



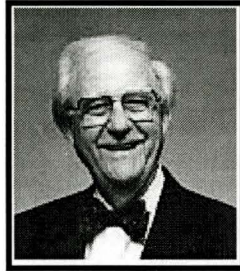
AWARD ASSEMBLY . . . Eighteen friends and relatives of Morehead State University President Adron Doran traveled to New York City last week to attend the presentation of his 1971 Horatio Alger Award. The front row, from left - Alpha Hutchinson; Dr. Doran; Mrs. Doran; Mr. and Mrs. Lewis

Susan Dix; Mrs. Lacy Bradshaw; and John Lockhart. Second row - Howard Orr, Lucien Rice, W. E. Crutcher, Mrs. Ray Hornback, Dr. Ray Hornback, Lacy Bradshaw and George Evans. Third row - Burton Coffman, Pat O'Rourke and John DeBourbon. The Horatio Alger Award is one of the most

Horatio Alger Association

of Distinguished Americans

Members



Adron Doran, Ed. D., 1971

Morehead State University
 President Emeritus
 Lexington, KY

Adron Doran was born in 1909 in a three-room tenant farmhouse in rural western Kentucky. He walked to school five miles a day and worked to pay for supplies. For about 40 cents a week, he trudged in early every day to build fires that warmed the building. Later, he sang and preached at revivals to help finance his college education. Eventually, he received B.S. and M.A. degrees from Murray State University and served as principal, coach and teacher of three rural high schools for 15 years. He also was elected to four terms as a member of the Kentucky House of Representatives, served 3 terms as Speaker of the House. After receiving his doctorate at the University of Kentucky, he was named president of Morehead State University in 1954. The college had only 698 students and lost its accreditation. By the time he retired in 1977, Morehead had 7,500 students and about \$80 million in new buildings, and had regained its accreditation and regional status.



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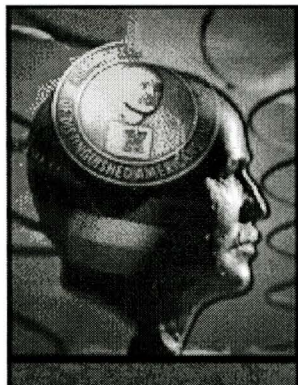
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Horatio Alger Association

of Distinguished Americans

Horatio Alger Jr.

Horatio Alger, Jr. was the author of over one hundred books that inspired young people from the post-Civil War era through end of the nineteenth century. His novels of courage, faith, and hard, honest work captured the imagination of generations of young Americans and gave them a model of hope and promise in the face of hardships.

Born in Revere, Massachusetts, on January 13, 1832, he was the son of a Unitarian church pastor who instilled a strong religious belief in his son. A Phi Beta Kappa graduate of Harvard, Horatio Alger, Jr., studied under Henry Wadsworth Longfellow and had intended to become a poet. Alger worked at one time as a teacher and a newspaper correspondent for the Boston Transcript and the New York Sun. Affected by asthma, Alger was rejected by the Union Army and eventually became a minister on Cape Cod.

Horatio Alger, Jr., wrote more than 120 books with the inspiring theme of onward and upward. He began writing his rags-to-riches tales just after the Civil War. He patterned the hero of his book, *Ragged Dick*, after the homeless newsboys and bootblacks he observed in his neighborhoods in New York. The heroes of his books almost always had the same qualities-moral, brave, generous, kind, diligent, industrious, and persevering. His novels told everyone, no matter how poor, orphaned or powerless, that if they persevere, if they do their best, if they always try to do the right thing, they can succeed. Success was earned by hard work and right action. Alger trumpeted the doctrine of achieving success through self-reliance, self-discipline, decency, and honesty. His books were always best sellers and almost every home, school, and church library in America boasted a large collection of his works. Horatio Alger, Jr. died in 1899 of lung and heart ailments at the age of 67. More than 250 million copies of his books have been sold worldwide. Through his body of work, Horatio Alger, Jr., captured the spirit of a nation and helped to clarify that spirit.

