESSED WITH GATHRIGHT'S DEFENSIVE ABILITY IN THE MSU BACKFIELD DURING THE 1967 SEASON, AND CALL HIM A TOP PRO <sup>Football</sup> PROSPECT. // // // //

Gathright - 4608 St. Francis Lane  
Lou. 14. 484-7721

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

To: ALL Stations  
on interview list (15)  
Sept. 15, 69

TAPED INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. COACH HALLUM DISCUSSES MSU'S FIRST OPPONENT OF THE SEASON--MARSHALL UNIVERSITY. THE GAME WILL BE PLAYED AT MOREHEAD SATURDAY, SEPTEMBER 20 AT 8 PM. (APPROXIMATE TOTAL TIME OF TAPE: 1 min 30 sec.)  
3 CUTS--CAN BE USED INDIVIDUALLY OR IN ITS ENTIRETY)

(COACH HALLUM INTERVIEWED BY DALE GREER OF THE OFFICE OF INFORMATION)

QUESTION # 1 TOTAL TIME (QUESTION AND ANSWER) 35 SECONDS

GREER: "Coach Hallum, this Saturday is the big day--the opening of your second season as head coach at Morehead State University, and your Eagles will be meeting Marshall University--a traditional rival. What about this Marshall team?"

COACH HALLUM: IN CUE: "We feel like it's a real fine---"

OUT CUE: "THEY HAVE AN EXCELLENT FOOTBALL TEAM."

QUESTION # 2 TOTAL TIME (QUESTION AND ANSWER) 25 SECONDS

GREER: "Coach, you were talking about Marshall's Sophomores. You have quite a few sophomores yourself."

HALLUM: IN CUE: "We have a bigger group of Sophomores--"

OUT CUE: "Let's hope they are better football players."

QUESTION # 3 TOTAL TIME (QUESTION AND ANSWER) 30 SECONDS

GREER: "We were talking about playing freshmen last year. You had thirteen freshmen letter last year. Are you going to have to play that many this year?"

HALLUM: IN CUE: "---"We certainly don't hope"

OUT CUE: "---SO MARK SHEEHAN COULD HAVE AN OPPORTUNITY TO START THE MARSHALL FOOTBALL GAME."

TAG:

GREER: "Thank you very much Coach--and good luck Saturday."

HALLUM: "Thank you."

GREER: "JAKE HALLUM, HEAD FOOTBALL COACH OF THE MOREHEAD STATE UNIVERSITY EAGLES."

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sports info

1-5, 2, 3-5, 4-5, 5-5

MOREHEAD, Ky., Sept. 30 --- Morehead State University Head Football Coach Jake Hallum smiled as he talked of his backfield in last Saturday's 35-9 whipping of Middle Tennessee.

The ~~an~~ surprisingly-lopsided victory pushed the Eagles' season mark to 2-0 and 1-0 in the Ohio Valley Conference.

All-OVC tailback Louis Rogan was healthy again and proved it with two ~~an~~ touchdowns on 116 yards in 29 carries. He also grabbed a pass for nine yards.

Reserve tailback Bill Cason turned in his second straight strong effort with a touchdown and 77 yards in 11 ~~running~~ rushing attempts.

Hallum's ~~a~~ smile became a broad grin ~~with~~ with mention of the name of freshman wingback Jeff Perkins. The swift Somerset product thrilled the Breathitt Sports Center crowd with a 57-yard punt return and a flashy 34-yard pass play, both good for touchdowns.

Senior quarterback Bill Marston ~~was~~ discouraged second guessers with another strong passing attack and the second total offense record in as many weeks. He connected on 14 of 23 passes for 212 yards and the Perkins' TD.

Marston directed the Eagles to 463 yards total offense ~~which~~ which eclipsed the week-old record of 394 yards set against Marshall in the opener. The touchdown strike ~~was~~ was Marston's fifth of the young season and equaled his total output of 1968.

"I think Bill proved his passing against Marshall was no fluke," Hallum said of his veteran signal caller. "He's not injured this year and that makes all the difference in the world."

The ~~no injury~~ "no injury" tag applied to Rogan in the Middle Tennessee game for the

"Louis did a good job for us," the second-year ~~player~~ <sup>Coach</sup> added. "He's mighty important to our ~~team~~ ground game. ~~He's been a real asset to the team.~~"

"Bill Cason just keeps improving each week," Hallum said. "It feels good to know he and Perkins will be with us for three more seasons."

Cason, a red shirt ~~and~~ freshman from Paris, filled in most of the ~~game~~ <sup>Marshall</sup> game for Rogan and tacked up 96 yards in 12 carries.

<sup>But</sup> Hallum, the eternal pessimist, pushed last week's <sup>fine</sup> showing to the background when he discussed the Eagles' encounter with Murray ~~last~~ this Saturday night's at Murray. Coach Bill Furgerson's ~~choice~~ <sup>Racers were</sup> a pre-season pick for the OVC title.

"Murray has a strong, veteran ~~line~~ ball club and we aren't ~~going~~ going to be fooled by the <sup>Tech game,</sup> ~~game~~ Hallum said in reference to Murray's 28-21 upset loss at the hands of Tennessee Tech last Saturday. The Racers are 1-1 and ~~are~~ 0-0 in the OVC.

"They have a good quarterback, great ~~and~~ receivers, a <sup>fast</sup> ~~fast~~ backfield and a tough defense," Hallum reported.

The subject of defense prompted Hallum to comment on his own defensive unit's effort in the Middle Tennessee game.

"I was pleased with our secondary," he said. "They tightened up quite a bit from the Marshall game." The Blue Raiders came up with only 125 yards on passes against the Eagles' first team ~~and~~ secondary. <sup>Othey yardage came</sup> ~~against reserves~~

Hallum didn't have to say anything about the defensive line led by tackle Dave Haverdick and linebackers Harry (Sugar Bear) Lyles and Bill Wamsley.

~~The~~ The "Gold Berets" gave up only 28 yards on the ground.

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FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

(STORY AND SLIDE OF DAVE HAVERDICK OF CANTON, OHIO)

CAMERA . . . Morehead State University's football team is riding high at the present time.

35 mm Slide . . The Eagles are undefeated so far this season, and are ranked 18th in the Associated Press Small College Football top twenty. Morehead State has held its opponents to an average of 80 yards per game on ground so far . . .and much of their defensive success can be attributed to Canton's Dave Haverdick.

35 mm slide . . Big Dave, who played at Glenwood High School, is a two-time All (Haverdick) Ohio Valley Conference Tackle who is bidding for Little All-America honors this season. Against Marshall University, Haverdick made ten unassisted tackles...helped down 12 other ball carriers, and was runner-up in balloting for the Conference's Defensive player of the week. Dave played another outstanding game last weekend against Middle Tennessee, and was again nominated for conference lineman of the week.

CAMERA . . . .Dave is the son of Nick Haverdick, 3401 25th St. N. W. He is majoring in community recreation at MSU. ///

To All Stations on List  
Sept. 23, 69

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TAPED INTERVIEW WITH HEAD MSU FOOTBALL COACH JAKE HALLUM  
Interviewed by Dale Greer of Sports Information Office

(4 separate questions . . . tape can be used in entirety or edited to suit your needs)

QUESTION #1 TOTAL TIME: (QUESTION AND ANSWER) 30 Sec.

INTERVIEWER: "Coach Hallum, the experts have been calling your quarterback

Bill Marston a "smart quarterback" but say his weakness is his

passing. Well, against Marshall Bill passed for 4 touchdowns

as he led Morehead State to a 27 to 14 win. Were you surprised

that Marston was able to throw the ball so well against Marshall?

COACH HALLUM: IN CUE: "We were real thrilled."

OUT CUE: "Throwing the football"

QUESTION #2 TOTAL TIME: (QUESTION AND ANSWER) 43 Sec.

INTERVIEWER: "Are you satisfied with your team's offensive play against Marshall?"

HALLUM: IN CUE: "Well, we were a little disappointed."

OUT CUE: "Showed a lot of poise."

QUESTION #3 TOTAL TIME: (QUESTION AND ANSWER) 50 Sec.

INTERVIEWER: Coach, before the season started. . . You said one of the big question

marks for your MSU Eagles was how well the defensive secondary

would be able to perform. How do you feel about your secondary after

the win over Marshall?

HALLUM: IN CUE: "Well, we were not real pleased."

OUT CUE: "Made a lot of improvement in our secondary."

QUESTION #4 TOTAL TIME: (QUESTION AND ANSWER) 32 Sec.

INTERVIEWER: "Coach, next week your Morehead State University Eagles meet Middle Tennessee in their first Ohio Valley Conference game. What about this Middle Tennessee team?"

HALLUM: IN CUE: "Well, I've never seen a Middle. . ."

OUT CUE: "Good football game this Saturday night."

"Coach Jake Hallum, congratulations on your win over Marshall last weekend and good luck Saturday against Middle Tennessee."



