

# THE FRENCHBURG ADVERTISER.

VOL. I.

FRENCHBURG, KY., JULY 1, 1890

NO. 11

## Next Week

We will begin the publication of our **MINUTE METEOR** (Weekly) and will use our best endeavors to make a more, newswy sheet of it. It will contain both local and foreign news. Subscriptions are now only 5 cents per month, (at that price for a while, ONLY).

## Characteristic Advice.

A Connecticut journal sometime since tendered the following somewhat sarcastic advice to advertisers. It contains many pointed truths:

If you have goods to sell, advertise the fact.

Hire a man with a lampblack kettle and brush to paint your name and number on all the railroad fences.

The cars go whizzing by so fast that no one can read them, to be sure, but perhaps the conductor will be obliging enough to stop the train for inquisitive passengers.

Remember the fences by the roadside as well. Nothing is so attractive as a well-painted sign: Mullington's Medical Mixture for Mumps."

Have your card on the Hotel register, by all means. Strangers stopping at the hotel for the night generally buy cigar before leaving town, and they need some inspiring literary food besides.

If an advertising agent wants to advertise your business in a fancy frame at the depot, pay him about two hundred per cent. more than it is worth, and let him put it there. When a man has a second in which to catch a train, he invariably stops to read a depot advertisement, and your card might take his eye.

Of course the street-thermometer dodge is excellent. When a man's fingers or ears are freezing, or he is puffing and "phewing" at the heat, is the time above all others when he reads a thermometer advertisement.

Print, in the blackest ink, a great sprawling card on all your wrapping paper. Ladies returning from a shopping tour like to be walking bulletings, and if the ink rubs off and spoils some of their finery, no matter.

Don't fail to advertise in every circus programme. It will help the circus to pay their bills, and visitors can relieve the tedium of the clown's jokes by looking over your interesting remarks about "tap per cent. below cost."

A boy with a big placard on his back is an interesting object on the street, and sends a significant air to your establishment. Hire a couple.

Advertisement calendar. People never look at a calendar to see what day of the month it is, they merely glance at it, so as to be sure your name is spelled with a P, that's all.

When the breeze blow, wafted by a fan per fan in the hands of a lovely woman, is well to have the air redolent with the perfume of the carmine ink in which your business address is printed. This will make the demand for decent fans very brisk.

Patronize every agent that shows you an advertising tablet, card, directory, dictionary, or even an advertising bible, if one is offered reasonable, it shows you know where to invest your money.

But don't think of advertising in a newspaper. Not for a moment. Your advertisement would be nicely printed, and would find its way into all the thrifty households of the region, where the farmer, the mechanic, the tradesman, and others live, and into the families of the wealthy and refined—all who have articles to buy and money to buy with; and in the quiet of the evening, after the news of the day has been digested, it would be read and pondered, and next day people would come down to your store and patronize you, and keep coming in increasing numbers, and you might have to hire an extra clerk or two, move into a larger block and a more favorable location, and do a bigger business; but of course, it would be more expensive—and bring bigger profit.

## A LITTLE GIRLS COMPOSITION.

Boys is men that have not got as big as their papas, and girls is young women that will be young ladies by and by. Man was made before woman. When God looked at Adam he said to himself, "Well, I guess I can do better than that if I try again," and then he made Eve. God liked Eve so much better than he did Adam that there has been more women in the world than men ever since. Boys are a trouble. They are very wearing on everything but soap. If I could have my way half the boys in the world would be little girls and the other half would be dolls. My papa is so nice to me that I guess he must have been a little girl when he was a little boy.

An English syndicate owns 4,500,000 acres of land in Texas.

## CURIOUS

### BIBLICAL FACTS

The Bible contains 3,760,400 letters; 773,692 words; 31,172 verses; 1,189 chapters and 46 books. The word **and** occurs 46,277 times. The word **Lord** occurs 1,835 times. The word **Have** occurs but once, which is in the 9th verse of the 11th Psalm. The middle verse is the 8th verse of the 118th Psalm; the 21st verse of the 7th chapter of **Leviticus** contains all the letters of the alphabet except J; the finest chapter to read is the 23rd chapter of the Acts of the Apostles; the 16th chapter of **II Kings** and the 37th chapter of **Isaiah** are alike; the longest verse is the 9th verse of the 6th chapter of **Esther**; the shortest verse is the 35th verse of the 11th chapter of **St. John**; the 6th, 15th, 21st and 31st verse of the 107th Psalm are alike. Each verse of the 136th Psalm are alike. There are no words of more than six syllables.