For additional information on Horatio Alger, Jr., and his works, please click on one of the links below:

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National Scholars Program


As one of the nation's largest college financial aid programs in the country, the Horatio Alger National Scholars Program is the only major scholarship effort that specifically assists high school students who have faced and overcome great obstacles in their young lives. While many aid programs are directed primarily to recognizing academic achievement or leadership potential, the Horatio Alger program also seeks students who have a commitment to use their college degrees in service to others.

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Horatio Alger Award

Each year, the Association bestows the Horatio Alger Award on truly outstanding Americans. Association Members are dedicated community leaders who demonstrate individual initiative and a commitment to excellence—as exemplified by remarkable achievements accomplished through honesty, hard work, self-reliance, and perseverance. All Members have a strong commitment to assisting those less fortunate than themselves and a loyalty and devotion to American ideals and the American free enterprise system. Each recipient becomes a lifetime Member of the Association. Inquiries regarding the nomination process or requests for official nomination packets should be submitted to the Horatio Alger Nominations Chairman at the Association's headquarters.

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Awards Dinner

The Annual Awards Dinner is held in our nation's capital each spring to present the Horatio Alger Award to ten Americans in recognition of their outstanding contributions in their chosen fields. Over 1,000 Members and guests attend the dinner, which is chaired



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by the Awards Chairman, an Association Member who coordinates the Awards. The Awards Chairman invites several individuals and organizations to serve as Vice Chairmen of the Awards who receive special recognition for their support of the activities. Members of the Association, organizations, and individuals are invited to purchase tables for the dinner or, if unable to attend, to make a general contribution in support of the Association's educational programs. These contributions underwrite the programs offered by the Association. All contributors are acknowledged in the Association's printed materials. The Awards include several special events held in conjunction with the dinner, such as a private ceremony on the opening evening of the Awards and a forum with Association Members. Information about purchasing tables is available from the Association's headquarters. Contributions to the dinner in excess of the fair market value for service received are tax-deductible.



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Giving Clubs

Support from both Members and friends of the Association is necessary to successfully meet the goal of awarding more than \$3 million in scholarships annually. The Association offers three giving clubs to support the educational programs and activities of the Association. Membership in the Association's Founder's Club and Chairman's Club is available to both Members and non-Members, and membership in the President's Club is available to non-Members only. Additional information on the giving clubs is available from the Association's headquarters.

Founder's Club—club members pledge to contribute \$20,000 annually over five years to the Association's scholarship fund, for a total of \$100,000. These funds support ten students' scholarships to attend college.

Chairman's Club—club members pledge to contribute \$10,000 annually over five years to the Association's scholarship fund, for a total of \$50,000. These funds support five students' scholarships to attend college.



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Endowment Fund

The Association's Endowment Fund was established to ensure the future of the Association's educational programs and activities. Any person or entity may make a contribution to the Endowment Fund. Contributions to the Endowment Fund are tax-deductible to the donor. The Association is exempt from all taxes on the gift and the

Joe Creason's Kentucky

An honest-to-goodness, true-life success story



SO YOU'RE interested in developing a plot for a latter-day Horatio Alger sink-or-swim, do-or-die, rags-to-riches success story?

How about starting this way? Take a boy born under the least likely circumstances, say, in a two-room tenant farm house in a rural region you might call Graves County. Give him an unusual first name, Adron, and have him attend a one-room country school. Even have him fire the school stove to earn pennies to buy school supplies.

Let the boy grow up with a love for God, a fine voice and a desire to learn. But, in the Alger tradition, make the going tough for him.

Send him to live with aunts and have him walk five miles in order to attend a high school you might call Cuba. Make him a star athlete.

Let the boy dream of college, only put that so far out of reach it seems an impossible dream. Then give him a chance. Let him work as a butch on passenger trains selling something as insignificant as peanuts to get money to enroll in a small junior college. A name for the college? How about Freed-Hardeman?