To ALL TV Stations, Sept. 24, 69

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA . . . . . THE MOREHEAD STATE UNIVERSITY EAGLES ARE PREPARING  
FOR THEIR FIRST CONFERENCE GAME AGAINST MIDDLE  
TENNESSEE SATURDAY NIGHT. THE GAME WILL START AT  
8 P.M. AND WILL BE PLAYED IN MOREHEAD STATE'S  
BREATHITT SPORTS CENTER.

35 mm slide . . . . . THE EAGLES ARE "FLYING HIGH" AFTER WINNING THEIR  
(Team shot) OPENING GAME AGAINST A TALENTED MARSHALL UNIVERSITY  
SQUAD 27 TO 14.

35 mm slide . . . . . QUARTERBACK BILL MARSTON WAS NAMED OHIO VALLEY  
(shot of Marston) CONFERENCE "OFFENSIVE PLAYER OF THE WEEK" FOR HIS  
EFFORTS AGAINST MARSHALL. THE SENIOR QUARTERBACK  
COMPLETED 19 OF 27 PASSES FOR 243 YARDS AND FOUR  
TOUCHDOWNS---A NEW MSU RECORD FOR PASS COMPLETIONS.

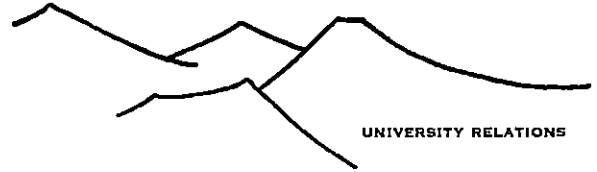
35 mm slide . . . . . MOREHEAD STATE'S DEFENSIVE TACKLE DAVE HAVERDICK  
(Haverdick) RECEIVED HONORABLE MENTION PLAYER OF THE WEEK  
HONORS FOR HIS DEFENSIVE PLAY. HAVERDICK IS A TWO-TIME  
ALL-OVC TACKLE WHO IS VYING FOR ALL AMERICA HONORS.

CAMERA . . . . . THE EAGLES ARE LOOKING GOOD IN PRACTICE AND HOPE TO  
MAKE IT TWO IN A ROW AGAINST MIDDLE TENNESSEE THIS  
WEEKEND. //////////////

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(ANY SLIDES NOT INCLUDED IN THIS MAILING WERE MAILED TO YOU AT AN  
EARLIER DATE.)

# MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351



August 27, 1969

Dear Newsmen

Enclosed is a taped interview with Morehead State University Head Football Coach Jake Hallum which we hope will be of use to you. Doing the interviewing is Dale Greer who has joined our public information staff. Dale formerly was night TV news editor at WAVE-TV in Louisville.

Dale will be providing this type of service on a regular basis in the days ahead and we sincerely hope that you will give us the benefit of any suggestions or recommendations which you may have. Because of a limited budget we are requesting that the reels be returned.

Please let us know if we can provide additional services for you.

Cordially

A handwritten signature in dark ink, appearing to read "Ray".

Ray Hornback  
Vice President for  
University Affairs

RH:rb

To WHTN, Aug 29, 69

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

(POSSIBLE SCRIPT)

Camera . . . . . THE MOREHEAD STATE UNIVERSITY EAGLES OPEN THEIR 1969 FOOTBALL CAMPAIGN  
SEPTEMBER 20TH AGAINST MARSHALL UNIVERSITY.

FILM SIL

(Gen Shot of

Probable starters . MOREHEAD LOSES ONLY EIGHT MEN FROM LAST YEAR'S TEAM . . . BUT FOUR OF  
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CONFERENCE SELECTIONS.

Shot of Hallum . . . AND HEAD FOOTBALL COACH JAKE HALLUM IS CONVINCED THE OVC WILL HAVE  
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EXPECTED TO FIND STIFF COMPETITION FROM SOPHOMORES BUCK DONLEY  
AND GEORGE MALONE.

Shot of Haverdick . MOREHEAD'S DEFENSIVE LINE SHOULD BE A SOLID ONE. ITS ANCHORED BY TWO  
Jersey No. 77  
TIME ALL CONFERENCE TACKLE DAVE HAVERDICK. DAVE'S A 6-4, 240 POUND  
BRUISER WHO IS BIDDING FOR ALL AMERICA HONORS.

Shot of Lyles . . . AND AT LINEBACKER FOR MOREHEAD WILL BE ALL AMERICAN HIGH SCHOOL  
Jersey No. 31  
(Wearing "Smokey the FULLBACK HARRY "SUGARBEAR" LYLES FROM CHARLESTON'S STONEWALL  
Bear" hat)  
JACKSON HIGH SCHOOL. SUGARBEAR IS ONE OF THE HARDEST HITTERS IN  
THE CONFERENCE.

Shot of Coaches . . THE EABLE COACHING STAFF IS YOUNG, ENTHUSIASTIC AND DEDICATED.  
MOREHEAD'S NOT PICKED TO WIN THE CHAMPIONSHIP, BUT COULD VERY  
WELL BE IN CONTENTION FOR THE TITLE.

####

**10: ALL STATIONS ON LIST, SEPT. 30, 69**

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TAPED INTERVIEW WITH MSU HEAD FOOTBALL COACH JAKE HALLUM

TOTAL TIME: APPROX. 2:15 (Tape can be used in entirety or edited to suit your needs)

Interviewed by: Dale Greer of Sports Information Department

Question #1 Total Time: (Question and Answer) Approx. 30 seconds

Greer: Coach Jake Hallum, before the season started your Morehead State University Eagles were picked to finish 7th in the Ohio Valley Conference. Now you have two wins under your belt and Morehead State is ranked 18th in the A.P. small college/top twenty. How do you feel?

Hallum: In: "Well, we're real pleased. . . ."

Out: "Looking forward to the rest of the season."

Question #2 Total Time: (Question and Answer) Approx. 35 seconds

Greer: Coach, your team's real strong point was supposed to be the defensive line and they have done an exceptional job--but what about this offensive unit. In the first two games of the season they've set two total offense records. Have they surprised you with their ability to move the ball and score?

Hallum: In: "Well, certainly they have . . ."

Out: "win two football games."

Question #3 Total Time: (Question and Answer) Approx. 55 seconds

Greer: Last year you relied heavily on Louis Rogan to carry the ball. Now, you've got Bill Cason and Jeff Perkins who have proved that they too are outstanding backs. It seems you got the nice problem this year of having more good running backs than you can play?

Hallum: In: "Well, we don't know if we have too many"

Out: "Bill Cason is also."

(more)

Taped interview with MSU Head Football Coach Jake Hallum

Question #4 Total Time: (Question and Answer) Approx. 1:15

Greer: Coach, next week, your Morehead State University Eagles travel to Murray to play.

What about this Murray team?

Hallum: In: "Murray probably has the most explosive . . ."

Out: "Our work is cut out for us."

Greer: "Thanks Coach . . . Coach Jake Hallum, Head Football Coach at Morehead State University.

####

70 WICHH-TV (HAZARD, WAVE, WHAS, WLKY,  
WLGX, WR4T, WBLG on SEPT. 30, 69)

FROM: OFFICE OF SPORTS INFORMATION (Radio and TV)  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA . . . . . EVERYBODY'S TALKING ABOUT THE SURPRISING MOREHEAD  
STATE UNIVERSITY FOOTBALL TEAM---AND ESPECIALLY ABOUT  
THEIR SURPRISING OFFENSIVE ATTACK.

35 MM SLIDE . . . . . LAST WEEK AGAINST MIDDLE TENNESSEE THE EAGLE OFFEN-  
(Offensive Team) SIVE UNIT GAINED 463 YARDS TO SET A NEW TOTAL OFFENSE  
RECORD. MOREHEAD STATE WON THE GAME 35 TO 9. THE  
OLD RECORD WAS SET THE WEEK BEFORE WHEN THE EAGLES  
BEAT MARSHALL UNIVERSITY 27 TO 14.

35 MM SLIDE . . . . . BUT IT'S THE SAME OLD STORY. THE DEFENSIVE UNIT TAKES  
("Gold Berets") THE KNOCKS BUT GETS LITTLE OF THE GLORY. MOREHEAD  
STATE'S DEFENSIVE TEAM NICKNAMED "THE GOLD BERETS"  
GAVE UP ONLY 28 YARDS ON THE GROUND IN THE EAGLES'  
ROUT OF MIDDLE TENNESSEE. HEAD COACH JAKE HALLUM  
IS MIGHTY PROUD OF HIS TEAM,--AND HE WANTS TO MAKE  
SURE THAT HIS "GOLD BERETS" GET A LITTLE OF THE GLORY.