### Gene of Knowledge.

The tallest man in the world was Jno. Hale, of Lancashire, England, he was nine feet six inches in height. His hand was 17 inches long and 8 1/2 inches broad.

The largest diamond in the world is the Braganza being a part of the Portuguese jewels. It weighs 1,800 carats. It was found in Brazil in 1741.

London contains a population of 4,764,312.

The longest tunnel in the world is St. Gothard, on the line of Railroad between Lucern and Milan, being 9 1/2 miles in length.

## JOB PRINTING.

### OUR PRICES

\* || FOR || \*

JOB PRINTING

Are Lower

Than Ever Before.

CALL

NOW

J. I. HOVERMALE,  
J. W. VANARSDALL,  
Publishers.

MONDAY, JULY 4, 1887.

**Rowan!**

From the many contradictory and distorted accounts of the recent troubles in Rowan County, we glean the following, as the most probable correct statement at present.

Tuesday, June 7, John Mannin, Marshal of Morehead, with a posse of about ten men, mostly the enemies of the Logan boys, went to the house of the Logans to arrest them, under a warrant charging them, and others, with Ku Kluxing. When they arrived at Logans residence, Marshal Mannin on entering the house was shot in the left arm and shoulder, with a charge of buckshot.

One statement is that the boys attempted to escape and were shot down, while other statements are, that they surrendered and that they were shot down afterward.

They remained on the ground where they fell all night, the citizens being afraid to take care of their bodies.

On Tuesday June 12, ex-Sheriff Ramey, and his son Henry Ramey, were shot at from ambush, near Morehead, but escaped without injury.

The condition of Rowan County is now more deplorable, if possible, than ever before, the officials of the law—outlaws—The citizens are terrified since anarchy and anarchy supreme.

**\$20 REWARD!**

I will give twenty dollars reward for the apprehension and delivery to me of James Ingram, who escaped from my custody while at hard labor to pay a judgement for a fine in favor of the Commonwealth.

This Jun. 23 '87.

Johnathan Osborn J. M. C.

**Harry Clarke.**

The name of Harry Clarke is a well known name in this place and has been prominent for many days because of his connection with the posse took the lives of the Logan boys near Morehead in Rowan.

Harry is about 23 years of age, and his father James E. Clarke now a citizen of this place, formerly resided at Morehead. A few days before they were killed he went to Morehead visiting relations there—and when the Marshall's force started out to arrest them, he was standing in the street when they unexpectedly came past him and summoned him to go with them he feared to disobey the summons of the officer and went with the posse, but was for some time in ignorance for what he summoned. On their arrival at the Logans house, he and Taylor Young, Jr., were carrying for and assisting the wounded marshal to leave the ground when the Logans were killed.

He is very sorry of his connection with the tragedy, he never had anything to do with the Rowan troubles, and was on entirely friendly terms with the Logan boys. We truly sympathize with him in his troubles.

41 murders have been committed in Christian Co., Mo., in 20 years. Nothing in name.

**VANARSDALL**  
Keeps the finest  
Suits of Worsteds,  
FLANNELS & COTTONADES.

D. A. HOVERMALE is the only man in Eastern Kentucky, who can put a combination wrought-cast self sharpening toe-calk on his horse shoes.

**JOB WORK**  
**O B**  
**THIS OFFICE**  
**O B**  
**W**  
**OR**  
**K. JOB WORK**

**Commissioner's SALE**

E. B. Chambers, Administrator  
vs  
J. J. Chambers, Administrator  
of the Estate of John Tyre and Robt. Chambers, deceased.