Next, let his love for God and his voice send him to a senior college you might call Murray. Get him a job with a gospel singing quartet working at rural church revival meetings.

Now really hoke up the plot. Have the boy pressed into pulpit service one night when the revivalist fails to appear. From that night on let the boy never forget that at heart he's a minister of the Lord.

Don't bring on success too quickly. That's an Alger no-no.

Let the boy meet and marry a beautiful college girl. Mignon is a likely name for her. Make them an inseparable team from that point on in the story.

Side-by-side careers

Let them graduate and go into teaching. Let him teach at one small town school and she at another, and have them live in a third small town—would you believe named Benton? — where he preaches on Sundays. Have the couple live next door to a family by the unlikely name of Creason and have the two boys in that family firmly drawn to the young couple.

Meanwhile, have him complete work on his master's degree. And why not give him a bent for politics? Elect him a state representative, re-elect him three times, make him Speaker of the House.

Don't let his education end. Have his wife teach while he studies for his doctor's degree. Let him continue preaching.

Pick a date — 1954 — and have him

named president of a college. Morehead is a good school name. Point out that the school has lost its accreditation, enrollment is 600, its budget only \$300,000 a year. Create critics who make fun of the preacher who thinks he's a college president.

Let him never forget his humble beginning and his compassion for underprivileged. Let him become the first state-supported all-white college in his state to admit Negroes and let this be done without fanfare. Have him start 30 precedent-shattering programs dealing with minority groups. Let the college attain university status with 6,000 students, \$60 million in new buildings and a \$15 million budget.

Too cornball, you say, even for an Alger plot? It probably is.

But it isn't a plot at all. It's the true-life story of Adron Doran, president of Morehead State University. And it really isn't a rags-to-riches story in the Alger mold since college presidents seldom become rich except in satisfaction.

Nevertheless, on May 12 Adron Doran will be in New York to receive a high national award from the American Schools and Colleges Association for his work. Appropriately, the honor is called the Horatio Alger Award.

The award is deserved. I know. I grew up living next door to him.

holds the national record for unbroken weekly production, certainly holds it for agents of her sex. The week of May 26 was her 364th consecutive week of production, that being exactly seven years of 52 weeks to the year!

She is a native of Pleasureville, where she graduated from high school in 1944, then continued her education at University of Kentucky and Murray State University. Music was her major. For the next four years, until 1951, she taught school in Henry and Shelby Counties.

Her 1949 assignment to the school at Cropper, in Shelby, was fortuitous, indeed. For the principal, Burgess Parks, first dated her on February 14, St. Valentine's Day, and they were married June 14, Flag Day. They've weathered the match quite well, each adhering to the credo of grinding work, but with leisurely enjoyment of the fruit therefrom. They's been to the West Coast eight times, and to Alaska once, in their motorized camper that is equipped with every convenience of comfort.

Burgess Was the Commuter

Mrs. Parks moved to Georgetown in 1957 where, for nine years, her husband was superintendent of Scott County schools. There she was a licensed real estate salesman and, as such, participated in development of McMeekin Manor, a very nice subdivision. She joined the sales staff of Investors Heritage in 1961 and, after three years in the Scott County territory, they moved to Frankfort for the fresher fields of Franklin County.

Mr. Parks, meanwhile, commuted from Frankfort to his school office in Georgetown and, after 1965, commuted from Frankfort to his office as principal of Junior Hi at Shelbyville.

That this agent and her husband are a team is beyond the realm of speculation. For behind our vivacious bundle of ingratiating energy, with an eight-year record of nearly \$1 million a year, has stood the steady and sturdy frame of Burgess Parks. Investors Heritage, in saluting her, must cast a side glance to him and, catching his eye, wink.

The Morehead Metaphor

EDITOR'S NOTE: To mix a metaphor, Morehead is a bright star in the galaxy of Region 7 and it swings in the orbit of Investors Heritage to the tune of around \$2 million volume a year under normal conditions.