CAMERA . . . . . MOREHEAD STATE'S BIGGEST TEST YET COMES THIS SATURDAY  
AFTERNOON WHEN THE EAGLES MEET THE MURRAY STATE  
UNIVERSITY THOROBREDS AT MURRAY. THE EAGLES OF  
MOREHEAD STATE ARE CURRENTLY RANKED 18TH IN THE  
ASSOCIATED PRESS SMALL COLLEGE FOOTBALL TOP TWENTY.

*Mailed Oct. 2, 1969*

October 2, 1969

Mr. Bill Strong  
Sports Director  
WKYH-TV  
Hazard, Kentucky 41701

Dear Bill:

Enclosed are 35 mm slides of the Morehead State University Football team and some of the key players. We hope you will add these slides to your permanent file.

I hope your first couple of months on the air have been successful ones. Let us know if we can be of service.

Cordially,

Dale Greer  
Assistant in Public Information

DG:mh

Enclosures

October 3, 1969

Mr. Ryan Halloran  
Morning Show  
WAVE-TV  
725 South Floyd  
Louisville, Kentucky 40203

Dear Ryan:

Enclosed is some information on Dr. "Matt" Pryor. Thanks for agreeing to have Dr. Pryor on the Morning Show. I don't think you will be disappointed. He is a charming, articulate gentleman who has some fascinating stories to tell about his fifteen months in almost complete isolation in Antarctica with a team of Russian scientists.

He is not an egghead. As a matter of fact, he first came to Morehead on a football scholarship and was an All-Conference player during his undergraduate days.

Dr. Pryor will bring along some 35 mm slides of the Antarctic that you may want to use along with the interview.

Thanks again Ryan. Dr. Pryor and I will see you bright and early on the morning of October 15.

Cordially,

Dale Greer  
Assistant in Public Information (Radio & TV)

DG:rb  
Enc.



October 7, 1969

Mr. John McGarvey  
WKYT-TV Channel 27  
P. O. Box 655  
Lexington, Kentucky 40500

Dear John,

Here's the information on Downing Hall you requested.

The dedication ceremony will be held at 1:00 p.m. Saturday afternoon before the Homecoming football game between MSU and Austin Peay.

Downing is a 136-man residence hall which houses scholarship athletes at Morehead State. Built of prefabricated steel wall panels and faced with brick, the building cost 452 thousand dollars under a lease-purchase agreement with the W. E. McMaken Company of Dayton, Ohio. It is used solely for the housing of members of the Morehead athletic teams.

The dormitory rises rapidly along a hillside overlooking the University's relatively new 10,000 seat Breathitt Sports Center stadium. It's 328 feet long and includes 33 units for four men each. Each unit has shower and toilet facilities. It also has a director's quarters and a vending room.

It is named for George D. Downing who was coach and athletic director from 1923 to 1936. The school had three names during Coach Downing's career. . . . Morehead State Normal School, Morehead State Normal School and Teachers College and Morehead State Teachers College. The school has since become a state university with close to 7,000 students. Mr. Downing is retired and lives in Lexington. He will attend the dedication ceremonies.

I hope that's enough information for you. I'm sorry something happened to the line when I talked to you on the phone the other day. I couldn't hear a word you were saying, but that's good old General Telephone for you. I wish I could have dinner with you Friday night, but I have a whole house full of company arriving early Friday and I doubt that I'll be able to see them much, as we'll be working full time taking care of all the homecoming activities. I'll try to at least get with you at the concert and talk over old times. (or maybe they're best forgotten.) Dr. Hornback is sending tickets out to you. Looking forward to seeing you and Paul.

Cordially,

Dale

To: Lexington, Louisville & Huntington stations  
on Oct. 8, 69

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA . . . . . THE MOREHEAD STATE UNIVERSITY EAGLES HOPE TO GET BACK  
ON THE WINNING TRACK SATURDAY AFTERNOON WHEN THEY  
MEET AUSTIN PEAY STATE UNIVERSITY.

35 MM SLIDE . . . . MOREHEAD STATE'S POWERFUL OFFENSE DIRECTED BY  
(Slide of Marston)  
QUARTERBACK BILL MARSTON FALTERED LAST WEEKEND  
AGAINST MURRAY . . AND THE EAGLES WERE DEFEATED 13 TO  
7. MARSTON STILL LEADS THE OHIO VALLEY CONFERENCE IN  
TOTAL OFFENSE AND HOPES TO BE BACK IN FORM FOR  
SATURDAY'S GAME. MARSTON HAS 646 YARDS PASSING AND  
37 YARDS RUSHING IN 100 PLAYS TO LEAD THE CONFERENCE.

35 MM SLIDE . . . . IT'S HOMECOMING SATURDAY AT MOREHEAD STATE . . HERE'S  
(Slide of girls)  
THE LOVELY HOMECOMING QUEEN AND HER COURT. 20 YEAR  
OLD JUNIOR COED BARBARA GALLENSTEIN WON THE TITLE OVER  
TEN OTHER NOMINEES. BARBARA, WHO LIVES IN MAYSVILLE,  
IS THE FOURTH BEAUTY FROM THE RIGHT. ////

(NOTE TO EDITORS: The slide of the Homecoming Queen and her court is enclosed.

A slide of quarterback Bill Marston was sent to you early in the season.)

70 ALL STALLS - OCT. 8, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TAPED INTERVIEW WITH HEAD FOOTBALL COACH JAKE HALLUM. 5 QUESTIONS . . .  
CAN BE USED IN ENTIRETY OR CUT TO SUIT YOUR PURPOSES. TOTAL TIME:  
APPROX: 2 Min. & 45 Sec.

(INTERVIEWED BY DALE GREER OF MSU'S OFFICE OF PUBLIC INFORMATION)

QUESTION 1. . . . TOTAL TIME (QUESTION AND ANSWER) APPROX. 35 Seconds

GREER: "Coach Jake Hallum, your Eagles were in the game until the final horn. . . but  
just couldn't seem to get into the end zone. . . and lost the game to Murray  
13 to 7.

HALLUM: IN: "YES, IT SEEMED LIKE . . ."

OUT: "GET BACK IN THE VICTORY COLUMN. "

QUESTION 2. . . . TOTAL TIME (QUESTION AND ANSWER) APPROX: 45 Seconds

GREER: "COACH, BOTH YOUR BALLCLUB AND MURRAY ARE SUPPOSED TO BE  
STRONG OFFENSIVE CLUBS BUT THAT GAME SATURDAY NIGHT WAS A  
DEFENSIVE BATTLE ALL THE WAY WAS IT NOT?

HALLUM: IN: "YES, I THINK BOTH. . . ."

OUT: "MURRAY'S DEFENSE WAS JUST PHENOMENAL. "

QUESTION 3. . . . TOTAL TIME (QUESTION AND ANSWER) APPROX. 22 Seconds

GREER: "WELL MOREHEAD CERTAINLY ISN'T OUT OF THE RACE YET, ARE THEY  
COACH?"

HALLUM: IN: "NO QUESTION ABOUT IT.

OUT: "ANYTHING CAN HAPPEN FROM WEEK TO WEEK. "

QUESTION 4. . . TOTAL TIME (QUESTION AND ANSWER) APPROX. 25 Seconds

GREER: WHO DO YOU THINK THE TEAM TO BEAT IN THE OVC IS NOW COACH?

HALLUM: IN: "I THINK YOU COULD TOSS A COIN. . ."

OUT: "WITH TENNESSEE TECH. "

(more)

Hallum interview 2222222

QUESTION 5.....TOTAL TIME (QUESTION AND ANSWER) APPROX.35 Seconds

GREER: "THIS COMING SATURDAY IS HOMECOMING HERE AT MOREHEAD STATE UNIVERSITY AND YOUR EAGLES MEET AUSTIN PEAY. WHAT ABOUT THIS AUSTIN PEAY TEAM?"

HALLUM : IN: "AUSTIN PEAY IS A FINE FOOTBALL TEAM."

OUT: "FOR OUR HOMECOMING CROWD."

GREER: THANKS COACH. JAKE HALLUM, HEAD FOOTBALL COACH HERE AT MOREHEAD STATE UNIVERSITY.

Please return the tape reels in the self-addressed, postage-paid mailer.

*for all TV stat  
out 13/1969*

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA . . . . . MOREHEAD STATE UNIVERSITY'S FOOTBALL EAGLES HIT THE  
ROAD FOR THREE STRAIGHT GAMES THIS WEEKEND.

35 mm SLIDE . . . . . THE EAGLES TRAVEL TO YOUNGSTOWN STATE UNIVERSITY  
(MSU TEAM SHOT) SATURDAY NIGHT AND MSU COACH JAKE HALLUM IS EXPECT-  
ING A TOUGH CONTEST.

35 mm SLIDE . . . . . COACH HALLUM SAYS THAT ALTHOUGH YOUNGSTOWN HAS  
(Jake Hallum) LOST THREE GAMES . . . THEY'RE PROBABLY THE BEST  
0-3 TEAM IN THE NATION. HALLUM SAYS YSU HAS AN OUT-  
STANDING PASSING COMBINATION IN QUARTERBACK DENNY  
KLEMBARA AND SPLIT END DAVE DELSIGNORE.