By virtue of Judgment and Order of sale of the Menefee Circuit Court rendered at the May term 1887, in the above cause, the undersigned will on the eighth day of August 1887, at 10 o'clock or thereabout proceed to offer for sale at public auction, to the highest bidder, on a credit of 6 & 12 months, at the Court-House, near Frenchburg, Ky., the following property, to-wit: A tract of land lying on the head of Hawkins branch, Menefee co., and on Cainercreek, Powell, co. Ky. And bounded by the lands of John Tyre and Robt. Chambers, on the west; by Robt. Chambers, and others, on the north; by G. W. Poynter, on the east; by Hezekiah Willoughby on the south, and contains 569 acres and will be sold in lots as follows: Lot No. 1 contains 70 acres; lot No. 2, 68 acres; lot No. 3, 103 acres; lot No. 4, 25 acres; lot No. 5, 190 acres; lot No. 6, 110 acres. Lots No. 5 & 6 will be sold subject to the dower and homestead rights of the widow and infant children of E. B. Chambers. For further information see the undersigned at his office in Frenchburg, Ky.

or sufficient thereof to procure \$1399.20, so ordered to be made. The purchaser will be required to give bond, with approved security, for the payment of the purchase money, and to have the force and the effect of a Replevin Bond, bearing legal interest from the day of sale, according to law. Bidders will be prepared to comply promptly with these terms: Bond payable to J. J. Chambers, Administrator.

**W. S. PIERCE,**

Master Commissioner of Menefee Circuit Court.

All those who are indebted to me will please come forward and PAY NOW. I NEED the money. —

**E. VANARSDALL.**

Subscribe for The Menefee Meteor (Next week)

FRIDAY, JULY 4, 1897.

Local

Thomas Greer is building a large, white house for Dix & Son.

The school at this place, taught by C. C. O'Connell, has closed, he will teach the next school, Miss Evelyn will assist him.

Sam's Ingoua, of this county, es- caped from the custody of Johnathan ... while working on the road.

Subscribe for The Menefee Meteor. (Next week).

Arrangements have been made to complete the Christian Church, at this ...

Miss E. Bradford, living about ... low hole, was arrested for breach of peace, on June 28th.

The first number of the Menefee Meteor, next week.

Gen. G. B. Buxner speaks at Inchburg, July 12th. Give him a good audience.

The "Broken Hand Cuff" will be in the first number of the Meteor.

Now that the Tollivers are dead, Law and Order (?) reigns in Rowan.

Picnic at Jackson's School house to-day.

Nothing in a name: Rowin' County, for instance.

Near Buckner's; each, here the 12th.

CLIPPINGS.

Very Young Man—"You wouldn't think it, but I've paid \$70,000 in cash for a house, all made by my own pluck and perseverance.

Young Lady—"Really! What business are you in?"

Very Young Man—"I'm a son-in-law." (Life).

"Good morning," he said hurriedly, as he came into a down-town grocery house, "have you change for a twenty?"

"No sir, we haven't; sorry but—"

"Oh, it doesn't matter—I'm owing the house twelve or fifteen dollars, but haven't the time to wait for the change pay it some other time."

He was gone. (Detroit Free Press.)

JOB WORK THIS OFFICE

Public Speaking.

Gen. G. B. Buckner and— Hon. G. M. Adams, will address the people in their interest of the DEMOCRATIC PARTY

Wartburg, Elliott Co., July 8th. West Liberty, Adams Co., " 9th. Jackson, Breathitt Co., " 11th. Dresdenburg, Menifee Co., " 12th.

Republicans are trying and tearing and think to win the day. But they can't govern old Kentucky, because they can't built that way.

The prospects for peace in Rowan are good. On Wednesday, June 22nd a number of men from 150 to 200 went into Morehead, armed with Winchester rifles, and several they wiped out the Tolliver faction, killing Craig, Dad and Jay Tolliver.

So there is no alternative but to go for the Martin-Humphrey-Lewis faction, unless they can get up a fight among themselves.

\*Hiram Cooper was also killed.

A Wonderful Lake.

Mono Lake is full of soda, borax, and other minerals in solution. The water of both Owens and Mono Lakes is a natural detergent. The dirtiest and greasiest of clothing is made clean in half a minute by simply rinsing the article in the lake. It bubbles and foams when agitated. When there is a high wind a wall of suds 3 or 4 feet high is seen along the shore upon which the waves beat. This quivering wall—in which all colors of the rainbow are seen and as many beauties as are shown by the kaleidoscope—would grow to the height of ten or twelve feet before toppling over, but that when it attains a certain height the wind catches it up and wafts great balls of it far inland. Some of these floating balloons of suds are as big as a flour barrel.—Virginia City (New) Enterprise.