The remaining pages in this issue of The Heritage Journal will examine our Morehead establishment in what we trust will be interesting depth. People comprise this establishment, of course. To know it, we must know them. And they are an interesting lot, believe me! Mabel Alfrey, May Williams, Randall Miller, Alpha Hutchinson, our agents; and the venerable Glenn W. Lane, a member of our Advisory Board.

Alger's Theme Reincarnated

The rags-to-riches theme of Horatio Alger, the Nineteenth Century's novelist beloved by juveniles, is found today, reincarnated, in the success story of Alpha Hutchinson, Morehead, a \$1 million producer for Investors Heritage in 1968 who bids fair to repeat it in 1969.

As a lad in Morehead, (he was 50 last April 13), he hustled for his next dime every livelong day. He sold Grit, the famous old family weekly. He sold Rosebud Salve and lemonade. He shined shoes. He dug herb roots and sold them. As a good-sized boy, he delivered freight from the C&O Depot, made \$2.50 a week as printer's devil for the old Morehead Independent.

In 1940, dressed in a clean pair of bibbed overalls, he applied to Glenn W. Lane, then cashier of The Citizens Bank, for the job of bookkeeper. Mr. Lane hired him at \$40 a month. The bank needed a janitor, so the new bookkeeper took over that chore for an additional \$12 a month.

He Stands Tall in Civics

Today, Mr. Hutchinson is cashier and vice president of the bank and Mr. Lane, the president, is



Alpha Hutchinson

talking retirement. He owns a real estate agency. He and four associates — Mr. Lane, W. J. Sample, Paul Jackson, and W. E. Crutcher — are developing Lakeview Heights, a scenic and prestigious subdivision four miles west of Morehead fast filling with lovely homes in the \$30,000 to \$50,000 range.

Moreover, Mr. Hutchinson stands nine feet tall in the civic structure of Morehead and Rowan County. He has been a member of the Selective Service Board 10 years, is a member of the library board, and chairman of the Salvation Army. He is a former chairman, now vice chairman, of the Cave Run Mental Health-Mental Retardation Board



From the desk of...

MR. LUCIEN RICE



Jack
 Here is the
 program for Horatio
 Alger Award for Dr Doran
 and others.
 there were ten who
 received it. I had
 fun collecting autographs
 as you can tell.
 It was good to see
 you & Janis last weekend
 take care