35 mm SLIDE . . . . . MOREHEAD ALSO HAS AN OUTSTANDING PASSING COMBINATION  
(SLIDE OF OFFENSIVE TEAM) IN QUARTERBACK BILL MARSTON AND SPLIT END JOHN HIGH. .  
SO IT SHOULD BE QUITE AN OFFENSIVE CONTEST.

35 mm SLIDE . . . . . AND MSU IS LOOKING FOR MORE GREAT THINGS OUT OF  
(ROGAN) RUNNING BACK LOUIS ROGAN WHO WAS NAMED MOST  
VALUABLE PLAYER IN MSU'S WIN OVER AUSTIN PEAY.  
ROGAN SCORED TWO TOUCHDOWNS. ONE OF THE TD'S  
CAME WHEN HE TOOK A HANDOFF FROM QUARTERBACK  
MARSTON AND WENT 71 YARDS FOR THE SCORE.

35 mm SLIDE . . . . . CITED FOR OUTSTANDING DEFENSIVE PLAY LAST WEEKEND  
(GATHRIGHT) WERE MSU DEFENSIVE BACK RON GATHRIGHT . . . . .

(MORE)

MSU EAGLES 2222222

35 mm SLIDE . . . . LINEBACKER HARRY "SUGAR BEAR" LYLES, . . . AND MSU'S  
(LYLES)

ALL AMERICAN CANDIDATE, . . .

35 mm SLIDE . . . . TACKLE DAVE HAVERDICK. DAVE IS A NATIVE OF CANTON,  
OHIO, SO HE'LL BE PLAYING CLOSE TO HOME WHEN THE  
EAGLES MEET YOUNGSTOWN SATURDAY NIGHT. ///

(SLIDES WERE MAILED TO YOU AT FIRST PART OF SEASON.)

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

*10 all Morehead State  
Oct. 24, 1969*

TAPED INTERVIEW WITH HEAD MSU FOOTBALL COACH JAKE HALLUM . . .

TOTAL TIME: 3 Minutes

(4 separate questions--tape can be used in entirety or edited to suit your needs)

(Hallum discusses 29-18 win over Austin Peay and next week's game with Dale Greer of Morehead State University Office of Sports Information.)

Question 1. TOTAL TIME: (QUESTION AND ANSWER) 28 seconds

INTERVIEWER: Coach, Jake Hallum, your Eagles had the big Homecoming crowd a little worried yesterday, but they came back in the last quarter and did a little stretch running and won the ball game.

COACH HALLUM: IN: "Yes, we're real proud of the fact . . ."

OUT: "that we did win the game."

Question 2. TOTAL TIME: (QUESTION AND ANSWER) 40 seconds

INTERVIEWER: Coach, Louis Rogan was awarded the most valuable player award for the Homecoming game and he did play a great offensive game. But there were at least three defensive players who should have gotten a little more recognition than they did.

COACH HALLUM: IN: "Yes, we feel like the defense"

OUT: "We knocked down about four passes there."

Question 3. TOTAL TIME: (QUESTION AND ANSWER) 55 seconds

INTERVIEWER: Coach Hallum the press played up the controversy over that simultaneous catch by Morehead State's John High and Austin Peay's Howell Flat. The play was ruled in favor of your Eagles and set Morehead State up for the touchdown that put them ahead. What is the rule on a simultaneous catch?

(more)

HALLUM INTERVIEW 222222

COACH HALLUM: IN: "Well, the rule is . . ."

OUT: "definitely a break in our favor."

Question 4. TOTAL TIME: (QUESTION AND ANSWER) 45 seconds

INTERVIEWER: Coach, next week it's Youngstown and we're playing them at home. Now what about this Youngstown team? They're a razzle dazzle kind of unorthodox type of football team. Are they not?

COACH HALLUM: IN: "Yes, I think the advantages they have . . ."

OUT: "exciting football game at Youngstown."

TOTAL TIME FOR CLOSE: 12 seconds

GREER: CLOSE: Coach, congratulations on your win over Austin Peay and good luck in this crucial three-game road trip coming up. We've been talking with Jake Hallum, Head Football Coach of the Morehead State University Eagles.

####



October 17, 1969

Ryan Halloran & Julie Shaw  
WAVE Television  
725 South Floyd Street  
Louisville, Kentucky 40203

Dear Ryan and Julie:

Thanks so much for having Dr. Pryor on the "Morning Show." It was a great opportunity for Morehead State University to show the people of the state that we have "top caliber" people on our faculty up here.

I'm sorry I didn't get an opportunity to talk with you after the show Wednesday, but Dr. Pryor and I both had classes that afternoon and consequently had to hurry back to Morehead.

Thanks again. If we can ever be of service to you in any way, just let us know.

Cordially,

Dale Greer  
Assistant in Public Information (Radio & TV)

October 17, 1969

Mr. Art Metzler  
Special Projects Department  
WAVE Television  
725 South Floyd Street  
Louisville, Kentucky 40203

Dear Art:

Thanks for the pictures of Janet. I appreciate all the trouble you've gone to over the whole Janet Hatfield in Vietnam affair. Sorry things didn't work out better for both of us.

It was good to see you again this week. Everybody at WAVE has been a big help to me in trying to do my job down here. Having real professionals like you guys to turn to for advice and help makes my job much easier.

Thanks again for everything.

Cordially,

Dale Greer

to all radio stations on list.

O A. 21, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

Tape of Head Football Coach Jake Hallum (Total Time: 2 Minutes and 37 Seconds)  
Interviewed by Dale Greer of Sports Information Department

QUESTION 1: TOTAL TIME (QUESTION AND ANSWER: 30 Seconds)

Greer: Coach Jake Hallum, congratulations on your win over Youngstown State University  
last Saturday.

Hallum: In: "We're certainly pleased"

Out: "on the road this year."

QUESTION 2: TOTAL TIME (QUESTION AND ANSWER: 55 Seconds)

Greer: Coach, before the season started the experts were saying: "Well, Morehead State  
University has a fine defensive line. . . but they are weak at the quarterback  
position." Well, Bill Marston is among the top ten quarterbacks in the nation in  
passing and total offense, and he certainly didn't let up against Youngstown. .  
passing for two TD's and running for a third. Has Marston surprised you this  
season?

Hallum: In: "We think he's done a real fine job for us . . ."

Out: "real hard at his job."

QUESTION 3: TOTAL TIME (QUESTION AND ANSWER: 22 Seconds)

Greer: Coach, he's improved a hundred percent over last season. Why?

Hallum: In: "Well, I think . . ."

Out: "one compliments the other."

QUESTION 4: TOTAL TIME (QUESTION AND ANSWER: 50 Seconds)

Greer: Coach, next week, your Eagles have a real tough one on the road. They meet  
Tennessee Tech, and the great Larry Schreiber. How about that game?

Hallum: In: "Well, they get real tough now . . ."

Out: "get more people at the football."

To Lex Cox, Cincinnati  
Huntington O.A. 21, 1969

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD; KENTUCKY 40351

CAMERA . . . Morehead State University's football Eagles face one of their toughest tests this weekend when they travel to Tennessee Tech to meet the Golden Eagles of Tennessee Tech.

35 mm slide . . . Coach Jake Hallum has nothing but praise for this weekend's opponent. He notes that Tech's Larry Schreiber is one of the best ball carriers in the country. The Morehead Coach is also impressed with Tech's big experienced lines on both units.

35 mm slide . . . MSU Quarterback Bill Marston is leading the conference in both passing and total offense, and is among the top ten in offense nationally. The classy senior quarterback has led Morehead State to four wins against only one setback so far this season. Coach Hallum hopes Marston continues to click this weekend against Tennessee Tech.

(Marston)

35 mm slide . . . He is also hoping that his big, tough defensive unit (nicknamed the Gold Berets) can contain Larry Schreiber and the Tech offense.

(slide of defensive unit -- "Gold Berets.")

CAMERA . . . Morehead State beat a tough Youngstown State University team last weekend . . . but committed quite a few turnovers. Coach Hallum says his team is "making too many mistakes." Tennessee Tech was beaten soundly by Western last weekend and Hallum says it's certain they'll be up for the game.

NOTE TO SPORTS DIRECTORS:

ALL OF THE SLIDES MENTIONED IN THE COPY WERE MAILED TO YOU AT AN EARLIER DATE.