Mother at Teasdale—Jack, who helped you to these tarts?

Jack (aged 7)—The Lord.

Mother—The Lord? Why, what do you mean?

Jack—Well, I helped myself, but my father said yesterday the Lord helped those who helped themselves.

Subscribe for the meteor.

Wanted ...

PLANNING & COTTON

Vertical text on the right side of the page, possibly a large advertisement or notice, including the word "COTTON" and other partially legible text.

All these who are ... me will ... SAY NOW. ...

THE  
FRENCHBURG ADVERTISER

L. T. HOVERMALE,  
J. W. VANARSDALL, } Publishers.

Rates of advertising	
1 Column, each issue.	\$ 2. 00
1/2 " " " "	1. 00
1/4 " " " "	. 25

MONDAY, JULY 4, 1887.

PROFESSIONAL.

**CLARKE & VANARSDALL,**  
ATTORNEYS AT LAW  
**Office**  
East door of Brick,  
FRENCHBURG, KY.

**R. B. Gardner,**  
PHYSICIAN & SURGEON,  
FRENCHBURG, KY.

**D. A. HOVERMALE.**  
Blacksmith.  
FRENCHBURG, KY.

**E. VANARSDALL,**  
THE CLOTHIER,  
Frenchburg, Ky.

GOOD PEOPLE OF MENTEFEE,  
AND ADJOINING COUNTIES.

We will begin our weekly paper on Tuesday, July 12. It will contain the thrilling detective story: the Broken Hand Cuff. Subscribe now and get the first number. For a year: \$2.00; we will charge only 50c per month, to get it introduced.

A pair of shoes was made in New York City for Mead and Mills, of Ohio. Size, 29. Measurement: ball, 22 inches; instep, 22 1/2 inches; heel, 2 1/2 inches.

The New Ten  
Commandments.

(Revised.)

First: Thou shalt have no interstate commerce bill but the Cullom bill.

Second: Thou shalt not make any thyself any rule and regulations for carrying of freight and passengers in the likeness of anything that is in the heaven above, or that is in the earth beneath, or that is in the waters under the earth.

Third: Thou shalt not bow down to any railroad president, or general passenger agent, or freight agent, for we, the commission, are not so green as we look, and if there is any bowing down and doing the grand, we want all there is going.

Fourth: Remember the 5th of April, and don't you forget it, oh, ye, who have been getting over the country on annuals, for then do the passes fall like the leaves of a chestnut tree in a November gale, and there is no help in ye.

Fifth: If you must cuss, cuss Cullom, for this is the bill that the senator from Illinois giveth thee.

Sixth: Thou shalt not unjustly discriminate. We will never agree as to what "unjustly" means, so you must be particularly carefully careful about the sixth commandment.

Seventh: Thou shalt not commit thyself to a greater extent for a short haul than for a long haul, even if it does take more carpet on a long haul.

Eighth: Thou shalt not have any addition, division, or sentence.

Ninth: Thou shalt not have railroad stocks unless you are short in the market.

Tenth: Thou shalt not pay thy neighbor more for his labor with his hand, nor his hand servant, nor his hand servant, even though he be left with no ox at his ass, and no other members of his commission.

New commandments: All thou shalt rue in all these commandments unto the people weary, and rage and imagine a vain thing, and break up the wheeling.

Resolutionary BATTLE

Bring to the attention of our fathers James Hantery, who with the cattle of York Town

WRYING MISTERS' DREAM

A good one  
A good one  
A good one  
A good one  
A good one  
A good one  
A good one

- A good one
- 3 horses
- 3 dry goods stores
- 1 clothing store
- 2 restaurants
- 1 blacksmith
- 7 lawyers
- 2 doctors

**Frenchburg needs**  
A railroad  
A Flouring Mill  
Manufactories of all kinds  
Good sidewalks  
Aid enterprise

WE ARE HEAD-  
QUARTERS

FOR School Supplies. For the next 30 days WE will furnish the Electric Series School Books at Exchange and Introductory prices.  
Penix & Son.

FARMERS!

**The Cheapest AND Most RELIABLE INSURANCE in**  
TO OLD FRIENDS

HARTFORD  
**I. M. VANARSDALL**  
Frenchburg, Ky.

We have a new...  
If you...  
P. in