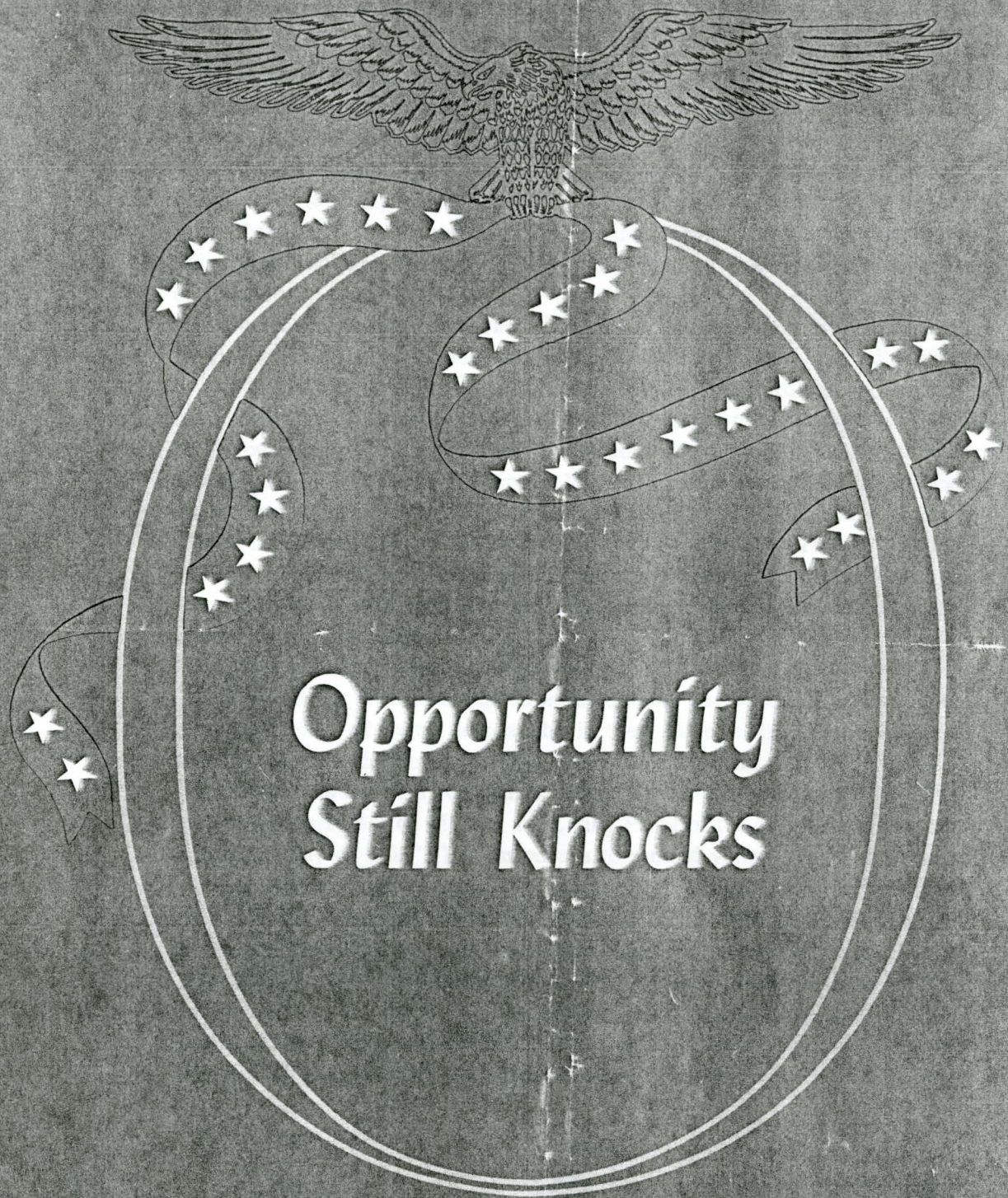
Lucien



Opp
Still

THE LIVING PROOF
HORATIO ALGER AWARD WINNERS

1971



**Opportunity
Still Knocks**

THE LIVING PROOF
HORATIO ALGER AWARD WINNERS

1971

THE 25th ANNUAL HORATIO ALGER AWARDS

Some years ago the American Schools & Colleges Association, being concerned about the trend among young people towards the mind-poisoning belief that equal opportunity was a thing of the past, developed a new approach to this problem which has proven to be quite successful. This particular approach consisted of selecting living individuals who by their own efforts had pulled themselves up by their bootstraps in the American tradition. Therefore, this living proof indicates the American Way of achieving success still offers equal opportunity to all.

Each year medallions are awarded to nine or ten Americans whose careers typify the results of individual initiative, hard work, honesty and adherence to traditional ideals. Hundreds of names of business and professional leaders from all walks of American life are submitted to the nominating committee by various persons. After screening by the committee, some 16 or 18 of these names are usually presented to campus leaders in 500 colleges and universities. These young leaders, with the College Presidents, vote to select those whose careers reflect the spirit of achievement in spite of obstacles. The purpose for taking this vote at the college level is to impress upon young people everywhere how these basic principles are still working in the lives of contemporary leaders in American life.

Beyond the effect upon the students of the 500 colleges is the fact that the Horatio Alger Awards are given wide publicity and hence are encouraging to a great mass of young people who in these difficult days are inclined to question whether the doors of opportunity are still open.