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

(ENCLOSED IS COLOR FILM AND SUGGESTED COPY. THE FILM HAS NOT  
BEEN PROCESSED)

FILM SIL . . . . . BEFORE TODAY'S GAME BETWEEN MOREHEAD STATE  
COLOR UNIVERSITY AND EASTERN KENTUCKY UNIVERSITY . .  
THE TWO SCHOOLS PUT ASIDE THEIR INTENSE ATHLETIC  
RIVALRY IN FAVOR OF FELLOWSHIP. ADMINISTRATORS,  
FACULTY AND STUDENT LEADERS OF MOREHEAD STATE  
ENTERTAINED THEIR COUNTERPARTS FROM EASTERN  
AT AN 11:30 A. M. LUNCHEON BEFORE THE GAME  
BETWEEN THE TWO TRADITIONAL RIVALS. MSU  
PRESIDENT ADRON DORAN AND EKU PRESIDENT ROBERT  
MARTIN AND THEIR WIVES WERE AMONG THE MORE  
THAN 100 PERSONS WHO WERE PRESENT AT THE DORAN  
UNIVERSITY CENTER. THE PRE-GAME LUNCHEONS  
WERE STARTED SEVERAL YEARS AGO TO FOSTER BETTER  
RELATIONS BETWEEN THE SISTER STATE INSTITUTIONS  
PRIOR TO ATHLETIC CONTESTS.

October 28, 1969

Mr. Dick Marendt  
WAVE-Radio  
725 South Floyd  
Louisville, Kentucky 40203

Dear Dick:

Art Buchwald lectured here at Morehead State University Tuesday, October 28. As you know, he is a syndicated columnist whose column appears in 421 newspapers. You may or may not know that Time Magazine recently called him the most successful satirist of our time. He also has a play opening on Broadway soon.

After his lecture he allowed the students to ask questions. I know you like to make use of things like this, so I am sending you a part of the question and answer session which I taped. Hope you can make some use of it.

Sorry I didn't get a chance to talk to you when I was in Louisville, but I was swamped. Tell all the gang I said hello.

Cordially,

Dale Greer  
Assistant in Public Information (Radio & TV)

DG:rb

P.S. No thanks required. Just make sure you mention Morehead State University as many times as possible if you use it.

October 29, 1969

Sports Department  
WHAS-TV  
Louisville, Kentucky 40202

Dear Walt and Cawood,

Enclosed is unprocessed film of Ike Unseld who is a freshman basketballer at Morehead State University. Also enclosed is a taped interview with Ike. Ike's a quiet kid, and not the best interview in the world...but he talks about Wes, and the great pickup games in Algonquin Park (with such guys as George Tinsley, Dallas Thornton, Wes, King, Petty, McDaniels, etc.).

We hope you can make use of the tape and film. We also want to take this opportunity to thank you for giving us such good coverage.

Cordially,

Dale Greer  
Assistant in Public Information  
(Radio & TV)

DG:mh

Enclosures

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

~~(Part of ...)~~  
W512

TO: WLEX WAVE, ~~WAVE~~ - WICYT -  
Circled Nov. 1 on WAVE - 9:00.5 - aired WLEX & WICYT

CAMERA . . . . . "DORMITORY LIFE" USED TO BE ASSOCIATED WITH NOISY, CROWDED  
ROOMS, COMMUNITY BATHS, AND LITTLE OR NO PRIVACY. THINGS  
HAVE CHANGED!

FILM SILENT . . . BELIEVE IT OR NOT, THIS ISN'T A MODERN APARTMENT . . . BUT  
(COLOR 65 SECS.) THE LIVING QUARTERS OF FOUR MOREHEAD STATE UNIVERSITY  
COEDS. THE GIRLS OCCUPY ONE OF 100 SUITES IN MSU'S NEW  
BEULA NUNN RESIDENCE HALL. NAMED AFTER THE FIRST LADY  
OF KENTUCKY, THE TEN STORY DORMITORY WAS BUILT AT A  
COST OF TWO AND ONE HALF MILLION DOLLARS. THE COEDS WHO  
LIVE IN THIS PARTICULAR SUITE ARE PENNY KAISER, LOUISVILLE;  
RITA SPEARS, CATLETTSBURG; RITA DORN, SADIEVILLE  
~~\_\_\_\_\_~~ AND LYRA (LERA) CAHALL OF CINCINNATI, OHIO.

~~\_\_\_\_\_~~ EACH SUITE  
HAS A SPACIOUS "LIVING AND STUDY" ROOM, BEDROOM, DRESSING  
ROOM WITH AMPLE CLOSET SPACE AND FULL LENGTH MIRRORS,  
AND A PRIVATE BATH. ~~\_\_\_\_\_~~  
~~\_\_\_\_\_~~

~~\_\_\_\_\_~~ PSYCHOLOGISTS CONTEND THAT ENVIRONMENT  
PLAYS A BIG ROLE IN THE LEARNING PROCESS. MOREHEAD STATE  
UNIVERSITY IS AN ADVOCATE OF THIS PHILOSOPHY AND IS DOING  
ITS UTMOST TO PROVIDE ITS STUDENTS WITH SPACIOUS, COM-  
FORTABLE LIVING QUARTERS. <sup>41</sup> THERE ARE FOUR OTHER WOMEN'S  
RESIDENCE HALLS ON THE CAMPUS THAT ARE SIMILAR IN DESIGN  
AND THERE ARE ALSO A NUMBER OF SPACIOUS NEW DORMITORIES

AMERA

(MORE)



NUNN HALL 2222222

FOR THE MALE STUDENTS. BEULA NUNN HALL WILL BE  
OFFICIALLY DEDICATED NOVEMBER 8TH. GOVERNOR AND  
MRS. NUNN WILL ATTEND. THE DEDICATION WILL BEGIN AT  
11 A.M. AND WILL BE FOLLOWED BY A LUNCHEON. ////

STORY & FILM TO ~~██████████~~ 3 Louisville TV STA &  
WSA 2, Nov. 8, 1969

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

MOREHEAD, Ky., Oct. 31---Dignitaries and friends of the Louie B. Nunn family ~~will be~~ <sup>JOURNAL</sup> to the Morehead State University campus ~~on~~ Saturday, November 8, to be present at the dedicatory ceremonies of the new 10-story Nunn Hall.

But Governor Nunn ~~will attend~~ <sup>FOUND</sup> this occasion one in which he ~~will have to~~ <sup>TOOK</sup> ~~take~~ <sup>was</sup> a back seat, as the women's residence hall ~~to be~~ named in honor of the Commonwealth's first lady, Beula C. Nunn.

"The Morehead State University Board of Regents unanimously agree that Mrs. Nunn is highly deserving of such an honor as a result of her efforts on behalf of many interests in Kentucky," said Morehead President Adron Doran, ~~and we anticipate~~ <sup>were in hand</sup> "A large number of distinguished guests for the dedication ceremonies."

The dedication ~~is scheduled~~ <sup>was</sup> at 11:00 a. m. at the \$2, 500, 000 structure which houses 400 women in 100 suites. Following the dedication, a luncheon ~~is~~ <sup>was</sup> ~~held~~ <sup>held</sup> honoring legislators who will serve in the 1970 Legislature.

Participating in the dedication ~~will be~~ <sup>were</sup> Dr. William H. Cartmell, Maysville, Vice-chairman of the Morehead State University Board of Regents, and Brenda Ross, a senior from Catlettsburg, who is president of the Nunn Hall dormitory council.

Mrs. Nunn's son, Joe W. Aspley, Jr., pastor of the First Christian Church of Georgetown, ~~will give~~ <sup>GAVE</sup> the invocation and benediction. President Doran will preside.

A portrait of Mrs. Nunn ~~will be~~ <sup>was</sup> unveiled at the ceremonies and the Morehead State University concert choir ~~will perform~~ <sup>PERFORMED.</sup>

(more)

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

*To all Radio Stations  
on list - Nov. 12, 69*

Interview with Head Football Coach Jake Hallum

Interviewed by Dale Greer of MSU Sports Information Department

TOTAL TIME: APPROXIMATELY 1:55

QUESTION #1 APPROXIMATELY 40 SECONDS

GREER: COACH JAKE HALLUM, YOUR MOREHEAD STATE UNIVERSITY EAGLES  
LOST TO AN UNDEFEATED EAST TENNESSEE TEAM LAST SATURDAY.  
YOU KNOW YOUR EAGLES WERE ONE OF THE TOP OFFENSIVE TEAMS  
IN THE NATION DURING THE FIRST PART OF THE SEASON . . BUT  
DURING THE LAST 3 GAMES THEY JUST HAVEN'T BEEN ABLE TO GET  
INTO THE END ZONE. WHAT DO YOU BLAME THIS ON?

HALLUM: IN: "ACTUALLY, THERE ARE A NUMBER OF REASONS"

OUT: "THE OPPOSING TEAM. "

QUESTION #2 APPROXIMATELY 35 SECONDS

GREER: YOU SAID AT THE FIRST OF THE SEASON, IT LOOKED LIKE EAST  
TENNESSEE WAS THE TEAM TO BEAT. AND YOUR PREDICTION SEEMS  
TO BE HOLDING TRUE. DO YOU THINK EAST IS A SHOO IN NOW FOR THE  
CONFERENCE TITLE?

HALLUM: IN: "WELL, I THOUGH EAST TENNESSEE"

OUT: "IT LOOKS LIKE THEY WILL BE OUR CONFERENCE CHAMPION. "

QUESTION #3 APPROXIMATELY 40 SECONDS

GREER: THIS WEEK YOUR EAGLES TRAVEL TO KENTUCKY STATE DOWN IN  
FRANKFORT. NOW WHAT ABOUT THIS KENTUCKY STATE TEAM?

HALLUM: IN: "WELL THIS IS A TEAM THAT OF COURSE HAS A LOT OF ATHLETES"

OUT: "SALVAGE A VERY SUCCESSFUL SEASON. "

GREER: THANKS COACH, JAKE HALLUM, HEAD FOOTBALL COACH OF MOREHEAD  
STATE UNIVERSITY.

TO: WLEX-TV, WAVE  
NOV. 14

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA . . SNOW FELL FRIDAY ON THE MOREHEAD STATE UNIVERSITY CAMPUS  
IN THE BEAUTIFUL FOOTHILLS OF EASTERN KENTUCKY.  
FILM SIL . . AND AS ON MOST CAMPUSES, WHEN THERE'S SNOW ON THE GROUND--  
COLOR THERE'S BOUND TO BE A SNOWBALL FIGHT. IT ALL STARTED WHEN ONE  
STUDENT BEGAN PELTING A PRETTY COED WITH SNOWBALLS. OTHER  
COEDS RUSHED TO HER DEFENSE, AND THEN OTHER MALE STUDENTS  
RUSHED IN TO HELP THE OUTNUMBERED MALE WHO STARTED THE  
WHOLE THING IN THE FIRST PLACE. IT WAS ALL IN FUN, AND IT WAS  
A GOOD BREAK FROM THE TENSION OF MID-TERM EXAMS. NO ONE  
WAS INJURED IN THE MELEE . . EXCEPT FOR A FEW CASES OF HURT  
FEELINGS, AND PROBABLY SOME CASES OF THE SNIFFLES.

NOTE TO NEWS EDITOR: (FILM WILL PROBABLY BE ABOUT A 1/2 STOP OVER-  
EXPOSED, AS THE DUMB CAMERAMAN FORGOT TO TAKE  
INTO ACCOUNT THE GLARE OF THE SUN ON THE SNOW.  
PLEASE PROCESS TO ACCOUNT FOR THIS)

THANKS,

Dale Greer

To: WHAS, WAVE, WKYC, WSAZ, WCPK-TV  
2018

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA. . . . . THE ANNUAL DECAEDRON AT MOREHEAD STATE UNIVERSITY  
IS BECOMING AS TRADITIONAL AS APPLE PIE.  
FILM SIL . . . . . BUT IN THE TEN EVENT CONTEST, SPONSORED BY LAMBDA  
COLOR CHI ALPHA FRATERNITY, IT WASN'T APPLE PIE BUT BANANA  
CREAM. AND THE COEDS ENTERED IN THE CONTEST HAD TO  
EAT THE ENTIRE PIE WITH THEIR HANDS BEHIND THEIR BACK.  
THE DECAEDRON ALSO FEATURES THE "SEWING THE PATCH ON  
THE BOTTOM" CONTEST, THE "HIT A FRATERNITY PLEDGE WITH  
AN EGG" CONTEST, "THE DRESS AND RUN" CONTEST, AND "THE  
UGLIEST GIRL" CONTEST. THE UGLY GIRLS ARE ACTUALLY.  
FRATERNITY MEN DRESSED IN WOMEN'S CLOTHING BY THE  
COEDS. IT WAS A GOOD WAY TO RELAX AND EASE THE TENSIONS  
OF MID-TERM EXAMS, BUT ONE THREE YEAR OLD CHILD WHO  
WATCHED THE EVENTS REMARKED "WE DON'T ACT THAT SILLY  
AT NURSERY SCHOOL!"

To: WLEX, WBLG, & WKYT  
NOV. 22, 69

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

(ENCLOSED IS COLOR FILM AND SUGGESTED COPY. THE FILM HAS NOT  
BEEN PROCESSED)

FILM SIL . . . . . BEFORE TODAY'S GAME BETWEEN MOREHEAD STATE  
COLOR UNIVERSITY AND EASTERN KENTUCKY UNIVERSITY . .  
THE TWO SCHOOLS PUT ASIDE THEIR INTENSE ATHLETIC  
RIVALRY IN FAVOR OF FELLOWSHIP. ADMINISTRATORS,  
FACULTY AND STUDENT LEADERS OF MOREHEAD STATE  
ENTERTAINED THEIR COUNTERPARTS FROM EASTERN  
AT AN 11:30 A.M. LUNCHEON BEFORE THE GAME  
BETWEEN THE TWO TRADITIONAL RIVALS. MSU  
PRESIDENT ADRON DORAN AND ECU PRESIDENT ROBERT  
MARTIN AND THEIR WIVES WERE AMONG THE MORE  
THAN 100 PERSONS WHO WERE PRESENT AT THE DORAN  
UNIVERSITY CENTER. THE PRE-GAME LUNCHEONS  
WERE STARTED SEVERAL YEARS AGO TO FOSTER BETTER  
RELATIONS BETWEEN THE SISTER STATE INSTITUTIONS  
PRIOR TO ATHLETIC CONTESTS.

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA. . . . THE INJURY RIDDLED MOREHEAD STATE UNIVERSITY EAGLES  
HAVE DROPPED THEIR LAST TWO CONTESTS . . . AND THIS  
WEEKEND THEY TAKE ON THE UNDEFEATED OVC LEADER,  
EAST TENNESSEE.

35 MM SLIDE . . . A BRIGHT SPOT FOR MOREHEAD STATE IS THE RETURN OF THE  
LEADING PUNT RETURNER IN THE OHIO VALLEY CONFERENCE,  
JEFF PERKINS. THE FRESHMAN FROM SOMERSET HAS MISSED  
THE LAST TWO GAMES AFTER SUFFERING A SHOULDER SEPA-  
RATION AGAINST YOUNGSTOWN UNIVERSITY.

CAMERA . . . MOREHEAD STATE AND EAST TENNESSEE WILL DO BATTLE AT  
2:00 P. M. SATURDAY AT THE BREATHITT SPORTS CENTER  
STADIUM IN MOREHEAD.

To all stations, Nov. 25, 1964

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

Dear Sports Director:

Enclosed is an interview with Morehead State University Head Basketball Coach Bill Harrell. Harrell, in his first year as head coach, takes his young Eagles to Jacksonville, Florida for the Sunshine Classic tournament December 1. Morehead meets the University of Florida, an SEC team, in the first round of the tournament. It's the first major tournament of the season. Coach Harrell discusses this and other things such as his material, his recruiting, offensive and defensive play, etc. The tape is cut so you can use it in its entirety or pull one short cut for use.

The interview with Coach Harrell will be mailed to you weekly. Dale Greer of the MSU Sports Information Department is the interviewer.

If you have any suggestions on how the tape can be improved, please let us know. We would appreciate the return of the tape reel in the self-addressed, pre-paid envelope.

Thanks for your cooperation.

Dale Greer



FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TAPED INTERVIEW WITH COACH JAKE HALLUM.  
INTERVIEWED BY DALE GREER OF SPORTS INFORMATION DEPT.

QUESTION #1 TOTAL TIME: 32 SECONDS

GREER: COACH JAKE HALLUM, YOUR MOREHEAD STATE UNIVERSITY EAGLES  
HAVE ENDED THE SEASON ON A GREAT NOTE WALLOPING THE  
TRADITIONAL RIVAL EASTERN KENTUCKY UNIVERSITY 23 TO 11. HOW  
DO YOU FEEL AFTER THAT BIG WIN?

HALLUM: IN: "WE WERE PLEASED TO WIN . . . ."

OUT: "ESPECIALLY FOR THEM."

QUESTION #2 TOTAL TIME: 32 SECONDS

GREER: HOW ABOUT THIS HAVERDICK? HE HAS PLAYED TREMENDOUS FOOTBALL  
ALL YEAR. ALTHOUGH HE HAS BEEN HAMPERED WITH INJURIES HE IS  
CONSIDERED A TOP PRO PROSPECT. DO YOU THINK HE WILL MAKE IT  
IN THE PROS?

HALLUM: IN: "WE THINK THAT HE IS ONE OF THE FINEST TACKLES THAT HAS  
EVER PLAYED FROM MOREHEAD . . ."

OUT: "HE TRULY PLAYED A MAGNIFICENT FOOTBALL GAME."

QUESTION #3 TOTAL TIME: 16 SECONDS

GREER: IS HE BIG ENOUGH TO PLAY FOR PROS, COACH?

HALLUM: IN: "HE IS BIG ENOUGH AND STRONG ENOUGH . . ."

OUT: "WE WILL JUST HAVE TO WAIT AND SEE."