In the past twelve years of awards, it has seemed useful to publish pictures and brief biographies of winners as "Living Proof of the opportunities in our American Way of Life." The purpose is to remind young people that these opportunities still exist. Copies of "Opportunity Still Knocks" are distributed free to the Libraries of American Colleges and to History Department heads of Secondary Schools in the U. S., who request them for use in their classes. Thus, the ideal of equality of opportunity is at work to reach youth, dedicated to the American Way, as opposed to foreign ideologies, and to train leaders. The Horatio Alger Awards Committee is dedicated to the belief that the American Way is the highest type of human relationship conceived by the mind of man.

Dr. Kenneth John Beebe
Founder, Horatio Alger Awards Committee
of the American Schools & Colleges Association, Inc.

Sincerely
Col Harland Sanders
5/12/71

Love to
Lucien &
Monty Carol - &
Chubb
Megan



Horatio Alger Awards Committee

DEDICATED TO THE BELIEF THAT OUR AMERICAN WAY OF ACHIEVING SUCCESS OFFERS EQUAL OPPORTUNITY FOR ALL
of the AMERICAN SCHOOLS & COLLEGES ASSOCIATION
A NON-PROFIT CORPORATION
ONE ROCKEFELLER PLAZA, NEW YORK, NEW YORK 10020

25th ANNUAL HORATIO ALGER AWARDS
May 12, 1971 Waldorf Astoria Hotel

Introduction by
CECIL EARLE BAKER
President

National Chairman
NORMAN VINCENT PEALE

Presentations by
W. CLEMENT STONE
Former Winner -- 1963

- Cornell Co of America
Chicago, Ill
Success Unlimited
w Clement Stone

Bob Stewart
Head Nat Lan Company
John Ashburn

AWARD WINNERS, 1971

Am 4-22-

Robert Henry Abplanalp, ^{NCP} President and Chairman of the Board
Precision Valve Corporation, Yonkers, New York

Lawrence A. Appley, Chairman of the Board
American Management Association, Hamilton, New York

Dr. Adron Doran, President
Morehead State University, Morehead, Kentucky

Adron Doran

38 yr old -
Robert S. Fogarty, Jr., President and Founder
Habitat Resources, Inc., Torrance, California
formerly -> Buckingham Ind - Furniture

Alexander G. Hardy, Chairman of the Boards
The AVEMCO Group, Bethesda, Maryland

Leon W. "Pete" Harman, President - Multi Millionaire
Harman-Managers Investment, Inc., Los Altos, California

-1953- Coh Sander Friend Builders

Charles Stewart Mott, Director of General Motors, Founder, The Mott Foundation
Flint, Michigan

4,000,000 shares of GM stock

born 1875 - Newark NJ

Dr. Howard A. Rusk, Director
Institute of Rehabilitation Medicine,
New York University Medical Center, New York, New York

Edward Durell Stone, Internationally Famous Architect - next year
New York, New York

Lowell Thomas, America's Foremost Commentator - 4 times in jail
New York, New York

if ever man would mend a man then the world would be mended
do not burn without a cent in my pocket. In fact no pocket at all

L.R.

Louise A. D'Emidio

George L. Ford, Jr.

THE 1971 "ANNUAL HORATIO ALGER AWARD"



John de Roover
 Ray Houbert
 Betty Hombach
 Mary Lynn Bradshaw
 Lucy Bradshaw
 Anton Hoffman

Susan Day
 Alpha Heston
 Howard Orr
 Joe O'Shea

Ruth Doran

"The Horatio Alger Awards Committee takes great pleasure in recognizing each year carefully selected American leaders who have achieved eminence and whose lives inspire youth to their opportunities today.

"We hope that these occasions serve to counteract the influences which are detrimental to American institutions and prove to be a time each year for new dedication to initiative, ambition, love of freedom and integrity."

Lewis Doran

- NORMAN VINCENT PEALE, D.D.

Australia

McQuetcan