(MORE)

to all stations - Nov 25, 1969

TAPED INTERVIEW WITH COACH JAKE HALLUM

QUESTION #4 TOTAL TIME: 40 SECONDS

GREER: COACH, AFTER THE GAME WITH EASTERN, SOME OF THE WRITERS IN THE PRESS BOX WERE SAYING THAT MOREHEAD STATE UNIVERSITY LOOKS LIKE IT MIGHT BE THE TEAM TO BEAT IN THE OHIO VALLEY CONFERENCE NEXT YEAR. WHAT DO YOU HAVE TO SAY ABOUT THAT?

HALLUM: IN: "WELL, THAT WOULD BE HARD TO SAY . . ."

OUT: "OUR INTENTION TO BE A BETTER FOOTBALL TEAM NEXT YEAR."

QUESTION #5 TOTAL TIME: 55 SECONDS

GREER: COACH, I HEARD ONE OF THE SPORTS WRITERS SAY YESTERDAY THAT MARSTON, BILL MARSTON, IS AN AMAZING QUARTERBACK. HE SAID HE LOOKED LIKE HE DOESN'T EVEN BELONG ON A FOOTBALL FIELD AND HE GOES OUT THERE AND PLAYS LIKE JOE NAMATH. HOW ABOUT THIS KID. SINCE HE IS A SENIOR GRADUATING--WOULD YOU LIKE TO SAY A WORD ABOUT HIM?

HALLUM: IN: "YES, I COULDN'T SAY ENOUGH . . ."

OUT: "THRILLED TO DEATH THAT HE HAD THE GAMES HE HAD."

QUESTION #6 TOTAL TIME: 38 SECONDS

GREER: WHAT ARE YOUR PLANS NOW THAT THE FOOTBALL SEASON IS OVER, COACH? ARE YOU GOING TO BE ABLE TO SIT BACK AND RELAX A WHILE?

HALLUM: IN: "NO, OUR WORK ACTUALLY BEGINS NOW . . ."

OUT: "WE HOPE THAT WE CAN GO OUT AND GET OUR SHARE OF THE GOOD ATHLETES."

*To all stations on list:*

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

*Oct. 29, 69*

TAPED INTERVIEW WITH COACH JAKE HALLUM.  
INTERVIEWED BY DALE GREER OF SPORTS INFORMATION DEPT.

QUESTION #1 TOTAL TIME: 20 SECONDS

GREER: COACH HALLUM, YOU LOST A HEARTBREAKER TO TENNESSEE TECH.  
I KNOW YOU DON'T WANT TO MAKE EXCUSES . . . BUT YOU DID HAVE  
SOME KEY INJURIES AND TECH WAS HIGHER THAN A KITE AFTER  
THEIR BIG LOSS TO WESTERN THE WEEK BEFORE.

HALLUM: IN: "YOU KNOW, WE'VE SAID MANY TIMES BEFORE . . . "

OUT: "WANTED TO WIN THE FOOTBALL GAME MORE THAN WE DID. "

QUESTION #2 TOTAL TIME: 38 SECONDS

GREER: COACH, NEXT WEEK WE PLAY ONE OF MOREHEAD STATE'S BIGGEST  
RIVALS, WESTERN STATE UNIVERSITY AND WE MEET THEM AT HOME.  
HOW ABOUT THESE INJURIES? ARE WE GOING TO BE IN BETTER SHAPE  
FOR THIS GAME?

HALLUM: IN: "WELL, OF COURSE, WESTERN HAS COME ON REAL STRONG . . . "

OUT: " A REAL FINE FOOTBALL GAME. "

QUESTION #3 TOTAL TIME: 53 SECONDS

GREER: COACH, I DON'T WANT TO PUT YOU ON THE SPOT, BUT COULD YOU  
TAKE A LOOK AT THE OVC RACE AT THIS POINT FOR US, AND MAYBE  
GIVE US YOUR PREDICTION OF HOW THE RACE WILL END UP?

HALLUM: IN: "YOU KNOW WE'VE MENTIONED THE FACT THAT THERE'S A  
LOT OF BALANCE . . . "

OUT: "A LOT OF EXCITING CONTESTS BEFORE THE SEASON IS OUT. "

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

TAPED INTERVIEW WITH COACH JAKE HALLUM.

INTERVIEWED BY DALE GREER OF SPORTS INFORMATION DEPT.

QUESTION # 1 TOTAL TIME: 20 SECONDS

GREER: " ~~REHEARD~~ COACH HALLUM, ~~YOUR~~ YOU LOST LOST A HEARTBREAKER TO TENNESSEE TECH. I KNOW YOU DONT WANT TO MAKE EXCUSES..BUT YOU DID HAVE SOME KEY INJURIES AND TECH WAS HIGHER THAN A KITE AFTER THEIR BIG LOST TO WESTERN THE WEEK BEFORE.

HALLUM: IN: YOU KNOW , WE'VE SAID MANY TIMES BEFORE

OUT:." WANTED TO WIN THE FOOTBALL GAME MORE THAN WE DID."

QUESTION " 2 TOTAL TIME: 38 SECONDS

GREER: " COACH, NEXT WEEK WE PLAY ONE OF MOREHEAD STATE'S BIGGEST RIVALS, WESTERN STATE UNIVERSITY AND WE MEET THEM AT HOME. HOW ABOUT THESE INJURIES? ARE WE GOING TO BE IN BETTER SHAPE FOR THIS GAME?

HALLUM: IN: " WELL, OF COURSE, WESTERN HAS COME ON REAL STRONG...

OUT:." A REAL FINE FOOTBALL GAME.

QUESTION # 3 total time: 53 seconds.

~~GREER~~

GREER: " COACH, IDON'T WANT TO PUT YOU ON THE SPOT, BUT COULD YOU TAKE A LOOK AT THE OVC RACE AT THIS POINT FOR US, AND MAYBE GIVE US YOUR PREDICTION OF HOW THE RACE WILL END UP?

HALLUM: IN: " YOU KNOW WE'VE MENTIONED THE FACT THAT THERE'S ALOT OF BALANCE...

OUT:..." ALOT OF EXCITING CONTESTS BEFORE THE SEASON IS OUT."

*Louis & Lex*

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

A product of Shamokin High School has won honorable mention All America honors at Morehead State University in Kentucky. Daryl Sadowski of Shamokin was also named to the all Ohio Valley Conference football squad. The 6'1", 205 Lb. offensive tackle was a three year letterman at Morehead State. Daryl is one of three graduating seniors on the MSU Squad. The other two seniors, Defensive Tackle Dave Haverdick and quarterback Bill Marston, also had outstanding senior years. Haverdick was named first team little All America by Associated Press, All Conference, and was selected to the Louisville Courier Journal's Ohio Valley Conference All Star Team. Marston, who was 14th in the nation in forward passing and 16th in the nation in total offense, was All-Conference and was also picked to the Courier-Journal's All Star Team.

TO WVC  
Shamokin  
Dec. 8, 69

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA . . . . The Kentucky Society of Architects has chosen Morehead State University's School of Education Building to receive one of its annual ten best design awards.

35 MM SLIDE . . The three prominent Boston Architects who judged the entries said they liked "the well ordered and disciplined plan of the MSU education building." The modernly equipped, nine story structure was first occupied in 1968. It is the second time in two years that Morehead State University and the Frankfort architectural firm of Lee Potter Smith, Pritchett, Hugg and Carter, Inc. has been honored for "achievement of excellence in architectural design." MSU's Claypool-Young Art Building received one of the ten best design awards from the Kentucky Society of Architects last year. General contractor for the School of Education Building was Frank Messer & Sons, Inc. of Cincinnati.

TO 3 COY, 3 LOUIS +  
2 HUNTINGTON TV STATIONS

Dec. 8, 69

# MOREHEAD STATE UNIVERSITY

MOREHEAD, KENTUCKY 40351

TO: WKYC-TV, Cleveland

December 8, 1969

WAKR-TV - Akron, O.

WKBN-TV - Youngstown, O.

UNIVERSITY RELATIONS

Dear Sports Director:

One of the finest athletes in the history of Morehead State University has been named a first team Little All American by the Associated Press. Dave Haverdick is a native of your area, hailing from Canton, Ohio.

Enclosed is some unprocessed, 16 mm color film of Big Dave accepting the congratulations of teammates and fellow students on the MSU campus. The enclosed news release should give you all the information you need for a story to go along with the film.

We hope you can make use of the film and story, and give recognition to a fine athlete and a fine individual. Dave is certainly a credit to his home state of Ohio and to Morehead State University.

Cordially,

Dale Greer  
Assistant in Public Information (Radio & TV)

DG:rb

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

- CAMERA ..... Morehead State University's record-breaking passing combination had prominent mention when the NCAA released final college division national football statistics this week.
- 35 mm slide..... Senior Quarterback Bill Marston finished 14th in forward passing with 135 (Marston)- completions, 1,754 yards and 11 touchdowns. Marston broke 11 school records in his final campaign and was a first team selection for All-Ohio Valley Conference honors as a punter.
- CAMERA..... The quarterback's favorite target, split end John High, was 21st in the nation in pass receiving. Morehead State's 6-4 season also produced the university's first All-American in more than 20 years.
- 35 mm slide..... Defensive Tackle Dave Haverdick, Canton, Ohio, senior, was named to the first (Haverdick) team of the Associated Press Honor squad.
- 35 mm slide..... Offensive Tackle Darrel Sadowski, Shamokin, Pa., received honorable mention (Sadowski) All America.

NOTE TO SPORTS EDITORS (ALL THE SLIDES MENTIONED WERE SENT TO YOU AT FIRST OF FOOTBALL SEASON)

To:

WLEY	WJAZ
WKYT	WHTN
WBLC	WCPO
WAUP	WLW-T
WHAS	WKRC
WLVY	WKYH
WLAC	

12-69



FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

*10 ALL Stations (8000) on Tape List  
Dec. 8, 1969*

TAPED INTERVIEW WITH MSU HEAD BASKETBALL COACH BILL HARRELL.

3 CUTS . . . CAN BE USED AS ONE INTERVIEW OR CUTS CAN BE USED

INDIVIDUALLY. ENTIRE TAPE RUNS APPROXIMATELY 3 MIN. 35 SEC.

(COACH HARRELL IS INTERVIEWED BY DALE GREER OF THE MSU PUBLIC INFORMATION DEPT.)

QUESTION #1 RUNS APPROXIMATELY 2 MIN. 5 SEC.

GREER: "Coach Harrell, your Morehead State basketball team wasn't picked very high in pre-season polls as this is a rebuilding year . . . but your Eagles shocked the sports world with an upset victory over the University of Florida of the Southeastern Conference in the first game of the season. Then your Eagles beat Southern Mississippi, a team picked as one of the good teams in the south. Your only loss was a crushing defeat to Jacksonville, the tallest and perhaps one of the most talented teams in the nation. How do you feel about your team at this point?"

HARRELL: IN: "Well, I might say this . . ."

OUT: "Not only offensively-but definitely defensively."

QUESTION #2 RUNS: 25 SECONDS:

(NOTE TO SPORTS DIRECTOR: MSU PLAYS CAMPBELLSVILLE Thursday night, Dec. 11-

Question #2 will be outdated after that date. The rest of the interview is timely until after the Eastern game, Monday, Dec. 15)

GREER: "Coach, your next game is with Campbellsville. What kind of team does Campbellsville have?"

HARRELL: IN: "I saw Campbellsville last night . . ."

OUT: "end up on the short end of the score."

(more)

QUESTION #3 RUNS: 1 MIN. 6 SEC.

GREER: "Coach, Monday, December 15, Morehead State University meets arch-rival Eastern Kentucky University. Games between Eastern and Morehead are always barn burners no matter what kind of talent these two teams have. Would you care to make a prediction?"

HARRELL: IN: "Well, my prediction . . ."

OUT: "Be able to compete with everybody in the OVC."

GREER: "Thanks for talking with us coach."

HARRELL: "My pleasure Dale."

GREER: Bill Harrell, Head Basketball Coach for Morehead State University."

(PLEASE RETURN THE TAPE TO US AT YOUR CONVENIENCE. A SELF ADDRESSED-POSTAGE PAID ENVELOPE HAS BEEN PROVIDED FOR RETURN)

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

35 MM SLIDE . . . MOREHEAD STATE UNIVERSITY'S ALL-AMERICAN DAVE  
HAVERDICK (ON THE RIGHT) WALKED AWAY WITH THREE  
TROPHIES AT MOREHEAD STATE'S ANNUAL FOOTBALL  
BANQUET. TEAMMATE BILL WAMSLEY (IN THE FOOTBALL  
JERSEY) WAS AWARDED THE "110 PERCENT AWARD."  
HAVERDICK, A DEFENSIVE TACKLE, WAS NAMED TO THE  
FIRST TEAM OF THE ASSOCIATED PRESS LITTLE ALL-  
AMERICA. THE CANTON, OHIO NATIVE, WHO PLAYED  
HIS HIGH SCHOOL FOOTBALL AT CANTON GLENWOOD, IS  
CONSIDERED A TOP PRO-PROSPECT. HE'S 6'4, AND WEIGHS  
255 POUNDS.////

TO: WLEY-TV, WKYT-TV, 3.WBLS-TV  
WSA2-TV, WHTN-TV - Huntington

Dec. 13, 1969

FROM: OFFICE OF PUBLIC INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

CAMERA . . THE INTER-FRATERNITY COUNCIL OF MOREHEAD STATE UNIVERSITY  
HELD A CHRISTMAS PARTY SATURDAY FOR UNDERPRIVILEGED  
CHILDREN OF THE REGION.

FILM SIL . . ABOUT 75 NEEDY KIDS ATTENDED THE PARTY HELD AT THE  
COLOR UNIVERSITY CINEMA IN MOREHEAD. SUPERVISING THE AFFAIR  
WERE TWO REPRESENTATIVES FROM EACH FRATERNITY AT  
MOREHEAD STATE. BESIDES GAMES AND REFRESHMENTS, THE  
CHILDREN WERE TREATED TO A SPECIAL SHOWING OF A MOVIE  
BY THE THEATER; AND AFTER THE MOVIE A VERY SPECIAL  
GUEST DROPPED BY TO SAY HELLO. OLD SANTA CLAUS HANDED  
OUT KNICK KNACKS TO THE KIDS AND TOOK THEIR CHRISTMAS  
REQUESTS. THE PARTY FOR UNDERPRIVILEGED CHILDREN IS AN  
ANNUAL AFFAIR OF THE MOREHEAD STATE UNIVERSITY INTER-  
FRATERNITY COUNCIL. ////

To Radio List + WHTN-TV

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

Dec. 19, 69

INTERVIEW WITH MOREHEAD STATE HEAD BASKETBALL COACH BILL HARRELL.  
(INTERVIEWED BY DALE GREER OF THE MSU SPORTS INFORMATION DEPT.)  
(TAPE IN ITS ENTIRETY RUNS APPROX. 3:05)

QUESTION #1. . . "Coach, your team has a long layoff now for the Christmas holidays . .

RUNS: 35 Sec. and then you come back to meet Marshall University on Dec. 27th.

Have you gotten a look at Marshall this year?

HARRELL . . . . IN: "No Dale, we haven't seen Marshall play yet---"

OUT: "Marshall must be a pretty tough outfit. "

QUESTION #2 . . . Speaking of Eastern, your Eagles lost to Eastern in the last

RUNS: 30 Sec. ballgame before the holidays 87 to 79 . . but Morehead gave the

tough Eastern team a good battle staying with them right down to

the wire. How do you feel about your team's play in that ballgame?

HARRELL . . . . IN: "I definitely feel that we played a good ballgame---"

OUT: "I think we had a chance to win all the way through the game. "

QUESTION #3 . . . How about Ron Gathright's play in that ballgame?

RUNS: 20 Sec.

HARRELL . . . . IN: "Well, I might say about Ron---"

OUT: "forgotten all about football by now. "

QUESTION #4. . . Coach, Bobby Hiles hasn't scored a lot of points . . but he's done a

RUNS: 55 Sec. tremendous job as a floor leader for the Eagles. How would you rate

Hiles with other guards playing in the OVC?

HARRELL . . . . IN: "Dale, there's not any question in my mind that---"

OUT: "As you'll find anywhere"-

(more)

2222222

QUESTION #5 . . . Coach, the executive sports editor of the Louisville Courier-Journal,

RUNS: 40 Sec. Earl Cox saw the Morehead State-Eastern Game, and his comment was "if this is a rebuilding year, I can't wait to see Morehead next year." He called them a well-coached and a well-disciplined team and I think this is a fine tribute to you in your first year at Morehead State.

HARRELL . . . . IN: "Well, thank you very much Dale---"

OUT: "That we're in this year. "

GREER: Thanks for talking with us Coach and good luck against Marshall.

HARRELL: "My pleasure Dale. "

GREER: Bill Harrell, Head Basketball Coach at Morehead State University.

####

TO: WAVE, WHAS, & WLKY  
Dec, 31, 69

FROM: OFFICE OF SPORTS INFORMATION  
MOREHEAD STATE UNIVERSITY  
MOREHEAD, KENTUCKY 40351

35 mm slide ..... Morehead State University athlete Ron Gathright, a product of Thomas Jefferson High School, is quickly regaining his form on the basketball court after starring as a defensive end on the MSU football team. Gathright is seen here discussing basketball with fellow Louisvillians Dr. Ray Hornback and Freddy Johnson. Hornback is Vice President for University Affairs at Morehead State. Johnson, a teammate of Gathright's at Thomas Jefferson High, is manager of the MSU basketball team.